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The Bioscope

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No. 442. Vol. xxvii. APRIL 1, 1915. PRICE TWOPENCE

THE AMAZING Mr. FELLMAN

CO-OPERATIVE MODERN MASTER IDEOGRAPH

SEE PAGE 56.

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ACME COMIC. Released MAY 20th. Length 485 ft.

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NOTICES.

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The Defence of the Realm Act.

Reflections on the Recent Judgment.

The detailed report of the action brought against the Power Feature Film Company, Limited, under the Defence of the Realm Act, which appears elsewhere in this issue, makes interesting reading, and the judgment itself deserves careful studying in the light of the evidence. It is, in more respects than one, a case of importance to the whole Trade, and we heartily congratulate the company on its successful conclusion.

Without in the least attempting to minimise the seriousness of the situation that necessitated the incorporation of film storage clauses into the above Act, it cannot be denied that the very stringent and peremptory nature of the regulations, coupled with the brief space of time in which many firms had to set their houses in order, imposed a very real hardship, let alone inconvenience, upon the renting side of the business. It certainly speaks volumes for the efficiency of the renting organisation that, in the majority of cases, its members have secured the required permits with comparative ease, and, although occasional grumbles are heard—and expected—on the whole the Trade has, quietly and patriotically, accepted the situation so suddenly thrust upon it.

It follows as a natural conclusion, therefore, that the Trade rightly resents, to speak perfectly candidly, the undignified manner in which the prosecution was instituted in the case under notice. As Mr. Power stated in his evidence, the question of a summons was never raised during the whole time of the visit of inspection—the latter, by the way, apparently carried out in a manner reminiscent of the days of the rule o' thumb calculations—and one instinctively feels that the authorities are hardly "playing the game." The industry is perfectly willing to co-operate with right good-will with the authorities in whom are entrusted the powers under the Act, but that co-operation can only be secured by a wider, more sympathetic consideration of the peculiar difficulties with which the Trade is faced at the present moment.

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Our American Letter.

Specially Contributed by W. Stephen Bush.

I have recently had occasion to listen to exchangemen and exhibitors in various parts of the country, and they all assure me that there is a great prejudice against foreign-made films. The average foreign producer has less prospect in the American market to-day than ever before, but it would be idle to deny that a really fine production is sure to find the right number of buyers in this country. There was a time when the prejudice against British-made films was quite strong, but it is a matter of common knowledge that this prejudice has vanished completely, and among the foreign-made films the British is given the preference, other things being equal. What I would like to impress upon all foreign producers and their agents is this one fact. The difficulties of distribution are as great to-day as they ever were. While the country is capable of absorbing a very large number of copies, the expense of distribution to distant points has been a great obstacle in the path of producer and importer. It is easy enough to sell copies on the Atlantic seaboard, and, curiously enough, California, at the other end of the Continent, is eager at all times to buy good features, but the south-west, north-west, and south, are practically inaccessible. I am not, of course, speaking of the railway facilities, which are excellent everywhere, but the lack of distributing centres. The old organisations jealously guard their channels of distribution against any attempt at intrusion and the new producer or distributor is in the position of a man trying to hew a road through a virgin forest. The time will come when this country will be thoroughly organised for the distribution of good films. It may be in a year, it may be in two years, and it may take longer. I do say, however, that once we have a good distribution based on the open market, and organised by powerful exchanges with plenty of funds, this country will be able to absorb fifty prints of a good subject without any difficulty whatever. To-day, the independent producer not affiiliated with any organised group is glad if he is able to dispose of a dozen copies.

We have been treated to a remarkable spectacle this week. I refer to the Griffith film, "The Birth of a Nation." I am inclined to think that the subject matter of this film, dealing with a period of our history which we ourselves have almost forgotten, will not hit the taste of the British public. From my own observation and from intimate talks with the ablest "film generals" of England, I have come to the conclusion that the British public are not keenly interested in more or less remote phases of American history. There has been considerable criticism of this film because it is an appeal to race hatred. A campaign to prevent the further exhibition of the film in New York has been started by the Association for the Advancement of Coloured People, and some action is expected before long.

"TOMMY ATKINS" AT YORK.

The military film, "Tommy Atkins," which has been shown exclusively this week (March 25th, 26th, 27th), at the Victoria Hall, York, has been utilised for the first time as a recruiting agent, and has proved a very great success. The manager, Mr. Bert Rutter, approached Colonel Sir John Hey and Colonel Ditmass, the officer in charge of recruiting at York, with the result that the film was shown under the direct patronage of the military authority. Colonel Lord Basing readily permitted the band of the 5th Cavalry Reserve Regt. to attend and play at each performance. A recruiting officer's office was established in the management offices so that men responding to the call for recruits might be at once enrolled. Appeals for recruits were made during the performance by Major the Hon. J. Vereker, on behalf of the 161st (Yorkshire) Battery, R.F.A., by Mr. Bury, and by Mr. J. T. Shannon. At the end of each spool a statement appealing for further recruits and stating the numbers enlisted to that hour were shown. Fifteen recruits were obtained in this way by Friday evening, and even better results were obtained on Saturday. Each man recruited in the hall received a splendid souvenir from Mr. Sidney Bacon. Supplementing the "Tommy Atkins" reels was a splendid film of the King's Own Yorkshire Light Infantry, now training at York, at drill, route marching and games. Arrangements were made by the military authorities, realising the value of the cinema as a recruiting agency, for the men enlisted at the Victoria Hall to remain at the West Yorkshire Regt. barracks till Monday, when they were filmed by Messrs. Debenham for the "Gaumont Graphics," for exhibition throughout the country, the colours being brought out for the occasion. Mr. Rutter, the manager, is warm in his praises of the success of this experiment in the use of the cinema as an aid to recruiting. Patriotic and recruiting songs were sung during the evening by Miss May Duckett and Miss Elaine Sheppard, the latter being dressed in khaki, and wearing the tunic and cap of the West Yorkshire Regiment.

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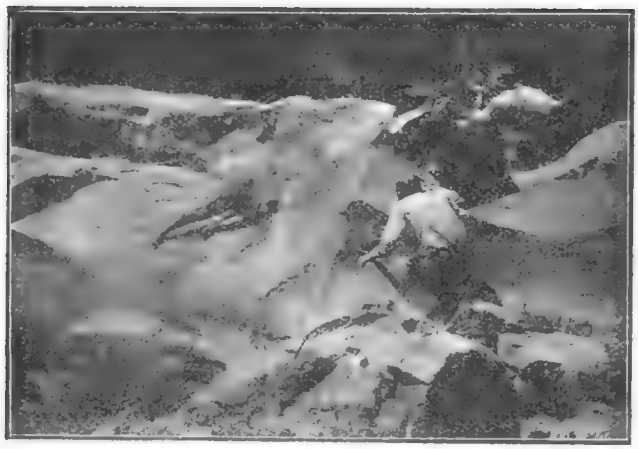
VITAGRAPH

PRE

HARRY NORTHRUP, DOROTHY KELLY

in a TWO-PART FEATURE

WITHIN



To possess himself of another's murder. So adroitly is it a mystery to this day, but pected way and just

Released
MONDAY, MAY 3rd.

LOVE WILL OUT

A pretty little comedy featuring MARGARET GIBSON and GEORGE STANLEY.

Released May 3rd.

Length 1,039 ft. approx.



The Vitagraph Company, Ltd.,
31-33, Charing Cross Rd.,
London, W.C.
Telegrams: "VITGRAF, LONDON."
Telephone: Regent 3422

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RAPH

SENT

JAMES MORRISON and GEORGE COOPER

URE DRAMA, entitled

AN ACE

her's property he commits done it might have remained is solved in a most unex- ice takes its course.

Length
1,682 FT. APPROX.



FORCING DAD'S CONSENT



An irresistibly funny comedy featuring LEE BEGGS, BILLY QUIRK, and CONSTANCE TALMADGE.

Released May 3rd.
Length 1,027 ft. approx.

The Vitagraph Company, Ltd.,
31-33, Charing Cross Rd., London, W.C.
Telegrams: "VITGRAF, LONDON."
Telephone: Regent 3422.

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VITAG

PRE

Leah Baird, Leo Delaney and Julia Swayne

AN AFFAIR FO

Everybody is mystified. A clever woman proves herself

Released Thursday, May 6th.

Length 1,955 ft. approx.



Scene from "An Affair for the Police.

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RAPH

SENT

in a Two-Part Feature Drama, entitled—

R THE POLICE

more clever than the Police and furnishes a big surprise.

RATTLESNAKES.

The highly dangerous operation of extracting poison fangs of these creatures is admirably shown in this unique educational subject.

Released May 6th. Length 201 ft. app.

The Man, the Mission and the Maid



A good dramatic comedy, featuring **Dorothy Kelly, James Morrison and George Cooper.**

Rel. May 6th. Length 1,024 ft. app.

Auntie's Portrait



A delightful comedy, featuring **Sidney Drew and Jane Morrow.**

Rel. May 6th. Length 790 ft. app.

THE VITAGRAPH COMPANY, LTD.,

31-33, Charing Cross Road, London, W.C.

Telegrams—"Vitgraf, London." Telephone—Regent 3422.

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TRADE TOPICS.

We have before us, as we write, a neatly bound brochure, which will assuredly rank as one of the best efforts of this kind as yet issued by any house in the Trade. The title, "Jury's Judgment," will give a clue as to its origin, and bravely is this title upheld by a remarkably fine list of about two dozen exclusive feature films by several of our leading makers. The red cover, with its blue and gold lettering, compels attention in quite an irresistible way, and a capital idea, in addition to the well written synopsis, is the list of poster illustrations for the various delectable items. Messrs. Jury's should certainly experience a brisk demand for so artistic a publication.

While speaking of the house of Jury, we would mention that a very interesting letter, written by one of the firm's employees, now serving with the Fleet, appeared in the *Evening News* just recently, under the heading of "Pen Pictures from the Front." This forms really enthralling reading, and describes, in heartfelt sentences, the story of a fight for life in the face of a hurricane. Need we add that this epic of the sea has aroused the keenest of interest among all members of the staff at the St. Martin's Lane establishment.

THE BIOSCOPE

is the **only** British Trade
∴ Journal which reviews ∴
ALL THE FILMS.

Thanks to the cinema camera, future generations will be able to witness with pride the remarkable manner in which tens of thousands of their countrymen responded to the "call" during the great war. Six months ago, Messrs. Gaumont produced a fine topical (on behalf of the proprietors of the Grantham Electric Theatre) of the early training of Lord Kitchener's New Army at Belton Park. Last week, by special permission of Colonel Phelps, the commanding officer, a splendid film was taken of the 6th (Service) Battalion of the Lincolnshire Regiment, in full marching order. The wonderful transformation the cinematograph discloses from that of the raw recruit of six months ago is a source of much pride and satisfaction to the military authorities. After these interesting recruiting films have been shown at various cinemas, they will be presented to the Battalion. Our local representative informs us that crowded houses received these films with great enthusiasm at the Electric Theatre, Grantham, last week. Mr. Longhurst, the manager, is to be congratulated upon his enterprise, and great praise is due to the producers of the film for the manner in which they availed themselves of the charming woodland scenery to obtain so artistic a production.

The Liverpool cinema staff social, which took place last Thursday evening, will stand out in local annals as the most enjoyable and successful gathering ever held in connection with the Trade. There were well over 300 ladies and gentlemen present, the large majority engaged at local halls or at the film hiring houses. The happily conceived event commenced at 11 p.m., and dancing held sway right through the evening, with the exception of a few short intervals, until 3 o'clock in the morning. The promoters had the support of artistes of local theatres, whose histrionic ability was duly appreciated by the large assembly. The M.C.s were Messrs. T. Griffin, W. J. Moxon, S. A. Eaton and F. N. Rowley, who with the following constituted the committee: Messrs. H. Russell (treasurer); C. W. Nixon, F. Victor Swift, W. Bell, A. G. Stewart, E. G. Stewart, P. Hamer, L. Maddocks, L. Best and J. Troop. To these gentlemen, together with Mr. G. H. Grundy (chairman), and Mr. F. Goddard (secretary), are due the best thanks of the Trade for arranging an event, which it is hoped will be the forerunner of many other similarly successful gatherings. Any surplus resulting from the proceeds will be devoted to the Union Jack Fund and the Police Orphanage.

Our readers will remember the publication, in our issue of March 4th, of the specification issue from the Railway Clearing House for film carrying cases to be used, according to the regulations, on and after July 1st. With his usual acumen, Mr. Robert Rigby, the well-known manufacturer, has sent us a sample case made according to these requirements, and from a personal inspection, we must certainly congratulate him upon the result. The workmanship is very sound, the wood lining is well fixed, and the receptacle seems in every way adapted to resist attack from even the most energetic of railroad employees or other specialists in traffic engineering.

Although somewhat late in the day, we would herewith add to our recent reviews of

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those excellent subjects, "Jane Shore," the famous Barker production, and "War is Hell," the Burlingham drama, that both subjects have been acquired by the Walturdaw Company, Limited. With reference to the latter film, it should be mentioned that the entire exclusive rights south of the counties of Lancashire, Yorkshire and Cheshire, are controlled by the company. This reference was, unfortunately, omitted in each case, and we trust that this will rectify the error. We understand, from special inquiries, that Messrs. Walturdaw are experiencing a wonderful demand for both subjects, and can assure all exhibitors that they have here two names to conjure with. "Jane Shore" which was purchased at the price of £6,000, has already, so we are told, been booked by a large number of leading theatres, and "War is Hell," promises to meet with a similarly effectual response, appealing, as it does, to the exhibitor demanding sensation. Mr. Will Barker has received a large number of congratulatory messages upon the splendid result of his labours upon the great historical play. The Walturdaw Company are certainly deserving of their share of praise for the acquirement of so vivid a romance as "Jane Shore," which, together with those other wonderful productions, "East Lynne" and "David Copperfield," form a very representative selection of the best British films.

Our compliments to the London Independent Film Trading Company upon the design of their advertisement in this week's issue. The idea is a happy one, most artistic in its lay-out, and should certainly arouse a keen interest among the advertising specialists of our various Trade houses. This is not the first occasion upon which we have felt impelled to praise the work of this new and enterprising house in the direction of advertising. We are now somewhat curious to witness the result of their next efforts, for "originality" seems to be the motto applicable to their methods.

In the King's Bench Division on Monday, before Mr. Justice Darling and special jury, an action was brought by Mr. Montague Alexander Pyke, against the Amalgamated Cinematograph Theatres, Limited.

Plaintiff claimed damages for alleged wrongful dismissal from his position as managing director of the defendant company. Defendants pleaded justification.

Mr. Powell, K.C., said the defendant company appointed his client, Mr. Pyke, as managing director for seven years at a salary of £2,000 a year. There was no justification for the termination of the agreement. The defendants alleged that the plaintiff had done various things, including the assignment of his salary to his bankers without notifying them. Another thing was that plaintiff should visit each of their theatres once a week, and attend at the office daily, and they made allegations in regard to these things later, suggesting that he did not carry them out.

Plaintiff gave evidence.

At the conclusion of the cross-examination by Mr. Patrick Hastings, who represented the defendants, the jury stopped the case and returned a verdict for the defendant company. Judgment accordingly, with costs.

While paying a brief visit a few days ago to the cosy private theatre of the Hepworth Company, we had the pleasure of witnessing one of a very successful list of dramatic films which had just been returned from a cinema at one of the bases near to the Allied lines. We later learnt that the Fourth Division, somewhere abroad, have a hall near to the firing line, whither our brave boys retire for a change from work in the trenches. Messrs. Hepworth send the films from London, and a small committee arranges the programmes, which are highly appreciated by everyone fortunate enough to be enabled to enjoy the show, officers and men alike. The idea is most commendable, and must afford a welcome relief, even though still within sound of the guns.

Owing to the existing circumstances, the Liverpool Theatre and Public Entertainments Committee of the City Justices have decided that permission to open cinema houses and theatres on Good Friday be not granted. The decision, it is stated, was unanimous, and will affect at least forty halls. In previous years, the picture houses have been allowed to open on a Good Friday, and it is satisfactory to record that the decision of the justices last week will not be regarded as a precedent, as the Stipendiary stated that next year the magistrates hoped to revert to the old conditions. At Bootle, as usual, the licences have been granted and without the licensees being required to give an undertaking to submit a copy of the programme to the Chief Constable. This gentleman has always been satisfied with the efforts of the managers, and it can be stated, from personal knowledge, that he does not regard the title and synopsis of a film sufficient to enable one to form a fair opinion of its merits. The managers know what is required of them, and therefore hold themselves responsible for the films exhibited.

We have just received from Ireland a communication drawing attention to an erroneous statement which appeared in "Pictures in Ireland" (our usual Irish notes), for March 25th. In the third paragraph it was mentioned by our representative that Mr. Fitzmaurice had "completed negotiations for the sale of his theatre, the new Picture Palace, Mullingar." We are asked to state that the proprietor of this popular house has no intention whatever of disposing of a highly successful venture, and must

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THE PHOTOPLAY REVIEW & ESSANAY GUIDE

Should be among the files of every theatre. It contains valuable information for exhibitors about everything ESSANAY—release dates, synopses, lengths, advertising material issued, reading articles for republication in local papers, programme fliers etc. POST FREE TO THEATRE ADDRESS.

H. A. SPOOR.

ESSANAY



ESSANAY PRESENTS

THE WORLD'S MOST VERSATILE AND INGENIOUS COMEDIAN,

CHARLES CHAPLIN

In his original and laughable impersonations of

HIMSELF

In his own Farce-Comedy productions, and whose world-wide supremacy in this class of Photoplays is absolutely without an equal.

Released Thur., May 20th. Approx. length 1,996 ft.

Charlie's New Job

"Every foot contains a laugh" is a much-used and much-abused statement, but it exactly describes this comedy. In this production Charles Chaplin makes his *debut* in the Essanay programme. He is the same old Charlie in this screamingly funny attraction that he always has been. Complete your bookings early, Mr. Exhibitor, as advance signs all point to a large demand for the early runs for it.

The finest line of five and seven-colour novelty lithographic posters ever issued for a Comedy Photoplay series will be published in quad-crown, six and twelve-sheet sizes for the Essanay Chaplin Comedies at the regular prices.

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FILM MFG. Co., 148, Charing Cross Road, London, W.C.

NEW SAMPLES Showing in ESSANAY'S THEATRE, LONDON, April 5th to April 8th.

Released Monday, May 24th. Drama. Approx. length, 974 ft.

THE CREED OF THE CLAN

A drama, founded upon the story from the *Munsey Magazines*, with Ruth Stonehouse, Bryant Washburn, Lillian Drew and Raphley Holmes in the principal *rôles*. A very interesting plot and an attractive production. It is a very effective little drama.

Released Monday, May 24th. Snakeville Comedy. Approx. length, 968 ft.

Slim the Brave and Sophie the Fair

First-rate comedy of the kind, customarily supplied by the clever Snakeville comedians. Slippery Slim's wild driving of a stage coach over uneven roads and through rivers is "some" accomplishment. Any exhibitor that misses this screaming novelty misses "some" opportunity. Mark these few words.

Released Monday, May 24th. George Ade Fable. Approx. length, 1,060 ft.

The Highfaluting Tilly and Her Plain Parents

Another George Ade comedy that contains a whole lot more truth than poetry. These modern fables are attracting more attention from exhibitors and the public all the time. The number of exhibitors showing every one of them is growing with every release It's the human nature in them that appeals.

Released Thursday, May 27th. Secret Service Drama. Approx. length, 1,997 ft.

THIRTEEN DOWN

The clever art of combining and controlling the elements of a story, so that they converge in a forceful climax at the close, is very happily illustrated in this perfect feature photoplay. The story is direct and will hold the interest at high tension from its start to its surprising ending. The acting of Francis X. Bushman, Beverly Bayne, Thomas Commerford and John H. Cossar in the leading parts is without a flaw. A distinctive Essanay two-reel mystery feature.

Released Thursday, May 27th. Broncho Billy Adventure. Approx. length, 959 ft.

Broncho Billy's Sentence

After twice escaping a *posse*, the wounded Broncho Billy "gets religion" from a minister and his wife, who care for him, and gives himself up to the sheriff. In prison he conducts a Bible class, and is finally released for good behaviour. It contains good Western scenery, and is well acted by G. M. Anderson, Marguerite Clayton, Evelyn Selbie and Ernest Van Pelt.

Released Thursday, May 27th. Sweedie Comedy. Approx. length, 987 ft.

Sweedie Goes to College

Not much college atmosphere but a lot of rollicking comedy that will appeal to every audience. An excellent comedy number.

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express our regret for the error. Mr. J. Fitzmaurice informs us that his business increases day by day, and that he was compelled on St. Patrick's Day, to give three performances in order to deal with his patronage.

We have great pleasure in acceding to the request of Mr. Chester Fox, organising secretary for the War Seal Foundation, that we should briefly allude to the work of that organisation. The scheme was founded by Mr. Oswald Stoll, and films, also slides, showing the work and ideals of the movement, can be obtained for exhibition by any responsible cinema upon application to Coliseum Buildings, W.C. The film is very interesting, and shows the seals being made at Messrs. Waterlow's works, ending with a street scene, showthe purchase of the seals. Full particulars can be obtained from the secretary of the movement. A notable lead has already been given by many of our leading variety and "legitimate" houses of entertainment.

The March issue of the "Edison Phonograph Monthly," contains a portrait group of friends assembled at the Edison works upon the birthday morning of Mr. Thomas A. Edison. The wizard of science looks wonderfully fit and well, despite his sixty-eight years, and is mentioned as being hale, hearty and optimistic. We trust that he may be spared to us for many years yet, and retain that health which has enabled in the past, and at the present time, such valuable services to the world of science and learning.

Exhibitors who have booked the remarkable film version of Elinor Glyn's famous novel, "Three Weeks" (reviewed some time ago in THE BIOSCOPE), will also be enabled to avail themselves of an exceptional array of posters. These have been exclusively issued by Stafford and Co., the renowned specialists in poster design, and a selection of illustrations will be found upon another page of our journal. The sizes include six-sheet, twelves and eighteens, each is beautifully coloured, and we believe that the prices will be extremely moderate in comparison with the artistic merit of the productions.

The Alerta Exclusive Film Company, Limited, held a successful Trade show on Friday, at the Shaftesbury Pavilion, of two new exclusives, "Rapier's Escape from Devil's Island" and "Destiny," both of which were very warmly received. We hope to review both films in detail in our next issue.

At the British Empire Film studios at Whetstone, another popular melodrama is now being "cinematised,"—Walter Melville's "A Beggar Girl's Wedding." But a very short time ago, it will be remembered, the play scored a success in London, and the publicity the play has received should prove a good foundation for the forthcoming film's *debut*.

The offices of West's "Our Navy," have been removed to Reynolds House, Great Newport Street, where Mr. Waller Jeffs, manager for B.B. Pictures, Limited, will be located. The famous patriotic film entertainment, thanks to its topical and educational value, is running with record success, and has proved so sterling an attraction at many theatres, that it has been already booked and rebooked. We know "West's" famous show of old, and in its up-to-date form, can quite agree with Mr. Jeffs as to its being an attraction likely to hold its sway for many years to come.

Ashley Exclusive Films, Limited, have removed their offices from Cine House, Greek Street, to more convenient premises at Reynolds House, 5, Great Newport Street, Charing Cross Road, W.C.

We have just heard that the Australian exclusive rights of the Cæsar film, "The One Between," have been sold to the Clement Mason Cinematograph Company, also that the rights for South Africa have been disposed of to the International Varieties Theatrical Agency.

We are pleased to see that Mr. J. H. Fisher is about again after his recent indisposition.

A correspondent of Mr. George H. Smith's, who manages a well-known picture hall on the South Coast, has tried the experiment of running what he calls an "All Bunny" night, with such success that the two houses constituted a record for the theatre, and the only complaint the manager had to make was that he was obliged to turn hundreds away.

We understand that he is fully determined to repeat the experiment, not only for his own profit, but for the benefit of his rival exhibitors, who reap the overflow.

A very attractive sign, and one which arrests attention by its apparent familiarity, is that of Film Agencies, Limited, a firm which has followed our old friend, "Dick" Edmondson, in his offices at 19, Cecil Court. The sign is after the pattern of the same labels of the tube

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stations, and is red and blue in bold contrast cannot fail to attract the notice of passers-by—who should not pass by if on the look-out for exclusive feature films.

The popular little Yorkshireman, known to cinema patrons as "Winky," recently met with a rather serious accident while playing in the Yorkshire Cine Company's comedy, "Venus and the Nuts." He pluckily got about, after a few days rest, and, with the aid of a crutch, took part in another comedy demanding less violent exertion. Miss Lily Ward, who appears as star artiste in the release, mentioned above, and which was reviewed in our last issue, was, before acting in films, a well-known acrobatic comedienne, and is very clever at all manner of gymnastic work. Her prowess is well displayed in "Venus and the Nuts," which should prove a very interesting early release, and can now be viewed in the Y.C.C. showrooms.

The Eclair company announce for release on May 24th "The Collingsby Pearls," which is described as a magnificent social drama. We hope to include a review of the film in our next week's issue.

The arrangements for the advance publicity for the great new Trans-Atlantic serial, "The Master Key," are well in hand, and, judging from the interest which the film has aroused throughout the country, there should be a very keen demand for all the attractive devices that the publicity department of the Trans-Atlantic Company issues as "aids to exhibitors." By the way, the company publish elsewhere in this issue no less than four full pages of extracts from letters which they have received from exhibitors regarding the enormous success attending the screening of "The Trey o' Hearts" serial.

We have to acknowledge a further list of gratifying reviews of the sixth edition of "The Bioscope Annual and Trades' Directory," and would particularly thank our chatty little contemporary, "Pictures and the Picturegoer," for its very kind reference. This year's edition of the "Annual" bids fair to eclipse all others in the matter of sales, and we would again remind our readers that in spite of the very large number of copies printed, there is every probability of the whole stock being shortly "sold out." It is, therefore, important that orders should be placed at once.

The "Topline Indicator," issued by the M.P. Sales Agency, Limited, now includes the following brief but timely little notice: "To prevent annoyance to others, customers are respectfully requested to refrain from talking aloud while films are showing."

At a meeting of the London County Council on Tuesday, Mr. James Bird was appointed clerk to the Council, in succession to Sir Laurence Gomme.

Among the special Trade reviews, readers are requested to note that the following features will be on view at the theatres and times mentioned below:—

LONDON.

"Out of Evil," also "Regenerating Love," to be shown, under direction of Ruffell's Exclusives, Limited, at Shaftesbury Pavilion, Wednesday, April 7th, at 11.15 a.m.

"The Letter of the Law" (Pathécolor) and "The Stain," showing by Pathé Frères Cinema, Limited, at Shaftesbury Pavilion, Friday April 9th, at 11 a.m.

"The Dancing Girl" (Famous Players) and "Ready Money" (Lasky Feature), under direction of J. D. Walker's World's Films, Limited, at Shaftesbury Pavilion, Tuesday, April 13th, at 11 a.m.

"Her Martyrdom" (Lubin Feature), shown by Film Agencies, Limited, at Shaftesbury Pavilion, Friday, April 16th, at 11.30 a.m.

PROVINCES.

"Jane Shore," Walturdaw Company, to be shown as follows:—Newcastle, April 1st; Glasgow, April 6th; Birmingham, April 9th; and at Cardiff, April 13th. Full particulars are obtainable from the London or provincial offices of the Company. Commencing in each case at 11 a.m.

"The House of Terror" (X.L. Feature), showing, under direction of Dispatch Film Service, at Cinema, Salford, Manchester, April 4th, at 2.30 p.m. Will also be shown at Glasgow, Newcastle, and Cardiff, dates, etc., to be announced later.

"The World's Desire," Ideal Film Renting Company, Limited, showing at Cinema, Castle Street, Bristol, April 6th, at 11 a.m. Also at Cardiff offices, 23, Wood Street, all day, Wednesday, April 7th.

"Garibaldi," also "A Poisoned Kiss" (under direction of the Film Bureau, London), at De Luxe, Sauchiehall Street, Glasgow, April 7th, at 10.30 a.m.

"The Guest of the Regiment," Clarendon Film Company's production, to be shown as follows:—At Cardiff Cinema, Cardiff, April 6th; at Queen's Hall, Newcastle-upon-Tyne, April 9th; at Alexandra Theatre, Salford, April 18th; and at North British Exclusive Company's private theatre, Glasgow, April 19th. Times, etc., from Clarendon Company, or local representatives.

Special review of Ideal Company's exclusives at Salford Cinema, April 11th. Particulars from local branch (Manchester) of Ideal Film Renting Company, Limited.

"Madcap Nellie" and "Jane Eyre," shown by the Kinematograph Trading Company, Limited, on Wednesday, April 14th, at the Shaftesbury Pavilion, 11 a.m.

[Manufacturers and agents are requested to send us particulars and dates as above for inclusion in future lists. Kindly mark envelope "Trade Review."]

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An adventurous story, dealing with the abduction of Cleek's *fiancée* by the Apaches a few days before her wedding ceremony. How "Cleek" rescues her, is married, and is offered the Kingdom of Maura-vania, makes a very thrilling picture, entirely complete in itself.

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THE TERRIBLE TRUNK...	Comedy	App. 577 ft.	Released May 24th.
THE TEMPLE OF MOLOCH	Drama	App. 1,120 ft.	Released May 24th.
SUSPICIOUS CHARACTERS	Comedy	App. 1,125 ft.	Released May 27th.
HER HUSBAND'S SON	**Drama ... ...**	**App. 2,182 ft.**	**Released May 27th.**

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THE KEYSTONE COMEDIES.

Only a few years ago the film producer who, carried away by his own enthusiasm, had conceived the idea of a comedy which should exceed 200 or 300 ft. in length, would have been received with the same kind of contemptuous pity that must have been accorded to Christopher Columbus when he first expressed his opinion that it might be a profitable speculation to search for strange countries beyond the limits of the sea's horizon. And if imagination baulked at the idea of a comedy of 2,000 ft., what attitude of sneering indignation would have opposed the Cassandra who ventured to hint at the possibility of a knockabout farce in six reels? And yet the gifted producer of the Keystone Comedies has worked this wonder with such effect that only the other day an audience of *blase* viewers and rival manufacturers roared with laughter for for a couple of hours, and regretted that there were not six more reels to follow.



The peculiar appeal of the Keystone comedy is difficult to define and impossible to describe. It is easier to view them again than to review them once, and their full enjoyment should be shared with a sympathetic audience. One day last week, in the company of a young lady of twelve summers and a keen sense of humour, we saw at a suburban hall a film in which Mr. Charles Chaplin was engaged for a dollar to push a gouty invalid about in a bath chair, a film of which we endeavoured to express our appreciation some weeks ago after seeing it in the austere and dignified atmosphere of the company's showroom. Our young companion thereupon made a resolution to enter in her diary the date at which future Keystone comedies were due to appear in the neighbourhood, and when she announces the advent of "Tillie's Punctured Romance," the present writer fully intends to apply for a half-holiday in order to accompany her.

There are one or two details to which the superior person might be inclined to take mild exception, and we ourselves, in proof of our superiority, wish that the Keystone comedians could occasionally manage to swallow down their drinks; the hurling of whitewash from a cakedish on to the face of a lady in another scene is not a pretty social amenity; and cool reflection suggests that the sight of a portly female in an advanced state of inebriation is not an edifying one. But cool reflection is impossible when witnessing a Keystone comedy, and what would be considered an unpardonable solecism in our everyday life becomes venial and even decorous when perpetrated by a Keystone comedian. It may be urged that there is some lack of variety in the methods of these ingenious entertainers, but that, we consider, should be regarded rather as an additional merit than a failing. It would be painful to find Mr. Chaplin in such a state of affluence as to afford to pay for his refreshments instead of sneaking the heeltaps left by other people; it will be an international disaster when Mr. Ford Sterling ceases to fight his duels with brickbats at fifty paces; and if the Keystone police could keep their feet for ten consecutive yards they might just as well be employed in Continental melodrama.

All the variety that is necessary is amply provided by the producer, and it will be readily admitted that the astounding popularity of the Keystone comedies owes much to the genius of Mr. Mack Sennett. We understand that Miss Marie Dressler made her first appearance on the screen in "Tillie's Punctured Romance," and if that is the case she must owe a deep debt of gratitude to the producer, who has provided such unique opportunities for her truly amazing performance. The inimitable scene at the picture show raised Miss Mabel Normand to a height which is the perfection of finished comedy, and is arranged in a manner which is another remarkable instance of the producer's skill, which is also fully displayed in the magnificent effects in the ballroom.

The two latest releases, "Mabel at the Wheel"

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"Strongest of the Strong"

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tensely dramatic, soul-electrifying picture of a terrified and imaginative woman, two polished, but cold-blooded, villains "out for wealth," and the young lawyer who frustrates all their plotting and planning. Honesty and love wins in the end.

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and "His Musical Career," which is the subject of our illustration, are further examples of the skill with which the individual characteristics of these two popular favourites, Miss Normand and Mr. Chaplin, are presented in a fresh and original form. Miss Normand's thrilling motor race, Mr. Chaplin's fight in the trenches, and remarkable evolutions with a motor-cycle, to say nothing of his hefty deeds as a piano shifter, will compare favourably with any of their previous achievements, and induce the hope that they are the forerunners of many more successes from the joint efforts of Mr. Mack Sennett and his inimitable comedians.

ITEMS OF INTEREST.

FOR MAILING LISTS.

Mr. P. J. Lennon would be obliged if all those who have been sending publicity matter to the Town Hall, Westgate, would refrain for a time, as the building will be closed for a few months.

FILMS PLAY SECOND-FIDDLE.

Films are still having to play second-fiddle at the Hartlepool Empire, but Mr. S. Thornton Smurthwaite, wisely recognising the advisability of keeping those of his patrons who largely favour the cinema, in association with the theatre, is compromising by running picture matinees every Monday, Wednesday and Saturday afternoon.

SUCCESSFUL X.L. POSTERS.

"The Queen of Diamonds'" twelve-sheet "wreck-scene" poster (supplied by Mr. G. Emery), has proved so eminently successful that though the film has not been released more than six weeks, three extra reprints have been necessary. It will be remembered that the poster was illustrated in "The Poster Gallery," see recent issues of THE BIOSCOPE.

"THE TRUMPET CALL."

The Neptune Film Company are at present filming "The Trumpet Call," by Geo. R. Sims and Robert Buchanan, which has a strong military and love interest, and in which the Royal Horse Artillery figures, with the most elaborate and expensive uniforms of the British Army. Mr. Percy Nash, the producer, is using all his efforts to make the picture one of "Neptune's" best, and the fine array of performers and supernumeraries are "standing by" to the same end.

SCORING CENTURIES.

Week by week the Ideal Film Renting Company, Limited, publish records of the bookings of their leading exclusives. The firm now announce that their remarkably successful film, "When London Sleeps," has passed the 500 mark, having been booked to over 500 theatres. The picture is still doing splendid business throughout the country. We would remind our readers that the Ideal is booking the "Eclair Journal," and will be pleased to give immediate attention to exhibitors wishing to avail themselves of this up-to-date news-film.

"FATHER" IN FEATURES.

F. A. Turner, the actor who makes the character of the father in the Griffith masterpiece, "The Escape," so realistic, has great ability as a character lead in strong dramatic parts, though he can play an amiable *rôle* quite as effectively as one repulsive. Mr. Turner was born in Boston, and there got his early experience on the stage. He has appeared with Blanche Bates, Henry Miller, Louis Mann, Robert Edeson, and many other famous stars, his motion picture experience being chiefly under Mr. D. W. Griffith.

TOPICAL DRAWS CROWD.

On Friday evening last, the members of the Stockton Volunteer Training Corps paid an official visit to the Cinema Theatre, where there was exhibited a picture of the Sunday's parade of the corps. The Mayor, the Commandant, and the Vicar of Stockton were amongst those present. The picture had a warm reception.

CHANNEL ISLANDS CINEMAS.

Recent films at the Opera House, Jersey, have been of exceptional merit. The humorous side has been well sustained with "Judge Pimple," and "Cupid Pulls a Tooth."—A feature at the Alhambra was "Son of a Tyrant," with "Miser's Romance," "Dad and the Girls," and "The Locked House," to complete the programme.—West's Picture Palace has shown "Fire and Sword," "Recreation," and "The Yosemite."—A second contingent of the Royal Guernsey Militia having been formed, the managers of the Guernsey picture theatres are vieing with each other to provide the men with a free entertainment. At St. Julian's Theatre the programme has comprised "Regan's Daughter," "The Peacemaker," "The Suez Canal" and "That Minstrel Man."—At the Rectory Hall, a feature has been "Brennan of the Moor," "Mystery of the Laughing Death" and "Bunny's Swell Affair."—The star picture at the People's Picture Palace last week was the seventh of the "Adventures of Kathlyn."—Preparations are being made for extra programmes for Easter Monday.

FAMOUS INDIAN ARTISTE.

"Dark Cloud," the Reliance and Majestic star, and probably the most famous Indian in silent drama, is never so happy as when teaching the lore of his people. He is a chieftain, who has devoted his life to conserving the character of his vanishing race, and is celebrated as the original model for Frederick Remington's classic Indian, who, of course, most people believe was entirely idealised—until they see Dark Cloud on the screen. He also performed in numerous Wild West shows, and produced with his own company, "The Indian," one of the most striking playlets ever presented on the vaudeville stage. Dark Cloud has frequently lectured on the North American Indian, and not long ago talked before the Indian Rights Association of Philadelphia, and the Colorado Cliff Dwellers' Association, at the Waldorf-Astoria, New York. On this latter occasion several eminent archæologists and ethnologists were appreciative members of his audience. What he considers most worth while, however, is making authentic Indian pictures for the screen. He and his wife, "Dove Eye," write scenarios from Indian legends, or adapt them from miracle plays and tribal ceremonies of the Redman. Dark Cloud designs the costume from the genuine dress of the various clans and nations, distinguishing to the least detail between the costumes of the Ojibway, the Cherokee, Sioux or Creek. The chief has two charming daughters, who help him in his work at the studio and in his lecturing.

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Facilities for Programmes.

NEW ARRANGEMENTS.

Several new programmes have recently been started by The Ideal Film Renting Co., Ltd.

The special feature of these is that careful arrangements have been made, as a result of which the Programmes will in no case have a long distance to travel before reaching the Theatres.

What that means in the way of convenience we need not explain. That is what every Exhibitor knows.

Further, the Company guarantee that the Programmes are picked by showmen for their own Theatres and they have a free hand to choose the best.

Nothing but standard makes chosen--and no show copies.

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BITS FROM BARROW.

The picture houses in Barrow are doing capital business, and it is no uncommon occurrence for "money" to be turned away. At the Gaiety, on a recent Saturday, Mr. Harper informed our correspondent, the matinee brought a full house, and at the two evening performances, many people were turned away.—At the Coliseum, too, Mr. and Mrs. Calvert Routledge are being splendidly patronised. Both the Gaiety and Coliseum have seating accommodation for over 2,000. Mr. Harper pays a good deal of attention to his orchestra, and has introduced an innovation by having a solo during a three minutes' interval.—A rather strange coincidence occurred at the Gaiety. Mr. Harper and the manager of the Company, "Eliza Comes to Stay," which is appearing at the Royalty Theatre, were discussing the picture, entitled "The King's Outcast," when none other than Mr. William Kershaw, who performed a leading part in that pictorial production, dropped in upon them. Mr. Kershaw was last week taking the "lead" here in the comedy above referred to at the Royalty.—The chief pictures on view during the week were "The Fighting Strain of Old England" and "The Legion of Death" at the Gaiety; "Shopgirls" and "The Straight Road" at the Coliseum; "When East Meets West" and London's Yellow Peril" at His Majesty's; "The Lonely House" and "The Crystal Ball" at the Electric; "The Silent Way" and "Bunny: Backslider," at the Palace. Good business all-round is the order.

CRITICS AT ILKESTON.

The decision of the Ilkeston magistrates to grant permission for the opening of the three picture houses on Good Friday, subject to one-third of the gross takings being handed over to charities, has caused considerable comment in the town, and letters in the local Press have severely criticised their action. "Fair Play" writes: "If it is wrong or wicked to show pictures on Good Friday, it does not make it right by saying the proprietors must give all their profits, and possibly more, to charitable objects. The man who works his factory on Good Friday (and plenty do) does not have to give one-third of the day's manufacture in alms!" All the houses, however, will be opened, and some fine programmes have been arranged. At the King's Picture House, Mr. Brailsford is featuring "The Messiah," and the orchestra will play selections from Handel's famous oratorio. Much success has attended Mr. Brailsford's efforts since the opening ceremony of the King's, "Woman" and "The Inheritance of Hate" being well received.—Mr. Severn is showing, at the Scala, on Good Friday, Wilson Barrett's famous "Sign of the Cross." So successful was the first Famous Players film shown in Ilkeston, that Mr. Severn has quickly secured another, "The Ring and the Man," appearing this week.—At Vint's Picturedrome, the great patriotic film, "Wake Up," appears, and it is expected that Sir Thos. Roe, M.P., Mr. J. G. Hancock, M.P., and the Right Hon. the Earl of Kerry, M.P., will be present, and special efforts made for recruiting.

POSTERS IN PERFECTION.

In continuance of their great campaign to "inaugurate" their latest big exclusive attraction, the Co-operative Cinematograph Company, Limited, have issued quite the most remarkable set of posters seen in London for some time. The sizes range from double-crown (two kinds), quads, etc., to eighteen sheets, and are in colour, draughtmanship and telling effect quite worthy of "The Amazing Mr. Fellman." The exhibitor who secures this splendid marine drama for his district should be able to make a brave show with such really admirable material.

BRIDLINGTON.

At the Picturedrome, Quay Road, Bridlington, Mr. Foreman, the proprietor, recently achieved a big success with "The Sign of the Cross," which proved a good investment for the Lenten period. There were big houses during the week.

A PROMISING DUO.

We are told that Mr. Lionel Gilling, of the Omnifilm Company, Wardour Street, W., reports exceptionally fine business with his two latest exclusives, "A Queen's Double" and "Man Proposes, but——." These two productions are said to rank as among the best ever made at the Pasquali studios. Mr. Gilling is releasing both features shortly, and all copies are already booked for release date, so that exhibitors who are looking for subjects of such all-round excellence should get into touch with the Omnifilm Company as early as possible.

ON THE SOUTH-EAST COAST.

The continued success of cinemas at Folkestone is not to be wondered at when one considers the prominence of the town in the present crisis and the excellence of the fare submitted. Mr. C. Adams had "Society and Its Sins" as principal attraction at the Central. "In Peace and in War" was a topical of more than ordinary interest, and "The Mill of Life," an acceptable drama. "Bunny Backslides" held chief place amongst the comedies.—"The Sheriff's Sister" and "Coney Island Nightmare" head the list at the Electric. "Pimple's Dream of Victory" and "Those Love Pangs" were responsible for uncontrollable laughter.—"On the Stroke of Five" was accorded every sign of satisfaction at the Playhouse. Amongst the lighter element, "His Last Chance" and "Lizzie, Life Saver," were the most popular.—Considering all things, business at Ramsgate might be a lot worse. "Turkey's Treachery" and "Yellow Flame" were especially pleasing to good audiences at the King's. "Sexton Pimple" was chief fun provider. Mr. Reg. V. Crow has never relaxed his energies, and has done much to assist recruiting, also many charities. At present, the Red Cross is occupying his attention, and judging by the readiness of his patrons to help, a substantial sum should result.—The serial film has always found acceptance at the Queen's, and if the reception accorded the first instalment of "A Million Dollar Mystery" is any criterion, it bids fair to maintain the popularity. The many excellent features submitted by Mr. Barrett, are of the usual high quality.—"Ticket-of-Leave Man" and "Mystery of the Lost Mail Sack" were interesting features at the Star Cinema.—At the Cinema, Broadstairs, "Mystery of the Diamond Belt" and "Daring Rescue" achieved good results.—The Margate cinemas have become very popular with "our lads in khaki," especially at the Parade, where the features were decidedly to their liking, "Long Way to Tipperary" and "Turkey's Treachery" meeting with applause.—"David Garrick" was well received at the Clifton, but the play that commanded most attention was "How Heroes are Made."—"Fangs of Hate" and "Blindness of Love" were top-liners at the Lounge, Cliftonville.—An exceptionally strong programme is screened at the Cinema de Luxe, "Mountain Rat" and "Loss of the *Birkenhead*" were star films, the latter being followed with keen interest.—Mr. Frank Carlton has been interesting large audiences at the Pavilion with "The War in Picture and Story."—Whitstable is experiencing a quiet time, brightened occasionally by the small detachments of soldiers that come and go. Mr. A. J. Day delighted his audience with "Sign of the Cross" at the Oxford. "Lights o' London" and "Guarding Britain's Secret" also went well, the latter producing patriotic enthusiasm.—Mr. Paton had "Robin Hood and Maid Marian" as chief item at the Picture House.

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Released **MONDAY, 24 MAY.** Released.

The Collingsby Pearls.

WARNING.

No Exhibitor who is OUT FOR THE BEST should allow this film to pass his notice.

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"Some Film."

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SOUTH-WESTERN NOTES.

A notable addition to the cinemas of South-West London, was made on Saturday, when the Shakespeare Theatre, Lavender Hill, reopened its doors as a picture theatre. The handsome and commodious building, which seats 2,000, has been acquired by the Metropolitan Picture Theatres, Limited, whose managing director is Mr. J. C. Clavering and who are the successful proprietors of similar ventures at Kilburn, Hammersmith, Crewe and elsewhere. The Shakespeare Theatre has been thoroughly redecorated, and a new plant installed for the projection. The latter has a throw of 120 ft. on to a special screen, 22 by 18 ft. A capable orchestra has been engaged, and luxurious refreshment lounges will minister to the creature comforts of the patrons. Popular prices will prevail, 1s. down to 2d. The new order of things was inaugurated by the Mayor of Battersea, who attended the opening performance, when the proceeds were in aid of the Bolingbroke Hospital. A strong programme was headed by "At the Stroke of Five." On Monday, "Barnaby Rudge" was screened, and Thursday, "The Canker of Jealousy" and Charles Chaplin in "The Property Man," were shown. Mr. J. W. Perry is in charge.—Realising the advent of the new competitor, neighbouring cinemas announced a number of attractive pictures. At the Imperial Hall, Clapham Junction, "The Trail Breakers" and "The Traitor of Venice" were the top-liners. There was also a good selection of films of general interest. "Aristocracy" and "Sins of Society" are the attraction for Easter week. A special feature is made of the orchestra, and the local Press speak of the Imperial Hall as "music salon as well as picture palace."—The Gem Picture Theatre, Lavender Hill, had "Woman Against Woman" and the "Price of Atonement" and "Man's Enemies" were announced for this week. On Easter Monday, "Trapped in the Metropolis" will be the feature of a strong programme.—At Balham Palladium, the management have done good business with "Sapho," which was followed by "Dandy Donovan." On Monday, the remarkable Italian masterpiece, "Christus," commenced a week's run. The management claim to be the only cinema in London showing this film. A gigantic holiday programme is headed by the Pathé comedy, "Bungling Bunks Bunco," and on Thursday next, "Always Tell Your Wife," will, undoubtedly, add to the popularity of this comfortable Balham house.—King's Hall, one of the competing three Tooting cinemas has introduced variety, "A Traitor to his Country" was a great draw, followed by "When Death Rode the Engine" and "Turkey's Treachery." For the ensuing week, "One Minute Too Late" will be shown while Tolstoy's, "The Resurrection," has been booked for Thursday, Friday and Saturday.—The high-class programmes at the Tooting Pavilion, proves the intention of the management to "carry on." Among recent films screened have been "The Mystery of Captain Dawson," "Vendetta," "She Stoops to Conquer" and Kinemacolor. On Monday, "Lasca" was shown, preceding "From Manger to Cross."—At the Broadway Picture Palace, "The Lost Paradise" (Famous Players), was the chief attraction, and shared the honours with "The Man on the Box" for the week's programme. "Loved and Lost" and "Brewster's Millions" were shown last week, and the specials for the current programme are "The Unwelcome Mrs. Hatch" and "The Spitfire." Among the top-liners at the Majestic, Clapham, I noticed "The Traitor of Venice," which on Monday gave place to "The Price of a Kiss." The management continue to make a feature of variety "turns," and last week, a pleasing instrumental item was introduced. "One of Our Girls" headed the programme at the Clapham Pavilion, and the first part of the week "The Crucible" was screened.

GOOD FRIDAY OPENING.

At the Ellesmere Port Petty Sessions, last week, Mr. Arthur Corelli, proprietor of the Hippodrome, and Mr. J. Hylton, manager of the Queen's Picture House, applied to the magistrates for a special licence, allowing them to open their respective houses on Good Friday. In support of their application, they said that only pictures of a religious character would be exhibited.

Supt. Ennion said that with respect to the cinematograph performances held on Good Friday in previous years, the police had no complaint to make, but he was directed by the Chief Constable to oppose the applications on the ground that the original licences debarred licensees from opening on Good Fridays and Christmas Days. If licences were granted, it was varying the order as originally made, and the police could not consent to this.

Mr. Corelli stated that he had been granted the special licence for the past five years.

The Bench granted the licences from 8 to 10 p.m.

An application has been made to the Birkenhead magistrates on behalf of the six local cinema managers for special licences for Good Friday performances. It was stated that the pictures to be shown would deal with travel and Biblical subjects. On behalf of the applicants, Mr. T. Thompson stated that there would be a large number of soldiers in town, and entertainment of such a character would assist them to spend an enjoyable evening. The Bench had granted licences in respect of Christmas Day, and the programme presented on that occasion would be of a similar character.

The magistrates, in declining the application, said there was considerable weight of opinion in the town in favour of observing Good Friday as a holy day. That feeling, the Chairman thought, was far stronger in regard to Good Friday than in regard to Chrstmas Day, and they ought not to desregard it.

SIGNS OF THE TIMES.

Having been apprised of the fact that a new form of electric sign had been placed upon the market, under the style of the "New Era," we recently called at Albion House, New Oxford Street, and, in the cosy showrooms of the Electric Speller Company had the unusual experience of witnessing, at work, quite a variety of electrically controlled announcements. These clinked and flashed varied colours at us from all parts of a large saloon, and we learnt that the system was the result of considerable research upon the part of its producers. Looking, as more interesting to the Trade, at a pattern designed to supersede the usual vestibule programme board, we were told that, by the use of several flashers of guaranteed efficiency, the changing of colours could be easily altered at will, while the lamps, never more than two being on at a time, cost an infinitesimal amount to run. There is no motor in this pattern, and the transparent letters are specially designed to resist dampness and climatic changes. The slides are easily interchangeable, and the whole affair is a model of neatness in design. The representative of the firm also assured us that the system was readily adaptable to existing illuminated programme boards. These "signs" are supplied at a moderate figure, and can be obtained in sizes to suit all exhibitors. Another line, more of a general advertising proposition, is the "Electric Speller," an apparatus with a small motor operating an endless screen, and a similar use of transparent letters. This is supplied upon cash or hire system, and will, no doubt, appeal to many as a decided novelty in the direction of illuminated advertising. Either direct or alternating current can be used for working, and, as in the former case, the cost of operation is low. The proprietors will send illustrated lists for the various patterns upon application.

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DEFENCE OF THE REALM ACT.

PROSECUTION AT BOW STREET.

At Bow Street Police Court on Friday, March 26th, before Mr. Graham Campbell, Thomas Power, managing director of the Power Feature Film Company, Limited, Shaftesbury Avenue, appeared to answer an adjourned summons charging him with having in his possession, or under his control, at these premises about 170 reels, or 170,000 ft. of cinematograph film, he having been granted a permit to keep not more than seventy reels, or 70,000 ft.

The proceedings were taken under the Defence of the Realm Act.

Mr. Herbert Muskett supported summons on behalf of the Commissioner of Police. Mr. Cartwright Sharp defended.

According to Mr. Muskett's statement at a previous hearing, the defendant, who was managing director of a small private company, was granted a permit, signed by the Commissioner of Police, authorising him to store 280 lb., or seventy reels, of cinematograph film at his premises in Shaftesbury Avenue. A condition attached to the permit was that the film should be stored in galvanised iron receptacles, kept in an approved position in the basement. Even under these conditions the premises were hardly suitable, as they consisted largely of residential flats. On Sunday evening, January 31st, the place was visited by Mr. Edwin F. Cooper, an engineer in the service of the London County Council, now temporarily acting as inspecting officer on the London Fire Brigade. He then found, in different parts of the premises, both on the ground floor and in the basement, a large quantity of film, which he estimated at 170 reels, or 170,000 ft. He apprehended that the point to be taken against him by the defence was that the inspector was not accurate in his estimate. If that was so, it would be necessary in all these cases for the visiting inspectors to go through each of the reels one by one, weighing and measuring it accurately. This would cause serious inconvenience to the Trade, and was exactly what the authorities had been trying to avoid.

Mr. Cooper, giving evidence, said that he opened some of the receptacles and found that they contained two, three and four reels. He tapped others with his stick to see if they were empty or full, and finally estimated that the amount of film in the place was about 170,000 ft. He suggested this amount to the defendant, and no exception was taken to it, and he thought that that quantity was agreed upon. The defendant's explanation was that as most of the films were going to be removed on the following day, he thought it was of no account that they remained there overnight.

The defendant said that his real name was Thomas Coates, and he traded as the Power Feature Film Company (Limited), the shares in which were held by himself and his wife. He was formerly a circus proprietor. Many of the receptacles which the inspector saw on his premises were empty, and others were waiting to be despatched to the provinces the same night. He produced books and documents showing that there were only 61,700 ft. of film in the place when the inspector called. The inspector told him, in a very off-hand way, "Your permit says 70,000 ft. I should think you have got more like 170,000 ft. here." Nothing was said about a summons, and he did not think the inspector was serious, or he would have taken steps to have the film measured.

The case had been adjourned to enable further witnesses to be called for the defence, but the magistrate now intimated that he did not wish to hear them.

"The defendant," he said, "has a permit authorising him to keep on his premises in Shaftesbury Avenue 280 lb., or seventy reels, of film; that has been proved to be about 70,000 ft. At the time the permit was granted that amount was about the limit of the defendant's requirements. It is admitted by the defence that the only film kept on the premises is celluloid; the defendant has no non-flam film there, so no question arises in regard to that. On January 29th a verbal arrangement which the defendant had entered into with the Globe Film Company was confirmed, and the agreement would involve his keeping an extra 70,000 ft. of film on his premises; and the suggestion is that from that time onwards there may have been, as there admittedly were on February 4th, reels belonging to the Globe Company on the premises. That is a matter which ought not to be lost sight of when considering whether the action of the authorities was not perfectly reasonable in the circumstances. On January 31, Mr. Cooper visited Shaftesbury Avenue at 6.30 in the evening, and saw the defendant and two of his employees in the basement. There was a galvinised bin there with two containing reels inside, and, without making a thorough examination, Mr. Cooper suggested that the amount of film was about 40,000 ft. One of the three men, according to Mr. Cooper, said, 'Oh, no; not nearly that. I don't suppose there are 10,000 ft.' Then Mr. Cooper very properly made a thorough and most careful examination of the contents of the bin, and came to the conclusion that the amount was 20,000 ft., but finally, according to the other three men, it was agreed at 15,000 ft. Mr. Cooper having said 20,000 ft. and the 10,000 ft., I think it is quite possible that the defendant may have split the difference between the 10,000 ft. and 20,000 ft., and regarded the amount as 15,000 ft. They then went upstairs, and upon a shelf on the top of the basement stairs, which I had an opportunity of seeing the other day, were twenty-seven tins and despatch cases. Mr. Cooper said that he opened three of these, and found that one contained two films, the second three films, and the third four films. He then asked, 'Are the other cases full?' and the answer he got was, 'No, not full; some of them have only one film in.' Owing to circumstances which I shall refer to in a few minutes, he did not ask what proportion of cases were not full, and made no inquiry as to what the other cases contained. He estimated that in each of the twenty-seven tins there were 2,300 ft. of film, and that there were a further 15,000 ft. done up in brown paper parcels, and he said to the defendant, 'I suppose you must have some 80,000 ft. here.' He does not say what were the exact words used in answer to that. Now, it seems to me, it would be extremely difficult to arrive at any reliable estimate of the contents of twenty-seven tins when you open three and find that they contain respectively two, three and four reels. The defendant does not dispute Mr. Cooper's estimate as to the contents of thirteen of the tins, but with regard to the other fourteen he says they each contained one reel only of a film called "Jack's Awakening," which is 450 ft. long, and he has produced before me a list showing all the places to which he was sending that particular film on that night. I don't think it is possible for the prosecution to show—and they had not attempted to show—that, with regard to the tins which held 'Jack's Awakening,' the defendant's account is not correct. Mr. Cooper says if that is so, it is quite true that his estimate of 80,000 ft. would have to be materially de-

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creased. Then I come to the part of the case that has given me the greatest amount of trouble, because Mr. Cooper has said that under the shelf he found over 100 tins, the whole of which were more or less full. He opened one or two of the lids, and estimated that the whole contained about 70,000 ft., and no exception, he says, was taken to his estimate. According to the depositions of Mr. Cooper's evidence in chief, he said that each film would be in a tin, and each tin in a despatch case, done up for sending off. I asked Mr. Cooper about that, and he said he did not intend to say that. On reading through his evidence, I do not think he could have intended to say that. I think there must have been some mistake, because immediately before it he says there were only two or three despatch cases. If there were only two or three despatch cases it would be impossible to get 100 tins into them; therefore, it is quite obvious that some mistake has been made and that Mr. Cooper all along intended to convey that there were two or three despatch cases and 100 tins besides. The defendant said that these were only there for the night, and he did not see that it mattered. There was nothing to prevent Mr. Cooper examining those 100 tins properly, because they were not done up for despatch. Mr. Cooper next described the way in which he examined them. He knocked his stick against the sides, and was able from that to form an opinion as to whether they were full or not. Then he walked away and made a rough note in his note-book. I have gone through the evidence, and it is clear that, apart from the alleged admissions by the defendant, there is not sufficient evidence that there was on these premises more film than the defendants permit authorised, because it was only in the basement that there was any detailed examination of the cases ready for despatch. Of the 100 tins upstairs, only two or three were opened. Now, therefore, what I have to consider is, what do the admissions amount to? I think it quite possible that the account given by Mr. Cooper is substantially accurate, but I have to consider whether, taking all the facts of the case into consideration, there is sufficient evidence to justify me in convicting the defendant on this summons—whether the case has not been left in such a state that it ought to raise a real doubt in my mind as to whether or not there was this amount of stuff on the premises when Mr. Cooper called. The reason I am in a position to do so appeared to be this. On the representation of the trade association which is interested in the cinematograph film business, the Commissioner of Police desired, naturally and properly, that those who are carrying on this business should not be more interfered with or hampered than was absolutely necessary. Therefore, Mr. Cooper, very naturally, did not make such a thorough examination of the defendant's premises as he no doubt would have done if he had not had this fact in his mind and had not been anxious to cause as little trouble as possible. Then again, I think he would have made a much more thorough examination if he had not come to the conclusion that the defendant was not dissenting from the estimate which he formed with regard to the amount of film on the premises. Now, I think it is a great pity, in a case of this sort, where so much depends upon exactly what was said by the defendant, that there was not some second official with Mr. Cooper so that—not, of course, his truthfulness, but his recollection, might be checked, and I have no doubt in future cases it will be possible to arrange that that shall be done. Then again, I think it is most important, in a case of this sort, that in helping me to come to a decision I should hear the exact words used both by Mr. Cooper on the one side and the defendant on the other. Mr. Cooper drew attention to the amount of film which he estimated was on the premises, and to what was said by the defendant when certain amounts were suggested to him, but, except in one instance, he is not in a position to tell me what words were used, and no record was made by him of what was said. It is true that he put down in his note-book what he says he found on the premises, but I think it would be of great value to me in helping me to decide this case if, directly after he had left the building, he had made a short record of what he said to the defendant in regard to each of the particular things he has mentioned—the basement, the tins awaiting despatch, and the tins under the shelf. It would have been better also if he had put down exactly what it was the defendant had said to him in answer to his suggestions. I think the case has left in my mind such a state of doubt that it would be wrong for me to convict. As I have said before, I quite appreciate the position in which Mr. Cooper found himself. He was anxious not to inferfere with these people more than was necessary, but that anxiety ought not to have gone so far as to prevent his obtaining the necessary evidence to establish the case for the prosecution. In all the circumstances of the case, I propose to dismiss the summons, because I think it is not made to my satisfaction that there was this amount of film on the premises, and because I am not satisfied that I have before me a sufficient record of any admission by the defendants that there was upon these premises an amount of film in excess of that allowed by the permit.

Mr. Cartwright Sharp: I am asked, on behalf of my client, to state that there was no Globe Company's film on his premises on February 4th. There was so much out that there was no suggestion at that time that the defendant had more film than was allowed by his permit.

The Magistrate: I am not considering the amount of February 4th.

Mr. Cartwright Sharp: Will you order costs?

The Magistrate: No. I have considered the question. I do not think that this is a case in which I ought to allow costs. Your client says that Mr. Cooper did intimate to him that he was there complaining of the amount of stuff on the premises, and although I am not satisfied that he actually admitted Mr. Cooper's estimates to be accurate, yet I think he might have done a great deal more to make it clear that he was dissenting from Mr. Cooper's estimate, and I shall not allow any costs.

FEATURES AT DOCKYARD TOWN.

At the leading halls at Devonport, the Electric Theatre showed, as its exclusive, "Sexton Blake and Britain's Secret Treaty," which carried the onlookers through a remarkable series of adventures. Among other excellent films, might be specially mentioned "Kid Regan's Hands."—At the Tivoli Theatre, Mr. Cecil Frost provided an "all-Keystone programme" for the last part of the week, and his enterprise brought him deserving success. Keystone pictures are in strong demand everywhere, and, needless to say, the Tivoli patrons are no exception. Three of the best of those shown were "Fatty and the Heiress," "Caught in a Flue" and "Recreation." In the earlier period of the week, "A Will o' the Wisp" was the best of the many capital features exhibited.

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that Pressure of Business with the Chrono Sales, prior to the Easter Holidays prevented them from drafting an advertisement for this issue.

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HULL AND COASTAL NOTES.

(BY OUR OWN CORRESPONDENT.)

HULL.

Since my last notes were dispatched a new phase has been developed in regard to the Good Friday opening of cinemas at Hull, one, too, which is highly interesting yet deeply regrettable from the point of view of exhibitors and patrons alike. After the City Council had thrown over the decision of the Licensing Committee and sanctioned the opening of picture palaces on Good Friday, the secretary of the Hull Exhibitors' Association, acting on the request of the members, wrote to the clerk to the Licensing Justices, asking for a special meeting of the Licensing Justices to be called to consider a request for an extension of the music licence to Good Friday. To this the following letter was received: "Referring to your application to have a special meeting of the Licensing Justices called, I have seen the chairman (Sir Alfred Gelder, M.P.), and he instructs me to state that he sees no reason for any such meeting to be called, and the Licensing Justices decline to meet any deputation on the matter. Perhaps you will be good enough to convey this decision to the remainder of the licence-holders."—I am told that this apparently high-handed action of Sir Alfred Gelder's is quite legal, but surely, considering the turn that events have taken, it would have been reasonable and only fair to call a meeting of the Justices, and allow them to decide rather than give what appears to be an unreasonable decision in this way.

—But, what will the pictures be like without music?

Visiting the East Hull district the other night, I called on Mr. Norman Wilkinson at Mr. William Morton's Holderness Hall, which, I am pleased to be able to state, is maintaining its old popularity, despite increased opposition, and, better than that, is receiving an increased patronage. This, of course, is due to the fact that Mr. Wilkinson is screening "tip-top" stuff. The two pictures which have commanded special attention this week have been "The Adventures of Charles Peace" and "A Highwayman's Honour," whilst "In the Mine-Strewn North Sea" was a topical which proved of especial interest to Hull people. The idea is still being continued of including a "news-page" in the Holderness programme, and the paragraphs this week deal with the taking of "In the Mine-Strewn North Sea," John Bunny's intention to appear at the music-halls, a brief biography of Mr. William Shea, etc. I am told that these items are proving of great interest, and that they are anticipated by patrons.

Mr. Charles Macey has got the "Trey o' Hearts" series exclusively in East Hull at the Picturedrome, and I hear good reports both as to the film and the way it is "taking." It is shown the latter part of each week, with invariably good results. This week a film of great interest, "The Human Soul," has been shown, and I am told the plot of the story is quite off the beaten track.

Mr. R. S. Comber, of the National, Beverley Road, and Mr. R. W. Neeve, of the Theatre de Luxe, Anlaby Road, were first out with pictures of the Grand National, which speaks volumes for the enterprise of the National Electric Theatres, Limited, who control both these halls. The picture, I hear, commanded almost as much attention as in normal times, as it was a particularly good one. One of Mr. Neeve's features at the de Luxe this week has been "Florence Nightingale," which, of course, should be of especial interest anywhere just now, dealing as it does with the famous nurse's devotion to the wounded soldiers in the Crimean War. The National, I am told, has earned for itself quite a good name in the Beverley Road district in the short time it has been open, and Mr. Comber has gauged the pulse of his patrons to a nicety. This week he has been showing them "A Page from History," with good results.

I am always interested in passing along the Anlaby Road to see what kind of audience Mr. E. Chapman has got at the Kinema. The electric sign idea is capital, and one can always tell whether the 3d., 6d. or 1s. seats are full without asking anyone. It is a true indication of the kind of business that is being done, and the "indication" has been a very favourable one this week during the screening of "The Child Killers." The full Kinema Orchestra is still retained, and I firmly believe it is responsible for drawing in a good class of patrons.

Mr. W. Roberts has had a good pull with "Sapho" at Messrs. Ruffels' Picture Playhouse this week, and by the time these notes appear the Hull public will have had the opportunity of seeing their excellent film, "The Tenth Commandment." The posters with this picture are amongst the most striking I have seen, and emphasise some of the horrors of war.

After a most successful spell of the Kinemacolor pictures at Messrs. Morton's Majestic, Mr. Tom Bogue is now, by way of a change, going to give his already large *clientele* the opportunity of seeing some of those magnificent forthcoming exclusives which have been prominently referred to in the advertising pages of THE BIOSCOPE. The first of the number was shown this week, Dickens' "Barnaby Rudge" occupying the screen for the six days. Some of the others which are coming to the Majestic are the great 6,000 ft. Keystone comedy, "Time's Punctured Romance," "The Little Minister," "The Middleman," Mr. Ponting's cinema lecture, "With Capt. Scott at the Antarctic," "The Queen's Double," "Society and Its Sins," and many others.

SCARBOROUGH.

"In Tune With the Wild" has been the "top-liner" at the Scarborough Picture House, Vernon Place, during the first half of the present week, and for the latter part "Broncho Billy and the Gambler" has been secured. Mr. F. Cardwell, the manager, runs the Picture House on popular lines, and with such pictures as those mentioned, and "The Water Dog," "The Reformation of the Gang," "Face Value," etc. The highest prices of admission is only 4d.

It is interesting to recall that when the war commenced the Theatre Royal Cinema became the only place in Scarborough where variety turns were given, and after eight months it can still claim this distinction. The pictures are always as up-to-date as the variety "turns," and this week "The Acid Test" proved a good attraction for the first half, whilst "The

This week commenced at the Londesborough, Westborough, with the screening of "Behind the Scenes," Passing of Diana" was shown on the last three days. featuring the popular actress, Miss Mary Pickford, and big audiences have witnessed the picture with great interest. "A Girl Telegraphist's Peril" has also received a good deal of favourable comment. Keystone and other fine comedies have also loomed prominently in the programmes this week.

Mr. Quinton Gibson's "specials" at the Picturedrome, Newborough, have been "The Night Hawks." "On the Pine Mountains," "The Book," "A Wild Ride," and others.

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"THE JOCKEY OF DEATH."

It is claimed by the manufacturers of this remarkable film that it contains more thrilling incidents than have ever been seen before in one picture, and as far as our recollection serves, the claim seems amply justified, not only for the extraordinary diversity and exciting nature of its sensations, but also for the wonderful ingenuity with which they are strung together, and presented with a breathless rush and conviction which renders plausible and effective a story occasionally bordering on the improbable. The setting also is very rich and elaborate, many of the scenes being of striking architectural beauty, and all showing remarkable qualities of photography, while the scenes in which a vast audience witnesses the performance in a circus is without doubt one of the most realistic sets that has ever been shown on the screen.



The story opens at the fine old castle of Clermont Tonnere which is occupied by a man named Stevens, who has obtained possession through the death of the late owner, Raoul Clermont. Clermont has left a little daughter, Elda, but in order that she may not grow up to dispute his ownership, Stevens hands her over to a travelling gipsy, Henry March, paying him a large sum to take the child out of the country. Clermont's nephew, Henry, arrives at the castle, not having heard of his uncle's death, and Stevens, realising the danger of his inquiries, determines to silence him. He takes him riding up the mountain, and a mysterious accident happens by which Henry nearly meets with his death. He recovers, however, and during his convalescence he discovers a paper wherein Raoul declares that he is being poisoned. Richards, an old servant of Clermont's, relates the details of his death and the disappearance of the child. They discover further evidence in a cellar, where they also find a skeleton, connected with which is a legend that it will one day save the Clermont family from destruction. Henry leaves the castle with Richards, vowing not to rest until he discovers the missing heiress. In order to prosecute his search Henry joins the circus profession, and the skeleton suggests a make-up by which he becomes known as "The Jockey of Death." This introduces us to the circus scenes which, most pictorially effective, become dramatically effective by the discovery of Elda as a performer on the tight rope. She is held in bondage and cruelly treated by March, who is making a fortune out of her talents. Instigated by Stevens, March denounces Henry as a spy. He learns that he is to be arrested at the close of the performance, and he determines to escape and take Elda with him, and from this moment commences a series of adventures which simply baffle description. Climbing up a rope to the dome of the circus, the pair escape after a desperate struggle with the pursuing attendants, the huge audience being roused to a fury of excitement by this sensational interruption to the programme. The chase is extended till the hills beyond the town are reached, and one of the most thrilling sensations is when the pair slide down a wire shoot used for carrying timber to the foot of the hill. It must be confessed that the fugitives have the luck of happy lovers, for they find a bicycle left casually on a railway bridge, and after an exciting ride of some miles come cross a wire cable stretched across the river, across which the equilibrist rides with her companion behind. The surprise engendered by this fortuitous combination of circumstances is forgotten in the wonderful skill with which the episode is manipulated, the tyres being ripped off, and the bicycle started on its perilous journey even while the police are dashing up on their motor-car below. One of the most sensational effects is created when the lovers escape from a barge on to a railway bridge by swarming up a boat hook with which they have gripped one of the girders. These adventures are not merely theatrical effects, but acrobatic feats requiring unusual agility and iron nerve, and Elda, who, naturally, has escaped from the circus in a costume appropriate to the occasion, performs her difficult tasks with the grace and freedom of a boy. In spite of the fact that the two principal characters must obviously have been engaged for their gymnastic ability, their acting is by no means ineffective, and they so thoroughly succeed in arresting the sympathy of the audience that the tragic end of the villainous Stevens and the final scene where Elda is welcomed back to her ancestral home are a fitting climax to the adventures of a hero and heroine of more than ordinary interest.

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THE TRADE IN CARDIFF.

(BY OUR OWN CORRESPONDENT.)

After having so successfully handled "A Rogue's Honour" and "Doctor Satan," I was not surprised to learn that Mr. S. Joseph, of the Balboa Company, has just bought the rights of "The Knave of Clubs" and "A Royal Sin." Both productions, I understand, are of good merit. The Balboa releases are being much sought after, Mr. Joseph tells me, "The Next in Command" proving an immense draw.

Now that Mr. Hurlock has taken up the agency for the X.L. productions in addition to those of the Co-operative Cinematograph Company, some big things are to be anticipated from the Exclusive Control Company, which firm Mr. Hurlock manages. "The Price of a Kiss" is amongst the most popular of the new X.L. releases. The "Amazing Mr. Fellman" is due to be shown in Cardiff shortly, and exhibitors should not fail to see it.

The Gaumont Company are doing good business with "Neptune's Daughter," while the weekly output of this firm in the shape of ordinary releases is being extremely well supported. The other exclusives, "The Ordeal," "Woman," "413," "Heroine of Mons," etc., are all in great demand.

Mr. Jack Phillips, the manager of the Ideal Film Renting Company's local branch, tells me that the last Trade show, when "Florence Nightingale" and "From Shopgirl to Duchess" were screened, proved a great success. These pictures have been booked up very heavily. Note should be made that this firm is handling "The Master Key" in South Wales, a Trade show of which will be given by the Trans-Atlantic Film Company at Olympia, Cardiff, on April 1st.

The Jacques Film Service Company are doing well with "Enoch Arden" and "Incomparable Bellairs." The latter production has been secured first-run for Cardiff by Mr. Bert. Spathaky, of the Cardiff Cinema. All the latest Renters' and Dominion releases are bringing in good results. The new outside representative for this firm is Mr. W. C. Hutchings, late of Messrs. Pathé Frères', Limited, local house. He has already proved a very valuable member of the staff.

"A Honeymoon for Three?" seems to be emulating the example of "Barnaby Rudge" in bookings. The Kine. Trading Company's Swansea house also reports the best of business. Mr. Fletcher, the manager of the Cardiff office, tells me that the old favourite, "Orders Under Seal," is "still running."

Bristol exhibitors are demanding Famous Players and Lasky productions with great gusto. Mr. Thos. Lucas, managing director of the Kineto Company, tells me that the business done with these films, both in South Wales and the Western counties, has been more than satisfactory.

I hear that the Omega Film Agency are contemplating moving into larger and more convenient premises. Mr. Irish tells me that a great demand has arisen for the film, "Turkey's Treachery."

Some movements have recently taken place in the Victory Film Company. Mr. Geo. Nightingale, the former manager of the Cardiff branch, has now been transferred to Sheffield, while a Swansea office has been opened in charge of Mr. A. J. Viggers, late manager of the Penylan Cinema, Cardiff. Mr. D. J. S. Evans, late outside representative of the Jacques Company, is now again on the Victory staff, and is working the Swansea district.

Great doings are reported at the Walturdaw Company's branch office, what between the rush of bookings for the Wells-Moran film, and the recent acquisition of "Jane Shore," which film, by the way, is to be screened at the Cardiff Cinema on April 16th. I much regret to say that Mr. J. Pearson, the branch manager of Walturdaw's, was unfortunately involved in an accident, a motor-bus charging his car, and leaving it a complete wreck. Mr. Pearson had a marvellous escape from death, but barring a few scratches and a nasty internal jar, he is out and about again as if nothing had happened. Naturally, his nerves have suffered somewhat, but everyone will be glad to hear that he escaped with such light injuries.

Messrs. Tatem and Co. are doing well with "In Peace and War," "Tillie's Punctured Romance," which they are handling for South Wales, and also "Dare-Devil Circus Queen."

Another concern has opened up here in the film-hire line, the Corona Bioscope Company, who hold the South Wales rights for "Legion of Death" and "Angel of the Ward," an initial Trade show of which was given on the 15th. Another private exhibition was given yesterday (Wednesday) at the Cardiff Cinema, when "Christus" and "Eugene Aram" were shown. Mr. S. Solomon has been secured as outside representative, and the manager is Mr. A. Douglas Thomas. The address of the Corona Company is 57, Queen Street, Cardiff, telephone 2365. A new departure has been made in offering to refund train fares of customers to the Trade show referred to above when a booking is given by them.

JOTTINGS FROM ULSTER.

(BY OUR OWN CORRESPONDENT.)

Situate on the main street and approached through a spacious and ornate *foyer*. The Grand, Lurgan, one of the most comfortable halls I have ever visited, affords accommodation for about 1,000, and every occupant is assured of an uninterrupted view of the screen—floor-raking having been superseded by a sort of staircase arrangement, each row being a few inches higher than the one immediately in front. Three prices obtain 3d., 6d. and 1s., and the patrons of the highest priced seats are comfortably and exclusively catered for in a handsome balcony abreast of the operating chamber, nest-o' spring seats and deep framed backs being provided in this section. The operating chamber is the most spacious and best appointed I've ever had my foot in in any part of Ireland. Ample space has been alloted between the projectors, and the rewinding section has the advantage of being far enough removed from the machines as to avoid any contact in case of fire.

Programmes are ever of the best. Gaumont is responsible for the ordinary bills, and an exclusive subject is featured at least once per week. Mr. H. G. Austin is manager of this house, and Mr. Sam Hewitt the proprietor, and anything which adds to the comfort and entertainment of the hall's *habitues* has only to be suggested to one or other of these gentlemen. As an illustration of my remarks I may say that two weeks or so ago some one made bold enough to suggest the introduction of varieties, and the hall is now featuring strong vaudeville bills, in addition to the pictures. With such attractions, the Grand, Lurgan, should continue to prosper, indeed, I would not be surprised to find the magnificent tapestry with which the walls are decorated, being removed to make room for the appreciative crowds.

The Imperial, Belfast, has introduced a touch of variety into their programmes by the appearance, twice daily, of Mr. A. Winckworth, formerly of the Carl Rosa Opera Company. The hall is not the first high-class cinema in Belfast to feature vocalism: The Picture House, Royal Avenue, the palatial hall of the Provincial Cinematograph Theatres, Limited, has done so now, on and off, for quite a number of weeks. The venture has proved a success.

A big feature is now being made of glow-lamp teas at Kinema House, Belfast. Dainty tables with shaded lights are arranged in full view of the screen, and considerable advantage is being taken of the innovation by those who sacrifice their siesta to the pictures in the afternoons.

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SNIPPETS FROM SOUTHPORT.

(BY OUR OWN CORRESPONDENT.)

The standard of excellence attained by all the Southport cinema houses during the past fortnight has been splendid. The programmes, generally, have been irresistibly attractive, and some of the finest films obtainable have been screened. Pictorial advertisement, which has been considerably extended recently, has been supplemented by newspaper announcements, and the sequel has been very large attendances. Another explanatory factor may be that the soldiers stay in Southport is now drawing to a close, and the thousands of troops seeme l determined upon making the remaining few weeks as enjoyable as possible.

I have always been a keen admirer of the business acumen displayed by Mr. H. Kennedy, secretary of the Picture Palace, Lord Street. He is consistently enterprising. To date, he has screened the best films the cinema world has to offer, and has enabled Mrs. Parker, the manageress, to look upon large numbers of patrons at all performances. The Palace has ever been the home of Dickensian films, and the latest in this category has been "Barnaby Rudge," which proved as pleasing as any of its predecessors—high praise indeed, and the fourth, "The was also thoroughly enjoyable, and the same remark is applicable to "Wildflower," which was the chief film for the concluding part of last week. This week's principal attraction will maintain to the full the reputation of the Palace, for they are; "Page from Life" and "The Call of the Drum."

Special Good Friday programmes are announced for all the cinema theatres here. The Palace will make a special feature of "The Chimes," and at all the theatres there will be appropriate films, notably at the Picturedrome, where for the three days ending, Easter Saturday, the film version of that which is associated with Wilson Barrett's name, "The Sign of the Cross," will be exhibited.

Since Mr. Henry J. Sherlock took over the management of the Picturedrome, Lord Street, there has been an improvement in the films screened, and this has been, and is being recognised by Southport cinema lovers who are showing their appreciation in the best possible manner—giving their support. There can be no doubt that films like "The Idol of Paris," "What Every Woman Should Know," "In the Shadow of Big Ben" and "Midshipman Easy" are all films of distinctive merit which will meet with the approval of the most critical. They neither lack variety nor interest. The programme suffers no deterioration. This week, with the film mentioned above, and the sensational, "As a Man Sows," billed as the "stars."

Mr. William Walker has secured for the Picture House, Nevill Street, deserved popularity. He has found the "Million Dollar Mystery" a very sound investment. The third episode, "A Leap in the Dark," was proclaimed even better than its predecessors—high praise indeed, and the fourth, "The Top Floor Flat," confirmed good impressions previously formed. Mr. Walker has never failed to look after the sporting fraternity, and little imagination is needed to realise the support he would receive from the 13,000 soldiers upon screening "Jimmy Wilde *v.* Tancy Lee" and "Righting the Wrong." It was just to the soldiers' liking, and drew crowds. Chatting with Mr. Walker, the other day, he told me that such brisk business had never been experienced by him before. He has certainly grounds for congratulation and satisfaction.

The Pier Pavilion management are making a special feature of the Sunday evening performances. Splendid films are always secured and the musical accompaniment, through the medium of a full orchestra, is an additional attraction, which does not fall to the lot of all *habitues* of cinema theatres.

If the Pier Pavilion does well on Sundays, so does the Palladium, which, by the way, is a very popular *rendezvous* for matinées. Mr. Eric Longden knows precisely how to cater for his select *clientele*, which is constantly growing, not only in numbers, but in appreciation.

Mr. A. Wade, at the Birkdale Picture Palace, continues to receive nice support. His supporters like pictures of the calibre of "The Poor Folks' Treat" and "Kid Regan's Hands," which had been exhibited recently, and he never disappoints them.

LEYLAND FIRM'S ENTERPRISE.

(FROM OUR OWN CORRESPONDENT.)

During last week, the Palace (Leyland) Company, Limited, acquired the lease of the only other picture theatre in the district, and hitherto known as Green's Hippodrome. Saturday night is the only time that a very large number of people has free for any pleasure, and the Palace proprietors intend to use the Hippodrome as an "overflow" building, That is to say, shows will be given at the Hippodrome, only on Saturdays and other special dates, such as the public holidays. The Hippodrome was closed all last week, and opened on Saturday for the first time by the new lessees, who have every confidence in the wisdom of their latest move.

Considering the peculiarities of existing conditions, Mr. C. McKenzie, the manager of the Palace Theatre, told me that he has no reason to complain about the amount of business done. He added that there could be no doubt but that the incessant overtime working by employees at a number of works had affected business. Mr. McKenzie works very hard to secure and retain the people's attention and interest in his theatre. Quite a smart advertising device is the provision of a poster picture gallery just inside the entrance to the theatre. A fairly spacious and well lighted room is used for this purpose, and the posters are admirably displayed and depict scenes in coming events. Visitors to the theatre are influenced by a view to return to see the film. The posters shown always command much interest, and those who see them will not likely hesitate to tell their friends of what will be appearing at the Palace on certain dates.

Last week the chief pictures at the Palace were "The Glow Worm" and "The Fringe of War." It was probably the most stirring picture of its kind yet seen in Leyland. This week, "A Lancashire Lass" has drawn huge audiences. Its scenes include the interior of a cotton mill, with weaving sheds running, and such a picture peculiarly topical to the district could not fail to attract universal interest. By the way, two of the Palace attendants, Harold Blackhurst and T. Seed, have enlisted in the King's Own Liverpool Regiment.

WAR TOPICALS AT JARROW.

As there is plenty of work at Jarrow, the Gem is sparkling very brightly just now, and could not have done better than it did last week with "Such a Little Queen," "The Fringe of War," the latter being a most effective top-line. The Empire, too, fed the martial spirit, screening "A Patriot of France," and then "The Revenge of Mr. Tommy Atkins," both being exclusives."

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'The MASTER KEY'

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TREY O' HEARTS

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MIDDLESBROUGH.

Thos. Clinton, Middlesbrough.

"I beg to inform you that 'Trey o' Hearts' is now running at nine of my halls, and I am glad to state that in each case it is doing good business for me. I can only thank you for putting on to the market a serial which is proving in every way of benefit to box office receipts."

FENTON, STAFFS.

MR. GEORGE EDNEY, PALACE THEATRE, FENTON, STAFFS.

"I am pleased to tell you that I have shown the 'Trey o' Hearts,' and it has given me every satisfaction and is proving a big success."

NEWCASTLE-ON-TYNE.

MR. GEORGE BESFORD, THE PICTUREDROME, GIBSON STREET, NEWCASTLE-ON-TYNE.

"The 'Trey o' Hearts' is going as well as anything I have ever had in my six years' trading in this Hall."

ROMFORD.

MR. FRANK COATES, PICTURE PAVILION, ROMFORD.

"The 'Trey o' Hearts' has been received by my audience up to now very well indeed. . . . I take the opportunity of congratulating you on the fine photography and detailed effect."

CANNOCK, STAFFS.

MR. H. A. BERRY, THE CENTRAL CINEMA, BLACKFORDS, CANNOCK, STAFFS.

"As to how my patrons in both my Theatres take 'Trey o' Hearts'—well, GREAT. It's doing me good, and glad I booked it."

RAVENSCOURT PARK, W.

MR. C. H. COOPER, THE PARK CINEMA, 253 and 255, GOLDHAWK ROAD, RAVENSCOURT PARK, W.

"The 'Trey o' Hearts' series has been a great success. My patrons speak well of the whole production and are always anxious for the following series to appear, ofttimes wishing there were two series a week."

RAWMARSH.

MR. F. L. ARTHUR, PRINCESS PALACE, RAWMARSH, YORKS.

"I take this opportunity of informing you that the 'Trey o' Hearts' is one of the best Serials we have had at this hall, and pleased to say having great effect on the pay-box; in fact, the talk of our town and district. The 'Trey o' Hearts' should be a winner for everyone who books it."

RHONDDA.

MR. W. G. HUTT, PARK AND DARE WORKMEN'S HALL, TREORCHY, RHONDDA.

"I am very pleased to say we are doing very well with the 'Trey o' Hearts.'"

WALTHAMSTOW.

MR. ARTHUR E. VALLANCE, PRINCES PAVILION, HIGH STREET, WALTHAMSTOW.

"'Trey o' Hearts' going terrific."

CLAPHAM.

MR. H. LOUIS WILSON, STOCKWELL PALLADIUM, LIMITED, 211, CLAPHAM ROAD, S.W.

"After showing Episode 1 of 'Trey o' Hearts,' I found I had a good nap hand. Am at present showing Episode 8, and it is going better than ever. I think it is a thrilling story—beautiful scenes, excellent acting, perfect photography and continuous action."

THESE LETTERS PROVE THE SUCCESS OF 'TREY O' HEARTS.' HURRY UP & BOOK "THE MASTER KEY."

BRISTOL.

MR. S. THORN, REGENT PICTURE HOUSE, KINGSWOOD, BRISTOL.

"We have now shown the second part of 'Trey o' Hearts,' and it has been received very enthusiastically. Our attendances have been up 20 per cent on the two occasions."

MANCHESTER.

PARAGON PHOTO ENLARGING FILM AND FILM TITLE PRODUCING CO., 58, ROSAMOND STREET EAST, OXFORD ROAD, MANCHESTER.

"We have done good business with 'Trey o' Hearts.'"

SALTCOATS.

MR. HARRY KEMP, LA SCALA, SALTCOATS, AYRSHIRE.

"The 'Trey o' Hearts' is doing splendidly at this theatre. Your advertising helps leave nothing to be desired, and this is, I think, the first instance in which the manufacturers have fulfilled their promise in this respect."

PRUDHOE-ON-TYNE.

MR. W. H. L. TRAVERS, ELECTRIC THEATRE, PRUDHOE-ON-TYNE.

"The 'Trey o' Hearts' serial has increased our circle patronage, satisfied our pit and stalls, and swelled our pay-box receipts. It is a better draw than many high-priced exclusives have been. I know for weeks to come that we have a star feature that my audience wants and is waiting for eagerly."

MAESTEG.

MR. P. THEA, POOLE'S GENERAL CINEMA, MAESTEG.

"The 'Trey o' Hearts' was received very well by my audiences, and there is every prospect for exceptionally good business being done here throughout its run. It has caught on."

GLASGOW.

Mr. E. H. COLLINSON, ROUND TOLL PICTUREDROME, 41, POSSIL ROAD, GLASGOW.

"Re 'Trey o' Hearts,' I like it better than any serial I have ever seen. My audience ditto ditto. You've made a success. We've made money."

HAMILTON.

Mr. JOHN B. BEATTIE, THE HAMILTON PICTURE HOUSE, LTD., TOWNHEAD STREET, HAMILTON.

"We have done splendid business with the 'Trey o' Hearts,' a gripping, sensational and exciting drama, which fairly keeps the audience spellbound."

GLASGOW.

Mr. JAMES MILNE, GOVAN CINEMA, 727-729, GOVAN ROAD, GLASGOW.

"The 'Trey o' Hearts' has been 'Thumbs Up' as far as the box office and the audience also."

DUNDEE.

Mr. PETER YOUNG, MAIN STREET PICTURES, MAIN STREET, DUNDEE.

"I must flatter you on your most beautiful picture the 'Trey o' Hearts.' Our hall is seated for 1,050. I run it Thursday, Friday, and Saturday, two houses nightly, and on the three nights, six houses, we pack over 6,000 people."

LEEDS.

Mr. EDWIN MOORHOUSE, THE CROWN ELECTRIC THEATRE, OLDFIELD LANE, NEW WORTLEY, LEEDS.

"The Trans-Atlantic Serial the 'Trey o' Hearts' is a WINNER, and our audience is delighted with it, and its effect upon the pay box is great and satisfactory."

TRANS-ATLANTIC FILM CO., LTD., UNIVERSAL HOUSE, 37-39, OXFORD ST., LONDON, W.



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LONDON.

Mr. George Grant, Biograph Theatres, Ltd., 8, Cecil Court, W.C.

"We are showing the 'Trey o' Hearts' on our entire circuit and it is proving a big attraction, financially, and in popularity with our patrons. It is being enthusiastically received. Heartiest congratulations."

WEST HARTLEPOOL.

MR. FRED RODGER, WEST END PICTURE HOUSE, COLLINGWOOD ROAD, WEST HARTLEPOOL.

"We screened 'Lucille Love' at the West End, and the first printed intimation I saw of the intention to publish the 'Trey o' Hearts' decided me to follow up the former winner. And I am glad I have, because (1) it has done well for us in our payboxes; (2) has given great pleasure and satisfaction to our patrons (many of whom tell me they would not miss a number on any account); (3) has won for us many new patrons, who not only come when we are screening 'Trey o' Hearts,' but twice a week regularly; and (4) has gained for our place the reputation of being up-to-date."

GATESHEAD-ON-TYNE.

MR. E. RICHARD EADIE, ASKEW PICTURE HOUSE, GATESHEAD-ON-TYNE.

"We have only had the pleasure of showing the first part of the 'Trey o' Hearts,' and are unable to offer you any criticism, but are pleased to say we did splendid business with it, notwithstanding the fact that it is already showing at three halls in the district. This is in itself a striking tribute to its fame and its drawing qualities."

LONGTON, STAFFS.

MR. HY. BASKEYFIELD, ALHAMBRA, UPPER NORMACOT ROAD, LONGTON, STAFFS.

"I find the 'Trey o' Hearts' has been the means of increased business."

REDFIELD, BRISTOL.

MR. J. J. TIMMONS, ST. GEORGE'S HALL, REDFIELD, BRISTOL.

"*Re* 'Trey o' Hearts'—it's a winner. Ask my opposition! 'Nuf said."

WILLINGTON.

MESSRS. HATELEY & CO., THE EMPIRE PICTURES, WILLINGTON.

"'Trey o' Hearts" is going all right at our hall. If it keeps as good as it has started (we are now showing Episode 3) it will do us good. Our patrons speak well of it, which is the thing which counts at the pay box."

MANCHESTER.

MR. D. TAYLOR, EMPIRE THEATRE, NEW MILLS, nr. STOCKPORT, MANCHESTER.

"'Trey o' Hearts' is proving a great attraction at our theatre. We are running two copies each week to give every patron a chance of seeing it. . . . We were delighted with the quality of the film, both in photography and exciting story."

PRESTON.

MR. BLACKBURN J. ETESON, TIVOLI PICTURE PALACE, 255, TYLDE ROAD, PRESTON.

"I must say the 'Trey o' Hearts' has been a great success at our Hall."

CARDIFF.

MR. G. MUDGE, THE HIPPODROME, WESTGATE STREET, CARDIFF.

"Pleased to say the 'Trey o' Hearts' is going well. Playing to packed houses. Patrons highly delighted."

IS THERE ANY MONEY IN SERIAL PICTURE PLAYS?

READ THESE LETTERS!

SWINDON.

MR. C. CUNNINGHAM, CENTRAL CINEMA, SWINDON.

"I think the majority of my patrons like the 'Trey o' Hearts' and follow it with great interest. . . . . Business has certainly improved with it."

BRIGHTON.

MR. J. BLOCK, THE ELITE THEATRES, 5, ST. JAMES' STREET, BRIGHTON.

"We have been showing the 'Trey o' Hearts' to crowded Houses for the last four weeks, and each of our three halls on this circuit has largely gained by this production."

NEWCASTLE-ON-TYNE.

MR. W. BAKER, THE GAIETY THEATRE, NEWCASTLE-ON-TYNE.

"I am running the 'Trey o' Hearts' at the Vaudeville Palace, which is in Newcastle, and can only say it is the biggest winner I have ever had on at that hall; all records broken."

BOLTON, LANCS.

MR. J. MAKINSON, OLYMPIA PICTURE HOUSE, SPA ROAD, BOLTON, LANCS.

"Your famous 'Trey o' Hearts' is doing fine. We get an audience of about 3,000 to 4,000 people every Monday and Tuesday, including every day's matinée. . . . We have people coming to see this picture from miles around; they all seem quite pleased with the working of it, and look forward for it every week."

SHEFFIELD.

MR. H. BRAMWELL, UPPERTHORPE PICTURE PALACE, CROSS ADDEY STREET, SHEFFIELD

"I have found 'Trey o' Hearts' a bigger money-maker than any other serial I have run."

BRIXTON.

MR. C. STRETTON WALKER, PALLADIUM, BRIXTON.

"The 'Trey o' Hearts' is proving an undoubted success. . . . It is being closely followed, and the story arouses the greatest of interest week by week."

SMETHWICK.

MR. E. HEWITSON, PRINCE'S HALL, SMETHWICK,

"The 'Trey o' Hearts' has been the best attraction ever placed before our patrons, who declare the series the finest they have seen."

CLEATOR MOOR.

MR. C. A. BURNS, HIPPODROME, CLEATOR MOOR.

"We are showing the 'Trey o' Hearts,' and up to the present it has been well received by my audience."

MANCHESTER.

MR. J. DONNOLLY, TOWER THEATRES, LIMITED, PIERCY STREET, ANCOATS, MANCHESTER.

"'Trey o' Hearts' serial, which we are showing on release date, has certainly aroused great interest amongst Cinema patrons in our district, and has correspondingly benefited our Pay Box."

HUDDERSFIELD.

MR. G. F. LUND, PALLADIUM PICTURE PALACE, BIRKBY, HUDDERSFIELD.

"We are pleased to inform you that 'Trey o' Hearts' is doing all that we hoped it would succeed doing, viz., the improvement of our box office receipts on Thursdays and Fridays. These, I may say, have nearly doubled, which, you will agree, is most satisfactory."

TRANS-ATLANTIC FILM CO., LTD., UNIVERSAL HOUSE, 37-39, OXFORD ST., LONDON, W.



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WIDNES.

H. W. HUTCHINGS, ESQ., MANAGER, WIDNES PICTUREDROME, LTD., VICTORIA ROAD, WIDNES.

"Dear Sirs,—I am now in the seventh instalment of the 'Trey o' Hearts'; it has taken very well."

NOTTS.

THE MANAGER, THE PALLADIUM, BEESTON, NOTTS.

"Dear Sirs,—I may say that, so far, the 'Trey o' Hearts' has proved a huge success, our receipts having gone up each week."

RIPLEY, DERBYSHIRE.

R. MARSHALL, ESQ., MANAGER, THE HIPPODROME, 41, OXFORD STREET, RIPLEY, DERBYSHIRE.

"Dear Sirs,—The 'Trey o' Hearts' is going great, and I am doing excellent business with it the first three nights of which it is shown."

MANCHESTER.

W. BRYAN, ESQ., PRINCESS PICTURE HOUSE, RABY STREET, MOSS SIDE, MANCHESTER.

"Dear Sirs,—The 'Trey o' Hearts' is still being well patronised here."

HUCKNALL.

J. WHITE, ESQ., THE HUCKNALL EMPIRE, LTD., HUCKNALL.

"Dear Sirs,—We have only run four parts (weeks) of the 'Trey o' Hearts'; but we think it will help to pull the people in, especially as before coming to see it they can read it in the local newspaper."

BOLTON.

F. SEVERS, ESQ., KOSY KINEMA, LITTLE LEVER, near BOLTON.

"Dear Sirs,—You will be pleased to hear that we have BROKEN ALL RECORDS with the 'Trey o' Hearts.'"

MANCHESTER.

J. MORLEY, ESQ., SECRETARY, THE ROY PICTUREDROME CO., LTD., 297, ASHTON OLD ROAD, ARDWICK, MANCHESTER.

"Dear Sirs,—We are running 'Trey o' Hearts' first three days release, and it seems to be appreciated by our audience, as we have had very fair houses whilst we have been running it."

MONMOUTHSHIRE.

NEW CINEMA, FLEUR-DE-LYS, MON.

"I may say that the people here are convinced that there is nothing better than the 'Trey o' Hearts,' and are anxiously awaiting the next series."

GLASGOW.

G. CHANDOS, ESQ., MANAGER, STAR PALACE, PARTICK, GLASGOW.

"Regarding the serial picture the 'Trey o' Hearts,' I must say that it has proved one of the biggest draws that I have had here since the theatre has been open, and that is saying a lot, as we have had a few money-getters during that period. All my patrons have been most enthusiastic over each production each week, and the verdict has been—'Marvellous.'"

TYLDESLEY.

J. YATES, ESQ., MANAGER, MINERS' HALL, TYLDESLEY.

"I am highly satisfied with your serial, the "Trey o' Hearts.'"

LONDON.

H. BOSTOCK, ESQ., MANAGER, PALASEUM, 226, COMMERCIAL ST., LONDON, E.

"I am pleased to say that, so far, every series of the 'Trey o' Hearts has met with success."

THESE LETTERS TELL YOU IF THE PUBLIC LIKE SERIAL PLAYS. HAVE YOU BOOKED 'THE MASTER KEY?'

WOOLWICH.

N. S. NESBITT, ESQ., NESBITT'S ANIMATED PICTURES, LTD., 2 and 3, STATION CHAMBERS, WOOLWICH, S.E.

"We were very successful with 'Lucille Love,' and the 'Trey o' Hearts' is proving equally popular with our audiences."

ST. HELENS, LANCS.

H. SLATFORD, ESQ., THE EMPIRE CINEMA, THATTO HEATH, ST. HELENS, LANCS.

"Congratulations to you on your wonderful new serial 'Trey o' Hearts.'' It is an ideal picture from my point of view, pleasing all classes even down to the kiddies, and it gets a great reception."

LEICESTER.

F. D. GRAY, ESQ., MANAGER, OLYMPIA PICTURE HALL, NARBOROUGH ROAD, LEICESTER.

"The 'Trey o' Hearts' is taking well here."

HONLEY.

F. C. MOORHOUSE, ESQ., THE HONLEY PALLADIUM, LTD., EASTGATE, HONLEY.

"I have only run two parts of your 'Trey o' Hearts,' but have done excellent business. If these are a forerunner of what is to come it certainly will be 'thumbs up' with a vengeance!"

WIGAN.

R. HARDMAN, ESQ., GAYTHURST, NR. WIGAN, LANCS.

"With regard to the serial, the 'Trey o' Hearts,' it will interest you to know that it has so far greatly enhanced our takings and is highly successful."

NORTHWICH.

T. D. URWIN, ESQ., CENTRAL PICTURE PALACE, NORTHWICH, CHESHIRE.

"I commenced with the 'Trey o' Hearts' on March 8th, and it has increased my business a good deal."

MANCHESTER.

R. PLUMB, ESQ., MANAGER, STAR PICTURE PALACE, CLARENDON STREET, HYDE, NEAR MANCHESTER.

"I only feel it my duty to congratulate you on bringing such a remarkable serial as the 'Trey o' Hearts' before the public. As my audience look forward with great anticipation to each new edition, which appears each Monday at the above theatre, you can therefore conclude what effect it had on my pay box."

COCKERMOUTH.

ARTHUR WILSON, ESQ., MANAGER, THE GRAND THEATRE AND CINEMA CO., COCKERMOUTH.

"The 'Trey o' Hearts' is going very well, and the receipts up."

PRESTON.

WILL ONDA, ESQ., PICTUREDROME, PRESTON.

"The 'Trey o' Hearts' Series is the most successful serial film I have ever bought or shown, and it has proved a winner at every hall I have it booked; in fact, I have several bookings for second run."

STOKE-ON-TRENT.

A. G. GRANGER, ESQ., GENERAL MANAGER, THE MAJESTIC, CAMPBELL PLACE, STOKE-ON-TRENT.

"I have pleasure in informing you that the 'Trey o' Hearts' has been a success in every way, and my patrons have expressed their delight at the splendid acting, delightful scenery, and superb photography which they have seen in every instalment they have so far witnessed."

TRANS-ATLANTIC FILM CO., LTD., UNIVERSAL HOUSE, 37-39, OXFORD ST., LONDON, W.



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THE MASTER KEY THE MASTER KEY THE MASTER KEY THE MASTER KEY THE MASTER KEY

TAUNTON.

MR. J. H. POPE, THE EXCHANGE ELECTRIC THEATRE, THE PARADE, TAUNTON.

"The 'Trey o' Hearts' is being run by us with success as far as the pay box is concerned."

WALTHAMSTOW.

THE ARCADIA, NEAR WOOD STREET STATION, WALTHAMSTOW.

"I would state that the 'Trey o' Hearts' has been received very well at above Theatre."

BRISTOL.

MR. F. J. PRICE, TOWN HALL PICTURE PALACE, BEDMINSTER, BRISTOL.

"I have pleasure in informing you that 'Trey o' Hearts' has gone splendidly at my Town Hall, and has undoubtedly lifted our receipts considerably."

LEVENSHULME.

MR. WILLIAM T. THORPE, THE GRAND PICTURE THEATRE CO., STOCKPORT ROAD, LEVENSHULME.

"The 'Trey o' Hearts' is a winner—I am constantly being asked for photos of the principals. It has been greatly appreciated by my old patrons, and has been the means of bringing to our hall many new ones. Pay box 'never healthier!'"

SMETHWICK.

MR. W. GRAINGER, CAPE HILL ELECTRIC THEATRE, SMETHWICK.

"The 'Trey o' Hearts' in my opinion is the best serial picture ever shown; it is a terrific draw, and no exhibitor will be doing himself justice if he lets the chance go by. My patrons are highly delighted, the artists receive well deserved rounds of applause, and the pay box is in quite a healthy condition."

BROUGHTY FERRY.

MR. P. CHAMBERS, GRAND THEATRE, WEST KING STREET, BROUGHTY FERRY.

"We have run 'Lucille Love' and are running 'Trey o' Hearts' at present. Both these films have made a marked effect upon our pay box returns, and that for the best. Our audiences have been more than delighted with them, and have followed the stories week by week with intense interest."

COWDENBEATH, N.B.

MR. JOHN SLORA, SLORA'S ELECTRIC THEATRE, ARCADE, COWDENBEATH, N.B.

"I might say I have run your previous serial 'Lucille Love,' but 'Trey o' Hearts' has been even better received than it."

WALES.

MR. JOHN J. MATHIAS, THE CINEMA, WATER STREET, ABERAVON, PORT TALBOT; THE PALACE, HERBERT STREET, PONTARDAWE; THE PREMIER, YSTALYFERA.

"I am exhibiting this serial in the above three places, and I am pleased to say that this film has had a very good reception at each place and also it has improved the business of each hall."

HUDDERSFIELD.

MR. HAROLD M. ELLIS, MILNSBRIDGE PICTURE PALACE, LTD., SAVILLE STREET, MILNSBRIDGE, HUDDERSFIELD.

"The 'Trey o' Hearts' has exceeded all expectations, and packed houses are the rule every Thursday, Friday, and Saturday, whereas, previous to running this picture, the first three days of the week were always best, now my patrons come to each change."

DON'T ALLOW YOUR RIVAL TO FORESTALL YOU ON "THE MASTER KEY." LEARN A LESSON FROM THE "TREY O' HEARTS."

KIRKSTALL

MR. JOHN BRIGGS, ABBEY PICTURE HOUSE, KIRKSTALL.

"I am pleased to say 'Trey o' Hearts' has been well received here, and has had an appreciable effect for good upon the pay box.

MANCHESTER.

R. CLEMENTS, ESQ., MANAGER, THE PALACE, WHITEFIELD, NR. MANCHESTER.

Dear Sirs,—"Re the 'Trey o' Hearts,' I may say my patrons have answered up well and considerably enhanced my receipts."

LEEDS.

A. SUTCLIFFE, ESQ., MANAGER, THE PICTURE HOUSE, BURLEY ROAD, LEEDS.

Dear Sirs,—"The 'Trey o' Hearts' is going exceedingly well with us."

DUNDEE.

MR. P. FEATHERS, STOBSWELL CINEMA THEATRE, LTD., MORGAN STREET, DUNDEE.

"I have only run three parts of 'Trey o' Hearts' as yet, but so far my patrons are delighted with the film. The beauty of some of the scenery is particularly remarked on."

CO. DURHAM.

MR. J. T. EDMONDS, IMPERIAL PICTURE HALL, TRIMDON COLLIERY, CO. DURHAM.

"I am pleased to say 'Trey o' Hearts' is going well with us. There is a marked difference in the takings the three nights it is on."

LIVERPOOL.

S. R. COLEMAN, ESQ., THE TOXTETH PICTUREDROMES, LTD., 101, WINDSOR STREET, LIVERPOOL.

Dear Sirs,—I am running the 'Trey o' Hearts' here with great success, and it is thought of very highly by my patrons. It is now snowing hard, but same has not made any difference to the 'pay box,' and my patrons have to night told me they would not miss a part on any account."

LEYTONSTONE.

H. J. SIMPSON, ESQ., ACADEMY CINEMA PICTURE AND VARIETY PLAYHOUSE, HIGH ROAD, HARROW GREEN, LEYTONSTONE, N.E.

"Dear Sirs,—The man who books a Programme, sometimes makes mistakes, and rues it, perhaps for a week. The man who makes a mistake over booking a Serial is perforce bound to rue it for a much longer period, and in the meantime his patrons seek entertainment elsewhere. That is why I do not book ANY serial, but only some. The 'Trey o' Hearts'" has proved *some* serial, and has taken a keen hold on the picture-loving population of Leytonstone. Each instalment has been played to record houses."

GLASGOW.

THE UNITY VAUDEVILLE AGENCY, LD., 12, RENFIELD STREET, GLASGOW.

"Dear Sirs,—The 'Trey 'o Hearts' I am pleased to say has done exceptionally well at Kilmarnock, and the receipts have been double."

HULL.

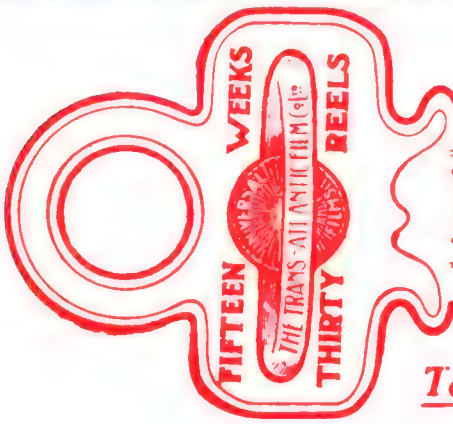
J. V. MORFITT, ESQ., MANAGER, THE MAGNET PICTURE THEATRE, WEST DOCK AVENUE, HULL.

"Dear Sirs,—I am pleased to say that the 'Trey o' Hearts' is proving a great success. My patrons without exception are delighted with the series."

TRANS-ATLANTIC FILM CO., LTD., UNIVERSAL HOUSE, 37-39, OXFORD ST., LONDON, W.

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KEYS to SUCCESS

Talks on "THE MASTER KEY" Serial.

No. 2.—The Boom in Picture Serials.



NO development in the moving picture business has been so startling as the remarkable rise in the popularity of pictures presented in serial form.

The reason for this is that just as the public has been educated into enjoying *newspaper* stories served up in instalments, so the Trans-Atlantic Company has, with "Lucille Love" and "The Trey o' Hearts," educated the picture-going public into enjoying and looking forward to a *picture* story served up in instalments.

In consequence there is now a definite and distinct demand for the serial picture play, and the Cinema Manager who books "The Master Key" is going to reap the benefit.

"The Master Key" is a masterpiece of moving picture production. It is perfect in every detail. Each instalment is specifically designed to arouse interest to the highest pitch, so that every single member of the audience will eagerly await the evolution of the plot in the next week's episode.

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IN THE MANCHESTER DISTRICT.

(BY OUR OWN CORRESPONDENT.)

A record week was obtained recently by Mr. A. W. Kenyon, at the Royal, Ashton New Road, when the dual attractions, "The Idol of Paris" and "Shopgirls" were on the bill. The queues were so large that extra police assistance had to be obtained in order to regulate them. At other times a good, steady business is experienced, and although quite a new theatre, the Royal has rapidly reached the position of first favourite in the immediate neighbourhood. Last week, "London's Underworld," "David Garrick," and "War is Hell," were the principal items of a good programme. This, "As a Man Sows," "Beneath the Mask" and "Scrooge," featuring Seymour Hicks are the chief pictures, apart from Good Friday, when a special film, "King Rene's Daughter," is to be given. Next week full houses are confidently anticipated, when "Under the German Yoke" and "In the Clutches of the Gangsters" are to be shown, whilst "Eugene Aram" is one of the best shortly to follow. The pianist at this theatre gives a brilliant example of what can be accomplished by really "playing to pictures."

A change in management is to be recorded at the Deansgate, Mr. Arthur Whitworth, late of the Picture House, Leeds, now being in charge. As a Manchester man, he is no doubt pleased to be back in his native city, particularly as this theatre is one of the best to be found here. The cafe rendezvous department of the Deansgate is steadily growing in popularity, and from a modest start of providing a grill the cafe has developed until the course luncheon has become a recognised feature. Three orchestras are regularly engaged, the theatre, the cafe, and the third as a relief to the others. Last week the pictures included "The Single Act," "Captain Swift," "The Undying Fire" and "Lord Kitchener's Visit to Manchester." This week the two principals are "Society and its Sins" and "Tommy Atkins."

The Scala at Withington has shown an improvement both in pictures and business under the management of Mr. Claude Adams. Exceptional interest was created last week when, in addition to pictures like "The Man in the Street" and "The Beggar Child," the audiences were entertained with a lecture given by Dr. John Hulme, entitled, "The War in Europe," enlivened by many recent personal experiences at the front, and illustrated by some excellent slides. This week, on Thursday and Saturday, "The King's Outcast" is the most important film shown, whilst on Friday an exceptionally fine programme of pictures in colours is announced. Among the pictures booked to be shown shortly are "Liberty Hall" and "Those that Trespass."

Olympia, Hyde Road, Gorton, like the majority of picture theatres controlled by Mr. B. Rhodes—or the company—is having a prosperous time. Even at the first house on the worst night of the week very few vacant seats were to be seen. One reason is that the right class of picture is invariably selected, and another the popularity of the manager, Mr. J. Murphy, who is affectionately regarded by the inhabitants of the district. "The Million Dollar Mystery" is reported to be "going strong," and, in addition, last week, "Mystery of the Seven Chests," "Girl in the Case," "Phantom Cracksman," and several others were shown. This week "Grip of the Past" and "The Bomb" are two of the more important, and a special programme for Good Friday.

The Dispatch Film Service, 37, Cannon Street, at their Trade show, to be held at the Salford Cinema, on Sunday next, at 2.30, are screening "The House of Terror," "The Price of a Kiss," and three other features.

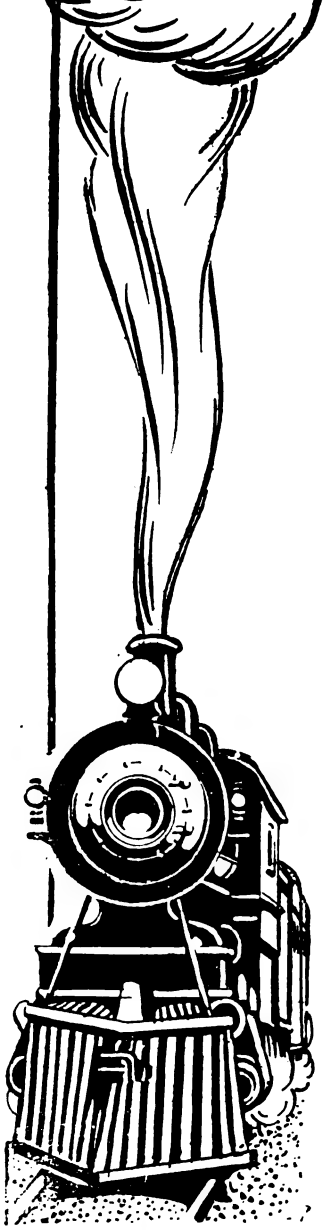
Thos. Thompson Film Hiring Service, 12, Cannon Street, report good business with the "Million Dollar Mystery" and "The Face at the Telephone."

The Clarion Film Agency announce the purchase of a new exclusive. Mr. R. A. Sounds, 18, Florist Street, Keighley, has been appointed their Yorkshire representative.

The Advance Film Service have three good films in "Two Women," "Judge Not," and "A Daughter of Russia."

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ATTACKED by a Lion	Gaumont	1240	3 5
At Old Fort DEARBORN	Bison	2050	4 0
Blazing the TRAIL	Bison	2100	4 10
BRANDED by Fate (2)	Cines	1370	4 0
Battle GROUND	F.A.	1930	4 0
BALKAN Conspiracy	2910	——	8 10
Battle of REDMAN	Bison	2000	4 5
Blood will TELL	Bison	1900	4 5
BALAOO	Ambrosio	2100	7 10
BACK from the Dead	Gaumont	2350	6 10
BRUTUS	Pathé	1187	2 10
CROSSED Swords	Nordisk	2000	5 10
CHASM of Fate	Pathé	2000	5 10
Charlie Colms, DANDIES' Club	Pathé	1625	5 10

Name of Film.	Maker.	Approx. Length	Sale Price £ s.
Fatal DECEPTION	Hepworth	1250	5 0
Escape of JIM Dolan	Selig	2000	4 15
The FAVOURITE Son	K.B.	2000	5 0
Flower of MORMON City (2)	Nordisk	2000	6 15
The Four DARE Devils	Nordisk	2320	5 0
Fantomas, 1, BELTHAM Mystery	Gau.	3750	12 10
Fantomas, 4, Masked BALL	Gau.	3500	12 0
A Fatal EXPERIMENT	Eclair	2250	4 10
JESS	Thanhouser	3000	7 15
The FORGER	Pathé	2450	5 15
George BARNWELL	Hepworth	2500	7 10
Incriminating HANDKERCHIEF	Cines	2110	4 10
High STAKES	Nordisk	2666	7 10
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HAMLET	Barker	1325	3 0

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Children of DESTINY	Urban	2000	4 15
In a DEN of Lions	Nordisk	2107	5 0
CURSE of the Golden Land	Vitagraph	2000	5 0
Conspiracy against MURAT		2150	5 10
Life's Game of DICE		2750	7 0
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EARLY Days in the West	Bison	1820	4 10
DAUGHTER of a Spy	Cines	2424	7 10
Engine of DESTRUCTION	Gaumont	2050	4 5

Heart of STONE	Cines	2120	4 5
Happiness and SORROW	Cines	1861	4 0
Little Daughter of the WEST	Bison	2000	4 15
God of the SUN	Pathécolor	1570	4 10
A KING can do no Wrong	Rex	2750	6 10
TEMPTATIONS of a Great City		2640	4 0
The Kings of the FOREST	Selig	1800	4 15
In the Hands of IMPOSTERS	Nordisk	3000	4 10
A Wise Old ELEPHANT	Selig	1598	4 5
WILD Beasts at Large	Vitagraph	1800	4 5
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AIRMAN'S Secret		1665	3 0
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Panther's PREY (2)	Gaumont	2000	4 10
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POSTPONED Happiness		2200	5 10
Prison on the CLIFFS	Gaumont	1835	3 5
The SKELETON in the Closet	Kalem	2100	4 10
The SPY'S Defeat		1996	5 0
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Treasure of BEAUX	Gaumont	1800	3 0
At the Bottom of the SEA		2000	3 0
Tempting PROVIDENCE		2100	4 5
TALE of Two Cities	Vitagraph	3000	5 0
When Love is DYING	Nordisk	2850	8 0
IVANHOE	Imp	3500	5 15
Their Lives for GOLD	Gaumont	1470	4 0
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A Smouldering SPARK	Selig	1500	3 10	Love's THORNY Path		2029	6 0
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THE LATEST FROM J. D. WALKER.

"CAMEO KIRBY" AND "MRS. BLACK IS BACK."

The films issued by the house of J. D. Walker admirably exemplify the new style of setting forth motion picture stories, of which the characteristics are perfect photographic quality, entirely capable acting, and a leisureliness of action



which aids natural effect without conveying the least suggestion of that annoying fault, padding. Two good examples of this, quite different in style, are "Cameo Kirby," by the Jesse L. Lasky Feature Play Company, and "Mrs. Black is Back," by the Famous Players Film Company. The stories are so well told, and the actors enter into their parts so naturally, that whether it be romance or comedy, the spectator places himself unreservedly in the hands of the producer, and the critical faculty is merged in the desire to know the end of the story. Moving picture audiences grow more critical every day, but we imagine that when films like these are presented they are content for the nonce to forget their cynicism and resign themselves to wholehearted enjoyment, confident that no ludicrous error will abruptly break the spell.

"Cameo Kirby."

This is a romance of the days when the Southern planters worked their plantations by slave labour, and the picturesque side of a system which was not wholly evil is well presented. But the story deals with the class that owns the slaves, and their picturesque and romantic pursuits. Cameo Kirby, so called because of his fondness for cameos, is the son of a New Orleans plantation owner who dies insolvent. Kirby is "at a loose end"; he is fleeced by gambling sharks, but one of them makes friends with him, and puts him up to methods of making a living by sharp practices at cards. A steamboat on which Kirby is travelling is wrecked; he saves the life of a girl passenger, and is much impressed by her beauty. The encounter and the shock of the accident bring Kirby to consider whither his evil courses are leading him, and he resolves to give up his present method of making a living. He observes one of his companions about to pluck a man whom he recognises as his father's friend, Randall. The victim has staked his farmstead on the throw of the dice when Kirby manages to intervene and get the game out of the hands of the sharper. He wins the estate, resolving to give it back to Randall. However, the victim commits suicide, and his son vows vengeance on Kirby as the author of his father's undoing. Kirby and the card-sharper, Colonel Moreau, naturally quarrel over the affair. In a duel Moreau is killed. Young Randall removes the dead man's weapon, and Kirby is accused of murder. In the course of events Kirby discovers that the girl with whom he has fallen in love since the wreck is Randall's sister. Ultimately Kirby's motives are made clear, and a happy ending is achieved.



The story is fresh, and retains its interest throughout without any over-emphasis or crude sensationalism. Facial expression drives home most of the important situations, and only actors of the skill of those taking part could make

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the points so clearly and well. The picturesque costumes and settings of the period lend much attractiveness to the subject.

"Mrs. Black is Back."

The Famous Players, with Mary Irwin in the title *role*, are here seen in a lively and original comedy. The accomplished lady actress shows that "sweet seventeen" cannot have things all its own way in the matter of film acting. Her vivacity carries the love affairs of the mature widow lady and the almost elderly professor to a triumphant conclusion, and retains the sympathy and interest of the spectator right through. After all, as several of our most successful modern novelists have lately shown us, middle age has its romance, and is quite as much in earnest about it as inexperienced youth. The difficulty that Mrs. Black gets into is simply this: Her professional admirer takes her for twenty-nine years of age, and she does not enlighten him that she is nearly forty. To support this illusion she gives the professor to understand that a portrait of "Jacky, aged nine," is a recent representation of her son, a student of an English University. Mrs. Black's anxiety, after the marriage, to keep her deception a secret leads to no end of trouble, and many delightfully amusing scenes. If the fun were not maintained so well and so joyously by the vivacious May Irwin we should be inclined to doubt whether the inevitable *denouement* is not a little too long postponed to be perfectly effective. But we can forgive a detail like that for the sake of the many laughs this production contains.

NOTTINGHAM NOTES.

(BY OUR OWN CORRESPONDENT.)

Last week, the Nottingham Board of Guardians debated whether, during the war, the inmates of Bagthorpe Workhouse should continue to be taken to picture palaces. Some time ago the Medical Officer suggested that occasional visits to the picture houses would be beneficial to some of the mentally afflicted. To this course the Local Government Board gave their consent, and it has since been put into practice. Mr. Bates moved that the system be discontinued during the war. He said it was the duty of the Guardians to save every penny it could, and the inmates had every comfort, including tobacco and snuff. What would the Relief Committee think if poor people asked for another 3d. per week out-relief to go to a picture palace? Yet those people had as much right to go as the inmates at Bagthorpe. He did not begrudge it in time of peace, but during the war they ought to stop it.—The Clerk pointed out that the arrangement was only sanctioned to relieve the monotony of the lives of the people in the imbecile wards.—Mr. Thompson said that a marked improvement was noticed in the condition of the patients after a visit to a picture house.—Miss Hine thought that Mr. Bates had made a mountain out of a mole-hill. If the Medical Officer considered that a visit to the picture palace did these people good, and he did not see why the Guardian had not as much right to spend money this way as on a bottle of medicine. An overwhelming majority of the Guardians were in favour of the privilege enjoyed by the inmates being continued.

Picture houses in Nottingham will be closed on Good Friday, and much disappointment is expressed that lovers of the cinema in the city have not the same privileges extended to them on that day as neighbouring towns. Mr. Barclay, the manager of the Empire Cine Supply Company, Pelham Street, has received a commission in the Royal Flying Corps. His numerous friends in Nottingham wish him the best of luck in his future career, and can be depended upon to give him a cordial welcome when he returns to the city at the expiration of the war.

Mr. Hamilton has been showing some topicals this week of the large number of troops marching through Nottingham and depicting the local "Bantams" on parade. These have been enthusiastically received by crowded houses. Other features have included the Famous Players production, "Where the Trail Divides," "Nine Fathoms Deep," "Russia's Great Haul," and the latest Keystone screamers. The luxurious reseating throughout and the excellent music under the direction of Mr. Burdett, add much to the enjoyment of patrons. Mr. E. C. Morris is the hard-working and popular assistant-manager.

"The Corsair," "Saved by a Watch," "Pickwick Papers" and "They Called Him Coward," were mainly responsible for big business at the Regent Hall last week. Mr. Dodson features this week, the fine comedy, "Bungling Bunk's Bunco" and "Enoch Arden."

Charles Chaplin is a great favourite at the Parliament Picture House, and his whimsicalities in "His New Profession" and "Masqueraders" were received with delight last week, as also was "Find the Woman." The Famous Players were represented by "The Day of Days." Rex Beach's masterpiece, "The Spoilers," has been secured for this week.

Mr. P. Bartholomew has done remarkably well at the spacious New Empress Cinema with the dramas, "A Secret of the Sea" and "Wildflower." The "Gaumont Graphic" was full of interest last week, and the comic element represented by Vitagraph, Keystone and "Pimple." The exclusive for this week is "The False Witness."

As usual, crowded houses have enjoyed the good fare provided at the Long Row Picture House, especially "A Brand New Hero" (Keystone). "The Grand National" is showing all this week.

Mr. Smith, the popular manager of the Scala, showed good judgment in placing the famous "Zigomar" before his patrons last week. It is a long time since this film was seen in Nottingham, and it met with a good reception. "For Love of the King," "Pawns of Fate," "Miss Tomboy and Freckles" and "The Mystery of Brayton Court" are the latest stars.

At the cosy Globe, Trent Bridge, Mr. Gunn has had a house-filler in "St. Elmo." The introduction of an orchestra at this popular house is evidently a step in the right direction, and although the piano was previously played in a masterly manner, the innovation is greatly appreciated.

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TEES-SIDE TOPICS.

(BY OUR OWN CORRESPONDENT.)

A military film of a highly attractive character, which forms its plot from the well-known novel, "Bootles' Baby," was shown to large audiences at the Empire, Stockton. Another feature of the programme was the ninth instalment of the "Million Dollar Mystery." Two excellent comedy films, "Mrs. Raffles" and "The Baggage Smasher" were included in the programme.—The picture which attracted most attention at the Royal Cinema, was one taken of the Stockton Volunteer Training Corps Church parade last Sunday. The film was an excellent production, and was closely followed. "The Mystery of Causton Castle" and "The Man with the Scar," were two fine leading dramas, whilst the Keystone Company gave of their best in "Those Love Pangs."

The feature in a splendid programme at the Middlesbrough Grand Electric was "Margaret of Navarre." The famous picture, "Shopgirls," was greatly appreciated, and the programme was completed with several fine comedies.

An excellent all-round programme was given at the Darlington Alhambra, the feature being the great comedy, "Brewster's Millions." "In the Firelight" was also a prominent attraction, while a humorous film, "Max and the Flirtometer" was very entertaining.—A romantic film, "In the Southern Hills," was a big top-liner at the Court and Arcade, where "Gentleman Jack" and two Keystones, "Caught in the Lime" and "The Face on the Bar-room Floor" were also screened.

The question of picture halls being open in Darlington on Good Friday afternoon occupied the attention of the local magistrates on Thursday morning, when Mr. J. F. Latimer, on behalf of the cinema halls in the town, asked permission of the Bench to open on Good Friday. Last year, he said, the halls were open, and there was no objection or complaint of any sort, a fact which showed they had been well conducted. They knew perfectly well that there were certain religious observances associated with Good Friday and he was not in any way antagonistic to those religious feelings. Mr. Howard E. Steavenson, on behalf of the owners and lessees of the Alhambra, made a similar application to the Bench. It was their intention, he said, to produce pictures suitable to the day. Mr. Horace W. Wooler, on behalf of the Hippodrome management, also applied, pointing out that Darlington was a county borough, and ought to lead the way with sacred pictures on a Good Friday, and other towns might follow. The magistrates retired for a short while, and on their return, the chairman, Mr. Robert Wilson, said that they would grant all the applications, but they hoped that the pictures shown would be, as far as possible, sacred. Mr. Latimer: "The clients are all here and hearing what you say will honour your remarks."

HORDEN COLLIERY'S LATEST.

One would have thought that two halls were amply sufficient for a place like Horden Colliery, but last week the Workmen's Club, therefore, was transformed into the Theatre de Luxe. "The Money God" (exclusive), "The Brand," "A Woman's Intrigue," "Song in the Night," and the "Warwick Chronicle" were upon the de Luxe's first programmes.—At the Empress, Mr. Arthur E. Holland screened "Heart of Night Wind," "A Lion Hunter," "The Midnight Mail," "The New Janitor," "Girl Telegraphist's Peril," "Shep's Ride with Death," "Yellow Streak," and "The Blighted Spaniard." There was also a performance on Sunday night.—The Palace starred with "Lady of the Island." "Silence of John Gordon," "Change of Heart," and "A Daring Young Person."

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NEWS FROM HERTS.

(BY OUR OWN CORRESPONDENT.)

One not only sees the best pictures in Watford, but at all the cinema halls in this town, music of excellent quality is always to be heard, and at two of them in particular, the orchestral arrangements are of the highest class. The musical side of local picture programmes has been given a great deal of recognition, and it is a subject still full of possibilities. With this topic in mind, I was pleased to see that the management of the Watford Coliseum have been paying more attention to musical matters, and with an enlargement of their fine organ, now have an instrument worthy of any hall, whether a picture hall or a town hall. The Coliseum's film programmes give unmistakeable pleasure to audiences that regularly fill the house. Last week, "An Hour Before Dawn" and "The Legend of Provence" were pictures much commented upon. The spectacular "Old St. Paul's" and "As the Wind Blows" are the chief items on the bill this week.

The Mary Pickford films enjoy a great vogue at the Empire, the Watford house renowned for its excellent orchestra. Last week, at the Central Hall, the stirring film, "A Patriot of France" was shown. This magnificent story of love and honour, probably did as much to bring home the grimness of war to many as any other film could have done. At the end of the week, "The Trap." Central Hall audiences are now enjoying "The Child Killers," an exclusive battle drama, and "Frenchy."

As at Watford, the film, "A Patriot of France," proved an item that everybody wanted to see at the Castle Cinema, Hertford. Following this big attraction, Mr. W. Skipp booked for his patrons last week, "Hearts and Masks" and "Whatsoever a Woman Soweth." The principal films now at the Castle are "His Unknown Girl" and "Kid Regan's Hands."

The influence of the Easter season is reflected at least in one local programme. The great Bible stories seem to lend themselves particularly well for attractive film treatment, and during this week, at the Playhouse, Hitchin, Biblical subjects have been very prominent. "Judith of Bethulia" was screened during the whole of the week. On Monday, Tuesday and Wednesday, the films, "Birth of Christ" and "Death and Passion of the Lord" were specially booked, and "Abraham's Sacrifice" was the other Bible story screened during the week. Last week there were very successful exhibitions of "Anne Boleyn" and "An Actress's Romance," the latter featurng Sarah Bernhardt as "Adrienne." The latter film aroused a great amount of interest in the town.

Recent performances at the Berkhamsted Playhouse point to an increasing popularity of the cinema in this town. Among the programmes screened here lately have been many first-class films. One of the most appreciated has been "An American Citizen." A few miles further on comes Tring, where the Gem Picture Hall caters successfully for the entertainment of the public. Mr. P. J. Darvell, the resident proprietor, has had for his principal dramas in the last two weeks, "Who Killed George Groves?" "The Poisoned Bit," "On Suspicion" and "The Triumph of Right."

At the Princess's, Hemel Hempstead, there has been no lack of attractive films. Three of the four big pictures screened here during the past fortnight have been based on war themes, and the interest in them seems unflagging.

"War and the Woman," exclusively shown at the Premier, Hertford, made a big appeal to the public, and the brilliant acting and wonderful scenery of this production won good results for the enterprise. Two well-known Gaumont films, "Southern Blood" and "Life," were seen by appreciative audiences at the Harpenden White Palace. At this house, the attractions for the current week are "Our Enemies' Spy" and "Who Killed George Groves?"

One can always rely on the management of the St. Albans Cinema finding something good for their patrons. Recent programmes prove this, as they have included "The Secret of Adrianople," "Old St. Paul's," "The Legend of Provence" and "An Hour Before the Dawn." "The Adventures of Kathlyn" are having a highly successful run.

NELSON AND DISTRICT NOTES.

(BY OUR OWN CORRESPONDENT.)

The whole of the picture houses in Nelson, Colne, and Burnley, have been granted permission to open on Good Friday, and most appropriate programmes have been arranged. Judging from the excellent business that has been done of late at the various halls, record business is anticipated, and I understand a fair amount of booking has already been done.

"The Shepherd Lassie of Argyle" was a great attraction at the Electric Palace, Nelson, last week, and "Vulture's Claw" was also well received. Last Friday evening, Mr. Fred Hartley gave a special Keystone night, and a huge success it proved. Those perennial favourites, Charles Chaplin, "Fatty," Mabel Normand, Ford Sterling, etc., met with a great reception, and the programme was full of rollicking fun from start to finish. "When London Sleeps" and "Red Cross Pluck," appear this week.

Barker's fine sporting drama, "In the Hands of London Crooks" and "The Secret of the Air" did remarkably well for Mr. H. Hartley at the Alhambra last week. In these drab times, the laughter-maker is a public benefactor, hence Mr. H. Hartley's special efforts to cater in this direction, and the all-Keystone night he held last week was most encouraging for a repetition. Two programmes on the same evening, devoted to films by this famous firm, by two houses in close proximity, speaks highly for their great popularity here. "For His Country" and "The League of Death" are starred this week.

The finances of the Nelson Football Club received substantial benefit from the special night set aside for that object at the Queen's Cinema last week. Mr. A. Peel gave an excellent programme, the chief items being "The Inheritance of Hate," "Pimple in Kilties" and 1,000 ft. of fun in "Caught in a Flue." The exclusive rights for the "Grand National" have been secured by the enterprising management of the Alhambra this week, also "Marguerite of Navarre."

"The Wrath of the Gods" proved one of the most successful films seen at the New Cinema. In addition last week were "The Fatal Marriage," "Caught in a Flue," "Burnham Beeches," and another episode of "The Trey o' Hearts." "Life's Bitter Dregs" is this week's feature.

Mr. R. C. Whitaker puts a well-varied programme before his numerous patrons at the de Luxe Picturedrome, the most recent successes being "Mario," "The Corsair," "Modern Outlaws" and "Million Dollar Mystery."

One of the most up-to-date houses in Colne is the Victoria Hall, and this popular cinema has been splendidly patronised of late. "Boomerang" and "Shepherd Lassie of Argyle" appeared on the same list last week, and the novel film, "From America to Europe by Airship" and "A Fatal Marriage" went strong for the week-end. "For King and Country" and "The Suicide Club" are this week's features.

Two performances are being given at practically every house on Good Friday, and special films are being shown.

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SCOTTISH NEWS AND NOTES.

(BY OUR OWN CORRESPONDENT.)

Last week I dealt with several of the principal city halls. This week and last week-end I made a point of visiting many of the halls in the outlying districts. In the suburbs, as well as in the city, I found business quite good, and even in districts where the word is "all hands at work," day shifts and night shifts, good audiences gather together.

At Shettleston, the Premier, Mr. A. S. Allyn's comfortable hall, held a well-packed audience, who were being entertained with a finely varied programme, with "The Trey o' Hearts" (first part) as the main item. Mr. Allyn informs me that he has been doing very well of late, and hopes to put up new records with the many special exclusives he has booked.

Mr. George Urie Scott's Palaceum, Shettleston, has varieties as a main part of the programme, but the pictures are not allowed to suffer in quality on that account. On the occasion of my visit, the programme contained such items as "A Blotted Page," "The New Janitor," "The Lion Hunter," the "Gaumont Graphic," "Broncho Billy's Double Escape," and "A Waistcoat with Points." Mr. Daily is quite proud of the new design of his programme, and it certainly is a decidedly artistic effort.

From Shettleston to Parkhead, where I found Mr. Jack Ramsay gathering a good audience to witness the star, "The Queen of Diamonds," which proved a fine draw the three days it was shown. Mr. Ramsay's "house" is one in a district where Government work is first, but even if the audiences consist of a majority of ladies, they get there in pay-box returns.

Bridgeton, Glasgow's hive of industry, achieved fame last week, when the inhabitants of districts far removed, but within easy tram distance, were informed that the Bridgeton star this week, "The Last Days of Pompeii" was being shown. Mr. Will Carré's extensive advertising had its effect too, for it was a case of "house full" at every performance. The picture, which was somewhat of an experiment at this hall, got a reception which proves that Mr. Carré knows his people. It also proved that the people know Mr. Carré, for if he says he has something good they quickly respond by crowding the hall.

At the Royal, Bridgeton, this week, Mr. Biggam was screening "Souls in Bondage," and was doing exceptional business. The subject had been boomed for weeks in connection with a city house, and the Royal were lucky to have second run for the "City."

Mr. John Hamilton, at the King's, by his excellent programme, is attracting a fine class of family audience to his house, which is in one of the quiet streets of the Bridgeton district. "The Midnight Mail," "Scars of Possession," Keystones, and "Pathé Gazette" and "Topical Budget," are from recent programmes, and several big things are to come.

Mr. George Green's Picturedrome, at Bridgeton, has the open door which no one can miss, in fact all roads lead to the Picturedrome at Bridgeton. The selection of subjects is always good, and first-run serials and big dramas are common. Mr. Verne, the manager, reports good business.

Rutherglen is only a car-ride from Bridgeton, but the Rutherglen Palace well supplies the pictorial needs of the district. Mr. Sharp's hall has undergone a transformation since my last visit, and I must say the improvement is perfection. New seating, an excellent scheme of decoration, and new lighting effects have made the Palace as comfortable a hall as one could wish to see. Mr. Sharp is featuring "The Trey o' Hearts," and excellent business is resulting.

The busy industrial district of Clydebank is well supplied with places of amusement, including theatres, music-halls and cinemas. The latter predominate, and the patronage they all command speaks for their popularity. Mr. James George, of Cambuslang, runs a two-night-a-week entertainment in the Town Hall, and has a remarkable following. Good programmes are always provided, and on Saturday last the principal film was Wilson Barrett's "Sign of the Cross," which filled the house. A popular night was Monday, when an all-Vitagraph programme was given, including "The Lady of the Lake," by Sir Walter Scott.

At the Gaiety Theatre (Mr. Pickard), drama, revue, varieties and pictures have their turn. This week varieties and pictures make a good combination, the star subject being "The Slave of the Poppy," a subject which has been eminently successful in Mr. Pickard's other halls.

The Picture Palace, Clydebank, is run by the local Co-operative Society, who have a very capable manager in Mr. Robert Walker. The chief items in a splendid programme this week are:—"In the Grip of Spies" and "The Quarry Mystery."

The Cinem, Clydebank, believes in giving value for money, and this week's bill is an exceptionally strong one. Four items on the programme are: "The Million Dollar Mystery," "Souls in Bondage," "Trey o' Hearts," and "Outwitted." Mr. Schofield is sure of a record week with attractions like these.

At Renfrew, on the other side of the river from Clydebank, the Picture House has also a strong

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programme. "Jeanie Deans," "Trey o' Hearts," "Her Supreme Sacrifice" and "Those who Suffer" are four winners, and Mr. Donaldson will find it difficult to provide better attraction.

Kilsyth is within measurable distance of Glasgow, and, though not a large district, has two prosperous cinemas. At the Victoria Hall, Mr. Motherwell this week is running "The Stolen Yacht," "The Midnight Mail," "By the Sun's Rays," "Those Love Pangs," etc., and three variety turns in addition.

At Kirkentilloch business is still good, and the Picture House has a fine programme of both pictures and varieties for the week. "Saints and Their Sorrows," "The Price Paid," "His New Profession," "The Renunciation," "The Blood Ruby" and "Broncho Billy's Decision," are starred, while the remaining items are also well up-to-date. At the Town Hall, the Council's attractions for Saturday were: Matinee, "A Lion Let Loose"; evening, "The Law of the Lumberjack" and "The Devil's Signature."

Mr. Wingate, of Dumbarton and Alexandria, is doing good business at present, and both houses have now many regular clients. At the Dumbarton Palace, next week, Mr. Wingate is devoting a whole night's takings to the local war funds, and a bumper house is assured.

At Cambuslang, Mr. James George, in the Co-operative Hall, this week, is showing as his chief attractions, "Sexton Blake and Britain's Secret Treaty" and "Trey o' Hearts." The remaining items on Mr. George's programme are of a satisfying character, and explain how it is that good crowds always rule at the Co-operative Hall.

The picture programmes at Motherwell this week are well up to the average in quality, and the picture-lovers are being provided with variety which cannot fail to satisfy. At the Cinema, for the first three nights, Mr. Mundell is providing six reels of Chaplin comedy, including a few of "Charlie's" latest and best, whilst for the latter half "The Million Dollar Mystery" heads a fine bill.

At the Pavilion, one of the Atkinson circuit of halls, Mr. Wright is starring "War is Hell," one of the successes of a recent Glasgow Trade show, and "A Patriot of France," while on Wednesday the audience are to have the additional attraction of a visit from the Harry Lauder Pipe Band.

At the Empire, another of the Atkinson circuit, variety is the chief attraction, but several films are interspersed in the programme. "The Blue Flame," "Detective Burton's Triumph," and several comedies were much appreciated by good houses.

GENERAL NOTES.

The Edinburgh and East of Scotland Exhibitors' Association has just issued an appeal to the members of the Trade in Scotland for funds to enable them to wipe off a deficit (necessarily incurred in founding the branch), and to form a fund to give a suitable reception to the members of the National Association when they visit Edinburgh for their annual meeting. Local members have already contributed sufficient to wipe out the debt, and it is hoped that all those who have benefited from the work of the Association will soon find sufficient to give the Southerners a real Highland welcome. Subscriptions will be duly acknowledged if sent direct to Mr. Robert Duncan, secretary, 8, York Buildings, Edinburgh.

"We women strive to pay the debt we owe,
We nurse, we sew, we knit our soldiers' gear,
But still our debt to 'Tommy' seems to grow,
And all our efforts fail to write it 'clear.'"

The above verse heads a circular which has reached me announcing a continuous cinematograph performance in a private house, "Birnam," 44, Langside Road, Newlands, Glasgow, in aid of Dr. Louise McIlroy's Hospital for the Front (the Scottish Women's Hospital for Foreign Service). I understand that the entertainment was most successful, and that the "collection" equalled the total of a good day's drawings at an ordinary hall. The machine, specially installed, was a Simplex, and some excellent films were shown. Dr. McIlroy was present, and delivered a short address. If there are any Scottish ladies in England who would like to help this cause, Nurse Sutherland, Royal Infirmary, Glasgow, would be glad to hear from them.

The lucky exhibitor to get first run of the Keystone six-reel comedy is Mr. Harry Burdette, of the Cinema House, Renfield Street, Glasgow, who is to be congratulated. Mr. Burdette knows his public, and "Tillie's Punctured Romance" is just what that public wants. The picture will be shown for a week.

Mr. A. Lever arrived back in Glasgow from Australia on Sunday, and I hope to be able to give my readers a few tips from "down under" in our next issue. Mr. Lever has quite enjoyed his trip.

I understand that the Scottish rights for "Jane Shore," the great all-British production, have been secured by the B.B. Pictures, Limited. According to present arrangements, the Trade show is to be held at the Picture House, Sauchiehall Street, on April 6th.

My readers would do well to take special note of Messrs. Green's advt. in the present issue. The "house for serials" means business, and when it is backed up by a guarantee like that offered, the exhibitors should hustle along their orders.

Interesting developments in the cinema business are in the air at Saltcoats. The Pavilion has closed its doors, but I hear that there is every likelihood of a new company commencing operations, in which Mr. James Noble, who

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has managed the Pavilion for the last twelve months, will have a prominent position. I also hear that the local Town Council are considering fitting up cinema appliances in the Town Hall; so things are looking busy down Saltcoats way.

The Crown Picture House, Ardrossan, which changed hands recently, has undergone a complete renovation, and was reopened last night (Wednesday) with much success. The Crown is now as cosy and comfortable a hall as could be wished for, and the Ardrossan residents and visitors are likely to patronise it extensively.

Another new picture house for Montrose, the pleasant Forfarshire seaside resort. The new company have got an excellent site, and as Montrose is rapidly becoming a recognised holiday resort, as well as a military and aviation depôt, the venture ought to command success. The promoters are experienced men, and know the cinema business well, and the "gable endies" are lucky in being catered for by the gentlemen in question.

Is there a district in or around Glasgow with a population of nearly 30,000 without a cinema within a mile of it? There is! It has been discovered, a plot of ground secured, and plans are almost ready. I shall be able to give more particulars in a week's time, but the project is advancing rapidly in the proper hands, and the district will soon have its cinema and be in the swim as well as other districts of the city.

EXETER AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

"The Million Dollar Mystery" has greatly taken the fancy of the patrons of the Exeter Empire, and much interest is shown in various episodes, of which the sixth, "The Countess' Coaching Party" was shown during the first half of last week. "The Mystery of the Underground Room" was also a good house-filler, while the comic element, which included such films as "A Hunting Absurdity" and "The New Butler," kept the audiences in roars of laughter. The "Gaumont Graphic"—always a welcome feature in the Empire programme—last week gave patrons an excellent idea of the manner in which the German troops are trained, as well as peeps at our own brave fellows leaving for the front. For the present week, "The Doom of the Auto-Bandits" and "Fatty and the Heiress," as well as the seventh episode of the "Million Dollar Mystery," are taking prominent places in a good all-round programme. No wonder that one of the local dailies, in summing up its impression of a visit to the Empire says "the Empire is well worth a visit."

"The Convict's Revenge" was viewed by large audiences at the City Palace, Exeter, last week, "The Bond Sinister" and "The Price of a Kiss" were also much enjoyed. The comic element was not neglected, and included such mirth-provokers as "Mrs. Raffles *née* Pimple" and "Such a Cook." "Pathé's Gazette" showed some interesting views of our Russian allies, while that part of the film depicting Australian cavalry practising in the desert was also productive of much interest. For the present week, Mlle. Mercedes in "The Pace That Kills" is proving an excellent draw.

There were two outstanding films at the Palladium last week. "The Trap," and that equally striking and exciting production, "Protea," while many a laugh was heard while such films as "The Wrong Flat" and "When Villains Meet" were being exhibited. This week, two more stars are appearing in "413" and "The Child Killers."—Mr. Franklin, in addition to other really good films, last week did well with "The Curse of Drink," while, as usual, the whole programme, which is changed frequently during the week, was a bumper one.

Although there was a clever *revue* at the Newton Abbot Empire last week, still the management had wisely decided not to "cut" the pictures, which are always so welcome to patrons. "False News" and "Fate" were among the best. An innovation—a singing concert for soldiers billeted in the town—was held one evening during the week and proved most successful, the winner being judged by the votes of the audience. The star films for the present week are "Heart Throes" and "Shadow of Evil," with an entire change of programme for Good Friday.

"The Million Dollar Mystery," which is proving so successful at the Exeter Empire," has just started a successful run at the Empire Theatre, Newton Abbott. The first two episodes being shown last week. The star film for the second half will be "Voice from the Wilderness." There will be two performances on Good Friday.

Mr. David Evans, the popular manager of the Torquay Electric Theatre, did good business last week with the film, "As a Man Sows so Shall he Reap," which was exclusive to the Empire, and exhibited for the first time in Torquay. "The Million Dollar Mystery" has also been running merrily here for some time, the seventh episode having been shown last week. For the present week, "At the Sign of the Cobra," is proving both interesting and thrilling. Mr. Mellor, as usual, provided excellent fare for his numerous patrons at the Picturedrome, where the nightly programme of picture and variety extends to three and a half hours without a break.

The Public Hall, Exmouth, still upholds its reputation for clear, interesting and instructive films, in addition to good variety. Two popular films being shown for the present week are "Grand Opera in Rubeville" and "When the West Was Young."

I understand it will be another fortnight or perhaps three weeks before the proprietors of the Exeter City Palace open their new venture at Okehampton, which is being looked eagerly forward to by the Okehamptonites, and the 900 odd soldiers who are being temporary domiciled in the moorland town.

SUCCESSFUL MARTIAL TOPICALS.

None of the halls in Durham City is seriously complaining, though, of course, one cannot but admit that business might be better. Near the cathedral are the Assembly Rooms, so well run by Messrs. Rushworth, where "Liberty Hall," "Captain Swift," and "How Heroes are Made" have just been shown. —The New Globe Cinema's programmes have also been very martial, "For King and Country" and "The Secret of the Air" being the top-liners, these giving way last week to a film of an entirely different character,—*viz.*, "Saints and Their Sorrows," which has been making really good houses all over the north of late. Vaudeville "turns" contribute a large portion of the entertainment at the Palace, where "The Adventures of Kathlyn" are being screened every fortnight.

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WORLD OF FINANCE.

The following information has been specially compiled for THE BIOSCOPE, and includes a Register of New Companies, Mortgages and Charges, Winding-up Petitions and Orders, County Court Judgments, Reports of Financial Cases, etc., etc

All inquiries respecting financial matters must be addressed to the Editor and the envelope marked "Financial."

KINO ADS, LIMITED, *v.* LANGFORD.

Mr. Justice Sargant, in the Chancery Division on Friday, March 26th, heard a motion in the action, Kino Ads., Limited, *v.* George Langford, by which the plaintiffs sought to restrain the defendant, formerly in their employ, from becoming engaged in any rival business, having for its object the display of advertisements by means of cinema films in breach of a restrictive clause in his agreement, not to do so for a period of twelve months after leaving the service of the plaintiff company.

Mr. Martelli, K.C., for plaintiffs, said his clients were contractors for advertisements by this method, and their business formed an entirely novel departure. It was what might be called "trick advertising." The plaintiff company had a very extensive business all over the United Kingdom. The defendant, who was their outside representative and solicited orders, left their employ on January 30th last, and entered the service of a rival company. By the terms of his agreement, he was restrained from "directly or indirectly for twelve months after its termination from becoming engaged in any business having for its object the display of advertisements by cinema films."

Mr. H. J. Wallington, for the defence, argued that the covenant was too wide and against public policy. It extended not only to the United Kingdom but to the whole world. Even if it was confined to the United Kingdom it was unreasonable and unnecessary for the protection of plaintiffs' business.

His Lordship expressed the opinion that so far as the United Kingdom was concerned, the agreement was not unreasonable. He, however, thought the balance of convenience as between the parties was in favour of his granting the injunction until the trial of the action, and expedite the trial so as to meet the convenience of the defendant as much as possible.

Receiverships.

EMPIRE CINEMA (GREENWICH), LIMITED.—A notice of the appointment of H. E. Attrell, of 23, Villiers Street, Strand, W.C., as receiver and manager on March 19, 1915, under powers contained in debenture dated January 28, 1914, filed pursuant to Section 94 of the Companies (Consolidation) Act, 1908.

CINEPHONE COMPANY, LIMITED.—A. H. Partridge, of 2, Gresham Buildings, Guildhall, E.C., ceased to act as receiver or manager on February 25, 1915.

STANFORD-LE-HOPE CINEMA HALL, LIMITED.—G. Hollingham, of Rosefield, St. Wilfrid's Road, New Barnet, ceased to act as receiver, on March 6, 1915.

Mortgages and Charges.

NATURAL COLOR KINEMATGRAPH COMPANY, LIMITED (in liquidation).—A memorandum of satisfaction in full on February 9th, 1915, of charge, dated April 27, 1914, securing £1,218, has been filed.

BROADWAY PALLADIUM (EALING), LIMITED.—Mortgage, dated March 18, 1915, to secure £1,000, charged on certain freehold and leasehold lands and buildings at the Broadway, Ealing. Holder: H. M. Beirnstein, 24, Redcliffe Square, Kensington, S.W.

MACHEN CINEMA HALL, LIMITED.—Mortgage on freehold land, etc., at Commercial Street, Machen, dated March 3, 1915, to secure all moneys due or to become due from the company to National Provincial Bank of England, Limited, 15, Bishopsgate, E.C.

New Companies.

PICTURELAND FURNISHING AND FILM SERVICE, LIMITED. (139,517.)—This company was registered on March 3rd, with a capital of £5,000 in £1 shares (2,000 10 per cent. cumulative participating preference), to carry on at Newcastle-on-Tyne and elsewhere the business of film producers and agents, magic lantern and slide agents and manufacturers, cinematograph outfitters and theatre furnishers, etc., and to adopt an agreement with Pictureland and Vendors, Limited. The number of directors is not to be less than two nor more than seven. The first are: T. G. O'Sullivan and W. Foster. Qualification (except first directors) £100. Remuneration (except managing director) £50 each per annum (chairman £75). Secretary: H. W. Wells.

LISCARD ROAD PICTUREDROME, LIMITED. (139,562.)—This company was registered on March 6th, with a capital of £1,000 in £1 shares, to carry on the business of picture palace proprietors as formerly carried on as the Seacombe Picturedrome, Limited, to acquire the land and premises known as the Liscard Road Picturedrome at Seacombe, and to adopt an agreement with J. Bradbury. Private company. The number of directors is not to be less than two nor more than five. The first are: J. Bradbury (chairman) and P. W. Stirk. Qualification £1. Remuneration (except managing director) as fixed by the company. Solicitor: F. J. Mottram, 18, Pall Mall, Hanley. Registered office: 10, Cheapside, Hanley, Stoke-on-Trent.

SOUTHERN GLASGOW ENTERTAINMENTS, LIMITED. (0,342.)—This company was registered on March 12th, with a capital of £1,500 in £1 shares, to carry on the business of entertainment and amusement proprietors, etc. Private company. The number of directors is not to be less than three nor more than seven. The first are: W. W. Thompson; R. Davidson, 150, Byres Road, Glasgow; J. Levy; J. MacMahon, Sheriff Park House, Rutherglen. Qualification fifty shares. Registered office: 55, West Regent Street, Glasgow.

BELGIUM IN LONDON (WAR EXHIBITIONS COMPANY), LIMITED. (139,689.)—Registered March 19th, by J. J. Edwards and Co., 28, Sackville Street, W. Capital £75,000 in 70,000 preferred ordinary shares of £1 each, and 100,000 deferred ordinary shares of 1s. each. Objects: to construct a theatre, concert hall and other buildings and works, to carry on the business of proprietors and managers of theatres, palaces and halls, cinematograph shows and panoramic and other exhibitions, producers of stage and other plays, etc. Minimum cash subscription £7. The first directors (to number not less than two nor more than nine), are to be appointed by the signatories. Remuneration as fixed by the company.

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Sunderland and Wearside Sidelights.

(BY OUR OWN CORRESPONDENT.)

Not a little resentment exists in local cinema circles at the manner in which applications for Good Friday licences were treated at the Police Court. It was not so much the magistrates as the officials, whose interrogation of managers was far from courteous, to say the least. Some of the applications were refused, in practically every case because the manager had apparently neglected one or more of the far too numerous regulations. Certain of those are so vague or misleading that I am not surprised managers, and particularly those who had not been there before on such a quest, should fail to interpret them correctly. What I am more surprised at, however, is that local managers do not combine together on these occasions. Unity at such a time, and, indeed, at times, would strengthen their hands and preserve their interests.

It is the kindly welcome that Mr. James McColl always extends to THE BIOSCOPE representative that accounts for the latter always looking forward to a visit to the Sunderland Picture House with such genuine pleasure, and I am sure it is this feeling of welcome and homeliness with which Mr. McColl manages to pervade the place that is very largely responsible for the success of the hall. There was a large audience when I was in the other night seeing "The Crimson Moth" (an exclusive), and it was doubtless out of deference to his big *clientele* of military officers and men that induced Mr. McColl to follow it up on the Thursday with "In the Ranks." It is becoming quite "the thing" for these gentlemen in khaki to entertain their lady friends to tea on the luxurious balcony here on an afternoon. From it one can see all the pictures whilst having one's refreshment, and the place is just pleasantly coloured and not too dim in its red light, whilst Mr. H. M. Jennings' orchestra is always playing the latest or the oldest best music. Thus the Sunderland Picture House is just the place to spend one's spare time.

"Atlantis" went great guns at the Theatre Royal at Hebburn, last week. It was displaced for the second moiety of the week by "Detective Burton's Triumph." The management are promising their patrons to screen "Such a Little Queen" and "Wildflower" shortly.—Last week the Gem Palace here was reopened after recleaning and reseating.

An interesting event has been consummated in Sunderland since I last wrote, to wit, the marriage of Mr. James Noble, head of the Weardale Film and Variety Agency, and proprietor of the Villette, at Hendon, and the Gem, at Southwick-on-Wear, with Miss Lucy Lewis, of Gillingham, the ceremony taking place at St. Mark's Church. In the name of THE BIOSCOPE, may I wish Mr. and Mrs. Noble every happiness.

It is not every palace that possesses a manager who is such an expert with the carving tools that he can design and make his own day-bill headings. In Mr. Arthur Jeffrey, therefore, the old Avenue Theatre at Sunderland is lucky in having such a man at its head. Having succeeded so well with the day-bill head, Mr. Jeffrey has gone in for bigger things, and now the principal hoardings of the town are displaying his art, the huge wood cuts used by the printer being entirely his own work. These possess an individuality that at once marks out and splendidly differentiates the Avenue advertisements from those of its rivals. People cannot help but notice them, and that is exactly what the Avenue wants. My friend, Mr. Jeffrey, too, is no mean artist, for the other night I had the pleasure of appreciating two fine pictures in oil he had specially painted, and which were being offered in a competition he was running at the theatre. Mr. Jeffrey tells me that the old Avenue is doing well just now, and that the "continuous" idea has come to stay. It is meeting the needs of many workers, who, owing to the rush of Admiralty orders, cannot well fit in the ordinary two-houses-a-night times to their spare hours. When "Zigomar" was first exhibited in the town some months ago, it roused so much interest that Mr. Jeffrey tried the experiment of bringing it back again last week for three nights. It well justified its repetition. "One Single Act" succeeded it as topliner on Thursday night, when Mr. Jeffrey entirely changed the programme, and caused many of his patrons to pay a second visit.

Some months since I was wondering who should be the first manager to introduce "speaking pictures" into Sunderland. True we had these many years ago, but Mr. Harry Roberton is bringing the most up-to-date apparatus to the Millfield Picture House, and I congratulate him upon his enterprise. This new hall is now running as a continuous, and the change has met with the heartiest approval of the patrons, who can drop in when they like, and what is even more to their liking, be sure they will see something worth their while. The hall being now on the Black Circuit, it is splendidly fed with an excellent representation of the good things going.

Wintry weather such as we have had during most of the past fortnight made the South Shields people appreciate the shelter of their cinema palaces, nearly every one of which had good fare to offer. "Tommy Atkins" was at the Queen's, and "The Heart of Night Wind" at the High Shields Palace; whilst the Picture House, in Ocean Road, South Shields, specialised with "London's Underworld," also screening "The Midnight Mail" and "The Other Woman," the Paragon meanwhile renting, and successfully, with "Spartacus"—"The Lost Paradise" and "Sharks of a Great City" were the Pavilion's big things, and the Chichester had "The Right to Kill." "From Woodlands to the Sea," "Sins of the Fathers" and the "Gaumont Graphic."

If I were asked to name a hall away from the centre of the town that is making very good money at present, I should at once say "The Villiers." One always finds the palace doing well. It was here that Mr. Thos. Johnson made his *début*, and incidentally, a name for himself in Sunderland. Indeed, he made the Villiers such a good property that he had no difficulty last year in raising the capital to build the Roker Theatre, and both places, I am told, are highly satisfying the investors. Just now a regiment of khaki men are stationed in the schools facing the Villiers, and a goodly proportion of these are seen at every performance. As they are local boys, well, they are never unaccompanied when they visit the Villiers. They doubtless realise, too, that even to go farther would not provide them with a better entertainment, for Mr. Johnson does really bring some good things. Working these in conjunction with the Roger Theatre enables him to run a better class of picture than would be possible

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with any one hall. Following "The Spoilers" and "Such a Little Queen" he had last week "The Scales of Justice," "The Gipsy and the Sailor," "One of Our Girls," all being well backed, whilst Friday's performances were wholly devoted to Keystones. Like the Roker Theatre, the Villiers is well staffed, Mr. Fred. Wm. Johnson being the resident manager under his father's direction, and Mr. James Jackson the operator, this latter gentleman really meriting a word of praise.

BIRMINGHAM JOTTINGS.

(BY OUR OWN CORRESPONDENT.)

Things have got a "hustle on" at the Birmingham branch of the Walturdaw Company, Limited. I have had the opportunity of see the publicity matter which the firm are issuing in connection with their exclusive rights for the Wells-Moran boxing contest film, and the posters are tip-top. The latest coup of the Walturdaw people will keenly interest Midland exhibitors, for it is their handling of that colossal production, "Jane Shore," and without more ado I must remind showmen that Messrs. Barker will hold a Trade review of the film at New Street Picture House on April 9th. Mr. Pinto Leite and Mr. Bertram Wilson, of the Walturdaw Company, will be present. The photographs of the film are an eye-opener.

In a visit to the Potteries I looked in at the Empire, to find Mr. C. W. Hutchin, manager of the Birmingham branch of the Walturdaw Company, holding a successful Trade show of "War is Hell," "Sexton Blake and the Stolen Heirlooms," and the Will Evans series of comedies. This was the forerunner of an important series of Walturdaw reviews at various other centres, for which exhibitors must be on the look-out.

At the Nechells Picture Theatre, Bloomsbury Street I met the manager, Mr. Frank Robbins, who "keeps smiling." His services were retained under the new proprietorship, and the attendance on the occasion of my visit suggested a bright future for the house. Besides being a fully qualified manager, Mr. Robbins is a thoroughly experienced man in the mechanical side of the business.—A buoyant state of affairs also existed at the Imperial Picture House, Moseley Road, under the able direction of Mr. Harrison, when patrons flocked to see the great Vitagraph feature, "413."—"The Pardaillans" went swimmingly at the Ashted Row Picture House, which continues to put on real good things every week.—At the Elite Theatre, Bordesley Green, where Mr. H. Adie, the manager, scores all the time, "Guarding Britain's Secrets" proved a first-rate attraction. Mr. Adie, by the way, gets excellent variety "turns" at his house.

A great day with the local branch of the house of Gaumont was the Trade review of "Neptune's Daughter" at the Scala Theatre, Smallbrook Street, which put Mr. T. W. Stevens, the manager, on good terms with himself. The film won the unqualified approval of a thoroughly representative gathering. Mr. Stevens has a lot of big exclusives coming.

Mr. H. Alcott, of the Royal Film Agency, Corporation Street, tells me that they are buying all the Charles Chaplin comedies, including "Property Man," "The Knockout," and "Charlie's New Job," and also the Keystone comedy, "Zuza, the Band Leader." The Royal Agency is doing brisk business, and increasing their buyings, and is open to take on fresh customers from release. The "Million Dollar Mystery" serial will be started by Mr. F. Calvert at the Cotteridge Picturedrome on April 5th, and by Mr. G. F. Macdonald at the Rookery Picture Palace, Handsworth, to-day (Thursday). Mr. V. Hornblow, of the Palace, High Street, Erdington, continues to fill his house well, thanks to enterprising methods of management. When I dropped in, the seventh episode of the "Million Dollar Mystery" was being keenly relished.

The various films which emanate from the Birmingham branch of Messrs. Pathé Frères Cinema, Limited, are going great guns. A very important feature is "The Price of Discipline," in which Marie Fromet, the famous child-actress of "Les Misérables," appears," whilst another good thing is "The Letter of the Law." "The Handyman of the Future" gives a highly interesting series of glimpses into the training of boys for the Navy on Lieut. C. B. Fry's ship, *Mercury*. Mr. G. A. Hopton, the local manager, has some exceedingly strong "goods" to follow, and the periodical Trade shows at Broad Street attract an increasing interest.

Mr. T. Hall, who has come to manage the Birmingham branch of the Clarion Film Agency, has great expectations from "Eugene Aram." He was fixing up a Trade show on the occasion of my visit. "The Rendezvous" should prove very successful. In the first half of the week Mr. Hall had seven copies of "The Ghurka's Revenge" working. The Clarion Agency has recently had a greatly increased turnover, in which "Million Bid" and "Daughter of the Hills" commanded capital bookings. They are handling some fine comedies, of which full particulars can be obtained on application.

A collection for the Prince of Wales Relief Fund was taken at the Electric Theatre, Grange Road, Bournbrook, when Mr. A. A. James, J.P., lectured on the work of the Navy. Addresses were also given on the subject of the Selly Oak Home Defence Corps, to stimulate recruiting for the latter.—At the Stirchley Empire, "A Patriot of France" was received with much enthusiasm, and "A Poor Relation" went well for the latter part of the week.

"Three Weeks" will be shown continuously for fourteen days at the Scala Theatre, commencing April 10th. This is a big scoop for the management, who announced that they have purchased the exclusive rights for the whole of Birmingham and district.

The imposing parade of Volunteer Defence Corps in Birmingham was pictured by the local branch of the Gaumont Company, and figured prominently in the ever-popular "Gaumont Graphic." Mr. Stevens is greatly developing the taking of films of local interest.

At the premises of the Ideal Film Renting Company, Station Street, I found Mr. Mitchell absorbed in a review of "Florence Nightingale," a film which shows in a wonderful way the transformation that lady brought about in military hospital work.

Mr. Augustus Collins organised a grand military concert at the Empire, Orphanage Road, Erdington, in aid of the local Volunteer Corps. Over 900 tickets were sold beforehand.—So popular was Mr. C. R. Samways' Sunday lecture on "Birmingham and the War," at Stirchley Empire, that hundreds of people found themselves unable to secure admission.—The newly opened Winson Green Picture House is exerting a great power of attraction, thanks to the up-to-date programmes put on.—The Balsall Heath Picture House is doing big business. The two films, "Prince of Florania" and "For Love of the King" were last week's top-liners.

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IN THE METROPOLITAN DISTRICT.

(BY OUR OWN CORRESPONDENT.)

The two picture playhouses at Kensal Rise occupy a populous district. Any competition that could be described as formidable hardly comes within a mile, and, looking at the character of the neighbourhood, one gets the impression that there should be a good field for them both, provided the public wants can be effectively met. Main road sites have been secured in each case. The Kensal Rise Picture Palace has the advantage of a considerable local element in the proprietorate. The manager is Mr. C. Webster, who has acted in that capacity for several months past, having been practically associated with the management of the house since its opening. I hear that public patronage is well maintained. Star films last week have been "On Suspicion" and "Woman." For this week "Mystery of 12.30" and "The Fringe of War" were engaged.

The King's Picture Palace, Kensal Rise, has been going strong lately with such films as "Vendetta" and "London by Night," and were screened last week, and "The Last Days of Pompeii," which was on the cards for this week. I understand that there has been a distinct increase in the attendance during the past few weeks. The present manager is Mr. A. H. Oughton, whose administrative capabilities include a practical knowledge of operating and printing. He has held the appointment about three months, having been previously in charge of the operating.

Edgware Road marks the dividing line between the boroughs of Paddington and Marylebone, and its several picture playhouses draw their patrons from either side, and also from a more distant public who are attracted to the thoroughfare for shopping purposes. There are five houses along about a mile of the road, and a sixth just a stone's throw off it. But having regard to the locality, I am inclined to think there is room enough for them all.

The Grand Kinema, close to the Harrow Road tram terminus, has recently been renovated. An orchestra plays in the afternoon as well as in the evening. Recent attractions have included "A Flight for a Fortune" and "A Question of Identity."

The Pavilion, at the corner of Marylebone Road, has just scored by securing a visit from Mr. Eric Williams, the well-known character vocalist, whose elocutionary accompaniment adds a striking effect to the "speaking pictures" in his repertoire. "The Conspiracy" was a top-liner here on a recent occasion.

Other star films shown lately have included "Trapped in the Great Metropolis," at the Imperial, at the Corner of Church Street: "The Trey o' Hearts," at the Royal, near the Maida Hill district: "The Mystery of the Seven Chests," at the Cinematograph, towards the Marble Arch end of the road, and "Detective Burton's Triumph," at the Electric, a few doors along Praed Street.

The Pavilion "Super-Cinema," in Oxford Street, near the Marble Arch, is making a great deal of the screening of the "Pathé Gazette" war pictures, which I think is especially good policy in a house occupying the position it does. Apart from these films, recent stars have included "The Black Countess" and "The Price of a Kiss."

Nearly opposite is the Electric Theatre, which I happened to pass on St. Patrick's Day, and observed that pictures of the Emerald Isle figured in the programme, an up-to-date recognition of the interest of the day.

Turning from the inner West to the out West, I noticed that at the Acton Cinematograph Theatre patronage was being attracted by "The Million Dollar Mystery," while at the Crown Theatre, Acton, "Shopgirls" was a strong draw.

Ealing is fortunate in possessing four picture playhouses, two in the Broadway district and two out at West Ealing. The Broadway Palladium provides another instance of a former rendezvous of stage plays, and later of varieties, now devoted to "the pictures," with, it is right to add, attractive musical accessories. It still keeps itself well to the fore in the public appreciation, and only a few days ago made a great hit with "Barnaby Rudge."—A near neighbour is the Walpole Theatre, which did great things last week with a real war film, depicting fighting is the Vosges mountains. "Liberty Hall" had been engaged for an early date.

Occupying a fine position in West Ealing is the Kinema, a large and well-appointed building, with accommodation for upwards of 1,000 people. Mystery plays are in demand here. Last week's star films included "The Million Dollar Mystery" and "The Mystery of 12.35." It was announced that "413" is in prospect.—At the Theatre de Luxe, a popular house, "The Gambler's Penalty" and "Steve O'Grady's Chance" wree top-liners.

The Wembley Hall Cinema is adopting a strong policy of frequently presenting Dickens' films, and also films of well-known plays. "Old Curiosity Shop" (Hepworth) and "Hamlet" (Gaumont), have just been given, and a short time ago "The Chimes" and "The Sign of the Cross" were screened.

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LIVERPOOL AND DISTRICT.

(BY OUR SPECIAL CORRESPONDENT.)

Of all the topical films shown in Liverpool within recent years, probably none has been received with such genuine approval as Kitchener's Review of the local troops. It was featured by all the principal halls in the city during the week, and attracted large audiences. It is interesting to note that two films were taken, one by Pathé Frères and the other by Weisker Brothers, and both are remarkable historical records of an event witnessed by no less than 100,000 people.

To bring good cheer into a local hospital for children, Mr. Geo. Smith, of the Cabbage Hall Picture House, Liverpool, has constructed a monster Easter Egg—about 6 ft. in height and 4 ft. in diameter—which, through the energies of a committee consisting of eighteen juvenile patrons, has been filled with 200 toys of every description. These children have also collected money for the fund, and up to the present nearly £5 has been subscribed. The Lady Mayoress of Liverpool has shown her interest in Mr. Smith's scheme by supplying him with a number of toys. For over a week now the egg, which has been displayed in the *foyer* of the Picture House, has attracted many interested spectators, and by this time its contents will be in the hands of the poor children within the precincts of the hospital. On St. Patrick's Day a matinee benefit was given at the Cabbage Hall Picture House, in aid of one of the suburban Catholic institutions. A particularly appropriate pictorial programme was presented, and the management, as a result of the effort, was enabled to hand over a cheque for six guineas. Excellent business has been done at the Cabbage Hall House lately, and a great tribute is paid to the drawing power of such topical films as "Studdy's War Studies." Last week's top-liners were "Love or a Throne" and "Lost Mail Sack." The musical part of the entertainment is in the hands of Mr. W. Edwards, a gentleman of considerable ability, and the writer of a musical comedy now being produced at Swindon and shortly to be staged at Liverpool.

At the Premier Picture Palace, Smithdown Road, Mr. R. Andre Byland recently held an "All Trans-Atlantic night," and the result was so gratifying that last week-end he treated his patrons to an "All Vitagraph night." In each of the films shown on these two occasions, patrons were shown some of the leading actors of the "living canvas" in their most successful *rôles*, and the variety of the subjects and settings gave them an impression of the enormous resources of these two leading companies. Last week's feature films were "The Bridge Destroyers" and "The Little Captain."

During the week there has been a large number of Russian sailors in the city, and no inconsiderable portion of their time has been spent in visiting the city's cinemas. On the occasion of my visit to the Coliseum de Luxe, Edge Hill, I found forty of them sitting in the auditorium, laughing boisterously at a comedy which was being shown at the time. Mr. L. Best, the manager, has now introduced variety into the programme, and he records good business. Several excellent films have been featured lately, and these include "Raised from the Ranks," "On His Majesty's Service," "Bootles' Baby," "Little Lord Fauntleroy," and "Tess of the Storm Country." Among the immediate bookings is "An Englishman's Home."

The new Tunnel Road Picturedrome, of which Mr. J. C. Stewart is the manager, has speedily sprung into popularity, and last week two expensive but extremely strong attractions, ensured a continuity of the recent good patronage. A continuous four-hours' performance is given daily, in addition to an afternoon matinee, which is consistently well attended. "A Study in Scarlet" and "Moths" topped last week's bill, while another film deserving of special mention is "Stranglers of Paris." The musical selections at the Picturedrome include excerpts from the best-known musical comedies.

The entertainments at the Everton Electric Palace continue to be run on extremely successful lines under the supervision of Mr. G. W. Pettigrew, who, at the time of writing, is spending a short holiday in Scotland. Recent top-liners have been "The Fringe of War," "His Wife and His Work," "Lady of Black Castle," "Out of Dark," "Blue Flare," "The Beggar Child," "The Daughter of Evil," "Dandy Donovan," "Righting the Wrong," "Vendetta," and "Martin Chuzzlewit."

Special Keystone nights at the Star Kinema, Warrington, proved a remarkable attraction, and large audiences witnessed among other films, "Laughing Gas," "Caught in a Cabaret," "The New Janitor," "The Face on the Bar-room Floor," and "The Masquerader." "East Lynne" and "Kismet" did excellent business.

The Grand Electric Theatre, Bridge Foot, Warrington, which has been renovated and made up-to-date and cosy, reopened last week under the management of Mr. C. L. Ashton, who promises patrons an unbroken series of high-class and interesting programmes. The first performance in the newly furnished hall was given on Monday, March 22nd, and the proceeds were devoted to the Red Cross Fund. The entertainment was under the patronage of the Mayor, etc.

NOTES FROM SURREY.

Mr. Harry J. Brett has succeeded Mr. Castleton-Knight as manager of the Kingston Coliseum. The new manager comes to the riverside town with considerable experience of cinematograph work, which he has gained in London and suburban picture theatres. He has been associated with pictures since their introduction. Mr. Brett is not altogether a stranger to the Thames Valley; a few years ago he was manager of the Hippopdrome at Richmond. He intends to carry out some striking improvements, which will tend to further popularise the "kosy kinema," which designation the Kingston Coliseum has appropriated as its own. Last week Mr. Brett showed "Wake Up!" which has proved a distinct attraction at Kingston, and was followed during the second half of the week by "Society and Its Sins." Friday was reserved as a special "Keystone" night. Across the river at Teddington, the Queen's Hall, Queen's Road, after extensive alterations and redecorations, was opened yesterday (Wednesday), under new management as a popular picture palace. —The management of the Picture House, at Teddington, made a strong bid for public patronage last week with the "Trey o' Hearts," supported by the appropriate film, "It's a Long Way to Tipperary."

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NORTH STAFFORDSHIRE NOTES.

(BY OUR OWN CORRESPONDENT.)

The management of the Burslem Picture Palace, who are advertising the coming of the Zigomar re-issue, are now showing the Kalem drama, "The Smugglers of Lone Isle," and the Vitagraph drama, "Goodbye Summer." "Shep's Race with Death" is another enjoyable item, and the comedy element is strong, with "His New Profession," "The Country Cousin" and "The Fable of the Club Girls" in the programme. Later on, "The Mystery of Seven Chests" and "The Mystery of Causton Castle" will be the leading features, supported by "Escape on the Limited," "Doing Uncle," "When Vice Shuddered" and "The New Janitor." "The Rose and the Thorn" and "Anne of the Mines" were very cordially received recently.

The pictorial version of Sir A. Conan Doyle's "Study in Scarlet," which had a big boom at the Stoke Majestic, was screened throughout last week at the Regent Hall, Tunstall. It started well, and big houses were the rule all the time. Among the other films were "Sexton Pimple," "Traffic in Babes," "Daddy of Them All," and "Oh! You Mummy."

"The Eye of the Government," a three-part number, figured at the top of the list at Barber's Palace, Tunstall, and "Her Last Chance" was included among the remainder. "The Mystery of the Bank Vaults" and "His New Profession" were introduced on the Thursday. There were also three vaudeville turns to be seen at the Palace.

The Moorlands, Burslem, which is now controlled by Mrs. C. J. Cox's Enterprises, made a big appeal to the public last week with "Jessibel of the Storm Country" as the star number during the first three days, and Sir Herbert Tree in "Trilby" at the top of the bill for the week-end. Tremendous posters illustrating these films were displayed about the district, and the new proprietors have already made quite an impression. Good business is being done at the Marshlands, Wolstanton, with the "Trey o' Hearts" series, and as each successive instalment appears there is displayed a greater eagerness among patrons to follow the problem. "The Chip of the Flying U," "Seven Sealed Orders," "Pimple Pinched," and "Mabel's Married Life," all helped to make up a fine programme. Recent attractions were "The Stolen Masterpiece," "There is a Destiny," "The Law of the Lumberjack," "The Shell of Life," "What Happened to Schultz," and "Lake Lugano," as well as the news and war pictures. "Crack o' Doom," a further "Trey o' Hearts" episode, also attracted large attendances.

The principal film exhibited at the Hanley Imperial, during the past few days, was "The Land of the Lost," and "The House of Horrors" was another prominent item. "The Masquerader," "The Groom's Doom," "In the Fair Land of Picardy," "The Great Larsan Mystery" and "Bravo, Kilties!" were also very well received.

"The Million Dollar Mystery" (seventh episode) created much interest at the Hanley Empire, where "Red Cross Pluck," "The Lion, Lamb and the Man," "The Mystery of Brayton Court," Thumbprints and Diamonds," and "The New Janitor," were also shown.

"Sapho" drew continuously large audiences to the Hanley Lyric, where "A Highwayman's Honour" is the present star attraction.

In addition to "A Study in Scarlet," the Stoke Majestic introduced the eighth instalment of the "Trey o' Hearts" series, which is doing excellently here.

EAST ANGLIAN NOTES.

(BY OUR OWN CORRESPONDENT.)

Many tasty things are now being offered at Ipswich. At the Picture House business keeps at a satisfactory level. That beautiful Kineto film, "Little Lord Fauntleroy," has caught on remarkably well here. Another good feature that drew the crowd was "Enoch Arden."—Mr. S. Sullings is doing good business at the Central Cinema. A good all round bill was topped by "David Garrick," in which Sir Charles Wyndham appeared. An immensely funny Keystone production was "Caught in a Flue."

At a recent meeting of the Lowestoft Town Council, applications were made to the General Purposes Committee for renewal of the licences for the Public Hall Cinema, Cosy Corner Cinema, Coronet Cinema, and the Palace (Royal Plain), these being granted.

Good business is being done at all the Lowestoft houses just now. Mr. A. Dagnall is always to be relied upon for features at the palatial Palace, Royal Plain. The feature here was a fine Thanhouser exclusive, "The Woman Pays." One of the most amusing films yet shown in the tour was the Keystone, "Recreation."

The Cosy Corner is noted alike for cosiness and the excellence of its entertainment. Everything is being done by Mr. Carpenter to make the theatre even more attractive. The pictorial bill was topped by a splendid Vitagraph, "Hearts of Women." In "Warfare in the Skies," there was depicted some marvellous flying.

The Coliseum, Gorleston, continues to thrive under careful management. Houses have been good for the exciting war topical, "O.H.M.S."

Mr. G. F. Allen drew large numbers to the Regent Theatre, and his two special features were "The Bells" and "The Monk and the Girl."

The Theatre Royal is usually filled with an appreciative audience, its position in the town being an advertisement in itself. The telling war drama, "O.H.M.S.," was the feature recently. On the lighter side were "Those Happy Days" and "Recreation."

Business was normal at Norwich last week, and the audiences at the Theatre de Luxe gave a splendid reception on Monday, Tuesday and Wednesday, to "The Prison Stain." Roars of laughter were evoked by "The New Janitor." The special for the second half of the week was another strong Kalem, "The False Guardian."

Yet another big production was billed at the Cinema. This time Mr. J. W. Bruce had "Tommy Atkins," just the thing to appeal where soldiers are billeted.

There were several good things at the Electric Theatre, and Trade continued very satisfactory, "Dare-Devil Jennings" proving a great draw. A film that was also much applauded was "The Folly of the Countess."

At the Empire, business was also good, the features being "Broncho Billy's Wild Ride," "The Hidden Letters," and "The Shirker's Nightmare."

A thrilling Reliance drama topped the bill at the Haymarket, in "The Wireless Voice." "The Mine-Strewn North Sea" was a most instructive picture.

The Prince of Wales' Palace continues to do good business. A Jesse L. Lasky feature most successfully shown here was "The Virginian." "The Million Dollar Mystery" serial is now showing here, and is a popular weekly offering.

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COMMENTS ON THE FILMS.

BY OUR OWN REVIEWERS.

For Addresses, Telephone Numbers, etc., see "Film Releases."

The following critical film reviews are contributed by our own staff of critics, and contain candid opinions of the productions reviewed.

Any films not dealt with in this supplement, particularly "exclusives," will be found, as usual, either on our "Pick of the Programmes" pages, or in the body of the paper.

AMERICAN CO.

BEAUTY.



The Happier Man.—Drama of a kind calculated to teach the moral that riches do not bring happiness. A well-depicted story of two partners in a gold mine, one of whom elects to return East in order to wed. The other becomes a millionaire, but has it brought home to him that, in contrast with another life, his is but a void. A good and well photographed play, but rather too frequent in use of diaphragmatic "dissolves" in one portion. Quality, as usual in these productions, admirable. (May 17th. 940 ft.)

FLYING A.



She Never Knew.—Contains an excellent story, very well played, and with some exciting moments, rendering an ideal single-reel film. The first scenes relate the doings of a scapegrace son, his flight from his native place, and an old mother's nightly vigil for his return. Tom, entangled with a dancer, kills her in drunken rage. Meanwhile, the old lady has been warned against an escaped criminal. The son arrives home just as the thief has entered. A faltering shot from a revolver left for her protection, and the struggle in the next room suddenly ends. The daughter's *fiancé* calms the mother's fears, and she retires to her chamber, little knowing the truth, to pray once more for the return of the prodigal. (May 13th. 980 ft.)

Three Daughters of the West.—Drama in the good old Western style, with a capital fight between cowboys and cattle thieves, and rescue of the ranch girls. Some splendid horsemanship an additional recommendation. (May 13th. 880 ft.)

Producing a Nation's Pride.—Should form a good topical item, albeit title not particularly accurate. Begins with tipping ore at American steel works, then casts breech blocks into ingots in foundry. It should (for this portion) have been remembered that steel does not flow from cupolas "blood red" (as tinting would have the spectator assume). One or two views in works, and film concludes with firing a casement gun aboard battleship and the sailing of the vessel. Well taken, and could well have been extended. (May 13th. 600 ft.)

The Decision.—Comedy cast in typically American mould, and mainly concerning a law case, also the fact that a schemer tries to get the chief advocate tipsy in order to upset the decision. Events turn out in favour of the fair litigant and her sweetheart. Well staged and with splendid acting by all concerned. (May 17th. 1,082 ft.)

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BALBOA.

Under Hypnotic Influence.—Fairly interesting and picturesque drama of Western life, with humorous touches enabled by a village dance. The local doctor, who strongly resembles Svengali, uses his uncanny powers to bring about a crime, but an idiot girl secures his denunciation. Should "go" quite well where audience not too critical. (May 17th. 1,700 ft.)

NEPTUNE.

A Touch of Nature.—Simply told, yet very effective story of domestic life, a sorrowful parting, and mutual love which brings a pathetic reconciliation. (May 20th. 610 ft.)

The Motorist's Dream.—A comedy upon rather unoriginal lines, the chief object, apparently, being to feature a ridiculously fat policeman and to satirise the old-style police trap for motorists. (May 20th. 610 ft.)

"Bully Boy" Cartoons.—The sixth, and, in all probability, about the most amusing, of this famous series by Lancelot Speed. Topical, and typical of this clever artist's style. (April 26th. 345 ft.)

DAVISON'S FILM SALES AGENCY.

D.F.S.A.

Her Husband's Honour.—A military story, the period being the Zulu War in South Africa. The scenes have been photographed on the actual veldt, and gain greatly in realism thereby. The story might have been more closely elaborated in order to make the relations between the chief participants, and their motives, clearer and more convincing to the spectator. (May 10th. 1,027 ft.)

MARTIN.

Mike Murphy's Marathon.—A comic of the "chase" variety, full of brisk and realistic encounters, and helped by the introduction of good trick effects. That the "chase comic" still has its attractions for the audience many showmen can vouch; here they have one that will be acceptable. (May 13th. 560 ft.)

CRICKS.

Who Kissed Her?—The well-tried theme of the rival attractions, for a light-minded husband, of wife and typist here serves for a lively picture, perhaps a trifle crude in its working out. The wife's device for testing her husband's conduct is turned against herself in a novel fashion. (May 10th. 875 ft.)

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The Stone Heart.—A very excellent study of character, this interesting little sketch shows how an old Jew traces to her home a girl who has been discharged from his employ, and who has stolen a five dollar bill. Abraham Burnstine finds that Nan's mother is very seriously ill, and as the girl flies in alarm on his appearance, he is left with the sick woman. He carefully tends her during the night, and in the morning, the crisis past, Nan is discovered, half frozen, on the fire-escape, from which she has been watching the scene indoors. The old Jew shows every disposition to befriend the couple, though he carefully resumes possession of the money which he finds clasped in Nan's hand. It is a pretty little story, well played, particularly by Mr. Augustus Phillips in a very clever make-up. (May 10th. 1,000 ft.)

A Thorn Among Roses.—A very clever comedy, in which Dr. Berry schemes to marry his son, Sam, to May Hope, as she is heiress to a considerable sum of money. May is in love with Sam Rodney, while Sam Berry wishes to marry Ellen Lucre, and by an ingenious trick, by which Rodney is disguised, and Dr. Berry is deprived of his spectacles, he assists at May's wedding, under the impression that the bridegroom is his son. Miss Gladys Hulette, Miss Viola Dana, Mr. Harry Beaumont and Mr. Dan Mason play the chief parts in a cast of all round excellence. It is a particularly pleasing comedy. (May 10th. 605 ft.)

Dickson's Diamonds.—A detective drama of considerable ingenuity, in which an attempt is made to cheat the insurance companies by a bogus burglary. The scheme, which is shown in detail, is very clever, and its detection most effective. It is thoroughly well played, but the most interesting situation is created when a burning glass is in sole possession of the stage. It is a film which can be strongly recommended. (May 10th. 1,032 ft.)

A Superfluous Baby.—Our esteemed friends, Wood B. Wedd and Darby Jenks, make one more bold bid for the matrimonial stakes, and Mr. Wedd seems as if at last he were in measurable reach of the goal. The intervention of several babies and their maternal relatives snatches the prize from his grasp at the last minute, but not before Mr. William Wadsworth and Mr. Arthur Housman have had ample opportunity for the exercise of their well-known talents. (May 13th. 1,092 ft.)

The President's Special.—This fine railway drama in two parts is reviewed in another column. (May 13th. 1,875 ft.)

ESSANAY.

At the End of a Perfect Day.—A very pretty sentimental little study, showing an old couple, sitting together by the fireside, and reviewing the incidents of their past lives. The drama is such as would appear strenuous to an elderly and placid pair, and the very charming and comfortable firelight effects make this a restful and pleasing film. (May 10th. 994 ft.)

When Slippery Sam Bought Cheese.—Although the success of this story depends on the effect that Limburger cheese exercises on the olfactory nerves, it is played with such excellent effect that it might almost be said that the scent of this cheese is wafted from the screen. It affords an opportunity for Slippery Sam and Mustang Pete to exercise their utmost farcical efforts, and cannot fail to excite mirth. (May 10th. 1,020 ft.)

The Difference Between "Doc" and a Physician.—This is one of Mr. George Ade's clever satires, in which he shows the progress of two medical students, one of whom works hard at his profession, while the other practices as a specialist, which, according to Mr. Ade is quite a different thing. It is amusing and very well played. (May 10th. 615 ft.)

Two Hearts that Beat as Ten.—Two young lovers have a slight tiff, and breaking off their engagement each marries someone else. Mildred marries a widower with four children, while Fred marries a widow with four children. After some time Mildred is a widow and Fred a widower, and their happy reunion with their infantile encumbrances explain the title of a mildly amusing comedy. (May 13th. 1,018 ft.)

GAUMONT.

The Mystery of the Riviera.—This exciting detective drama is reviewed in another column. (May 10th. 4,233 ft.)

In the Cloisters.—A pretty love story, this beautiful film has for its setting a fine old church in Brittany, the cloisters of which are of sufficient interest in themselves to arrest attention and compel admiration. The story, though slight, is pleasingly told and well constructed. Yvonne, a young girl, who attracts the attention of a tourist, suffers so keenly when he departs out of her life that she contemplates suicide. She is saved from this by the old sacristan, but her mind is unhinged, and rather than send her to a hospital the old man gives her shelter, allowing her to wander about the old church as she pleases. The young man returns, and learns that Yvonne is dead. Wandering in the cloisters at night, he meets her, and believes that it is her spirit. The joy of his return restores Yvonne's memory and paves the way for a happy termination. It is beautifully played, particularly by the girl and the old sacristan, and the setting is of unusual beauty and interest. (May 13th. 1,840 ft.)

The Trianons.—A beautiful series of views showing these famous pavilions erected by Louis XIV. in the park at Versailles. Charmingly tinted, and taken under perfect conditions, these pictures possess both historic and artistic interest. (May 10th. 403 ft.)

Leonce Has Rheumatism.—The relatives of our friend Leonce, hearing that he is suffering from rheumatism, come to offer their sympathy, and see what they can make out of him in case it flies to his heart. One pretty cousin takes such an interest in his welfare that, though his heart is affected his illness decreases, and she remains to console him after the rest have departed in disgust. An amusing little comedy. (May 10th. 1,173 ft.)

Tiny Tim Wants to Join the Army.—Tiny Tim, being anxious to join the Colours calls on the medical officer, and, while waiting for his arrival, takes off the greater portion of his clothes. Some ladies call, and Tim runs off home, replenishing his wardrobe with odds and ends as he goes, with very amusing results. This infantile comedian has a quaint manner which enables him to do much with little material, and he is thoroughly entertaining throughout. (May 13th. 918 ft.)

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HEPWORTH

Tilly and the Nut.—An undesired visitor to a country home has a rough time at the hands of two tomboys, whose impish tricks eventually force an untimely departure. Boisterous humour of a popular kind, and a well-staged release, with much admirable photography. A slily humorous



finale completes a release, which should prove popular. (May 10th. 725 ft.)

LUBIN.

The Trapper's Revenge.—In this drama, which presents some remarkably well-chosen winter scenes, the producer has admirably conveyed the atmosphere of the far North-West, while the Lubin players once more prove their great versatility in drama. A stirring tale of smuggling days, with some quite unexpected happenings. Should prove a popular feature. (May 17th. 2,040 ft.)

A Human Investment.—An interesting single-reel play, quite remarkable for its fine camera work and showing the struggles of a girl who essays a living upon the stage. Her faith in humanity is sadly shaken, but she eventually turns to her old lover. A good, homely play and well expounded. (May 17th. 1,048 ft.)

The Furnace Man.—Thoroughly good comedy, and staged in the best style of this company. It should have been explained that most mansions in America have radiant heating, but average audiences will soon gather the fact from the story. A subterfuge, and a gay lover's hot time as a repairer of the household furnace, with his subsequent acceptance in another *rôle*, are the main ingredients. Should prove an entertaining item of a higher-grade description. (May 17th. 1,038 ft.)

An Untarnished Shield.—An entirely fascinating drama in the list of Arthur Johnson features. Has, by the way, a stage setting remarkably like the real thing, also some very admirable photography. Tale of espionage, and an officer who proves false to his trust, a theme apt to raise controversy in view of certain elements in the settings for the last acts. (May 20th. 1,075 ft.

Spaghetti and Lottery.—Riotous comic, with an Italian restaurant as the background. The spaghetti certainly contributes greatly to the general mess, and a considerable amount of sliding, even if not entirely appreciated by the performers. (May 20th. 627 ft.)

Who's Who?—Noisy negro comedy, wherein the new doctor is mistaken for an escaped lunatic. Much pistol play, and an energetic, bungling Force to add to the trouble. (May 20th. 326 ft.)

NEW AGENCY FILM CO.

SAVOIA.

The Anarchist Conspiracy.—One of the ever-popular sensational film plays, extremely well staged and, as with all this company's work, giving much admirable photography. Although the story will not bear very strict analysis, it serves its purpose well, and ends, as may be expected, with the capture of the anarchists and, in this case, with a reunion between husband and wife. Some of the lighting effects are remarkably fine, also the views in a huge ballroom. (May 10th. 2,730 ft.)

Ascent of Mont Blanc.—Views of marvellous beauty are unfolded during the climb, also a wonderful study of Mount Mandit. Panoramic effects exceedingly good. Should prove an excellent and useful half-reel. (May 13th. 565 ft.)

NEW MAJESTIC FILM CO.

MAJESTIC.

The Better Way.—An ex-convict finds it difficult to get honest work owing to his previous record. In despair, he attempts a burglary, and enters a house where his daughter, unknown to him, has got a position as nursemaid. The police are sent for, but the girl hides her father and succeeds in getting him off the premises undetected. Miss Dorothy Gish, in her curious staccato style, lends considerable interest to the part of the daughter, and she is well supported by Mr. F. A. Turner in a drama which is likely to be popular. (May 3rd. 1,000 ft.)

In Fear of His Past.—Mary Jennings, hearing that Colonel Gray has purchased a valuable necklace, obtains a position in his house by posing as a book agent, and then finds that the colonel's secretary, John Burton, is an ex-convict, having suffered for a crime of which Mary Jennings was herself guilty. She hopes to secure his aid in stealing the necklace, but John has fallen in love with the colonel's granddaughter, and refuses to help even when she threatens to reveal his past life. The colonel, however, has overheard the conversation, and Mary is taken away by the police, while John remains to marry the girl he loves. It is good drama, handsomely staged, and well played, Mr. Spottiswoode Aitken giving a particularly good study of the eccentric old colonel. (May 6th. 2,000 ft.)

KOMIC.

Mr. Hadley's Uncle.—Ethel, the stenographer, with an escaped lunatic whom she believes to be Mr. Hadley's millionaire uncle, has great scope for her unique gifts, and the result is one of Miss Fay Tincher's most conspicuous successes. (May 3rd. 1,000 ft.)

RELIANCE.

The Hop Smugglers.—Hop smugglers appears to be the illicit importation of opium, and Helen Harris becomes interested in the traffic from a desire to get a "scoop" for her newspaper. In the company of a revenue officer, Helen goes through some thoroughly exciting experiences, and the ingenious way in which the opium is smuggled, with its desperate struggle consequent on the interference of the intrepid young reporter, make the ingredients of a thoroughly exciting film. (May 6th. 993 ft.)

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PHŒNIX.

PHŒNIX.

Pugilist Potts.—Mistaken identity and initials upon a suit-case cause Potts an eager welcome at the village hostelry. While Mrs. Potts awaits his return, the hubby is figuring, much against his will, as the antagonist of a coloured prize-fighter. A very boisterous comic, with an unexpected *denouement*, and an additional triumph over "the brutes" by Potts' good lady. Should cause much laughter, especially in sporting districts. (May 3rd. 570 ft.)

G. SERRA



SCENE FROM "A FATAL FASCINATION."

TRANS-ATLANTIC.

BIG U.

The Dear Old Hypocrite.—An agreeable, sentimental drama, in which a wealthy, eccentric old gentleman, wishing to test the sincerity of his niece's affection, pretends that he has lost the whole of his, by no means, considerable fortune. His niece and her husband welcome the old man, and even when times are bad he is still looked after by his true-hearted relatives. Mr. Murdoch MacQuarrie is, as usual, very much at home as the old man, while Miss Vernon plays the somewhat colourless part of his niece in an unaffected and charming manner. (May 3rd. 980 ft.)

CRYSTAL.

Some Cop.—A woebegone specimen of the tramp fraternity steals the clothes of a peacefully slumbering policeman, and proceeds to have the time of his life until his arrest puts a speedy end to his day of days. Briskly played comedy of fair merit. May 3rd. 993 ft.)

Caught With the Goods.—A rushabout comic, dealing with nothing in particular, and that by no means in an original or strikingly humorous manner. (May 6th. 640 ft.)

L'KO.

After Her Millions.—A "very usual" type of comic, dealing with the strenuous courtship of a wealthy maiden by two quaint gentlemen, whose ardour leads them into many strange situations. Humorous in its way, the film will probably find considerable favour with those who like comedy "broad and strong." (May 3rd. 2,020 ft.)

NESTOR.

All Over the Biscuits.—A bright and breezy comedy, in which two young married people quarrel very fiercely over wifie's cooking, with fearful consequences to both. (May 3rd. 975 ft.)

REX.

The Flash.—In spite of its obvious shortcomings, this is quite a noteworthy production, and one which can be confidently recommended as an attractive feature. Briefly, it deals with a blind musician, whose eyes are successfully operated on, and who is warned not to remove the bandage from his eyes until three days have passed. On the evening of the second day, his daughter is molested by a drunken individual, who forces his way into the little home. Hearing the struggle, the musician grasps a revolver, and raising the bandage, is enabled to shoot his daughter's assailant. Then darkness falls upon him for ever, but even then he rejoices in that his sight was restored for the brief moment that meant more than life itself for him and his daughter. The very sincere artist, Mr. William Worthington, gives a very excellent performance as the musician, and he is supported by a strong company. (May 3rd. 1,890 ft.)

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The Master Key.—Episode 1 of the already famous new Trans-Atlantic serial, featuring Miss Ella Hall and Mr. Robert Leonard. (May 3rd. 2,000 ft.)

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VITAGRAPH.



The Man that Might Have Been.—This is a very beautiful psychological study of a father's dreams, after death has robbed him of his wife and infant son. All through his after life he imagines what his son might have become, and pictures every incident of his life, however trivial, from the cutting of his first tooth, until at last he achieves the highest ambition of the American citizen. Mr. William Humphrey, if rather inclined to over-emphasise the pathos of the subject, gives a very pleasant picture of the old shoe clerk and the little dream play is both novel and interesting. (May 10th. 1,061 ft.)

The Smoking Out of Bella Butts.—Bella Butts determines to cure the Hicksville townspeople of the pernicious habit of smoking, and proves its baleful effects by practical experiments on women, who then take her side, and compel the men to join their rank. A cigar merchant's traveller introduces a supply of tobacco into the town, and the men repair to a cellar to enjoy a surreptitious smoke. They do it with such gusto that the fire brigade is called up, and the complications which follow decide Bella's fate, and she is escorted out of the town and told not to return. With such popular comedians as Miss Flora Finch and Mr. Hughie Mack at the head of a strong company, the success of this comedy is assured. (May 10th. 1,066 ft.)

War.—It is a relief to find the subject of the war treated in such novel and humorous style. Mr. Paul West has hit upon a happy idea with his picture of a German and a French family, whose flats are in the same building, and who, until the outbreak of war, have lived on terms of friendly intimacy. The enthusiastic patriotism of the two small sons, who attend the same school, leads to recriminations, and soon the two families are at daggers drawn. Their reprisals continue until young Schultz and pretty Marie Du Bois, son and daughter of the respective families, return home from a medical college, and succeed in healing the material wounds which have been caused by the family feud, and also reuniting the two parties with the sensible suggestion that good Americans they can well afford to adopt a neutral attitude. Miss Flora Finch, Miss Kate Price, Mr. Jay D. Wiggins, and Mr. Hughie Mack give inimitable comedy performances, and the result is a most excellent and entertaining comedy. (May 13th. 2,002 ft.)

Billy's Wager.—Billy, who is in love with a pretty widow, has a bet with his rival, the Count de Meaux, that he will earn his own living for a month without any assistance. Billy goes through some tough experiences, and when the month expires and he tries to enter his own house he is arrested on suspicion. He is bailed out by the pretty widow, and though there seems to be some doubt as to whether he has won his bet, it doesn't matter either way, as the Count turns out to be a notorious crook, and the widow is quite willing to consider that whatever Billy has lost he has won her. An amusing farce, brightly played by Miss Constance Talmadge and Mr. Billy Quirk. (May 13th. 1,046 ft.)

The Legend of the Love Tree.—A very effective series of Indian pictures, showing the tragic story of a pair of young lovers, kept apart by their parents, but joined together in death. The picturesque dresses and magnificent scenery reproduced by perfect photography lend great interest to a romantic story. (May 13th. 1,014 ft.)

The Sage Brush Girl.—A Western drama in three parts, reviewed in another column. (May 10th. 3,104 ft.)

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BAMFORTH.

Artful, not 'Alf.—Novel comedy (with a topical interest), very humorous, even if at times rather commonplace. Quite a well-written tale of a shirker and the adventures at a restaurant which, in his letters, are construed into happenings at the front. Good quality, and staged in effective style. (May 13th. 668 ft.)

What the ——?—Tale of a nightmare; just a little coarse in treatment, this probably due to the fact that the happenings take place in that most unromantic spot, a butcher's emporium. Some of the business on average "messy" lines, but issue may appeal where this sort of rough humour is appreciated. (May 17th. 411 ft.)

HORSE SHOE.

Beware of Zeppelins.—Somewhat satirical in vein, this comedy is admirably photographed, well played, and novel in development. A nervous householder fashions himself a dug-out in the garden. Two tramps, in search of ill-gotten gains, see the affair, and, with the aid of a stolen motor-cycle and the ingenious use of the headlight, so scare Mr. and Mrs. Nervy that they conveniently adjourn to the shelter. A rude surprise and a hastily scribbled note await the crestfallen alarmists. May 10th. 485 ft.)

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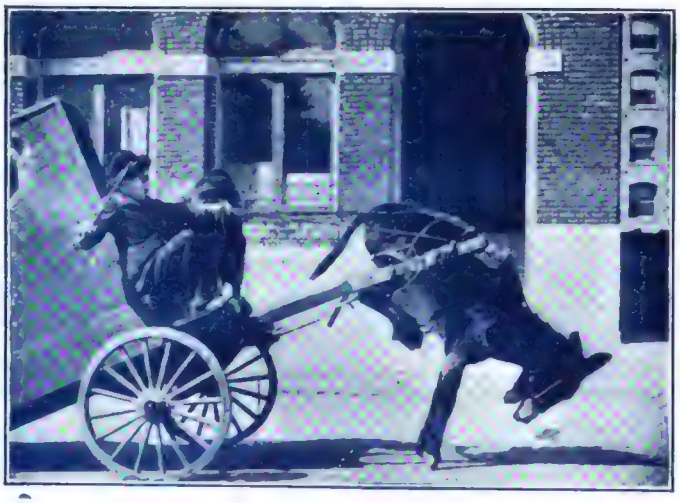


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Lure of the Windigo, The	Selig	15	435	ix.
Lion, the Lamb and the Man	Joker	15	435	x.
Love, Luck and Candy	Sterling	18	436	x.
Lonely Salvation, A	Victor	15	435	x.
Los Angeles Examiner, The	Vitagraph	18	434	xix.
Lost, Stolen, or Strayed	Prieur	22	435	vii.
Last of the Hargroves, The	Edison	22	435	ii.
Leap from the Water Tower Hazards of Helen		22	436	iv.
Lady of the Tigers, The	Selig	22	436	vii.
Love Disguised	Joker	25	436	x.
Little Grey Home, The	Victor	22	436	x.
Lion Tamer, The	Horse Shoe	25	436	xi.
Loose Change of Chance	Essanay	29	437	ii.
Mystery of the Glass Tubes, The	Edison	4	432	iii.
Means and the End, The	Essanay	4	435	ii.
Man Who Wasn't, The	Hepworth	4	432	iv.
Magic Bubbles	Special	4	—	—
Mother's Influence, A	Majestic	4	433	v.
Madonna of the Poor, A	Thanhouser	4	434	x.
Mill of Life, The	Vitagraph	1	432	215
Masquerader, The	Keystone	1	432	x.
Mrs. Tranwith Comes Home	Essanay	8	—	—
Maid of War, A	Essanay	11	—	—
Mystery of Causton Castle	Gaumont	15	434	iii.
Midnight Mail, The	Hepworth	11	—	—
Mixed Meeting, A	Comica	7	436	v.
Mouse, The	Sc. and Educ.	11	436	v.
Mystery of the Seven Chests	Selig	8	—	—
Mareea, the Foster-Mother	Vitagraph	11	—	—
Making Khaki	Horse Shoe	11	434	xix.
Man With the Scar, The	Hepworth	15	434	iv.
Million Dollar Bride, A	Komic	18	435	v.
Magic Ring, The	Acme	15	434	ix.
Man in the Sick Room, The	Solax	15	434	ix.
Man With the Hoe, The	Thanhouser	15	—	—
Mother's Offering, A	Gloria	14	—	—
Moonlight Flitting	Urban-Eclipse	18	—	—
Miss Tomboy and Freckles	Vitagraph	18	434	xix.
Mystery of Brayton Court, The	Vitagraph	18	434	xix.
Mystery of Grayson Hall, The	Eclair	22	436	i.
Magic Sack, The	Eclair	25	436	i.
Molly, the Drummer Boy	Edison	25	435	ii.
Madame Double X	Essanay	25	—	—
Malta	Kineto	22	440	1059
Making of Him, The	Lubin	22	434	iv.
Mother's Baby Boy	Lubin	25	434	iv.
Milady's Boudoir	Biograph	22	436	iv.
Miss Cinderella	Eclectic	21	—	—
Marcenay Fish Ponds, The	Pathé	21	—	—
Moment of Madness, A	Selig	22	436	vii.
Model Laundry, A	Trans-Atlantic	22	436	x.
Man Between, The	Victor	25	436	xi.
N'orrible Murder, A	Ambrosio	4	431	i.
Naughty Nellie	Crystal	1	433	ix.
Night of Tragedy, A	Urban-Eclipse	4	432	x.
New Janitor, The	Keystone	11	434	xix.
Native Traders of Calcutta	Oriental	14	—	—
Nine Fathoms Deep	Lubin	25	434	iv.
Netty and Letty	Vitagraph	29	436	xi.
Out of the Darkness	Flying A	1	431	i.
Oh! You Mummy	Crystal	4	433	ix.
Old Enough to be Her Grandpa	Flying A	8	432	i.
Out of the Deputy's Hands	Reliance	8	434	v.
Orphan, The	Britannia	7	—	—
Old English Dances	Neptune	15	—	—
Oh! You Ass	Acme	18	434	ix.
Oath of Conchita, The	Nestor	15	—	—
On the Stroke of Five	Vitagraph	18	434	xix.
Old Jackson's Girl	Thanhouser	25	436	ix.
On the Frontier of Tripoli	Urban-Eclipse	25	435	xi.
Order of the Bath, The	Lion's Head	29	436	i.
On the Japanese Rapids	Gaumont	29	—	—
Order of the Bath	Horse Shoe	29	436	xi.
One Kiss	Selig	25	436	ix.
Pote's Poem	Lion's Head	1	432	iii.
Polidor and the Maidservants	Polidor	4	433	366
Phantom Cracksman, The	Victor	3	433	x.
Portuguese Cavalry	Eclair	8	435	ii.
Playthings of Fate	Biograph	8	434	iv.
Palermo	Lucarelli	11	436	v.
Pimple's Storyette	Folly	8	434	ix.
Poor Old Piecan	Phœnix	11	435	vii.
Polidor's Horse Shoe	Polidor	11	434	x.
Prince of Radavia	Rex	8	434	x.
Price of Freedom, The	Gloria	8	—	—
Peter: Toreador	Urban-Eclipse	11	433	x.
Poisoned Flume, The	Flying A	15	433	i.
P'raps, P'raps Not!	Martin	18	—	—
Pirate's Honour, A	Eclair	18	—	—
Place, the Time, and the Man	Essanay	18	436	i.
Pimple's Dream of Victory	Folly	15	435	vii.
Polidor When a Youth	Polidor	15	435	ix.
Pawns of Fate	Thanhouser	18	—	—
Porpoise Fisheries	Joker	15	435	x.
Performing Bears	Vitagraph	15	434	xix.
Poisoned Flower, The	Eclair	22	436	i.
Pepita the Gipsy	Gaumont	22	435	ii.
Picturesque Morocco	Gaumont	25	435	ii.
Paid With Interest	Majestic	22	436	v.
Passing of Dappled Fawn	A.K.	25	—	—
Phantom of His Love	Film d'Arte	21	435	vii.
Peter's Patent Fertiliser	Urban-Eclipse	25	435	xi.
Pamela's Furniture	Pathé	28	439	vii.

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Page from Life, A	Rex	29	437	ix.
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Quarrel, The	Eclair	4	434	i.
Quality of Mercy, The	Solax	1	432	vii.
Question of Identity, A	Edison	15	434	i.
Rivalry and War	Essanay	4	435	ii.
Rude Awakening, A	Beauty	11	433	i.
Return, The	Eclair	11	435	ii.
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Reformation of Ham, The	Kalem	11	434	v.
Race for Happiness, A	S.C.A.G.L.	7	436	v.
Russian Manœuvres	Cines	8	434	x.
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Sophie and the Man of Her Choice	Essanay	1	435	ii.
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Shep's Race With Death	Thanhouser	8	435	x.
Sammy's Vacation	Crystal	8	434	x.
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Sweedie at the Fair	Essanay	18	436	iii.
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Sheriff's Master, The	Reliance	15	435	v.
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Saved by a Watch	Selig	18	435	ix.
Surprise Party, A	Selig	18	435	ix.
Sausages, Loyal and Disloyal	A.F.T.	15	435	ix.
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Shall Curfew Ring To-night?	Lubin	29	435	iii.
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Tweedledum Lucky After All	Ambrosio	1	434	v.
Time, the Conqueror	S.C.A.G.L.	4	433	vii.
True Daughter of Eve	Pasquali	1	433	366
The Trey o' Hearts: Episode 9	Gold Seal	1	435	x.
Traffic in Babes	Rex	1	435	ix.
Troubles of a Hypochondriac	Bamforth	4	433	x.
Tale of a Coat, A	Lubin	8	432	iv.
Turning of the Road, The	Thanhouser	11	—	—
Treasure Train, The	Imp	8	434	x.
Tricky Flunkey, The	Joker	8	434	x.
Tweedledum Marries for Love	Ambrosio	18	433	i.
Things We Want to Know	Hepworth	18	434	iv.
Through Sierra Nevada Mountains	Eclectic	18	437	vii.
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Thanks for the Lobster	Vitagraph	15	434	xix.
Those Love Pangs	Keystone	15	434	xix.
Through the Keyhole	Kalem	4	433	iv.
Thirsty Theodore	Pathé	18	437	vii.
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Twins and Trouble	Edison	22	435	ii.
Transplanted Prairie Flower, A	—	25	435	ii.
Too Much Game	Gaumont	22	435	ii.
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Their Ups and Downs	Nestor	25	436	x.
Too Much Burglar	Vitagraph	25	435	xi.
Ten Million Honeymakers	Keystone	25	436	xi.
Trapped by Heliograph	Flying A	29	435	i.
Tale of a Kitten, A	Trans-Atlantic	29	437	x.
Tale of a Coat, The	Selig	22	436	vii.
Unmentionables, The	Clarendon	1	432	i.
Unrest	Selig	11	—	—
Unlucky Day for the Browns	Horse Shoe	8	434	xix.
Unseen Vengeance, The	Flying A	18	434	i.
Undying Fire, The	Biograph	25	436	iv.
Violinist, The	Eclair	1	434	i.
Viking Queen, The	Edison	1	432	279
Valley of Aosta	Pasquali	1	433	366
Virtue Its Own Reward	Rex	4	433	ix.
Woman of Mystery	Ambrosio	1	431	i.
Wooing of William, The	Eclair	1	—	—
With His Hands	Edison	4	426	1124
Within 300 Pages	Essanay	4	435	ii.
Wireless Voice, The	Reliance	4	433	376
Wonderful Grotto, The	Oriental	4	435	vii.
When His Ship Came In	Selig	4	—	—
When We Are Married	Princess	1	434	x.
Wm. H. Jones' Courtship	Vitagraph	1	432	215
War's Innocent Victims	Eclair	8	435	i.
Waistcoat With Points, A	Eclair	11	435	ii.
Winning Whiskers	Kalem	8	434	v.
Wiffles Catches a Spy	Pathé	11	—	—
When Vice Shuddered	Princess	8	435	x.
Wrong House, The	Lion's Head	15	—	—
Wasps' Nest, A	Nature	15	435	v.
What a Kiss Will Do	Pussyfoot	18	435	v.
Wise Guys, The	Joker	15	435	x.
When Lizzie Got Her Polish	Nestor	18	435	x.
Wood B. Wedd Goes Snipe Hunting	Edison	25	435	ii.
When the Germans Came	Phœnix	25	437	vii.
Widow's Last, The	Nestor	25	436	x.
When a Woman Waits	Flying A	29	435	i.
Wondrous Melody, The	Eclair	29	437	i.
When the Ham Turned	Lubin	29	435	iii.
Waitress and the Boob	Kalem	29	437	vi.
Wiffles at the Hydro	Pathé	28	439	vii.
When the Brides Got Mixed	Nestor	29	437	x.
When the Band Played	Acme	29	436	vii.
Ye Olde Waxworks	Phœnix	1	434	ix.
Yellow Streak, The	Eclair	15	—	—
Zirka, the Temptress	Cines	29	437	769

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In the Vale of Sorrow	D	981	Apl. 1
A Girl and Two Boys	C	905	— 8
Evan's Lucky Day	C	987	— 15

"FLYING A."

When a Woman Waits	D	1535	Mar. 29
Trapped by Heliograph	D	993	— 29
The Tin Can Shack	D	980	Apl. 1
Restitution	D	2 reels	— 5
The Alarm of Angelon	D	985	— 8
Reining Fires	D	1980	— 12
Coals of Fire	D	900	— 15

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B.F. & S.

	Des.	Feet.	Date.
The Red Snake Club	D	Exclus.	Current

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29a, Charing Cross Road, W.C.

Gerrard 9264. Aphrodite, London.

AMBROSIO.

	Des.	Feet.	Date.
The Angelus	D	1765	Mar. 29
A Group of Molluscs	E	345	Apl. 1
Fifty Years Ago	D	1460	— 5
Coral Reefs	E	380	— 5
An Embarrassed Lover	C	880	— 8
The Convict's Bride	D	1841	— 12
A Group of Sinophori	I	408	— 12
Robinet Turns Fisherman for Love	Com	519	— 15

NEPTUNE.

The R.N. Division in Training	Top	430	Apl. 1

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Our Allies in the Far East	Top	—	—
Army and Navy of Germany	Top	—	—
The Army of France at the Front	Top	—	—
With the Belgian Army	Top	—	—
Wonderful Exploits of Italian Cavalry	Top	—	—
Travels in Belgium	Top	—	—
Italian Troops and the Navy	Top	—	—
Cruising Off the Belgium Coast	Top	—	—
Italian Troops from Tripoli	Top	—	—
"Sons of the Empire"	Top	—	—
Armies of Neutral Nations	Top	—	—
With the Serbian Army	Top	—	—
British Troops at Aldershot	Top	—	—
Mobilisation of Kitchener's Army	Top	—	—
People and Soldiers of Turkey	Top	—	—
The Army of Bulgaria	Top	—	—
The Grecian Army at the Front	Top	—	—
Vienna and the Danube	Top	—	—
Rambles in Bavaria	Top	—	—
Moscow and the Czar	Top	—	—
Airmen and Their Craft	Top	—	—

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B. and C.

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Rough on Uncle	Com	542	— 12

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Winter Sports in Norway	Int	411	Apl. 5
Bathing in Christiania Fjord	S	352	— 12

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The Order of the Bath	Com	492	Mar. 29
Playing the Deuce	Com	555	Apl. 8
Fighting Billy	Com	539	— 15

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Diamond Cut Diamond	Com	629	— 8
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	Des.	Feet.	Date.
The Wondrous Melody	D	1953	Mar. 29
A Corsican Revenge	D	665	— 29
The Heir of Clavancourt Castle	D	959	Apl. 1
Around Arundel Castle	S	210	— 1
The Girl Stage Driver	D	2020	— 5
The Ghost of the Mines	D	1008	— 5
The Heart of a Child	D	1663	— 8
The Heiress and the Crook	C.D	2034	— 12
England's Fire Fighters	Int	675	— 12
The Legend of the Eagle	D	932	— 15
The Evzones (Greek Army)	Top	395	— 15

EDISON.

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Regent 668.

	Des.	Feet.	Date.
A Good Sport	C	1850	Mar. 29
Shorty	D	1100	— 29
The Two Doctors	D	1033	Apl. 1
A Millinery Mix-Up	C	640	— 1
The Mystery of the Sealed Art Gallery	D	1033	— 1
The Best Man	D	2058	— 5
McGinty and the Count	C	678	— 5
The Lost Melody	D	1100	— 8
The Courtship of the Cooks	C	1098	— 8
A Foolish Agreement	C.D	1064	— 8
The New Partner	D	1090	— 12
It's a Bear	C	1045	— 12
New York Police Department Carnival	Int	575	— 12
Young Mrs. Winthrop	D	2175	— 15
With Slight Variations	C	1075	— 15

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	Des.	Feet.	Date.
Loose Change of Chance	D	1005	Mar. 29
Snakeville's Blind Pig	C	997	— 29
Girl Who Shifted the System	Fab	605	— 29
The Girl From Thunder Mountain	D	1991	Apl. 1
Broncho Billy's Dad	D	997	— 1
Sweedie and the Hypnotist	Com	1015	— 1
The Way of the Woman	D	989	— 5
Snakeville's Rising Sons	C	987	— 5
Husband Who Showed Up and Did His Duty	Fab	1058	— 5
Any Woman's Choice	D	2039	— 8
Broncho Billy and the Sheriff's Officer	D	996	— 8
Their Cheap Vacation	C	1000	— 8
The Volunteer Burglar	D	1012	— 12
Slippery Slim Gets Square	C	956	— 12
Another Side Track and the Fatal Album	Fab	363	— 12
The Shanty at Trembling Hill	D	2083	— 15
Broncho Billy and the Escaped Bandit	D	970	— 15
Sweedie Collects for Charity	Com	974	— 15

GAUMONT.

Chrono House, Sherwood Street, W.

Gerrard 5966-7-8. Chronophon, London.

	Des.	Feet.	Date.
Falling Petals	D	846	Mar. 29
On the Japanese Rapids	S	229	— 29
In the Depths of the Heart	C	1256	— 29
The Shield of Innocence	D	2166	Apl. 1
She Would Drive	Com	358	— 1
By the Blue Mediterranean	S	410	— 1
The Miser's Daughter	D	1010	— 5
On the Borders of a Lake	S	226	— 5
Scandal	D	1323	— 8
The Brigand of Toledo	C	1580	— 8
Breton Fishers	Int	336	— 8
Hands of Mystery	D	3000	— 12
Working the Oracle	C	1280	— 12
A Mountain Road	S	354	— 12
Her Father's Song	D	889	— 15
Making Koumiss in the Caucasus	Int	363	— 15
Granny's Subterfuge	C	1348	— 15

HEPWORTH.

2, Denman Street, Piccadilly Circus, W.

Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
School Girl Rebels	C	850	Mar. 29
Shooting for Women	Top	625	Apl. 1
Cock o' the Walk	C	575	— 1
The Confession	D	1000	— 5
Tilly and the Fire Engines	Com	525	— 5
What'll the Weather Be?	Com	400	— 8
All the World's a Stage	C	700	— 12
Flowers that Bloom in the Spring	Int	375	— 12
One Good Turn	D	500	— 15
Village and Wood	S	475	— 15

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Egypt and Her Defenders	Top	670	—
Warplanes as In Present War	Top	415	—
The Suez Canal	Top	555	—

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	Des.	Feet.	Date
A Soldier of Peace	D	2050	Mar. 29
Shall Curfew Ring To-night?	C	711	— 29
When the Ham Turned	Com	580	— 29
An American Heiress	D	1042	Apl. 1
Brown's Cook	Com	545	— 1
Kidnapping the Kid	Com	545	— 1
The Intriguers	D	2045	— 5
Out of the Storm	D	1030	— 5
It Cured Hubby	Com	441	— 5
A Partner to Providence	D	980	— 8
The American Navy	Top	370	— 8
Coupon Collectors	Com	354	— 8
Comrade Kitty	C.D	2000	— 12
A Clean Slate	D	1048	— 12
Brannigan's Band	C	515	— 12
The Girl from the West	D	1032	— 15
When Honour Awakes	D	2045	— 15
Flossie's Daring Loyalty	C	640	— 15

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City 648. Kalubio, London.

BIOGRAPH.

	Des.	Feet.	Date.
The Borrowed Necklace	D	1039	Mar. 29
It Doesn't Pay	D	1029	— 29
The Club Pest	Com	492	— 29
Her Slumbering Conscience	D	1029	Apl. 1
Winning the Old Man Over	Com	548	— 1
Fate's Protecting Arm	D	1040	— 5
Getting Rid of Nephew	Com	520	— 5
Their Divorce Fund	C.D	1040	— 8
The Stray Shot	D	1037	— 12
The Big Night	C	515	— 12
The Woman Who Paid	D	1028	— 15

HAZARDS OF HELEN.

The Broken Circuit	D	1060	Mar. 29
The Fast Mail's Danger	D	1017	Apl. 5
The Little Engineer	D	966	— 12

H. and B.

Scenes in Kew Gardens	S	376	Apl. 1
Folkestone's Fishing Boats	Int	310	— 8
University of Cambridge	Int	405	— 12
Summer in Norway	S	335	— 15

KALEM.

	Des.	Feet.	Date.
The Waitress and the Boob	Com	1060	Mar. 29
Put Me Off at Wayville	Com	1065	Apl. 1
A Bold, Bad Burglar	Com	1090	— 5
A Boob for Luck	Com	1055	— 8
He's-a-Nut at the Vaudeville	Com	330	— 8
A Night in New Jersey	Com	292	— 12
Cookey's Adventure	C	1066	15

MARY PICKFORD.

School Teacher and Waif	D	1020	Apl. 1
Home Folks	D	1075	— 8
The One She Loved	D	1020	— 15

NATURE.

Wonders of Rock and Tidal Pools	E	370	Apl. 5

SPECIAL.

The Fall of Bill Napoli-hun	Nov	545	Apl. 5

NEW AGENCY FILM CO.

81-3, Shaftesbury Avenue, W.

Gerrard 6331. Nuafilms, London.

NAPOLI.

	Des.	Feet.	Date
A Case of Hydrophobia	Com	530	Apl. 12

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Majestic House, 5, Gerrard Street, W.

Regent 4426. Majesfilm, Westrand, London.

MAJESTIC.

	Des.	Feet.	Date.
A Sororiety Invitation	D	1007	Mar. 20
False Pride	D	1000	Apl. 5
For Her Father's Sins	D	1710	— 8
The Folly of Ann	D	1011	— 15

KOMIC.

Casey's Vendetta	Com	955	Apl. 1
Out Again and In Again	Com	980	— 8
Ethel's Roof Party	Com	990	— 12

RELIANCE.

Bad Man Mason	D	988	Mar. 20
The Floating Call	D	1083	Apl. 1
The Miner's Peril	D	993	— 5
A Woman Scorned	D	1092	— 12
The Widow's Children	D	996	— 15

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A.K.

	Des.	Feet.	Date.
As Fate Decreed	D	725	Mar. 28
The Cowboys' Strike	D	925	Apl. 1
Dwarfish and the Black Hand	C	650	— 4
Ronald's Treachery	D	950	— 8
An Artist's Nightmare	C	700	— 8
Saving the Flag	D	750	— 11
A Father's Punishment	D	575	— 11

BIG BEN.

Harry, the Swell	D	2325	Apl. 4

COMICA.

Cupboard Love	Com	500	Apl. 11

IMPERIUM.

Elastica, the Wonderful Woman	V	300	Apl. 1
The Human Bridge	V	400	— 4
Workers of the French Sudan	T	350	— 11

ORIENTAL.

Fishing With Cormorants	E	325	Mar. 28

PATHE.

Wiffles at the Hydro	C	1300	Mar. 28
Pamela's Furniture	C	675	— 28
In Luzon Island	S	425	Apl. 1
Historic Stirling	S	325	— 8
Wiffles in the Path of Glory	C	2650	— 8
Max's Double	C	2500	— 11
Nick Winter and the Ace of Clubs	D	1725	— 15
Max's Marvellous Tulip	Com	800	— 15
Rastus' Rabid Rabbit Hunt	Car	600	— 15
A Trip by Monorail	Int	425	— 15

ROBBINS.

Doubles Bring Troubles	C	675	Apl. 1
Cupid's Pranks	C	1050	— 11

S.C.A.G.L.

A Woman's Martyrdom	D	2325	Apl. 1
The Mirage	D	1275	— 4

SCIENCE & NATURE.

How Winter Flowers Bloom	E	500	Apl. 11

THALIE.

	Des.	Feet.	Date.
Birds of a Feather	C	775	Apl. 1

WHARTON.

A Change of Heart	D	1775	Mar. 28

PHŒNIX FILM AGENCY,

City 6312. Pholicinem, Westrand, London

FOLLY.

	Des.	Feet.	Date.
Flash Pimple, Master Crook	Com	745	Mar. 29
Pimple, Child Stealer	Com	607	Apl. 5
Pimple Copped	Com	745	— 12

R. PRIEUR & CO., LTD.,

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Gerrard 9115. Enerphone, London.

ACME.

	Des.	Feet.	Date.
Chasing the Porker	Com	435	Apl. 8

PRIEUR.

Struggle with a Panther	D	851	Apl. 12
The Movies	Com	940	— 15

SOLAX.

The Wonderful Hudson	S	462	Apl. 5
Fisherman's Luck	Com	891	— 5

SELIG POLYSCOPE CO.,

12, Gerrard Street, W.

Gerrard 5150. Polyscope, Westrand, London.

	Des.	Feet.	Date.
Story of the Blood Red Rose	D	2838	Mar. 29
An Old Letter	D	1097	— 29
Doer of Deeds	D	1004	Apl. 1
Lassooing a Lion	D	960	— 1
A Fight to the Death	D	1903	— 5
The Wasp	D	1142	— 8
The Strenuous Life	C	1030	— 8
In the Line of Duty	D	945	— 8
Robert Thorne Forecloses	D	1149	— 12
Flowers of Faith	D	2071	— 12
Wade Brent Pays	D	995	— 15
One Traveller Returns	D	1020	— 15
Champion Bear Slayer	Com	923	— 15

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CINES.

	Des.	Feet.	Date.
Zirka, the Temptress	D	2990	Mar. 29
The Bridges of Rome	S	370	— 29
Bloomer, Model Husband	Com	430	Apl. 1
Stout, Hypnotist	Com	540	— 12
Tontolini and the Donkey	Com	470	— 15
Biella, North Italy	S	230	— 15

A.F.T.

John Bull on Top	Car	430	Mar. 29
The World Grabber	Car	380	Apl. 5
Willie's Bubble's Burst	Car	360	— 12

PASQUALI.

From Gambling to Crime	D	2350	Apl. 5

POLIDOR.

Married in Haste	Com	510	Apl. 8

SANTONI.

Piediluco and Surroundings	S	350	Apl. 5

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Regent 3452. Impafil, Ox, London.

	Des.	Feet.	Date.
The Chasm	D	990	Mar. 29
The Messenger of Death	D	2030	Apl. 1
A Messenger of Gladness	D	564	— 5
The Centre of the Web	D	1870	— 8
A Denver Romance	D	990	— 12
Naidia—the Dream Woman	D	965	— 15

PRINCESS.

In the Conservatory	D	977	Mar. 29
A Bad Mistake	C	653	Apl. 5
Mr. Cinderella	C	990	— 12

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Regent 4332-3. Transfilco, Ox, London

BISON.

	Des.	Feet.	Date.
The Law of the Range	D	2125	Apl. 8
In Jungle Wilds	D	2001	— 12

CRYSTAL.

	Des.	Feet.	Date.
The Glass Pistol	C	480	Mar. 29
Here and There in China	S	386	Apl. 1
Whose Baby?	Com	498	— 1
Vivian's Beauty Test	Com	968	— 8

FRONTIER.

Poison	D	1000	Mar. 29

GOLD SEAL.

The Trey o' Hearts: Episode 11	D	2000	Mar. 29
The Ghost of Smiling Jim	D	1954	— 29
The Trey o' Hearts: Episode 12	D	2000	Apl. 5
The Call of the Waves	D	1950	— 8
The Trey o' Hearts: Episode 13	D	2000	— 12

IMP.

The Mill Stream	D	1982	Apl. 1
Winning the Prize	D	980	— 12
The Submarine Spy	D	1937	— 15

JOKER.

His Doctor's Orders	Com	975	Apl. 1
Hot Stuff	Com	988	— 5
Love and Spirits	Com	785	— 8
The Village Postmaster	Com	598	— 12
A Mixed-up Honeymoon	Com	810	— 15

L-KO.

The Baron's Bear Escape	Com	972	Apl. 1
The Manicure Girl	Com	923	— 5
Gem and Germs	Com	987	— 12

NESTOR.

When the Brides Got Mixed	Com	633	Mar. 29
His Dog-gone Luck	Com	605	Apl. 1
For I Have Toiled	D	975	— 5
Who Stole the Bridegroom?	C	990	— 8
She was Only a Working Girl	C	1230	— 12
Pruning the Movies	C	638	— 15

POWERS.

Japanese Silk Industry	Int	311	Apl. 5
Hunting in Crazyland	Nov	517	— 8
Fickle Elsie	C	1027	— 15

REX.

A Page from Life	D	2025	Mar. 29
A Night of Thrills	D	1944	Apl. 1
Her Escape	D	1917	— 5
Hounded	D	2014	— 12
The Sin of Olga Brandt	D	1971	— 15

STERLING.

The Fatal Hansom	C	993	Mar. 29
A Race for a Bride	C	1011	Apl. 1
Innocent Dad	C	645	— 5
Lizzie's Fortune	C	977	— 8
Carmen's Romance	C	998	— 15

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TRANS-ATLANTIC.

	Des.	Feet.	Date.
A Tale of a Kitten	Nov	288	Mar. 29
The Motor Tyre Industry	E	386	Apl. 1

VICTOR.

	Des.	Feet.	Date.
The Accusation	D	1085	Apl. 5
The Wayward Son	D	984	— 8
Virtuoso	D	981	— 15

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	Des.	Feet.	Date.
Film Favourites	Nov	975	Current
Snobs	C	1000	—

TYLER FILM CO., LTD.

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GLORIA.

	Des.	Feet.	Date.
For Love of a Bandit	D	2000	Mar. 29

URBANORA.

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Central 3118. Bioscope, London.

URBAN-ECLIPSE.

	Des.	Feet.	Date.
For England's Sake	D	890	Apl. 1
A Visit to Petrograd	S	350	— 1
Playful Puppies	Int	290	— 8
A Visit to Senegal	S	415	— 8
Sammy and the Wonderful Lamp	Com	360	— 8
Honesty the Best Policy?	Com	360	— 12
On the Frontier of Tibet	S	490	— 12
The Z-Rays	D	1020	— 15

VITAGRAPH

31-3, Charing Cross Road, W.C.

Regent 3422. Vitgraf, London.

	Des.	Feet.	Date.
The Senator's Brother	D	2438	Mar. 29
The Curing of Myrtle May	C	1024	— 29
Netty and Letty	C	1000	— 29
Mary Jane Entertains	C	1859	Apl. 1
Lola, the Rat	D	1081	— 1
The Level	D	990	— 1
The Deluge	D	995	— 1
Hope Foster's Mother	D	1811	— 5
The Professional Scapegoat	C	1048	— 5
The Unwritten Play	D	1043	— 5
The Locked Door	D	2581	— 8
Cause for Thanksgiving	C	922	— 8
The Methods of Margaret	C	1065	— 8
Saved from a Life of Crime	D	1091	— 12
Pure Gold	D	1048	— 12
A Strand of Blonde Hair	C	1064	— 12
Convicts, Costumes, and Confusion	C	1892	— 15
Everything Against Him	D	985	— 15
The Moonshine Maid and the Man	D	1071	— 15
Picturesque California	E	427	— 15

WARNER'S,

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	Des.	Feet.	Date.
Children of the West	D	2160	Current

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KEYSTONE.

	Des.	Feet.	Date.
The Property Man	C	2118	Mar. 29
Mabel's Latest Prank	C	1015	Apl. 1
He Loved the Ladies	C	1015	— 5
Mabel's Blunder	C	1020	— 8
Zuza, the Band Leader	C	2050	— 12
All at Sea	C	1025	— 15

DOMINO.

	Des.	Feet.	Date.
The Defaulter	D	1400	Apl. 8

YORKSHIRE CINE CO., LTD.

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Regent 5757.

HORSE SHOE.

	Des.	Feet.	Date.
The Order of the Bath	Com	382	Mar. 29
The Conjuror's New Assistant	Com	345	Apl. 1
Next I Please?	Com	308	— 5

PLANET.

	Des.	Feet.	Date.
The Coster's Holiday	Com	655	Apl. 8
Arab's Curse	Com	399	— 15

SEARCHLIGHT.

	Des.	Feet.	Date.
A Night Out	Com	660	Apl. 12

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The Cinematograph Act, 1909.

WHY IT SHOULD BE AMENDED.

We are prepared to assert, and that without the slightest fear of any unbiassed contradiction or criticism, that THE BIOSCOPE, has ever been the leader amongst Trade journals in providing the clearest and best advice and opinions upon all legal questions and points of difficulty which have from time to time during many years past arisen to plague the mind or to stultify the actions of those, whether they be manufacturers, renters, exhibitors, or operators, connected with our trade or profession of cinematography. And we are still prepared, as always, to obtain the opinion of learned counsel on any points of difficulty which may at any time confront our subscribers.

The name of Mr. Carlyle Croasdell, barrister-at-law, is familiar to the majority of our readers, as he has for several years past contributed articles and given opinions in the pages of THE BIOSCOPE, and Mr. Croasdell's experience is perhaps to some extent unique, since, in addition to his practice at the Bar, he was, during a period of twenty years, the clerk and adviser to certain councils and authorities whose duty it was to consider the granting and the issuing of licences.

We are drawn to a contemplation of this subject of legal opinions by the fact that the High Court has been called upon so frequently of late to decide so many questions the legal aspect of which had previously called forth, from various quarters, so much speculation as to the intention and meaning of the Cinematograph Act and the legality of its surrounding impositions and exactions.

The weight which attaches to an opinion of counsel is based upon the fact that it is given by an expert—by a person who for years has been trained to interpret correctly the frequently confusing words and phrases in Acts of Parliament, and whose mind has been trained and developed in a logical direction, until he is in a position to predict with a fair amount of accuracy the interpretation which will be put upon those words or phrases by a judge or judges, who themselves have been reared and trained in the same school. This is a great advantage which counsel possesses, as also the acquired ability to estimate at their proper value the previous decisions of the courts and the *dicta* of the judges by which such courts may be bound, and eventually to arrive, logically, at a similar opinion to that which the judges themselves would arrive if a similar set of facts should be placed before them.

Nevertheless, whilst we agree that counsel's opinion is no more than an opinion, and no more authoritative than we have above set out, it is with a peculiar sense of pleasure and not a little gratification that we can look back upon the legal opinions which have been given in the slightest fear of any unbiassed contradiction that in no single instance have we in any degree misinformed our readers, as has been so frequently shown when the matter or question under discussion or in doubt has later been brought before a competent court and finally decided by them.

We have not hesitated to print opinions which we have obtained even when, much to our regret, those opinions have pointed out the weakness of the case, in the success of which our readers have been most intimately concerned. And on many occasions, although the opinion we have received and published has been opposed to that of very eminent leaders of the Bar, still, as we have already stated, we have so far always been proved by the result to be correct.

We might mention, for example, the opinions we have printed upon the question of the terms and conditions attached to licences, on Sunday cinemas, on the question of the unreasonableness of conditions, on the wording of the various sections of the Act of 1909, on the licensing of renters' premises, and on points which have so recently been decided by the Divisional Court and upheld by the Appeal Court in the case of Rex *v.* London County Council, *ex parte* the London and Provincial Electric Theatres, Ltd.

There are one or two points which it is worth while bearing in mind. In the first place, no decision come to by a stipendiary magistrate or bench of magistrates on any point is binding in any way upon any other magistrate or bench, and such decisions cannot properly be quoted in any court or proceedings whatever as any authority on a point of law. The Divisional Court hold themselves bound by a previous decision of that Court or of the Court of Appeal or the House of Lords, and the Court of Appeal are able to overrule a decision of the Divisional Court, as the House of Lords may overrule them. But the magistrates' decision neither overrules nor binds anyone except the parties actually before it, and even they have a right of appeal on a point of law.

Secondly, it is no use any person who has had some experience, or even a wide experience, of the granting or obtaining of liquor licences advising or imagining that cinematograph licences are or must be granted in any manner analogous to other licences, and that

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The Second Letter of the Beefeater to the Cinema Men.

By all the slang, both ancient and modern, the weather we are having is most trying. I find my position outside 15, Gerrard Street uncomfortable and damaging; I am becoming dingy and dirty, but I believe I am puffing my chest as becomes the trade mark of a British company making great progress. There is this additional reason for my sinful pride; I have heard it said in Gerrard Street, where much film talk is carried on, that I am becoming a favourite in the numerous picture theatres the world over. It is wonderful how the reputation of my firm and form is spreading, but I think it only fair and proper when I remember the subjects upon which I appear. For instance, "THE PRISONER OF ZENDA" (in which the sword-play made me, an old man-at-arms, long to once more enter the fray) is a truly wonderful production; it excels the written story and the stage version. It will inspire young men to brave deeds, young women to romantic thoughts of gallant knights; it will make old folk forget their age, and everyone to forget the war. The Exhibitor will rejoice at his added receipts, and ought not to regret the cost of the hire of this subject, which, of course, is not the only film which makes me enthuse. I could name many more, but I am more interested, and perhaps a little worried, because of the poverty of our exhibitor friends. They are saying that it is impossible to pay the amount which renters consider a fair price for films. Well, they can only pay according to their pockets, and, being a pensioner, I know how irksome a slender pocket becomes, but it is certain that unless sufficient money is paid for the purchase and hire of films, the amount spent on their manufacture must be reduced. That will be regrettable, for I should hate to be the Trade Mark of poorer productions. I am, however, looking forward to better things. I have seen so many crises, have taken part in quite a few fights, and have found that the good thing wins. My films are good films, or, as the sales manager says, "There's no film like a London film," which I am going to ask him to alter to "There's no film like a Beefeater film."

The Beefeater.

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there is the same "*right*" of audience before licensing authority, and so forth, because it is not so—the granting of liquor licences is provided for by various statutes containing peculiar conditions, terms, and privileges attaching to the granting of those licences alone, and they should not be confused.

We consider it a most unfortunate thing indeed that the Cinematograph Act of 1909, the first and only public Act dealing with our trade, and consisting of no more than ten sections, should have been so badly drafted, so loosely put together, and should have left so many terms therein undefined, as to compel such a large expenditure on litigation before we can satisfactorily arrive at its intention and meaning. It seems to us to be little short of a disgrace that the legislature of this country should turn out such a half-developed measure, and we again express the opinion which we have so frequently expressed before that it would be to the advantage of all parties if a combined and determined effort could be made to bring about the passing of a thorough and sensible amending Act.

HUDDERSFIELD NEWS.

(BY OUR OWN CORRESPONDENT.)

The prosperity now prevailing in the Huddersfield trades reflects favourably on the picture houses, who, without exception, report good business. At the new Picture House, Ramsden Street, the manager, Mr. Chris Town, gives free admission to returned wounded soldiers, a privilege which is heartily appreciated by the men, and the bright programmes presented are both interesting and amusing. The star films this week were, "For Her Brother's Crime" and "Lassooing a Lion." An appropriate special set of pictures will be put on for Good Friday.—Mr. Martin, of the Picturedrome, Buxton Road, always makes a judicious selection, and occasionally introduces literary subjects of the first order. This week we have had "The Heart of Midlothian" in the place of honour, which has made a strong appeal to lovers of Scott's "Daughter of the Hills"; on the dramatic side was another strong feature.—The Victoria Hall, still controlled by Mr. H. Kaye, is the original homeland of the "pictures" in the town. The tit-bits of the week are "Trapped in the Mine" and "The Convict's Revenge."—Mr. Wilford Cheetham, who is at the head of affairs at the Olympia, Viaduct Street, has had to correct a report current that this popular house was about to change hands. He has posted the walls with a denial, and, at the same time, announces special attractions this week and next, including "Daughter of France" and "As the Crow Flies" being the ninth instalment of "The Trey o' Hearts" series. —Talking of changes, the Cinema, Longroyd Bridge, has been taken over by Mr. C. Earnshaw, in succession to Mr. M. Freedman.—At the Huddersfield New Empire, where Mr. Freedman is now installed, and at the Palladium, Birkley, some of the leading pictures are introduced.—The Watch Committee have granted permits all round for Good Friday shows, and the Licensing Justices sanction music, which is very good of them in view of the evident refusal of the former body to permit Sunday opening for the Belgian Famine Fund.

OUR POSTER GALLERY.

The artistic stock poster forms an ever-useful line for the exhibitor, and one very often sees, even in the most remote districts, the face of one or other of our film favourites suddenly greeting the gaze from some unexpected wayside posting station.



Among the earliest of firms to realise the value of such a means of keeping in touch with the patron was the Thomas A. Edison Company, and we have pleasure in giving a recent example of one of their quad-crown colour posters, a striking piece of lithography, the subject of which will easily be recognised. The Edison Company have a special line of the above and other publicity matter, and are always pleased, as we know, to help and advise the exhibitor with his publicity.

A SOCIAL EVENING.

A most enjoyable evening was spent last Saturday by various members of the London staff of Messrs. Pathé Frères and their friends at the Salisbury Hotel. The occasion was the second annual house dance, the proceeds of which go to the Benevolent Fund of the firm. An excellent programme of music was supplied by Maliphant's Simfonic Orchestra, and Mr. John Barry, who was practically responsible for the evening's entertainment, was the recipient of many thanks.

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THE AWARD

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THE PICK OF THE PROGRAMMES.

WHAT WE THINK OF THEM.

The Fatal Gem.

The chief interest in this film will be aroused by the very elaborate scenes which are enacted before and within the magnificent representation of an Oriental temple, and which form one of the finest groups of settings we have witnessed. Next in interest there comes a series of events of warfare against a tribe of hill dwellers, part of a good narrative of the popular mystery drama kind, and last, some remarkable photographic quality enhanced by very judicious toning. To sum up, "The Fatal Gem" is a highly meritorious drama of a kind which never fails to attract, and while calling more for strenuous action than for histrionic talent is, nevertheless, the means of some very good acting by the principals. There is, in the first act, an aeroplane bomb attack, and a fall by the aviator (among a hostile native force) which should alone set the seal of success upon the production wherever sensation forms the staple fare, while a rousing fight in defence of a barricade, or laager erected by an expedition, is seen in the final stages of the play. As with all Italian productions, due importance has been attached to the value of picturesque outdoor scenery, and the play, which alternates in venue between India and Europe, forms one of the finest efforts of the Savoia Company in every particular.

The initial scenes show the departure for, and the clever aviation work, at the front of Lieut. George Nelson. His bomb dropping exploits create panic among the hill dwellers, but an involuntary descent causes capture, and his imprisonment, with a view to immolation, in a native temple. Here (a somewhat time-honoured episode) a friendly priestess, stricken with love for the stranger, secures his release from a smoke-filled dungeon. Nelson, in a spirit of mischievous spite, takes with him the famous diamond from the great idol, and upon reaching Europe, presents it to his *fiancée*. As will be assumed, the girl is soon followed by several mysterious persons and in this case, not only does the diamond disappear, but the heroine. Then follows a chartering of special trains and tugs in order to catch the liner, Nelson, of course, being the one to undertake the task. The girl awakens from a hypnotic trance to find herself in a dungeon from whence she is, later on, led forth to form a sacrifice to the great deity of the tribe. Here we have a magnificent scene of barbaric rites, the great temple, forming with its guardian figures and genuinely Oriental architecture, a very beautiful and noble background. The girl is about to die, when mysterious revolver shots ring out from behind a great column. In the confusion, the friendly priestess aids the heroine and Nelson (her rescuer) to escape, and to secure additional delay, stabs herself before the assembled crowd. A hue and cry, and a gallant defence of the little square by the force brought out by Nelson, clears the way for a safe return home. We have given but the barest outline of the plot, and would certainly recommend a viewing of the film, if only for the sake of the photography and style of the production. (Savoia feature. New Agency Company. April 26th. 2,050 ft.)

Love and Crime.

This is a very interesting little comedy drama, notable not only for the extreme beauty of the setting which is very attractive, but for the intensity with which the players attack the subject and make the most of somewhat slight material. Some of the lighting effects, too, are extremely effective, and the whole combines to make a very pleasing little film.

Grace Pringle, a pretty young bride, finds a letter in her husband's pocket, which she imagines to be an assignation with her friend, Frances Dibden, a young widow. Her suspicions seem to be confirmed when that evening her husband professes to be engaged at a literary dinner. Furious with jealousy she employs a villager to saw away the balustrade of the bridge on which the lovers are to meet, then spends the night tortured with remorse at the idea of having sent her husband to his death. In the middle of the night she is terrified by hearing some one enter the house, and to her unspeakable belief, finds it is her husband returning from his dinner. She confesses her crime, and he explains that Frances Dibden is engaged to his great friend, George Dant. In a frenzied condition, the husband and wife search the river for the result of the tragedy, and early in the morning the young wife is in a state of collapse, when they meet George and Frances enjoying an early walk, and are told how they had an accidental ducking the night before.

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The little drama is played with such skill, especially by the young wife, that one is in doubt for some time as to whether the climax is to be tragedy or comedy, and the *finale* comes as an ingenious surprise. It is set amongst beautiful surroundings, the photographic quality being excellent, and makes a very interesting little drama. (Gaumont. Released April 29th. Length 1,284 ft.)

London's Yellow Peril.

Ruth Graham.....Miss Elisabeth Risdon.
Gilbert .....Mr. Fred Groves.
Mr. Graham (Ruth's father).....Mr. A. V. Bramble.

Frankly broad in treatment, this issue forms an example of melodramatic film which will long retain its popularity, notwithstanding the perhaps necessarily sordid nature of certain details. Although very much upon the lines of the tried and proved successes of the legitimate stage, there is a good deal of novelty appertaining to the release from the fact that a large amount of the action develops in that mysterious quarter of London's East known as "Chinatown." Here, in fact, the heroine is taken, and, being held up to ransom, undergoes the horrors of imprisonment in a squalid den quite worthy the pen of a Greenwood or a Sims. One particularly enjoyable feature of the drama is the utterly nonchalant manner in which Mr. Fred Groves portrays the character of Gilbert, the *debonair*, but determined rescuer of Ruth Graham. His methods serve as a capital foil to the sinister expression and sneaking devices of Sen Chan and his accomplices, and we should imagine that the scene wherein the wily Oriental is outwitted and well roped up (not the usual filmic attempt) to keep him "out of danger," will please the audience immensely.

The photography, upon the whole, is very satisfactory, but the settings verge, for the greater part, upon the more sordid aspects of a slum district, a matter which, in view of the nature of the adventures, could not very well be obviated. The play, in fact, aims more at presenting a number of pages from life than any definite series of elaborate settings; hence the attention which has evidently been bestowed upon the melodramatic possibilities of the story. This is necessarily upon somewhat reminiscent lines, but affords a capital medium for exciting action, and, in the case of the den where the opium-smokers foregather, what we should assume to be a fairly accurate representation of a seamy, but fascinating, phase of life. We will pass over the opening scenes, which more intimately concern the home lives of Ruth Graham and her father, a retired missionary, and arrive at the period where Ruth, unaware that their Chinese servant has been dismissed for thieving, allows herself to be beguiled into a conversation with Sen Chan. The ultimate result is that she is lured into the East-end, to find herself a prisoner in an opium den situated upon the upper floor of a low tenement.

This success is followed by a series of threatening letters to the old father and his acquiescence to several demands. The critical point arrives when a human ear (how obtained we are not told) and a further extortionate request nearly drive the missionary to suicide. Here the resourceful Gilbert, takes a hand in the game, and proceeds, after some amateur detective work, to carry out a ruse which involves the securing of apartments near to the opium den. He succeeds in entrapping the wily Chan, and by means of tortures smartly applied gains a letter which secures his admission to "the joint." As will be expected, a sensational rescue follows, and the police raid the place just as matters grow particularly lively. The usual joyous *finale* concludes a feature which should meet with a really good reception. (Standard Feature Film Company, Limited. B. and C. film. Length 2,300 ft. Exclusive.)

The Romany Rye.

A film version of the popular melodrama by Mr. G. R. Sims was specially shown to a large audience at the New Gallery Kinema last week. There is no doubt whatever that the title alone will ensure for this production a considerable success, and its attractive qualities in the past will, we hope, be maintained. At the same time, it appeared to us that a more freely adapted version would have been an improvement, and especially was this noticeable in regard to the prologue, for here "time flew with lightning speed," as shown by the sub-titles, many of which were decidedly weak, a fault all too common nowadays in the film drama. An awkward sentence here and there, and an inexplicable error in spelling, will doubtless be remedied, but should surely not have been overlooked. The settings, although in the main quite efficient, were at times "stagey," a remark which also could be applied to the acting in several of the scenes, and, moreover, the handling of the supers, notably in the "struggles" and the shipwreck scenes, were not above reproach. It also appeared to us to be somewhat unfortunate that the actual wreck introduced in one brief portion should, instead of representing an American-bound liner, have really been, to those who know, an ill-fated unit of a well-known line of cargo steamers. Nevertheless, the play will doubtless command an extensive success by reason of its very decided vogue as a "legitimate" theatrical attraction and the widespread fame of its author.

In considering a story so crowded with incident, it becomes somewhat difficult to particularise, and, owing to limitations of space, to indulge in abbreviation. We must, therefore, summarise the prologue as depicting the marriage of

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Paul Royston, the artist, to a gipsy, his brutal conduct, and the girl's return, with her child, to the tribe. This event is followed by Royton's second marriage, and the existence of another son, offspring of an illegitimate union. A lapse of twenty years, and we find the usurping son in possession of "Craigsnest," the home of the Roystons. A crafty moneylender, Marsden, learns of the existence of a rightful heir, who soon appears upon the scene as the "Romany Rye," or gipsy gentleman. An exciting burglary scene is a feature here, but the Romany, revealing his identity, demands that the thieves shall be released. Plottings and schemings, by Philip, the usurper, and Marsden, are henceforth directed against Gertrude, the heroine, and more particularly against the gipsy hero, who is, of course, half-brother to Philip.

Anxious to secure witnesses of his father's earlier marriage, the Romany decides to visit America, and leaves his newly-wedded bride on deck while he answers a message sent aboard the steamer. An hour elapses, during which the hero is lured into, and imprisoned in, a dismal cellar, the villains being there to gloat over his downfall. Philip gives certain instructions, and proceeds to arrange the abduction of Gertrude. A clever and dramatic turn of events, with not a little quiet humour, and the Romany is soon bound for Falmouth, the *Saratoga's* last port of call. Here he wrests the proofs of his legitimacy from the schemers. Here also takes place the shipwreck, and again we see the heroism of the Romany as he goes in the lifeboat and saves his beloved amid scenes of stress and excitement. As is customary in melodrama, the villains suffer arrest in the final scene, and a tableau in the approved style ends a play fraught with attention-compelling action. A slight revision here and there should enable a very noteworthy success. (Neptune film. H. A. Browne and Co., Limited. Three parts.)

The President's Special.

John Farley	Charles Ogle.
Nellie, his wife	Gertrude McCoy.
Jim Flood	G. Whinson.
Mrs. Flood	Margaret McWade.
Sally	Leonie Flugrath.
The President	Robert Brower.
His Secretary	Harry Mason.
The Train Master	William West.

This is a new version of a drama which has already achieved great success on the screen and under the able directorship of Mr. Charles J. Brabin it takes rank as one of the most notable works yet issued from this studio.

John Farley, a signalman, receives word that Flood, his assistant, is unable to go on duty, so Farley sends word to his wife that he is unable to get home, and settles down to a extra eight hours on his station. Much over-worked, he falls asleep at his post, and is awakened by the roar of a passing train. He realises that he has omitted to sidetrack a train chartered for a picnic party, in order to allow the President's special to run through. His wife, however, sees the picnic train run past, and realises the error, and the great sensation of the film is when she jumps into a motor car and races the train, to reach the points in time to prevent a collision. In the meantime her husband in the signal-box, quite powerless to avert the catastrophe, is driven to distraction at the thought of what his oversight may result in, and the arrival of his wife to announce that the danger has been averted brings a strong dramatic scene to a fine climax.

It is a film of thrilling interest, and the race between the motor car and the train is most effectively shown. The actors have fine opportunities, and Mr. Charles Ogle's study of the frenzied signalman is exceedingly powerful. The train wreck is most realistic, and the whole production reflects great credit on all concerned. (Edison. Length 1,875 ft. Released May 13th.)

The Sage Brush Girl.

Liza Filkins	Mary Ruby.
Bill McTwirk	George Kunkel.
Ted	William Burke.
Mary	Myrtle Gonzalez.
Trigger Jim	George Holt.
Sam Johnson	J. A. McQuire.
Bud Peters	Dan Duffy.
Old Timer	Otto Lederer.

This interesting drama of Western life is introduced by the entry into a small Western mining town of a party of motorists, and the story of the Sage Brush Girl is told to them by the oldest inhabitant to prove that in this remote part the town was not so "dead-and-alive" as it looks.

Liza Filkins was the proprietress of the inn which was frequented by the miners, and where Bill McTwirk earns his living by presiding over a roulette table. Ted Johnson comes from the East to assist his uncle in the working of the mine, but his interests are divided between the fascination of the roulette board and the charms of the pretty inn-keeper. He soon begins to lose money, and though he is advised by McTwirk to give up gambling, he takes no heed, and is soon in desperate straits, even losing the savings with which Liza has entrusted him. At this juncture he gets into the hands of Trigger Jim, an outlaw, who prevails upon him to abstract the contents of his uncle's safe. Liza learns of the robbery, and determines to do what she can to recover the money and shield Ted from the consequences of his folly. This leads up to a strongly dramatic scene in the mountains, where Liza hides in a shed on the mine, and overhears the interview between Ted and Jim. Ted makes his escape, and Liza, left to deal with Jim, is nearly overpowered when a blasting operation causes a tremendous explosion, completely wrecking the shed in which the two are struggling. Jim's body is buried deep beneath the runs, but

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CUP FINAL

(CHELSEA *v.* SHEFFIELD UNITED.)

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Jury's Imperial Pictures, Ltd., 7a, Upper St. Martin's Lane, W.C.

Topical Film Co., Ltd.,
76 & 78, Wardour St., W.

The Film will be Released on Monday, April 26th.

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Liza is rescued, only slightly hurt. Bill McTwirk is so impressed with the evils of his gambling saloon that he breaks up the place and allows his liquors to run into the drains, and recognising the nobility of his character Liza begins to reconsider the possibility of accepting him as a husband.

It is a fine, strong drama, redolent of the wild West, and the love interest is stronger from the fact that it is not an obvious conclusion from the start.

Miss Mary Ruby gives a pretty little study of Liza, and two very strong parts, Bill McTwirk and Trigger Jim are incidentally played by Mr. George Kunkel and Mr. George Holt.

The introduction and epilogue, though not essential to the story, lend interest, and gives a fine opportunity to Mr. Otto Lederer for an excellent character study. The photography is of perfect quality. (Vitagraph. Length 3,104 ft. Released May 10th.)

The Master of Merripit.

There seems no reason why the highwaymen and the Bow Street runners of a century ago, or less, should not make as good subjects for moving pictures as the "bad men" and the sheriffs that loom so large in the Western dramas that come to us from the other side. We believe that in real life both classes are obsolete, though the British type may have gone out a little sooner than the other. It is interesting to find, therefore, that the Clarendon Film Company has realised these possibilities, and has produced an interesting adaptation of "The Master of Merripit," the novel by Eden Phillpotts which centres round the dangerous and exciting careers of the "gentlemen of the road." Mr. Phillpotts is well known as the novelist of Dartmoor; in the case of this film the Dartmoor setting is not followed, and indeed it is not necessary, though perhaps some fine scenic effects may thereby have been missed. The atmosphere of a century ago is well preserved, and the photographic quality is admirable throughout.

The story is an attractive one, and told in an interesting way. A rivalry in love is established between John Coole, the master of Merripit Farm, and Coplestone, the local innkeeper. Sarah Dennis, the village beauty, has promised her hand to the man who captures two highwaymen who have perpetrated several daring robberies. The Master of Merripit goes to work in a novel way to accomplish this purpose. He puts himself in the way of the robbers, and makes friends with them, leading them to the innkeeper's house, where they make a good haul. Having thus gained their confidence, the Master leads them next to his own house, where he is able to entrap them. Interest now centres in the sentimental side of the story. The Master of Merripit discloses the fact that he is not attracted by the village beauty; her sister is the choice of his heart. From this point the story is brought to a whimsical and quite delightful end.

Justice has certainly been done to the attractive story told by the author, and the film takes a high place amongst recent British productions. (Clarendon film. Renters, Limited. Exclusive. Three reels.)

The Attorney for the Defence.

Before proceeding to the penning of our review, we feel it necessary that a special word of praise should be accorded the firm who are now, thanks to their acumen, handling this fine Lubin feature upon the exclusive plan. It has long been acknowledged that the Lubin studios can, and do, turn out some of the very best of our present day features, but we will here venture to assert that both from a "quality" standpoint, and that of dramatic intensity, this play will take its place, and keep it as one of their finest achievements. A decided merit is seen in the fact that, apart from the more elaborate scenes, the main incidents are just those concerning two or three people, and while upon the screen, these characters, thanks to genuine artistry, fairly live before our gaze. We regret that we cannot furnish a complete cast, and must leave such a consideration to those who know the pick of the Lubin players.

Frederick Stratton, a rising attorney (a part magnificently rendered by John E. Ince), is engaged to Ruth Wargrave. After a strenuous trial scene, a remarkably effective performance, he secures the acquittal of a client and hurries away to see his *fiancee*, who shows him the announcement of their engagement. The next day, the man whom Stratton had saved from a life sentence, is seen to aid Bassett, a chauffeur, in the commission of a second brutal crime. The chauffeur, despite a faked-up scene of assault upon his car and person, is arrested, and his mother, knowing the Attorney's skill, asks him to undertake the defence. Some really gripping scenes follow, and finally, through a technical error, the lawyer secures, to everyone's surprise, the acquittal of Bassett. Upon arriving at Ruth's house, the man of the day, little knowing that the girl had been in court, is sorely perplexed at the coldness of his sweetheart. The fame of Stratton spreads, while Bassett, branded as a murderer, wanders from place to place in a fruitless search for employment.

The Attorney leaves for Pittsburg, to take up a similar case, and while there, is much troubled by the receipt of a letter, which says that, through an accident to her chauffeur, and Bassett being in the crowd, she has engaged the latter man as temporary driver. The

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woman's innate generosity is brutally shaken by the receipt of a wire, "Dismiss Barrett at once." She, nevertheless, goes out next day as usual, and the now reformed driver, seeing that his former accomplices are intent upon revenge drives the car rapidly past the spot where he has seen them. A brief chase, a pistol shot, and the injured chauffeur loses all control of the car. A scene of tense excitement, and at a dangerous turn, the huge machine crashes bodily through the rails of a bridge, falling into the river below.

After this sensation, we have the scenes where Stratton is left in wonder as to Ruth's decision upon her return to health. Bassett, before passing away in hospital, confesses to his share in the murder for which he was arrested, and Stratton is face to face, thanks to the American papers with a problem. The ultimate result is a joyous one, and Stratton, thankful for the kindness of Fate, swears that he is "through with the defence of murderers."

The story, of which we have only given a brief *resume*, is by Edwin Balmer, a well-known American magazine writer. There is plot, plenty of it, magnificent photography and acting of the best in this feature. (Lubin film. Ruffell's Exclusives, Limited. In three parts.)

FILMS ON VIEW.

The following forms a summary of Films which Buyers or Viewers will be enabled to witness in the Showrooms during next week.

(For full addresses, telephone numbers, etc., of various firms, see "Film Releases" in supplement.)

AMERICAN CO. (LONDON), LIMITED.

Title.	Des.	Length.	Released.
Doctor's Strategy	C	989	May 20
The Truth of Fiction	D	1087	— 20
The Clubman's Wager	Com	395	— 24
Call of the Open Range	D	1020	— 24
The Derelict	D	908	— 24

Monday, 1 p.m. to 5.30 p.m.; Tuesday till Friday, 9.30 a.m. to 5.30 p.m.; Saturday, 9.30 a.m. to noon.

H. A. BROWNE & CO., LTD.

Title.	Des.	Length.	Released.
The Heart of an Apache	D	1600	May 31
Merrypimple's Wife is Absent-minded	Com	440	June 3

Thursdays.

BISHOP, PESSERS & CO., LTD.

Title.	Des.	Length.	Released.
Next in Command	D	3 reels	Beg. of Mar.
Philistine	D	4 reels	End of Mar.
Springtime	D	4 reels	Beg. of Apl.

Daily.

CINES CO. (G. Serra, Sole Agent).

Title.	Des.	Length.	Released.
Egypt, I Want You	Car	240	May 17
Milan Cathedral	T	300	— 17
Bloomer Passes the Dardanelles	Com	625	— 20

Monday to Friday. 10 a.m. to 5 p.m.

ECLAIR FILM CO., LTD.

Title.	Des.	Length.	Released.
The Collingsby Pearls	D	2050	May 24
Smyrna	S.	340	— 24
The Mountain Traitor	D	1025	— 27
The Tribulations of a Saucepan	Com	500	— 27

Daily, except Fridays.

THOS. A. EDISON, LTD

Title.	Des.	Length.	Released.
The Adventure of the Lost Wife	C	1030	May 17
A Moment of Madness	D	970	— 17
Their Happy Little Home	C	500	— 17
Oh, Where is My Wandering Boy To-Night	D	2160	— 20
Expensive Economy	C	1125	— 20

Daily.

ESSANAY FILM CO.

Title.	Des.	Length.	Released.
The Creed of the Clan	D	974	May 24
Slim, the Brave, Sophie, the Fair	C	968	— 24
The Highfaluting Tilly and Her Plain Parents	Fab	1060	— 24
Thirteen Down	D	1997	— 27
Broncho Billy's Sentence	D	959	— 27
Sweedie Goes to College	Com	987	— 27

Mondays to Thursdays, inclusive.

GAUMONT CO., LTD.

Title.	Des.	Length.	Released.
The Last of the Fairies	C	1841	May 24
The Might of the Allies	Int	1112	— 24
Leonce Beautifully "Had"	C	622	— 27
Picturesque Old Cities of South-Eastern France	S	447	— 27

Tuesdays and Wednesdays, from 11 a.m.

HEPWORTH MANUFACTURING CO.

Title.	Des.	Length.	Released.
The Smallest Worm	C	700	May 24
A Call from the Past	D	725	— 27
Sister Susie's Sewing Shirts for Soldiers	Com	625	— 27

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Other times by appointment.

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LUBIN FILMS (J. Frank Brockliss, Ltd.).

Title.	Des.	Length.	Released.
Beneath the Sea	D	2050	May 31
A Question of Conscience	D	1035	— 31
A Belated Honeymoon	C	1050	— 31
His Word His Bond	C.D	1024	June 3
Love's Savage Hate	D	1004	— 3

Every day 10 p.m. to 6 p.m.; Saturdays, 10 a.m. to 1 p.m.

M.P. SALES AGENCY, LTD.

Title.	Des.	Length.	Released.
The Beautiful Lady	D	1030	May 17
Where Enmity Dies	D	1030	— 17
The Soup Industry	C	358	— 17
Love *v.* Chickens	Com	583	— 17
The Deputy's Duty	D	1030	— 20
Blown Into Custody	Com	675	— 20
A Melodious Mix-up	C	1012	— 20

Every Monday, Tuesday and Wednesday.

NEW MAJESTIC CO.

Title.	Des.	Length.	Released.
The Hidden Message	D	995	May 17
The Housebreakers	Com	850	— 17
The Old Good-for-Nothing	D	993	— 20
The Exposure	D	1006	— 20

Tuesdays to Fridays, Inclusive.

NORDISK FILM CO., LTD.

Title.	Des.	Length.	Released.
The Stolen Siege-Gun Plans	D	3300	Apl. 26

Thursdays and Fridays.

PATHE FRERES CINEMA, LTD.

Title.	Des.	Length.	Released.
A Redskin's Pity	D	875	May 16
Peggy's Present	C	1050	— 16
The Three Orlandos	V	450	— 16
Queer Sights in the Malay Archipelago	T	575	— 16
Lynch Law	D	700	— 20
The Live Mummy	C	950	— 20
The Children of Tulipland	Int	425	— 20
Lovely Llangollen	T	375	— 20
Tinsel and Tragedy	Excl. D	3550	— 30
The Coastguard's Haul	Excl. D	1875	June 3

Daily.

PHŒNIX FILM AGENCY.

Title.	Des.	Length.	Released.
Pugilist Potts	Com	570	May 3

Daily

R. PRIEUR & CO., LTD.

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The Curse of Drink	D	1110	May 20
Gedeon Suffers from Neurasthenia	Com	485	— 24

Tuesdays, Wednesdays and Thursdays.

THANHOUSER FILMS, LTD.

Title.	Des.	Length.	Released.
Shep, the Sentinel	D	953	May 17
Sid Nee's Finish	C	762	— 17
The Speed King	D	2014	— 20

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TRANS-ATLANTIC FILM CO., LTD.

Title.	Des.	Length.	Released.
The Master Key: Episode IV	D	2000	May 24
Dad	D	1032	— 24
Won with Dynamite	C	500	— 24
The Girl of the Secret Service	D	1784	— 24
And the Deacon Swore	C	900	— 24
A Man's Temptation	D	983	— 24
Father was a Loafer	C	977	— 24
Terrors of the Jungle	D	1200	— 24
Everygirl	D	2020	— 24
The Plumber Wins the Girl	C	670	— 27
The Vengeance of Sampson	D	963	— 27
The Phantom Warning	D	989	— 27
The Vaudry Jewels	D	2075	— 27
All Aboard	C	1180	— 27
A Bogus Bandit	D	963	— 27
Si Puts One Over	C	332	— 27
Wolves of Society	D	1997	— 27
From the Base to the Summit of the Sierras	S	332	— 27

Mondays to Fridays, Inclusive, 10 a.m. to 6 p.m.

VITAGRAPH CO., LTD.

Title.	Des.	Length.	Released.
In the Latin Quarter	D	1760	May 24
The Right Girl?	C	1026	— 24
The Slightly Worn Gown	C	1043	— 24
Life's Game	D	2041	— 27
The Hair of Her Head	C	1021	— 27
The Barrier of Faith	D	1074	— 27

Tuesdays and Thursdays, 9.30 a.m. till 5.30 p.m.

WESTERN IMPORT CO., LTD.

Title.	Des.	Length.	Released.
His Musical Career	C	1025	May 20
The High Spots on Broadway	C	1015	— 24

Tuesdays and Thursdays, 9.15 a.m. to 2 p.m.

YORKSHIRE CINE CO., LTD.

Title.	Des.	Length.	Released.
Potty's Wedding Day	Com	508	May 17
That's Done It	C	623	— 20
Love and Cameras	Com	535	— 24

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"THE CINEMA ORCHESTRAL JOURNAL."

A very desirable innovation has just been made by Messrs. Ascherberg, Hopwood and Crew, Limited, the famous London house of music publishers, in the inauguration of a scheme for supplying, about the 25th of each month, a publication to be known as "The Cinema Orchestral Journal." Each issue will contain four numbers, specially arranged for small bands by a well-known expert, and include parts for *leader violin, obligato violin,* piano, organ or harmonium, 'cello and bass.

A subscription of 12s. per annum, or 7s. 6d. for six months, enables the musical director of any cinema to participate in the scheme, which will embrace a selection from one of the finest musical libraries in London, every part being so adapted as to be suitable for all classes of performers, all the most famous composers being represented, and we are told, in certain numbers several delightful little "musical surprises." There will also be many hints upon



the playing of the items to pictures, so that the library should form an indispensable adjunct to every bijou orchestra. Copyright and non-copyright works will be included, all the arrangements being adapted by Mr. de Wolf, late of the Shaftesbury Pavilion, London, who is acting as head of the cinema music department for Messrs. Ascherberg, Hopwood and Crew, Limited.

The work of Mr. M. de Wolf, who, by the way, is a native of Holland, will be familiar to many readers through his musical arrangements for very many of the London trade shows, also through his musical page in each number of the "Famous Players" review. He has played as a prominent member of several leading Continental orchestras, and some years ago, came to England to join the orchestra appointed by His Grace the Duke of Devonshire. He later joined M. Van Leer's famous bijou orchestra at Eastbourne, afterwards coming to London to act as musical director for several well-known cinema circuits. He has, in partnership with Mr. Piena, musical director of the Marble Arch Pavilion, taken offices at 130, Wardour Street, W., and will be pleased to give advice to everyone upon "musical affairs for films," at a strictly reasonable fee. We feel sure that the foregoing arrangements, and the utilisation of so vast a library as the one previously mentioned, should prove of the utmost utility, and especially to those conductors who have not the necessary time to rehearse and select the accompaniments for their programmes.

LINES FROM LEICESTER.

(BY OUR OWN CORRESPONDENT.)

Good Friday opening will be general throughout the town, in most cases extended hours, and in all cases, specially selected programmes being the rule.

A return visit of "Barnaby Rudge" to the High Street Electric, speaks well for the appreciation with which its former visit was received. Another trump card here was the great Wells *v.* Moran match.—A fine programme at the Floral Hall is meeting with a great reception—the recently installed orchestral organ—presided at daily by a well-known local organist, being likewise much enjoyed.

The Silver Street Electric is its usual sparkling self, maintaining to the full its reputation for good things, prominent among which this week are "The Shepherd Lassie of Argyle" and "Old Jackson's Girl."

At the Picture House, Granby Street, the manager of which, Mr. R. Lowndes-Salmon, is away enjoying a brief and well-earned holiday, both picture and musical attractions are of the usual "top-notch" order.

The alterations at the Grand Hotel hard by, which are to give birth to yet another front rank cinema, are well in hand, the contractors being Messrs J. Bentley and Co., of Clarendon Park.

Other houses scattered throughout the town, catering chiefly for the population of the manufacturing districts, and which open from 6 to 7 o'clock p.m., continue to do their fair share of the business. Among these are Leicester's largest picture houses, with varying capacities from 2,000 downwards, this last figure belonging to the Coliseum, Melton Road, a house to do things. Prominent among a host of notable film features here is Charles Chaplin in "The Property Man," while the increasingly popular "Trey o' Hearts" (beloved of the frequenters of probably half a score of local houses) is very much in evidence.

Maintaining consistently a high level of film features as it does, Mr. W. H. B. Emson's Belgrave Cinema need fear no competition. A brace of top-liners for first and second half of the week respectively are "On the Stroke of Five" and "The Foundlings of Father Time," two items which also hold pride of place in the programme, which is to fill the 1,200 odd seats at the Tudor Cinema, in the Newfoundland district.

Yet a third on the Belgrave Road is the Star Picture House, also rendering a good account of itself, "Anthony and Cleopatra" and "A Regiment of Two" being the outstanding features for Easter week. A duplicate programme obtains at the Imperial, the sister house in Green Lane Road.

In the West End, the snug little Boulevard Electric is well to the fore, this week's "bright particulars" being "The Silent Message" and "The Secret of the Sea."

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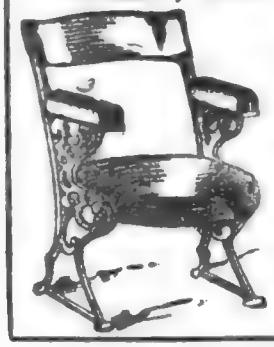
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No. 443. Vol. xxvii. APRIL 8, 1915. PRICE TWOPENCE

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The Bioscope

85, Shaftesbury Avenue, London, W.

No. 443. Vol. xxvii. April 8, 1915.

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Scale of charges for displayed advertisements may be obtained on application to the Manager.

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The Influence of the "Exclusive."

Our Scottish correspondent, who is usually well informed on local Trade matters, gives prominence this week to the altered condition of affairs that obtains in Scotland, and, we may add, other parts of the country as well. Rightly, we think, he ascribes this feeling of unrest to the gradual development of the exclusive film and the sudden popularity of the serial picture. To a large extent these two new forms of entertainment, as they may truthfully be termed, have usurped the position hitherto occupied by the ordinary open market feature film, until, as our correspondent points out, the programme in many halls to-day is composed of an exclusive and serial, a couple of comedies, and a topical film.

We are not prepared at the moment to discuss the wisdom of this method of compiling the programme; that is a subject that cannot be discussed in the limits of one short article; but for the moment we are more concerned with the relative positions of the renter and the exhibitor. None can deny the very obvious fact that the growth in the number of exclusives presents a very real problem for the ordinary open market renter. He has to face the serious situation created, on the one hand, by the curtailed length of the "run" of his feature films caused by the exclusive, and the demand of the exhibitors for cheaper rates on the ordinary renting charges. If he puts up his prices for features, he finds he is up against the exclusive renter, whose price for a three days' exclusive is less than that quoted for the feature. Naturally enough, the exhibitor, who has often an overwhelming respect for the drawing power of an exclusive quite out of proportion to its merits, turns to the latter subject, and the open market renter has to put up with the loss of yet another customer.

It is, of course, a difficult and delicate matter to weigh up a situation such as this, fraught as it is with serious consequences to the Trade as a whole; yet some solution, based on a mutual desire to do all parties justice, ought not to be beyond the powers of either individuals or associations. We have no desire to exaggerate the position of affairs, though nothing could be easier at the present moment; but the spirit of unrest which is noticeable in the industry should not be allowed to develop into something more tangible. The co-operation of all sections of the industry has made for its progress; and nothing must disturb that co-operation if progress is to continue. The talk of the elimination of the renter is, in most cases, merely a case of the wish being father to the thought. Until such time as he is definitely proved to be of little or no assistance to the conduct of our business, the open market renter will continue to occupy the position in which he has been of such material usefulness in the past.

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VITAG

BEG TO ANN

THE EXCLUSIVE RIGHTS F

OF THE

BROADWAY ST

HAVE BEEN

THE GAUMONT FI

6, DENMAN STREET, SH

TWO

Featuring ANITA STEWART, EARLE WILLIAMS,

O'GARRY OF THE

Featuring EDITH STOR

A DAUGHTER'S STR

Featuring NORMA TALMADGE



VITAGRAPH COM

31 & 33, Charing Cross

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RAPH



OUNCE THAT

OR THE UNITED KINGDOM

FOLLOWING

AR FEATURES

ACQUIRED BY

LM HIRE SERVICE,

AFTESBURY AVENUE, W.

WOMEN

HARRY NORTHRUP and JULIA SWAYNE.

ROYAL MOUNTED

EY and NED FINLEY.

ANGE INHERITANCE

and VAN DYKE BROOKE.

PANY, LIMITED,

Road, London, W.C.



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PRE

MYRTLE GONZALEZ
In a Three-Part Feat

THE SAGE



A hardened desperado foot to rob his employ money. She has a narrow explosion that

Released MAY 10th.

The Man that Might Have Been

A Magnificent Drama, featuring
WILLIAM HUMPHREY,
LEAH BAIRD and
LEO DELANEY.

Released May 10th.
Length 1,061 ft. approx.



The Vitagraph Company, Ltd.,
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RAPH

SENT

and GEORGE HOLT

ure Drama, entitled,

BRUSH GAL

induces a young tender-
er. The gal recovers the
escape from the terrible
kills the outlaw.

Length 3,104 ft. approx.



The Smoking Out of Bella Butts



A very amusing Comedy, featuring FLORA FINCH, HUGHIE MACK, and JAY DWIGGINS.

Released May 10th.
Length 1,066 ft. approx.

The Vitagraph Company, Ltd.,
31-33, Charing Cross Rd., London, W.C.
Telegrams: "VITGRAF, LONDON."
Telephone: Regent 3422.

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VITAG

PRE

Special Two-Part

WAR

Released May 13th.



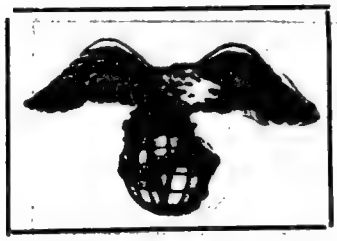
A Scene from "War."

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RAPH



SENT

Feature Comedy,

When good sense takes the place of fanatical bigotry and patriotism, war ceases and peace prevails.

Jay Dwiggins, Flora Finch, Hughie Mack and Kate Price

are seen to great advantage in this entertaining comedy.

Length 2,002 ft.

BILLY'S WAGER



A screaming farce brightly played by **Constance Talmadge and Billy Quirk.**

Rel. May 13th. Length 1,046 ft. app.

The Legend of the Lone Tree



A very effective series of Indian pictures, featuring **Myrtle Gonzalez.**

Rel. May 13th. Length 1,014 ft. app.

THE VITAGRAPH COMPANY, LTD.,

31-33, Charing Cross Road, London, W.C.

Telegrams—"Vitgraf, London." Telephone—Regent 3422.

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TRADE TOPICS.

Mr. G. F. Sexton is to be congratulated on having been able to reopen the West End Cinema, after its closure following the refusal of the London County Council to renew the licence to the old directorate. Mr. Sexton is a British subject, and only British capital will be employed in the enterprise in future. It is a good thing that so handsome and important a cinematograph theatre should now be fully available to the public. Mr. William L. Ker has been appointed manager.

In the presence of a large and distinguished assembly, the entertainment was reopened on Tuesday afternoon, when Mr. Cherry Kearton presented his natural history and travel films, "Through Central Africa, from East to West." Those present included the Earl of Altamount, Mdme. Albanesi, Col. Driscoll, Major The Hon. Henry Guest, M.P., Mr. Clement Shorter, Mr. Walter Winans, and Mr. F. Selous. Mr. Kearton was in officer's uniform, and until military duties call him away he will lecture to his pictures twice a day. It is intended to present a continuous programme from 1 p.m., with the travel film of two hours' duration at 3 and 9 p.m. Until the formalities of licensing are completed, the films will be upon non-flam stock.

THE BIOSCOPE

is the only British Trade Journal which reviews ALL THE FILMS.

As to Mr. Kearton's films, it can only be said that they are quite the best ever seen of wild life in Africa, and having regard to the difficulties connected with photography in such a climate, it is extremely likely that they will never be surpassed. Mr. Kearton has cultivated the necessary gift of patience, and he has been very successful with pictures of the meeting of the jungle inhabitants at their drinking place; these scenes contain pictures of animals never before photographed in the wild state. Many of the scenes of native life are remarkably interesting, and, taken altogether, the entire series comprises a most fascinating lesson in natural history.

The importance of having a really satisfactory screen for use in the theatre, and its value in relation to good definition, has long been realised by the moving picture expert. No matter whether the performance be given in a large house (and consequently over a long throw), in a bijou cinema, or at an *alfresco* "fit-up," the question of the screen is one of importance, and can, as now fully realised, make a difference between really good and indifferent results. We called, a few days ago, at the premises of Bulman and Morris, 139, Long Acre, W.C., and in course of a chat with Mr. John Bulman, the originator of several successful types of cinema screens, found that he had recently fulfilled orders for a number of screens of an entirely new type, eminently suitable for permanent attachment to existing plaster surfaces, or for ordinary stage use, and, what is more, of a fireproof material. These are specially made in their own works, at Milcote Street, Blackfriars, S.E., and are approved by the London County Council as standard proofed to their latest requirements.

The material used is impervious to dampness, and can be made to any size, in either white opaque, or silvered surfaces, as required, the prices being very reasonable in each case. Mr. Bulman also specialises in all sizes of equipments for *alfresco* cinemas. He claims, to have the finest daylight screens of any make, and has had these in use at Covent Garden Royal Opera House for the showing of "The Miracle," etc. for daylight pictures on board H.M.S. *Colossus*, and other vessels, also now showing at the Camp Cinema, Salisbury Plain, this quite independent of numerous equipments in theatres at home and abroad. A capital testimonial was forthcoming from the B.B. Cinerama, Glasgow, where a Bulman screen had been used for showing from behind the stage for two and a half years, and had just been replaced, after the necessary cleansing, for another lengthy run. The materials are guaranteed washable, and have given, in every case, extremely satisfactory results.

What will be voted a distinct novelty in the way of admission vouchers has been issued by Messrs. J. D. Walker's in connection with next Tuesday's Trade show, at the Shaftesbury Pavilion. This event is to comprise the exhibitions of "The Dancing Girl" (Famous Players) and "Ready Money" (Jesse L. Lasky), the members of the Trade who propose to attend being given a slip of paper somewhat after the style of a signed cheque and enumerating the attractions. From previous ex-

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perience, we can quite believe that the second title will be an applicable motto for the pay-box, wherever either film may be on view.

Messrs. Bishop, Pessers. and Co., Limited, have, we understand, secured the rights for "The Romany Rye" (by the Neptune Company) from Messrs. H. A. Browne and Co., Limited. The production is to be somewhat abbreviated, and will be retitled. Already they have secured many bookings from managers, who realise the value of the name of George R. Sims. This play has been toured on the legitimate stage for many years in the provinces, and from various towns Messrs. Bishop, Pessers have received a host of inquiries. The release date is now fixed for March 29th. This firm will also, so we hear, very shortly release another exclusive by the Life Photo Company, of New York, a psychological problem, which is entitled, "As Men are Made."

We are pleased to be enabled to inform our readers that another famous ship of the line, H.M.S. *Achilles* has been equipped with a complete cinematograph and accessories. The entire outfit—projector, films, slides, etc.—has been supplied by Mr. Will Day, who is also maintaining a regular film service with the officers responsible. Mr. Day is also supplying the machines and accessories, and fitting out the operating chamber in the new and magnificent Wardour Street premises, now nearing completion, of the Selig Polyscope Company. The appointments throughout are of the very latest, and the building will, when opened, add another noteworthy addition to the many sumptuous houses associated with the industry.

Is it not time that some attention were paid by certain film manufacturers to the question of too heavily tinted films and their suitability for certain members of the audience? This question is prompted by not one, but several recent experiences of the writer. A single instance will, however, suffice: that of an exclusive film by a well-known company. This was shown in a large and popular North London house just recently, and our friends, in common with other members of a crowded audience, had extreme difficulty in elucidating the events supposed to transpire in a considerable portion of the play. Even we ourselves, quite trained to all manner of productions, had to strain our eyes for quite a long time, and with a consequent lack of interest in what was really an engaging story. Let our producers, just for one moment, imagine the plight of the short-sighted, yet eager, patron, and our meaning will at once be apparent. "Tinting" may, in certain cases, hide the faults of a production, but, on the other hand, is by no means conducive to good temper or advertisement. Such a device should certainly be carefully and (shall we say?) sparingly used in view of the many large theatres now being utilised in various parts of the kingdom.

We would call the attention of our readers to the very interesting letter which the Ideal Film Renting Company, Limited, have sent to the managements of the metropolitan picture theatres:—

LONDON RECRUITING CAMPAIGN.

The Parliamentary Recruiting Committee are organising a great campaign throughout the London area during the two weeks, beginning April 11th. The campaign will consist of a large number of open-air meetings throughout London.

We have been asked to assist in this important work in order to obtain the valuable co-operation of the cinema theatres, and we have readily consented to give our services gratuitously, and are confident that the patriotism of theatre-managers can be relied on absolutely to assist the campaign in the same spirit.

We are preparing a slide containing an announcement about these meetings which we shall be pleased to hand to you or your representative at these offices, and suggest that you have this slide shown on your screen at frequent intervals during the show.

We shall have also a list of the meetings in each district, from which managers will be able to make special announcements of the time and place of meetings in the neighbourhood of their theatres. A copy of this list will be similarly given on application.

In order to assist us to make full preparations, will you kindly let us know on enclosed card whether you will co-operate in what we are sure you will recognise as a work of urgent National importance.

In the King's Bench Divisional Court, before Justices Avory and Aitkin, Mr. Bridge, on behalf of Mr. Matthew Johnson McVittie, of the Pop-In Hall, Hollingwood, Oldham, applied for a rule *nisi* for a writ of *certiorari*, calling upon the Oldham Quarter Sessions to bring up a conviction of Mr. McVittie, in order that it might be quashed. Counsel stated that defendant was summoned for using inflammable films on unlicensed premises. It was admitted by the Deputy Town Clerk that everything had been done to render the hall safe from any outbreak of fire. The summons was left at defendant's premises at Manchester, and was not properly served on him in accordance with the requirements of the Summary Jurisdiction Act. He (counsel) was unable to attend the Court at the hearing, and wired to the Chief Constable for an adjournment, but this was refused. A letter was also written to the Court stating that the summons had not been properly served. The bench convicted defendant, fining him £5 for the first day, and 10s. costs for each of the subsequent days. An appeal was made to the Quarter Sessions, where he raised the point with regard to the improper service of the summons, but the Court would not hear him on that point.

Mr. Justice Avory pointed out that there was a difficulty in Mr. Bridge succeeding in the present application.

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EVERY PERSON
IN
EVERY TOWN
IN
EVERY COUNTY

Will want to see

Jane Shore

The Masterpiece of the Film World.

5 Acts *250 Scenes.*

And why should not YOU
BE THE EXHIBITOR
To Screen it in YOUR TOWN?

All Particulars from

The Walturdaw Co., Ltd.,

46, Gerrard Street, London. **9, St. John's Square, Cardiff.**
192, Corporation Street, Birmingham. **116, Dale Street, Liverpool.**
M. L. Hyam, County Hotel, Newcastle-on-Tyne.

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After further legal argument, Mr. Justice Avory said a *mandamus* would be granted calling upon the Quarter Sessions to re-hear the point of law, subject to counsel filing a proper affidavit, according to the rules of the Court.

We learn from Mr. George H. Smith that the Vitagraph Broadway Star features, "Two Women," "O'Garry of the Royal Mounted," and "A Daughter's Strange Inheritance," have been secured, as regards all rights for the United Kingdom, by Messrs. Gaumont, Limited. This is doubtless owing to the success of "413," the film previously secured by this company, and which, we hear, is going remarkably well. The success of these special features has been unquestioned from the first, and their visits to the Vitagraph offices are in the nature of flying ones, as Mr. Smith experiences no difficulty in getting rid of them very speedily.

What is bound to prove a film play of keen topical interest is now upon view in the luxurious showrooms of the Trans-Atlantic Film Company, Limited, who, by the way, must herewith be congratulated upon a "scoop" of no mean order. Our readers will, by now, be fully aware that the hitherto invincible Jack Johnson was decisively defeated on Monday last, at Havana, and much additional interest now attaches to the event in the eyes of the Trade from the circumstance that Jess Willard, the conqueror, is featured in the play above referred to. It seems that the drama, entitled "The Heart Punch," was produced in twenty-four hours, and, despite such a record performance, is quite remarkable for its genuine interest.

An innovation has this week been recorded at the busy port of West Hartlepool with the bill placed before his patrons by Mr. R. Frank Parker, at the Palladium. There is, for this week, a different star picture for each evening, and, on the last three nights an instalment of "They Trey o' Hearts." A popular list for a house which has a big following, and which has, so we hear, done splendid business with such attractions to face the strong competition at the South Durham seaport.

The Argyle Exclusive Film Agency have opened offices at 43, Buchan Street, Glasgow. The new firm are handling a fine list of exclusives, which should be in great demand among North of England exhibitors in particular.

From a country which is outside the war zone we learn that a number of agents for German film manufacturers, with the financial backing of prominent German residents, have now established themselves in various centres with the object of selling films among neutral nations, these goods being actually offered at cost price. Needless to say, this forms part of the Teutonic propaganda, and the pictures are so taken as to represent the Germans in their most favourable light.

Mr. E. Blake, of Kodak, Limited, informs us that Mr. Garnet G. Townsend, of the Empress Bioscope, Apollo Theatre, Bandoeng, Java, would be pleased to hear from manufacturers open to dispose of a regular supply of films for exhibition in Java. We cordially thank Mr. Blake for the information, and herewith present it to all those who are interested in export business with the Far East.

Messrs. Thomas A. Edison, Limited, inform us that their productions, "Her Husband's Son" and "Suspicious Characters," which are stated in the "Edison Kinetogram," to be licensed for "public exhibition only," have now been granted a "universal" certificate.

Those enterprising Yorkshire agents, the Greta Film Service, of Barnsley, inform us that their recent Trade show, held at Leeds, of "The Dancing Girl" (Famous Players) proved a signal success. They now hold the agency for J. D. Walker's World's Films, Limited, this arrangement covering Famous Players and Jesse L. Lasky features, for Yorks, Lincs, Notts and Derbyshire, and express themselves as more than pleased at the reception accorded the above popular subjects.

Messrs. North British Exclusives, Limited, have acquired the premises recently occupied by the Gaumont Company, at 77-79, Dunlop Street, Glasgow. The offices in question are on a very palatial scale, and will be opened on Monday week.

The Co-operative Cinematograph Company, Limited, are to be heartily congratulated upon the phenomenal success of their latest exclusive, "The Amazing Mr. Fellman." The bookings for this film bid fair, we are told, to easily eclipse even those for "The Lure of London." A magnificent collection of posters has been prepared with this film by the well-known house of Graham, Wright and Co., who executed the posters chiefly from oil paintings by that accomplished artist, Mr. Leo Bates. While on this subject, we hasten to correct an error in our last week's issue, in which we ascribed the twelve-sheet poster illustrating the "wreck scene" in the X.L. Company's exclusive, "Queen of Diamonds," to Mr. G. Emery. As a matter of fact, the posters were printed by the Graham, Wright Company, and have aroused very favourable comment.

It is reported that Messrs. Hughes, Massie and Co., of 40, Fleet Street, E.C., have closed a contract involving over £18,000 in cash guarantees. This is said to be the largest

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THE PHOTOPLAY REVIEW & ESSANAY GUIDE

Should be among the files of every theatre. It contains valuable information for exhibitors about everything ESSANAY—release dates, synopses, lengths, advertising material issued, reading articles for republication in local papers, programme fliers etc.
POST FREE TO THEATRE ADDRESS.

H. A. SPOOR.

ESSANAY



ESSANAY PRESENTS

THE WORLD'S MOST VERSATILE AND INGENIOUS COMEDIAN,

CHARLES CHAPLIN

In his original and laughable impersonations of

HIMSELF

In his own Farce-Comedy productions, and whose world-wide supremacy in this class of Photoplays is absolutely unquestionable.

Released Thur., May 20th. **Approx. length 1,996 ft.**

Charlie's New Job

"Every foot contains a laugh" is a much-used and much-abused statement, but it exactly describes this comedy. In this production Charles Chaplin makes his *debut* in the Essanay programme. He is the same old Charlie in this screamingly funny attraction that he always has been. Complete your bookings early, Mr. Exhibitor, as advance signs all point to a large demand for the early runs for it.

The finest line of five and seven-colour novelty lithographic posters ever issued for a Comedy Photoplay series will be published in quad-crown, six and twelve-sheet sizes for the Essanay Chaplin Comedies at the regular prices.

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Telephone—Regent 1829. Telegrams—"Essafilm, Ox, London."

FILM MFG. Co., 148, Charing Cross Road, London, W.C.

NEW SAMPLES Showing in ESSANAY'S THEATRE, LONDON, April 12th to April 15th.

Released Monday, May 31st. Drama. Approx. length, 1,000 ft.

THE SURPRISE OF MY LIFE

A clever mystery story from the *Munsey Magazine*, in which Bryant Washburn, Thomas Commerford, Lester Cuneo, Frank Dayton and Ruth Stonehouse appear.

Released Monday, May 31st. Snakeville Comedy. Approx. length, 985 ft.

SNAKEVILLE'S BEAUTY PARLOR

This comedy is a little different than the general run of Snakeville pictures, and will probably draw more laughs than the other of the series. The fun is fast and furious, and the work of Victor Potel, Margaret Joslin and Harry Todd is especially amusing.

Released Monday, May 31st. Geo. Ade Fable. Approx. length, 1,015 ft.

Fable of Elvira and the Meal Ticket

George Ade very humanely takes off the efforts of a wealthy small town American family to break into society in this fable. It is beautifully produced and will draw many laughs. Lillian Drew and Rapley Holmes are suited with perfect *rôles*.

Released Thursday, June 3rd. Charles Chaplin Comedy. Approx. length, 1,961 ft.

CHARLIE'S NIGHT OUT

After this, the second Charles Chaplin two-part Essanay comedy, it is clear that this celebrated comedian has lost none of his ability to entertain since he joined the Essanay company. This feature will keep an audience in an almost continual uproar. It is Chaplin at his funniest, and supporting him is a strong company that follows his method as though accustomed to it from long experience. The situations are rather good in themselves, and they are used to the very best advantage.

Released Thursday, June 3rd. Broncho Billy Adventure. Approx. length, 994 ft.

Broncho Billy's Brother

Playing the hero, as usual, Broncho Billy is falsely accused of shooting his ne'er-do-well brother. Guilt is finally fastened upon the true culprit. As in many of the Essanay subjects, sub-titles are omitted entirely. The story here is obvious enough without them. Well produced and plenty of good riding.

Released Thursday, June 3rd. Comedy. Approx. length, 942 ft.

Aint it the Truth

Wallace Beery is seen in this clever comedy which will be enjoyed by all, except, probably, the maiden ladies, especially those who are anticipating marriage.

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THE GAUMONT COMPANY, LIMITED,

CHRONO HOUSE, 5 & 6, SHERWOOD STREET, PICCADILLY, LONDON, W.

Branches at—Liverpool, Manchester, Birmingham, Cardiff, Glasgow, Newcastle and Dublin.

Telephone—Gerrard 5966 (5 lines). Telegrams—"Chronophon, London."

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single moving picture deal ever arranged by an author's agency in this country, not even excepting the one for "Three Weeks" negotiated by the same firm, although the indications are that the latter will not run a close second.

Mr. Juan Sala has opened offices at 4, Denman Street, Piccadilly Circus, W., where he will control the productions of the Société Générale de Cinématographie, whose films bear the well-known trade-mark, "Film d'Art."

We are indebted to *The Author* for the following:—

"The Dramatic Sub-Committee met at the offices of the Society on Friday, March 19th, at 3 o'clock in the afternoon.

"The Cinema Agreement, which had been referred to the Dramatic Sub-Committee by the Committee of Management, was laid on the table. The consideration of it was adjourned to the next meeting. In the meantime the secretary was instructed to send round copies to all the members."

We note that the sea story shows signs of a welcome return, and there are signs that the many tourists who will go up and down the Californian coast this coming summer will have a chance to view some startling picture effects. Mr. Thomas H. Ince, New York Motion Picture Corporation, is busily engaged putting in order the barquentine *Fremont*, erstwhile slave runner, and she will put to sea with a company comprising a crew of sea rovers, hardy pirates, and yellow-haired heroines. The result is likely to be a rich crop of marine dramas under the Kay-Bee, Broncho and Domino brands. The *Fremont* has previously figured in films, notably "The Wrath of the Gods," but this is the first trip with a full complement since it was commandeered for the omnipotent film.

We are asked by the Clarendon Film Company to state that the popular actor known as "Lt. Rose, R.N.," is again upon active service, and will, in consequence, be unable to take part in the famous film series attached to his name until the termination of the war. He was upon the *Hogue* when she was torpedoed in the North Sea, and was rescued after an immersion of several hours. During his leave on convalescence he appeared in the latest Lt. Rose series, a release which has already aroused a very keen interest. We sincerely trust that the date will not be far removed when the popular naval hero will again be enabled to take his part in the Clarendon dramas of the deep.

Mr. Alfred Angelo, the general manager of the Angelo Exclusives, Limited, Leeds, is in town again, and informs us that business in the north is most satisfactory. "Everyone," he says, "is doing his best, both showman and renter alike, to justify the motto: 'Business as usual.'"

The attention of all concerned is herewith drawn to the matter set forth in an advertisement which appears upon our miscellaneous pages, and which concerns the film production of the well-known play, "The Brass Bottle." It will be seen by this that the responsible parties are claiming the sole rights to this version of Mr. F. F. Anstey's popular story.

Relieved from the anxiety of organising the International Cinematograph Exhibition, Mr. Ernest Schofield's energies have been directed to playwrighting, with the result that a comedy, entitled, "The Joker," by himself and Mr. John Ramsey (author of "Where the Rainbow Ends"), is now in active rehearsal at the New Theatre, and will be presented there very shortly. The play is founded on an episode in connection with the war, and has a strong recruiting appeal.

Among the special Trade reviews, readers are requested to note that the following features will be on view at the theatres and times mentioned below:—

LONDON.

"The Letter of the Law" (Pathécolor) and "The Stain," showing by Pathé Frères Cinema, Limited, at Shaftesbury Pavilion, Friday, April 9th, at 11 a.m.

"The Dancing Girl" (Famous Players) and "Ready Money" (Lasky Feature), under direction of J. D. Walker's World's Films, Limited, at Shaftesbury Pavilion, Tuesday, April 13th, at 11 a.m.

"Madcap Molly" and "Jane Eyre," shown by the Kinematograph Trading Company, Limited, on Wednesday, April 14th, at the Shaftesbury Pavilion, 11 a.m.

"Her Martyrdom" (Lubin Feature), shown by Film Agencies, Limited, at Shaftesbury Pavilion, Friday, April 16th, at 11.30 a.m.

"The Gilded Wedding," showing by Bishop, Pessers and Co., Limited, at Shaftesbury Pavilion, Tuesday, April 20th, at 11.30 a.m.

PROVINCES.

"Jane Shore," showing by Walturdaw Company, Limited, as follows:—At Birmingham, April 9th; and at Cardiff, April 13th. Full particulars are obtainable from the London and Provincial offices of the Company. Commencing in each case at 11 a.m.

"The Guest of the Regiment," Clarendon Film Company's production, to be shown as follows:—At Queen's Hall, Newcastle-upon-Tyne, April 9th; at Alexandra Theatre, Salford, April 18th; and at North British Exclusive Company's private theatre, Glasgow, April 19th. Times, etc., from Clarendon Company, or local representatives.

Special review of Ideal Company's exclusives at Salford Cinema, April 11th. Particulars from local branch (Manchester) of Ideal Film Renting Company, Limited.

"The War Cloud," also "A Fisherman's Infatuation" (Cunard Films), showing by H. George and Co., at Alexandra Theatre, Salford, April 11th, at 2.30 p.m.

"Mistress Nell" and "The Million" (Famous Players), under direction of Greta Film Service, at Assembly Rooms, Leeds, April 13th, at 11 a.m.

[Manufacturers and agents are requested to send us particulars and dates as above for inclusion in future lists. Kindly mark envelope "Trade Review."]

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"*Strongest of the Strong*"

is this tensely dramatic, soul-electrifying picture of a terrified and imaginative woman, two polished, but cold-blooded, villains "out for wealth," and the young lawyer who frustrates all their plotting and planning. Honesty and love win in the end.

Three Reels. **Imp Production.**

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The Advertising Value of the Printed Programme.

SUGGESTIONS AS TO HOW TO MAKE THE MOST OF IT.

By F. T. STEPHENS.

The printed programme of the entertainment given at a picture playhouse has an advertising value which is seldom fully appreciated by the conductors of cinema enterprises. The printed programme, be it remembered, is not only an advertisement of the entertainment. It is (or, at any rate, it ought to be) an advertisement of the playhouse also. What I mean is that it is not only a means of advertising the successive entertainments for the time being, but that it can also be made a continuous influence for advertising the playhouse.

Yet, so far is this from being realised that it often appears as though the printed programme were regarded as a production aiming at a purely temporary advertising effect. Not only is there not permanent advertising effect as regards the house, but the advertising effect even as regards the entertainment is confined to the programme of the current week. There is no looking ahead in any sense—no mention of good things in the next week's fare, nor any suggestion that the management have something up their sleeve for the appearance of which it is worth while to keep watch in the near future. I contend that this represents a lamentable failure to take advantage of an obvious opportunity, and that the printed programme for one week should always contain an announcement of the main attractions of the week following, with the addition, frequently, if not invariably, of a foreword in regard to any special items forthcoming during the next few weeks. The tendency of this is to secure further patronage, and to create an attitude of expectancy and anticipation in patrons which helps to keep the house well to the fore in their minds as compared with competing shows which take a back seat, so to speak. There is also secured this additional advantage, that, because your printed programme contains something which it is worth while to remember, patrons will generally take it away with them instead of leaving it behind, and thus a valuable advertisement is secured, in addition to the incentive to attend again.

Take for consideration the sheet which, folded once, becomes a four-page quarto, in my opinion the shape and size best suited for a picture playhouse printed programme. The copy on the outside front page will be largely "standing" matter (as printers call it) consisting of the name of the house, with prices of seats and other particulars of a more or less fixed character. It will also include the titles, changeable each week, of the films which are the principal attractions in the programme. Inside, the left-hand and right-hand pages will be devoted respectively to a list of the items of the programme for each half week. The outside back page ought to contain a preliminary announcement of next week's star films and other good things in store for the near future.

Here it seems advisable to say a few words upon the subject of miscellaneous advertisements in the printed programme. In passing, I may say that I do not think that any charge ought to be made for the printed programme except under special circumstances. The cinema is emphatically an inexpensive form of entertainment. It is for the million—not even for the hundred thousand only, still less for the ten thousand. People are glad not to have to pay more than a few pence for a seat. And it is a mistake to saddle them with another penny for a printed programme. I know the purchase is not compulsory. They can take it or leave it. But the alternative is unpleasing, and therefore to be avoided. Indeed, although I am a strong believer in the usefulness to the playhouse as well as to its patrons of the printed programme properly employed, I would go so far as to say that it would be better in many cases not to have a printed programme at all than to make a charge for one.

The right plan in my judgment is to have a printed programme distributed gratuitously to all patrons entering the house (except small children). A minimum circulation could be guaranteed to advertisers, and the cost of printing covered by the amount received for advertisements. I do not think an endeavour should be made to obtain a profit. If it can be made to pay on a certain number of reasonably priced advertisements, it is better to devote the space remaining to making the copy relating to the entertainment more effective rather than to crowd in a few more announcements. The space available for miscellaneous advertisements should not be handed over to one firm, as I have seen done. It is much better that it should be occupied by a number of different firms. It distributes the interest over a wider area and avoids the risk of arousing jealousy and prejudice by what might be regarded as a policy of exclusiveness.

As regards the collection of advertisements, I suppose it is often convenient to be able to hand this over to outside agency, such as the

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CINES.

JULIUS CÆSAR

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printers of the programme. I would, however, make the point that managers ought to exercise supervision over the miscellaneous advertisement section of the programme, and reserve the right to decline any announcement the appearance of which they may have reason to consider would be undesirable. For instance, I once saw among the advertisements on a picture playhouse programme an optician's announcement which ran somewhat as follows: "If the pictures hurt your eyes, consult Mr. So-and-so, who will prescribe for you the glasses you need." This announcement contained a suggestion which, apart from other considerations, was quite unfair as well as very unfavourable to the entertainment, and ought never to have appeared in a picture house programme. Personally speaking, I am disposed to think that the announcement of the "cheapest and best local undertaker" would not be appropriately located when it appears (as in one case words to that effect did appear) on a picture playhouse programme. To intrude associations of death and bereavement in such a case is entirely out of place, and that an undertaker's advertisement should be politely declined if it is offered, and, needless to say, never solicited.

Should a synopsis of the star films or others appear on the printed programme? Within limits I answer that they may. But the thing must be done judiciously. You do not want to deprive your patrons of the attractions of the unknown or the pleasures of anticipation. Also the phraseology employed should be British, and not American. I venture to think this is not so unimportant as it may seem at first sight. Yankeeisms are often unintelligible to people whose medium of speech is the English of the British Isles.

Yes, the printed programme is a good thing, and it is worth doing well.

CAPE TOWN NOTES.

(BY OUR OWN CORRESPONDENT.)

Since sending my last report, great changes have taken place in the Trade in Cape Town. The African Theatres Trust, Limited, under the direction of Mr. I. W. Schlesinger, is to exercise its controlling influence over practically every one of Cape Town's amusement houses, with the exception of Fisher's Elite Bioscope, Grand Theatre, which, I understand, is to remain an "independent" show.

The houses recently acquired by the Trust are the following:—Alhambra Picture Palace, Wolfram's Bioscope, The Majestic Bioscope, and the Tivoli.

Mr. Fisher (of the Elite Bioscope), who has always expressed his desire of being an independent exhibitor, intends remaining so, when all other local shows will be under the Trust's control.

Naturally, the new order of things is bound to affect the amusement-loving public, who fully realise that the dangers of a monopoly such as the Trust will be able to exercise cannot be disregarded.

The feeling and the control of the Trust in Cape Town is optimistic. It may mean that the power is strong enough to foist inferior film importation on the public. On the other hand, it also means that the public will measure the standard of the new enterprise with far more severity than one which has become, as it were, an institution.

In connection with the new change, I understand that Mr. Harry Stodel, late of the Tivoli Theatre, will be in charge of the Trust's interests in Cape Town, whilst Mr. Frank Potts (of the Alhambra) will proceed to Johannesburg, there to take over management of one of the Trust's Theatres. Mr. Katz (of the Majestic) is to replace Mr. Potts as manager of the Alhambra. Mr. W. Wolfram, who for the past fifteen years has been connected with the Bioscope enterprise in South Africa, will take no part in the new situation, as he intends retiring. His present assistant manager, Mr. Phillips, will, however, be given charge of his theatre, under, of course, the Trust's control. As important developments are expected to be announced shortly, I will hold over further information for my next report.

Business in Cape Town has lately been of a brisk nature. At the Grand Theatre, Fisher's have been displaying the healthy sign: "House Full" nightly. Some excellent productions have been presented at this popular show, among the best of which have been "The Fringe of War" (London Company), "The Bells of Rheims" (B. and C.), and "By the Kaiser's Orders" (Barker), three "topping" British features, all dealing with the present war.

Special mention must be made of the patriotic spirit of the performances at the Grand Theatre, which is, no doubt, one of the many reasons of its popularity. The entertainment is opened with the rendering of the National Anthem and Rule Britannia by the orchestra, and during the performance patriotic words are projected on the screen, the audience joining in the singing of popular songs. Recently, a Dutch version of the ever-popular "Long Way to Tipperary" was sung, which was greatly enjoyed by the Burgher soldiers visiting the theatre.

The Alhambra Picture Palace has been featuring several high-class subjects, American Biograph's "Ticket-of-Leave Man" and "Hearts and Faces" being among the best shown recently.

Wolfram's and the Majestic have been receiving a fair measure of support since the quelling of the Rebellion, the former house being well patronised by the Burgher troops during their stay in Cape Town.

At Kimberley, the Vaudette Theatre has recently been presenting Griffith's "The Battle of the Sexes," which was received with tremendous houses.

At Bloemfontein, the two theatres, Garden Theatre and Vaudette, have amalgamated, and are now run under the management of Mr. Levy, late Mayor of the city. He reports exceptional business, always presenting a most high-class programme of pictures.

Taylor's Bioscope, at Mafeking, the town of Siege renown, is doing tremendous business, being largely patronised by the numerous troops stationed in that district. Here, also, an excellent programme of photoplays is always to be seen.

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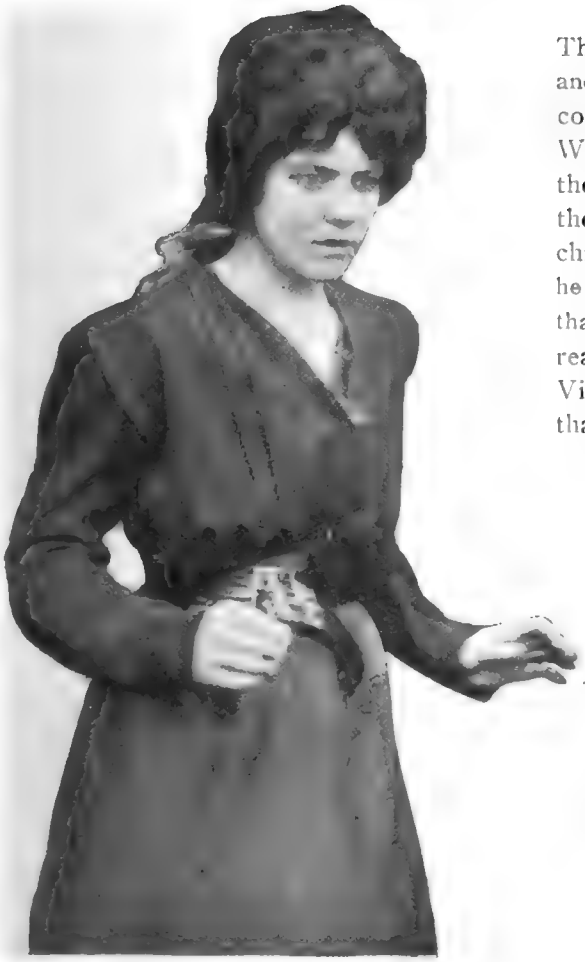
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THE STONE HEART

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ITEMS OF INTEREST.

FEATURES AT LOWESTOFT.

All Lowestoft theatres are doing satisfactory business just now. Mr. A. Dagnall, manager of the Palace, is keeping things at a high pitch. His feature for the first half of last week was "Detective Burton's Triumph," the special for the second half being "The Lights of London."

A PETERBOROUGH PAR.

Mr. J. E. Draper, resident manager of the Broadway Kinema, has been screening some fine features recently at this popular house, and the sumptuously furnished free lounge, with all the evening papers provided, is a distinct boon to many. The military drama, "Bootles' Baby," met with a great reception last week-end. "Rapier, Prince of Rogues," was a popular item last week, and the "Pathé Gazette" keeps up-to-date with the world's chief events.

A VERSATILE ACTOR.

Mr. Wheeler Oakman is considered one of the most capable actors on the screen to-day, and his work in recent productions certainly bears out the truth of it. He made a big hit in the Selig play, "The Spoilers," when he created the part of the "Broncho Kid." Mr. Oakman is a member of Colin Campbell's company, which is now producing "The Rosary," a magnificent film, calculated to be even greater than "The Spoilers." The work of Mr. Oakman is recognised as particularly artistic, with a careful attention to the small details that ensure perfection. He is truly a versatile actor, and his performance as "Swift Wind" in the picture, "In the Days of the Thundering Herd," s worthy of the highest praise.

NEWARK NEWS.

Picture houses in Newark have never previously enjoyed the popularity they do to-day, and this satisfactory state of affairs has, undoubtedly, been brought about by the up-to-date lines on which business is run. For some little time, Mr. Harry Boardman has taken upon himself the responsibilities of proprietor-manager of the Corn Exchange, and is always glad to receive lists of literature from the Trade. Last Sunday and following three days, Mr. Boardman did well in showing the fine Thanhouser production, "The Legend of Provence," and the superb photography was shown to perfection. Recent features have been "An Englishman's Home," "For Ever," and "The Spy." "From Molten Steel to the Automobile" proved a splendid advertisement for the Maxwell Motor Company, at the Kinema last week, and judging from the interest created, and the publicity gained by local agents, it will be somewhat surprising if the cinema is not used more freely in this direction in future. Mr. Robinson, as usual, has been kept busy at the Kinema, crowded houses witnessing "Enoch Arden," "Rapier, Prince of Rogues" and "Dead Man's Cave."—At the Picturedrome, Mr. Hough is doing extremely well, and the erection of a larger house is under consideration, plans having already been prepared. The large number of troops stationed at Newark have practically made the picture-houses their sole source of amusement, and they have been well catered for. Mr. Hough lent the Picturedrome on Sunday week for a concert, given by the Royal Engineers Orchestral Band, the manager-proprietor's kindness being much appreciated.

NORTHAMPTON NOTES.

A souvenir night was held at the Cinema de Luxe on Thursday last, when every patron was presented with a miniature portrait of famous men, surrounded by flags of the Allies. People in Northampton were surprised last week to find the main streets patrolled by "special police." This turned out to be a novel method of advertising the Keystone night at the Temperance Hall.—A benefit performance was given at the King's Picture Palace on Easter Sunday, in aid of a local resident. The performance was under the patronage of the Mayor (Councillor F. C. Parker). By permission of the Watch Committee, all cinemas were open on Good Friday, when suitable programmes were presented.

WORKSOP SPECIALS.

The special holiday attraction at the Gaiety Picturedrome was headed by the magnificent spectacular production, "Nero and Agrippina," and few films have appealed to cinema-lovers in Worksop with such force and fascination. The management are to be congratulated upon the success which attended their enterprise. On the same programme appeared the cinema adaptation of Oliver Goldsmith's famous work, "The Vicar of Wakefield." The week-end specials were "The Brand of Cain" and "The Mystery of the Crystal Salts."—At the Victoria Palace, the Vitagraph drama, "The Rose and the Crown," "For His Father's Sake" and "The Double Event" were the main items, while at the Royal Theatre, Charles Chaplin was featured in Keystone productions. Business has been good, and the children have had a good time at the "Monster Easter Egg" matinées.

LINES FROM LEICESTER.

The picture houses throughout the town have had a bumper week-end with packed houses all the time, many of the fine films shown meeting with rousing receptions. Hours at the four principal houses noted below were extended, being from 11 to 11.30.—At the Picture House, where business continues quite satisfactory, there are, as usual, "great expectations," these fully justified by the coming of an unexcelled series of future events, among which are the following:—"The Middleman," due April 12th, with a second appearance, promised a little later on. Barrie's "The Little Minister," April 15th; and, following in quick succession, "Brother Officers." "The Prisoner of Zenda" and "Rupert of Hentzau." "Judith of Bethulia" entranced great crowds here on Good Friday, while "Kismet," on a return visit, is assured of a most hearty welcome.—"The She Wolf" and "The Locked Door" play an important part in current programmes at the Silver Street Electric, "Shopgirls" being an anticipated treat for the almost immediate future.—At the High Street Electric, where a crowd in the lounge cheerfully awaited their turn for a seat, the local manager, Captain H. Worsley, genial as always, was full of business. The Wells *v.* Moran match, shown here, has been immensely successful. A series of very special features are due to make their appearance here during the next few weeks.—A big appeal was made at the Floral Hall with "Our Father" (Good Friday only), while "A Fight to the Death" is among many good things provided for the ensuing week.

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FOR MAIL LISTS.

Mr. Harry Boardman, Corn Exchange, Newark, would esteem being placed upon mailing lists where not already represented. Mr. Garnet G. Townsend, Empress Bioscope, Apollo Theatre, Bandoeng, Java, would be pleased to hear from, and be placed upon the lists of, houses specialising in export film business.

REOPENING AT BIRKENHEAD.

Although the Birkenhead picture theatres were not permitted to open on Good Friday, the management of Saronie's Electric Theatre, Park Entrance, obtained consent to give a sacred concert on Good Friday evening. Extensive alterations, elaborate furnishing and decorations have been carried out since the Christmas holidays, and the work was of such a character that the theatre had to be closed for a few weeks. Saronie's Theatre is now one of the most comfortable and best appointed picture theatres in Cheshire.

EASTERTIDE AT SOUTHPORT.

Exactly how the war and the decision of the railway companies not to run excursion trains would affect holiday resorts had for sometime been a matter for speculation at Southport in common with other watering places, and cinema managements had been perturbed, as had, indeed, all caterers for public entertainment, as to what the effect would be upon their houses. But when Good Friday came and the holiday commenced, it was soon obvious that Southport was not going to suffer to any alarming extent. All the hotels and hydros reported that their bookings were as heavy, if not heavier than in former years, so that the number of better-class visitors was well maintained, while another feature of the week-end's festivities was the large crowds of soldier's wives and sweethearts who arrived in the town to spend the holiday with their relatives and prospective relatives amongst the troops which have been billeted in Southport during the winter. Business was, therefore, brisk, and the picture theatres and the managers who had with great enterprise, provided really capital selections of pictures, shared in the general prosperity. On Good Friday, long queues of patrons were waiting to gain admittance to the shows an hour before the performances commenced. At the Palace, the principal attraction for Friday was "The Chimes," and this film filled the houses at each showing. "The Sign of the Cross" at the Picturedrome, where Madame Belle Reynolds was engaged to sing, and "The Love of a Circus Girl" at the Nevill Street Picture House also proved successful. Friday's crowds were repeated on Saturday and Sunday. Mr. John Dunbar at the Pier Pavilion, made a special occasion of his Sunday evening performance by engaging the military choir which has sung with much acceptance in Southport during the season under the direction of Mr. Charles Hughes. On Monday, there were again special attractions at all the houses, and in many cases extra performances, which, however, could very slightly relieve the pressure of the public who seemed to be seeking admittance all the afternoon and evening. The principal films were "School for Scandal," at the Palace; the fifth episode of "The Million Dollar Mystery," "At the Bottom of the Sea, at the Picture House; and "The Mystery of 12.35," at the Picturedrome. And yet with these, and strong programmes at Birkdale and the Palladium, the cinema-loving public not only filled the ordinary picture houses, but gave extensive support also to a bioscope exhibition given at the Cambridge Hall by Mr. Harry K. Eustace, the explorer. Better proof of the abiding popularity of the cinema than that which was shown this Easter at Southport, it would indeed be difficult to find.

GLAD GRIMESTHORPE.

At the Picturedrome, Grimesthorpe, Mr. F. G. J. Howson still continues to direct affairs to the satisfaction of all concerned. "The Return" topped a good all round bill, and the vaudeville introduced effects a pleasant interlude.

CHANNEL ISLANDS CINEMAS.

Two more of the attendants at St. Julian's Theatre, Guernsey, having volunteered for service overseas, an opportunity arrived upon the occasion of a free entertainment to members of the Militia contingent to present the men with souvenirs. Accordingly, Mr. Hindle, manager, handed to Messrs. G. Williamson (checker), and C. Rowcliffe (doorman), a silver cigarette case, patent lighter, and flask, all suitably inscribed. At the same time, Mr. Williamson was given charge of a mascot for the contingent, a Pomeranian dog. A former employee at the theatre, C. Cowling, who was called up at the declaration of war, and has since been travelling France with the Army Service Corps, first as driver, and more recently as lance-corporal, has been home on a short visit, and was looking very fit and well.—At St. Julian's Theatre, Guernsey, the Good Friday programme was composed as follows:—"The Rose and Thorn," "Lizzie's Escape," "His Mother's Home," "The Fashion Shop," "The Servant Question" and "Pathé Gazette."—At the Rectory Hall, Mr. Nesbit has screened "Guarding Britain's Secrets," "For Love of a Toreador," "Adrift" and "Old St. Paul's," the latter as an exclusive. Mr. Nesbit, jun., has taken a film of the second Militia contingent which has volunteered for the front.—At the People's Picture Palace, Mr. Bartlett has shown as "star" films, "Trial of the Lovelorn" and "The Dream Girl."—On Good Friday, the Opera House, Jersey, had "The Sign of the Cross." West's have shown "Every Woman Should Know" and "In the Mine Strewn North Sea," whilst the Alhambra has screened "The Rose and the Thorn."

DONCASTRIAN DRAWS.

Mr. G. H. Wright, manager of the Central Hall, took over the management of the Bijou a week or two ago, and the up-to-date manner in which he conducts affairs has already met with its just reward. Splendid houses, now run on the continuous plan, have thoroughly enjoyed the good fare provided. "For the Last Edition," "Those Happy Days" and "The Girl at the Lock," with a plentiful supply of comedies and topicals did well last week, and "Her Vengeance" and "Judgment of Fate" are this week's stars.—Trans-Atlantic productions have a great reputation amongst cinema-lovers in Doncaster, and the remarkable serial, "The Trey o' Hearts" has obtained a strong grip upon patrons at the Central Hall. Pathé Frères' "The Trap," also did well last week-end.—The reputation made by the sumptuous Picture House for programmes of the highest quality, is well maintained, as will be seen from the latest features: "Atlantis," "Behind the Scenes," "Wildflower," "The Life of Christ" (Good Friday), and "Antony and Cleopatra." The latest comedies and the "Gaumont Graphic" are always to the fore. The Picture House was kindly lent recently for a Sunday concert in aid of Arnold's Hospital, at which valuable assistance was given by Mr. A. L. Rhodes, a director of the house, and Mr. Hurst, the manager. A substantial sum was handed over to this deserving cause.—Mr. A. Dearden continues to attract large audiences to the well-managed Electra, and his enterprise fully deserves the success he meets with. "The Futility of Revenge," "Ann of the Mines" and "The Blotted Page" have all done well.—Special programmes were shown at all houses on Good Friday.

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A LONDON FILM COMPANY ARTISTE.

Mr. Frank Stanmore, some of whose striking performances before the camera have received very favourable comment, was in earlier days a medical student at Charing Cross Hospital, and is a life Governor of the Royal Dental Hospital in Leicester Square. Having no special bent for surgery, he soon went on the stage, and for some time in the "smalls," Mr. Stanmore earned



the munificent sum of 25s. per week, doing a lot of walking from town to town, until the "ghost," refusing to do its share on Friday night, he found himself stranded at Fleetwood. A bathing machine on the beach is not exactly a commodious hotel, but such shelter as it afforded had to suffice until a few friends, organising a public subscription on his behalf, Mr. Stanmore was at length enabled to get back to London, where fortune seemed to await him. Securing an engagement with Sir H. Beerbohm Tree, with whose management he has now been associated on and off for some ten years, Mr. Stanmore quickly established his reputation as a clever comedian both in classical and modern works. Peters in "Vandyke," the Artful Dodger in "Oliver Twist" (he will play this part again in the forthcoming revival which is now being advertised), the Deputy in "Edwin Drood," and Jupiter in "Orpheus in the Underground," are only a few of the numerous parts in which Mr. Stanmore has appeared with striking success at His Majesty's Theatre or elsewhere. He has been intimately associated at some time or another with all the present-day leading theatrical stars, and has, moreover, appeared in the big provincial centres playing Mr. James Welch's parts in "The New Clown" and "Mr. Hopkinson." In the latter character he appeared before the German Emperor in Berlin, and was subsequently "presented," a fact of which he is not now so proud. He has made several flights into pantomime, playing the dame; has toured his own companies with his own musical comedy reviews, his two best known, "The Gay Deceivers" and "Chasing Cynthia," achieving record runs.

It was while he was playing Yosi, the little Jap, in "Get Rich Quick Wallingford," at the Queen's Theatre, that he first worked for the London Film Company, Limited. After the run he joined the stock company of the London Film Company, Limited, where he has remained ever since, and has no wish now to return to the legitimate stage, as, in his opinion, it is much too precarious and "nervy."

NOTES FROM BLACKPOOL.

(BY OUR OWN CORRESPONDENT.)

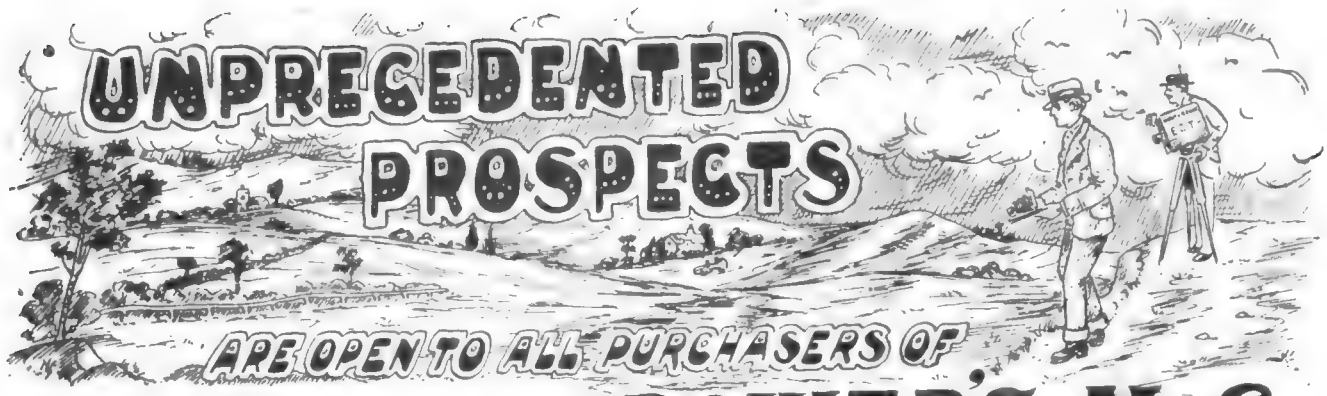
The Easter holidays in Blackpool were not the failure some pessimistic persons predicted. Of course, it must be admitted that this Easter cannot compare with those of former years, but taking all circumstances into consideration, there is little to grumble at. The local exhibitors have had a really good time. The weather conditions, to them being ideal (dull and showery). To Mr. Geo. Harrop, the general manager of the Tower, Palace, etc., every credit is due for the engagement of such excellent talent for Eastertide fare. His special booking of pictures included such well known winners as "Father Itala," "With the Russian Army," "Saved by a Watch," "They called Him Coward." The Comics were a very amusing feature in a really tip-top programme comprising "The Kaiser's Dream," "Rural Demons" and "Peter's Patent Fertiliser."

As is customary the management of the Hippodrome in Church Street provided a splendid programme of pictures and variety this week and excellent business is being done. The star pictures being "The Long Way" and "The Children of the Circus."

The Central Cinema, Central Promenade, reopened last week, after being closed for the greater part of the winter months. I have not yet had the pleasure of making the new manager's acquaintance, but hope to do so in the course of a few days. The top of the bill pictures this week are "A Fight to the Death" and "For England's Sake."

At the Royal Pavilion Mr. A. Blacker, the manager was drawing interested audiences to see "The Call of the Motherland" and "Every Inch a King."

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SOUTHAMPTON SHOWS.

(BY OUR OWN CORRESPONDENT.)

Southampton must be unique in regard to the freedom allowed the cinema halls in respect of the Good Friday opening. No restrictions at all were imposed; the Town Clerk, on being approached, informing the inquirers that they might do as they pleased. The result was that one hall advertised a morning performance if wet, an afternoon matinee, an evening performance, and a special Sunday programme at 8 p.m. in addition. Other halls opened continuously.

Some very good films were shown during the Easter at the Portswood Palladium. An exciting drama, "A Desperate Ride," was screened during the week-end, the light side being supplied by Keystone comedies. "A Modern Messalina" was screened on Monday, backed up by some good holiday subjects, and excellent business was done.

"The Grand National" was shown during the whole of last week exclusively at the Gaiety, where the leading lines on Monday and Thursday were "1914," a great war drama, and "The Canker of Jealousy." On Easter Monday "Honeymoon for Three" had a great reception, and to-day (Thursday), "War is Hell" will be put on. Among future bookings are "Florence Nightingale" and "The Middleman."

The holiday attraction at the Scala, Bitterne Park, was "His Country's Honour," the week-end feature being "Mystery of Hill Street 13." Tuesday, "Between Man and Beast," is the leading feature, and next Monday "The Trey o' Hearts," which is in fifteen series, commences its run. The film has been well billed and is awaited with interest. For next Thursday "Two Little Britons" has been booked.

"The Million Dollar Mystery" is still retaining its hold at the Regent Cinema, Shirley, and as the story unfolds is arousing favourable comment. "The Belle of York Town" was also included in last week's programme, and "The Golden Island" on Easter Monday. At the Shirley Electric "A Patriot of France" and "V.C." were last week's topliners.

Patrons of the Atherley were highly delighted with the Easter fare provided there. Mr. Buck had booked "The Property Man," for Monday, and very entertaining it proved. "The Queen of Diamonds" was first choice during the week-end, and "Phantom of His Love" starts to-day. "The Million Bid" is advertised for the 12th, with "Wildflower" to follow.

Mr. Turner was screening "The Right to Die" when I called at the Standard Electric Theatre last week, and courteously turned out a new batch of posters to supply me with forthcoming lines. The last two features have been "The Fighting Blood of 1809" and "The Gambler's Penalty." To-day "The Hopes of Blind Alley" tops the bill, and next week "The Judgment" and "The Family Solicitor," are to be "starred." Mr. Turner's afternoon teas, by the way, are much appreciated.

At the Carlton last week Mr. Brown ran "When the Earth Trembled," and on Monday "The Golden Hoard" was screened.

Part 4 of the "Adventures of Kathlyn" was shown concurrently with "The Father Scapegoat," at the Northam Picturedrome. "Breed Will Out" and Hepworth's masterpiece, "Unfit," also took well.

Among the special Good Friday attractions at the Palace were "The Heart of Kathleen" and "The Gunman."

"Joseph and His Brethren" was screened at the Empire on Good Friday. "A Sporting Chance" was shown at the Alexandra, and excellent holiday programmes were also provided by Mr. Harold Couper at the Kingsland and at the Southampton Picture Palace, East Street.

NOTES FROM SURREY.

(BY OUR OWN CORRESPONDENT.)

Only a few weeks ago we had a Kingston magistrate severely criticising cinematograph theatres while passing sentence in connection with a charge of pilfering brought against a boy with a fondness for "the pictures." The magistrate in question was challenged in the local Press by the gentleman then manager of the Kingston Coliseum. More recently we have had the Mayor of Kingston (Alderman C. H. Burge, F.I.C., J.P.), together with the M.P. for Kingston Division of Surrey, Mr. Geo. Cave, K.C., occupying the platform at the Kingston Coliseum in connection with the engagement of the recruiting film "Wake Up!" and from that coign of vantage emphasising the need for "more men and still more men," to fight the King's enemies. What better reply could be adduced to the cheap criticism given expression to from the bench by one of his Worship's colleagues?

During the Easter holiday week-end good business has been done at all the picture theatres in this district, the managers of each have endeavoured to secure some special attraction with which to feast the eyes of his holiday patrons. There is no doubt that this stay-at-home Easter has operated in favour of cinema theatres, and the unpleasant weather of Friday and Saturday conduced to a gravitation of the holiday-maker towards the doors of the picture house. Possibly during the present crisis he is inclined to take his pleasures rather sadly, at all events not quite so boisterously as on former occasions, and he finds in the cinema a quiet and circumspect manner in which he may enjoy himself and arranges his holiday accordingly—with mutual benefit, we hope, to management and patron.

At the Cinem Palace, Kingston, has been exhibited a war exclusive, "The Great French Victory in the Vosges," "The Race for the Grand National," together with the star pictures, "Turning of the Roads" and "The Mill of Life." For Easter Monday and succeeding days the principal features have been "The Child Killers," "Girl Telegraphist's Peril" and "The Sheriff's Choice."

Wilkie Collin's great novel, "The Dead Secret," has been a good leading feature at the Kingston Coliseum during the week-end; while for Easter Monday an excellent drama was the chief attraction, "Love's Triumph." Following these films came "Those who Live in Glass Houses," featuring Miss Marian Lennard, with a special souvenir night on Friday. The management of this house has also made arrangements to show the Wells and Moran film. This house is now being run under the managership of Mr. Harry J. Brett.

At the Kingston Picture Theatre large audiences have been delighted with John Barrymore in "The Man from Mexico"; and during the week-end the film underlined has been "The Idol of Paris." This house is gradually extending its *clientele* by judicious advertising, and there is no doubt enhanced success will be achieved.

The management of the Picture House at Teddington have been securing much success with "Souls in Bondage," combined with "Trey o' Hearts," it has been responsible for full houses. On Easter Monday an additional and very appropriate holiday attraction was Grahame White in "The Secret of the Air."

The Popular Picture Pavilion has been opened at Teddington under new management, who decided to devote the whole of the proceeds of the first two evenings to the local War Relief Fund and the Belgian Relief Fund. On Easter Monday patrons were invited to see "Satan," and several exclusives have been secured for the next few weeks. This building formerly known as the Queen's Hall, has recently undergone a transformation, and having been renovated and redecorated, it is to be hoped that every success will attend the efforts of the new management.

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Max Sees Life

—And you may be sure he saw the very gayest and funniest side of it, too!

If your patrons strike you as being slow to see the funny side of things, you just show them this film!

And if you want a good brisk drama, book———————

When Rome Ruled

—It's exciting from start to finish, with some fine arena scenes and close-up views of angry lions.

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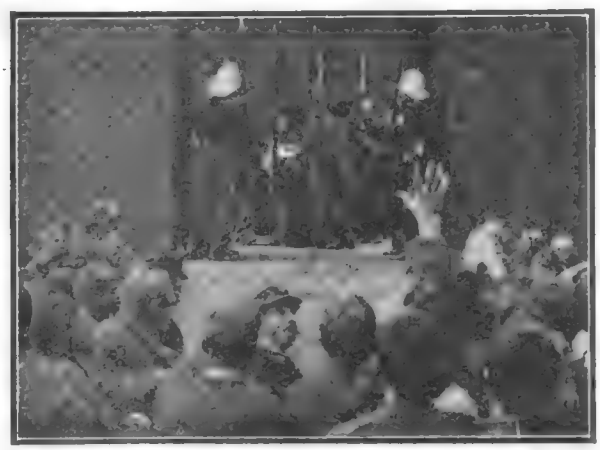
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ALERTA'S NEW EXCLUSIVES.

"Rapier's Escape from Devil's Island," and "Destiny."

That prince of rogues—the genial, ready-witted, *debonair* Rapier, whom we last saw condemned to penal servitude at Devil's Island—is too precious a rascal to be allowed to "rusticate" for any length of time, and, accordingly, we are now privileged to witness the daring manner in which he makes his escape from prison after suffering untold hardships and avoiding recapture by the skin of his teeth. This episode in Rapier's life differs very considerably from the two previous stories; there he was simply and solely a daring criminal preying on the weakness and vanity of human nature. In the present tale, however, we are shown another side of Rapier's character, and one that comes in pleasant contrast to the darker, though more showy, shades with which we are more familiar.



SCENE FROM "RAPIER'S ESCAPE FROM DEVIL'S ISLAND."

Rapier, on his arrival at the convict settlement, is chained to a fellow-prisoner by name Milon, who, as they become better acquainted, tells him the story of his life. Rapier is impressed with the truth of the fellow's sad tale, and his sympathy is aroused by the brutal manner in which Milon is treated by the head warder, Masselot. Later, Nicolo, Rapier's friend and accomplice, appears on the scene, and after innumerable difficulties, succeeds in acquainting Rapier of the measures taken to enable him to escape. But Rapier is anxious to help his prison friend, and with Nicolo's help, Milon is rescued, and the three successfully make their escape.

Their absence is quickly noticed, and Masselot, accompanied by two warders, is sent in search of them. The fugitives take refuge with a trapper, also an ex-convict, who has suffered at the hands of the brutal warders. Accordingly a plot is hatched that will free the convicts from their mutual enemy. Masselot falls into the trap, and in the end Rapier, Nicolo and Milon are seen taking leave of the trapper prior to embarking on the vessel that will carry them back to freedom.

The film is crowded with sensation, and makes a capital entertainment. As usual, it is very skilfully produced, and each situation is brought out in a most effective manner.

"Destiny," another "exclusive" handled by the Alerta Film Company, is an interesting modern dramatic production, characterised by acting of a very high order. Many delightful character studies are presented, and, although the story is by no means original, it is certain to create a great deal of interest.

PRECEDENTS AND OBJECTIONS.

An interesting decision has been made by the Liverpool magistrates, who refused to grant a licence to the Liverpool Stadium, to enable the exhibition of films of the world's boxing contest. Mr. T. Taylor, the licensee of the Stadium, stated that it was intended to exhibit the film for a fortnight.

The Stipendiary (Mr. Stuart Deacon) remarked that if the public wanted to see the film, no doubt the managers of the existing theatres would see that they got it. It would be very unfair to deprive them of a film of topical interest when it came along. The Stadium had better stick to its legitimate field. The application was therefore refused.

Despite strong objection, the magistrates decided to allow Hope Hall, a very well-known public building, to be used as a cinema. The application was made by Mr. Owen P. Roberts. Opposition was expressed on behalf of the trustees of the Masonic Hall, which is immediately opposite Hope Hall, and the Notre Dame Training College and convent, and it was stated that a picture house would be out of place in such a neighbourhood.

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SHEFFIELD SHOWS.

(BY OUR OWN CORRESPONDENT.)

The Cinema House, Barkers Pool, continues to do as well as of yore under the indefatigable management of Mr. Dickinson. Programmes submitted are of the "A1 order," and the auxiliary businesses of grill-room, café and billiard-saloon all tend to improve the whole theatre.

Business as usual has been the slogan at the Sheffield Palace, Union Street, where Mr. L. Shaw has been catering good fare for some time past. During the current week special results have been obtained by "Abducted" and "Wife of a Thief." This show closed Good Friday, which has enabled all concerned to obtain a well-earned relief.

During the past week capacity houses have obtained at the New Tivoli, Norfolk Street, resulting from Mr. Stevenson's efforts in running topical "turns." A "go-as-you-please" competition has been staged with success, while the pictorial portion of the show has not been neglected.

Mr. T. Ryan is still pulling good houses with strong fare at the Grand Theatre, West Bar. Despite competition, business is reported on the upgrade.

The Don is maintaining a popular reputation in the district, and Mr. Frank Howson, Junr., plays up to his patrons accordingly. Daily matinees are being indulged in. "Poison" was topliner for current showing.

One of the oldest halls in the locality—the Roscoe Palace, Infirmary Road—is still showing no signs of being on the wane. Mr. F. S. Whitehead is billing some splendid programmes, as is evinced by a specimen in the "Ace of Spades." Occasionally, vaudeville element is introduced for a spice of variety.

Mr. H. Bramwell reports no falling off at the Unity, and says that "Trey o' Hearts" is proving a winner, even more so than the other serials he had booked previously. "The Great London Mystery" was well received.

Mr. Harold Phœnix is still getting the business at the Phœnix Theatre, where a diversity of entertainment in pictures and vaudeville has been presented for some time past.

The orchestra is still an attraction at Kinema House, Hillsbro', second only to the films presented, and Mr. Hill is busily engaged filling the appetites of his ever-growing *clientele*. A fine current programme includes "Those that Trespass."

Mr. Ramsay's charge—the Oxford, to wit—is still going strong, and business is stated to be excellent Several strong features have already been shown with great success, and more sure winners are booked.

The Walkley Palladium has become an established resort for the picture-lovers of the district, and Mr. W. V. Nelson is utilising his past experience in packing his house. Fine shows are put on, and the musical accompaniment is of a high-grade order.

Mr. Wilson is upholding the business at the Crookes Palace, and his patrons are expressing their great satisfaction with the character of the shows submitted by him. Splendid attractions are being featured for current showing.

The Weston Palace is reaping the fruits of wholesome fare, and Mr. Phillips is getting his new charge well in hand. "Les Misérables" has been showing to good business. The Cinfonium is played exceedingly well at this house.

Mr. Fred Holmes, at the head of affairs at the Heeley Palace, continues to make the running in the locality and city, and the long and varied experience he has had in the Trade bears him in good stead. The feature, "Behind the Scenes" was a great success.

The bijou orchestra at the Lansdowne Palace, under the direction Mr. Macnamara is being boomed by Mr. T. Earp Summerfield. A "Day and Night" screen has recently been installed to great advantage. "A Soldier's Honour" was received with great approbation.

Business is of the first-rate order at the Darnall Palace, and Mr. Colin Morton has never looked back since its inception. Notwithstanding its near opposition, everything has progressed most smoothly. The bill during the week has been headed by "Revenge."

Pictures allied to vaudeville form the basis of the programmes submitted at the Palace Theatre. This is most popular judging from the average attendances at this show. Among other films, "Weight of a Crown" attracted great attention.

Advertising in all its phases is employed to advantage by Mr. W. Bryan with most beneficial results to the Theatre Royal, Attercliffe. The character of the programmes presented is *par excellence*, and this in itself is a sure winner of "custom."

Mr. Arnold G. Hides has attained the reward of his arduous efforts in the success he has attained at his show, the Globe. The orchestral effects contribute greatly to the entertainment provided at this hall.

EAST ANGLIAN NOTES.

(BY OUR OWN CORRESPONDENT.)

Calling at the Theatre de Luxe, Norwich, during the week, I found Mr. T. Hallisey doing good business. Every evening there are good-sized houses, and the programme is very well selected and arranged. The feature for the first half was "The Queen of Diamonds."

Mr. G. F. Howes has been doing very well at the Prince of Wales Palace. This theatre is extremely comfortable, and possesses an excellent orchestra. I hear that the "Million Dollar Mystery," now running as a serial, is a huge success. A recent feature by Famous Players, "The Spitfire," was very well received.

"Frenchy," a rattling good drama dealing with Western life, was the feature at the Cinema, last week. Mr. J. W. Bruce is keeping things at a satisfactory level. He is an excellent business man, and his previous career on the stage is, of course, most helpful to the theatre.

The two cinemas over which Mr. G. Starkey presides provide very good programmes at all times at the Electric; the special was a thrilling detective drama, "A London Mystery." The other cinema, the Empire, had several excellent films. An especially fine drama was "The Ticket-o'-Leave Man," while "Brandon's Last Ride" lent adequate support. The "real thing" in comedies were two excellent productions, "Love and Soda" and "Metamor-Phosis."

"Bootles' Baby," which "caught on" so well at the Haymarket Picture Playhouse, again visited Norwich, and at the same hall. Another popular picture was "The Man with the Scar," while much applause was accorded "The Escape of the Limited" a railway drama featuring Helen Holmes.

Ipswich Picture House always has good programmes and last week's was no exception to the rule. Heading a fine selection of dramas and comedies was "Incomparable Bellairs."

The popular Central Cinema is drawing the Ipswich public in a very satisfactory manner thanks to the energetic efforts of the manager, Mr. S. J. Sullings. A picture of note recently was "The Slave of the Poppy." Other notable attractions of late have been a very amusing Keystone comedy, "Recreation" and "The Escape."

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Films Weekly.

THE LATEST FROM FAMOUS PLAYERS, JESSE LASKY & J. D. WALKER

Thursday, April 8th, 1915. *No. 16.*

"THE FILM LIFE OF MARY PICKFORD."

The following letter, received by the Famous Players, should be of interest to any manager who has not yet placed his order for a supply of this booklet.

DEAR SIRS,

Enclosed please find three penny stamps for a copy of the "Film Life of Mary Pickford." I don't know if you usually send out single copies to private individuals, but the Manager of my favourite Cinema (The ————), has not yet taken it into his head to get some copies to sell to his patrons, so to make sure of mine, I have sent to you direct. Trusting you can oblige,

I remain,
Yours truly,

Supplies of this booklet can be obtained from J. D. Walker's World's Films, Limited.

THIS WEEK'S RELEASE.

Monday, April 12th.—"Cameo Kirby," by Lasky, and featuring Dustin Farnum, in four acts.

LAST WEEK'S RELEASE.

Monday, April 5th.—"Mrs. Black is Back," by Famous Players, and featuring May Irwin in four acts.

CECIL B. DE MILLE.

Cecil B. De Mille, director general for the Jesse L. Lasky Feature Play Company, is being overwhelmed with letters from motion picture authorities and photo-dramatic playgoers all over America, congratulating him on the extraordinary success of Blanche Sweet in "The Warrens of Virginia."

Among the other successes staged for the Lasky Company by Mr. De Mille, were "The Call of the North," "The Virginian," "The Man from Home," the latter to be released June 28th. "The Rose of the Rancho," released June 24th, and "The Girl of the Golden West," released July 19th.

"LITTLE PAL."

The Famous Players have started on another Pickford story, "Little Pal," written by Marshal Neilan, who plays with Miss Pickford. The company went up North to Truckee, to get appropriate scenes.

TRADE VIEWS.

London.—"The Dancing Girl," by Famous Players, in four acts, and featuring Florence Reed and "Ready Money," by Lasky, in four acts, and featuring Edward Abeles, on Tuesday, April 13th, at 11 a.m., at the Shaftesbury Pavilion, W. Walker's, of Wardour Street, will send you an invitation.

Leeds.—"Mistress Nell," featuring Mary Pickford, and "The Million," featuring Edward Abeles, both by Famous Players, and both in four acts, on Tuesday, April 13th, at 11 a.m., At the Assembly Rooms, Briggate. The Greta Film Service, of Royal Street, Barnsley, will send you an invitation.

Manchester.—"The Dancing Girl," by Famous Players, and featuring Florence Reed, in four acts, on view throughout the day, on Friday, April 9th, at the Clarion Film Agency, 12, Cannon Street.



BLANCHE SWEET.

Permanent Lasky Star.

Photo block of any Famous Player or Lasky star, similar to the above, can be obtained from J. D. Walker's World's Films, Limited, at the cost of 8d. each.

"MICE AND MEN."

Annie Russell's Starring Vehicle, Secured by Famous Players for Screen.

The Famous Players Film Company has acquired the film rights in Madeline Lucette Ryley's play, "Mice and Men," once the popular starring vehicle of Annie Russell, in which they will shortly present Marguerite Clark, the dainty star, who recently stepped from behind the footlights to secure unusual popularity on the screen.

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Presents
JOHN EMERSON
In the famous sentimental comedy
"THE BACHELOR'S ROMANCE"
By Martha Morton
A QUAINT PORTRAYAL OF A TENDER LOVE.

In Four Parts.

Released June 21st



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"Dont you realise you can't stay here?"

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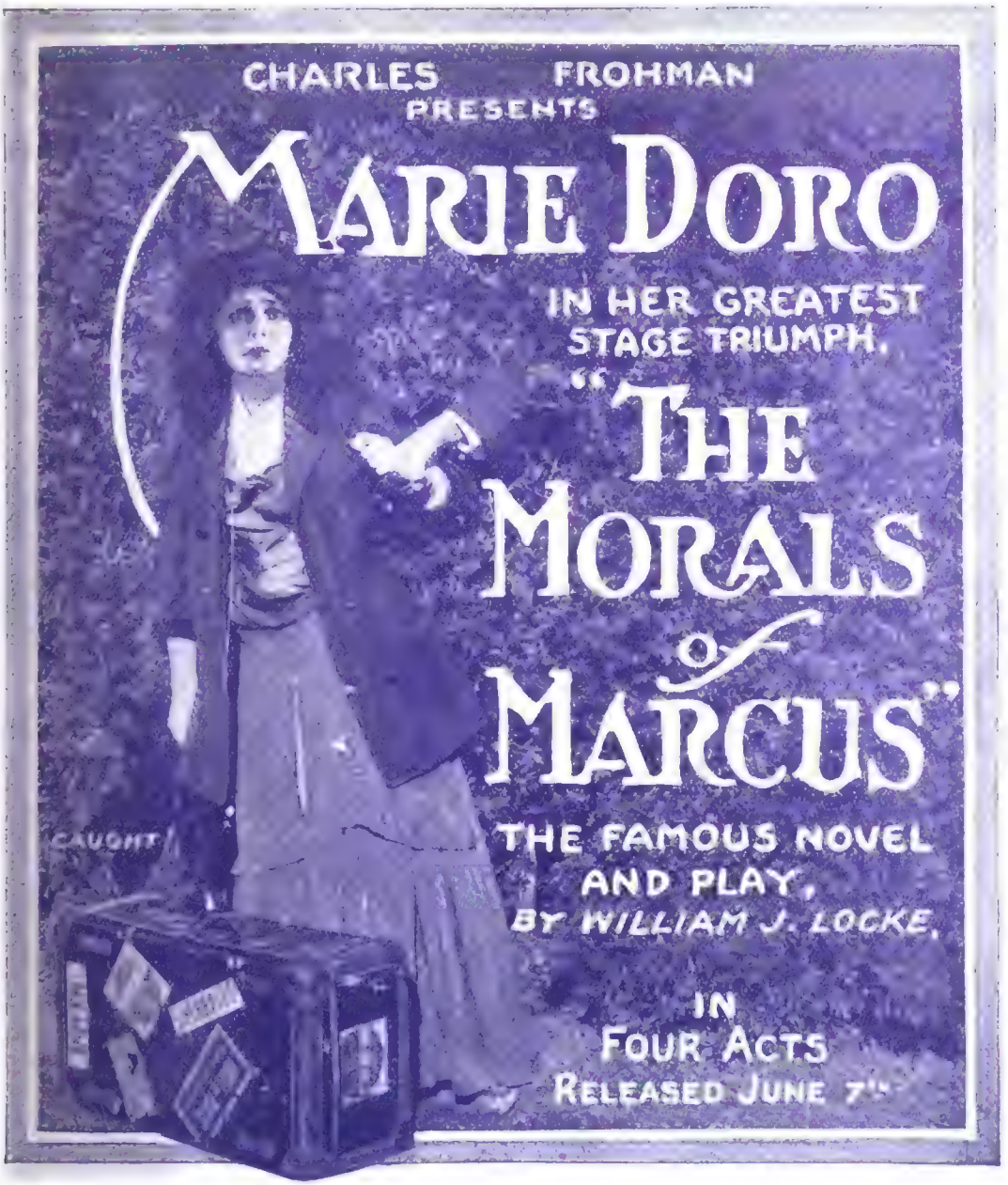
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EDWARD ABELES

IN A PICTURIZATION OF THE MOST CONVULSING COMEDY OF AMERICAN LIFE EVER CONCEIVED



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NOTHING LIKE THIS SINCE "BREWSTER'S MILLIONS"

RELEASED June 14th

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BY WM C. & CECIL B. DEMILLE

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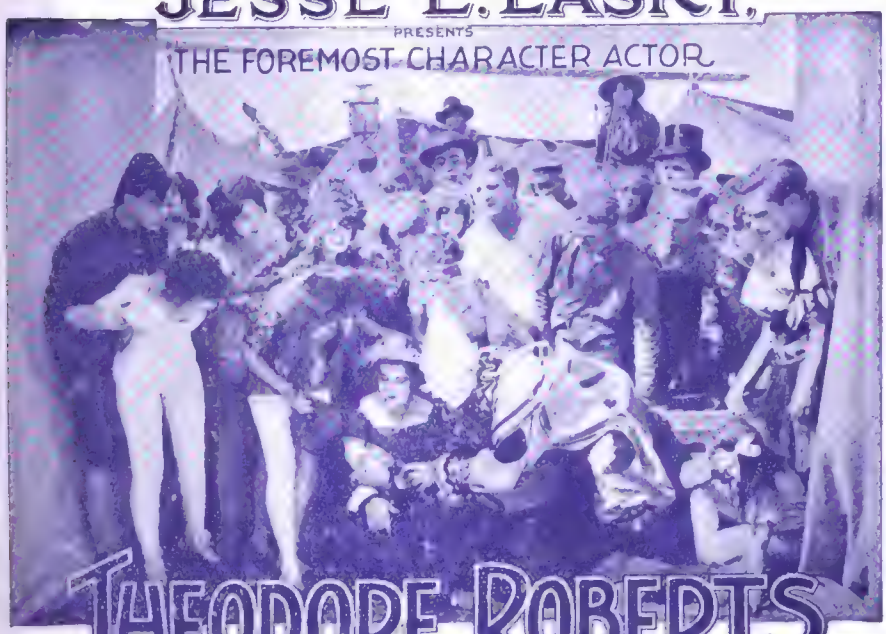
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PRESENTS
THE FOREMOST CHARACTER ACTOR



THEODORE ROBERTS
IN A ROMANCE OF THE GREAT WHITE CANOPY
THE CIRCUS MAN
IN FOUR ACTS
FROM THE FAMOUS NOVEL "THE ROSE IN THE RING" By GEO. BARR McCUTCHEON
RELEASED MAY 24TH

URE PLAY COMPANY,
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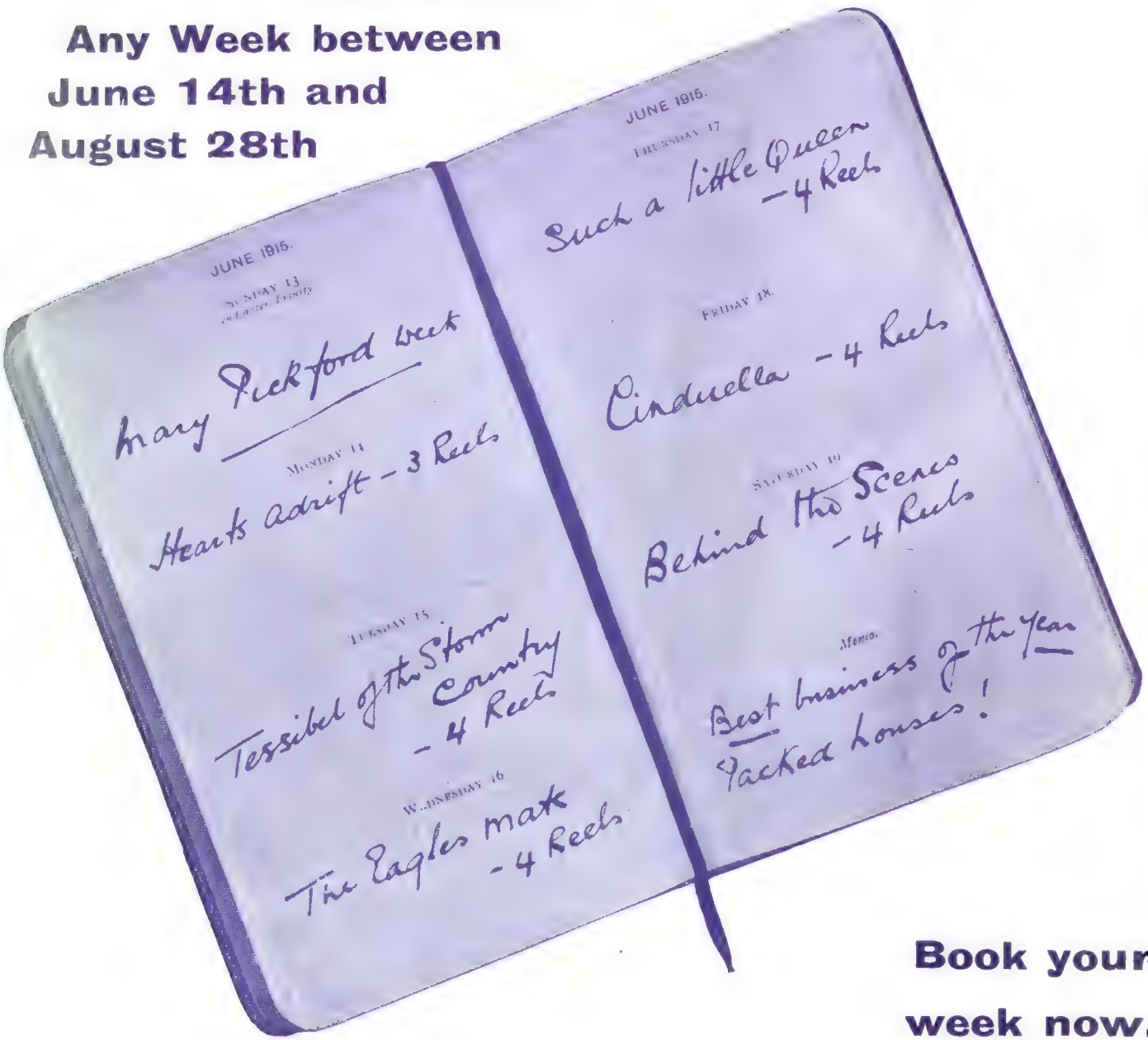
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A Week of "Our Mary."

Any Week between June 14th and August 28th



Book your week now.

J. D. Walker's Wor

TELEPHONE—Regent 1596.
TELEGRAPH—"Exclufilm, London."

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"The Day"—Next Tuesday.

The Dancing Girl.

A Play by Henry Arthur Jones,
Should surely prove a corker
Get on the move, and use your 'phones
Fix up with J. D. Walker!

(Evidently Spring is here!)



Ready Money.

And if you're out for something funny,
We can suit you right away;
For Lasky's presenting "Ready Money,"
A thing that's SURE to pay!

(Please don't shoot the Poet—he's doing his best!)

Id's Films, Limited,

STREET, W.

And at 124, Dale Street, Liverpool.

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RELEASE DATES.

APRIL.

12th. "Cameo Kirby," by Lasky, featuring Dustin Farnum.

19th. "His Last Dollar," by Famous Players, with David Higgins.

26th. The Making of Bobby Burnit," by Lasky, featuring Edward Abeles.

MAY.

3rd. "The Million," by Famous Players, featuring Edward Abeles.

10th. "Ready Money," by Lasky, featuring Edward Abeles.

17th. "The Dancing Girl," by Famous Players, with Florence Reed.

24th. "The Circus Man," by Lasky, featuring Theodore Roberts.

31st. "Mistress Nell," by Famous Players, featuring Mary Pickford.

JUNE.

7th. "The Morals of Marcus," by Famous Players, featuring Marie Doro.

14th. "After Five," by Lasky, featuring Edward Abeles.

J. D. WALKER'S WORLD'S FILMS, LIMITED,

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And at 124, Dale Street, Liverpool.

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TELEGRAPH—"Exclufilm, London."

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IN THE MANCHESTER DISTRICT.

(BY OUR OWN CORRESPONDENT.)

Various alterations and additions made by Mr. C. A. Hurley at the Victoria, Ardwick Green, have had the effect of improving business, and although the days immediately preceding the holidays were expected to prove a quiet time, attendances were maintained right along to the Bank Holiday rush. Last week "A Soul's Sacrifice" and "Modern Messalina" met with a good reception, but the best thing shown lately, judging by the applause accorded it, was "In the Ranks." This week "The Call of the Drum" and "The School for Scandal" are the two more important pictures shown. Mr. Hurley believes in providing a novelty for his audience. In "The Belgian Girl's Honour," which will be screened shortly accompanied by a lecture, the actual Belgian shown in the film appears on the stage and sings a song, whilst a collection is made on behalf of the Belgian Fund.

At the Queen's, Stockport Road, the Longsight Roll of Honour, which proved an exceptionally fine attraction for a period of six weeks, has been withdrawn for the present. "The Trey o' Hearts" serial is still running, and forms a good item of the programme. Last week "Kismet," with Mr. A. J. Daniels as lecturer, was the principal picture apart from "From Manger to Cross." This week "Vendetta" is proving as popular as ever, and in addition "The Prisoner of the Owls" is being shown. Mr. A. Taylor with his usual enterprise never misses an opportunity to secure local topicals. Among the recent films of this description secured is a good one of the special constables. A four days' benefit—April 20th to April 23rd inclusive—is to be given, under the patronage of the Earl of Derby, the Lord Mayor, and several well-known and influential people, on behalf of the St. Cyprian's Building Fund.

What was described as a "grand reopening" took place on March 29th at the Alexandra, Hamilton Road, Longsight. Considerable alterations have improved the exterior, chief among these being a portion of one side, which, shut off, greatly increases the comfort of the building. The whole has been reseated and decorated, and a new screen and machine provided. The throw, previously 120 ft., has been shortened to 95 ft., with a consequent improvement of the picture. A continuous show of 3½ hours, screening 12,000 ft. of film, is the present arrangement. Last week "Money," "Romance of a King," and "Barnaby Rudge" were among the principal pictures. This week "Study in Scarlet" and "Price of Crime" were the best. Mr. J. H. Davies, in charge, is determined to win the public by giving a much better entertainment than has hitherto been the custom.

It has been impossible to find seating accommodation of late for all those who have visited the Shaftesbury, Stockport Road. The handsome interior of this theatre looks particularly smart now that it has been redecorated throughout, and the entertainment provided is well up to the reputation it has won. The chief attractions last week consisted of "Looters of Liege," "Life of Shakespeare," a much-applauded Keystone comedy, "The Rounders," "The Million Dollar Mystery" serial, and a special programme for Good Friday. This week "Marguerite of Navarre" and "When a Woman Waits" are the leading pictures in a good and varied list. Mr. W. Neale is certainly to be congratulated upon the success he has achieved since taking over the management.

Another fine "house" that never seems to lack a good audience is the Princess, Raby Street, Moss Side, owned by Rhodes Pictures, Limited. In spite of the fact that competition has increased, it more than holds its own. The managerial details are keenly watched over by Mr. Bryan with satisfactory results. Both the serials, "Million Dollar Mystery" and "Trey o' Hearts," are running, and have proved very popular. In addition, last week "Sands of Life" (Balboa), "Mystery of Brayton Court," and Chaplin in "The New Property Man" were shown. The special programme on Good Friday included "Ivanhoe," "Christus," "St. Elmo," and "The Rounders" are all coming shortly.

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THE AMAZING MR. FELLMAN

WRITE

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TO-DAY

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HULL AND COASTAL NOTES.

(BY OUR OWN CORRESPONDENT.)

From what I could gather the eighteen picture palaces which opened on Good Friday did very well, and though it was impossible to visit them all, those that I did get a glimpse of gave ample proof that the innovation was a welcome one by the "respectable" class. I think that even the greatest opponents of Good Friday opening will agree that the Holy Day was not degraded. At a meeting of the Licensing Committee a day or two previously a few of the members could not convince themselves that some of the films it was proposed to show were "sacred," but I think it speaks well for the fairness of the Hull exhibitors that none of the films submitted, or rather the synopsis, was rejected. It was unfortunate that efforts to secure an extension of the music license to Good Friday were not successful, especially when at some of the large mission halls in the city, where still pictures were shown, there were musical accompaniments. Personally I cannot see the consistency of the Licensing Justices not allowing musical accompaniments with the moving pictures for a special occasion such as this. Still, I do not think the attendances were at all affected on this score, for outside of many cinemas I noticed quite large queues in the evening, despite the fact that the performances were continuous from 3 o'clock in the afternoon.

It should be interesting to note a few of the pictures shown here on Good Friday. At the Coliseum, Beverley Road, Mr. G. H. Simmonite had three performances of "The Messiah." The chief item in Mr. Comber's programme at the National, Beverley Road was "Semiramus," and Mr. Neeve also had this at the Theatre de Luxe, Anlaby Road. At the Kinema, Anlaby Road, Mr. E. Chapman had a good programme including "The Illumination," "Absalom," "David," "Our Birds at Home," "Kangaroos," "The Mouse," "Varieties of Goldfish," "Clever Dogs," "Tivoli and its Cascades," and "Alexandra." For the one day only Mr. Roberts has "The Last Days of Pompeii," at the Picture Playhouse, Porter Street. The Tower's special was "Quo Vadis?" and Mr. Hodgson had a good crowd in to see it. Mr. F. G. Sims' special items at the Monica, Newland, included "Daniel," "The Star of Bethlehem," and "The Battle Hymn of the Republic." Other places open were The Circus, Strand, Coliseum, Dreadnought, East Hull Picturedrome, Hessle Road Picture Palace, Magnet, Eureka and Cleveland and the programmes shown were equally suitable for the occasion.

An interesting item is that the newly built Harmonic Hall, on the Anlaby Road, and opposite the Circus Picture Palace, is likely to become a cinema. Plans for its conversion into such have been approved subject to certain alterations.

The National and the de Luxe have had a big attraction during the week with an exclusive picture of the Grand National from start to finish, and for the current week there is an excellent picture of the Wells *v.* Moran boxing contest. These two popular cinemas have got quite a good name just now for being first out with the big topical events.

There has been a most successful week at the Majestic, Mr. William Morton's fine picture palace in George Street, where Mr. Tom Bogue has been showing "Barnaby Rudge," and all those who have seen the film speak very highly indeed of it. This week there is "Society and its Sins," in addition to the Kinemacolor pictures.

Mr. Morton, I believe, is opposed to Good Friday opening, and none of the cinemas or theatres under his control were open on that day.

For the Holderness Hall, "The Man who Disappeared" series has been obtained, and will last five weeks, one instalment being shown the first half of each week. The first part has already been well received. Here I notice Mr. Norman Wilkinson has been making a special collection of cigarettes for soldiers and has met with a large measure of success.

"Aftermath" has been this week's special picture at the Princes' Hall, and whilst showing it, Mr. Tom Morton has been dealing with good business. "Where the Trail Divides," is announced for the current half-week.

SCARBOROUGH.

Mr. J. W. H. Catley has had many really excellent features at the Palladium, Scarborough, and one of the most successful of these was shown last week in "The War in Picture and Story," the Cherry Kearton picture, which has been described at each performance by Mr. Frank Carlton, who had some vivid stories to tell of his experiences at the front. The picture deals with the war in many places, showing interesting incidents during past months, and ranks foremost amongst war topicals. There have been good attendances and the film and narrative together form an excellent attraction. "The Blood Ruby" was a good attraction for the latter half of last week, in addition to the Cherry Kearton war pictures, a fresh batch of which were shown for the first time to audiences who had already had their "appetites" whetted for them.

"The Masked Wrestler" proved a good business-getter at the Picture House, Vernon Place, this week; this remarkable picture of society life being quite to the liking of the patrons of this popular house. "The Jungle Samaritan," and "The Fatal Mallet," were both appreciated items. "The Rifle Smugglers" heads the list for the latter part of the week.

Mr. Quinton Gibson featured "The Seventh Prelude," and "The Reporter in the Case," with good results in the earlier days of last week at the Picturedrome, Newboro', and the "Western Pugilist," an excellent drama replaced them for the first part of the Eastertide holiday.

Mr. Frank Gregory is generally early on the scene with the big things in the picture world, and he had a first hand this week with the fine production "Liberty Hall," at the Londesborough Cinema, which was shown with the usual reward for enterprise. Some other noteworthy Londesborough items have been "Lovers of Seville," "The Mystery of Brayton Court," "The Single Act," etc.

"Three Men and a Woman," was the title of the "star" film at the Royal, and the thrilling aquatic scenes "set the people talking."

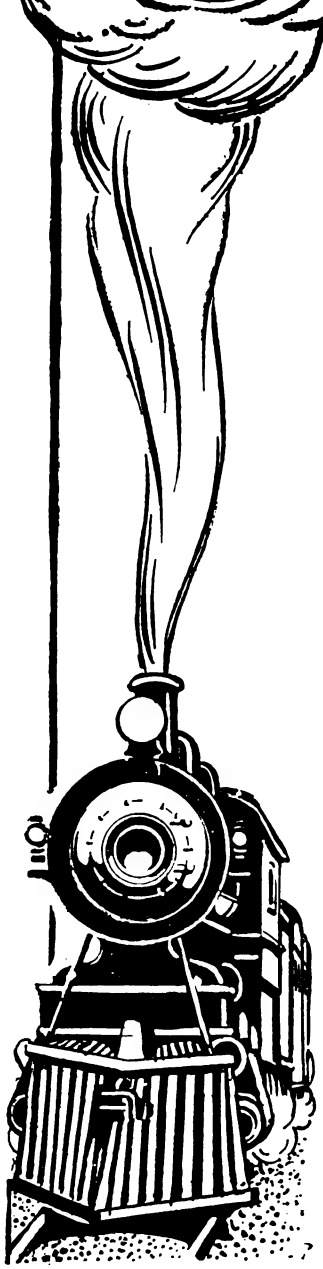
By the way, none of the Scarborough cinemas were open on Good Friday.

COTTINGHAM.

The only picture palace at Cottingham in the East Riding, the Coliseum, will shortly be reopened under the title of the Regent. One of the gentlemen interested is Mr. Tidswell, managing director of the Strand and Tower picture palaces at Hull, both of which, under his supervision have proved successful ventures.

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Battle of REDMAN	Bison	2000	4 5
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The Four DARE Devils	Nordisk	2320	8 0
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Fantomas, 4, Masked BALL	Gau.	3500	12 0
A Fatal EXPERIMENT	Eclair	2250	4 10
JESS	Thanhouser	3000	7 15
The FORGER	Pathé	2450	6 15
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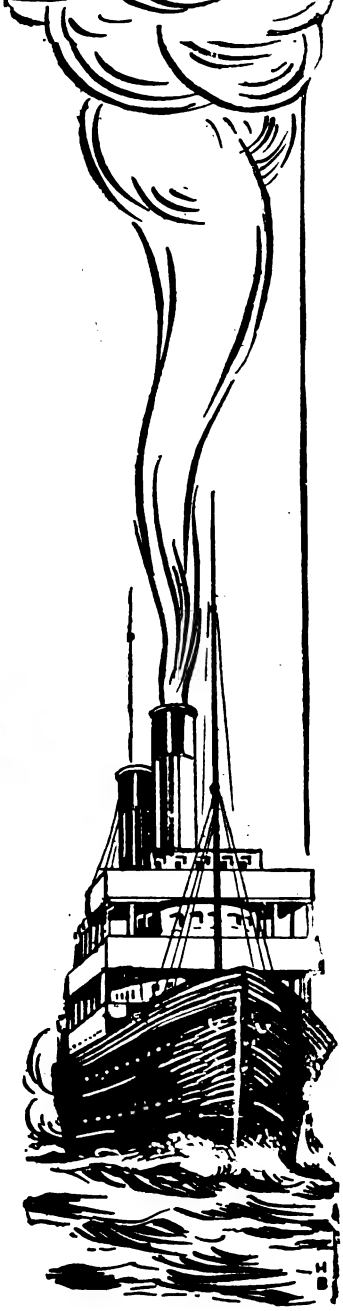
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Indian MASSACRE	Bison	2910	4 10
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Panther's PREY (2)	Gaumont	2000	4 10
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THE EDISON PROGRAMME.

The Voice of Conscience.

Miss Elizabeth R. Carpenter has here chosen a theme which has been treated in a variety of ways by many different authors, but which never fails to sustain its interest when presented with the force and conviction shown in the construction of this film. It is the story of the man and the woman and the *tertium quid*, the husband in this case, Dr. Yorke, being so engrossed in the details of his profession that he leaves his young wife much to her own resources, and she, being high-spirited and inclined to gaiety, readily falls under the influence of handsome Jack Cravin, the doctor's cousin, who appoints himself her constant attendant. Helen rather easily persuades herself that she is in love with Jack. In an interview which is overheard by her husband, she consents to elope, and the blow falls at a moment when the doctor is hurrying to an important operation which is a question of life or death to the patient. He fulfils his professional duties, then hurries to the station to waylay the fugitives, but at the last moment Helen listens to the voice of conscience, and, refusing to go further, demands to be taken back to her husband. The doctor manages to get home first without being discovered, and his wife's spontaneous confession paves the way to a better understanding for the future.

The story is vividly told, though it is doubtless the necessity for condensation that makes Helen's sudden changes of mind a little difficult to understand. It is excellently played, Mr. Frank McGlynn giving a fine study of the doctor, his rendering of the character doing much to palliate the conduct of his wife, very charmingly played by Miss Sally Crute, and Mr. Richard gives a clever touch of insincerity to the philandering cousin. It is a subject which might easily have been extended to another reel.

The Terrible Trunk.

Some very excellent comedy acting provides an entertaining farce out of the very slightest material. The Widow Smith, about to marry Reuben, a country bumpkin, takes him to purchase a trunk, and his rival, Luke, a town "sport," contrives to lock Reuben in the trunk at the moment the purchase has been completed. In revenge Reuben and the widow manage to play Luke the same trick, and he is sent on a "joy ride" in the trunk, being severely handled by the express women, and eventually having to be fished out of the river. Miss Cora Williams, Mr. Dan Baker, and Mr. Edward Boulden extract a great deal of fun out of the various comic situations, and Miss Jessie Stevens as a stalwart express woman performs notable feats of baggage smashing. An excellent short length comedy subject.

Her Husband's Son.

This is another work from the pen of Miss Elizabeth R. Carpenter, and here again deftness of construction and the fertile invention of effective situations are more apparent than any great originality of plot. It is the story of a man of middle age who marries a young wife hardly older than his own son and much against the wishes of that son, who, through his great reverence for the memory of his mother, treats his father's new wife with marked coolness. The boy gets into a gambling set at college, until at last his father refuses to advance more money until he shows some signs of amending his ways. The young wife determines to help the boy, and in order to do so induces her husband to draw a cheque for a considerable amount without telling him for what purpose she requires it. The husband is growing jealous of his wife's young companions, and, reading a note which she has accidentally dropped, he twists its meaning into a lover's appointment. Watching his wife's movements, he witnesses her meeting with a strange man, and, mad with jealousy, shoots the supposed lover. On returning to the house he receives a note in which his wife has explained everything, and is horrified when his son is carried in wounded. A satisfactory ending makes an effective finish to a very interesting film. The situations are skilfully contrived and thoroughly dramatic, and the mounting is rich and tasteful, the climax taking place on the occasion of a grand ball which gives a fine opportunity for the art of the producer.

Mr. Robert Conness is excellent as the husband, and easily overcomes the difficulties which his quite unreasonable behaviour add to the part, and Mr. Harry Beaumont as the son is, as usual, natural and effective. Miss Helen Strickland is very charming as the girl wife. The drama is in two parts, and produced by Mr. Charles Brabin, and is a fine example of the highly finished work of the Edison studio.

The Temple of Moloch.

To an interesting story this film adds a valuable lesson on the prevention of the spread of consumption and the necessity for the sanitation

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of factories and dwelling-houses. Harrison Poutt is the proprietor of a large pottery factory, and is attacked in the Press by Dr. Jordan for the conditions prevailing amongst his workpeople. He is furiously angry when he hears that the doctor wishes to marry his daughter, Eloise, and orders him from his house. Shortly after this Poutt discovers that his daughter and son both show signs of tuberculosis, and it is proved that they have been infected by a maid who is a daughter of one of Poutt's workmen. Dr. Jordan succeeds in effecting a cure in both cases, and Poutt not only consents to the marriage, but agrees to entirely reorganise the homes and workshops of his employees.

It is an effective exposition of a subject of vast importance, and is well worthy of attention for that reason as well as for its excellent dramatic qualities.

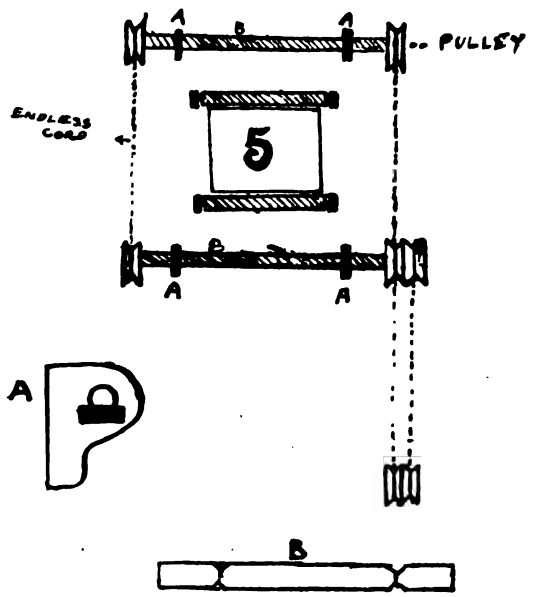
Suspicious Characters.

Of a totally different character is this vivid study in the art of burglary, in which Jim and Bill, intent on obtaining food, enter the establishment of the richest man in the town with the advice and assistance of a policeman who readily accepts their explanation that they are bursting through the window at dead of night in order to tune the piano. Mr. William Wadsworth and Mr. Arthur Housman play the two burglars in mirth-provoking fashion, and a very strong company makes this an exceptionally amusing burlesque.

A Simple Design for a Film Indicator.

USEFUL TIPS FOR OPERATORS.

The following description and sketch of a film indicator has been supplied by Mr. W. A. Browning, chief operator and electrician at the Lime Street Picture House, Liverpool, and it is claimed to be so simple that any operator can construct one for a very modest sum. All that is



required, apart from the box and the glass facing, are four ordinary office rulers (circular), a roll of linen or calico blackened so that the figures stand out in white relief, a few feet of ordinary cord, pulleys and four brackets as per sketch marked A. This design of indicator is constructed to rest on the rail or balcony surrounding the space allocated to the orchestra or pianist and is manipulated by the musical director, who works the pulleys, which wind the cloth bearing the numbers round the rulers marked B. The two central strips of wood are intended to keep the cloth on the face of the glass and so prevent it becoming sagged. To keep the rules in position, a small strip of brass is attached to the bracket, which fits into an indention slit into the side of each of the two rules. The illumination, of course, is by electric light, which is extinguished each time the number is changed, the later process being visible from the rear and consequently there is a minimum of trouble.

Not unfrequently operators are troubled by an insufficiently strong resistance which does not respond with the desired alacrity when a variation is desired in the speed at which the film is put through the machine. To remedy this Mr. Browning has in use a simple device consisting of a flower-pot filled with water, in which are placed two or three old carbons suspended and worked on a wire. The pot is fixed underneath the machine at the side of the resistance and the speed of the motor can be accelerated or diminished at will, by simply moving the carbons to or fro.

Draughty operating rooms are often responsible for broken condensers and to prevent this a double precaution can be taken, the first of which is simply to boil the condensers before use and allowing them to cool in the same water. The second is to cover with the part of an ordinary biscuit box, the front part of which is rendered airtight, that part of the machine containing the condensers. An operator who is in charge of three machines and who has tried this method, declares that it is over six months since he has been obliged to renew condensers.

Mr. W. A. Browning has, also, a design of hat and parcel holder for fixing to picture hall and theatre seats. The device which is simple and takes up very little space is made of wire, and is so easy to fit that an entire building can be equipped within two days.

TOPICALS AT NAVAL STATION.

Reverting back to the programmes presented, the Cinedrome's main films were "The Childkillers," and the delightful production of Mary Pickford in "Hearts Adrift." These two fine pictures were supported by other interesting subjects. At the Elite, Plymouth, Mr. Rundle did good business, his special attraction being "A Girl of the People." Patrons were also much interested in the passing events depicted, and also the series of "Scenes from Boulogne." —At Andrew's Picture Palace, the management submitted a fine production of Marie Corelli's well-known work, "Vendetta," which left a lasting impression on its spectators, and evoked warm approbation.

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SCOTTISH NEWS AND NOTES.

(BY OUR OWN CORRESPONDENT.)

The conditions of the cinema industry in Scotland are at present in a state of complete transition, and are affecting renters and exhibitors alike. The change has been apparent for months, but has become more noticeable since the outbreak of the war. Curiously enough, though its origin can be traced back to last August, it is not the superfluity or scarcity of war films which has brought about the altered conditions. Interviews with renters and exhibitors during the past week prove how real the change is, but there seems no way at present by which it can be stayed. The change is in the nature of the programme which the exhibitor has nowadays to provide to please the public and get ahead of competitors. The exclusive and the serial predominate, and with perhaps a comedy or two and a topical, make up a programme. The ordinary open market feature, which renters must buy, is being ousted from its former place in a great many halls. Those exhibitors who do favour features in place of exclusives and serials have to be catered for by the renter, but his "run" is so curtailed that several, questioned on the point, doubt if it pays to buy when so few hire. The tendency is for the renter, therefore, to increase his hire rate for features. To this exhibitors reply that what is lost on features can be made up on exclusives. This is the crux of the question. The regular renting houses who buy features weekly have a new opposition to face. The increase in exclusives has brought in its trail an army of exclusive agents, who handle exclusives only, and these gentlemen—and their business is perfectly legitimate—secure a large part of the custom which formerly went to the original renter. The deduction to be drawn from the interviews I have had is that the exhibitor who favours features will have to pay more for his programmes without any corresponding increase in his income, and, in addition, to keep pace with his opposition, will also have to run an occasional exclusive. Of course, the public is getting the benefit of the change, but the question which is exercising the minds of the exhibitor and the renter is, who is to pay for the altered conditions and what is to be the end of it? One gentleman summed it up well when he said: "It means the elimination of many small halls, but it also means the raising of the general excellence of the larger and higher-priced halls, and both parties will ultimately benefit."

The programmes being shown at Glasgow halls during the past week have been remarkable—remarkable, that is, for Holy Week. Of course, in Scotland the communities which regard Eastertide with special significance are limited, but even in Scotland the public look for something different at this time of the year. Some halls there were which planned their programmes to include seasonable items; others have ignored the season altogether, or gone to other extremes entirely. Thus, at one end of a street we have a bill with a strong Eastertide attraction in "Quo Vadis?" while in the same street we have a programme on Good Friday in which comedy forms the prominent part. Luckily there are two classes to cater for, and everyone was pleased.

At the Picture House, Sauchiehall Street, a special attraction during the whole week was Gaumont's great topical, "The Battle of the Vosges," the exhibition of which in Glasgow was delayed by the military authorities until the operation had lost its strategical significance. The topical provided visitors with a good idea of how warfare was waged in the snow-clad dunes, and it undoubtedly proved a good draw from the exhibitor's point of view.

La Scala, Sauchiehall Street, screened "In the Shadow of Big Ben" and "The Operator at Black Rock" as its exclusives, and had for comedy "Wiffles at the Hydro," "The Fatal Hansom," and "The Property Man.' La Scala Vocal Quartette still continue to prove a drawing force, and always get a fine reception. The Captain Scott series of pictures, with Mr. Herbert Ponting as lecturer, are, I understand, due at La Scala in a fortnight's time, and should then appeal to a larger public than on their last visit to the city.

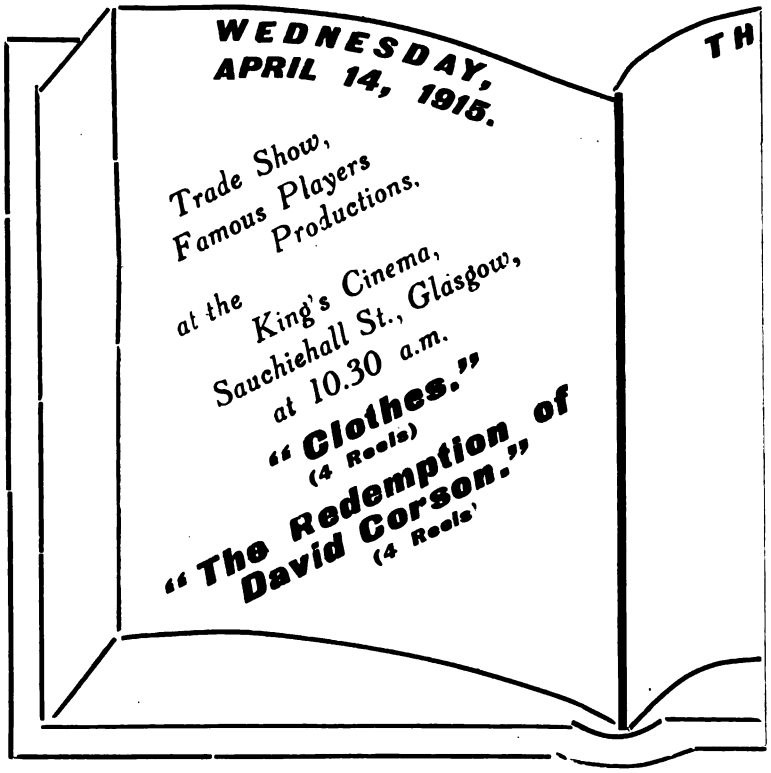
The King's Cinema had a highly interesting programme for the week, the outstanding feature of which was "David Garrick," with Sir Charles Wyndham in the principal *role*. Other items in addition to topical subjects were "The Property Man," Chaplin's latest, and the whole programme was such as will keep the King's reputation.

The Theatre de Luxe feature for the early part of the week was, as usual, "The Million Dollar Mystery," a serial which has a large following at this popular house. Comedy was strongly represented by a new Chaplin, and a very pretty scenic, "The Falls of French Guiana," added interest to the programme. For

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the week-end Mr. Butt gave his patrons a revival of "Quo Vadis?" and though this masterpiece has been seen many times in Glasgow, the result was fully justified, the subject being as popular as when first shown.

The most notable subject at the Salon in the first part of the week was "The Phantom of His Love," a Pathé drama of power. The programme was also strong in comedy with "The Property Man" and "Snakeville's Blind Pig." "The Brilliant French Victory" and "Pathé's Gazette" supplied a sufficiency of topical interest.

The Charing Cross Electric Theatre (Mrs. Stuart's) had a good variety of drama and comedy, the former being represented by "The Broken Circuit" and "In the Vale of Sorrow," while the latter were "The Property Man" and "An American Heiress."

Mr. W. McGaw, at "55," gave prominence to Keystone comedies in both halves of the week, making a hit with "The Property Man" and "Mabel's Latest Prank." The Selig drama, "Lassoing a Lion," and "The Chasm," were both well received. Mr. McArthur, who is a treat in himself, still provides suitable accompaniments at this well-known resort.

At St. Enoch's Picture Theatre, Argyle Street, business goes from good to better, and Mr. Lightfoot's efforts to still further popularise his hall are meeting with success. I have before remarked on the decorative scheme at the St. Enoch's, and this is now further enhanced by a superb floral display (illuminated), which has been arranged in front of the screen and round the balcony. The effect is very pleasing indeed.

The busy man's hall, the City Picture House, is so well known for providing good programmes that visitors are always sure of being pleased. In the last programme I had the pleasure of viewing was "Lil o' London," a subject which proved very popular indeed.

At the Majestic Picture House, Mr. Robinson gives his patrons varied fare, and always seems to hit on what pleases. Last week something big was served up, when "Anthony and Cleopatra" was the top-liner, and right well it drew out the patrons. "The King of Beggars" was also a good week-end draw, and Mr. Robinson has every reason to be pleased with the result of his selection.

Last week-end I paid a visit to Maryhill Picture House, and found Mr. Macdougall doing great business with "Germinal." This subject has been remarkably successful wherever shown, and the Maryhillites showed their appreciation of it in no uncertain manner.

The same evening I looked in at the Maryhill Star. Here Mr. Welsh had a bumper, a frequent occurrence nowadays, and the audience were being royally entertained. The programme contained such items as "Four Minutes Late," "The Rajah's Vacation," "Trey o' Hearts," "Harbour Lights," and many others. By the way, the Star now has its "house organ," and some very pointed remarks on a growing evil are worth quoting from their bold and truthful outspokenness:—

"A reputation for giving the public a first-class entertainment is the finest advertisement a picture theatre can desire. It is not so much a question of the admission charged as the value that is obtained for the money spent. We are amused at the feverish energy with which competitive halls send out broadcast those 'Complimentary Passes' or 'Privilege Tickets' which loudly proclaim that the possession of these 'Scraps of Paper' will entitle the bearer to demand and receive at the halls in question one twopenny ticket for one penny or a fourpenny seat for twopence, while even the leisured class may lord it in a sixpenny upholstered velvet chair for threepence . . . and a pass.

"Now, we believe that if the entertainment provided is worth sixpence, the public will pay sixpence, while no amount of printed matter will ever hoodwink the average man or woman into believing that these people can, or do, give sixpence worth of entertainment for threepence . . . and a pass. Rather it seems to us to be a tacit acknowledgment by these halls that their entertainment is worth only threepence, or twopence, or one penny, but they still (vainly) endeavour to keep up appearances by issuing those so-called privilege tickets which cease to confer a privilege on any one person when everybody in the district has one or more of these evidences of managerial failure.

"Now, we do not charge fancy prices for admission, but we do give, in our belief, one of the finest entertainments in the district at the price. It is a fair price for good value. It is already being told around that the Star is getting better every day, and so it is."

GENERAL NOTES.

Mr. Alfred Patterson has relinquished his appointment as manager of the Kinema, Stranraer, and the duties of that office are now being undertaken by the proprietor, Mr. M'Robert, to whom all communications should in future be addressed.

Messrs. Hibbert are now handling "Wake Up!" and "Three Weeks" in Scotland, and finding a ready demand for these subjects, as well as for "Souls in Bondage" and "Trapped in the Great Metropolis."

The half-yearly meeting of the Edinburgh and East of Scotland Exhibitors' Association was held yesterday. A full report will appear next week.

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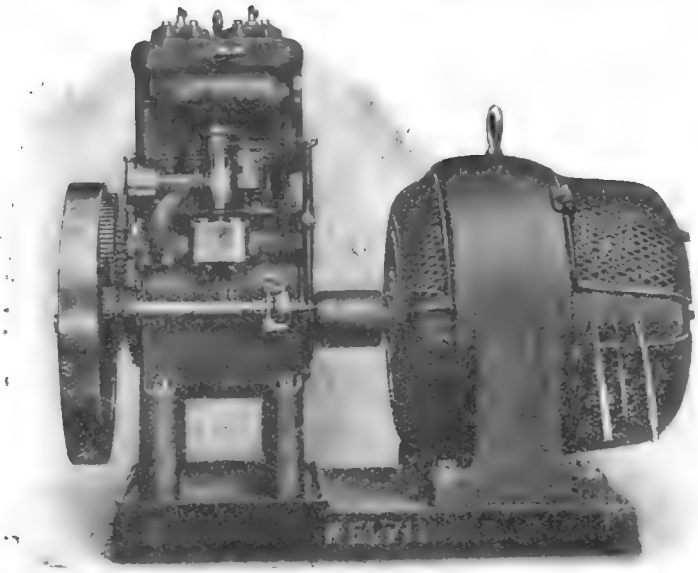
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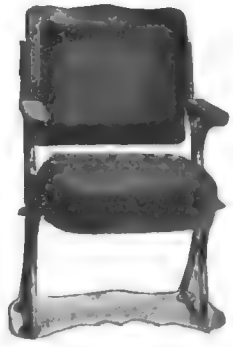


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In May next Mr. Dove Paterson, of Aberdeen, relinquishes his lease of the Gaiety Theatre in that city after an occupancy of nine years, and for the future will devote his energies to the Coliseum and City Cinema Concerts, and to the fostering of his country engagements, all of which undertakings have developed to the extent of taking up most of the time of this pioneer entertainer. At the Coliseum and City halls, Mr. Paterson has built up an enviable family connection, while his portable cinema entertainments have been acknowledged and patronised by Royalty and by the highest in the land. To-night (Thursday) Mr. Paterson has been engaged by Lord Aberdeen to give his entertainment in the Cromar Hall, Tarland, in aid of the Tarland Red Cross Hospital, at which entertainment his lordship is to preside.

The Gaiety Theatre, Aberdeen, will in May be taken over by Mr. Henry N. Phillips, who already owns two other halls in the Granite City.

The Kinemacolor programmes at Hengler's Circus, Glasgow, continue to attract large audiences twice daily. The programme has been changed from the opening week, and the new series of "The Fighting Forces of Europe" are proving as popular as the first.

The number of "house organs" being issued in connection with Glasgow cinemas is growing daily, and it will soon be necessary to devote a special column to reviewing same. I am always glad to see these signs of enterprise, and will be pleased if publishers would mail a copy to "Bioscope," 696, Alexandra Parade, Dennistoun, Glasgow.

Correction for mailing lists: Mr. A. Lever, 264, Renfrew Street, Glasgow, W., not 164, as was printed a fortnight ago. Will firms who entered above please make a note of the alteration?

NORTH STAFFORDSHIRE NOTES.

(BY OUR OWN CORRESPONDENT.)

At a meeting of the Newcastle-under-Lyme Watch Committee, a letter was read from the Board of Film Censors, pointing out that a clause added to many of the licences issued under the Cinematograph Act of 1909, stipulating that all films must be censored, had proved most helpful to the work of the Board, and it was to be hoped that other authorities would, during the war, favourably consider taking similar action. Asked for his opinion in the matter, the Chief Constable (Mr. William Forster) said he had known instances where films had been passed by the censors and disapproved by the public, and that led him to the opinion that the censorshp would be better under a Government department. As far as Newcastle was concerned, he knew that every care was taken in showing the right type of film.

A member of the committee said that while he had no personal experience of cinemas, he thought it was necessary that the best pictures should be shown. On one or two occasions he had been told of pictures of an objectionable nature. In the interests of young people and the inhabitants generally, it was important there should be an efficient censorship. Other members spoke as regular attenders at picture halls, and they observed that the programmes presented at Newcastle were exceptionally clear, and no objection could be taken to them. The Mayor (Mr. W. V. S. Gradwell Goodwin) remarked that when the cinematograph licences were renewed the committee would be able to make a stipulation as suggested, if it was thought necessary.

Some very fine programmes have been presented to North Staffordshire audiences recently. The two big serials, "The Great Million Dollar Mystery" and "The Trey o' Hearts" were showing at quite a number of the local halls, and the general report is that they are doing good business.

"As the Crow Flies," the ninth instalment of "The Trey o' Hearts" series, found much favour at the Stoke Majestic, other items being:—"Time, the Conqueror," "Mountains of North Wales," "A Lodging for the Night," "Taking a Film," "Cupid Backs the Winner," "Under False Colours" and the "Pathé Gazette." Earlier on, "Nick Winter in the Wild West" and "The Curse of Passion," two very acceptable dramas, and "Recreation," were the chief attractions.

There was a strong list at the Burslem Palace, in both parts of the week, the dramas being "Smugglers of Lone Isle," "Good-bye Summer," "Shep's Race with Death," "The Mystery of the Seven Chests," "Escape on the Limited," "The Mystery of Causton Castle," and "When Vice Shuddered." "The New Janitor" and "His New Profession," and other comedies issued, also appeared.

The new management of the Moorlands, Burslem, had an exceedingly successful send-off with "Tessibel of the Storm Country" and "Trilby." They have only to continue on the same lines to be assured of a prosperous time.

Mr. C. Grant, proprietor of the Cobridge Picture Hall, tells me he had a record turnover with "A Lancashire Lass." He speaks highly of the reception of "The Great Million Dollar Mystery" at his establishment.

The eighth episode of this serial was exhibited at the Hanley Empire, along with "The Fates and Ryan," "Her Life's Story," "Those Love Pangs," "In Taxi 23," etc. The attendances at the Hanley Empire, the Hanley Imperial and the Hanley Lyric, have been quite satisfactory. "A Highwayman's Honour" was the principal feature at the Lyric, where the "Dolly of the Dailies" series is now running.

"Crack o' Doom," of "The Trey o' Hearts" series, was the star turn at the Marshlands, Wolstanton, where "The Ticket-o'-Leave Man," "Russia and the Czar," "The Lost Mail Sack," "Love and Bullets" and "The Loyalty of Jumbo" also were shown. "Nick Winter in the Wild West" led the way subsequently, supported by "The Silent Valley," "The Tell Tale Scar," "The Fatal Mallet" and others.

"Beautiful Jim," "The Sky Pirate," "The Water Course," "Father," "Laughing Gas" and "The Barrel Organ," were introduced at the Victoria Theatre, Hartshill, which is described as the "theatre de luxe" and "the" home of comfort. A blindfolded boxing competition was among other attractions there.

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WORLD OF FINANCE.

The following information has been specially compiled for THE BIOSCOPE, and includes a Register of New Companies, Mortgages and Charges, Winding-up Petitions and Orders, County Court Judgments, Reports of Financial Cases, etc., etc

All inquiries respecting financial matters must be addressed to the Editor and the envelope marked "Financial."

MORGAN *v.* PICTURE THEATRES, LIMITED.

In the Chancery Division, on March 26th, before Mr. Justice Astbury, Mr. Russell, K.C., mentioned the case of Morgan v. Picture Theatres, Limited.

Mr. Luxmore stated that a receiver had been appointed by the Court on behalf of the debenture holders.

Mr. Russell said the gentlemen appointed was the managing director of the company, but he (counsel) was entitled to have his own receiver.

Mr. Luxmore said he had no objection to the gentleman in question.

Mr. Russell asked for leave to act at once on the plaintiff's undertaking.

His Lordship appointed a receiver and directed that he should find security within four weeks.

ROYCE *v.* TACON.

In the Chancery Division, on March 26th, Mr. Justice Astbury had before him a motion in the case of Royce *v.* Tacon. This was an application by the plaintiff for the appointment of a receiver and manager of the rents and profits of certain property at Harrogate.

Mr. Cunliffe, K.C., for the plaintiff, said his client was the vendor of the freehold property in question, which, under a contract of April last was sold to the defendants for £2,000. Defendants took possession of it, pulled down the houses and some stables and erected in its place a picture palace, which they were running either in person or in the form of a company. They had, however, not paid the purchase money, although they had promised to do so.

Mr. Gover (for the defendants) said one of the defendants had died, and his representatives had not been added to the action, and that had caused difficulty in the contract being carried out.

His lordship said it was clear the defendants must either pay the purchase money or the plaintiffs must have the property back. His lordship appointed a receiver of the rents and profits until the trial of the action.

BRITISH PLAYHOUSES, LIMITED.

In the Chancery Division, on March 30th, Mr. Justice Sargant heard a motion for judgment in default of defence in a debenture holder's action, in the British Playhouses, Limited, Parker *v.* the Company.

Mr. Taylor, for the plaintiff, said Mr. Parker was the holder of all the first debentures, which were secured by three picture palaces at Grimsby. The principal money had become payable on account of non-payment of interest. The second and third mortgagees had also been made parties to the action.

His lordship made the usual order in a debenture holder's action, directing the usual accounts and inquiries.

CREDITORS' MEETING.

A meeting of the creditors interested in the failure of John Codman, late of the Picturedrome, Newtown, North Wales, was held on March 25th, at Grosvenor Hotel, Chester, when a statement of affairs was presented, showing liabilities totalling £1,385 18s. 5d., to meet which there were assets estimated to produce £728 13s. 11d. After allowing £33 17s. 1d. for the claims of the preferential creditors, the net assets were reduced to £694 16s. 10d., the estate showing a deficiency of £691 1s. 7d. It was reported that the debtor had been in business for some years, having picturedromes at Newtown, Ebbw Vale, Bethesia, Bangor, Oswestry, Menai Bridge, etc. At the end of 1913 he entered the pantomime business and worked a company round London, suffering thereby a great loss. He had also made losses on the picturedromes, and with regard to the one at Oswestry he paid £350 for this, and did not have possession twelve months. He disposed of this hall last year for £180. The debtor stated that some time ago he refused an offer of £600 for the building at Bangor, and at the present time there was an offer of £200 for the same. Some discussion ensued, and ultimately it was resolved that Mr. Richard E. George (solicitor, of Newton, who acted for the debtor) should dispose of the assets as soon as possible, and divide the proceeds *pro rata* among the creditors after payment of the preferential claims, and that the Palatine Trade Protection Office (Liverpool), should investigate the matter on behalf of the creditors.

Receiverships.

CINEMATOGRAPH COMPANY, LIMITED.—R. H. Newton, of 90, Pilgrim Street, Newcastle-on-Tyne, ceased to act as receiver or manager on March 23, 1915.

KENSAL RISE PICTURE PALACE, LIMITED.—W. T. Smith, 388, Cambridge Street, Pimlico, S.W., ceased to act as receiver or manager on March 13, 1915.

Mortgages and Charges.

CAPTAIN KETTLE FILMS, LIMITED.—First mortgage, dated March 18, 1915, to secure £500, charged on part of leasehold premises in Manchester Road, Bradford, and the company's undertaking and property, present and future, including uncalled capital. Holder: C. J. C. Wright Hyne, Heaton Lodge, Bradford.

UXBRIDGE THEATRES, LIMITED.—A memorandum of satisfaction in full on March 1, 1915, of debenture and collateral mortgage, dated September 11, 1911, securing £400, has been filed.

BOSTON SCALA THEATRE, LIMITED.—Particulars of £100 debentures, created March 17, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the whole amount being now issued. Property charged: The company's undertaking and property, present and future, including uncalled capital. No trustees.

FLEETWOOD EMPIRE THEATRE AND HIPPODROME, LIMITED.—Mortgage, dated March 18, 1915, to secure £2,000, charged on land and premises in West Street, Fleetwood, Lancs. Holders: Hollinwood Building Company, Limited, 237, Manchester Road, Hollinwood, Lancs.

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TROWBRIDGE PALACE, LIMITED.—Debenture, dated March 15, 1915, to secure any moneys which may become owing under certain guarantees for £1,750, charged on company's undertaking and property, present and future, including uncalled capital. Holder: A. Ward, Weymouth House, Salisbury.

SEAFORTH PALLADIUM PICTURE PALACE, LIMITED.—Issue on March 8, 1915, of £500 debentures, part of a series of which particulars have already been filed.

AMALGAMATED CINEMATOGRAPH THEATRES, LIMITED.—Second debenture, dated March 26, 1915, to secure £3,000, charged on company's undertaking and property, present and future, including uncalled capital. Holders: Southern Investment Company, Limited, 2 and 3, Norfolk Street, Strand, W.C.

New Companies.

NEW OXFORD GALLERIES, LIMITED. (139,608.)—This company was registered on March 11th, with a capital of £1,500 in £1 shares (500 6 per cent. cum. pref.), to carry on the business of amusement caterers, providers of entertainments, amusements, games and sports, theatre proprietors, caterers for public entertainments and exhibitions, etc., and to adopt an agreement with F. G. Dewicke and Florence M. Dewicke. Private company. J. H. Powell, 75, Chesterfield Gardens, Harringay, N.; and P. W. Hardwick, 76, Westfield Road, Hornsey, N., are provisional directors. Remuneration 5s. each per board meeting attended. Solicitor: S. W. Woolmer, 65-69, Temple Chambers, Temple Avenue, E.C.

MAPLE LEAF CINEMA AND VARIETIES THEATRES, LIMITED. (139,607.)—This company was registered on March 11th, with a capital of £1,100 in 600 "A" and 500 "B" shares of £1 each, to adopt an agreement with D. de Kavanagh for the acquisition of an agreement or licence from the War Department for the erection of a cinema theatre on Salisbury Plain, to carry on the business of proprietors and managers of electric or cinematograph theatres, concert and music-halls and variety theatres, etc. Private company. The number of directors is not to be less than two nor more than five. The first are: W. F. Croll, Primrose Club, St. James, S.W.; E. J. Bodle, 2, Princes Street, Cavendish Square, W.; and D. de Kavanagh. Qualification fifty shares. Remuneration as fixed by the company. Solicitor: W. Ashford, 55, Great Marlborough Street, W.

HENRY HOWSE AND CO., LIMITED. (139,658.)—This company was registered on March 16th, with a capital of £2,000 in £1 shares, to take over the business of cinematographers, photographic specialists, film producers, etc., carried on at 51, Rupert Street, W., as Henry Howse and Co. Private company. The number of directors is not to be less than three nor more than seven. The first are: H. Howse, 51, Rupert Street, W.; A. H. White, Gresham House, Littlehampton; and G. E. Redman, 9, Stockleigh Road, St. Leonards-on-Sea. Qualification £200. Remuneration as fixed by the company. Registered office: 51, Rupert Street, W.

ANGLO-DANISH FILM COMPANY, LIMITED. (139,667.)—This company was registered on March 17th, with a capital of £315 in 300 preferred shares of £1 each, and 300 deferred shares of 1s. each, to carry on the business indicated by the title. Private company. The number of directors is not to be less than two nor more than five; the subscribers are to appoint the first. Qualification £10. Remuneration as fixed by the company. Registered office: 53, Cannon Street, E.C.

SWISS CELLULOID COMPANY, LIMITED. (139,680.)—This company was registered on March 17th, with a capital of £1,000 in £1 shares, to carry on the business of importers of, and dealers in celluloid, as carried on by A. Laubbacher, at 58E, Hatton Garden, E.C. Private company. The number of directors is not to be more than three. A. Laubbacher, 58E, Hatton Garden, E.C., is first director, and may retain office while holding 500 shares. Qualification of subsequent directors, ten shares. Solicitor: J. Scott, 33, Chancery Lane, W.C.

SONIA FILMS, LIMITED. (139,702.)—This company was registered on March 19th, with a capital of £500 in £1 shares, to carry on at 29A, Charing Cross Road, W.C., or elsewhere, the business of film hirers and renters, dealers in film and cinematograph apparatus, theatre proprietors, etc. Private company. The number of directors is not to be less than two nor more than five. The first are: R. C. Hassett, 42, High Road, Kilburn, N.W., and M. de Lara, 42, High Road, Kilburn N.W. Qualification one share. Registered office: 29A, Charing Cross Road, W.C.

S. B. AND W. C. COMPANY, LIMITED. (139,701.)—This company was registered on March 19th, with a capital of £100 in £1 shares, to carry on in the United Kingdom or elsewhere, all or any of the businesses of proprietors, lessees, licensees or managers of or agents for variety, cinematograph or other theatres, concert halls and other places of entertainment, caterers for public and private amusements or entertainments, etc. Private company. The number of directors is not to be less than two nor more than seven. The subscribers are to appoint the first. Solicitors: R. C. Leach and Co., 10, St. Helens Place, E.C.

CENTRAL FILM AGENCY (LONDON), LIMITED. (139,764.)—This company was registered on March 25th, with a capital of £5,000 in £1 shares, to take over the business of a renter of cinematograph films and specialist in cinematography carried on by J. Blakeley at 28, Gerrard Street, W., as the Central Film Agency. Private company. The first directors (to number not less than three nor more than seven) are to be appointed by the subscribers. Qualification 100 shares. Remuneration as fixed by the company. Solicitor: J. Balshaw, 22, Acresfield, Bolton. Secretary: R. T. Jackson. Registered office: 9, Mawdsley Street, Bolton.

MILITARY CINEMA, LIMITED. (139,783.)—This company was registered on March 26th, with a capital of £2,000 in £1 shares, to carry on the business of cinematograph proprietors and film producers, etc. Private company. The number of directors is not to be less than two nor more than five. The first are: H. L. Barry, 55, Broad Street Avenue, E.C.; H. E. Booker; and W. H. Weller, 146, Haydons Road, Wimbledon, S.W. Qualification ten shares. Registered office: Larkhill Camp, Durrington, Wilts.

CENTRAL PICTURE HOUSE (GREAT YARMOUTH), LIMITED. (139,776).—This company was registered on March 26th, with a capital of £10,000 in 8,750 preferred shares of £1 each, and 2,500 deferred shares of 10s. each, to carry on at Great Yarmouth and elsewhere the business of cinematograph, biograph and animated picture exhibitors, theatre, music-hall, concert hall and circus proprietors, etc., and to adopt an agreement with D. S. Bayfield and E. Harcourt. Private company. The number of directors is not to be less than three nor more than seven. The first are: D. S. Bayfield, 55, Wellesley Road, Great Yarmouth; E. F. Walesby, 6, Thorpe Dene, Thorpe, Norwich; and E. Harcourt. Qualification £250. Remuneration as fixed by the company. Solicitors: Wiltshire, Sons and Jordan, Great Yarmouth. Registered office: Central Picture House, 24, Market Place, Great Yarmouth.

DAY AND NIGHT SCREENS, LIMITED. (139,822.)—This company was registered on March 30th, with a capital of £2,000 in £1 shares, to take over the business carried on as "Day and Night Screens," and to adopt an agreement with F. W. Theeman, and to carry on the business of manufacturers of screens for the projection, production and exhibition of cinematograph, photographs or pictures, etc. Private company. The number of directors is not to be more than three. The first are: H. V. Wallace; and F. W. Theeman, Oaklands, Culverley Road, Catford (chairman and permanent director). Solicitors: Lloyd Richardson and Co., 3, Howard Street, Strand, W.C.

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Mabel Normand.

KEYSTONES

The comedies that bring the people in—satisfy them when they're in—and bring them in next week for more.

A Special Two-Reeler—

The Knock Out

"Fatty" and "Charlie"—one as a heavy-weight boxer, the other as a featherweight referee, are at their very best in this. It's one long riot of laughable incident.

Rel. Mon., May 10th. App. length, 1,960 ft.

Fatty Again

As a hungry boarder who got credit on false pretences, was found out and finished in the *role* of an Aunt Sally.

Rel. Thurs., May 6th. App. length, 1,020 ft.

Lover's Luck

"Fatty" as a lover who was parted from his sweetheart and found her again under strange conditions. The marriage in the wardrobe is a side-splitting episode.

Rel. Thurs., May 13th. App. length, 1,015 ft.

The "Keystone Night"

will be more valuable than ever during the Spring and Summer, when the competition of outdoor amusements has to be met—it has never been tried without making a big success.

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ought to be shown regularly outside YOUR hall. A Six-sheet with every release—ask your renter for regular supply.

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A Very Clever Baby and an Exceptionally Ingenious Plot

are two of the ingredients of this film which have much to do with its success. That it IS a success, and one of a quite uncommon order, is the opinion of every viewer who has seen it. It has been described as the "freshest and cleverest single-reeler for months." It is called

THE BABY'S RIDE

and it is concerned with the adventures of a tot of two, who eludes his mother, climbs into a carpet-delivery wagon and, wrapped in a roll of carpet, falls into the road, narrowly escapes death from passing cars, joins a juvenile "army," and finally arrives home, — soiled, but uninjured. It is difficult to do justice to the natural acting, the humour, the pathos of this uncommon little release. — Why not come and see it for yourself?

Released Mon., May 10th.

Approx. Length 1,002 ft.

THE NEW MAJESTIC CO.,

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The Girl of 16.
The Woman of 22.
The Spinster of 50.

Three distinct and contrasted characters — impossible, you would think, of portrayal by one artiste without the aid of elaborate make-up—yet the impossible is achieved by



BLANCHE SWEET

—IN—

THE .. OLD .. MAID.

Apart from this wonderful performance by a great artiste, you will find in this film a succession of stage pictures of perfect beauty—a series of costume studies of remarkable accuracy and interest—a life's history in pictures which will touch every one of your patrons. A film to "look into" now.

Rel. Thurs., May 13th.
App. length 1,927 ft.

The New Majestic Co.,

5, Gerrard St., Shaftesbury Av., LONDON, W.

'Phone—REGENT 4426.
'Grams—" Majesfilm, Westrand, London."

FOR

Open-Market Releases

featuring this beautiful and popular artiste, watch forthcoming

New Majestic Releases.

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The Stain

A study in heredity, it incorporates a powerful, gripping story of the evils arising from corrupt political practice and "Bossism."

Among the artistes, some of the best known in the world of motion pictures, are ELEANOR WOODRUFF, VIRGINIA PEARSON & THURLOW BERGEN.

Quality and settings alike are excellent.

It will be Shown to the Trade

on Friday, April 9th, at the Shaftesbury Pavilion, Shaftesbury Avenue, when

The Letter of the Law

will also be shown.

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PICTURES IN IRELAND.

By "PADDY."

DUBLIN.

A scene of great enthusiasm was witnessed in the Sandford Cinema on the evening of Sunday week, when a series of six slides was thrown on the screen announcing the fact that Mr. F. A. Sparling had been appointed managing director of this theatre. Mr. Sparling is, of course, well known to readers of these notes as the sole proprietor of the Bohemian Picture Theatre—a picture home now famous for its high-class films and its orchestra—and there is little doubt but that under his guidance the Sandford Cinema will become a big success. It is Mr. Sparling's intention to run only the very newest and best films obtainable, and the result may be looked forward to with interest.

A fair number of the Dublin cinemas kept open during Holy Week—with the exception, of course, of Good Friday—and the fact that these theatres did packed business during the week would seem to show that it is not the wish of the public, at all events, that the picture shows should close down. However, the point is one best settled to each individual exhibitor's fancy. Those who closed down had an excellent chance of redecorating and improving their theatres during the week—and even the best theatres require a little overhauling now and again.

Mr. Jameson featured the great religious subject, "The Messiah," at the Rotunda all the week, and business was very good. The film was peculiarly suited to the week of showing.—Mr. Kay, at the Grand Cinema, somewhere further up Sackville Street, had also an excellent programme on view. This included two exclusives, "For His Country's Sake" and "Greater Love Hath No Man." These were backed up by numerous other films, and dense queues as early as 6 o'clock testified to the popularity of the Grand.—The film of the Grand National was shown at Grafton Street during the week, and proved very attractive. Many people went specially to see the brilliant jumping of the Irish favourite, "Bachelor's Flight," and the subsequent riderless career of this famous animal. This film will be shown at the Sackville Street Picture House all this week, and is likely to prove quite as big a draw at this cosy house, where, by the way, I notice that the management have installed the "dimner" system of electric lighting.

"Sharks of a Great City" was the star attraction at the Dorset Hall on March 25th, 26th, and 27th, and Mr. Sullivan had this feature well billed. To-day (Thursday) and subsequent two days Mr. Sullivan has booked "It's a Long Way to Tipperary." A future booking also includes "The Road to Ruin." Mr. Sullivan, who acts as manager of this theatre for Mr. M. W. Shanly, always has a courteous word for his patrons, and his quiet, easy way of managing affairs has given to the system at the Dorset the regularity of clockwork. Pretty high praise, but fully deserved. That I am not wrong in my remarks may be proved by the fact that patrons come as far as three miles to visit the Dorset.

"The World, the Flesh, and the Devil" proved a powerful attraction at the Bohemian, and this was followed later in the week by "Hamlet." "Love Knows No Law" and "The Rounders" were two of the most mirth-provoking comedies seen during the week in Dublin. Future bookings include "Woman" and "Midshipman Easy."

PROVINCIAL.

Mr. P. McCarthy, of the Gaiety Kinema de Luxe, Limerick, is to be congratulated on his acumen in securing for one week, commencing Easter Monday, the powerful attraction "The Kinetophone." In his advertising matter Mr. McCarthy states: "It is only once in a lifetime that you can absolutely enjoy a new sensation. There is nothing more delightful than experiencing the impossible, and that is the fact which makes Edison's talking pictures the greatest attraction which has ever been shown at the Gaiety. "413" was a recent star film, and on the reopening of this theatre on Easter Saturday the top-liner was "The Property Man."

Mr. Neville, manager of the Picture Palace, Youghal, certainly gets the very best films it is possible to procure. Recent exclusives included "The King of the Seven Dials," "Double Dealings"—booked from the Green Isle Film Agency, 34, Windsor Road, Dublin—and coming features are "Lights o' London," "The Land of the Lost," and "A Heartless Woman's Influence." "St. Elmo" should break all records at Youghal. I hope to be able to print a photograph of the interior of the Youghal Picture Palace in a future issue.

GENERAL FILM SUPPLY, 17, Brunswick St., Dublin. 'Phone: 4347. 'Grams: "Realise, Dublin." Locals and Topicals constantly taken. Exclusives, etc

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BIRMINGHAM JOTTINGS.

(By Our Own Correspondent.)

The cinema continues to be a valuable adjunct to the recruiting authorities. A couple of Sunday evening patriotic demonstrations took place at the Birmingham Picturedrome, Sparkbrook, and resulted in a large number of young men giving in their names for enlistment. Mr. E. Viola, the licensee, was in the chair, and there were war pictures, songs, and short speeches, whilst special interest attached to the appearance of Sergt.-Major Parkinson, the sole Birmingham survivor of the charge of Balaclava, who recited. I noticed that at the Aston Hippodrome picture-song service a successful feature was the screening of the film showing the parade of the City battalions, taken by the Gaumont Company, Limited, which was lent by Mr. F. R. Yeulett, manager of the New Street Picture House.

At Erdington the Palace was to the fore in the cause of the "Uncle John" series of charities, being the venue of a big matinee. Films were lent by the Royal Film Agency, Corporation Street, and Mr. Victor Hornblow, manager of the Palace, who, by the way, never wearies in well-doing. The charities reaped substantial benefit.

The proprietors of the Metropole Picture House, Snow Hill, kindly invited a large number of wounded British and Belgian soldiers from various hospitals and homes in Birmingham and district to a matinee performance. After the exhibition of the film, "The Child Killers" (Messrs. Pathé Frères' exclusive), M. Antoine de Vally, director-general of the Belgian Red Cross Society, gave a lurid account of the ruthless conduct of the Germans in the invasion of Belgium.

An exceptionally appealing item in several local bills was "The Child Killers," which is proving one of the best things the house of Pathé has ever handled. The film was shown with conspicuous success at Ledsam Street Picture House, also at the Erdington Empire, and Sutton Coldfield.

Congratulations to Mr. W. S. Norris, late of Messrs. Pathé Frères, on his appointment as manager of the Acocks Green Picture House. He was formerly in charge of the High Street Picture House, and is an excellent judge of films to please the people.

It is a rarity nowadays to get three colour films on at one Trade show. The trio of Pathécolors, "The Letter of the Law" (two reels), "Why Did He Forgive?" (one reel), and "On the Waterways of Bruges" (425 ft.), were, however reviewed at the latest of Messrs. Pathé's shows at 303, Broad Street, Birmingham. I understand that the firm has got a portion of their colour works going again in France. Besides these thoroughly good films, Mr. G. A. Hopton, the local manager, entertained us with the striking exclusives, "When Rome Ruled," a lavish production, and "Max Sees Life," in which Max Linder surpasses himself. Mr. Hopton told me that he has coming for June release a thrilling exclusive, entitled "For Honour and Country."

The eminent Professor, J. J. Findlay, of Manchester, addressing a Birmingham audience, referred to the popularity of the cinema show. Children, he said, flocked to the "movies" because they themselves possessed dramatic impulses, for which the school and the home provided no outlet. The success of the picture house was compelling teachers and educational authorities to see this argument.

A chat with Mr. M. Mitchell, of the Birmingham branch of the Ideal Film Renting Company, Limited, at 79, Station Street, revealed that he had several outstanding features for exhibitors. I referred last week to the "Florence Nightingale" film, and may now state that it has commanded bookings which will bring about its exhibition at a string of the leading halls in the near future. "Shopgirls" (Florence Turner) is going extremely well all over the Midlands, and "From Shopgirl to Duchess," featuring Elizabeth Risdon, is another "winner." The latter will be running on April 19th, at the New Palace, Summerhill. "Midshipman Easy" will also prove a great favourite. Altogether, Mr. Mitchell is exceedingly busy.

The business of Cross's Pictures, Limited, John Bright Street, has been taken over by Renters, Limited. Mr. J. Millar remains as manager, and he will be pleased to see both old and new customers. A Trade show of "The Master of Merripit" and "Darkest London" has been fixed up at the Scala Theatre, Smallbrook Street, on April 9th. "Darkest London" is unquestionably one of the best things the firm could handle. Mr. Millar is having a private projection room fitted up, so that customers who wish to see anything can quickly have it put on.

I expect that Midland exhibitors will be very taken with that pageant of artistry, "Jane Shore," controlled by the Walturdaw Company, of which we are to have a private review at the New Street Picture House on April 9th. I came across Mr. C. W. Hutchin, the manager of the Birmingham branch of the firm the other day. He had an air of volcanic energy about him, and we had an interesting chat anent the activities of the Walturdaw people. The bookings through the Birmingham branch of the film depicting how Frank Moran put paid to the account of Bombardier Wells in the famous boxing encounter, of which the Walturdaw Company purchased the exclusive rights, cover a very wide Midland area, and I anticipate a great rally of the sporting fraternity at Newtown Palace, Newtown Row,

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Programme showing in London, this week, in the Provinces, next week,

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MORE MARTIN MAGIC.

A trick burlesque of the "Great Detective Drama."

A SPLENDID COMEDY THAT WILL MYSTIFY AND AMUSE.

When Father Fetched the Doctor

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on April 12th, where the production will lead off locally. From what I can gather, the film is one of the finest ever taken of a pugilistic event. Pressure on space forbids more than passing reference to the success of the Walturdaw pictures, "Swede Larson," "Mystery of 12.35," "Gentleman Jack, the Gipsy," etc.

Films supplied by the Birmingham branch of the Gaumont Company, Limited, John Bright Street, continue to figure conspicuously in Midland programmes. The magnificently staged "Neptune's Daughter" is booking well, and the latest Trade show arranged by Mr. T. W. Stevens, the branch manager, concerned the Broadway stars, "The Evil Men Do," featuring Maurice Costello, "The Win(k)some Widow," with Cissy Fitz-Gerald in the leading part, and "Underneath the Paint." "The Evil Men Do" is full of exciting situations, and constitutes a fine drama. In the ever-popular "Gaumont Graphic" many of the most noteworthy of Midland happenings have lately been shown. The volume of business transacted by the Gaumont Company points to the need of more elbow room, which the staff will secure at their new home in Broad Street Chambers, to which the firm will shortly be removing.

At the new Winson Green Picture House, the Birmingham branch of the Clarion Film Agency, Limited, the manager of which is Mr. T. Hall, who has "got a move on" at Kinema House, John Bright Street, showed "Eugene Aram" (four reels), released this week, "The Rendezvous" (1,500 ft.), and a war topical. "The Gurkha's Revenge," in regard to which the Clarion Agency has sole rights for the Midland counties, is doing splendidly, whilst "Million Bid" is also attracting excellent business.

Mr. Ed. Barry, the Midland representative of Hibberts' Pictures, Limited, reports brisk business. He has a number of exclusive features to offer to exhibitors, upon whom he will be calling in the next few weeks. "Trapped in the Great Metropolis" went well at Newton Palace, and another picture controlled by Hibberts, for release in April, is "How Lieut. Rose, R.N., Spiked the Enemy's Guns."

Mr. W. Devey and his co-directors granted the free use of the Ashted Row Picture House for a sacred concert on behalf of the Birmingham Royal Institution for the Blind. The result was that £8 15s. 9d. was handed over to the funds of the institution.

At Coventry I met Mr. Francis Turner, who is considered the picture wizard of the district. His two theatres—the Globe and the Crown—are doing phenomenally good business. The very latest pictures are shown by him, and among the forthcoming attractions which he has booked are "Three Weeks," "Tillie's Punctured Romance," "The Avenging Conscience," and "Jane Shore."

SUNDAY OPENING IN DUBLIN.

IMPORTANT CASES.

Several applications for cinematograph licences came before the Right Hon. the Recorder at the City Sessions, Dublin.

Mr. Davis, solicitor, applied for a seven days' licence in respect to a cinematograph theatre in Blackrock, the applicant being Jacob Elliman. Mr. Davis said it was the only place of amusement in Blackrock, and the pictures they undertook to show would be adapted to simple amusement.

The Recorder said he had not objected to granting Sunday licences for cinemas situated in working-class districts, where people were unable during the rest of the week to amuse themselves, but he did not understand how this applied to Blackrock, which was a more or less residential place, with a very small number of working people.

The applicant accepted a six-days' licence.

Application was made for a seven-days' licence on behalf of John Carley, in respect to a picture house, Dame Street.

Mr. Taylour, solicitor, appeared for the applicant.

The Recorder said this cinema was within a short distance of the Castle, which was the residence of the representative of the Sovereign, and it was also within a short distance of a church. For that reason he saw no ground for granting the application in respect to Sunday when it came before him on a previous occasion. Then the people who controlled the cinema came to the conclusion that they would take "French leave." They were summoned before the magistrate, and the question was reviewed by the King's Bench on a case stated. They did not succeed in the King's Bench, and he (the Recorder) would have been delighted if they had, for it would take these cinema cases from him. These picture houses were left open at a period of time when they should not be left open—namely, the period during which the humbler type of the Protestant population used their churches between 7 and 8 o'clock. He intended that the religious views of every class in the community and of every creed shall be respected in these matters.

Mr. Robertson (of the Chief Crown Solicitor's office), who appeared for the police, said his objection in this case was the same as ever. He did not think the application could be granted for Sundays, and he asked the Recorder to make an order allowing them to have music on six days of the week and to close for all purposes on Sundays.

The Recorder said he would allow the application to be made again, and if he found that it was necessary, or that there were circumstances which would justify him in allowing the applicants to have a certain number of hours on Sundays, he would consider it. "If I do grant facilities," continued the Recorder, "it will be to open from 2 to 3.30, and then from 5 to 9 o'clock. I have in my mind Christ Church, where there is a service at 4 o'clock."

His Lordship then granted a six-days' licence for music, the applicant undertaking not to open the place for public purposes on Sundays in future.

Mr. Taylour, solicitor, made a similar application in respect to the Talbot Street Picture House, on behalf of John Carley.

Mr. Robertson said this was also a case in which the applicant took "French leave."

The Recorder: I granted this application when it came before me because the applicant, Alderman Farrell, who had been Lord Mayor of Dublin, was a man for whom I had the very highest respect.

Mr. Orr, manager of the theatre, was called, and said he had only acted on the instructions of his directors.

The Recorder requested that one of the directors be asked to attend.

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LIVERPOOL AND DISTRICT

(BY OUR SPECIAL CORRESPONDENT.)

During the last few days there have been two applications to the Liverpool justices for the approval of plans for new picture theatres. The applicant in respect of the proposed hall at the corner of London Grove and High Park Street was Mr. G. Dudley West, a gentleman associated with other local cinemas, and it was stated on his behalf that the building proposed would cost £6,000, and instead of depreciating the district it would improve it. Opposition was raised on behalf of a large number of residents, and the application was refused on the ground that the site was not an appropriate one for a cinema hall. Plans for a cinema in Miranda Road and Braemar Street, Kirkdale, were rejected on the ground that the scheme would involve turning a number of people out of their homes.

Of the many excellent comedy features which regularly merit leading places in programmes, probably none has attained such a success as "The Property Man," Keystone's latest release. In Liverpool last week some seven or eight halls exhibited this splendid two-reeler, and all with such a measure of success that is a happy augury for the six-reeler by the same company. The name of Charlie Chaplin is on every picturegoer's lips, and now, at many of the theatres, managers have placed in the vestibules of their halls a life-sized coloured portrait of Chaplin, cut from a poster and pasted on cardboard.

The Savoy, West Derby Road, during the short time it has been opened, has met with a generous support, which has been very encouraging to the management. Two record-breaking films were "Kismet" and "Sapho." Curiously enough, the latter aroused much greater interest than was expected, and difficulty was found in accommodating all the patrons who sought admission. "German Culture" also proved a very popular attraction. Last week, being holiday week, there was a slight depression in business—an experience which is shared by all managers during the few days which precede a holiday. Last week's top-liners were "Thou Shalt Not Covet" and "For Another's Sin," while for the current week prominence is being given to "War is Hell" and "£4,000,000 Dowry." Coming shortly are "Caught in the Great Metropolis," and several of Edison's Kinetophone films, including "Faust." Kinetophone pictures were introduced to Liverpool audiences about two years ago, and after this lapse it will be interesting to gauge public opinion on dramas in which the characters' utterances are expressed as the story develops by means of a talking machine.

The films "Les Misérables" and "Quo Vadis?" which have done so much to make a worthy reputation for the Trade, are again released for exhibition, and there have been quite a large number of bookings lately. Mr. S. A. Eaton, at the West Derby Road Palladium, is one of the managers who have booked this excellent "double event," and he is expecting these films to do the same good business they have done in the past. It is a well-known fact that the public memory is very short-lived—a study of the daily newspapers will reveal this—and it is really a pity that some of the older films, many of which are genuinely good in plot, are not booked for a second period. Many of what may be called the primitive efforts of the cinematographer producer merit reproduction and reacting now that the resources of the industry are so prolific and there is such an abundance of capable artistes. "Monte Cristo" has again been shown at the West Derby Road Palladium, and, it is interesting to note, met with wholehearted support. This film, it will be remembered, was first placed on the market some few months ago, yet its popularity does not seem to have diminished at all. A continuous performance is given at the Palladium from 7 to 10.45 p.m., and a daily matinee. The round of the pictures generally occupies an hour and a half. Pride of place in last week's programme must be given to "The Woman in Black" and Thackeray's "Vanity Fair." Bookings include "Spoilers," "Sea Wolf," "The Middleman," and an adaptation of Elinor Glyn's well-known novel, "Three Weeks."

The Liverpool Picturedrome, Kensington, under Mr. Rex Dooley's management, continues in its highly successful career, a circumstance to be ascribed both to the management and the public for the keen discrimination of films of the best type. Good business was done with "The King's Outcast" and the Keystone two-reeler, "The Property Man." An unique holiday programme was compiled for the current week, "Children of the Circus" being shown on Monday, Tuesday and Wednesday, and "Liberty Hall" during the latter part of the week. The musical part of the entertainment is in excellent hands.

Many cinemas up and down the country have experimented with "Keystone," "Vitagraph," etc. nights, but it cannot be said that many have done what might reasonably be expected, and that is—have an All-British night. Recently Mr. S. R. Coleman, of the Warwick Picturedrome, Liverpool, set apart three nights for all-British productions, and so successful were these entertainments that it is extremely probable that other "All-British" entertainments will be held in the near future. The programme was as follows: "John Linworth's Atonement," "Man From India," "Awakening Nora," "Ah! Tishoo," "Made in Germany," "Knight in Armour," "Winkie, Spy Catcher." A few days ago, nearly 200 Russian sailors visited the Warwick, and were entertained free of charge by Mr. Coleman. "The Man Who Disappeared" has been booked for exhibition shortly. Among the recent best attractions have been "On Suspicion," "His Unknown Girl" and "The Vulture's Claw." "Trey o' Hearts" is proving a very strong attraction.

At Granby Cinema, Mr. G. H. Grundy, on Wednesday each week entertains large numbers of Belgian refugees, many of whom now attend the theatre regularly. Satisfactory business is being done, the pictures screened being of a consistently high quality in finish, plot and story. "Masked Faces" and "In the Ranks" figure among the recent successes.

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NORTHERN NOTES.

(BY OUR OWN REPRESENTATIVE.)

Remarkable testimony of the beneficial effects of the cinematograph performance upon the general well-being of the community has been laid before the Newcastle-on-Tyne exhibitors by Mr. Fred W. Morrison, the hon. secretary of the Northern branch of the Cinematograph Exhibitors' Association. Mr. Morrison, as general manager and secretary for Messrs. R. Scott and Co., spends a great deal of time at the Imperial Hall, Dunston-on-Tyne, which was for a long time under his direct and personal managership. His efforts to provide the residents of that district with wholesome entertainment have met with a full measure of appreciation, and this appreciation was recently expressed to him in these terms. "Mr. Morrison," said a young married woman to him, "I thank God for the cinema. It has saved my home from becoming the home of a drunkard, and it has saved my children from having to look upon their father as a drunkard. I saw how things were going, but since the cinema came he has kept away from the public-house, and instead of going there he has taken me and the children to see the pictures. We have now a happy home, we have better clothes to wear, and we have plenty of food. All that has been done for about 10d. a week, spent in going to the pictures."

These remarks, said Mr. Morrison, were heart-touching, and it was good to feel that one was doing something to brighten the lives of others. That the woman was sincere he was convinced, and her's was only one of several similar instances which had come to his notice. The shopkeepers in the district had assured him that since the coming of the pictures the people were spending more money on clothes and food, and less was being spent on drink, because the head of the family took his wife and bairns to see the pictures, and remained away from the public-house.

This condition of affairs must surely apply to other districts, and it is especially gratifying to have them placed on record at a time when the cinematograph entertainment is being subjected to so many attacks from more or less influential, but generally ill-informed, quarters. Mr. Morrison was, in fact, led to make the foregoing remarks in refuting the allegations of a Gateshead vicar against the purity of the cinematograph entertainments in the district, to which reference has already been made in our columns. After all, attention must be paid to those who patronise the pictures rather than to captious critics, who, more often than not, base their criticisms upon ill-founded impressions and conclusions, rather than upon actual experience.

Some little time ago Mr. Morrison indicated his desire to be relieved of the secretaryship of the local Exhibitors' Association, and the matter has since been receiving consideration. But the Association could not afford to lose the services of Mr. Morrison, and they have prevailed upon him to allow himself to be again appointed to the office. His reason for wishing to retire from office was the ever-increasing demand upon his time made by his prospering business, but I know personally that his heart is in the work of the Association, the welfare of which has been his close concern since it was inaugurated, and much of the success of which is directly traceable to his efforts on its behalf. The Association has come to be recognised as a body to be reckoned with, thanks to the persistence and consistency with which it has represented the views of the exhibitors upon the various matters affecting their interests. The Association wanted to pay Mr. Morrison a salary for his services, but this he absolutely declined to accept, although he knew that the finances would permit of the allocation of a salary for secretarial work. It is necessary, however, for him to have some assistance now that he has consented to retain the honorary secretaryship, and the Association has authorised him to secure the services of a paid assistant secretary.

I had the pleasure of spending an evening at the Picture House, at the corner of Westgate Road and Clayton Street, Newcastle, last week, and I was struck with the brilliance and steadiness of the pictures. Since the additions were made to this place of entertainment it is particularly cosy, and, moreover, it is exceedingly popular. Much of its present success is due to the care and energy of the manager, Mr. Leonard Dalrymple, who, though he has only been at the theatre since the outbreak of war, has succeeded in adding a substantial sum to the weekly takings. The long and high-class exclusive film, together with good music, are the specialities at the Picture House, where is run a continuous performance. On Good Friday Mr. Dalrymple had a programme selected for the occasion, his star item being a beautifully coloured film, "Judith of Bethulia." All the halls, by the way, were open in Newcastle from 6 p.m. on Good Friday.

One cannot refrain from saying how great a feature was the Gaumont film of the engagement between the French and the Germans, taken in the Vosges. This film, taken under actual firing conditions, was shown at several halls in the city, and wherever it was shown it was greeted with the utmost enthusiasm.

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COMMENTS ON THE FILMS.

BY OUR OWN REVIEWERS.

For Addresses, Telephone Numbers, etc., see "Film Releases."

The following critical film reviews are contributed by our own staff of critics, and contain candid opinions of the productions reviewed.

Any films not dealt with in this supplement, particularly "exclusives," will be found, as usual, either on our "Pick of the Programmes" pages, or in the body of the paper.

AMERICAN CO.

BEAUTY.



The Doctor's Strategy. — Comedy, dealing with a ruse for disposing of a crusty old father and his obstinacy with regard to the gentlemanly lover of his daughter. Rather curious story, and well acted by good cast. (May 20th. 989 ft.)

FLYING A.



The Truth of Fiction.—Superb photography and capital scenes of ranch life help to "put over" a story which is inclined, in one or two places, to tedium. The double exposures in last reel quite a work of art. (May 20th. 1,987 ft.)

The Derelict.—Excellent drama, with a good moral, well produced, and showing how a dream saves a woman from a life-long misery and mistaken marriage. (May 24th. 998 ft.)

The Clubman's Wager.—Story of a bet upon the part of some clubmen and a tramp, who undertakes to cash a big note within a stated time. Not particularly convincing and somewhat coarse in certain of the details. (May 24th. 395 ft.)

The Call of the Open Range.—Entirely interesting "Western," with some beautiful scenery, glorious photography and a thrilling fight among the mountains. Warren Kerrigan and Pauline Bush reissue. (May 24th. 1,020 ft.)

H. A. BROWNE & CO., LTD.

AMBROSIO.

Wanted: A Title!—This release possesses an added interest, due to the fact that the British agents are offering a prize for the best title selected by a member of the audience. A well-played comedy, wherein Rodolphi again proves an inconstant husband. He is brought to his senses by Gigetta, and peace rules once more in the household. Slight in construction, but very interesting throughout. (May 24th. 1,310 ft.)

Catalonia.—Wonderfully engaging views, a picturesque part of Spain being depicted with much artistic taste and concluding with wholly admirable cloud effects. (May 24th. 324 ft.)

BALBOA.

The Call of the Heart.—Western melodrama, somewhat crude in acting, and upon very familiar lines. Has some good photography, but no very convincing plot, the main ideas being a love rivalry, a mean attack upon the girl by a rejected suitor, and the exposure of a coward. Has a fairly good *finale*, and may prove quite satisfactory for certain audiences. (May 27th. 1,175 ft.)

DAVISON'S FILM SALES AGENCY.

MARTIN.

Spoof for Oof.—A hypnotist and wonder-worker agrees to endow one of his clients with his magic powers, but the promise does not extend beyond the realms of dreamland. When the client tries to affect ordinary people by means of passes and incantations he only gets laughed at, and finally locked away as a lunatic. An amusing comedy, with a savour of novelty. But why the somewhat slangy, inexpressive title? (May 17th. 496 ft.)

B. and C.



The Lightning Billposter. — Knockabout chase comedy, in which people and, of course, policemen, tumble over one another, and over various objects, until the wonder is that they have an unbroken bone in their bodies. A good film of its type. (May 17th. 682 ft.)

CRICKS.

What a Bounder!—Fun at a picture theatre, a member of the audience getting so excited that he "goes for" the actors. Then, by some freak, only possible in films, the shadow actors become real and resent the interference. The audience then takes a hand, and the intruder is thrown through the wall. Again, the title does not seem to fit the story. (May 20th. 451 ft.)

ECLAIR.

A Game of Wits.—A spy story, involving a treaty between Great Britain and America. The man who has undertaken to betray his country repents, and the Secret Service agent covers him instead of denouncing him. (May 10th. 2,025 ft.)

Constantinople.—A topical of exceptional interest at the present time. (May 10th. 306 ft.)

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It Is Hard Work to Please Him.—A trick picture, introducing some amusing effects. (May 13th. 479 ft.)

The Jewel of Allah.—The story of a mystic ring. The scenes are laid both in the "immemorial East" and in modern New York, attempts to steal the ring supplying the dramatic element. (May 13th. 1,028 ft.)

Within an Inch of His Life.—Western drama. A dead man is found, and suspicion falls on his rival in love. The suspected man is imprisoned, but is rescued by friends. It afterwards appears that someone more highly placed is the murderer, and this leads to a dramatic *denouement*. (May 17th. 1,976 ft.)

Nancy.—This is the town that has been so frequently associated with the Kaiser during the war. Its well-known charms are well depicted. (May 17th. 343 ft.)

For the Defence.—The story of the regeneration of a young man who has gradually sunk into a besotted tramp. When he has regained his position he is placed on trial for a crime of which he is innocent. The outcome is that the charge is dismissed and a dramatic reunion takes place between the young man and his father, who happens to be prosecuting counsel. (May 20th. 1,040 ft.)

[*The notes on the foregoing films issued by Messrs. Eclair are based upon manufacturers' descriptions.*]

The Collingsby Pearls—Describes the attempts of a gang of thieves to obtain possession of some valuable pearls. One of them becomes a friend of the family in order to find out where the valuables are secreted. Other members of the gang try to steal a march on him, but when the theft is perpetrated it appears that the pearls are only paste, the husband of the lady having raised some money upon the real ones. From a dramatic point of view this development somewhat detracts from, rather than enhances, the strength of the climax. (May 24th. 2,050 ft.)

The Tribulations of a Saucepan,—Or rather, the tribulations of a man who has had the misfortune to have a saucepan placed tightly on his head. One of those films in which the laugh is derived from witnessing the misfortunes of others. Amusing in its way. (May 27th. 500 ft.)

The Mountain Traitor.—Illicit distilling in a prohibition State supplies the theme, but for lack of a little more titling the story is difficult to follow. The man who betrays the law-breakers over-reaches himself, and finds himself in prison instead of the hero. (May 27th. 1,025 ft.)

Smyrna.—An interesting panorama, indicating, amongst other things, the cramped and unhealthy conditions of the cities of Asia Minor. (May 24th. 340 ft.)

THOMAS A. EDISON, LTD.

The Voice of Conscience (drama).—May 24th. 1,139 ft.)

The Terrible Trunk (farce). — May 24th. 577 ft.)

The Temple of Moloch (educational drama).—May 24th. 1,120 ft.)

Suspicious Characters (farce).—(May 27th. 1,125 ft.)

Her Husband's Son (two reel drama).—(May 27th. 2,182 ft.)

The above films are reviewed in another column.

GAUMONT.

The Heiress of Seville.—A strong drama, showing a plot to rob a young concert singer of a large sum of money to which she has become entitled, and how the plot is frustrated by the efforts of the girl's love. It contains some exciting scenes, including a race between an aeroplane and a motor-car, and the setting is very elaborate. (May 17th. 3,358 ft.)

The Ruins of Chotin.—A very interesting series of pictures of an old town in Bessarabia. Excellent in its photography, this is a very attractive and little known subject. (May 17th. 316 ft.)

The Cafe Singer.—A young artist meets a cafe singer while sketching on the banks of a river. He paints her picture, and falls deeply in love while ignorant of her calling. The boy's parents discover who the girl is, and endeavour to break off the intimacy. The girl herself decides to give him up, but his mother, realising her genuine merit, persuades her to accept him, and gives her consent to the marriage. A pretty little love story, with some very beautiful scenes, which are brilliantly photographed. (May 20th. 2,220 ft.)

Mr. Smith's Bonds.—Mr. Smith is left a fortune in 5,000 bonds, and going into a cafe to celebrate the event, the bonds are taken by accident by a sandwichman, who leaves a bundle of handbills in their place. Smith reads in a newspaper that a millionaire, disguised as a sandwichman, has been distributing bonds. A clamouring mob appears at the bank, presenting the bonds for payment, but Smith is fortunately able to prove his ownership. It makes an excellent farce. (May 20th. 640 ft.)

HEPWORTH

Who Stole Pa's Purse? — This effective and amusingly played comedy is specially reviewed in our "Pick of the Programmes" section. (May 17th. 975 ft.)

LUBIN.



A War Baby.—Elaborately presented drama, with a novelty in the way of battle scenes by night, said to be actually taken in the dark, and singularly effective from a spectacular point of view. Unfolds a story somewhat above the average, a woman spy being the central character, and displays much excellent photography. Should prove a popular item of its kind, and is well-played by a big cast. (May 24th. 2,046 ft.)

An Obstinate Sheriff.—Very picturesque "Western," which, even if somewhat like its forerunners, has many exciting moments and a brisk revolver duel. A good chase in one portion, and a rather humorous *finale* to afford relief to the more sinister element. (May 24th. 1,010 ft.)

When Father Interfered.—A well-staged comedy, which enables a good part for Arthur V. Johnson as the bachelor son of a stern old father. The story introduces a newly fledged actress, an unexpected love

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affair, and the efforts of the family to prevent a match. The old man persuades the girl to act the part of a graceless café frequenter, but Arthur sees through the plot, makes the old fellow and cousin Herbert helplessly drunk, then arranges a quiet wedding upon his own behalf. Broad in treatment in one or two places, but very amusing. (May 24th. 1,015 ft.)

An Affair of Honour.—Romantic and interesting story, well presented in almost every detail, with a rapidly drawn series of events. Should form another very excellent addition to the Lord Piccadilly features, has an affair with a foreign lady as the basis of a duel, and a noble sacrifice by Piccadilly as the means of saving his nephew's honour. Scenes in military club rather alien to our ideas, but otherwise a well-staged play, with usual fine quality. (May 27th. 1,030 ft.)

His Soul Mate.—A comedy film which may appeal to some, but certainly by no means suitable for many audiences. Certain of the incidents inclined to hold religious beliefs too lightly and, to say the least of it, inadvisable. A satirical issue which, to British tastes, will seem very futile. (May 27th. 1,040 ft.)

He Gave Him a Million.—An eccentric comic with a good deal of sly humour. Should form quite a useful short-length, although touching upon a controversial subject. Well played and good photography. (May 27th. 484 ft.)

M.P. SALES AGENCY.

BIOGRAPH.

Rose o' the Shore.—A fairly effective dramatic story, characterised by superb photographic quality. It deals with the silly pranks of a fisher-girl, who, unable to make up her mind which of her two suitors to accept, carelessly tosses a rose down a steep cliff, promising to marry the one who brings it to her. One of the young men manages to pick up the rose, but falls, breaking his leg, while his rival takes the rose to the girl and wins her consent. Meantime, the injured man is carried to a fisherman's cottage, where he learns to distinguish between true and false love. (May 10th. 1,041 ft.)

The Boob and the Magician.—An amusing, brightly played comic, in which the "boob," who, as usual, is chosen by the "magician" to assist him in his tricks, chiefly, we suspect, on account of his childlike simplicity, manages to spoil the majority of the entertainer's efforts, and finally nearly causes a riot. (May 10th. 1,035 ft.)

The Ward of the Mission.—A fairly interesting picture, depicting the manner in which a young man, brought up in the shelter of the monastery, and who desires to enter the order, receives his first rude lesson of the way of the world. He is robbed of his money, and finally retires to the monastery, where the old monks gladly receive him. (May 13th. 1,030 ft.)

The Bunkum Budget.—A mildly amusing burlesque of the film topical. (May 13th. 386 ft.)

KALEM.

Hazards of Helen: The Red Signal.—Further instalment of the life of Helen, the daring girl operator. In this production she is warned that a bridge has been destroyed, and that the freight train which is then due must be stopped. She is about to set the danger signal when she is attacked by the relief operator, who, just risen from a sick bed, has wandered to the cabin in a fit of delirium. Helen makes her escape, and dashes along the track in a wild attempt to stop the train. She succeeds in attracting the driver's attention, and the huge engine is brought to a standstill right on the brink of the ruined bridge. An excellent drama, of well-sustained interest. (May 10th. 1,066 ft.)

A Mexican's Chickens.—A very mild little comic, dealing with the theft, by the revolutionists, of a Federal officer's chickens, and the manner in which he avenged the "insult." (May 10th. 455 ft.)

Ham and the Sausage Factory.—Ham and Bud are engaged in the delectable job of manufacturing sausages, and contrive, as usual, to turn the whole business into a riotous fund of mirth. (May 13th. 1,070 ft.)

NEW AGENCY FILM CO.

BURLINGHAM.

Bull Dog Grit.—Exceedingly interesting, even if, in the main, familiar melodrama. Is so well played and admirably carried out that its success should be a foregone conclusion. A clever bull dog, which displays great devotion to the child in the story, plays his part right well, and adds a distinct novelty to an engaging romance of a child stolen by gipsies, villainy over a fortune, and keenly exciting episodes. The caravan on fire, and rescue by the dog, form a splendid scene in the play. (May 20th. 1,230 ft.)

SAVOIA.

Shorn Tresses.—Contains, as usual with Savoia productions, very artistic photography and settings, also capital acting. The latter seems, however, somewhat above the merits of such an average story, and could well have been aided in purpose by a more liberal treatment of the plot. This is upon the lines of a familiar and still popular type of Continental play, just a little above the average, and enabling a very satisfactory drama of mystery, intrigue and cutely applied heroism. (May 17th. 2,300 ft.)

NEW MAJESTIC FILM CO.

MAJESTIC.

The Baby's Ride.—In this interesting little comedy a baby, which has rolled himself up in a rug on the porch, is carried off in a motor lorry which has come to collect the carpets for cleaning. The baby rolls out, and emerging from the rug is commandeered by a party of small boys on the warpath. The father, who has been searching for his child all over the neighbourhood, finds him marching with the tiny soldiers and restores him to his mother's arms. The child plays very naturally, and this film will appeal greatly to the female audience. (May 10th. 1,002 ft.)

The Old Maid.—Suggested by a poem by John T. Trewbridge, this film tells the life-story of an old maid, pictured by herself as she sits in an attic amongst the relics of her younger days. Some very pretty scenes show the course of a boy and girl affection, which comes to nothing by the advent of a rival from the city. The events of the love-story, with charming settings and quaint costumes, are effectively contrasted with the picture of the sweet old lady sitting musing in the attic. Miss Blanche Sweet, in a double *rôle*, is exceedingly effective, and the tender sentiment of this beautiful production cannot possibly fail in its appeal. (May 13th. 1,927 ft.)

KOMIC.

A Corner in Hats.—Henry has a very bad temper, and his wife keeps a bulldog on which to lavish her affection. This dog has a mania for collecting hats, and when Henry finds men's hats all over the house he causes trouble among the neighbours. A strong-minded female, whose husband has lost his hat, sees it thrown out of Henry's window, and then it is Henry who meets with trouble. The dog, meanwhile, has discovered an outfitter's shop, and his return with his spoils gives the game away. This is quite a good farce, and the canine hat collector will establish himself as a firm favourite. (May 13th. 980 ft.)

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RELIANCE.

The Wagon of Death.—A thrilling sensation is one of the many incidents in a fine drama of the West. A pair of horses drawing a wagon containing nitro-glycerine take fright and bolt, and it appears obvious that they will collide with a light cart in which the heroine is driving. One of the characters, who is in love with the girl, sees the danger, and though he believes that his brother is driving the wagon, he fires and explodes it, preferring to sacrifice his brother rather than the girl he loves. Eventually, the brother turns up safe, having been thrown out of the wagon by the villain, who meets with his death. It is a good story, some very fine scenery is shown, and the excitement is admirably worked up. (May 10th. 1,680 ft.)

PATHÉ FRÈRES.

AMERICAN.

The Cheyenne's Bride.—A reissue of an Indian drama, containing battles between different tribes, love rivalries, and a wild ride after a girl bound on horseback. (April 18th. 650 ft.)

The Maid of Niagara.—Reissue of an Indian drama, remarkable for the magnificent scenery amid which it is enacted. An old Indian custom of sacrificing a young girl to Niagara is powerfully introduced. (April 22nd. 650 ft.)

The Great Train Hold-Up.—Reissue of a Western drama, whose scope is sufficiently indicated by the title. Two children are the means of thwarting the plans of the desperadoes. (April 25th. 825 ft.)

Devotion.—Reissue of an Indian drama. A squaw's devotion to her white husband; suspicion falls upon him, when she commits suicide rather than be a drag upon him. The Indians are about to execute a fiendish form of torture, when help comes. (April 29th. 875 ft.)

The Third Thief.—Reissue of a comic, in which a man, masquerading in woman's attire, seeks to lead the attentions of a rich lover away from a girl, whom the masquerader's friend wishes to make his own. However, the girl finds out, and falls in love with the supposed woman. (April 29th. 700 ft.)

COMICA.

Crazed on Curios.—An art collector annoys his wife by loading up the house with curios. Matters are strained between them, when the husband has a "find" which appeals to his wife's motherless instincts. It is an infant, abandoned in the street. (April 29th. 700 ft.)

HOLLANDSCHE.

The Mills in Joy and Sorrow.—Reissue of a drama which introduces the picturesque windmills and canals of Holland. An act of incendiarism, by which a mill is burnt to the ground, is the principal incident. (April 22nd. 575 ft.)

PATHE.



Wiffles' Country Cousins.—The comedy turns on the trials of Wiffles' uncle when, he having agreed to entertain the nephew's *fiancée* during the war, all her poor relations also claim hospitality. It is not surprising that the uncle dreams that the Kaiser himself also pays him a visit. (April 18th. 1,350 ft.)

Beautiful Buxton.—A considerable part of the most beautiful district of Derbyshire is included in this film, which shows also the well-known Haddon Hall and Chatsworth. (April 22nd. 350 ft.)

Wiffles and the Unwritten Law.—Wiffles takes the part of an over-jealous husband. In his anxiety to prevent anyone from so much as looking at his wife, he tries to commit murder, but, fortunately, the revolver he has obtained is only a toy one. (May 2nd. 700 ft.)

PATHECOLOR.

Where the Huns Were Turned Back.—A scenic film, illustrating the district of the Marne. It is interesting as a record of a picturesque neighbourhood, which now looks sadly different, as is indicated in the final scenes, which show some of the results of shell fire upon mediæval buildings. (April 18th. 375 ft.)

The Spider Monkey.—An interesting natural history film, showing the quaint antics of a little known variety of monkey. (April 18th. 375 ft.)

A Famous Paris Park: The Bois de Boulogne.—A well-photographed film of a well-known Paris attraction. (May 2nd. 475 ft.)

PATHEPLAY.

Mother's Darling Little Boy.—The title is ironic, not sentimental. Willie is a harum-scarum youngster, always up to mischief. (April 25th. 1,075 ft.)

ORIENTAL.

Buitenzorg.—A scenic film of a town in the island of Java. (April 25th. 375 ft.)

Yunnan-Fow.—A picturesque, walled city in China, and centre of the copper industry. (May 6th. 350 ft.)

S.C.A.G.L.

Josette.—Reissue of a tragedy, based on a novel by Paul Reboux. Artist's models, Paris apaches, the Latin Quartier; these form the constituents. (April 25th. 1,275 ft.)

SWEDISH.

The Salmon Industry of Norway.—An interesting industrial film. (April 29th. 600 ft.)

THALIE.

Getting Her Own Way.—A simple little comedy, in which Mlle. Frascaroli takes the part of a maiden who manages to get the family physician to support her in an artful deception, by means of which she ultimately gets her own way. (April 18th. 850 ft.)

Her Model Young Man.—The lover, who has been refused admittance by her guardians to the presence of his ladylove—a person of artistic tastes—overcomes the difficulty by posing as an artist's model, and is able to break down the prejudices entertained against him. (April 22nd. 675 ft.)

[*The notes on the foregoing films issued by Messrs. Pathé are based upon manufacturers' descriptions.*]

AMERICAN.

Why Did He Forgive?—The drama is an exercise in facial expression. A man, whose family is starving, demands money from a rich man at the point of the revolver. The victim is able to give a secret warning, but in the end he relents and helps the poor man to escape from the police. Melodramatic, but quite effective. (May 13th. 950 ft.)

BRITANNIA.

Where Their Caravan was Wrested.—Two funny men, one long and one short, have some mildly amusing adventures with a caravan, drawn by two horses and four donkeys. (May 13th. 775 ft.)

CHICAGO.

A Heroine of the Footplate.—Reissue of a Western drama, in which a disappointed lover turns kidnapper, and the heroine drives a railway engine to get help. Full of action and excitement. (May 9th. 725 ft.)

JAPANESE.

Kembu and Ju-Jitsu.—An interesting exhibition of the prowess of skilled exponents of scientific wrestling. (May 9th. 375 ft.)

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ORIENTAL.

The Zinc Mines of Langhit.—A well arranged and interesting industrial film. (May 13th. 675 ft.)

PATHE.

Max's Appointment.—Reissue. Max has noted on his cuffs an appointment with a lady. The shirt goes to the wash, and Max makes himself a great nuisance in his efforts to recover it. The fun is well maintained. (May 9th. 900 ft.)

PATHECOLOR.

On the Waterways of Bruges.—An example of Pathécolor at its best. The colouring throughout is natural and artistic, and the scenes photographed are most picturesque. An interesting record of architectural and natural beauties which, it is to be feared, have greatly suffered in recent months. (May 9th. 425 ft.)

PHŒNIX.

PHŒNIX.

Arabella Out of a Job.—The curiously attired heroine, a new character in these productions, proves a singularly *gauche* female, loses her job as assistant costumier through sheer clumsiness, and has some weird experiences in other vocations. Knockabout comedy on familiar lines and reminiscent of a very popular type of offering. Should appeal wherever this kind of fare is appreciated. (May 10th. 660 ft.)

G. SERRA

CINES.

Romance and Reality.—This is a charming comedy-drama, taken amidst ideal surroundings and showing a succession of extremely beautiful stage pictures. The heroine has a passion for romance, and finding that her *fiancé*, Willie, is a somewhat matter-of-fact young man, she is not disinclined to listen to the romantic stories of the Duke of Montaigne. In order to get even with the Duke, Willie lures him on to play, and eventually wins from him his beautiful villa of Montaigne. Willie then has Maude forcibly abducted and made prisoner at the villa, after which he effects a very gallant rescue, fully convincing Maude that he has all the romantic chivalry that is necessary to a life-long partner. It is quite an excellent comedy, and its technical qualities could not be improved upon. (May 13th. 920 ft.)

Italian Boy Scouts.—A very complete and interesting representation of the fine work done by the Boy Scout organisation in Italy. The camp is inspected by the King, and many details are shown, including the working of the Red Cross section and the commissariat department. It concludes with the scene of the King's birthday, when the Scouts are inspected and take the oath of allegiance. A subject of engrossing interest. (May 10th. 395 ft.)

A.F.T.

The Allies' Chorus.—This clever animated cartoon shows the Kaiser as a discontented dachshund listening to the chorus of the Allies' gramophones singing to the air, "It's a Long Way to Tipperary." A Satanic personage, who comes for his little dog, finds that he has been swallowed up by the talking machines. A witty and amusing skit, in Mr. Santry's best manner. (May 10th. 330 ft.)

ARMSTRONG.

Armstrong's Trick War Incidents.—This is a trick film, bearing upon the war, in which some animated silhouettes go through some interesting manœuvres. Sergeant Cox performs with his bulldog and his donkey, and is very expert in bringing down enemy airships. It is a novel entertainment, and the antics of the little figures are very amusing. (May 13th. 360 ft.)

SELIG.

She Wanted to be a Widow.—A pretty girl learns that she will inherit a fortune from her Uncle Pete if she marries her cousin Hiram, and she agrees to give Hiram $500 if he will marry her and leave her a widow in a month. Most of the humour is supplied by a burlesque undertaker, who makes frantic efforts to be amusing. (May 10th. 1,059 ft.)

The Leopard's Lair.—This is another of the wild animal films, of which this company has made a special feature, and shows how a baby, carried away by a pair of leopards, is recovered uninjured, after a terrific struggle which the father has with one of the beasts. The animals, which are introduced in a most ingenious and natural manner, share the chief honours with an admirable baby. The photography is perfect, and it is the kind of film which cannot fail to be highly popular. (May 10th. 975 ft.

In the Days of the Thundering Herd.—This magnificent Redskin drama, in three parts, in which Mr. Tom Mix and Miss Bessie Eyton appear, has already been reviewed in our columns. (May 13th. Three reels.)

Heart's Desire.—Guy Knox falls in love with Ann Merrick, his mother's beautiful private secretary, but Ann is compelled to resign her position, and she obtains the secretaryship of a charitable organisation. The society sends up a quantity of toy balloons, one of which promises the finder his "Heart's Desire." Guy finds this balloon, which is coveted by a crippled child. He recognises Ann's writing, and, taking the child to the organisation, he obtains, not only the heart's desire of the child, but his own as well. A pretty sentimental little piece, which will undoubtedly be popular. (May 10th. 996 ft.)

THANHOUSER.

The Menacing Past.—This telling drama is specially reviewed in our "Pick of the Programmes" section. (May 13th. 2,020 ft.)

The Wild and Wooly West.—Probably best described as a scenic-comedy, with a goodly insight into American farm life. Has some very enjoyable portions, giving views of the famous Colorado Springs and "The Garden of the Gods." Certainly well worth viewing. (May 10th. 734 ft.)

PRINCESS.

The White Rose.—Dissolute habits cause a parting between lover and sweetheart. The youth, after many trials, gets work as a cabaret musician, but soon tires of a false existence. His return home and forgiveness end a taking little domestic play. (May 10th. 1,050 ft.)

TRANS-ATLANTIC

BIG U.

Her Bargain.—An interesting, if somewhat improbable, story, which has the merit, however, of considerable ingenuity in its development. Dorothy Howard is jilted on her wedding-eve, and the following day, in a fit of pique, she sends for a labourer whom she observes working in the road opposite her house, and makes an astonishing bargain with him—that they should be married; and, thereafter, each to live their own life, subject to which she will allow

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him a handsome sum yearly. For the sake of his mother, Arnold agrees, and the marriage is duly solemnized. As is to be expected, it is only a matter of time before Dorothy learns to love her husband, and he her. Mr. Sydney Ayres is manly and agreeable as the labourer-husband, and the rest of the company lend adequate support. (May 6th. 1,793 ft.)

GOLD SEAL.

A Woman's Debt.—A fairly interesting drama, in which a pretty little stenographer, although engaged to a rising young stockbroker, marries her rich employer in order to save her mother from poverty. Time passes, and the former lover attempts to win her affections, but in the end she realises the value of a true man's love, and penitently confesses everything to her husband. (April 29th. 1,944 ft.)

JOKER.

The Butler's Baby.—A somewhat indifferent comedy of a baby and a pug-dog, and the trouble caused through the two becoming very much "mixed." (May 6th. **1650 ft.)**

NESTOR.

Jed's Little Elopement.—An entertaining little comedy, in which Jed, the village grocer's assistant, elopes with the girl of his choice in spite of the persuasive power of his rival's big automobile, and the more commanding presence of her father. (May 6th. 978 ft.)

REX.

Children of Chance.—In spite of its improbabilities, there is quite an interesting drama of a man's bitter revenge on his employer, and its startling sequel. The film is decidedly well played, and should make a popular appeal. (May 6th. 1,002 ft.)

STERLING.

Love and Dough.—A familiar knockabout comic of no very great merit. (May 6th. 937 ft.)

VICTOR.

Cards Never Lie.—An agreeable, simple story of a wanderer, whose prosperity and subsequent financial ruin are foretold by a gipsy. The wanderer refuses to believe the story, but subsequent events prove the truth of the cards, and he returns to the girl and his old happy, irresponsible life. The film is capitally played by Mr. Harry Myers and Miss Rosemary Theby. (May 6th. 1,071 ft.)

URBANORA.

CÆSAR.

A Noble Sacrifice.—A very powerful drama, in which a husband, stricken with blindness and realising that his wife has formed an attachment with his greatest friend, sacrifices his life in order that they may find happiness together. Notable for remarkably fine acting and for the beauty of the photography. (May 20th. 1,825 ft.)

Sammy's Narrow Squeak.—An amusing comic film, in which Sammy, after hearing of the escape of a dangerous lunatic, is chased by a curious looking stranger. After a wild chase through the city, Sammy reaches home, to find that he has lost his keys, and his pursuer is endeavouring to restore them. (May 17th. 300 ft.)

VITAGRAPH.



—A Daughter of Israel.—An intensely interesting drama in two parts, which is reviewed in another column. (May 20th. 2,074 ft.)

Wanted, a Nurse.—Robert Orr meets Helen Worth, a hospital nurse, through a street accident, and immediately decides to be ill and go into hospital. Unhappily, he arrives on Nurse Worth's day off, and he has a succession of nurses, who are so far from his ideal that he escapes from the hospital in an improvised costume, and is believed to be mad. A doctor is called in, who happens to be Helen's brother, and the result is that she undertakes the case, and a speedy cure is effected. Mr. Sidney Drew makes full use of his chances, and a funny comedy is the result. (May 17th. 957 ft.)

Chiefly Concerning Males.—Sonny Jim wishes to play at being a postman, and when several letters are entrusted to him to put in the letter-box he causes serious complications by posting them in a makeshift of his own in the stables. It looks like serious business for Sonny when Daddy finds out about it, but his luck is in, for it turns out that he has really averted disaster by keeping the letters back. Bobby Connelly is entertaining as ever as the lovable little Sonny Jim, and is supported by the strong cast which is usually engaged in these delightful comedies. (May 17th. 1,054 ft.)

The Old Flute Player.—This fine drama, in two parts, featuring Mr. Charles Kent, is reviewed in another column. (May 17th. 2,640 ft.)

WESTERN IMPORT CO.

KEYSTONE.

Mabel at the Wheel.—A review of this film appeared in our issue of last week. (May 17th. 1,900 ft.)

Lovers' Luck.—Our popular friend Fatty is again deeply in love, but the lady's father strongly objects to him as a son-in-law. The sheriff is eventually compelled to perform the marriage by moral persuasion of a kind that makes a sufficiently diverting comedy. (May 13th. 1,015 ft.)

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BAMFORTH.

That's Done It!—Utilises the not very original idea of a youth being made up as a girl in order to entrap an unwary father into foolish *amours*. May suit certain audiences, but rather broad in some of the details. (May 20th. 623 ft.)

Love and Cameras.—Contains a neatly turned story, and shows how certain photographs are utilised to alienate affection and to effect a reconciliation. Well played, capital photography, and decidedly worth consideration for any audience. (May 24th. 535 ft.)

CORONET.

Potty's Wedding Day. — Moderately amusing comedy, arising from a bridegroom's attempts to sure of the wedding and the vacillating human. (May the part of a wealthy uncle. The bride, of course, assumes her "due share" of authority, and makes sure of the wedding and the vacillating human. (May 17th. 508 ft.)

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"BEAUTY."

	Des.	Feet.	Date.
A Girl and Two Boys	C	905	Apl. 8
Evan's Lucky Day	C	987	— 15
Which Would You Rather Be?	C	984	— 22

"FLYING A."

Restitution	D	2 reels	Apl. 5
The Alarm of Angelon	D	985	— 8
Refining Fires	D	1980	— 12
Coals of Fire	D	900	— 15
Silence	D	1000	— 19
The Crucifixion of Al Brady	D	985	— 22

BIOSCOPE FILM & SUPPLY CO., LTD.

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B.F. & S.

	Des.	Feet.	Date.
The Red Snake Club	D	Exclus.	Current

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29a, Charing Cross Road, W.C.

Gerrard 9264. Aphrodite, London.

AMBROSIO.

	Des.	Feet.	Date.
Fifty Years Ago	D	1460	Apl. 5
Coral Reefs	E	380	— 5
An Embarrassed Lover	C	880	— 8
The Convict's Bride	D	1841	— 12
A Group of Sinophori	I	408	— 12
Robinet Turns Fisherman for Love	Com	519	— 15
Hurled from an Aeroplane	D	1588	— 19
Rodolphi Dreams of the War	Com	834	— 22

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KINEMACOLOR.

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"With the Fighting Forces of Europe"	Top	Series	Current
The "Sure Shield of England"	Top	1 reel	—
British Troops of Foreign Service	Top	—	—
Our Allies in the Far East	Top	—	—
Army and Navy of Germany	Top	—	—
The Army of France at the Front	Top	—	—
With the Belgian Army	Top	—	—
Wonderful Exploits of Italian Cavalry	Top	—	—
Travels in Belgium	Top	—	—
Italian Troops and the Navy	Top	—	—
Cruising Off the Belgium Coast	Top	—	—
Italian Troops from Tripoli	Top	—	—
"Sons of the Empire"	Top	—	—
Armies of Neutral Nations	Top	—	—
With the Serbian Army	Top	—	—
British Troops at Aldershot	Top	—	—
Mobilisation of Kitchener's Army	Top	—	—
People and Soldiers of Turkey	Top	—	—
The Army of Bulgaria	Top	—	—
The Grecian Army at the Front	Top	—	—
Vienna and the Danube	Top	—	—
Rambles in Bavaria	Top	—	—
Moscow and the Czar	Top	—	—
Airmen and Their Craft	Top	—	—

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B. and C.

	Des.	Feet.	Date.
Gilbert Dying to Die	Com	524	Apl. 5
Rough on Uncle	Com	542	— 12
When the Pie was Opened	Com	654	— 22

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	Des.	Feet.	Date.
Winter Sports in Norway	Int	411	Apl. 5
Bathing in Christiania Fjord	S	352	— 12
Islands of Lofoten	S	402	— 19

LION'S HEAD.

Playing the Deuce	Com	555	Apl. 8
Fighting Billy	Com	539	— 15
Spoof!	Com	563	— 22

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The Ghost of the Mines	D	1008	— 5
The Heart of a Child	D	1663	— 8
The Heiress and the Crook	C.D	2034	— 12
England's Fire Fighters	Int	675	— 12
The Legend of the Eagle	D	932	— 15
The Evzones (Greek Army)	Top	395	— 15
The Sphinx	D	1935	— 19
Tour in Turkey	T	345	— 19
Friend in Need	D	664	— 22
Perilous Expedition	D	657	— 22

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	Des.	Feet.	Date.
The Best Man	D	2058	Apl. 5
McGinty and the Count	C	678	— 5
The Lost Melody	D	1100	— 8
The Courtship of the Cooks	C	1098	— 8
A Foolish Agreement	C.D	1064	— 8
The New Partner	D	1090	— 12
It's a Bear	C	1045	— 12
New York Police Department Carnival	Int	575	— 12
Young Mrs. Winthrop	D	2175	— 15
With Slight Variations	C	1075	— 15
His Chorus-girl Wife	D	1103	— 19
The Adventure of the Smuggled Diamonds	C	905	— 19
Curing the Cook	C	506	— 22
The Pines of Lory	D	2157	— 22
The Champion Writ Server	C	1128	— 22

ESSANAY.

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	Des.	Feet.	Date.
The Way of the Woman	D	989	Apl. 5
Snakeville's Rising Sons	C	987	— 5
Husband Who Showed Up and Did His Duty	Fab	1058	— 5
Any Woman's Choice	D	2039	— 8
Broncho Billy and the Sheriff's Officer	D	996	— 8
Their Cheap Vacation	C	1000	— 8
The Volunteer Burglar	D	1012	— 12
Slippery Slim Gets Square	C	956	— 12
Another Side Track and the Fatal Album	Fab	363	— 12
The Shanty at Trembling Hill	D	2083	— 15
Broncho Billy and the Escaped Bandit	D	970	— 15
Sweedie Collects for Charity	Com	974	— 15
By a Strange Road	D	1000	— 19
The Battle of Snakeville	C	1042	— 19
The Fellow Who Had a Friend, Who Knew a Friend, Etc.	Fab	1046	— 19
Surgeon Warren's Ward	D	2016	— 22
Broncho Billy and the Sisters	D	1031	22
Sweedie's Suicide	Com	1000	— 22

GAUMONT.

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	Des.	Feet.	Date.
The Miser's Daughter	D	1010	Apl. 5
On the Borders of a Lake	S	226	— 5
Scandal	D	1323	— 8
The Brigand of Toledo	C	1580	— 8
Breton Fishers	Int	336	— 8
Hands of Mystery	D	3000	— 12
Working the Oracle	C	1280	— 12
A Mountain Road	S	354	— 12
Her Father's Song	D	880	— 15
Making Koumiss in the Caucasus	Int	363	— 15
Granny's Subterfuge	C	1348	— 15
Roses of Life	C	2020	— 19
Room No. 5	C	600	— 19
On the Nile	S	410	— 19
The Other Life	D	1670	— 22
Through Morocco by Motor	I	330	— 22
A Really Lovely Hat	C	805	— 22

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	Des.	Feet.	Date.
The Confession	D	1000	Apl. 5
Tilly and the Fire Engines	Com	525	— 5
What'll the Weather Be?	Com	400	— 8
All the World's a Stage	C	700	— 12
Flowers that Bloom in the Spring	Int	375	— 12
One Good Turn	D	500	— 15
Village and Wood	S	475	— 15
Spies	C	1000	— 19
Alma Taylor: In Selections From Her Repertoire	—	575	— 22
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The American Navy	Top	370	— 8
Coupon Collectors	Com	354	— 8
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A Clean Slate	D	1048	— 12
Brannigan's Band	C	515	— 12
The Girl from the West	D	1032	— 15
When Honour Awakes	D	2045	— 15
Flossie's Daring Loyalty	C	640	— 15
The Friendship of Lamond	D	2052	— 19
Baseball and Trouble	C	1000	— 19
His Suicide	C	390	— 19
The Golden Hope	D	1031	— 22
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The New Editor	C	457	— 22

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Their Divorce Fund	C.D	1040	— 8
The Stray Shot	D	1037	— 12
The Big Night	C	515	— 12
The Woman Who Paid	D	1028	— 15
Dwellers in Glass Houses	D	2000	— 19
Her Box of Chocolates	D	1038	— 22

HAZARDS OF HELEN.

The Fast Mail's Danger	D	1017	Apl. 5
The Little Engineer	D	966	— 12

H. and B.

Folkestone's Fishing Boats	Int	310	Apl. 8
University of Cambridge	Int	405	— 12
Summer in Norway	S	335	— 15
Mountains and Glens of Arran	S	403	— 22

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	Des.	Feet.	Date.
A Bold, Bad Burglar	Com	1090	Apl. 5
A Boob for Luck	Com	1055	— 8
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The Warning	D	1003	— 19
The Tear that Burned	D	1862	— 22

KOMIC.

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RELIANCE.

The Miner's Peril	D	993	Apl. 5
A Woman Scorned	D	1992	— 12
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An Artist's Nightmare	C	700	— 8
Saving the Flag	D	750	— 11
A Father's Punishment	D	575	— 11
The Cheyenne's Bride	D	650	— 18
The Maid of Niagara	D	650	— 22

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The Human Bridge	V	400	Apl. 4
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PATHE.

Historic Stirling	S	325	Apl. 8
Wiffles in the Path of Glory	C	2650	— 8
Max's Double	C	2500	— 11
Nick Winter and the Ace of Clubs	D	1725	— 15
Max's Marvellous Tulip	Com	800	— 15
Rastus' Rabid Rabbit Hunt	Car	600	— 15
A Trip by Monorail	Int	425	— 15
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Beautiful Buxton	T	350	— 22

PATHECOLOR.

Where the Huns were Turned Back	T	375	Apl. 18

ROBBINS.

Cupid's Pranks	C	1050	Apl. 11

S.C.A.G.L.

The Mirage	D	1275	Apl. 4

SCIENCE & NATURE.

How Winter Flowers Bloom	E	500	Apl. 11
The Spider-Monkey	I	375	— 18

THALIE.

	Des.	Feet.	Date.
Getting Her Own Way	C	850	— 18
Her Model Young Man	C	675	— 22

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FOLLY.

	Des.	Feet.	Date.
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Pimple, Child Stealer	Com	607	Apl. 5
Pimple Copped	Com	745	— 15

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Struggle with a Panther	D	851	Apl. 12
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The Wonderful Hudson	S	462	Apl. 5
Fisherman's Luck	Com	891	— 5

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The Wasp	D	1142	— 8
The Strenuous Life	C	1030	— 8
In the Line of Duty	D	945	— 8
Robert Thorne Forecloses	D	1149	— 12
Flowers of Faith	D	2071	— 12
Wade Brent Pays	D	995	— 15
One Traveller Returns	D	1020	— 15
Champion Bear Slayer	Com	923	— 15
His Fighting Blood	D	1945	— 19
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The Gulf of Naples	T	270	— 19
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A.F.T.

The World Grabber	Car	380	Apl. 5
Willie's Bubble's Burst	Car	360	— 12
John Bull's Scrap Book	Car	450	— 19

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A Denver Romance	D	990	— 12
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When East Goes West	D	908	— 19
Mrs. Van Ruyter's Stratagem	D	1729	— 22

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A Bad Mistake	C	653	Apl. 5
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	Des.	Feet.	Date.
On Desert Sands	D	2029	Apl. 22

BISON.

The Law of the Range	D	2125	Apl. 8
In Jungle Wilds	D	2001	— 12

CRYSTAL.

	Des.	Feet.	Date.
Vivian's Beauty Test	Com	968	Apl. 8
The Romance of a Fat Girl	C	980	— 19
Vivian's Cookies	C	494	— 22

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The Trey o' Hearts: Episode 12	D	2000	Apl. 5
The Call of the Waves	D	1950	— 8
The Trey o' Hearts: Episode 13	D	2000	— 12
The Trey o' Hearts: Episode 14	D	2000	— 19
The District Attorney's Brother	D	1770	— 22

IMP.

Winning the Prize	D	980	Apl. 12
The Submarine Spy	D	1937	— 15
Three Times and Out	D	1019	— 19

JOKER.

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A Mixed-up Honeymoon	Com	819	— 15
Two of a Kind	Com	998	— 19
A Modern Poultry Farm	I	271	— 19
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L-KO.

The Manicure Girl	Com	923	Apl. 5
Gem and Germs	Com	987	— 12
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For I Have Toiled	D	975	Apl. 5
Who Stole the Bridegroom?	C	990	— 8
She was Only a Working Girl	C	1230	— 12
Pruning the Movies	C	638	— 15
When It's One of Your Own	D	979	— 19
For the Good of the Cause	C	981	— 22

POWERS.

Japanese Silk Industry	Int	311	Apl. 5
Hunting in Crazyland	Nov	517	— 8
Fickle Elsie	C	1027	— 15
A Girl of the Pines	D	846	— 22

REX.

Her Escape	D	1917	Apl. 5
Hounded	D	2014	— 12
The Sin of Olga Brandt	D	1971	— 15
Star of the Sea	D	1810	— 19
Slow but Sure	D	1091	— 22

STERLING.

Innocent Dad	C	645	Apl. 5
Lizzie's Fortune	C	977	— 8
Carmen's Romance	C	998	— 15
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	Des.	Feet.	Date.
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A Visit to Senegal	S	415	— 8
Sammy and the Wonderful Lamp	Com	360	— 8
Honesty the Best Policy?	Com	360	— 12
On the Frontier of Tibet	S	490	— 12
The Z-Rays	D	1020	— 15
Across Hungary	S	365	— 19
Peter at the Seaside	Com	445	— 19
In Picturesque Japan	S	395	— 22
Sammy as a Duellist	Com	555	— 22

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Regent 3422. Vitgraf, London.

	Des.	Feet.	Date.
Hope Foster's Mother	D	1811	Apl. 5
The Professional Scapegoat	C	1048	— 5
The Unwritten Play	D	1043	— 5
The Locked Door	D	2581	— 8
Cause for Thanksgiving	C	922	— 8
The Methods of Margaret	C	1065	— 8
Saved from a Life of Crime	D	1991	— 12
Pure Gold	D	1048	— 12
A Strand of Blonde Hair	C	1064	— 12
Convicts, Costumes, and Confusion	C	1802	— 15
Everything Against Him	D	985	— 15
The Moonshine Maid and the Man	D	1071	— 15
Picturesque California	E	427	— 15
Sunshine and Shadows	D	2090	Apl. 19
The Athletic Family	C	1035	— 19
Arthur Truman's Ward	D	1077	— 19
Bunny's Little Brother	C	1698	— 22
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	Des.	Feet.	Date.
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Mabel's Blunder	C	1020	— 8
Zuza, the Band Leader	C	2050	— 12
All at Sea	C	1025	— 15
Fatty's Debut	C	1020	— 19
Killing Horace	C	1020	— 22

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The Defaulter	D	1400	Apl. 8

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Next! Please?	Com	308	Apl. 5
Governess's Love Affair	Com	471	— 19
A Fruitless Errand	Com	287	— 22

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Arab's Curse	Com	399	— 15

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BITS FROM BOLTON.

(BY OUR OWN CORRESPONDENT.)

At the County Police Court, Bolton, last week, there were a number of applications for sacred performances in picture houses in the County area, and Supt. Wilson had an objection to lodge. He was quite willing that the applications made should be acceded to (a course which the magistrates followed), but he wished to object to the manner in which certain places were being turned into music-halls by the appearance of artistes. In his opinion the practice was going too far, and if action were not taken now the picture palaces would eventually be converted into music-halls. The magistrate's clerk (Mr. A. Tyldsley) agreed with the superintendent's remarks, and pointed out that unless the cinematograph proprietors carried out the regulations, objections would be raised, and they thus ran a big risk of losing their licences.

At the Queen's Theatre, the chief attraction was "The Lost Paradise." "Love Triumphs" was a good drama, and later in the week (except Friday, of course, when special programmes were submitted at all the picture halls) two rollicking Keystone comedies took up a good portion of the entertainment. These were "The Property Man" and "The Brand New Hero." Other comedies were "The Flapper and a Fan" and "Almost Married." "The Grand National" was also of much interest, along with the news films.

A really good court story is something rare, but at the Electric Theatre, Deansgate, one could not wish for a better film than "Every Inch a King." "The Broken Circuit" was a good drama, and the best of the comedies was "The Fatal Hansom." The "Pathé's Gazette" was especially interesting. Throughout the week, with the exception of Monday and Friday, the big fight between Bombardier Wells and Jack Moran was shown.

Two quite different dramas have been seen at the Mount Electric Theatre this week. For the earlier portion, "Guarding Britain's Secrets," with Sexton Blake taking the detective *rôle* was the chief picture, and for the latter days of the week, we had a heart-touching drama in "Home, Sweet Home," which was well received, and is, of course, allowed to be shown on Good Friday.

At the Rumworth Electric Theatre, also, "The Lost Paradise" was the principal atraction, and "The Grand National" was also on view. Excellent Keystone comedies were "The Masquerader" and "Recreation," whilst the singing pictures were "Waiting" and "Molly McCarthy."

There was a special attraction at the Gem in the film taken of the departure of the 2nd and 5th Batt. L.N.L. Regt., which is composed almost entirely of Bolton lads, from Blackpool to Sevenoaks. "The Brand of His Tribe," "The Single Act," "The Man with the Scar" and "Honour Among Thieves," were excellent dramas, while "The Janitor," "The Baggage Smasher," "The Rounders," and "The Groom's Doom," were all screamingly funny comedies.

The boom in trade at Barrow has been reflected in a gratifying degree in the attendances at the various picture houses in town. The public seem to have developed an insatiable appetite for this pleasing form of amusement, and those responsible for the programmes at the various "shows" have, no doubt, largely contributed to that end, by putting the best that is to be had in this line before their patrons. Again I am able to report splendid business. On Good Friday all places of amusement were closed, the magistrates refusing to allow any diversification of this character in the borough. Special matinees were held on Saturday and again on Easter Monday, and crowded houses were the order.—The Gaiety management, with their usual enterprise, arranged for taking pictures of the crowds of men, women and children enjoying themselves in the famous ruins of Furness Abbey, and as a draw these local pictures have proved an immense success. Some time ago, when the two latest theatres and picturedromes were being erected, the Gaiety and Coliseum, it was considered by many people that the competition would become too keen to some of those engaged in this enterprise, but the success achieved by the various houses has proved that that contention was altogther wrong. Never in the history of the borough have the caterers of amusement met with more liberal support than at present, and there is ample room for all. Of course, trade is good, employment regular, and wages high, and the working people are keen supporters of the picture theatres.

TEES-SIDE TOPICS.

(BY OUR OWN CORRESPONDENT.)

Mr. William Fenton, of Fenton's Pictures, Darlington, has been transferred from H.M.S. *Victorious* to the Royal Flying Corps.

The high standard which has been set by the management of the Electric Theatre, Middlesbrough, was well maintained last week, when the novel by Mary Imlay Taylor, "The Man in the Street," was screened to large audiences. A special programme was shown on Good Friday to the accompaniment of sacred music from "The Miracle." Other good pictures including "The Deserter" were shown. The "Gaumont's Graphic" provided the latest news in pictures at the Hippodrome.

"The Orphan" was a special item at the Royal Cinema, Stockton, and it merited the good impression it created. "Pepita, the Gypsy," was a similar story, and was well received. Two very amusing pictures were provided in "Her Last Chance" and "Rural Demon." Charles Chaplin kept the audience at the Globe in roars of laughter in a capital effect, "The Property Man." The eighth episode of the "Trey o' Hearts" serial was a fine number. This serial is being published by a local newspaper, and added interest is therefore given for the showing of the films in Stockton.

An exciting detective drama, "The Mystery of Grayson Hall" was a brilliant success at the Empire, Stockton. "His Father's Sin" was another good drama, whilst scenic pictures of great interest were "Malta" and "Palermo." There was the usual news pictures, and in comic, "In Taxi 23." On Thursday and Saturday—the theatre was closed on Good Friday—the management successfully showed the contest for the world's heavyweight championship between Bombardier Wells and Frank Moran. The film, secured exclusively, was a big attraction.

The Darlington Alhambra Cinema (Fenton's Pictures) gave evidence last week of the great popularity of pictures even in war time, when it was besieged nightly, the attraction being "Traffic in Souls." The London Film Company presented their latest comedy, "The Revenge of Tommy Atkins," whilst "Sea Venture" was the title of the great pictorial serial, "Trey o' Hearts." An interesting topical film provided a delightful variation to the programme.—A remarkable scenic drama, "The Wrath of the Gods," was screened at the Darlington Court and Arcade Cinemas to large crowds. There were other fine dramas, and some very humorous films. One of the latter was "Stick No Bills," "The Fishing Trawlers" and "Russia's Great Haul," were also very interesting. The war topical, "The Brilliant French Victory at the Vosges," was a powerful inclusion in the programme. The orchestra at the Court provides excellent accompaniments to the pictures. The Darlington picture theatres were open on Good Friday, showing appropriate films.

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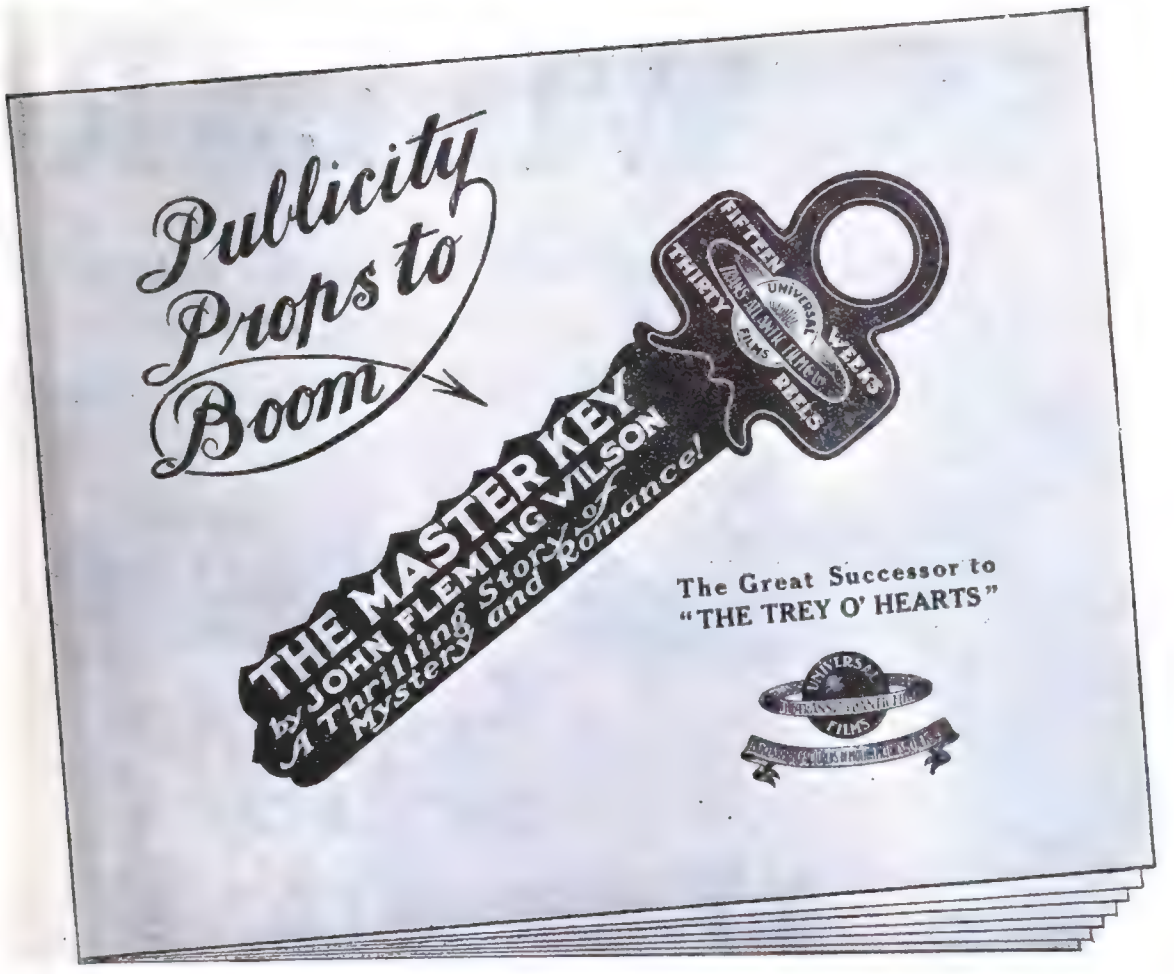
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JESS WILLARD



JESS WILLARD
in
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IN this picture the World's Champion Boxer displays unusual ability as an actor. The play is full of absorbing heart interest. It tells how Jess Willard, after a fruitless search for work, is "discovered" by a sporting promoter, who trains him for a big fight.

On the night of the fight, however, Jess's little daughter lies at death's door, and he wavers between fulfilling his contract and staying by his child's bed. He decides to fight, and he wins. Rushing home hastily, he is overjoyed to find that the crisis is passed and his child lives.

There are graphic scenes of Jess Willard engaged in "shadow" boxing, and the ring fight is full of keen excitement.

This picture can be seen at Universal House any time between 10 a.m. and 6 p.m., and the Trade generally are cordially invited to view it.

TRANS-ATLANTIC FILM COMPANY, LTD.

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TRAWLINGS FROM GRIMSBY.

(BY OUR OWN CORRESPONDENT.)

The stringent nature of the Grimsby Lighting Order has been brought forcibly home to many business people, and no fewer than twenty persons were summoned at the Grimsby Boro' Police Court, on Wednesday of last week (March 31st), for displaying too much light at their respective premises, among the latter being a local picture theatre.

In the latter case it was stated for the prosecution that the hall was brightly illuminated, with the result that a reflection was cast on the street, and it was found that one of the electric globes had been darkened and the other had not.

For the defence, it was claimed that the globes had been covered since the war broke out. The manager of the theatre said he showed the officer a step which the public had complained of falling over.

In the result the defendant was discharged.

It must be a comfort to our soldiers, sailors and minesweepers to know that whilst they are pursuing their hazardous duties away from home their children are being cheered and cared for, and in this matter the Grimsby cinema proprietors are rendering assistance. A large number of children were invited to a matinee at the Paragon Cinema Theatre (by kind permission of Councillor King) yesterday (Wednesday), and I understand every arrangement was made for their comfort. Speaking of matinees, I may say they are still as popular as ever in the Grimsby district, and one of the most successful which ever took place here was on Thursday afternoon week at the Empire. It was for the benefit of the Cleethorpes and district branch of the St. John's Ambulance Brigade, and the theatre was packed. There was an excellent pictorial and musical programme, and at an interval the proprietors (including Mr. E. J. Brockway, managing director) were heartily thanked for lending the building. "The Straight Road," "The Master Cracksman" and "The Ball of Death" were some of the best films shown here lately.

In addition to the improvements which have been effected at the entrance to the Coliseum, Cleethorpes (which include a rearrangement of the pay box), the interior has been redecorated with artistic results. Mr. Laws, the former operator, has been promoted to the post of manager in succession to the late Mr. Buckle, and Mr. Winn, formerly operator at the Royal (now occupied by troops) has succeeded him in the operating-box. "When the Earth Trembles" and "Won in the Clouds" were last week's chief items here.

None of the local cinemas were open on Good Friday. Except in the case of the Empire, the management of which were refused permission to hold a sacred concert, I am not aware that any application was made for permission to open. The proprietors seemed content to adhere to the regulations regarding Good Friday, and to make a point of getting good programmes for the Easter holidays.

The holiday features at the Tivoli during Easter week were "Society and Its Sins," "Saved from Destruction" and "Tommy Atkins." Earlier successes were "Beautiful Jim" and "The Conspiracy."

Comedies entitled "An American Citizen" and Mrs. Black is Back" were attractions at the Strand and Lyric, during the holiday, whilst in the previous week; "The Ring and the Man" and "Incomparable Bellairs" were popular.

The Paragon management tried the experiment of having a continuous show from 2.30 to 10.30 on Easter Monday. "Judith of Bethulia" was one of the principal attractions. "The Vulture's Claw" and "Regan's Daughter" were shown with success last week.

HALIFAX HINTS.

(BY OUR OWN CORRESPONDENT.)

At the Picture House, Ward's End, last week, the programme submitted gave entire satisfaction to numerous and critical audiences. There was not a dull moment, and enjoyment was added to by the orchestra under the able direction of Mr. J. von Beever. Included in a splendid programme was the "Grand National," an excellent reproduction of the race at Aintree a week previous. This proved a great attraction, as also did the supporting fare, which included "In the Ranks," "A Transplanted Prairie Flower" and "In Bridal Attire." Capital holiday fare was secured, including "Mabel's Last Prank" and "The Little Minister." Mr. Horsfall was delighted at the success of the "Grand National" film, and arranged to show it to his Easter Monday audiences.

Excellent houses were in evidence at the Electric Theatre, Commercial Street, last week. The picture, depicting the work of Florence Nightingale in the dark days of the Crimea, is of special interest now for the public do not need to be reminded that that lady was the prime mover in a very important branch of service at this time. Other films of special note were "The Property Man" and "A Page from Life." The great Easter week attraction at this popular house was the Bombardier Wells and Frank Moran fight. Mr. Stansfield holds the exclusive rights for this film, which topped a full holiday programme, including, "Harry the Swell," "The Professional Scapegoat" and "Mrs. Black is Back."

The "Trey o' Hearts" series is still running at the Gem, Crossley Street, the ninth instalment being shown last week. The story develops in a wonderfully entrancing way, and is weekly followed with great interest.—At the Victoria Hall, Commercial Street, good business was done with "The Desperate Ride" and "The Treasure Train."

"Broken Nose Bailey" proved a good attraction at the Theatre de Luxe, Northgate last week. For the current week, "Her Luck in London" and "Spell of Darkness" take premier position.

The magistrate's decision to allow the picture theatres of Halifax to remain open on Good Friday made a great difference to the weekly returns of the various halls, as every one of them on that day were packed to standing.

MELTON MEMS.

The popularity of the Melton Mowbray Picture Palace grows week by week, and to Mr. Cox the greatest praise is due for the able way in which he manages the house. In spite of the effect of the war upon the chief industry, programmes have been maintained at a high standard and a due reward is now being reaped. Last Saturday night, a postponement of the star film for an hour was caused by a breakdown at the Electric Lighting Station, and amongst the 700 persons assembled there was a whisper of Zeppelins being the cause! With that business sagacity which overcomes all difficulties, Mr. Cox quickly secured two or three good vocalists, and the waiting hour was enjoyably spent. "The Midnight Wedding" being screened when the electric supply was resumed. The "Gaumont Graphic" and "Dolly of the Dailies" alone draw a regular following, and "Thieves of the Cross" was an appropriate film last week-end. This week, the London Film Company's fine production, "England's Menace" has drawn big holiday crowds, and the Pioneer Film Agency were represented by "In the Hands of Conspirators."—The King's Hall is under new management, and encouraging business is being done. "Blue Pete's Escape," "Warfare of the Skies," "The Circus Girl's Fate" and "The Cry of the Children" were the main items last week, and this week, "Father" and "Comedian's Mask" are the stars.

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THE PICK OF THE PROGRAMMES.

WHAT WE THINK OF THEM.

The Old Flute Player.

Herr Kreutzer.....Charles Kent.
Anna, his daughter.....Edith Storey.
John Vanderlyn.....Antonio Moreno.
Mrs. Vanderlyn.....Maud Milton.
Pietro Moresco.....Mr. Tovell.
Maria .....Ethel Lloyd.
Colonel Hoylet.....J. Herbert Frank.

This very pleasing play is an example of the care and elaborate pains bestowed by the Vitagraph Company in its determination to secure appropriate settings and the correct local atmosphere for every class of subject, however diversified. The action takes place in America, in London, and on the Continent, and it would require keen observation to decide that the pictures have not been actually taken at the places represented. The Count Otto Von Lichtenstal, a distinguished officer in the service of a foreign Prince, incurs the Royal displeasure by engaging in a duel, and flies to England with his infant daughter. There he maintains himself by playing the flute in the orchestra of a small theatre under the name of Kreutzer, being, for some reason, in constant dread of discovery. His fear is so great that when he learns, after some years, that the Prince is visiting London, he leaves for America with his daughter, who has now grown up. On the boat, where they travel among the steerage passengers, they attract the attention of John Vanderlyn, a wealthy young American, who is travelling with his mother. Vanderlyn takes so much interest in Anna that he persuades his mother to engage her as companion, and their intimacy grows until he decides to ask her to marry him. He buys a ring, and Mrs. Vanderlyn, seeing it in his room, thinks it is intended as a present for her birthday. When later on she discovers that it has disappeared, she comes to the somewhat extraordinary conclusion that Anna must have stolen it, though, as far as one can gather, she has no evidence nor the slightest reason to doubt Anna's honesty. She follows Anna home, and finding her with the ring in her possession, calls in the police and makes a charge. Her son arrives in time to explain Anna's possession of the ring, and Mrs. Vanderlyn is horrified at the idea of an alliance with the old flute player's family. A timely letter of pardon from the Royal personage enables the old gentleman to reveal his true rank, and Mrs. Vanderlyn immediately alters her tone and gives an eager consent to her son's marriage.

It makes a charming romance, the earlier events leading up to the duel being dramatic and picturesque, and is perfectly played all round. Mr. Charles Kent is a dignified old nobleman, and makes the old flute player a very delightful study. Miss Edith Storey and Mr. Antonio Moreno are a handsome pair of lovers. Miss Maud Milton is so stately an aristocrat that her high-handed action seems almost plausible, and many excellent character studies are supplied by a distinguished cast. The production, in the hands of Mr. Lionel Belmore, leaves nothing to be desired, and reflects every credit on the studio. (Vitagraph Company. Released May 17th. Length 2,640 ft.)

Max Sees Life.

Mr. Max Linder is responsible for an extraordinarily large number of good comedy subjects in the course of a year, and on occasion he excels himself in a film offering more than the usual scope for his talents. This is what has happened in "Max Sees Life," issued by Messrs. Pathé as a two-reel exclusive. Even the hardened expert will shudder and wonder how it was done when he sees some of the hairbreadth escapades through which Max passes in this film. The subject opens by showing Max in a very unfamiliar *role*, that of a young man who is too shy to make any progress in paying addresses to desirable members of the fair sex. To overcome this shyness, Max's uncle takes him to a night club, where there is a tango supper and a galaxy of gilded beauty. In this atmosphere Max soon loses his bashfulness. Being somewhat "elevated" by champagne, Max and his uncle take possession of a taxi-cab with intent to drive themselves home. They are hailed by a sedate, elderly couple, and accept them as fares to the Gare du Nord. It is a very adventurous journey, and the luggage is the cause of much trouble. Collisions with other vehicles and all sorts of thrills end in the car being driven over the edge of a pit and wrecked. We need hardly say that this is not the end of Max; he and his companions crawl out from the wreckage quite happily, and Max is certainly entitled to say that he has seen life this time, if never before. There can be no doubt about the success of this lively and exciting film. (Pathé exclusive. Two reels.)

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A Daughter of Israel.

This drama, by E. A. Tremayne, introduces a delightful character in the person of Israel Levi, an elderly Jew, who becomes interested in a Russian refugee who is obliged to go into a hospital, and leaves her little daughter in the old man's care. The woman is killed by a motor-car, and Levi, who possesses a wedding ring which is the sole clue to her identity, decides to adopt the child, who grows up under the name of Rachel. She shows a great talent for music, and makes such progress with the violin that she attracts the notice of Metroff, a great Russian violinist, who consents to give her lessons. Here she meets Metroff's nephew, Loris, and the two fall in love, but Metroff opposes the match not only because Rachel's parentage is unknown, but because she is a Jewess. Israel explains how Rachel came into his care, and the production of the ring identifies the dead woman as Metroff's wife, and he welcomes Rachel as his daughter.

The charm of the story, of which the above is a very brief outline, lies in the admirable character drawing, which gives great scope to the talents of a fine company, and in which Miss Norma Talmadge in the dual *role* of mother and child, and Mr. Van Dyke Brooke as the kindly old Jew, specially distinguish themselves. Mr. Brooke sinks his own identity in a wonderful manner, and gives a study which adds another to many previous successes. The production is very tasteful, the interior of the old curiosity shop in which most of the action takes place being particularly effective, and this also goes to the credit of Mr. Brooke, who is responsible for the production. (Vitagraph Company, Limited. Released May 20th. Length 2,074 ft.)

The Old Maid.

This film is suggested by John T. Trowbridge's poem, "Dorothy in the Garret," and its simple unsophisticated verses, used as explanatory subtitles, serve to connect a slight and tenderly sentimental story shown in a series of beautiful scenes. The introduction shows the old maid entering an attic in which are stored relics of her earlier life, and, sitting amongst them for the last time, she pictures to herself the incidents of her one love romance. It is a very simple and uneventful story, the childish friendship for the little boy next door, the dawn and growth of love, the foolish quarrel which might have been avoided and which condemns the girl to a long life of solitude.

Miss Blanche Sweet achieves great success in an extremely difficult undertaking, appearing with equal effect as the sweet-faced, gentle old lady, and the young, light-hearted girl of seventeen. The costumes are quaint and graceful, the scenes have been selected for their rural beauty, and the perfect photography makes this pretty little film a veritable poem in pictures. (New Majestic. Released May 13th. Length 1,927 ft.)

A Bold Adventuress.

The first production of Broadwest Films, Ltd., is a detective story so full of thrilling incident that the rights of publication in magazine form have been secured by Messrs. Cassell and Co., a sufficient guarantee that the story is likely to appeal strongly to a British audience. Mr. Walter West, who is not only author and producer, but plays one of the principal parts, has the gift of stringing exciting events together with considerable skill, and the interest evoked by the chief figures in this drama works steadily up to a sensational climax.

The story deals with the attempt to steal a packet of love letters which Clara Blythe has written to a former lover, Hugh North, and which she wishes to regain, as she is now engaged to North's great friend, the Earl of Branscombe. James Ridgway, a swell cracksman, agrees to restore the letters to Clara for £5,000, but while breaking into the safe North appears on the scene. He is overpowered and bound by the thieves, who make their escape, but North manages to telephone to Brooklyn, a detective, and the rest of the film is chiefly the record of a sensational flight and escape, during which many highly original situations testify to the fertile invention of the author and the nerve and pluck of the actors. An original finish is secured by the repentance and reformation of the principal villain, which, however, is after he has tricked his employer out of the promised reward. No pains have been spared in the production, and the result is a success on which this new firm may well be congratulated. (Broadwest film. Award Film Service. Three reels. Exclusive.)

Who Stole Pa's Purse?

The general air of probability forms one of the leading charms of this comedy, and is still further enhanced in effect by the acting. The whole play—for it is an issue of an order superior to the average—is in effect much more like a page from life than many similar efforts, the story being portrayed in an entirely engaging manner, and only in one portion tending towards burlesque. The latter element, presumably a concession to those exhibitors who desire a touch of the extravagant, occurs only in the doings of the ridiculous detective force which is seen to form quite a satirical replica of the ever-ready company of sleuths so popular in a certain class of film drama. There is, as in the average farce, just enough story to arouse our interest, and the rest is, wisely enough, left to the ingenuity of a talented cast and the producer. Here also we should pay a tribute to the camera man, for "the quality" is of the best and quite worthy of

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TO MUSICAL DIRECTORS

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MESSRS. ASCHERBERG, HOPWOOD & CREW, LTD., have much pleasure in announcing that they have completed arrangements for the early issue of a Monthly Musical Journal, specially prepared for the use of Cinema Orchestras. The publishers aim at providing in an economical and handy form, a constant succession of High-Class Music specially adapted for Cinema Work. Further particulars on application.

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PALL MALL GAZETTE.
The would-be maker of picture-play films would do well to consult "Picture Play Photography," by Mr. H. M. Lomas, who tells all about the principles of vision, lamps, cameras, films, and film-stock, and anything else you want to know.

PHOTOGRAPHIC DEALER.
The new book of H. M. Lomas, F.R.P.S., deals in a thorough manner with the photographic side of picture plays. The chapters dealing with the truthful recording of movement and the principles of lighting are intensely interesting. Apparatus, film stock and chemicals required in the production of cinematograph films are fully dealt with. Much practical advice and information is embodied in the book, which is the outcome of the author's twenty-six years' experience in photography.

EASTERN MORNING NEWS.
A book has just been published, the aim of which is to give some practical hints to the would-be maker of picture-play films. The writer of the book, "Picture Play Photography," Mr. H. M. Lomas, F.R.P.S., is one of the foremost experts in the great cinema industry, and he has made it easy by his entertaining style of writing to get a grasp of the subject, and to draw inferences and deduct practical working rules. He deals with the work of the scenario writer, followed by that of the producer of the play about to be filmed, very lucidly, and explains the important part of the man responsible for the pictorial part of the production.

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Messrs. Hepworth's reputation in this direction.

The superpompous Pa of the tale, all unconscious of his daughter's ill-stifled merriment, is seen busily rehearsing his great oration before the delegates, a mysterious body whose world-stirring deliberations are to take place, as the sub-titler would remark, that night. A glance through the window, and he sees the girl and the hero upon the lawn, and, worse still, their merriment over the parental gesticulations. A swift exhibition of righteous wrath, and Pa rushes off to greet the hated rival, Wallie Whatnot, a dudish visitor, whose advent is calculated by a fond parent to put the hero to the rightabout. Meanwhile, Ma has gone shopping, and, strange to say, poor Pa returns to the study to find that some intruder has made away with his wallet. More valuable by far than mere currency notes, the little reminders for the great speech have vanished, and, in sheer desperation, the orator offers the hand of his only daughter to the lover, who returns intact the work of so many long, weary nights.

As may be imagined, the fun now begins, and Wallie Whatnot, ever resourceful, rushes off to secure the aid of Tankerton, whose men are conveniently seated, with their disguises, in the agency. The hero, no less resourceful, searches diligently whenever Pa is in sight, and when otherwise slyly pursues his amorous way with the heroine. Some very delightful acting alternates with the ridiculously amusing escapades of Whatnot and his assistants, until, by a fortuitous happening (the return of Mamma and the missing purse), the hero and heroine are enabled to alleviate a fond parent's anxiety over his precious oration. The finders receive their reward, Pa recommences his rehearsal; meanwhile poor Whatnot and his dubious assistants are being gathered up by the police and placed where deductions are at a discount. (Hepworth Manufacturing Company. Released May 17th. Length 975 ft.)

The Menacing Past.

The popularity of dramas which point a moral against a life of crime seems just as strong as ever, and we have not the slightest hesitation in saying that the film now under discussion will add, in a worthy manner, to the merits of an ever-growing list. The release entitled as above is in reality more in the nature of a dramatic sketch than a highly finished essay, but will, nevertheless, meet with certain approbation and prove a first-class medium for the main sensations of the narrative. There is much that is admirable in the photography and settings and acting of more than merely ordinary merit. The part of the heroine, Anna, is cleverly played by that favourite artiste, Miss Mignon Anderson, while the young doctor is portrayed in fine style by Morris Foster.

Among the episodes usually designated by the Trade as "thrills" is one where Miss Anderson, in helping "the accomplices" to escape from justice, falls from a high wall, another where "the father" leaps from a railway bridge on to a quickly moving train, and another where the heroine actually falls from a galloping horse. The foregoing are by no means crudely carried out, for the whole of the episodes are stage-managed in a singularly effective way, the film forming in consequence an example of careful forethought in action and excellent choice in *locale*. The camera work, as previously stated, is excellent, and wherever tinting has been applied the tone is kept upon the lighter side, a decided advantage where a film has to be displayed with a "throw" above the average in length. The story is one of only medium character, but is certainly raised from the usual run of such productions by the tensely drawn manner of its presentation.

The heroine, Anna, is first introduced to our notice in the act of assisting her father, a burglar, her portion of the nefarious operations apparently being that of solving the "combination" of a hefty safe. While upon a subsequent expedition, the trio, father, daughter, and an accomplice, are chased by the police and hard pressed. A fall over a high wall causes the girl to lose consciousness, and she is finally left to her fate within a darkened doorway, the father meanwhile having an anxious time at the hands of an ever-increasing force of officers. A singularly thrilling scene follows, where he is at bay upon a bridge, and finally drops from thence upon a rapidly moving goods train, escaping with a hail of bullets in his wake.

The girl, all knowledge being now a blank, is befriended by a young doctor and his mother, love and marriage being the ultimate result of the affair. A burglary at the house is interrupted by the doctor, but the young wife, who fails to recognise the criminal, pleads with her husband, and the man (her father) is allowed to go. A few months later a fall from a horse brings the return of the girl-wife's memory, and with it the recollection of her past. She leaves her home, and is once more in her father's toils when a revulsion of feeling bids the wife return to her husband. Sanderson, annoyed at the desertion, tackles a big burglary unaided, and comes to grief. Another and a much happier picture concludes a drama which should certainly meet with much approval. (Thanhouser Films, Limited. Released May 13th. Length 2,020 ft.)

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A Noble Sacrifice, or, Was He Justified?

The first Cæsar film to be offered on the open market by the Charles Urban Trading Company is a powerful drama in two reels, the story of which is laid in an Italian mining centre, Edward Bergen, the engineer of the company, making experiments in explosives, has an accident which causes the loss of his sight. His friend, Charles Bennet, assists him in his work, and being thrown much into the society of Mrs. Bergen, gradually falls in love with her. Though the attraction is mutual, both Bennet and Mrs. Bergen feel deeply for the injured man, but he unfortunately overhears a conversation from which he gathers that he stands in the way of their happiness. He takes a poison which leaves no trace, and dies leaving his wife and child to the care of his old friend.

The film is remarkable for the acting, and we regret that we have not the name of the actor responsible for the part of Bergen, a performance of exquisite skill, showing great tenderness, pathos, and strength with wonderful delicacy and restraint.

The photographic quality is perfect, and the setting is picturesque and interesting. It is a film which should certainly be seen. (Charles Urban Trading Company. Released May 20th. Length 1,825 ft.)

A Fisherman's Infatuation and The War Cloud.

The two films by the Cunard Company shown recently at the Shaftesbury Pavilion possess many features of technical excellence which reflect the greatest credit on the producer and render the films themselves of considerable interest. The choice of setting shows great artistic perception and adds much to the beauty of the films, while the quality of the photography absolutely silences all objections raised to our English climate. It would be difficult to find a more picturesque setting than that provided by the Cornish scenes in the first film, and the camera work could not be improved upon. Where the producer and the photographer show such conspicuous ability, it is unfortunate that they have not been more lavishly treated by the author, for no knife-grinder could ever have had less story to tell. The story of "A Fisherman's Infatuation" seems almost like a slight excuse to introduce pictures of the Cornish sea coast and views taken in the principal streets of London, the latter subject being extended by sending the hero from Waterloo to West Kensington on a Camden Town 'bus. In "The War Cloud" also opportunities for drama seem to have been sacrificed somewhat needlessly. When an unregistered alien enemy occupies a room in the heroine's house, which is open to inspection through the keyhole of her bedroom, one is disappointed to find that his enemy practices only go as far as getting drunk and sneering at the heroine's mother.

The production throughout shows great care and attention to detail—though an indiscreet looking-glass in the heroine's bedroom betrays secrets it should keep to itself—and with stronger material to work on there is no doubt that the future productions of this firm will command attention and interest. (The King Renting Company. Exclusive. Three and two reels respectively.)

FILMS ON VIEW.

The following forms a summary of Films which Buyers or Viewers will be enabled to witness in the Showrooms during next week.

(For full addresses, telephone numbers, etc., of various firms, see "Film Releases" in supplement.)

AMERICAN CO. (LONDON), LIMITED.

Title.	Des.	Length.	Released.
The Two Sentences	D	1983	May 27
When the Firebell Rang	C	987	— 31
Saints and Sinners	D	950	— 31

Monday, 1 p.m. to 5.30 p.m.; Tuesday till Friday, 9.30 a.m. to 5.30 p.m.; Saturday, 9.30 a.m. to noon.

BISHOP, PESSERS & CO., LTD.

Title.	Des.	Length.	Released.
Next in Command	D	3 reels	Beg. of Mar.
Philistine	D	4 reels	End of Mar.
Springtime	D	4 reels	Beg. of Apl.

Daily.

H. A. BROWNE & CO., LTD.

Title.	Des.	Length.	Released.
True to his Oath	D	1860	June 14
A Tell-Tale Kiss	Com	515	— 14
Where There's a Will —	Com	660	— 17

Thursdays.

CINES CO. (G. Serra, Sole Agent).

Title.	Des.	Length.	Released.
Bill and Joseph's Downfall	Car	330	May 24
Pretoria	T	320	— 24
Polidor, Peacemaker	Com	470	— 27

Monday to Friday, 10 a.m. to 5 p.m.

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ECLAIR FILM CO., LTD.

Title.	Des.	Length.	Released.
Alsatian Hearts	D	1081	May 31
Her Dummy Husband	C	1020	— 31
Little Willy v. Bombardier Wells	Com	958	June 3
On the Bosphorus	S	307	— 3

Daily, except Fridays.

THOS. A. EDISON, LTD

Title.	Des.	Length.	Released.
The Voice of Conscience	D	1130	May 24
The Terrible Trunk	Com	577	24
The Temple of Moloch	D	1120	24
Suspicious Characters	C	1125	27
Her Husband's Son	D	2182	— 27

Daily.

ESSANAY FILM CO.

Title.	Des.	Length.	Released.
The Surprise of My Life	D	1000	May 31
Snakeville's Beauty Parlour	C	985	31
Elvira and Farina	Fab	1015	— 31
Charlie's Night Out	C	1061	June 3
Broncho Billy's Brother	D	904	— 3
Aint It The Truth	C	942	3

Mondays to Thursdays, inclusive.

GAUMONT CO., LTD.

Title.	Des.	Length.	Released.
Saving the Fort	D	1560	May 31
A Japanese Funeral	Int	408	31
When the Worm Turns	C	1326	June 3
Gorges of the Vesubie	Col.S	328	— 3

Tuesdays and Wednesdays, from 11 a.m.

HEPWORTH MANUFACTURING CO.

Title.	Des.	Length.	Released.
The Smallest Worm	C	700	May 24
A Call from the Past	D	725	— 27
Sister Susie's Sewing Shirts for Soldiers	Com	625	— 27

Tuesdays, 2 to 6.30 p.m.

Other times by appointment.

LUBIN FILMS (J. Frank Brockliss, Ltd.).

Title.	Des.	Length.	Released.
The Rainy Day	C	2021	June 7
The Nameless Fear	D	1031	— 7
Poet and Peasant	C	1083	— 7
The Serpent Comes to Eden	D	1024	— 10
The Millinery Man	C	1030	— 10

Every day 10 p.m. to 6 p.m.; Saturdays, 10 a.m. to 1 p.m.

M.P. SALES AGENCY, LTD.

Title.	Des.	Length.	Released.
The Bandit and the Baby (A.B.)	D	1032	May 24
Mud and Matrimony	Com	565	— 24
The Open Drawbridge (Hazards of Helen)	D	1058	— 24
You'll Find Out	Com	470	— 24
His Desperate Deed (A.B.)	D	1028	— 27
His Own Hero	Com	470	— 27
The Unwelcome Guest	C.D	1034	— 27

Every Monday, Tuesday and Wednesday.

NEW MAJESTIC CO.

Title.	Des.	Length.	Released.
The Little Country Mouse	D	980	May 24
The Record Breakers	Com	929	— 24
A Lucky Disappointment	D	904	— 27
Tavern of Tragedy	D	1252	— 27

Tuesdays to Fridays, inclusive.

PATHE FRERES CINEMA, LTD.

Title.	Des.	Length.	Released.
Love on a Yacht	C	1475	May 23
Studies in Human Movement	Int	600	23
Hats and Heads	Com	700	23
The Sheriff's Daughter	D	1100	May 27
How Paper Umbrellas are Made	Int	450	— 27
Max on the Road to Matrimony	C	1125	27
Cambria's Glory	I	350	27
For Honour and Country	Excl.D	2275	June 6
The Black Diamond	Excl.D	3025	— 10

Daily

PHŒNIX FILM AGENCY.

Title.	Des.	Length.	Released.
Arabella Out of a Job	Com	660	May 10

Daily.

R. PRIEUR & CO., LTD.

Title.	Des.	Length.	Released.
Daddy	D	1285	May 31
Matilda's Day Off	Com	450	June 3

Tuesdays, Wednesdays and Thursdays.

THANHOUSER FILMS, LTD.

Title.	Des.	Length.	Released.
The Bridal Bouquet	D	888	May 24
Pleasing Uncle	C	1021	— 24
Craft v. Love	D	1909	27

Any day except Tuesday, between the hours of 9.30 a.m. and 6 p.m.

TRANS-ATLANTIC FILM CO., LTD.

Title.	Des.	Length.	Released.
The Master Key: Episode V	D	2000	May 31
Zip and His Gang	Com	952	— 31
An Oriental Romance	D	1963	— 31
Trapped in a Wardrobe	C	910	— 31
The Counterfeit	D	993	— 31
How Doctor Cupid Won	C	930	— 31
An Example	D	1980	31
Love and Law	Com	957	June 3
The Son of His Father	D	973	— 3
Almost a Scandal	C	996	— 3
Lights and Shadows	D	2007	— 3
It Might Have Been Serious	C	957	— 3
A Martyr of the Present	D	916	— 3
The Unexpected Honeymoon	C.D	1845	— 3

Mondays to Fridays, inclusive, 10 a.m. to 6 p.m.

URBAN-ECLIPSE CO.

Title.	Des.	Length.	Released.
Studies of Dogs and Cats	Int	300	May 27
Switzerland: Off the Beaten Track	S	350	— 27
The Invisible Dog	Com	375	— 27

VITAGRAPH CO., LTD.

Title.	Des.	Length.	Released.
For Another's Crime	D	2118	May 31
The Combination	C	1051	— 31
On the Altar of Love	D	1067	— 31
A Mix-Up in Dress Suit Cases	C	2012	June 3
The Understudy	D	1040	— 3
Breaking In	C.D	1088	— 3

Tuesdays and Thursdays, 9.30 a.m. till 5.30 p.m.

WESTERN IMPORT CO., LTD.

Title.	Des.	Length.	Released.
The Anglers	C	1020	May 27
Zip, the Dodger	C	1015	— 31

Tuesdays and Thursdays, 9.15 a.m. to 2 p.m.

YORKSHIRE CINE CO., LTD.

Title.	Des.	Length.	Released.
There's Hair	C	625	May 27
Moonstruck	C	635	— 31

Daily.

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FILMS, including FEATURES, TOPICALS and ORDINARY, large and small quantities.

Send offers and lists, giving dates available, to—

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Tel. No., Gerrard 6086. t.c.

Situations Vacant.

MANAGER for Picture Theatre at Stockport, WANTED immediately. Must have good references.—Reply, stating full particulars, experience, salary, etc., to the Secretary (Greenhalgh Sharp and Co.), 10, Brown Street, Manchester.

WANTED, for British East Africa a KINEMATOGRAPH OPERATOR. Good Electrician, experienced, strictly temperate, willing worker. £16 monthly. Two years' agreement. Passage paid. Apply, with testimonials, to Davis and Soper, 54, St. Mary Axe, London, E.C. 443

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THE ACTORS' ASSOCIATION can supply Producers for all kinds of PICTURES.—For terms, apply, Adnam Sprange, Secretary, Actors' Association, 32, Regent Street, Piccadilly Circus, London, W. Telegraphic address: "Actoris, Piccy, London." Telephone No. 1753 Gerrard. t.c.

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ELECTRIC Player Piano, overstrung upright grand, in perfect condition complete with motor, can be played either by roll or as a piano; cost £100; price complete, £45.—Box 330, THE BIOSCOPE, 85, Shaftesbury Avenue, W. t.c.

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FILMOSCOPE, Cinema for **daylight show,** with new Patent Daylight Screen and stopping device for Lecturers, Entertainers, Schools, Homes, Garden Parties, etc.

Agents Wanted.

Filmoscope Co., 24, Great Queen St., London, W.C. t.c.

Engagements Wanted.

ENGLISH ORCHESTRAL PIANIST, who has been travelling on the Continent for seven years in first-class orchestras, seeks permanent engagement in good-class orchestra. Used to cinema work.—Apply, stating terms and requirements, to Miss Bannister, Museumsplads 1, Trondhjem, Norway.

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KINEMATOGRAPH Halls—For composite buildings of every description at lowest possible prices, send rough particulars of size, accommodation required, and where to be erected, to Ginger, Lee and Co., Practical Builders, Plymouth Avenue, Longsight, Manchester. t.c.

SCOTLAND.—WANTED TO RENT, Purchase or booking arrangements, Picture and, or, Variety Theatres throughout Scotland, to increase an existing circuit. Full particulars to Box 588, THE BIOSCOPE, 85, Shaftesbury Avenue, W. 443

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JAMES W. BARBER,

A.M.I.E.E.,

Consulting Engineer,

For Expert and Independent Advice on matters relating to Cinematography.

Specifications, Inspections, Reports, etc.

212a, SHAFTESBURY AVENUE, W.C

'Phone: City 6928.

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ROLL TICKETS 6d. per 1,000. Special quotation for quantities. Posters Daybills, Handbills, etc. Try our Flints for Borderings.—ROGERS, Picture Palace Printer, Arcade, Bristol. t.c.

ROLL TICKETS **Numbered and Perforated** **6D. PER 1,000.** Special Quotations for Large Quantities and Contracts, Sample Roll 6d., post free, Williamson's Patent Roll Tickets for preventing fraud. **WILLIAMSON,** Ticket Printer, Ashton-under-Lyne.

CAN YOU BEAT THIS?—100 Two-Colour POSTERS, **7s.,** Double-Crown; 250 Day Bills, **7s.**; 5,000 Handbills **5s.** Cash only. Smythe and Lee Ltd., Printers Wolverhampton.

Legal.

THE BRASS BOTTLE.—The Trade is warned that as on and from the seventeenth day of March 1915 no one is entitled to licence or authorise the exhibition of this film except Anglo-American Productions, Limited of 25, Bedford Street, Strand W.C., who possess the sole rights. Legal proceedings will be instituted immediately to restrain any unauthorised use of the film. Anglo-American Productions Limited have no agent and all communications should be addressed to their solicitors Messrs. Steadman Van Praagh and Gaylor, 4, Suffolk Street, Pall Mall East, S.W. 443

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'Phone: Gerrard 1760

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Every comfort and moderate Terms.

Bayley Street, Bedford Square, LONDON, W.

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OF THE

"Modern Bioscope Operator"

IS NOW ON SALE.

Price 3s. 6d. net. **Post free, 3s. 9d.**

GANES Ltd., 85, Shaftesbury Avenue, London, W.

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STRONG IN DEMAND

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THE AMAZING MR. FELLMAN

SEE PAGE 132

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No 443. Vol. xxvii. APRIL 8, 1915. PRICE TWOPENCE.

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Idèal Film Renting Co., Ltd.,
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Exclusives, Features and Programmes.

"THE IDEALETTER,"
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Write, wire or 'phone
for suggested programme. We can suit your requirements with any variety of films: quantity, large or small, and always the best.

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WONDERFUL QUALITY.

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RENTERS, LIMITED,
171, Wardour Street, London, W.
Telephone: Gerrard 1761. Telegrams: "Filrentas, Ox, London."

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The Bioscope

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No. 111. Vol. XXVII. APRIL 15, 1915. PRICE TWOPENCE

THE AMAZING Mr. FELLMAN

CO-OPERATIVE MODERN MASTER IDEOGRAPH

SEE PAGE 208.

JURY'S IMPERIAL PICTURES LIMITED.
Wires "Jurygraph, London." 7a, Upper St. Martin's Lane and 19, 20 & 21, Tower St., London, W.C. Phone Gerrard 7956. (3 lines.)

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BRONCHO K D KB
FILMS THAT MATTER!
The WESTERN IMPORT CO LTD
WESTFILM HOUSE, 4, GERRARD STREET, SHAFTESBURY AVENUE, LONDON, W.
Telephone—8080 Gerrard. Telegrams—Westfilm, London.

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Gaumont

COMPANY, LIMITED,

TWO FILMS THAT
YOU MUST SHOW—

DADDY

AN EXCELLENT DRAMA
IN WHICH SUPERIOR QUALITY
IS COMBINED WITH FIRST-
CLASS INCIDENTS.

Released May 31st. Length 1,285 ft.

MATILDA'S DAY OFF

(ACME COMIC).

Released June 3rd. Length 450 ft.

R. PRIEUR & CO. LTD
TRADE MARK

The Film Centre, 40, Gerrard Street,
LONDON.

'Phone:
Gerrard 9115.

Wires:
"Enerphone, London."

The Bioscope

85, Shaftesbury Avenue, London, W.

No. 444. Vol. xxvii. April 15, 1915.

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ADVERTISEMENT copy and instructions for alterations must reach the offices **not later than first post Monday morning** to ensure attention in the current week's issue.

PROOFS of ADVERTISEMENTS can only be submitted when copy is received **NOT LATER** than 1 p.m. on Monday.

ANNUAL SUBSCRIPTION (post free):—Inland, Six Shillings and Sixpence; Canada, Eight Shillings and Eightpence; Abroad, Fourteen Shillings (Dollars 3.50).

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Scale of charges for displayed advertisements may be obtained on application to the Manager.

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The Cinematograph at the Front.

The interesting announcement in the *Times* of Tuesday's date concerning the expedition of cinematograph operators which the French War Office is organising in order that neutral countries may learn something of the work of the French Army was supplemented yesterday (Wednesday) by a further paragraph to the effect that the experiment is being watched with interest by the recruiting authorities in this country, and that the officials see in the cinematograph a very useful potential aid to recruiting. It is, of course, an open secret that films depicting the operations of the German Army have been prepared on an extensive scale by the German war authorities, and have been eagerly sought after by neutral nations; and, apart from other considerations, it is gratifying to learn that the value of the publicity afforded by the cinematograph is at length realised, at least by the French authorities.

In no other war have the means whereby the public is kept informed of the progress of the armies in the field been so limited as they are in the present great struggle. The facilities afforded war correspondents are meagre in the extreme; and not until quite recently were they allowed to be present within measurable distance of actual operations. True, we have received, from time to time, light descriptive accounts of the work in the trenches, and intimate little details of the "inner life" of our soldiers: but beyond that nothing of any importance—omitting the thrilling despatches of Sir John French—has been allowed to appear in the Press. Few of us are in a position to cavil at the strict censorship under which the Press of this country has to work—that is, of course, a matter that lies with the War Office; but we may be allowed to state that it seems passing strange that, as far as we know, no official cinematograph films have been taken of those wonderful and magnificent struggles of which we have been given but the bare details. Even the most vivid pen description falls far short of a living record of what our army and that of our brave Allies have accomplished; and the public at home is fed far too little on official *communiques* to enable it to fully realise the nature of the operations on which we are engaged. How different would be the case were the cinematograph to be employed!

As an aid to recruiting, we make bold to state that the cinematograph is unrivalled, and the picture theatres themselves are the best recruiting agents. No films are of greater interest to the public than those dealing with the war in however remote a degree, while the popularity of the "war drama" may be gauged from the number of subjects of this class that appear on the programmes of practically every theatre. If the imagination of the audience can be fired by these representations of what is happening in France and Belgium, every wholesome feeling would be quickened if the real thing were available, and there would be no more talk of the necessity of awakening the public. It is not too late for our authorities to follow the example of the French War Office.

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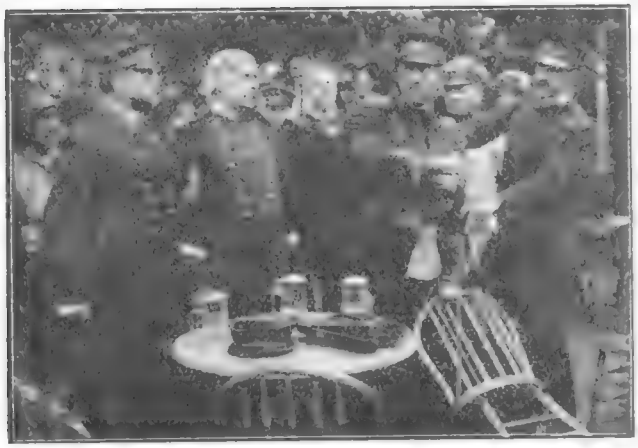
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VITAG

PRE

EDITH STOREY, CHARLES
in a romantic Two-Part Dra

THE OLD FL



showing how di
obscured by adv
by the *parvenu* but
touchstone of

Released Monday, May, 17th.

Chiefly Concerning Males

Little BOBBY CONNELLY is as entertaining as ever and is supported by a strong cast in this delightful comedy, which is full of pretty incidents.

Released May 17th.
Length 1,054 ft. approx.



The Vitagraph Company, Ltd.,
31-33, Charing Cross Rd.,
London, W.C.
Telegrams: "VITGRAF, LONDON."
Telephone: Regent 3422.

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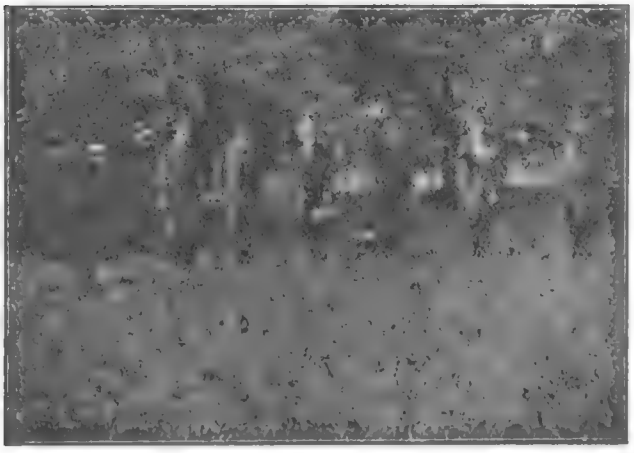
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KENT and ANTONIO MORENO
ma of pathetic interest, entitled

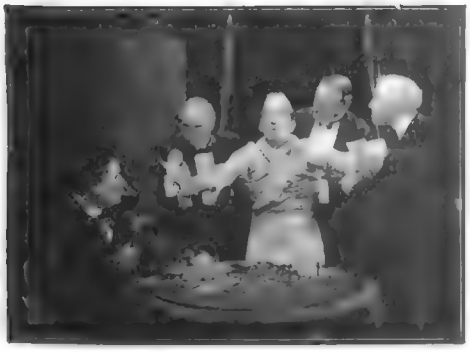
UTE PLAYER

stinguished merit
ersity, is scorned
revealed by the
true love.

Length 2,640 ft. approx.



WANTED, A NURSE



An exceedingly funny comedy in which SIDNEY DREW, JANE MORROW and COURTLAND VAN DUSEN appear to great advantage.

Released May 17th.

Length 957 ft. approx.

The Vitagraph Company, Ltd.,
31-33, Charing Cross Rd.,
London, W.C.
Telegrams: "VITGRAF, LONDON."
Telephone: Regent 3422.

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VITAG

Present NORMA TALMADGE and two-part feature

A DAUGHTE

A powerful story of Russian life. The prejudice an obstacle to her marriage. The truth discovered

RELEASED THURSDAY, MAY 20th. **LENGTH 2,074 FT. APP.**



Scene from "A Daughter of Israel."

ALL VITAGRAPH FILMS ON EASTMAN STOCK.

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RAPH



VAN DYKE BROOKE in a delightful drama, entitled—

R OF ISRAEL

of Jewish ancestors against her benefactors is all disagreements vanish in mutual happiness.

THE NAVAJO RING



A pathetic drama featuring ANNE SCHAEFFER and MARGARET GIBSON, and showing how a trifling gift is the means of restoring happiness to one who had sacrificed it by his own folly.

Rel. May 20th. Length 1,036 ft. app.

THE CHIEF'S GOAT



Showing WALLY VAN and HARRY MOREY in a very amusing farcical comedy with racing scenes of unique interest.

Rel. May 20th. Length 1,063 ft. app.

THE VITAGRAPH COMPANY, LTD.,

31-33, Charing Cross Road, London, W.C.

Telegrams—"Vitgraf, London." Telephone—Regent 3422.

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TRADE TOPICS.

It is gratifying to notice how much is being done in a score of ways to further the national cause at this crisis. The sums of money raised in picture theatres for the relief of the wounded or distressed has already passed computation and considerable help has been given on recruiting campaigns. We had the pleasure this week of witnessing, at the Majestic Theatre, High Street, Clapham, a demonstration of what can be done through the agency of the picture theatre to forward recruiting. A three days' campaign had been thoroughly advertised, and Monday evening found the spacious and handsome house, of which Mr. Robinson has charge, filled to its utmost capacity. Local Territorials and Boy Scouts formed a guard of honour when a number of distinguished visitors and local dignitaries arrived. The band of the 23rd London Batt. (T.F.) marched through the hall and rendered martial airs from the platform. Miss Florence Castelle, the Covent Garden *prima donna*, and Miss Mabel Ross, late of Daly's Theatre, sang patriotic songs, and Miss Flossie Freedman gave two topical and very effective recitations. Short recruiting speeches were made. Then came the presentation of "Wake Up," which was very enthusiastically received. It was mentioned that in Kentish Town recently well over 200 men were enlisted in three days with the help of this film. We hope to be able to record next week as satisfactory a result at the Majestic. During the three days that the campaign continued, the following, among others, were present:—Lord Desborough, Lord Chas. Beresford, the Mayor and Mayoress of Wandsworth, and the local members of Parliament.

THE BIOSCOPE
is the only British Trade
∴ Journal which reviews ∴
ALL THE FILMS.

The Trans-Atlantic Film Company, Limited, are to be specially complimented upon having secured the much discussed Williamson submarine films, which are acknowledged to be a wonderful and record-breaking achievement. These are the first films to be actually taken at the bottom of the ocean, and were only rendered possible by the invention of the Williamson Brothers. The series includes a marvellous journey of 30 leagues along our ocean bed, the resultant scenes being stated to be wonderful in the extreme. Sharks and other ocean monsters are plentiful, as the films were taken around the Bahamas, and include, in addition, a visit to the superb and oft described marine gardens of this region. A thrilling spectacle is afforded by a fight between a fierce shark and Mr. Williamson, who succeeded, after a stern struggle, in dispatching his angry foe. There are graphic scenes of clever diving by the natives, and other scenes which have already created a big sensation in America. The *Scientific American* and *Illustrated London News* have already had special illustrations in their pages from the series, and the films promise to arouse a keen interest in scientific circles. Reproductions of some of the photographs will be found upon glancing at our advertising pages, and we understand that the Trans-Atlantic Company are prepared to arrange special displays for all interested buyers. Communications should be addressed to the offices of the company as early as possible.

Speaking to Mr. George H. Smith about rumours emanating from the States to the effect that Miss Anita Stewart, Mr. Earle Williams and other prominent members of the Vitagraph Company were engaged in working entirely for the Broadway Star Feature Films, and would not appear in future short length releases, we learned that this is not the case, and, in fact, were shown a one-reel film, reviewed in another column, in which both of these very popular artists appear. We understand from Mr. Smith that a question of the very great expense involved by the employment of these artists was raised when it was decided by the directors that they would be engaged for short length films, so long as the support of the public justified such a course. There is little doubt that a succession of such films as "The Right Girl" would keep Miss Stewart and Mr. Williams in continuous employment if the public has the casting vote in the matter.

What must be voted a really unique entertainment is being presented all this week at the Palladium, Balham, S.W., this consisting of the screening of the Pathécolor films of "The Messiah," with full choral and orchestral accompaniment. The innovation is under the direction of Mr. Reginald Williams, the talented impressario, and the soloists include Mr. W. A. Peterkin, of the Queen's Hall concerts, and other eminent artistes, with Mr. Wm. Sewell, A.R.A.M., at the organ, and Mr. Frank King, R.A.M., as leader of the orchestra. We hear that the special music and the wonderful film

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have both been keenly enjoyed by large and interested audiences.

We have been favoured with a copy of the report for the past year of the Committee of Management of the Society of Authors, from which we cull the following. We hope to deal with the report—which contains much that is of interest to the Trade as a whole—more fully in our next issue:—

One of the most important matters that has been carried through by the Dramatic Sub-Committee, has been the creation of the Cinema Sub-Committee. At the beginning of the year, since many complaints of infringement of copyright and appropriations of title had come before the Dramatic Sub-Committee, they endeavoured to form a working Committee selected from the representatives of all those who deal with cinema property—authors, dramatists, theatrical managers, film producers, film renters and other trade bodies. Accordingly, with some trouble a joint meeting was gathered together. Mr. Carton took the chair, presented agenda, and put before the representatives the purpose for which the meeting had been called. The following resolution was passed:—

> That the appointment of a Joint Board to protect the common interests of authors, film manufacturers, exhibitors, writers, theatrical managers and the film trade generally, would be to the advantage of all parties concerned, and it was decided that each association should appoint two members to sit on the Board, the dramatists being represented by the Dramatic Sub-Committee.

After the delegates of the various societies had been appointed two meetings were held. The attendance at both meetings was very unsatisfactory. It seemed clear to those present that the interests involved were so diverse, and in some cases so antagonistic, that it would be impossible for the new board to work on the lines originally proposed. The Dramatic Sub-Committee then suggested to the Committee of Management the appointment of a Cinematograph Sub-Committee. They laid a number of names before the Committee of Management for that purpose. The Cinematograph Sub-Committee was appointed in due course, but has only sat twice during the autumn of the year.

A Trade *premiere* of more than passing interest is announced by Mr. G. Serra, who has secured the Alhambra Theatre, Leicester Square, for the initial display of Cines' masterpiece film production, "Julius Cæsar." The time and date, etc., will be found in our usual columns. Early application should be made for tickets of admission in order to enable the allotment of the seating. In response to many inquiries, Mr. G. Serra asks us to announce that the rights for the United Kingdom of the Cines' production, "The Fruit of Evil," have been disposed of to Ashley Exclusive Films, Limited, 5, Great Newport Street, W.C., to whom all communications should henceforth be addressed.

The new comedy, "The Joker," by Mr. Ernest Schofield and Mr. John Ramsey, to which we referred in our last issue, will be presented at the New Theatre, St. Martin's Lane, W.C., on Saturday evening.

We note that the first exhibition in London of the films secured by the operator with the Australian Antarctic Expedition, and to be shown under the title of "The Home of the Blizzard," will be given at the Alhambra, Charing Cross Road, W.C., on Tuesday next, at 3 p.m. The films are stated to be of a most interesting nature, and form an excellent *resumé* of startling incidents in the work of the force which was led by Sir Douglas Mawson.

Messrs. Lloyds Film Agency, Limited, 48, Rupert Street, who control the exclusive British rights, inform us that the entire proceeds will be given to King Albert's Belgian Fund.

We have been favoured with a copy of a very handsome booklet issued by the X.L. Film Company, Limited, in connection with their

No fake this!

THE

GOLDEN COBRA

Three Reels — Milano production — a powerful drama of Indian mystery—will shortly be released, but get your date fixed now. Come and see it.

X.L. FILM CO., LTD.,

58, Dean Street, London, W.

'Phone: Regent 5645. Wires: "Exelgrams, London.

33, Westgate Road, Newcastle-on-Tyne.

43, Castle Arcade, Cardiff.

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THE PHOTOPLAY REVIEW & ESSANAY GUIDE

Should be among the files of every theatre. It contains valuable information for exhibitors about everything ESSANAY—release dates, synopses, lengths, advertising material issued, reading articles for republication in local papers, programme fliers etc.

POST FREE TO THEATRE ADDRESS.

H. A. SPOOR.

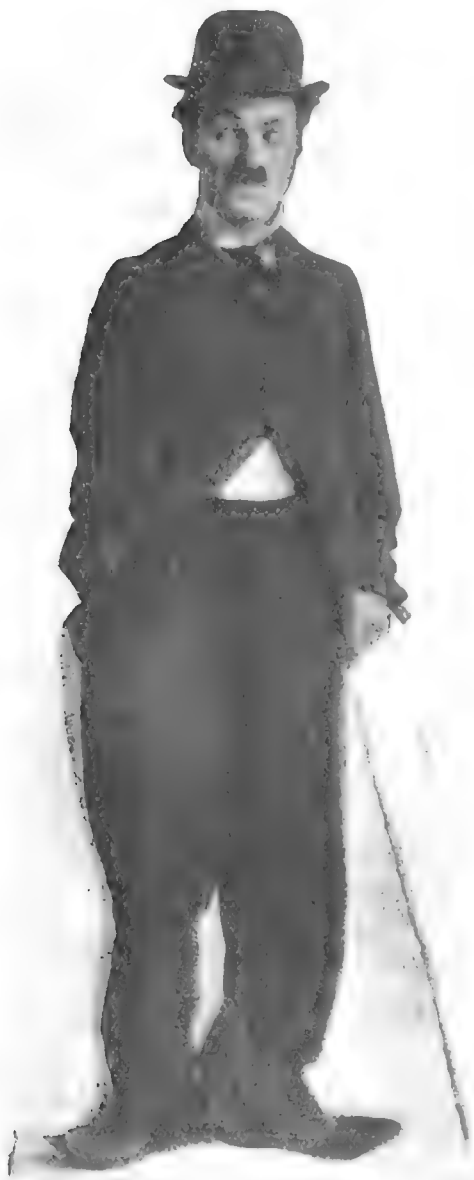
ESSANAY

ESSANAY PRESENTS

THE WORLD-CELEBRATED COMEDIAN

CHARLES CHAPLIN

IN



Charlie's New Job.

Released Thur., May 20th. Approx. length 1,996 ft.

Charlie's Night Out.

Released Thur., June 3rd. Approx. length 1,961 ft.

Champion Charlie.

Released Thur., June 17th. Approx. length 1,939 ft.

Charlie in the Park.

Released-Thur., July 1st. Approx. length 1,000 ft.

Special Novelty Posters

The finest line of five and seven-colour novelty lithographic posters ever issued for a Comedy Photoplay series will be published in quad-crown, six and twelve-sheet sizes for the Essanay Chaplin Comedies at the regular prices.

ALL ESSANAY PHOTOPLAYS ARE PRINTED ON EASTMAN STOCK.

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Telephone—Regent 1829. **Telegrams—"Essafilm, Ox, London."**

FILM MFG. Co., 148, Charing Cross Road, London, W.C.

NEW SAMPLES Showing in ESSANAY'S THEATRE, LONDON, April 19th to April 22nd.

Released Monday, June 7th. **Drama.** **Approx. length, 1,000 ft.**

A Pound for a Pound

An excellent Alaskan drama, written by James Oliver Curwood, acted by an excellent cast, including Albert Roscoe, Nell Craig, Wallace Beery and Harry Dunkinson, and is well produced. An unusual dramatic number.

Released Monday, June 7th. **Snakeville Comedy.** **Approx. length, 1,026 ft.**

Sophie Changes Her Mind

Another first-rate Snakeville farce that contains more than the usual number of laughs. Slippery Slim, Sophie Clutts and Mustang Pete will add to their already great reputation through this picture.

Released Monday, June 7th. **Geo. Ade Fable.** **Approx. length, 1,060 ft.**

Fable of the Good People who Rallied to the Support of the Church

As in the other George Ade fables the humour in this comedy is pointed and intelligent. The George Adeish wording of the sub-titles adds greatly to this creditable offering.

Released Thursday, June 10th. **Drama.** **Approx. length, 1,884 ft.**

The AMATEUR PRODIGAL

Adapted from Albert Payson Terhune's story, which first appeared in the *Short Stories* magazine. The plot of the story is clever. The story is thoroughly enjoyable, and will prove acceptable in the majority of theatres. Joseph Byron Totten, Ruth Stonehouse, Lester Cuneo and Helen Dunbar are in the leading *rôles*.

Released Thursday, June 10th. **Broncho Billy Adventure.** **Approx. length, 1,008 ft.**

Broncho Billy and the Vigilante.

Broncho Billy is called upon to outwit a lynching party and save a cattle thief. Part of his game is the loading of shotguns with blank cartridges that the volley fired after the fugitive may be ineffectual. The situations are novel and exciting, and there is plenty of good riding. An exceptionally fine picture.

Released Thursday, June 10th. **Comedy.** **Approx. length, 974 ft.**

The Victor

Wallace Beery is the victor in this mother-in-law comedy, relating the experiences of a henpecked man, whose rights are totally ignored. The comedy situations are many. An attractive farce-comedy.

ALL ESSANAY PHOTOPLAYS ARE PRINTED ON EASTMAN STOCK.

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feature, a Milano production, "The Golden Cobra." The brochure is quite novel in shape, has an imitation grained leather cover, with gilt embossing, and forms a very worthy successor to those issued for "Queen of Diamonds" and "The Price of a Kiss." Copies will be sent upon application to the various offices or agencies of the company.

The large number of brainy ideas being utilised in connection with "The Master Key" film serial surely constitute a record in advertising aids for astute exhibitors. What with keys of various kinds, jewellery, bracelets, poster stamps and other novel "Master Key" devices, the showman has something to conjure with, quite apart from the merit of the films and a big batch of well-designed posters. The publicity department of the Trans-Atlantic Company is also making a feature of stereo blocks for newspaper publicity, and those who are lucky enough to be able to join in the "first runs" of the films for their district will certainly be in a position to place such a scheme before the inhabitants of their respective localities as will arouse a remarkably keen interest in the powerful story unfolded during the serial's run.

A recent issue of our esteemed American contemporary, *The Moving Picture World*, has a very interesting interview with Mr. J. Frank Brockliss. This popular member of the Trade was promptly seized upon by the enterprising reporter and persuaded, for the time being, to forego a little of his natural modesty. The result is a bright and informative article, which very fairly sums up the present conditions in the European markets.

Film renters and cinema managers, ever on the alert for good topical matter, might be well advised to occasionally glance through a diary of national events, for frequently anniversary dates provide a good opportunity for putting on the market many a topically useful film, which, no doubt, would bring in a good return. A week hence, writes one of our correspondents, will be the anniversary of Shakespeare's birth. For this week, now, what could surpass a Shakespearian programme, embracing, say, three or four of the great bard's plays, a topical film giving views in and around Stratford-on-Avon, and, say, representations of the acting of the leading Shakespearian actors of the present day? This suggested programme, one is aware, is capable of great improvement, but after discussing the matter with gentlemen in the Trade, one has no doubts that such an exhibition would be well supported, particularly by the middle and well-to-do classes.

Besides being an entertainment, an exhibition of Shakespearian films would have good educational influences; every schoolchild nowadays is acquainted with Shakespeare. There are many dates in the course of the year on which special programmes might, with advantage, be submitted, and the hope is expressed that in the future more prominence will be given on suitable dates to the celebrities of the nation. Now that we have such an excellent collection of film adaptations of Dickens' works, one might reasonably anticipate that more managers, at the appropriate season, will place before their patrons a truly representative selection of films such as will aptly portray the art and expression of the great novelist.

Only a few days ago we had the felicity of another welcome visit from Senor Casanovas Arderius, a notable Trade personality in Barcelona, who was here for a brief sojourn after business in Paris. He expressed himself as very satisfied with the conditions in neutral countries, considering the somewhat unsettled state of affairs in Europe. Those firms who had not the pleasure, owing to limited time, of a call from Senor Arderius, should send synopses matter, etc., to his address at "Aragon No. 235, Barcelona, Spain."

We are requested by the Edison Company to give prominence to the following alteration in the lengths of two of their subjects, namely, "The Voice of Conscience," marked for release on May 24th, is approximately 1,030 ft. instead of 1,139 ft., as stated in No. 3, Vol. II. of the "Kinetogram," and in their May release card; and "In the Plumber's Grip," to be released May 31st, is approximately 750 ft. instead of 1,030 ft. as announced on their release card for the same month.

Our thanks and congratulations are due to the publishers of our latest American contemporary, *The Movie Magazine*, which emanates from Los Angeles, Cal. The appearance and printing are alike excellent, and the first issues will bear comparison with any of the Trade journals of the States. The literary matter is brightly written, and the smart "get-up" of the newcomer bids us venture the remark that its career should be a long and particularly bright one, reflecting, as it does, the wonderful life of a wonderful region. We note, by the way, that yet another big film concern is about to fix up its location in the neighbourhood. There should be much stirring news this year for the new Californian Trade organ.

R. Prieur & Co., Ltd. *v.* The Trans-Atlantic Film Co., Ltd.

"AFTER full consideration and reflection we, The Trans-Atlantic Film Company, Ltd., desire to state publicly that our advertisement appearing in the issue of THE BIOSCOPE of the 7th of January last was not intended by us as an imputation upon the Plaintiff Firm and we regret if any one in the Trade should have so taken it."

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From their London agents we learn that the Bamforth Film Company are busily engaged upon a new series of comedies, which are intended to specially feature Miss Lily Ward, the clever acrobatic comedienne who has already appeared in several very notable releases. That weirdly humorous actor, Mr. Alf. Scottie, is also to have further scope for his peculiar talents, which, we would add, include the ability to use his feet and toes quite as well as his hands. The Yorkshire Cine Company, Limited, agents for all Bamworth comedies, report an excellent reception for the Baby Langley release, "There's Hair!" shown last week in their Gerrard Street showrooms. "First-run" and other viewers are reminded that all programmes released by Yorkshire Cine Company can be screened to suit their convenience.

In connection with the opening, as mentioned in our last issue, of the new premises of N.B. Exclusives, Limited, at 77-9, Dunlop Street, Glasgow, our local readers are asked to note that the premises will be opened at 11 a.m. on Monday next, April 19th. The following exclusive films will be on view:—"Bells of Doom," "When East Meets West," "The Golden Cobra" and "Land of the Lost," the first three being 3,000 ft. each, and the latter 4,000 ft. in length. A glance at a special advertisement in this issue will afford an indication of the attractive nature of the agencies handled by the new enterprise.

We have again occasion to thank a number of journals upon the score of extremely kind notices and reviews of "The Bioscope Annual for 1915." We would specially mention, in this connection, the *Cine Journal* (Paris), *La Vita Cinematografica* (Turin), and *El Mundo Cinematografica* (Barcelona), each of which gives a most laudatory article upon the merits of this year's production in recent numbers. The importance of being thoroughly in touch with British Trade houses is evidently realised to the full by our foreign contemporaries.

The Nordisk Films Company, Limited, have removed from Cecil Court to more spacious premises, situate at 166-170, Wardour Street, W., where they will be pleased to receive all old and new friends.

We learn that the Eclair Film Company are now turning out an average output of 3,000 ft. of film per week, and have a number of special features in view for forthcoming programmes. An item of particular interest will be seen in the news that another "Protea" is promised. and it is expected will be available for the preliminary displays at an early date.

We have to hand a report of the proceedings at the fifth annual general meeting of Provincial Cinematograph Theatres, Limited, but regret that lack of space prevents our dealing with same at any length. We hope to be enabled to give further details of the proceedings in our next issue.

The Selig Polyscope Company have obtained the cinematograph rights of "The Garden of Allah," the spectacular play based upon Mr. Robert Hichen's famous novel. It is said that the royalties paid by Mr. Selig for the film rights are the highest ever paid for a moving picture play.

All managers who issue a house organ or printed programmes should be attracted by the offer made by the Western Import Company, Limited, to loan electros of any of the illustrations appearing in their weekly bulletin. The company inform us that these will be sent to managers free of any cost, on condition only that they are returned promptly after use. The blocks comprise scenes from the films released by the Western Import—including the famous "Keystones"—and photographs of popular artists appearing in the various releases of the Western Import Company, Limited.

In a cheery letter we have received from Sergeant-Major Curzon-Hope, who has just had the honour of being mentioned in dispatches by Sir John French, he encloses the accompanying excellent snapshot, and mentions that the new army



has already aroused favourable comment abroad, and that a good spirit of confidence is noticeable in every one of "the boys." He sends his good wishes to all in the Trade, and hopes to be able to renew old friendships upon the cessation of hostilities.

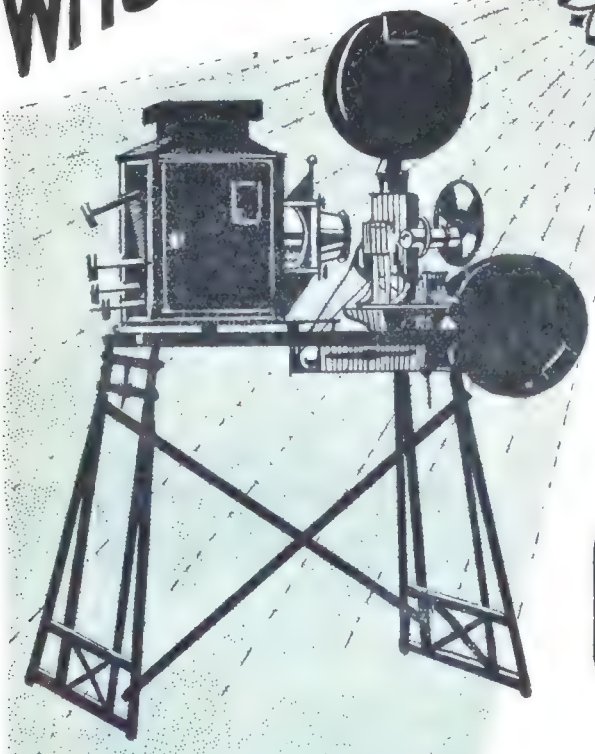
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We are pleased to hear from Mr. James W. Barber, whom we met one day this week, that the booking for the London Independent Film Trading Company's great sensational exclusive, "From Danger to Death," has far exceeded the expectations of the firm. The very attractive and the novel methods used by this firm, for securing the attention of exhibitors, evidently are meeting with a gratifying response.

We have been asked to give publicity to the following:—

To the Editor of THE BIOSCOPE.

SIR,—We notice in your issue of April 8th an article concerning a matinée performance given at the Metropole Picture House, and in which you refer to Mr. A. de Vally as being Director-General of the Belgian Red Cross Society. Will you kindly note that the gentleman in question is not connected at all with the "Belgian Red Cross," which is represented in England by the "Anglo-Belgian Committee" of the Belgian Red Cross, 3, Savoy Court, London, to the exclusion of any other organisation or person.—Yours faithfully,

BARON C. GOFFINET.
President.

3, Savoy Court, W.C.,
April 10, 1915.

We hear that Mr. Cherry Kearton has been gazetted Lieutenant in the 25th (Frontiersmen) Battalion Royal Fusiliers, and sailed for British East Africa on Saturday last with his regiment. He will thus, in company with several other well-known explorers, be once more upon familiar ground. Arrangements have, we should add, been made for the lectures at the West-end Cinema to "Through Central Africa" to be delivered by Dr. Howard Baron, Ll.D. This series of films, we are informed, has been retained at the above luxurious theatre for a specially prolonged season.

A correspondent writes us that the excellent film, "A Lancashire Lass," has met with a great reception at certain houses in Lincolnshire, and many patrons have asked for it to be rebooked. Choristers have been specially engaged to sing accompaniments, and the suggestion has been made by more than one exhibitor that if the words of the hymn, "Lead, Kindly Light," could be lengthened in order to give time for its rendition an improvement would be effected. Another suggestion made to us is that a verse of "Home, Sweet Home" before the last picture would be appreciated. We publish the hints for what they are worth.

Our readers are asked to note that the title of the latest exclusive acquired by the Standard Feature Film Company, Limited, has been altered from "Temptations of London" to "Vice and Virtue," with the sub-heading of "Tempters of London." This Weston production will be shown at a special Trade review, particulars of which will be seen in our usual columns. We hope to be enabled to specially review the feature in a forthcoming issue of our journal.

Glancing recently over a copy of the *Electrical World* (U.S.A.), we came across a reference to the use of nitrogen-filled incandescent lamps for studio work. It seems that this form of metallic filament lamp is now being successfully utilised in certain American studios, the result being a decided advantage over other high-power illuminants in the correction of colour values, the continuous spectrum of the gas-filled bulb having this very useful property to a marked degree. One thousand watt lamps to the numbers of eighteen to about eighty are used, according to the size of the studio stage. Another excellent factor is the avoidance of exaggerated make-up and a much more natural expression in "close-up" views.

Among the special Trade reviews, readers are requested to note that the following features will be on view at the theatres and times mentioned below:—

LONDON.

"Her Martyrdom" (Lubin Feature), shown by Film Agencies, Limited, at Shaftesbury Pavilion, Friday, April 16th, at 11.30 a.m.

"The Gilded Wedding," showing by Bishop, Pessers and Co., Limited, at Shaftesbury Pavilion, Tuesday, April 20th, at 11.30 a.m.

"Vice and Virtue," or "Tempters of London," showing by Standard Feature Film Company, Limited, at the Majestic, Tottenham Court Road, Wednesday, April 21st, at 11.15 a.m.

"Julius Cæsar" (Cines Production), to be shown under the direction of G. Serra at Alhambra Theatre, Leicester Square, W., Friday, April 23rd, at 11.30 a.m.

PROVINCES.

"The Master Key," Episodes 7-15, to be specially shown at New Century, Norfolk Street, Sheffield, on Friday, April 16th.

Special show of M.P. Sales Agency features at Salford Cinema, Manchester, April 18th, at 2.30 p.m.

"Rapier's Escape from Devil's Island," "Destiny," and "Sharks of a Great City" (Star Exclusives) at the Empire, Great Cheatham Street, Manchester, on April 18th.

"The Guest of the Regiment," Clarendon Film Company's production, to be shown as follows:—At Alexandra Theatre, Salford, April 18th; and at North British Exclusive Company's private theatre, Glasgow, April 19th. Times, etc., from Clarendon Company, or local representatives.

"The Amazing Mr. Fellman," to be shown at the Cinema, Queen Street, Cardiff, April 21st, at 11.30 a.m.

"The House of Terror," showing under direction of Mr. O. Hurlock, at the Cinema, Queen Street, Cardiff, April 21st, at 11.30 a.m.

"The Fatal Woman" (Hollandia) and "Rogues of London," showing by Ashley Exclusive Films, Limited, at Gaiety, Newcastle, April 23rd, at 2 p.m.; at Theatre de Luxe, Glasgow, April 27th, at 1 p.m.; and at Hippodrome, Cardiff, April 20th, at 11 a.m.

[Manufacturers and agents are requested to send us particulars and dates as above for inclusion in future lists. Kindly mark envelope "Trade Review."]

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A VITAGRAPH PROGRAMME.

In the Latin Quarter.

This film by Miss Florence Bolles gives us an intimate picture of artist life in the Latin Quarter of Paris, with its ambitions and disappointments, its loves and its jealousies, reproduced with great skill by a keen observer of human nature, and presented with very considerable dramatic effect. A studio tea, given by Jean Duval, to introduce his young wife, Marie, to his artistic friends, makes an effective opening, and during its progress we make the acquaintance of Andrew Lenique, a young artist who has just completed a design which is expected to take the prize of 50,000 francs in a competition of the National Gallery. Duval is anxious to compete for the prize, but has made no progress with his design owing to the difficulty of finding a suitable model. A street singer named Marion faints with hunger, and is assisted by Duval and Lenique. Duval, recognising in the girl the type for which he has been searching, while with Lenique it is a case of love at first sight. Marion is employed by Duval as a model, and he is so enthusiastic over his work that Marie, his wife, considers herself neglected, and becomes unreasonably jealous of Marion. The painting is admitted to be a great triumph by Duval's friends, only two of them regarding it with disfavour, Lenique because he realises that his own work has been surpassed, and Marie because she believes that the artist has been inspired by love for his model. Marie determines to destroy the picture, but her courage fails her as she stands in front of it. She drops her knife and conceals herself, hearing footsteps. Lenique enters, turning to destroy his rival's work, but as he prepares to slash the painting, Marion comes into the studio, and, rushing in front of the easel, receives the blow herself. For a time Duval believes his wife guilty of Marion's wound, but Marion recovers and explains it as an accident, and Lenique's artistic jealousy is forgotten in the discovery that his love for Marion is returned.



SCENE FROM "IN THE LATIN QUARTER."

The atmosphere of student life is well represented, and a drama of great interest is magnificently played by a company including Miss Edith Storey, Miss Constance Talmadge, Mr. Antonio Moreno, and Mr. Rankin Drew.

The Right Girl.

Mr. Ralph Ince, out of very slight material, has written an amusing little comedy, in which three gifted comedians, under his own directorship, have found ample opportunities for film acting of the highest order. A newly-married couple are so full of their own happiness that the husband wishes everyone to follow his own example, and he advises his old friend, Jack Bachelor, to follow the "right girl" immediately he sees her, and not rest till he has secured her for his own. Jack decides to follow his friend's advice, but, unhappily, the "right girl" happens to be that friend's wife. Jack is landed in the police court, but the trouble is not over when his friend bails him out, for he is taken home to dine with the newly married couple, and the recognition that follows seriously embroils him and his friend, and confirms him in the resolution to stick to single blessedness. Miss Anita Stewart, Mr. Earle Williams, and Mr. William Dunn play the little piece to perfection, and make it a highly entertaining trifle.

The Slightly Worn Gown.

This is another very clever little comedy of manners, showing the happenings consequent on a milliner's mistake. Mr. Clark is a lively old gentleman, who takes a fatherly interest in a pretty actress, until a gown, which he has ordered for her, is sent by accident to his own wife. Mr. Clark disposes of the gown with a clever explanation, but when Mrs. Clark sees it worn by Mrs. Dodge, when a guest at her own house, her worst suspicions are aroused, and Mr. Clark is called on the carpet. His frantic attempts to explain the matter away, and the entanglements that ensue are exceedingly funny. Mr. Charles Brown plays the wretched husband, and Miss Leah Baird gives distinction to the part of the beautiful actress.

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The Hair of Her Head.

This is a comedy on somewhat broader lines, giving Mr. Sidney Drew an opportunity for the ful display of his great gifts as a farce actor. Jealousy of his wife impels him to visit a clairvoyant, who, being provided with a lock of hair, informs the infatuated husband that his wife is carrying on a flirtation with a strange man, whom she describes. Jeremiah rushes off, and seeing someone answering to the description talking to a veiled lady, he hurls his rival into the sea, and forcibly carries the lady home, to be confronted by his wife, who wants to know what he means by it. Poor Jeremiah goes through a rough time, and his faith in the clairvoyant receives a rude shock when he learns that the lock of hair he stole from his wife's head was only hers by right of purchase. Mr. Sydney Drew seems to revel in the part, and makes it an undoubted success.



SCENE FROM "LIFE'S GAME."

Life's Game.

In a very strong drama, the author, Dave Smith, shows some of the devices by which the municipal elections in the States may be manipulated by interested candidates. Larry Stanwood, the son of a politician, is thought to be implicated in a murder, and an unscrupulous opponent attempts to force Stanwood to withdraw his candidature on threat of exposure. Their scheme is foiled by Madge, a girl to whom Larry is engaged, and who learns, in a dying confession, that her brother is guilty of the crime of which Larry is accused. The excitement is well worked up, and a magnificent cast includes Miss Myrtle Gonzalez, Mr. Alfred Vosburgh and Mr. George Kunkel.

The Barrier of Faith

Is a pathetic story of Jewish life, showing how Jacobs Aarons, a strict Jew, disowns his daughter, and gives her up as dead, when she forsakes her faith and marries a Christian. At the Feast of the Passover, the girl returns disillusioned and broken-hearted, and, her father relenting, is received once more and made welcome in her old home.

"A beautiful story, exquisitely played by Miss Norma Talmadge, Miss Mary Maurice and Mr. Van Dyke Brooke, and a striking example of the originality in theme which provide the Vitagraph productions with their constant variety.

SNIPPETS FROM SOUTHPORT.

(BY OUR OWN CORRESPONDENT.)

Now that the Easter holiday has passed successfully, Southport is endeavouring to form an estimate of the possibilities of the summer season, and caterers for public amusement, while recognising the success of a fortnight ago, realise also that subsequent holidays may not be so productive of crowded houses if the decision of the railway companies not to run excursions is maintained, because Southport's crowds this Eastertide were, for the most part, composed of the relatives of the soldiers billeted in the town, and it is expected that before April is out, the military will go under canvas in another part of the country. It is stated, however, that when the East Lancashire Division leaves Southport, another body of soldiers will be stationed in the town. If that should prove to be the case, cinema managements should have no cause to complain, for if billeting has taught anything in the entertainment world at Southport, it has certainly proved that the soldier prefers the cinema to most forms of amusement.

But if the soldier is a cinema lover, he is also something of a critic, and the Southport picture theatres have gained golden opinions amongst the soldiers on account of the high standard of excellence which their programmes invariably reach. A case in point is the Palace, at which recently Mr. Kennedy, who is responsible for the selection of films, has given his patrons some remarkably good exhibitions. Sheridan's "School for Scandal," "Kismet," featuring Lily Brayton and Oscar Asche, and "A Desperate Ride," are, it will be readily conceded, leading lines, which it would be difficult to excel, and when it is considered that these have appeared in programmes in which the general level of merit has not been allowed to suffer, no one can wonder that the Palace has prospered.

While the newspapers are so full of war news, that they are unable to devote much space to other topics, the cinema has its opportunity to give the public what it wants. Such probably is the shrewd opinion of Mr. Henry J. Sherlock, of the Picturedrome, who made a very palpable hit by securing the picture of the ten round contest between Bombardier Wells and Frank Moran. The soldiers in particular studied this excellent film, and the exhibition created interest amongst all sections of picture patrons. Less topical, but none the less admired films, included that thrilling detective drama, "The Mystery of 12.35," "The Crucible," by the Famous Players Company, and "The Call of the Motherland."

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ITEMS OF INTEREST.

SUCCESS OF CHARITY FILM.

The film prepared by the War Seal Foundation, recently mentioned in THE BIOSCOPE, and which has been exhibited at the Coliseum and other London theatres, is this week being shown at the Winter Gardens, Cheltenham; Grand Theatre, Rawtenstall; Macclesfield Picturedrome, Macclesfield; Rink Picture Palace, Smethwick; Picture Pavilion, Romford; Market Theatre, Aylesbury; Public Hall, Exmouth; The Playhouse, Wakefield; Blackhall Mills Palace, Durham.

THE TOPICAL TOUCH.

Captain Marryat's great story, "Midshipman Easy" a film version of which has now been released—has, we hear, done exceedingly well at the Victoria Hall, Littleborough. One of the amusing scenes in this picture is that in which a neutral flag of quite an unusual kind is hoisted by a vessal to escape seizure. The incident is a very topical one, and creates very much amusement. The film of this popular sea story is exclusively controlled by the Ideal Film Renting Company, Limited.

PICTURES AND RECRUITING.

The latest lists in connection with the series of recruiting meetings which are being held weekly at the Electric Theatre, High Street, Birmingham, show that 138 names have been added as the result of last Sunday's entertainments. The grand total up-to-date, Mr. Harry Brice informs us, is no less than 1,232, so that the Electric is now well on the way towards the securing of a second battalion. Our compliments to Mr. Bruce and his co-workers upon the splendid success attending their patriotic endeavours.

STILL THEY COME!

Among the latest proposals for new cinemas are those for building at Accrington, Audenshaw, Beverley, Galashiels, Hull, Kirkdale, Liverpool (three), and Southend. In a number of cases the plans have been approved, and building operations will, no doubt, now be proceeding. Thus we have further proof of the demand for moving pictures, and another unexpected refutation of an oft-repeated statement that cinema projects are "being overdone."

ADDITIONAL ATTRACTIONS.

The famous inland resort of Buxton is, so we are told, soon to be provided with a new picture house, the erection of the building having been commenced. It is expected to seat about 1,000, occupies a very commanding site in the town, and, it is expected, will be ready for opening about July next.

A PROGRESSIVE CONCERN.

Messrs. Bishop, Pessers and Co., Limited, report further good bookings for the Neptune production of "The Romany Rye." This subject, we are asked to state, is to be released upon May 20th, and not upon the date erroneously given in the note which appeared in last week's issue. As previously stated, it is being shortened in length, and, we understand, will be about 3,000 ft. Owing to pressure of business, this firm has been compelled to have another telephone number, this being "Regent 5576," in addition to their present number, "Regent 1734." As there seems to be an impression that "Springtime," the Bishop, Pessers Exclusive, is in four reels, we are asked to mention this is not so, the production being in three reels, and about 3,200 ft. in length.

MIDDLESBRO'S MERRY "MOVIES."

Attractive holiday programmes were shown at the Electric Theatre, Middlesbrough, last week, and crowded houses enjoyed the films. The "star" pictures were "In the Ranks" and "The Rounders." "Pimple's Dream of Victory" was very amusing.—"The Child Killers" takes premier place in the picture programme at the Hippodrome. Keystone comedies are popular favourites on Tees-side, and "Mabel's Latest Prank" maintained the high standard.

FILMS AND SPORT.

The wrestling contests, mentioned some weeks ago as to be filmed by the Selig Polyscope Company, are but a small part of the comprehensive plan for athletic productions which this enterprising company will shortly issue. Billiard, boxing, roller skating, and motor cycling contests will be included, together with a series of screen physical culture lessons. Some of the leading athletic exponents have been engaged, and negotiations are pending with Sandow, Bernard McFadden, and Alois Swoboda. If satisfactory arrangements are made with these well-known men, a course of simple, yet effective, exercises will be filmed.

IN SEARCH OF REALISM.

To secure realism for her latest feature play, Irene Hunt, the attractive "Majestic" star, recently spent two whole days at the Los Angeles police station and receiving hospital. Miss Hunt met the reporters, learned their methods of handling news, and also saw the Chief of Police, the plain-clothes men, and a number of officers, who explained to her the workings of the police department and the station. The next day the young star spent in the receiving hospital, next door. While there an ambulance arrived with an injured boy, and Miss Hunt, who has had considerable experience as a nurse, assisted the police surgeon in dressing the lad's wounds, thus proving her skill in an emergency.

ANOTHER THEATRE FOR BRISTOL.

After being redecorated and refurnished, the Bedminster Hippodrome is to be reopened as a cinema. The hall has been associated with the Bristol Hippodrome, of which house Mr. Oswald Stoll is the chairman and managing director. It is claimed for the Bedminster Hippodrome Cinema that it will be one of the handsomest and most commodious cinema theatres in this country. An important and distinctive feature will be a fine orchestral organ, which has been specially built for this hall. The prices of admission will range from 3d. to 1s., and the performance will be continuous from 3 o'clock till 10.30. Mr. Fred Sumpter, a gentleman well-known in the city, through his long connection with the Zetland Road Picture House, has been appointed acting manager for the new enter-

PICTORIAL PERSHORE.

The holiday programme at the Electric Theatre has been such that exceptional good business was done during the past week. The Easter Monday arrangements included a matinee, and two houses in the evening, and every available seat was taken. There was a large influx of men home on furlough for the holidays, which undoubtedly added to the rush at the Electric Theatre. The features for the early portion of the week was "The False Wireless." The latter part of the week included as the exclusive, "The Live Wire." The programme at all times contain the "Graphic" series, and a comic from the Keystone list.

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Facilities for Programmes.

NEW ARRANGEMENTS.

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UNUSUAL SUBJECT BY EDISON.

In the Edison subject, "The Mission of Mr. Foo," where he plays the part of a distinguished Chinaman, Carlton King exhibits wonderful art in his make-up. A large number of real Chinamen took part in the play, and, of course, King was compelled often to stand side by side with Celestials. When his fellow-players learned of this contingency they offered him their condolences, with the assurances that any white man made up as a Chainaman would "look a fright" under the eye of the camera when placed near real Chinamen. But therein came the surprise, for in every particular King looks the celestial to an extent unbelievable until the picture is seen. King, however, was not the least disconcerted at the remarks, as he is one of the most patient of actors when making-up.

ANOTHER FAMOUS PLAY.

"When We Were Twenty-one," by the Famous Players Company, shortly to be released in England, introduces the famous young actor-manager, William Elliott, to the motion picture public. The film not only possesses the distinction of presenting this popular star in his first "picture," but includes a supporting cast, which is in itself of stellar importance. Rarely has the cast of a feature film contained so many prominent players, one at least of whom, Charles Waldron, is a star in his own right, at present sharing principal honours. Other important stage artistes who appear in support of Mr. Elliott are Marie Empress, Helen Luttrell, Charles Coleman, appearing in "The Adventures of Lady Ursula," with Phyllis Neilson-Terry, and George Backus, whose list of American dramatic successes is too great to enumerate.

COMING BIG PRODUCTION.

Mr. Jesse L. Lasky recently arrived at New York from California, and had some interesting statements to make to a Press interviewer. He said: "For the last two months we have been making preparations at the Lasky ranch and at the studios which have excited the curiosity of moving picture people throughout America. I am not surprised that the rumour of some big producing event has reached New York City. For weeks carpenters and masons have been busy, and now whole cities, villages and fortresses are in the course of construction. The ranch looks particularly strange. It is as if deserted townships had sprung up all over the 10,000 acres, for though the towns are there we have not yet begun populating them. The explanation of all this—which is incidentally the explanation of my own long stay in California—is that we have begun work on a special production of unrivalled magnitude and dramatic force. It will not be released in the ordinary way, but will be specially presented."

NEW YARMOUTH THEATRE.

The popular East Coast seaside resort, Great Yarmouth has been steadily increasing its attractiveness. This year has seen the completion of two new theatres, the first being the Regent Theatre, a magnificent building with a seating capacity of 2,000, and the second the Central Picture House, which was opened on Easter Monday. This theatre is built on the site of the Bijou Hall, and is up-to-date in every respect. The plans were prepared by Mr. George Fitt, of Norwich, and carried out by Mr. Gelf, of Lowestoft, while the furnishing has been ably effected by Messrs. Arnold's, of Yarmouth. There is seating accommodation for about 700. An excellent selection has been made for the managership in Mr. C. Wood. At the opening ceremony the house was packed, among those present being the Mayor and Mayoress, and many prominent townspeople.

CHANNEL ISLANDS CINEMAS.

West's Picture Palace, Jersey, have had some excellent features recently, among them being "Dead Man's Cave," "Her Last Chance," "French Victory in the Vosges," and "A Study in Scarlet."—The Opera House, Jersey, has shown "The Grand National," "Incomparable Bellairs," "Marguerite of Navarre," "His New Profession" and "Sammy's Vacation."—Alhambra (Jersey) audiences have been treated to "The Million Dollar Mystery," part 1, and for the following weeks the remainder of the series will be screened. The patrons of this house have been promised a view of the Wells *v.* Moran film in the near future.—The principal items at St. Julian's Theatre, Guernsey, have included "The Prince's Party," "Recreation," "The Sheriff's Choice," and "The Grand National." Yet another employee has volunteered for the front, Mr. C. Alcock, and has been presented with souvenirs and expressions of good luck from his fellows.—The Rectory Hall (Guernsey) management again secured permission to film the departure of the Second Guernsey Militia Contingent for Bordon Camp, and patrons are eagerly looking forward to see the "development." Pictures exhibited here have included "Guilty or Not Guilty," "Laddie," "Knight of the Road" and "Pimple Beats Jack Johnson."—"The Adventures of Kathlyn" are being continued at the People's Picture Palace, Guernsey.

LEYLAND'S PICTURES.

Excellent programmes were provided last week at Leyland picture theatres, and though industrial conditions generally affect the attendances at ordinary times, no fault could be found with Easter holiday business. Good advertising methods prepared the way for the visit of "The Mystery of D'Orcival" at the Palace Theatre. A fine military picture, "The Village of Death" was also screened, and was no less attractive than the other. During the present week variety is a strong feature, but special prominence is given to "The Trey o' Hearts."—At the Farington Pavilion last week, a story in connection with the "Trey o' Hearts" serial was also on view, while warlike natures were stimulated with "A Fight on the Frontier." Humour was generously provided in a Keystone comedy, "Caught in a Cabaret."

ILKESTON INKLINGS.

Mr. A. Severn, manager of the Scala, has forwarded a cheque for one-third of the takings on Good Friday to the Red Cross Society. It is stated that he has submitted a statement of accounts, showing that he has faithfully and honourably carried out conditions laid down by the local magistrates. The great attractions provided by Mr. Severn has resulted in big business being done, and especially was this the case with "The Sign of the Cross," which many cinema-lovers consider one of the best films screened here. "The Suicide Club" and a most interesting topical of Kitchener's Army in Nottingham were the exclusives the first three days of this week, and Chas. Darrel's famous drama, "Her Luck in London," and "The Fatal Marriage" the week-end specials.—Mr. Brailsford has drawn crowded houses to the beautiful new King's Picture House, which is now completely finished in every detail, and the management is very grateful for the consideration shown by patrons in the early opening days. "The Messiah," "The Escape," "The Red Spider," and a plentiful supply of comedies filled out last week. "Saints and Their Sorrows" and "The Master Cracksman" are the stars for this week.—The fine military film, "The Road to Calais," and the "Grand National" exclusive appealed to good houses at Vint's Picturedrome. The increased competition in Ilkeston has had the effect of further popularising the cinema, and with a continuance of first-class fare the utmost confidence is felt for the future prosperity of each house.

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NEW THEATRE AT YORK.

The new picture house and café, Coney Street, York, which has been constructed for the York Picture House Company, Limited, was opened on Monday afternoon (April 12th). The total cost of construction and equipment has been about £10,000. The ground floor fronting on Coney Street has a recessed entrance leading into a spacious and handsome vestibule, the walls being in panelled oak, and the ceiling treated in a most artistic manner. The plans as originally designed, provided for 1,200 seats, but in order to afford the greatest comfort to patrons of the house the number has been reduced to 1,000. The hall is artistically decorated, and is fitted with tip-up chairs so arranged that a full view of the screen can be obtained from every part. Numerous exits have been provided at the front, back and side of the hall, and in case of emergency it could be emptied in one minute. The café, which is on handsome lines, occupies the upper floor at the front, consists of two large general rooms and a ladies' room, furnished in handsome style, and a lift is provided for carrying patrons from the ground floor. The architect of the building is Mr. Albert Winspear, of Manchester, and the work has been carried out by local contractors. The management is in the hands of Mr. Harry Heath, who has held similar positions at the Hippodrome and New Picture House, Wakefield.

NOTES FROM NORTHAMPTON.

The suspension of Easter excursions proved beneficial to local cinemas, and practically every manager underwent the experience of turning money away. From 2 o'clock till 11 each day the Cinema de Luxe was filled with an enthusiastic audience, "Life's Cross Roads" and "Love's Long Lane" were the top-liners, strongly supported by "The Viking Queen" and "The Smugglers of Lone Isle."—No better tribute to the excellent programmes screened at the Temperance Hall can be quoted than the fact that the "House Full" boards were prominent soon after opening.—Every week sees some increase in popularity of the King's Picture Palace, Wellingborough Road, and last week, patrons thoroughly enjoyed "The Unexpected" and "The Miner's Romance," together with a good variety of comedies.—"The Mystery of Causton Castle" (Gaumont), drew crowds to the Pavilion, and was greatly appreciated by all who saw it. Mr. Arnold promises another treat for his patrons next week.—The Castle Cinema closed its doors to the public on Thursday last, the Government having acquired the premises for storage purposes.—The number of encores by appreciative audiences testify to the excellence of Mr. F. Heather's orchestra at the East Park Picturedrome.

CHATHAM CINEMAS.

In spite of the many counter-attractions at Chatham, record business was done during the holidays. On account of the large number of troops in the town, permission was given for Good Friday opening, which proved a great boon. Two pictures screened at the National which attracted large numbers during the holidays were the "Wells and Moran Contest" and "French Victory in the Vosges." Both of these subjects created considerable interest amongst the members of the forces, and, owing to the success of the former, it was retained for the entire week. Other subjects that went to make up an excellent programme were "Held for Ransom," "The Locked Door" and "Hope Foster's Mother." This week Mr. E. L. Price has secured "Florence Nightingale," "London's Yellow Peril" and the patriotic subject, "Wake Up," which is drawing considerable attention. It is worthy of note that on Bank Holiday the attendances eclipsed all previous records.—Mr. A. Eley has no reason to regret booking "Barnaby Rudge" for the week at the I.P.P. Not only the Rochester branch of the Dickens' fellowship, but many others expressed their keen pleasure, and the matinees were well attended, especially by large contingents from the neighbouring schools. "The Trey o' Hearts" is sustaining interest. A special film of the moment, "Captured by a German Submarine" also commanded attention.—This week's star is "The Child Killers."—The Cinema de Luxe is a favourite resort with "Our Lads in Blue," and Mr. G. Brooks always studies the comfort of his patrons. "A Splendid Dishonour" and "The Man in the Dark" were popular features.—"Pathé Gazette" always appears in the programme at the Empire; also subjects incidental to the war.—The Corn Exchange, Rochester, will shortly be vacated by the troops, and Mr. James Lowther is preparing an up-to-date programme for the reopening.—At Strood, "The Adventures of Kathlyn" are bringing good results to the Gem. "For the Secret Service" was well received.—Mr. George Manser had "The Two Spies" and "A Human Target" as features at the King's. A splendid array of subjects was to be seen at Gillingham. "413" and "Incomparable Bellairs" were at the head of the list at the Grand. Comedies were numerous, "The Rounders," "Rural Demons" and "The Property Man" providing most laughter. This week, "The Unwelcome Miss Hatch" and "Wells *v.* Moran Contest" are top of the bill.—Mr. Charles Haigh, at the Gem, provides an excellent entertainment. "Range War" and "Mystery of the Crystal Salts" left nothing to be desired.—The Invicta makes a bold bid for popularity, and the serial has caught on with patrons, who anxiously await the instalments of the "Million Dollar Mystery." "Desperate Ride" and Revenge of Mr. Thos. Atkins" were also prominent in a long list. Messrs. H. G. and W. Croneen, the proprietors, organised a special matinee, in aid of the funds of the Gillingham V.T.C., which was well attended, and during the afternoon a film depicting the corps in various movements was shown.

FORTHCOMING FEATURES.

Since commencing business with "The Battle of the Sexes," less than a year ago, the Dominion Exclusives Company, of 5, Gerrard Street, have come to occupy a highly important place among firm's devoting their energies to the "exclusives," and in "The Wrath of the Gods," they gave us one of the biggest successes of the season. They have, we gleaned in the course of a recent conversation with Mr. Ernest G. Foster, a number of subjects, now in preparation, which are likely to rival even the success of the above-named features. There will be three and four-reelers by a number of important American producers, including the Majestic, Reliance and Ince brands, and starring such prominent public favourites as Robert Harron, Lilian Gish, R. A. Walsh, Spottiswoode Aitken, etc., and in story and treatment, they may be expected to rival the best of the previous work of both artistes and producers. The first may be expected very shortly, and the intention is, we believe, to release a feature at least every fortnight Exhibitors, whose capacity does not allow them to pay very big prices for features, will, by the way, be interested in the attractive offer which the Dominion Company are making in connection with "The Wrath of the Gods" and "The Battle of the Sexes." Realising that many smaller theatres were debarred from showing these features by considerations of price, Mr. Foster is now offering them to such establishments at figures based on seating capacity, and allowing a good profit in each case. Here is an exceptional opportunity for the small man to show a class of film usually reserved for his bigger brother, and to make money as well as reputation by doing so.

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This subject is a tragedy of jealousy besides being an intensely interesting study of the situations that arise when a middle-aged widower marries a beautiful young girl of his son's age.

Mistakenly jealous of his own son, whom he suspects of carrying on a love intrigue with his girl wife—he finally shoots him.

The whole forms a very beautiful but a very tragic picture, which however ends happily.



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Husband's Son

Released May 27th. Approx. 2,182 ft.

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The subject gives a splendid opportunity for the artistic rendering by the orchestra or pianist of the song, as the broken-hearted mother appears on the screen singing it.

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PICTURES AND PERSONALITY.

Peeps at the New American Film Releases' Premises, and a Chat with their Chief.

All those who are brought into contact with the leading members of the industry will at once recognise the features of the popular gentleman whose photograph we herewith reproduce. Just as Cecil Court, some years ago, became the hub of the industry, so did Mr. Dick Edmondson become one of its best-known figures, and one of the strong men of the industry. Now, in common with others who have found "the cribbed and cabined confines" of certain localities a bar to further business extension, he has fixed himself and staff up in handsome new premises. A day or two ago we stepped across "The Avenue," and were very agreeably surprised at the additional space and airy offices acquired at No. 118, the latest addition to this thoroughfare's list of film exchanges.



MR. EDMONDSON.

While still in his teens, Mr. Edmondson left his native land (England) for the States, and made such headway that, when he realised what a power was to be forthcoming from moving pictures as an entertainment, he was soon at the helm of a prosperous film hiring concern in San Francisco. All went well until the outbreak of the terrible 1906 fire, and within a few brief hours he had, owing to the shortage of water, the mortification of seeing his premises, along with others, destroyed by dynamite as a desperate last resource. With the remainder of a sadly diminished "pile," he commenced as an exhibitor, the Art Theatre becoming the first link in the original chain of Californian cinemas. He next became a film maker, the first "great" film, a four-reeler, being one of the Nelson-Wolgast contest, the success of which induced Mr. Edmondson to form the Western Film Company, of California.

The next big item was the Johnson-Jeffries contest at Reno Nevada, in 1910, a huge souvenir photo of which hangs in the London offices, and which event furnished quite a romantic piece of film history. Upon arriving in England for the purpose of exploiting the latter films, the love of the Old Country so settled upon the chief that he decided to remain permanently; hence the acquisition of the original London premises, now vacated in favour of those we herewith illustrate. We should add that Mr. Edmondson, who still occasionally runs over to, and is welcomed in, the States, was the first man to organise commercial film photography in California, and can thereby claim to have contributed not a little to the popularity of this wonderful corner of America.

In the latest of London's "film houses," we found quite a model suite of offices, each room bearing the evidence of good taste, both in decoration and in common-sense comfort. Passing through a handsome general office and showroom, we found ourselves, first of all, in the director's private sanctum, a charmingly lighted and mahogany-panelled place, with rich green carpet as a relief to the prevailing browns of the furnishings. Incidentally, we also realised that an effective use had been made of semi-indirect lighting for the larger general apartments. Next came the no less inviting private room of Mr. Graham Edwards, who is general manager for the concern. Upon another floor, where a waiting-room for viewers was noted, also extensive poster and storage departments, is the private theatre, a model of its kind. Here again browns and reds, with Tudor style oak panels, were relieved by a quiet green, this shade being afforded by luxurious settees and



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lounge chairs. A Pathé projector, in fireproof operating chamber, and a sunk panel silver screen, showed a further regard for the comfortable viewing of the firm's features.

A noteworthy fact here is the manner in which the screen is mounted, this alone forming an innovation for Trade showrooms; also the fact that all colour tones in the room are of a light-absorbing character, thus enabling enjoyment of the picture *sans* irritating glare or reflections. Due regard for adequate ventilation is also evidenced by an electric fan (placed in a useful position), while for chilly days an up-to-date radiator enables a delightfully warm and cosy atmosphere. The richly upholstered, velvet-covered settees and lounges are such as to make one loth to leave, and should enable every comfort during the longest of programmes. There





are, in short, few to equal, and few such to surpass in taste and comfort, the private theatre attached to the house.

All the latest aids to business efficiency are included in the office equipment, and exhibitors will be advised from time to time as to the releases of the enterprise and assured of a welcome whenever in the Metropolis. The premises are most central, being situated almost opposite the Shaftesbury Pavilion, the leading house for London Trade shows, thus occupying a position familiar to most visitors to the Metropolitan film area. This removal, in fact, still further points to a consolidation of the Trade houses within a very definite area, a fact which, in common with other centres, bespeaks a desire upon the part of the various agents and manufacturers to facilitate their business connections with the representatives of an essentially "hustling" industry.

Mr. Edmondson is the sole European agent for the famous productions of the Life Photo-Film Corporation, of New York, a concern which is already notable in this country for such remarkable works as "A Patriot of France," "Captain Swift," "The Avalanche," and "The Modern Magdalene." The next one to hand is entitled "The Curious Conduct of Judge Legarde," and is in five reels. Mr. Edmondson also handles, among other well-known makers, products of the Alliance Film Corporation. One of these, entitled, "The Hoosier Schoolmaster," featuring Max Figman, is a film version of a well-known play of the same name.

It is not unlikely that some big surprises may emanate from these up-to-date premises in the near future; meanwhile, at least one big copyright film will be on view every week.



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The Trade "Down Under."

It is always interesting to read of the working of our industry in other countries, and it was with pleasure, therefore, writes our Scottish correspondent, that I gleaned the following facts from Mr. A. Lever, formerly a respected exhibitor in Glasgow, on his return from a nine months' trip to the Antipodes:—

Mr. Lever says:—After a nine months tour of Australasia, and during that time I kept my eyes open I am firmly convinced that the "land o' cakes" has nothing whatever to learn as regards the exhibiting side of the business. The actual picture theatres themselves, the average programmes, the projection, the musical side of the entertainment, the management; in short, everything is a long way ahead of anything I have ever seen out of Scotland. I visited shows in Cape Town, Albany (Western Australia), Adelaide, Melbourne, Sydney, Wellington (New Zealand), Monte Video (Uruguay) and Rio de Janeiro.

Of course, each country has its own particular methods of running a show, but I saw nothing whatever to be picked up for use in Scotland. The most obvious difference is the uncomfortable seating arrangements of most houses. A 22 in. centre well upholstered tip-up is a rarity indeed, for things are extremely expensive abroad.

The programmes are hardly up to home standard. "Continuous pictures" have not the same significance as at home, for whereas our cinemas run from the hour of opening until the last spool is shown, with only a short breathing space to allow for change of reels, the custom there is to run in "sessions" of about ninety minutes, after which there is an interval of about five minutes. The lights are not usually put up until the entire programme has been screened. The average length runs to 5,500 ft. or so, except in the case of one show a night houses, where they show more stuff.

In very few houses does the orchestra appear until evening, and in the majority of places a piano or mechanical instrument supplies the accompaniment all day long. The better-class theatres only pay much attention to the choice of the musical selections, the second-rate shows don't worry overmuch. Appropriate music is not apparently always a consummation devoutly to be wished, for the same waltz has been known to do service for 3,000 ft. of very varied pictures.

Prices range from 3d. to 1s., according to locality. The principal houses in Australia run an hour and a half for 3d., so on the score of cheapness there is nothing to complain of, but they keep getting the crowds, and the accommodation is taxed to its utmost very often.

The picture-going public takes much more of a personal interest in the screening of subjects in which their film favourites appear. I have often heard conversations in the tramcar, etc., about Chaplin's latest creation, or Mary Pickford's wonderful acting in her last release. These two artistes are immensely popular, and any house showing a reel in which either appears is assured of bumper takings.

Good-class stuff takes well all round, but cowboy pictures appear to have been "done to death." The exclusive film is also prominent as at home, although some makes are put on much more frequently than others. The existing contract between showmen and the Film Combine is an impressive document, and may lead to early litigation consequent on the imposition of a heavy duty on films entering the country. Only now do I realise how well off, in comparison, are exhibitors in this country. There is little or no co-operation between showmen in the large cities of the Antipodes, they have other work to do than the protection of their mutual interests.

War stuff went extremely well for the inhabitants of the colonies are intensely loyal, and demonstrate their patriotism in no uncertain manner.

In South America the halls are neat, but anything but cosy, while the projection is painful. As all titles, etc., are in Spanish, even a Pathé four reeler loses all interest to one whose acquaintance with Spanish extends to "Gracias" and a few more harmless words.

To some members of the Trade I met, I did my best to describe the wonders of the Picture House, Glasgow, but I do not think they really believed what I told them of the marble *foyer* and staircase, while the mere mention of fountain playing in the vestibule of the theatre provoked a pitying smile.

BITS FROM BARROW.

During the holidays, which have been very brief at Barrow, business at the various picture houses has been very brisk indeed. The boom in trade encouraged Mr. Calvert Routledge, the manager of the Coliseum, to run matinees each day during Easter week, and the large crowds which attended every afternoon were ample justification for the innovation. At other "shows" there were the usual crowded matiness on Bank Holiday, Thursday and Saturday.—Mr. Harper, the manager of the Gaiety, scored with what he billed as "Barrow's Own Topical," this being local cinematograph pictures, including the first route march of the Barrow and North Lonsdale Battalion of the Volunteer Training Corps, scenes at a local football match, also stirring pictures taken at the famous Furness Abbey ruins on Easter Monday. Thousands of the population, chiefly women and children, had assembled to spend the day, and the very appearance of the Gaiety man in their midst, with his machine, was alone a splendid advertisement. The local feature is undoubtedly a good one, and Mr. Harper's enterprise on this occasion has been lucrative to his company.—Amongst the holiday attractions have been "The Richest Man on Earth," a brilliant dramatic production, "They Called Him a Coward," and "The Mystery of Brayton Court," these being shown with others at His Majesty's.—At the Electric Theatre, the management had a very pleasing programme, which included the fine domestic film, "A Common Mistake." Another excellent picture was entitled "Shorty." The Palace, in addition to a few variety turns, exhibited a splendid collection of pictures and the Gaiety had a very strong programme, in which "The Canker of Jealousy," "For England's Sake," and "The Child Killers" occupied prominence, together with tthe local topicals already mentioned.—The Coliseum had a big week with an attractive programme, amongst the good things being "The County Chairman" and "The Showman's Dream." Barrow, indeed, has been exceptionally well catered for, and big business is reported all round.

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WEDNESDAY,

APRIL 21st, 11.30 a.m.

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X.L. Film Company's First Annual Dinner.

The first annual dinner of the X.L. Film Company, Limited, was held at the Boulogne Restaurant on Saturday evening under the presidency of Mr. T. J. West, chairman of the company, who was accompanied by his fellow-directors, Mr. S. T. Parrish and Mr. H. Battersby. Mr. E. S. Williams was, unfortunately, absent, having been suddenly called abroad. There were also present Mrs. Parrish and Mrs. Battersby, and the various members of the office staff and London and country representatives, most of whom were accompanied by their wives or their wives-to-be, and also in some instances by their husbands-to-be.



At the conclusion of a very excellent dinner, the Chairman proposed the toast of "The King." Mr. Law proposed "The Chairman," and in response Mr. West paid a graceful compliment to the great assistance the company had received from every member of its staff, and expressed the hope this his "youngest child" would continue to prosper. "The Managing Director" was suitably proposed by Mr. Prins, and responded to in a delightfully humorous speech by Mr. S. T. Parrish, whose extreme popularity among the company present was apparent to all. Next followed "The Ladies and Visitors," proposed by Mr. Charig, and responded to by Mr. G. Browne, and "The Press," by Mr. Battersby, and responded to by the company's Press agent, Mr. Welham.

A musical evening followed, items being contributed by Mrs. Cowan, Miss White, Mr. H. Battersby, Mr. A. Prins, Mr. G. S. Kaine, Mr. F. George, and Mr. F. C. Welham. In the course of the evening a presentation was made on behalf of the staff to Mr. T. J. West of a very handsome silver salver, suitably inscribed with the names of the donors, and Mr. West, who was visibly surprised and affected, returned thanks in a few well-chosen words.

At a late hour the company dispersed, after spending what was acclaimed by all as a very enjoyable evening.



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"Odyssey of the North" and "What Could She Do?"

JURY'S LATEST ACQUISITIONS.

Two fine films were shown at the Shaftesbury Pavilion on Thursday last by Messrs. Jury's Imperial Pictures, both of American origin, "Odyssey of the North" being an adaptation in four parts by the Bosworth Company, of the story by Jack London, and "What Could She Do?" a three-reel drama by Gertrude Lyon, produced by the Thomas A. Edison Company. It would be as difficult to find two films more widely contrasted in subject or treatment as it would be to produce two better examples of the respective merits of these studios.

Jack London's stories seem to be particularly well suited to representation on the screen, treating as they do of Nature in her broadest aspect, the limitless expanse of sea and northern prairie, and the elemental passions of uncivilised man.

The Bosworth Company, which made such a striking success with its adaptation of "The Sea Wolf," may certainly be congratulated on having achieved an even greater triumph of production in the present film, and Mr. Hubert Bosworth's notable performance of Wolf Larson is even eclipsed by the half savage Naass, with his elementary ideas of justice and revenge. It is a terrible story, and none of its gruesome power is glossed over or palliated in any degree, but the savage vindictiveness of Naass seems so in keeping with the frozen wastes of the Klondyke region that it acquires dignity from its surroundings and elicits sympathy in spite of its lack of justification.

The means by which Naass is made to tell his own story are admirably effective, and the opening scene, where the two fur traders, in their lonely post far past the line of civilisation, are interrupted by the arrival of this dreadful figure, frost-bitten, half blinded by the dreary waste of snow, nearly dead with hunger and thirst, leads up to a most effective *finale*. The details of his story are unfolded in the intervening drama. We see Naass, a magnificent savage, winning his bride after the traditions of his race. Axel Gunderston and his crew appear at the island during the wedding feast, and the beautiful Unga is forcibly carried away, while the islanders are helpless after their unaccustomed debauch. Naass goes in pursuit of his bride, and his wanderings for many years over many seas, until at last he tracks the two to the desolate regions of the Klondyke, afford scenes of engrossing interest and provide the actor with an opportunity which Mr. Hubert Bosworth has turned to magnificent account. The journey which Gunderston, his wife, and Naass as driver, make with their dog sleighs over the vast snow plains to the far north-east provide scenes of unequalled grandeur, and if some of the scenes outside the trading station might be condensed without detriment to the dramatic action, it would be at the sacrifice of much of great natural beauty, taken with incomparable technical skill.

Mr. Bosworth's performance is one of unique interest. His magnificent appearance in the earlier scenes, his perfect realisation of the character shown in the gradual acquisition of a sufficient smattering of knowledge to enable him to persevere in his search, and the savage relentlessness with which he carries out his deadly revenge, mark him as an actor of the very first rank.

The story is of thrilling interest, it is a triumph of production, a triumph of technical skill, and, above all, a triumph of the finest histrionic art.

"What Could She Do?" is a drama, in striking contrast to the foregoing, showing the difficulties which a young girl has to face when compelled by circumstances to make her way in life with no special training of any kind. Sylvia Fairfax has been brought up in luxury by an indulgent father, and after his sudden death she finds herself totally unprovided for. The attempt to fill the post of nursery governess with some friends of her father turns out unsuccessful, and Sylvia eventually finds herself in a third-class boarding-house with her little store of ready money rapidly melting away. Hetty Sharp, a fellow-boarder, saves her from the doubtful attentions of a music-hall comedian, and, taking an interest in her welfare, secures a position for her in a millinery store. The proprietor is endeavouring to discover the culprit of a series of petty thefts, and suspicion falls on Sylvia. She is charged with the robbery and exposed to the usual brutalities practised by the American police of dramatic fiction. Hetty, who hears the cross-examination, is moved to make a confession which proves Sylvia's innocence, and the inspector is so struck with the determination she has shown that he offers her employment on the force.

Sylvia's first case is the abduction of a little child, Kitty Gray, and she is installed as parlour-maid in the house of the child's mother with a view to spying on the servants. She finds reason to suspect one of the maids, and after some very bold and ingenious detective work, she gets into the place where the child is imprisoned. Here she is discovered, and is rescued from a position of great peril by young Robert Gray, who arrives with the police in time to capture the gang after a fierce and exciting pistol fight. Robert thus renews an acquaintance which had commenced during the life of Sylvia's father, and a happy ending to her trials seems the inevitable result.

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PICTURES IN IRELAND.

By "PADDY."

TRADE AND GENERAL.

Mr. F. Warner, who acted for some considerable time as manager of Messrs. James T. Jameson and Son's pictures at Newbridge was, on the occasion of his leaving there, made the recipient of a presentation on behalf of the sergeants of the R.F.A. and the staffs of the R.I.C. and G.S. and W. Railway at Newbridge, and the staff of the theatre. This all goes to show how popular Mr. Warner was with all classes of the community. It may be remembered that Mr Warner inaugurated the lantern lectures dealing with phases of the war which proved so successful at the Masterpiece Theatre in Talbot Street some months ago. These lectures, which last about twenty minutes, are a decided draw, and other exhibitors in Ireland should get into touch with Mr. Warner at 11, Middle Mountjoy Street, Dublin.

The topical of the Irish National Volunteer demonstration which was filmed by the General Film Supply, of 17, Brunswick Street, Dublin, proved a terrific success, and with considerable difficulty Mr. Whitten succeeded in supplying the demand for copies. This difficulty may be appreciated when I mention that the demonstration took place on a Sunday, and upwards of twenty copies of the film had to be ready for showing on the next day. In short, the entire business created something of a record for the General Film Supply. Several of the leading newspapers commented highly on the film, and Mr. Whitten seemed to have the knack of getting in the really good situations. It might not be out of place to mention that Mr. Whitten has quite a number of exclusives. "The Huns of the North Sea" is a particularly good film, which has had quite a run in Dublin. "The Mystery of Room No. 17" and "The Stolen Woman" are all moderately priced exclusives which would prove successful at any theatre. To those exhibitors in country districts who require cheap programmes, Mr. Whitten will always be pleased to submit suggested lists at a very cheap rate. The firm are also making a speciality of war topicals which can be hired at a very reasonable figure.

Mr. H. T. Young, of the Gaumont Company (Lord Edward Street, Dublin) is doing quite a good business in exclusives lately. "Woman" and "Neptune's Daughter" have both been secured by the Bohemian Theatre. "A Patriot of France" was secured by the Grand Cinema, and the Princess respectively, while "413" was featured at the former theatre. "Southern Blood" is due at the Sandford Theatre on Monday, and "413" was exhibited with great success at the Kinema de Luxe, Limerick. Mr. Young also informs me that his company are going in for exclusives on a much bigger scale in the future, and that they have already secured a bunch of some excellent films—many of which I look forward to seeing in Dublin. Some of these future specials include such films as "The Pearl of the Ganges," "Underneath the Paint," "If I Were King," "The Love of Women," and "In the Hands of the Jury." Business in the famous Gaumont Chrono continues to be as brisk as ever, and there is little doubt but that the Gaumont Company secure a full complement of whatever business is going.

The Ideal Film Renting Company, who have branch offices at 40, Dawson Street, Dublin, have made considerable strides since coming to Ireland. Two of their exclusives were featured at the Bohemian Theatre last week—namely, "Florence Nightingale" and "The Idol of Paris." Three new exclusives handled by this firm are "The World's Desire" and "Human Wrecks," also "Her Nameless Child." "In the Shadow of Big Ben" has already had a tremendous success, as also "When London Sleeps." One of the most beautiful films I have seen for some time is "Marriages of Convenience," also handled by the Ideal Company.

"The Wrath of the Gods," the great four-reel spectacular drama by Thomas H. Ince, is being handled for Ireland by the Green Isle Film Agency, 34, Windsor Road, Dublin. It has already been booked first and second run in Dublin, and has also been secured by exhibitors in Youghal, Clonmel, Carlow, and Limerick. There is little doubt but that there will be a rush on this film when it gets a little better known, for, as one exhibitor declared, it is "surpassingly wonderful." "Home, Sweet Home" and "Kismet" can be obtained from the above address.

PROVINCIAL.

"The Great Poison Mystery" was made the star film at the Coliseum recently in Cork, and this Hepworth production proved very successful. "The Review of the National Volunteers in Dublin" was also screened the Monday after the event. "Anne of the Mines" and "Playing With Fire" were also on the bill.

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BRANDED by Fate (2)	Cines	1378	4 0
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BALKAN Conspiracy	—	2910	8 10
Battle of REDMAN	Bison	2000	4 5
Blood will TELL	Bison	1900	4 5
BALAOO	Ambrosio	2100	7 10
BACK from the Dead	Gaumont	2380	6 10
BRUTUS	Pathé	1157	2 10
CROSSED Swords	Nordisk	2000	5 10
CHASM of Fate	Pathé	2000	5 10
Charlie Colms, DANDIES' Club	Pathé	1628	5 10

Name of Film.	Maker.	Approx. Length	Sale Price £ s.
Fatal DECEPTION	Hepworth	1850	5 1
Escape of JIM Dolan	Selig	2000	4 1
The FAVOURITE Son	K.B.	2000	5 1
Flower of MORMON City (2)	Nordisk	2000	6 1
The Four DARE Devils	Nordisk	2330	8 1
Fantomas, 1, BELTHAM Mystery	Gau.	3750	12 1
Fantomas, 4, Masked BALL	Gau.	3500	12 1
A Fatal EXPERIMENT	Eclair	2250	4 1
JESS	Thanhouser	3000	7 1
The FORGER	Pathé	2450	5 1
George BARNWELL	Hepworth	2500	7 1
Incriminating HANDKERCHIEF	Cines	2110	4 1
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CARBUNARI		2000	7 0
Children of DESTINY	Urban	2000	4 15
In a DEN of Lions	Nordisk	2107	5 0
CURSE of the Golden Land	Vitagraph	2000	5 0
Conspiracy against MURAT		2150	5 10
Life's Game of DICE		2750	7 0
DEARLY Purchased Friendship		2526	7 0
EARLY Days in the West	Bison	1820	4 10
DAUGHTER of a Spy	Cines	2424	7 10
Engine of DESTRUCTION	Gaumont	2050	4 5

Heart of STONE	Cines	2120	4 1
Happiness and SORROW	Cines	1861	4 1
Little Daughter of the WEST	Bison	2000	4 1
God of the SUN	Pathécolor	1870	4 1
A KING can do no Wrong	Rex	2750	6 1
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The Kings of the FOREST	Selig	1800	4 1
In the Hands of IMPOSTORS	Nordisk	3000	4 1
A Wise Old ELEPHANT	Selig	1500	4
WILD Beasts at Large	Vitagraph	1800	4
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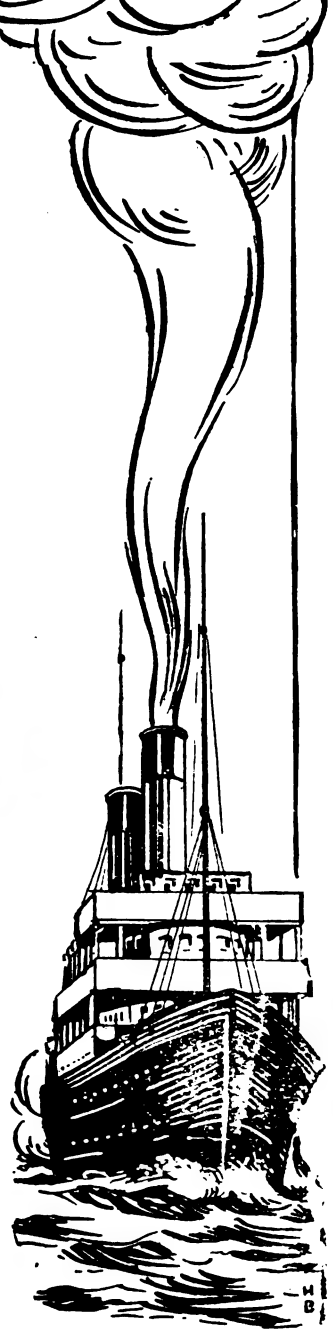
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IN THE MANCHESTER DISTRICT.

(BY OUR OWN CORRESPONDENT.)

The absence of excursion facilities and the inclement weather this Easter resulted in picture theatres obtaining record attendances. The two Picture Houses had an exceptionally busy time last week. At Market Street during the latter half "The Locked Door" was the principal picture, followed this week by "The Flower of Faith," "Young Mrs. Winthrop," and "A Clean Slate" as part of an interesting programme. At Oxford Street a steady flow of visitors has been entertained with "Hope Foster's Mother" and "The Little Minister," and this week by "The Middleman"—featuring Albert Chevalier—and "Two Women."

The present programmes at the Crescent, Chapman Street, Hulme, combined with the improved orchestra, could hardly fail to attract the public, and Mr. W. H. Sanderson was able to record a particularly busy period covered by the holidays. Last week the items of importance were "The Child Killers," Charles Chaplin in "The Property Man," and "Marguerite of Navarre," with "Her Luck in London" and "The Unwelcome Mrs. Hatch" at the present time. Some excellent bookings have been arranged for the near future, and these include Mr. J. Clement Padden, the well-known film lecturer.

The Imperial, Brooks' Bar, among other improvements is increasing the present orchestra to six, the additional instruments being the 'cello and flute. Business continues consistently good, and the patronage of the higher-priced seats is a satisfactory feature. Last week the two films of outstanding importance were "Legion of Honour" and "The Prisoner of the Owls," and this "Her Luck in London" and "The King of Beggars." In addition, among others, "Little Captain" and "That Minstrel Man" are being shown, whilst "Society and Its Sins" follows next.

Satisfactory progress is being made at the Royal, Princess Road, Moss Side, one of the recent additions to that neighbourhood. Last week "A Neglected Wife" and "The Billionaire" were followed this by "The Road to Yesterday" and "Merely Mother."

The Trocadero, Wilmslow Road, has grown increasingly busy of late under the management of Mr. E. Lewis. Last week "Man on the Box" was the chief item, in addition to "The Trey o' Hearts" serial, a Keystone, and a topical, whilst this week "Rose and the Thorn" and "Where the Trail Divides" shared the honours.

The Gaumont Company, Limited, branch in Deansgate is particularly busy just now. A large gathering of the Trade was present last week in the company's private theatre to view two new exclusives entitled "The Evil Men Do" (featuring Maurice Costello) and "Win(k)some Widow," with Cissie Fitzgerald in the title *role*. Mr. S. F. Ditcham, who is in charge of the Manchester branch, reports good bookings for "Neptune's Daughter," produced by the Trans-Atlantic, and featuring Annette Kellermann. Others worthy of special mention are "The Jockey of Death" and "Two Women." A number of others are coming along shortly.

Mr. Graham, from Fenning's Film Service, has taken Mr. Todd's place as joint manager of Messrs. Pathé Frères' Liverpool and Manchester branches. A feature of the films shown at the Manchester branch in Deansgate every Wednesday is the Pathécolors, which are rapidly increasing in popularity. A three-reel production which is creating unusual interest is "When Rome Ruled," a frequent remark being that it is a second "Quo Vadis?" A two-reel comedy, "Max Sees Life," is being heavily booked, and business generally is well up to the average.

The Reliable Film Company, 12-14, Great Ducie Street, has taken over the premises until recently occupied by the Progress. Their first Trade show was held on Sunday last at the Alexandra, Rumford Street, Salford, when "The Little Home in the West" was shown, in addition to "A Fisherman's Infatuation" and "The War Cloud."

The Clarion Film Agency, Cannon Street, finds business steadily increasing, and as a consequence are branching out in various directions. At the moment they are specially developing their open market department, and exhibitors will do well to make a note of this fact.

Mr. Leech, manager of Messrs. Weisker's Manchester branch in Long Millgate, has had a very successful and busy time since the opening. In addition to "The Middleman" and "Three Weeks," a film in great request is "The Little Minister," a new three-reel Jury exclusive. Some

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good bookings have also been secured for Edison's Kinetophone. Starting originally with only three halls booked in the district, the demand has extended until there are now two tours which run into the end of August.

The Dominion Exclusives' new branch office in Victoria Street had a Trade show of four new two-reel exclusives. The titles were "The City of Darkness," "In the Clutches of the Gangsters," "The Master of the House," and "The Fortunes of War." For these and the large assortment of other films in stock they are the sole agents for Lancashire and Yorkshire.

The National Film Agency, Victoria Street, Manchester, which is running "Tillie's Punctured Romance" in the Midlands, held two successful shows last week, one at Birmingham and the other at Nottingham, where Mr. Baker, who was in charge, had the pleasure of seeing the attendance records broken at both places. The business secured and arriving by every post also exceeds the most sanguine anticipations.

EXETER AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

There can be no doubt that the lack of excursion trains proved extremely useful to the managements of local picture palaces, for without exception, good business was the order of the day during the holiday season. At the Empire, the "Million Dollar Mystery" was still running merrily, and the film, which is being shown in episodes each succeeding week, is proving a good draw. "Just a Kid" was another excellent dramatic film, while the pretty scenic peeps at "The Trossachs of Lake Katrine" were much enjoyed. The comic element was much in evidence, as were the war scenes included in the "Gaumont Graphic." For the present week the management are making a strong feature of the great war film, "A Patriot of France." A striking poster of huge dimensions, adorned with the national colours of France, surmounts the main entrance, and is proving very attractive.

"Thrilling incidents and dramatic scenes" aptly summed up the programme shown at the Exeter Palace last week, and the large crowds who thronged the hall came away fully satisfied. Madame Hesperia "appeared" in Milano's sensational drama, "A Desperate Ride," and proved a great holiday draw. "Red Cross Pluck" was peculiarly appropriate at the present moment when so many Exonian ladies are engaged in work at the various V.A.O. hospitals in the city. "Frustrated," "Oh, What a Night," "The Servant Question," "Papa's Rival," and, of course, the "Pathé Gazette," with realistic peeps at the war, were other good features in an all-round entertaining and instructive programme. For the present week, "The Tenth Commandment" is proving highly attractive.

Commencing with Monday last, Mr. Albany Ward announced that the performances at the Palladium, instead of being twice nightly, would be continuous, pictures opening at 6 and remaining in full swing until 10.45. Matinees will be held on Wednesdays and Saturdays. Last week a really remarkable reproduction of the great "Wells and Moran" fight was shown, the other star films including "The Man in the Streets," "The Mystery of the Hindu Image," and "Frenchy." This week exclusive pictures of the 1915 Grand National are being screened, while "Incomparable Bellairs" and "Enoch Arden," are much enjoyed.

Good programmes continue to be the order of the evening at the Franklin, where a most enjoyable and restful hour or so can be spent, while the children's matinees on Saturdays are invariably well attended. At the Hippodrome, the practice of interspersing war films with variety is being continued with considerable success.

Surely a performance extending to three-and-a-half hours, at prices ranging from 6d. to 1s., is cheap enough in all conscience, and when the quality, both of the pictures and variety, is so good as it is at the Picturedrome, Torquay, it is not to be wondered at that crowded houses are always to be seen here. Then there are matinees at 3 on Mondays, Wednesdays and Saturdays, and these are always well patronised. Last week "The Child Killers" was, without doubt, one of the most telling and striking films seen in the "Queen of the West" for many a long day, and drew crowded audiences.

Variety is also shown at the Electric Theatre, Torquay, but the management wisely make a point of exhibiting high-class films. Last week "A Patriot of France" found great favour among "Torquayites."

Merrily runs the programmes at the Empire and Imperial Electric Theatres week by week, and the pictures shown are by no means the least pleasing feature of the nights. At the former, "A Terrible Night at Sea" and "The Mystery of the Great Diamond" proved attractive to large audiences; while at the Imperial, where the "Million Dollar Mystery" is still running as a serial, this week's films included "Acid Test."

The Public Hall, Exmouth, is still packed nightly, for in addition to variety, artistic, humorous and dramatic films are always screened. For the present week, the films include "The Mystery of the Hindoo Image" and "Hearts and Masks."

SUCCESSFUL SERIALS AT STOCKTON.

A great sporting drama, "They Called Him Coward," took premier place at the Stockton Royal Cinema. "The Unseen Vengeance" was a magnificent drama. The lighter side of the programme was especially good, "The Troublesome Wink," causing roars of laughter. Other good comedies were "Winkie's Blue Diamond," "Have a Cigar?" and "In Bridal Attire,"—"As the Crow Flies," the ninth episode of the "Trey o' Hearts" was even more exciting than usual, and "The Second Mrs. Roebuck" was a strong drama of domestic life.—A great detective picture, "Detective Craig's Coup," completed the dramatic films, and then came that never-failing source of merriment, the Keystone, and several other laughable comics.—A programme of exceptional interest was provided at the Empire Theatre. The principal film was "A Desperate Ride," by the Milano Company. There was another episode in the "Million Dollar Mystery" serial, entitled, "In the Path of the Fast Express," which proved the most exciting of the series. There was also a long humorous film, "The Property Man," which created roars of laughter.—News and comedy films were shown at the Hippodrome.

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TWO PATHÉ EXCLUSIVES.

"THE STAIN," and "THE LETTER OF THE LAW."

Members of the Trade were present in considerable force at the Shaftesbury Pavilion on Friday, when two interesting Pathé exclusive subjects were shown. One was the work of the American studio, the other a French subject, featuring M. G. Signoret, who has been described as the Albert Chevalier of France.

"The Stain."

The American subject, under this title, is a six-reel film, dramatic and well knit, retaining the interest of the spectator without the slightest lapse from start to finish. At certain points its interpretation of life may arouse differences of opinion; it is certainly a film that an audience will discuss, and that is all to the good. The story is this: A bank cashier, who has aspirations for a legal career, takes an opportunity that comes to him in a somewhat unusual fashion to abscond with a large sum of money and begin life anew in another part of America, where news reaches him that his wife is dead. He makes a good marriage and becomes a judge. His wife, who has refused to fly with him after the theft, is reduced to poverty, and her daughter is brought up in an institution without any knowledge of the identity of her parents. Twenty years pass; the child is now secretary to a rising barrister in the town in which her father is judge. It is evident that affection is springing up between the girl and her handsome young employer. Now comes the crucial part of the story. The girl shows signs of a taint which takes the form of stealing. She is arrested for shop-lifting. The sub-titles suggest heredity as the cause; the question will probably be raised whether one lapse on the part of the girl's father, committed, moreover, after her birth, is sufficient to justify the suggestion of heredity. Having regard to the fact that the talented actress who presents this part gives an admirable simulation of an irresponsible victim of kleptomania, we think it would be better to slightly vary one sub-title and stress the idea of kleptomania, suggesting heredity as a predisposing cause. Nothing in the film need be altered; variation of about two sub-titles would do all that is needed. To conclude the main theme of the story: The girl is tried before her own father, and, her mother having been discovered, is brought forward to state that the father was a thief. A dramatic recognition takes place in court, ending with the death from shock of the judge and the liberation of his daughter. Many interesting scenes and a powerful indictment of judicial corruption and "tammany" are woven into the story, which certainly never fails to grip the attention, and is often thrilling and exciting.

The Letter of the Law.

This picture is of the type which affords an interesting problem to the exhibitor, who studies his patrons' likes and dislikes. It is a delicate piece of work, simple, pathetic, and appealing—so long as the mind of the spectator is attuned. The fair sex will probably enjoy it most. The plot turns upon a regulation said to exist in France that a vagrant who has no more than 1½ francs in his pocket is liable to six months' imprisonment. A tramp is incarcerated under this rule, and on being discharged he is given 4 francs for work done in prison. He spends all this on a present for the child of a man who has done him a kindness, and being now without funds, is again arrested, though the gendarmes allow him first to leave his present with the child. The subject is artistically coloured and acted with great skill, but the mere man's interest tends to be obscured by resentment of the injustice of such a law against vagrants, if it really exists. (Two reels.)

IN THE WELSH METROPOLIS.

(BY OUR OWN CORRESPONDENT.)

Easter business at the Cardiff theatres was remarkably good. The programmes put on were well above the average. Mr. George Mudge at the Hiipodrome screened "The Painted World" and "How Lieut. Rose Spiked the Enemy's Guns," with a two-reel Chaplin, "The Property Man," all in one programme. Mr. Mudge has, by the way, secured some remarkably fine top-liners for the future, including the "Escape" and "Shopgirls." The permanent enlargement of the orchestra has proved an immense improvement, and a feature well appreciated by patrons.

Mr. Bert Spathaky at the Cardiff Cinema, did excellent business with a splendid bill-of-fare. He is announcing the picture, "Incomparable Bellairs" as headliners this week.

Olympia, under the guidance of Mr. Randolph Richards, screened Edison speaking pictures as principal feature. These were well received by enthusiastic audiences.

The Wells-Moran film was the principal item on the programme of the Imperial, and great business was done with it.

In the suburbs, capacity business was done at the Canton Coliseum, Ninian Palace and Splott Cinemas. —The Castle Cinema continues to attract big audiences. The Easter programme here was of high merit, and the house was crowded throughout the holidays.

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BUSINESS AT BATH.

(BY OUR OWN CORRESPONDENT.)

Bath is another place which, at the present time, is housing thousands of soldiers, whose presence is reflected in the increased support extended to the excellent picture theatres in the city. "We are doing splendid business," remarked one of the managers to me last week-end, "but what it will be like when the soldiers go remains to be seen." However, speaking of the present, the several managements are providing some first-class films, which are meeting with due appreciation. As these are the first notes from Bath, I might point out that the picture theatres are centrally situated; in their furnishing, comfort, and even luxury, have not been forgotten; competition is very keen, and appeals are made to the general public through the mediums of newspaper, pictorial and handbill advertising. The following notes demonstrate the fact that the managers are striving to secure up-to-date films, which constitute strong attractions.

Mr. A. E. Vaughan's management of the high-class Vaudeville Picture Theatre is characterised by commendable enterprise and striking success. On Saturday afternoon he conducted me to the balcony, which has only been open a few weeks, the ever-increasing patronage demanding the provision of additional accommodation. The house was well filled, and all inside were keenly interested at the time in a topical film, "A Brilliant French Victory in the Vosges," which made a very good war picture. The programme was headed by "The Boat Race Mystery," a drama which meets with success wherever it is screened. Mr. Vaughan has a reputation for obtaining high-class films, and he is living up to it this week, throughout which his hundreds of patrons will have an opportunity of seeing the best of all Dickensian films in "Barnaby Rudge."

A short way down the same street is the Electric Theatre, the managing director of which is Mr. L. Davis. This, too, is the home, from time to time, of films calculated to do credit to the management of any picture theatre in the country. What more could any cinema lovers want than a picture of the calibre of "A Study in Scarlet"? This was the exclusive secured by the management for the first three days of this week. Last week, films of distinctive merit were another exclusive in three parts in "Sexton Blake and Britain's Secret Treaty," and "The Better Man," which serve to prove that the management displays a good taste in the choice of films which tell an interesting story in an appealing way.

Looking in at the Picturedrome, Southgate Street, I also found all parts of the house well patronised. As THE BIOSCOPE representative I was very cordially received by Mr. Arthur Hales, the general manager and secretary. He handed me a programme for the last three days of the week, and I noticed that it included such favourites at "The Phantom Cracksman," featuring Miss Mary Fuller, a splendid "Milano" production in "A Desperate Ride," and a comedy of no mean merit in "The Head Waiter." Earlier in the week his many supporters had enjoyed a thrilling sea drama in "A Night of Terror," and an always acceptable comedy in "Sexton Pimple." For Monday, Tuesday and Wednesday of this week two of the pictures which stood out prominently were "The Secret of Her Past," and "His New Profession."

The cinema finds representation in the programmes provided for the *habitues* of the Palace, the music-hall in the city, the picture always being a component part of a worthy whole.

I should add that the "continuous performance" is the vogue here, big films such as "Barnaby Rudge" and "A Study in Scarlet" being screened four times in one day between the hours of 2.30 to 11, an intimation of the times such films may be expected to start being made on the screen the preceeding week, and subsequently. Therefore, the "continuous performance" affords greater opportunities to the general public than those towns where matinees and two evening performances are the rule.

EAST ANGLIAN NOTES.

(BY OUR OWN CORRESPONDENT.)

Extensive alterations are shortly to take place at the Norwich Prince of Wales Palace. At present the hall consists of a ground floor, and most of the accommodation is given over to the cheaper-priced seats, with only a few 1s. chairs. There is a room of large dimensions at the rear of the hall, from which access to the entrance square can be obtained. The operating box is to be removed to this room, and the balcony, from which, at present, the machine is operated, will then be cleared, and about eighty seats placed, the charge for admission to these being 1s.

The Norwich theatres have had a very good holiday season, men in khaki forming a large proportion of the audiences. It was thought by some that the departure of an infantry brigade from the city, during the first three days of Easter would seriously affect attendances. But, as a matter of fact, the numbers that went to "the pictures" were extremely large. Another brigade willl arrive this week.

The Electric is being packed nightly by appreciative audiences. "The Black Countess" is the feature for the first part of this week. Among other subjects special mention must be made of the Keystone, "A Brand New Hero." The great attraction later was "The Child Killers."

The programme now showing at the Empire is well selected and pleasing "Uncle Bill" and "The Trey o' Hearts" (part 3), proved very successful. An amusing film is "The Scarecrow and the Chaperone."

Sporting subjects usually "take" well in Norwich, and this week the Walturdaw film of the Wells *v.* Moran fight is showing with great success at the Prince of Wales Palace. In addition, there is a striking Famous Players production, "The Ring and the Man."

I learnt that Mr. T. Hollisey is doing well at the Theatre de Luxe. Certainly his programmes are bound to attract. Two Lubin films are the present features, *viz.*, "The Coward's Dilemma" and "The Gunboat's Chase." Two comics of note are "Mabel's Latest Prank" and "Pimple, Child Stealer."

"The Senator's Bid" was a very popular picture recently, at the Haymarket Picture Playhouse, where Mr. J. McCormic is the manager. Recent attractions include "Every Inch a King," "Mabel's Latest Prank" and "A Race for a Bride."

Mr. J. W. Bruce is quite one of the most enterprising of managers. He always gets the very best, and never makes a mistake in gauging the public taste. "A Million Bid" was the Bank Holiday feature.

The event of the week at Great Yarmouth is the opening of the New Central Picture House, in the Market Place, a worthy addition to the fine cinemas the town already possesses. At the opening performance, on Monday, an excellent bill was provided, the principal film dealing with the work of Florence Nightingale during the Crimean War.

An exceptionally strong programme is provided at the Theatre Royal, and crowded houses have testified to its qualities. "The Imposter," "Two Stray Souls," and Pimple in "Sexton Pimple," being the leading lines.

Good crowds are patronising the Regent Theatre this week. "A Mother's Sacrifice," "The Baggage Smasher" and "A Brand New Hero" being the stars.

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SCOTTISH NEWS AND NOTES.

(By Our Own Correspondent.)

We are requested by the Bendon Trading Company, of Glasgow, to state that the reason why their Trade show of the Vitagraph Broadway exclusive, entitled "Two Women," was not held as advertised was solely due to the fact that, although they had made all arrangements to act as agents for this film in Scotland, through no fault of their own these were not carried out, and they were put to considerable expense in consequence. They take this opportunity of expressing their sincere regret to their customers for any inconvenience occasioned to them.

The half-yearly general meeting of the Edinburgh and East of Scotland Branch of the Exhibitors' Association was held, by courtesy of Mr. R. C. Buchanan, in the Princes Cinema, Princes Street, Edinburgh, on Wednesday of last week. Among those present were Messrs. R. C. Buchanan, presiding, W. Harland, Portobello; F. Herman, Dalkeith; T. Timmins, Lochgelly; L. Dickson, Bo'ness; Raymont, Gorgia; Thomson, West Calder; Mackenzie, Edinburgh; Hastie; Saunders, Edinburgh; and Farquhar, Burntisland; together with Mr. G. Duncan, the secretary and treasurer. The report of the Executive Committee showed that during the half year many matters of interest to exhibitors had been discussed, including the Admiralty Lighting Order as affecting Edinburgh houses; prices of carbons and posters; model renting agreement; etc. During the half-year four new members have joined the branch. The appeal for funds to wipe out the debit balance had met with a generous response, but those who have not subscribed were asked to do so as soon as possible. Commenting on the report, the Chairman remarked that the period under review had been one of comparative calm, with the exception of subjects relating to the war. Other matters which the Executive were keeping a watchful eye on were the proposed alteration of the Cinematograph Act, which would put an annual tax of twelve guineas on every exhibitor, and the new model agreement between hirer and renter. The question of the non-delivery of films was receiving attention, and complaints mentioned would be brought before the railaway companies by the secretary. Mr. Buchanan also mentioned that the Executive had endeavoured to obtain more equality for cinema licences as compared with theatre licences in Edinburgh, but so far without success. The forthcoming meetings of the parent Association, which will be held in Edinburgh in May or June, were mentioned, and when dates were fixed arrangements would be made for giving the visitors a real Scottish welcome.

The adoption of the report was proposed by Mr. Raymond and seconded by Mr. Mackenzie. Mr. R. C. Buchanan and Mr. G. Duncan were unanimously re-elected chairman and secretary respectively, and the Executive Committee was appointed as follows:—Messrs. Dickson, Harland, Farquhar, Raymond, Thomson, and Saunders. The meeting concluded by votes of thanks to the Chairman for use of the hall and for presiding.

Expansion in Trade circles is in the air of Glasgow at present, no less than four prominent firms having arranged for removal to larger premises. On Saturday, Messrs. Gaumont (Mr. R. G. Booth, manager) opened their handsome new premises in Mitchell Street, Glasgow, the business having outgrown the capacity of the old premises in Dunlop Street. In the new premises Mr. Booth will have facilities to further extend his firm's connection in Scotland. Situated right in the heart of the city, convenient to all railway stations and car routes, the new premises may be described as ideal for their purpose. Experience has dictated the lay-out of the offices and the various departments, in addition to providing plenty of working space, are so arranged as to give every convenience to the staff and to the customers. Full facilities are provided for an extension of topical work, in which department the firm have a wide connection, and an excellent projection theatre gives ample room for the various London firms showing their programmes daily.

In the course of the next week or so (April 19th, to be precise) the N.B. Exclusives, Limited, at present at 132, West Nile Street, Glasgow, will have moved into the premises vacated by Messrs. Gaumont in Dunlop Street. The rise in popularity of the N.B. has been rapid. Though only established less than twelve months, the firm has, by the quality of the goods they have handled, worked itself in a position well in the front rank. In their new premises they will have increased advantages, notably in the shape of better accommodation and a good projection room, where clients will be able to view subjects at any time, will be at their disposal, and with a list of about fifty exclusives, in addition to ordinary features, exhibitors will find a visit to the N.B. pleasant and profitable. On the opening day the following extra exclusives will be shown:—"The Golden Cobra," "Bells of Doom," "When East Meets West," and "Land of the Lost." The exclusives handled by the N.B., Limited, now include those issued by Bishop, Pessers and Co., Limited (Balboa), X.L. Exclusives, Reynolds, Clarendon, and Sun, and comprise some of the finest subjects yet brought to Scotland.

In May the Ideal Film Renting Company remove from 108, Renfield Street, to new premises

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Contracts for the entire output of Messrs. Bishop, Pessers & Co., Ltd., The X. L. Film Co., Ltd., Reynolds Film Agency, and Sun Exclusives have been signed, together making the finest list of Exclusives obtainable in Scotland. Over 30 new features to be released within the next few months.

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in Hope Street, opposite Hope Street Post Office. The new premises are on the ground floor, and will give much more accommodation than the premises now occupied.

Town premises will also soon be occupied by Messrs. Green, suitable offices having been secured in a very central position.

Sunday concerts in Glasgow are unusual events in any hall, but when a concert is given in a Glasgow picture theatre on a Sunday, under the patronage of the City's Lord Provost, the event is of more than passing interest. However, the hitherto impossible has happened, and on Sunday evening last a crowded audience filled the Picture House, Sauchiehall Street, and enjoyed the rare musical treat arranged by Mr. Fred Smith, the manager. The event was in aid of the funds of the Scottish Red Cross Society, and the programme included items by the augmented Picture House orchestra of twenty-four instrumentalists, under Signor G. Enrico Cinganelli, Signorina Liva Ravelli, of the Royal Carl Rosa Opera Company, and Mr. Steven Rawcliffe, principal tenor Manchester Cathedral. The concert proved to be one of the most enjoyable ever held in the city, and Mr. Smith deserves to be congratulated on its success. As a result of the entertainment the funds of the Scottish Red Cross Society came in for considerable augmentation.

The collection taken by men of the Royal Field Artillery realised £39 15s.

On Tuesday forenoon last the balcony of the Picture House was reserved for exhibitors, who assembled in great numbers to witness the screening of the great British production, "Jane Shore," the sole Scottish rights of which have been purchased by the B.B. Pictures, Limited, Glasgow. The praise which has been lavished on this production by reviewers in London was fully endorsed in Glasgow, and it was the unanimous opinion of all who witnessed the screening that the subject was handled in a manner which would stand comparison with the best and biggest Continental productions. The B.B. Pictures will find that "Jane Shore" will be much in demand by Scottish exhibitors, and the picture will have a long run. Some comment was heard on the fact that the picture was shown during hours when the general public were admitted, but in fairness to the B.B. Pictures, Limited, it should be noted that the show was arranged and advertised before the rights were secured by them.

To have three reels of film devoted to chronicling events in one's journey through any country is indeed "fame," but as fame has come to Harry Lauder in so many ways, the filming of his doings is to him only another "episode." To the public, however, who cannot see too much of its heroes of the halls as well as of the wars, the film will prove a great attraction. Taken by the Selig Company, whose operator accompanied the canny Scot on his American tour, the quality of "the goods" is assured, while Harry's pawky mannerisms supply enough "interest" to carry the three reels through without the slightest hint of weariness; in fact, the picture is, in addition to its value as a record of Lauder's itinerary, highly amusing. In this film Harry is seen as a lion-tamer, a horse kiltie, a cowboy, a jockey on an ostrich, an elephant trainer, etc., while his receptions by the mayors of the leading American cities are also depicted. Not the least interesting part is the visit to the Selig studios, where the comedian meets with Miss Kathlyn Williams, the heroine of the "Adventures of Kathlyn" and other well known Selig artistes. At the studios Lauder took part in a sketch entitled "An Unsuccessful Attempt to Separate Harry Lauder from His Money," which is very diverting. The rights of the film have been secured by Mr. Charles H. Williams, the Picture House, Dunoon, a personal friend of the great comedian.

The Coatbridge Theatre, which has hitherto been devoted to the drama, will be opened shortly for pictures by the Buchanan Circuit. Mr. George Dickinson, formerly of the Cinema, Coatbridge, will superintend during the first few weeks.

The Grand Theatre, Glasgow, one of the Moss Circuit halls, will be opened shortly with pictures and varieties.

This week we have pleasure in introducing our Scottish readers to Mr. Fred Smith, the new manager of Glasgow's most palatial cinema, the Picture House, Sauchiehall Street. Mr. Smith, who came North from Manchester, though only a few weeks in Glasgow, has already made



himself very popular, both among exhibitors and the public for whom he caters. Although a southerner, Mr. Smith has had previous Scottish experience, having spent two years in Edinburgh, and his sojourn in the capital will stand him in good stead in making his way in the "second city of the Empire."

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LINES FROM LEICESTER.

(BY OUR OWN CORRESPONDENT.)

A whole host of exclusives figure among the current week's programmes. A fine series of ambitious programmes covering the next few weeks has been arranged for the group of local houses under the managing directorship of Mr. H. D. Moorhouse. These are the Coliseum, Melton Road, with a capacity of 1,900; Olympia, Narborough Road, 1,200; and the Knighton Cinema, 500;. At the first-named, a fine military drama, "When Honour Awakes," strikes a responsive chord, the twelfth episode of the "Trey o' Hearts" being followed as keenly as ever. "The Unexpected" is a notable film, showing both here and at Olympia, yet another special feature to be shared by the two houses being the six-part Keystone, "Tillie s Punctured Romance." The visits, arranged for varying dates, will be for the entire week in each case.

At the Knighton Cinema, the outstanding features are "The Mystery of the Seven Chests," "The Bomb," and, popular as ever, the great and only "Pimple."

Elsewhere, too, things are humming. At the commodious Tudor Cinema, "The Escape," in six reels, is creating a sensation.

In the centre of the town, quite an unusual number of tip-top films compel attention. At the Picture House, Granby Street, with its superb orchestral attractions, the London Film Company's, "The Middleman," and Barrie's "The Little Minister"; and at the Silver Street Electric, Miss Florence Turner's "Shopgirls," and, later in the week, "Midshipman Easy."

A brace of excellent exclusives at Mr. E. C. Clayton's Picturedrome are "The Weight of a Crown" and "The Master Cracksman."

At the Shaftesbury Picture House, Uppingham Road, "Incomparable Bellairs" and "Enoch Arden," are doing signal service, as also are "The Locked Door" and "Jim Regan's Last Raid" at Mr. W. H. B. Emson's Belgrave Cinema.

As before mentioned, the bioscope nightly displays at the local variety houses have long since become a prime factor in the evening's proceedings. At the Empire, Wharf Street, the performance is now mainly devoted to film features, chief among them this week being "The Rose and the Thorn" and "Anne of the Mines," while at the Pavilion, Belgrave Road, Lubin's "Nine Fathoms Deep" is a current star attraction.

Twin programmes again figure this week at the Star and Imperial picture houses, on which "Mr. Price of Scotland Yard" and "The Chinese Death Thorn" are top-liners.

NORTH STAFFORDSHIRE NOTES.

(BY OUR OWN CORRESPONDENT.)

The special effort put forward by Mr. Baskeyfield, manager of the Burslem Picture Palace, to supply his patrons with something worthy of a holiday season, was an eminently successful one. It is a long time since one saw such a number of really first-class films at one hall in the course of a week. During the first three days, the Thanhouser drama, "Pawns of Fate" led the way, and it is only necessary to say that "On the Stroke of Five" and "Lovers of Seville" were in the same list, to indicate how enjoyable the programme was. The comedy element was represented by "The Rounders," "When Lizzie Got Her Polish" and "Miss Tomboy and Freckles." The principal items in the last three days was a charming Victor drama, entitled "The Little Grey Home," and other films were "The Trail Breakers," "The Lady of the Tigers," "A Brand New Hero," "The Rural Demons" and "Fixing their Dads." This week, the features are "Woman," a social drama in three parts, "Every Inch a King" and "Old Jackson's Girl," and "413" is included among bookings for the early future.

The Easter programme at the Stoke Majestic, included a number of atractive items, as the list here usually does, and chief among them was "Marguerite of Navarre."

The Moorlands, Burslem, has become a most popular house of entertainment. The place has come to the front a great deal recently, and no doubt, the reason is to be found in the extensive advertising carried out by the management.

"Shanghied" (the tenth instalment of the "Million Dollar Mystery") was at the top of the bill at the Hanley Empire, and other features during the week were "Hope Foster's Mother," "The Choice," "Shorty," "Flash Pimple" and "Honour Among Thieves." The attendances were exceedingly good every evening.

The Lyric Cinema, Hanley, have now reached the third episode in the "Trey o' Hearts" series. Mr. Beardmore is handicapped by the limited seating capacity of this place, but he is devoting his attention to the booking of good films, and is being excellently supported.

Mr. A. Goldstein reports very satisfactory business at the Alexandra Palace, Longport, where he has latterly been showing a greater proportion of pictures, to the arrangement whereby half the programme is constituted by vaudeville turns.

PLYMOUTH AND DISTRICT NOTES.

(BY OUR OWN CORRESPONDENT.)

This Eastertide has again witnessed huge audiences at the majority of the local theatres, and there was an ideal lot of programmes arranged for their pleasure. On Easter Monday, the accommodation was everywhere taxed to its utmost, and enthusiasm and appreciation found expression at each hall. Particularly was this the case at the Ebrington Street Cinedrome, where Mr. Linsdell had early to announce "house full." The rush for seats was undoubtedly due to the announcement that the charming Mary Pickford was to be seen in "Behind the Scenes," of which Mr. Linsdell had the first exclusive rights. The celebrated actress is highly popular with Cinedrome patrons, and many were heard to express the opinion that the film was far and away above anything they had witnessed for some time. Mr. Linsdell also introduced several other delightful pictures, and the programme all round providing a delightful evening's entertainment.

At Andrews', always a popular resort with holiday makers, the programme was second to none, and the large audiences testified their approval by frequent demonstrations of applause. "The Mystery of Causton Castle" was a most thrilling drama, and "They Called Him a Coward," also made a fine production. In mid-week, the management presented "The Angel of the Ward." The music of the orchestra was also a pleasing feature of the entertainment.

At the Electric Theatre, Devonport, "Tommy Atkins" was on exhibition, and Mr. Boultwood had every reason to feel pleased at the support given his enterprise. To an audience so familiar with military life as Devonport is, the picture had an especial charm, and it left an indelible impression. "The Third String" was also an exclusive picture, and we had, in addition to many others, Miss Mary Pickford in "Lodgings for the Night," the pictures throughout being well chosen.

Mr. Cecil Frost, manager of the Tivoli, spared no expense in giving his patrons a programme that would be on comparison with his competitors. He was eminently successful in his choice, having among his films such enjoyable subjects as "Was She Justified?", "The Midnight Mail," "The 'Varsity Race" and the Kalem play, "The Telegrapher's Peril."

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PORTSMOUTH PARS.

(BY OUR OWN CORRESPONDENT.)

Excellent business was done at the picture houses in Portsmouth at Eastertide. All were religiously closed on Good Friday, but on Bank Holiday and Easter Eve it was a common experience to find a "house full." There are days of material prosperity in Portsmouth, when work was never so plentiful, nor pay so handsome, so the people have more to spend, and proprietors of cinema resorts are getting their share of the enhanced spending abilities of those on pleasure bent.

At the Victoria Hall, the largest and oldest pictorial theatre in the town, "London's Underworld" was the principal film staged for the first half of this week. The "Trey o' Hearts" has been a greatly appreciated feature at this house recently, and episode 5 in connection therewith, "The Sunset Tide," was a support to "London's Underworld." In the latter half of this week, the big picture will be "The Painted World," with "The Mystery of Grayson Hall" and other good things.

"The Middleman," Henry Arthur Jones' famous drama, with Mr. Albert Chevalier in the important *rôle* of Cyrus Blenkarn, was shown for the first time at the Picture House on Monday last. It is no exaggeration to say that "The Middleman" is one of the biggest film triumphs of recent years. There is no more sumptuously furnished or comfortable picture resort in Portsmouth, than this house in Commercial Road, where the films are of tip-top excellence, and the comfort of the audience is studied in every way.

At the Apollo, in Albert Road, the programmes recently have included Kinemacolor films, illustrative of the naval yards of Britain and the Allies, also of other countries. Military pictures have also been a prominent feature. The first half of the present week saw the military drama, "The Second in Command" as the chief attraction, and the Kinemacolor views included scenes in Russia, in particular Moscow.

By express wish, "Sapho" paid a return "visit" at the Globe Theatre, in Fratton Road, from Monday till Wednesday, inclusive, and this week-end "Raised from the Ranks" was the pick of the pictoral branch. General subjects were full of interest and attraction.

"Counsel's Revenge" and "Escape on the Limited" were the principal films in the programme at the Shaftesbury Hall in the first part of this week, and from Thursday to Saturday a great attraction will be "The Swan Song," exclusive to the Eastney theatres. This story of tangled lives is immensely interesting.

"Repaid" is the title of an exclusive drama screened at the Arundel Street Cinema, this week. Many other films of a dramatic and comic character maintained the usual attractive standard of this house. Last week the main feature of the holiday programmes was "The River Desperadoes," and other good subjects were "On Suspicion" and "Detective Dan Cupid."

"For Liberty" was last week a popular line at the Eastney Theatre, where the exclusives enjoyed by the Shaftesbury Theatre are also screened.

At the Fawcett Road Picture House, which always has a steady substantial popularity, Mr. Upfield has been well maintaining the high standard of cinematograph art for which this house is noted. Nobody can ever go here and come away feeling they have not been entertained. Good judgment is exhibited in the selections of pictures made. This house patriotically gives 5 per cent. weekly of its takings to the Mayor of Portsmouth's War Relief Fund. It has done this since the war started, so it has, to date, contributed a very handsome amount.

I hear that good business has been done at the Queen Street Cinema, where children's matinees are a very popular institution. The Easter programme was a particularly good one, and contained nothing flat or uninteresting.

Excellent bills-of-fare have also been the rule lately at the North End Cinerama, the Fratton Bridge Electric, the Strand, the Copnor Electric, the Arcade Picturedrome, and other picture houses in the town.

DERBY DOINGS.

(BY OUR OWN CORRESPONDENT.)

Mr. Bert Dent, of No. 3, St. Mary's Gate, Derby, is to be congratulated upon his enterprise in securing the territorial rights for Derbyshire, Notts, and Lincolnshire, for the film version of Elinor Glyn's famous novel, "Three Weeks," and, judging from the enthusiastic manner, the film has been received, it is anticipated, that Mr. Dent will do big business in these three counties.

A succession of crowded houses have recently witnessed the fine fare provided by Mr. Hill at the Picture House, Babington Lane. Much appreciated comedies have been given prominence, and it is obvious that Derby patrons have a great fancy for the inimitable Charles Chaplin, and the amusing "Fatty." "Honour Among Thieves," "From Danger to Death," and the popular Gaumont feature of "Studdy's Animated War Cartoons" were very popular items in last week's list. Mr. Hill had an excellent programme on Monday, and two following days, headed by "Midshipman Easy," and "Mystery of the Sealed Art Gallery."

A special topical, "The Child Killers," formed the principal item at the White Hall last week. It was generally considered to be the most realistic war drama yet produced. "The Call of the Drum" was also a strong attraction, and the "Gaumont Graphic" was specially appreciated. "Max's Double," "Pure Gold," "A Clean Plate," "Cupid's Pranks," "The New Partner," and an interesting educational subject, "How Winter Flowers Bloom," with Gaumont topical, is a specimen programme of the varied fare provided by Mr. Arthur Ashley. The music and accommodation are also of a high order.

Mr. H. B. Edwardes did remarkably well last week with the London Film Company's production, "Lil o' London," and nothing but praise was heard from the packed audiences. "Uncle's Ghost," "The Awakening of Norah," and "The Reaping" also appeared at the Spot Cinema. I am pleased to say the manager is meeting with much success, and a strong following of regular patrons can always be relied on. "None Could Resist" and "The Death Trap" are this week-end specials.

Mr. J. M. Allen is a strong advocate of having appropriate classical musical accompaniments to the films, and there is little doubt that the fine orchestra, under Mr. W. Sykes, has done much to make the spacious suburban Normanton Picture House the popular rendezvous it is. Programmes of music are always advertised, and the results have justified the expense. Crowds visited this comfortable house during the holiday season. "Out of the Darkness" and "The Butterfly" are the top-liners in good all-round programmes this week.

"Lord Kitchener's New Army" and "In the Days of Trafalgar" are being shown at the Alexandra Theatre, and Mr. F. W. Walker is featuring Marie Corelli's work, "Vendetta" next week. At practically every picture house in Derby, the performances are now of the continuous order, and business is maintained at a satisfactory level. Every effort is made by exhibitors to place before the public all that is best in cinematography, and the exclusive film has, undoubtedly, had a successful run here for some time.

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HELP IN TROUBLE

FOR PROPRIETORS AND MANAGERS.

H.J.K. writes as follows regarding the running of his motor-generator: The machine is not a new one, and has had some considerable usage. The output is supposed to be 60 amps. at 65 volts. The machine runs beautifully up to 40 amps., but when a current of 50 to 60 amps. is taken, very bad sparking occurs at the brushes. The surface of the commutator is somewhat irregular, probably due to the sparking that has occurred. Do you think that if this was rectified, the sparking at full load would cease?

From what you say we certainly think it is time the commutator of your generator received attention, not that we necessarily think that the condition of the commutator is the cause of the trouble, the probability being that it is the effect, the cause being due to one of the many conditions that make for commutator troubles. However, the first essential certainly is to pay the commutator some attention. Undoubtedly the best thing would be to remove the armature from the machine and to have the commutator correctly turned up in a lathe. It would be advisable, after turning up, to have the mica insulation cut down a little below the commutator surface. If it be found impossible to place the machine out of commission for the day or so necessary for the carrying out of the work, a compromise might be arrived at, although if the commutator is in a very bad condition it is hardly to be recommended. However, the commutator can be treated on site as follows:—

A curved board should be prepared about the same radius as that of the commutator. A fine carborundum cloth should be employed and laid, with the carborundum side next the commutator, between the latter and the board.

The machine should be run, preferably, relatively slowly, the brushes of the generator being removed during the operation.

By frequently changing the carborundum, the commutator in time would be faced up to a fairly presentable state.

It is advisable to make a note of warning that emery cloth should not be employed under any circumstances. After the commutator has been properly faced up the brushes will require attention. Here the sheet of carborundum should be laid with the business side uppermost, and the paper drawn from side to side until the surface of the brush making contact with the commutator is quite true and smooth.

It is well to see that no pieces of the grinding material become embedded in the brush, or scratching the commutator will result.

To revert to the original case of the trouble you have experienced; the probability is that the brushes have been incorrectly set, so causing bad commutation, resulting in undue sparking. We particularly think this to be the case owing to the fact that you say that even with the commutator in the present bad condition, there is little trouble up to 40 amps., though it may be, of course, that owing to the imperfect contact between the brushes and the commutator a current over 40 amps. causes over-heating. On the other hand, it is probably the case that the brushes are retarded too much in relation to the position of the field coils.

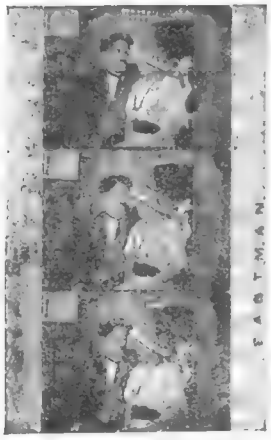
The brushes are mounted upon what is known as a "rocker," whose function is to move the brushes to the best possible position for any particular load. Modern machines do not require such a range of travel of the brush gear as do machines of earlier design, but it is nevertheless a fact that there is one ideal position for any given load. In practice a compromise has to be arrived at. The best way is to load up the machine to the average current required, and set the brushes to the position of least sparking, which it is to be hoped will be practically non-existant. In your case the brushes should be adjusted when a current in the region of 55 amps. is taken from the machine. If these instructions are carried out, we feel certain that the sparking will cease.

Prism writes as follows: I use an ordinary 3 in. projection lens but am troubled with bad definition of the picture; I find that I can focus up either the centre or the extremes of the picture, but not the whole field. I fear that the fault is due to the lens parts not being in their correct order. I shall be glad if you would tell me the order in which the separate lenses should be mounted together.

The correct arrangement of lenses with a standard Petzval lens is as follows:—

The cemented combination should be fitted in that end of the barrel facing the screen, with the convex side outwards. The separated combination

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comes next to the film, the outer lens being the bi-convex, the flatter side of which should be next to the film. On the inside, separated by the divided ring, should come the convavo-convex lens, the convex side pointing towards the screen. The above, briefly, is the arrangement of the lens, but from your remarks the probability is that not the lens but the gate of the machine is at fault.

We form this opinion from your mentioning that you can focus either the centre or the extremities of the picture, which points to the fact that the film does not occupy a perfect plane across the gate. Most likely the film, in its passage through the gate, buckles somewhat, so rendering it impossible with any lens, however correct its definition may be, to focus, at one position, the whole area of the film. It is frequently hard to determine why a film should buckle. Sometimes it is due to the film itself, but most frequently the gate. It is sometimes owing to the pressure of one runner being greater than the other, sometimes through the gate being slightly out of line with the intermediate sprocket, the side pull at the bottom being sufficient to slightly curl the film. Any incorrect tension of the gate may equally cause a film to buckle. Without an actual examination of the projector, however, it is impossible for us to actually define the cause of the trouble. We advise you to go carefully over all the points enumerated, when you will most probably drop on the seat of the trouble.

A.L.T. raises a point of some importance to those exhibitors affected by the lighting restrictions. He says: For some months past not any of my outside lighting, which includes signs, strip and arc-lamps have been alight, and I am wondering if the wiring or the lamps will be in any way affected. Do you recommend that the lamps be removed?

There is a lot to be said for and against the removal of lamps in outside incandescent lighting temporarily thrown out of service. Considering only the lamp question, it is, without doubt, advisable to remove lamps to a place where they are not exposed to rain and wind. Particularly is this the case with metallic filament lamps, which, whether in use or not, have their life considerably shortened by exposure to the elements. However, the other side of the question is, if lamps are removed from the holders, the damp will soon penetrate the fittings and cause irreparable damage. It is, therefore, advisable, unless efficient caps are made for covering the lamp-holders, to put up with the damage to the lamps, and by keeping them in position, safeguard the holders and wiring. It is also necessary, at least once a week, to switch the current on and burn all lamps an hour or two (during the day-time, naturally), to counteract any effects of weather.

Only in this way can the outside lighting circuits be kept in good condition.

OUR POSTER GALLERY.

One of the chief difficulties connected with the art of poster design is that of arousing interest upon the part of the casual spectator. This becomes, we would add, by no means a lighter task when the matter to be illustrated is high-class film drama. Our leading firms can, however, usually be fully depended upon to produce "posters of popular interest," and one of the most reliable in such aids to advertising is the Vitagraph Company, Limited. The little "par," in panel at the side of the above artistic effort, will be seen to give further point to our meaning, and the colouring, as usual, is well and tastefully applied.



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Sunderland and Wearside Sidelights.

(BY OUR OWN CORRESPONDENT.)

Every place of entertainment within my area was at once badly hit when war broke out. For a few weeks things wore a serious aspect with many halls, but managers pluckily made the best of matters, effected comedies, cheapened prices, deftly reduced programmes, and, happily, thereby prevented disaster. As time went on things began to even—and some of the innovations will remain permanent—so that now, I am glad to state that, generally speaking, the various cinema ventures in the town are finding things panning out very satisfactorily. This is largely due to the influx of Government orders for ships, coal, and other war materials, which mean the circulating of a good deal of money, and also the presence of so many thousand men in khaki stationed here and hereabout. In several of the pit districts of Durham County, however, business is far from good, owing to large numbers of the miners having joined the colours. Even in these places, however, the prospects are improving.

Yet another hall for Sunderland! It is in the Millfield district, and situated in Rutland Street, just off High Street West and some distance from the Millfield Picture House. The new Kino, for that is its title, is a neat affair. There is accommodation for 400, and as the prices for admission are not high, and the performance is to be continuous from 6.30 to 10.45, the promoter, Mr. James Edward Noble (a local gentleman who must not be confused with Mr. James Noble of the Weardale Film Agency), anticipates being able to draw in the people of the immediate neighbourhood, who are great on entertainments, and happen to be making good money at present in the several shipyards and engineering works situated in the vicinity of the Kino. Mr. Noble has engaged as his general manager Mr. H. E. Douglas, formerly lecturer at the Wheat Sheaf Picture Palace, Monkwearmouth, who may be depended upon to make the best of the venture. It was originally intended to open the Kino during last week, but trouble over the electrical supply prevented this, and the inauguration was, perforce, put forward to the present week. To the Weardale Company has been entrusted the providing of most of the Kino's programmes, upon the first of which were "In Tune With the Wild," "Caught in a Cabaret," "Laughing Gas," and several other entertaining films. With the opening of the Kino, hardly a suburb of, or district in, Sunderland is now without its own picture palace.

Consequent on most of the pitmen working through the holidays, and thereby being prevented from getting into the town, the New Silksworth Hippodrome has fairly been beating recent records. As a special Easter attraction, Messrs. Rodgers and Elder booked "The Sign of the Cross," and also had "Tessibel of the Storm Country" as another exclusive.

No one holds the Sunderland Theatre de Luxe in higher appreciation than does our local representative of THE BIOSCOPE, who visits this dainty hall as frequently as he can. Upon guard in the portico one can generally find Mr. Fred. J. Hudspeth, than whom no North-country hall possesses a more faithful manager. Not only is he that, but he is amongst the most capable, as is evident from the fact that the de Luxe is undoubtedly, despite its limited size, a really enviable property. When Mr. Archie Hamilton realised the possibilities of a "class" continuous in Sunderland's most fashionable thoroughfare he fortunately bethought himself of Mr. Hudspeth, a gentleman who has been in the entertainment line all his life, having, for instance, played, along with his friend, Mr. Lloyd Townrow, resident-manager of the Sunderland King's Theatre, in some of the best plays in London and the provinces. Mr. Hudspeth came when the hall was being built, watched over its progress, supervised its appointments and those of the fashionable *cafes* attached to it, and truly named the de Luxe, and has occupied the position of general manager ever since. Hence he knows every inch of the place, but what is much more important, his personality has impressed itself upon the *clientele* of the Theatre de Luxe, who recognise in him the manager who can interpret their tastes and maintain the class standard of the de Luxe. All this, of course, has made for the success of the theatre, which can honestly claim a following that regularly patronises it, not wholly for the sake of its film programmes, but because they look upon the de Luxe as "their hall." They realise that even if they cannot see everything that is new there, that certainly Mr. Hudspeth will be screening a fair representation of the best things going in film-land, and it is undoubtedly this feeling of assurance that accounts very largely for the fine backing which the de Luxe has in the way of regularly attending patrons. The orchestra here is a truly great feature, and worthy of high encomiums, Mr. H. Pullan, its talented conductor, possessing the art of just nicely adapting the right selections to the picture on the screen. "A Change of Heart" was one of Mr. Hudpeth's exclusive features last week, when he again, in compliment to his many officer friends, screened two long and brand new war films. At nearly every afternoon performance, upon his invitation, one sees several wounded soldiers present.

For an exclusive during a holiday week nothing could have been better than "Children of the Circus." That was Mr. Hamilton's experience with it at the Palace Theatre, Sunderland, where "For England's Sake," a fine patriotic drama, was also shown.

Since its recent transformation the Imperial, at Tyne Dock, has shown the utmost vitality. It was somewhat unfortunate that the principal film should have lost itself on the railway on Easter Monday night, but Mr. McCallum talked so nicely about its substitute that nobody missed it much. On Thursday there was a big programme, when "The Harbour Lights" and episodes of "The Trey o' Hearts" was screened, whilst for this week, "St. Elmo" is announced.

One comes across people who, only visiting the better-class halls, look askance at the smaller, and smile, "the smile sarcastic" when these "down town," sub-town or suburban halls would do the opinion of these folk much good. It would at least show them that it requires much more grey matter to run these places than they give the proprietors

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credit for. That is my experience, and I've been behind the scenes in the entertainment world all my life. I only wish I had had some of those "superior" people with me the other night when I visited Southwick-on-Wear, a working-class sub-town of Sunderland, occupied almost exclusively by shipyard, engineering, and coal mine employees. Near one of its big shipyards is the Gem Palace, formerly a working-man's institute, and whilst it stood empty, and a failure as such, Mr. James Noble saw that it would make a good picture palace. Acquiring it, he quickly brought about a transformation, for within a fortnight Southwick possessed one of the earliest of its cinema halls. At first the effective screening of the picture gave much trouble, owing to the uncertain quality of the gas, but Mr. Noble made great efforts to produce a good picture, realising that unless he did so the audience might blame the quality of the films. Success eventually rewarded his strivings but not content with gas, Mr. Noble went to the expense of a complete electrical installation. There was then no public supply, and he had perforce to purchase a gas engine and dynamo. Once these were installed he discarded gas except for emergencies, and now the whole place is "electric." Not only is it so, but Mr. Bowman, his operator and right-hand man in the matter, told me that the Gem, so far as power is concerned, is worked so cheaply as to be even a surprise to themselves. I only know that when I was there the general conditions were really excellent. Particularly worthy of a good word was the projection, the pictures, and I say it honestly, being amongst the clearest and steadiest I've ever seen. In my chat with Mr. Bowman, it was interesting to hear him tell that, long before the days of the picture palace, he worked a cinematograph machine in the same hall. Another and very important fact that makes the Gem scintillate is the circumstance that Mr. Noble is able to feed it from his Weardale Agency. It gets, consequently, many a good film that otherwise would be beyond it. For instance, during the last ten days, instalments of the "Lucille Love" series, "A Splendid Dishonour," "Love and Surgery," "Facing the Gatling Guns," "An Enemy's Spy," "Curse of Humanity," "Lost Mail Sack," and "Rescued by Wireless," have all been screened.

Nothing better in the way of holiday programmes has been seen for a long while than was the case at the South Shields Picture House, last week, when one saw Charles Chaplin as "The Property Man," and Mabel Normand in "Mabel's Latest Prank," both just the right things for those in a Bank Holiday mood. There was, of course, some drama, notably "Anne the Blacksmith," and the latest war topicals, whilst later in the week "Those that Trespass" was screened exclusively. I understand that "Barnaby Rudge" has been booked for an early showing at this fine continuous, the orchestral selections at which, both afternoon and night, are at present, adding much to its patrons' pleasure.

That the Queen's Theatre, at South Shields, is making progress is evident every time one visits there. Pictures constitute the principal items upon a programme in which are generally a couple of vocal or instrumental "turns," but that the management rely mostly upon the cinema goes without saying. There is much opposition to contend against, but the Queen's faces this merrily, and intends to excel itself shortly. I know, for instance,, that "first rights" for all the Famous Players and Jesse Lasky productions has just been secured, and that negotiations are proceeding for screening other first-class exclusives. Thus there are good times ahead for the patrons of the Queen's, some hundreds of whom failed to gain admittance on Easter Monday and Tuesday, when "From Danger to Death," "The Best Man" and "The Eclair Journal" were conspicuous features upon a fine programme. Later in the week "The Girl Stage-Driver" was screened to large audiences.

Mr. Gordon Gray tells me that his screening of "The Trey o' Hearts" episodes is splendidly pulling up the business at the Queen's Hall Kinema, in Sunderland. That, I undertand, is also the experience of Mr. Fred. Rodgers, at the West End Picture House, at West Hartlepool. All the smaller halls are now yearning for it.

PRESTON'S PICTURES.

(BY OUR OWN CORRESPONDENT.)

Charles Chaplin, the well-known comedian, has attained quite a vogue in Preston. Last week he had universal recognition from cinema goers by his great triumph as "The Property Man." The film was screened at one or two theatres at different periods, so that a fairly wide public was able to enjoy Charlie's "funniosities." A comedy film featuring Chaplin is "a programme" in itself, and in Preston he is "a sure draw."

The Palace Theatre believe in showing the cream of Keystone's productions, and their enterprise brings gain. In addition to their Keystone subjects last week, they had other comic items, as well as a number of excellent dramas. The two programmes provided were full of pleasing contrasts. During the first three days "The Blood Red Rose" was run, and "A Woman's Influence" was the principal romance in the latter portion of the week. Full play is given to the comic element at the Palace, and two or three films of that type are usually shown. The large screen set upon a spacious stage is a feature of this place, and it goes to a clearer and more comprehensive picture.

Sensation at its uppermost point is reached in "The Trail Breakers," the film that held leading place at the Prince's Theatre. Mr. Onda did a smart piece of business in obtaining a magnificent film illustrating fighting in the Vosges. Its scenes made a deep impression on the mind as to the great war and some of its problems. For the current week "Swede Larson," and "Captured by a German Submarine," have prominence. Mr. Onda created much local interest with his exclusive production of Preston "Pals" Company of the Loyal North Lancashire Regiment at drill and play. These local features can never be made too much of, and it is really surprising that more of them are not produced.

A return visit of that fine spectacular Roman drama, "The Sign of the Cross," was made at the Theatre Royal. It is a picture that can stand seeing more than once, both on account of its historic lines and the magnificence and dignity of some of its scenes. An amusing fable, "Two Mandolin Players and the Willing Performer" and a Keystone comedy "Finnegan's Bowl," were among the pick of other films. Charles Chaplin had a successful show at the Marathon, where also "The Daughter of the Plains," topped the bill, and the Imperial's specials were "They Called Him Coward" and "A Common Mistake." At the Alexandra, which is always visited with particularly pleasurable anticipation of excellent musical accompaniments. "The Naked Truth," "The Investment" and "A Rowboat Romance," were among the best shown.

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BIRMINGHAM JOTTINGS.

(BY OUR OWN CORRESPONDENT.)

The passing out of existence as a picture hall of the Ladywood Picture House, carried on at the Old Steam Clock building, Marville Street, reminds me of the interesting associations which cling to the premises. Formerly the Old Steam Clock Music-hall was a flourishing concern, at which many of the "stars" of the vaudeville firmament "came out." The famous Miss Vesta Tilley appeared there as "Little Vesta," and laid, to some extent, the foundation of her future successes. Subsequently the hall which underwent structural alterations from time to time was turned into a picture house. In course of time the new Ledsam Street Picture House came into being in the same neighbourhood, and at the last Licensing Sessions the justices declined to renew the cinema licence of the Old Steam Clock, on the ground that it was not required.

The call to arms was emphasised at a successful Sunday meeting, which took place at the Queen's Hall Picture Palace, the object being to assist recruiting for the Royal Field Artillery (3rd South Midland Brigade). The chair was taken by Mr. W. Payne, the licensee; an address was delivered by Mr. Wilfrid Hill, and the response of the young men present was very satisfactory.

I was pleased during the Easter holidays to run across Staff-Sergeant Bert Lovey, of the Manchester Regt., in Birmingham, where he was snatching a few days leave from "somewhere on the East Coast." He was formerly general manager of the Arcadia Picture Palace, at Oldham, and has a host of friends in the north country. He enlisted as a private on the outbreak of war, was quickly promoted, and I hope that next time I meet him he will have attained still higher rank. His acquaintances will be glad to hear that he looks as fit as the proverbial fiddle.

By arrangement with the National Film Agency, Manchester, the Midland Exclusive Film Company, who are doing an ever-increasing volume of business at John Bright Street, Birmingham, are handling the great Keystone comedy in six reels, "Tillie's Punctured Romance." I attended the Trade review at the Scala Theatre, and the number of persons present must have constituted a record thereabouts for a local Trade event. The film, with the inimitable Charles Chaplin, was received with the utmost enthusiasm, and Mr. E. Hounsell, the popular manager of the Midland Exclusive Company, was afterwards besieged by inquirers for it. By the way, Mr. Hounsell has, since the Trade show, left for America on a business trip. All who know him will unite in wishing him *bon voyage*. He will doubtless have some surprises for us when he returns.

The Birmingham branch of Messrs. Pathé Frères Cinema, Limited, of which Mr. G. A. Hopton is manager, were very fully engaged with the supply of special Easter programmes. "When Rome Ruled" (two reels) is one of the finest productions Messrs. Pathé have handled, and, at the local offices, every day brings inquiries about the film. "Max Sees Life" is going to be a great comedy feature in the Midlands. Mr. Hopton reminded me of the firm's latest exclusive, "Tinsel and Tragedy," produced by the famous artists of the Comédie Française, Paris, who gave us "Queen's Love." It is expected that it will prove one of the most successful films of the year. The "Pathé Gazette" is in greater demand than ever, and the latest local halls to show it are the Theatre de Luxe, New Street, and the Electric Theatre, Station Street, besides a number of new customers in outlying towns. The war pictures are mainly responsible for the boom in this direction.

The Trade view arranged by the Birmingham Branch of the Gaumont Company, Limited, John Bright Street, of the three Vitagraph exclusives, "The Evil Men Do," "The Win(k)some Widow," and "Underneath the Paint," went off with *eclat*. These films will be released on May 3rd, 10th and 24th respectively. Mr. T. W. Stevens, the branch manager, never lets the grass grow under his feet, and I noticed that "413," "Patriot of France," "Two Little Britons" and "England's Menace" figured prominently in the holiday programmes of Midland halls. Exhibitors will do well to make a note of the fact that the Gaumont Company have secured "The Pearl of the Ganges." The film, "Neptune's Daughter" is already booked up exceedingly well.

The Birmingham branch of Renters, Limited, John Bright Street, held a Trade show at the Scala Theatre, of "The Master of Merripit," an adaptation of the novel by Eden Phillpotts, and "Darkest London," which latter features Miss Ivy Close. There is plenty of life in each subject. Mr. J. Millar, the local manager of Renters, Limited, has already made an excellent series of bookings of "Darkest London." He also reports brisk business with "Incomparable Bellairs" and "Enoch Arden," and various other films which the firm are handling.

Business moves briskly with the Clarion Film Agency, Limited, Kinema House, 34, John Bright Street. "The Gurkha's Revenge" is a big feature of their bookings, and I hear that the film went exceedingly well at Bristol Street Picture House and Corporation Street Picture House for their holiday programmes. "Million Bid" (Vitagraph) has proved another good thing, and it was screened this week with satisfactory results at Pringle's Picture House, Gooch Street, the manager of which, Mr. C. Pindar, runs the place on most attractive lines. Mr. T. Hall, the Clarion manager, informs me that the firm have recently made a great many purchases of open market films, of which particulars may be had on application to him.

"I wanted to show the world that British enterprise could turn out something as big, if not bigger, than anything the world has ever seen." Mr. Will Barker thus addressed the large and representative audience which assembled in the New Street Picture House, Birmingham, last Friday, on the occasion of the private view of "Jane Shore," that colossal production by Barker Motion Photography, Limited, the exclusive rights of which have been secured by the Walturdaw Company, Limited, whose local manager (Mr. C. W. Hutchin) is to be congratulated upon the "drawing" power of that novel little invitation card he sent out. Many of the leading lights of the Midlands were there. I also noticed that Napoleon of the industry, Mr. J. D. Walker, and Mr. Pinto Leite and Mr. Bertram Wilson, of the Walturdaw Company. The audience sat spell-bound watching the moving scenes of the good old British story with its rich mediæval colouring, its romantic spirit, and, above all else, its vastness. One almost heard the clash of spears against shields in the multitudes of armed men pitted in the battle between the Yorkists and Lancastrians. The applause showed that the audience regarded the picture as a triumph. There was no need to ask how the bookings of the film were likely to go. The publicity matter issued in connection with the film is of arresting interest, and comprises 24-sheet, 12-sheet, 6-sheet and quad-crown posters, a 16-page quarto-size synopsis, and packets of dainty postcards.

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COMMENTS ON THE FILMS.

BY OUR OWN REVIEWERS.

For Addresses, Telephone Numbers, etc., see "Film Releases."

The following critical film reviews are contributed by our own staff of critics, and contain candid opinions of the productions reviewed.

Any films not dealt with in this supplement, particularly "exclusives," will be found, as usual, either on our "Pick of the Programmes" pages, or in the body of the paper.

AMERICAN CO.

BEAUTY.



When the Firebell Rang.—A comedy, in which a story of very slender construction is redeemed from mediocrity by good acting and still better photography. Tells of a Fire Brigade Superintendent (played by Fred Gamble) who is fooled away upon a false alarm while his daughter (Virginia Kirtley) is quietly married to the stalwart hero. The humour of the release arises from the antics of the fussy old chief and various schemes to prevent his interference with the wedding. (May 31st. 987 ft.)

FLYING A.



The Two Sentences.—Original and well written play, the main issues arising from a rivalry in love which ends in a dissolute lawyer gaining the woman in the story. The other man rises to the position of judge, and is eventually called upon to try his former rival for manslaughter. Hatred compels the maximum sentence, but sober reflection brings regret. When the judge runs for governor, the woman works her hardest to secure his defeat. Things go hard with the candidate until she learns the real reason of his ambition. An exciting election, the judge wins, and his first act of clemency is to secure a pardon for the man he had sentenced. A capital issue, well staged and admirably presented. (May 27. 1,983 ft.)

Saints and Sinners.—Sets forth the not particularly original idea of a forlorn woman who, with her child, is protected by a resident in the village, with the inevitable sequel of scandalous gossip. A sermon in church and a rebuke by the preacher bring a fairly efficient drama to a close. (May 31st. 950 ft.)

H. A. BROWNE & CO., LTD.

AMBROSIO.

Merrypimple's Wife is Absent-minded.—Highly humorous film, dealing with troubles consequent upon Mrs. Merrypimple having locked up in her trunk certain wearing apparel. Merrypimple is by no means overjoyed when he hears that his trousers have left with the luggage. Some comical sub-titles, clear photography and a restrained revival of the old style "chase." (June 3rd. 440 ft.)

CENTAURO.

The Heart of an Apache.—More remarkable for fine acting than for any great depth in the story, this feature forms, nevertheless, a very appealing drama. A series of pictures of Apache life are so well done that the tale, upon first impressions, promises much "sensation." It soon develops a more human note and, in the second reel, the criminal's love for a foundling child brings about his pardon and regeneration. A play which should prove successful, and of a well calculated length. (May 31st. 1,600 ft.)

DAVISON'S FILM SALES AGENCY.

MARTIN.

Jewels and Jim Jams.—If all burglars had magic powers like the one whose adventures are depicted in this film the way of transgressors would be particularly smooth. Several good trick effects are introduced, but the more humorous part of the film to our thinking is the burlesque of the smart detective who wields a magnifying glass, measures footprints—the wrong ones—and generally envelops things in an air of mystery. The action is always maintained, and the film should be successful. (May 24th. 630 ft.)

CRICKS.

When Father Fetched the Doctor.—Knockabout comedy, with good trick effects. The film is a reissue. (May 27th. 411 ft.)

ECLAIR.

Little Willy *v.* **Bombardier Wells.**—A humorous travesty of boxing contests, the combatants being a small boy and a big man. It will probably appeal, particularly, to the juvenile section of an audience. (June 3rd. 958 ft.)

On the Bosphorus.—Some panoramas of the shores of the Bosphorus dotted with cities, and with forts that are now being shelled. Scenes showing the Turk taking recreation by boating are novel and entertaining. A good, topical scene. (June 3rd. 307 ft.)

Her Dummy Husband.—Broad comedy, after the Max Adeler pattern. A maiden lady buys a tailor's dummy in order to have it about the house to frighten burglars. A tramp impersonates the dummy, and the maiden lady persuades him, at the rifle mouth, to marry her as an alternative to being handed over to the police. The plot is slight, but the humour is kept going. (May 31st. 1,020 ft.)

Alsatian Hearts.—See reviews under "Pick of the Programmes."

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THOMAS A. EDISON, LTD.

The Adventures of the Lost Wife. — Comedy. The eleventh story of Octavius shows how he endeavours to track his hostess, who has disappeared. The lady sails home in a motor-boat, while the clever detective is compelled to paddle home with the aid of an old plank. (May 17th. 1,030 ft.)

A Moment of Madness.—Drama. May, in a rage of jealousy, endeavours to take the life of her friend, Rita, who is loved by Aldridge. Her plans miscarry, and she loses her own life in the attempt. (May 17th. 970 ft.)

Their Happy Little Home.—Comedy. A bride and bridegroom each engage painters for their new bungalow as a surprise to the other. The painters arrive and start work on different sides, and soon create chaos. (May 17th. 500 ft.)

Oh, Where is My Wandering Boy To-night? —Drama. The story of a father who casts off his son because of his musical tastes. The boy marries, but takes to drink, while his mother is reduced to want. Happiness is brought about by the affection shown by the young wife to her husband and his mother. Featuring Miss Miriam Nesbitt and Mr. MacDermott. (May 30th. 2,169 ft.)

Expensive Economy.—Comedy. Jones joins a "no-tip" society. Barber, waiter, chauffeur, etc., make life unbearable until he reforms and goes back to the tipping habit. (May 20th. 1,125 ft.)

[The notes on the above films are from Messrs. Edison's synopses.]

ESSANAY.

Thirteen Down.—A cleverly constructed spy-drama, which is reviewed in another column. (May 27th. 1,997 ft.)

The Creed of the Class.—Jim Bradley is on trial for murder, and Sandy O'Connel helps him by furnishing an alibi, swearing falsely that Bradley was with him at the time of the murder. Sandy falls in love with Bradley's daughter, but is refused permission to marry her. He is convicted of perjury, but by his sacrifice the girl he loves is kept in ignorance of her father's crime. It is a drama of average interest, not very convincing. (May 24th. 974 ft.)

Slim the Brave, and Sophie the Fair.—Slippery Slim finds himself ousted from the favour of the fair Sophie by Mustang Pete, who persuades the lady to elope. Slim finds the letter of assignation, and, posing as a brave bandit, holds up the stage. When Sophie penetrates his disguise she accepts him as a hero, and drives off to church in his donkey chaise. These well-known and very popular characters have ample opportunities of displaying their humour, and a very amusing film is the result. (May 24th. 968 ft.)

Highfaluting Tillie and Her Plain Parents.—This is another of Mr. George Ade's clever fables, and shows how a plain country girl is transformed by college training. Its refining influence on her speech and social requirements prompts her to seek the city and become a great star actress. In Mr. Ade's own expressive language, she is an actress until she tries to act, then she gets cornered. Being "up against, she beats it for home," the moral being that a bright girl can learn a lot after leaving college. It is an excellent satire, full of comedy, and well played by Miss Peggy Sweeney. (May 24th. 1,060 ft.)

Broncho Billy's Sentence.—This is a strong Western drama, with a sentimental interest which will appeal to a large section of the public. An outlaw, who is shot by a girl while attempting to get food by force, is cared for in the house of a clergyman, the ministrations of whose wife bring about his conversion. He gives himself up to the sheriff, and his exemplary conduct while serving his sentence results in an early release. The part is admirably played by Mr. G. M. Anderson. (May 27th. 959 ft.)

Sweedie Goes to College.—A broad farce, in which Sweedie, who gives her services as cook in exchange for tuition, decides to elope from a college dormitory. Another boarder elopes the same night, and a farcical situation is caused by their two lovers mistaking the two girls. There is a good deal of humour of a rough kind. (May 27th. 987 ft.)

GAUMONT.

Picturesque Old Cities. — Views on the banks of the Dorgoyne, in South-Eastern France, including many old castles, the chateau of Domme, dating from the 11th century. The photography is of fine quality, and the film is one of unique interest. (May 27th. 447 ft.)

The Might of the Allies.—A very comprehensive and interesting review of the armies of Great Britain, Belgium, France and Russia, giving an excellent idea of the different characteristics of the Allied forces. (May 24th. 1,112 ft.)

The Last of the Fairies.—A very dainty film, the heroine of which is a dancer Aurore, who inherits a beautiful castle on the condition that she gives up the stage. The daughter of her steward is persuaded by her father to accept the attentions of the Count Randal, but, loving another, she appeals to Aurore to assist her. Aurore recognises in the Count a lover whom she has previously refused, but she arranges matters so that four people eventually find happiness. Dancing in the beautiful castle grounds, Aurore is regarded by the villagers as the last of the fairies, and these scenes are the most attractive feature of a very beautiful film. (May 24th. 1,841 ft.)

Leonce Beautifully "Had." — The irrepressible Leonce transfers his fickle affections on a lady he happens to meet in the street. She cannot shake him off and at last makes use of him to convey her numerous parcels. Staggering under his burden, Leonce at last reaches the lady's home, where he is introduced to her husband and very numerous family. Though there is not much in the story, it is delightfully played, and makes an amusing comedy. (May 27th. 622 ft.)

HEPWORTH

The Smallest Worm.—Enacted in good style, this release shows the hero, first of all, as a timid, henpecked husband, then as the butt of the office, and (when he enlists) as a regenerated being, who even tames a fiery mother-in-law. Effective comedy, with a touch of the topical. (May 24th. 700 ft.)

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A Call From the Past.—So much incident is crowded into the length of this film that it could very well have been extended. The action is very crisp, the photography admirable, and there is a really exciting fire



scene. Unfolds the romantic career of a poor boy, his ambitions being helped to fruition by a kindly shopkeeper. A rescue from fire of the bookseller's daughter and the discovery of the lad's parents are the crucial incidents in a good drama. (May 27th. 725 ft.)

Sister Susie's Sewing Shirts for Soldiers.—The topical value of the popular song, upon which this little comedy is more or less based, should alone prove the means of considerable success. Has not much story, or any decided originality, but is enjoyably played, and has a *finale* which will appeal to all friends of our soldiers. (May 27th. 625 ft.)

LUBIN.



Beneath the Sea.—Marine drama, in which an actual submarine appears, and furnishing an exciting story. Specially reviewed in our "Pick of the Programmes" section. (May 31st. 2,050 ft.)

A Question of Conscience.—This release is well enough constructed, but suffers through too great an insistence upon the presenting of mundane business affairs. Too much roll-top desk and office routine is not a desirable offering for the average British patron. Another story of the trustworthy employee, the dissolute son, and a robbery effected for the sake of an invalid. Well played, and has a brisk *finale*. (May 31st. 1,036 ft.)

A Belated Honeymoon.—Good and novel single-reel comedy-drama, with a first-rate part for Arthur Johnson and fine characterisation by every other member of the cast. As the self-centred scientist, the leading man neglects his attractive little wife, who yearns for a lover. A distinguished looking foreigner flirts with her, and a quaintly comical *denouement* happens when the scientist is suddenly recalled by an irate mother. The girl-wife fancies herself besought by the amorous Count, and barricades door after door, which Johnson just as furiously breaks down. A belated explanation, and this time the honeymoon begins in earnest. (May 31st. 1,050 ft.)

His Word His Bond.—This excellent drama, with its well-calculated periods of light and shade, should form quite one of the most enjoyable of the Lord Piccadilly romances. The action, hustling along, gives the impression that many producers would have made this a two-reel play, but the consequence is a crispness which fairly rivets the attention. The photography and acting are alike admirable, while the story shows how the hero unexpectedly marries the woman he loves, and realises, through an unexpected happening also, that she has brought him a fortune. The villain is neatly outwitted, and the film ends with a joyous send-off for the happy pair. (June 3rd. 1,024 ft.)

Love's Savage Hate.—Sensational drama staged, so the story goes, in Mexico. The Lubin players again prove their versatility and act as to the manner born. A picturesque gang of banditti besiege a Mexican dwelling, the two rivals and the heroine are among the defenders, and the brave hero falls into an ambush. He is liberated in good style by the heroine, and a hefty box of dynamite, thrown from a cliff-top, ends the career of "the toughs." Crude in style, but so well played as to form a really good film. (June 3rd. 1,004 ft.)

PATHÉ FRÈRES

BRITANNIA.

The Live Mummy.—A highly entertaining effort, introducing in a novel way the well-known theme of the scientist who discovers an elixir of life. This is to be tried on an Egyptian mummy, and a man dressed to represent one is taken through London streets in a sarcophagus, to the great amusement of everyone. (May 20th. 950 ft.)

Peggy's Present.—Sprightly comedy, featuring a child actress of considerable skill. (May 16th. 1,050 ft.)

PATHECOLOR.

The Children of Tulipland.—A delightful picture of the quaint little children of Holland. It is a Pathécolor picture, and the colours of the picturesque costumes are well shown. (May 20th. 425 ft.)

AMERICAN.

Lynch Law.—A reissue of a one-reel drama of Western life. The ingredients are familiar—an attack on a station, frantic revolver firing, and pursuit on horseback by the sheriff's posse, resulting in the capture and lynching of the desperadoes. (May 20th. 700 ft.)

PATHE.



Lovely Llangollen.—The photography is good, and the charms of the neighbourhood are such that the picture could not be anything but pleasing. If a different tint had been used in some of the scenes we think the results would have been more natural. (May 20th. 375 ft.)

Tinsel and Tragedy.—Three-reel exclusive. The story interests on account of its admirable presentation, both in regard to staging and acting. The plot is that a young lady becomes interested in a

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famous actor until she learns that he is really much older than he appears on the stage. In after years the old actor meets with misfortune and is reduced to accepting an engagement as a clown in a travelling circus. Here the young lady and her husband are again brought in contact with him, and in pity make a home for him in his last days. Perhaps a trifle too sentimental, but the acting is so good that the palate is not cloyed. (May 30th. 3,550 ft. Exclusive three reels.)

IMPERIUM.

The Three Orlandos.—A representation of a variety turn, comprising some remarkable feats of strength and skill. (May 16th. 450 ft.)

BIG BEN.

The Coastguard's Haul.—A two-reel drama of smuggling, the setting being the ruggedly picturesque coasts of Jersey. The lieutenant of the coastguard patrol and the smuggler's daughter are in love; this supplies the romantic interest, and some thrilling episodes take place between the smugglers and the guardians of the law. Quite a good story. (Reissued as an Exclusive June 3rd. 1,875 ft.)

MICHIGAN.

A Redskin's Pity.—Reissue. A story of a type at one time very familiar, depicting the self-sacrifice of a Red Indian on behalf of white people. Plenty of action and thrill. (May 16th. 875 ft.)

JAPANESE.

Queer Sights in the Malay Archipelago.—A very well arranged travel film, full of unfamiliar incidents and interesting variety. (May 16th. 575 ft.)

NEW AGENCY FILM CO.

NAPOLI.

Personal Merits.—Crisp and sparkling in delineation, this comedy should form an enjoyable offering for any class of audience. Essentially Continental in its humour, and staged in a style which enables an entirely artistic production. Shows the rivalry in a departmental office for promotion, and how, in the first case, a wife wheedles a post for her husband out of an amorous chief. Another employee follows suit, but, as his wife is ugly, sends his pretty housemaid. The scene where she ardently woos the willing chief, sits upon the "bell board," and summons the entire staff, is ludicrously funny. The rest of the release adds the seal of success to a decidedly good farce, and an agreeable relief from mere knockabout humour. (May 25th. 1,760 ft.)

SAVOIA.

Eel Fishing at Commachio.—An interesting and novel film which, after a peep at picturesque Commachio, reveals the very scientific and wholesale manner in which the eels are caught and handled. Admirable in most respects, but would be improved by the excision of one brief portion where the still alive "lengths" of eel are being dexterously impaled upon huge skewers. (May 27th. 305 ft.)

NEW MAJESTIC FILM CO.

KOMIC.

The Housebreakers.—Fay Tincher's young man is told by her parents that he may obtain their consent to his marriage by proving his personal courage. He engages a bogus burglar, who enters the house but is disturbed by another burglar, who regards the first as a trespasser. They have a battle royal while the young lover quakes in a corner, but when both burglars are knocked out he poses as victor and is warmly received by the family. It is an amusing farce, very well played. (May 17th. 859 ft.)

MAJESTIC.

The Old Good for Nothing. An old inventor is so careless of his appearance that his wife is thoroughly ashamed of him, and tries to keep him in the background when her niece's wealthy young lover calls. The old man invents an excavating machine, which wins a prize of $50,000 and opens the woman's eyes to her husband's merits. It is a good little film, and Mr. Spottiswoode Aitken gives a very clever study of the old inventor. (May 20th. 993 ft.)

RELIANCE.

The Hidden Message.—An exciting Western drama, in which a woman is kidnapped by a couple of outlaws and held for ransom, for which she is compelled to write to her husband. She puts a few words under the stamp, and these being accidentally discovered by the sheriff's little daughter, a rescue is effected and the outlaws secured. Mr. Arthur Mackley gives his fine performance of the sheriff, and is admirably supported in a very strong film. (May 17th. 995 ft.)

The Exposure.—This is another of the very excellent newspaper dramas, in which Miss Irene Hunt gives her clever performance of the girl reporter. She is sent to a town to expose the corruption of the municipal officials, and believes that her lover is implicated. She finds that he is working to expose the



grafters, and she is able to gather evidence which leads to the exposures of the corrupt officials. The plot is very well worked out, and Miss Hunt and Mr. Wallace Reid both give excellent performances. (May 20th. 1,000 ft.)

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J T R

WINNERS.

Her Dishonoured Career

(REX—2,000)

This Film was recently screened at a Trade Show in the North by Mr. F. E. SPRING, of the Enterprising Progress Co., Ltd., of Manchester, **and they have sent us through nearly 100 Bookings in 20 days. If the Film is good enough for keen Lancashire men, it is good enough for *YOU*.**

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As played with **Tremendous Success** by **Sir George Alexander** at the St. James' Theatre, London, under the title of **"The Thief."**



Raymond Lagardes.....Mr. GASTON DUBOSC.
Isabelle Lagardes (his wife) Mlle. MAUD GAUTHIER.
Fernand Lagardes (their son)...M. F. GANDERA.
Richard Voysin (a friend of the Legardes) Mr. ESCOFFIER.
Marise Voysin (his wife).....Mlle. PROVOST.
Detective Condoin .....Mr. W. H. MOSNIER.

A Racecourse in France, where all is life and gaiety. Among the throng, M. and Madame Lagardes and their son, Fernand, meet their old friends, Richard and Marise Voysin. Since they last met, the Lagardes have become wealthy, but not so the Voysins.

Richard spares all he can to fit his wife out to accept the Lagardes' invitation to stay with them. The other visitors pass remarks about Marise.

She is tempted to steal some money, Fernand getting the blame. A quarrel ensues between Marise and her husband, she at last confessing to their hosts. Fernand is forgiven, while M. and Madame Voysin go home sorrowfully.

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PHŒNIX.

PHŒNIX.

Arabella, the New Slavey.—Another adventure of this weird and comical female. She gets the job, then "makes hay" with the furniture during an alleged spring cleaning. The master's bass fiddle suffers severely, an explosion spells dismissal, but the bravery of Arabella during a burglary secures her reinstatement. Well produced and very briskly played. (May 17th. 695 ft.)

R. PRIEUR & CO., LTD.

SOLAX.

The Old Violin.—A story of a poor violinist and his daughter, who are in want owing to hard times. The girl is ready to sacrifice herself by marrying a man she does not love, when fortune takes a turn for the better and the desired "happy ending" is ensured. Simple, but not ineffective. (May 24th. 980 ft.)

ACME.

Gedeon's Silver Wedding.—Gedeon is a henpecked husband, but he hopes that on his silver wedding day a truce may be preserved. At first it seems as though this may be the case, but his spouse cannot keep her temper long and resumes her nagging tactics. To be candid, the film is not particularly funny, and certainly an ending which takes the form of death by drowning and suicide of the wife and husband respectively, can hardly be expected to arouse considerable mirth. (May 27th. 635 ft.)

SELIG.

The Odd Slipper.—A young doctor is struck by a lady s slipper as he is leaving a hotel. Later on he is called to see a patient who is said to be mentally deranged. A whispered hint causes him to examine the slipper, and he finds evidence which enables him to prove his patient's sanity, and earns from her a lasting gratitude. An ingenious plot, of which more might have been made, and which might have been still more effective if carried out on comedy lines. (May 24th. 980 ft.)

The Bugle Call.—This is a story of a military post in South Africa. A young farmer is in love with the colonel's daughter, and some of his friends, by way of a practical joke, make him believe that the girl has been killed by lions. He loses his reason, but recovers when he hears the bugle call which has always been the signal for the lovers' meetings. The story serves to introduce some excellent pictures of lions in their natural surroundings, taken with perfect technical skill. (May 24th. 1,042 ft.)

The Van Thornton Diamonds.—This film shows how a clever thief, by the force of his personality, induces a young girl not only to marry him but to become his accomplice in his depredations on society. She repents at the last minute, and there is an exciting and well-worked up scene, when, after betraying her employer, she relents and betrays the man who has forced her to become his unwilling partner. The production is elaborate, and a very strong cast, including Miss Edith Johnson and Mr. Lamar Johnstone, contributes much to the success of the drama. (May 27th. 2,190 ft.)

Roping a Bride.—An excellent comedy of the far West. Vera cannot decide which of two boys she prefers, and it is arranged that the one who displays the greater skill with the lariat shall claim her as his bride. The various victims of the lassoo are a donkey, a black calf, and the lady herself, but the final result is entirely satisfactory to all concerned and will undoubtedly be highly popular with the general public. (May 27th. 650 ft.)

G. SERRA

VAY.

Milan Cathedral (Winter). — This magnificent cathedral is shown after a heavy fall of snow, which throws the richness of its ornamentation into wonderful relief. A fine bird's-eye view of Milan in winter is seen from the towers of the cathedral. This is a most attractive subject. (May 17th. 300 ft.)

A.F.T.

"Egypt, I Want You."—This very clever animated cartoon shows the Kaiser urging a trembling Turk to cross the Suez Canal into Egypt, which is guarded by the British bulldog. When the bulldog is disposing of the Turk the Kaiser makes a diplomatic retreat, leaving his ally to his fate. It is cleverly drawn, and the changes are very amusing, and neatly hit off the situation. (May 17th. 240 ft.)

CINES.

Bloomer Passes the Dardanelles. — Bloomer, after an evening at a fancy dress ball, falls asleep and dreams that he has been captured by an Eastern pasha and relegated to the harem. He has a gay time with the pasha's wives until he is discovered, after which he is relieved to wake and find that his punishment is nothing more serious than a beating from his own wife. Quite an amusing farce, with Bloomer in great form. (May 20th. 625 ft.)

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THANHOUSER.

The Speed King.—This two-reel motor-drama, in which Mr. Arthur Ashley makes his first appearance with this company, is reviewed in another column. (May 20th. 2,014 ft.)

Sid Nee's Finish.—A hard-working laundress, who is a widow with two young children, sees her business decreasing owing to the opposition of Sid Nee, who has started a rival laundry. She attempts to put him out of business by force of arms, but when that fails she decides to enter into partnership. Her landlord, who sees her going to the courthouse with the Chinaman, imagines they are going to be married, and, being an old suitor of the widow, he has Sid Nee arrested for past misdemeanours, and persuades the widow to look favourably on his suit. The comedy is amusingly played by Sidney Bracey and Fan Bourke. (May 17th. 762 ft.)

PRINCESS.

Shep, the Sentinel.—Shep here shows his intelligence and discrimination in watching over the love interests of his master, Nolan Jameson, who is engaged to Miss Warren. The lady receives anonymous letters, accusing Jameson of unfaithfulness, but Shep very cleverly obtains proof that the false reports have been written at the instigation of a jealous rival. This wonderful collie again shows marvellous training, and very evident enjoyment of his part in an excellent film. (May 17th. 953 ft.)

TRANS-ATLANTIC.

BIG U.

Alias Mr. Smith.—An interesting story of a girl's infatuation for a handsome stranger, which leads to an estrangement between the latter and her sweetheart. However, she is speedily disillusioned when "Mr. Smith," as the stranger is pleased to call himself, turns out to be a notorious criminal. The action is a trifle hurried, and in places the story is somewhat involved. The film features Mr. MacQuarrie, who is hardly given sufficient scope for his undoubted talent. Miss Vernon and Mr. Wilson are pleasant as the girl and her lover respectively. (May 17th. 1,020 ft.)

The Unmasking.—Although the "long arm of coincidence" is stretched to an inconsiderate length in this agreeable drama, there is much that one can praise, notably the excellent acting of Mr. Sydney Ayres and Miss Edna Maison. Briefly, the story deals with the adventures of a handsome young father, who leaves Italy for the States in an attempt to make his fortune. He is successful in his efforts, but fortune spoils him, and, neglectful of his wife and baby boy, who are anxiously waiting news in their humble Italian home, he pays court to a wealthy American girl. Later, his wife comes to America, and obtains employment in her husband's factory, where a dramatic reconciliation is effected. The play is of the popular type, and should prove popular with most audiences. (May 20th. 1,006 ft.)

BISON.

Old Peg-Leg's Will.—Peg-Leg, a crippled prospector, shelters a girl during a fierce storm, in which he is struck dead by a flash of lightning. Before he dies, he makes a will, leaving his mine to the girl, but is unable to make known its location to her. She dons the old man's clothes, and, taking his mule, allows the animal to wander at will, with the result that the mine is found. Frankly speaking, the story is as improbable as it very well could be, but it is developed in a highly sensational manner. Miss Cunard is well suited in the part of the girl. (May 17th. 1,985 ft.)

IMP.

The Story the Silk Hats Told. The second-hand clothes dealer is the possessor of a stock of silk hats, each of which has its own story—some humorous, others pathetic and highly dramatic—each story being visualised. Mr. King Baggot gives further proof of his versatility, undertaking many widely divergent *roles*. A novel and pleasing film. (May 17th. 1,006 ft.)

The Awaited Hour.—A strongly dramatic story of a man's bitter vengeance. The film is somewhat gloomy, and can hardly be called attractive. (May 20th. 1,995 ft.)

JOKER.

The Blank Note.—A fairly amusing story of an elopement that had disastrous results for an irate parent. (May 20th. 1,014 ft.)



Scene from the Joker comedy, "A Political Mess."

The Magic Mirror.—An extravagant, and not particularly amusing, comic, depicting the manner in which an erring husband is shown the error of his ways. (May 20th. 475 ft.)

L'KO.

The Death of Simon McGree.—A Billie Ritchie comic, in which that gentleman contrives to get himself into a considerable amount of trouble at the expense of other people. (May 17th. 902 ft.)

POWERS.

Uncle Sam's Phenomenal Achievement.—An excellent series, depicting the latest big engineering feat—the Panama Canal. (May 20th. 640 ft.)

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NESTOR.

A Maid by Proxy.—Fairly amusing comedy, in which a young and ardent lover is put to numerous tests in order to prove the sincerity of his love. (May 17th. 939 ft.)

Lizzie's Dizzy Career.—An exceedingly humorous little comedy, in which Lizzie, of whose voice admiring friends are wont to "go into raptures," is sadly disillusioned when she makes her initial appearance before the stage manager of the city theatre. A typical Nestor comedy, featuring the inimitable trio—Miss Forde, Mr. Lyons and Mr. Lee Moran. (May 20th. 928 ft.)

REX.

The Measure of a Man.—Miss Pauline Bush is quite one of the leading screen artistes of the day, and she is particularly effective in characters demanding what may be termed broader dramatic treatment. In the film under review, Miss Bush, as the wife of a gambler who is caught cheating at cards, and who, subsequently, redeems his character, has a part that suits her like the proverbial glove. It is quite an excellent play in every respect. (May 20th. 1,950 ft.)

VICTOR.

Father's Three.—An agreeable, sentimental story of three bachelors, who adopt a little child, with whom, in later years, they fall in love. Rosemary is unable to make up her mind whom to accept, and finally agrees to marry the one who will bring her the most appropriate gift on her eighteenth birthday. One gives her a wonderful frock, another a diamond necklace, but the third—the favoured one—gives her the most priceless gift of all—her own mother, whom he has found in the direst poverty. The film is excellently played, and includes those favourite artists, Mr. Brinsley Shaw and Miss Rosemary Theby. (May 17th. 1,981 ft.)

How She Fooled Aunty.—Broad comedy of a sprightly young lady, who, dressed in boy's clothes, has a gay time with several lively young men. (May 20th. 1,006 ft.)

UNIVERSAL SPECIAL.

The Master Key.—Episode 3 of this dramatic serial. May 17th. 2,000 ft.)

URBANORA.

Studies of Cats and Dogs.—Excellent pictures of a subject which never fails to please. A cat is shown cleverly catching her own fish, and the playful antics of a cat and a collie dog form a very attractive short reel. (May 27th. 300 ft.)

Switzerland: Off the Beaten Track.—Some beautiful views of a favourite subject, the ride from Interlaken by the side of the lake to Oberhofen and Thoune, including glimpses of the principal streets and places of interest. (May 27th. 350 ft.)

The Invisible Dog.—A clever trick picture, in which a very vivacious fox-terrier creates endless mischief and mystification by becoming invisible when in danger of capture. The dog will be a great favourite, and the film will cause much amusement and surprise. (May 27th. 375 ft.)

VITAGRAPH.



In the Latin Quarter.—A drama of art student life in two parts. (May 24th. 1,760 ft.)

The Right Girl.—Bright farcical comedy, featuring Miss Anita Stewart. (May 24th. 1,026 ft.)

The Slightly Worn Gown.—A comedy of smart society. (May 24th. 1,043 ft.)

Life's Game.—A strong drama, in two parts. (May 27th. 2,041 ft.)

The Hair of Her Head.—Very amusing farce, cleverly played by Mr. Sidney Drew. (May 27th. 1,021 ft.)

The Barrier of Faith.—A pathetic story of Jewish life. (May 27th. 1,074 ft.)

The above films are reviewed in another column.

WESTERN IMPORT CO.

KEYSTONE.

His Musical Career.—This screaming farce, in which Mr. Charles Chaplin, assisted by a donkey, is quite at his best, has already been reviewed in our columns. (May 20th. 1,025 ft.)

High Spots on Broadway.—The amusing adventures of a rustic couple in a palatial New York hotel, and the attempts of the old gentleman to make love to every girl he sees makes a capital farce on strictly orthodox lines. (May 24th. 1,015 ft.)

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BAMFORTH.

There's Hair!—Although the story of this comedy is quite satisfactory from the point of enabling rough, boisterous humour, there still recurs the feeling that clever Baby Langley, who is featured in the release, might have been furnished with a much superior medium for the display of her talents. She is, in addition, apparently encouraged to play to the camera just a little too often, and certainly could have been made up in a less theatrical manner. Just a conventional story, but greatly redeemed from mediocrity by the attraction of the child artiste referred to, and her genius for impish behaviour. (May 27th. 625 ft.)

Moonstruck.—Novel comic, with some very good photography. Has an absent-minded professor of astronomy as the leading character. A stolen suit and what Mrs. Orbit sees through the telescope cause scenes of jealousy, and a rough and tumble *finale*. Some of the allusions are a little broad, but should prove an entirely useful item. (May 31st. 635 ft.)

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FILM RELEASES.

THIS WEEK, NEXT WEEK AND THE WEEK AFTER, APRIL 11th to MAY 1st.

ABBREVIATIONS: B, Biblical; C, Comedy; Car, Cartoons; Com, Comic; D, Drama; E, Educational; G, Gymnastic; I, Industrial; Nov, Novelty; Spec, Spectacular; S. Scenic; Sp, Sporting; T, Travel; Tr, Trick; Top, Topical.

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"BEAUTY."

	Des.	Feet.	Date.
Evan's Lucky Day	C	987	Apl. 15
Which Would You Rather Be?	C	984	— 22
Mrs. Cook's Cooking	C	985	— 29

"FLYING A."

Refining Fires	D	1980	Apl. 12
Coals of Fire	D	990	— 15
Silence	D	1990	— 19
The Crucifixion of Al Brady	D	985	— 22
The Law of the Wilds	D	1100	— 26
The Wily Chaperone	C.D.	998	— 29

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AMBROSIO.

	Des.	Feet.	Date.
The Convict's Bride	D	1841	Apl. 12
A Group of Sinophori	I	408	— 12
Robinet Turns Fisherman for Love	Com	519	— 15
Hurled from an Aeroplane	D	1588	— 19
Rodolphi Dreams of the War	Com	834	— 22
'Twixt Love and Duty	D	1700	— 26
"Some Competition"	Com	500	— 29

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The "Sure Shield of England"	Top	1 reel	—
British Troops of Foreign Service	Top	—	—
Our Allies in the Far East	Top	—	—
Army and Navy of Germany	Top	—	—
The Army of France at the Front	Top	—	—
With the Belgian Army	Top	—	—
Wonderful Exploits of Italian Cavalry	Top	—	—
Travels in Belgium	Top	—	—
Italian Troops and the Navy	Top	—	—
Cruising Off the Belgium Coast	Top	—	—
Italian Troops from Tripoli	Top	—	—
"Sons of the Empire"	Top	—	—
Armies of Neutral Nations	Top	—	—
With the Serbian Army	Top	—	—
British Troops at Aldershot	Top	—	—
Mobilisation of Kitchener's Army	Top	—	—
People and Soldiers of Turkey	Top	—	—
The Army of Bulgaria	Top	—	—
The Grecian Army at the Front	Top	—	—
Vienna and the Danube	Top	—	—
Rambles in Bavaria	Top	—	—
Moscow and the Czar	Top	—	—
Airmen and Their Craft	Top	—	—

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B. and C.

	Des.	Feet.	Date
Rough on Uncle	Com	542	Apl. 12
When the Pie was Opened	Com	654	— 22

D.F.S.A.

Bathing in Christiania Fjord	S	352	Apl. 12
Islands of Lofoten.	S	402	— 19
Valley of Flames	S	226	— 26

LION'S HEAD.

Fighting Billy	Com	539	Apl. 15
Spoof!	Com	563	— 22
He Would Act	Com	545	— 26

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MARTIN.

	Des.	Feet.	Date.
Panic!	Com	358	Apl. 15
The Devil to Pay	Com	605	— 19
Nabbed!	Com	543	— 20

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	Des.	Feet.	Date.
The Heiress and the Crook	C.D	2034	Apl. 12
England's Fire Fighters	Int	675	— 12
The Legend of the Eagle	D	932	— 15
The Evzones (Greek Army)	Top	395	— 15
The Sphinx	D	1935	— 19
Tour in Turkey	T	345	— 19
Friend in Need	D	664	— 22
Perilous Expedition	D	657	— 22
War at Home	Com	688	— 26
A Gluttonous Neighbour	Car	377	— 26
An Old Soldier's Influence	D	857	— 29
Fishing for Mines in the North Sea	Top	466	— 29

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It's a Bear	C	1045	— 12
New York Police Department Carnival	Int	575	— 12
Young Mrs. Winthrop	D	2175	— 15
With Slight Variations	C	1075	— 15
His Chorus-girl Wife	D	1103	— 19
The Adventure of the Smuggled Diamonds	C	905	— 19
Curing the Cook	C	506	— 22
The Pines of Lory	D	2157	— 22
The Champion Writ Server	C	1128	— 22
The Letter That Never Came Out	D	1125	— 26
Uncle Crusty	E	950	— 26
A Matter of High Explosives	C	744	— 26
The Case of the Vanished Bonds	D	990	— 29
The Stuff that Dreams are Made Of	C	1960	— 29

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	Des.	Feet.	Date.
The Volunteer Burglar	D	1012	Apl. 12
Slippery Slim Gets Square	C	956	— 12
Another Side Track and the Fatal Album	Fab	363	— 12
The Shanty at Trembling Hill	D	2083	— 15
Broncho Billy and the Escaped Bandit	D	970	— 15
Sweedie Collects for Charity	Com	974	— 15
By a Strange Road	D	1000	— 19
The Battle of Snakeville	C	1042	— 19
The Fellow Who Had a Friend, Who Knew a Friend, Etc.	Fab	1046	— 19
Surgeon Warren's Ward	D	2016	— 22
Broncho Billy and the Sisters	D	1031	22
Sweedie's Suicide	Com	1000	— 22
The Gallantry of Jimmy Rodgers	C	970	— 26
When Slim Went for the Eggs	Com	1014	— 26
The Sarcastic Husband	Fab	437	— 26
The Ambition of the Baron	D	1065	— 29
Broncho Billy and the Claim Jumpers	D	965	— 29
Sweedie and the Sultan's Present	Com	991	— 29

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	Des.	Feet.	Date.
Hands of Mystery	D	3000	Apl. 12
Working the Oracle	C	1280	— 12
A Mountain Road	S	354	— 12
Her Father's Song	D	889	— 15
Making Koumiss in the Caucasus	Int	363	— 15
Granny's Subterfuge	C	1348	— 15
Roses of Life	C	2020	— 19
Room No. 5	C	600	— 19
On the Nile	S	419	— 19
The Other Life	D	1670	— 22
Through Morocco by Motor	I	330	— 22
A Really Lovely Hat	C	895	— 22
The Philosopher's Stone	D	2842	— 26
What's In a Name?	C	971	— 26
Gorges of the Loup	S	376	— 26
Love and Crime	D	1284	— 29
A Nice Little Girl	C	916	— 29

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All the World's a Stage	C	700	Apl. 12
Flowers that Bloom in the Spring	Int	375	— 12
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Village and Wood	S	475	— 15
Spies	C	1000	— 19
Alma Taylor: In Selections From Her Repertoire	—	575	— 22
The Traitress of Parton's Court	D	1000	— 22
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Trips Through Norway	S	380	— 26

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Comrade Kitty	C.D	2000	Apl. 12
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Brannigan's Band	C	515	— 12
The Girl from the West	D	1032	— 15
When Honour Awakes	D	2045	— 15
Flossie's Daring Loyalty	C	640	— 15
The Friendship of Lamond	D	2052	— 19
Baseball and Trouble	C	1000	— 19
His Suicide	C	390	— 19
The Golden Hope	D	1031	— 22
For a Widow's Sake	C	678	— 22
The New Editor	C	457	— 22
Fate and the Fugitive	D	2028	— 26
He Made His Mark	Com	487	— 26
They Looked Alike	Com	561	— 26
The Hold-Up	D	1058	— 29
A Cowboy Pastime	Com	700	— 20
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BIOGRAPH.

	Des.	Feet.	Date.
The Stray Shot	D	1037	Apl. 12
The Big Night	C	515	— 12
The Woman Who Paid	D	1028	— 15
Dwellers in Glass Houses	D	2000	— 19
Her Box of Chocolates	D	1038	— 22
The Call of Her Child	D	1029	— 26
A Cowboy's Conquest	C.D	1033	— 26
The Heart of a Bandit	D	1031	— 29
In Red Dog Town	Com	468	— 29

HAZARDS OF HELEN.

The Little Engineer	D	966	Apl. 12
The Escape of the Fast Freight	D	1070	— 26

H. and B.

University of Cambridge	Int	405	Apl. 12
Summer in Norway	S	335	— 15
Mountains and Glens of Arran	S	403	— 22

KALEM.

	Des.	Feet.	Date.
A Night in New Jersey	Com	292	Apl. 12
Cookey's Adventure	C	1006	— 15
The Cause of It All	C	775	— 19
Deep Sea Fishing	Com	324	— 19
Fatty's Echo	C	452	— 22
A Model Wife	C	630	— 26
The Insurance Nightmare	C	1023	— 29

MARY PICKFORD.

The One She Loved	D	1029	Apl. 15

SPECIAL.

Waterplane Trials by the Japanese Navy	Top	286	Apl. 19

NEW AGENCY FILM CO.

81-3, Shaftesbury Avenue, W.

Gerrard 6331. Nuafilms, London.

BURLINGHAM.

	Des.	Feet.	Date.
Dewdrop Braves the Floods	Com	590	Apl. 29

NAPOLI.

A Case of Hydrophobia	Com	530	Apl. 12
The Agony Column	C	1220	— 26

SAVOIA.

The Fatal Gem	D	2050	Apl. 26

NEW MAJESTIC CO.

Majestic House, 5, Gerrard Street, W.

Regent 4426 Majesfilm, Westrand, London.

MAJESTIC.

	Des.	Feet.	Date.
The Folly of Ann	D	1011	Apl. 15
The Warning	D	1003	— 19
The Tear that Burned	D	1862	— 22
The Niggard	D	1000	— 29

KOMIC.

Ethel's Roof Party	Com	990	Apl. 12
Ethel Has a Steady	Com	1000	— 26

RELIANCE.

A Woman Scorned	D	1902	Apl. 12
The Widow's Children	D	996	— 15
Sheriff for an Hour	D	992	— 22
The Lucky Shot	D	1000	— 26
The Kaffir's Skull	D	1094	— 29

ROYAL.

Tale of a Coat	C	329	Apl. 19

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84, Wardour St.

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PATHE FRERES CINEMA, LTD.,

Head Office: 103-9, Wardour Street, London, W.

Regent 2836 (two lines). Phonofilm, Ox, London.

A.K

	Des.	Feet.	Date.
Saving the Flag	D	750	Apl. 11
A Father's Punishment	D	575	— 11
The Cheyenne's Bride	D	650	— 18
The Maid of Niagara	D	650	— 22
The Great Train Hold-Up	D	825	— 25
Devotion	D	875	— 29
The Third Thief	Com	700	— 29

COMICA.

Cupboard Love	Com	500	Apl. 11
Crazed on Curios	Com	700	— 29

ECLECTIC.

The Jewel of Fate	D	3500	Apl. 18
The Warning	D	2775	— 25

HOLLANDISCHE.

The Mills in Joy and Sorrow	D	575	Apl. 22

IMPERIUM.

Workers of the French Sudan	T	350	Apl. 11

ORIENTAL.

Buitenzorg, Java	S	375	Apl. 25

PATHE.

Max's Double	C	2500	Apl. 11
Nick Winter and the Ace of Clubs	D	1725	— 15
Max's Marvellous Tulip	Com	800	— 15
Rastus' Rabid Rabbit Hunt	Car	600	— 15
A Trip by Monorail	Int	425	— 15
Wiffles' Country Cousins	Com	1350	— 18
Beautiful Buxton	T	350	— 22

PATHECOLOR.

Where the Huns were Turned Back	T	375	Apl. 18

PATHEPLAY.

Mother's Darling Boy	Com	1075	Apl. 25

ROBBINS.

Cupid's Pranks	C	1050	Apl. 11

S.C.A.G.L.

Josette	D	1275	Apl. 25

SCIENCE & NATURE.

How Winter Flowers Bloom	E	500	Apl. 11
The Spider-Monkey	I	375	— 18

SWEDISH.

	Des.	Feet.	Date.
The Salmon Industry, Norway	Int	600	Apl. 25

THALIE.

Getting Her Own Way	C	850	Apl. 18
Her Model Young Man	C	675	— 22

PHŒNIX FILM AGENCY,

City 6312. Pholicinem, Westrand, London.

FOLLY.

	Des.	Feet.	Date.
Pimple Copped	Com	745	Apl. 11

PHŒNIX.

McDougal's Aeroplane	Com	530	Apl. 19
The Tramp's Paradise	Com	695	— 26

R. PRIEUR & CO., LTD.,

40, Gerrard Street, W.

Gerrard 9115. Enerphone, London.

ACME.

	Des.	Feet.	Date.
His Engagement Day	Com	390	Apl. 29

PRIEUR.

Struggle With a Panther	D	851	Apl. 12
The Movies	Com	940	— 15

SOLAX.

Just a Boy	D	995	Apl. 26

SELIG POLYSCOPE CO.,

12, Gerrard Street, W.

Gerrard 5156. Polyscope, Westrand, London.

	Des.	Feet.	Date.
Robert Thorne Forecloses	D	1140	Apl. 12
Flowers of Faith	D	2071	— 12
Wade Brent Pays	D	995	— 15
One Traveller Returns	D	1020	— 15
Champion Bear Slayer	Com	923	— 15
His Fighting Blood	D	1945	— 19
Cactus Jake, Heart Breaker	Com	1095	— 19
Richest Girl in the World	D	1125	— 22
Harold's Bad Man	Com	714	— 22
Snailburg Volunteers	Com	1070	— 22
Strange Case of Princess Khan	D	2195	— 26
Cactus Jim's Shop Girl	C	1130	— 26
The Primitive Way	D	1018	— 29
Between Matinee and Night	D	1094	— 29
To Be Called For	Com	1092	— 29

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THE CINEMA ORCHESTRA

A MONTHLY ORCHESTRAL JOURNAL SPECIALLY PREPARED FOR PICTURE THEATRES.

No. 1.	CONTENTS.	No. 2.	
Mot D'Amour.	Edward Elgar.	Melodie in E.	Romaninoff.
Polonaise.	Chopin.	Duettino Amoroso.	Novello.
Reverie.	Ernest Centola.	Warum.	Schumann.
Intermezzo.	Coleridge Taylor.	Romance.	Tschaikowsky.

Messrs. ASCHERBERG, HOPWOOD & CREW, Limited, have much pleasure in announcing that they have completed arrangements for the issue of a Monthly Musical Journal, specially prepared for the use of Cinema Orchestras. The Publishers aim at providing in an economical and handy form a constant succession of high-class music specially adapted for Cinema Work.

It is now universally acknowledged that good music is indispensable in the up-to-date Cinema, and that it represents the language in the numerous and magnificent photoplays, of which the majority are dramatic. The Musical Director, whose duty is to synchronise the various films artistically, will find this publication of utmost value. Not only will it contain copyright arrangements of the best classical works, but modern works by composers whose names are world-famous.

THE CINEMA ORCHESTRA will be edited by Mr. M. de Wolf, whose name is famous in the Cinema Musical World. Each number will contain four compositions by well-known writers, and will include Piano, Organ (or Harmonium), Violin-Obligato, 'Cello and Bass parts of each piece. One of the chief features will be a monthly editorial with **Hints on playing the contents of each number.**

SUBSCRIPTION TERMS.

THE CINEMA ORCHESTRA will be sent post free for one year (twelve numbers) to any address for a fee of **12/-**, payable in advance; six months, **7/6**. Single numbers can be ordered through Music Sellers, price **1/6**, or direct from the Publishers, post free, **1/8**.

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In Connection with the Cinema Industry.

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And at BIRMINGHAM.

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G. SERRA,

22, Denman Street, W.

Regent 4132. Rossicines, London.

CINES.

	Des.	Feet.	Date.
Stout, Hypnotist	Com	540	Apl. 12
Tontolini and the Donkey	Com	470	— 15
Biella, North Italy	S	230	— 15
The Shadow of Remorse	D	2200	— 19
The Gulf of Naples	T	270	— 19
Bloomer's Tight Shoes	C	440	— 22
A Fatal Fascination	D	870	— 26
Italian Art Pottery Works	Int	358	— 26
King of Italy's Bodyguard	Top	300	— 29

A.F.T.

Willie's Bubbles Burst	Car	360	Apl. 12
John Bull's Scrap Book	Car	450	— 19
The Kaiser and the Lion	Car	330	— 26

THANHOUSER FILMS, LTD.

(Head European Office)

100, Charing Cross Road, W.C.

Regent 3452. Impafil, Ox, London.

	Des.	Feet.	Date.
A Denver Romance	D	990	Apl. 12
Naidia—the Dream Woman	D	965	— 15
When East Goes West	D	998	— 19
Mrs. Van Ruyter's Stratagem	D	1729	— 22
The Amateur Detectives	C	990	— 26
Under False Colours	D	1440	— 29

PRINCESS.

Mr. Cinderella	C	990	Apl. 12
Shadows and Sunshine	D	918	— 19
Check No. 130	D	1018	— 26

TRANS-ATLANTIC FILM CO., LTD.

Universal House, 37-9, Oxford Street, W.

Regent 4332-3. Transfilco, Ox, London.

BIG U.

	Des.	Feet.	Date.
On Desert Sands	D	2029	Apl. 22
The Useless One	D	1000	— 26
The Heart of the Bradys	D	1029	— 29

BISON.

In Jungle Wilds	D	2001	Apl. 12
Custer's Last Scout	D	2113	— 26

CRYSTAL.

	Des.	Feet.	Date.
The Romance of a Fat Girl	C	980	Apl. 19
Vivian's Cookies	C	494	— 22
Such a Mistake	C	504	— 29

GOLD SEAL.

The Trey o' Hearts: Episode 13	D	2000	Apl. 12
The Trey o' Hearts: Episode 14	D	2000	— 19
The District Attorney's Brother	D	1770	— 22
The Trey of Hearts: Episode 15	D	2000	— 26
A Woman's Debt	D	1944	— 29

IMP.

Winning the Prize	D	980	Apl. 12
The Submarine Spy	D	1937	— 15
Three Times and Out	D	1010	— 19
A Gentleman of Art	D	1933	— 29

JOKER.

The Village Postmaster	Com	598	Apl. 12
A Mixed-up Honeymoon	Com	810	— 15
Two of a Kind	Com	998	— 19
A Modern Poultry Farm	I	271	— 19
A Political Mess	Com	713	— 22
Hubby's Cure	Com	683	— 26
Eccentric Comiques	Com	314	— 26
Through a Knot Hole	Com	475	— 29

L-KO.

Gem and Germs	Com	987	Apl. 12
Cupid in a Hospital	Com	983	— 19

NESTOR.

She was Only a Working Girl	C	1230	Apl. 12
Pruning the Movies	C	638	— 15
When It's One of Your Own	D	979	— 19
For the Good of the Cause	C	981	— 22
When the Count Proposed	C	975	— 26
When the Mummy Cried for Help	C	971	— 29

POWERS.

Fickle Elsie	C	1027	Apl. 15
A Girl of the Pines	D	846	— 22
An Outlaw's Honour	D	804	— 29

REX.

Hounded	D	2014	Apl. 12
The Sin of Olga Brandt	D	1971	— 15
Star of the Sea	D	1810	— 19
Slow but Sure	D	1091	— 22
Pawns in the Game of Life	D	1064	— 26

STERLING.

Carmen's Romance	C	998	Apl. 15
Love and Water	C	989	— 22
Olive's Love Affair	C	992	— 26

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VICTOR.

	Des.	Feet.	Date.
Virtuoso	D	981	Apl. 15
Father's Strategy	C	800	— 29

TURNER FILMS, LTD.

2, Denman Street, Piccadilly Circus, W.

Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
Film Favourites	Nov	975	Current
Snobs	C	1000	—

URBANORA.

(Chas. Urban Trading Company, Ltd.)

89-91, Wardour Street, W.

Central 3118. Bioscope, London.

URBAN-ECLIPSE.

	Des.	Feet.	Date.
Honesty the Best Policy?	Com	360	Apl. 12
On the Frontier of Tibet	S	490	— 12
The Z-Rays	D	1020	— 15
Across Hungary	S	365	— 19
Peter at the Seaside	Com	445	— 19
In Picturesque Japan	S	395	— 22
Sammy as a Duellist	Com	555	— 22
The Adventures of a Watch	Tr	400	— 26
With the French Army on Manœuvres	Int	515	— 26
The Stolen Jewel Casket	D	1715	— 29

VITAGRAPH

31-3, Charing Cross Road, W.C.

Regent 3422. Vitgraf, London.

	Des.	Feet.	Date.
Saved From a Life of Crime	D	1991	Apl. 12
Pure Gold	D	1048	— 12
A Strand of Blonde Hair	C	1064	— 12
Convicts, Costumes, and Confusion	C	1892	— 15
Everything Against Him	D	985	— 15
The Moonshine Maid and the Man	D	1071	— 15
Picturesque California	E	427	— 15
Sunshine and Shadows	D	2090	Apl. 19
The Athletic Family	C	1035	— 19
Arthur Truman's Ward	D	1077	— 19
Bunny's Little Brother	C	1698	— 22
The Mysterious Mr. Davey	C	1074	— 22
The Greater Love	D	1034	— 22
Out of the Past	D	1970	— 26
The Product	D	1025	— 26
Who's Who in Hogg's Hollow	C	1057	— 26
The Plot	D	1870	— 29
A Question of Clothes	C	1049	— 29
The Egyptian Mummy	C	1073	— 29
Reindeer in the Swedish-Norwegian Mountains	Int	311	— 29

WESTERN IMPORT CO., LTD.,

Wesfilm House, 4, Gerrard Street, W.

Gerrard 8080. Wesfilm, London.

KEYSTONE.

	Des.	Feet.	Date.
Zuza, the Band Leader	C	2050	Apl. 12
All at Sea	C	1025	— 15
Fatty's Debut	C	1020	— 19
Killing Horace	C	1020	— 22
Bombs and Bangs	C	1015	— 26
Hard Cider	C	1000	— 29

K.B.

The First Love's Best	D	1400	Apl. 19

DOMINO.

Star of the North	D	1400	Apl. 26

YORKSHIRE CINE CO., LTD.

30, Gerrard Street, W.

Regent 5757. Elttekpac, Westrand, London.

BAMFORTH.

	Des.	Feet.	Date.
A Good Little Pal	Com	576	Apl. 22
Always Tell Your Husband	Com	338	— 26
Winky, Long and Short of It	Com	612	— 29

CORONET.

Hush-a-Bye Baby	Com	509	Apl. 26

HORSE SHOE.

Governess's Love Affair	Com	471	Apl. 19
A Fruitless Errand	Com	287	— 22

PLANET.

Arab's Curse	Com	399	Apl. 15

SEARCHLIGHT.

A Night Out	Com	660	Apl. 12

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London and Provincial Programmes.

The following are samples of Programmes showing this week, selected at random:—

THE PICTURE HOUSE, 165, Oxford Street, London, W.

April 12th.
The Idol of Paris (B. and C.).
Cupid's Pranks (Pathé).
Saving the Flag (Pathé).
Workers of the French Soudan (Pathé).
Cupboard Love (Pathé).
How Winter Flowers Bloom (Pathé).
Pathé Gazette.
Mabel's Latest Prank (Keystone).
The Baggage Smasher (Keystone).

April 15th.
Incomparable Bellairs (Renters Exclusive).
Max's Marvellous Tulip (Pathé).
A Trip by Monorail (Pathé).
Father's Punishment (Pathé).
Pathé Gazette.
The Miner's Peril (Reliance).
For England's Sake (Afrika).
Professional Scrapegoat (Vitagraph).
Brand New Hero (Keystone).

Cap., 800. Prices: 6d., 1s. and 1s. 6d.

CINEMA HOUSE, 225, Oxford Street, London, W.

April 12th.
The Volunteer Burglar (Essanay).
A Strand of Blonde Hair (Vitagraph).
The Little Engineer (Kalem).
Ethel's Roof Party (Komic).
Cupid's Pranks (Pathé).
Pathé Gazette.

April 15th.
The Folly of Ann (Majestic).
Max's Marvellous Tulip (Pathé).
A Trip by Monorail (Pathé).
The Moonshine Maid and the Man (Vitagraph).
Carmen's Romance (Sterling).
All at Sea (Keystone).
Pathé Gazette.

Cap., 600. Prices: 6d., 1s., 2s.; Family Box, 10s. 6d.

THE HUNSLET PICTURE HALL, Queen's Hall, Norfolk Street, Hunslet.

April 12th.
Grip of the Past.
Topical.
That Minstrel Man (Keystone).
Unseen Vengeance.

April 14th.
Trey o' Hearts (Gold Seal).
Jam and Jealousy.
Evolution of Percival.
The Strike of Coaldale

April 16th.
Million Dollar Mystery (Thanhouser).
Pimple in Kilties (Phœnix).
Her Last Chance (Keystone).
Saved by a Watch.

Prices: 1d., 2d., 3d., and 4d.

ETON CINEMA, High Street, Eton.

April 12th.
A Victim of the Mormons.
Laughing Gas (Keystone).
Jane's Lovers (Joker).
Bloomer, Lady Killer (Cines).
Making an Auto-Tyre (Western Import).

April 15th.
Raised from the Ranks (Jury's Exclusive).
The Toll.
Secret Service Snitz (Sterling).
Cue and Miscue (Eclair).
Marvellous Hat (Prieur).
Buddhist Temples (Vitagraph).

Cap., 300. Prices: 3d. and 6d. Reserved Seats, 1s.

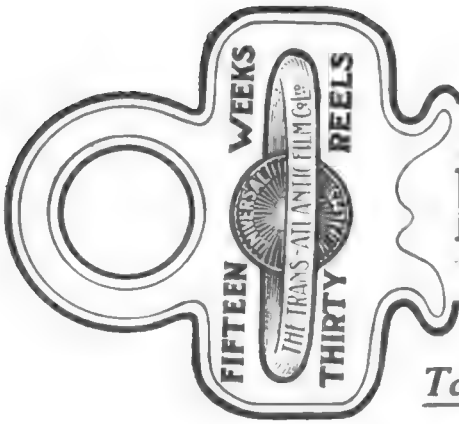
NEW GALLERY KINEMA, Regent Street, London, W.

April 12th.
Willie's Bubbles Burst (Cines).
Topical Budget.
Gems and Germs (L-Ko).
The Best Man (Edison).
The Fall of Bill Napoli-Hun (Special).
The Lost Melody (Edison).
Max's Double (Pathé).

April 15th.
An Adventure in a Harem.
A Mixed-up Honeymoon.
The Evzones.
A Trip by Monorail (Pathé).
Pruning the Movies.
In Jungle Wilds.

Cap., 800. Prices: (Private Boxes to hold four, £1 1s.), 3s., 2s., 1s. 6d. and 6d.

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KEYS to SUCCESS

Talks on "THE MASTER KEY" Serial.

No. 4.—What RIGHT Publicity Can Do For You!

IT is easy to advertise pictures in the *wrong* way. To advertise pictures in the *right* way demands training, experience, and a special kind of brains. But few managers can afford to keep an advertising expert on their staff, and this is where the Trans-Atlantic steps in and saves you from advertising pit-falls, besides opening up new channels of publicity hitherto undreamed of.

Every exhibitor who books "The Master Key" serial picture play is presented by the Trans-Atlantic Company with the fruits of the labours of the best advertising brains in the business.

This costs you NOTHING, but it means EVERYTHING to you if you want to be successful.

Wrong publicity will *lose* you money; right publicity will *make* money for you.

Look at the selection of advertising novelties illustrated on the opposite page. These, together with a host of other ideas and schemes which have been prepared for the popularising of "The Master Key," are all described in a booklet entitled "Publicity Props to Boom The Master Key." If you have not had your copy yet, drop us a line.

Remember that every exhibitor who runs "The Master Key" is presented with a splendid assortment of *right* publicity, absolutely FREE. Remember also that after May 3rd not another print of "The Master Key" will be sold for love or money.

Book this great serial picture play at once. Splash the *right* publicity around your district the *right* way, and you will not need to cry out about poor patronage during the summer months.

Fifteen weekly episodes, each 2,000 feet long. Episode 1 released May 3rd.

A special presentation of Episodes 7 to 15 of "THE MASTER KEY" will take place at the Showrooms of the NEW CENTURY FILM SERVICE, 71, Norfolk Street, SHEFFIELD, on FRIDAY, APRIL 16th, 1915.





THE TRANS-ATLANTIC FILM CO., Ltd.,
UNIVERSAL HOUSE, 37-39, OXFORD STREET, LONDON, W.

European Selling Representatives for THE UNIVERSAL FILM MANUFACTURING CO., Largest Manufacturers of Motion Pictures in the World, 1600, BROADWAY, NEW YORK.

Owned and Operated by ... CARL LAEMMLE, PATRICK A. POWERS, ROBERT H. COCHRANE, JOHN B. STANCHFIELD, & JAMES MacKINNEY

The Master Key! The Master Key! The Master Key!

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Provision is made for Four Stamps per episode to be pasted in this Book. This is a brand-new idea in cinema advertising. Price of Album with full set of 63 stamps with each, £6 per 1000.

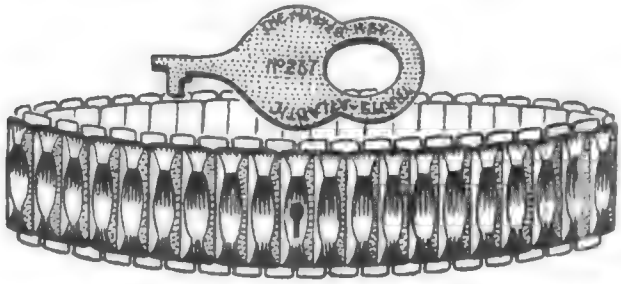


Pasteboard cut-outs with space on back for name and address of Theatre. 8/- per 1000.



Celluloid Buttons. Design in Red. For distribution amongst the kiddies. 20/- per 1000





This is the actual size of the charming "Master Key" Novelty Bracelet, fitted with lock and key. Price 6d. each.



Souvenir Brooch in gilt, 1/6 per dozen.

Advertising Novelties to Boom "The Master Key"

HERE is a selection from the wonderful line of "MASTER KEY" Advertising Novelties which are going to make certain the success of this grand serial picture-story. It gives you an idea of the extent of the advertising campaign which the Trans-Atlantic Company has originated, and which is fully described and illustrated in the booklet entitled "Publicity Props to Boom 'THE MASTER KEY.'" Samples and specimens of these Publicity Props will be sent to every Cinema Manager who books "THE MASTER KEY."

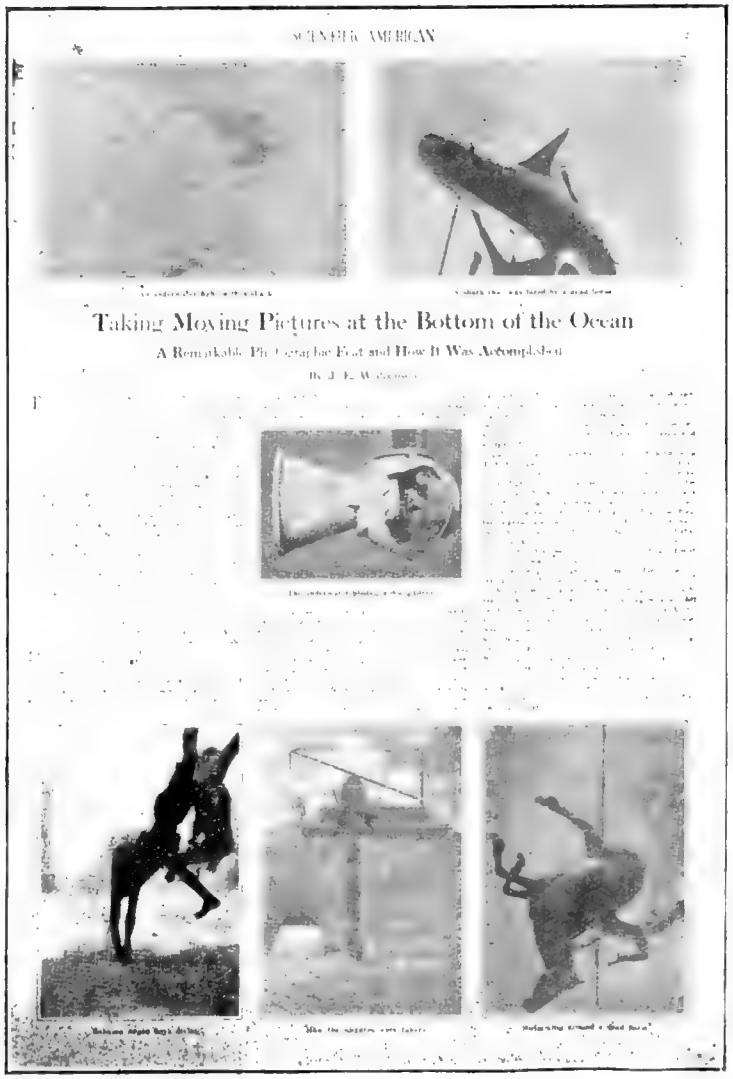
TRANS-ATLANTIC FILM CO., LTD., 37-39, OXFORD ST., LONDON, W.



Tie Pins in gilt, 1/6 per dozen.

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DEEP-SEA MOVING PICTURES !



SCIENTIFIC AMERICAN

Taking Moving Pictures at the Bottom of the Ocean

A Remarkable Photographic Feat and How It Was Accomplished

A page in the world-famous scientific journal. "The Scientific American," which devoted large spaces to this wonderful development of moving picture science.



A reproduction from a page in "The Illustrated London News," for July 25, 1914, depicting some of the marvels of under-sea motion photography.

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The First Authentic Moving Picture Views Ever Taken in the Depths of the Ocean!

The Last Word in Moving Picture Sensation, Scientifically Revealed by the Most Marvellous Invention of the Age!

THE acquisition of this remarkable series from the bed of the ocean, the first and only motion pictures ever made at the bottom of the sea, is another great scoop for the Trans-Atlantic. The pictures have created a sensation in American scientific circles and have aroused enormous interest amongst the general public.

These pictures begin with scenes showing native divers plunging from their boats to follow coins to the bottom of the sea, thrown to them by tourists on an ocean liner. The divers can be seen scrambling for the pennies on the very bed of the ocean. Then begins a marvellous submarine journey of 30 leagues along the floor of the ocean that is like the realisation of an engrossing fairy tale.

These pictures were taken by the Williamson Brothers the originators of submarine pictures. The apparatus used has taken years of experiment to make perfect.

This series of wonderful pictures is now on view at UNIVERSAL HOUSE, and can be seen by anyone on appointment.

The wonderful and ever-changing panorama of the undersea world hitherto unknown to man, is revealed with uncanny realism.

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NELSON AND DISTRICT NOTES.

(BY OUR OWN CORRESPONDENT.)

I have previously written of the strong hold the cinema has upon the public in this district, but never have such scenes been witnessed as those during the holidays. All the picture houses have been crowded, and hundreds have been rushing from one picture house to another in a vain effort to find room. Of course, everything has been in favour of big business being done. There were no excursions, the weather was just bad enough to drive people indoors, and managers, as usual, had provided the best of fare to entertain them. On Saturday evening it was most unfortunate that the electric light should fail in Nelson for a time, but this was eventually put right, and picure houses went on with the programmes.

There was a prosecution at Nelson Police Court on Saturday week under the Cinematograph Act, when the North-East Lancashire Kinematograph Company, Limited, was summoned for neglecting to provide adequate fire prevention appliances at the de Luxe Picturedrome.—Supt. Thompson said the police visited the picture hall and found there were not the necessary fire appliances for the protection of the public. The minimum requirements for the operating chamber were two buckets of water, one bucket of sand, and one wet blanket. It was found the blanket was dry, certain lids over the film cases were open instead of closed, and they were practically without water. The Superintendent pointed out that the owners of this place had made some effort to provide fire appliances, but it was, he alleged, through the idleness of some person employed there that the place was found in the condition described. On that account they were prepared, with the permission of the Bench, to withdraw the case on payment of costs. —Mr. F. Roberts, representing the defendant company, said he was prepared to give an undertaking that the regulations should be carried out in future. The person who was responsible for seeing that the fire appliances were in order was the operator. However, this man, on the previous Saturday, left without giving notice. He had always previously carried out his duties, and was a man in whom his employers had every confidence. Whether the new man was familiar with the regulations or not he did not know, but he ought to have been. The defendants did not wish to shield themselves behind the operator, however, and took full responsibility. The projector itself was one of the newest pattern, and it was not possible to burn more than an inch of film even if a mishap did occur.—The Bench dismissed the case on payment of costs.

The outstanding features at the Electric Palace last week were "Night Life in Paris" and "Under the Shadow of Big Ben," and the management have every reason to be satisfied with the enthusiastic manner in which they were received. Mr. Hartley is running all this week the exclusive, "What Every Woman Should Know." Saturday's matinée—all Keystone's —was a big success, and the first Chaplin exclusive six-reeler has been booked.

Practically every house in Nelson has been booming exclusives for some time, and it is doubtful whether any cinema actor has ever reached the popularity in this district as that now enjoyed by the famous Chas. Chaplin. At the Alhambra Picture House next Saturday, two all-Keystone performances are to be given, which is pretty conclusive evidence of their drawing power. "Our Enemy Spy," "For His Sister's Sake" and "The Legend of Provence" are screened at the Alhambra this week.

Another attractive serial is "The Million Dollar Mystery," which continues its successful run at the de Luxe Picturedrome. Mr. R. C. Whitaker has been doing big business with "Her Luck in London" and "Bravo! Kilties!"

Mr. J. S. Levesley showed sound judgment in screening "Film Favourites," featuring the famous Florence Turner, at the Nelson Palace, crowded houses showing the utmost enthusiasm.

At the Colne houses, business has been equally good. "A Sister's Vengeance" and "Legend of Provence" at the Victoria Hall; "The Mystery of the Seven Chests" at the Hippodrome; and "The Masqueraders" and "Trey o' Hearts" series at the King's are the latest bookings.

In the neighbouring town of Burnley, the Chief Constable has reported that there has been a general improvement in the pictures shown at the various houses, which he hoped would continue. Holders of licences, however, were admonished by the presiding magistrates for carrying out alterations to their premises, without first having obtained the magistrates' sanction.

IMPORTANT LICENSING DECISION

Mr. Henry Bruce, manager of the London and Provincial Electric Theatre Company's picture palace at High Street, Birmingham, appealed to the Lord Chief Justice and Justices Avery and Lush in the King's Bench Divisional Court, on Tuesday, against a conviction recorded against him by the Birmingham Justices.

Mr. Joy, who appeared on the appellant's behalf, said Mr. Bruce had been convicted under the Cinematograph Act, 1909, for, from June until August, 1914, allowing the premises to be used in contravention of the Act,—*viz.*, allowing them to be used for the exhibition of pictures without having a licence. It appeared that the justices granted the licence for premises to a Mr. Rankin, who was formerly the manager for the company; that licence was in force until the present month. In June last year, Mr. Rankin went to London, and Mr. Bruce took his place, but the licence was not transferred to him until January. Mr. Bruce was charged with allowing the premises to be used without a licence from June until August, and his contention was that the conviction could not stand because no offence had been committed, and if it was committed he was not to blame. Mr. Joy added that Mr. Bruce did not carry on the business, and although the manager was the nominee to hold the licence, the board really were the people who owned it. Therefore the premises were not without a licence, seeing that the company owned the licence held by Mr. Rankin.

The Lord Chief Justice said a case had recently been before the Court, in which the London and Provincial Electric Theatres Company was a party, and it was then stated that as the company was composed of a preponderance of German shareholders it was better to grant the licences to the respective managers of the company's theatres.

Mr. N. Birkett, who appeared for the justices, said the justices, to ensure the proper management of picture palaces, had regarded the person in physical command of the place as being the occupier. The Act said the occupier should be licensed, and, therefore, as Mr. Bruce had no licence he had committed an offence.

The Court allowed the appeal with costs, and held that Mr. Bruce had been wrongly convicted. The Lord Chief Justice said, although he could see good reason why the justices should prefer to grant the licence to a person over whom they had supervision, it was a fallacy to suggest that the manager holding the licence was the occupier of the premises. The company was the occupier, and Mr. Bruce was merely an employee, who held the licence as nominee of the company. As he had been charged with an offence as "occupier," and it had been said he allowed premises to be used as occupier, he had been wrongly convicted.

Justices Avory and Lush concurred.

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LIVERPOOL AND DISTRICT.

(BY OUR SPECIAL CORRESPONDENT.)

The local topical has been much in the "limelight" during the past week, and at each house where exhibited, remarkably good business was done. No doubt many managers were keenly disappointed at being unable to obtain the Grand National film, and the two outside the central area of the city are to be congratulated upon the pertinacity and initiative which enabled them to secure a much sought for film. I refer to Mr. Michael Pearson, of Aintree Palace, and Mr. W. H. Lennan, of the Picture Playhouse, Smithdown Road. The Grand National film was screened at one or more of the down-town houses the week following the event. The film, which was shown last week at the two houses already mentioned, occupies about 15 minutes, and is a very graphic record of the great steeplechase. At the Tivoli, New Brighton, last week, excellent business was done with a film illustrating the activities of the local branch of the Legion of Frontiersman. It has been stated that the picture has been bought outright by the Tivoli management, and is to be hired by them to other exhibitors, but whether this is true or not I cannot say.

A short time ago reference was made on this page to the "Easter Egg" scheme at the Cabbage Hall Picture House, and last week a film was exhibited showing the filling of the monster egg with 550 toys, and its conveyance to Myrtle Street Hospital for children. The day on which the views were taken seems to have been a "Red Letter Day" for Anfield, for not only did hundreds of people witness the ceremony, but a band was also in attendance. A char-a-banc, on which were accommodated the numerous juveniles who had assisted Mr. Smith in his scheme, was used for the conveyance of the egg to the hospital. The size and weight of the egg can be conceived when it is mentioned that four men were required to lift it. The topical which was featured last week proved to be an excellent attraction as much for adults as for the youngsters, who simply revelled in the various familiar scenes. Crowded houses were the order of the week. The film, which was about 500 ft. in length, was taken by Gaumont's of South Castle Street.

Gaumont's branch at Liverpool is now under the *aegis* of Mr. S. Clifton, who is succeeding Mr. C. A. Robb. The latter has gone to Belfast, where he is opening a new branch for his firm in Donegal Street. Mr. Robb has been at Gaumont's Liverpool branch for about two years, and he leaves the city much to the regret of his Trade acquaintances. In Mr. Clifton, though, Gaumont's have a capable successor, and one who will ably vindicate the excellent traditions of the firm.

This week Liverpool managers will lose one of their most esteemed colleagues Mr. H. G. Griffin, who has resigned the managership of the Majestic, one of the premier city picture theatres. Mr. Griffin came to Liverpool from the Lyceum, Egremont, upon the opening of the Majestic, which he controlled with eminent success. Being an expert camera man, Mr. Griffin intends taking up photography for a time. He has the best wishes of his friends at Liverpool for his future success.

Mr. W. H. Lennan, the manager of the new Smithdown Playhouse, has introduced a novel advertising scheme, which is proving a gratifying success. A printed request is made on the programme for the patron to fill in the name and address of a friend in a space specially allotted, and to hand the programme to an attendant upon leaving the theatre. The programme is then stamped by the management and posted. The patron signs his or her name at the foot of the last page of the programme, to the following: "I would like to see the programme this week. It is very good." Since the opening, the Picture Play house has been in receipt of consistently good patronage, and I was informed that the first record to be created was when the film of the review of the local troops by Lord Kitchener was shown. The Famous Players films are meeting with much favour, and a number have been booked for exhibition shortly. Among the most successful bookings have been "The Trail Breakers," "Unwelcome Mrs. Hatch" and "The Eagle's Mate." Bookings include "1914," "The Little Minster," "Spitfire," "Three Weeks," "Virginian," "Call of the North," "Those that Trespass." The pianoforte accompaniments by Mr. Alfred Delmonte, meet with all-round commendation, and every day requests are made for special pieces of music. Mr. Delmonte has a remarkably extensive repertoire, and plays any piece of music desired by members of the audience.

Last week I visited one of the oldest places of amusement in the city. I refer to the Haymarket, the proprietor and licensee of which is Mr. A. Conder. He is one of the oldest showmen in the city, having been engaged for forty-eight years in the amusement business, with which he first became associated a year before his coming of age. It is probable that in the near future that the Haymarket will undergo reconstruction, for on the occasion of the last annual licensing sessions, the magistrates declared that the licence would not be renewed unless certain alterations were made in the building. The matter is now occupying the attention of Mr. Conder, who hopes to decide upon a definite course shortly. Among the most successful attractions lately have been "Bray's Kilties," "Stroke of Five," "Old Army Coat," "Kathleen Mavourneen." The "Trey o' Hearts" has been booked to follow the "Adventures of Kathlyn" serial.

Not far away from Haymarket is the Roscommon. This theatre is now closed for alterations, and no doubt will open again shortly.

Some time ago, I mentioned in these notes that there was a good opening for a specially constructed cinema at Garston. Such a building has now been erected, and is to open in the course of the next week or two.

TOPICALS ON TEES-SIDE.

It is always a pleasure to see Miss Jane Gail on the screen. Her "Kate" in "She Stoops to Conquer," showed the fine comedy side of her ability, and last week at the Darlington Alhambra her acting in a part which demanded considerable mastery of pathos could scarcely have been bettered; and "England Expects ——," in which she appeared, was a most eloquent recruiting picture. There were other excellent films in the Alhambra programme, among them being some Pathé pictures of the bombardment of Przemysl.—The film of outstanding merit at the Darlington Court and Arcade Cinemas was "The King's Outcast." Another drama was "A Mother's Influence."

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MR. G. SERRA has the pleasure to announce that a *Trade Show* of the great Cines Masterpiece, JULIUS CÆSAR, will be held at the *Alhambra, Leicester Square*, on *Friday, April 23rd*, at 11.30 a.m.

P.S.—Admission by Invitation Card only.

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IN RESPONSE to numerous inquiries, Mr. G. SERRA begs to announce that the Exclusive United Kingdom Rights for the Cines Production, "THE FRUIT OF EVIL," featuring Signorina Lyda Borelli, have been disposed of to

Ashley Exclusive Films, Limited,

15, Great Newport Street, W.C.,

to whom all future inquiries should be addressed.

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COMING SHORTLY!

SONS of SATAN

By William le Queux.

Produced by George L. Tucker.

SOMETHING NEW	**This is a new departure on our part, and cannot be compared with any other film we have issued.**
MELODRAMA AS IT SHOULD BE	**It is absolute melodrama, produced as well as the London Film Company know how to produce.**
SENSATION MADE CONVINCING	**It is a sensational film, produced in a clean, clever way, without any raw edges**
IMPOSSIBLE MADE PROBABLE	**It is the almost impossible made to appear probable. This will convince where most films have failed.**
ADVERTISING HINT	**Your wording, LONDON FILM, SONS OF SATAN, By William le Queux.**

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Third Letter from the Beefeater to the Cinema Men.

A week or two ago my sales manager was congratulated by the Editor of one of the Trade Papers because I had commenced to write letters to you. I cannot see why he should have been congratulated. I am, as you know, much older than he (being about four hundred years old), therefore should know more. However, I am pleased someone is being congratulated, even if it is the wrong person, which reminds me of a young subaltern who received from our good Queen Mary one of the parcels of comforts which she and some of the ladies of the land are sending to the soldiers. When he opened the parcel and read the facsimile letter signed "Mary R. and the Ladies of the Empire," said to himself, "I know all the Ladies of the Empire, but who the blazes is 'Mary R.'?" Association of ideas brings me to a passing thought that when our renter friends are printing posters they should add the name of the manufacturing company very boldly, otherwise the exhibitor is going to lose part of the drawing power of the film. The public are quick to recognise merit, and the advertising of the mere title "Sons of Satan" is in itself an incomplete announcement, and even if you add the additional great draw of the author's name, "William le Queux," you still have something perhaps more valuable to add and that is the magic words, "London Film," because when you add those words the public realise they will have the pleasure of seeing

The Beefeater.

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THE PICK OF THE PROGRAMMES.

WHAT WE THINK OF THEM.

Beneath the Sea.

Alice Herring.....Miss Velma Whitman
Nora Harris.....Miss Rose Morris.
Ned Ellis.....Charles Fowler.
Richard Mason.....W. E. Parson.
Mr. Herring.....Melvin Mayo.
Dan Harris.....George Routh.

Here we have for discussion another of those marine film dramas in which the Lubin Company have, at various times, successfully specialised. In the present case the play is, despite several improbabilities, one which should, from the very ingenuity of its management, vividly appeal to every audience. In the face of this undeniable fact, it seems a little unfortunate that due consideration has not been given to the possibility of the release proving an unusual attraction in engineering districts, and, in consequence, being open to criticism from a good many patrons. The submarine used is a genuine example, and, in one part of the tale, actually sinks beneath the waves before the gaze of the admiring spectators upon a large yacht. The illusion is splendidly followed up (by means which need not be discussed), and, when the engines go wrong, the naval hero is shot up to the surface from the torpedo tube.

We will not discuss the probability of the latter happening further than to state that it serves the purpose of the story, but would point out that a switchboard, with measuring instruments, is not the most prominent feature in any marine engine-room, let alone that of a submarine. The rest of the play is so very admirably done that we feel sure that the public will acclaim the release as one of exceptional merit. The histrionic part is quite upon a par with the best work of the company, and, in the final scene, is still further emphasised in value by a touch of genuine, appropriate humour.

Ellis, the inventor of a clever device for an under-water exhaust to be applied to submarines, has a dangerous rival in Mason, who schemes to outrival Ned in love, and, further, to wreck the engine to which the new exhaust has been experimentally fitted. An opportunity arrives when a shipyard hand, unjustly incensed against Ellis, is willing to do the bidding of the villain. The play next discloses the departure to sea of the vessel and her submergence. Engine trouble causes a dreadful predicament, and, as we have previously noted, a brave effort by the hero secures help. The failure of the invention seems likely to bring disgrace upon its author, but events now take a new turn.

Alice, the heroine of the play, plays the Samaritan when the child of Harris, the catspaw, is ill. A resolve to give up drink, and sorrow at the troubles visited upon the girl and her sweetheart cause a dramatic interruption at the office where the hero is being asked to resign his position. An unexpected witness breaks in upon the board meeting, and the request of the directors is, owing to the revelations, quickly transferred to the real claimant. Ned is, of course, reinstated in a position of honour, and the senior director gives his further consent to a wedding. All concerned enter thoroughly into the spirit of the play, and further interest is afforded by the very fine marine episodes of the story. (Lubin film. J. Frank Brockliss, Limited. Released May 31st. Length 2,050 ft.)

Out of Evil——!

In this elaborately produced drama we have one of those very debatable film plays which, despite the best intentions of a talented cast and a clever producer, somehow read better "upon paper" than upon the screen. Not that we wish in any way to belittle the character of the feature, but we must confess that the release just misses that grip upon the beholder which is all-sufficient to turn the tide in favour of lasting success. There is no gainsaying the fact that the settings are a sheer delight in their loveliness (being utilised around the environs of Rome), that the various buildings and gardens (admirably photographed) will greatly please the artistic patron, and the acting is remarkably fine, but there is an inclination here and there for the story to drag and lose interest. This may, in a measure, be accounted for by the writer having specified a really wonderful motor-car smash in the prologue, a thrilling event which leads us to expect much further sensation, and which, after all, could very well have been utilised in a later part of the tale. There is room here and there for a little very judicious excision, and, with this attended to, this feature should prove an admirable and wholly enjoyable offering.

After the prologue, which serves to relate that a motor tragedy has caused a fortune to descend to the children of Sir Roger Ferry (the vicious Count Granville being disinherited), we leave the Count and his accomplice, Helen Osborne, discussing the unlooked-for turn of events. In

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the first part of the play the adventuress, disguised as a modest teacher of music, gains a post at the ladies' college. The next step is the disappearance of the girl, Alma Ferry, who has been persuaded to renounce her wealth and enter a convent. Her brother, George, an artist, is the next victim of the siren, now masquerading as Countess Kenilworth. She allows his love until her accomplice, Granville, steps in, and, disillusioned most bitterly, the young student resigns his work, enlists, and is killed at the war.

The way is now clear to seek out Andrew, the remaining heir, who holds an important Government appointment. An ingeniously arranged meeting (with a mysterious and handsome Marchioness), and the last of the Ferrys seems likely to fall into the snare. A strange revulsion of feeling, however, overtakes Helen, and she angrily renounces all further participation in Granville's schemes of villainy. She has fallen madly in love with Andrew, and her anguish is keen when she realises that, through certain detective work, her miserable past is soon to be revealed. A powerful scene is witnessed where the woman finds that she cannot face the stigma of dishonour, and Andrew returns to the room to find the one he has learnt to love ending her young life, with a plea for his forgiveness. A tragic, yet eminently fitting, *finale* to a well-staged play. (Monopol film. In three parts. Controlled by Ruffell's Exclusives, Ltd.)

The Regenerating Love.

The novel manner in which this three-part drama is commenced will at once arouse the interest of all beholders. There is also, from the initial scenes, photography which can only be classed as wonderfully fine, and is consistently upheld until the final episode. When it is stated that the acting is by the Lubin Company, and of their best, there will be seen in this a sufficient recommendation upon this score. The players have, in addition, a most appealing script to work upon, and have realised to the full the possibilities of every part, the result being an entirely artistic and finished performance, one of the chief charms of which is the very natural manner of every member of the cast. Several of the big settings are simply masterpieces, both in management and lighting, and we venture to predict that, from the simplicity and power of the plot, this release should stand for one of the biggest successes of the above-mentioned organisation. The story is not possessed of any great degree of originality, but, after all, this can, without prevarication, be said of many other film plays and "features." What matters, in the present case, is the acting, and this is consistently good from beginning to end.

The opening chapters inform us that family quarrels culminate in Davison, a rich merchant, leaving his wife and daughter. The son, reared by his father, becomes just as ill-tempered, and leaves to make his way alone in the world. One day the stricken parent, now a prematurely aged man, staggers into his wife's house, and, before ending his days, asks that the boy be found in order to receive a legacy. Here comes a choice "par." for the American Press, and this next day greets the gaze of Hayden, a cabaret player, with whom and his partner, Belle, young Bob Davison has become acquainted. Hayden soon formulates a scheme for the woman to keep Bob in the West while he himself goes away, the plan being an impersonation in order to deceive the old lady and secure the amount of the legacy.

While Belle is busy plying the younger man with drink, the other is being received as the long-lost son, but finds himself ere long in a strange dilemma through having become deeply enamoured of his supposed sister. At this period the little god has also stayed the hand of Belle, the vaudeville girl, who quietly begins the reformation of the man whose ruin she and her partner had besought. Naturally enough, Hayden is overcome with remorse at the wretched deceit being practised upon Ethyl and her mother, his next move being to leave a note of explanation and return to where he had left the others. His surprise when he learns that Belle and Bob have quietly married forms a delightful scene. This is succeeded by a confession upon the part of Hayden, a joint return to where the mother and girl are trying to forget their grief, and a scene of reunion which is one of the most appealing as yet witnessed in films. The play is well mounted, and should prove an attractive example of domestic drama, with several very effective glimpses of American vaudeville life. (Lubin film. In three parts. Ruffell's Exclusives, Limited.)

John Bull's Animated Sketch Book.

Now that a number of clever cartoonists, both in England and America, have turned their attention to the possibilities of films in connection with their efforts, it affords us a keen satisfaction, and considerable enjoyment, to witness the results of their artistry upon the screen. Among the most recent recruits to the ranks of screen humorists must be mentioned that clever "stylist" in this domain of art, Mr. Dudley Buxton. The first of a series of film cartoons by this popular artist were shown at a recent Trade review, and elicited laughter and praise from a class of people notoriously difficult to arouse to any display of emotion—to wit, the "Trade viewers." Those present, however, at the Shaftesbury Pavilion, when these films preceded the display of two big special subjects, keenly enjoyed the sheer novelty of the ideas, the clean, crisp drawing, and the witty allusions.

The various popular, and unpopular, personages were admirably presented, each giving point to a really good joke, and considerable ingenuity

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Trade Shows

YOU MUST ATTEND.

LIVERPOOL -	Electra, London Road, Wednesday, April 14th, at 11 a.m.
NEWCASTLE -	Gaiety, Nelson Street, Friday, April 23rd, at 2 p.m.
GLASGOW - -	Theatre de Luxe, Sauchiehall Street, Tuesday, April 27th, at 1 p.m.
CARDIFF - - -	Hippodrome, Westgate Street, Thursday, April 29th at 11 a.m.

for

The Fatal Woman

FOUR REELS. *HOLLANDIA.*

and

Rogues of London

Featuring MR. FRED PAUL and MISS BLANCHE FORSYTHE.

FOUR REELS. *BARKER.*

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'Grams—'Biomacolor, Ox, London.' 'Phone—Regent 1814.

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was displayed in pictures which showed bomb-dropping by "Zepp.," submarine "exploits," and a representation of the destruction of the *Blucher*. The effects of shell fire and a running sea added considerable realism to the latter. There should be a good following for such work as that mentioned above, and we have pleasure in welcoming Mr. Buxton as a very notable addition to the list of those whose duty it is to provide the necessary comedy element of film production. (Cartoon Film Company. Released May 3rd. Approximate length 500 ft.)

Alsatian Hearts.

This Eclair subject stands above the ruck of war dramas on account of a certain delicate treatment and sympathetic refined acting, which gets us interested in the doings of the people of a remote village right between the contending armies in Alsace. The old schoolmaster's early career was blighted when the Germans, in 1871, turned him out of the school, and installed German methods. We see him in old age, with his pretty daughter. Racial differences between German and French inhabitants of this border country threaten to disturb the course of the girl's love affair, but when war is declared her lover, though of German parentage, puts himself definitely on the side of France. Some good scenes are introduced of the ebb and flow of the tide of battle, and the effect upon the spirits of the villagers. At last the French definitely take possession, and with some ceremony the German characteristics of the village school are removed. The old schoolmaster is appointed to take charge and the first French lesson is begun. One of the scholars writes on the blackboard: "Vive La France: Hurrah for the Allies," the Marsellaise is sung, and the film concludes with a really inspiring burst of patriotic fervour. On its ending alone this film, if the pianist does his or her duty, should be a great success. Our neighbours, the French, may not be more patriotic than we are, but they are less afraid of showing it, so that this scene is carried through very effectively. (Eclair. May 31st. 1,981 ft.)

Kineto War Map No. 5.

The fifth of this exceedingly novel and interesting series shows in a manner which it would be difficult to convey in the most elaborate verbal description the British advance at Neuve Chapelle and the ultimate occupation of that village by our forces. On a map the scale of which is large enough to show every hedge and road in the surrounding district the British and German forces are indicated by white and black squares, each battery of guns is shown, and the effect of shell fire is indicated by flashes. Advances and retirements, and the different systems of reinforcement, are explained as the action progresses, and there is no doubt as to the value and interest of this very ingenious method of giving an accurate description of a military engagement. The action at Neuve Chapelle is of unusual interest, and no exhibitor should miss the chance of offering this very novel attraction to his patrons. (Kineto, Limited. Released May 10th. Length 380 ft.)

The Last of the Fairies.

The great charm of this dainty film lies in the extreme beauty of its setting and the brilliance of the photography, but there is also a good deal of fancy displayed in its conception, and it is perfectly well played. Aurore, an opera dancer, inherits a beautiful country estate on the condition that she abandons the stage. She agrees to the conditions, but, unable to give up her dancing, she practices alone in her beautiful grounds at night until the villagers begin to believe that the place is haunted by the last of the fairies. Suzon, the daughter of Aurore's steward, is pressed by her father to accept the attentions of Count Randall, but having someone else in her mind, Suzon consults Aurore and asks her assistance. Aurore plays the good fairy to some purpose, for the Count is fascinated by the beautiful dancer, and they discover that they are old acquaintances, renewing a friendship which soon develops into a warm passion. It is a delicately beautiful film, and will repay the attention of exhibitors. (Gaumont. Released May 24th. Length 1,841 ft.)

The Speed King.

Arthur Athley.....Arthur Ashley.
Ethel Van Brunt.....Ethel Jewett.
Muriel Van Brunt.....Muriel Ostriche.

Young Athley, employed by the Van Brunt Motor Company, has in John Kendall a rival for the hand of Ethel Van Brunt. Arthur is the favourite, but an unfortunate scandal takes place in the cardroom of the club, and Arthur is discovered to have cards concealed about him. His prospects are ruined, and the only person who still believes in him being Ethel's young sister, Muriel.

Some time later Van Brunt's motor-car knocks down a seedy looking tramp who is none other than Arthur Athley, and feeling some pity for his condition, Van Brunt offers him a post in his motor works. Athley makes rapid strides with the firm, and later on wins a motor race in a contest, which brings much business in to the firm. An old valet of his is arrested for burglary, and makes a confession at the police station which clears Athley of the imputation of having cheated at cards, and involves his old rival, Jack Kendall. Ethel Van Brunt is anxious to make amends to the handsome young engineer, but he has discovered that her sister Muriel has secured his permanent affection.

It is a good, straightforward drama, admirably mounted, the photography is beyond praise, and Mr. Arthur Ashley, who makes his first

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appearance with this company, and Miss Muriel Ostriche, make an interesting pair of lovers. (Thanhouser. Released May 20th. Length 2,014 ft.)

Thirteen Down.

Arnold Austin.....Francis X. Bushman.
Dr. Lamarde.....Thomas Commerford.
Jeanne Lamarde.....Beverley Bayne.
Robert Orson.....Bryant Washburn.
James Gordon.....Harry Dunkinson.
Robyns.....John Cossar.
Baron Schoman.....Lester Cuneo.

A clever detective drama dealing with the attempt of foreign spies to steal the plans and models of a new gun invented by Dr. Lamarde to be taken over by the United States Government. Dr. Lamarde believes that there is nothing in luck, and to prove his theory he makes a bet with a friend that he will pick any waster out of the streets and make him successful by altering the conditions of his life. It may be thought that by trusting his secretarial work to a casual loafer the inventor depended largely on the quality which he affected to ignore, but his daughter, Jeanne, is more suspicious, and when she finds Austin, the new secretary, closely examining her father's safe she tells him he must leave the house the next day.

That night two men attempt to rob the safe, and are only prevented by the sturdy resistance put up by Austin. It is then discovered that Austin is in the United States Secret Service, and was following a clue when Dr. Lamarde accidentally helped him by offering him a post in his own house. Jeanne discovers that the interest she has taken in the handsome secretary is likely to prove a permanent one, and a happy ending concludes an interesting and very well-played film. (Essanay. Released May 27th. Length 1,997 ft.)

FILMS ON VIEW.

The following forms a summary of Films which Buyers or Viewers will be enabled to witness in the Showrooms during next week.

(For full addresses, telephone numbers, etc., of various firms, see "Film Releases" in supplement.)

AMERICAN CO. (LONDON), LIMITED.

Title.	Des.	Length.	Released.
Ancestry	D	1980	June 3
The Hunting Memory	D	987	— 7
Competition	C	990	— 7

Monday, 1 p.m. to 5.30 p.m.; Tuesday till Friday, 9.30 a.m. to 5.30 p.m.; Saturday, 9.30 a.m. to noon.

H. A. BROWNE & CO., LTD.

Title.	Des.	Length.	Released.
The Little Street Performer	D	1850	June 21
A £50 Kiss	C	1120	— 24

Thursdays.

BISHOP, PESSERS & CO., LTD.

Title.	Des.	Length.	Released.
Next in Command	D	3 reels	Beg. of Mar.
Philistine	D	4 reels	End of Mar.
Springtime	D	4 reels	Beg. of Apl.

Daily.

CINES CO. (G. Serra, Sole Agent).

Title.	Des.	Length.	Released.
The Dardanelles	T	450	May 31
Britannia Rules the Waves	Car	330	— 31
Bloomer Bottled Up	Com	520	— 31
Boob Detective	Com	330	June 3
Rocca de Papa	Com	290	— 3

Monday to Friday, 10 a.m. to 5 p.m.

ECLAIR FILM CO., LTD.

Title.	Des.	Length.	Released.
Children of France	Top	1504	June 7
The Banks of the Sea of Marmora	S	224	— 7
The Hermit's Secret	D	1038	— 10

Daily, except Fridays.

THOS. A. EDISON, LTD.

Title.	Des.	Length.	Released.
In the Plumber's Grip	C	750	May 31
The Man Who Vanished	D	1000	— 31
Lodgings for Two	C	610	— 31
From a Life of Crime	D	1146	June 3
A Weighty Matter for a Detective	C	625	— 3
The Stenographer	D	1094	— 3

Daily.

ESSANAY FILM CO.

Title.	Des.	Length.	Released.
A Pound for a Pound	D	1000	June 7
Sophie Changes Her Mind	C	1026	— 7
The Good People Who Rallied to the Support of the Church	Fab	1060	— 7
The Amateur Prodigal	D	1884	— 10
Broncho Billy and the Vigilante	D	1008	— 10
The Victor	C	974	— 10

Mondays to Thursdays, inclusive.

GAUMONT CO., LTD.

Title.	Des.	Length.	Released.
A Frenchwoman	D	1137	June 7
The Prefects Bathe	C	1117	— 10
Chantilly	S	406	— 10

Tuesdays and Wednesdays, from 11 a.m.

HEPWORTH MANUFACTURING CO.

Title.	Des.	Length.	Released.
Child of the Sea	D	500	May 31
Love Me Little, Love Me Long	C	850	June 3

Tuesdays, 2 to 6.30 p.m.
Other times by appointment.

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LUBIN FILMS (J. Frank Brockliss, Ltd.).

Title.	Des.	Length.	Released.
The Quack	D	2020	June 14
Another Shade of Green	C	1016	— 14
Gus and the Anarchists	Com	525	— 14
Fate's Tangled Threads	D	1050	— 17
Weary Willie's Rags	Com	596	— 17

Monday to Friday, 10 a.m. to 6 p.m. Saturday, 10 a.m. to 1 p.m.

M.P. SALES AGENCY, LTD.

Title.	Des.	Length.	Released.
When the Tide Turned (A.B.)	D	1035	May 31
Saved from the Vampire (A.B.)	F.C	1031	— 31
How Ida Got a Husband (Kalem)	F.C	1046	— 31
Margate Sands (H. and B.)	S	—	— 31
Seekers After Romance (A.B.)	D	1038	June 3
Ham and the Jitney Bus (Ham)	F.C	987	— 3
Some Wonders of the Deep (Special)	Nat	—	— 3

Every Monday, Tuesday and Wednesday.

NEW MAJESTIC CO.

Title.	Des.	Length.	Released.
Bill and Ethel at the Ball	C	942	May 31
They Never Knew	D	989	— 31
The Forest Thieves	D	985	June 3
A Duel for Love	D	1871	— 3

Tuesdays to Fridays, inclusive.

PATHE FRERES CINEMA, LTD.

Title.	Des.	Length.	Released.
The Mercenary	D	950	May 30
Sugar Making (Cuba)	Int	600	— 30
The Police Dog	Car	650	— 30
Konakri (French West Africa)	I	250	— 30
In Strange Company	D	1 reel	June 3
The Poor Little Rich Boy	C	1025	— 3
Bamboo and Its Uses	Int	1 reel	— 3
Round and About Lake Chuzenji (Japan)	T	350	— 3
Wiffles in Love and War	C	2125	— 13
The Quest of the Sacred Gem	Excl.D	4000	— 17

Daily.

PHŒNIX FILM AGENCY.

Title.	Des.	Length.	Released.
Arabella, the Lady Slavey	Com	695	May 17

Daily.

R. PRIEUR & CO., LTD.

Title.	Des.	Length.	Released.
A Million Dollars	D	1030	June 7
Patsy's Adventures in New York	Com	650	— 10

Tuesdays, Wednesdays and Thursdays.

THANHOUSER FILMS, LTD.

Title.	Des.	Length.	Released.
Helen Intervenes	D	1000	May 31
The Home of Silence (Princess)	D	1017	— 31
Lucy's Elopement	D	1815	June 3

Any day except Tuesday, between the hours of 9.30 a.m. and 6 p.m.

TRANS-ATLANTIC FILM CO., LTD.

Title.	Des.	Length.	Released.
The Master Key: Episode vi.	D	2000	June 7
He Cured His Gout	Com	582	— 7
Mystery of the Man Who Slept	D	1016	— 7
Taking Her Measure	C	894	— 7
The Mystery Woman	D	1071	— 7
The Fibber and the Girl	C	990	— 7
Dance Creations	Nov	977	— 7
The Avenging Dentist	C	1602	— 10
The Laugh that Died	D	1000	— 10
Hubby was a Lawyer	C	959	— 10
The Unknown Brother	D	927	— 10
Nellie, the Pride of the Fire House	C	918	— 10
The Prayer of a Horse	D	1835	— 10
Peggy's Sweethearts	C	959	— 10

Mondays to Fridays, inclusive, 10 a.m. to 6 p.m.

URBAN-ECLIPSE CO.

Title.	Des.	Length.	Released.
The Other Goat	Com	385	June 10
Tunis and Surroundings	I	385	— 10
Sailors Training for Shore Duty	Int	340	— 10

Daily.

VITAGRAPH CO., LTD.

Title.	Des.	Length.	Released.
Twice Rescued	D	2069	June 7
The Fates and Flora Fourflush	C	1076	— 7
Treachery in the Clouds	C	—	— —
The Professor's Romance	C	1032	— 7
The Green Cat	C	967	— 7
How to Do It, and Why	C	2117	— 10
Hearts to Let	C.D	1033	— 10
A Madcap Adventure	C.D	1075	— 10
Scenes in Swedish Norrland	S	216	— 10

Tuesdays and Thursdays, 9.30 a.m. till 5.30 p.m.

WESTERN IMPORT CO., LTD.

Title.	Des.	Length.	Released.
Getting Acquainted	C	1025	June 3
The Love Thief	C	1015	— 7

Tuesdays and Thursdays, 9.15 a.m. to 2 p.m.

YORKSHIRE CINE CO., LTD.

Title.	Des.	Length.	Released.
Island Jess	D	981	June 3
Never Again	Com	599	— 3
Foul Play	C	634	— 7

Daily.

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JOTTINGS FROM ULSTER.

(BY OUR OWN CORRESPONDENT.)

Yet another cinema in Ulster has adopted varieties with a view to breaking the monotony which some associated with an all-picture display, and I venture to predict that the innovation will prove eminently successful. The hall referred to is The Picture House, Lurgan, the spacious establishment of Irish Empire Palaces, Limited, so ably-managed by Mr. Clarke, whose name will be recalled as having been associated in vaudeville under the name of Clarke and Clare. This week Mr. Bob. Robinson, the Scotch comedian, is providing the "turn," and a capital series of pictures is drawing the crowds to the Picture House. During Easter week, the Grand Cinema, Lurgan, was quite unconscious of the "pictures"—the arc-lamps ceased from troubling, and the projectors were quite at rest, for the hall was given over to variety: the services of The Gossips having been secured to provide entertainment. The venture was quite a success, and Mr. Austin is to be congratulated upon his enterprise. This week, however, pictures and varieties again obtain, and a stronger bill of either would indeed be difficult to find. Record business prevails.

"The Enemy in Our Midst" is the star picture at the Belfast Alhambra, this week, and dealing, as it does, with the German spy peril it is drawing enormous crowds. A second feature is provided by "The Viper," and, of course, a Keystone comic is there to tickle, as only Keystones can, the risible faculties of motion-picture lovers.

Writing of Keystone, I am obliged to state that they were never more in demand by Ulster audiences than they are to-day, and several of my acquaintance are on the tip-toe of expectancy, awaiting "Tillie's Punctured Romance"—which, by the kind invitation of Messrs. Weisker Brothers, I viewed at a Trade exhibition in the Belfast Panopticon a few days ago. Mr. Ayliffe informs me that this subject is extensively booked in Ireland, and he suggests that if any of my friends want it they must hustle.

Keystones beng shown just now which take my eye as I scan a local paper are "Recreations," Empire, Belfast; "Such a Cook," Kelvin, Belfast; "The Rounders," Clenard, Belfast; "Love and Bullets," Newtownards Palace, Belfast; "Brand New Hero," Crumlin, Belfast; also others at the Central, Alhambra, Panopticon and Albert Street, Belfast.

The Belfast Coliseum is going great under the direction of Mr. James Burt. Exclusive dramas feature on the bills of each part of the week, and the best varieties always obtain. At the present moment, "'Twixt Love and War," and another three-reeler, "For King and Country," are being shown. The "wines and spirits" of these programmes are on a par with the stars—right bang up-to-date.

Problem screen-plays have ever been favourites at the Belfast Panopticon, so it is quite safe, therefore, to predict a good run for "Saints and Their Sorrows." By special numerous requests, Mr. Fred. Stewart has rebooked "The Spoilers" for three days, commencing April 19th.

Glow-lamp teas, in full view of the screen, are proving exceptionally popular at Kinema House, Belfast, where the performances are continuing to find even greater favour. "Lilian's Dilemma" is the star feature of the present programme, and "Kathlyn's Eleventh Adventure" follows it in.

The Palace, Bangor, is now in full swing, under the direction of Mr. W. A. Salmond, and a much-needed alteration has been effected, in that the 3d. patrons are now allowed to pass in through the front entrance. I'm glad to be able to report tip-top business.

The Picture House, Bangor, is undergoing extensive alterations and repairs, and will, I understand, remain closed until May 31st, when the ribbons will be handed over to Mr. Herbert Rogers, now of the Picture House, Newtownards. Varieties will, it is said, be introduced as from the reopening.

It is quite probable that ere the summer dawns upon Bangor a third picture hall will have materialised. Negotiations are presently under weigh concerning a picturesque little property, which will need but little conversion to make it suitable for the "pictures." More anon!

Rumour had it that High Street, Belfast, was shortly to possess another cinema, and such was backed up by the fact that a huge establishment suitable in every way is being rapidly vacated. I am, however, in a position to contradict the report, and in so doing I may be permitted to enlighten those who are manifesting alarm in the matter by explaining that the premises in question are about to be converted into a huge bazaar.

HER TWENTY-FIRST BIRTHDAY.

Our hearty congratulations and good wishes to Miss Mary Pickford, whose twenty-first birthday was celebrated on Thursday last. We hear that the popular favourite received a record number of congratulations upon the attainment of her majority. A further tribute to the esteem



in which she is held is seen in her recent very decisive victory as winner of a special screen favourite popularity contest organised by the *Ladies' World* (New York). A special appreciation and a full page portrait appeared in the April number, when the result of the contest was announced.

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The Bioscope

85, Shaftesbury Avenue, London, W.

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Copyright and Registration.

On the following page will be found a lengthy *resume* of the report of the work of the Society of Authors, Playwrights and Composers for the past year, and we especially commend to our readers the paragraphs dealing with copyright. It will be remembered that the copyright in cinematograph films and titles engaged the attention of the Society about eighteen months ago, and it was eventually decided that the best method of dealing with the matter was by means of a Cinematograph Sub-Committee. Up to the present that body has chiefly occupied itself in useful spade-work, and mention of its activities is made in the report.

Prior to the passing of the Copyright Act of 1911, there was considerable confusion of mind regarding the several laws governing copyright, and although the Act has, to a certain extent, simplified the procedure, there is still some amount of uncertainty regarding the copyrighting of books, plays, and scenarios. Under the old conditions, the author had to register his work at Stationers' Hall—a method that, in some cases at least, had hardly the desired result, but at least had the merit of bearing formal witness of registration. Since that date, of course, Stationers' Hall has ceased to exist, copyright being secured automatically with publication. It is perfectly obvious that the absence of any record of publication may prove a very serious matter if the copyright of a play or scenario be challenged, and the Society of Authors established, during the past year, a register of its own, whereby dramatists could at once obtain satisfactory evidence that their play was in existence at a certain date. Plays or scenarios may be registered at the Society's office, the fee being, for the latter, 2s. 6d. The procedure adopted is simple and efficient. Two copies of the scenario or play are sent to the Society, both copies are stamped on the date of receipt, and one is returned to the dramatist, and the other retained by the Society. It is a scheme that will commend itself to all who have experienced the difficulty of establishing successfully their claim to originality, and the very admirable manner in which the Society protects the interests of its members is sufficient testimony to its influence.

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The Incorporated Society of Authors, Playwrights, and Composers.

The annual report for 1914 of the above Society, to which brief notice was given in our last week's issue, contains so many matters of interest affecting our own industry that further extracts therefrom are indispensable.

In the first place, many important copyright matters have been dealt with by the Society during the past year:—

The Committee endeavoured through influential bodies in the United States, and with the aid of the Society's American lawyer, to get the President's Proclamation of Section 1 (e) of the American Act extended to England, for this covers the payment of royalties on the production of mechanical contrivances in the United States. The Committee regret to say that their action was without success. The Committee have also dealt with the question of Russian copyright, and were prepared to bring the matter to the notice of the Government, but no further steps could be taken after the war broke out. It is hoped, when peace is restored, that the Russian Government will enter into a copyright convention with Great Britain such as it has already entered into with France and Germany. The Committee have also taken certain action with regard to Canadian copyright, obtaining counsel's opinion on some important points. Copyright Bills have been passed in New Zealand and India.

The first meeting of the Cinematograph Sub-Committee was held on October 30th. Mr. Edgar Jepson was appointed chairman, and other members of the sub-committee were duly proposed and elected. There has only been one other meeting during the year, held in the month of December, but in the future there will be monthly meetings, as monthly meetings are held of the other working sub-committees.

PRICES AND CONTRACTS.

The first matter to be dealt with was the prices being paid to authors and the form of cinema contracts. Mr. Walter Emanuel, Mr. W. L. George and the Secretary were appointed to deal with the drafting of a cinema contract.

With regard to prices, valuable information was collected, and Mr. W. L. George made a report from information he had received. The Secretary placed before the sub-committee the statement of those dramatic and other members of the Society who had been dealing with cinema rights. A very valuable communication was received from Mr. Louis Vance, who had been requested by the Cinema Sub-Committee to report with regard to the trade in films in America.

N.B.—[A further reference to the proceedings of the Sub-Committee will be found in last week's issue, p. 185.]

EDUCATIONAL FILMS.

Dr. Marie C. Stopes brought to the notice of the Sub-Committee the question of educational films, and they have decided to ascertain full particulars as to the use of films for educational purposes. Dr. Marie Stopes made some very interesting statements which she had collected from those who are engaged in technical work. The Sub-Committee think that this side of cinema business may in future prove very important and remunerative.

CINEMA FEES.

The collection of cinema fees is a matter involving a good deal of labour if the returns are to be properly checked with the details of the performances; any member may employ the bureau to obtain these details.

In one case the matter has been in abeyance for some months owing to a dispute as to the correct interpretation of the agreement. This matter will shortly come before the Courts, who will pronounce on the document. The question of cinema fees is likely to be of increasing importance as time goes on, both to novelists and dramatists, and the Committee hope that all members whose works are adaptable to the cinematograph will utilise the bureau for the collection of their fees when the time arrives. The Cinema Sub-Committee is acquiring information in regard to the industry which will be placed at the disposal of all members desiring guidance, and may be used in the collection of fees.

REGISTRATION OF SCENARIOS.

During the past year fifty-six scenarios have been registered at the Society's office. The Society of Authors established this register to provide dramatists with evidence of the date of the completion of their works, so that should their claim to originality be challenged subsequently, or should they have to defend an action for alleged copyright infringement in respect of plays by others, they can at once obtain satisfactory evidence that their play was in existence at a certain date. The passing of the Copyright Act in 1911, under which copyright starts from the date of the making of a work, has rendered it more important than it was before the Act that the dramatist should register his work immediately from that date. If a dramatist's copyright is challenged it may be very difficult for him to show that his work was in existence by a given date, but registration renders this a simple matter, and the Committee would advise members to register as it is impossible for any member to say at what time an action may be brought against him. The procedure is simple: the member forwards two copies of the scenario or play, both copies are stamped on the date of receipt, one copy is returned to the dramatist and the other retained at the Society's office. The fee for scenarios is 2s. 6d.; for plays—some members prefer to register the whole play—2s. 6d. an act. Copies can be obtained by the member of any of his own plays deposited, subject to the payment of the usual typewriting charges.

The Society, of which Thomas Hardy, Esq., O.M., is president, was initiated by Sir Walter Besant some thirty years ago, and has for its object the defence and protection of copyright property whether the owners are authors, playwrights, composers, or editors. The secretary is G. Herbert Thring, Esq., and the offices at the Central Buildings, Tothill Street, Westminster, S.W.

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The Exclusive Rights for the United Kingdom of the Famous Broadway Star Feature

ENTITLED :

THE

Radium Thieves

(Featuring Charles Kent, Leah Baird and Leo Delaney)

Have been disposed of to

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Telephone—GERRARD 4865-6 7.

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Telegrams—"VITGRAF, LONDON." Telephone—REGENT 3422.

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VITAG

PRE

EDITH STOREY, CONSTANCE TALMADGE,
in a Magnificently-Played

IN THE LAT



In his attempt to
painting, he acci
model. He loses
a greater one i

Released Monday, May 24th.

THE RIGHT GIRL

An amusing Comedy, perfectly played by
ANITA STEWART,
EARLE WILLIAMS and
WILLIAM DUNN.

Released May 24th.
Length 1,026 ft.
approx.



The Vitagraph Company, Ltd.,
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Telegrams: "VITGRAF, LONDON."
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RAPH

SENT

ANTONIO MORENO and S. RANKIN DREW
Two-Part Drama, entitled

IN QUARTER

destroy his rival's
dentally stabs the
the prize, but wins
n Marion's love.

Length 1,760 ft. approx.



The Slightly Worn Gown



A clever Comedy, showing the happenings consequent on a milliner's mistake. Featuring LEAH BAIRD and LEO DELANEY.

Released May 24th.

Length 1,043 ft. approx.

The Vitagraph Company, Ltd.,
31-33, Charing Cross Rd., London, W.C.
Telegrams: "VITIGRAF, LONDON."
Telephone: Regent 3422

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VITAG

Present MYRTLE GONZALEZ and strong two-part

LIFE'S

To play it straight and win against sharps and fourflushers is taking

RELEASED MAY 27th. LENGTH 2,041 FT. APP.



Scene from "Life's Game."

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RAPH

ALFRED D. VOSBURGH in a drama, entitled—

GAME

a chance. We are all players and we can see how it is played.

THE HAIR OF HER HEAD



A fine comedy in which SIDNEY DREW and JANE MORROW have ample opportunities for the full display of their great gifts as farce actors.

Released May 27th. **Length 1,021 ft. app.**

THE BARRIER OF FAITH



A dramatic story of Jewish life exquisitely played by NORMA TALMADGE, MARY MAURICE, and VAN DYKE BROOKE.

Released May 27th. **Length 1,074 ft. app.**

THE VITAGRAPH COMPANY, LTD.,

31-33, Charing Cross Road, London, W.C.

Telegrams—"Vitgraf, London." Telephone—Regent 3422.

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TRADE TOPICS.

Mr. Charles Helfer, of Paris, who is the agent for the Itala Company of Turin (the proprietors of which are Signors Sciamengo and Pastrone), has appointed Mr. R. Collier his sole representative in this country. Mr. Collier, whose offices (*pro. tem.*) are at 75 and 77, Shaftesbury Avenue, W., informs us that some magnificent productions by this famous house will be placed on the market very shortly. Meanwhile, we heartily congratulate Mr. Dickson, of the Argus Film Company, upon his enterprise in securing the United Kingdom and South African rights of the Itala masterpiece, "Cabiria," and also Mr. Collier, who was instrumental in bringing the parties concerned together.

The latest entrant on a large scale into the ranks of film producers, "M.L.B." Productions, has so far given undivided attention to laying the foundations of its enterprise, both broad and deep. The first "M.L.B." productions will be set before the Trade in the course of the next few weeks, and upon these the firm will invite judgment. That the new firm is to be no experimental affair is clearly evidenced by the thoroughness and prominence of their preparations for the manufacture and marketing of films on a large scale. The whole of the work, from the taking of the pictures to the turning out of the completed film, will be executed in the studios and other necessary departments which have been set up at Esher—a place, surrounded as it is by a variety of picturesque outdoor scenery. The well-appointed studio, originally upwards of 80 ft. in length, is already being enlarged. The mechanical equipment, even to the eye of the most exacting, leaves nothing to be desired. Especial care, in design and solidity and finish of construction, has been bestowed upon interiors and scenic accessories, so as to give scope for productions on any scale. Again, no care and expense has been spared to insure the comfort of all who shall be employed upon the productions.

The first essential towards the turning out of good work is sound substantial equipment. The company claims to have called this into being in such a way as to leave no room for fault finding. The town offices of the firm are situated at 13, Hanover Street, Regent Street. Here Mr. Michaelson will conduct the business side; while Mr. Lloyd will be concerned mainly with the production and technical departments of this notable enterprise.

Calling on Mr. George H. Smith, at the offices of the Vitagraph Company, the other day, we found him strongly entrenched behind a system of barricades, which seemed as if thrown out to discourage the casual caller from wasting the manager's time during business hours. On satisfying the outpost as to our intentions, we were passed through the lines, and discovered that business was as usual, but that the premises were undergoing the process of redecoration. Various improvements are being effected, including a new screen, which is being installed by Mr. Will Day, and when finished the showroom will be one of the most handsome, as well as the most comfortable, in London.

THE BIOSCOPE

is the **only** British Trade
∴ Journal which reviews ∴
ALL THE FILMS.

We also hear from Mr. Smith of coming films, which will be worthy of the new screen, particularly of "The Juggernaut," a colossal railway drama in five parts, in which Miss Anita Stewart and Mr. Earle Williams will appear. This is the first of the Vitagraph "Blue Ribbon" Features, and an interesting list of future releases includes the names of such popular favourites as Robert Edeson, De Wolf Hopper, Charles Richman, and Joseph Kilgour, in dramas, written by Richard Harding Davis, Cyrus Townsend Bardy, C. N. and A. M. Williamson and others.

Mr. Smith considers that the public taste inclines to these Broadway Star Features, in preference to the ordinary releases. With such a list of future attractions, "Uncle" will certainly have to change his motto to "Business More than Usual."

A private exhibition of an unusually interesting nature was given at the Kinemacolor Building, Wardour Street, W., on Thursday last, when a large company assembled to witness a display of scientific and industrial films and "Kino-ads." The meeting was held under the auspices of the London County Council Education Department, and was primarily intended for the Blackheath Road Commercial Institute, to whom Mr. H. L. Underwood is delivering a series of lectures on advertising. Several Kineto scientific subjects were screened, together with a display of Kino-Ads., the

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latter a particularly novel and ingenious application of trick, humorous, and other films to the purposes of up-to-date advertising methods.

At the conclusion of the exhibition, a vote of thanks was proposed by Mr. G. Dand, principal of the London County Council Commercial Institute, who called attention to the value of this demonstration to commercial men. Mr. Mitchell, of the Deptford Chamber of Commerce, seconded, and the motion was carried with enthusiasm.

We learn from a very reliable source that the Famous Players Film Company have acquired the film rights of the celebrated play, "Mice and Men," in which the dainty Marguerite Clark will shortly be presented. Miss Clark's part will be that of "Little Peggy," the winsome foundling who is adopted by a middle-aged bachelor, with the idea of educating her along his own lines, in order that she may become an ideal wife. In accordance with the title of the play, "the best laid schemes of mice and men, etc.," and the play comes to a point which is productive of a very amusing, yet pathetic, *finale*. There should be a big following for the film version of Madeline L. Ryley's celebrated dramatic success.

What must assuredly be voted a sign of good business is seen in the news that the Keystone organisation is adding more properties to their already comprehensive list, also greatly extending their studio accommodation. We are told that further special developments are to be forthcoming, both for the American and British markets, and we shall, no doubt, be advised in due course as to their nature. Meanwhile, Mack Sennett and his merry men, along with the well-known b vy of Keystone beauties, are busily employed in the realisation of many brainy new ideas for comedy releases.

We deeply regret to have to announce the death of Mr. Fyfe, of the firm of Fyfe, Wilson and Co., Limited, Glasgow. The deceased gentleman was very well known, both in the cinematograph and electrical trades, and deep sympathy will be extended to his numerous friends in their sad loss.

A notion which should form a very useful extension of the use of poster stamps emanates from the offices of the Kinematograph Trading Company, Limited. The firm has issued a very neat set of stamps, each bearing the photograph of a popular film artist, and the name of the play in which he or she will appear. These, stamped in approved style with the inscription "coming next week," will be sent at a very low figure per thousand, and should form an admirable means of boosting the various exclusives handled by this go-ahead concern.

We exceedingly regret that, owing to a compositor's error, we should last week have described the Standard Feature Film Company's latest exclusive, entitled, "Vice and Virtue" (a review of which appears in this week's issue), as a "Nestor" production. This should, of course, have read "Weston," and, moreover, the offer for the sale of territorial rights is for all counties *exclusive* of, and not as stated by us "for" London suburbs and the South. We tender our sincere apologies to Mr. Renton for these unfortunate errors.

The film, together, with "Our Boys" (the latter a version of the well-known play, was shown at the Majestic Picturedrome, Tottenham Court Road, yesterday (Wednesday) to a well-filled house. We are reminded, by the way, that both productions are of British manufacture.

Mr. Ernest Schofield has in "The Joker" produced at the New Theatre, on Saturday night, written such a bright and amusing comedy as to entitle it to a very large measure of success. The central idea is distinctly fresh and the situations created in the first act are deliciously farcical. An otherwise irreproachable Colonel, with a family of grown up daughters, has married again, and not wishing to divulge this fact he allows it to be conceded that he is the inventor of a new submarine, the deadliest thing of its kind. It is only when the colonel is approached by certain foreign powers for the purchase of his patent outright that his difficulties begin to present themselves. He is surrounded by spies, and has only one friend, and that unknown to him, who realises the Colonel's danger, and endeavours at all hazards to save him, the father of the girl he loves, from the inevitable fate awaiting him, and to outwit the enemy at the same time—an undersized ill-favoured young fellow, with a heart of gold, one of those—and there are many—who are eating their hearts out to serve their country, but are never given a chance. He always wears a smiling face, and carries an aching heart—the Joker, the fifty-third card in the pack, the throwaway, or what you will.

Written in the lightest possible vein, the farce, with its moments of distinct pathos, was exceedingly well acted, but is not perhaps in every instance judiciously cast. Mr. Schofield and his collaborator, Mr. John Ramsay, should receive some inquiries regarding the cinematograph rights.

The prize of £25, offered by the Ideal Film Renting Company, Limited, for the best story on the theme, "Whosoever is without sin, let him cast the first stone," has been won by Miss

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THE PHOTOPLAY REVIEW & ESSANAY GUIDE

Should be among the files of every theatre. It contains valuable information for exhibitors about everything ESSANAY—release dates, synopses, lengths, advertising material issued, reading articles for republication in local papers, programme fliers etc.
POST FREE TO THEATRE ADDRESS.

H. A. SPOOR.

ESSANAY



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CHARLES CHAPLIN

IN

Charlie's New Job.

Released Thur., May 20th. Approx. length 1,996 ft.

Charlie's Night Out.

Released Thur., June 3rd. Approx. length 1,961 ft.

Champion Charlie.

Released Thur., June 17th. Approx. length 1,939 ft.

Charlie in the Park.

Released Thur., July 1st. Approx. length 1,000 ft.

Special Novelty Posters

The finest line of five and seven-colour novelty lithographic posters ever issued for a Comedy Photoplay series will be published in quad-crown, six and twelve-sheet sizes for the Essanay Chaplin Comedies at the regular prices.

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FILM MFG. Co., 148, Charing Cross Road, London, W.C.

NEW SAMPLES Showing in ESSANAY'S THEATRE, LONDON, April 26th to April 29th.

Released Monday, June 14th. Drama. Approx. length, 1,022 ft.

The Man in Motley

A very fine dramatic study adapted from the story written by I. A. R. Wylie, in which Ruth Stonehouse, Richard C. Travers and Harry Dunkinson have the leading *rôles*.

Released Monday, June 14th. Snakeville Comedy. Approx. length, 1,022 ft.

Slippery Slim's Wedding Day

Humour of the broadest type has full play, as usual, in this single reel of Slippery Slim's venture on the stormy sea of matrimony. Victor Potel's grotesque antics earn their customary reward of unrestrained mirth on the part of his large following among patrons of the photoplay.

Released Monday, June 14th. Geo. Ade Fable. Approx. length, 1,053 ft.

Fable of the Cold Gray Dawn and the Morning After.

Starting with the misery of one cold, grav dawn, after a too festive night before, this fable follows the Rounder until he awakes to another equally unpleasant morning. As played by Rapley Holmes and a supporting cast, composed exclusively of men, it is George Ade humour of the very best quality. The production is true in its detail, and is very cleverly sub-titled.

Released Thursday, June 17th. Chas. Chaplin Comedy. Approx. length, 1,939 ft.

CHAMPION CHARLIE

Charlie Chaplin in the prize ring—his admirers will chuckle at the bare thought, and roar when they see the picture. The scene in the training quarters are a steady laugh, but when Charlie faces his opponent in the roped arena, the fun is more than doubled. There have, doubtless, been burlesque boxing matches since the birth of the drama, but this one knocks them all out. It is a three-round "go" that grows in excitement and hilarity at every blow struck. A two-reel sidesplitter.

Released Thursday, June 17th. Broncho Billy Adventure. Approx. length, 1,032 ft.

Broncho Billy's Teachings

A Western drama that presents Broncho Billy in a new light, and one that will prove a most favourable one with his followers. Marguerite Clayton also has a delightful *rôle* of an Indian maiden.

Released Thursday, June 17th. Comedy. Approx. length, 964 ft.

Father's New Maid

A merry comedy, featuring Wallace Beery, Betty Brown and Billy Robinson.

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May Sherman, of 10, Effra Mansions, Brixton Hill, S.W. The three judges were unanimous in awarding Miss Sherman the prize.

A large audience witnessed a Trade show of "The Gilded Wedding," a film adaptation of the play by Bronson Howard, given by Bishop, Pessers and Co., Limited, at the Shaftesbury Pavilion, on Tuesday last. We hope to give a notice of this interesting film in our next issue.

We learn that H.M. Trade Commissioner for Australia (Mr. G. T. Milne) reports that an influential Melbourne concern controlling some fifty-three theatres in Australia would like to enter into negotiations with prominent manufacturers in the kingdom, with a view to advertising their productions, both upon the screen and in the printed programmes. There should be in this proposition a fine chance for our leading firms to capture and hold a good deal of the Antipodean trade. Manufacturers in the kingdom should apply, in the first instance, to the Commercial Intelligence Department, Board of Trade, 73, Basinghall Street, E.C., for address of inquirer, and subsequently communicate with H.M. Trade Commissioner for Australia, Commerce House, Melbourne.

It is with pleasure that we hasten to record a well-deserved army promotion accorded to Hon. Lieutenant Payton, late manager of the the Coliseum Picture House, Bristol. The gallant officer, who retired with the above rank on returning from the South African War, where he served with the Royal Engineers, has now been appointed Assistant Divisional Engineer in the Northern Command, and takes up his duties this week. His post at the Coliseum will be filled during his absence by Mr. W. Dodson, of the Regent Hall, Nottingham.

The big scheme which has been formulated by the authorities of the French War Office for the visiting of camera operators to the lines has, we hear, aroused great interest, both in neutral countries and in our own land. Here, in fact, its development is being eagerly awaited by the recruiting authorities, who see in the scheme the possibilities of a powerful argument to "the man who ought to go." There should, in fact, be a great demand for these authentic films, especially in neutral countries which are awaiting our answer to the much-advertised Teutonic film propaganda.

Happening to meet, in the vicinity of Great Newport Street, Mr. E. M. Kane, we elicited the information that his firm was experiencing a brisk demand for the dramas, "The Fatal Woman" and "Rogues of London." The films, we believe, are quite as sensational as their very striking titles would have one expect, and the Trade show held at Liverpool, last week was productive of very many local inquiries for both subjects. Messrs. Ashley Exclusives, Limited, have other functions in hand of a similar nature, and of which particulars will be found in our usual column.

A particularly neat pocket torch lamp is now being shown at the premises of the Bioscope, Film and Supply Company, Limited, in Lisle Street, W., and forms a device which will be greatly appreciated by the cinema manager. Finished in electro-plating, the device is made with a clip for the pocket, and occupies little more space than a fountain pen. All who desire to view this novelty should ask for the "Franco Pen Light." This enterprising firm is enabled, as usual, to record good business in machines and accessories, also furnishings for the theatre, and have a number of excellent contracts on hand for their various specialities.

Mr. Morley Dainow, who is at present on active service in India, tells us that an extremely interesting scheme has been formulated, having for its object the furtherance of educational films in that part of the world. An eminent Indian head-master, with the approval of the educational officials, has presented a plan whereby the necessary information is being obtained, both as to films and apparatus, and we are likely to hear still more of the new propaganda in the near future.

While touching upon matters which directly concern the Far East, we should mention that we have an inquiry as to whether British capitalists would care to investigate a proposal which aims at the formation of a cinematograph and film company to operate from a leading centre in India. It is said by the writer that there is a capital opening in the country for such a venture.

"The Trumpet Call," the well-known drama by Messrs. Geo. R. Sims and Robert Buchanan, of which there is a Trade show at the Shaftesbury Pavilion, on April 30th, at 11.30 a.m., should be welcomed by a great many London and provincial picture-goers. It was this celebrated drama that made one of the biggest successes, financially, for the late Mr. Robert Arthur, who had several companies touring for a good many years. It formed a great attraction at many of the principal theatres in the kingdom, and was continually rebooked as a great holiday attraction. "The Trumpet Call" is said to be one of the best British dramas that has ever been filmed, and the Neptune Film Company ought to do well with it.

Our hearty congratulations to the popular film actress, Miss Elizabeth Risdon, who, in combination with the *Daily Telegraph* King Albert's Fund for the Belgians, is to personally

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appear at all theatres in which "Florence Nightingale" is to be shown in London, in order to collect for the above fund. At the King's Hall, Chelsea, the scheme has already proved a great success, and Miss Risdon collected a very considerable sum during the three evenings upon which she was present.

We are glad indeed to note that our esteemed contemporary, the *New York Dramatic Mirror*, has been bold enough to severely "keel-haul" a certain section of exhibitors who have been guilty of a reprehensible form of advertising. The latter, which may, or may not, appear as smart American "adcraft," consisted of a mean dodge whereby the passer-by was informed that he need not pay "Two dollars to see So-and-so, the star." All he had to do in order to see the popular lady or gentleman was to pay his "ten cents at the cinema." Thank goodness we have not adopted such methods upon this side, and can, in almost all cases, work in complete harmony with the legitimate or variety houses in our various localities. Witness, in illustration, the generous support given, in the provinces especially, when a charity show is about to be held. We cordially thank the *Mirror* and would counsel those for whom its strictures are intended to bear in mind the dictum of a famous comedian, namely—"desist!" The little dodge alluded to by our friend has, we believe, become fairly common in the States, but will not, we can safely say, fail to react very severely upon the perpetrators, who should bear in mind that amity is preferable to animus.

An ingenious Trade statistician has been at work, this time upon one of the "Ideal" exclusives, and has, after much effort, calculated that nearly 2¾ million people have now seen the exclusive, "When London Sleeps," also that the number who have witnessed "As a Man Sows," is close on 2¼ million. This forms a very remarkable tribute to the popularity of the films, as well as a most interesting testimony to the strong hold of moving pictures upon the public.

The special attention of our readers in the South is directed to the Trade review tomorrow (Friday) of the great Cines production, "Julius Cæsar," which will be held at the Alhambra Theatre, Leicester Square. All those who have not received their tickets should certainly call at Mr. G. Serra's offices, in Denman Street, and thereby assure themselves of being present at one of the events of the season.

What promises to be a very remarkable series of natural history films is to be publicly inaugurated on Monday next, at the Philharmonic Hall, Great Portland Street, W. This event will comprise an entirely new exhibition of moving pictures, by Mr. Paul J. Rainey, and, from what we hear, promises to eclipse in popularity the former very successful run of subjects secured by this intrepid explorer. We hope to be enabled to deal with the films at greater length in our next issue.

Our entertaining contemporary, *The Encore*, has, we note, taken a strong line with regard to the question of film displays at variety theatres, incidentally dealing also with the very prevalent practice of cutting short a film, usually at an extremely interesting point. We quite agree that the manner in which a good many of the film items in vaudeville programmes is presented can only be described as unworthy of the houses and their management. There are, of course, theatres where due prominence is given to really good subjects, but we have, even in leading London theatres, seen examples which, both for bad conditions and poor lighting would disgrace the local cinema in a modest colliery village. Those responsible should certainly set about a remodelling of their often out-of-date installations (also the film service) and eliminate thereby an undoubted source of annoyance to the audience.

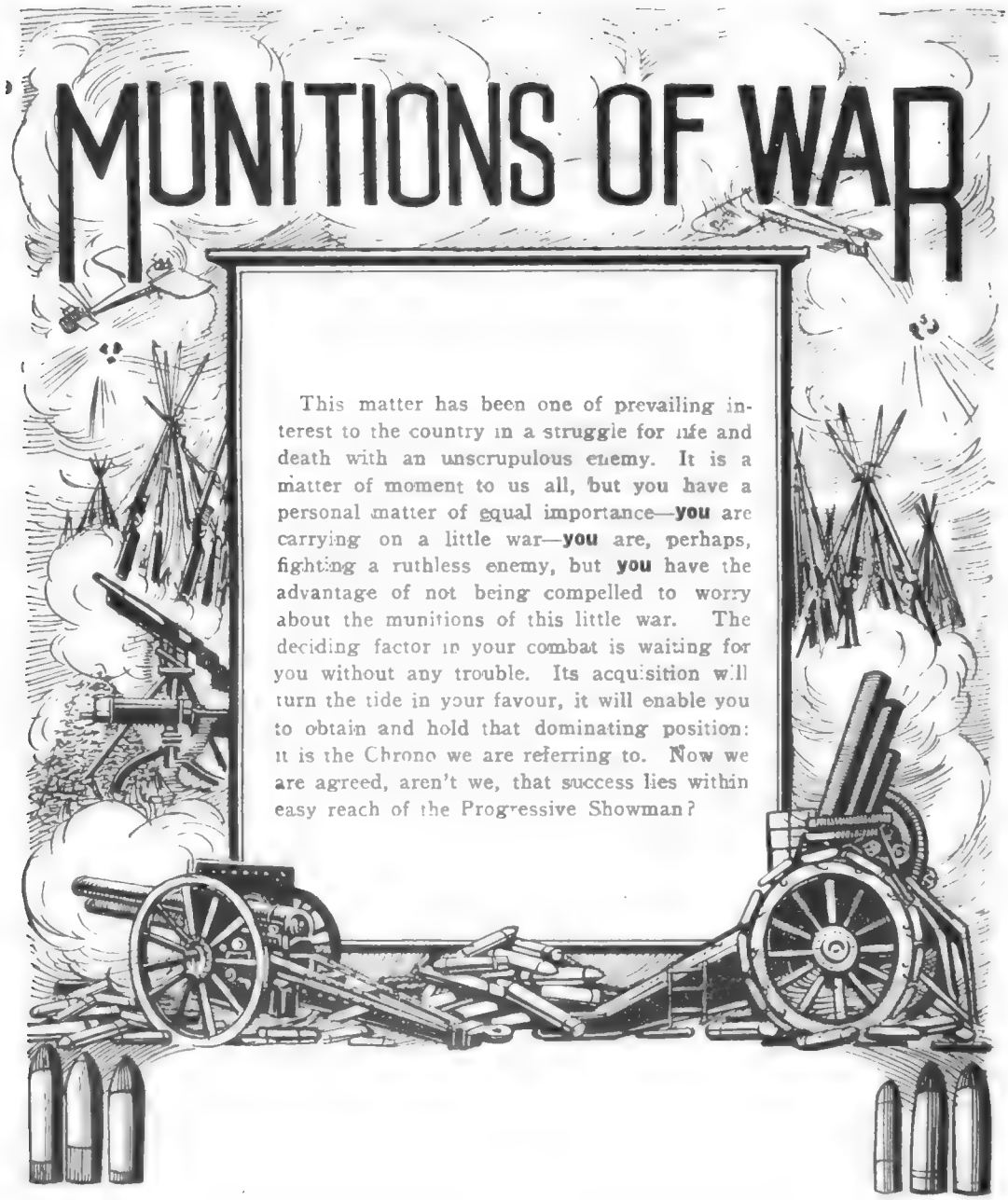
An item of particular interest comes to hand in the news that the popular drama, "The Daughter of England," Jose D. Levy's play, which is at the present moment being filmed by British Empire Films, Limited, at the Whetstone studios, will, it is expected, be shown to the Trade during the first week in May.

All interested in portable cinema buildings should certainly make an effort to view the fireproof buildings which have been erected upon London County Council ground at Millbank, near to the House of Lords. The erections, which are by Messrs. W. Cater and Co., Limited, are of a kind eminently suitable for *alfresco* or Colonial cinema shows, and, with their all-steel frames and fireproof coverings, should prove eminently useful, being, at the same time, constructed with a view to ease in erection and portability.

Mr. Oakley, the manager of Walturdaw's exclusive department, informs us that Mr. Clayton, of 176, Norfolk Street, Sheffield, has purchased the Yorkshire rights of their great detective film, "Sexton Blake and the Stolen Heirlooms." All inquiries for the county of Yorkshire should henceforth be sent to the address mentioned above. The Walturdaw feature is, by the way, proving a splendid "after-holiday" attraction this week at several London suburban houses.

Recently we referred to the fact that a picture palace was running at Bulford Camp, and news

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THE GAUMONT COMPANY, LIMITED,

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has now arrived that another was opened at Aldershot Camp during the Easter holidays. A representative of THE BIOSCOPE called last week upon the manager, who courteously furnished him with the following particulars.

The building stands on War Department land in the Queen's Avenue, about equidistant from both the towns of Aldershot and Farnborough, and the necessary permission was obtained from the War Office authorities by Mr. S. Davis, a prominent member of the directorate of the new concern. Styled, appropriately enough, the Camp Cinema, though perhaps not so elaborate as a West-end hall, it certainly rivals most as regards convenience and comfort, and presents a rather unusual appearance, the exterior being asbestos panelling on a steel-girdered framework, the length being 120 ft. and breadth 45 ft. The interior, with a fair rake, enables some 700 people to view a clear picture. The seating is all plush tip-ups, provided by S. Davis and Sons, of Old Street, E.C. There is a throw of 85 ft. from a latest Gaumont Chrono projector, on to a screen of 18 ft. by 15 ft. Power and lighting are provided by a Crypto D.C. generator, and the result is a splendidly clear picture.

As the picture palace of a military camp, that topical and war films would be in demand is natural, and the manager did not disappoint his patrons. The programmes have been thoroughly appreciated in the camp by the troops, who have composed the main part of the patrons. A continuance of the present high standard of pictures should ensure "capacity business" for this, the latest, camp cinema.

An important two weeks' sale of cameras and general accessories is being held by Mr. Will Day from to-day (Thursday) onwards. Among other "bargains," the contents of a large West-end studio are being offered for sale, and full particulars of the various lines for disposal will be found in our advertisement columns.

Among the special Trade reviews, readers are requested to note that the following features will be on view at the theatres and times mentioned below :—

LONDON.

"Julius Cæsar" (Cines Production), to be shown under the direction of G. Serra at Alhambra Theatre, Leicester Square, W., Friday, April 23rd, at 11.30 a.m.

"Mistress Nell" (Famous Players), also "The Circus Man" (Jesse L. Lasky), at Shaftesbury Pavilion, on Tuesday, April 27th, at 11 a.m.

"The Trumpet Call" (Sims and Buchanan), shown by Neptune Film Company, at Shaftesbury Pavilion, Friday, April 30th, at 11.30 a.m.

"Nana, of the Moulin Rouge," "An Insult to the Flag," and "Lena Rivers" (shown by Kinematograph Trading Company, Limited), Shaftesbury Pavilion, on Friday, May 7th. No time stated.

PROVINCES.

"Ready Money" and "The Circus Man" (Lasky Features), to be shown at Picture House, Lime Street, Liverpool, April 23rd, at 11 a.m.

"The Guest of the Regiment" and "When East Meets West," Clarendon Film Company, to be shown at Cardiff Cinema, April 27, at 11 a.m.

"The Fatal Woman" (Hollandia) and "Rogues of London," showing by Ashley Exclusive Films, Limited, at Gaiety, Newcastle, April 23rd, at 2 p.m.; at Theatre de Luxe, Glasgow, April 27th, at 1 p.m.; and at Hippodrome, Cardiff, April 29th, at 11 a.m.

[Manufacturers and agents are requested to send us particulars and dates as above for inclusion in future lists. Kindly mark envelope "Trade Review."]

"BUNNY" SMILES FOR BELGIANS.

As a further aid to the now widely renowned *Daily Telegraph* Belgian Relief Fund, the lantern slide illustrated upon this page has been issued in co-operation with the Vitagraph Company, Limited. In order that the slides may reach all exhibitors, the company have made arrangements with the Cinematograph Exhibitors' Association, who have consented to distribute them to their members. All who know the smiling countenance of the inimitable "John" will, we feel assured, be moved by the appeal set forth, and we hope to hear of very many substantial collections in aid of our brave Allies and their sorely stricken dependents. Applications for slides and particulars can be addressed to the nearest branch of the Cinematograph Exhibitors' Association.



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'Phone: Central 6123.	'Phone: Central 1006.	'Phone: Cardiff 1060.
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ITEMS OF INTEREST.

CHANGE AT WORKSOP.

The reopening of the Empire Theatre as a high-class picture theatre on Monday, makes the fourth house in Worksop, and it is therefore pretty obvious that the cinema is locally popular. The building has been taken by Mr. W. Gregory, who for nine years has been associated with the Raymond Picture Company, the last five of which he has spent in charge of the Hippodrome, Grimsby. It is Mr. Gregory's intention to put on the best films obtainable, and he has booked some of the latest productions for some time ahead. We wish him every success.—Packed houses witnessed "1914" at the Victoria last week. This week the Nordisk Company are represented by "Children of the Circus" and "Through the Enemy's Lines."—"The Princess's Dilemma," "Lead Us Not into Temptation," and "The Trap," have been very popular at the Gaiety Picturedrome; whilst at the Royal Electric, Charles Chaplin has been featured.—"In the Chancery Division on Tuesday week, an application was made by the Worksop and Retford Brewery Company, Limited, to restrain the Worksop Palace, Limited, a picture house company from creating a nuisance by the alleged noise and vibration of their electric plant. Counsel for plaintiffs, occupiers of licensed premises adjoining, said the motion was assented to by defendants, and he asked the Court to treat the motion as the trial of the action. Mr. Justice Eve granted a perpetual injunction.

LINES FROM LEICESTER.

Business on the whole continues good, and in the centre of the town, especially, is "quite top-notch." A whole batch of exclusives has been secured by the go-ahead management of the Silver Street Electric, among the earliest being "Saved from Destruction," the all-British production, "War is Hell" (for the current week), and "The Floating Mine," "Baffles" (Keystone), "Under the German Yoke," etc., etc. "Shopgirls," just concluded here, was, in the words of the manager, Mr. Horace Springett, "distinctly great."—The war still takes its toll of the town's cinema circles, already very much depleted. Among the latest to rejoin the colours is Captain H. Worsley, manager of the High Street Electric Theatre, he having assumed the captaincy of the Royal Engineers at Glen Parva Barracks. A member of his staff has also been called up recently for purposes of local defence. Captain Worsley's successor in office, Mr. H. J. Crane, formerly of Moss's Empire, Glasgow, will find an attractive list of film features already arranged, among them, "The Mysteries of London" and "Father" for the current week, and (due April 26th), the five-part production, "Neptune's Daughter."—A trio of good things at the Tudor Cinema, are "The Bomb," "A Woman Scorned" and "A Belgian Girl's Honour."—At the Coliseum, Melton Road, the two serials, "Trey o' Hearts" and "The Million Dollar Mystery," are still going strong, other notables being "Killing Horace" and "The Tear that Burned."—The problem play, "The Escape," appears this week at Mr. E. C. Clayton's Picturedrome, where it makes a big impression.—At the Granby Street Picture House, where "The Little Minister" (just concluded), has proved an unqualified success, "Two Women," "Brother Officers" and "The Prisoner of Zenda" are among the immediate attractions.—At the new high-class cinema in Granby Street, building operations are in full swing, and an opening will probably take place well before Whitsun.

FOR MAIL LISTS.

Mr. Ch. Afrigan, of Rue de Grece, Tunis, would like his name placed on the mailing lists of firms dealing in films suitable for exhibition in Tunis, or subjects "titled" in the Arabic language.

THREE BIG RELEASES.

The Jesse L. Lasky Feature Play Company are releasing three feature productions of unusual importance. These include Rita Jolivet in "The Unafraid," with House Peters, while Blanche Sweet will make her second Lasky appearance in "The Captive," and this week, Victor Moore will make his film *debut* under Lasky management in the cinema version of "Snobs."

DONCASTRIAN DRAWS.

"Traffic in Souls" has been screened three times daily at the Bijou Picture Palace, and proved a big attraction. Western dramas have been very little to the fore of late in Doncaster, but that they are still popular was evident from the large houses assembled at the Bijou, when "The Sheriff of Bisbee," "The Old Cobbler," "Prowlers of the Wild" and "The Jungle Samaritan" were all well received.—The famous Mary Pickford in "Such a Little Queen" delighted large audiences at the Picture House, and "David Garrick" was an enormous draw during the week-end. "Little Lord Fauntleroy," "The Man on the Box," "The Property Man" and "Her Last Chance" have also maintained the high reputation of the Picture House.—The seventh instalment of that popular serial, The Trey o' Hearts," was the chief attraction at the Central Hall, followed on the Thursday by "The Streets of New York."—Mr. A. Dearden had a particularly good week with "The Corsair" and "The Vow of Vengeance." The famous "Zigomar, No. 1," and "His Guilty Conscience" are other stars at the Electra. A large number of troops billeted in the town have been removed, and the picture houses will miss them as much as any one.

INTERESTING INTERVIEW.

An American correspondent informs us that Mr. Jesse L. Lasky, President of the Jesse L. Lasky Feature Play Company, who has been making a prolonged visit to the Lasky studios in California, returned home recently, accompanied by Frank A. Garbutt, of the Bosworth Company. Mr. Lasky made the trip in order to have important personal conferences with Samuel Goldfish, treasurer and general manager of the Lasky Company. "For the last two months we have been making preparations at the Lasky ranch and at the studios which have excited the curiosity of moving picture people throughout America," said Mr. Lasky, "and I am not surprised that the rumour of some big producing event has reached New York City. The explanation of all this is that we have finally begun work on a special production of unrivalled magnitude and dramatic force. This big production," said Mr. Lasky, "will be produced on the same plan as any extraordinary theatrical offering. The only difference will be that we shall try to do things on an even greater scale, and give the public far more for their money. This production will not at all interfere with our regular releases, which will be more remarkable than ever."

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Facilities for Programmes.

NEW ARRANGEMENTS.

Several new programmes have recently been started by The Ideal Film Renting Co., Ltd.

The special feature of these is that careful arrangements have been made, as a result of which the Programmes will in no case have a long distance to travel before reaching the Theatres.

What that means in the way of convenience we need not explain. That is what every Exhibitor knows.

Further, the Company guarantee that the Programmes are picked by showmen for their own Theatres and they have a free hand to choose the best.

Nothing but standard makes chosen--and no show copies.

All the Company's branches are completely equipped with apparatus for examining and overhauling the films.

For full particulars communicate immediately with the nearest IDEAL branch.

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Branches: BIRMINGHAM, 79, Station Street; MANCHESTER, 97, Great Ducie Street; LEEDS, 9, Upper Mill Hill, Boar Lane; GLASGOW, 108, Renfield Street; NEWCASTLE-ON-TYNE, 67, Westgate Road; CARDIFF, 28, Wood Street; DUBLIN, 40, Dawson Street.

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EASTMAN KODAK DIVIDEND.

The directors of the Eastman Kodak Company of New Jersey have declared an extra dividend of 5 per cent. upon the Common Stock of the company, payable June 1st to stockholders of record at the close of business on April 30th.

USEFUL AND TOPICAL.

We have just received from the General Electric Company, Limited, one of the most ingenious and useful pieces of topical advertising literature we have ever seen. This takes the form of a tough paper folder, having the whole of the interior devoted to illustrations and descriptions of German and British aircraft. The illustrations, which were prepared by, and are the copyright of our contemporary, *Flight*, are far in advance of others which have yet been published as regards clearness and accuracy. The chief types are referred to in the letterpress, and their distinguishing characteristics mentioned. The usefulness of the information given seems to us to be so great that a copy should be in the hands of every member of the community, and we would advise application being made to the General Electric Company, Limited, Publication Department, 67, Queen Victoria Street, London, E.C., who have made arrangements that every one desirous of having this folder shall not be disappointed.

FURNESS FILM FEATURES.

The cinema man in Barrow still wears a pleasing smile. There is nothing to conduce to happiness more than "a big house," and this has been the order of things for weeks past. Not only has business been good at Barrow, but throughout the Furness district generally the picture palaces have been well supported. A small town like Dalton boasts two picture shows, and strangest thing of all, one of them is actually owned by the local Co-operative Society, and the profits go towards augmenting the dividend. At Ulverston, a charmingly picturesque town, 10 miles from Barrow, there is a splendid picture palace—The Victoria—and good business is done. The proprietors are closing this house next week to enable extensive renovations to be carried out, and business will be resumed on Monday next. The manager of the Empire, Dalton, has booked "Quo Vadis?" and "The Idol of Paris."—At the Kendal Kinema, "The Trey o' Hearts" has proved a strong feature, and "The Mystery of the Secret Passage" has also been on view, with other pictures at this hall and the St. George's Theatre.—Barrow shows have all been well patronised, and the managers have found it profitable to run three matinées a week, while in addition, two houses a night are in vogue. Some time ago, a scheme was prepared for the erection of two new cinemas in Barrow, and a prospectus was issued, but the project was abandoned. At present, the town is well supplied, and local patrons have no occasion to find fault. Mr. Chris. Barber of the Electric Theatre, has become a keen motorist, and Mr. Calvert Routledge, of the Coliseum and His Majesty's, is also an experienced motorist, who has been able to render some service to his King and country at the present time, as the result of his military experience. Some of the chief films shown during the past week were: "The Monkey's Paw" and "The Crucible" at the Coliseum; "The Lights o' London" and "Turkey's Treachery" at His Majesty's; "The Phantom of his Love" and "The Smile of a Child" at the Electric; "A Honeymoon for Three" and "The Property Man" at the Gaiety; "Lady and the Tiger" and "The Manicure Girl" at the Palace. The recent dispute between the employees and managers of the various places of amusement has been amicably settled, and the Managers' Union, which is only in its infancy, has already justified its existence for the work it has done in this and other directions.

OPERATOR'S ACTION REWARDED.

Early this year THE BIOSCOPE recorded the fact that Mr. Harry Hunt, operator at Aston Cross Picture House, Birmingham, had rescued a man whom he saw struggling in the Canal near Aston Road. A curious feature of the affair was that after being hauled to the bank by Mr. Hunt, who jumped in without divesting himself of his clothes, the other man hurried off without thanking his rescuers or giving his name. All efforts to trace him failed, but that the stranger was grateful to Mr. Hunt is evident from what has just happened. The other day, a well dressed man called at Mr. Hunt's house, and handed in a small parcel, which, on being opened, was found to contain a handsome gold watch, bearing this inscription:—"Presented to H. Hunt, by 'J.A.,' for saving his life from drowning on January 7, 1915." Mr. Hunt has, we should add, altogether saved fifteen persons from drowning.

ON THE SOUTH-EAST COAST.

Large crowds have enthusiastically received the splendid programmes presented at Folkestone, and during the holidays record business was done. The principal films at the Electric were "At the Risk of Her Life," "The Dog and the Girl," "Fisherman Kate" and "That Minstrel Man," the latter two being greeted with loud laughter.—The Central maintains a high standard. "A Patriot of France" was a recent success, also "The Man on the Box," "Victory in the Vosges" supplying additional interest. "Woman," an absorbing drama, brought good results, and was followed with great interest.—"A Doer of Deeds" and "Sixty Years Ago" were chief features in a list of good things at the Playhouse.—Picturegoers at Ramsgate have no cause for complaint. "For Love of the King," "German Kultur" and "Coward" were attractive headlines at the King's. The comedies, "Miss Tomboy and Freckles," also "Wood B. Wedd Goes Snipe Shooting," were particularly entertaining. Mr. R. V. Crow continues his good work for the different funds, the latest acknowledgement from "the Red Cross" being £7 8s.—"Mystery of D'Orcival," "Mill of Life" and "Mystery of the Glass Tubes" were a few of the best at the Queen's.—Pictures again take prominence in an admirable programme shown at the Royal Palace Theatre. "Mystery of the Crystal Salts," "Race for a Bride" and "Through One Man's Crime" gave entire satisfaction to good houses. "The Property Man" and "Mabel's Latest Prank" were chief mirth providers.—A special Trans-Atlantic week was a welcome innovation to patrons of the Star, some of the chief items being "Won in the Clouds," "Her Bounty," "The Man Who Knew," and "As the Wind Blows."—Two of the finest subjects seen in Broadstairs for some time were, without doubt, "Barnaby Rudge" and "Wrath of the Gods," which attracted large and appreciative audiences to the Cinema.—Margate maintains a steady average. The Parade Cinema did well with "Great Larsan Mystery." Mr. C. W. Stanley is a firm believer in keeping his patrons entertained, and as a comedy foil had "Rural Demons," "The Rounders," and "The Property Man," which produced uncontrollable laughter.—"Incomparable Bellairs," "Mill of Life," and "Always Tell Your Wife" were principal items at the Clifton Cinema.—"Tragedy of Her Mistake" and "Among the Clouds" went well at the Cinema de Luxe. "Gaumont Graphic" and "Topical Budget" are shown.—The Lounge, Cliftonville, is showing to full houses. "Daughter of the Regiment" and "Wrong Flat" were two of the best.—At Whitstable, the Oxford screens many excellent features, "Caught in a Cabaret," "Etta of the Footlights" and "Red Eric's Wooing," were responsible for good houses.

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A HABIT THAT PAYS

IS TO REGULARLY WATCH OUR

Special Announcements

SEE

ALSATIAN HEARTS

Approx. Length 1,981 ft.

Released MAY 31st.

BRIEF SYNOPSIS.

We are in Alsace. Father Lucas, an old Alsatian teacher, who was driven from his school in 1870, lives alone with his grand-daughter.

Every day his steps take him towards the school from where he was driven forty-four years ago.

Secretly, Mina is in love with a young man, John, and one morning Father Lucas finding them together, is very angry. John asks for Mina's hand, but Father Lucas is determined that his grand-daughter shall never marry a Prussian soldier, while John will soon have to be a soldier in the service of Germany.

John is said. Mina cries.

One day, sensational news disturbs the village, for War has been declared between Germany and France. Jack does not hesitate, and becomes a soldier of France in order that he may win his sweetheart, for he is really a Frenchman at heart. Father Lucas is pleased on hearing this, and goes as far as the frontier with Jack.

Shortly afterwards, bad news is spread in Alsace. The German newspapers announce that the French Army is in retreat, much to the distress of the Alsatians. However, noise of cannon is heard in the village, which means that the French are approaching. Oh, joy! Happiness returns.

Jack is a very brave young soldier, and he often thinks of his fiancee while he is in the trenches. Noticed by his officer, he is given a mission in the village where he was born. Under cover of darkness, he reaches the village and surprises his friends. Of course, he is the bearer of glad news, for it means that the French have arrived when the people thought they were in retreat. The village is gay with the soldiers who crowd into the decorated streets.

The German "schule" is again French, but who is to take charge? Father Lucas is here, who had loved his school and the young children. We see the first French class, and it is a touching sight to see the old teacher Lucas with the children. Jack and Mina are happy, and they are going to be married when the war is over.



ECLAIR FILM COMPANY, LIMITED,

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Telephone—Regent 630. Tel. Address—"Cineparlon, London."

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"THE BELLS OF DOOM."

Bishop, Pessers and Co., Limited, ask us to say that "The Bells of Doom" is in three reels, and not in four as certain exhibitors seem to imagine. The film is said to be an exceptional production, and has already received many very favourable opinions.

LEEDS TRADE LINE.

A brief note from a Leeds correspondent tells us that the Greta Film Service, of Barnsley, resumed their Trade shows last week at the Grand Assembly Rooms, when "Mistress Nell" and "The Million" were presented. These magnificent Famous Players subjects were greatly admired, as was also the clever work of Mary Pickford in the first-named, and were responsible for excellent bookings from leading exhibitors.

THE SPOKEN WORD.

Mr. Eric Williams, the actor-elocutionist, last week presented selections from his popular repertoire of speaking pictures, including "The Lifeboat," by George R. Sims, at the National Electric Theatre, Hull, under the management of Mr. C. Cumber, and also at the Theatre de Luxe (return visit), Anlaby Road, under Mr. Neave. His efforts were splendidly received, and large audiences throughout the week were the rule at both theatres.

MYSTERY BY MILANO.

In the latest special acquisition of the X.L. Film Company, Limited, exhibitors have a big succession of those sensational scenes so popular when adequately presented in a really good film. The Milano Company have, in this three-reel subject, achieved a remarkable result, both in the beauty of the settings and the story, one of dramatic intrigue over "The Golden Cobra," which gives a title to the romance. The interior scenes are done in masterly style, the acting, as usual, excellent, and the drama ends with a cleverly effected sensation as the villain is seen to fall from the balloon wherein he seeks to elude his pursuers.

SMART TRANSIT SCHEMES.

An innovation of an eminently useful character, and of especial interest to Metropolitan film houses, has been initiated by the Special Delivery Company, of 41-2, Foley Street, and of 14-5, Union Street, W. This enterprising firm of car owners, recognising the needs of the film trade, has inaugurated an efficient hourly service between all London main line stations and the various renters, etc., this being specially maintained upon change days. The house is in no way connected with any film concern, and will guarantee satisfaction, no matter how many contracts may be in course of fulfilment. These can be entered into at inclusive rates, and for such periods as required. The premises for dealing with the organisation are most central, and have been specially adapted to meet the requirements of the Trade.

LICENSING CONDITIONS WITHDRAWN.

Two conditions upon which the Southport Corporation granted cinema licences last year, have this year been withdrawn for the very simple but sufficient reason that they have been held to be *ultra vires* and could not be enforced. These conditions were:—"No children under the age of sixteen to be admitted to the Sunday evening performances," and "no children under the age of sixteen to be present after 9 p.m., at the evening performances, other than Sunday, unless in charge of an adult." Commenting the other day on another condition, which stipulates that the programmes for Sunday evening performances must be submitted to the Watch Committee, the Chairman of that Committee said that this condition was practically useless, as the names of the films conveyed nothing.

EXETER AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

The management of the Palladium, Panes Street, Exeter, have, during the past few days gone in for what may be described as a big publicity campaign. Throughout the city huge bills inform all and sundry that there is now a continuous programme at the Palladium, from 6 to 10.45, while the columns of the daily and weekly press have been well used. Mr. Albany Ward believes in advertising. The programmes, too, are well worth the publicity, for each week they are high-class and interesting. Last week, in addition to war news, there were shown such films as "Incomparable Bellairs" and "Those Happy Days." For the present week, the great cinematograph reproduction of the famous play, "Kismet," is proving a great attraction, and Mr. Albany Ward deserves the thanks of all picture palace patrons for obtaining it for Exeter.

"The Tenth Commandment" occupied the place of honour in the City Palace programme for the first half of the week, being succeeded during the latter part by "Under the German Yoke." Each of these great war exclusives proved successful house-fillers, and were much enjoyed. Other good films included "The House of Horror," "Quality of Mercy," "A Woman of Mystery" and "The Masquerade." The "Pathé Gazette," as usual, evoked great interest. A full programme has been provided this week. By the way, I was informed by one of the directors of the City Palace, that the company's latest venture at Okehampton was opened on Tuesday. Owing to the necessity of these notes being written in advance, I am unable to give my readers details of the opening programme, but hope to do so in my next Exeter and District Notes.

The four-act war special, "The Patriot of France," proved a good draw at the Exeter Empire, last week, and crowded houses were the order of the day. Then there was the ninth episode of "The Million Dollar Mystery," entitled, "The Leap from the Ocean Liner." Other good films were "What to do with the Kaiser," "Pimple as Trilby," etc. The "Gaumont Graphic," as usual, gave some realistic peeps at the great war, including the marching of the Australian troops through the streets of Cairo. The present week's programme includes "Shanghaied," the tenth episode of the "Million Dollar Mystery," and "The Property Man."

The Franklin Hall continues to show excellent films, while war topicals are a feature of the Hippodrome programme. I understand that the great recruiting film, "Wake Up!" will be exhibited at the Theatre Royal, Exeter, shortly.

Turning to the district shows, the same excellence which characterises the Exeter films is visible. At the Picturedrome, Torquay, in addition to good variety excellent films were shown. "The Property Man" raised roars of laughter, while "The Other Man" was another good film. For the present week, the pictures include the sixth instalment of Trey o' Hearts" ("Crack of Doom.")—The Empire Ellacombe, is showing excellent films, in addition to variety, one of last week's pictures being "The Little Hobo." This week's star films are "The Condemning Hand" and "The Crime of Cain."—At the Electric, the great war film, "How Heroes are Made," has proved a splendid draw, and large crowds much enjoyed the production.—At the Picture House, Paignton, "Seed and Harvest" and "For Another's Crime" proved successful house-fillers, as did "Study in Feet," "The Great Toe Mystery," and "Constantinople." For the present week, "In the Grip of Spies," "Hearts and Masks," "The Secret of the Air," and "The Stolen Masterpiece," are the chief items in the programme.

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We have viewed the two subjects referred to in the letter below—and in our opinion the Edison Company are quite justified in their eulogy of these subjects.—*The Bioscope.*

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CODES USED: WESTERN UNION, A B C & LIEBER'S.

Thomas A Edison Ltd.

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Thomas A Edison.

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and
Motion Picture Films

FACTORIES
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BERLIN.
PARIS.
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BUENOS AIRES.

HERE'S ANOTHER KNOCK.

Dear Sir,—

When you are told that opportunity knocks only once, don't believe it. It isn't true. Every fortnight a little publication is sent to you called the "KINETOGRAM," which contains several of opportunity's very best knocks.

For instance, No. 3-Vol. 11 is a notable issue in this respect. It contains two exceptional money-making opportunities—two films of such intrinsic merit and superb quality as to form an attraction to the public of unusual strength.

"OH! WHERE IS MY WANDERING BOY TO-NIGHT?"

There are several points about this subject that are worthy of special notice. It tells the imaginary story of how the words of this favourite old song came to be written. It shows a father's anger—a son banished from home—his marriage with a girl who eventually becomes famous—his gradual descent to the lowest depths of the social strata—a mother's anguish of heart—the meeting of his mother (now a street singer) with his deserted wife (now famous)—his vow

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of revenge against his wife—and how all this tangle of bitterness, failure, and disappointment ends happily.

All these scenes, wonderfully depicted by the histrionic art of Marc McDermott and Miss Miriam Nesbitt, possess numerous heart throbs for your patrons; they will be entranced with the deep human pathos of the story. "OH! WHERE IS MY WANDERING BOY TO-NIGHT?" is so thoroughly well finished in every detail as to form A GREAT PICTURE. Further, it gives an unique opportunity for the artistic rendering of this song by your orchestra or pianist, especially at that point where the mother appears on the screen, as a street singer, singing her son's composition. Its length is approx. 2169 feet, and it will be released on May 10th.

"HER HUSBAND'S SON" is certainly a 'great picture' also. When a middle-aged man marries a young and beautiful girl about the same age as his son, what happens? "HER HUSBAND'S SON" shows what happens—and what does happen and how it all comes about will surprise YOU as much as anyone else. As the story is unreeled in all its beauty of setting and tensity of tragedy, and as you notice what a powerful influence it exerts over your audience, how it holds them in thrall, you will feel very glad you have screened it. "HER HUSBAND'S SON" is to be released on May 27th; length approx. 2182 feet.

We would suggest the advisability of getting in touch with your Renter at an early date regarding these two fine subjects.

Yours very truly,

Thomas A Edison Ltd.

FILMS NOW ON VIEW

In LONDON—April 26 to 29. ***In the PROVINCES—May 3 to 7.***

TITLE.	Class.	Released.	Approx. Length.
THE PORTRAIT IN THE ATTIC	Drama	June 14	1070
A PIPE DREAM	Comedy	June 14	1020
TRACKED BY THE HOUNDS	Drama	June 17	2075
ONE WAY TO ADVERTISE	Comedy	June 17	550

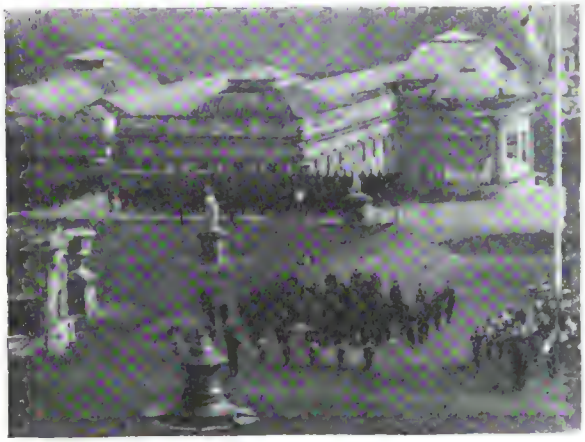
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How Exhibitors May Help Recruiting.

Film of Naval Training to be Issued Free.

Our readers will be interested to learn that the cinematograph industry is to be given an opportunity of co-operating in the service of the country in connection with a film about to be issued to promote recruiting for the Royal Naval Division. So far as exhibitors, at any rate, are concerned, help may be rendered without the least self-sacrifice; all they have to do is to exhibit a film which will be supplied free,



and will be a valuable attraction to their theatre. Let us explain.

The Neptune Film Company have been instructed by the Admiralty to take a film representing the life and course of training of the naval recruits at the Crystal Palace. They have done their work well; Mr. H. A. Browne, their agent, is freely rendering his services in connection with the production, and the film will be issued to exhibitors by the Walturdaw Company, which, in turn, will make no charge in respect of the establishment costs involved in the handling and dispatch of the fifty copies of the subject which are being printed.

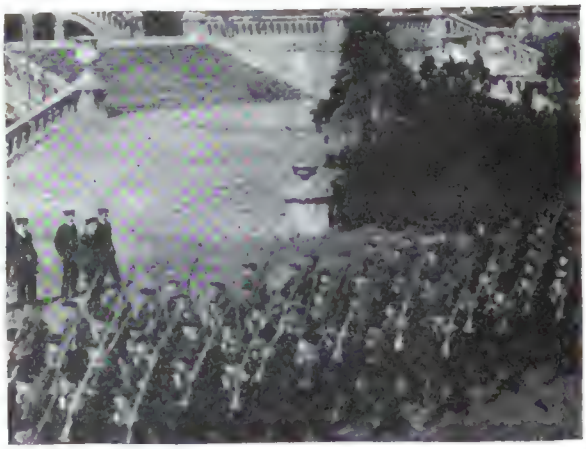
All the exhibitors have to do is to show the subject, giving an opportunity for a short recruiting speech to be made after every presentation of the film, and for recruiting officers to be present; also billing the district well with an ample supply of posters. These will be supplied free, and without any charge for carriage. Doubtless, in the interests of their own theatres, exhibitors will interpret this undertaking in its widest sense, and do all they can to make the presentation of the film the occasion of a big patriotic demonstration, thus making the best of the film in a recruiting sense and giving their halls a fine advertisement.

It is proposed to make the film exclusive to the most suitable theatres in each neighbourhood. Thus, it would be shown in each district of a big town or city, and in every township large enough to contain a picture theatre. Applications, stating what dates are free any time within the next two or three months, may be sent at once to the Walturdaw Company, Gerrard Street, London.

Fine pictorial posters are being prepared in quad, six-sheet, and twelve-sheet sizes; the first two are in four colours, and the twelve-sheet in six colors. These, as already stated, will be supplied free and in liberal quantities without charge for carriage.

The picture theatres have never had such a splendid opportunity of doing a real service to the nation, and it is peculiarly gratifying that the chance should come in connection with Britain's first line of defence—the Navy—whose needs have somehow been a little overlooked and eclipsed of late through public attention being so much concentrated on recruiting for the Army.

We foresee that sceptical readers, who may think the scheme outlined above a little too good to be true, will be asking by this time, "Is the film all right?" To that very pertinent question we return an unhesitating affirmative. It is a subject of which any manufacturer would be glad to possess the negative, for he would know that the sales would be abnormally good. The quality is admirable, and the scenes photo-



graphed are thoroughly interesting and full of animation. Thousands of young naval recruits have already passed through a course of training at the Crystal Palace, and several thousands are stationed there at any one time. There will be relatives and sweethearts in every audience,

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therefore, who will be specially interested in seeing what training Tom, Dick, or Harry is passing through or has undergone during his stay at the Crystal Palace.

The following is a brief synopsis of the scenes in the film: The film opens with a general view of the Crystal Palace grounds, kiosks, and other relics of the days when it was a great entertainment centre, looking a little out of place amongst the squads of men being drilled. A group of recruits is shown; also men who have had nineteen days' training and already look considerably smarter. Some interesting displays of physical drill follow; it is evident that naval recruits go through a more arduous and varied course than do soldiers. The 5th Battalion is seen on parade; this is the battalion of which Lord Tredegar is president. Bayonet practice with dummies as adversaries, wrestling and boxing, are demonstrated. Then is shown the training of selected bluejackets for officers, and the title mentions that all these men have since received commissions. Instruction in signalling and shooting is illustrated, and the men are seen assembling for parade. They stream past the camera in thousands on their way to the parade ground, and this makes a very effective picture. A fine march past before the Commodore is shown, and one or two humorous scenes conclude. The men are seen indulging in light-hearted pranks while waiting for dinner, and following the sub-title, "Won't you come and join us?" two or three of the men wave a pointed appeal to the spectators of the film. The subject is one full reel in length. In the course of two or three months it is hoped that it will be shown right through the country.

"THE MISSION OF MR. FOO."

AN EDISON CHINESE DRAMA.

Many of us have seen real Chinese, in a real Chinese play, and have seen, also, imtiation Celestials on the stage and in many cases the "imitation" has been so well made up as to deceive the eye. But very few of us have seen real Chinamen in a real Chinese film play, for the simple reason that the ordinary Celestial refuses to be photographed, the camera being looked upon as an agent of evil, and something to be run away from.

This is why a real Chinese film, with real Celestials in it, should be about the best paying proposition that any exhibitor could have. In the first place, it is about the only kind of film that the public haven't seen, and of sufficient rarity to attract attention from this point of view alone. Secondly, it is next to impossible to get a Chinee on the screen, and, lastly, the settings in such a play must be absolutely true to life, and must be procured, regardless of their cost. Another difficulty is found in the fact that the camera will discover and denounce any European who tries to impersonate a genuine Celestial, except in very rare instances.

Taking all this into consideration, we think the Edison Company deserve our congratulations for producing with such signal success, "The Mission of Mr. Foo." Six months were spent in collecting the sittings alone for this subject. It would be almost impossible to say how many more months were spent in inducing real Chinamen to appear in it. Then there is the detail of Carlton King's make-up, for, side by side with the genuine Celestial, he is not to be discovered as a European. He spent months in Chinatown studying the facial types and other characteristics of the Chinaman at home—and untold hours in his dressing-room endeavouring to get his make-up so perfect as to be distinguishable. How well he succeeded is shown in "The Mission of Mr. Foo."

DEFENCE OF THE REALM ACT.

On Friday last, before Mr. Graham Campbell, at Bow Street Police Court, Mr. Henry de Frece, carrying on business as the Reliance Film Company, at 12, Cecil Court, W.C., appeared in answer to a summons brought against him under the Defence of the Realm Act. Mr. Muskett appeared for the Authorities, and Mr. Cartwright Sharp for the defendant.—Mr. Muskett stated that on January 12th last, defendant was granted a permit allowing him to carry sixty reels, or 240 lbs., of film on his premises. On March 1st last, Mr. Cobb, an Inpector of the Public Control Department of the London County Council, visited the premises and found 110,000 ft. of film thereon.—Mr. Cobb gave evidence, and upon being questioned by Mr. Muskett, said that upon his visit to the defendant's premises, defendant said that Mr. Cobb had come at an unfortunate time, as it was "stock day," and all his films were on the premises, and that he (defendant) was not aware that he had so much film in the place. Upon a subsequent visit, the inspector said he was told by defendant that 35,000 ft. had been sold since the previous visit.—Mr. Richard Philip entered the witness box and said he had an interest in the defendant's business, and that he was present upon both occasions when the inspector visited the premises.—Mr. James Starr also gave evidence, and said that in October last, when Mr. Cobb and other officials visited the premises, with a view to deciding the amount to be allowed by the permit, he had an interest in certain films, amounting to about 42,000 ft., but that these had subsequently been removed.—The case was eventually adjourned until the 30th inst.

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Gloved Hand.

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Telegrams—"Rossicines, London," Telephone—Regent 4132.

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Just to remind you that MR. G. SERRA is holding a *Trade Show* of the great Cines Masterpiece, JULIUS CÆSAR, at the *Alhambra*, *Leicester Square*, on *Friday, April 23rd*, at 11.30 a.m.

P.S.—Admission by Invitation Card only.

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NORTHERN NOTES.

(BY OUR OWN REPRESENTATIVE.)

To the few places of entertainment in Morpeth has been added a splendid cinema, the promoters and founders of which were Messrs. Pictureland Vendors, Limited, of Emerson Chambers, Newcastle-upon-Tyne, who have also promoted similar enterprises in other parts of the country. The Playhouse, as the new building has been named, is in Market Street, and architecturally it presents a most striking and attractive appearance, and is generally regarded as a desirable acquisition to the town. The seating accommodation is for 1,100 persons, and throughout the theatre plush tip-up seats have been installed. The interior of the building is as imposing as its exterior, and it is large and roomy, while the furnishings give an air of comfort and restfulness that cannot but be appreciated by all who patronise the new venture. The decorative scheme is particularly pleasing, and altogether the Playhouse has been opened with every adjunct that should make for success. The entertainment provided is of the continuous evening variety, high-class films being the special feature. Mr. Fred Tinsley has been appointed manager. For the opening, which was performed by the Mayor of Morpeth, a special matinée performance was given, and the proceeds of this performance were divided between the Morpeth Cottage Hospital and the Morpeth Dispensary.

In looking around the halls in Newcastle one is struck with the large measure of success which has come to the Queen's Hall, Northumberland Street, and this success is directly traceable to the industry and energy of the manager, Mr. F. W. Wolters. In his continuous programmes he provides an excellent variety of film matter, so that all tastes are catered for. At the head of his selection he places a first-class exclusive, and follows this up with a selection of comedies, travel and topical pictures of a most entertaining type. He is doing exceedingly well just now with the "Lord Piccadilly" series of adventures. This series constitutes a very popular booking in the north, and amongst other places where these fine complete stories are running to large houses are the Empire Cinema, in Grainger Street, the Heaton Electric Theatre, Chillingham Road, and the Royal Electric Theatre, Groat Market.

By arrangement with each other, Mr. Lindon Travers, of the Olympia, Northumberland Road, and Mr. J. Coverdale Bell, of the Brighton Electric Theatre, Westgate Road, have been running the same programmes to their entire satisfaction. They have scored in a marked degree with "Wildflower" and "The Virginian," and immediately prior to exhibiting those two numbers they put on "Liberty Hall" and "1914" as their leading exclusives, and had every reason to be satisfied with their returns. They seized upon the film taken in the North Sea of the Germans' piratical methods, and this in itself was a great attraction at a time when several Tyne vessels had just been made the victims of these methods. For the current week they are providing their patrons with a star film each evening, amongst the masterpieces booked being "Give Us This Day——," "The Vendetta," "Quo Vadis?" "The House of Temperley," "The Inheritance of Hate," and "Saints and their Sorrows."

All films possessing a war interest have found much favour in Newcastle, and wherever shown war dramas and topicals have met with the greatest degree of appreciation. An excellent topical was secured by Mr. E. J. Jennings, the manager of Messrs. Gaumont's Newcastle branch, on the occasion of the air raid last week. Fortunately, the enemy's "frightfulness" did not occasion much damage beyond causing a farm fire at Cramlington and demolishing the roof of a house at Wallsend-on-Tyne, but what damage there was Mr. Jennings promptly had filmed, and on the night following the raid this film was on exhibition at several halls in Newcastle and Sunderland. An attractive feature of this film, attempted for the first time in Newcastle, was the incorporation of a map of the district, over which travelled a pointer showing the route taken by the Zeppelin when it paid its unwelcome visit.

To be forewarned is to be forearmed. Therefore, I take this opportunity of drawing the attention of local exhibitors to a movement which is on foot for the formation of a committee representative of the Nonconformist and Anglican Churches in Gateshead, the object of which is to endeavour to get restrictions imposed upon cinematograph exhibitors as to the class of film they are to show, and the class of posters they are to display. A report recently issued by the Gateshead Free Church Council draws attention to the increase of juvenile crime in the borough, "due to the craze for picture halls," and also to "the attending evils of films treating of marriage and the sacred relationships of life, and the physical dangers children are subjected to in attending these places." Legislation is necessary, says this report, to regulate the holding of Sunday performances, to deal with the attendance of children at the picture halls, and to establish a strict censorship over both films and posters.

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Two Exclusives by the Kinematograph Trading Company.

"JANE EYRE" AND "MADCAP MOLLY."

Two subjects issued by the Kinematograph Trading Company, Limited, were presented before a large audience at the Shaftesbury Pavilion last week. The first was a representation of Charlotte Brontë's novel, "Jane Eyre," and the second a subject called "Madcap Molly."

Jane Eyre.

Charlotte Brontë is probably not widely read at the present day; her literary style is hardly to the taste of the general public. But her plots have plenty of grip, and the Whitman Features Company, of New York, who are responsible for the production, have chosen a good subject in "Jane Eyre." It may be desirable briefly to outline the story. Jane Eyre is governess to Squire Rochester, who has a secret trouble in that his wife is hopelessly insane. He is tentatively paying addresses to a lady living near, hoping that the courts will soon relieve him from his present anomalous position. The Squire's affections, however, gradually transfer themselves to Jane Eyre. Jane reciprocates his feelings, but she does not know that the Squire is married, and that his wife is under watch and ward in a remote room in the old country mansion, though occasionally she is frightened by hearing strange sounds. The Squire persuades Jane Eyre to become married to him secretly; the relatives of the insane wife, however, interfere and stop the ceremony. Jane sees her life being tragically spoiled by the turn of events. Attentions are paid to her by the clergyman of the place, but she gives him scant encouragement. A dramatic occurrence is the means of straightening out "life's tangled skein." Rochester's wife in a mad outburst sets the house on fire, and Rochester, in an effort to save her, is blinded by the flames. He wanders to the sea shore crying pathetically for Jane. She, with what amounts to an accession of second sight, hears the call and hastens to him. Thus, after tribulation, the two are united.

It will be seen that the plot is a good one, and the story is greatly helped by some fine settings and a strong climax. The costumes of the period have not been followed, and since the story is one that might occur in any generation, and no special traditions are associated with it in the public mind, one can see no disadvantage in using a modern setting. The actors are successful in maintaining the interest throughout, and without stressing the atmosphere of sombreness which the authoress imparted to her work, the dramatic tension is successfully upheld until a dramatic climax is reached. (Exclusive. Length 3,000 ft.)

Madcap Molly.

This is an interesting presentation of an original child character—impulsive, wayward, passionate, but good at heart—such as many novelists have successfully portrayed and attained fame in so doing. The film drama has the additional advantage of choice of setting, and in this instance the rugged and picturesque Jersey coast has been used with great effect. Molly is older than she looks, but she likes to think herself still a child. She has an admirer in Big Matt, the fisherman, whom she teases unmercifully. Molly's father is a smuggler, and the handsome young Revenue officer who is trying to trace the fountain head of the contraband trade, is attracted by Molly. Matt is jealous, and quarrels with the Revenue man. A revolver accidentally goes off, and the officer is seriously wounded. Molly counsels Matt to hide lest he be accused of murder; she looks after him, but quite without cause becomes jealous of Matt's interest in the nurse who attends the sick man. In a moment of passion Molly even goes so far as to denounce her lover to the authorities. She is much distressed when she finds out that her jealousy is without foundation, and misleads the sheriff in order to try and save her lover. They, however, find him, but there are no ill consequences, as the Revenue man admits that the shooting was an accident. The lovers are united, and Molly realises that youthful heedlessness and passionate temper sometimes lead to serious danger to loved ones.

The story goes with a swing; there is plenty of action, and the photography and the scenic settings are superb. (Exclusive. Length 3,000 ft.)

STANDARD FEATURE FILM COMPANY, LIMITED.

The Annual General Meeting of this Company was held on April 1st, Mr. Percy Renton, managing director, being in the chair. A dividend of 10 per cent. for the year ending February 7th, 1915, was declared, and it was reported that the Company's accounts showed satisfactory progress and increase of business. The Company has just filed with the Registrar of Joint Stock Companies Memorandum of Satisfaction of the first mortgage debenture secured over its assets to the extent of £210, and a further memorandum of satisfaction in respect of £100, being the whole principal sum secured by a second mortgage debenture.

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TOO LATE

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INTERESTING ANNUAL MEETING.

The fifth annual general meeting of Provincial Cinematograph Theatres, Limited, was recently held at the Westminster Palace Hotel, Mr. J. J. Newbould being in the chair. Sir William Bass, Bart., was, owing to his military duties, unable to attend, and sent a telegram which was read at the meeting. The Chairman also mentioned that Dr. Ralph T. Jupp was absent through ill-health, an attack of influenza, and hoped that he would soon be enabled to resume his duties as managing director of the company. He then formally moved the adoption of the report, and Mr. A. E. Newbould, in the absence of Dr. Jupp, seconded the motion, adding that, contrary to expectations at the outbreak of war, there had been no falling off in public patronage. He had reason to know that the restful recreation provided by the cinema theatre had proved of especial benefit to the people.

On the outbreak of war, Sir William Bass, their chairman, their director and general manager, Captain Aubrey Mears, D.S.O., and 120 of the company's employees, joined His Majesty's Forces. Every encouragement was given to those who were able to take this step, and they were more than justified by the response. Over £100 is being paid weekly to the dependents of employees, and the latter would be reinstated upon their return. The company had also subscribed over £1,000 to the Prince of Wales' and other patriotic funds, this being largely augmented by employees' voluntary subscriptions and a substantial sum collected at their theatres.

The various concessions with regard to the admittance of soldiers and sailors to their houses had naturally diminished their money earning capacity at busy times, but this fact was counterbalanced by the knowledge that patrons welcomed the attendance of their friends in the Forces. This alone could not but be beneficial to their business in the future. The New Picture House, Edinburgh, now formed one of their most valuable properties. They had, on very advantageous terms, secured additional property for an extension of their Portsmouth house. The new Picture House, Grey Street, Newcastle-upon-Tyne, opened since the last annual general meeting, one of the finest equipped in existence, had been a success from the opening day, while the rebuilding of their Dublin house had been amply justified by the results. Other enlargements and additions to their properties were either proceeding or in course of contemplation. The net trading profit for the year is £67,587 2s. 5d., being an increase over the previous year of £6,637 9s. 9d. It was proposed to pay a final dividend of 5 per cent. on ordinary shares, making a total of 15 per cent. in dividends for the year and a balance of £9,416 to be carried forward.

There had been remarkable developments, especially with regard to exclusive films, during the year, and while these were more expensive, and in many cases meant a much larger programme, they had greatly strengthened the hold of the cinema upon the public. They were in a position to secure the best upon the market, and had made a further step in the direction of publicity for their houses by the appointment of Mr. A. O. Richardson as advertising manager, the results proving the wisdom of the appointment. After some discussion as to the sum set apart under the head of depreciation and the question of educational films and popular demands, the adoption of the report was unanimously carried. The dividends paid were confirmed, while that of 5 per cent. upon ordinary share capital, making a total of 15 per cent. for the year, and payable on May 1st for the period ending January 31st, was put to the meeting and unanimously agreed to.

SUNDAYS AT NORTHAMPTON.

At the monthly meeting of the Northampton Town Council, the question of Sunday cinema shows was discussed at length. Mr. Lewis introduced the clause of the Watch Committee's report relative to Sunday entertainments in premises licensed under the Cinematograph Act. The Committee stated that they would welcome an expression of opinion from the Council as to whether they wished to adhere to or amend the regulations giving them power to grant permission to hold entertainments. In granting permission in the past, the Committee had always considered the character of the entertainment, and stipulated that the net proceeds should be devoted to the purpose for which the entertainment was organised. Opinion on the Committee was divided. Two applications were recently received for the purpose of raising money for the troops, and the other for the benefit of an individual. One was granted, and the other was refused simply and solely because of the composition of the Committee, which was always divided upon the matter.

A number of opinions were then passed, both for and against the movement.

The Mayor said he was glad that the Chairman of the Watch Committee had brought the matter before the Council. He said that from what he had seen, people and youngsters topically could learn more of Biblical lessons from cinematograph films on Sunday than they could from the discourses of many ministers he had had to listen to. He was in favour of these Sunday entertainments, provided they were of the description that could be approved by the Watch Committee.—Mr. Slinn remarked that he thought Sunday performances did more good than harm, as they drew people from the streets and less desirable places. For the sake of the morals of the people, he thought it advisable that permission be given to cinematograph shows to open, not only for charitable purposes, but altogether on Sundays.—In a speech replying to the discussion, Alderman James argued that the opening of cinemas on Sunday would lead to a great increase of Sunday labour.

Here the discussion closed, and though it was rather late in the season, it is expected that local exhibitors will apply for Sunday licences. However, as will be gathered from Mr. Lewis's statement the Committee is so sharply divided in opinion that the absence of one or two members from any particular meeting will determine the issue.

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HALIFAX HINTS.

(BY OUR OWN CORRESPONDENT.)

The Halifax Licensing Justices met at the Borough Police Court, on Wednesday last, and granted the renewal of all cinematograph, dramatic and music-hall licences in the town. When the Bench assembled, the Chairman (Sir George Fisher-Smith) said: Since the last issue of the licences for the cinematograph houses, it has been necessary to revise the regulations, and the Bench have pleasure in stating that, having had a friendly conversation with the various applicants, when rule 10 was discussed, it was arranged, to the mutual satisfaction of the Bench and the applicants, to alter the rule to the following: "That children under twelve years of age should not be allowed to enter into, or be on, licensed premises after the hour of 9 p.m., unaccompanied by parent or guardian." That was agreed to, and the new rules are in the hands of all applicants. It will be remembered that the age originally fixed was fourteen years.

Undoubtedly, the chief attraction at the Electric Theatre, Commercial Street, last week, was the reproduction of the 4th Batt. West Riding Regiment, in training at Doncaster. There were various other regiments shown, but the former had deeper interest, because the 4th Batt. West Riding comprises mostly Halifax men. Crowded houses welcomed the film, and all the time it was on the screen there were excited gestures from those who recognised relatives and friends. The management are to be commended for their enterprise in providing such a clever series of war pictures. To add to the military interest of the proceedings, the Depot Band (by permission of Lieut.-Colonel Parsons) performed appropriate music each evening. On Thursday night advantage was taken, by permission of Mr. Leslie M. Stansfield, the manager, to make the performance into a kind of recruiting meeting, and Colonel Foster, with Major Hallet, of the 11th Batt. West Riding, now stationed in Halifax, together with a good sprinkling of the boys in khaki, and a splendid assembly of Boy Scouts, were in evidence. In an interval, Colonel Foster briefly introduced Major Hallet, and the latter gave a short but inspiring address to the audience.

Owing to the great success of the previous visit of Mr. Eric Williams, the well-known elocutionist and actor, the management have booked another engagement, and he is appearing during the current week. For the first three days Mr. Williams will produce Mr. G. R. Sims' story, "The Lifeboat," and the latter part of the week, "Preparing for the Duel." The general programme includes "Fatty's Debut," and "Killing Horace."

"The Middleman," in which Mr. Albert Chevalier is featured, proved a splendid success at the Picture House, Ward's End, last week, such a success in fact that the management have rebooked the film to appear, at an early date, to enable all those to witness this wonderful conception, who unfortunately missed its run last week. Other films of merit included were "Who Stole the Bridegroom?" and "Their Cheap Vacation." For the current week there is a big attraction in the visit of Mr. Harry R. Eustace, the celebrated big game-hunter, who will tell his wonderful story of his adventures with wild animals. This feature is included in the evening programmes only. In addition, the fare includes "The Strange Story of Sylvia Grey" and "By a Strange Road."

Good business was the rule at the Theatre de Luxe, Northgate, last week, where "The Property Man" was starring. For this week the management are making a special feature of "A Lancashire Lass." A change of managers has recently been made here, Mr. J. L. Aucutt leaving to take up a position at Normanton. Mr. Fred Sutcliffe, who succeeds him, appears to be a man of wide experience, and up to taking up his new quarters was manager for Hibbert's Pictures, at Bradford, and prior to this at a Jury's house at Luton.

I have to report yet another change, this week, at the Cosy Corner, Queen's Road, where up to recently Mr. Reg. Watson held the position of manager, but has now joined H.M. forces. This vacancy has been filled by Mr. Herbert Upton, who held a similar position with the same company at the Hippodrome, Bingley (Yorks.). Mr. Upton informs me that business with him is very satisfactory. "The Bond of Love," which appeared here last week, is going strong. For the current week the management have booked, as their principle attractions, "Tessibel of the Storm Country" and "A Tragedy of the Clouds."

At Messrs. Greene's enterprises, which include the Gem, Crossley Street, the Picturedrome, King Cross, the Victoria Hall, Commercial Street, and the Cosy, Sowerby Bridge, the attractions are up to the usual high standard, and business is all that can be desired.

Quite a scare was experienced on Wednesday last, when at about 10.15 p.m. the managers of the various picture halls and other places of entertainment announced that they had been notified by the authorities to close down at once owing to the near presence of Zeppelins. The news in most cases was broken with much tact with a view as far as possible of preventing panic and the audiences were advised to go home as quietly as possible. As the people came out of the buildings they were met with pitch darkness, lights being extinguished, and the electricity completely turned off, with the result that all the tram-cars were at a standstill, and all had to make their journey homewards on foot. In addition to all this "buzzers" were going in every direction as a public warning to everybody abroad to get indoors.

FAMOUS PLAYERS RETURN.

Miss Hazel Dawn, who recently returned to New York from her successful tour in "The Debutante," in which she has won a phenomenal personal triumph, returned immediately to the Famous Players Film Company, who control her exclusive film services, to appear in an elaborate film version of the famous stage success, "Niobe," by Harry and Edward A. Paulton. Maude Odell, the popular actress, who had an important part in "The Debutante," will also appear in the film. It will be remembered that Hazel Dawn took the lead in the Famous Players film, "One of Our Girls."

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Films Weekly.

THE LATEST FROM FAMOUS PLAYERS, JESSE LASKY & J. D. WALKER

Thursday, April 22nd, 1915. *No. 18.*

THIS WEEK'S RELEASE.

Monday, April 26th.—"The Making of Bobby Burnit," by Jesse L. Lasky, and featuring Edward Abeles.

LAST WEEK'S RELEASE.

Monday, April 19th.—"His Last Dollar," by Famous Players, and featuring David Higgins.

A RECORD FOR NEW YORK.

Two productions from the Famous Players studio recently appeared simultaneously at the Broadway, New York—John Barrymore in "Are You a Mason?" at the Strand, and Marguerite Clark in "Gretna Green" at the Broadway Theatre. Both pictures were an enormous success.

TRADE VIEWS.

London.—"Mistress Nell," by Famous Players, and featuring Mary Pickford and "The Circus Man" by Jesse L. Lasky, and featuring Theodore Roberts, both in four acts. On Tuesday, April 27th, at 11 a.m., at the Shaftesbury Pavilion, Shaftesbury Avenue, W.

Liverpool.—"Ready Money," featuring Edward Abeles, and "The Circus Man," featuring Theodore Roberts, both by Jesse L. Lasky, and in four acts, on Friday, April 23rd, at 11 a.m., at the Lime Street Picture House, Lime Street.

Manchester.—"Mistress Nell," by Famous Players, and featuring Mary Pickford, in four acts. On view throughout the day on Friday, April 23rd, at the Clarion Film Agency, 12, Cannon Street.

AN OLD FAVOURITE.

House Peters, late of the Famous Players, and now with the Jesse L. Lasky Feature Play Company, will soon be seen again on this side in "The Unafraid," by Eleanor M. Ingram.

FAMOUS ENGLISH ACTRESS.

One of the latest Lasky productions is the David Belasco play, "The Governor's Lady." This picture will feature the well-known English actress, Miss Edith Wynne Mathison, and will, as usual, be handled on this side by J. D. Walker's World's Films, Limited.

HAZEL DAWN.

The return to the screen of this charming young actress in "Niobe," now being produced by Famous Players, will be anxiously awaited by the many admirers she created in this country by her fine work in "One of Our Girls," also a Famous Players film.

WE HEAR THAT

—Little Mary won a big popularity contest in U.S.A., and

—She just beat her nearest competitor—**by half a million odd votes.**

—According to a daily paper, the cinema is now the latest reason why the workmen don't.

—J. D. Walker's new branch in Birmingham will soon be opening, and,

—Despite sensational rumours to the contrary, he will continue to handle Famous Players and Jesse Lasky productions.

—Inquiries from Canada and Australia are being received for the "Film Life of Mary Pickford."

—"Her Triumph," Famous Players production, featuring Mdlle. Gaby Deslys, will be released in September.

—It is "some" picture.

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DANIEL FROHMAN
Presents
JOHN EMERSON
In the famous sentimental comedy
"THE BACHELOR'S ROMANCE"
By Martha Morton
A QUAINT PORTRAYAL OF A TENDER LOVE.

In Four Parts.

Released July 26th.



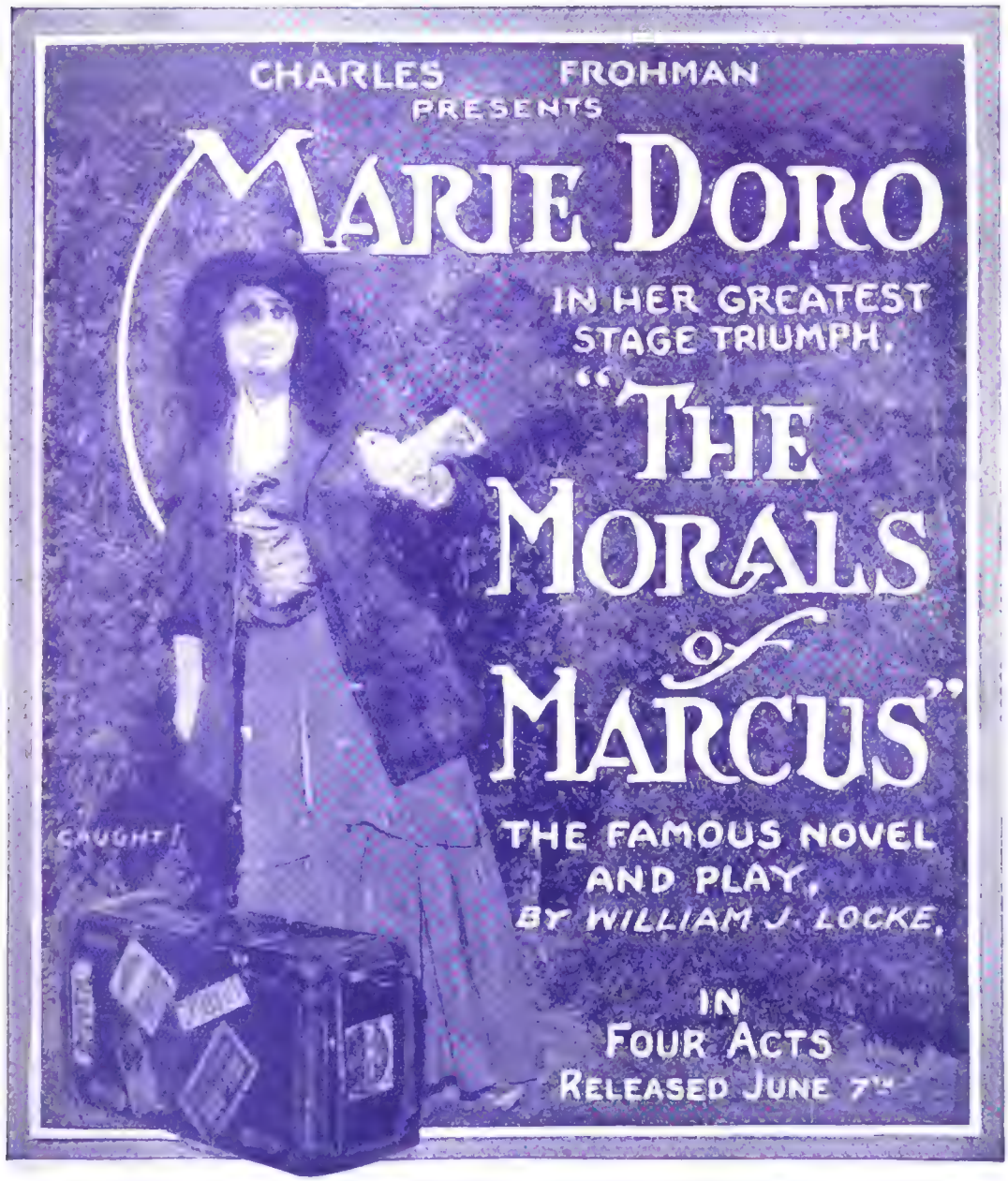
Famous Players Film Co., Ltd.,

166-170, Wardour Street, W.

Telephone—Regent 4201. **Telegraph—"Famoplafil, Ox, London."**

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166-170, Wardour Street, W.

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JESSE L. LASKY

PRESENTS

EDITH TALIAFERRO

IN

YOUNG ROMANCE



FOUNDED ON THE SUCCESSFUL PLAY

By Wm C. DeMILLE

A DRAMA OF ROMANTIC YOUTH

RELEASED JUNE 21ST

LASKY

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JESSE L. LASKY FEATURE PLAY Co.

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JESSE L. LASKY

IN ASSOCIATION WITH

DAVID BELASCO

PRESENTS

THE PICTURIZED VERSION OF

THE ROSE OF THE RANCHO

BY DAVID BELASCO
AND
RICHARD WALTON TULLY

RELEASED JUNE 24TH

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JESSE L. LASKY FEATURE PLAY CO.

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Have You Booked These?

"THE DANCING GIRL"

The Famous
Emotional Drama by
HENRY ARTHUR JONES

Featuring the
Celebrated Actress,
FLORENCE REED.

Produced by
Famous Players
in Four Acts.

"THE MILLION"

HENRY W. SAVAGE'S
Famous Melodramatic
Farcical Production.

With the Renowned
EDWARD ABELES
Playing Lead.

Produced by
Famous Players
in Four Acts.

"HIS LAST DOLLAR"

The Great Racing Play
:: By ::
DAVID HIGGINS

Featuring the Author,
DAVID HIGGINS
in his Original Rôle.

Produced by
Famous Players
in Four Acts.



J. D. 'S WORLD'S FILMS, LTD.

166-170, Wardour Street, W.

And at
124, Dale Street, LIVERPOOL.

TELEPHONE—Regent 1596.
TELEGRAPH—"Exclufilm, London."

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Our next Trade Show

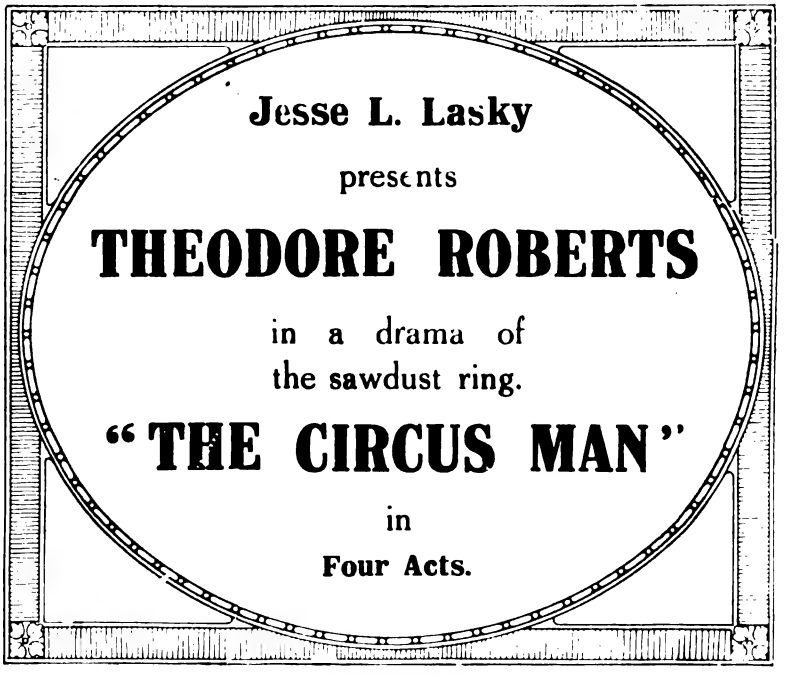
J. D. WALKER'S WORLD'S FILMS, LTD.,

166-170, WARDOUR STREET, W.

TELEPHONE—Regent 1596.
GRAMS—"Exclufilm, London."

And at 124, Dale Street, Liverpool

April 27th at 11 a.m.



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RELEASE DATES.



MAY.

3rd. "The Million," by Famous Players, featuring Edward Abeles.

10th. "Ready Money," by Lasky, featuring Edward Abeles.

17th. "The Dancing Girl," by Famous Players, with Florence Reed.

24th. "The Circus Man," by Lasky, featuring Theodore Roberts.

31st. "Mistress Nell," by Famous Players, featuring Mary Pickford.

JUNE.

7th. "The Morals of Marcus," by Famous Players, featuring Marie Doro.

14th. "After Five," by Lasky, featuring Edward Abeles.

21st. "Young Romance," by Lasky, featuring Edith Taliaferro.

24th. "The Rose of the Rancho," by Lasky, featuring Bessie Barriscale.

28th. "The Man from Home," by Lasky, featuring Charles Richman.

J. D. Walker's World's Films, Ltd.,

166-170, WARDOUR STREET, W.

TELEPHONE—Regent 1596.
TELEGRAPH—"Enclufilm, London."

And at 124, Dale Street, Liverpool.

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BLACKPOOL AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

Patriotic subjects constituted a strong feature of the programmes at the Lytham and St. Anne's cinemas this week. The different managements have been displaying enterprise and judgment in presenting their programmes, with the result that excellent business is being maintained. Large houses are the order nightly at the Henry Street Picture House, Lytham, the "star" feature being the stirring war drama, "The Bells of Rheims." Such films as these are sure to act as a great stimulus towards recruiting. Supporting this, I found other good subjects in "The Man from Mexico," and a really good topical in "Reviewing the Troops" at St. Anne's and Lytham. It is hardly to be wondered that Mr. Glass receives such excellent support.

Mr. Blacker at the Picture Palace, Lytham, continues to cater for his patrons with his accustomed skill and enterprise. During the week, "The Mill Stream," "Hounded" and "The Confession," were included in strong programmes throughout the week. "The Trey o' Hearts" serial continues to be an attraction.

At the Pier Pavilion last Friday, Mr. R. Scotland Liddell gave a very interesting lecture on his experience during four months in the firing line, which was fully illustrated by unique lantern slides showing actual battle scenes and wonderful photographs of the devastation caused by the shells.

Mr. Spring, of the Empire de Luxe, St. Anne's-on-Sea, announces the booking of a number of well-recommended films, including "St. Elmo," "Eugene Aram," "Liberty Hall," "Enoch Arden," "Lil o' London," "The Little Minister," "1914," and other exclusives. These will all be shown during the next few weeks.

The Princess Electric Theatre, Blackpool, under the management of Mr. Benny Blackburn, is a very popular house, which was established about four years ago, and retains a good hold upon the neighbourhood. The programmes are always carefully selected with a view to pleasing audiences who are not uncritical of what is put before them, and attention has been given to secure good screening. Children's matinées on Saturday are a special feature. This week's "star" films are "Through Flames to Fame" and "The Philistine."

Mr. J. R. Huddlestone, manager of the Winter Gardens, always keeps ahead with the best films, and good houses are ever present. "The Canker of Jealousy" and "Jewel of Fate" have delighted patrons here this week. A notable comedy on the same programme was "A Mixed-Up Honeymoon." The war pictures and travel subjects are maintained at the usual high standard, while the music discoursed is of a particularly high order. "A Study in Scarlet" was a powerful exclusive last week.

At the Imperial Palace, the features this week are "Honeymoon for Three." "The Straight Road" and "The Idol of Paris," and business is quite brisk. The latest bookings include "Shopgirls" and "Where the Trail Divides."

NOISE AND VIBRATION.

In the Chancery Division, before Mr. Justice Eve, the Worksop and Retford Brewery Company, Limited, moved for an injunction restraining the Worksop Palace, Limited, from creating an alleged nuisance by the noise and vibration made by the electric plant on the defendants' premises.

Mr. Jessell, K.C., said the plaintiffs were the owners of licensed premises. The motion was assented to by the defendants, and he asked that the motion should be treated as the trial of the action.

Mr. Dighton Pollock, for the defendants, agreed.

His Lordship treated the motion as the trial of the action, and granted a perpetual injunction.

PLYMOUTH AND DISTRICT NOTES.

(BY OUR OWN CORRESPONDENT.)

There appears to be no lack of expense on the part of the proprietors of local picture palaces to secure all that is best and up-to-date in the cinema entertainment, and notwithstanding the strong counter-attraction of revues at the theatres, the pictures hold their own in public patronage. The high example set at the leading halls is followed week in and week out, and picture-goers have nothing to complain of at the manner their tastes are studied generally

Last week, the Cinedrome made a feature with the emotional drama, "The Unwelcome Mrs. Hatch," and it appealed strongly to all its critics. "Time the Conqueror," depicting life in French Alsace, with the famous dancer, Mdlle. Napierkowska featured, also drew high encomiums. Pictures of educational, humorous and war topics were also exhibited in a programme, of which Mr. Linsdell may well be complimented upon. The music of the orchestra was also an enjoyable element of the evening's entertainment.

At Andrews' Palace, the films were consistently good, the chief production, "The Painted World," providing one of the most enjoyable "treats" one could imagine. "Three Weeks" is booked for this theatre.

"The Double Life" made a big hit at the Electric Theatre, Devonport. "Detective McCarn Plays Fate" unfolded some exciting situations, and Miss Irene Howley in "Two Stray Souls," was, undoubtedly, a picture of high merit. These were the outstanding films in a fine programme.

At the Tivoli Theatre, Devonport, the manager, Mr. Cecil Frost, presented a rattling good lot of pictures, the principal being "As a Man Sows, So Shall he Reap," "The Strike of Coaldale," and the thrilling drama, "The Marriage Wager."

TEES-SIDE TOPICS.

(BY OUR OWN CORRESPONDENT.)

The many friends of Mr. G. B. Robinson, conductor of the orchestra which has attracted so much attention at the Empire Picture Hall, York, will be pleased to learn that he has been appointed to the musical directorship of the Pump Room orchestra at Bath for the coming season. Mr. Robinson, who for ten years was the musical director at the Saltburn Pier Gardens, was successful out of thirty-seven applicants.

"How Heroes are Made" was the title of a long and interesting picture shown at the popular Electric Theatre, Middlesbrough. "He Loved the Ladies" was a very good Keystone, and a fine topical picture showed fighting in the snow off the Vosges mountains.—The chief film shown at the Hippodrome was "Lord Roberts, V.C.," which proved a big attraction, and which pleased large audiences. The humorous films were also particularly enjoyed.

One of the finest fire stories produced in film form delighted the audiences at the Royal Cinema, Stockton. It was entitled "The Locked Door," and was most interesting. "The Girl Stage Driver" and "A Race for a Bride" were both well received.—"Wake Up" had a refreshing effect upon the large crowds at the Globe. It created a big impression, and was frequently cheered to the echo. The tenth instalment of the "Trey o' Hearts" serial was shown.—The twelfth episode of the "Million Dollar Mystery." "The Elusive Treasure Box," was successfully shown at the Empire. There was much amusement in "The Professional Scapegoat" and "Who Stole the Bridegroom?"

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All Bookings should be sent in early

LITTLE LORD FAUNTLEROY

Adapted from the World-Famous Story
By
Mrs. Frances Hodgson-Burnett.

Owing to the Great Demand forthis Film.

IF YOU HAVE HAD THIS FILM WRITE FOR PARTICULARS OF OUR OTHER EXCLUSIVES.

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BIRMINGHAM JOTTINGS.

(BY OUR OWN CORRESPONDENT.)

In a recent visit to Warwick I was pleased to meet Mr. John Eborall, managing director of the Warwick Hippodrome, who showed "Trey o' Hearts" there with great success. He enjoys a large amount of military patronage, the town being a troop centre. Altogether he gave me a very cheerful account of business at the Hippodrome. Mr. Eborall has an important project in hand, having applied for a cinema licence for a hall to be erected at Solihull, 7 miles from Birmingham. The site is in the High Street, and the plans which have been deposited with the Justices are only subject to a slight amendment. The intention is to put up a picture house on the most modern lines, with seating capacity for about 700. At the present time Solihull is without a picture house, and this being an increasingly popular residential area, I think there is an excellent opening for one. There is a good service of motor omnibuses linking up the adjacent territories. "I hope," said Mr. Eborall, "to open the place about August."

I was told the other day that all Midland exhibitors to put it mildly—do not appreciate the need for an advertising campaign when they get hold of something special in the way of films. There is certainly one man who does. I met him after the Trade show of "Jane Shore" (the Walturdaw Company, Limited). "I shall have the film in my town," he stated, "and advertise it a month beforehand." After all, if you don't tell people what you have got to offer them how are they to find out?

There has been a bombardment of the local branch of the Walturdaw Company, Limited, in Corporation Street by inquiries after "Jane Shore." The bookings already justify the most sanguine expectations formed about this epoch-making film. Mr. C. W. Hutchin, manager, realises that "Jane Shore" is something to be proud of, and he is handling the production on go-ahead lines. "War is Hell," another all-British production, controlled by the Walturdaw Company, is also attracting much attention, whilst the film of the Wells-Moran boxing encounter aroused keen interest at Newtown Palace, Newtown Row, where it led off locally.

Business continues to be brisk with the Royal Film Agency, 270, Corporation Street, under the direction of the manager, Mr. Arthur Alcott. All the coming Charles Chaplin comedies are booking up specially well.

The Birmingham branch of the Gaumont Company, Limited, turned out a good topical of the arrival of Mr. Seymour Hicks and Miss Ellaline Terriss, and wounded soldiers, at the Theatre Royal on the occasion of a special matinee performance of "Wild Thyme." It was shown at New Street Picture House. Mr. T. W. Stevens, the manager, notified me of the following releases:—"If I Were King," Gaumont colour drama, 3,500 ft, June 7th; "Shanghaied Baby," Lubin drama, three reels, June 3rd.; "Court-Martialled," Hepworth drama, three reels, June 10th; "A Woman Went Forth," Lubin, 2,000 ft., June 21st; and "Tales of Florence," Gaumont colour drama, 2,500 ft., June 28th. The release date of "Jockey of Death," a fine picture, will be announced later. Altogether enterprising exhibitors will do well to keep in touch with the house of Gaumont.

Mr. G. A. Hopton, the manager, had a successful private exhibition at Messrs. Pathé Frères' admirably equipped theatre, Broad Street, of the exclusives, "The Coastguard's Haul," "Tinsel and Tragedy," "For Honour and Country," and "The Black Diamond." Special interest attaches to "The Black Diamond" by reason of the fact that it is a Belgian film. Messrs. Pathé have installed a new Pathé 1915 model at the Tivoli, Hanley There will be a Trade show shortly in Birmingham of the new exclusive, "The Stain," for which exhibitors must keep their eyes open, for I understand it is going to prove one of the foremost things of the year.

Another great night at the Electric Theatre, High Street, on the occasion of Sunday recruiting meetings! At the first house sixty-four young men were enrolled; at the second sixty-five, and nine more rolled up on the Monday morning. These bring up the total number of recruits obtained at the hall to 1,232. Mr. Harry Bruce, the licensee, has received many congratulations upon his enthusiastic work on behalf of the call to arms. The daily Press of the city has been paying a tribute to his "untiring energy" in this respect. Mr. Bruce has created a recruiting record among local cinemas. His wife, who shares his interest in the matter, sang pleasantly at each meeting.

I attended the highly successful Sunday recruiting rallies at the Balsall Heath Picture House, lent by the proprietors and licensee (Mr. A. E. Elbourne), which induced a large number of young men to join the Artillery. Apart from the short speeches there was an entertaining programme, which everybody enjoyed. Nothing went better than Mr. G. E. Studdy's war cartoons (the Gaumont Company, Limited), and the Walturdaw Belgian War pictures. Miss Dot Fra's rendering of "Your King and Country Need You" was excellent.

Mr. Ronald Malcolm, the Birmingham representative of the Kinematograph Trading Company, Limited, Hill Street, told me something the other day about their activities. "Barnaby Rudge" is proving a great winner, and the film went particularly well at the Dudley Empire, the Walsall Imperial, the Cannock Central Cinema, and the Erdington Palace. "The Canker of Jealousy" is commanding very large bookings in the Midland territory. At the invitation of Mr. Malcolm I was pleased to attend the Trade exhibition, which took place at the Scala Theatre, of the two latest exclusives, "Madcap Molly" and "Jane Eyre." They are certain to push the business on.

Whilst at Hill Street I also met Mr. G. R. Armes, of the London Independent Film Trading Company, Limited. They are doing especially well with "The Traitor of Venice" and "From Danger to Death." Mr. Armes asked me to mention that he has a new 3,000 ft. feature coming along, entitled "The Ruby of Blood," of which there will be a Trade show in due course.

Mr. M. Mitchell, manager of the Birmingham branch of the Ideal Film Renting Company, Limited, finds that their exclusives, especially "Florence Nightingale," are going strongly. On the occasion of a Trade show at the Scala Theatre, the firm screened "The World's Desire," featuring Lilian Braithwaite, "The Accusation," "The L t Sermon," and "The Deserter," each of which has already booked briskly.

At the local headquarters of the Clarion Film Agency, Limited, Kinema House, John Bright Street, the business has taken such a forward move that the staff will have to be increased shortly. Mr. T. Hall, the manager, told me that the firm are handling "Peg o' the Light-house," "The Mystery of Captain Dawson" (Detective Webb series), and "Double Deal ings," featuring Madame Hesperia. "Million Bid" was exhibited with excellent results at Ladypool Road Picture House (which also took "The Gurkha's Revenge"), and Bilson Alhambra.

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POSTERS AND THE PUBLIC.

In attempting the discussion of a subject so wide in its bearings as the one indicated, two expressions occur to our mind, one, essentially of British origin, "the power of the poster," the other American, and no less forceful in its way, "billing claims." Both terms are closely related to the success of any production dealing with the entertainment of the people. For a longstanding proof of the value of artistic poster display we have only to turn to the legitimate theatre and note the extreme beauty of the work which has, from time to time, been applied to the advertising of the stage play. Here alone is powerful testimony to the value of good illustration. But (and there is "a big but") there must nowadays be no attempt to "spoof" the man who pays, and here is where the question very intimately concerns the exhibitor of films, a person who is, in all probability, more in touch with the masses than any other individual responsible for the running of a place of entertainment.







It will be fresh in the minds of many readers, so rapidly has the cinema industry advanced, that only a few years ago there was a very considerable prejudice against the poster, or, we may say, against paying for it. Certain progressive firms set themselves to provide more or less artistic efforts which, as often as not, were worth but little more than the nominal fee demanded. Some, in fact, gave posters *gratis*. The result — "billing claims," crudity of expression, garish, inartistic work — posters, in short, quite unworthy of the name. "The power of the poster," then, thanks to existing evils, had not received due recognition either from exhibitor or maker. Nowadays, owing to the spade work and progressive policy of manufacturers, American and English alike, we have passed that stage of uncertainty, and, price for price, we have many film posters which will bear comparison with the best.

Such is the position of the industry that there now seems no reason why an even more expensive class of poster should not be employed for special productions, works of art designed upon commensurate lines. The day of garish colours and elusive "billing claims" has gone; hence the question resolves itself into one embracing the factors of attractive force, genuine illustration, and possible prices. The majority of exhibitors now realise the value of hoarding displays, and there is, especially in the provinces, a keen demand for an illustrative force which will help the day

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of entertainment, no close season for the cinema, nor for the advertising of its ever-recurring wonders.

Our contention that the renter can, in the majority of cases, see to it that the exhibitor is aided in his various campaigns is very fully borne out by the admirable set of posters which we reproduce in miniature upon these pages. This series, or "plant," as our American cousins would have it, is from oil paintings exclusively carried out by that eminent limner, Leo Bates, for the Co-operative Cinematograph Company, Limited, and executed by Messrs. Graham, Wright and Co. The tones and colours employed are such as to compel attention either night or day, and the set, which ranges, according to the relative sizes of illustrations, from double crowns to "eighteen sheet," forms the most complete equipment as yet released with any exclusive issued in the kingdom. One glance at the originals will suffice to convince as to their entirely artistic character, and when we add that the prices range from 3d. to 4s. 6d., it will be seen that they are, notwithstanding the expense of their production, as cheap as any meritorious work could well be.





The exhibitor has here some of the most telling features, and a veritable introduction to the various characters in the play, which is bound to arouse anticipation, and each poster, set up in panel form, bears especially appropriate lettering. There is a definite "punch" in each, yet they are served up in a style which cannot offend the most capricious of critics, forming an apt elucidation of a problem which occasionally attends the selection of "billing matter" for the frontage or the hoarding. The display here given speaks for itself, and we heartily congratulate those responsible for a result which bears the evidence of careful arrangement and artistic thought.





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IN THE MANCHESTER DISTRICT.

(BY OUR OWN CORRESPONDENT.)

The busy and prosperous time now being experienced throughout the district of Openshaw is reflected in the flourishing condition of local picture theatres. As one of the best in this district, the Whitehall, under the experienced management of Mr. J. Reay, is obtaining great support, a result due as much to the improvement in the entertainment provided as the prevailing economic conditions. Although somewhat doubtful whether "School for Scandal" would appeal to his audience, it was a distinct success, and the results exceeded his expectations. Bookings for the immediate future include many of the best things in the market. Last week "Her Luck in London" and "Shop Girls" were the chief items of a good programme, whilst this week "Scales of Justice," "Idol of Paris," and "Devil's Dansant" are the more important of those being shown.

The Empire, Great Cheetham Street, maintains its popularity, and some record attendances were obtained the week before last, when, in addition to the fact of Bank Holiday starting the week, Edison's Kinetophone proved a first-class attraction. Last week the two principal films, both 5,000 ft., were "The Man from Mexico" and "What's His Name." This week the chief item of a good programme is "Her Luck in London." Among the bookings due to appear shortly are "Three Weeks" and "Jane Shore." In Mr. Kay, the pianist, the Empire possesses a musician of more than ordinary merit, and the recent addition of an organ enables him to produce some excellent effects.

With the advent of finer weather, the tendency with many managers is to increase the attractions so as to some extent counteract the influence. The Tower, Great Clowes Street, has booked some big exclusives to appear shortly. Among those to be screened in the near future are "How Heroes Are Made" and "Marriages of Convenience." Like practically every other picture theatre, the Tower had an exceptionally busy time during Easter, and expects to retain a fair proportion of the additional visitors as regular customers. Last week the principal films were "The Tragedy in the North Woods," "A Woman Scorned," and "The Body in the Trunk," followed this week by "Unmasked" and "The Queen of Diamonds."

The Picturedrome, Broughton Lane, successfully caters for the inhabitants of the district. Mr. A. Woricker knows exactly the class of film likely to please the majority of his customers, and his selections have had the effect of more than maintaining returns during a rather difficult time. Last week, apart from "Trey o' Hearts" series and "The Property Man," featuring Charles Chaplin, who is immensely popular at the Picturedrome, the principal pictures were "The Adventures of Captain Alvarez" and "V.C." This week the three chief items, in addition to the serial, are "She Wolf," "The Locked Door," and "Swede Larson."

Business has brightened up considerably of late at the Whitworth Street Picture House, much to the satisfaction of the versatile Mr. W. Hogarth, who is in charge. Last week "For England's Sake," "Refining Fires," and the Vitagraph drama, "Young Mrs. Winthrop," were leading items in a programme possessing plenty of variety, and the same may be said of the selections screened for the present week. Mr. Albert H. Rockell (well known to the Trade) is chief operator and electrician. The work of an efficient pianist has been lightened by the fact that a new Hopkinson Grand has been installed.

At the Deansgate Picture House attendances have been well maintained since the Easter rush. Last week, among "Current Events" and some good comedies and comics, the chief dramas during the latter half were "The Crimson Moth" and "Broncho Billy and the Escaped Bandit." There are some good bookings to come during May, including "The Win(k)some Widow," "The Evil Men Do," "Underneath the Paint," "The Pearl of the Ganges," and "The Amazing Mr. Fellman."

Mr. Tom Robinson, the popular manager of the New Globe, Cornbrook Street, Brooks' Bar, reports a continuance of satisfactory appreciation on the part of the picture theatre public. Last week he provided "Every Inch a King," "A Page from Life," and two Chaplin Keystones as the best portion of his programme, and this "The Locked Door" and "The Mill Stream" were the most important.

After experiencing rather a dull time during

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the latter portion of last year, Mr. Nuttall, of the Free Trade Hall, Chadderton, Mr. Oldham has had a very gratifying revival in business. "The Million Dollar Mystery," which is running satisfactorily every week, will receive additional support shortly, when "Moths," "A Study in Scarlet," "The Fighting Strain of Old England," "The Lancashire Lass," and "Patriot of France" appear.

The Prince's, Grey Mare Lane, has some good bookings due to appear shortly. These include "Jane Shore," "Tillie's Punctured Romance." "The Middleman," and "Three Weeks." This week the two most important being screened are "In the Ranks" and "Enoch Arden."

King George's Picturedrome, Gorton Lane, is an improved theatre getting rapidly back to its old form. Last week the chief items of interest consisted of "Lil o' London" and "The Fight to the Death."

The Clarion Film Agency, Cannon Street, reports that their open market department is rapidly developing, and owing to this fact and an improvement in business generally, representatives have been engaged for East Anglia, Staffordshire, and adjacent counties. A film in great demand at the moment is a two-part detective drama, entitled "The Invisible Hand."

The Signal Film Service, of Little Bridge Street, has increased its premises, the entrance now being in the front at 51a, Great Ducie Street. Among other alterations, a projection room has been added. To-morrow (Friday), at 10.30 a.m., this firm is giving a Trade show at the Theatre de Luxe, Kirkgate, Leeds, when "Marah the Pythoness," "For Her Sake," "Captain Swift," and "Weight of a Crown" will be shown.

Mr. H. Whitaker, of Thompson's Film Hiring Service, 12, Cannon Street, states that the "Million Dollar Mystery" is booking so well that new copies are being released shortly. Business continues to show a steady increase.

The Progress Film Company has taken larger and better premises at 40, Deansgate, where a good projection room has been fitted up for the convenience of customers. Judging by the development of this firm since starting in a small way at 10, Great Ducie Street, the title chosen is very appropriate.

The Premier Agency, Limited, 42, Deansgate, have some vacant dates for "The Great Court Scandal," "Through Flames to Fame," and "Adventures in Diplomacy." They expect to make an announcement respecting an important purchase shortly.

FAMOUS AUSTRALIAN STAR IN BRITISH FILM PRODUCTION.

Playgoers will need no introduction to Miss Tittell-Brune, whose portrait we reproduce on this page. Coming from Australia with a big reputation, she made her first appearance on the English stage at the New Theatre as "Claire Forster" in "The Woman in the Case." She added to her laurels in "Dr. Jekyll and Mr. Hyde" with Mr. H. B. Irving at the Queen's Theatre, and later appeared in Hall Caine's "The Eternal Question."



Miss Brune has just returned from a successful American tour extending over two years, and has been engaged by Messrs. Payne and Morgan for their first Renaissance production, "Iron Justice," written by Mr. Sidney Morgan. This marks her first appearance on the screen, and she will be supported by a West-end star cast, including Miss Sidney Fairbrother, who will also make her *debut* as a film actress in this production.

Messrs. Davison's Film Sales Agency are handling the film for Messrs. Payne and Morgan, and will shortly offer for sale the world's exclusive rights.

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IN THE METROPOLITAN DISTRICT.

(BY OUR OWN CORRESPONDENT.)

The Westbourne Park district of the borough of Paddington has become quite a centre of picture playhouse enterprise on the larger scale. Since the Prince of Wales' Picture Playhouse in the Harrow Road led the way nearly four years ago there have been opened the Grand Cinema, close by in Great Western Road, at the beginning of last year, and the British Cinema, a little farther away in the Harrow Road, about six months ago. I should think there is room for all three to do well. The district is a thickly populated one, and to find pictorial entertainment on a similar scale it is necessary to go some distance. Besides a new supply tends to create a new demand in picture playhouse enterprise as in other departments of business.

Calling last week on Mr. E. Sandon, of Messrs. Henry and Co., proprietors of the Prince of Wales' Picture Playhouse, Harrow Road, I learned that the house goes on its way with a record of attendance unreduced by the presence of new enterprises in the immediate vicinity. It is intended to reconstruct about the present building what will be to all intents and purposes a new one, with accommodation for 2,000 people. The enlarged and improved house will be ready at the end of the summer season. Among principal attractions for the week were "Wildflower" and "Margaret of Navarre."

The Grand Cinema, Paddington, recorded excellent business for the Easter holidays. On Monday it was noted that the takings were considerably more than on Boxing Day, when the house was open three hours longer. The exterior has just been done up, and so what is always an attractive feature looks specially spick and span at present. At the end of Easter week "Queenie of the Circus" was a strong item, the screening of the film being accompanied by dancing by the little lady who acted the part in its production by the Motograph Company.

At the British Cinema, Paddington, Mr. A. J. Lewis has just entered upon his duties as manager. He comes with many years' experience in the film trade and in the conduct of picture houses. For about a year immediately preceding his present appointment he was the manager of the Hackney Pavilion. When I had a chat with him a few days ago he spoke hopefully of further success in his new sphere of work, and mentioned a few first-rank films already booked to be screened very shortly. A first-class orchestra is being installed. I gathered that the new manager is receiving every support from the proprietors. Last week's top-liners were "The Philistine" and "War is Hell," the programme for the former half of the week being rendered additionally attractive by the screening of the Wells-Moran boxing contest.

Although in close proximity to much bigger playhouses, the People's Picture Parlour, Harrow Road, continues to meet with popular appreciation. Just lately the screen was occupied by "Out of the Air" and "The Peacemaker."

The Queen's Park Hall, Harrow Road, has been for some time past a *rendezvous* of picture playgoers locally, and in respect of it a licence is now being applied for by Mr. J. T. Hawkins, of Penge.

Greater London finds its western extremity in the town of Hounslow. Standing at the top of old High Street, with the Bath Road—beloved of motorists—stretching away to the right, one sees close at hand Hounslow's finest picture playhouse, the Alcazar. This house is decidedly an acquisition to the town, and in appearance and accommodation I know of nothing to excel it on the stretch of main thoroughfare west of Hammersmith. Top-liners last week were "1914" and "A Question of Identity." By the way, Jury's pictures are much in evidence here.

In the old Town Hall building, the Hounslow Empire has its quarters in what I should be inclined to describe as the most central position in the town. I notice it is commended to the public as "the house where everyone feels at home." Last week's stars were "The Battle of the Sexes" and "The Child Killers."

Not far away is the Broadway Picture Parlour, and a little off the main street the Coliseum, a variety house, makes a point of showing as well "a programme of the finest pictorial subjects obtainable."

Hounslow's next-door neighbour, the Thames-side district of Twickenham, has its own picture palaces, including the Lyric, where "Out of the Air" and "The Queen of London Counterfeiters" were stars last week. Thus, provision is made for pictorial entertainment without it being necessary to cross over the river to Richmond.

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In a round of the South London cinemas I was struck with the keen competition displayed. The majority of the managements proudly proclaim that all their pictures are "first runs," and, combined with liberal Press and poster publicity, are duly rewarded. In the course of conversation with the different managers, I gathered that the holiday business had proved up to the average, and, as one proprietor put it, "We mustn't grumble, all things considered."

Since my last visit to Tooting, a change of management has taken place at one of the local cinemas. Mr. J. Wood, who is proprietor of places of public entertainment at Ryde and Aldershot, has acquired the King's Hall. The new management have inaugurated several little ideas, principally as regards afternoon performances. The cinema now opens two and a half hours later, but the children's Saturday matinée is retained. Mr. C. M. Shapiro, the late proprietor of the King's Hall, is, I understand, acquiring a similar venture. Mr. Wood has signalised his advent by some very good pictures, and on Monday screened "The Jewels of Hate."

The other Tooting cinemas report good business. "Wildflower" and "The Scales of Justice" were shown at the Broadway Picture Palace.—The Tooting Pavilion, among recent pictures, have displayed "Quo Vadis?" "For Love of the King," and "The Loss of the *Birkenhead*." To-day (Thursday) "The Grip" is the attraction.

At the Balham Palladium, Mr. Lantree followed his successful innovation of a synchronised "Messiah" with "Little Lord Fauntleroy," which will give way to "A Honeymoon for Three."—The Theatre de Luxe, Balham, were showing "Trapped in the Great Metropolis" and "Brewster's Millions," supported by a varied programme of humorous and topical films.

Over in the south-western area, the Shakespeare Theatre, Clapham Junction, the latest addition to the cinema world, had a top-liner in "Darkest London," and at the latter end of the week "Such a Little Queen" was the attraction. "The Philistine" was a forthcoming item.—At the Gem Picture Palace, Wandsworth Road, Mr. E. Giles was meeting his new competitor with "A Soldier's Honour" and "Saved from Destruction." On Monday "For Those Unborn" was shown.—The South-western Cinema, in close proximity, were screening "Yellow Flame" and "The New Janitor," followed by "Swede Larson." An instance of the popularity of Keystone pictures at this house was afforded in the announcement that the management had secured "Those Love Pangs" for a second time.

En passant, I noticed that the Queen's Hall, Newington Butts, were showing "A Rose and Thorn," which was to give place to "Woman." At this cinema the programme is invariably headed by a strong Vitagraph drama.

Across at Camberwell, the picture patron has the choice of two competing cinemas, and the keen spirit of rivalry displayed by the managements results in first-class pictures. Without being invidious, but taking the Golden Domes first, I observed that recent successes included "The Child Killers," "The Price of a Kiss," "Lil o' London," and Charles Chaplin in "The Property Man." "The Weight of a Crown" and "For Those Unborn" were the features last week.—At the Grand Hall Cinema, Mr. F. W. Purcell had a strong draw in "Darkest London" and "The Power of a Drug." On Monday "From Shop Girl to Duchess" topped the bill, and a forthcoming attraction is "Neptune's Daughter."

Nearer the "bridges" I noticed that Gatti's Music-hall in the Westminster Bridge Road was doing good business. The management, who favour a "twice nightly" programme, were showing "War is Hell," followed by "Florence Nightingale." To-day (Thursday) "Three Weeks" is announced. Gatti's is another instance of an old music-hall proving a successful cinema venture. Popular prices are charged, and "first run" pictures can be seen for the modest penny!—Across the road the Canterbury—likewise a former variety house—continue to run a quasi-cinema entertainment. The posters boldly claim the *venue* as "the cinema wonderland of London."

At the Electric Theatre, Elephant and Castle, "The Trey o' Hearts" was supported by "The Turning of the Road" and "Those Love Pangs" (Keystone). Mr. Thornley has secured "The Master Key" serial for future showing.—The Grand Central Cinema, Blackfrairs Road, was screening "The Price of Atonement."

The Majestic, Clapham, following the successful screening of "Wake Up!" were showing "Fire and Sword." On Monday "The Child Killers" and "Cast Up by the Sea" were the principal films, and the latter half of the week "The Queen's Double" will be the attraction. The management announce for next Monday "Tilly's Punctured Romance."—Across at the Clapham Pavilion "Three Weeks" proved a great success. This week the "stars" include "Cameo Kirby," a southern romance, and "Man Proposes, but——."—At the Stockwell Palladium "A Doer of Deeds" and "The She Wolf" were the principal films.

SIX-REEL COMEDY'S BIG HIT.

The cinematograph version of the play, "Liberty Hall," was a brilliant feature at the Darlington Court and Arcade. The six-part Keystone, "Tillie's Punctured Romance," proved a popular hit.—"Spartacus" made a good top-liner at the Alhambra, where "The New Janitor" and Home, Sweet Home," were also screened.

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PICTURES IN IRELAND.

By "PADDY."

PROVINCIAL.

One remarkable thing about the Clonmel Theatre, so successfully run by Mr. J. Magner, and his capable manager, Mr. J. Walsh, is the screen. So far as I am aware the films exhibited at this theatre are thrown on the largest screen in Ireland, and although this might seem to be a disadvantage so far as showing up faults, yet by a perfect projection plant in skilled hands a superb picture is obtained. The programme last week included two excellent exclusives namely, "The Village of Death" and "The Slave of the Poppy." "The New Janitor" (Keystone) and "The Smugglers of Lone Isle" are typical examples of the open market films featured by Mr. Magner. The programme is changed three times weekly, and there are matinées on Tuesdays, Thursdays, and Saturdays.

One of the most comfortable provincial theatres in Ireland is to be found in Carlow, co. Kilkenny. Here I found my old friend, Mr. Louis E. Forster, in charge as manager. I knew Mr. Forster very well when he was connected with Irish "Empire" Palaces, and I am quite certain that his unique advertising experience will make things "hum" in Carlow. In fact, advertising is Mr. Forster's speciality, and his latest dodge is a motor advertising van which is in the course of completion. This cinema seats 400, and it is worthy of note that all the seats are plush tip-ups. In the operating chamber two Pathé projectors have been installed, and are under Mr. Forster's personal supervision. The programme last week included "Children of the Circus" and "The Secret of the Air." Future bookings include "In the Shadow of Big Ben," "When East Meets West," and "A Winter's Tale."

At Cinema House, Whitworth Hall, Drogheda, is always to be found a good programme, and last week's bill proved no exception. On Monday and Tuesday the feature was "The Private Officer," on Thursday and Friday "The Stolen Fortune," while during the latter part of the week a great Cines drama showing a further series of adventures of the Golden Beetle Gang was screened in the shape of the two-reeler, "The Sign of the Cobra." Variety "turns" are made a special feature, and a return visit to Drogheda of the popular May Oliver proved very much to the public taste.

Down in Youghal—a delightful little seaside resort in County Cork—the Picture Palace is still to the fore with the very best of films. That this statement of mine is no exaggeration is shown by the fact that last week's bill included, among others, "Lights o' London" and "The Stranglers of Paris." When "St. Elmo" was screened by Mr. Neville recently record business was done; practically all the seats had been booked up beforehand, and Youghal voted this Balboa film one of the finest ever shown at the Palace.

"The Kinetophone" concluded a successful two weeks' visit at the Kinema de Luxe, Limerick, and it was backed up by "The Great Poison Mystery," "A Woman Scorned," and "The Centre of the Web." "The Rounders" and "Mabel's Latest Prank" were two amusing Keystones." Mr. Peter McCarthy continues to guide the destinies of this theatre as well as ever.

DUBLIN.

Mr. Davis, of the Ideal Film Renting Company, 40, Dawson Street, Dublin, informs me that his firm is shortly adding a completely equipped projecting room, wherein it may be the delight of the Dublin exhibitors to view the firm's latest exclusives. This will, no doubt, be a great convenience, both from the exhibitors' and from Mr. Davis's point of view. This firm's film, "The World, the Flesh, and the Devil," had a great run in Dublin. It has been shown at the Bohemian, the Grand, the Sandford Cinema, and is booked for a return visit to the Grand this week.

Some former patrons of the Dorset Hall, Dublin, who are now prisoners of war in Germany, wrote to Mr. Sullivan asking if he could manage to send some tobacco to them, as they missed a smoke very much. Mr. Shanley, the proprietor of the Dorset Hall, promptly gave a subscription of £2, and a collecting box was placed in the theatre, with a copy of the actual card which was received from Germany. The result has been that Mr. Sullivan was enabled to send 23 lbs. of tobacco to his former patrons, and as there were twenty-eight prisoners, the tobacco manufacturers kindly made up the number of pounds to the 28. I understand that Mr. Sullivan intends to make this a regular practice in future, and I feel certain that his kindly action will rejoice the heart of many a poor Dubliner who is now forced to sojourn in Germany. "The Road to Ruin" and "Harbour Lights" were screened last week.

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NOTTINGHAM NOTES.

(BY OUR OWN CORRESPONDENT.)

I have just completed a round of visits to practically every house in the city, and in reply to my query as to business, the answer was "Very good," and in many cases it was stated the returns were greater than for the same period last year. At such a critical period in the history of the country, it is encouraging to know that the cinema is more than holding its own in catering for the entertainment of the people, and I am convinced this satisfactory state of affairs is the result of the enterprise shown by proprietors in bringing the picture houses up-to-date. The famous Long Row Picture House has done much to popularise "pictures" amongst a class who previously considered it *infra dig* to visit them, and, as far as possible, other houses have endeavoured to provide equal comfort for patrons. Where this has not been done, the result speaks for itself!

There has recently taken place a change of management at the Picture House, Mr. E. Russell Yeulett now having charge of affairs. Although young in years, Mr. Yeulett has had much experience in the industry, and assisted at the opening of the Aberdeen Picture House. I have seen it stated that much of the success enjoyed by Provincial Cinematograph Theatres, Limited, is owing to the sound judgment shown in chosing the management staff, and from what I have seen, there is much truth in it. I wish the new manager every success. The famous Vitagraph productions are exceedingly popular, the latest features at the Picture House by this firm being "Young Mrs. Winthrop," "Two Women" and "The Strange Story of Sylvia Gray."

I had the pleasure of hearing the thrilling recital by Mr. Harry K. Eustace, the well-known big game hunter, which was illustrated by a magnificent series of unique bioscope pictures. "Jungle Adventures in Africa" delighted large crowds every afternoon last week at the Picture House, and the greatest enthusiasm was shown. I understand Mr. Eustace is booked every day for the next seven or eight weeks, and there is little doubt that there will be a big demand for his services. Certainly "Jungle Adventures in Africa" is the most fascinating cinema lecture ever given here, and is of great educational value. It will do much to further popularise the cinema.

Yet another new manager in Nottingham, whose energetic enterprise is meeting with its due reward, is Mr. A. Harrison Reeve, and the well-situated Midland Electric Palace is now doing well. For such an excellent programme as that given by Mr. Reeve, and considering the somewhat limited accommodation of this cosy house, the prices of admission (3d. and 4d.) seem very low. However, business is on the upward grade, and the manager is fully alive to future possibilities. Mr. Reeve will be pleased to be put on the mailing list of houses that are not already forwarding literature to him.

I had an interesting chat with Mr. P. Bartholomew, the successful manager of the commodious New Empress Cinema. Opening this house several years ago, he has maintained its prosperity up-to-date, and although there is seating accommodation for 1,500, the building is frequently packed. Mr. Bartholomew has shown many exclusives of late, but he intends to revert in the near future to the best features of the open market, and anticipates just as good results. Details of suitable productions will be welcomed by him from the Trade. The great patriotic picture, "Wake Up?" has proved a big draw this week. Sir J. D. Rees, M.P., and the Nottingham Recruiting Committee, have taken advantage of the film to induce recruits to come forward.

Mr. Frederick Smith's organising ability has done much for the Scala, Market Street, and to-day this house is one of the most prosperous in the city. Programmes and music are "top-hole." This week, the serial, "The Million Dollar Mystery" commences, and other attractions are "The Centre of the Web," "Hope Foster's Mother" and "The Confession." The Scala was used on Sunday for recruiting purposes, when Sir J. D. Rees, M.P., presided.

Mr. Sydney Gunn is a great personality in Nottingham, and the success of the Globe from its opening has been mainly due to his efforts. Mr. Gunn screens an ideal picture, and I have never seen a topical to such perfection as the popular "Pathé Gazette" shown here last week. "Brewster's Millions" and "School for Scandal" have done well. Mrs. Gunn is a brilliant pianist, and her playing, with an excellent little orchestra, is a feature of the house.

"A Patriot of France," "The Man in the Street," "Aristocracy" and "Lil o' London," with "Vendetta" for next week, at the Goldsmith Street Picture Palace, is sufficient evidence that Mr. Victor Hamilton is catering on the right lines for patrons at this attractive house. Mr. S. Burdett makes a happy selection of musical accompaniments.

BITS FROM BOLTON.

(BY OUR OWN CORRESPONDENT.)

Although the Easter holiday programmes here were considered excellent by the large number of people who visited the various halls, I think I may safely say that last week, the quality of the dramatic subjects was much above the level of those of the previous week. When I called in the Queen's on Monday, I was really surprised to see such a large house, and this, I believe, has been maintained throughout the week. The chief item was a splendid detective story, "A London Mystery." Next in order of merit, I think I may place "War is Hell." "Aftermath" was also a drama of unusual quality, and a good war picture was "Defenders of Egypt." "Italian Flying Artillery" was of much interest, and the chief comedies were "None Could Resist" and "Pimple's Dream of Victory." In the earlier portion of this week we had "Tilley's Punctured Romance."

At the Electric Theatre, Deansgate, there is a magnificent leading film in "Mysteries of London." "The Hand at the Window," an exciting detective drama, took its place later in the week. Among the lighter dramas, "The New Partner" may be mentioned, and the comedies included "Ethel's Roof Party," "Pamela's Furniture" and "Mabel's Blunder" (Keystone). This week "Wildflower" is the "star."

At the Mount Electric Theatre, the chief attraction was the excellent adaptation of Mrs. A. J. Evans Wilson's famous novel, "St. Elmo." Of course the film has been in Bolton several times, but as the Mount is what may be termed a district theatre, it was new to most of the patrons. There was another instalment of "The Trey o' Hearts" and "Rapallo" was a good scenic picture. The comedies were of high quality, and included two rollicking Keystones in "Rounders" and "From Pauper to Prince." There was also a good comedy drama, "Milady's Boudoir."

A splendid assortment of films was to be seen at the Rumworth Electric Theatre, where "The End of the Bridge" was the leading subject. Lighter dramas, also of merit, were "Midnight Mail" and "Then You'll Remember Me," whilst another strong film shown later in the week in "Aftermath." Among the comedies were "The New Janitor" and "Bangville Police" (both Keystones), and the singing picture was of an unusually acceptable character.

It is unfortunate for the management of the Belle Palace, Astley Bridge, that through an accident, the chief film, "Creatures of Clay," could not be shown for the first day. In its stead, we had "The New Magdalen," which proved a good substitute. Another portion of "The Trey o' Hearts" was shown, and a strong film was "The Stolen Papers." "Dangers of the Veldt" was also a good drama, as were "Secret of the Safe," "When the British Bulldog Conquers" and "The Shunter's Daughter."

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The lively adventures of a country couple in Town. The knockabout on the 'bus-top is a revelation in risky acrobatic humour. One of our best.

Released Monday, May 24th. **App. length, 1,015 ft.**

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Keen competition for the hand of a good, but not handsome, heiress, leads to "dirty" work on land and water. It is funny right through and concludes sensationally.

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Fatty as a living Aunt Sally who becomes a millionaire—until he is found out. His downfall is the occasion of some wonderful Keystone knockabout.

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"The Might of the Allies" is a remarkable record, every foot of the 1,112, at 4d. per foot, being interesting.

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The Need of a New School of Film Reviewers.

By D. Z. J. GILLINGHAM.

An Entirely Imaginary, but nevertheless Salutary Symposium.

Contributed by a Manufacturer, a Renter, two Exhibitors and a Critic.

"New Schools" are being called for just at present of everybody connected with the film theatre—from dramatists to doormen. Fondly imagining that even a "new school" of film reviewers might arise if we only "symposed," we addressed the following questions to several representative members of the Trade. On reading their replies we wish we hadn't.

1. *Is the art of cinematography advanced by printing reviews of films?*
2. *Should the reviewer be encouraged to give an honest account of the pictures he sees, or should he be told to remember his wife and children first?*
3. *Assuming that the film critic should be abolished, how do you suggest we should fill up the paper?*

A MANUFACTURER.

In my opinion the art of cinematography (by which I take it you mean the sale of films) is *not* advanced by printing reviews of same. At any rate, it is not advanced very much by the present school of reviewers. When I produce a new picture, and come down handsome with a thumping advertisement, it isn't playing the game, to say the least, to treat the production as if it were something to criticise. It is the very last thing one ought to expect.

And yet what do we find? Why, that even the absolutely best films in the market (made by my company at enormous expense) are often subjected to a lot of literary dissection and analysis—as though they were mere stage plays for which you had been sent a free pass. And even when the critic (how I hate the word) does let himself go a bit, he indulges in far too much qualification for my liking. He wouldn't be allowed to treat a new brand of whisky, or a patent medicine, in this hesitating way. Why, then, should he be permitted to run loose over a new film, which is a commodity made to sell in precisely the same manner? If he can't go on without criticising something, let him criticise the other fellow's.

There is a great deal of "bookishness" abroad, I believe, among this generation of critics. Let them take it from me: the only books they need study for *their* job are the books in the counting-house. Let them measure their reviews according to the amount of the manufacturer's custom, and qualify them only when he doesn't pay up. If they must go in for tricky writing, I suggest a little *ledger*demain of that kind. I speak solely out of regard for their wives and children.

With reference to what the Trade paper should do to fill up space when the reviewer's opinions are eliminated, why not print the manufacturer's?

A RENTER.

I believe in film reviews. When not stuck opposite a page advertising the film under discussion (which makes it look too much as if the thing "ran on," as it were), I am sure they impress the exhibitor. I always go over mine with a foot-rule, and though sometimes I don't think I get the amount of space I deserve, I am sure that if I read the reviews I should never find an unkind word.

Not that I try to influence criticism in any sense. When the Press come down I simply give them a cigar and tell them to use their own judgment.

Don't, I implore you, abolish the film reviewer. He often sees some good points in the films we hadn't seen ourselves. But, if you do, our own publicity department is at your service.

AN EXHIBITOR.

What do you mean by "reviews of films"? Are you referring to those long, wordy articles printed in between the advertisements? I confess I haven't read any for years. I did once hire a film on the strength of one of these effusions—but never again.

If the reviewers are sacked, it will be a bad job for them, of course; but why not get their wives and children to write something for the papers? I am sure they must know more about the pictures.

ANOTHER EXHIBITOR.

I don't know anything about the art of cinematography (being only a manager of a picture theatre), so cannot answer your first question. And, as regards the second, it would be a bad day for everybody if "honest opinions" were encouraged anywhere. But, for goodness sake do not stop the reviews. They are the one bright spot in an otherwise forlorn outlook. Business here has been rotten lately — small houses and much grumbling from patrons. Al-

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most makes me inclined to think at times that I am not getting the very best films of the year. But then I turn to the Trade Press, and all my doubts dissolve. Such glowing eulogy and optimism as are contained in the accounts I read are a great consolation. I know I must have been right after all. If my patrons could only read all these criticisms they would understand how unjust they are sometimes in their remarks. Couldn't the Trade Press manage to circulate their opinions among the public somehow? That would stop all objections at the very source.

A CRITIC.

In view of the attitude adopted by many manufacturers and renters towards any suggestion of criticism of their wares, the Trade papers have only one course before them, if they wish to go on existing. And that is to get rid of the critics at once—lock, stock and barrel. This would be a double advantage from the T.P.'s point of view. Editorial expenses would be cut down, and all friction with advertisers would be avoided in the future.

But this does not mean that, because the reviewer has to go, the reviews need go too. Far from it. They would flourish as ever, only they would flourish on a different footing.

What I suggest is this. A set of highly laudatory "write-ups" (such is the inspiring word, I believe) should be written by a skilful hand, adapted to the various types, lengths and grades of films. These would, of course, be of varying lengths and strengths themselves, and would contain spaces here and there left blank for titles, names of actors, places, producer, etc. The reviews would then be kept in type and taken from stock as occasion required. In all cases they would meet the requirements of the manufacturer admirably. Say an order for a review of a four-reel sensational melodrama came in. The clerk, or office boy, would read the synopsis supplied, and then go to the cupboard to see what suitable criticism he had in stock. The blank spaces would be filled in with the specified names, and then sent over to the printer to "make up" with the story. This system would be applied to every species of production—drama, comedy, or topical. Much time would be saved, and everybody would be pleased.

Of course, the reviews would differ in warmth according to the standing (in the books) of the advertiser. But I think that the following scale would meet most emergencies:—

1. Series customers for three or more pages per week: A fortnightly service of treacle—thick, sticky, and warranted to gloze over all faults in the film. The silliest situation will be "pregnant with drama," the most absurd tomfoolery "deliciously droll," and at the end the exhibitor will always be assured that he is on a "winner."
2. A page ad. per week: Frequent appearance of a nice juicy column, in which such phrases as "deeply moving," "thrilling, but by no means sensational," "great care taken not to offend religious prejudices," etc., will be sprinkled out of the editorial pepper-box.
3. Half-page ad.: Short, chatty "write-up," including one "deeply moving" *or* "powerfully pathetic," and three-line reference to "brilliance of acting."

In all cases the "superb photography" will be enlarged on, whether film is brand new or an aged traveller. All spots and cracks ignored. Bad sub-titles and spelling overlooked. Advertise with us, and ensure a favourable "review."

If the above system were instituted I am certain that your first vexed question about reviews advancing the "art of cinematography" would be settled for ever. There would be no more threats of libel actions because the Trade paper said a firm's films were much better than they used to be, and no more "damned nonsense" about "merit." If this method didn't work, and the manufacturers still forced the reporters to go and *see* the films, it might be arranged so that one member of the staff attended the projection and another stayed at home and wrote the review. Then one would have a morning out, the other would have an easy conscience, and the paper would be safe. Even this system (though not so good as the first) might make for pleasant relations all round—as long as the actual writer of the thing remembered his wife and children.

Something has got to be done, at any rate, and though there may have to be empty stomachs, we cannot allow such an anomaly in journalism as empty space.

CURIOUS COINCIDENCE OF CLOSED CINEMA.

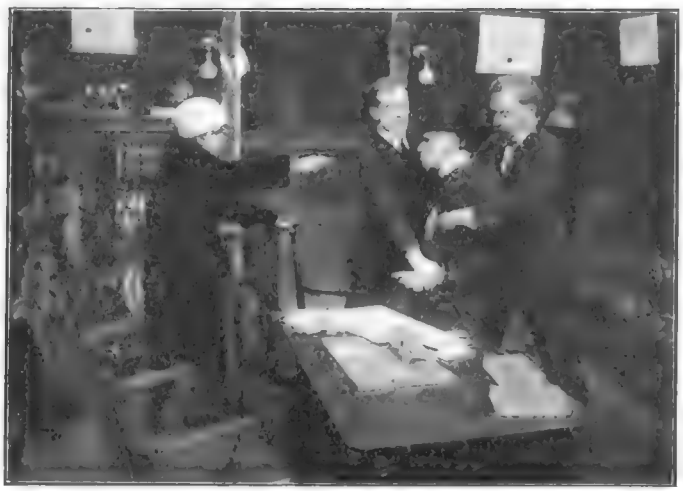
A few months ago in a district which shall be nameless an old-established picture playhouse closed its doors, whether temporarily or permanently I know not. The building had not, up to a few days ago, been appropriated to any other purpose. The title of the last top-liner still remains over the entrance. It is "The Unknown Reason." It always strikes me as a curious coincidence and arouses in my mind a passing query as to what is the "unknown" reason for the closing of the hall.

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Miss Florence La Badie and **Sidney Bracy**

in the fascinating two-part drama :

CRAFT VERSUS LOVE



Quad-Crown and Six-Sheet Posters.

IN which the heroine proves that when a girl is in love, it takes much more than the barriers of a lunatic asylum, and the plotting of a rascally lawyer to separate her from the man of her choice. It is a thrilling story, well acted and excellently photographed.

Released May 27th. **App. length 1,969 ft.**

The Bridal Bouquet—A drama, with Mignon Anderson, Lila Chester and Morris Foster. Released May 24th. App. length 888 ft. Quad-Crown Posters.

Pleasing Uncle—A really good Princess comedy with Boyd Marshall Released May 24th. App. length 1,021 ft. Quad-Crown Posters Contains a good plot and novel situations.

Thanhouser Films, Limited,

(P. Kimberley, Managing Director),

100, Charing Cross Road, London, W.C.

Telephone: Regent 3452. Telegrams: "Impafil, Ox, London."

"Big" Production Dept., 166, Shaftesbury Avenue, W.C.

Telephone: Regent 3827.

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Famous Players and Lasky Features.

"READY MONEY" AND "THE DANCING GIRL"

Originality of conception is certainly the principal characteristic of both the feature films shown by Messrs. J. D. Walker's World's Films, Limited, at the Shaftesbury Pavilion on Tuesday of last week. Certain other characteristics—for example, excellence of staging and acting—may



be taken for granted when it is stated that the Famous Players Company and the Jesse L. Lasky Feature Play Company are respectively responsible for the productions. In these respects the "art that conceals art" is carried to such a pitch by these producers that the spectator is liable to forget how great an improvement upon earlier achievements of the industry these films represent, and to take for granted an artistry that is only maintained by constant care and skill.

Ready Money.

As a picture of American life and thought this subject is full of interest; it probably depicts quite faithfully the type of speculator met with in all countries—somewhat unscrupulous, but not entirely unregenerate. Stephen Baird obtains an option upon a disused gold mine in which he believes gold will be found, and proceeds to float a company to exploit the claim. Delay in finding gold leads to difficulties in flotation, and Steve is greatly put to it to find some money he has borrowed to complete the purchase of the mine. A swell counterfeiter hopes, through Steve's difficulties, to make a tool of him for the passing of counterfeit notes. He overcomes the young man's scruples by telling him he need not pass the notes, but only use them to inspire confidence. The notes have this result; all Steve's friends clamour to take shares in the mine, and when he repents and reminds them that gold has not been found, they refuse to take their money back, thinking that Steve is trying to bluff them out of their shares. The operations of the United States secret police, who are after the counterfeiter, lead to some dramatic scenes in which guilty possession of the counterfeit notes is avoided, and the police are hoodwinked. The man who has lent the money for the purchase of the mine schemes to blow up the workings so that he may destroy them and come into the property cheaply; his plot only hastens the discovery of the precious ore, and Steve is able to meet all claims without recourse to forged money.

It will be seen that the film raises knotty problems of conduct, but it may be safely stated that the audience are not likely to be misled on the moral issues of the theme. The rights and wrongs of the position are as clear as they ever are in this complex world. (Lasky film. Exclusive. Four reels.)

The Dancing Girl.

This is a play by Mr. Henry Arthur Jones whose portrait precedes the representation. The story is fanciful, somewhat reminiscent of the work of Gilbert and Sullivan, but with the tragic note more strongly emphasised. The imaginary



element is a sort of Quaker Garden of Eden, situate upon an inaccessible island, from which a libertine Duke draws his staff of servants. In the first scenes the repressive atmosphere of over-strict Puritanism is well represented, and we

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No. 5.

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see its effect upon the young girls of the settlement, who naturally chafe under rules which forbid the least adornment in attire. One of them, despising the prospect of marriage to one of the young men of the place, obtains a position in the ducal household. She comes under the notice of the Duke, who encourages her desire for a stage career. She becomes a famous dancer, and also becomes the Duke's mistress, but this point is so delicately suggested that we only arrive at it by noting the disapprobation of her Quaker relatives, whose attitude seems overstrained in respect of one who had merely adopted a stage career. The Quaker father, particularly, adopts a very unrelentive attitude even when the girl has repented, and this strikes rather a harsh note. Her village lover has transferred his affections, and life holds such a blank prospect for one who has wearied of a life of gaiety and cannot find a welcome amongst those who have never fallen, that the girl resolves on suicide. The Duke, who has dissipated his fortune, is meditating the same course, but in a dramatic concluding scene the two decide to fly together to rebuild their wrecked lives.

The Quaker girls who come into the story are very attractive creatures, even in their Puritan attire. Their grace and charm in a considerable measure make the story. The character of the Duke, also, is represented quite in accordance with English ideals. In spite of its fanciful setting, the whole story carries conviction to a wonderful degree, and the many dramatic scenes are very thrilling. (Famous Players film. Exclusive. Four reels.)

LINCOLNSHIRE NEWS.

(BY OUR OWN CORRESPONDENT.)

The departure of the 20,000 men of Kitchener's Army from Belton Park has, of course, made a big difference to Grantham, but, really, the picture houses, have no cause to complain of the attendance of the civil population. I dropped in at the King's on the evening following the evacuation of the troops from the town, and found one of the largest houses I have seen there for a long time during the early part of the week. It is quite obvious that the business-like way in which Mr. Stephens conducts affairs, and the vast improvements carried out for the comfort of patrons is meeting with its due reward. Audiences generally have become keen critics, and know more of the strong and weak characteristics of certain producers than many people would imagine. The Trans-Atlantic Company's productions are very popular at the King's, and I have frequently heard the beautiful photography commented upon. "The House on the Hill," "Our Enemy Spy," "In the Hands of Conspirators" and "Sparks of Fate," have recently been shown. "Satan" has been "boomed" for this week.

Preparations are being made to receive an even larger number of troops at Belton than those that have just left, and Mr. Lilford Delph, manager of the Camp Cinema, is anxiously awaiting their arrival. The soldiers may depend upon having a feast of good things provided for them.

Following the great success of the topical of the 6th Lincolns, the enterprising manager of the Electric Theatre, was requested by the commanding officer to produce a similar film of the South Staffords. This turned out well, but it was unfortunate that delay on rail prevented a longer run of the film before the men left. However, Mr. Longhurst will make an effort for the regiment to see the interesting record in the district they are now stationed. The film will eventually be handed to the regiment. "The Wrath of the Gods," "French Victory in the Vosges," "In the Southern Hills" and "Rapier, the False Claimant," have maintained the high reputation of the Electric. Mr. Longhurst has just handed £3 10s. to the local Red Cross Hospital, as the result of a collection made at the High Street Hall.

Mr. Campbell, the proprietor of the Grantham Theatre Royal, departed from his usual vaudeville programme, to give Mr. Herbert Ponting's famous cinema lecture, "With Captain Scott in the Antarctic." Excellent business was done, a large number of officers and men from the camp especially showing their appreciation.

With the customary excursion facilities discontinued, picture houses (in common with every other business) on the Lincolnshire coast are being somewhat badly hit. At Skegness alone, it is estimated that the absence of cheap week-end and excursion fares during Bank Holiday, resulted in a loss of £50,000 to the town. With one exception, however, all the amusement houses were open as usual, but managers realise they must patiently await normal conditions before they can come into their own again.

Once again Mr. Aspland Howden has placed his well-equipped Electric Theatre at Boston at the disposal of a Committee for the purpose of giving a concert in aid of the local St. John Ambulance Brigade. I am returning thanks for his kindness. Mr. G. E. Nash said Boston people were very ready to help in any patriotic movement. "V.C.," "The Belgian Child" and "Dandy Donovan," featuring Gladys Cooper, have had a cordial reception at the Electric, and the ever-popular "Pathé Gazette" does much to draw goodly crowds.

Mr. Vernon Hague, the ruling spirit of the successful Scala Picture House, Boston, has gone off the beaten track for this week by presenting the pantomime, "Cinderella." For the benefit of his regular patrons, however, this is preceded each evening by two or three films and "The Budget of the World's Events." "The Wolves of the Underworld" and "The War Baby" were attractive items.

Open daily, from 11 a.m. to 10.30 p.m., the magnificently-equipped Picture House, near the famous Lincoln Stonbow, had a successful run last week with the two exclusives, "The Streets of New York" and "The Philistine." "Ernest Maltravers" has also proved a great attraction.

Mr. C. H. Fletcher has featured "The Man in the Street," "The Choice" and "Satan," and he is to be complimented upon the manner in which he is conducting affairs at the Electric Theatre, Lincoln.

"Atlantis," "Liberty Hall" and "413" were Mr. Kadwell's main items at the Corn Exchange, and the excellent four-reeler, "The Lost Paradise," topped the bill at Mr. Gadsby's popular house, the Central Hall.

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LIVERPOOL AND DISTRICT.

(BY OUR SPECIAL CORRESPONDENT.)

The Kinetophone—that wonderful invention which enables a vocal accompaniment to film stories—has made a modest but virile *debut* at Liverpool, where at least six picture houses have made arrangements for holding what in the future, no doubt, will be known as picture-recitals. Last week the Kinetophone was introduced to the audience of the Dingle Picture-drome, this week it is at the Empress, and next week and the following six days it will be at the Grand, Smithdown Road, and the Savoy, West Derby Road, respectively. The Palais de Luxe, Lime Street, of course, was the first cinema on the Merseyside to acquaint the public of the developments in this new branch of the cinema industry, but no doubt in the interval of two years, which has elapsed, improvements have been made in the mechanism of the machine which render it much more acceptable to the public fancy. According to all accounts, the sychronism of the Kinetophone is all that could be desired.

This week I am enabled to announce the financial result of the recent cinema staffs' social. A sum of over £10, it was stated at the meeting last week, was available for distribution between local Union Jack Funds for wounded soldiers and sailors and the Police Orphanage. When it is remembered that the social was an initial effort to afford a pleasant evening for those engaged at picture-houses and at the Trade establishments, and the nominal price at which the tickets were disposed of, it will be agreed that the result justifies a perpetuation of these convivial gatherings—a view which, one is glad to record, was taken by the members of the committee. It has been stated that possibly an effort will be made to organise an outing for cinema staffs this summer.

The Adelphi Cinema, Christian Street, it is claimed is one of the oldest places of amusement in the city, and, curiously enough, on the managerial side has a young lady, Miss M. Tarshish, the daughter of the proprietor, who is by far the youngest member in the local Trade holding such a position. Her *confrere*, Mr. J. Carter, the licensee, reports very encouraging business. Since the reorganisation of the heating and ventilating arrangements, the comfortable properties of the hall have been materially enhanced, and has earned the commendation of patrons. Among the star attractions have been "By the Cross," "Revenge of Mr. Thomas Atkins," "Sign of the Cross," "V.C.," "Wrath of the Gods," "Through the Valley of Shadows," "Wake Up!" and "Bootles' Baby." Bookings include "The Worker's Way," "Life of Lord Roberts," "Nero and Agrippina," "The Branded Arm," and "Guarding Britain's Secrets."

A change of management has taken place at the new Empress Picture House, The Brook, where Mr. W. Bell has been succeeded by Mr. J. J. Fleming. The latter comes from the Electra Palace, London Road, where for four years he was operator, in which capacity he had also for six years officiated at the Winter Guardians, Blackpool. During the current week Edison's Kinetophone is being featured. Business appears to be on the up-grade, and Mr. Fleming is quite optimistic as to the future. Among the leading films have been "Woman," "Shannon of the Sixth," "Rounders," and "Mabel's Latest Prank."

Strong features are being made at the Belmont Road Picture House, of the Famous Players films, for which Mr. Leak has the rights of first exhibition in the city. The past year's working of the Picture House has been extremely satisfactory, and the dividend which has been declared, was, I am told, much in excess of what was expected. "The Million Dollar Mystery" is proving a genuinely good attraction, and interest in the film seems to be increasing week by week. Among his most successful films, Mr. Leak enumerates the following: "Barnaby Rudge," "Swede Larson," "Father" (reissue), "Million Dollar Mystery," "The Child Killers," "The Straight Road," and "Marta of the Lowlands." In the early part of this week the popular Keystone six-reeler, "Tillie's Punctured Romance," was screened. The leading bookings are: "Mrs. Black is Back," "His Last Dollar," "The Dancing Girl," "Morals of Marcus," and "Mistress Moll."

The Princes Theatre, Myrtle Street, is as an oasis in a desert, and holds sway in a large, though not very populous neighbourhood. Prior to its conversion into a picture hall, the Princes was a skating rink. Patronage is very liberal—quite as liberal, in fact as the good fare provided. Mr. C. W. Perry, who holds the managerial reins, aims at consistency, and his programmes are choicely blended, and contain a good sprinkling of wholesome comedy. Keystones meet with keen appreciation. Of recent programmes unstinted encomiums have been accorded "Stroke of Five," "The Place, the Time, and the Man," "The Mystery of Seven Chests," "Traitor to His Country," and "War of the Woman," Pimple's comedies are also looked forward to by patrons. Mr. Perry has been at the Princes Picturedrome now for just four years, and shortly is to have his fourth benefit. He informed me that the financial year which had just closed had been a most satisfactory one, and that the future was really quite encouraging.

The Homer Cinema, Great Homer Street, in a few weeks' time will attain its first birthday, and the first year's working, from all accounts, promises to be quite as good as expected. In the near future a verandah is to be constructed round the front of the theatre, and this will undoubtedly beautify the theatre and serve the incidently useful purpose of relieving the overcrowding in the waiting rooms on wet evenings.

On Saturday afternoons, Mr. Edge finds it necessary to give an additional children's matinee—so large are the audiences which seek admission. The bookings at this theatre include the most recent and popular releases, as the following will reveal: "Crystal Bowl," "Queen of Diamonds," "Study in Scarlet," "Corsican Love," and "Sapho." Excellent patronage synchronised with the exhibition of "Land of the Lost," "Guarding Britain's Secrets," "Patriots of France," "Britain's Secret Treaty," "Outwitted," "The Invisible Door," and "The Convent Gate." Lord Kitchener's review of the local troops, as a topical, was extremely well received.

The building operations at the site for the new Gaiety Theatre, Scotland Road, are progressing very rapidly, and the outer walls have been erected to a fair height. It is only a short time ago that a start was made in demolishing old property on the site, and when allowance is made for the vagaries of the weather, the advanced state of the building must be regarded as quite gratifying. It is probable that the theatre will be opened late in the autumn of this year.

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COMMENTS ON THE FILMS.

BY OUR OWN REVIEWERS.

For Addresses, Telephone Numbers, etc., see "Film Releases."

The following critical film reviews are contributed by our own staff of critics, and contain candid opinions of the productions reviewed.

Any films not dealt with in this supplement, particularly "exclusives," will be found, as usual, either on our "Pick of the Programmes" pages, or in the body of the paper.

H. A. BROWNE & CO., LTD.

AMBROSIO.

Her Only Son.—The productions of the Ambrosio Company are invariably characterised by that wonderfully vivid acting that seems to be the heritage of Continental pictures. To this must be added superb photography and rich, dignified settings, sufficient attributes in themselves to ensure the success of most films. "Her Only Son" is a typical Ambrosio drama, slight and simple in story, perfectly acted and produced. It deals with the tragic mistake made by an old woman who, throughout her life, sacrificed everything for the sake of her son, and her realisation of the bitter fact that his wife means more to the son than his mother. Slightly melancholy though it is, the film is presented in a manner that calls for admiration. (June 7th. 1,720 ft.)

Making a Fool of Father.—Depicting the artful manner in which a young suitor secures parental approval of his engagement. Amusing in its way, the film should prove quite popular. (June 10th. 620 ft.)

Elixir of Life, or Our Daily Bread.—A very interesting little film, giving many excellent pictures of the modern methods of preparing bread. (May 30th. 335 ft.)

DAVISON'S FILM SALES AGENCY.

D.F.S.A.

The Trek.—Highly interesting tale of adventures on the veldt, or South African plains, with scenes reminiscent of the early pioneer days. Although unfolding a really romantic story, the film, through the very nature of its main incidents, may unconsciously recall a certain popular type of American drama. It should not, however, suffer by such comparison, except upon the score of photography, a matter governed by climatic conditions. A trek, enforced by an ordnance against the cattle owners, is in progress, when jealousy engenders a bitter feud between the two men. An attack by Zulus, a treacherous cutting of the water bottles, a girl's ride for help, and a prairie fire are the chief dramatic incidents. The natives, led by the traitor, are about to succeed in overcoming a heroic defence of the laager when aid arrives, the villain meets his deserts, and the usual joyous *finale* is reached. A play which is endowed with brisk action and has many picturesque moments, also a very considerable topical value. (June 3rd. 1,200 ft.)

MARTIN.

The Kaiser's Present.—Before a background which is neither strictly Byzantine nor freely Moorish, the chief characters—a mythical Sultan and his court—engage in a fairly amusing farce which begins with the arrival of an adipose Teutonic *fraulein*. Afraid of his ally, the wretched monarch tries to temporise by the removal of one of his seraglio. The lady, however, eludes a dip in the Bosphorus, and the "present" solves the difficulty by falling into the trap with a mighty splash. An Iron Cross for the astonished executioner, and the play is ended. (May 31st. 653 ft.)

ECLAIR.

Children of France.—Two small boys, one of whom is the means of bringing to book a German spy in the war zone are the heroes of this film, which pleases on account of the sympathetic interest aroused by the youthful actors. (June 7th. 1,304 ft.)

The Hermit's Secret.—A Western story with an unusual plot. The wife of a backwoodsman meets with an accident which affects her intelligence, making her just like a child of seven years old. Some well-meaning people propose to have the woman taken care of in an institution, and rather than part from his wife, whom he cares for tenderly, the husband moves his location and lives the life of a hermit. His secluded existence leads to his being suspected when two rogues fall out and one murders the other. The backwoodsman is arrested, and his wife, coming under medical care, has her reason restored by an operation to the skull. She is able afterwards to trace the real criminal and prove that her husband is innocent. (June 10th. 1,038 ft.)

The Banks of the Sea of Marmora.—An interesting scenic film, forming an excellent addition to the series of near-Eastern pictures lately issued by this firm. (June 7th. 224 ft.)

THOMAS A. EDISON, LTD.

TRADE MARK
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In the Plumber's Grip.—The tyranny of the plumber has been of great service to the humorous writer, and Mr. Guy Cunningham has used it with much effect in this comedy. Harry Skinner is a young plumber, in love with the daughter of Alderman Quinn, but regarded with great disfavour by that magnate. Harry vows revenge when next the alderman's water-pipes burst, and that puts an idea into Gertie's head. She promptly attacks the water-pipes with an axe, and Harry, being called in, he refuses to abate the deluge which ensues until a parson, also in search of plumbing assistance, is allowed to join the young lovers, a ceremony which takes place waist-deep in the flooded bathroom. Harry then permits his assistant to turn the water off at the main. It is a capital farce, and some very good character studies are provided by Mr. Saul Harrison, Mr. Frank Lyons, Miss Bessie Learn, and others. (May 31st. 750 ft.)

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The Man Who Vanished.—A clever detective story, in which Felix Boyd is enabled to piece together evidence convicting a gang of blowing-up the vaults of a trust building. The interest is well worked out, and the film contains much that is exciting. (May 31st. 1,000 ft.)

Lodgings for Two.—A very amusing situation is caused by the efforts of two commercial travellers to obtain lodgings for the night in a town which is overflowing with visitors during Fair Week. Unable to get into rooms or hotels, each bribes the custodian of a large furniture store, being attracted by the appearance of a handsome bed which is exhibited in the window. Each takes the other for a burglar, and it is some time before matters are adjusted, and they fall asleep, to be awakened in the morning by the jeers of an enormous crowd, who regard their scheme as a novel method of advertisement. Mr. William Wadsworth and Mr. Arthur Housman extract a great deal of humour out of the incident. (May 31st. 610 ft.)

From a Life of Crime.—This strong drama is noticed in another column. (June 3rd. 1,146 ft.)

A Weighty Matter for a Detective.—The efforts of the wives to discover the mystery of their husbands' secret meetings receive the assistance of Skinny, the girl detective, whose enthusiasm more than makes up for any shortage of intelligence. It is a riotous farce, which is played in a style of joyous burlesque by a strong company, including Miss Jessie Stevens, Mr. Arthur Housman, Mr. Dan Mason and Mr. Andrew Clark. (June 3rd. 625 ft.)

The Stenographer.—A drama by Mark Swann, noticed in another column. (June 3rd. 1,094 ft.)

ESSANAY.

Charlie's Night Out.—This Charles Chaplin film, in two parts, is noticed in another column. (June 3rd. 1,961 ft.)

The Surprise of My Life.—This film is adapted from a story in the *Munsey Magazine*, and shows how a series of mysterious thefts in a country house are proved to be the work of a member of the family who is addicted to sleepwalking, and carries out, while asleep, the actions of a character in a book which he is reading. Though the story is not very convincing, the manner in which the offender is discovered is interesting, and the mounting and acting of the piece leave nothing to be desired. (May 31st. 1,000 ft.)

Snakeville's Beauty Parlour.—A broad farce, in which our old favourites, Slippery Slim and Sophie Clutts, work with energy and success. Slim gets a position as assistant to a beauty doctor, and Sophie is his first patient. It is needless to add that Slim makes matters lively for himself and all concerned. It cannot fail to create laughter. (May 31st. 1,015 ft.)

Elvira and Farina and the Meal Ticket.—The latest of Mr. George Ade's clever fables goes to prove that the cheapest way to find out about society is to read the works of a popular society novelist. Elvira and her daughter Farina induce Alexander, otherwise known as the "Meal Ticket" or "Old Ready Money," to take them to New York in order to burst into society. They do things in regal style, and after many heartburnings and an extravagant outlay, they are invited to dine with somebody who is Somebody. Their life's work accomplished, Alexander is allowed to return to the town, where he is recognised as a leading light. It is an amusing satire, the subtitles are typical examples of the very expressive American slang, in which Mr. Ade excels, and the production and photography throughout are as good, in every way, as is the acting. One of the best of these very original and amusing fables. (May 31st. 1,015 ft.)

Broncho Billy's Brother.—The brother is addicted to gambling and drinking in the local saloon, and after a fight with a greaser he returns home the worse for drink, and behaves with great brutality to his mother. Broncho, learning of this, follows and gives him a sound thrashing, and the greaser, being an accidental witness, fires, and wounds the brother fatally. Broncho is arrested for murder, but in a strong scene in the saloon he forces the greaser to confess, and further evidence is forthcoming by the examination of his revolver. It is a good, strong drama, and certain to be popular. (May 31st. 1,015 ft.)

Ain't It the Truth?—A slight but very clever comedy, showing how a young man gains consent to his marriage by convincing his father-in-law-elect of his ability as a fisherman, and how his desire for matrimonial bliss is quenched by the ridicule of his friends. Mr. Wallace Beery plays the part of the young man with great humour. (June 3rd. 942 ft.)

GAUMONT.

Saving the Fort. — Topical drama, upon somewhat novel lines, and dealing with a foreign spy, whose treacherous scheme is outwitted by an astute young Frenchwoman. Specially reviewed in our "Pick of the Programmes" section. (May 31st. 1,569 ft.)

A Japanese Funeral.—Certainly one of the most remarkable "interest" films we have witnessed. The wonderfully picturesque display attached to the obsequies of a Japanese gentleman of position, the procession with its dwarf orange and cherry trees, the great cage of doves, the cortege of priests, and huge concourse of spectators, enable a spectacle which is unique and should interest both young and old. Charming photography, and worthy of a place in any programme. (May 31st. 408 ft.)

When the Worm Turns.—The principal charm of this gratifying issue is the acting, which affords an excellent insight into the home-life of a middle-class Parisian family, one where, according to a voluble mamma, a pretty daughter shall only be bestowed where wealth has established its claim. The mild-mannered father sympathises with the girl, and her artist lover, even when they elope and let him in for hours of "hot tongue." The old fellow is, one evening, disconsolately playing in a variety orchestra, when his Cinderella appears upon the stage. An amusing tableau is witnessed, to be followed by many other comedy touches of an appealing nature. Well produced, with exception of orchestra, which, to our mind, is constituted on most unusual lines. Stage effects and studio scenes excellent, and assisting a really good comedy. (June 3rd. 1,326 ft.)

The Gorges of the Vesubie.—Another of those enjoyable "scenics" so well-selected by the camera artists of this company. Shows a valley in the Alps, literally a huge chasm, with beautiful scenes, the effects of light and shade, with glimpses of a rushing torrent, being of a most inspiring nature. Well tinted, and a most successful example. (Jane 3rd. 328 ft.)

M.P. SALES AGENCY.

BIOGRAPH.

The Bandit and the Baby.—Admirable photography and beautiful scenery form the main attractions, becoming primary considerations owing to a plot upon conventional lines. The bandit saves a baby from the remnants of a frontier battle between pioneers and Indians, then takes the mite to where the demented wife of his rival, the sheriff, is crooning over her dead

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child. He has just performed the saving act of exchanging the living child for the one whose vital spark has fled, when the husband enters. A scene of tense excitement, until the good deed of the outlaw is recognised, then the sheriff saves him from the posse and returns to renewed happiness. Should form a very happy selection wherever really good "Westerns" are appreciated. (May 24th. 1,032 ft.)

Mud and Matrimony.—Tale of a "quiet" wedding, and many vicissitudes caused by the remnants of a flood in a backwoods "city." Many messy adventures, all upon the lines of other comic offerings. (May 24th. 565 ft.)

His Desperate Deed.—Contains a supposedly romantic narrative of vastly more interest to American audiences, and presenting a dramatic sequence of cattle rustling and mail carrying adventures. Well played, but somewhat disjointed in parts. (May 27th. 1,028 ft.)

His Own Hero.—Unfolding a quaintly comical variation upon the familiar dream comic. A patron of the "thruppennies," awaiting the opening of the show, falls asleep against the pay-box and is visited with an exaggerated series of adventures, which recall the earlier days of film drama. Very humorous, with a curious conglomeration of piratical, domestic, and "Wild West" interests. (May 27th. 470 ft.)

HAZARDS OF HELEN.

The Open Drawbridge.—Another of the Helen Holmes adventures, with some very smart achievements by this daring actress. The portion where she makes a leap on to a freight train in order to liberate the detective whom the crooks have "cuffed" to a handle guard is sure to please many. Additional interest afforded by the raising of a huge drawbridge by the villain, a dash by the heroine to save the mail, and her dive into the river to elude the freight robbers. Quite one of the best of this "railroad line" of plays. (May 24th. 1,058 ft.)

KALEM.

You'll Find Out.—Topical American humour in filmic form, well played in bustling style. Jones "finds out no end," and leaves his whimsical employer on the run. (May 24th. 470 ft.)

MARY PICKFORD.

The Unwelcome Guest.—Reissue of an interesting domestic drama, wherein a hidden hoard brings misfortune until a chance discovery evolves a turn of fate. (May 27th. 1,034 ft.)

LUBIN.

The Rainy Day.—This two-reel feature-drama is reviewed in the "Pick of the Programmes" section of this week's issue. (June 7th. 2,021 ft.)

The Nameless Fear.—An effective drama, depicting the unscrupulous manner in which an old guardian endeavours to secure the fortune that rightly belongs to his charge, and how the advent of a young engineer completely changed the aspect of things. The film is fairly well acted, and if the darker shades of drama predominate, the story is powerful and forcibly presented. (June 7th. 1,031 ft.)

Poet and Peasant.—An agreeable little trifle, dealing with a budding poet, whose one admirer is the grubby little maid-of-all-work, who, when left a small fortune, devotes part of it to publishing his poems. She is too shy to explain matters, but, through the kind offices of the landlady, the poet is made aware of the little maid's devotion, and all ends as it should. Mr. Arthur Johnson gives an excellent performance as the poet, and Miss Lottie Briscoe is quite delightful as the little maid. (June 7th. 1,083 ft.)

The Serpent Comes to Eden.—Another instalment of the adventures of Lord Piccadilly, in which Lady Betty renews acquaintance with her self-appointed guardian, with disastrous results for her own peace of mind. (June 10th. 1,024 ft.)

The Millinery Man.—Fairly effective comedy, of a devoted young lover, who is persuaded by his *fiancée*—a very capricious maiden—to open a millinery shop. Though successful, his efforts are ridiculed by his smart friends, and finally the engagement is broken off. Then he discovers that his shop has well-nigh ruined the little business owned by a girl, and in the end he takes her first as a partner in the business, and later for his wife. (June 10th. 1,039 ft.)

NEW AGENCY FILM CO.

Fruit Industry of Western Australia.—Specially taken for the Government of Western Australia, this is an excellent little subject, giving many interesting views of this most important industry. Good photographic quantity is noticeable, and the film is well worth booking.

NEW MAJESTIC FILM CO.

KOMIC.

The Record Breakers.—Introduced in this picture is a series of pictures of a record motor race; in fact, the story itself is of secondary importance, as one's interest is centred in the brilliant performances of the motorists. It is quite an entertaining subject. (May 24th. 929 ft.)

MAJESTIC.

The Little Country Mouse.—A little unsophisticated maiden pays a visit to her smart friends in town, and is induced to take a hand at bridge, at which game she loses heavily. Pressed for payment, she accepts the offer of a middle-aged *roué* to lend her sufficient money to pay off the debt. Her action is witnessed by a young lieutenant, who has lost his heart to the girl, and in the end, by somewhat questionable means, he extricates her from her difficulties, and all ends happily. It is, of course, a conventional story, but it is quite delightfully acted by a strong company, including Miss Sweet and Mr. Wallace Reid. (May 24th. 989 ft.)

The Tavern of Tragedy.—A highly dramatic story of a villainous innkeeper, whose guests invariably fall



victims to his greed. To the inn one day rides up a modern Robin Hood, with whom the innkeeper's

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daughter falls in love. A price is set on Robin's head, and the rascally landlord plots to kill him in his sleep. Fortunately, the girl rises to the occasion, and informs Robin of what has passed. The two make their escape, the landlord is killed, and a new life dawns for the lovers. The film is of the popular type, and should meet a ready demand. It is excellently played by Miss Dorothy Gish and Mr. Donald Crisp. (May 27th. 1,252 ft.)

RELIANCE.

A Lucky Disappointment.—Myrtles' father, a wealthy rancher, objects to her chosen sweetheart, and the young couple plan to elope. On arriving at the justice's, however, they find he has been called away, and they decide to postpone their elopement, a disappointment that proves all for the best, as on their return they find that the girl's father is being held up by two "knights of the road," and in gratitude for timely rescue, the old man gladly gives his consent. An effective drama, with plenty of action. (May 27th. 999 ft.)

PATHÉ FRÈRES



For Honour and Country.—A French scientist, before the war, invents an explosive, but becomes indebted to a German for funds with which to complete his discovery. War having broken out, the German seeks to hold the Frenchman to his promise to reveal the formula in return for the financial help rendered. Torn between his desire to keep his word and his concern for his country's interests, the Frenchman reveals his secret, but blows up both himself and the German before any use can be made of the information by the enemy. The story is good; the only defect is that the German and English characters in the story are so obviously French. (Exclusive. June 6th. Two reels.)

The Black Diamond.—The story turns on a supposed theft of a ring, which is found to be the work of a magpie. The suspected man passes through exciting adventures as a member of a big game expedition in Africa, a real leopard being introduced in an exciting scene. Afterwards the truth about the loss of the ring is discovered, and the hero returns home. (Exclusive. Reissue. June 10th. Three reels.)

Love on a Yacht.—The setting of this film is very attractive; a handsome girl, on a yachting cruise, is the heroine. Her doctor-lover meets with financial disaster and parts from her. When she is recovering from being nearly drowned during a bathe, the girl persuades her doctor to call her lover into consultation, and, on this being done, persuades the specialist that marriage with him is the treatment she needs. It would have made a stronger climax if the lover had saved her life; as it is, a good film is rather "let down" by the weak ending. (May 23rd. 1,475 ft.)

The Rustic Venice.—A Pathécolor scenic, depicting Geithorn, Holland. Contains many pretty scenes, but not quite such good colouring as usual. (May 23rd. 450 ft.)

The Sheriff's Daughter.—Reissue of an interesting drama. The sheriff's daughter makes friends with a man who, unknown to her, is a highwayman. In escaping from justice he kills her father. The girl obtains the office of sheriff. On visiting her new acquaintance, who lives in a lonely shack with his little child, the girl discovers, from remarks the little one lets fall, that her lover is a highwayman. Undeterred by her interest in him, she shoots the man and then resigns the office of sheriff, having avenged her father's death. (May 27th. 1,100 ft.)

Hats and Heads.—A pleasant little comedy, relating the mystification of a husband, owing to the maid's impertinence in going out with her lover dressed in his wife's clothes. Though slight in plot, the story is well presented, and is humorous without being in the least vulgar. (May 23rd. 700 ft.)

Max on the Road to Matrimony.—Reissue. A disappointed rival of Max's tries to delude him into thinking that jollifications at a final bachelors' party have spoilt his handsome features irrevocably. The trick is worked by means of an imitation of Max's movements behind a mirror frame, the looking-glass having been removed. The result is as quaintly humorous as the music-hall turn based on this idea. (May 27th. 1,125 ft.)

How Paper Umbrellas are Made in Java.—Interesting scenes of an important industry in Java. (May 27th. 450 ft.)

Cambria's Glory.—Fine views of Snowdon. (May 27th. 350 ft.)

Studies in Human Movement.—Noted under the "Pick of the Programmes."

PHŒNIX.

Arabella's Antics.—Arabella is a sprightly little maiden, who plunges the entire police force of the district into a sea of trouble owing to many pranks she plays upon certain members of the community. The film is briskly played, and is amusing in its way. (May 24th. 420 ft.)

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ELITEOGRAPH.

Daddy.—The film is based on the well-known song, "Daddy," the verses of which are repeated on the screen. A bereaved husband marries again in order that his daughter shall not be deprived of a woman's guiding influence. The stepmother, however, proves unsympathetic to the child and cold towards the father. Whilst returning from a bridge party she meets with a fatal accident. Father and daughter are all in all to one another until the girl is old enough to have a lover. Then she asks her father's consent to her marriage, and he sorrowfully gives it. When she sees the grief that the thought of parting causes the girl decides to postpone marriage while her father lives. The sentimental aspect is pressed a little too far, perhaps, but the story is skilfully interpreted, and will doubtless find acceptance with many audiences. (May 31st. 1,285 ft.)

ACME.

Matilda's Day Off.—While her mistress is out Matilda's relatives arrive from the country and help her with the housework. They use more water than intelligence, and flood out the flat and the ones beneath. Boisterous humour. (June 3rd. 450 ft.)

G. SERRA

A.F.T.

Pretoria.—This useful film forms a very attractive subject, splendidly photographed and with enjoyable views. The latter include the Government buildings, the Zoo, its inmates, and some handsome fountains, all judiciously chosen, and enabling a capital "scenic" item," which could well have been extended. (May 24th. 320 ft.)

Bill and Joseph's Downfall.—Rapid and entertaining topical sketches by Santry, quite up-to-date, and cleverly satirising the antics of the principals, with a rude reception from the Great Bear which occupies the Carpathians. (May 24th. 330 ft.)

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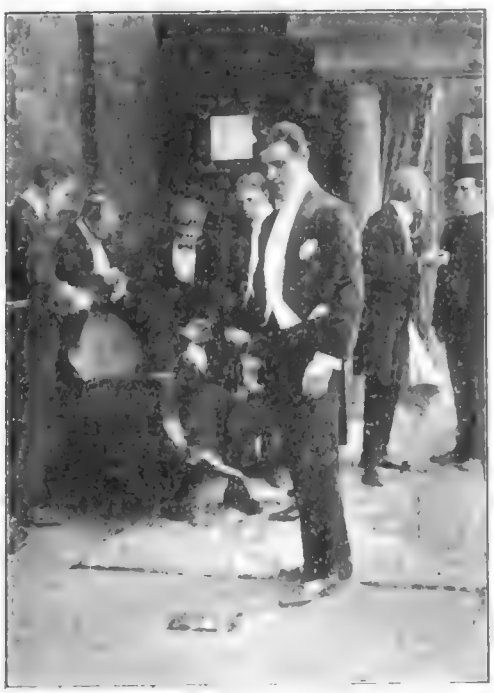
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POLIDOR.

Polidor, Peacemaker.—An excellent example of refined comedy, the varied expressions of the leading actor adding greatly to the fun. He proceeds to the Palace of Peace, determined to become the greatest of modern peacemakers. Sent forth to prove his merits, Polidor first helps a married couple to demolish their crockery, then, among other matters, "attends" a boxing match. Even here his equanimity fails him not, but a row outside a cafe proves his downfall, and Polidor finds peace at last in durance vile. A useful length, and well played. (May 27th. 470 ft.)

THANHOUSER.

Craft *v.* Love.—Snowdon is a rascally lawyer, who has the handling of the estate of John Harmon's father, and Harmon, who has some reason to be dissatisfied with the result has a stormy interview with the lawyer, and later on fails to keep an appointment with his sweetheart, Edna Condon. She calls at Snowdon's office and, learning some details from the typist she arranges to act for a time as her substitute. Edna finds out that Harmon has been confined in a lunatic asylum. She goes there, professing to have been sent by Snowdon with an order for Harmon's release. The lawyer, unfortunately, turns up before she has had time to carry out her plan, and a struggle ensues. Edna boldly states that Snowdon is a dangerous lunatic, and while his case is being investigated she makes her escape with Harmon. It is a very well constructed and interesting drama, admirably played. Mr. Sidney Bracy gives a fine study of the unscrupulous lawyer, and Miss Florence La Badie is charming in the part of Edna Condon. (May 27th. 1,060 ft.)



SCENE FROM THE DRAMA, "SHEP, THE SENTINEL."

The Bridal Bouquet.—This story is based on the old legend that whoever is fortunate enough to secure the bouquet of a newly married bride is destined to be the next to be married. Mignon is the messenger in a large departmental store, and is engaged to Morris, who has drifted into a flirtation with another girl working in the same store. Mignon is sent with a parcel to a house where a wedding is taking place, and, mingling with the guests, is fortunate enough to catch the bouquet which the bride throws to her visitors. When she arrives home she finds Morris, who has called with the intention of confessing his attachment to another girl, but Mignon, full of joy at her good fortune, presents so attractive a figure that Morris is charmed back to his old allegiance, and one is left to hope that Mignon's happy omen may not result in disillusionment. It is a pretty little story, well mounted, and very effectively played. (May 24th. 888 ft.)

PRINCESS.

Pleasing Uncle.—The idea of a young man obliged to provide a wife at a few hour's notice in order to satisfy the curiosity of his wealthy uncle is by no means a new one, but the young man Jack does the usual thing, and persuades a friend to lend him his wife for the day, while he is to be present in the guise of a boarder. A baby also has to be provided, and the friend undertakes this with such enthusiasm that when the uncle is escorted to the nursery he finds a dozen infants, including a black one. Having some sense of humour, he is not disposed to resent the deception, and a satisfactory conclusion is made to quite an amusing farce. (May 24th. 1,021 ft.)

TRANS-ATLANTIC

BIG U.

Dad.—A slight but sufficiently pleasing story of a simple-minded old father, who cleverly acts the part of a peacemaker, and smoothes out the difficulties which have beset a young married couple. Mr. MacQuarrie is, as usual, effective in a well-drawn character study, and an excellent company play up to him in excellent style. It is quite a good film. (May 24th. 1,032 ft.)

The Vaudry Jewels.—A dramatic story of diamond smuggling, in which the lady smuggler, after carrying through many daring schemes, is captured by a detective, with whom she falls in love. He has also learned to love her, and offers to let her escape, but she refuses to take advantage of his dilemma, and serves her sentence. However, all ends happily. It is hardly a very plausible story, but it is skilfully presented, and the excitement is kept up to the end. Miss Edna Maison looks very charming as the lady in the case, and succeeds in winning our sympathies in spite of her sad delinquencies. (May 27th. 2,075 ft.)

BISON.

Terrors of the Jungle.—One admires the nerve and courage of the artists who can play their parts in the presence of innumerable tigers, leopards, and other creatures of the wild. In this production Miss Marie Walcamp is called upon to undergo a very lively experience, and provides us with innumerable breathless situations, which she does in a manner that is highly effective. The film is quite one of the best of its class. (May 24th. 1,260 ft.)

CRYSTAL.

Si Puts One Over.—Mildly amusing comic, dealing with the manner in which a country yokel gets the better of two rivals for the hand of a pretty girl. (May 27th. 332 ft.)

JOKER.

War With Dynamite.—Familiar comedy of the rush-about class. (May 24th. 560 ft.)

The Plumber Wins the Girl.—The plumber's apprentice falls in love with a pretty girl, whose father detects tradespeople in general and plumbers in particular. However, the apprentice comes in very useful when a leak threatens to destroy dad's house, and all ends happily. Fairly effective comedy. (May 27th. 670 ft.)

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From the Base to the Summit of the Sierras.—A pleasing little film of a journey by rail to the summit of the Sierras, Inspection Peak, 10,000 ft. in height, from which superb views of the surrounding country are obtainable. (May 27th. 332 ft.)

L-KO.

Father Was a Loafer.—When presented with three bonny babies, father, whose family already consists of three, literally "kicks," and goes off on his own. He plays the hero to an heiress, with very agreeable results, but the arrival of his wife and children definitely settle his career. A Billie Ritchie comic. (May 24th. 977 ft.)

NESTOR.



SCENE FROM THE NESTOR COMEDY, "WHEN CUPID CAUGHT A THIEF."

And the Deacon Swore.—A bright little comedy of village life that should find universal favour. (May 24th. 900 ft.)

All Aboard.—Mr. Eddie Lyons and Miss Victoria Forde may be depended upon to get every ounce of humour out of the material provided for them, and in this sprightly comedy they are seen at their best. Eddie is proceeding to his home in order to marry his cousin, whom he has never seen; Victoria, the aforesaid cousin, is in the same unhappy position, and the young couple meet on the train. Follows a series of amusing adventures, out of which ensues a happy ending. It is a film we can thoroughly recommend. (May 27th. 1,180 ft.)

POWERS.

The Vengeance of Sampson. If not particularly original, this is a well-conceived study of a brother who sets out to revenge his sister's death, and dishonour. He meets his man hiding among the hills, and, after a terrific struggle, hurls him over a cliff. Mr. Sydney Ayres is agreeable and determined as the brother, although he is inclined to exaggerate the emotional side of his part. (May 24th. 963 ft.)

REX.

A Man's Temptation.—A young fencing master falls in love with the wife of a retired colonel, who studiously neglects her. She writes to the young man, telling him that it is better for both their sakes that they never meet again. The letter is intercepted by the colonel, who at once calls on the fencing master, and after, grossly insulting him, forces him to fight. In the midst of the duel the wife 'phones up, and the younger man, keeping his opponent at bay, answers her. In a thrilling scene the wife hears the clash of weapons, and rushes off to her lover's rooms. Arriving there, she learns that her husband is dead, not from a wound but through a sudden heart attack. The play features Mr. Ben Wilson in a good part, and is quite an acceptable production. (May 24th. 983 ft.)

The Phantom Warning.—An agreeable if conventional story of a little work girl, whose heart is stirred by the usual injustice meted out to her class, and whose efforts to secure a strike result in her imprisonment. However, her words have struck a responsive chord in the junior partner of the firm, who eventually succeeds in materially altering the condition of affairs, and secures the girl's release. Miss Dorothy Phillips makes an appealing little figure as the work-girl, and Mr. Wilson makes the most of the junior partner, a somewhat colourless character. (May 27th. 989 ft.)

UNIVERSAL SPECIAL.

The Master Key.—Episode 4 of this famous serial. (May 24th. 2,000 ft.)

VICTOR.

Everygirl.—A pleasing allegorical subject, typifying the temptations that surround every girl during the course of her life. The film is agreeably sentimental, and features Miss Mary Fuller, who not only looks very charming, but acts her part with convincing sincerity. (May 24th. 2,020 ft.)

A Bogus Bandit—Mr. Warren Kerrigan and Miss Vera Sisson make a welcome reappearance in this Western drama, and, it need hardly be said, carry the production along with a force and swing. It is quite an acceptable film. (May 27th. 963 ft.)

URBANORA.

The New Boarder.—A clever trick-comedy, showing the practical joke played by the inmates of a boarding-house on the latest arrival. Many startling surprises are arranged for him during the night, and in the end he revenges himself in a manner which will cause much mirth. A very useful farce. (June 3rd. 400 ft.)

Training Fighting Bulls.—A film of unusual interest, showing how young bulls are trained for the arena in Carmaque, in the Delta of the Rhone. The bull's courage is tested at an early age, and if he shows a fighting spirit he may look forward to four year's sport before his glorious and dramatic end in the bull ring. The methods of training are remarkably interesting, with none of the bloodthirsty details of the Corrida. A film well worthy of attention. (June 3rd. 320 ft.)

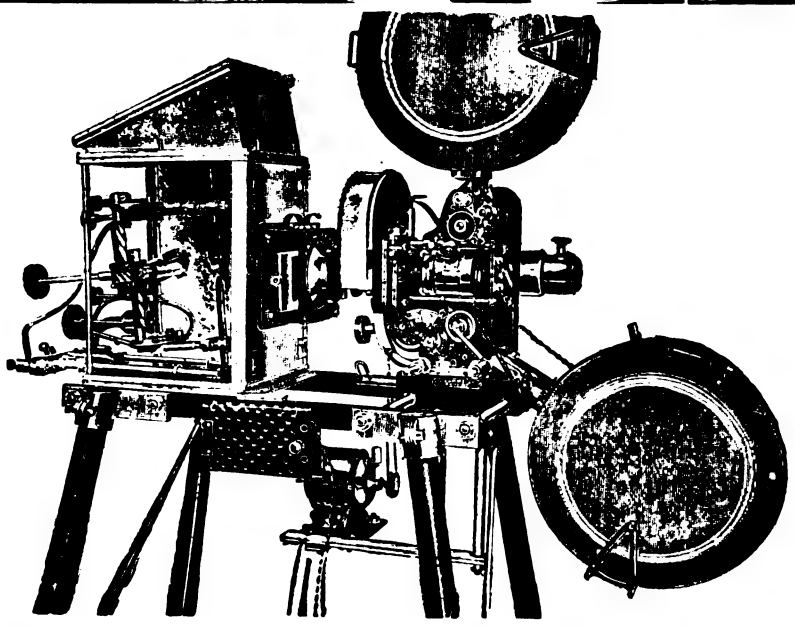
A Race With Death.—The chief sensation in a strong dramatic film is the pursuit of a motor-car, in which the villain is attempting to escape with his kidnapped child, by a young fisherman on a motor cycle, who manages to rescue the child just before the car meets with a serious accident. The interest is well maintained, there is a pleasant love story, and the photography is of excellent quality. (June 3rd. 950 ft.)

VITAGRAPH.

For Another's Crime.—A strong Western drama, in two parts, reviewed in another column. (May 31st. 2,118 ft.)

The Combination.—A very amusing little comedy, in which Mr. and Mrs. Carr, a

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newly married couple, take a flat, being particularly attracted by the safe, let into the wall, which is nearly large enough to contain a medium-sized cigarette case. Mrs. Carr is nervous of burglars, but her husband shows her his revolver, which he keeps in his dressing-table. Mrs. Carr, for greater security, places it in the safe, and then loses the combination. Two burglars enter and make a clean sweep of the valuables, while Mr. Carr vainly endeavours to open the safe and get his revolver. When at last the danger is over, and the safe is opened, it is found that Mrs. Carr has locked up her husband's pipe and left the revolver in its usual place. The situations are both natural and effective, and Mr. Sidney Drew, who is both author and producer, plays the chief part with a fine sense of comedy, admirably supported by Miss Jane Morrow. (May 31st. 1,051 ft.)

On the Altar of Love.—Gerald Lynn, a young art student, paints a picture for competition, which he considers his masterpiece, but owing to failing eyesight. he does not realise that his work is not up to the standard, a fact obvious to his friends. He loses his sight for a time, and Margaret Dare, a fellow student, substitutes her own work for his, and the prize is awarded to him. Gerald hears of her sacrifice later on, and, his sight being restored, he seeks her out and asks her to be his wife. It is a fairly effective little piece, pleasantly played by Miss Estelle Mardo and Mr. Maurice Costello. (May 31st. 1,067 ft.)

A Mix-up in Dress Suit Cases.—A highly ingenious and amusing farcical comedy, in two parts, a notice of which appears in another column. (June 3rd. 2,012 ft.)

The Understudy.—This is an incident of stage life, written round a somewhat artificial but highly effective situation. Jack Boyle, the understudy at a theatre, falls deeply in love with the leading lady, though he learns that she is to marry the leading man after the first production of the new piece. Devereaux, the heavy man, who has been severely snubbed by the leading lady, determines to revenge himself, and substitutes bullets for blank cartridges which he is to use in a scene in the new play. Boyle and Devereaux have a quarrel during the progress of the piece, and the latter being knocked senseless, Boyle makes up for him in time to go on for the part. The leading man, in the meantime, has discovered Devereaux's plot, and, fearing the worst, rushes on to the stage and grapples with Boyle, mistaking him for Devereaux. The revolver goes off and Boyle is mortally wounded, being able, before he dies, to explain the facts of the case. The means by which Devereaux prepares evidence against himself are somewhat too obvious, but the drama is cleverly worked out, the scenes during rehearsal are most interesting, and the climax is highly effective. Miss Estelle Mardo, Mr. Maurice Costello, and Mr. Gladden James are the chief members of an excellent cast. (June 3rd. 1,046 ft.)

Breaking In.—The title implies the efforts made by the wife and daughter of a Western millionaire to take a prominent position in the exclusive ranks of the New York "Four Hundred." That exclusive society refuses to acknowledge the Jones family, so Jones decides to revenge himself on various members, being specially bitter against Van Ardsley, a prominent Wall Street magnate. Jones manipulates the market with the object of getting these people into his power, in which he succeeds with ease, and after enjoying the opportunity of thoroughly humiliating the ruined Van Ardsleys, the Jones family returns to the West, apparently satisfied to relinquish the idea of success. The revenge taken on the Van Ardsleys seems somewhat out of proportion to the injury sustained, and might have been more effective if treated in a lighter vein. Excellent work is done by a company including Miss Lillian Walker, Miss Rose Tapley, Mr. Ned Finley, and Mr. Harry Northup. (June 3rd. 1,088 ft.)

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KEYSTONE.



The Anglers.—A merry comedy, played at top speed by the inimitable Keystone comedians. The daughter of Silas K. Bunkum, a millionaire, though decidedly on the wrong side of thirty, to say the least, is much sought after by two young men, whose attentions are assiduous in the extreme. Their efforts to secure the maiden are ludicrous in the extreme, and the climax comes when a peaceful fisherman hooks off the lady's wig, to the complete discomfiture of one of the rivals and the delight of the other. (May 27th. 1,020 ft.)

Zip, the Dodger.—Zip is engaged by the proprietor of a sideshow to undertake the extremely onerous duties of a "dodger." His occupation consists of sticking his head through a chest, while the more boisterous amusement seekers endeavour to hit him, at the rate of "three balls a penny." Zip has aspirations higher than his present situation, and when he picks up a wallet containing a visiting card, bearing the name of a "prune magnate," he makes good use of his opportunity, and establishes himself firmly in the affections of a dainty young lady, thereby earning the deadly hatred of her sweetheart. However, Nemesis is on his track, for when he returns to his duties as a "dodger," the aforesaid maiden arrives to test her skill, and recognising the alleged "prune magnate," proceeds to throw the balls with unerring precision, helped to that end by the arrival of a baseball team, who administer cruel punishment. The film closes on a riotous scene, in which Zip is getting badly mauled. It is quite one of the best efforts of the Keystone company. (May 31st. 1,015 ft.)

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ECKO.

The Dustman's Nightmare.—The idea of the film is novel, one of the Happy Dustmen, who purchases an indiarubber face being so pleased with his toy that he dreams of it and goes through experiences which rouse the strenuous resentment of his bedfellow. The brothers Egbert play with their accustomed humour, and the nightmare face will cause much amusement. (June 14th. 541 ft.)

BAMFORTH.

Foul Play.—Maggie is an exceedingly pretty girl, and Giles is prepared to do anything to propitiate her father, if he can do so without trouble or inconvenience to himself. A fine fowl is to be drawn for at the local inn, and Giles comes in at the last with dice which he has carefully doctored, and wins the prize. Unfortunately, after the fowl is cooked some tramps exchange it for a sparrow, which causes trouble with Maggie's father, and the dice fraud being detected, Giles finds himself exceedingly unpopular. The film has plenty of fun of an unsophisticated kind, and Lily Ward and Alf. Scotty will find plenty of admirers. (June 7th. 633 ft.)

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FILM RELEASES.

THIS WEEK, NEXT WEEK AND THE WEEK AFTER. APRIL 18th to MAY 8th.

ABBREVIATIONS: B, Biblical; C, Comedy; Car, Cartoons; Com, Comic; D, Drama; E, Educational; G, Gymnastic; I, Industrial; Nov, Novelty; Spec, Spectacular; S, Scenic; Sp, Sporting; T, Travel; Tr, Trick; Top, Topical.

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Mrs. Cook's Cooking	C	985	— 29
The Constable's Daughter	C	983	May 6

"FLYING A."

Silence	D	1990	Apl. 19
The Crucifixion of Al Brady	D	985	— 22
The Law of the Wilds	D	1100	— 26
The Wily Chaperone	C.D.	998	— 29
Justified!	D	1810	May 3
Imitations	D	986	— 6

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Rodolphi Dreams of the War	Com	834	— 22
'Twixt Love and Duty	D	1700	— 26
"Some Competition"	Com	500	— 29
The Match Maker	C	1450	May 6

BALBOA.

The Heart of a Brute	D	1740	May 3

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British Troops of Foreign Service	Top	—	—
Our Allies in the Far East	Top	—	—
Army and Navy of Germany	Top	1 reel	Current
The Army of France at the Front	Top	—	—
With the Belgian Army	Top	—	—
Wonderful Exploits of Italian Cavalry	Top	—	—
Travels in Belgium	Top	—	—
Italian Troops and the Navy	Top	—	—
Cruising Off the Belgium Coast	Top	—	—
Italian Troops from Tripoli	Top	—	—
"Sons of the Empire"	Top	—	—
Armies of Neutral Nations	Top	—	—
With the Serbian Army	Top	—	—
British Troops at Aldershot	Top	—	—
Mobilisation of Kitchener's Army	Top	—	—
People and Soldiers of Turkey	Top	—	—
The Army of Bulgaria	Top	—	—
The Grecian Army at the Front	Top	—	—
Vienna and the Danube	Top	—	—
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B. and C.

	Des.	Feet.	Date.
When the Pie was Opened	Com	654	Apl. 22
The Dis-Order of the Bath	Com	471	May 3

D.F.S.A.

Islands of Lofoten	S	402	Apl. 19
Valley of Flames	S	226	— 26

LION'S HEAD.

Spoof!	Com	563	Apl. 22
He Would Act	Com	545	— 26
Brown's Day Off	Com	699	May 6

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MARTIN.

	Des.	Feet.	Date.
The Devil to Pay	Com	605	Apl. 19
Nabbed!	Com	543	— 29
A Chip of the Old Block	D	1228	May 3

ECLAIR FILM CO., LTD.

12, Moor Street Cambridge Circus, W.

Regent 530. Cineparlon, London.

ECLAIR.

	Des.	Feet.	Date.
The Sphinx	D	1935	Apl. 19
Tour in Turkey	T	345	— 19
Friend in Need	D	664	— 22
Perilous Expedition	D	657	— 22
War at Home	Com	688	— 26
A Gluttonous Neighbour	Car	377	— 26
An Old Soldier's Influence	D	857	— 29
Fishing for Mines in the North Sea	Top	460	— 29
The Fortunes of Margaret	D	2078	May 3
Taming Wild Horses, Buenos Aires	Top	353	— 3
A Higher Impulse	D	1042	— 6
The Manufacture of Steel	Int	550	— 6

EDISON.

164, Wardour Street, W.

Regent 668.

	Des.	Feet.	Date.
His Chorus-girl Wife	D	1103	Apl. 19
The Adventure of the Smuggled Diamonds	C	905	— 19
Curing the Cook	C	506	— 22
The Pines of Lory	D	2157	— 22
The Champion Writ Server	C	1128	— 22
The Letter That Never Came Ou	D	1125	— 26
Uncle Crusty	E	950	— 26
A Matter of High Explosives	C	744	— 26
The Case of the Vanished Bonds	D	990	— 29
The Stuff that Dreams are Made Of	C	1060	— 29
The Magnate of Paradise	D	2228	May 3
The Flirt	C	1005	— 3
Joey and His Trombone	C	750	— 6
The Heritage of Hamilton Clerk	D	1056	— 6
Seen from the Gallery	Com	534	— 6

ESSANAY.

H. A. Spoor, 148, Charing Cross Road, W.C.

Regent 1829 Essafilm, London.

	Des.	Feet.	Date.
By a Strange Road	D	1000	Apl. 19
The Battle of Snakeville	C	1042	— 19
The Fellow Who Had a Friend, Who Knew a Friend, Etc.	Fab	1046	— 19
Surgeon Warren's Ward	D	2016	— 22
Broncho Billy and the Sisters	D	1031	22
Sweedie's Suicide	Com	1000	— 22
The Gallantry of Jimmy Rodgers	C	970	— 26
When Slim Went for the Eggs	Com	1014	— 26
The Sarcastic Husband	Fab	437	— 26
The Ambition of the Baron	D	1065	— 29
Broncho Billy and the Claim Jumpers	D	965	— 29
Sweedie and the Sultan's Present	Com	991	— 29
The Misjudged Mr. Hartley	C.D	961	May 3
Sentimental Sophie	C	996	— 3
The Grafters and the Unprotected Rube	Fab	1040	— 3
Third Hand High	D	1084	— 6
Broncho Billy and the Baby	D	988	— 6
Sweedie and Her Dog	Com	927	— 6

GAUMONT.

Chrono House, Sherwood Street, W.

Gerrard 5076-78. Chronophon, London.

	Des.	Feet.	Date.
Roses of Life	C	2020	Apl. 19
Room No. 5	C	600	— 19
On the Nile	S	410	— 19
The Other Life	D	1670	— 22
Through Morocco by Motor	I	330	— 22
A Really Lovely Hat	C	805	— 22
What's In a Name?	C	971	— 26
Gorges of the Loup	S	376	— 26
Love and Crime	D	1284	— 29
A Nice Little Girl	C	916	— 29
The Philosopher's Stone	D	2842	May 3
Tiny Tim Kicked to Death	Com	1102	— 3
The Bois de Boulogne	S	436	— 3
Sweethearts of 1914	D	1002	— 6
On the Banks of the Theve	S	320	— 6
The Fisher Caught	C	938	— 6

HEPWORTH.

2, Denman Street, Piccadilly Circus, W.

Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
Spies	C	1000	Apl. 19
Alma Taylor: In Selections From Her Repertoire	—	575	— 22
The Traitress of Partoy's Court	D	1300	— 22
A Moment of Darkness	D	1625	— 26
Marmaduke and His Angela	C	825	— 29
Jill and the Old Fiddle	D	975	May 3
They're All After Flo	Com	825	— 3
Bodlam Castle	S	475	— 6

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KINETO,

80-2, Wardour Street, W.

Central 6730. Kinetonia, London.

	Des.	Feet.	Date.
Airmen and Their Craft	Top	610	Current
Glimpses of Italy's Power	Top	710	—
Egypt and Her Defenders	Top	670	—
Warplanes as In Present War	Top	415	—
Rambles in Sweden	S	455	Apl. 19
Trips Through Norway	S	380	— 26
Peasantry Around Smyrna Before the War	Int	475	May 3

LUBIN CO.,

Head European Office: 4, New Compton Street, W.C.

Regent 4840-1.

	Des.	Feet.	Date.
The Friendship of Lamond	D	2052	Apl. 19
Baseball and Trouble	C	1000	— 19
His Suicide	C	390	— 19
The Golden Hope	D	1031	— 22
For a Widow's Sake	C	678	— 22
The New Editor	C	457	— 22
Fate and the Fugitive	D	2028	— 26
He Made His Mark	Com	487	— 26
They Looked Alike	Com	561	— 26
The Hold-Up	D	1058	— 29
A Cowboy Pastime	Com	790	— 29
Feel My Muscle	C	1030	— 29
In Her Mother's Footsteps	D	2047	May 3
The Language of the Dumb	D	1023	— 3
Cupid's Target	Com	497	— 3
The Biter Bit	D	1034	— 6
Shoddy, the Tailor	Com	1026	— 6
You Can't Beat Them	Com	300	— 6

M.P. SALES AGENCY, LTD.

88, Wardour Street, W.

City 648. Kalubio, London.

BIOGRAPH.

	Des.	Feet.	Date.
Dwellers in Glass Houses	D	2000	Apl. 19
Her Box of Chocolates	D	1038	— 22
The Call of Her Child	D	1029	— 26
A Cowboy's Conquest	C.D	1033	— 26
The Heart of a Bandit	D	1031	— 29
In Red Dog Town	Com	468	— 29
Tess of the Hills	D	1036	May 3
His Losing Day	Com	572	— 3
Their Village Friends	C.D	1029	— 6

HAZARDS OF HELEN.

The Escape of the Fast Freight	D	1070	Apl. 26

H. and B.

Mountains and Glens of Arran	S	403	Apl. 22

KALEM.

	Des.	Feet.	Date.
The Cause of It All	C	775	Apl. 19
Deep Sea Fishing	Com	324	— 19
Fatty's Echo	C	452	— 22
A Model Wife	C	630	— 26
The Insurance Nightmare	C	1023	— 29
The Swindler	D	2095	May 3
The Hicksville Tragedy Troupe	Com	665	— 3
Cub Reporter's Assignment	D	1050	— 6
Mr. Pepperie Temper	Com	580	— 6

SPECIAL.

Waterplane Trials by the Japanese Navy	Top	286	Apl. 19

NEW AGENCY FILM CO.

81-3, Shaftesbury Avenue, W.

Gerrard 6331. Nuafilms, London.

BURLINGHAM.

	Des.	Feet.	Date.
Dewdrop Braves the Floods	Com	590	Apl. 20

NAPOLI.

The Agony Column	C	1220	Apl. 26

SAVOIA.

The Fatal Gem	D	2950	Apl. 26
The Honour of a Name	D	2026	May 3

NEW MAJESTIC CO.

Majestic House, 5, Gerrard Street, W.

Regent 4426 Majesfilm, Westrand, London.

MAJESTIC.

	Des.	Feet.	Date.
The Warning	D	1003	Apl. 19
The Tear that Burned	D	1862	— 22
The Niggard	D	1009	— 29
The Better Way	D	1000	May 3
In Fear of His Past	D	2000	— 6

KOMIC.

Ethel Has a Steady	Com	1000	Apl. 26
Mr. Hadley's Uncle	Com	1000	May 3

RELIANCE.

Sheriff for an Hour	D	992	Apl. 22
The Lucky Shot	D	1000	— 26
The Kaffir's Skull	D	1994	— 29
The Hop Smugglers	D	993	May 6

ROYAL.

Tale of a Coat	C	329	Apl. 19

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A.K.

	Des.	Feet.	Date.
The Cheyenne's Bride	D	650	Apl. 18
The Maid of Niagara	D	650	— 22
The Great Train Hold-Up	D	825	— 25
Devotion	D	875	— 29
The Third Thief	Com	700	— 29
The Cry of a Mother's Heart	D	650	May 2
Wilful Meg	D	875	— 6
The Car that Bolted	Com	300	— 6

COMICA.

Crazed on Curios	Com	700	Apl. 29

ECLECTIC.

The Jewel of Fate	D	3500	Apl. 18
The Warning	D	2775	— 25

HOLLANDISCHE.

The Mills in Joy and Sorrow	D	575	Apl. 22

ORIENTAL.

Buitenzorg, Java	S	375	Apl. 25
Yuman-Fou, China	S	350	May 6

PATHE.

Wiffles' Country Cousins	Com	1350	Apl. 18
Beautiful Buxton	T	350	— 22
Wiffles and the Unwritten Law	Com	700	May 2
The Handyman of the Future	Top	450	— 2
Col. Heeza Liar, Naturalist	Car.	725	— 6

PATHECOLOR.

Where the Huns were Turned Back	T	375	Apl. 18
The Bois de Boulogne	C	475	May 2

PATHEPLAY.

Mother's Darling Boy	Com	1075	Apl. 25

S.C.A.G.L.

Josette	D	1275	Apl. 25

SCIENCE & NATURE.

The Spider-Monkey	I	375	Apl. 18

SWEDISH.

The Salmon Industry, Norway	Int	600	Apl. 25

THALIE

	Des.	Feet.	Date.
Getting Her Own Way	C	850	Apl. 18
Her Model Young Man	C	675	— 22

WHARTON.

The Fireman and the Girl	D	2300	May 2

PHŒNIX FILM AGENCY.

City 6312. Pholicinem, Westrand, London.

PHŒNIX.

	Des.	Feet.	Date.
McDougal's Aeroplane	Com	530	Apl. 19
The Tramp's Paradise	Com	695	— 26
Pugilist Potts	Com	570	May 5

R. PRIEUR & CO. LTD.,

40, Gerrard Street, W.

Gerrard 9115. Enerphone, London.

ACME.

	Des.	Feet.	Date.
His Engagement Day	Com	390	Apl. 20
A Capricious Sweetheart	Com	668	May 3

SOLAX.

Just a Boy	D	995	Apl. 26
The Divided Ring	D	980	May 3

SELIG POLYSCOPE CO.,

12, Gerrard Street, W.

Gerrard 5156. Polyscope, Westrand, London.

	Des.	Feet.	Date.
His Fighting Blood	D	1945	Apl. 19
Cactus Jake, Heart Breaker	Com	1095	— 19
Richest Girl in the World	D	1125	— 22
Harold's Bad Man	Com	714	— 22
Snailburg Volunteers	Com	1070	— 22
Strange Case of Princess Khan	D	2195	— 26
Cactus Jim's Shop Girl	C	1130	— 26
The Primitive Way	D	1018	— 29
Between Matinee and Night	D	1094	— 29
To Be Called For	Com	1092	— 29
The Passer-by	D	1093	May 3
Further Adventures of Sammy Orpheus	Com	1040	— 3
Grizzly Gulch Chariot Race	Com	875	— 6
Hut in Sycamore Gap	D	1267	— 6

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CINES.

	Des.	Feet.	Date.
The Shadow of Remorse	D	2200	Apl. 19
The Gulf of Naples	T	270	— 19
Bloomer's Tight Shoes	C	440	— 22
A Fatal Fascination	D	870	— 26
Italian Art Pottery Works	Int	358	— 26
King of Italy's Bodyguard	Top	300	— 29
A Father's Vengeance	D	850	May 3
Lake Albano	S	360	— 3
Jenny	D	820	— 6

A.F.T.

John Bull's Scrap-Book	Car	450	Apl. 19
The Kaiser and the Lion	Car	330	— 26
The Bear's Omelette	Car	270	May 3

PASQUALI.

Up-to-date Women	C	530	May 6

THANHOUSER FILMS, LTD

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Regent 3452 Impafil, Ox, London.

	Des.	Feet.	Date.
When East Goes West	D	998	Apl. 19
Mrs. Van Ruyter's Stratagem	D	1729	— 22
The Amateur Detectives	C	990	— 26
Under False Colours	D	1440	— 29
A Hatful of Trouble	C	859	May 3
The Barrier of Flames	D	1975	— 6

PRINCESS.

Shadows and Sunshine	D	918	Apl. 19
Check No. 130	D	1018	— 26
When Fate Rebelled	D	1030	May 3

TRANS-ATLANTIC FILM CO., LTD.

Universal House, 37-9, Oxford Street, W.

Regent 4332-3. Transfilco, Ox, London.

BIG U.

	Des.	Feet.	Date.
On Desert Sands	D	2029	Apl. 22
The Useless One	D	1000	— 26
The Heart of the Bradys	D	1029	— 29
The Dear Old Hypocrite	D	989	May 3
The Bargain	D	1793	— 6

BISON.

Custer's Last Scout	D	2113	Apl. 26

CRYSTAL.

	Des.	Feet.	Date.
The Romance of a Fat Girl	C	980	Apl. 19
Vivian's Cookies	C	494	— 22
Such a Mistake	C	504	— 29
"Some" Cop	C	993	May 3
Caught With the Goods	C	640	— 6

GOLD SEAL.

The Trey o' Hearts: Episode 14	D	2000	Apl. 19
The District Attorney's Brother	D	1770	— 22
The Trey of Hearts: Episode 15	D	2000	— 26
A Woman's Debt	D	1044	— 29

IMP.

Three Times and Out	D	1019	Apl. 19
A Gentleman of Art	D	1933	— 29

JOKER.

Two of a Kind	Com	998	Apl. 19
A Modern Poultry Farm	I	271	— 19
A Political Mess	Com	713	— 22
Hubby's Cure	Com	683	— 26
Eccentric Comiques	Com	314	— 26
Through a Knot Hole	Com	475	— 29
The Butler's Baby	Com	650	May 6

L-KO.

Cupid in a Hospital	Com	983	Apl. 19
After Her Millions	C	2020	May 3

NESTOR.

When It's One of Your Own	D	979	Apl. 19
For the Good of the Cause	C	981	— 22
When the Count Proposed	C	975	— 26
When the Mummy Cried for Help	C	971	— 29
All Over the Biscuits	C	975	May 3
Jed's Little Elopement	C	978	— 3

POWERS.

A Girl of the Pines	D	846	Apl. 22
An Outlaw's Honour	D	804	— 29
The Crime of Thought	D	951	May 3

REX.

Star of the Sea	D	1810	Apl. 19
Slow but Sure	D	1091	— 22
Pawns in the Game of Life	D	1964	— 26
The Flash	D	1890	May 3
Children of Chance	D	1002	— 6

STERLING.

Love and Water	C	989	Apl. 22
Olive's Love Affair	C	992	— 26
Love and Dough	C	927	May 6

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UNIVERSAL SPECIAL.

	Des.	Feet.	Date.
The Master Key: Episode 1	D	2000	May 3

VICTOR.

Father's Strategy	C	800	Apl. 29
Cards Never Lie	D	1971	May 6
Within an Ace	D	1682	May 3
Love Will Out	C.D	1039	— 3
Forcing Dad's Consent	C	1027	— 3
An Affair for the Police	C	1055	— 6
Man, the Mission, and the Maid	C.D	1024	— 6
Auntie's Portrait	C	790	— 6
Rattlesnakes	E	201	— 6

TURNER FILMS, LTD.

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	Des.	Feet.	Date.
Film Favourites	Nov	975	Current
Snobs	C	1000	—

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Central 3118. Bioscope, London.

URBAN-ECLIPSE.

	Des.	Feet.	Date.
Across Hungary	S	305	Apl. 19
Peter at the Seaside	Com	445	— 19
In Picturesque Japan	S	395	— 22
Sammy as a Duellist	Com	555	— 22
The Adventures of a Watch	Tr	400	— 26
With the French Army on Manœuvres	Int	515	— 26
The Stolen Jewel Casket	D	1715	— 29
The Quick Change Mesmerist	Tr	320	May 3
Life in the Alps	S	430	— 3
In the Pontine Marshes	S	360	— 6
Sammy, "Special," and His Truncheon	Tr.Com	390	— 6

VITAGRAPH

31-3, Charing Cross Road, W.C.

Regent 3422. Vitgraf, London.

	Des.	Feet.	Date.
Sunshine and Shadows	D	2000	Apl. 19
The Athletic Family	C	1035	— 19
Arthur Truman's Ward	D	1077	— 19
Bunny's Little Brother	C	1608	— 22
The Mysterious Mr. Davey	C	1074	— 22
The Greater Love	D	1034	— 22
Out of the Past	D	1070	— 26
The Product	D	1025	— 26
Who's Who in Hogg's Hollow	C	1057	— 26
The Plot	D	1870	— 29
A Question of Clothes	C	1049	— 29
The Egyptian Mummy	C	1073	— 29
Reindeer in the Swedish-Norwegian Mountains	Int	311	— 29

WESTERN IMPORT CO., LTD.,

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Gerrard 8080. Wesfilm, London.

KEYSTONE.

	Des.	Feet.	Date.
Fatty's Debut	C	1020	Apl. 19
Killing Horace	C	1020	— 22
Bombs and Bangs	C	1015	— 26
Hard Cider	C	1000	— 29
Their Ups and Downs	C	988	May 3
Fatty Again	C	1020	— 6

K.B.

The First Love's Best	D	1400	Apl. 19
The Winning of Denise	D	1192	May 3

DOMINO.

Star of the North	D	1400	Apl. 26
Jim Cameron's Wife	D	1600	May 6

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BAMFORTH.

	Des.	Feet.	Date.
A Good Little Pal	Com	576	Apl. 22
Always Tell Your Husband	Com	338	— 26
Winky, Long and Short of It	Com	612	— 29
And That's How the Row Began	Com	578	May 3
Love and a Legacy	Com	679	— 6

CORONET.

Hush-a-Bye Baby	Com	500	Apl. 26

HORSE SHOE.

Governess's Love Affair	Com	471	Apl. 19
A Fruitless Errand	Com	287	— 22

Y.C.C.

The Soldiers of To-morrow	Int	450	May 3

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500 four-page Synopses of the story of "The Master Key," with a space on the front page for the insertion of the name of your cinema and any other particulars you desire.





ADVERTISING BLOCKS.

These Advertising Blocks, Nos. 66, 68, 73, 75, 79, and 81 in the "Master Key" Publicity Prop Booklet, will be loaned to exhibitors for a period of seven days.

These advertisements are striking, original and clever, and are bound to create intense interest if used on your printed matter and in your local newspapers.

POSTERS.

Six two-colour lithographed quad Posters, as reproduced opposite, announcing that "The Master Key" will be shown every "Monday" or every "Thursday," according to your booking arrangements.

We also give one six-colour lithographed quad Poster of Bob Leonard and one of Ella Hall, reproduced above. These will be found wonderfully attractive if prominently displayed in your lobby.

TRANS-ATLANTIC FILM CO. LTD., UNIVERSAL HOUSE, 37-39, OXFORD ST., LONDON, W.

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What The Trade Press Thinks of "The Master Key" Campaign!

I wonder if any film, serial or otherwise, has been boomed with such practical energy and enterprise as the new Trans-Atlantic serial "The Master Key," the first episode of which will be released on May 3. I have just been looking through what are aptly called the "publicity props" provided in connection with the serial, and must heartily congratulate the Trans-Atlantic Co.'s publicity department on their number and variety. I fully anticipate that "The Master Key" will be one of the great features of the cinema landscape during this summer, and I must confess that, after reading the inspiring descriptions of it, and experiencing the tremendous pull of its advertising matter, I felt that if I were an exhibitor I should be irresistibly compelled to book the production without delay. Thus should I feel that I had provided my patrons with an attraction which would carry them well towards the autumn.

—From "THE CINEMA," April 15, 1915.

WHEN you have perused these remarkable tributes to the brilliancy of the advertising campaign originated by the Trans-Atlantic for the successful booming of "The Master Key" serial picture-play, ask yourself whether YOU can afford to pass over this glorious opportunity of drawing regular crowds of pleased patrons right through the summer months—the period of the year when in the ordinary way reduced patronage is a continuous and serious problem.

Book "The Master Key" NOW, and begin to boom it without delay.

IN addition to these expressions of praise from the Press, we have received scores of complimentary letters from exhibitors, every one of whom is booking "The Master Key" on the strength of the wonderful selection of publicity props, which, by reason of their definite crowd-attracting value, are simply bound to spell success for every exhibitor who books this serial and booms it in accordance with the advertising campaign prepared by the Trans-Atlantic Company.

Don't let your rival step in and clean up all the profits. Book it without delay. "The Master Key" will be released in 15 weekly parts, each 2000 feet long, commencing on May 3, 1915.

The large number of brainy ideas being utilised in connection with "The Master Key" film serial surely constitute a record in advertising aids for astute exhibitors. What with keys of various kinds, jewellery, bracelets, poster stamps and other novel "Master Key" devices, the showman has something to conjure with, quite apart from the merit of the films and a big batch of well-designed posters. The publicity department of the Trans-Atlantic Company is also making a feature of stereo blocks from newspaper publicity, and those who are lucky enough to be able to join in the "first runs" of the films for their district will certainly be in a position to place such a scheme before the inhabitants of their respective localities as will arouse a remarkably keen interest in the powerful story unfolded during the serial's run.

—From "THE BIOSCOPE," April 15, 1915.

THE TRANS-ATLANTIC FILM COMPANY, LIMITED,

Largest Manufacturers of Motion Pictures in the World,

Telephone: Regent 4332 and 4333. UNIVERSAL HOUSE, 37-39, OXFORD ST., LONDON. W. Telegrams and Cables: "Transfilco, London."



How The Trans-Atlantic is Going to Protect Exhibitors of



FOLLOWING their established policy of giving exhibitors of Trans-Atlantic pictures every assistance that lies in their power, the Trans-Atlantic Film Company, Limited, announce, in connection with "The Master Key" serial picture drama, that after the first instalment of this great picture series has been released on Monday, May 3rd,

NOT ANOTHER PRINT WILL BE SOLD IN GREAT BRITAIN

FOR LOVE OR MONEY!

IT is not an easy matter for a film concern to ***actually refuse to take money that is offered to it,*** but it is a cardinal point with the Trans-Atlantic to protect from unfair competition those whose enterprise and initiative assist in the development of the whole business.

WE WANT EVERYBODY TO MAKE MONEY WITH "THE MASTER KEY," and this action will give the exhibitor who is unable to show the early runs of the great film serial the full fruits of his enterprise.

If you have not yet advised your renter that ***you must have*** "The Master Key," fix up this vitally important matter straight away, as we are confident that if you do not do this at once you are passing by a chance of maintaining good attendance right through the summer months, when usually you feel the effects of the strong competition of open air amusements and recreations.

Before cinema patrons are subjected to the temptations of outdoor attractions they will have become so absorbed in the story of "The Master Key," that they will feel bound to pay a visit to the house of the exhibitor who is showing the serial AT LEAST ONCE A WEEK!

TRANS-ATLANTIC FILM COMPANY, Ltd.,

Largest Manufacturers of Motion Pictures in the World.

UNIVERSAL HOUSE - - - 37-39, OXFORD STREET, LONDON, W.



Google



"And Still They COME"



Another important announcement for British Exhibitors. "The Smalleys," two of the most famous artists in moving pictures, have rejoined the Trans-Atlantic, and are now actively engaged on their first production at Universal City, soon to be announced. As actors, scenario writers, directors and producers, the "Smalleys" (Phillips Smalley and Lois Weber) have long been at the head of their profession. After an absence from the ranks of the Trans-Atlantic they have returned, satisfied that their first love offers them greater opportunities than can be had anywhere else in the world. Consequently

"The Smalleys"

Phillips Smalley **are** ***Lois Weber***

NOW with Trans-Atlantic.

Lois Weber is known wherever moving pictures are shown as the gifted writer of the scenario form of Clara Louise Burnham's great novel "The Opened Shutters." The Smalleys are also known for their marvellous production of "The Merchant of Venice," of "Hypocrites," and an almost endless list of unusual multiple reel films. Again we wish to impress upon the exhibitor the value in hard cash—the box-office value—of the Trans-Atlantic programme. Every week sees some notable mark of progress on the part of the Trans-Atlantic. Every week there is added to its list of attractions splendid actors, great writers, unique facilities that put and keep the Trans-Atlantic miles in the lead of all other producers. The Exhibitors who book Trans-Atlantic subjects are getting the best to be had in the world. Book freely from the Trans-Atlantic programme and success is yours.

TRANS-ATLANTIC FILM COMPANY, Ltd.,

Largest Manufacturers of Motion Pictures in the World.

UNIVERSAL HOUSE - - - 37-39, OXFORD STREET, LONDON, W.

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PROVINCIAL PROGRAMMES.

The following are samples of Programmes showing this week, selected at random :—

HIPPODROME, BROTTON.

April 19th.

In the Centre of the Web (Thanhouser).
Lizzie's Escape.
The Yosemite.
As We Journey Through Life.
Topicals.
Recreation (Keystone).
Restitution.
The World at War, by Land and Sea.

April 22nd.

Trey o' Hearts (Trans-Atlantic).
Far from the Sound of the Guns.
Topicals.
Face on the Bar-Room Floor (Keystone).
A Fresh Air Cure.
Beppo.
Wondrous Melody.

Prices : 3d., 4d., 6d. and 9d.

PALACE THEATRE, PRESTON.

April 19th.

Fire and Sword.
Fatty's Debut.
Cupid in a Hospital (Trans-Atlantic).
"Gaumont Graphic."

April 22nd.

On Desert Sands.
Where the Huns Turned Back.
Her Box of Chocolates.
Surgeon Warren's Word.
A Honeymoon Joke.
"Gaumont Graphic."

Cap., 3,000. Prices : 3d., 4d., 6d. and 1s.

THE DEANSGATE PICTURE HOUSE, MANCHESTER.

April 19th.

Aurora Floyd (M.P. Sales).
Shadows and Sunshine (Thanhouser).
Arthur Truman's Ward (Vitagraph).
Cupid in a Hospital (Trans-Atlantic).
John Bull's Scrapbook (Cines).
His Suicide (Lubin).

April 22nd.

Mrs. Van. Ruyter's Stratagem (Thanhouser).
The Richest Girl in the World (Selig).
Her Box of Chocolates (Biograph).
A Really Lovely Hat (Gaumont).
Killing Horace (Keystone).
"Gaumont Graphic."

Cap., 900. Prices : 6d. and 1s.

WHITWORTH STREET PICTURE HOUSE, MANCHESTER.

April 19th.

Star of the Sea (Rex).
A Volunteer Burglar (Essanay).
Lizzie's Fortune (Sterling).
His Dog Came Back (Nestor).
Little Engineer (Kalem).

April 22nd.

Sunshine and Shadow (Vitagraph).
The Folly of Anne (Majestic).
Cupid in Hospital (Trans-Atlantic).
Courtship of the Crooks (Edison).
A Clean Slate (Lubin).

Cap., 500. Prices : 3d. and 6d.

KING'S PICTURE HOUSE, WHARF ROAD, GRANTHAM.

April 19th.

Satan.
Friends (Biograph).
A Study in Feet (Vitagraph).
Temper and Temperature (Lubin).
Love, Lute and Liquor (Biograph).
Black Bear of the Himalaya (Pathé).

April 22nd.

The Jungle Master (Bison).
The Idiot (Reliance).
Helen's Sacrifice (Kalem).
Lizzie, the Life Saver (Kalem).
A Rowboat Romance (Keystone).
Ha, Ha, Tishoo (Martin).
Cornish Mackerel Fishing (Gaumont).

Cap., 900. Prices : 3d., 4d. and 6d.

KING'S PICTURE HOUSE, KILSYTH.

April 19th.

I Fear No Foe (Pathé).
Wrath of the Gods (Dominion).
Between the Showers (Keystone).
Kangaroos at Home (Pathé).
"Pathé Gazette."

April 22nd.

Time the Conqueror (Pathé).
Shadow of Adventure (Imp).
Yuletide in Holland (Pathé).
Blue Flame (Selig).
Flight for a Fortune (Majestic).
"Pathé Gazette."

Cap., 750. Prices : 3d., 4d. and 6d.

SALON, SAUCHIEHALL STREET, GLASGOW.

April 19th.

KEYSTONE WEEK.

Caught in a Cabaret.
That Minstrel Man.
A Bathing Beauty.
The Property Man.
A Water Nymph.
Mabel's Married Life.

April 22nd.

The Face on the Bar-Room Floor.
The Masquerader.
Those Love Pangs.
Mabel's Blunder.
Killing Horace.
Fatty and the Heiress.
The Star Boarder.
Mabel's New Hero.

Cap., 950. Prices : 6d. and 1s.

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WELLINGTON PALACE, GLASGOW, S.S.

April 19th.

His Fighting Blood (Selig).
Arthur Truman's Ward (Vitagraph).
Fatty's Debut.
Shadow and Sunshine (Princess).
A Militant Schoolma'am (Selig).
Topical Budget.

April 22nd.

Surgeon Warren's Ward (Essanay).
The Golden Hope (Lubin).
Which Would You Rather Be? (Beauty).
The Richest Girl in the World (Selig).
Gem or Germs (Trans-Atlantic).
Topical Budget.

Cap., 2,000. Prices: 2d., 3d., 4d. and 6d.

THEATRE DE LUXE, SAUCHIEHALL STREET, GLASGOW.

April 19th.

"Pathé Gazette."
Cupid's Pranks (Pathé).
Our Mutual Girl (Dominion).
The New Partner (Edison).
Wiffles in the Path of Glory (Pathé).
The Fable of the Side Track (Essanay).
The Fatal Album (Essanay).
A Strand of Blonde Hair (Vitagraph).
"The Topical Budget."

April 22nd.

"Pathé Gazette."
Ernest Maltravers (Biograph).
Our Mutual Girl (Dominion).
Rastus's Rabbit Hunt (Pathé).
Coals of Fire (Flying "A").
Max's Marvellous Tulip (Pathé).
The Moonshine Man and the Maid (Vitagraph).
Flossie's Daring Loyalty (Lubin).
"The Topical Budget."

PICTURE PLAYHOUSE, SMITHDOWN ROAD, LIVERPOOL.

April 19th.

"Gaumont Graphic."
The Straight Road.
Rural Demons.
Shooting for Women.
Convict, Costumes and Confusion (Vitagraph).

April 22nd.

The World Grabber.
A Mountain Road.
Mixed-Up-Honeymoon.
Those that Trespass.
Professional Scapegoat.
"Gaumont Graphic."
Who Stole the Bridegroom.

Cap., 950. Prices: 3d., 6d. and 9d.

THE CENTRAL HALL, KING STREET, WATFORD.

April 19th.

Time the Conqueror (Pathé).
Beauty's Bewilderment (Pathé).
Picture Recital. (By Mr. Nix Webber).
Leonce Grows Herrings (Gaumont).
Fatal Hansom (Sterling).
Native Traders of Calcutta.
Making of Him (Lubin).
Peter's Patent Fertiliser (Urbanora).
Beyond Youth's Paradise (Essanay).
Saved by a Watch (Selig).
Fixing Their Dads (Vitagraph).
"Gaumont Graphic."

April 22nd.

End of the Bridge (Vitagraph).
Picture Recital (Mr. Nix Webber).
Mabel's Latest Prank (Keystone).
Colonel Heeza Liar in the Wilderness.
Marcenay Fish Ponds (Pathé).
Love, Luck and Candy (Sterling).
Flash Pimple, Master Crook (Phœnix).
Lady and the Tigers (Sterling).
Sunshine and Shadow (Vitagraph).
"Gaumont Graphic."

Cap., 1,500. Prices: 3d., 6d., 9d. and 1s.

ELECTRIC COLISEUM, ST. ALBAN'S ROAD, WATFORD.

April 19th.

The Lonely House (Walturdaw Exclusive).
Fighting Selina (Martin).
Snookee's Day Off (Sterling).
Dr. Smith's Baby (Vitagraph).
The Fight in the Argonne.

April 22nd.

The Unseen Witness (Argus Exclusive).
Lawyer Quince (London Film).
Mike Murphy, V.C. (Martin).
Frenchy (Majestic).
Russia's Great Haul.
Their Parents' Kids (Crystal).
The Face on the Bar-Room Floor (Keystone).

Cap., 750.

N.B. EXCLUSIVES, LIMITED, GLASGOW.

When a few months ago the North British Exclusive and Feature Film Company commenced business in Glasgow, there were those who shook their heads, and in characteristic Scottish fashion, said "it'll no dae!" But it has done, and succeeded to the extent that a short period of existence proved the original premises much too small, and not sufficiently convenient for the business being done. The opportunity of the Gaumont Company removing was seized, and the premises vacated by them in Dunlop Street immediately secured. With the extension of premises, the *personnel* of the firm was also extended, and in the new firm of the N.B. Exclusives, Limited, Mr. John Bruce, jun., the original founder of the business, has associated with him Messrs. Bishop, Pessers, and Geddes, of London, and Mr. James Wallace, who, as traveller for the old firm, shares a considerable portion of the credit for building up the business to the position it now holds. The new premises were opened on Monday, and many exhibitors availed themselves of the opportunity of a visit. In the projection room, during the day, four of the latest exclusives were shown at intervals, and much admired. The selected subjects were "The Golden Cobra," 4,000 ft.; "The Guest of the Regiment," 3,000 ft.; "The Bells of Doom," 3,000 ft.; and "The Land of the Lost," 4,000 ft. To obtain better results, and to show the possibilities of the Surbrite screen, for which the N.B. are agents, one of these has been placed in position, and the results are really amazing. With 10 amps., a good picture is obtained, and with twenty, a picture of unequalled brilliance is the result. The firm will handle for the future the entire productions of Messrs. Bishop, Pessers and Co., Limited, The X.L. Film Company, Limited, Reynolds' Film Agency, the Sun Exclusives, and many of the productions of the Clarendon Film Company. During the next few months, over thirty new exclusives will be shown in the private projection room, and customers will also be able to obtain ordinary features for their programmes. The new firm have made an auspicious start, and we wish them every success in their future business career.

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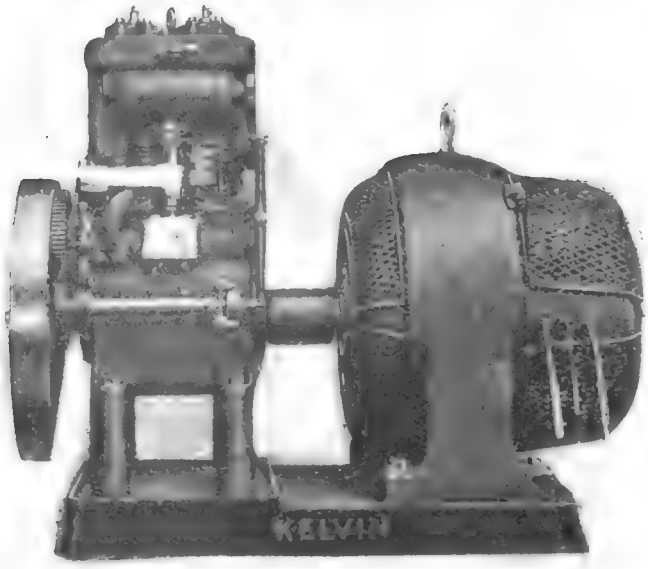
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From 2½ to 60 H.P.

Portable or Stationary.

Quick Deliveries.



Simple and Reliable.

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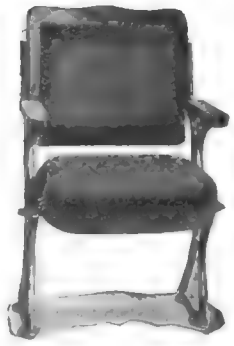


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New Divan Spring-edge Tip up Chair,

Acknowledged by all Theatre Managers and Proprietors to be the

ACME OF COMFORT.

Any design can be made if required.

PRICES MODERATE.

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AND CO., LTD.

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Film for Hire. { "Making a Cinema Poster." NOT an Advert. Length about 600 feet. Apply as above.



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For all Purposes.

CINEMA HOUSES.

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SCOTTISH NEWS AND NOTES.

(BY OUR OWN CORRESPONDENT.)

I am sorry to hear that Mr. W. R. Macdougal, who was manager at the new Maryhill Picture House, has had to relinquish his post owing to a breakdown in health. Mr. Macdougal will be under a foremost Edinburgh specialist for some time to come, and I am sure all his friends will wish him a rapid recovery and a speedy return to the cinema industry. Mr. Jack Noble, formerly of the Pavilion at Saltcoats, has taken up duty at Maryhill, where he will no doubt extend his popularity.

No less than four new cinemas are in contemplation in Glasgow at the moment. Sites have been secured for halls at Hyadland, Langside, Finneston, and Possilpark. The new hall in Jamacia Street seems to hang fire somewhat, progress with its erection being very slow. Cramton's new hall cannot be said to be slow, for it is only a month since the premises were vacated, and already the old building has been razed to the ground, and I notice some of the iron supports are already in position. I also hear rumours of another "house" for Jamacia Street on a prominent corner site, but so far I think the idea is only "in the air." But it is within the bounds of probability.

Some weeks ago I mentioned the fact that a movement was on foot for getting cinema exhibitors to give matinées in aid of the fund for Belgians starving in their own country. The matter has now assumed concrete form, and a well-attended meeting of managers was held in the historic Merchants' House yesterday (Wednesday), under the presidency of the Belgian Council in Glasgow. A report of the proceedings will appear next week.

Mr. Walter Freer, jun., son of the curator of the Glasgow Corporation Halls, has gone to Stornoway to take over the management of the newly opened Picture House in Scotland's farthest north. Mr. Freer was formerly with the B.B. Pictures, Limited.

On Thursday, at the Maryhill Star Palace, the proceeds of both houses were donated to the Maryhill Ward Belgian Relief Fund. Manager Welsh provided a special programme of pictures and vocal, instrumental and comedy turns, and the entertainments were a distinct success. On the motion of Councillors Campbell and Black, the directors were thanked for their generosity. Mr. Alex. Robertson, of the London Scottish Exclusive Agency, Glasgow, lent valuable assistance by acting as stage manager.

On Friday evening the Dennistoun Palladium was handed over to the Dennistoun Ward Committee, who, ably assisted by Mr. A. J. Carter, the general manager, ran an entertainment on behalf of the Dennistoun Ward Belgian Relief Fund. A splendid programme of pictures was screened, and variety was lent by several local artists, while turns from the Glasgow Pavilion (friends of Mr. Carter's) also gave their services. Special mention must be made of the violin solos by Mr. Craig Maclean, the leader of the Palladium Orchestra, who fairly enchanted the audience with his selections. An address by a refugee (one of those maintained by the Committee), and votes of thanks to Messrs. Carter and Pringle concluded the entertainment, by which a considerable sum was realised.

The advertising by Mr. Harry Burdette, of the Cinema House, Glasgow, for "Tillie's Punctured Romance," is being done on a most extensive scale, and I hope to make further mention of it in a future issue.

Wednesday in last week was a busy day for exhibitors in Scotland, especially for those who attend Trade shows in Glasgow, for, despite everything that has been said and written on the subject, there was again a lamentable clashing of engagements, and many exhibitors had perforce to give a bye to what were really good things. No less than four private exhibitions were held on the one day, a circumstance which a little foresight and a telephone message or two between the principal parties could have avoided. When will renters see that it is to *their* advantage to fix their exhibitions for a day that is free?

The "Trade," as represented by the firms who supply the every demand of the exhibitor, and supply it well, is just now doing excellent business. I have no complaints of "quietness," which fact speaks well for the ability of all who supply the demand, and also emphasises the further fact that the demand exists. Present space precludes lengthy notices, but the following tabloid pars summarise what the various firms are doing:—

Messrs. Green's.—The "house for serials"—and all other subjects—reports excellent business. All serials, "Trey o' Hearts" and "Million Dollar Mystery," working full time from north to south and east to west. General features and exclusives in great demand, and reports I have seen prove improved business where Green programmes are used. Shortly removing to central premises with entrances in Trongate and Glassford Street, where even greater scope will be found than in the present spacious premises at Gallowgate, and they will be in the hub of the industry. This firm have recently shown

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EXCLUSIVES

To Please Every Audience.

Tillie's Punctured Romance

(Six Reels).

Featuring *Chas. Chaplin, Marie Dressler* and *Mabel Normand.*

Sole Booking Rights—London and the Metropolitan Area, and the Counties of Northampton, Huntingdon, Cambridge, Norfolk, Suffolk, Essex, Hertford, Bedford, Bucks, Middlesex, Surrey, Kent, Sussex, Oxford and Berks.

The Greatest Keystone Comedy ever Produced

VITAGRAPH

Adventures of Captain Alvarez

5,000 ft. **In 5 Reels.**

A stirring drama of adventure in Mexico.

NEPTUNE

Harbour Lights

(3 Reels).

Geo. R. Sims and H. Pettitt's powerful naval drama.

The above productions, of exceptional merit, are being handled exclusively by

THE GLOBE FILM CO.

(J. C. SQUIER, *Managing Director*),

81-83, Shaftesbury Avenue, London, W.

'Phones—Regent 5600, 5601, 5602. **Telegrams—"Biophosco, London."**

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three special exclusives—two by Nordisk, "The Candle and the Moth," and "Beatrix," and "The Call of the Motherland," by Barker. Of the Nordisks, "Beatrix" seemed to find most favour, though both were exceptionally good. The Barker war drama is a winner, and though war dramas are in some quarters thought to be played out, subsequent bookings showed that there is still a good demand for right goods.

Messrs. Gaumont.—Removal to new premises successfully accomplished, and now possess greater facilities than ever to deal with all inquiries. Exclusive department exceptionally busy, all the big subjects recently acquired going remarkably well. Exhibitors should make a point of inspecting new premises, as they are the best-planned and most up-to-date in Scotland. Opened their new projection theatre with a private exhibition of three Vitagraph exclusives. Of the three subjects submitted—"The Evil Men Do," "The Win(k)some Widow," and "Underneath the Paint"—the first-named was the pick, while "The Win(k)some Widow" proved a fairly good comedy.

Messrs. Pathe.—Business good, and the bookings for programmes and specials on the increase. Coming features: "When Rome Ruled," "Tinsel and Tragedy," and "The Stain," for the latter of which trio exhibitors should watch for the date of the special show, which Mr. Jowett hopes to announce at an early date. An extra good programme of subjects was screened in the projection room on Wednesday in last week, the items being delightfully varied. "For Honour and Country" and "The Black Diamond" were the features starred, but the science and nature series, "Studies in Human Movement," a novel subject treated in a novel manner, attracted most attention, and was rapidly snapped up by exhibitors. The other short subjects were all good, and when one adds to that the Pathé standard of photography, what more can anyone want?

Hibbert's Pictures, Limited.—Since this branch has been under the management of Mr. Page, progress has been the keynote, until now increases of staff are again contemplated. Mr. Page certainly gets there with the goods, and the goods please his clients. "Souls in Bondage" and "Trapped in the Great Metropolis," which this firm works for the S. and B. Exclusives, Edinburgh, have been big hits in Scotland, and I understand that other certain winners are almost ready for the future.

The Bendon Trading Company.—The "old firm" keep their place in the front rank of the industry, and their buyings keep the programmes of their customers just the necessary list in front of the ever-present "bogey." The latest exclusive, "The Lady of the Black Castle," has proved a money-maker wherever shown, and "In the Clutches of the Hun" is a worthy companion to "Bravo, Kilties" and "The Looters of Liége," which, like a proverbial play, is "still running." Bookings for the Keystone two-reeler, "The Knock-out," released on May 10th, already extend early into June, and early application should be made for dates. A good demand is found for "Sanispray," the disinfectant-perfumer, and the free hat-clip. Trade show on April 27th at the De Luxe, Glasgow, of "Rogues of London" and "The Fatal Woman." Note the time is 11 a.m. and not 1 p.m. as in last week's Ashley adverts.

Messrs. Jury's (Scotland), Limited.—Increases of staff necessary, means good business, and the report of this firm is that they are now forging ahead. The quality of the goods obtainable accounts for this, and Jury's Judgment is being accepted at more halls every day. The two nearest special shows are April 21st and 28th. At the former were shown "The Little Minister," "Brother Officers," and "With the Italian Army," while at the latter the subjects due for screening are "Odyessy of the North" and "What Could She Do?" Notes should be made of the latter date.

Messrs. B.B. Pictures, Limited.—The B.B.'s have long stood for all that is best in ordinary features, and have now by merit assumed a similar position in regard to exclusives. The part releases in the latter department are all doing well for exhibitors, and the following future releases will do equally well: "Tillie's Punctured Romance," "Jane Shore," "A Daughter of Eve," "Fire and Sword," "London's Yellow Peril," "The One Between," and "Redeemed." The machine accessory department is also hustling, two "Argyle" projectors being fitted up and working in the Coatbridge Theatre at very short notice.

The Ideal Film Renting Company.—Special exclusives handled by Mrs. Jack and Mr. Carr are always in request, and many halls have proved them winners. "The Idol of Paris," "Shop Girls," etc., etc., are all having first-class runs, and vacant dates on Ideal top-liners are difficult to get. The Ideal offices will shortly be removed to Hope Street.

N.B. Exclusives, Limited.—Details of this firm's new premises and *personnel* appear in another part of this issue.

Mr. Alex. Stewart.—This energetic representative of the London Independent Film Company reports good business with his exclusives, and finds that exhibitors who book the top-liners do record business.

London Scottish Exclusive Film Agency.—Interviewed on his return from a journey to the North on Thursday, Mr. Robertson, in colloquial phrase, described business as "thumbs up," which needs no interpretation. Mr. Robertson has several excellent exclusives at work, and finds bookings plentiful.

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The Day

MONDAY,
MAY 10th,
1915.

— On the above date the —

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The subjects in which this renowned star will exclusively appear will be known as the

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HULL AND COASTAL NOTES.

(BY OUR OWN CORRESPONDENT.)

Manager Tom Bogue has done a week of fine business at the Majestic with Herbert Ponting's "With Captain Scott in the Antarctic." Four sessions a day have hardly sufficed to find accommodation for all who desired to see this remarkable and historic film.

At the Picture Playhouse, Mr. Hardiman can hardly find room for all his would-be patrons at the Saturday afternoon matinee.

Considerable progress is being made with the new Palace, in Prospect Street, and already the elevation is rising above the hoarding; the theatre itself being already roofed. It is, however, in the portion facing the street that a delay has occurred, owing to the difficulties created by the war in the way of transport of material, etc.

Keystone comedies have been a big source of attraction with Mr. Swan, at the Circus, this week, while his star feature at the latter end has been "Souls in Bondage."

"Human Wolves" is attracting the patrons to the Strand Palace; this little house so centrally situated in a large district, has more than realised the expectations of the proprietary.

"Vendetta," Marie Corelli's striking story, has quite caught the tastes of the frequenters of the Holderness Hall. The East Hull people are quite apart from their fellow citizens in the other districts that commendable discretion is shown by Morton management in the selection of features for this house.

At the National Picture House, on the Beverley Road, Manager Comber did big things in the recruiting picture, "Wake Up," the military and civic authorities interested in finding men for the new army, according their patronage.

Mr. E. Hardman, licensee of the Hull Picture Playhouse, was summoned at the City Police Court for failing to comply with the conditions of his cinematograph licence, by allowing people to remain standing in the egress. The defendant is the district manager, his local manager also appearing at the same court, charged with a similar offence on the same day.

Inspector Boyes, who gave evidence on behalf of the police, said that on the afternoon of his visit he found fifty-two people sitting or standing in the gangways. He saw the manager and requested him to get the gangways clear.

Supt. Bailey testified that, as the official dealing with the Cinematograph Act in Hull, he had authorised the prosecution.—For the offence, the latter defendant was fined £10.

In the case of Mr. Hardiman, the licensee, the City Corporation prosecuted through their solicitor, Mr. W. L. Platts. The prosecuting solicitor said the offence had occurred after warning given earlier in the day.

Inspector Gall deposed to seeing seven people in the gangway, and drawing Mr. Hardiman's attention to the matter. The seven persons were invited by the manager to follow him into the crush room.

Sergt. McDonald gave corroborative evidence.

Mr. Hardiman said he had no recollection of the incident, and it must have been the assistant-manager whom the police saw. He had engaged the services of a constable to control the large crowds of people who visited the Playhouse, when the Captain Scott pictures were being shown. He desired to meet all the regulations, and comply with them—but the crowds were so great that they were almost beyond control.

In course of cross-examination by Mr. Platts, defendant admitted that the same week the Chief Constable and cautioned him about letting the people out at 11.25, twenty-five minutes after stipulated time.

The magistrates, after hearing evidence, decided to convict, and inflicted a fine of £4 7s., including costs.

In the second case, Arthur Edward Cooper, licensee of the Hessle Road Picture Palace, was summoned for locking the doors which should be used as exits.

P.-c. Firth spoke of a visit paid, and found the doors bolted. There was no attendant about, but a boy selling chocolates. There was a children's performance going on at the time.

The Chairman said the case was a serious one indeed, and a fine of £10 was imposed.

SCARBOROUGH.

Visitors generally start going to Scarborough at Easter, but there have been very few this year. There are many causes for this, first of which is the abolition of cheap railway fares. By the same rule, however, few people have left the town for holidays, and I don't think the local cinemas have suffered to any considerable extent. I notice that the majority of them, exteriorly, are still looking somewhat dismal, although the lighting restrictions have been relaxed to some extent, and there is some improvement in regard to this.

The week was commenced at the Londesborough, with the excellent film, "In the Ranks," and for the latter part "The Property Man," featuring Charles Chaplin, was shown. On the dramatic side, "Lil o' London" was a picture which was well appreciated.

The Keystone comedy, "The Bomb," proved an attractive picture at the Picturedrome, Newborough, as in fact all Keystones do. Another film of merit featured the popular cowboy, "Broncho Billy."

At the Palladium, "Modern Outlaws," a drama of New York life, and "The Right to Kill," were recent successes, and these pictures were supported by a number of fine comedy and topical pictures. In the earlier part of the week the pictures included "The Trap," "Red Cross Pluck," "The Convict's Generosity," "Wiffles Gets a Divorce," "Doc Yak's Cats," "Charlie Smiler Forms the Boy Scouts" and the Pathé war topicals.

BRIDLINGTON.

Restricted lighting and military orders generally have not deterred the Bridlington people from visiting the Victoria Rooms this week where a tempting programme has been submitted. Many greeted "Sentimental Tommy." "The Midnight Mail" and "The Mystery of Causton Castle" have been featured, and formed excellent magnets of strong drawing power.

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AGAINST SUNDAY CINEMAS.

Another Attempt Frustrated at Southport.

Southport's Sunday cinemas have once again emerged triumphant from their annual licensing ordeal. This year the kill-joys made a stern fight for it. At first the magistrates refused to grant music licences for Sundays. The proprietors appealed to the full body of magistrates and won their case. The next step was to obtain a renewal of the actual cinema licence from the Corporation. After deliberation, the Watch Committee decided to grant seven days' licences. So far so good, but when the minutes came before the Town Council for confirmation at the meeting last week, it was evident that the "antis" had assembled in force in order to make a last attempt to abolish what has proved to be a most popular form of entertainment.

Throughout the speeches made in opposition to Sunday performances, this important point was either lost sight of or wilfully ignored—that the public of Southport have proved now for several years that they demand Sunday entertainment by filling the houses consistently week by week. With the kill-joys, it was not a case of what people wanted, but what they, the kill-joys, thought they ought to have.

The Deputy Mayor (Councillor Dr. Limont), who is also chairman of the Watch Committee, moved the minutes without comment. The minutes were seconded, also without comment, and then the "antis" started in good earnest.

Councillor Ball, a well-known local Free Churchman, lead the assault, stating that he based his objections on moral grounds. "He conscientiously believed that Sunday cinemas were making the work of educationalists more difficult," he said, but gave no reason for that rather surprising belief. They were told, he said, that Sunday cinemas emptied the public-houses. He questioned that statement, and added that if they did, then two blacks did not make a white!

Councillor Rice-Jones seconded an amendment in favour of six days' licences, characterised the Sunday shows as a disgrace to the town, and said that members of the Council on Sundays subscribed to the Commandment, "Remember the Sabbath day, etc.," and then at the first opportunity came into the council chamber and broke it.

After the lugubrious efforts, the speech of Councillor O'Regan, and the laughter which marked it, came as a distinct relief. He said if the Council were guilty of no greater sin than that of allowing cinemas to open for seven days, he thought he could guarantee them all a free ticket to Heaven. He spoke of the good done by the cinemas in keeping people out of public houses and keeping young people out of other mischief. His last sally provoked great mirth: "I am certain I have seen people who begrudge Sunday cinemas in white "chokers" on Sundays, and seen them the next week in Paris—the white "chokers" and Bibles left at home—and they have been just like other men."

After that there was more solemnity. Councillor Greenhagh, a prominent local Wesleyan, spoke and claimed for the Council, a guardianship over the people of the town. He did not want the Council to be on the side of frivolity against sobriety. He wanted the Council to be on the side of righteousness, and all that was making for the highest kind of life.

This was characterised by Councillor Hindle as being piffle. As married men, who were jealous of the morality of Southport, they should be thankful for the cinemas which provided innocent amusement.

Alderman Griffiths, "the father of the Council," supported six days' cinemas. He said that these were days of self-sacrifice. He estimated—not unchallenged—that £250,000 was spent every year on cinemas in Southport. That sum, he said, was spent in frivolity, and he thought that some of it might very well have gone to relieve the horrors of war. (He did not mention, by the way, that until the Licensing magistrates tried to take away the music licences, the Picturedrome had given the proceeds of their Sunday evening performances to the Prince of Wales' Fund, and that the Birkdale management had given benefit performances for war relief funds).

Councillor Hudfield, who is a churchwarden, also supported the amendment. He admitted that the question of young people wandering the streets needed consideration, but protested that that should not influence the vote.

The Deputy-Mayor, in replying to the discussion as chairman of the Watch Committee, announced that he would vote for the amendment, and thus against his own minutes!

On being put to the vote, however, the cause of cinemas triumphed. But it was close voting. Twenty voted for the amendment, and twenty-two voted against it.

Before the minutes were carried, however, there were some rather cryptic utterances.

Alderman Griffiths: These licences do not come into force until May 1st, do they?

The Deputy Mayor: No.

Alderman Griffiths: I will see what I can do before May 1st.

The opponents of cinemas in the Town Council had their reward on Friday evening, when the Free Church Council publicly passed a vote of thanks to them.

PRESTON'S PICTURES.

(By Our Own Correspondent.)

The provision of still another picture theatre is on the tapis in Preston. Already the Town Council has approved the plans of the proposed building. Its site will be in Church Street—a part of the central thoroughfare—and almost next door to the Empire music-hall. This addition to the number of entertainment houses must affect the other places. Taking the new proposed theatre as a centre, when it is completed there will be, within less than five minutes' walk from it, four other picture halls and two music-halls. The new building will certainly have the advantage of site.

The policy of each existing place would seem to be to aim at securing a regular *clientele*, retain their custom, and to see that no inducement could be strong enough to entice their patrons to other theatres. Such an achievement can only be accomplished by providing the very best pictures, so that the public stand to gain most by the new comer.

Lovers of charming scenery were well catered for in "Trolhatan Falls," and a picture of the famous resort, Biarritz, also came under the same category. Strong play of human passions was seen in the dramas, "Robert Thorne Forecloses" and "Hounded," while Keystone and other comedies supplied the comic element.

During the week, Mr. Onda once again allowed the screen at his Prince's Theatre to flash an appeal for army recruits, and he generously offered to pay a sovereign to all who enlisted on the first evening. The films included a highly instructive illustration of the training of our sailors in "Sons of the Sea." The popular actress, Miss Pauline Bush, was featured in "The Lamb, the Lion, and the Man," and a temperance lesson was contained in a stirring drama, entitled, "His Father's Sin." "In the Jungle" gave intensely interesting views of animal life. The scenic views were perfect, and to watch the savage beasts in their natural state was most fascinating. A film such as this can never fail to draw. There was a further part of the "Trey o' Hearts" serial. Mr. Onda had some very good comedies. Charles Chaplin as "The Star Boarder" is excruciatingly funny.

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Feature Film Vacancies (FORTHCOMING RELEASES)

TITLE.	Make.	Length.	Release Date.	May 13	May 17	May 20	May 24	May 27	May 31	June 3
In the Days of the Thundering Herd	Selig	3,000	May 13	180/-	120/-	90/-	BKD	BKD	BKD	67/6
Mabel at the Wheel	Key.	1,900	May 17	—	BKD	BKD	BKD	52/6	52/6	47/6
Charlie's New Job	Essy.	2,000	May 20	—	—	BKD	BKD	BKD	BKD	55/-
The Collingsby Pearls	Eclair	2,050	May 24	—	—	—	120/-	80/-	60/-	55/-
For Another's Crime	Vit.	2,118	May 31	—	—	—	—	—	125/-	85/-
Red Blood of Courage	Selig	2,000	June 3	—	—	—	—	—	—	120/-
Charlie's Night Out	Essy.	2,000	June 3	—	—	—	—	—	—	120/-
A Child of the Prairie	Selig	2,000	June 10	VACANT FROM RELEASE.						

OTHER VACANCIES.

TITLE	Make.	Length.	Release Date.	April 26	April 29	May 3	May 6	May 10	May 13	May 17
A Fight to the Death ..	Selig	1,903	Apl. 5	BKD	BKD	BKD	BKD	BKD	BKD	BKD
The Property Man	Key.	2,118	Mar. 29	42/6	42/6	37/6	37/6	37/6	BKD	32/6
They Called Him Coward ..	Hep.	1,525	Mar. 22	BKD	BKD	BKD	BKD	BKD	BKD	BKD
Mystery of Causton Castle ...	Gaum.	1,593	Mar. 15	BKD	BKD	BKD	BKD	BKD	BKD	15/-
Out of the Air	Maj.	1,952	Feb. 28	BKD	BKD	BKD	BKD	BKD	BKD	20/-
In Tune with the Wild ...	Selig	3,150	Nov. 23	15/-	15/-	15/-	12/6	12/6	12/6	12/6
Protea, No. 1	Eclair	4,800	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-
Protea, No. 2	Eclair	4,320	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-
Amid Raging Beasts	Selig	2,236	—	7/6	7/6	7/6	7/6	7/6	7/6	7/6
Victory or Death	Itala	3,950	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-

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May 17th	... ,,	2 15 0
May 20th	... ,,	2 10 0

		£ s. d.
May 24th	...per part	2 5 0
May 27th	... ,,	2 0 0
May 31st	... ,,	Booked
June 3rd	... ,,	1 15 0

		£ s. d.
June 7th	per part	1 15 0
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June 14 h	... ,,	1 10 0
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The White Lie	3,000	30/0	The Harper Mystery (Flo. Turner)	3,000	40/0
The Great Python Robbery... ...	3,000	30 0	Jealousy (A Story of the Stage) ...	2,310	40/0
Her Majesty, The Little Queen ...	3,000	30/0	A Cave Dweller's Romance... ...	2,000	20/0
Martin Numa	4,000	40/0	A Burden of Crime	2,250	40/0

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SOUTHAMPTON SHOWS.

(BY OUR OWN CORRESPONDENT.)

The reaction which generally follows upon a holiday has not been felt to any great extent by the Southampton halls. In the majority of cases, the attendances have been normal, and to mention the Palladium, the Gaiety, and the Atherley, in particular, exceedingly good business has been done. I regret to say, however, that one or two houses are "feeling a draught," and perhaps this is not to be wondered at in view of the extended closing of the port to commerce, and the large number of licences existing in proportion to the population of the town.

It is, of course, principally the small halls which suffer. The large cinemas have as regular a *clientele* as the music-halls, and maintain a reasonable attendance for all programmes. The Gaiety is experimenting with another full six days' run this week, the film booked being "The Middleman." If its drawing power is maintained equally as well as was that of "Kismet," Mr. Arthur Pickup will have little cause to be dissatisfied with the result. "The Painted World" and "Barnaby Rudge" were shown last week, and future bookings include "The Woman" and "Florence Nightingale." "La Toska Quartette" have been engaged as orchestra, and play afternoons as well as evenings, giving every satisfaction.

Messrs. Hood and Bacon scored a signal success with "Quo Vadis?" last week, at the Portswood Palladium. The hall was crowded out each evening, and the takings were remarkably good for the period. "The House of Temperley" went a good second, during the week-end, and on Monday, "Sapho" was screened. Although nothing had been definitely settled at the time of my call, Mr. Bacon informed me that negotations were in progress for one or two big things in the picture world in the near future.

I enjoyed the pleasure of a chat with Mr. Buck, of the Atherley, while "A Million Bid" was on the machine, and although the hall was then filled to its capacity, there was a long *queue* of people waiting to get in. "Wildflower" was also an attraction. "Unwelcome Mrs. Hatch" and "Midshipman Easy" were Mr. Buck's selections for this week, while "A Woman's Triumph" and "Behind the Scenes" have been secured for Monday and Thursday next.

"The Trey o' Hearts" has secured a good following at the Scala, Bitterne Park, and succeeding parts are awaited with interest. "Two Little Britons" went on the screen during the week-end, and "The House Disordant" on Sunday. "England's Menace" is the feature for to-day (Thursday), and "For the Empire" comes along next week. On the comedy side, Chaplin is just now making a great hit.

No. 11 of "The Million Dollar Mystery" ("In the Path of the Fast Express") has been reached at the Regent Cinema, Shirley. The serial is maintaining good business during the week-ends, and I am pleased to see the Regent again filling so well. "The Marked Amazon" and "Britain's Naval Secret" are also being put on this week: next Monday, "The Massacre of the 4th Cavalry" will be screened.—At the Shirley Electric Mr. Massey has been showing "For Her People," "The Dead Heart," "The Derelict and the Man" and "The Bells."

Mr. C. A. Brown proposes to introduce war prices —2d., 4d., and 9d.—at the Carlton, very shortly. The Carlton is in a good position, and under Mr. Brown's pushful management better times may be in store. Last week's films were "Bloodhounds of the Law" and "The Cowboy Millionaire."

"The Price of a Kiss" and "The Heart of Midlothian" were screened at the Empire, last week, while Mr. Harold Couper ran, with equal success, "The Woman Thou Gavest Me," at the Kingsland.

At the Standard Electric, East Street, Mr. Turner's last week's features were "Hopes of Blind Alley" and "The Judgment."—At the Northam Picturedrome, "The Adventures of Kathlyn" (No. 5), "The Colonel in Chains," "A Woman Laughs" and "A Mountain Tragedy" occupied leading places in the bill.—The Alexandra features were "The Midnight Mystery" and "The Defaulter"; while excellent pictures have also been shown at the Southampton Picture Palace, East Street.

TRAWLINGS FROM GRIMSBY.

(BY OUR OWN CORRESPONDENT.)

Although rather late in the day, it is worth noting that, despite the war-cloud, good business was done locally, during the Easter holiday. The Grimsby houses were packed on Easter Monday, and a similar state of things prevailed at Cleethorpes, despite the almost entire absence of visitors. Good Friday was a general holiday, and had any of the picture halls been allowed to open on that day it is safe to say bumping receipts would have been the outcome.

At the County Police Court, Grimsby, an application was made by Mr. H. K. Bloomer, in connection with the transference of the music and dancing licences to Mr. O. Daniels, the present proprietor.—The transference was agreed to by the Bench.

Special interest attached to a film showing the Grimsby Chums Battalion in training at Brocklesby Park, screened at the Tivoli recently. Mr. Curry, the proprietor, had the film specially taken by the Gaumont Company, and the innumerable friends of the Chums found their way to the Tivoli when the picture was "on the boards." The film was on show for a whole week.

The recent matinee, to which the children of service men were invited, held at the Paragon Cinema, was a great success, every seat in the house being occupied. The principal picture was "Judith of Bethulia." The arrangements were well carried out, thanks largely to Councillor and Mrs. King, and each child received an orange and a packet of sweets.

Good crowds still flock to the Hippodrome, in Newmarket Street, where the programmes are half pictures and half "variety." The management apparently do not suffer to any appreciable extent by adhering strictly to the poster form of publicity, as against newspaper advertising. During the current week the best pictures shown at the Hippodrome are "Across the Border" and "Back to Life."

At the Palace Theatre, opportunity is usually taken during an interval in variety turns, to throw on the screen "Happenings of the Day," a feature which is always looked for and much appreciated by patrons. An additional novelty was commenced here recently, when the choruses of popular songs were thrown on the screen as the orchestra played, and the audience sang them.

The Strand management, now in the capable hands of Mr. Burton, still has the same programme at both the Strand and Lyric, but the cinemas are more than a mile apart, so there can be but little clashing, as it were. A fair number of skaters find their way to the Strand top rink on afternoons, and as skates are now lent free on payment of 6d. admission, the resuscitation of the sport should be more freely patronised. Last week's most interesting subjects at the Strand and Lyric were "A Bold Adventuress" and "A Queen's Double."

At other houses, the main pictures have been:—Playhouse: "The Best Man," "The Vampire," and "A Doer of Deeds"; Paragon: "The Painted Lady" and "For Love of the King"; Empire: "Righting the Wrong," "The King's Minister" and "The Chums in Training," by arrangement with the Tivoli, Grimsby; Coliseum: "The Girl of the People" and "The Turn of the Tide."

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The Quest of the Sacred Gem

A soldier of fortune steals a precious jewel out of an Indian Temple and is followed to the other side of the world by Fakirs. He is found murdered and the jewel passes into his niece's possession. Many exciting things happen before the jewel is ultimately restored to its rightful owners.

This film will, together with "The Stain," be shown to the Trade in Birmingham, at the Scala Theatre, Smallbrook Street, on Tuesday, April 27th, at 11 a.m.

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NOTES FROM SURREY.

(BY OUR OWN CORRESPONDENT.)

The question of the Sunday opening of cinema theatres is to be considered in Surrey. This much was indicated by a member of the Surbiton District Council at the last meeting of that authority, when he informed his colleagues that during the next few weeks the matter would be under the consideration of a committee of the Surrey County Council. There was bound to be a variety of opinions, he pointed out, and he was anxious that his colleagues on the District Council would let him have their views on the matter. This is not the first time that the question of Sunday opening has occupied public attention in this locality. On the previous occasion, Sunday cinema shows were strongly condemned by both pulpit and Press, and the proposal to open on the recognised day of rest was nipped in the bud before it developed into fruition. That was three or four years ago, and in the interval cinematograph entertainments, and their elevating and educational possibilities, have become better known, both among the general public and those in authority. At that time, also, the Chairman of the County Council was the late Sir William Vincent, who, having at one time been a clergyman of the Church of England, naturally had pronounced views on Sabbatarianism. The opinions of the members of the Surrey cinema licensing authority may have undergone considerable change since then; indeed, the fact that the question is to be reopened would suggest that something of the kind has taken place.

The question is already engaging the attentions of the local Press, and the views taken do not altogether agree. One journal says: "There is no reason at all why the film producers should not meet the public taste for pictures with films of an entirely irreproachable character. The subject need not necessarily be Biblical. We do not suppose there are many people who could argue, without hyprocrisy, for a complete limitation to sacred subjects. Most people, outside the hours of their attendance at Church, spend their time on Sunday, much as they spend the leisure of their week-days, in the pursuits they like best, not limiting even their reading to sacred subjects. But public opinion can declare, without hyprocrisy, for a higher atmosphere in the picture theatres on Sundays, if they are to be opened on that day, than on other days. It does not suffice to say that if pictures are good enough for one day they should be good enough for Sunday. On that day, at any rate, let us reach up to a higher plane. If it were possible, with orwithout a censorship, to secure that, there would be some very strong reasons to be adduced in favour of Sunday opening. There is, of course, no reason why a picture theatre should not be an elevating place in the moral and educational sense. It was the Press, perhaps, more than the Pulpit, that successfully combated Sunday opening when it was previously proposed, and in what I have quoted above, there seems to be the suggestion of a somewhat altered view. The journal, however, proceeds to say that the picture theatre, if Sunday openings were decided upon, must be run in the interests of something else besides commercialism, because, as a moral factor, or the opposite, it is going to be an enormous influence. The clamour of commercialism, it concludes, should not be yielded to by the public authorities until they are well assured that it is in the best interests of the people that they give way to it. An alteration of the present law governing the subject, is also advocated, so that there should be a clear direction from Parliament definitely permitting Sunday opening, and settling the conditions under which it is to take place. No doubt the Kingston and District Free Church Council will also give expression to their opinions on the question, but that is a matter for the fuure. Meantime, cinema theatre proprietors and managers in Surrey will doubtless learn with interest that the question is at present under the consideration of the County Council.

THE TRADE IN CARDIFF.

(BY OUR OWN CORRESPONDENT.)

Messrs. Kineco (Cardiff), Limited, held a Trade exhibition on Tuesday, at the Castle Cinema, of "The Morals of Marcus," featuring Marie Doro, and "Mistress Nell," Mary Pickford in the title *role*. During the course of a short chat with Mr. Thomas Lucas, who is the managing director of the company, and manager of the Cardiff branch, I learnt that business has been most satisfactory. This firm hold the sole agency for Jesse Lasky and Famous Players productions in Wales and the West of England, the latter area being controlled from a branch office at 37 and 38, High Street, Bristol. The head and registered offices of Kineco are at 3, St. John Square, Cardiff.

Mr. Percy Tatem, manager of Tatem and Co., of 20, Windsor Place, who holds the Moss Empire and several other good agencies in South Wales, informs me that his last two Trade shows, given at the Central Cinema, the Hayes, Cardiff, resulted in very big business. "Tillie's Punctured Romance" was screened at one exhibition, while "Mysteries of London" and "The Sea Gave up Its Dead" were shown at a further "sitting."

"Jane Shore" was screened to an enthusiastic and representative gathering of the Trade, at the Hippodrome. The picture was unanimously voted a masterpiece, and, needless to add, the bookings were very heavy. Mr. Branson, late of the Victory Company, has just joined the staff of the Walturdaw Company's local branch, and Mr. J. Pearson, the manager of the Cardiff house, tells me that he has had his hands full with the rush of business that is now coming in.

Exhibitors should not miss the Trade show of "The Guest of the Regiment" and "When East Meets West," to be given at the Cardiff Cinema, on the 27th, at 11 a.m., by the Jacques Film Service Company, of 41, Charles Street, Cardiff. The manager of the Jacques Company is now Mr. Tom B. Mercer, Mr. Arthur Parker, the former manager, having taken up an appointment in the exhibiting side of the Trade. Mr. Mercer was formerly associated with the Eclipse Company in Cardiff. Mr. Jack Nightingale, late of the Victory Films, has been appointed film-hire manager of the Jacques Company.

Mr. T. E. Irish, who represents the Kinema Exclusives here, has just taken more commodious premises at 109, Queen Street, Cardiff.

A newcomer to the Trade is the Celtic Film Company, of 21, Edwards Terrace, Cardiff. This firm represents the Central Features in South Wales, and are handling the film, "Under the German Yoke," with good results.

"The Amazing Mr. Fellman," screened on the 21st, at the Cardiff Cinema, is being handled in South Wales and Monmouthshire by Mr. O. Hurlock, of the Co-operative and X.L. Company's releases here. The result of the Trade exhibition was, I hear, very gratifying.

The Kinematograph Trading Company's local offices at Cardiff and Swansea are busily preparing for the reception of their newly acquired picture, "Jane Eyre." Business with the other exclusives of this firm has been very good, especially with "Barnaby Rudge," and "A Honeymoon for Three." "Madcap Molly" is also being much sought after.

Ashley Exclusives announce a Trade exhibition at the Hippodrome, on the 20th, at 11 a.m., of "The Fatal Woman" and "Rogues of London."

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Carbonari		2600	7	0	0
Children of **Destiny**	Urban	2000	4	15	0
Life's Game of **Dice**		2750	7	0	0
Dearly Purchased Friendship		2526	7	0	0
Daughter of a Spy	Cines	2424	7	10	0
Fatal **Deception**	Hepworth	1850	5	0	0
The **Favourite** Son	K.B.	2000	5	0	0
Jess	Thanhouser	3000	7	15	0
The **Forger**	Pathé	2450	5	15	0
George **Barnwell**	Hepworth	2500	7	10	0
Incriminating **Handkerchief**	Cines	2110	4	10	0
High **Stakes**	Nordisk	2666	7	10	0
A Human **Target**	Ambrosio	2000	4	0	0
Hamlet	Parker	1325	3	0	0
Happiness and **Sorrow**	Cines	1861	4	0	0
God of the **Sun**	Pathécolor	1870	4	10	0
Kings of the **Forest**	Selig	1800	4	15	0
In the Hands of **Imposters**	Nordisk	3000	4	10	0
A Wise Old **Elephant**	Selig	1896	4	5	0
Oil and Water	Ambrosio	1500	3	0	0
Matrimonial **Squalls**	Pathé	2000	3	0	0
Paris Motor Bandits	Eclair	920	1	5	0
Mystery of the Seven o'Clock **Express**	Urban	2190	6	10	0
Milord L'Arsouille (2)	Pathé	1500	3	5	0
A **Mother's** Trail		2000	3	15	0
Indian **Massacre**	Bison	2910	4	10	0

Name of Film	Maker	App. Length	Sale Price £	s.	d.
Airman's Secret		1665	3	0	0
Never too Late to **Mend**	Edison	2000	4	5	0
Postponed **Happiness**		2800	5	10	0
Prison on the **Clif**	Gaumont	1835	3	5	0
Whims of Fate	Elite	2000	4	0	0
Path of **Atonement**		3000	6	15	0
The **Sinews** of War		2000	4	15	0
Strength and **Cunning**	Cines	2036	5	0	0
Salving of a Soul		2500	6	5	0
Sporting **Chance**	C. & M.	2000	4	0	0
Hearts of the First **Empire**	Vitagraph	2000	4	0	0
The **Spy's** Defeat		1996	5	0	0
Torment	Nordisk	1700	4	5	0
Black **Thirteen**	Vitascope	2490	6	0	0
Treasure of **Beaux**	Gaumont	1800	3	0	0
At the Bottom of the **Sea**		2000	3	0	0
Tempting **Providence**		2100	4	5	0
When Love is **Dying**	Nordisk	2850	8	5	0
Ivanhoe	Imp	3500	5	15	0
Lieutenant's Last Fight	Bison	2000	4	0	0
White **Slave**	Vitagraph	2000	5	0	0
The **Wreck**	Vitagraph	2880	7	0	0
Wheels of Destruction (2)	Pathé	1433	3	5	0
The Iron Hand, or The Escape of the White **Glove** Gang		2162	5	10	0
Whirligig of **Time**	C. & M.	2000	4	5	0
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WORLD OF FINANCE.

The following information has been specially compiled for THE BIOSCOPE, and includes a Register of New Companies, Mortgages and Charges, Winding-up Petitions and Orders, County Court Judgments, Reports of Financial Cases, etc., etc

All inquiries respecting financial matters must be addressed to the Editor and the envelope marked "Financial."

In the Companies Winding-Up Court on April 13th, Mr. Justice Astbury heard a petition by the Gaumont Company, Limited, for a compulsory winding-up order against the Owners Co-operative Managers' Association, Limited.

Counsel for the petitioners said it was a judgment creditors' petition.

His Lordship made the usual order.

Receiverships.

UNITED THEATRES CORPORATION (GATESHEAD), LIMITED.—A notice of the appointment of J. A. Gardner, of 24, Grey Street, Newcastle-on-Tyne, as receiver and manager, on March 27, 1915, under powers contained in debentures dated December 18, 1914, has been filed pursuant to Section 94 of the Companies (Consolidation) Act, 1908.

PICTURE THEATRES, LIMITED.—A notice of the appointment of H. P. Stimson, of 12, New Kent Road, S.E., as receiver, by Order of Court, dated March 26, 1915, filed pursuant to Section 94 of the Companies (Consolidation) Act, 1908.

WILLESDEN GREEN ELECTRIC PALACE, LIMITED.—A notice of the appointment of H. Crust, of Parkhurst, Heath Park Road, Romford, on March 22, 1915, under powers contained in debentures dated September 22, 1911, and February 14, 1913, filed pursuant to Section 94 of the Companies (Consolidation) Act, 1908.

GLOUCESTER OLYMPIA, LIMITED.—F. B. Heywood, of 34, King Street, E.C., ceased to act as receiver or manager on December 8, 1913. (Notified April 7, 1915.)

Mortgages and Charges.

PORT TALBOT AND AVERAVON THEATRES, LIMITED.—Particulars of 1,000 3rd debentures, created February 11, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the amount of the present issue being £100. Property charged: The company's undertaking and property, present and future, including uncalled and unpaid capital, subject to prior charges. No trustees.

CLIMAX FILM PRODUCTIONS, LIMITED.—Second debenture, dated March 17, 1915, to secure £100, charged on the company's undertaking and property, present and future, including uncalled capital, subject to a prior debenture. Holder: A. E. H. Barry, 50, Bow Lane, E.C.

DERBY PICTURE THEATRE, LIMITED.—Issue on March 15, 1915, of £50 debentures, part of a series of which particulars have already been filed.

BOSTON SCALA THEATRE, LIMITED.—Issue on March 17, 1915, of £100 debentures, part of a series of which particulars have already been filed.

WARDS FILMS, LIMITED.—Debenture, dated March 23, 1915, to secure £300, charged on company's property, present and future, including uncalled capital. Holder: H. I. Cundy, 10, Sylvan Road, Wanstead.

PRINCES ELECTRIC THEATRES, LIMITED.—A memorandum of satisfaction in full of a 1st mortgage debenture, dated January 22nd, and 2nd mortgage debenture, dated February 12, 1912, securing £10,000 and £7,450 respectively, has been filed.

PREMIER CIRCUIT, LIMITED.—A Land Registry Charge on New Cross Cinema, Lewisham High Road, S.E., dated April 1, 1915, to secure £2,000, has been registered. Holders: J. A. Byne and B. H. Jones, 153, Lewisham High Road, S.E. A memorandum of satisfaction in full on April 1, 1915, of trust deed and instrument of charge, dated April 1, 1912, securing £3,000, has also been notified.

THEATRE BUILDINGS, LIMITED.—Particulars of £7,000 debenture stock, created March 2nd, and secured by trust deed dated March 16, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the whole amount being now issued. Property charged: The company's property, present and future, including uncalled capital and leasehold premises in Quay Street, Manchester, with the theatre erected thereon. Trustees: O. C. Littler and H. Sharp.

HORWICH PICTURE HOUSE, LIMITED.—Particulars of £2,000 debentures, created by resolutions of November 19, 1914, and March 27, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the amount of the present issue being £1,800. Property charged: The Company's undertaking and property, present and future, including uncalled capital. No trustees.

New Companies.

TRIANGLE HALL COMPANY, LIMITED. (139,772.)—This company was registered on March 25th, with a capital of £10,000 in £1 shares (5,000 pref.), to carry on the business of proprietors or managers of theatres, halls, cinema shows and exhibitions, etc., and to adopt an agreement with J. Leonard. The company may not issue any debentures or debenture stock charged upon, nor make any mortgage of or charge on, the freehold property acquired pursuant to the said agreement, without the consent of every member holding 500 or more shares. Private company. The number of directors is to be three. The first are: A. A. L. Langfield, 12, Whiteladies Road, Clifton; W. J. Southwood, 69, Queen's Road, Bristol; and E. Harris (managing director). Qualification 500 pref. or ordinary shares. Solicitors: Salisbury, Griffiths and White, Bristol. Registered office: Triangle Hall, Bristol.

BELFAST COLISEUM, LIMITED. (4,228.)—This company was registered in Dublin on March 31st, with a capital of £2,000 in £1 shares, to acquire the theatre at Grosvenor Road, Belfast, known as the Palladium. Private company. The number of directors is not to be less than three nor more than five. The first are: R. McGladery, Springfield Road, Belfast; J. McGladery, Springfield Road, Belfast; and E. McGladery; and A. T. Wright Qualification £50. Registered office: The Coliseum, Grosvenor Road, Belfast.

ARROW FILMS, LIMITED. (130,001.)—This company was registered on April 9th, with a capital of £1,000 in £1 shares, to carry on the business of producers of cinematograph films, etc., and to adopt an agreement with F. C. S. Tudor. Private company. The first directors (to number not less than two nor more than five) are: F. C. S. Tudor, 12, Archer Street, Shaftesbury Avenue, W.; H. H. Oxley, 25, Victoria Street, Westminster, S.W.; and R. Whiting (life directors). Secretary: J. Hill. Registered office: 25, Victoria Street, W.C.

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Trade Shows

YOU MUST ATTEND.

NEWCASTLE -	Gaiety, Nelson Street, Friday, April 23rd, at 2 p.m.
GLASGOW - -	Theatre de Luxe, Sauchiehall Street, Tuesday, April 27th at 1 p.m.
CARDIFF - - -	Hippodrome, Westgate Street, Thursday, April 29th, at 11 a.m.

for

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and

Rogues of London

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FOUR REELS. *BARKER.*

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Reynolds House, 5, Great Newport Street, W.C.

AGENTS—Lancashire—Monkhouse & Denison, 146, Dale Street, Liverpool; Scotland—Bendon Trading Company, 26-28, Wilson Street, Glasgow; Midlands—Mascot Exclusive Films, 29, Hertford Street, Coventry; Northumberland and Durham—B.B. Pictures, Limited, 31, Westgate Road, Newcastle-on-Tyne; Yorkshire—Wellington Film Service, 49, Aire Street, Leeds; South Wales—P. W. Tatem & Co., 29, Windsor Place, Cardiff.

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THE PICK OF THE PROGRAMMES.

WHAT WE THINK OF THEM.

From a Life of Crime.

Marcia Bowers .....Jean Dumar.
Mary Bowers .....Nellie Grant.
Revd. Matthews .....Augustus Phillips.
Mr. Fletcher .....William West.
Mrs. Fletcher .....Olive Corbett.
Sarah Craft .....Marjorie Ellison.
Phinias Craft .....Frank McGlynn.

This is a pathetic story of a girl who is led into a life of crime by an unscrupulous pair into whose hands she falls at an early age, and shows by what beneficial influences she is eventually redeemed.

When Mary Bowers dies she leaves her little daughter, Marcia, with a locket containing a portrait and a letter to her grandparents imploring them to care for her future. Phinias and Sarah Craft, who live next door, adopt Marcia, after destroying the letter, and bring her up as their assistant in a life of petty fraud and theft. They rob the house of a minister, and Marcia is caught in the act. The clergyman takes an interest in her, and does his best to keep her away from the influence of the Crafts. They get her back, however, and later on she gets a situation in the house of a Mr. and Mrs. Fletcher, with the design of enabling the Crafts to enter and rob the house. One night, after she has delivered the key to Craft, she comes upon a portrait which she recognises as that of her mother from the locket which she has always worn. The Crafts are trapped, Marcia having warned her employers of the intended burglary, and she then finds that she is in the home of her grandparents, who are induced by the clergyman to look after their granddaughter's future welfare.

It is an interesting story, with an admirable moral, and the acting is excellent. Miss Jean Dumar gives a pleasing performance as Marcia, and a fine piece of character work comes from Mr. Frank McGlynn. (Thomas A. Edison. Released June 3rd. Length 1,146 ft.)

For Another's Crime.

Jack Brandon .....Leo Delaney.
Amy Green .....Leah Baird.
Ed. Walker .....L. Rogers Lytton.
Deputy Sheriff Harney .....William Dann.
Red Huggins .....E. R. Phillips.
Judge Green .....Frank Currier.
Sue .....Marian Henry.

This drama, adapted from a story by F. C. Rumsey, gives a good picture of life in the West, with its strong passions and elementary ideas of rough and ready justice. The hero, Jack Brandon, is a happy-go-lucky sort of fellow, who gets landed in a quarrel with the deputy sheriff, Harney, over a flighty young girl who isn't worth quarrelling about. The consequences are far-reaching, for Harney is killed, and Jack, who has been drinking heavily, believes he is guilty, and accepts his sentence of twenty years with resignation. He is assisted to escape from prison by a gambler named Walker, and the two go to the Far West, where they open a saloon. They do fairly well, and Jack falls in love with Amy Green, a daughter of a justice of the peace. Huggins, a man who was in prison with Jack, wanders into the town, and, recognising his cell mate, starts to blackmail him. When his demands are at last refused he denounces Jack to Judge Green, and in the presence of Amy, Jack is obliged to confess to his sentence. Walker interferes, and in a struggle with Huggins is shot Before he dies he confesses that it was he who killed Harney, and his subsequent friendship for Jack has been an attempt to compensate for the fact that he has suffered for another's crime. As is always the case with this admirable company, the atmosphere of the locality is perfectly reproduced, and some very fine acting is shown. Notable performances are given by Mr. Leo Delaney as Jack, Mr. William Dann as Harney, and Mr. Rogers Lytton as Walker. Miss Leah Baird has little to do, but her handsome appearance and charming personality are of the utmost value to the piece. The production, in the hands of Mr. William Humphrey, tells a good story to the best advantage, and there is little doubt that this film will be widely appreciated. (Vitagraph. Released May 31st. Length 2,118 ft.)

The Rainy Day.

The Wife .....Ormi Hawley.
The Husband .....Earl Metcalfe.
The Vampire .....Florence Hackett.

One is inclined to congratulate the author of this subject on the fact that he has contrived to introduce several new situations into a theme that by no stretch of imagination can be called original. We are by now very familiar with the problem of the eternal triangle, the neglected wife, the infatuated husband, and "the other woman," which invariably ends in a happy reunion and the discomfiture of the adventuress. Yet, chiefly because of its human interest—words

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that have been sadly twisted out of their original meaning during the progress of time and the production of film plays—such a theme always appeals to the average picture theatre audience, who are generally wisely sympathetic toward the wife, indulgent to the peccadilloes of the husband, and virtuously indignant over the wiles of the other woman.

In the subject under review, however, the *motif* is slightly different. Husband and wife are first introduced as quite a loving couple, and we find that the sole reason for their subsequent estrangement lies in the fact that the wife persists in sacrificing unnecessarily, we might say, everything, including her personal appearance—for the sake of saving for the "rainy day!" We know that "rainy day"—the pinching and starving and striving that make us grow old and hard before our time, and that generally ends in unhappiness for all. In this case it leads to the husband seeking gaiety outside his home circle, with the inevitable result that he finds in another person the woman whom he imagines his wife ought to be. Time passes, and the wife, aware of his infatuation, skilfully cloaks her despair under a mask of indifference. She abandons the saving scheme, and plunges into a whirl of gaiety, with the result that her husband, at first unobserving, finally realises what a very attractive woman his wife is—to other people. However, the author bridges the gap between them, and in the end both realise that their love for each other is as strong as ever it was, and rainy days may come so long as they are together to meet them.

The play is excellently acted, although one or two mannerisms somewhat spoil the effect of Miss Hackett's performance. Miss Hawley is well suited in the part of the wife, and, without undue emphasis, manages to convey the type of woman over whom the fear of poverty is always hanging. Mr. Metcalfe is quiet and restrained as the husband, and really, one sympathises with him to a very large extent. The photography deserves special mention, many of the lighting effects being particularly noteworthy. Altogether, it is decidedly a film we can recommend. (Lubin film. J. Frank Brockliss, Limited. Released June 7th. Length 2,021 ft.)

Sexton Blake: The Stolen Heirlooms.

A very good detective drama, with an abundance of strong sensation, has been written round one of the latest exploits of the famous detective, Sexton Blake, who runs Sherlock Holmes close as a popular hero of melodrama. He is called in to trace a valuable pearl necklace and a parcel of bonds belonging to Marion Fenmore, a wealthy heiress recently married. The mystery with which Blake is confronted has been made clear in the earlier portion of the play.

Harold Craig was a rival of Fenmore's, and when the latter married the heiress, Craig decided to be revenged. He and his associates entice Fenmore to play cards, and he is soon so heavily involved that he appropriates some bonds belonging to his wife in order to raise money. He then enlists under the name of Frazer, and writes to his wife confessing his error and stating his intention of going out of her life for ever. Craig and his gang have managed to break open the safe and secure the necklace, and by intercepting Fenmore's letter Craig leads Marion to believe that her husband is also responsible for the theft of the necklace. When Blake takes up the case he discovers a letter written to Fenmore by Stella Durkhoff, an accomplice of Craig, and he employs his assistant to shadow this lady. It is then discovered that Craig has been murdered by his own gang by means of a poisoned bouquet of flowers. Blake gets into the house, but accidentally handling the flowers, he is rendered unconscious, and falls into the hands of the gang. He is dragged to a sawmill and fastened to the sliding bed of a revolving saw, from which position he is rescued at the last moment by the police, who have been summoned by Tinker. The chief of the gang loses his life in a motor accident while trying to escape from the police, and Fenmore, who has been invalided home from the Front, is welcomed back by his wife, to whom Blake has restored the necklace and the bonds.

The play is handsomely mounted, and an excellent company gives full value to the various situations, which, though not showing any great originality of invention, are cleverly introduced and decidedly effective. The general production and the photography are alike excellent. (Walturdaw. Exclusive. Three reels.)

Vice and Virtue, or, Tempters of London.

As may be imagined from the title and subtitle of this play, we have an effort which is upon purely melodramatic lines, not too elaborate in detail, and possessing a plot which "passeth not the popular understanding." So simple, in fact, is the story, that it becomes at times very reminiscent of a once familiar style of short story, and we, just for a while, fear a repetition of the much too frequent tale of a hero who is left to suffer the penalty of an unjust accusation. The author, however, and fortunately for the patron, side-tracks on to another and less travelled line, the drama ending in a rather unexpected manner. We have a

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number of ideas in this play which, while by no means novel, are treated in quite a refreshing way, well photographed, and, in the main, presented in capital style.

One of the best features of the drama is the photography, both indoor and exterior work, the various scenes all being laid around a certain well-known part of London. The acting is consistently good, that of Miss Lily Saxby and Mr, Charles Weston being especially commendable. For the scene where a little stranger is supposed to appear in the family circle, what will be termed by lady patrons "a dear, sweet cherub," has been secured, and the remainder of the episodes, with the exceptions touched upon in our opening lines, should be voted of an interesting and exciting character, well worked up, and played in a way fully calculated to please.

In the first case we see the wayward sister, Bella, dissatisfied with home and inveigled away to London by Billy, a worthless swell crook. Her helpmate, Alice, has secretly married Jack, a collegian, who is refused further financial assistance when his father learns of the marriage. Noting how Bella frequents a night club (a somewhat quaint edition of a Yankee cabaret), we also find that Jack has brought his wife, with her invalid mother, up to the great city. Here he vainly seeks employment, and is at last driven to desperately demand the aid of a grasping father. The supposed quarrel is overheard by the servants, and suspicion soon points to the son. His joy at the birth of a first child is rudely interrupted by the arrival of a detective, who informs him that the old man has been shot. The young fellow, quietly taken from the bedside, is arrested, but the detective, by a clever piece of reasoning, gets upon the track of a suspect.

Soon Alice and her mother are in distress and evicted from their dwelling. A Samaritan, in the person of the richly attired Bella, comes to the rescue, and they, with the child, go to her home. Billy, the crook, and master of the house, suddenly appears. The police are after him. In a flash the secret of Bella's opulence is revealed, but no time is lost, and her partner makes a daring escape. First a rush in a fast car, an accident, then a daring flight over a number of roofs and parapets. He is at length shot dead, and, simultaneously with the release of Jack and a reunion, we have a poignant scene where the wayward girl sobs out her grief at the death of a partner whom, we suppose, had his good qualities. Quite an exciting last act, and played in very taking style. (Weston film. Standard Feature Film Company, Limited. In three reels. Released early in June.)

Hamlet (as presented by the Mudford A.D. Society).

In the first of a list of special humorous films which, we are told, are to be presented under the style and title of "Shakespeare Minced," we can safely say that the producers have given us a distinctly good and useful item for any programme. The settings, unlike the average notion of amateur theatricals, are such as the obliging local decorator would whole-heartedly design, the furnishings and effects just as would be forthcoming from the property man at the "Assembly Rooms," and the stage hands and supers very reminiscent of a strange breed still existing among "the smalls." With the allotment of parts, as in the accepted manner of such bodies, by fear or favour, we have a set of players who, from the dudish Hamlet (who has left his cheese counter) to the Ophelia from the local tea rooms, will be seen as quite capable of any degree of histrionic art.

A good deal of sly humour is also presented by the distinguished (and other) patronage of whom we have occasional glimpses in various parts of the house. They are, in some cases, evidently imbued with a certain appetite for the personal gratification of petty jealousy, but the local pawnbroker quickly takes exception to the words "Mine Uncle," and leaves the stalls. Not so, however, the denizens of the gallery, one or two of whom have a glorious opportunity later on in being enabled to punctuate Hamlet's reference to "Something rotten in the State of Denmark." Each of the players scores a more or less gratifying success, one of the hits of the evening being witnessed when the portly butcher, as the Ghost, sticks half way down a stage trap, the slides of which have evidently not received previous inspection. The lake scene is also productive of several ludicrous effects, poor Ophelia being the heroine in but one dilemma.

There is no need to outline the famous story further than to state that, as presented by the Mudford Amateurs, it serves to form the peg for a capital burlesque. Not, perhaps, very reverent to the memory of the immortal bard, but, viewed with a broad mind and with the memory of similar events in certain places, this film is entertaining from beginning to end. The manner in which it is played, right from the novel introduction of "the local artists" to the farcical *finale*, will arouse great merriment, and enable, we should say, a similar success for others promised by this talented company and to follow. (Cricks and Martin film. Davison's Film Sales Agency. Released June 7th. Length 908 ft.)

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The Stain

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FOREST HALSEY and ROBERT DAVIS.

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LIVERPOOL	-	**34, Paradise Street** Thursday, 22nd April, 3 p.m.
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NEWCASTLE	- - -	**15, Bigg Market** Friday, 23rd April, 10.30 a.m & 2.30 p.m
CARDIFF	-	**13, Charles Street** Friday, 23rd April, 11 a.m. & 3 p.m.
GLASGOW	- -	**Theatre de Luxe** Friday, 23rd April, 11.30 a.m.

The Film will, on request, be shown at any time in our Private Theatre at 84, Wardour Street.

A FEW DATES VACANT STILL.

PATHÉ FRÈRES CINEMA LTD.,
FILM HIRE DEPT.,
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Her Martyrdom.

No matter what opinions may be advanced as to the novelty, or otherwise, of such a story, there will be no denial of the fact that "Her Martyrdom" is a play destined to grip the spectator. Although inclined, in treatment, toward the conventional, the various scenes are admirably played, and we are simply compelled to take a keen interest in the trio of characters essential to the development of the leading episodes. The settings and photography are most effective, and the drama is worked up to a splendid climax, the final act witnessing a thrilling fight between the male characters, a narrow escape upon the part of Hamilton, at the hands of Reynolds, and a powerfully tragic scene which spells the end of the woman's self-sacrifice, and vistas of a regenerating love. In this play, Arthur Johnson has a golden opportunity and once more reveals himself as an artist of the first degree.

The story is simply that of a girl typist who has practically bestowed her favours in love upon a fellow clerk, then realises that her young employer has aroused in her a true and lasting affection. When the clerk bids her demand from Hamilton the money for his trip to the West (he is under medical orders), the girl consents for the sake of peace. Under the agony of mental stress she does the bidding of Reynolds, readily consents to advance the necessary cash, and Hamilton, a really good fellow at heart, While Jim is away, the lovers get married, the dowry being secretly depleted in order to help the former sweetheart to a recovery. When Reynolds returns, he has a bitter awakening, and proves quite a mean fellow, vowing vengeance against the man who has really been his best friend.

A vile scheme of blackmail is followed by a burglary, Dolly being fully aware whom the miscreant is. A scene of tense anxiety is brought to a climax by a sudden crash. The husband goes to investigate, and we have here a remarkable series of episodes culminating in the fight and struggle previously alluded to. The final shot ends in Reynolds pitching headlong down a great staircase, and thus we find the wife freed from the toils of a blackmailer, and left to anticipate a long-sought happiness. (Lubin exclusive. Film Agencies, Limited. In three reels.)

The Stolen Siege Gun Plans.

There should be a wide following for so excellent a drama as this, for it forms a play which very effectually "nails the assertion" that the public have had enough, for the nonce, of military drama. For one thing, we have here a splendid part for that genuine artist, Miss Elsa Frolich, and another point in its favour is that the story is very enthralling in development a capital sequence being maintained, and every scene being acted in masterly style. There is the usual admirable "Nordisk" photographic quality, and we note, in addition, some very fine lighting effects, especially in the scenes where the foreign spy effects a burglary in his quest for the stolen plans.

Taking up the story from this point, we have the hero, who is in charge of the plans, arrested upon a charge of espionage. His wife (played by Miss Frolich) sets about obtaining the portfolio, and, suspecting the thief, carries out a ruse which soon entraps the amorous Baron. The intrigue proves his undoing, for Eva drugs the wine, then sets about returning the plans to her country. A series of sensational scenes, a desperate game of hide and seek, which also includes the burning of a bridge in order to prevent capture, and we see the spy neatly tricked while passing through the lines of the forces with whom his nation is at war. The good news of the discovery of the plans secures the husband's release and his reinstatement in the favour of his commander. There are no very elaborate scenes of warfare, but just purely dramatic action throughout, and this excellent drama should certainly add much to the good name of its eminent producers. (Nordisk Exclusive. In three parts. Release, Current.)

FILMS ON VIEW.

The following forms a summary of Films which Buyers or Viewers will be enabled to witness in the Showrooms during next week.

(For full addresses, telephone numbers, etc., of various firms, see "Film Releases" in supplement.)

AMERICAN CO. (LONDON), LIMITED.

Title.	Des.	Length.	Released.
In the Sunlight	D	1062	June 10
In the Mansion of Loneliness	D	987	— 14
Reformation	D	977	— 14

Monday, 1 p.m. to 5.30 p.m.; Tuesday till Friday, 9.30 a.m. to 5.30 p.m.; Saturday, 9.30 a.m. to noon.

H. A. BROWNE & CO., LTD.

Title.	Des.	Length.	Released.
Was She to Blame?	D	2720	June 28
More Haste, Less Speed	Com	370	— 28
A Wily Widow	Com	473	July 1

Thursdays.

CINES CO. (G. Serra, Sole Agent).

Title.	Des.	Length.	Released.
Rivals	F	700	June 7
John Bull's Visiting Card	Car	320	— 7
Bloomer's Vow	Com	530	— 7
Posilipo	T	290	— 10
Polidor's Chicks	Com	400	— 10

Monday to Friday, 10 a.m. to 5 p.m.

ECLAIR FILM CO., LTD.

Title.	Des.	Length.	Released.
Co-operative Apartments	C	1143	June 14
A French Military Airship	Int	370	— 14
Romance in Bear Creek	D	1030	— 17

Daily, except Fridays.

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THOS. A. EDISON, LTD.

Title.	Des.	Length.	Released.
Lena	D	2050	June 7
The Mission of Mr. Foo	D	1135	— 7
Found—A Fresh Reducer	C	1125	— 10
Mr. Daly's Wedding Day	C	1107	— 10
The Pest of the Neighbourhood	Com	525	— 10

Mondays to Thursdays, inclusive.

ESSANAY FILM CO.

Title.	Des.	Length.	Released.
The Man in Motley	D	1022	June 14
Slippery Slim's Wedding Day	C	1022	— 14
Cold Gray Dawn and Morning After	Fab	1053	— 14
Champion Charlie	C	1030	— 17
Broncho Billy's Teachings	D	1032	— 17
Father's New Maid	Com	964	— 17

Mondays to Thursdays, inclusive.

GAUMONT CO., LTD.

Title.	Des.	Length.	Released.
The Spirit of France	D	2204	June 14
The Automatic House	Com	930	— 14
Tiny Tim and the Spy	Com	1407	— 17
Trip to Louxor	S	433	— 17

April 27th and 28th.

HEPWORTH MANUFACTURING CO.

Title.	Des.	Length.	Released.
Phyllis and the Foreigner	C	700	June 7
Oh, Wifey Will be Pleased	C	575	— 10

Tuesdays, 2 to 6.30 p.m.
Other times by appointment.

LUBIN FILMS (J. Frank Brockliss, Ltd.).

Title.	Des.	Length.	Released.
A Night's Adventure	D	2093	June 21
A Double Role	C	1057	— 21
Through Desperate Hazards	D	1028	— 24
It All Depends	C	1037	— 24

Monday to Friday, 10 a.m. to 6 p.m. Saturday, 10 a.m. to 1 p.m.

M.P. SALES AGENCY, LTD.

Title.	Des.	Length.	Released.
A Foothill Problem (A.B.)	D	1038	June 7
Maid of Romance (A.B.)	D	1035	— 7
The Death Train (Hazards of Helen)	D	1058	— 7
Lightning Sculpture (Kalem)	Tr	240	— 7
The Thames: The Source to Henley (H. and B.)	S	395	— 7
The Love Transcendent (A.B.)	D	1032	— 10
A Hot Foot Romance (A.B.)	C	705	— 10
Flirtatious Lizzie (Kalem)	C	1005	— 10
The Seaton and Brandscombe Landslip (H. and B.)	Int	334	— 10

Every Monday, Tuesday and Wednesday.

NEW MAJESTIC CO.

Title.	Des.	Length.	Released.
Bobby's Medal	C.D	1006	June 7
His Lesson	D	1000	— 7
Branch 37	D	987	— 10
The Lost Receipt	D	1002	— 10

Tuesdays to Fridays, inclusive.

PATHE FRERES CINEMA, LTD.

Title.	Des.	Length.	Released.
A Tragedy of the Western Hills	D	1 reel	June 6
Shot in the Fracas	C	1000	— 6
A Stroll in Hanoi	T	450	— 6
A Tea Plantation in Java	Int	725	— 6
Happy's Mishaps	C	975	— 10
In Lonely Algeria: From Kablyia to Constantine	T	525	— 10
Curious Foreign Fishes	E	425	— 10
A Night Out	Exclu.C	2125	— 20
When Fate was Kind	Exclu.D	2050	— 24

Daily.

PHŒNIX FILM AGENCY.

Title.	Des.	Length.	Released.
Arabella's Antics	Com	420	— —

Daily.

R. PRIEUR & CO., LTD.

Title.	Des.	Length.	Released.
A Mill on Dollars	D	1030	June 7
Patsy's Adventures in New York	Com	650	— 10

Tuesdays, Wednesdays and Thursdays.

THANHOUSER FILMS, LTD.

Title.	Des.	Length.	Released.
Only a Volunteer	C	480	June 7
An Innocent Burglar	D	1024	— 7
The Finger Prints of Fate	D	1600	— 10

Any day except Tuesday, between the hours of 9.30 a.m. and 6 p.m.

TRANS-ATLANTIC FILM CO., LTD.

Title.	Des.	Length.	Released.
The Master Key: Episode VII	D	2000	June 14
"Some" Nightmare	Com	664	— 14
Seven and Seventy	D	1051	— 14
Bill's New Pal	C	985	— 14
Smouldering Fires	D	1700	— 14
Such is Life	D	984	— 14
A Matter of Parentage	D	980	— 14
Pressing His Suit	C	989	— 17
The Lost Ledge	D	2027	— 17
When He Proposed	C	959	— 17
Wheels Within Wheels	D	990	— 17
Rooms for Rent	C	950	— 17
Where the Forest Ends	D	1057	— 17
The Butcher's Bride	C	958	— 17

Mondays to Fridays, inclusive, 10 a.m. to 6 p.m.

URBAN-ECLIPSE.

Title.	Des.	Length.	Released.
Can You Do This?	Tr	600	June 14
Climbing the King's Peak	Int	495	— 14
The Little French Heroine	D	1250	— 17

Daily.

VITAGRAPH CO., LTD.

Title.	Des.	Length.	Released.
The Still, Small Voice	D	1908	June 14
Some White Hope	C	954	— 14
The Fates and Flora Fourflush: The Treasure Temple of Bhosh	C	1064	— 14
Hare Shooting	Sp	348	— 14
The Wrong Girl	C	1703	— 17
The Quality of Mercy	D	1064	— 17
The Worthier Man	D	1003	— 17

Tuesdays and Thursdays, 9.30 a.m. till 5.30 p.m.

WESTERN IMPORT CO., LTD.

Title.	Des.	Length.	Released.
Hello! Mabel	C	1025	June 10
Shot in the Excitement	Com	1020	— 14

Tuesdays and Thursdays, 9.15 a.m. to 2 p.m.

YORKSHIRE CINE CO., LTD.

Title.	Des.	Length.	Released.
Always Love Your Neighbours	Com	460	June 10
Jack, the Handyman	Com	507	— 10
The Dustman's Nightmare	Com	541	— 14
Nothing But Wind	Com	483	— 14

Daily.

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Miscellaneous.

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TIP-UP Velvet Chairs, 3s. 11d.—Maker, Hellenbrand, 113, New North Road, Islington, London. 453

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THE AMAZING MR. FELLMAN

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No. 446. Vol. xxvii. APRIL 29, 1915. PRICE TWOPENCE

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No. 446. Vol. xxvii. April 29, 1915.

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OUR SCOTTISH SECTION.

With this issue of our journal we present a new feature that we venture to predict will commend itself very cordially to our readers, particularly those whose business interests are more intimately associated with the North. We refer to our special "Scottish Section," which printed on distinctive paper, will, in future, be included in every issue of THE BIOSCOPE. We have for some time considered in what manner we might best serve the interests of the Scottish cinematograph trade, which, owing to its rapid development, fully merits special consideration, and at length arrived at the conclusion that, given sufficient support, a Scottish section would be required to adequately represent the activities of an industry which now seriously rivals that of the Metropolis itself. In carrying this intention into effect we have carefully borne in mind the claims of the Northern Trade as a whole; this ground, however, we have fully covered for the past two years by means of correspondents in practically every district of importance, and their regular weekly contributions to THE BIOSCOPE are among the most useful features of our journal.

Scotland, indeed, has many distinctive claims to what we might term "special treatment." Many, indeed the majority, of the Trade houses are of purely native origin, for it requires a Scot to fully understand the Scottish folk and their requirements. Again, the cult of the cinema is as extensive as it is in England and is as strongly marked by national prejudices; so that taking all things into consideration our feeling of confidence in the warm welcome that awaits our latest innovation has a strong basis of fact on which to rest.

We intend, as far as possible, to make the pages of the Scottish section thoroughly representative of the industry, and, with added space at our command, we shall, in future, be able to deal adequately with all matters that affect the Scottish Trade. Thus, in many more ways than one, this section will prove of very great assistance to the industry as a whole.

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VITAG

Present LEO DELANEY, LEAH BAIRD, in a strong Two-part

FOR ANOTH

Convicted of another's deed, he suffers the penalty. The guilty

RELEASED MAY 31st. Length 2,118 ft. app.

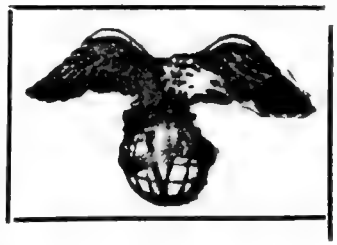


Scene from "For Another's Crime."

ALL VITAGRAPH FILMS ON EASTMAN STOCK.

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RAPH



L. ROGERS LYTTON and WILLIAM DUNN
Feature Drama, entitled

ER'S CRIME,

man's confession and death bring pardon and happiness.

THE COMBINATION

A very amusing Comedy, full of effective situations and featuring Sidney Drew and Jane Morrow.

Released May 31st. Length 1,051 ft. app.



ON THE ALTAR OF LOVE.

A fine Drama, well mounted and effectively played by Maurice Costello and Estelle Mardo.

Released May 31st. Length 1,067 ft. app.



THE VITAGRAPH COMPANY, LTD.,

31-33, Charing Cross Road, London, W.C.

Telegrams—"VITGRAF, LONDON." Telephone—REGENT 3422.

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VITAG

Present BILLY QUIRK

in a highly ingenious and amusing farcical

A MIX-UP IN DR

It starts a whirlwind of excitement and complications. Gentleman Harry's

RELEASED JUNE 3rd. **LENGTH 2,012 FT. APP.**



Scene from "A Mix-Up in Dress Suit Cases."

ALL VITAGRAPH FILMS ON EASTMAN STOCK.

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RAPH

and LEE BEGGS

comedy in two parts entitled :—

ESS SUIT CASES

and Brown's trick puzzles Mrs. Brown and saves Brown from an exposure.

THE UNDERSTUDY or BEHIND THE SCENES



A fine drama dealing with stage life in which ESTELLE MARDO, MAURICE COSTELLO and GLADDEN JAMES are the chief members of an excellent cast.

Released June 3rd. **Length 1,046 ft. app.**

BREAKING IN.



LILLIAN WALKER, ROSE TAPLEY, NED FINLEY and HARRY NORTHRUP are seen to great advantage in this excellent dramatic comedy.

Released June 3rd. **Length 1,088 ft. app.**

THE VITAGRAPH COMPANY, LTD.,

31-33, Charing Cross Road, London, W.C.

Telegrams—"Vitgraf, London." Telephone—Regent 3422.

ALL VITAGRAPH FILMS ON EASTMAN STOCK.

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TRADE TOPICS.

Mr. H. S. Kingdon, one of the best known men in the cinema business in South Africa, arrived by the *Kenilworth Castle* from South Africa for the purpose of taking over the control of the film buying department of the I.V.T. Agency, Limited, which company acts as buying agents for the African Films Trust, Limited, and selling agents for African Films Production Company, Limited.

Mr. Kingdon, besides being possessed of wide commercial experience, has an established reputation as a showman and a competent critic of both picture plays and vaudeville acts, as viewed from a South African standpoint. As the buyer and exploiter of "Les Miserables" in South Africa he established a record which has not yet been broken.

He, with Mr. Rufe Naylor, formed the Company known as Africa's Amalgamated Theatres, Limited, by merging the respective interests of the Vaudette circuit and the Orpheum circuit, the A.A.T. being later amalgamated with other interests from which the Theatres Trust and Films Trust eventuated. As general manager of the Vaudette circuit and circuit manager of the A.A.T., he assisted materially in the rapid development of the bio-vaudeville business in Africa and since the formation of the Theatres Trust and Films Trust he has simultaneously carried out the onerous duties involved in the positions of assistant general manager to both companies.

Important developments in the business are indicated by the arrival of Mr. Kingdon and the fact that the I.V.T. Agency will in June remove to more commodious premises.

Since being apprised of the foregoing interesting development we have learnt that the famous Itala production, "Cabiria" has been purchased by the African Films Trust, Limited, for all territories under their control.

That section of the public which depends on the hoardings to satisfy its artistic cravings will have good cause for gratitude to Messrs. Walturdaw for the fine series of posters issued in connection with their great historical film, "Jane Shore." These striking designs have a high artistic value, and not only serve a useful purpose as decorative works of art, but are of considerable interest as accurate representations of a notable period in English history. Their more prosaic but utilitarian value is not likely to be overlooked by the astute exhibitor, for the 24, 12, and 6-sheet posters in four and six colours, are among the most interesting that have yet been issued in connection with the picture industry, and the variety of postcards, photograph slides and throwaways offer the exhibitor such a choice of material as he rarely has the opportunity of obtaining.

In its quarterly report as to action taken under the Cinematograph Act, 1909, the Theatres and Music-Halls Committee of the London County Council stated that it had granted new applications for licences as follows:—9, Acre Lane, Brixton (licensee, T. H. Crosby); Volunteer Civil Force Life Targets Range, Coburg Row, Westminster (W. M. Power); Grand Theatre, Fulham (Rufus Naylor); Holloway Empire (H. T. Underwood); 12-13, King Street, Poplar (John Bussey); 538-540, Kingsland Road (A. P. Grange); West London Theatre, Church Street, Edgware Road (R. Spectreman). Applications had been made to the Committee for a reconsideration of its decision not to renew, after December, 1914, the cinematograph licenses of certain premises, and after consideration, the Committee agreed to extend them as follows: 17-19, Great Windmill St., to Dec. 31, 1915; 317 Kennington Park Road, to Sept. 30, 1915; 211, High Street, Camden Town and 341, Walworth Road, from March 1 to Dec. 31, 1915. The fees payable in respect of licenses the Committee decided to grant for premsies at 62-68, Rosebery Avenue; 100, Rotherhithe New Road, and 38, Tower Bridge Road, had not been paid and consequently licences had not been issued. The Committeq had been advised that no licence was in force in either case.

THE BIOSCOPE
is the only British Trade
∵ Journal which reviews ∵
ALL THE FILMS.

Three complaints as to the character of performances were received by the Committee. One of these related to a variety turn at a music hall, and modifications were required to be made. Another complaint was in respect to a film exhibited at a cinematograph hall. It was reported to the Committee by its officer that the character of the performance was unobjectionable. In the third case, the attention of the Committee having been drawn to a certain

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film, all persons holding licenses from the Council under the Cinematograph Act were informed that in the opinion of the Council the film was not suitable for exhibition in a place of public entertainment. During the quarter as many as 498 reports of inspections made by the Council's officers as to structural and other matters were considered by the Committee and in all but 100 some action was necessary.

In July last year the Chairman of the Theatres Committee gave an undertaking that the Committee would consider the status and objects of the societies on whose behalf Sunday entertainments were given, of the premises at which Sunday entertainments were held, and the financial results of the entertainments. As a result authorisation of the performances had been withdrawn in five cases, and out of 273 theatres, at which entertainments are now held, the Committee had required the rents charged to the societies to be substantially reduced in ninety-seven cases.

An interesting debate on the above report occurred at Tuesday's meeting of the L.C.C., when Mr. Smallwood moved that the committee be instructed to take more drastic action than that indicated in the report. He alleged that the proprietors of cinematograph theatres charged charitable societies extortionate rents, at the rate of "£5,000 or £8,000 per annum," and further stated that "some of the societies themselves are bogus." Mr. J. H. Greenwood, however, reminded the Council that it fixed the rentals charged to societies. Mr. Harry Gosling twitted the committee on its "ridiculous attitude" on the matter of Sunday entertainments, and said that the cloak of charity was only pretence. On a division the motion was lost, and the committee's action was approved.

There should be many hearty greetings for Mr. J. Frank Brockliss upon his return from the States. We hear that he sailed from New York in the *Adriatic* on Wednesday last. An interesting little paragraph, which we have gleaned from an American source, tells us that the Lubin Manufacturing Company has succeeded in fixing up with the authors of several of the most famous plays which have appeared in recent years for the production of the works in cinematograph form. Among these masterpieces may be mentioned "The Evangelist," by Henry Arthur Jones, in which Gladys Hanson is to be starred, supported by George Soule Spencer; "The Eagle's Nest," by Edwin Arden, in which Arden and Fielding are featured; "The Sporting Duchess," Cecil Raleigh's comedy-drama, with Rose Coglan and Ethel Clayton, and supported by George Soule Spencer; "The Valley of Lost Hope," a spectacular drama by Shannon Fife, in which Romaine Fielding is featured; "The District Attorney," Charles Klein and Harrison Grey Fiske's well-known drama, with Dorothy Barnard; "The College Widow," George Ade's sparkling comedy, featuring Ethel Clayton and George Soule Spencer and "The Climbers," by Claude Fitch, in which Gladys Hanson will be supported by an all-star cast of Lubin players. Among other big features now in the making at the Lubin studios, or shortly to be produced are "The Light Eternal," by N. V. Merle; "Mrs. Dane's Defence," by Henry Arthur Jones; "The Great Divide," by William Vaughan Moody; "The Woman in the Case"; "The Truth"; "Captain Jinks," by Clyde Fitch and a number of other famous plays.

In every production a distinguished star will be featured, and neither time nor expense will be spared in making every release a masterpiece in the fullest sense of the word. There should, according to the above, be a busy time in store at the house of Brockliss, and its popular chief must certainly be congratulated upon the good news which has preceded his arrival.

On Monday last Mr. Paul J. Rainey, under the direction of Mr. Ben Nathan and Chevalier Bocchi, presented to the public for the first time at the Philharmonic Hall, Great Portland Street, W., a new and remarkable series of pictures of wild animal life, the result of his recent travels in British East Africa, and it is safe to say that the present collection will rival in popularity those shown in London by this intrepid sportsman some two years ago.

These pictures, which have been taken in the heart of the jungle—many of them at very close quarters—show the giants of the forest—the lion, elephant, rhinoceros, the giraffe, and many other specimens, all in their natural haunts. Some of the most interesting, perhaps, are those depicting the animals meeting at the water-hole, sometimes

A wonderful Three-reel Drama of German spies and a patriotic inventor of explosives.
"MAN PROPOSES, BUT—!"
Full particulars and Booklet (London and the South)
Book also—
A QUEEN'S DOUBLE—Three Reels.
LIONEL GILLING,
(The Omnifilm Company)
151/3, WARDOUR STREET,
LONDON. W.

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THE PHOTOPLAY REVIEW & ESSANAY GUIDE

Should be among the files of every theatre. It contains valuable information for exhibitors about everything ESSANAY—release dates, synopses, lengths, advertising material issued, reading articles for republication in local papers, programme fliers etc.
POST FREE TO THEATRE ADDRESS.

H. A. SPOOR.

ESSANAY



ESSANAY PRESENTS

THE WORLD-CELEBRATED COMEDIAN

CHARLES CHAPLIN

IN

Charlie's New Job.
Released Thur., May 20th. Approx. length 1,996 ft.

Charlie's Night Out.
Released Thur., June 3rd. Approx. length 1,961 ft.

Champion Charlie.
Released Thur., June 17th. Approx. length 1,939 ft.

Charlie in the Park.
Released Thur., July 1st. Approx. length 994 ft.

Charlie's Elopement.
Released Thur., July 15th. Approx. length 2,000 ft

Special Novelty Posters

The finest line of five and seven-colour novelty lithographic posters ever issued for a Comedy Photoplay series will be published in quad-crown, six and twelve-sheet sizes for the Essanay Chaplin Comedies at the regular prices.

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Telephone—Regent 1829. Telegrams—"Essafilm, Ox, London."

FILM MFG. Co., 148, Charing Cross Road, London, W.C.

NEW SAMPLES

Showing in PROVINCES, April 29th to May 7th.
LONDON. May 10th to May 12th.

Released MONDAY, June 28th. Drama. App. length, 2,040 ft.

THE CONFLICT.

A two-reel dramatic subject that contains a thrilling plot, in which a young man of fine character successfully battles with an unscrupulous man for the hand of a beautiful girl. Richard C. Travers, Ruth Stonehouse, Lester Cuneo and Lillian Drew play the leading parts with exceptional skill.

Released MONDAY, June 28th. Snakeville Comedy App. length, 990 ft.

Two Bold, Bad Men.

A fine Snakeville comedy, in which Ben Turpin and Leo White are the two bold, bad men, who, with Harry Todd as the nagging husband, and Victor Potel as the "cop," thoroughly complicates matters. Full of laughable situations.

Released MONDAY, June 28th. Geo. Ade Fable. App. length, 499 ft.

Fable of the Fastidious Fanny.

A very human phase of woman's nature, satirised after the approved and highly amusing Ade manner. A fine offering.

Released THURSDAY, July 1st. Chas. Chaplin Comedy. App. length, 994 ft.

Charlie in the Park.

Many moments of this one-reel, Charlie Chaplin release, are made irresistibly funny by this popular comedian; at all times the fun is amusing.

Released THURSDAY, July 1st. Broncho Billy Adventure. App. length, 1,042 ft.

A Western Way.

A Broncho Billy adventure, in which G. M. Anderson, Lee Willard and Helen Applegate do very creditable acting. The exterior scenes are very pretty, and the story is so arranged that the element of suspense is well maintained at each crisis. An excellent Western drama.

Released THURSDAY, July 1st. Comedy. App. length, 977 ft.

Love and Trouble.

Wallace gives a genuinely funny characterisation of a housemaid in this film. Her adventures are very amusing, and a bicycle race, at the finish, is full of comic excitement.

NEW SAMPLES SHOWING, LONDON MAY 3rd to 5th.

			Released.
The Dance at Alec Fontaine's	Drama	1,010 ft.	June 21
Mustang Pete's Pressing Engagement	Snakeville Comedy	1,016 ft.	June 21
Fable of the Bachelor and the Back Pedal	Geo. Ade Fable	1,066 ft.	June 21
THE STRENGTH OF THE WEAK	DRAMA	1,926 ft.	June 24
Broncho Billy's Vengeance	Western Drama	977 ft.	June 21
Sweedie's Hopeless Love	Comedy	1,029 ft.	June 24

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from immense distances, where a dignified neutrality seems to prevail, and each one is free from molestation whilst drinking.

The series, which is intensely fascinating throughout, includes (to mention only a few) an exciting lion hunt, the beast being eventually shot dead within a few yards of the camera. Hunting the cheetah, in both of which latter operations Mr. Rainey's celebrated Mississippi hounds play a prominent part. Some excellent pictures of the native Kikuyu tribe marching and dancing, a stampede of buffaloes, and a truly remarkable study of bird life. Thousands upon thousands of flamingoes seen on the shores of the Boiling Springs, form one of the finest bits of photography we have seen for a long time. The pictures, generally speaking, are somewhat uneven in quality, but this is not to be wondered at, having regard to the inevitable risks involved. Two shows will be given daily at 3 and 8.15.

Regarding the novelty film being handled by Davison's Film Sales Agency and reviewed in our last issue, we are informed that the author of the first of the series—"Hamlet"—is Mr. Reuben Gillmer, scenario editor to Messrs. Cricks and Martin. The producer of this amusing film is Mr. Will Kellino, well known throughout the variety profession, and who must certainly be congratulated upon the manner in which the many curious *contretemps* have been evolved.

Readers will note from our advertising pages that on May 18th a new film producing firm makes its bow to the trade at the Shaftesbury Pavilion. We are informed that in the matter of technique, setting, and the work of the artists, these films will be well worth seeing, and give the promise of excellent features from the M.L.B. studios.

The ladies and gentlemen who have been marshalled by the producer—on the inspection of a number of "stills"—appear well equipped to bear with distinction the various parts allotted to them. Again, in the vital matter of settings, scenery and properties, these are to be of the best, and there is a total absence of fake and makeshift. The three stories to be presented cover a wide range of subject, and should, by all accounts, prove eminently useful to all classes of exhibitors.

It is with sincere regret that we have to record the demise, from typhoid fever, of Mr. Gaston Melies, which occurred at Ajaccio, Corsica. He was long associated with his brother, George Melies, of Paris, and went to America in 1903 in order to handle their brand of Star films, being, in fact, the first to establish the film business in the States. Gaston Melies was one of the leading figures in the American film world, and his untimely end will, we know, be deeply regretted. It is believed that his health was really undermined by the hardships of his extended Pacific tour. His last days were spent in France and in Corsica. He is succeeded in the charge of the Melies Manufacturing Company by his son, Paul G. Melies.

Our local correspondent records the reported death at the front of one of the late staff of the Electric Theatre, Pershore. Private Hughes was at one time commissionaire, and was a prominent and well-known figure in the town, also a great favourite with the patrons at the Electric Theatre. He was a reservist of the now famous Worcestershire Regiment, and taking part in several severe engagements was wounded, being, in consequence, invalided home. Upon returning to the front he was drafted to his old platoon, and soon got into hard fighting. It was in the terrible encounter at Neuve Chapelle that Private Hughes lost his life. He will certainly be missed by many patrons of a popular enterprise.

The old saw about "combining instruction with amusement" is more than verified by the magnificent show of Kinemacolor pictures which is enjoying such a lengthy run at the Scala Theatre. We had the opportunity of attending this handsome house one evening last week, and a thoroughly informative return visit it proved. As a lesson in military matters alone, "The Fighting Forces of Europe" is worth ten times the admission charge, and we are pleased to be enabled to add that the series is experiencing a splendid success, both in America and in our Colonies, also in various Continental cities. Their Royal Highnesses Princess Mary, Prince George and Prince Henry have just visited the house for the second time during the last few weeks, and again expressed their delight over the unique performance. A special tribute of praise should be accorded the "War Men—agerie" of Messrs. St. John Hamund and Walter H. Cobb, this ably described by the author and talented manager of the Theatre, Mr. Cobb's drawings forming a singularly effective portion of a novel topical item. We must, by the way, congratulate the management upon the inclusion, by request, of that wonderful colour picture, "Italian Cavalry," shown by special request, also upon the very realistic journey by sea to beautiful Ostend. A visit to "The Scala" is one sure to be fraught with the pleasantest of memories.

Few things have afforded better evidence of the wonderful technical resources and artistic activity of the Vitagraph Company than the extraordinary excellence of this great firm's Broadway Star production. The Vitagraph Company are as versatile as they are successful in all the many branches of the cinemato-

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graph art with which they have concerned themselves. From the scenic and the half-reel comic to the multiple reel spectacular feature, they have proved their skill and their artistic leadership with every kind of film. In view of the importance which Broadway Star Productions possess, the appearance of a new addition to this remarkable series is now quite a trade event, and in this connection we were interested to learn from Mr. George H. Smith that the near future will witness the arrival of certain Broadway films which will surpass in magnitude anything that has yet been received even from this famous firm.

Our representative at Bristol tells us that a capital attendance graced the inaugural dinner of the Cinematograph Exhibitors' Association's West of England Branch. The event was celebrated at the Crown and Dove Hotel, where a sumptuous repast and the usual loyal toasts were excellent lines in a big evening's programme. Mr. Alex. C. Grant officiated as chairman, being supported by Mr. H. J. Davey. The committee consisted of Messrs. C. S. Lewis, A. B. Atkinson, and J. J. Fitzmons, while Mr. G. Rees ably discharged the duties of secretary. The Chairman proposed the toast of "The King," and Mr. Horace Livermore was also, we are pleased to note, among the speakers of the evening. An enjoyable musical programme set the seal of success upon an event which should become a very prominent annual function.

The exhibition, in Southsea, of "Our Navy and Our Army," an entertainment which was practically born in the famous resort, seems rather in the nature of "carrying coals to Newcastle," yet we hear that next week's programme at the South Parade Pier, the favourite meeting place of the "Portsmouth Juniors," is being eagerly awaited. While our naval units pass the pier from the busy harbour, their presentation in films upon the screen will form a vivid and engrossing topical show. We feel that a record success should again attend the famous show, especially when it takes place at a place so intimately associated with Alfred West, F.R.G.S., its talented originator. We have it from Mr. Walter Jeffs that the series has been greeted with enthusiasm in all parts of the Kingdom. Truly enough, as a well-known writer puts it, "Mr. Alfred West has accomplished with films what Rudyard Kipling has done in verse and story."

Quite a novelty comes to hand from the Charing Cross Film Company, Limited, in a booklet containing the words and music of a song, "Samples of the British Empire," specially written and composed to be distributed during the exhibition of a topical film of the same name. The firm, whose address is 29A, Charing Cross Road, W.C., will be pleased to send a sample copy to any reader upon receipt of a stamped addressed envelope.

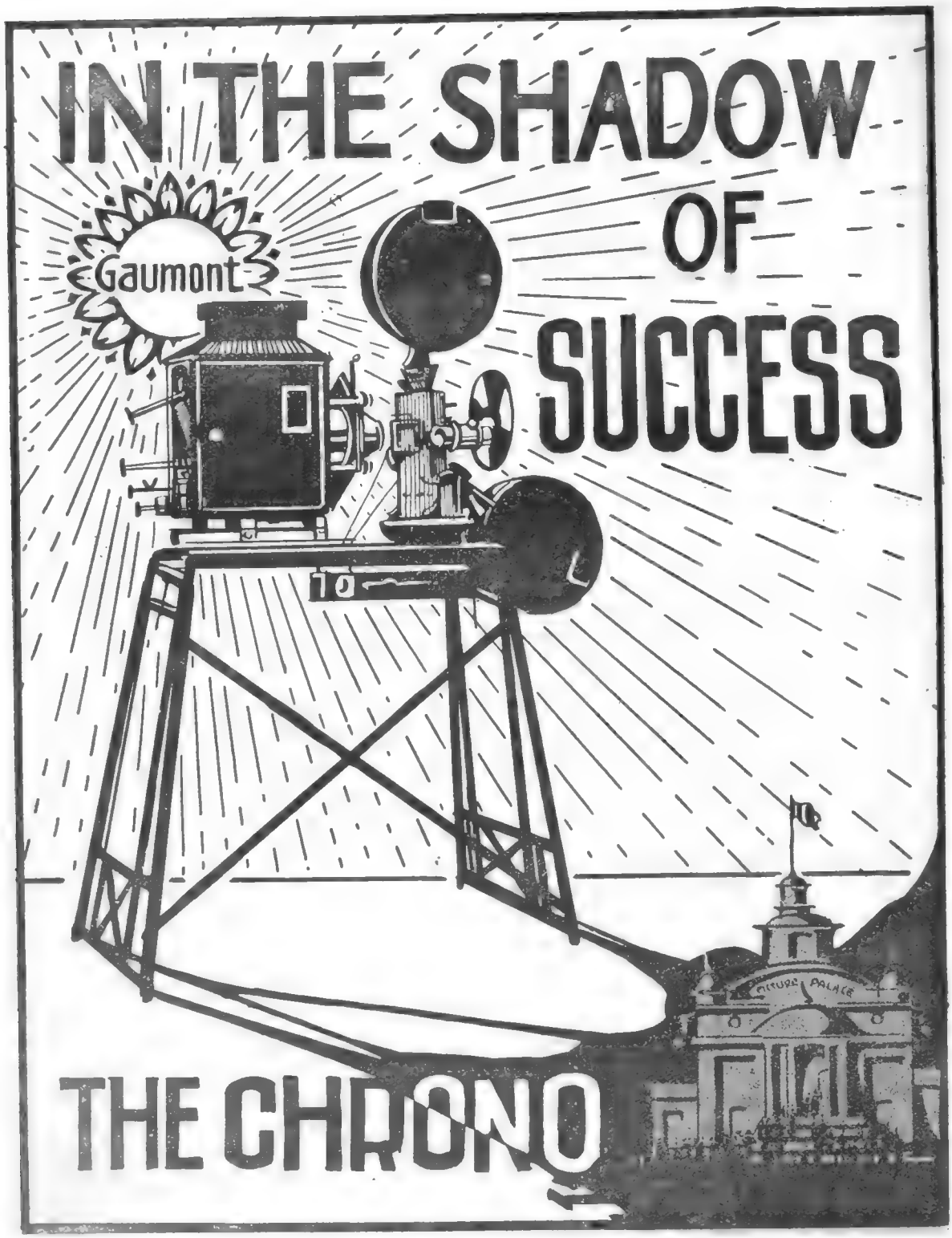
Among the many attractions which are now a feature of the London season a high place should be accorded to the moving pictures being shown daily at the Alhambra, Leicester Square, and illustrating the humours and perils of the Australian Antarctic Expedition of 1911-14. The heroism of such a venture is vividly recalled by the fact that two members of the Expedition, which was commanded by Sir Douglas Mawson, lost their lives upon the journey. The commander himself risked his life by remaining behind with a stricken comrade while his colleagues left for Australia.

The various views, appropriately enough, include one of Aladdin's Cave, from whence commenced the fateful journey above referred to, and one where the brave party are seen battling with an icy wind blowing at a tremendous speed. The title of the films is indeed "The Home of the Blizzard" and singularly well chosen it is. A good deal of humour is afforded by the penguins, who are seen to perform for their strange visitors, and many other tit-bits have been secured by Mr. Hurley, camera man to the party. An accomplished lecturer gives the final touches to a deeply interesting exhibition.

Having heard a little whisper as to the expected arrival of a new type of screen suitable for daylight or rear projection, we called at the showrooms of the Bioscope, Film & Supply Co., Ltd., and there had the good fortune to witness the initial trials of the innovation. The frame upon which the new screen was stretched was simply placed in the centre of the firm's private theatre, and under the full blaze of two hundred candle-power incandescent lamps a really fine picture was witnessed without the aid of any cone or other device for conserving the rays of the projector arc. With such a definition and an entire absence of opacity or any streaky effect there should be an admirable reception awaiting this, the latest development in transparent screens. The material is thoroughly well prepared, yet can be supplied at such a cheap figure that cost will form a minor consideration, especially when the advantages claimed are found to be so fully substantiated. The new "B. F. & S. Screen" should prove itself simply ideal for the alfresco or camp cinema, especially during the heat of summer, and the firm inform us that they are quite prepared to quote for the erection and entire equipment of buildings suitable for exhibitions such as those mentioned.

While touching upon the matter of screens we should mention that, through an unfortunate compositor's error, the word "Pictures"

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THE GAUMONT COMPANY, LIMITED,

CHRONO HOUSE, 5 & 6, SHERWOOD STREET, PICCADILLY, LONDON, W.

Branches at—Liverpool, Manchester, Birmingham, Cardiff, Glasgow, Newcastle and Dublin.

Telephone—Gerrard 5966 (4 lines). Telegrams—"Chronophon, London."

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in the advertisement of the Bioscope, Film & Supply Co., Ltd., and appearing in our last issue, was rendered into "Picture." A single glance, however, at the foregoing paragraph will set at rest any doubts which may have arisen over the question of quality and the "daylight pictures" which were then referred to.

There should be a very considerable amount of interest aroused in Trade circles by the announcement that Mr. A. M. Kay, the popular manager of the Ideal Film Renting Co., Ltd., has been given a seat on the board of Directors of the Company. This practical recognition of the ability of Mr. Kay, we are sure, will be endorsed throughout the trade as a tribute to the labours of one whose sole aim has ever been the uplifting of the business and (if we may be pardoned the pun) the provision of "ideal" features.

Our technical readers will note upon reference to our advertising columns that the African Films Trust's London representatives are calling for applications from first-class dark-room and printing men who have also a knowledge of camera work. Excellent prospects of promotion, combined with a good commencing salary, are amongst the various inducements offered. The African Films Trust, Limited, is a firm of repute, and their advertisement seems to offer a good opening to any capable, energetic and ambitious man who may be desirous of entering the employ of an influential company.

A somewhat novel note is struck by the inclusion, in the bill and programme matter appertaining to the production at His Majesty's Theatre of "Oliver Twist," of the lines which acknowledge that Mr. Frank Stanmore appears "by arrangement with the London Film Co., Ltd." This is not, so we believe, the first time that the Trade has thus received the compliment of such an acknowledgment, but it forms, nevertheless, another tangible proof of that ever-growing bond between the legitimate stage and its much more juvenile sister, the cinematograph. Mr. Stanmore, we should mention, gives a splendid rendition of "The Artful Dodger" in the famous Dickens masterpiece so ably dramatised by J. Comyns Carr.

The attention of all operators and other technical workers in the various cinemas throughout the country is called to an announcement that the headquarters of the National Association of Cinematograph Operators have been removed from Bow Street, W.C., to King's Chambers, Portugal Street, London, W.C.

We regret that pressure on our space compels us to hold over the review of the Ideal Film Renting Company's exclusive. "Her Nameless Child." An extended notice of this production will be inserted in our next issue.

Messrs. Ascherberg, Hopwood & Crew inform us that they have experienced a very large demand for "The Cinema Orchestra," and in consequence delivery of some of the copies may be slightly delayed. We are pleased to learn of the success of the journal, details of which have already appeared in these pages, and congratulate Messrs. Ascherberg on their new production.

As we go to press, news is to hand of the death of Mr. John Bunny, although Mr. George H. Smith, at Charing Cross Road, W.C., is unable to confirm this report at the moment, it was known that Mr. Bunny was in ill-health, and he fears that the worst may have happened.

Among the special Trade reviews, readers are requested to note that the following features will be on view at the theatres and times mentioned below :—

LONDON.

"The Trumpet Call" (Sims and Buchanan), shown by Neptune Film Company, at Shaftesbury Pavilion, Friday, April 30th, at 11.30 a.m.

"Mizpah" or "Love's Sacrifice" (Magnet Film Company's Exclusive), at Shaftesbury Pavilion, Tuesday, May 4th, at 11.30 a.m.

"The Outcast," shown by Dominion Exclusives Company, at Shaftesbury Pavilion, Wednesday, May 5th, at 11 a.m.

"The Pride of Nations" (British National Colour Films), shown by Aurora Film Company, Limited, at Shaftesbury Pavilion, Thursday, May 6th, at 11.30 a.m.

"Nana, of the Moulin Rouge," "An Insult to the Flag" and "Lena Rivers" (shown by Kinematograph Trading Company, Limited), Shaftesbury Pavilion, on Friday, May 7th, at 11 a.m.

"The Lost House," shown by Dominion Exclusives Company, at Shaftesbury Pavilion, Wednesday, May 12th, at 11 a.m.

"Cardinal Richelieu's Ward" and "The Last Egyptian" (Imperial Film Company, Limited), shown at the Shaftesbury Pavilion, Friday, May 14th, at 11 a.m.

"Time and The Hour," "Story of a Punch and Judy Show"; also "A Brother,s Sacrifice" (Michaelson Lloyd British Productions), at Shaftesbury Pavilion, Tuesday, May 18th, at 11 a.m.

"A Daughter of England" (British Empire Films, Limited), at Shaftesbury Pavilion, Wednesday, May 19th, at 11 a.m.

"As Men are Made" and "A Woman at Bay" (Bishop, Pessers and Co, Limited), shown at the Shaftesbury Pavilion, Tuesday, May 25th, at 11.30 a.m.

PROVINCES.

"The Fatal Woman" (Hollandia), and "Rogues of London," showing by Ashley Exclusive Films, Limited, at Hippodrome, Cardiff, April 29th, at 11 a.m.

"The Eagle's Mate" (Famous Players), also "The Ghost Breaker" (Lasky Feature), shown by Newcastle Film Supply Company, at King's Cinema, Sauchiehall Street, Glasgow, April 30th, at 10.30 a.m.

"The One Between," "As Ye Repent," also "Buttons" shown by Moss Empires, Limited, at Gaiety Theatre, Newcastle, April 30th, at 2 p.m.

"Devil's Bridge" and "Shadows of Remorse," shown by the Film Bureau, at Theatre de Luxe, Glasgow, April 30th, at 10.30 a.m.

[Manufacturers and agents are requested to send us particulars and dates as above for inclusion in future lists. Kindly mark envelope "Trade Review."]

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This Subject has strength, —not length



It is only a single-reel subject; yet packed into its thousand odd feet is more interest and incident than is often found in feature subjects twice and three times as long. It shows how powerful an influence environment has on the formation of character. Show it.

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THAT HEAVENLY COOK	Comedy	App. 670 ft.	Released June 21st.
THE LIFE OF ABRAHAM LINCOLN	**Drama ... ...**	**App. 2,120 ft.**	**Released June 24th.**
HYPNO AND TRANCE-SUBJECTS	Comedy	App. 975 ft.	Released June 24th.

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who earn their own living, and the pitfalls which beset them at almost every step, are vividly set forth in "THE STENOGRAPHER." The story is told with a directness of plot that will be a revelation to many a parent who has a daughter so situated.—A fine subject for filling your Picture Theatre.

The Stenographer

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The New Home of the Edison Company.

By the courtesy of Mr. A. F. Wagner, General Manager of Thomas A. Edison, Ltd., we had the privilege of making a thorough inspection of the very handsome new premises at 164, Wardour Street, into which the Company recently moved and where the work of the firm is now being carried on with that smoothness and ease which speak of a perfect organization, and with the great advantage of having every department under one roof. The situation is an ideal one for the business, for if Wardour Street does not possess all the dignified aloofness of Clerkenwell recent improvements are rapidly transforming it into a handsome thoroughfare and there are many compensating features in the fact that it is rapidly becoming the centre of the film trade, while within easy reach of the more social amenities of the West End.



MR. THOMAS A. EDISON.

The building, which is from designs by Messrs. William Woodward and Sons, of Southampton Street, Strand, is a handsome erection of six storeys, constructed of red brick and Portland stone and is not only appropriate in character for a business house but is reminiscent of that period to which the neighbourhood owes some of its finest architectural features. The Edison Company occupies the whole of the building with the exception of the ground floor and the basement, and in addition to a wide stone staircase, on to which two doors open on every floor, the building is provided with a Waygood Automatic Lift. There is also an outside iron staircase leading to the flat roof, and with easy access to each floor, which is thus provided, with two staircases and three exits from every room. The top floor is devoted to storage workrooms and packing, and also contains the film inspector's room, constructed of non-inflammable stone material and illuminated by an ingenious contrivance of reflected light. The fourth floor consists of private offices and space for the storage of stationery and printed matter, being installed with an Addressograph for the convenience of dispatching the Company's heavy mail. The General Office is on the third floor, every department being arranged with such skill that there is immediate inter-communion between all. The centre is occupied by the typists and every kind of labour saving device is made use of, including Edison Dictating Machines, with which all the correspondence is conducted, the Burrough's Adding Machine and an Elliott-Fisher Billing Machine. Here also is a private office for interviews with the heads of the various departments.



The second floor, and the one with which the majority of visitors will be chiefly concerned, contains an exceedingly artistic and cheerfully lighted reception room, which leads to the very handsome showroom and projection room. This showroom, one side of which consists entirely of windows, darkened by means of roller blinds fitting into light-proof casements, with its roomy and comfortable leather arm chairs, its handsome carpets and artistic scheme

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MR. WAGNER'S PRIVATE OFFICE.



PROJECTION THEATRE.

of decoration, will be regarded by the Trade as the last word in taste and comfort. Two Edison Kinetoscopes insure continuous and steady projection, and teak doors with noiseless pneumatic springs afford easy access to and from the principal staircase. The operating room, like the rest of the building, is constructed entirely of fire-resisting materials and the partition between it and the showroom is of reinforced concrete, the apertures being fitted with iron shutters which can instantly be closed from either side. The first floor is reserved for the offices of the General Manager, which are in direct communication with every part of the building.



MR. A. F. WAGNER.

Every possible requirement of the Licensing Authorities has been complied with and the building may well be regarded as a model of safety business convenience and hygienic conditions. The furniture has been provided by Messrs. Maple's, curtains and hangings by Messrs. Burnet's of Regent St., carpets and rugs by Hamptons, of Pall Mall. The electric installation has been carried out by Messrs. Duncan Watson & Co.



TYPISTS' AND ACCOUNTANTS' OFFICE.

under the technical advice of Mr. A. J. Balcom, of Messrs. Jury's Imperial Pictures, the handsome fittings being supplied by the General Electric Company and Messrs. Samuel Elliott & Sons, of Reading, are responsible for the partitioning and decorations.

An inspection of these premises impresses one chiefly with the idea that the designs have been prepared solely for the safety, convenience and comfort of the Company's clients and its staff. Everything has been foreseen and nothing omitted. The furnishing and decorations, while rich and handsome, are characterised by that good taste and simplicity which are suited to the dignity of a great commercial house. We trust that the additional conveniences of its new environment will bring to the Edison Company increasing prosperity for many years to come.

After concluding our visit with an inspection of the very excellent programme on view for the week Mr. Wagner supplied us with some interesting details of the firm's policy with regard to the selection of artists and the output of films. It is claimed by the

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Facilities for Programmes.

NEW ARRANGEMENTS.

Several new programmes have recently been started by The Ideal Film Renting Co., Ltd.

The special feature of these is that careful arrangements have been made, as a result of which the Programmes will in no case have a long distance to travel before reaching the Theatres.

What that means in the way of convenience we need not explain. That is what every Exhibitor knows.

Further, the Company guarantee that the Programmes are picked by showmen for their own Theatres and they have a free hand to choose the best.

Nothing but standard makes chosen--and no show copies.

All the Company's branches are completely equipped with apparatus for examining and overhauling the films.

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firm that every member of its large stock company may be regarded as a star, and this, indeed, is obvious to everyone familiar with the Edison productions. A glance at any cast, however long, reveals the names of the well-known and popular players, for those who play leading parts in one class of drama are well content to play a similar type of part, however small, in a different style of film, a system to which is attributable the perfect polish and combination which are such distinctive features in all Edison films. The appearance of a new name in an Edison cast is invariably an intimation that the firm has secured a new artist who has proved his qualifications for admittance into a highly perfected organisation.

The average weekly production of the Company is four or five single and one double-reel subject for the open market and one two-reel subject for the exclusive market.

By securing the talent of the best literary and dramatic writers and by the efforts of a large number of highly experienced producers the Edison Company maintains that great variety of subject and treatment which has always been the outstanding features of its productions.

ITEMS OF INTEREST.

LEDBURY LICENCES.

Mr. E. H. Hopkins, of the Royal Hall, and Messrs. J. Barnett, C. H. Bixley and L. W. Crossley, of the Cinema House, made formal application before the justices on Wednesday, for the renewal of licences. Each was granted.

OPENING AT WETHERBY.

Last week witnessed the opening by Mr. Ogilvie, of Collingham, of the new Picture House, erected in Caxton Street, Wetherby, to the designs of Mr. Wimpenny, of Leeds, a building of a thoroughly up-to-date character, and lighted by electricity. It is interesting to note that the erection of the Picture House has also brought about the widening of Caxton Street, so that Mr. Ogilvie has not only provided additional entertainment facilities for the town, but has also improved one of its thoroughfares. There is accommodation for some 400 people, and performances are given twice nightly at popular prices.

CINEMA CHAIR CONTRACTS.

Mr. J. Hellenbrand, the well-known London maker of tip-up seating, informs us that, despite the advances in price of all raw material, he is still turning out his special lines for theatres at the original low figures. Among many recent contracts fulfilled are those for the Ambassador's Theatre, London, W.C. (special installation); Theatre de Luxe, Ilford; Premier Electric, Harringay; Ruby Electric, Rochdale; Cosy Cinema, Milford Haven; Bolton Cinema, Grantham; and New Central Cinema, Manchester; each contract receiving his own personal attention and expert supervision.

BREACH OF REGULATIONS.

At the Keighley Borough Court last week, the proprietors of a local cinema were summoned for a breach of the regulations. The particular offence was that on April 3rd, a police constable visited the Picture House, Silsden, and found a number of people sitting in the gangways, contrary to the regulations. No complaint had been made before in connection with this house. The chairs in the gangway were placed against the wall and not behind one another, thus leaving plenty of room for anyone to pass.

On behalf of the defendants, Mr. Harry Laycock said they regretted that the offence had occurred, and would guarantee that it would not take place again.

The police agreed, as the Picture House had been so well conducted up to the present, to withdraw the case on payment of costs, and with this the magistrates concurred.

PICTURES AND POSTER.

Messrs. Davison's Film Sales Agency are issuing free to exhibitors and others who book the Cricks and Martin topical scenic film, "Tipperary," a striking letterpress quad-crown poster. There is magic in "the name of Tipperary," and exhibitors should make a note of the release date of this very interesting scenic, also take advantage of the free publicity offered. The issue will be found to be described in "Comments on the Films" in this week's issue. Messrs. Davison's will send to any address upon application, a full list of the showrooms, where, in addition to their Wardour Street headquarters, their usual programmes are on view in the various provincial centres.

LINES FROM LEICESTER.

An attractive programme at the Coliseum throughout this week includes the six-part Keystone, "Tillie's Punctured Romance," a particularly captivating item.—At the popular Tudor Cinema, "Man Proposes, but ——," is a film of exceptional merit, a worthy successor for the latter end of the week being "Lil o' London," these two being also the chief features for the current week at the go-ahead Belgrave Cinema, of which Mr. W. H. B. Emson is the managing proprietor, energetically assisted in the management by Mr. Nelson B. Brown.—In addition to the "Trey o' Hearts" and "The Million Dollar Mystery" serials, which still firmly hold the public's affections, At Olympia, a new departure is provided for the current week by the special engagement of the "Lyric Quartette," said to be the finest male combination in the Midlands.—Two powerful features appearing simultaneously this week at the Star and Imperial Picture Houses are "The Mystery of the Bank Vault" and "The Adventures of Charles Peace."—"The Lure of London," at the Empire, finds itself in excellent company—while in a long list of good things at Mr. E. C. Clayton's Picturedrome, "The Trap" and "Modern Outlaws" play a dominant part.—Of the "starry" host booked for the Silver Street Electric, "The Floating Mine" and "Baffles" (both exclusive) are this week's bright particulars, a fine topical subject, entitled, "Under the German Yoke," being promised for the immediate future.—At the Shaftesbury, business goes with a swing, a state of things easily accounted for when such films as "Raised from the Ranks" and "The House of Temperley," to mention but two of this week's numbers, are among the pictorial fare provided.

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Another Sensational Re-Issue

THE GLASS COFFIN

To be released JUNE 21st. **Approximate Length 2,543 ft.**

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STRONG FILM SERIAL.

A very considerable stir should be occasioned upon the arrival in filmdom of the new Lubin serial, "Road of Strife," written by Emmett Campbell Hall, produced by John Ince, and featuring Mary Charleson, Crane Wilbur and Jack Standing. The release is a true serial, possesses its own peculiar merits, and will contain the strongest cast ever presented in Lubin productions. The plots in "Road o' Strife" will be of a highly dramatic nature, and each instalment of "Road o' Strife" is said to end in suspense of such nature as will cause a fixed determination on the part of the picture patron to see the next.

POWERFUL PLAY IN PICTURES.

We have it from a reliable source that the feature known as "The Devil," one of the future four-reel series which the Dominion Exclusives Company is handling here, has a wonderful cast and is in every way worthy of the time, trouble and money expended by Thomas H. Ince in adapting it from the stage play. Bessie Barriscale, who assumes the principal feminine *rôle* is called upon to do some difficult acting, and succeeds admirably. As a co-star she has no less celebrated an artist than Edward Connelly, whose appearance in George Ade's play, "Marse Covington," was greeted with enthusiasm by critics in America.

ON THE SOUTH-EAST COAST.

A steady stream of patrons is continually entering the picture houses at Folkestone. "A Clean Slate," "Broncho Billy's Double Escape" and "Shorty," were shown evident signs of satisfaction at the Playhouse, the comedy element being well supplied by "Coat Tails" and "Pimple Copped."—At the Electric large numbers attended to witness the "Wells v. Moran" film. Other excellent items were "Black Ghost Bandit" and "Guns and Guns."—A very enjoyable programme is usually submitted at the Central. The *piece de resistance* there was undoubtedly "The Man from Mexico," which kept everyone intensely amused. Other good subjects shown previously were "Mystery of the Sealed Art Gallery" and "A Professional Scapegoat."—The Victoria Pier Pavilion is the only picture show open on Sunday, and is immensely popular with the soldiers.—Business at Ramsgate goes steadily along. "Spy at Bay" was well received at the King's, but the subject of distinction was undoubtedly "Kismet," which drew large and appreciative audiences. On the Friday, Mr. R. V. Crow had a special souvenir night, which gave additional pleasure. "The Rounders" was chief mirth provider.—"Belle of Yorktown," "The Lion Hunter" and "The Everlasting Triangle" were some of the best in a long list shown at the Queen's. The comedies were good, and most amusement was shown to "His New Profession."—"In the Moon's Rays," "Hand of Iron," "Honour of the Law" and "The Mettle of a Man" were topliners at the Star.—At the Cinema, Broadstairs, most approval was expressed for "A Patriot of France."—The troops in training at Margate have given a fillip to business.—At the Parade Cinema, Mr. C. W. Stanley is showing strong selections to highly pleased audiences. "Lady of the Black Castle," "Lure of London," "Out of the Storm" and "Professional Scapegoat" were most popular.—The many friends of Mr. Tom Parker are always sure of an evening's entertainment at the Clifton Cinema.—"The Devotee of Venus," "Desperate Ride" and "Phantom Cracksman" left nothing to be desired.—"A Woman's Martyrdom" and "Jim Regan's Last Raid" were star films at the Cinema de Luxe.—The Lounge, Cliftonville, is a favourite with the "lads in khaki," who expressed their approval of "Secret of the Air," "From Danger to Death" and "Rose and the Thorn" in an unstinted measure.

CONTROL OF CURRENT.

The control of glow-lamps by means of up-to-date types of tumbler switch, which do something more than simply turn a circuit "on" or "off," is certainly a subject that should prove of interest to the electricians of our cinematograph theatres. In the weekly May issues of *Electricity* will be found particulars of an interesting free competition on the subject. Those who enter will be told where to find information on "Switching," and will afterwards be asked to answer a few simple questions on paper at home. These papers will then be examined and marked, and money and book prizes, also certificates, will be awarded to those who best distinguish themselves.

NEW THAMES-SIDE CINEMA.

There is now in course of erection at Walton-on-Thames a new picture theatre, which, when completed, should rank as one of the most efficiently equipped in the district. The scheme of interior decoration is to be in the Wedgewood style, the ventilation and lighting by electricity, a special installation of "Eye-Rest" fittings being a notable feature of the interior. There will be, as an additional convenience for patrons, a garage for some fifteen cars and other vehicles at the rear of the house, no charge being made for the use of this part of the enterprise. The seating, all in blue cord plush, is by Wilson, Rae, Pixton and Co., Limited, and a full electrical plant will be provided. The directors are all local people, a private company, and it is intended that this handsome building will be opened at an early date.

SPECIALS BY SELIG.

We understand that some very fine Selig features will shortly be ready for release. The Chicago studios of this company have been very active, and some elaborate picture plays have been produced. In order to accommodate the rapidly increasing business of the Selig Company, an addition to the Chicago plant is being hurriedly completed. The Selig Company have also in active preparation a series of special two-reel rural comedies. The films will be issued under the title of "The Chronicles of Bloom Center." For the production of these films, a real rural village has been constructed at Los Angeles, and has been pronounced the most realistic village ever built for moving picture purposes. Irene Wallace will be featured as Margaret Tate, editress in the Chronicles, and Ralph McComas will also appear in the releases.

CHANNEL ISLANDS CINEMAS.

West's Picture Palace, Jersey, have screened "My Lady Raffles," "The Riddle of the Green Umbrella," "The Showman's Dream" (Will Evans), "On the Frontier of Tripoli," also "Fatty's Greatest Hit" and "The Rounders." The race for the City and Suburban was shown two days afterwards.—At the Opera House, Jersey, have been seen "The Wells v. Moran Contest," "The Deluge," "Japanese Rapids," "Saved by a Watch" and "Zigomar."—The films at the Alhambra, Jersey, have been "The Million Dollar Mystery," "The House on the Hill," also the "Wells v. Moran Contest."—Patrons of St. Julian's Theatre, Guernsey, have been treated to "Moths," "The Mystery of Causton Castle," and that of "The Million Dollars."—Mr. Bartlett has been showing at the People's Picture Palace, "His Wife and His Work" and "Adventures of Kathlyn."—Rectory Hall patrons have been treated to some of the best of films. Of these "Chelsea 7750," and the sequel, "An Hour Before Dawn," "The Little Hobo," "The Widow's Mite," and among the comics, "When Reuben Fooled the Bandit." Mr. Nesbit has recently installed one of Kamm's latest machines, which is proving extremely successful in the results upon the screen.

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In the Clutches of the Hun

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NOTICE OF DIVIDENDS.

The directors of Provincial Cinematograph Theatres, Limited, have declared a final dividend of 5 per cent. (1s. per share) for the financial year ending January 31st, upon the ordinary shares. This will be payable to shareholders whose names appear on the registers on May 1st, and upon that date. Notice is also given that the dividend of 7½ per cent. per annum on "B" preference shares, for the six months ending April 30th, is payable to shareholders as dated above. The share transfer books will therefore be closed from the 23rd to 30th of the present month, both dates inclusive.

BREAKING NEW GROUND.

Those of our readers who know the variety stage and its comedy geniuses will be interested to learn that Billy Reeves, acknowledged one of the funniest of pantomimists, has joined the Lubin Company, and is to be featured in a series of popular comedies, under the direction of Arthur D. Horaling, at the Lubin Southern studio, Jacksonville, Florida. Reeves has been before the public as an acrobat and pantomimist for twenty-five years, receiving his training in England by being taught everything in the show line, from dancing to acrobatic tumbling. When Reeves went to America several years ago, he made the entire country laugh with his eccentric tumbling in "A Night in an English Music-Hall," toured in vaudeville, then made a trip around the world, playing in Honolulu, Australia, South Africa, and on the Continent. He was in Brussels when the war broke out, and was forced to charter a special boat to get his scenery to England. Previous to his joining the Lubin players, Reeves was playing in New York. He had never played before the camera previous to his arrival at the Lubin studio, but his *debut* was a most successful one. It did not take him long to get accustomed to working before the camera, and his first two comedies are said to be even funnier than his sketches in vaudeville.

FORTHCOMING FOUR-REELERS.

The Dominion Exclusives Company have received delivery from America of the first two of the series of special features, which we recently announced, "The Outcast" and "The Lost House." Each is the work of an author of fame, the scenario of the first-named being by Thomas Nelson Page, and that of the second by Richard Harding Davies, while each boasts a cast containing the names of popular performers. A good deal of curiosity has been aroused by the preliminary announcements of what may be called the "Dominion Masterpiece Features." Engaging, as they do, the energies of some of the largest producing companies of the States, including the Ince, Griffith, Reliance and Majestic organisations, and of a list of famous directors, headed by D. W. Griffith and T. H. Ince, the films certainly promise to provide a succession of good things during the forthcoming twelve months. The Trade will have an opportunity to see both subjects, displays announced elsewhere in this issue, and it is sufficient for the present to state that "The Outcast" is a story touching on a serious social problem, and successfully combining an idyllic love story in charming country settings with scenes in the streets, cabarets and courts of New York. The chief parts are in the hands of Mae Marsh, Robert Harron, Mary Alden, Spottiswoode Aitken, Ralph Lewis and Eddie Dillon. "The Lost House" has, as its leading character, Lilian Gish, supported by F. A. Turner and other popular players. Readers will do well to note the dates of the Trade reviews, which are likely to be functions just as successful as the memorable display of "The Wrath of the Gods," by the same firm. Meanwhile, a post card to the Dominion Exclusives Company, 5, Gerrard Street, will ensure the receipt of full details of these and the succeeding features.

PROBLEM IN PICTURES.

A drama of unusual interest has just been completed by the British and Colonial Kinematograph Company, Limited, entitled "Shadows." Written and produced by Mr. Harold Weston, the story deals with the pathetic position of countless unprotected girls, but is no mere lurid visualisation of the seamy side of life. The story shows an intense struggle for the heart of a man waged between a pure and upright woman and a spirit of the shadows, the ultimate victory being with the first. The films abounds in dramatic scenes, and is likely to arouse much interest wherever shown. Messrs. Davison's Film Sales Agency are offering for sale the world's exclusive rights.

NOVELTY AND NAME.

Considerable interest should be aroused by the announcement that the Yorkshire Cine Company, Limited, will shortly issue a series of "Mario-Cartoons," created by the eminent cartoonist, Mr. A. K. Hazelden, of the *Daily Mirror*. The films will not be cartoons in the ordinary sense, but are cleverly stage-managed marionette pictures, based upon the drawings of this celebrated artist, and form a life-like delineation of the "Big and Little Willie" series, which has delighted millions of the reading public. The first film of the series will soon be upon view in the Gerrard Street showrooms of the "Y.C.C.," and the firm have decided to present to all theatres booking the series and desirous of advertising the novelty, a free coloured lantern slide of a very humorous nature, directing the special attention of patrons to the attraction.

PROGRESSIVE BRITISH AGENCY.

The Yorkshire Cine Company, Limited, inform us that they are doing good business with the Lily Ward series of Bamforth modern comedies, "Love and Cameras" and "Venus and the Knuts," going particularly strong. This Company, which is specialising in short comedy, is by conscientious trading, pulling well to the fore, and only need to become more widely known to be great favourites with the cinema public. Some of their recent publications have been of first-rate value, and they promise even better material in the future. At present, they are offering, amongst other pictures, a special feature film, entitled "The Cripple of Ypres," a powerful two-reel story, revealing the ramifications of the German spy system. This subject is said to be unlike other pictures of this nature, and has also been prepared with exceptional care. The Yorkshire Cine Company are offering stock posters and slides free to theatres, and managers are advised to be put on their mailing list.

WITNESSED IN WORCESTER.

The holiday programme at both the Silver Cinema and The Arcade are always conducive of full houses, but we doubt if any merited more support than did the past week's items. With the removal of several battalions of troops, the audience may perhaps have been smaller, but were certainly not less appreciative. The Arcade has quite "caught on" with their idea of giving programmes to their patrons. This will, no doubt, form a remunerative move on the manager's part. The films of the South African Rebellion were much appreciated, while "Pathé Gazette" loses none of its interest for the audience. "The Canker of Jealousy," "The Adventure of the Hasty Elopement," "Octavius," together with "The Fatal Hansom," formed an admirable programme. At the Silver Cinema, the star picture for the early days of the week was "For Love of the King." An Edison drama, "A Foolish Agreement," was much enjoyed. The St. John's Cinema also keeps well up with the times by showing a varied programme.

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THE PATRIOTIC DRUM.

By EVAN STRONG.

Should we beat the patriotic drum in relation to our business? Here is a gem of a query which has many facets: as many facets as a finished Amsterdam stone. Immediately one puts up an argument on patriotic trading—I am talking of the film trade now because that is my business—someone comes along with a poser against any rigid rule, which sends you home to think. Is it fair that German productions should be hired to theatres at such a time as this? says one, and at once his greatest friend, whom he realises is, deep down, as good a patriot as himself, answers with a tantalising query. Must a man who has bought and paid for a German film before the war started, sit down and suffer a dead loss because an event, which he did not in the least anticipate, has arisen to prejudice his purchase? Mind you he did not purchase that film as a gamble against war being declared, it was a simple business transaction.

Now, I myself, have found the question most tantalising because I want to battle for the British producer, who ought, but doesn't benefit by every advantage the cutting off of continental supplies might give. Yet I cannot deny verities, and therefore pass on to something which offers a better chance for supporting the boycott of enemy productions.

Here is a fact which, if everyone in the film world does not know, I hope will be sent far and wide, and thoroughly masticated. A great deal of German-made film is coming into this country, and the money paid on these pictures is going into the hands of the enemy to help provide the bullets and shells which are striking down our brave Tommies. They are coming *via* Holland, Switzerland, and Scandinavia. Soon after the war started various German manufacturers made arrangements with agents in contiguous neutral lands to take the whole of their productions for dissemination throughout the world, including Great Britain and her colonies, as the productions of those neutral states. Fictitious trade marks replace the German marks, and the films are issued under the names of firms which have never produced a foot of film. The other day, for example, I saw a picture which had recently arrived here, in which I recognised streets in Halensee, Steglitz and Schoeneburg (suburbs of Berlin) and the Tiergarten, the great park in the centre of the German capital. Further than this an Adler (Eagle) six-cylinder taxi-cab, such as are only known in Germany and Austria, was used in the picture. It is not a good picture, but it will go round the halls of Great Britain, and in each cinema it appears will crowd out a more worth British production.

Without thinking, the reader will ask why should such a picture be taken in preference to a British film just as good? Is it because of any inherent fault in home productions which the Britisher will not better? Is it on account of prejudice, or is it because the British manufacturer does not know how to market his wares?

I shall not attempt to answer direct—it is difficult, as difficult as those psychological factors which upset one's theorising without any apparent valid reason. We ignore these quaint twists of nature very often because we are calculating, and in our cold reasoning do not reckon in enough of that intractable quantity—humanity.

British film productions have improved out of all recognition, British dramas and comedies are nearer our taste, are more suitable for our public, and in quality all round are as good—oftimes better—than foreign productions. But British films of a few years ago were decidedly inferior to imported works. They got a bad name, a strong, at some times even fierce, prejudice raged against them on this account, and—"Give a dog a bad name," etc. Prejudice is a stiff obstacle to overcome, a bad name takes a deal of living down, so the British film manufacturer and the man marketing his wares, suffer for the faults of many years ago.

There are some who will say this is not correct, and that a good film will find a market whatever the brand. True, to a certain extent, that is, in regard to those who see the film, but what about the thousands of cinema managers who do not see the films, and are reduced to selecting by trade mark! Hundreds of these demand a picture of a certain make in each programme simply because in the past, when competition was not so keen and the British manufacturer did not produce the best quality stuff regularly, they learnt to rely on a certain few brands, and it is difficult to convince them that to-day there are other makes equally reliable. The result of this state of affairs is that an old standing foreign firm with a good picture will perhaps sell eighty copies while a British firm, of not such a wide favouritism, with an equally good picture, considers itself lucky if a third that number is disposed of.

Then, again, the viewer is a very busy man

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so busy at times that it is a wonder he maintains, as I have found he does, an equable temper and judgment. Sometimes he is pressed for time, some firm's programme has to be left out of his review—who goes?—the smaller British firms, as is only natural. The theatre manager, who reviews, also finds it impossible to see all the show stuff put on at various houses; the smaller houses are given a miss! This is not by way of complaint: it is natural, yet it upholds the statement that prejudice against British stuff still exists, and works unfairly against the British films agent and manufacturer.

But, says argument, the renter surely would buy the best, British or Foreign, and offer it to the theatres. Unhappy fallacy! The renter could once upon a time. He does not now for a very simple reason. His business is not nearly so profitable, he is making an uphill fight against competition, and this enforces the condition of buying against demand, and not to create demand. In other words he has to purchase just what his clients ask for. This is not always correct, but in the vast majority of cases it is so.

Very often the renter is compelled to ignore a good picture by a small but sound British house, while he is forced to order a great number of copies of mediocre pictures of a foreign make just because one of that brand is demanded by a number of theatres, without regard to the quality of the production. In two or three weeks, very often, the renter having been compelled to buy a number of new copies to accommodate his first-run customers, finds so many theatres have been supplied that this particular picture has had its run before it has covered its cost.

This is one of the chief difficulties besetting the renter—his business is hard enough, God knows, and it is made stilll harder, because, except to such and such limits he is not allowed to pick and choose as he would like always. And one of the causes of this position is prejudice. He knows it, though he hardly likes to admit it, and he realises, also, that if he could say: "I will not, in any circumstances, buy more than a definite number of any particular release of any brand, but will cast my net wider and gather in the very best despite the trade mark," his business would be on a more profitable and stable basis.

One day the public—which has a mighty powerful voice when it lifts it up—is going to make it possible for him to say that.

NEWS FROM HERTS.

(BY OUR OWN CORRESPONDENT.)

The proprietors of the Central Hall, Watford, will be well pleased to hear of the success which attended their generosity of Sunday, when they placed their hall at the disposal of the committee of the Watford District Hospital. In the evening the spacious building was completely filled, a concert being given, in which the honours of the evening went to the band of one of the regiments now billeted in the town. At the time of writing, I do not know the amount of money that was raised—it is a good sum—but the occasion gave the public another reminder of the willingness of the Central Hall Company, to assist any cause that is deserving of support. What is more, it keeps the Central Hall very much in the public eye, and when "business as usual" is the rule, the public give generous patronage to those who cater for their entertainment.

Last week, Mr. Nix Webber, in picture recitals, was one of the attractions at the Central. Mr. Webber appeared in "Curfew Bell" and "Ostler Joe." This illustrated elocution makes a welcome break in long film programmes, and Mr. Webber's dramatic art is put to the best use.

I have to put on record that the Cinema Palace has closed its doors, and a capitally appointed little house, in probably the best situation in the town, is once more tenantless.

Last Sunday evening a sacred concert was held at the Princess's Theatre, Hemel Hempstead, a sum of £8 being realised for the Y.M.C.A. work for soldiers.

Various circumstances have prevented my usual summary of picture houses in Herts., but I can safely say that within the last two or three weeks some notable productions have been screened in the picture houses in the county. The principal items of some of the programmes have been as follows:—Coliseum, Watford: "David Copperfield," "Beauty and the Barge," and the Wells-Moran fight; Princess's, Hemel Hempstead: "The Last Round," "The Passions of Men"; Hitchin Playhouse: "A Million Bid," "The House Witness"; Ware Picture Hall: "The Secret of the Air," "Martin Chuzzlewit"; Premier, Hertford: "Tess of the Storm Country," "In the Hands of London Crooks"; Castle Cinema, Hertford: "413," "Out of the Darkness"; Harpenden White Palace: "Munroe Manor Mystery," "£1,000 Reward"; Hoddesdon Kinema; "His Unknown Girl," "Redskin's Reckoning"; St. Alban's Cinema; "Unseen Witness," "The Lonely House," "David Copperfield" and "Wells-Moran Fight"; Barnet Cinema: "The Port of Missing Men," "Pride or Jennicoe," "Clothes"; Gem, Tring: "Regan's Daughter," "Jane of the Wilderness."

X.L. IN SCOTLAND.

Mr. S. T. Parrish, managing director of the X.L. Film Company, Limited, has made arrangements with Mr. J. Bruce and the North British Exclusives, Limited, of 77-79, Dunlop Street, Glasgow, for all X.L. exclusives to be controlled for Scotland for a very extended period. The North British Exclusives, Limited, also control (for Scotland) Bishop, Pessers and Company's issues, accordingly, having a very comprehensive list of subjects to offer Scottish exhibitors.

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CINES

LOOK OUT FOR OUR NEXT OPEN-MARKET RELEASE—

Cunning
v.
Cunning

A Great Detective Drama, featuring Signor Novelli.

Released June 14th.
Length, 2,100 ft. approx.

G. SERRA, *Sole Agent,*
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Telegrams—"Rossicines, London," Telephone—Regent 4132.

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POLIDOR FILM.

UP-TO-DATE WOMEN

A diverting comedy with the ubiquitous Polidor as a hen-pecked husband, whose wife is a rampant suffragette. In the end, however, the women prove that they can sink their fads and be as loyal as the men.

Released May 6th. **Length 530 ft., approx.**

POLIDOR, PEACEMAKER

This is one of Polidor's most amusing adventures, depicting how he endeavoured to qualify for the Nobel peace prize, and failed disastrously.

Released May 27th. **Length 470 ft. approx.**

POLIDOR'S CHICKS

Polidor, anxious to oblige a lady, promises to buy her some eggs, and his adventures with them causes no end of fun.

Released June 10th. **Length 490 ft. approx.**

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PROVINCIAL PROGRAMMES.

The following are samples of Programmes showing this week, selected at random:—

THE PICTURE HOUSE, Market Street, Manchester.

April 26th.	*April 29th.*
The Leech.	The Golden Cobra.
When the Count Proposed (Nestor).	Salmon Industry of Norway.
Check No. 130.	The Wily Chaperon.
What's in a Name?	Mrs. Cook's Cookery.
Gorges of The Loup.	Broncho Bill and the Claim Jumper.
Bully Boy, No. 6.	Topicals.
Topicals.	

Cap., 600. Prices, 6d. and 1s.

THE PICTUREDROME, Tunnel Road, Liverpool.

April 26th.	*April 29th.*
The Mouse.	Scenes in the Land of India.
The Day that is Good.	The Man who Knew.
The Servant Girl's Legacy.	Topicals.
The Land of the Lost.	Shop Girls (Turner).
Gazette.	Mabel's Latest Prank (Keystone)
The Jester's Fate.	
Snookee's Day Off.	

Cap., 900 Prices, 3d., 4d., 6d., and 9d:

NECHELLS PICTURE PALACE, Birmingham.

April 26th.	*April 29th.*
For King and Country.	Thou Shalt Not Steal
Topicals.	The Secret Nest (Biograph).
Pimple, Gentleman Burglar (Folly).	Topical War Budget.
Congo Fire Brigade.	Love of a Dog (Thanhouser).
Stone in the Road (Rex).	Pimple in the Kilties (Phœnix)
The Road Hog (Keystone).	A Day with the Canadian Army.

Cap., 800. Prices, 2d., 3d. and 4d.

THE PALLADIUM, West Derby Road, Liverpool.

April 26th.	*April 29th.*
Paris Viewed from Eiffel Tower.	Life in the Samoa Islands.
As Fate Decreed.	Mystery of Brayton Court.
N'orrible Murder.	Love, Oil and Grease.
The Broken Circuit.	Sapho.
Too Much Burglar.	The Mysterious Mr. Davy.
Fire and Sword.	
Rastus' Rapid Rabbit Hunt.	

Cap., 1,400. Prices, 3d., 4d., 6d., and 9d:

THE PICTUREDROME, AYR.

Monday, Tuesday and Wednesday.	Thursday, Friday and Saturday.
Topical Budget.	Trey o' Hearts.
Million Dollar Mystery.	Order of the Bath.
Fanny's Melodrama.	Broncho Billy and the Greasers.
The Rounders.	The New Janitor
House of Horror.	Topical Budget.

Cap., 1,500. Prices: 2d., 4d. and 6d.

THE PICTUREDROME, LEVEN.

Monday, Tuesday and Wednesday.	Thursday, Friday and Saturday.
Trey o' Hearts.	Pathé Gazette.
Centre of the Web.	Shepherd of Souls.
Winky Goes to the Front.	Locked Door.
Killing Horace.	Bombs and Bangs.
Pathé Gazette.	Lion Tamer.
	Jane, the Chimney Sweep.

Cap., 1,000. Prices: 2d., 3d., 4d., 6d.

PALACE, PRINCES STREET, EDINBURGH.

Monday, Tuesday and Wednesday.	Thursday, Friday and Saturday.
Pathé Gazette.	Pathé Gazette.
Theft of the Crown Jewels.	The Mysterious Mr. Davey.
Richest Girl in the World.	Southern Passions.
Which Would You Rather Be?	By a Strange Road.
Put Me Off at Wayville.	Pruning the Movies.
School Girl Rebels.	

Cap., 1,000. Prices: 6d., 1s Boxes, 7s. 6d. (10 hold 6).

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NORDISK

Book "Nordisk" Exclusives

A GREAT WINNER.

A RESURRECTION.

A Great Drama in Three Reels.



Featuring Elsa Frolich and Valdemar Psilander.

Nordisk Film Co., Ltd., 166/70, Wardour St., London, W.

Telegrams: "NORFILCOM, Westrand, London." Telephone: Gerrard 6172

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"JULIUS CÆSAR."

Such great artistic triumphs as "Quo Vadis?" "Antony and Cleopatra" and other classic productions which have been issued by the Cines Company of Rome have gained for that studio a reputation which has placed it at the head of the world's film producers and the attempt to equal its past masterpieces is a venture calling for no ordinary courage and enterprise. In the determination to surpass its own previous achievements the Cines Company stands in a better position than would any competitor, for it has the encouragement of past successes which, even in the event of failure, would still constitute a magnificent record. We can safely assert that all who witness this truly great production will readily admit that the Cines Company has surpassed its own triumphs and reassured its own pre-eminent position.



We know of no subject, even amongst the great film productions of the past, which better lends itself to perfect representation on the screen than the life of Julius Cæsar. The great qualities of the man who, during a comparatively short life, entirely altered the world's aspect as soldier, statesman and writer, are made familiar to us from our early youth; though it is to be feared that we appreciate his literary gifts only when we have safely left our youth behind us. In Cæsar's great victories, his superb triumphs, his political and his tragic death we have an opportunity for scenic display which can only be greatly effective on the vast scale permitted by the medium of the cinematograph.

The producer has refrained from founding his scenario on Shakespeare's play, and we think most wisely, for we are not in accord with those who believe that the cinematograph may successfully compete with the stage play. Thus it may easily defeat its own object, as do those theatrical managers who attempt in their productions to compete with the cinematograph. We have known productions of "Julius Cæsar" where the skilful manipulation of a mob has left a more permanent impression than Cæsar's intrigues, the conspiracies of Cassius and Brutus or even the eloquence of Mark Antony. The turbulence of a mob or the manœuvring of a great army are more difficult to represent in the confined limits of the stage than are the subtleties of human emotions without the aid of the human voice.

And it is in this respect that the producer of this film has achieved his greatest triumph. In the short compass of four reels he gives us a graphic and comprehensive outline of Cæsar's career, every phase instinct with dramatic force and every scene presented with an artistry which cannot be too highly appraised.

Of all the scenes which illustrate this life of Cæsar, from his early romances in the household of Cato, his temporary submission to the

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tyranny of Sulla, his military successes and triumphant return to Rome, and at last his tragic fate at the foot of Pompey's statue it is difficult to select one scene which is more remarkable than another for its artistic perfection. Perhaps the most popular will be the scenes in Rome when the populace accord the victor his triumph after



the campaign in Gaul; but others which cannot fail to evoke enthusiasm are the Siege of Alessia, the landing of Pompey's troops on the shores of Macedonia, the crossing of the Rubicon and the stately dignity of the final scenes in the Senate. A very charming picture, too, is the first appearance of the young Brutus, sailing his toy boats in the basin of a fountain in a marble courtyard.

The acting honours are shared by every individual in the vast crowds employed and a very strong cast of well-known actors, headed by Signor Amleto Novelli as Julius Cæsar, have the distinction of appearing as principals in what is undoubtedly the greatest company of actors that has ever been assembled in one production. For the great artist who is responsible for this masterpiece is to be congratulated on the fact that every man, woman or child employed in its representation has so entered into the spirit of the period that it seems rather like a page from the history of the past than a theatrical performance.

TEES-SIDE TOPICS.

(BY OUR OWN CORRESPONDENT.)

It is interesting to note that among the examples of printers' art, at the ninth annual exhibition of competitive work of the Cleveland Printers' Guild, held at Stockton, on Thursday, were several great art posters for films. This work, formerly the speciality of leading American and London firms, is now being turned out, although just now upon a small scale, in the Tees-side district.

A splendid local attraction was shown at the Royal Cinema, Stockton, when a film was screened depicting the recruiting rally at Stockton, on Saturday. The whole of the incidents in the procession, the Pipers' Band, and various detachments, were faithfully depicted. Capital dramas were shown in "Hounded," "The New Partner" and "The Fast Mail's Danger."—The cosy Globe Theatre showed a highly appreciated drama, "The Mystery of the Seven Chests," and was followed by the drama "The Corsair." The topical war picture, "War is Hell," was a prominent feature.

There was another thrilling episode in "The Secret Agent from Russia," in the "Million Dollar Mystery" serial, shown at the Empire. This popular hall also featured "The Spitfire," and the comic "All at Sea."—The latest news pictures were greatly appreciated at the Hippodrome.

The management of the well-known Middlesbrough picture resort, the Electric, showed "The Idol of Paris" to crowded audiences. "Lil o' London" also made a lasting impression.—"The Bounders," Keystone feature, was seen by large houses at the Hippodrome, where "Gaumont Graphic" was included in the programme.

The two Darlington cinemas, managed by the same company, the Court and Arcade Cinemas, showed excellent programmes last week. "The Mystery of Brayton Court" was the chief film, but "Dick Patter's Wife" was equally interesting. Amusing comedies were provided by "A Million Dollar Bride" and "When the Girls were Shangahied."—A stirring drama, "Capt. Alvarez," was successfully shown at the Alhambra, where the remainder of the programme contained a side-splitting "Wiffles" film.

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PRESENT

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THE DEATH WARRANT



SHALL HE LIVE—OR DIE.

THE
MASTERPIECE
OF THE
FILM WORLD.

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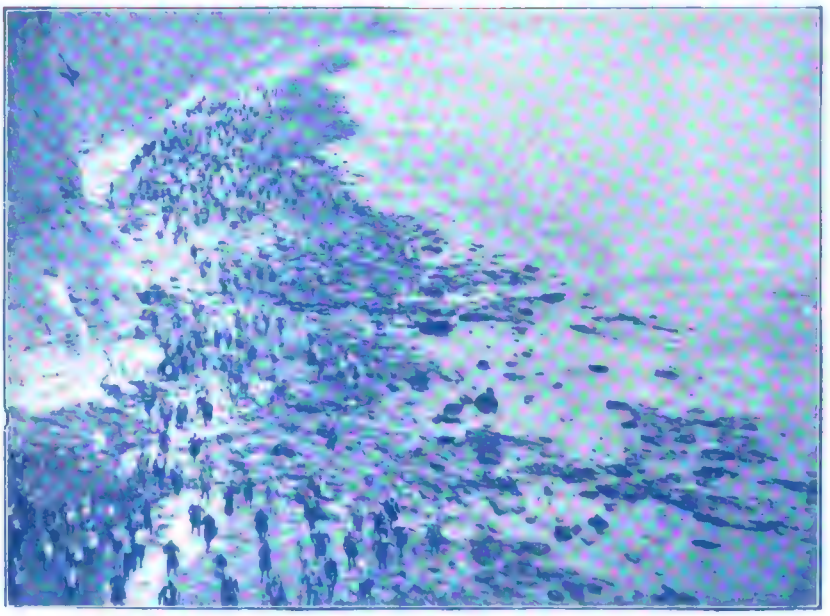
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A GORGEOUS PRODUCTION

Bucks Examiner, April 16th.

5 Acts

250 Scenes



5,700 Actors

3,500 in one Scene alone

THE LANDING AT RAVENSPUR.

"SOME FILM" (Cinema).



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REALLY GREAT (OFFERED LIST.)



AT THE MERCERS' BALL.

The Evening Chronicle (Newcastle) says:

Jane Shore is well calculated to redeem the home reputation. Its projection upon the screen provides exceptionally fine entertainment.

A Height Which Has

The Offered List says:

The staging is wonderful and on a most lavish scale. The photography may be described as really superb.
Possesses intense dramatic interest.



JANE PLEADS IN VAIN.

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WONDERFUL PRODUCTION

(MANCHESTER COURIER.)

The Bucks Examiner says :

All our readers must make a point of seeing this truly magnificent screen play.



ARREST OF HASTINGS.

Not Previously Been Attained.

(NORTH MAIL, NEWCASTLE.)



JANE HOUNDED THROUGH THE STREETS.

The Exhibitors' Guide says :

When we say that the magnificent and costly production, "Jane Shore" is the film of the day, we are not overstating the value of such a stupendous cinematographical success.

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A FINE PRODUCTION

(DAILY CITIZEN).

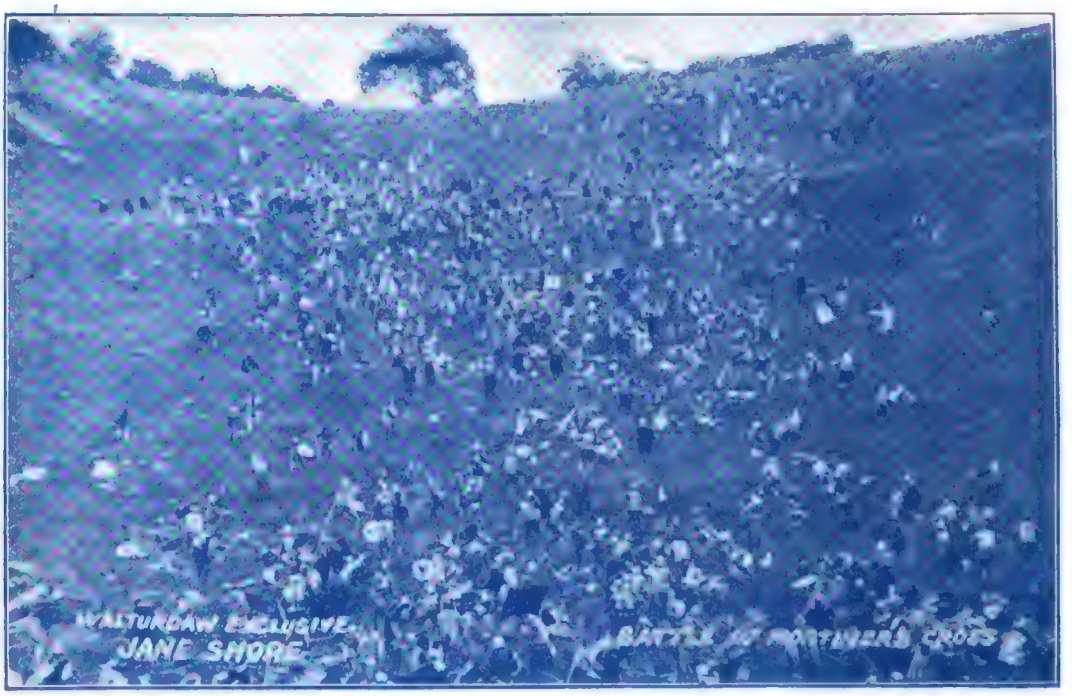


A HALT BEFORE THE BATTLE.

The Hove Gazette says :

It is undoubtedly the greatest film in the world. We advise every person in the United Kingdom to see it.

Miss Blanche Forsythe as JANE.



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A COSTLY PRODUCTION

(EVENING CHRONICLE).

Reviewed in

Evening News
Referee
Evening Chronicle
Sunday Pictorial
North Mail
Hove Gazette
Bucks Examiner.
Manchester Courier
Brighton Society
Glasgow Citizen
Daily Citizen
Kine Weekly
Offered List
Bioscope
Cinema, etc.



IN THE GROUNDS OF ELTHAM PALACE.

TRULY MAGNIFICENT (REFEREE).



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JANE SHORE

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OUR AMERICAN LETTER.

SPECIALLY CONTRIBUTED BY W. STEPHEN BUSH.

New York, April 16th.

The great news of the week, and indeed of the month, is that affecting the Paramount Pictures Corporation on the one hand and the Famous Players and the Jesse Lasky Picture Plays Company on the other hand, and it is now given out that the contract between the distributing company and its producers has been extended to a period of twenty-five years. This, it goes without saying, is the longest period of time for which a contract has ever been made in the world of films, and it attests the stability of the moving pictures conditions in the United States.

This new arrangement still leaves the Paramount Pictures Corporation free to purchase negatives in the open market whenever needed. The most remarkable clause in the contract is the one which provides that the exhibitors using Paramount service are to vote on the quality and the drawing power of each production, and if the productions of any one manufacturer fall below a certain percentage for a period of one year, then the Paramount Pictures Corporation has the right to decline any further productions from that source. At present all parties to the contract are extremely well satisfied. I had interviews with Mr. W. W. Hodkinson, president of the Paramount Pictures Corporation; Mr. Samuel Goldfish, who represents the Lasky interests; and Mr. Adolph Zukor, speaking for the Famous Players Company. All these gentlemen declare that the new arrangement is bound to result in a vast improvement of quality, being a wonderful incentive to the producer to attain and realise his highest ideals.

After a good deal of hesitation and uncertainty, "The Eternal City," the Famous Players eight reel special production, was opened at the Astor Theatre on Broadway this week. The scenic and panoramic views of Rome form the backbone of this attraction, and it is entirely just to say that without these aids the feature would sink to the level of quite an ordinary production. The attendance at the theatre has not been remarkable. The production proves one fact very conclusively. The American producer has so far utterly failed whenever he has attempted a big classic or semi-classic theme. In this field the Italians have set a standard with "Quo Vadis," "Cabiria," and the "The Last Days of Pompeii," which remains not only unequalled but unapproached, and with every desire to be patriotic and to see merit in the productions of my own country I would have to blind myself not to recognise the fact that "The Eternal City" is not in a class with the really big productions.

It may also interest your readers to know that the storm against the further presentation of "The Birth of a Nation," the sectional film play based on civil war and reconstruction days, is gathering in force and volume. Only last night a shower of eggs splashed against the screen. The eggs were hurled by a white man, a Southerner, who protested against one or two of the scenes which were particularly irritating and calculated to awaken and inflame race hatred and race prejudice. Having taken this somewhat unconventional method of blotting out the scenes which he did not like, the protestant was escorted to the police station. On the same night a coloured lawyer arose in the audience and made an impassioned speech against the picture, which he denounced as an infamous libel on the coloured race. He, too, was quickly taken care of by the attendants and hurried to a police station. It is very doubtful whether this play will be permitted to be shown in other parts of the United States. New Yorkers are proverbially short in memory, and anything that offers them a spectacle is welcome. The more sober-minded people of the middle west and the northern west will not forgive assaults and aspersions upon the cause of the Union and the scurrilous slanders upon the abolitionists in which this picture abounds, and which makes it objectionable aside from its morbid details.

We have now fully half-a-dozen so-called feature service companies, all of whom are buying negatives in the open market. There is but one exception, and that is the new combination formed by four of the old licensed producers, the Vitagraph, Lubin, Selig and Essanay. Two of these last companies have been producing features for some time past, and the Vitagraph has been noted for the excellence of its work in that line. Lubin, too, has a number of splendid feature negatives ready for release. It remains to be seen what the other two companies can do. It is very evident, even to superficial observers, that six feature service corporations releasing one feature or more per week are absolutely exceeding the demand, and predictions are freely made that some of these newer companies, founded on optimism rather than experience, will find it hard to hold their own in the new competition which is growing keener every day. It is quite possible that in my next letter I may have to chronicle the collapse of one or two of the new companies.

D

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days more to book

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REMEMBER MAY 3rd

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[COPY.]

Westburn Picture House,
Newton, Near Glasgow.

The Manager, *March 16th, 1915.*
Publicity Dept.,
Trans-Atlantic Film Co., Ltd.

Dear Sir,

I am commencing "The Trey O'Hearts" serial on Monday, the 29th inst.

I may state here that I AM PRACTICALLY FORCED TO PUT ON THE SERIAL OWING TO THE BIG DROP IN THE BOX-OFFICE RETURNS SINCE FINISHING "LUCILLE LOVE," ALTHOUGH I HAVE HAD ON SOME FEATURES SINCE THEN and am now thoroughly convinced that nothing will buck up business like the Trans-Atlantic second great serial.

I am, Yours sincerely,

(Signed) ALFRED G. NISBET.





NOTE.—The original of this letter can be seen at the Trans-Atlantic Film Co.'s Offices.

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A NOVEL SUGGESTION.

COMPULSORY WAR PICTURES AT ALL CINEMA THEATRES.

In times like those through which we are at present passing, when people can be found who, through narrow-mindedness or a misconception of what should and should not be permitted having regard to all existing circumstances, and who seek to stir up an agitation which has as its objective the abandonment of all amusements until peace is proclaimed, too much emphasis cannot be laid upon the expressed opinions of those who, rather than see a limitation of amusements, candidly and honestly advocate their extension upon the grounds of the general good. For this reason, the disinterested opinion of a leader-writer of the *Daily Mail* expressed in that paper's columns this week should be brought into as great prominence as possible. Discussing the Government's attitude towards the country since the war started, and condemning the secrecy which has held greater sway in this country than in any other, not excluding Germany, the writer states with much force and truth, "The Germans have this advantage over us: that their public is kept interested in the war by brilliant war correspondents and constantly changing cinematograph films and photographs, so that every man, woman and child knows what the war means, and how the nation is fighting." Having thus indicated this very real advantage the Germans have over the people in this country, the writer urges that the Government ment "should insist that every cinema in the country should follow the example of the German Government, and now of the French, and replace the 'ridiculous' comic films now being displayed with actual pictures showing what war is."

Without commenting upon the allegation of "ridiculous comic films," there can be no doubt that picture theatres afford the best possible medium for instructing the general public. Films, photographs, pictures, impress the average mind far more than ordinary letterpress, and as demonstrating the truth of this contention it is only necessary to bear in mind the enormous circulations of the halfpenny picture papers, more particularly since the outbreak of war. The simple explanation of this is that the average mind is more deeply impressed by a photograph than by the most brilliant narrative. In this war, at any rate, up to a few weeks ago, the opportunities for the war correspondent, even with the most brilliant pen, have been practically non-existent. But even had war correspondents been permitted in the firing line from August last, their dispatches, whilst they would have been read, and eagerly read, would not have stirred the imagination of those people who supply the majority of the men for our Army. Moreover, those people are the very people who have no time to read a daily paper morning by morning, but who "go to the pictures" with the same regularity as they go to work. If comic films were displaced by "actual pictures showing what war is"—and this phrase means more than the excellent topical bi-weekly productions—those people would not grumble; they would welcome the change, for they would have opportunities of seeing in picture form what, from time to time, they have described, very meagrely owing to various reasons, by their sons with the Colours, and not at all by the newspapers. Then such film-pictures would also bring more vividly to the mind of all who saw them exhibited the significance of such bald phrases as "An engagement took place," and similar "threadbare information," and reveal some of the horrors of war. As a consequence, the nation would be awakened, as it has not yet been awakened, to its responsibility, to say nothing of the possibilities for good to recruiting.

From every view-point this suggestion of compulsory war films at all picture theatres is excellent, and should be emphasised with that persistency which characterises the anti-amusement people. If carried into effect, it may well do more good for the country generally than any step yet taken has done.

EAST ANGLIAN NOTES.

(BY OUR OWN CORRESPONDENT.)

At the conclusion of a recent performance at the Electric Theatre, King's Lynn, Mr. R. G. Balls, the manager, on behalf of the staff, made a presentation to Miss Ollie Cobbold, who is leaving to take up another position in London. It took the form of a handsome leather week-end case. Miss Cobbold suitably replied.

There is good business being done at Ipswich this week, all cinemas having large houses and strong programmes. The Picture House always has the very best, and the feature for the first half was no exception. It was a telling Pathe drama, "The Child-killers." Audiences expressed their great appreciation of the film. There were other good pictures, and special mention should be made of a most amusing comedy, "Doubles Bring Troubles." "Brewster's Millions" was the feature for Thursday, Friday and Saturday, and proved an immense attraction.

A great improvement has been made at the Central Cinema by Mr. S. Sullings. A silver process has been obtained for the screen, and the result is very satisfactory. The programmes continue to be strong and pleasing. The present feature concerns 'Gentleman Joe, the Master Cracksman," and is a great attraction. Two comedies of exceptional merit were "Put Me Off at Wayville" and "His New Occupation."

Good business is being done at the Beccles Cinema. Every night the house is packed to see the first-class pictures that Mr. R. A. Atkinson, the resident manager, provides. "The Heroine of Mons" and "Defenders of our Empire" were the special attractions last week.

Lowestoft has been very much to the fore of late, firstly in the matter of Zeppelin raids and secondly in the matter of pictures. The local managers have been showing exceptionally good programmes, which have drawn very well. Mr. A. Dagnall screened a splendid selection at the Palace, including "Playing With Fire," "Good-bye, Summer," and "A Brand-new Hero."

"Out of the Air" was the feature for the first three days at the Cosy Corner Cinema, and proved an easy winner. "Brandon's Last Ride" also proved very interesting.

All reports from Norwich theatres are good this week, there being no change in the satisfactory situation that has fortunately existed in local cinema circles. I hear that the Victoria Hall will be re-opened shortly.

Mr. T. Hallisey is keeping things at a satisfactory level at the Theatre de Luxe, Norwich. A rattling good programme is now being presented, topped by "The Gambler's Penalty." The comic side is particularly good. "All at Sea" was a Keystone that evoked much laughter.

Crowds still flock to the Prince of Wales' Palace, where the latest and best is always to be found. For the first part of the week the feature was "The Port of Missing Men," a striking Famous Players production. Part 8 of "The Million Dollar Mystery" was the attraction for the second half.

A sensational society drama that took very well at the Empire was "Hearts and Masks." Another film of note was a magnificent Indian drama, "The Pearl of the Punjab."

The best of the films shown at the Haymarket Picture House was "A Modern Messalina," while the comedy element included "A Strand of Blonde Hair" and "Wiffles in the Path of Glory."

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IN THE MANCHESTER DISTRICT.

(BY OUR OWN CORRESPONDENT.)

Last week saw the opening of an exceptionally fine addition to Manchester's picture theatres in the Corona Picture House, Birch Street, Hyde Road, West Gorton. To obtain the site for the building twenty-six private houses were demolished giving an area of about 1,000 square yards and a frontage of 47 ft. Upon this one of the most spacious and imposing picture theatres in the North of England has been erected, providing seating accommodation for 1,500 people. The system of reinforced concrete used throughout renders it absolutely fireproof, and among many excellent safety devices adopted the specially constructed doors in the vicinity of the operating box and winding and generating rooms, fixed by the Curfew Armoured Fire Door Co., are a useful addition. Ample space has been provided for all offices and the operating box fitted with two Gaumont machines is unusually large and well ventilated. The exterior of the building, by reason of the handsome green and white marmo front forms, is a striking contrast to its drab and dingy surroundings. Upon entering the Corona the most noticeable feature is the very fine *foyer*, whilst a portion of the premises close by has been set apart for a café. With regard to the decorations and furnishing of the theatre the latest and most approved ideas in these matters have been successfully carried out. The colour scheme is the popular Wedgewood blue with fibrous plaster panels. In addition a large and well equipped billiard hall containing eight tables has been provided and is receiving plenty of patronage. Two performances nightly are given in the theatre, and matinees on Monday, Wednesday and Saturday; the latter being specially for children. The prices of admission are 2d., 3d., 4d. and 6d., all seats except those at the lowest figure being plush tip-ups. With regard to management this is in the capable hands of Mr. Percy A. Spilsbury, the Managing Director, late of the Trocadero, Rusholme. The chief picture of the opening programme last week was "From Flower Girl to Red Cross Nurse," and during the latter half "London Mystery." This week, in addition to Keystones and the "Current Budget," the principals are "His Fighting Blood" and "Surgeon Warren's Ward."

Business at the Scala, Pendleton, continues steady but at a satisfactory level. Two of the films screened recently obtained results worthy of special mention. These were the "King's Outcast" and an excellent two-real drama entitled "The Senator's Brother." Mr. F. J. West, the manager, has been very successful in pleasing his patrons by securing as much variety as possible in his programmes. Last week, out of thirteen different items, "War is Hell," "The Locked Door," and "The Property Man" were the principal. This week "Surgeon Warren's Ward" and "Children of the Circus" are the two best. The Scala is fortunate in possessing a pianist of such ability as Mr. Harold B. Hocking, whose accompaniments prove a great attraction.

The history of the Salford Cinema is one of consistent progress, the only limit being the seating capacity of the building. Mr. J. C. Patterson has created a reputation for this theatre which would be hard to beat, and the success is well deserved. Last week the pick of the programme were "Across the Border," "The Great Bank Sensation," "Cause for Thanksgiving," and "The Property Man." This week "Back to Life" and "The Golden Cobra" are the most important.

Alterations are being made at the Picture House, Market Street, for a café to be opened at the end of the present month. An announcement of the fact states that "the prevailing notes of the same will be character, refinement, cosiness and elegant simplicity." With regard to pictures "Her Martyrdom" was the chief in the second programme last week, whilst at the present time "The Leech" and "The Golden Cobra" are the best. "The Middleman" is due to appear May 3rd.

The suggestion made at the last licensing session that picture theatres should close at 10 o'clock every night has been quietly ignored by the Trade. The chairman at the time pointed out that it was optional but added, "no doubt the justices would ultimately make the closing hour 10 o'clock and managers were asked to observe that hour now." The authorities will be well advised to let the suggestion fall through and not revive it at the next meeting.

At the Gaumont Company's branch, Deansgate, some excellent new exclusives are to be found. 'If I Were King," one of these in colours, is likely to be in considerable request. In addition some of the latest arrivals include "Dungeon of Death," "Daughter's Strange Inheritance," and "In the Hands of the Jury."

A feature of the week at Messrs. Pathe's branch was the success of the Trade shows held on the premises last Friday, when "The Stain" was shown to large gatherings of exhibitors and numerous bookings followed. The length of this film is 7,000 ft. in 6 parts, and judging by its reception is likely to prove one of the most

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popular the firm has handled for some time. "The Mercenary" has been reissued (one reel in colours).

The Dominion Exclusives, Victoria Street, announce that two new exclusives will be released shortly, both four reels, by Griffith, entitled "The Outcast" and "The Lonely House." Mr. G. Somers, the local manager, has in stock a good supply of new "two-reelers."

Messrs. J. D. Walker's World's Films Ltd., who have opened a branch office at 12, Cannon Street, held a very successful Trade show on Friday last at the Grand Theatre, Peter Street, when "Mistress Nell," and "His Last Dollar," two Famous Players', were shown. Messrs. Walker's announce that they intend to show two releases every Friday at the Grand of Famous Players and Lasky's productions for several weeks to come. The high quality of these films are well known to all exhibitors.

The Harris Film Service, 6, Great Ducie Street, has been appointed agent for the Alerta Films and Rapier Series. Chief among the films in request at the moment are "Sharks of a Great City," "Lyons Mail," "Fatal Enchantress," and "Destiny." Good bookings are reported for "The Pit and the Pendulum," which has been reissued.

The Palestine Film Co., 60, Victoria Street, has secured the United Kingdom rights of the "Diamond Hunters," a Trade show of which will be announced shortly.

SOUTHPORT SNIPPETS.

(BY OUR OWN CORRESPONDENT.)

Probably every town has its own peculiar features of cinema activity, and just now a very popular phase of the leading form of entertainment is becoming once more particularly noticeable in Southport. I refer to the matinée performances which, from the very commencement, have, in this town, always seemed to possess a more than ordinary attraction for the public. There are, of course, many reasons to account for this very evident popularity of afternoon shows. The population consists largely of the leisured classes; many of the visitors to the town are invalids who come for the benefit of the mild air, and while not caring to venture out at nights, find the well ventilated picture theatres an admirable means of entertainment during the day; the large number of boarding schools on half holidays provide patronage, many pupils attending during the day, and thus taking advantage of privileges which school discipline forbids at night, while these same schools also "officially" recognise the value of the cinema as an educator, and when films of educational importance are being shown, take the whole school class by class, and afternoon by afternoon, to profit by ocular instruction. Southport managements have not been slow to grasp the value of this popularity, and have made the most of it by increasing facilities and encouraging the enthusiasm, and now that the bright spring weather is here, matinées are one of the most gratifying features of the picture caterers' enterprise. Sunshine and sea breezes bring people daily into the town from the suburbs, outlying districts, and less happily situated neighbourhoods. The visitors soon learn that sea breezes are often chilly, and that spring sunshine is brighter than it is warm: then the prospect of afternoon tea and an excellent selection of pictures constitutes an irresistible temptation. Besides, cinema matinées are the thing in Southport. You find all the "best" people there.

There is, perhaps, no better illustration of this craving for afternoon pictures than the state of affairs which exists at the Palace. Mr. Kennedy is always to be relied upon to compile programmes of outstanding merit, Mrs. Parker's long experience of the foibles of the Southport public, makes her an ideal manageress to supervise the internal arrangements, while Mr. Greenwood, at the piano, has captured the heart of a town that rather prides itself upon being musical. The combination of these three factors ensures the success of afternoon shows, and whenever I look in at the matinées, it is a case of looking in early or taking my chance of a seat. The last fortnight's pictures have kept business very brisk. "A Desperate Ride" and "Queen of Diamonds" were stars that filled the first week's houses, and it was not mere national sentiment, but a just appreciation also of what's what in cinema production that secured a unanimous verdict for "The Bells of Rheims" and Rita's "1914." Other pictures of note have been "Revenge of Gold," "Money" and "The Warning."

The cosiness and comfort of the Picturedrome, its splendid appointment and careful management have given it a high place in popular favour as a social *rendezvous*—for that is what Southport picture theatres during the daytime tend to become. And Mr. Henry J. Sherlock is to be congratulated upon the excellence of the material that he is providing for his many patrons. It is, indeed, no exaggeration to say that the films he has recently screened at his charming house have been the talk of the town. When the public talks it also goes, and it went in force to see the bioscope record of the Wells-Moran fight, and a few days later, the very different but, in its deportment, equally attractive, "Sapho," an exclusive, that proved a winner. Next week, Mr. Sherlock followed up with "Behind the Scenes" (featuring Miss Mary Pickford) and "Gentleman Jack, the Gipsy," to which he made two notable Keystone additions in "Fatty's Debut" and "Killing Horace." One does not wonder at the long *queues* when one sees announcements like this consistently maintained.

From the foregoing, it will be seen that a high standard is being set up in Southport at present, and it is interesting to note how all the managements are conforming to it. Mr. William Walker has found "The Million Dollar Mystery" a remunerative serial at his Nevill Street Picture House, and no more attractive episodes than the sixth and seventh, "The Coaching Party" and "The Doom of the Auto Bandits." Other special items he has screened have included "Her Luck in London" and "The Price of Crime," supported by such films as "The Child Killers" and "The Property Man."

At the Pier Pavilion, Mr. John Dunbar has taken a forward step with his Sunday evening picture concerts by adding high-class selections by a full orchestra to his programmes.

The Empire was recently taken over by the military authorities as the headquarters of the Duke of Lancaster's Yeomanry. What will happen when the East Lancashire Division leaves the town, as it is expected to do shortly, has not yet been made clear. Possibly, the military may retain possession of the premises.

At the Birkdale house, Mr. A. Wade has been providing excellent entertainment for his large *clientele*.

A few "antis" connected with a local political organisation, have been distressing themselves over Sunday cinemas again, but nobody cares. The demand cannot be gainsaid, and as long as the demand is there, the public will see to it that it is satisfied.

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BUSINESS AT BATH.

(BY OUR OWN CORRESPONDENT.)

A great deal of uncertainty exists in Bath as to the exact date of the departure of all the soldiers, some of whom have already gone. There can be no doubt that they are helping business tremendously, both directly and indirectly. However, despite the approach of the outdoor season and the impending loss of the support of the soldiers, there should be no cause for disquietude on the part of the respective managements if there is a resolution, consistently and pertinaciously adhered to, to maintain the very high standard which has been the characteristic of the winter season. I am pleased to be able to say that there are no signs of deterioration in this respect. As a newcomer to Bath I have been favourably impressed with the splendid films which are screened here week by week. Another pleasing feature has been the very extensive support meted out to all the cinema theatres. Good business, of course, always means good films. The two are inseparable. A weekly tour of the Bath theatres, in the evenings especially, proves what one naturally anticipates, namely, that picture theatres are undoubtedly the most popular form of entertainment at the present time, and make an irresistible appeal to all classes of workers.

"A Study in Scarlet," a favourite with all who are capable of appreciating the good and "drawing" points in a film did for the Electric Theatre, Westgate Street, what it has done wherever it has been shown. When I attended, every seat was occupied, and *queues* were outside. Other two exclusives reflecting great credit upon the management of this popular theatre, with Mr. L. Davis, the managing director, and which have done extremely well, have been, "Thou Shalt Not Covet" and "War is Hell." Another British film, "The Loss of the *Birkenhead*," should also be mentioned.

As showing the enterprise of the management of the Electric Theatre, I might point out that for the first three days of this week another "star" booked was "Kismet"—evidently it is intended that good things should follow good things at the "E.T."

Just as "A Study in Scarlet" could, and would, have filled the Electric Theatre every night in the week, "Barnaby Rudge," which Mr. A. E. Vaughan screened at the Vaudeville Picture Theatre, resulted in excellent business throughout its run of six days, showing four times a day. When I called on the Thursday night—I did not stay, as this fine Dickensian film had already delighted me—the accommodation was inadequate for all who desired to gain admittance. But the people waited—it will be remembered the performances are continuance in Bath—and were amply rewarded. Successors of "B. R." were "413," which is a thrilling drama, and a very seasonable picture in "The Other Woman." Incidentally Mr. Vaughan secures some of the very best "Pimple" films, a notable recent one being "Flash Pimple."

A treat in store for *habitués* of the Vaudeville is "Rita's" film play, "1914," which is announced for May 3rd.

The Picturedrome, Southgate Street, so ably controlled by Mr. Arthur Hales, who compiles the programmes with such good taste, and always attractively, is well known for the excellence of the dramatic films which are screened. Features of the past fortnight's entertainments have been "The Secret of Her Past," "The Mystery of Causton Castle," "Trapped in the Mine," all effective dramas. By the way, the Wells-Moran fight picture, which Mr. Hales, with characteristic enterprise, secured, suited to perfection the many hundreds of soldiers who saw it.

The Palace, though a music-hall, invariably has the cinema represented in the programmes, which, during the last fortnight, have included, "On the Silver Crest" and "Only a Flower Girl," these "On the Bioscope" features always proving acceptable.

NELSON AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

There are very few towns where cinema-lovers have the choice of witnessing such excellent fare as that provided at Nelson. All that is best in cinematography is sure of a cordial reception, but there is very little room for the mediocre. Audiences are critical, and however interesting the plot of a film may be it fails to satisfy if the photography is no good. The important matter of projection is made a very strong point by every exhibitor, and this healthy rivalry to give a bit better than the opposition show has undoubtedly been responsible for the popularity "pictures" now enjoy. Following the big success of "What Every Woman Should Know," the management of the Electric Palace found a house-filler last week in "Marriages of Convenience." Those who witnessed "The Tragedy of the Pepper Box Inn" were equally pleased with the sequel, "The Mystery of D'Orcival." Chas. Chaplin drives away all care among patrons at the Electric, the latest by this popular artist being "His New Profession" and "Those Love Pangs." "Tilly's Punctured Romance" is eagerly awaited here. "A Lancashire Lass" has met with phenomenal success in Nelson, and in order to give an opportunity of witnessing the film to those who previously failed to gain admittance, it was again shown at the Alhambra Picture Hall last week-end. In addition to this great attraction, the fine British exclusive film, "The Call of the Drum," was screened. Mr. Hartley deserves all the success the Alhambra is meeting with. Highly interesting programmes appeared at the Queen's Cinema last week, when the famous Mary Pickford was featured in "The Eagle's Mate" and "Such a Little Queen." The Famous Players Company's productions have enormous popularity in Lancashire, and these fine films have added to their high reputation. "Scales of Justice" and "The Man from Mexico" have also done well at the Queen's.

Trans-Atlantic films are much admired here for their beautiful photography, and exhibitors make a strong point of advertising the popular film producers. "Trey o' Hearts" series is attracting big business week by week at the Royal Picture Hall and New Cinema, and "The Million Dollar Mystery" appears at the De Luxe. Mr. Whitaker also did well last week in the war drama, "Soldier's Honour" and "Mystery of Three Faces." The Famous Players' exclusive "A Lady of Quality," delighted good houses at the New Cinema last week, and "England's Menace" and "The Vulture's Claws" were at the Royal. The Hecla Film Company have scored a great triumph in producing Marie Corelli's famous work, "Vendetta," and the management of the Victoria Hall, Colne, found this a great draw during the whole of last week. This was supported by the Vitagraph comedy, "Bunny Backslides," "Love Pangs," and the popular "Gaumont Graphic."

Mr. Thos. Lancaster supplies a splendid bill-of-fare at the King's Cinema, Colne, the star last week being "A Lancashire Lass," with "The Trey o' Hearts" series a popular supplementary item. Mr. Lancaster has booked the 6,000 ft. Chaplin exclusive, and anticipates capacity business.

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NORTH STAFFORDSHIRE NOTES.

(BY OUR OWN CORRESPONDENT.)

The proprietors of the Imperial Palace, Hanley, have set an excellent example to others in the Trade in North Staffordshire by their action in combining with the local military authorities in an effort to provide comforts for Territorials in the trenches. Captain F. E. Wenger, one of the directors of the company to whom this popular cinema belongs, is serving at the front with the 5th North Staffords. (Territorials) and at his instigation the whole of the proceeds of special performances on Wednesday last were devoted to the purchase of a tin of chocolate, a quantity of coffee and milk extract, and a supply of meat compound for each man in the battalion. The management of the theatre for the day was practically turned over to the third reserve battalion of the 5th Staffords., which is being raised to join with the second reserve contingent in rendering what support may be needed by those brave fellows, who, volunteering for active service when the war broke out, are now doing their part in the trenches. The men of the battalion become checkers, attendants, etc., and from 3 o'clock until 10.30 they devoted themselves whole-heartedly to the tasks assigned to them.

Lieut.-Colonel A. E. Blizzard, who commands the third reserve, was present in the evening, and following the exhibition of a patriotic film, took occasion to thank the proprietors for their generosity, and the public for attending in such considerable numbers as they did. He said he was sure that all were enjoying the pictures, and, in addition, they would derive the satisfaction of knowing that the whole of the money paid on entry would go to provide comforts for men who were very near and dear to many present. In the audience he noticed a number of young men eligible to join those for whom these comforts were intended, and he felt sure they would no longer be indifferent to their opportunities, but would come forward and fit themselves to join their comrades at the front, and so help to bring the war to a speedy conclusion. He came there to express their very sincere thanks to the owners of the house. It was very kind of them to devote their premises to this purpose. They could not, he thought, be devoted to a better use.

The ordinary programme was strengthened by the introduction of special war films. The chief part of the entertainment was the exhibition of the three-part drama, "It's a Long Way to Tipperary." Other items in the list included "The Floating Call," "Dwarfish and the Black Hand," "A Race for a Bride," "Desert Thieves," and "The Man of the Wilderness," were leading features of the week-end programme.

Reverting back to the benefit performances, it occurs to one that the idea suggested should be acted upon generally. The assistance that can be given to men in the fighting line cannot be over-estimated, and local proprietors would find the public ready to swarm their places in such a cause, in the same manner in which they crowded the Imperial. Attention need only be given to the many branches of the North Staffords. and the artillery batteries belonging to the Potteries, for other districts may well be depended upon to look after their own sons and brothers.

"Yellow Flame" was the chief attraction at the Stoke Majestic last week, and it found much appreciation by largely attended "houses," as also did the film, "—But Deliver Us from Evil."

A long and comprehensive programme of drama, comedy and pictures of current events was again presented at the Marshlands, Wolstanton, with another instalment of the "Trey o' Hearts" series at the top of the bill. "A Night of Terror," "For His Father's Life," and "While the Tide was Rising," were also screened, and the other numbers were of an equally high standard.

I had a chat with Mr. Beardmore, at the Hanley Lyric, the other day, and his only complaint is that his hall is not big enough to accommodate all his would-be patrons. He is putting on some first-rate programmes, and the Lyric has become more popular than ever it was.

FURNESS FILM FEATURES.

(BY OUR OWN CORRESPONDENT.)

A chat with the various managers affords further evidence of the prosperous trade which Barrow and the Furness district generally, is experiencing just now. In Barrow, with its 70,000, chiefly of the artisan classes, the public taste for pictures has grown remarkably, and local managers now vie with each other in putting forward the best of features. There is many an instance of the business enthusiasm which actuates the men who pull the strings. All the performances have been well attended during the week, and the matinée "houses" continue to be crowded. In the district around Barrow, good business has also been done. Nearly every local town and village nowadays has its picture shows, and a few places in the Furness district, of only moderate size, can boast of two such places of amusement.

At Barrow this week, the Gaiety had a splendid programme, and Mr. Harper, the manager, is to be congratulated on his efforts to "make an impression." He has already shown considerable enterprise, and his enthusiasm has not gone unrewarded. The chief pictures were "The Price of a Kiss," a delightful film, and "A Soldier's Honour," also of engrossing interest. The Keystone numbers at the Gaiety have become very popular.—The Coliseum, which also proves a strong magnet, showed amongst other good pictures, the powerful society dramas, "Aristocracy," "Cameo Kirby" and "The Stray Shot." Convulsive laughter was also produced by Will Evans in "Moving a Piano."—His Majesty's, declared by the management to be the "cinema de luxe," attracted big houses by screening "Caprice."—The Electric Theatre had as its chief films, "The Tragedy of the Three M's" and "The Castaways," both excellent productions, and at the Palace, the variety turns were enhanced by the two-reel drama, "In Jungle Wilds" and "The Runaway Boy" comedy.

At the Empire, Dalton-in-Furness, the programme included "Marguerite of Navarre" and "Florence Nightingale," and at the Millom Theatre, "The Mystery of D'Orcival" was one of the chief items, while in the same town, "The Corsair" and "Vengeance is Mine" drew large attendances to the Palace.—The Victoria Palace, at Ulverston, screened "Chained to the Enemy" and "The Fighting Strain of Old England." The Kinema at Kendal, afforded pleasure to its many patrons by engaging "The Mystery of the Secret Passage," "Oliver Twist" and "The Days of Trafalgar." And all along the line, the report is "good business."

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PORTSMOUTH PARS.

(BY OUR OWN CORRESPONDENT.)

Some first-class samples of the cinematograph art, which has made such tremendous headway into the affections of the general public, have been, and are being witnessed in Portsmouth, and invariably the managements have good reports to make as to the business being done.

At the Victoria Hall, the oldest and largest hall in the town, quite a good line was taken last week, when "Tommy Atkins" was placed on the screen. In a service town this would be always sure to be acceptable, and experience proved that this was so. This week the *piece de resistance* has been of a different character, "Trapped in the Great Metropolis." The general programme has been as interesting and varied as usual.

The music—piano and violin—at the Picture House is a prominent feature in connection with the exhibitions, which cannot be surpassed for quality in the town, nor can the elegant and sumptuous character of the surroundings. It is a common remark to hear among the dispersing audiences: "Wasn't the music nice?" Last week's attractions included "Two Women." A war film dealt with "Where the Huns Were Turned Back." Another "pulling" picture was "The Strange Story of Sylvia Grey." As to this week's programme, "Her Martyrdom" and "The Leech" an exclusive drama with many powerful scenes, have been the chief items, and others have included "Bunny's Little Brother," "Sammy as a Duellist," "Bully Boy, No. 6" (comedies) and "The Mysterious Mr. Davey" (Vitagraph).

After a brief interval, the Corporation are running pictures again on the South Parade Pier. The popularity of this pier has greatly increased in the last year or two, and it is far from proving the "white elephant" it was predicted it would be. The institution of pictorial programmes has helped to maintain the support of the public during the winter months. Last week's films included "A Flight for a Fortune," "The Midnight Mail" (dramas), "Dot's Elopement" and "The New Janitor" (comedies), "The Man with the Scar," "The Lion Hunter" (dramas), etc.

Kinemacolor subjects have proved highly acceptable at the Apollo Theatre, of late. They have dealt with the navies and armies of Britain, her Colonies and the Allies, scenes by the drill-yards and the dockyards, in barracks and on ship. The general programmes, in spite of these special lines, have suffered in no wise. "The King's Outcast" was one of the best things screened last week, and "The Fortunes of War" and "The Long Way," have proved quite strong attractions this week.

Much spirit has been evinced in the management at the Shaftesbury Hall for some time past, and this house is now one of the most popular in the town. There is always a big exclusive on the bills. Last week, "A Queen's Love," a three-part coloured drama, was both interesting and exciting, and the comic side was done full justice to this week. "The Legion of Death" and "The Jungle" have been well supported by a miscellaneous assortment of films vieing with each other in point of interest.

The management at the Fawcett Road Electric Theatre continues its patriotic policy of devoting 5 per cent. of their weekly takings to the War Fund. They are the only house in the town to initiate and follow that policy, and the management have had the satisfaction of handing over a large sum to the local branch of the National War Fund. This is one of the popular houses in Southsea, where the programmes are always "merry and bright," and where thin audiences are the exception.

"The House of Temperley," founded on Sir Conan Doyle's famous novel, proved a very excellent six-act drama, at the Globe Electric, last week, and this week "The Unexpected," a well-developed plot, offering thrills, sensations, and pathos, has been a great attraction. So also has "Will-o'-the-Wisp," and other prominent features.

There have been the customary good programmes at the Arundel Street Cinema, the Fratton Bridge Picture House, the North End Cinerama, the Queen's Street Cinema, the Copnor and Eastney Electric Theatres, and the other pictorial resorts in the town.

PLYMOUTH AND DISTRICT NOTES.

(BY OUR OWN CORRESPONDENT.)

A spell of fine weather last week somewhat lessened the desire to seek indoor amusement, although, taken on the whole, the attendances at the picture palaces showed little, if any, falling off. There was a varied choice of programme offered, and the pictures were of a thoroughly representative character in drama, comedy, war and travel subjects.—The programme at the Cinedrome, Plymouth, maintained the high traditions of this popular picture house, and the star film, "Two Women," was unquestionably a superb and a striking Vitagraph production. Several favourite artists were in the cast, including Anita Stewart. "The Folly of the Countess," a most exciting film, in which lions play a part, also left a good impression upon the numerous patrons of Mr Linsdell's house of amusement. There were recent war and other films exhibited, and the orchestra struck a high standard.

Mr. Halderson Rundle, at the Elite, catered for his patrons with a splendid series of pictures. "The Butterfly" (Vitagraph), in two parts, being one of the best of the number.

"The Fatal Wedding" attracted a capital audience to the Electric Theatre, Devonport, where this film version of the great melodrama met with a hearty reception. At the hands of the American Biograph players the world-famous drama was brilliantly performed, and Mr. Boultwood, the manager, must have felt delighted at his choice. The screen picture of "Tennyson's poem, "Enoch Arden," was a very enthralling subject, and evoked much emotion. "Just Like a Woman," featuring the talented Miss Mary Pickford, was a drama of good merit, and there were other dramas and highly interesting comedies shown.

At the Tivoli, at Devonport, for the first half of the week, the management submitted the drama, "Across the Border," which was most sensational. Another fascinating drama was "The Steeplejacks," by the Neptune Company. For mid-week Mr. Frost introduced a drama, entitled, "The Diamond of Disaster."

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NEXT DOOR CINEMAS.

Coincident Applications at Birkenhead.

The Birkenhead magistrates have granted two new cinema licences in respect to buildings which are to be constructed almost next door to each other, and within 100 yards of the well-known central picture theatre—the Queen's. Neither application, curiously enough, was opposed by any religious denomination.

On behalf of the application by Mr. A. L. Murphy, of 64, Duke Street, Liverpool, one of the directors of the Bedford Cinema Company, it was stated that it was proposed to reconstruct, at a cost of between £5,000 and £6,000, the premises in Conway Street, known as the Old Post Office. The building was intended to seat 780 people, and the exits would open on to three streets. The Queen's Hall, which was about 100 yards away, was owned by the Bedford Cinema Company, of which the applicant was a director. It was proposed to conduct the house on slightly different lines to the Queen's. The minimum charge to the new hall would be 6d., and it was the intention to cater for grown-ups, and not for children. At the Conway Street house, there would be one performance each night, and not two. The site was in an excellent and central position, and all the tramway routes touched that vicinity. It might be contended, stated the advocate, that while the war was on buildings should not be constructed, but while that might apply to public buildings it should not apply to private people, who had money to spend, and who in expending that money provided work for men of unsuitable age.

The Chairman inquired if the Queen's Hall was to be used more exclusively for children.—Mr. Rees, who replied on behalf of the applicant, said no more so than at present. The idea was to cater for people coming to town by tramcar, and the promoters were confident that they could compete with Liverpool.

The Chairman: Assuming that this licence is granted, you would have three houses in Birkenhead?

Mr. Murphy: No. Only two in Birkenhead, and one in Liverpool.

Mr. Rees: In London they work these houses on circuit?—Yes.

And there is an advantage in having a certain number of houses?—Certainly.

Before announcing their decision, the Bench heard another and similar application, made on the behalf of Mr. David McEwan, of Clifton Road, Birkenhead. Applicant is a director of two picture theatres, the Birkenhead Palladium, Limited, Price Street, and the New Ferry Lyceum, Limited. To provide a building to accommodate between 700 and 800 people it was proposed to spend £5,000.

Mr. Moore, who appeared on behalf of Mr. McEwan, stated that the proposed premises were only about 40 yards from the site which formed the subject of the previous application, and the two sites were practically next door to each other. His client reiterated what had been said regarding the central position, and the suitability of the sites for picture-dromes.

The Chairman: Do you think that you will have the custom for both halls?

Mr. Moore replied in the affirmative, remarking that it had been stated that the Queen's was being overcrowded. He thought that here was room for both halls. In Birkenhead there were not so many picture halls, and they were all well conducted.

Mr. McEwan stated that the prices it was proposed to charge were 6d., 9d., and 1s.

Supt. Burns, of the Borough Fire Brigade, said he had inspected the plans for both premises, and the exits were quite sufficient.

Supt. Jones, of the Police Force, proferred the opinion that cinema halls would certainly improve that part of the town very much. He was of opinion that cinema halls should be in the centre of the town. There were nine picture houses in the town, and the nearest to the proposed new ones was the Queen's Hall, which was very well attended, and he supposed people who could not get in would go somewhere else.

The Chairman (addressing the advocates): Assuming that we grant both applications, you will take risk?—Certainly.

Both applications were granted.

EXETER AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

Despite the finer weather, the various picture houses in Exeter and district have been well filled during the past week, the different managers sparing no efforts to obtain those films which will especially appeal to their several audiences. At the Empire, Exeter, several excellent programmes have been provided, considerable interest being centred around the latest episode of the great "Million Dollar Mystery," a film which is proving a great attraction. "The Property Man," too, was most interesting. Among the good things being provided this week are "In the Path of the Fast Express" and "The Masquerader," films which I am assured are proving very popular.

At the City Palace, a series of first-rate pictures—instructive, entertaining and interesting, were provided throughout last week, and judging by the crowds I saw, both inside and waiting to enter, the management's enterprise was well rewarded. "Spartacus, or the Revolt of the Gladiators," is causing much interest this week, and up to the present, large crowds have been present every afternoon and evening.—The Franklin Picture Hall is still receiving its full share of patronage, as it richly deserves, for the pictures are always good. Last week, one of the best was "The Spender."

There were large attendances at the Palladium throughout the week to witness the cinematograph version of "Kismet," and I heard more than one express the hope that it would pay a return visit before long. Other good films were "Charlie and the Dog," "Dr. Smith's Baby" and "Keep Your Eye on Your Nephew," while the war films continued to attract considerable interest.—At the Hippodrome, war pictures, with one or two comic films were shown, in addition to the usual variety turns. Mr. Percy Hunsford informed me that "Wake Up!" will be shown next week, when it is hoped some of the troops quartered in the city, as well as the Mayor, will visit the Theatre Royal.

The Palace, Okehampton, which is being run by the Exeter City Palace Company, was started on what should be a successful career by the Mayor of the moorland town last Wednesday. In opening the hall, the Mayor expressed the opinion that a place of amusement like that had been long wanted in the town, and he had no doubt it would be considerably appreciated and patronised by the town people. The opening programme, which is still running merrily, while "Cross of Crime" was another good picture. This week's films include "The Million Dollar Mystery" (sixth episode), and "Tale of Abandoned Hope."—At the Empire, "Broncho Billy Gets Square," "Convict 113" were, perhaps, the pick of last week's pictures.

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WORLD OF FINANCE.

The following information has been specially compiled for THE BIOSCOPE, and includes a Register of New Companies, Mortgages and Charges, Winding-up Petitions and Orders, County Court Judgments, Reports of Financial Cases, etc., etc

All inquiries respecting financial matters must be addressed to the Editor and the envelope marked "Financial."

UNITED CINEMAS, LIMITED.

In the Companies Winding-up Court on Tuesday, April 20th, the petition of Messrs. Gaumont and Co., Limited, for the compulsory winding up of the United Cinemas, Limited, came before Mr. Justice Astbury. Counsel for the petitioners said the parties had come to terms, and he now asked that the petition should be dismissed without costs.

ACTION AGAINST AGENTS.

In the King's Bench Division on Wednesday, before Mr. Justice Bray and a special jury, Mr. Arthur Charles Bartlett, film salesman, sued Messrs. Hubsch and Co., Limited, 29A, Charing Cross Road, W.C. for damages for alleged wrongful dismissal, for salary and commission, also for alleged breach of contract.

Mr. F. Hinde appeared for the plaintiff, and Mr. Doughty for the defendant.

Mr. Hinde stated that plaintiff was claiming for salary due, also salary in lieu of notice and commission alleged to be due. In March, 1913, plaintiff was engaged as London salesman for the film department of defendants' business for twelve months, at a salary of £2 10s. per week, together with a commission of 1½ per cent. for the business done up to £30,000 per annum, and a commission of 2 per cent. on all business done by him over £30,000. The engagement was terminable on three months' notice on either side. Plaintiff served the defendants with very great satisfaction. After his engagement, he was taken to Germany by the managing director, who introduced to him a number of film manufacturers. A little later, the Secretary congratulated plaintiff on the work he had done. He had obtained an order of the value of between £600 and £700 from one client. In February, last year, plaintiff suddenly had presented to him a traveller's book, in which he was asked to make entries. Plaintiff objected on the ground that he was not a traveller, and contended that, in consequence of this refusal, he was dismissed by the defendants.

Mr. Doughty, for the defence, denied that the defendants terminated the agreement, contending that the plaintiff left on his own account. There had been a dispute respecting the keeping of the traveller's book. Mr. Browne, the managing director of the company, told the plaintiff that if he made things uncomfortable, he would have to go at the end of three months.

Mr. H. A. Browne, managing director, in his evidence, stated that a traveller and a salesman was the same thing. He denied that the plaintiff was summarily dismissed.

The jury reurned a verdict for the plaintiff for the salary due to him

Judgment was reserved in order that certain matters might be discussed by counsel on each side as to the amount of commission due.

Mortgages and Charges.

GRAND PICTURE AND VARIETY THEATRE, GILLINGHAM, KENT, LIMITED.—Charge on land at corner of Skinner Street and Jeffreu Street, Gillingham, with the Grand Picture and Variety Theatre thereon, dated April 1st, 1915, to secure all moneys due or to become due from the company to London County and Westminster Bank, Limited, Lothbury, E.C., stamped to cover £3,500.

ILFORD AMUSEMENTS, LIMITED.—Mortgage, dated November 15, 1913, to secure £4,000, charged on the Ilford Rink, Ilford, Essex. Holders: Worcestershire Permanent Money Society, 317, High Street, West Bromwich. (Registered April 19, 1915, pursuant to Order of Court).

STANDARD FEATURE FILM COMPANY, LIMITED.—Memoranda of satisfaction (a) in full on March 25, 1915, of second mortgage debenture dated April 21, 1914, securing £100, and (b) to the extent of £210 on April 1, 1915, of the first mortgage debenture dated April 21, 1914, securing £897 11s. 9d., have been filed.

GRAND PICTURE AND VARIETY THEATRE, GILLINGHAM, KENT, LIMITED.—A memorandum of satisfaction in full on April 1, 1915, of mortgage dated June 9, 1911, securing £2,000, has been filed.

BOOTLE RINK AND PUBLIC HALL, LIMITED.—Mortgage dated April 14, 1915, to secure £1,500, charged on land in Stanley Road and Malvern Road, Bootle, Lancs., with premises thereon used as a picture palace and billiard hall. Holder: P. Ashcroft, Linacre House, Stanley Road, Bootle.

ORPHEUM, LIMITED.—Particulars of £10,000 debentures, created February 20, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the amount of the present issue being £3,600. Property charged: The Company's undertaking and property, present and future, including uncalled capital No trustees.

SHREWSBURY CINEMATOGRAPH THEATRE COMPANY, LIMITED.—A memorandum of satisfaction in full on November 13, of charge dated January 20, 1914, securing all moneys due or to become due to Barclay & Co., Limited, has been filed.

RHYL PALACE ARCADE AND HOTEL COMPANY, LIMITED.—A memorandum of satisfaction to the extent of £150, on March 8, 1915, of debentures dated November 7, 1906, securing £16,250, has been filed.

PUTNEY BRIDGE CINEMATOGRAPH THEATRE LIMITED.—A notice of the appointment of F. B. Smart, of 22, Queen Street, E.C., as receiver and manager, on April 9, 1915, under powers contained in first mortgage debentures dated September 5, 1911, has been filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908.

New Companies.

CLEMENT GARRETT'S AUTOMATICS, LIMITED. (139,905.)—This company was registered on April 9th, with a capital of £1,000 in £1 shares, to carry on the business of electrical and general engineers, automatic machine manufacturers, tobacco merchants, confectioners, chocolate and sweet manufacturers, cigar, cigarette and match manufacturers, photographers, proprietors of cinematograph shows, and places of amusement, etc. Private company. The first directors are: N. Husbands, Kottingham House, Burton-on-Trent; and J. Sedgwick, 3, St. Mary's Gate, Derby. Solicitor: W. E. Clifton, St. Peter's Chambers, Nottingham. Secretary: J. Sedgwick. Registered office: 3, St. Mary's Gate, Derby.

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Sunderland and Wearside Sidelights.

(BY OUR OWN CORRESPONDENT.)

Several managers with whom I've been-a-cracking are viewing the near future somewhat anxiously, whilst others are looking forward quite calmly. Recently business has been fairly good at most places (though not what it was before the cloud burst), but this is only sustained through the presence in the towns of huge numbers of men in khaki. Most of these soldiers are recruits, and are only in the neighbourhood to undergo training. As this is completed they are sent away. Last week thousands of them entrained for the South, and by the time these lines are in print will very likely be "somewhere in France." It is this departing of the patrons which is worrying managers. Whilst in the town there was no better place for them to spend a couple of hours of their "leave" than in the picture palace, and in most cases a lady friend was at their side. The loss of the patronage of these soldiers and the friends they brought to the halls cannot be ignored. True, there will be some thousands of men left in the neighbourhood, but 50,000 men at the least have gone into the Army from what the military authorities call "the Sunderland area," and as nearly all of them are being sent away you can readily understand the position. Against this is the very comforting fact that the orders for war vessels and munitions are keeping the various shipyards, engineering works, etc. splendidly employed, and much coal is being hewn: but with the departure of so many of these new Army men, practically all of them local lads, the *clientele* which represents an appreciable proportion of the cinema's patrons will be very seriously diminished. Then, too, summer is a-comin' in, and fine nights are not good for business. It will be seen, therefore, that very soon many halls will perforce have to face the music. The best thing about it all is that the men who are left behind are all making extra wages, and that will enable them and their relatives to spend more in places of entertainment. In the towns, too, there is always a large number of people who are uneffected by temporary conditions, and here the better-class halls score. It is what one may call the middle-class hall that may be hit, even more so than the smaller places, which have neither the establishment charges that the middle-class hall has to face nor the need to counter opposition by running new, or practically new, releases. These poorer halls can wait until the films are down in value, while many of them are family affairs and are able to effect exchanges with similar halls with films that, consequently, see much service in a short time. Just now, as I mentioned recently, some of the cinemas in the pit districts are being badly hit. The town and suburban halls have by far the best chances of weathering any new danger that may threaten. When the war broke out things, you will remember, looked awfully black and we all feared disaster. This, happily, has very largely been averted. Let us hope, Micawber-like, that something else will turn up to prevent any further loss of business. The cinema has certainly come to stay. We know that, and the fact that at the moment it is holding its head up more successfully than any other form of entertainment or recreation speaks trumpet-tongued against it suffering anything but a temporary set-back. We are all naturally fearsome about the next few months, cinemas apart. Every heavy battle, accompanied by British losses, will seriously affect receipts, but, on the other hand, every victory will be celebrated by increased "takings" in the picture houses, so largely have these become part of the national life of the people. And, breathes there a man" who doubts but that our victories will outnumber our reverses?

Meanwhile we hereabout are suffering from Zeppelin scares. When the pilot of this vaunted German "terror" mistook Blyth piers for the Tyne piers, Sunderland, South Shields and the Hartlepools were plunged into darkness with but a few minutes' warning. This happened just as the "second houses" were gathering up or taking their seats. Fortunately, the military authorities had previously enforced the use of hurricane lamps, so that the significance of the sudden lowering of the lamps was not realised for a while by the audiences. But the switching off of the electric power and the lessening of the gas supply to a minimum told at once in the operator's box, for it meant that he couldn't get his picture. After waiting a short while, the fact that a Zeppelin was about became known, and no assurance being forthcoming that the power services would be resumed left managers with no alternative but to send their "second houses" home. The loss was heavy enough, but would have been much worse had it happened to the "first house." At all events, managers and staff got away earlier for a change. Very few of the halls over the whole district had a show that night. Those that had benefitted through having their own private installation wholly or partly independent of the public power supply. Many places, of course, have their own dynamos, but as these are driven by gas engines, and the gas was also almost cut off, they were in the same unfortunate boat as their neighbours. It was altogether an unique experience. There have been three or four scares since, but luckily these occurred after the various places of entertainment had closed for the night.

Great was the enthusiasm at the Pavilion in Derby Street, at South Shields, last Thursday night, when Mr. S. Dring, its popular manager, was accorded a complimentary benefit—a type of recognition of faithful service that Northern proprietors might copy a little more frequently than is their wont. Mr. Dring will be remembered as the former manager of the Queen's Theatre in the borough, and as he was, I believe, the first local manager to introduce the Mary Pickford pictures to Shields, it was nicely appropriate that "Such a Little Queen" should be the special star film on his benefit night.

Much activity prevails at the North-Eastern Film Agency headquarters at Cinema House, Monkwearmouth, where I found Mr. George Black and his able lieutenant, Mr. Bert Warrington, and the staff almost overwhelmed in the excess of business which has accrued since the recent reorganisation. My inquiries respecting "Tillie's Punctured Romance," for the rights of which the firm is understood to have paid £5,000, showed that the "spec." is proving an excellent one. The B.B. Film Hiring Company are handling it in Scotland, and they are sending word that they are getting better prices for it than any known film in the market. When it was shown to the Trade in Glasgow, Mr. Warrington told me, hirers and managers were bidding for it as at an auction mart. No less than forty copies of this six-reel Keystone comedy are to be put into circulation, a number which is phenomenally large, but which, from present appearances, will not be in excess of the demand. Posters advertising it are going out at the rate of 10,000 a week, these being dispatched, of course, to

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the areas in which it is to be first shown. Except London and the Metropolitan area, our four Northern counties, and Scotland, all the rights for it have been sold by Mr. Black at highly satisfactory figures. It is certainly a big thing, but the North-Eastern is out for big things. Messrs. Black, for instance, are bringing some fifty first-class productions from America, and have also, it is interesting to know, just bought the world's rights for "Pimple's Three Weeks," a burlesque on Elinor Glyn's famous story, the original of which the North-Eastern also possess the Northern rights, so that you can now book here both the serious and the comic versions of the romance, "From Pauper to Prince," 3,000 ft., which the Agency released on the 19th inst., "Fire and Sword" (3,300 ft.), "Our Fighting Navy" (1,000 ft.) topical, "Sons of the Sea," "Sappho," and "German Kultur" (topical) are all amongst Messrs. Black's recent acquisitions so far as Northern rights are concerned, and each of these, I was glad to hear, is going well. As all this means a great deal of printing matter, Messrs. Black have branched out in another direction, having just become partners in a well-known Newcastle firm who specialise in pictorial work, and which will henceforth be known as Messrs. Black, Holliday and Co. From all of which you will see that the North-Eastern Film Agency is hitching its wagon to a star.

"The Fringe of War" was the star liner at the West Hartlepool Palace last week. Mr. Capner, the manager here, is rather proud of the fact that the Palace was one of the few halls that was not temporarily "snuffed out" during the Zeppelin raid.

Although not a picture palace, the Empire Theatre at Sunderland occasionally scores in the film line. Just now the Pathé topicals are being shown, with an extra or two on the Friday night, such as the Keystone's "Caught in a Cabaret" and "The Coming of Sunbeam." Last week the visit of the 7th Durhams, the premier local foot regiment, to South Shields was shown, while when the Harry Lauder Pipers' Band, was at the theatre a few days ago and were privileged to head a march-out of the three local regiments through the town, Mr. A. E. Barnes, the general and enterprising resident-manager, saw in it another excellent opportunity, and arranged with Messrs. Pathé Frères to send an operator from London to Sunderland to film the parade, which aroused great local interest. Most unfortunately, however, at the very last moment, the military altered some of the arrangements, with the result that only a minor portion of the khakis passed the Empire where the operator was stationed The effort was, therefore, spoiled, but it shows that Mr. Barnes is all there as an entertainment manager.

I learn that the Theatre Royal, at Shotton Colliery, has just been taken over by Messrs. Black Bros., of Sunderland, who have appointed Mr. F. Douglas as resident-manager. With their huge resources, Messrs. Black will certainly give the hall a chance to make something of itself. "The Marriage Market" and "The Property Man" were shown there last week.

If there is one manager more than another who is congratulating himself at the present moment it is Mr. Harry Roberton, of the Millfield Picture House, for his introduction to Sunderland of the Edison speaking pictures, has given that splendid hall a filip that is still being reflected in improving business. The Millfield has recently undergone extensive redecoration, the original scheme of adornment having been now fully carried out, and the place is now undoubtedly one of the biggest and best of our halls away from the centre of the town. "Home, Sweet, Home," an emotional four-reel story of the life of John Howard Payne, the author of this deathless song, and "The Escape," were his specials last week, both being lectured to by Mr. J. C. Padden, who received a warm welcome from his old friends. These films were also screened at Messrs. Black's Bridge End Palace, where Mr. Robertson's brother is manager, and who found them, so he told me, productive of excellent business. The lecturer here was Vincent, the *nom de plume* of a gentleman who needed no introduction.

At a benefit performance at the Empire at Easington the other night Mr. Hy. Hinton, late manager of the Sunderland Gaiety, who has "trod the boards," recited "The Charge of the Light Brigade."

Instead of posting the ordinary day-bills the proprietors of the South Hylton Palace have begun to distribute a small circular to every house in the district—an innovation which is proving its worth, and is, also, I was told, not costing much more than the ordinary way of advertising. Owing to its situation, the old Shipwrights' Hall—the conversion of which into a cinema palace has been highly appreciated by the residents—cannot appeal over a very large area, but the people of the Hyltons find it just the place to spend a pleasant evening, and this they do more than once a week. Mr. Bell, of Sunderland, one of the proprietors, tells me that "Two Little Britons," "Life's Dark Road," and "Laughing Gas" have gone particularly well, which they hardly dare miss the "Gaumont Gazette" from the programmes.

SEQUEL TO EASTER HOLIDAY "RUSH."

There was a sequel to the big rush of business during the holidays at the picture houses at Nelson, when the North-East Lancashire Kinematograph Company, Limited, were summoned at Nelson Police-court for not keeping the passages of the De Luxe Picturedrome clear from obstruction during the course of a performance.—Supt. Thompson stated that when the police visited the hall on the 2nd inst. they found the seating capacity of the building fully occupied, and approximately 100 people were standing in the passages leading to the exits, and it was the duty of the police to see that the regulations of the Home Secretary were enforced in regard to this practice, in order to secure the safety of the people who patronised cinematograph halls.—Mr. Roberts, who appeared for the defence, said on the day in question between 500 and 600 persons attended the performance at the De Luxe. To deal with those there was an adequate staff of five attendants, in addition to Mr. Whitaker, the manager. At the commencement of the performance everybody was seated, but about 3.30, immediately before the police came, there had been a half-time interval of about ten minutes, and many persons went out for the time being. In starting the second half it was impossible to have everyone seated immediately, and when the police arrived people were making their way to their seats. Shortly afterwards everybody was seated, and there was no confusion or danger. A similar thing happened in every hall after an interval. If the magistrates construed obstruction as including people leaving their seats and going back, it would be impossible to give any performance under the Cinematograph Act without a breach of the regulations.—Mr. Whitaker, in supporting the statement made by Mr. Roberts, said he did not think there was a safer hall in England than the De Luxe; they could empty the whole building in about one minute.—The magistrates, however, inflicted a fine of 20s., including costs.

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BIRMINGHAM JOTTINGS.

(BY OUR OWN CORRESPONDENT.)

During the national discussion on the war and the drink question, Pringle's Picture Palace, Gooch Street, came out with a bill which read: "Prohibition or no prohibition is the question of the hour, but still there is Pringle's, whatever happens!" I looked in at this popular house the other evening, and found that "A Daughter of Belgium" and "The Corsair" were drawing full attendances.

The recruiting authorities are holding picture house meetings more in the suburbs now. Two thoroughly enthusiastic Sunday demonstrations took place at the well-appointed Elite Theatre, Bordesley Green, the chairman being Mr. Walter Rogers, the manager, who made an excellent speech. The young men responded well to the appeal for recruits.

Mr. J. Millar, who manages the Birmingham branch of Renters, Limited, is doing very successfully with "Darkest London" and "Master of Merripit." These films have been booked by an important circuit of halls, and many other individual exhibitors. Among the various productions handled by Renters, "Beautiful Jim" is still running particularly strongly.

As "busy as bees" were the staff of the local branch of the Clarion Film Agency, Limited, when I visited Kinema House, John Bright Street. Several new exclusives are coming along, including a powerful drama, entitled, "The Invisible Hand." The firm has bought some more open market films, including the Chaplin comedies, "Champion Charlie" and "Charlie in the Park"; and also Billy Ritchie in "The Avenging Dentist."

Mr. E. Hounsell, manager of the Midland Exclusive Film Company, John Bright Street, has cabled news of his safe arrival in New York. During his absence, which I understand will last about three weeks, Mr. G. Griffin is in charge of the office, which is working under heavy pressure.

In the course of a ramble round the Nechells district, I received a cordial welcome at the Nechells Picture Palace, Bloomsbury Street, where Mr. Frank J. Robbins, the manager, was doing great business with "Tommy Atkins." Mr. Robbins is an astute judge of pictures, and his programmes appeal to all tastes.

I had the pleasure of meeting Mr. L. Hulbert, of London, the designer of the Walturdaw "Tandem" resistance, on a visit to Birmingham. The idea of the resistance is to run multi-part films continually from one projector to the other without any bad lights or break between parts. Among the large halls recently equipped with it are the Highgate Picture House, Darwin Street, Birmingham; the Bedminster Hippodrome; and Olympia, Wolverhampton. At Bedminster, the Walturdaw Company also installed motor generators, and two Powers machines.

The very large audience at the Scala Theatre, Smallbrook Street, on the occasion of a Trade show arranged by Mr. G. A. Hopton, manager of the Birmingham branch of Messrs. Pathé Frères indicated that when the house of Pathé announce a review exhibitors expect to see something special. "The Stain," a six-reel American subject, and "The Quest of the Sacred Gem," a four-reel American drama, both exclusives, were presented, and exercised an unmistakeable sustained interest. "The Quest of the Sacred Gem," in which mysteries of the East and Western worlds are efficiently mingled, is one of the finest films Messrs. Pathé have put out. The exclusive, "For Honour and Country" is attracting much attention.

It is possible to look in at the Balsall Heath Picture House every evening and be certain of finding first-rate entertainment. The patrons of the hall were very pleased with "A Patriot of France" (the Gaumont Company, Limited), in connection with which Mdlle. Etta Delamere recited.—At the Picture House, New Street, the Vitagraph drama, "The Strange Story of Sylvia Grey" was the principal attraction for the week. Here the "Gaumont Graphic" is an ever-popular feature.—The Moseley Picture House, Moseley Road, which keeps well to the fore, featured "Society and Its Sins" for the first three days, and "The Trey o' Hearts" episode, "Steel Ribbons," during the last three days of the week.

The Birmingham branch of the Ideal Film Renting Company hopes shortly to move into larger premises than those now occupied in Station Street. Mr. M. Mitchell, the manager, has had to augment his staff (always a healthy sign), and though I am not yet at liberty to state where the new home of the branch will be, its position will be equally convenient of access as the present offices. The branch will continue to have a projection room. The firm are doing excellently with "Florence Nightingale," which, by the way, met with much appreciation at the Metropole, Snow Hill, and the Coliseum, Saltley. At the Scala Theatre, "The World's Desire" had a good reception. Exhibitors should note that the Ideal people have the film, "Her Nameless Child" coming along.

Mr. T. W. Stevens, who so ably manages the Birmingham branch of the Gaumont Company Limited, conducted a successful Trade show at Nottingham, of "The Evil Men Do," "The Win(k)some Widow," and "Underneath the Paint," three capital features to which I have previously referred. The Gaumont camera operator (Mr. R. Wyndham) took a topical of the departure of the 3rd City Battalion, from Birmingham, for Malvern. It turned out well, and has since been screened at Springfield Picture Palace, and Bordesley Green. I think that exhibitors might advantageously go in more for pictures of local events in their various districts. The Gaumont Company cater specially for this class of work. There continues to be a keen demand for the strong exclusives handled by the Gaumont Company. Among the films going particularly well are "Neptune's Daughter" and "A Patriot of France."

The advent of summer will coincide with the presentation to the public of Birmingham and the Midlands of "Jane Shore," that great production controlled by the Walturdaw Company, Limited. The local manager of the latter, Mr. C. W. Hutchin, has, to quote only a few halls, booked the film to the Scala, the Picture House at Villa Cross (a new hall approaching completion), Aston Cross Picture House, the Victoria Theatre (Small Heath), the Rookery Picture House (Handsworth), and other districts.

The latest Sexton Blake film, entitled "Sexton Blake and the Stolen Heirlooms," bids fair to equal in popularity its predecessor, "Sexton Blake and Britain's Secret Treaty." The Walturdaw Company have a big thing, entitled "The Red Cross Nurse," coming.

On April 10th, Elinor Glyn's love story, "Three Weeks" (Sun Exclusives), commenced a two weeks' run at the Scala Theatre,, and the audiences have been great.

Mr. C. H. Bovill, the Midland representative of Jury's Imperial Pictures, Limited, tells me that "Vendetta" is travelling strongly, being booked up till August. "Little Minister" and "The Middleman," featuring Albert Chevalier, are also commanding brisk business. Mr. Bovill covers the Potteries for the firm and reports good bookings there. Messrs. Jury are handling "The Heart Punch," in which the heavy-weight boxing champion, Jess Willard, appears.

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PICTURES IN IRELAND.

By "PADDY."

"Her Luck in London" was the great exclusive booked at the Bohemian Theatre, Dublin, last Thursday, Friday, and Saturday, and the business done with this exclusive was well up to expectations. "A Fight for Love" was on the bill earlier in the week. "Pruning the Movies" and "Fatty's Debut" were two films on the lighter side, and caused much amusement.

At Cinema House, Drogheda, "The Dream Girl" held pride of place during the first part of the week, while "Those Happy Days," a Keystone comedy, was equally successful in pleasing the public. Other films during the week were "The Line Raider," "The Man in Black" and "Aztec Treasure." This theatre is one of the most popular resorts in Drogheda, and proves a welcome amusement after the day's toil is over.

Mr. Maurice Elliman, of the Theatre de Luxe, Dublin, held that the "Kinetophone" would prove a draw when shown at his theatre, and his prediction proved to be right. Night following night his theatre has been filled, while scores have had to be turned away owing to the lack of seating accommodation. All of which speaks very highly for Mr. Elliman's acumen in judging the public taste. "Dead Man's Cave" was screened early in the week, and was followed by "The White Veil."

At the Kinema de Luxe, Limerick, Mr. Peter McCarthy had another week of big exclusives for his patrons. These were "The Mystery of the Diamond Belt" and "The Clue of the Wax Vesta" during the first part of the week, while on Friday and Saturday he screened his culminating triumph, "The Spoilers," from the great novel by Rex Beach. "The Unwritten Play" and "The Shanty at Trembling Hill" were also on the bill during the week.

"The Girl in the Case" was the top-liner at the Coliseum, Cork, last week, and was a decided success. "The Butterfly" was none the less attractive, while "The Barrier Between" proved acceptable to many of the public. Mr. Tighe is to be congratulated on the continued success enjoyed by his theatre.

I hear rumours of another palatial theatre to be shortly erected in Dublin—not far, perhaps, from the neighbourhood of Grafton Street.

"The Strange Story of Sylvia Gray" was the exclusive film at the Gratton Picture House. By-the-way, I would like to add a word of praise for the new programme which is being issued by this theatre. It is a beautiful thing, with a well-designed cover, and is decidedly more attractive than the old one. Moreover, the end page is given up to "Coming Events," and from it I note that a return visit has been arranged for "The Middleman." Mr. R. J. Bell, assisted by Mr. Richardson, continues to guide the destinies of this theatre with every success.—At the Sackville Street Picture House, "Young Mrs. Winthrop" was on the bill.—"The World, the Flesh and the Devil" was screened exclusively at the Grand Cinema.—The Pillar Picture House continues to go "great" under the management of Alderman J. J. Farrell, and its circle of patrons is gradually increasing, all of which points to the wisdom of showing only the best and latest films.

Mr. Magner, at his famous Clonmel Theatre, screened a very fine exclusive last week, in the shape of "Modern Outlaws." This was on Friday and Saturday, and "Pawns of Fate" and "The Mystery of Causton Castle" were exhibited earlier during the week. A special feature is made by Mr. Magner of Keystone comedies, and it would seem from the generous manner in which Mr. Magner obtains these for his patrons that they cannot ever get tired of the Keystone "style."

"The Mystery of Room 17" was a big attraction secured by Manager Sullivan for his patrons at the Dorset Hall last week. During the latter portion of the week the attraction was "Justice." "The Smugglers of Lone Isle" was also on the bill, in addition to numerous others.

Down at Mullingar, the National Picture House screened what was undoubtedly one of the finest attractions ever viewed in Mullingar, namely, "The Heroine of Mons." This great Gaumont exclusive proved a veritable "house-packer," and everybody was pleased. "Between the Showers" and "The Stolen Code" also met with applause.

TRADE AND GENERAL.

"Fortunes of War" and "The Love Scene" were two Nordisk exclusives screened at the private theatre of Messrs. Weisker Bros., 205, Great Brunswick Street, Dublin, last Wednesday, and they were much admired. Mr. W. O. Ashton informs me that his firm has secured the rights for Ireland of "Three Weeks," and also for "Tillie's Punctured Romance." Both of these films should prove a decided draw wherever shown. All provincial exhibitors calling to Dublin are assured of every courtesy at Mr. Ashton's hands.

Mr. H. Young, of the Gaumont Company, informs me that his company expect a great run on "Neptune's Daughter," and this should prove a veritable "gold mine," for the lucky exhibitors who secure same. The sales of the famous Chronos continue to be very satisfactory, and, generally speaking, business is not by any means slack.

The Ideal Film Renting Company, of Dawson Street, are shortly dispatching their traveller, Mr. J. Walker, on a tour of the South, and there is little doubt but that good business will result. "Florence Nightingale" and "The World's Desire" are two of this firm's latest exclusives, and should go well. "The World, the Flesh and the Devil" is meeting with a very brisk demand, and contracts are being signed for this film daily.

"The Wrath of the Gods" and "Home, Sweet Home" are two subjects, each four reels, which exhibitors should certainly inquire about, and they can both be obtained at moderate prices from the Green Isle Film Agency, 34, Windsor Road, Dublin, who will be glad to submit synopses of these and other films to any exhibitor interested in same.

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LIVERPOOL AND DISTRICT.

(BY OUR SPECIAL CORRESPONDENT.)

Merseyside managers will be interested to hear that one of their number, Mr. E. J. Stewart, of the Grand, Smithdown Road, has purchased the Sefton Park Picturedrome—the nearest opposition hall—and on Monday formally took possession. Interviewed on the matter last week, Mr. Stewart stated that he intended to remodel the entertainments, which in the future would include some of the most popular and latest releases. Hitherto, the Sefton Park hall has been controlled by Messrs. Weisker Bros., who had as their manager Mr. Harry Hunter, a gentleman well known both in vaudeville and cinema circles. Mr. Stewart had been at the Grand since its opening two years ago, and previously was assistant manager at the Dingle Picturedrome. His successor at the Grand will be Mr. Cooper, a gentleman with a large musical experience, who comes from Messrs. Rushworth and Dreaper, a leading local musical firm.

"In the Hands of the Jury" and "Ridgeway of Montana" formed the subject of a Trade show at Messrs. Gaumont's premises, South Castle Street, on Friday, and from the opinions expressed both these films seem assured of a good market. The bookings for "Patriot of France" have been extremely numerous; "Neptune's Daughter" and "The Evil that Men Do," particularly the latter, are also in great demand. Mr. Clifton informed me that his firm were on the lookout for more commodious and centrally situated premises, so that a change of address may shortly be expected.

The Wells *v.* Moran fight film, which is being handled by the Walturdaw Company, is being booked with avidity. In view of the Liverpool magistrates' decision not to allow boxing films to be shown at the local pugilistic rendezvous—the Stadium—exhibitors, no doubt, will have greater confidence in booking films of this description. "Jane Shore" and "Call of the Motherland" are being boomed by Mr. Jones with great success.

Chatting with Mr. Fred Weisker, of Weisker Bros., I elicited the information that "Three Weeks" had embarked on a career of sure success. To date, no less than forty bookings have been arranged for respective halls. "The Middleman" and "Little Minister" have also received due attention from exhibitors.

The Star Film Service, Mr. Thornber states, intend increasing their purchases of Keystone and Chaplin comedies. "London's Yellow Peril" has been procured, and, together with another film, it is hoped will be exhibited at a Trade show to be held shortly. A speciality is made of a 30s. per week service of films, which include a mid-week change.

Messrs. Monkhouse and Denison, as the Liverpool agents for Ashley Exclusive Films, Limited, record good business with "Rogues of London" and "The Fatal Woman." Both films show good promise, and will be released early in June.

Exhibitors, no doubt, will be pleased to hear that the film, "War is Hell," which has been viewed by a deputation of Liverpool magistrates, has been approved of for general exhibition. Its exhibition to children, however, has been restricted. Mr. Sydney of the Cinema Feature Film Company, Mount Pleasant, who is handling the production, report that bookings have been extremely heavy, as also they have been with "The £4,000,000 Dowry."

During the last few months great improvements have been made in the film producing plant at Messrs. Pathé Frères' Liverpool branch, Paradise Street, and according to Mr. Kingston, who supervises the department, the output is anything up to 10,000 ft. a day. The war, of course, has affected the firm's factories in France, which are unable to turn out the same quantity of film matter as hitherto, consequently much of the necessary work is being done here. Messrs. Pathé's premises contain every convenience for the speedy production of films, and the splendid arrangement of the various departments is a treat to behold. The studio work is superb. The numerous specimens of tinted film which were shown me could not have been more artistically executed, and every credit is due to this department of Messrs. Pathé's. Mr. Graham, of the film hire department states that the two films which are exciting more than ordinary interest are "For Honour and Country" and "Studies in the Human Movement."

The Trade turned up in great force last Thursday to see Messrs. Pathé's new exclusive, "The Stain." General admiration was expressed and good bookings resulted.

Messrs. J. D. Walker's Films, Limited, regard Trade conditions as being extremely satisfactory, a large demand existing for the Famous Players' releases. For these films a large quantity of new advertising matter has been produced. "The Morals of Marcus" and "The Dancing Girl" are showing particularly good promise.

Mr. F. C. Ball, of the Fenning Film Service, Limited, Slater Street, has made special arrangements with manufacturers to show their open market features immediately they are available, and nine distinct exhibitors will be given at specified times each week. The Fenning topical, "With the Liverpool Pals in Sunshine and Snow," is in extremely great demand, and wherever shown has proved an unique attraction.

On Tuesday of last week, Mr. Rex Dooley, of the Liverpool Picturedrome, held what was known as a "Gala Day," the programme for the occasion consisting entirely of Keystone comedies. "Tillie's Punctured Romance," the Keystone six-reeler, was shown for the first time in the city, last week, at the Palais de Luxe, with a very gratifying result.

Edison's Kinetophone held sway last week at the Empress, The Brook, and the demonstration of talking pictures was an eminent success. Perfect synchronism is assured by an endless cord, which connects the talking machine with the operating machine. The Kinetophone entertainment was introduced by a descriptive lecture, in which the possibilities of the invention are demonstrated, and was followed by "Temptation Scene from Faust," "Edison's Minstrels," "Musical Blacksmiths," "Deaf Mute" and "After College Days." Ordinary booking for the Empress include "Hoodman Blind," "Power of the Poor," "The Middleman," "Nomany's Revenge," and "Woman in Black." Mr. J. J. Fleming, the manager, has a very usful idea for change-over arc resistance, a similar design to which is being prepared by well-known cinema firm.

At the Grand Cinema, next week, Edison's Kinetophone will be featured. Patronage lately has been very satisfactory, particularly when "Behind the Scenes," "Britain's Secret Treaty," "School for Scandal," and "The King's Outcast," were exhibited. "Liberty Hall" is being screened this week.

Liverpool managers will regret to hear that Mr. R. Andre Byland, of the Premier, Smithdown Road, is seriously ill, and for some days now has been unable to put in an appearance at his popular theatre. His colleagues wish him a speedy recovery.

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COMMENTS ON THE FILMS.

BY OUR OWN REVIEWERS.

For Addresses, Telephone Numbers, etc., see "Film Releases."

The following critical film reviews are contributed by our own staff of critics, and contain candid opinions of the productions reviewed.

Any films not dealt with in this supplement, particularly "exclusives," will be found, as usual, either on our "Pick of the Programmes" pages, or in the body of the paper.

AMERICAN CO.

BEAUTY.



In the Mansion of Loneliness.—Good domestic drama, with vividly drawn contrasts, and an interesting part for Virginia Kirtley. Simply, but very effectively, portrayed story of a childless woman and the manner in which her fondest dreams were unexpectedly fulfilled. Usual fine photography, and lovely settings throughout. (June 14th. 987 ft.)

FLYING A.



In the Sunlight.—Presents a rather morbid story of a country doctor addicted to drugs, some unhappy memories, and a species of Enoch Arden episode. A beautiful *finale* and magnificent photographic effects atone for a gloomily romantic narrative. (June 10th. 1,962 ft.)

Reformation.—Drama forming an entirely admirable example of a single-reel feature. Has a criminal and reformation story of a very pleasing type, and tains a powerful struggle in a darkened room between captor and desperado. The sister, former shoplifter, pleads for the detective's life, thence emanates a really good moral. (June 14th. 977 ft.)

H. A. BROWNE & CO., LTD.

AMBROSIO.

True to His Oath.—Very charming acting by a pretty little child is quite one of the outstanding features of this effective drama. On his wife's deathbed, Baron Rambaldi solemnly swears never to marry again, but with the lapse of time his thoughts turn toward his late wife's friend, a very fascinating, utterly unscrupulous woman, and, later, their engagement is announced. However, his promise is brought home to him in a very forcible manner, and he eventually remains true to his oath. It is a typical example of the best offerings of the Ambrosio Company, and has all the charm of dignified acting and superb photography. (June 14th. 1,860 ft.)

A Tell-tale Kiss.—A slight, but sufficiently amusing story of the trouble brought upon a hitherto peaceful household through the vanity of the maid. (June 14th. 515 ft.)

Where There's a Will.—An amusing story of a young lover's devotion and the stirring manner in which he secures parental approval. (June 17th. 600 ft.)

ECLAIR.

Romance in Bear Creek.—The plot turns on the importance to the ranchers in a particular part of America of an abundant water supply, and the opening is certainly unexpected, for, without any preface, we see the farmers stalking and shooting one another in order to obtain possession of a water supply that seems ample for all. The synopsis explains that the water is wanted for irrigation. An explanatory subtitle immediately following the main is needed to make the shooting understood. Peace is restored when one of the farmers falls in love with the daughter of a neighbour, and the parties decide to make an amicable arrangement about the water supply. Before this, however, the feud is productive of quite a number of exciting incidents. (June 17th. 1,030 ft.)

A French Military Airship.—A good picture of a large aircraft, of the Zeppelin type, coming from its hangar, taking a flight and returning. The subject should be specially acceptable at the present time. (June 14th. 370 ft.)

Co-operative Apartments.—Describes the misadventures of three friendly families, who decide to share a house between them. A good deal of rollicking humour is introduced in demonstrating that, as might be expected, friends had better live apart. (June 14th. 1,143 ft.)

DAVISON'S FILM SALES AGENCY

LION'S HEAD.

"Hamlet."—This excellent burlesque, reminiscent



of a familiar and "ever popular" type of amateur performance, was specially reviewed upon page 369 of our last week's issue. (June 7th. 908 ft.)

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The Goods.

Book the

GOLDEN COBRA

THE BIOSCOPE, April 22nd.—
"A big succession of those sensational scenes so popular when adequately presented in a really good film. The Milano Co have, in this three-reel subject, achieved a remarkable result . . . . interior scenes in masterly style, the acting as usual, excellent, and the drama ends with a cleverly-effected sensation as the villain is seen to fall from the balloon. . . . ."

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A FETTERED SOUL

Three Reels. May Release.
Featuring the World-famous Madame Hesperia.

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"Should we blame, or pity, the woman, who, in time of mental stress and anxiety gives way to that constant craving for ether—possibly the quickest in action and most eff ctive of heart stimulants—a craving too, literally born in her, for her father was addicted to ether drinking—the 'drug habit,' which brought about his untimely end?"

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Tipperary.—An interesting tour of the famous Irish town, and appropriately ended by a full regimental march out, the band presumably rendering the favourite melody. Should, with the addition of suitable music, enable a good topical offering. (June 7th. 337 ft.)

MARTIN.

A Kweer Kuss.—Tale of an old mendicant, possessed of magic powers, who weaves an incantation and enables a sorry time for the dude who has incurred his displeasure. Many clever trick effects, one or two of a very novel kind. (June 10th. 574 ft.)

THOMAS A. EDISON, LTD.

TRADE MARK
Thomas A Edison

Lena.—Miss Janet Brewster is the president of a society for improving the condition of domestic servants, and decides to enter service herself in order to get knowledge at first hand. The Miggles family finds it very difficult to get satisfactory servants, owing, perhaps, to the autocratic temper of Mrs. Miggles. They therefore are inclined to think Lena, a Swedish maid, a perfect treasure. Miss Miggles and Mr. Jack Miggles, are particularly pleased with Euphemia, because Lena is very clever at dressing her hair, and Jack, because Lena is a very pretty girl. But Mrs. Miggles misses a very valuable pin, and searching Lena's trunk, she finds an assortment of expensive garments, which seem to justify her in sending for a policeman, and her indignation increases when she hears that her son has been seen kissing the pretty housemaid. Things might have been serious if Mrs. Miggles had not discovered that Lena was really the wealthy Miss Janet Brewster, who had taken a somewhat unaccountable fancy to her son Jack. Miss Miriam Nesbitt gives a delightful performance as the society lady, masquerading as a maid and other clever character studies, make this a very entertaining comedy.

The Mission of Mr. Foo.—Mr. Foo is a Chinese mandarin, living at Washington and working secretly for the overthrow of the new Chinese Republic. He meets Florence, the daughter of a diplomatist, and inviting her to his house, presents her with a necklace, which has been given to him by the Empress herself. Florence finds an inscription on the necklace, and her parents invite Tu Sing, the Chinese Ambassador, to dine, in order that he may translate the inscription. The sight of the necklace rouses Tu Sing's suspicions, and he sends a spy to watch the doings of Mr. Foo. When Tu Sing has acquired all the information he wants, he calls on Mr. Foo, denounces him as a traitor, and offers him the choice of returning to China as a prisoner, or taking poison where he is. The two sit down together, and Mr. Foo drinks a cup of tea, instantly falling back dead in his seat.

The mechanism of Mr. Foo's underground residence and the magnificent Oriental decoration of his private apartments are extremely elaborate, and make most effective stage pictures. The final scene is most impressively played by Mr. Tamamoto as the Ambassador, and Mr. C. Carlton King, who as Mr. Foo, contributes a fine study of Oriental character, his make up and deportment being very convincing. The richness of the setting results in a wonderful stage picture of more than usual originality. (June 7th. 1,135 ft.)

Found—A Flesh Reducer.—Mr. Roberts, in order to reduce his adipose deposite, goes in for a severe course of training, one of his appliances being a dummy figure on which he practices boxing. The dummy is hidden under the bed, and Mrs. Roberts gets the idea that a girl is concealed in the house. Roberts and his friend Horner, manage to smuggle the dummy out of the house in a clock case which they dispose of to a junk merchant. It is then discovered that a valuable diamond brooch has gone with it. The efforts of Roberts and his friend Horner, to recover the brooch, are not only successful, but provide him with exercise, which speedily reduces him to a mere shadow. Mr. William Wadsworth and Mr. Arthur Housman, have ample opportunities for displaying their talents in comedy. (June 10th. 1,125 ft.)

Mr. Daly's Wedding Day.—Connors, the driver of a taxi-cab, picks up a fare who is in great haste, as he wishes to be married in an hour, and has forgotten his licence. They are stopped for exceeding the speed limit, but the fare squares the policeman with a note, and then dismissing the taxi, treats the driver with great liberality. While he is congratulating himself on his good fortune, the policeman returns, and the two bills being compared, they are found to be counterfeit. Connors goes to the police station and, being impressed into the detective service, he and Meseroy, a secret service agent, get on to the track of one, Daly, a counterfeiter and opium smuggler. Some very smart detective work is done, and after running considerable risk, Connors secures a handsome reward for the capture of the notorious crook. The plot is cleverly worked out. Mr. Augustus Phillips is particularly well suited in the part of Connors, and other important parts are played by Mr. Bigelow Cooper and Mr. Robert Brower. It is a drama which should receive special attention. (June 10th. 1,107 ft.)

The Pest of the Neighbourhood.—Mr. William Fables in this film, gives another of his inimitable animal studies, playing the goat in more senses than one with almost uncanny cleverness. It is a marvellous study of animal characterisation in a bright little comedy, which will amuse far more than a juvenile audience. (June 10th. 525 ft.)

ESSANAY.

An Amateur Prodigal.—John Andrews, a wealthy bachelor, discovers a man in his apartments whom he ejects. Later on, he picks up a note addressed to himself and signed, "Your Sister Ruth," begging him to come to his mother who is blind and dying. Curiosity takes him to the town from which the letter is addressed, and he finds himself welcomed as the brother of a pretty girl, and learns that he is supposed to have left home as a boy. The mother dies, believing him to be her son, but while Andrews is making arrangements for the girl's future, a man turns up whom Andrews recognises as the thief who visited his rooms. He bears the same name as John Andrews, and is an ex-convict and man of bad character. Andrews makes it worth his while to disappear, and explaining the mistake to Ruth, he asks her to become his wife. It is a well-constructed drama, which would gain in effect if it were more clearly emphasised that the two men bear the same name. Mr. Joseph Byron Totten plays the chief part with a quiet and distinctive style, and his appearance admirably qualifies him for effective work on the screen. The production and photography are alike excellent. (June 10th. 1,884 ft.)

A Pound for a Pound.—This is a grim story of the Yukon district. The post of Red Gold is faced with starvation. Jack Thorpe offers all he has for food for his wife and baby, but Buck Gibson, the only man who possesses any stores, refuses to sell to him. He goes to Mrs. Thorpe, however, for whom he has a secret passion and offers her food if she will leave her husband, an offer which she refuses with indignation. Thorpe endeavours to steal food from Buck, and being caught, is condemned to go out into the wilderness without food or weapons. His wife and

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daughter follow him, but they fortunately fall in with a half-breed, who has a store of fresh meat. Buck Gibson is condemned later to a similar fate, and he meets Thorpe. There is a desperate struggle, and Gibson is overpowered, but Thorpe suplies him with food and allows him to go free. It is a powerful story, and allows Mr. Wallace Beery, who plays Buck an opportunity to show the versatility of his talent. (June 7th. 1,000 ft.)

Sophie Changes Her Mind.—In this admirable farce, Slippery Slim determines to kidnap Sophie Clutts and marry her by force. Mustang Pete gets wind of the plot, and disguising himself as Sophie, he is bagged and married before Slim finds out his mistake. Effective reprisals are taken, and Slim is dropped from a bridge and forced to take an involuntary ducking. This is one of the best of this amusing series. (June 7th. 1,026 ft.)

The Good People Who Rallied to the Support of the Church.—Mr. George Ade's latest fable shows how the loyal female supporters of the Church decide to raise funds by holding a fancy fair. Many amusing scenes and clever sub-titles portray the enthusiastic efforts of the community, and the great success with which they are attended. The expenses amount to $250 dollars, and the total receipts reach the gratifying total of $48.60, the moral being that people will pay anything to avoid dropping money into the contribution box. It is a bright comedy, excellently played. (June 7th. 1,060 ft.)

Broncho Billy and the Vigilante.—A cattle rustler is captured by Broncho Billy, the sheriff, but while conveying him to the gaol, he is surprised by a party of ranchers who have determined to lynch the thief. Billy resists them, but is overpowered. While the party steps into the saloon to arrange matters, the saloon keeper extracts their bullets and loads their guns with blank cartridge. As they are about to string the rustler up to a tree, Billy jerks the rope away, and the rustler dashes off, fired at by the whole party to Billy's intense amusement. Mr. G. M. Anderson gives a fine performance of Broncho Billy, and the film cannot fail to be highly popular. (June 10th. 1,008 ft.)

The Victor.—A mother-in-law of more than ordinary ferocity, makes the newly-wedded husband's life a perfect martyrdom. Driven to desperation, he turns the water on in the bathroom and floods his wife and mother out of their room, thus reducing them to a state of absolute obedience. The farce is amusingly played by Miss Betty Brown, Miss Charlotte Minean and Mr. Wallace Beery. (June 10th. 974 ft.)

GAUMONT.

A Frenchwoman. — Lightly constructed drama, but a distinct gem, both in acting and photography. The plot, one concerning a cinema actress who turns nurse, and is enabled to befriend a wounded German, provides a splendid moral against thoughtless letter-writing, and ends with a well-merited lesson for the woman who had penned the ill-judged missive. A film to engender thought, beginning and ending in a singularly charming manner. (June 7th. 1,137 ft.)

The Prefect's Bath.—Should prove a popular comedy, is played in that sparkling style so characteristic of our Gallic friends, and an issue which is really good. Story not particularly novel, but serving as the means for a play, which forms an agreeable variant from rough and tumble humour. (June 10th. 1,117 ft.)

Chantilly.—Forms a veritable study for all imbued with any degree of artistic feeling. Both interior and exterior scenes are beautifully rendered, the whole forming a really fine and engaging scenic. (June 10th. 406 ft.)

HEPWORTH

Phyllis and the Foreigner.—The German master at a ladies' school has to leave on account of the war. A French master arrives in his place and incurs the resentment of Phyllis, a favourite pupil. She collects evidence which leads her to believe that the Frenchman is really a German spy, but she receives a rude shock when she finds that her only proof is a handkerchief belonging to the German, which the Frenchman has found by accident. It is a brightly played little piece, and Miss Chrissie White is one of the most attractive of a charming bevy of schoolgirls. (June 7th. 700 ft.)

Oh! Wifey Will be Pleased.—The husband buys his wife a new blouse with which he hopes to surprise her agreeably. She gives the box away by accident to a rag merchant, who substitutes another garment. The husband recovers the box, but when his wife opens she imagines that he has played a shabby trick and takes a drastic revenge. Miss Ruby Belasco and Mr. Arthur Staples make much of slight material. (June 10th. 375 ft.)

LUBIN.

The Quack.—A powerful drama of more than average interest, supported by acting of a high order. The film has any number of highly dramatic situations, and the action is well sustained. Briefly, the story deals with "Slim Jim, a notorious crook, who, badly wanted by the police, manages to elude their vigilance, and at length joins a patent medicine vendor, with whom he works up a successful business. One of his most widely purchased "medicines" is a compound for the cure of consumption, and by a grim jest of Fate, "Slim Jim's" wife, whom he deserted over ten years ago, purchased a bottle for their boy. Husband and wife meet by chance in the street, and, learning of the boy's danger, the repentant husband hastens to the humble home, only to find the child dead—a victim of his own quack remedy. It is a grim story, unlightened by even flashes of humour, but its strength is beyond question. (June 14th. 2,020 ft.)

Gus and the Anarchists.—Gus is a waiter, and promptly falls in love with the new cashier, who, aided by the proprietor and the waiting staff generally, cures Gus of his infatuation in no uncertain manner. Mild comedy of fair merit. (June 14th. 525 ft.)

Weary Willie's Rags.—The story of a tramp who steals a suit of clothes, and proceeds to have a gay time, until the police put an end to his pranks. (June 17th. 506 ft.)

Fate's Tangled Threads.—Another instalment of the Lord Piccadilly series, wherein his lordship's assistance was sought by an old woman whose daughter has been abducted. Piccadilly gives chase in his car, and an exciting duel takes place, until at length he overtakes the abductors, and the girl is released. A good, sound story, packed with incident. (June 17th. 1,050 ft.)

NEW MAJESTIC FILM CO.

KOMIC.

Bill and Ethel at the Ball.—Fairly effective comedy of mistaken identities at a "masked ball." The film is briskly played, and is quite acceptable. (May 31st. 942 ft.)

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MAJESTIC.

A Duel for Love.—A striking dramatic subject of much power and fine human interest. The film will be fully reviewed in our next issue, under the "Pick of the Programmes" section. (June 3rd. 1,171 ft.)

RELIANCE.

They Never Knew. — Rose's parents object to her acquaintance with Ben, one of the hands, and the young man is summarily dismissed. He secures employment as a mechanician in a motor garage, and eventually becomes an expert chauffeur. Meantime, Rose has become infatuated with a smart city salesman named Carrol, who persuades her to elope. He takes her to a cafe where Ben has just driven a "fare," and, recognising Rose, the young man dashes in, and after a fine fight, knocks Carrol out. She confesses all to Ben, who suggests an easy way out of the difficulty, and the young couple are promptly married. Explanations are quickly forthcoming to the old couple, who never know the grave danger which threatened the daughter. The story is of the popular type, and is pleasantly acted by Miss Florence Crawford and Mr. Raoul Walsh. (May 31st. 980 ft.)

The Forest Thieves.—A wealthy capitalist, aided by a Government forest supervisor, plan to secure valuable land from his Government, adding the same to the "natural forests." Their plans are frustrated by an astute ranger and his sweetheart, the postmistress. An unambitious, pleasantly exciting story of fair merit. (June 3rd. 985 ft.)

M.P. SALES AGENCY.



MISS HELEN HOLMES, APPEARING IN THE "HAZARDS OF HELEN" SERIES.

BIOGRAPH.

When the Tide Turned.—Is a taking drama of the dream variety, the man imaginng himself a hunted criminal. Well worked up, and not in any way until final scenes. The acting by far the finest feature, as story is somewhat attenuated. (May 31st. 1,035 ft.)

Saved from the Vampire.—Really very amusing, and a charmingly incongruous burlesque of the once popular "girl from the country in the hands of conspirators" type. Should prove an effective single-reel, the *finale* also being quite ludicrous. (May 31st. 1,031 ft.)

Seekers after Romance.—Of a type which, we are afraid, has lost a good deal of its pristine glamour. The boy, very obviously a girl, and so neatly attired, that she strangely at variance with the rough life of the prospectors of mining land. May, however, appeal very well to the none too critical. (June 3rd. 1,038 ft.)

A Step Off in Mexico.—Here arrives a ludicrous comic of the chase order, really out of place amidst the beauties of Old Pueblo. One of those items better left undone, or at any rate, in so charming a part of old Mexico. (June 3rd. 247 ft.)

HAM COMEDY.

Ham and the Jitney Bus.—The big comedian and his equally funny antithesis have a gay old time with the proceeds of a lucky find and a decrepit car. Their adventures while running a "jitney," or 5 cents all the way auto, are sure to cause screams of laughter. Has some very good trick effects ere the pirate caboosh and its drivers soar skyward. (June 3rd. 987 ft.)

H. and B.

Margate Sands.—Fairly good scenic, with all the familiar aspects of a famous resort. (May 31st. 254 ft.)

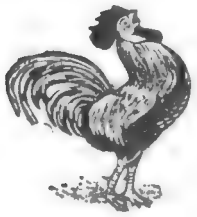
KALEM.

How Ida Got a Husband.—Ridiculous situations, caused by a servant who would wed and a crook who would burgle, are the main items. The hold fellow gets a punishment, both unexpected and severe, and a swift marriage, which is taken with a good grace. Too strenuous and obvious throughout. (May 31st. 1,046 ft.)

SPECIAL.

Some Wonders of the Deep.—Interesting views of the denizens of seaside pools, also many other queer creatures of the seas. (June 3rd. 446 ft.)

PATHÉ FRÈRES.



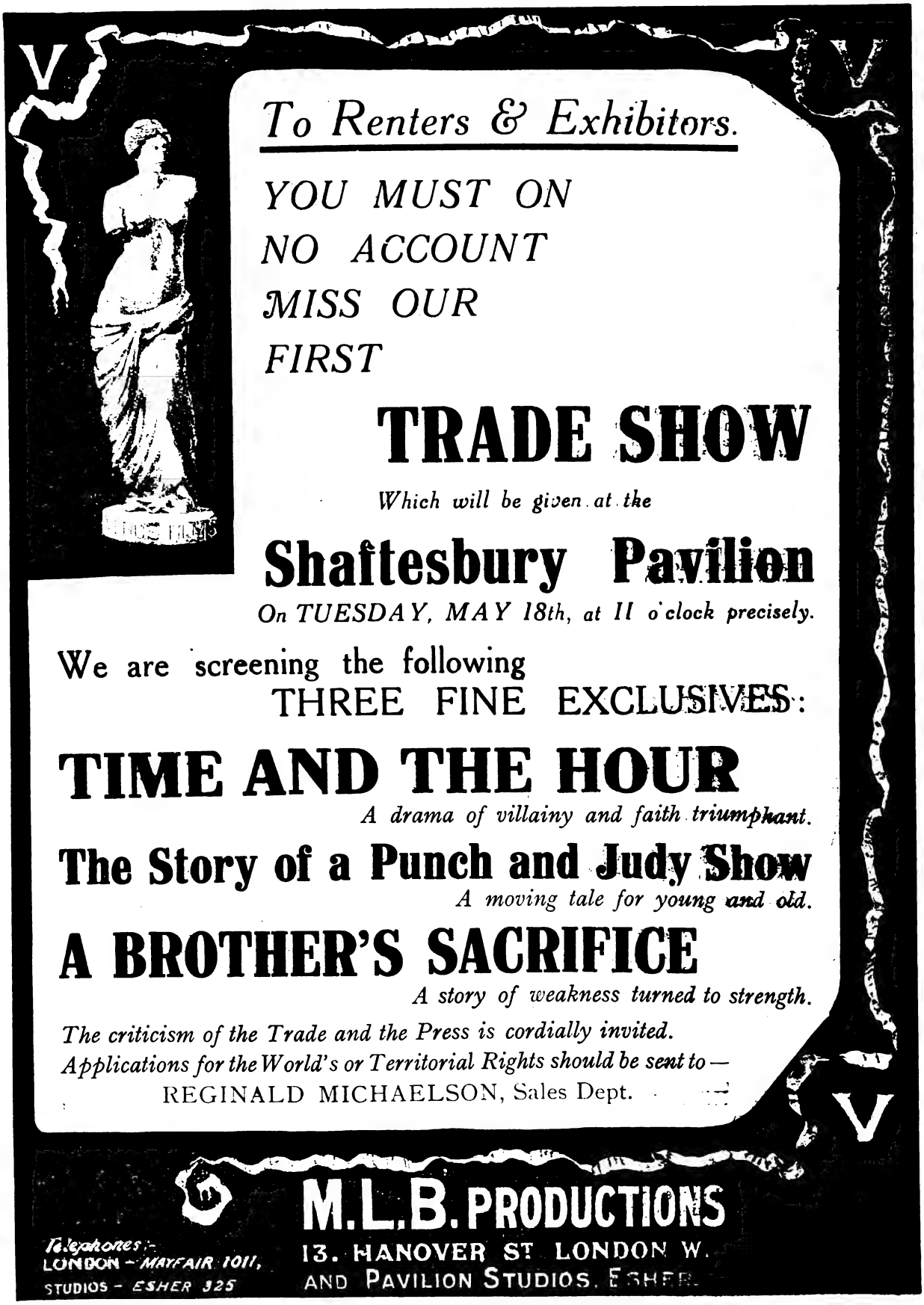
The Quest of the Sacred Gem.—The theme of a sacred gem, stolen from a Hindu temple by white men, and the cause of a series of mysterious crimes committed at the instigation of the temple priests, is always a sensational one, and the full effect is certainly obtained in this subject. Particularly good are some scenes in which the audience is shown quite clearly, when the possessors of the gem are hard pressed, how the jewel is rapidly passed on and a fresh series of excitements begins. The acting is good and the incidents convincing. (Exclusive. June 17th. Four reels.)

The Mercenary.—Reissue of a mediæval drama in Pathécolor. In these days we are accustomed to see stories like this one handled at greater length and some subsidiary incident interwoven, the effect being thereby much strengthened. There is an abduction by a wicked captain, who soon pays the penalty, but hardly enough plot to justify the handsome staging and costuming of the drama. (Released May 30th. 950 ft.)

Wiffles in Love and War.—This comedy, reissued as an exclusive, relates to the period of the outbreak of war, and may be remembered as a lively story of Wiffles, as the newly-married husband, who is constantly being disappointed of obtaining such glimpses of his wife as military exigencies permit because the wife's godmother will annoy him with her admiration. (Exclusive. June 13th. Two reels).

In Strange Company.—It can hardly be said the dramatic possibilities of this theme have been fully realised. It is the story of a young man who gets

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into bad company and robs his mother to make presents to women of the town. His country's need provides him with a chance of regeneration; he begins a new life in the army. A title should be introduced early to explain that the old lady is his mother, the mistake having been made of providing her with a servant's apron. The story is well advanced before the spectator can be sure that the character is not the young man's housekeeper. (Reissue. June 3rd. 825 ft.)

Bamboo and Its Uses.—A very interesting film, showing how many purposes bamboo serves in Indo-China. The subject is varied, and never drags in the least. (June 3rd. 550 ft.)

The Poor Little Rich Boy.—We had a suspicion that methods of child training in U.S.A. were not quite what we should approve in this country, and that they erred on the side of over-sentimentality. The film (which is beautifully photographed) confirms us in that impression. The "poor little rich boy" is about 12 years old, and is sentimental over girls of equally tender years. He ought to be spanked and made to join the boy scouts. Certainly he should not be allowed to drive himself about in his private governess car or go through wedding ceremonies with little girls, even in a "film-dream." (June 3rd. 1,050 ft.)

PHŒNIX.

Arabella's Frightfulness.—Mildly amusing comic, in which Arabella, whose propensity for reading blood-curdling novels, leads her into habits of forgetfulness, is cured of her failing in a very emphatic manner. (May 31st. 690 ft.)

R. PRIEUR & CO., LTD.

ACME.

Patsy's Adventures in New York.—Introduces some scenic views of New-York. (June 10th. 650 ft.)

SOLAX.



The Million Dollars.—There is a good moral underlying this comedy, which shows a dissatisfied clerk who, in a dream, is made a millionaire. But everyone else, however humble, has been made a millionaire too, and as no one will do menial tasks there is danger of starvation in the midst of plenty. On awakening, the clerk resolves to be content with present circumstances. (June 7th. 1,030 ft.)

SELIG.

The Black Diamond.—Howard Benson, a member of the secret service, is attempting to track a gang of counterfeiters. He gets into their den, but is discovered, and their leader, Harry Hope, is selected as his executioner. He discovers that Howard is his own son and releases him, blowing up the plant and perishing in the ruins. Mr. Guy Oliver plays a dual part, and there are some very effective examples of double photography, which greatly add to the interest of the film. (May 31st. 1,132 ft.)

Love and the Leopard.—This is an exciting story of the Jungle, in which the hero Paul, while engaged in trapping leopards, is attacked by a lion and falls with his hand in the trap. He is rescued by his sweetheart, Lena, and the accident is the means of clearing up a misunderstanding which had threatened to separate the lovers. It is an exciting drama, and some fine wild animal studies are skilfully introduced. (May 31st. 972 ft.)

The Red Blood of Courage.—Roscoe Harding, the assistant of Professor Duane, a scientist, is in love with Lydia, his daughter. Lieutenant Tavish, an English officer, makes Lydia believe that Harding is unfaithful, and the engagement is broken. Later on, Lydia is captured by Gunga Din, a native prince, and confined in a tent, from which she is to be conveyed to his harem. Harding succeeds in rescuing the girl, and also Tavish, who has been taken prisoner by the Indian. An exciting chase follows, their only path of escape being across a swaying rope bridge. As soon as they have got across, Harding cuts down the bridge, and Gunga Din and his men are hurled into the chasm below. The drama is full of thrilling excitement. It is produced on an elaborate scale, and a satisfactory ending will add to its popularity. (June 3rd. 2,090 ft.)

G. SERRA

CINES.



Bloomer Bottled Up.—Quite too apparent throughout and but another version of the time-honoured and gibing mother-in-law joke. Some rather good trick effects give added interest to one portion. (May 31st. 520 ft.)

Roca Di Papa. — A scenic so meritorious that it might, with a considerable gain, have been retitled for the British market. The name affords little index to a subject which contains some very admirable photography and beautiful views in the environs of Rome. (June 3rd. 290 ft.)

COMERIO.

The Dardanelles.—Delightfully edited and superbly photographed "scenic," which ought, upon sheer merit alone, to meet with a record demand. Abounds in topical interest, and shows the great palace of the Sultan, the beautiful Mosque of Isaac, the Turkish Fleet, and the Narrows, also beautiful Smyrna and its busy harbour. The final scenes depict a portion of the Allied Fleet, and their big guns in action. Splendid maritime views, and so interesting from beginning to end that it could, with advantage, have been given immediate release. (May 31st. 450 ft.)

A.F.T.

Britannia Rules the Waves.—Well and decisively drawn cartoons by Santry, with the Lord High Admiral of a certain fleet in a curious dilemma over a too-crowded canal. (May 31st. 330 ft.)

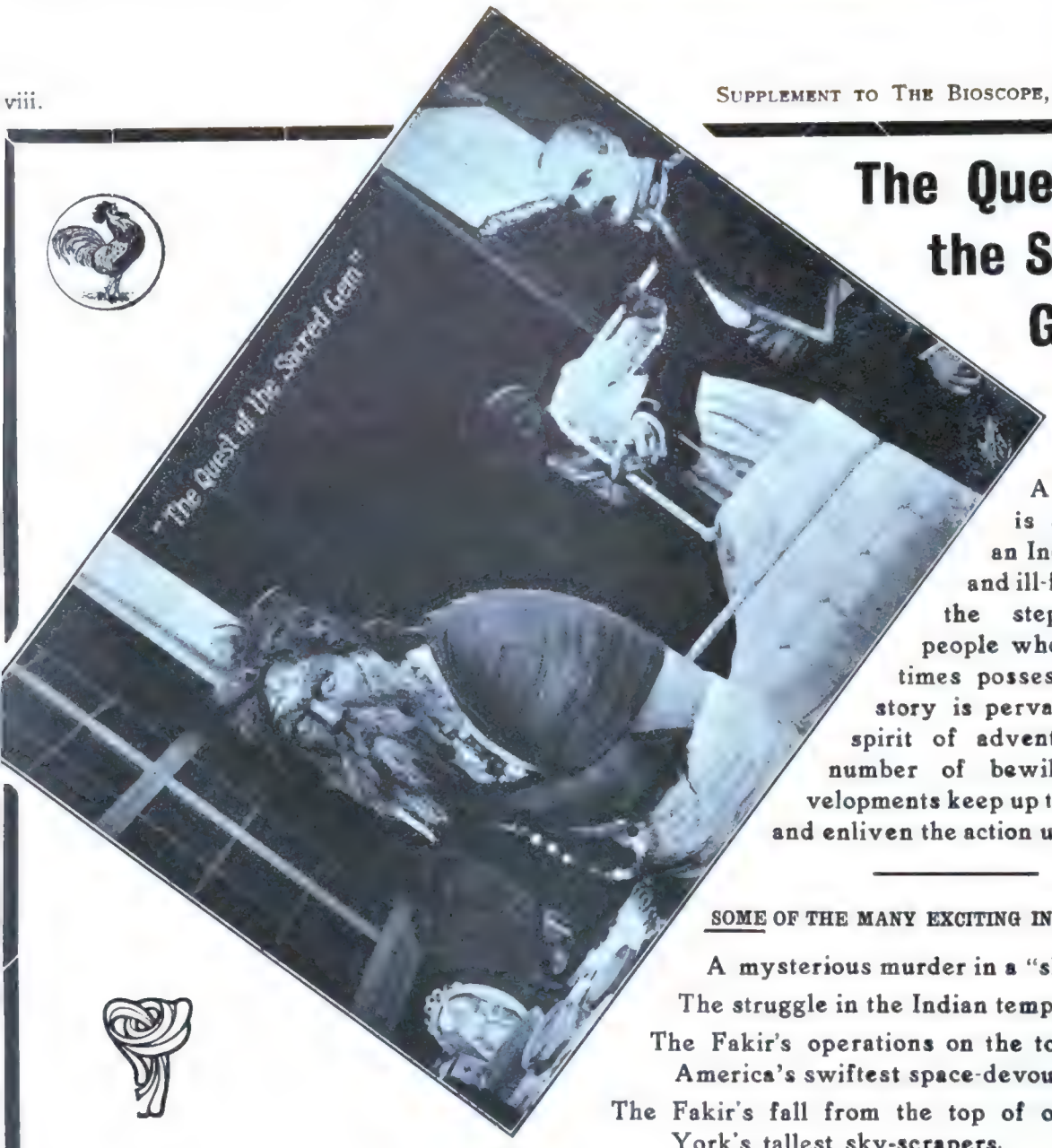
VERA.

Bob, Detective.—Rearrival of an old and comical friend, this time in pursuit of a noted anarchist. He unearths a lovely mare's nest, and suffers for his inquisitive behaviour. (June 3rd. 330 ft.)

THANHOUSER.

Lucy's Elopement.—This is so slight a story that it is somewhat surprising to find that the interest is maintained through the length of two reels. That this is so, is chiefly due to the variety of incidents which threaten to thwart the plan of Lucy's elopement, to the delightful manner in which it is played, and to the technical skill with

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which it has been produced. Our sympathies are with Lucy and her lover, Jack, from the start and most skilfully played by Miss Mignon Anderson and Mr. Morris Foster, their matrimonial adventure will receive a hearty welcome from every picture-goer. (June 3rd. 1,815 ft.)

Helen Intervenes.—The delightful performance of a very juvenile actress cannot fail to secure a cordial reception for this film. The little daughter of wealthy parents makes friends with the son of a poor widow, whose daughter is employed in a large store. The child learns that her little friend's sister is to be dismissed, and she delivers an ultimatum to the manager which results in everyone being made happy. As a vehicle for little Helen Badgley's fascinating personality, this should take its place as one of the best of the films of childhood. (May 31st. 1,000 ft.)

PRINCESS.

The Home of Silence.—A story of American prison life, the heroine being Rene, the daughter of the deputy chief warder. She takes a great interest in a handsome young convict, who is employed in some repairs to her father's house. The young man, by good conduct, is given clerical work in the chief warder's office. Later on, a new chief warder is appointed, who makes himself so objectionable to Rene that the young convict promptly knocks him down. As the case is considered of such importance that it comes before the Governor of the State, one feels that Rene and her convict lover are in for serious trouble. But the author has prepared a surprise for the young convict is no other than the son of the Governor, who has assumed the zebra garb of the convict in order to satisfy himself as to the conditions prevailing in the prison. The story is well worked out, and the *finale* will ensure an enthusiastic reception. (May 31st. 1,017 ft.)

TRANS-ATLANTIC

The Master Key.—The sixth episode in J. F. Wilson's great serial, which has already been reviewed in these columns. (June 7th. 2,000 ft.)

JOKER.

He Cured His Gout. — Jones refuses to try the cold water cure for his gout. His daughter meets her sweetheart while taking her father out in his invalid chair, and through her neglect, the chair runs into the river, and Jones is cured against his will. A distinctly amusing farce.

REX.

The Mystery of the Man Who Slept.—A good detective drama, in which the workers in a factory are attacked by a mysterious illness. The detective having reason to suspect the doctor, discovers an anti-toxin for sleeping sickness. The doctor is arrested, and he is found to be the foreman in disguise. The plot is well worked out, and Mr. Ben Wilson plays with great effect as the detective. (June 7th. 1,016 ft.)

Hubby was a Lawyer.—The lawyer is of a convivial disposition, and after a night at the club, he has a bet with his friends that he will drive a four-wheeled cab. His first fare is his own butler, who has decamped with the lawyer's silver. Fearing pursuit, the butler leaves the cab hurriedly, and the next fare happens to be the lawyer's wife, who, being found with the silver, is arrested and taken to the police station. The thieves are caught, and the lawyer, after rebuking his wife for being arrested, gets off with more credit than he deserves. It is a very ingenious comedy, and Mr. Ben Wilson plays the part of the lawyer, with much humour. A very acceptable film. (June 10th. 950 ft.)

NESTOR.

Taking Her Measure.—A man takes his wife to the tailor to be measured for a dress, but disapproves of the cutter, who is somewhat frivolous in manner. Later, he finds that his wife has made another appointment, and follows her to the tailors. The wife in a state of *negligée*, finds herself locked out of the dressing-room and takes refuge in the cutter's office, which causes lively indignation on the part of the husband. The situation is frankly absurd, but has considerable humour. (June 7th. 894 ft.)

Nellie, the Pride of the Fire House.—Nellie is a factory hand, and is in love with the chief of the fire brigade. She is rescued from a fire, but is kidnapped and carried off by the inspector. The fire brigade joins in an exciting chase, and Nellie is rescued and restored to her lover. A fairly good comedy with a fine exciting chase with the fire engine. (June 10th. 918 ft.)

IMP.

The Fibber and the Girl.—In order to test the devotion of her sailor lover, a girl meets him at a foreign port and starts a flirtation dressed as an Italian senorita. When later on, he declares he has been true to her, she again assumes her Italian dress and convicts him of fibbing. It is difficult to imagine a lover failing to recognise one of Miss Mary Pickford's striking charms in any disguise, but accepting this convention, one cannot fail to be pleased with this delightful little comedy. (June 7th. 990 ft.)

BIG U.

Dance Creations.—Martin Brown and Rosyika Dolly, two famous American dancers, give a striking exhibition of their skill, the dances being new and original, the setting and costumes extremely effective, and the remarkable grace of the two performers make this a most attractive film. (June 7th. 997 ft.)

L-KO.

The Avenging Dentist.—Billie gets into serious trouble with a fat man, who is escorting a pretty girl, and who, in the course of an argument, loses some of his teeth. He visits a dentist for repairs, and as the dentist happens to be Billie, serious complications arise. Billie Ritchie plays the part of the flirtatious dentist on lines which have proved to be greatly to the public taste, the farce is full of diverting situations. The methods by which the fat man is removed from the house to a motor car are novel and very humorous, and the final disappearance of some of the principal characters is also ingenious. This film cannot fail to be widely popular (June 10th. 1,602 ft.)

VICTOR.

The Laugh That Died.—Carlotta, a beautiful young Italian, is beloved by Dick, but Regi, a man with no scruples, is determined to carry her off. He and his gang are preparing to celebrate the wedding, when Dick enters the house by the fire escape. Carlotta conceals him in a closet, he having been wounded in a struggle. She sees the gang fighting and attempts to escape with her lover. Surrounded by the gang, she seizes a dagger and goes out with her lover, supported on her arm, and the gang cowering in front of her. That a dozen desperate men should be terrorised by a girl, armed only with a knife, and hampered by a wounded man, does not speak highly for the courage of her assailants, but Miss Mary Fuller plays the scene with a force and dignity which renders the situation plausible and dramatic. She is well supported by Mr. Charles Ogle and a strong company, and the drama may be regarded as an attractive feature.

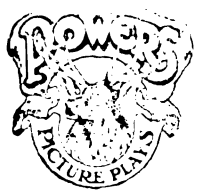
BIG U.

The Prayer of a Horse.—This exceedingly pretty film will be a great favourite with all lovers of animals. It shows the gradual decline in life of a fine white horse, how he saves his master from the consequences of a family feud, and how in his old age he is recognised by a familiar trick, and his

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future comfort assured by his master who has prospered in life. It is beautifully photographed, and is an attractive and pleasant little story. The principal part being taken by an animal of beauty and intelligence. (June 10th. 1,835 ft.)

POWERS.



The Unknown Brother.—A fine stirring drama of Western open-air life, this film tells the story of two brothers, separated early in life and led by circumstances in very different directions. Robert becomes sheriff, but Gordon joins a gang of bandits. He agrees to hold up the mail, but the sight of his wife and child cause him to desist at the last minute. He is accidentally shot, and the discovery of a mask and revolver lead him to be suspected. The sheriff who arrests him, recognises his brother by a tattoo mark, but fortunately, the real culprits exonerate him and the two brothers are happily united. There are some fine pictures of the Far West, the action is spirited and continuous, and the photography magnificent. It is an excellent example of its type. (June 10th 927 ft.)

URBANORA.

The Other Goat.—After spending a day on the river, Bertie's lady love sees some beautiful flowers in a walled garden, and he determines to obtain some of the blossoms for her. In spite of the gardener's watchfulness, he succeeds in securing a handsome bunch, but before he hands them over he insists on his reward. He holds the flowers behind his back while he receives a tender embrace. Unhappily, the lady's goat is also fond of flowers, and when Bertie proudly presents his bouquet, it consists merely of a few stalks. It is an amusing little comedy, very well played, and the beauty of the setting and its photography add much to its charm. (June 10th. 385 ft.)

Sailors Training for Shore Duty.—A fine picture of sailors training on shore with field guns. The facility with which they are dismembered and put together and hauled over hedges and ditches, enables one to realise the usefulness of Jack ashore as well as afloat. (June 10th. 340 ft.)

With Our Allies in Champagne.—These are very remarkable pictures of the country which has lately been overrun by the Germans. Zouaves are seen repairing and strengthening positions they have captured from the enemy, and the pictures give an excellent idea of the cheerfulness and resource of our gallant allies. (May 3rd. 430 ft.)

VITAGRAPH.



Twice Rescued.—A pathetic drama, by Constance Bromley. Nana is rescued from shipwreck by the son of a farmer, and is adopted by the family. The two sons, Stephen and Godfrey, fall in love with her, but Godfrey, jealous of his brother, accuses him of setting fire to a barn which he uses to store his paintings. Old Royston orders Stephen to give up painting or leave the farm, and Stephen goes to the city to follow the career of an artist. His letters to Nana are intercepted by Godfrey, and at last she sets out to look for him. She finds at the studio a beautiful girl who has been posing as a model, and believing her to be Stephen's wife, she goes out in great grief, and is about to throw herself into the river, when she is rescued a second time by Stephen. By this time he is making a good position as an artist, and nothing stands in the way of their future happiness. It is a pretty story, pleasantly played by a good company, including Miss Dorothy Kelly, Mr. James Morrison, and Mr. George Cooper. (June 7th. 2,009 ft.)

The Fates and Flora Fourflush.—This is described as Part 1. of the massive Ten Billion Dollar Vitagraph Mystery serial, and shows how Flora Fourflush, an orphan millionairess falls in love with Frank Goodheart, a poor but honest street scavenger, and how Sir Simon Blackheart commits the most shocking villainies in order to prevent their union. It is played in a fine spirit of burlesque by Miss Kimball Young, Mr. Charles Brown and Mr. L. Roger Lytton, and encourages the hope that it will be followed by twenty or thirty subsequent numbers. (June 7th. 1,076 ft.)

The Professor's Romance.—In this excellent comedy, the Hon. John Cameron, engaged on a great literary work, is divided between his admiration for his next door neighbour, a pretty young widow, and annoyance at the interruptions caused by her two very irrepressible children. His distress at the loss of his manuscript, which the children are thought to have burnt, brings about an understanding with the widow and his happiness is complete, when he finds that the children had only hidden the papers as a joke. A fine character study is given by Mr. Sidney Drew, Miss Jane Morrow is charming as the widow, and Helen and Bobby Connelly appear as two delightfully mischievous children. (June 7th. 1,032 ft.)

The Green Cat.—Tubbs, chief of the National Detective Agency, is asked to find a green cat, belonging to an old maid. His assistant, Billy, is also anxious to prove himself a great detective, and determines by fair means or foul, to obtain a green cat. Each secures one by different methods, and arrives at the old maid's house to find that Constance Tubbs has chanced on the genuine article and obtained the reward. It is amusingly played in a spirit of extravagant burlesque by Miss Constance Talmadge, Mr. Lee Beggs and Mr. Billy Quirk. (June 7th. 967 ft.)

How to do it, and Why.—Jack Sportington, in love with Rose Woods, gives a party in his rooms at college, and to defray the expenses, he obtains money from his wealthy uncle, who is a dabbler in spiritualism, on the pretence that it is for a *séance*. The uncle decides to attend, and turns up in the middle of a very lively party. Buttkin, a book agent, comes to the rescue, and posing as a medium, he gets the girls out of the place by persuading the uncle that they are materialised spirits. Mrs. Woods comes for her daughter, and exposes the whole show, and Buttkin, disguised as a Red Indian, is taken to the police station. Uncle John takes a fancy to the charming widow. Buttkin is also attracted by her, and by a trick, persuades her that he is a hypnotist, and that Uncle John is under his influence. Mrs. Woods is so impressed by his powers that she accepts Buttkin, who then smooths out Jack's love affairs. It is a bustling farce, and the company, by sheer hard work, invest it with a good deal of humour. (June 10th. 2,117 ft.)

Scenes in Swedish Norrland.—Beautiful studies of a northern winter, with interesting details of life amongst the Swedish peasantry. A very interesting and attractive scenic. (June 10th. 216 ft.)

WESTERN IMPORT CO.

KEYSTONE.

Getting Acquainted.—Reviewed in this week's "Pick of the Programmes" section. (June 3rd. 1,025 ft.)

The Love Thief.—Briskly played rushabout comic, of a somewhat familiar type. (June 7th. 1,015 ft.)

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D.F.S.A.

Valley of Flames	S	226	Apl. 26
Her Husband's Honour	D	1027	May 10

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MARTIN.

	Des.	Feet.	Date.
Nabbed!	Com	543	Apl. 29
A Chip of the Old Block	D	1228	May 3
Mike Murphy's Marathon	Com	560	— 13

ECLAIR FILM CO., LTD.

12, Moor Street Cambridge Circus, W.

Regent 630. Cineparlon, London.

ECLAIR.

	Des.	Feet.	Date.
War at Home	Com	688	Apl. 26
A Gluttonous Neighbour	Car	377	— 26
An Old Soldier's Influence	D	857	— 29
Fishing for Mines in the North Sea	Top	400	29
The Fortunes of Margaret	D	2078	May 3
Taming Wild Horses, Buenos Aires	Top	353	— 3
A Higher Impulse	D	1042	— 6
The Manufacture of Steel	Int	550	— 6
A Game of Wits	D	2025	— 10
Constantinople	S	306	— 10
The Jewel of Allah	D	1028	— 13
Hard Work to Please Him	Com	479	— 13

EDISON.

164, Wardour Street, W.

Regent 668.

	Des.	Feet.	Date.
The Letter That Never Came Out	D	1125	Apl. 26
Uncle Crusty	E	950	— 26
A Matter of High Explosives	C	744	— 26
The Case of the Vanished Bonds	D	990	— 29
The Stuff that Dreams are Made Of	C	1060	— 29
The Magnate of Paradise	D	2228	May 3
The Flirt	C	1005	— 3
Joey and His Trombone	C	750	— 6
The Heritage of Hamilton Cleek	D	1056	— 6
Seen from the Gallery	Com	534	— 6
The Stone Heart	D	1094	— 10
A Thorn Among Roses	C	605	— 10
Dickson's Diamonds	D	1114	— 10
A Superfluous Baby	C	1092	— 13
The President's Special	D	1875	— 13

ESSANAY.

H. A. Spoor, 148, Charing Cross Road, W.C.

Regent 1829 Essafilm, London.

	Des.	Feet.	Date.
The Gallantry of Jimmy Rodgers	C	970	Apl. 26
When Slim Went for the Eggs	Com	1014	— 26
The Sarcastic Husband	Fab	437	— 26
The Ambition of the Baron	D	1965	— 29
Broncho Billy and the Claim Jumpers	D	965	— 29
Sweedie and the Sultan's Present	Com	991	— 29
The Misjudged Mr. Hartley	C.D	961	May 3
Sentimental Sophie	C	996	— 3
The Grafters and the Unprotected Rube	Fab	1040	— 3
Third Hand High	D	1084	— 6
Broncho Billy and the Baby	D	988	— 6
Sweedie and Her Dog	Com	927	— 6
The End of a Perfect Day	D	994	— 10
When Slim Bought the Cheese	Com	1020	— 10
Difference Between "Doc" and a Physician	Fab	615	— 10
The Lieutenant Governor	D	1877	— 13
Broncho Billy and the False Note	D	1009	— 13
Two Hearts That Beat as Ten	C	1018	— 13

GAUMONT.

Chrono House, Sherwood Street, W.

Gerrard 5966-7-8. Chronophon, London.

	Des.	Feet.	Date.
What's in a Name?	C	971	Apl. 26
Gorges of the Loup	S	376	— 26
Love and Crime	D	1284	— 29
A Nice Little Girl	C	916	— 29
The Philosopher's Stone	D	2842	May 3
Tiny Tim Kicked to Death	Com	1192	— 3
The Bois de Boulogne	S	436	— 3
Sweethearts of 1914	D	1902	— 6
On the Banks of the Theve	S	320	— 6
The Fisher Caught	C	938	— 6
The Mystery of the Riviera	D	4233	— 10
The Trianons	S	403	— 10
Leonce Has Rheumatism	Com	1173	— 10
In the Cloisters	D	1840	— 13
Tiny Tim Wants to Join the Army	Com	918	— 13

HEPWORTH.

2, Denman Street, Piccadilly Circus, W.

Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
A Moment of Darkness	D	1625	Apl. 26
Marmaduke and His Angela	C	825	— 29
Jill and the Old Fiddle	D	975	May 3
They're All After Flo	Com	825	— 3
Bodlam Castle	S	475	— 6
Tilly and the Nut	C	725	— 10

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KINETO,

80-2, Wardour Street, W.

Central 6730. Kinetonia, London.

	Des.	Feet.	Date.
Airmen and Their Craft	Top	610	Current
Glimpses of Italy's Power	Top	710	—
Egypt and Her Defenders	Top	670	—
Warplanes as In Present War	Top	415	—
Trips Through Norway	S	380	Apl. 26
Peasantry Around Smyrna Before the War	Int	475	May 3
Moscow in Winter	Top	475	— 10
Kineto War Map, No. 5	Int	380	— 10

LUBIN CO.

Head European Office: 4, New Compton Street, W.C.

Regent 4840-1.

	Des.	Feet.	Date.
Fate and the Fugitive	D	2028	Apl. 26
He Made His Mark	Com	487	— 26
They Looked Alike	Com	561	— 26
The Hold-Up	D	1058	— 29
A Cowboy Pastime	Com	790	— 29
Feel My Muscle	C	1030	— 29
In Her Mother's Footsteps	D	2047	May 3
The Language of the Dumb	D	1023	— 3
Cupid's Target	Com	497	— 3
The Biter Bit	D	1034	— 6
Shoddy, the Tailor	Com	1026	— 6
You Can't Beat Them	Com	300	— 6
Her Weakling Brother	D	2064	— 10
Greenback and Redskins	Com	1000	— 10
Sam and the Bully	Com	560	— 10
Saved by Strategy	D	1008	— 13
What He Forgot	Com	537	— 13
Mr. Stubbs' Pen	Com	386	— 13

M.P. SALES AGENCY, LTD.

86, Wardour Street, W.

City 648. Kalubio, London.

BIOGRAPH.

	Des.	Feet.	Date.
The Call of Her Child	D	1020	Apl. 26
A Cowboy's Conquest	C.D	1033	— 26
The Heart of a Bandit	D	1031	— 29
In Red Dog Town	Com	468	— 29
Tess of the Hills	D	1035	May 3
His Losing Day	Com	572	— 3
Their Village Friends	C.D	1029	— 6
Rose o' the Shore	D	1041	— 10
Boob and Magician	Com	1035	— 10
The Ward of the Mission	D	1038	— 13
The Bunkum Budget	Com	385	13

HAZARDS OF HELEN.

The Escape of the Fast Freight	D	1070	Apl. 26
The Red Signal	D	1066	May 10

KALEM.

	Des.	Feet.	Date.
A Model Wife	C	630	Apl. 26
The Insurance Nightmare	C	1023	— 29
The Swindler	D	2005	May 3
The Hicksville Tragedy Troupe	Com	665	— 3
Cub Reporter's Assignment	D	1050	— 6
Mr. Pepperie Temper	Com	580	— 6
A Mexican's Chickens	Com	455	— 10
Ham and the Sausage Factory	Com	1070	— 13

NEW AGENCY FILM CO.

81-3, Shaftesbury Avenue, W.

Gerrard 6331. Nuafilms, London.

BURLINGHAM.

	Des.	Feet.	Date.
Dewdrop Braves the Floods	Com	590	Apl. 29

NAPOLI.

The Agony Column	C	1220	Apl. 26

SAVOIA.

The Fatal Gem	D	2050	Apl. 26
The Honour of a Name	D	2026	May 3
The Anarchist Conspiracy	D	2730	— 10
Ascent of Mt. Blanc	S	565	— 13

NEW MAJESTIC CO.

Majestic House, 5, Gerrard Street, W.

Regent 4426 Majesfilm, Westrand, London.

MAJESTIC.

	Des.	Feet.	Date.
The Niggard	D	1009	Apl. 29
The Better Way	D	1000	May 3
In Fear of His Past	D	2000	— 6
The Baby's Ride	D	1002	— 10
The Old Maid	D	1927	— 13

KOMIC.

Ethel Has a Steady	Com	1000	Apl. 26
Mr. Hadley's Uncle	Com	1000	May 3
A Corner in Hats	Com	980	— 13

RELIANCE.

The Lucky Shot	D	1000	Apl. 26
The Kaffir's Skull	D	1004	— 29
The Hop Smugglers	D	993	May 6
The Wagon of Death	D	1680	— 10

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Impicrosa House, 22, Frith Street, Shaftesbury Avenue, LONDON.

Wires: "Impicrosa, Ox, London." 'Phone: Gerrard 9844.

Feature Film Vacancies (FORTHCOMING RELEASES).

TITLE.	Make.	Length.	Release Date.	May 13	May 17	May 20	May 24	May 27	May 31	June 3	June 7
In the Days of the Thundering Herd	Selig	3,900	May 13	BKD	BKD	BKD	85/-	82/6	75/-	67/6	60/-
Mabel at the Wheel	Key.	1,900	May 17	—	BKD	BKD	BKD	52/6	BKD	47/6	45/-
Charlie's New Job (Chaplin)	Essy.	2,000	May 20	—	—	BKD	BKD	BKD	BKD	BKD	BKD
(FIRST VACANCY JUNE 10th.—458.)											
The Collingsby Pearls	Eclair	2,050	May 24	—	—	—	120/-	80/-	60/-	55/-	55/-
For Another's Crime	Vit.	2,118	May 31	—	—	—	—	—	125/-	85/-	65/-
Red Blood of Courage	Selig	2,000	June 3	—	—	—	—	—	—	120/-	80/-
Charlie's Night Out (Chaplin)	Essy.	2,000	June 3	—	—	—	—	—	—	120/-	80/-
A Child of the Prairie	Selig	2,000	June 10	VACANT FROM RELEASE.							
Champion Charlie (Chaplin)	Essy.	1,939	June 17	VACANT FROM RELEASE.							

OTHER VACANCIES.

TITLE	Make.	Length.	Release Date.	May 3	May 6	May 10	May 13	May 17	May 20	May 24	May 27
A Fight to the Death ..	Selig	1,903	Apl. 5	BKD	BKD	BKD	BKD	BKD	BKD	20/-	20/-
The Property Man (Chaplin)	Key.	2,118	Mar. 29	BKD	BKD	32/6	BKD	30/-	27/6	25/-	20/-
They Called Him Coward ..	Hep.	1,525	Mar. 22	BKD	BKD	BKD	BKD	BKD	BKD	BKD	12/6
Mystery of Causton Castle ...	Gaum.	1,593	Mar. 15	BKD	BKD	BKD	BKD	15/-	15/-	12/6	12/6
Out of the Air	Maj.	1,952	Feb. 28	BKD	BKD	BKD	BKD	15/-	12/6	12/6	10/-
In Tune with the Wild ...	Selig	3,150	Nov. 23	15/-	12/6	12/6	12/6	12/6	12/6	12/6	12/6
Protea, No. 1	Eclair	4,800	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-
Protea, No. 2	Eclair	4,320	—	20/-	20/-	20/-	20/-	20/-	20/-	20/-	20/-
Caught in a Cabaret	Key.	2,000	—	BKD	BKD	BKD	BKD	15/-	15/-	12/6	BKD
Amid Raging Beasts	Selig	2,286	—	7/6	7/6	7/6	7/6	7/6	7/6	7/6	7/6

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June 7th	,,	Booked

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The Great Python Robbery... ...	3,000	30/0	Jealousy (A Story of the Stage) ...	2,310	40/0
Her Majesty, The Little Queen ...	3,000	30/0	A Cave Dweller's Romance... ...	2,000	20/0
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A.K

	Des.	Feet.	Date.
The Great Train Hold-Up	D	825	Apl. 25
Devotion	D	875	— 20
The Third Thief	Com	700	— 29
The Cry of a Mother's Heart	D	650	May 2
Wilful Meg	D	875	— 6
The Car that Bolted	Com	300	— 6

BRITANNIA.

When Their Caravan Was Wrested	Com	775	May 13

CHICAGO.

A Heroine of the Footplate	D	725	May 9

COMICA.

Crazed on Curios	Com	700	Apl. 29

ECLECTIC.

The Warning	D	2775	Apl. 25

JAPANESE.

Kembu and Ju-Jitsu	Int	375	May 9

ORIENTAL.

Buitenzorg, Java	S	375	Apl. 25
Yuman-Fou, China	S	350	May 6
The Zinc Mines of Lang-Hit	Int	675	— 13

PATHE.

Wiffles and the Unwritten Law	Com	700	May 2
The Handyman of the Future	Top	450	— 2
Col. Heeza Liar, Naturalist	Car	725	— 6
Max's Appointment	C	900	— 9
Glimpses of Beautiful Lakeland	S	375	— 13

PATHECOLOR.

The Bois de Boulogne	C	475	May 2
On the Waterways of Bruges	S	425	— 9
Why Did He Forgive?	D	950	— 13
The Letter of the Law	D	2000	— 16

PATHEPLAY.

Mother's Darling Boy	Com	1075	Apl. 25

S.C.A.G.L.

Josette	D	1275	Apl. 25
The Price of Discipline	D	4425	May 9

SWEDISH.

The Salmon Industry, Norway	Int	600	Apl. 29

WHARTON.

	Des.	Feet.	Date.
The Fireman and the Girl	D	2300	May 2

PHŒNIX FILM AGENCY,

City 6312. Pholicinem, Westrand, London.

PHŒNIX.

	Des.	Feet.	Date.
The Tramp's Paradise	Com	695	Apl. 26
Pugilist Potts	Com	570	May 5
Arabella Out of a Job	Com	660	— 10

R. PRIEUR & CO, LTD.,

40, Gerrard Street, W.

Gerrard 9115. Enerphone, London.

ACME.

	Des.	Feet.	Date.
His Engagement Day	Com	300	Apl. 29
A Capricious Sweetheart	Com	668	May 3

SOLAX.

Just a Boy	D	995	Apl. 26
The Divided Ring	D	980	May 3
A Tramp's Strategy	C	850	— 13

UNITED.

An Instrument of Justice	D	1250	May 10

SELIG POLYSCOPE CO.,

12, Gerrard Street, W.

Gerrard 5156. Polyscope, Westrand, London.

	Des.	Feet.	Date.
Strange Case of Princess Khan	D	2195	Apl. 26
Cactus Jim's Shop Girl	C	1130	— 26
The Primitive Way	D	1018	— 29
Between Matinee and Night	D	1004	— 29
To Be Called For	Com	1002	— 29
The Passer-by	D	1993	May 3
Further Adventures of Sammy Orpheus	Com	1040	— 3
Grizzly Gulch Chariot Race	Com	875	— 6
Hut in Sycamore Gap	D	1267	— 6
The Leopard's Lair	D	975	— 10
She Wanted to be a Widow	C	1059	— 10
In the Days of the Thundering Herd	D	3043	— 13
Cats	C	1046	— 13

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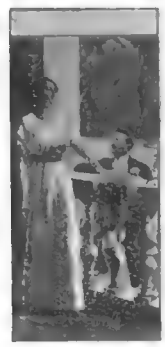
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CINES.

	Des.	Feet.	Date.
A Fatal Fascination	D	870	Apl. 26
Italian Art Pottery Works	Int	358	— 26
King of Italy's Bodyguard	Top	300	— 29
A Father's Vengeance	D	850	May 3
Lake Albano	S	360	— 3
Jenny	D	820	— 6
Italian Boy Scouts	Top	395	— 10
Naples	S	370	— 10
Romance and Reality	D	920	— 13

A.F.T.

The Kaiser and the Lion	Car	330	Apl. 26
The Bear's Omelette	Car	270	May 3
The Allies' Chorus	Car	330	— 10

ARMSTRONG.

Armstrong's Trick War Incidents	Tr	360	May 13

PASQUALI.

Up-to-date Women	C	530	May 6

THANHOUSER FILMS, LTD.,

(Head European Office)

100, Charing Cross Road, W.C.

Regent 3452 Impafil, Ox, London.

	Des.	Feet.	Date.
The Amateur Detectives	C	990	Apl. 26
Under False Colours	D	1440	— 29
A Hatful of Trouble	C	859	May 3
The Barrier of Flames	D	1975	— 6
The Wild and Woolly West	C	734	— 10
The Menacing Past	D	2020	— 13

PRINCESS.

Check No. 130	D	1018	Apl. 26
When Fate Rebelled	D	1030	May 3
The White Rose	D	1050	— 10

TRANS-ATLANTIC FILM CO., LTD.

Universal House, 37-8, Oxford Street, W.

Regent 4332-3. Transfilco, Ox, London.

BIG U.

	Des.	Feet.	Date.
The Useless One	D	1000	Apl. 26
The Heart of the Bradys	D	1020	— 29
The Dear Old Hypocrite	D	989	May 3
The Bargain	D	1703	— 6
Their Island of Happiness	D	2025	— 10
His Last Performance	D	1005	— 13

BISON.

	Des.	Feet.	Date.
Custer's Last Scout	D	2113	Apl. 26

CRYSTAL.

Such a Mistake	C	504	Apl. 29
"Some" Cop	C	993	May 3
Caught With the Goods	C	640	— 6

GOLD SEAL.

The Trey o' Hearts: Episode 15	D	2000	Apl. 26
A Woman's Debt	D	1944	— 29

IMP.

A Gentleman of Art	D	1933	Apl. 29
The Millionaire Engineer	D	1993	May 13
Funnyosities	Car	500	— 13
On Dangerous Ground	D	992	— 13

JOKER.

Hubby's Cure	Com	683	Apl. 26
Eccentric Comiques	Com	314	— 26
Through a Knot Hole	Com	475	— 29
The Butler's Baby	Com	650	May 6
Fools and Pyjamas	Com	991	— 10
The Hickstone Rivals	Com	930	— 13

L-KO.

After Her Millions	C	2020	May 3
Thou Shalt Not Flirt	C	955	— 10

NESTOR.

When the Count Proposed	C	975	Apl. 26
When the Mummy Cried for Help	C	971	— 29
All Over the Biscuits	C	975	May 3
Jed's Little Elopement	C	978	— 3
When Cupid Caught a Thief	C	940	— 10
When Eddie Took a Bath	C	578	— 13
A Mile a Minute Ride	S	340	— 13

POWERS.

An Outlaw's Honour	D	804	Apl. 29
The Crime of Thought	D	951	May 3

REX.

Pawns in the Game of Life	D	1964	Apl. 26
The Flash	D	1890	May 3
Children of Chance	D	1002	— 6
The Girl and the Spy	D	986	— 10
The Temptation of Edwin Swayne	D	2050	— 13

STERLING.

Olive's Love Affair	C	902	Apl. 26
Love and Dough	C	927	May 6

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UNIVERSAL SPECIAL.

	Des.	Feet.	Date.
The Master Key: Episode 1	D	2000	May 3
The Master Key: Episode 2	D	2000	— 10

VICTOR.

Father's Strategy	C	800	Apl. 29
Cards Never Lie	D	1971	May 6
His Guardian Angel	D	1938	— 10
Auntie's Portrait	C	790	May 6
Rattlesnakes	E	201	— 6
The Sage Brush Gal	D	3104	— 10
The Man that Might Have Been	D	1061	— 10
The Smoking Out of Bella Butts	C	1066	— 10
War!	D	2002	— 13
Billy's Wager	C	1046	— 13
The Legend of the Lone Tree	D	1014	— 13

TURNER FILMS, LTD.

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Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
Film Favourites	Nov	975	Current
Snobs	C	1000	—

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Central 3118. Bioscope, London.

URBAN-ECLIPSE.

	Des.	Feet.	Date.
The Adventures of a Watch	Tr	400	Apl. 26
With the French Army on Manœuvres	Int	515	— 26
The Stolen Jewel Casket	D	1715	— 29
The Quick Change Mesmerist	Tr	320	May 3
Life in the Alps	S	430	— 3
In the Pontine Marshes	S	360	— 6
Sammy, "Special," and His Truncheon	Tr.Com	390	— 6
The Guard's Alarm	Tr.Com	430	— 10
The Channel Islands	S	430	— 10
Sammy, Don Juan	Com	490	— 13
Classical Experiments	E	265	— 13

VITAGRAPH

31-3, Charing Cross Road, W.C.

Regent 3422. Vitgraf, London.

	Des.	Feet.	Date.
Out of the Past	D	1970	Apl. 26
The Product	D	1025	— 26
Who's Who in Hogg's Hollow	C	1057	— 26
The Plot	D	1870	— 29
A Question of Clothes	C	1049	— 29
The Egyptian Mummy	C	1073	— 29
Reindeer in the Swedish-Norwegian Mountains	Int	311	— 29
Within an Ace	D	1682	May 3
Love Will Out	C.D	1039	— 3
Forcing Dad's Consent	C	1027	— 3
An Affair for the Police	C	1955	— 6
Man, the Mission, and the Maid	C.D	1024	— 6

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GENERAL NOTES.

The growth and development of the Scottish cinematograph trade have made it imperative for us to considerably enlarge the space hitherto devoted to "Scottish News and Notes," and we have the greatest pleasure, therefore, in introducing our readers generally, and those north of the Tweed in particular, to our "Scottish Section," whose pages will be devoted to those matters that more prominently affect and interest the ever-increasing numbers who compose the Scottish Trade.

At the meeting of exhibitors in connection with the Belgian Relief Fund, last week, the idea of Sunday opening, in aid of the funds, found much favour. The Glasgow magistrates, however, have always set their faces against this, and it would be next to impossible to move them—even in the name of charity. Besides, the charity in question is in a manner in oppositon to the Corporation's Fund, a matter which would doubtless weigh with the magistrates in considering the question.

Apart from the question of principle, even if the magistrates were willing, the delay caused in getting notices of motion for rescinding minutes, consideration by committees, licensing courts, etc., would be fatal to the scheme. The money is wanted now, and the meeting acted wisely in appointing a committee to get on with the business at once. It only remains for the exhibitors to put their hands to the plough and success is assured.



Among the conditions laid down by the magistrates for a recent Sunday concert were the following:—No charge for admission; no charge over one penny for programmes; no programmes to be sold in the hall; no light allowed in the projection; the names of the artists and orchestra had to be approved of as well as the items on the programme. Another condition should have been that no one should contribute less than sixpence. This would have saved the time it took to count the six hundred "threepenny bits," which formed part of the collection.

At last it has come. Glasgow exhibitors are about to realise that there is a war on at present. The edict has gone forth that all outside lights in places of entertainment must be dispensed with, while even the street lights are to have black night-caps. It was expected that it would come one day, and exhibitors must be thankful for so long a respite from the attention of the authorities. Glasgow is one of the last towns to suffer in this respect.

Sunday last witnessed the final seventh day performance of picture programmes in the picture houses of Dalkeith. For nearly three years the lucky, or were they unlucky?, proprietors have enjoyed (or otherwise) the privilege of working seven days a week. Now, though the public favoured the opening, the few of the powers that be prevailed, and the closing order, has received confirmation. Dalkeith was almost the last town in Scotland to enjoy regular Sunday opening, but now six-day licences are the rule.

I hear it whispered that there is a prospect of a Cinema Managers' Association being formed in Glasgow, and that a meeting will be held at an early date to make preliminary arrangements. There is room for such an association in Glasgow, and, knowing and appreciating its objects, the idea has my best wishes.

In Mr. Percy Humphrys, the N.B. Exclusives, Limited, have a manager who is very well known in entertainment circles in Glasgow. For fifteen years, Mr. Humphrys was manager of the Theatre Royal, at that time the principal drama house in the city, and was afterwards for some time at the Alhambra. For the past four years Mr. Humphrys has been in London, and has recently been on the staff of Messrs. Bishop, Pessers and Co., Limited, where he has acquired experience which will be useful to him in his new sphere. We wish Mr. Humphrys a happy reunion with his old friends in the North, and successful career in his new position.

Some two weeks ago, comment was made on the transition taking place in the business by the competition of the serial and the exclusive films. Developments have come even quicker than was anticipated. I hear that one very prominent firm in Glasgow have intimated that they are no longer buying two-reel features. The wisdom or otherwise of this action I will not comment on; time and experience will speak for me to the renters and exhibitors alike.

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The special article in last week's issue on "The Need of a New School of Reviewers," has been much talked of in the North. It is said that Scotchmen cannot see a joke, but had the writer of the article ever attended a Trade show in Glasgow, when a picture was submitted which did not find favour, he would have made the producer blush, and others which can be better imagined than described.

The opening of the Theatre Royal, in Coatbridge, as a picture house, makes the fifth cinema in this black-country town, and if ever a town was well catered for it must be Coatbridge. However, they are all doing remarkably well, and the widely populated district must warrant the addition.

I hear that Mr. George H. Smith, the chief of the Vitagraph Company, is contemplating a visit to Scotland. In the Land o' Cakes, Mr. Smith will find a real welcome awaiting him, for there is no more popular brand in the north than "Vitas."

Mr. Harry Hart has joined the staff of Jury's Pictures (Scotland), Limited, in the capacity of traveller. Mr. Hart's long association with the Trade in Scotland is a valuable asset to any firm, and in his new sphere he will be welcomed by many old friends in the North.

The alacrity with which renters in Glasgow have come to the help of the Belgian Relief Benefits will be much appreciated by exhibitors. To have programmes, entirely different from those submitted at the regular entertainment, should prevent the benefits from interfering with the attendance at the usual sessions, and to have them free will help to swell the funds.

GLASGOW NOTES.

The various halls in Glasgow have reason to be well satisfied with last week's returns. Many county holidays were on, and as the weather was not conducive to outside enjoyment, the cinemas got a big share of the visitors' patronage.

Last week I mentioned Mr. Harry Burdette's advertising scheme for "Tillie's Punctured Romance," and promised more details. The frontage of the Cinema House is 45 ft., and right across is a huge streamer, full width, and 5 ft. deep. Parading the street is a procession of twenty sandwichmen, who walk between six huge trolleys with 48-sheet, 24-sheet, 12-sheet and 6-sheet posters. In the vestibule of the hall a full-sized figure of "Charles" stands smoking (actually smoking by an ingenious device) his inevitable cigarette. The above, with newspaper advertising, ought to ensure a record week's business, and it needs no prophet to predict this when the week's engagement ends.

In the selected programmes printed in our last week's issue, there was a specimen of an all-Keystone week at the Salon, Glasgow. All records went by the board, and when I tried to gain admittance on two occasions, it was only to find not even standing room. Verily, Mr. Watson knows the fare to give his patrons, and the Salon now ranks as one of the busy houses of the city.

At La Scala, last week, many visitors were attracted by Mr. Ponting's cinema lecture. "With Capt. Scott in the Antarctic." Though the pictures and lecture have on a previous occasion visited the city, the popular Scala all last week accommodated interested crowds, who were delighted with the pictures, and enthralled by the thrilling details of the hazardous journey of the intrepid explorers.

The popular little St. George's Cross Hall is at present in the hands of the decorators, and will shortly blossom forth completely rejuvenated. A pretty scheme of decoration has been decided on, and the entire hall is being redecorated. When finished, Mr. Iwadale will have one of the nicest little halls in the city, and as his programmes are always enjoyable, he will find no lack of patrons.

Mr. George Baker, the popular manager of the Hillhead Salon, the beautiful West-End house, informs me that business keeps on improving. This week the "stars" are, "Frustrated" and "Shadows of the Past," while a good selection of comedies and topicals are also included.

The attendances at the Theatre de Luxe keep up in spite of all opposition. Programmes of exceptional merit are always presented, and patrons can depend on getting the "somewhat different" at this hall. By the way, a new system of gas-lighting has been installed here, as an auxilliary to the electric arrangements. Two turncocks in the vestibule can flood the hall with light at a second's notice in event of any failure of the electricity. The installation has been characterised by the fire inspector and master of works as the most perfect in the city. There's nothing like having things right, and many halls I know could do with a lesson from De Luxe.

The King's Cinema, Charing Cross, keeps increasing its *clientele*, and no efforts are being spared to make this a really popular house. On Friday evening a military gala night was held, when the R.A.M.C. and many other branches of the Service were well represented.

The Pickard Halls, five in number, provide entertainment for many thousands of Glasgow's workers every week, and many of the foremost exclusives are screened. Mr. Paul, the booking manager, is a keen judge of a drawing picture, while the catchy advertisements emanating from the general office, never fail to reach the mark.

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At all of Messrs. Green's halls—Govan, Gorbals, Tollcross, Bridgeton, Round Toll, etc.—good business is being done at present. Serials are being run at every hall—"Trey o' Hearts" and "Million Dollar Mystery," and first-run features are to be found in most of the programmes.

The suburban halls in all districts of the city find business very good. Work is plentiful in the industrial districts, and the cinemas are getting the benefit. A great improvement is noticeable in the quality of the programmes, and managers have apparently realised that the better the goods the better the patronage.

In the theatre furnishing line Messrs. Paterson more than hold their own. In the stockrooms the other day I was privileged to see the complete seating for four halls ready to be put down as soon as the halls are ready—in about a week's time. The halls are at Carlisle, Dumbarton, Perth, and Glasgow, and all are due to be laid down about the same time. Mr. Riddell will have his hands full, but is quite capable of overcoming these little difficulties.

EDINBURGH NOTES.

Business in the capital, though not at present exceptionally good, is still in the happy position of leaving the exhibitor satisfied. Several houses are doing very well, and none has been heard to complain. The programmes on the whole are good, and the folks of Auld Reekie are very well catered for indeed.

The Cinema House, in Nicolson Street, goes from success to success, and Mr. Reid shows his gratitude to the public by booking the best. The Mary Pickford Series, "Tillie's Punctured Romance," and "Jane Shore," are among first-runs for this house, and the general programme is above criticism.

Prince's Cinema, last week, had an attractive programme, and among the items Mr. Pentland screened were the following: "The Mystery of the Black Domino," "Bootles' Baby," "The Girl in the Question," "A Double Elopement," "He Loved the Ladies," "Twins and Trouble," "Portuguese Cavalry," etc. On Monday of this week "Florence Nightingale" was the principal attraction, and proved a fine draw.

Mr. Jack Nicol, at La Scala (Ye Olde Princes Theatre) keeps up the standard of both his pictures and varieties. Of the former his stars last week were: "Out of the Storm" and "A Transplanted Prairie Flower." Business at La Scala keeps up well, and Mr. Nicol sees to it that his patrons always have something to their liking.

At the old original Operetta House, Mr. Saunders treated his patrons to three days of hilarity in the beginning of last week, when he screened an all-Keystone programme. For the latter half of the week, the star was "The Mystery of a Hindoo Image," and a comedy by the peerless "Pimple."

At the Provincial Cinematograph Theatres houses, the New Picture House, and The Picture House, the programmes were very attractive. "Her Martyrdom," "The Mysterious Mr. Davey," "Sammy as a Dentist," and "Bootles' Baby," were outstanding features.

The Palace Picture House, Prince's Street, had an extra good programme last week, and was doing good business. The subjects screened were: "Lassoing a Lion," "Evan's Lucky Day," "Coals of Fire," "On the Japanese Rapids," "He Loved the Ladies," "In the Line of Duty," "Too Much Burglar," "The Devil to Pay," "The Peacemaker," "Arthur Truman's Ward," "Where the Huns Were Turned Back," "His New Profession" (return visit), "John Bull's Scrap Book." By the way, the new programme issued by the management of the Palace is a work of art, running into eight large pages, and illustrated with views of the famous Castle and Holyrood Palace, while the attractiveness of the Palace tea and smoking rooms are excellently illustrated on the back page. The programme, I was informed, is often bought as a souvenir, and it is a souvenir I was pleased to receive.

The Coliseum, "the house where everybody goes," presided over by Mr. Geo. Dickinson, was last week showing, "Nine Fathoms Deep," "The Black Ghost Bandit," "Trey o' Hearts," "Every Woman Should Know," "The Lady of the Tigers" and the "Million Dollar Mystery." These items, with added comedy and topical subjects, made up a programme hard to equal.

At the Palladium, Mr. Gibson has usually something good, and the best last week was not below the average. "The Sea Wolf" proved a strong draw in the beginning of the week, while "The Spitfire" (four reels) was no less successful in the latter end of the week. This week Mr. Gibson opened with "The Spoilers," which also proved a good magnet.

Mr. Wright, of the Haymarket, has had a complaint from a patron. The complaint is that the programme is too long! The programme was a four hours' one, so there might have been cause for that patron to vent his grievance, but it is a

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We ask you to book this film **BECAUSE** we do not doubt for one moment that **IT** will supply the necessary attraction and **WILL** prove to your directors that it will **PAY YOU** them to give you encouragement. That is what you want, isn't it?

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If you will give us the pleasure of your company on **Wednesday, May 5th,**

in the **Theatre de Luxe, Sauchiehall St., Glasgow** at 11.30 a.m.,

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SHOWING— **ROMANY RYE**
3,500 FT.

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Of course, we have other Winners, such as—

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ROMANY RYE
The Film that will Make You a Regular Pat
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pleasant complaint to receive, after all. Among Mr. Wright's top-liners in this long programme were "War is Hell," "Recreation," "The Call of the North," and many other dramas, comedies and topicals.

On my last visit to the capital I looked up Mr. Lever, of the Anglo-American Film Company, and found a full staff up to the eyes. The ordinary buying of features increases weekly, while the special exclusives handled are having fine runs. The topical department, which is one of the finest I have come across, is kept busy, and a busier season than ever is anticipated.

Mr. Ingledew, of the Newcastle Film Supply Company, informs me that the Scottish exhibitors are going in more and more for the specials of this firm, and the statement is confirmed by the increasing number of halls I find screening Famous Players and Lasky subjects. The former are becoming very popular, both in the east and west of Scotland, and exhibitors are alive to their drawing powers. The attendance at this firm's Trade show in Glasgow the other day suffered from the clashing of dates, but those who selected this one in preference to the others lost nothing thereby, for the subjects shown were such as would tempt any exhibitor to get them on his programme book at once. "Clothes" and "The Redemption of David Corson" were the two Famous Players productions screened, and both were well up to the high standard of this company's photoplays.

The Edinburgh Film Supply Company goes along nicely, and is doing very good business, both at the head office in Edinburgh and at the Dundee branch. Many programmes are supplied, and exclusives are always well booked up.

SCOTTISH RENTER'S RAPID RISE.

In the year 1896, a time when a great many of present members of the Trade did not even dream of its possibilities, Mr. George Green was exhibiting moving pictures to the people of Scotland, being one of the pioneers of the business. The vicissitudes of the business in these early days, and they were many and interesting, varying from film fires to one of the firm's elephants aimlessly trampling on a projector and ending its career, cannot be dealt with in this present sketch, but may form the theme for a subsequent article. Meantime, the phenomenal rise of Green's Film Service as a renting concern claims our attention. Until three years ago, Mr. Green obtained all his films from other renters on hire, but demands for his increasing number of halls, and the fact that other showmen solicited his help in picking their programmes, brought him face to face with the necessity of becoming his own renter. Thus, in a office 6 ft. by 6 ft. (a disused winding room in one of his theatres), the business commenced which to-day gives employment to close on fifty people, and which next month will be housed in a three-storied building, having many thousands of feet of floor space. The late Mr. John Cyril Green was placed in charge of the hiring department, and it was due to the energy and intelligence he brought to bear on the new department that most of its success was attained. Associated with the department at the time was Mr. Dearden, now the respected representative of the firm in London. The number of customers increased so rapidly that a portable building was utilised. This provided a fair-sized office, with a projection-room in the rear. Here, for a time, the business was carried on, but soon this proved all too small, and the premises now occupied by the firm were constructed. These in their turn were this year found insufficient, and a move is being made in May to larger premises in the centre of the City. Messrs. Green now own ten halls, and have one rebuilding, and three for which plans are at present being prepared. The equipment at the Carnival includes, in addition to three motor cars for delivery of films, a large well-lighted studio for production work, and a completely fitted department for developing and printing; and on the present premises being vacated, they will be converted into another studio for special productions. The hiring department is now under the charge of Mr. Fred Green, whose experience with travelling shows and permanent halls fits him admirably for the position. An intuitive capacity for doing things and getting them done has marked Mr. Fred. as the right person to carry the business to still further prosperity, and when the business has progressed from four halls and five customers three years ago, to ten halls and over a hundred customers having complete programmes to-day, no one can deny that it is on the right lines. While encouraging regular programmes, Messrs. Green have built up a big connection in exclusives, while they have supplied the demand for serials in a way which quite entitles them to use the phrase: "The house for serials."

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IN THREE REELS.

(Or 21 days without the Option.)

PIMPLE'S THREE WEEKS

THE BEST OF ALL BURLESQUES.

A Three-Reel Exclusive Burlesque on the film version of Elinor Glyn's famous novel. This parody follows the original story accurately but in that burlesque manner which Pimple has made his own.

Everybody who has seen or read the original story will be convulsed at this comic version.

Remember Pimple's Battle of Waterloo and don't miss this—which is better.

Exclusive Scottish Rights.

The B.B. Pictures, Ltd.

(THE House for Exclusives),

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'Phone—5485-6-7 CENTRAL. Telegrams—"Bennell, Glasgow."

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SCOTTISH MANAGERS I HAVE MET.

Since coming to Scotland on behalf of this journal, I have been impressed by many things in the cinema industry. One thing, however, which impressed me more than anything else was the character of the manager employed to direct the destinies of the several houses. In the early days it was the prevalent idea that no one who lacked experience in the entertainment world was capable of managing a picture house, and if the prospective manager had had a good training as a variety artist his qualifications were perfect. Many managers I have met are ex-members of the "profession," and right good fellows and capable business men they are, but others from the same school would have been better had they continued their career on the boards



MR. J. M. CUTHBERTSON.

And what are the qualifications possessed by this gentleman? A good business training? Yes, for as science master in the High School of Glasgow, Mr. Cuthbertson worthily fills a post which only a person of exceptional ability could hold. An inborn love of cinematography and all it means? Mr. Cuthbertson was one of the first in Scotland to recognise and emphasise the value of moving pictures as a means of education, having lectured to the Scottish Teachers' Association on the subject of "The Use of the Cinematograph for Educational Purposes," in 1912, and again in February of last year, being one of the chosen lecturers at the Educational Conference in connection with the Trade



CATHCART PICTURE HOUSE. *Photo: Ingram, Cathcart.*

The gentleman who is the subject of my sketch this week is one who had not the advantage of a training in the variety or entertainment world, but there are few in the industry who will not readily admit that in Mr. J. M. Cuthbertson, of the Cathcart Picture House, is embodied all the qualifications which go to make up the successful cinema manager.

Exhibition in Glasgow, where he also ably deputised for Mr. Best, of London. Mr. Cuthbertson was celebrating the second anniversary of his hall last week, which, since the day he took charge of it, a few weeks after the opening, has never looked back, and the results have been satisfactory to directors, shareholders, and all concerned. The qualifications briefly outlined do not however, exhaust the list. Mr. Cuthbertson is a

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IMPORTANT ANNOUNCEMENT

By special request, our Trade Shows will, in future, be held on every other

FRIDAY.

TRADE SHOW

FRIDAY, APRIL 30th, 1915 (10.30 a.m.)
KING'S CINEMA, SAUCHIEHALL ST., GLASGOW.

MARY PICKFORD
IN
THE EAGLE'S MATE
FAMOUS PLAYERS.

A Vitally Gripping Drama of the Mountain Country, abounding in honest, exquisite and poignant thrills.

THE GHOST BREAKER
JESSE L. LASKY

with

H. B. WARNER and RITA STANWOOD in their Original Parts.

A Wonderful Drama in Four Acts.

APPLY FOR FULL LIST OF RELEASES IN SCOTLAND—

NEWCASTLE FILM SUPPLY Co.,

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keen judge of a good film, due no doubt to the fact that he has achieved considerable fame as a playwright. The Glasgow Stage Society, the forerunner of the Glasgow Repertory Company, produced two plays from Mr. Cuthbertson's pen: "The Sentimentalist" and "The Vengeance of the Frontier," while the Glasgow Poetry Society also produced "The Sickle and Cross" and "The Cavern." Mr. Cuthbertson is also the author of many successful sketches, and is a valued contributor to the literary pages of the *Glasgow Herald*. Some day he may add to the list by trying his hand at scenario-writing, and I have no doubt he will achieve another success in that new branch of literature. During his period of management, Mr. Cuthbertson has screened most of the cinema successes of the times, and, in addition, has popularised his hall by screening local topicals taken by himself, for our friend has gone whole-heartedly into the business. To visit Cathcart Picture House and have a chat with Mr. Cuthbertson is one of the pleasantest episodes in a cinema journalist's routine. That such men as he are connected with our industry is one of the sure guarantees for its permanency, and its continuance in the affections of the people of the country.

GLASGOW EXHIBITORS AND BELGIAN REFUGEES.

On the invitation of the Committee of the Belgian Relief Fund (for the relief of distress in Belgium), exhibitors in Glasgow and the West of Scotland attended in good numbers in the Merchants' House, George Street, Glasgow, on Wednesday, to deliberate on ways and means whereby they could assist the fund. Patrick S. Dunn, Esq., Belgian Consul for the West of Scotland, presided, and, in opening his remarks, said it was well known that everyone in the cinema industry in Glasgow was noted for their generosity to the various funds brought into existence owing to the Great War. Many cinema houses had already contributed considerable sums to the Relief Fund, but it was felt that a united effort would result in something on a large scale being done. Any efforts made by exhibitors would be heartily appreciated by the Committee, and by the starving people in Belgium.

Mr. Thos. Butt, of the Theatre de Luxe, Glasgow, who has taken a keen interest in the movement, said he had suggested that Mr. Macharg, the secretary, that a meeting ought to be called to ascertain if some scheme to benefit the fund could not be run on co-operative lines by the exhibitors. He commended the fund for two reasons. It had the advantage of being under unimpeachable auspices, and from the way it had been administered to date they had a guarantee that everything would be done properly. Belgium had sacrificed herself for us, and the state of the country was worse than anyone could conceive. The fund had already disbursed £140,000, and of this only £150 had been spent on salaries. Though the money had been expended to the best advantage, the need was so urgent that a balance of £1,600 was all that was left in the bank at the time of the last statement being made up. The picture houses could do something to help. Many had already given benefits. Good luck to them; let them do it again. Messrs. Gaumont, Pathé, and B.B. Pictures, Limited, had promised to let exhibitors have programmes of films free for any entertainment they might arrange. (Applause). He was against the idea of all houses having their benefit on the same day; if held on different days, each could help the other, by acting as stewards or selling tickets. He would be pleased to sell tickets for any opposition house, or to announce the date of the benefits at other houses on his screen.

Mr. J. Ballantyne (secretary of the Exhibitors' Association) said the picture houses had already done considerable for the funds generally. He had suggested to Mr. Walker, the Secretary of the Corporation Fund, that the magistrates should give them permission to open on Sunday, to help the funds. He would give his guarantee that the concession for this purpose would not be regarded as the thin end of the wedge in favour of permanent Sunday opening. Sunday opening would assure the greatest good, and he thought that with the influence of the Relief Fund Committee behind them, permission would be granted.

Mr. Butt agreed that it would be an admirable thing if it could be carried out, but he did not think even if they went in a body, that they would get the permission.

Miss Rowler, of Kilmarnock, said she had already given two Sunday benefits, and could ensure far larger returns from a Sunday evening

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entertainment than from any other day in the week.

Mr. Fred. Smith, of the Picture House, detailed the conditions under which he got permission to have a Sunday concert in aid of the Red Cross Funds, and expressed the thought that the magistrates would not agree to Sunday opening.

Mr. John M'Phie, Coatbridge, said that the matinee idea for town outside of Glasgow was no use. All the people were at work during the day. In Coatbridge he had no difficulty in getting a Sunday evening show.

Mr. Chas. H. Williams, Dunoon, said the war had undoubtedly helped the cinema houses in the West of Scotland, and he thought that one night's entertainment should be given to the fund. Mr. Williams favoured the whole of the entertainments being held on one night, and the event advertised as a Belgian Relief Night all over.

Mr. Taylor, Partick, supported Mr. Williams, and said the halls, having full day shows, should give a full day's drawings to the fund.

Mr. Lawton, secretary B.B. Pictures, Limited, agreed with Mr. Ballantyne *re* Sunday opening, and, further, said that matinees were no good in working-class districts. Mr. Bennell had suggested to him that a considerable amount might be raised if tickets were printed and sold, to be available any day during a Belgian week.

Mr. Smith said that a considerable sum could be raised by collections in the hall. In Manchester he had collected £300 by this means.

After further discussion, it was agreed that benefits be arranged, and Mr. Butt proposed, and Mr. Kennedy (Savoy) seconded, that every penny be given to the Belgain Relief Fund. This was unanimously carried.

The following committee were then appointed to make the necessary preliminary arrangements, and assist in carrying them out: Miss Rowler, Kilmarnock; Mr. Thos. Butt, De Luxe; Mr. John Jowett, Pathé's; Mr. Fred. Smith, Provincial Cinema Theatres; Mr. George Baker, Hillhead Salon; Dr. Dunn, Belgian Consul; Mr. Macharg, secretary, Belgian Relief Fund; Mr. J. Mitchell, Entertainer; and Mr. W. S. Shepherd, THE BIOSCOPE.

House Journals.

My recent note in reference to these has brought many copies, but pressure on space will only permit of a brief mention of a few. First comes the *De Luxe Gazette*, which, without effort, easily takes the lead, filling the bill in every respect. It amuses (vastly), educates, and fulfils its mission as a guide to the future doings at its headquarters in a way that compels both attention and attendance. It is *it*, and may well become a standard for others to go by.

The *Gorbals Cinema Bulletine*, issued weekly by the versatile manager of the Gorbals Picturedrome (Mr. Cruickshank) is a little organ which one cannot lay aside with a cursory glance. One feature is a serial (when will we ever get rid of that word now?) written by the editor, and entitled "The Macpherson Serial." Written in homely Scottish dialect, Macpherson's doings are really worth reading, and if it were for this item alone the *Bulletine* would justify itself. But, like the pictures Mr. Cruickshank screens, his little journal is all "meat," and is proving a power for good to his hall.

The *Springburn Advertiser*, the house organ of the Prince's Pleasure House, is more ambitious, and requires four crown pages to tell its tale, which it does very effectively. Prominence is given to events at the Prince's," and every week the novelised version of the "Trey o' Hearts," now running at this house, takes up a good part of the space. Other items are hints for the home, wit and humour, and several interesting pars of local news. Mr. Stewart finds the issue a paying investment, and the *Advertiser* has come to stay.

The *Maryhill Star*, which is published weekly by Mr. Welsh, of the Maryhill Star Palace, is less ambitious than its contemporaries, but not less interesting or less useful in its purpose. It is smartly written, and while being mainly an advertisement of the hall, it contains just the necessary modicum of interesting matter to make patrons peruse it from first line to last. The back page is used for a condensed version of the "Trey o' Hearts novel.

The *Tollcross Clipper*, issued from the Tollcross Cinema, still goes on in its pushful way, and is found a splendid help in pushing the business of the hall. Versatility in the reading matter is a strong point, and in its limited space there is something to interest everyone.

Forthcoming Scottish Trade Shows.

N.B. EXCLUSIVES, LIMITED.—April 29th, at 11 a.m., in Private Projection Room, 77-79, Dunlop Street, Glasgow. Subjects: "Tricking the Government," 3,000 ft.; "The Fettered Soul," 3,000 ft.; "The Philistine," 4,000 ft.; and "The Love of an Actress."

NEWCASTLE FILM SUPPLY COMPANY.—April 30th, at 10.30 a.m., in King's Cinema, Sauchiehall Street, Glasgow. Subjects: Eagle's Mate" (Mary Pickford); "The Ghost Breaker" (Mr. H. B. Warner).

THE FILM BUREAU, LONDON.—April 30th, at 10.30 a.m., in the Theatre de Luxe, Sauchiehall Street, Glasgow. Subjects: "The Devil's Bridge" and "Shadows of Remorse."

N.B. EXCLUSIVES, LIMITED.—May 5th, at 11.30 a.m., in Theatre de Luxe, Sauchiehall Street, Glasgow Subjects: "Romany Rye" (George R. Sims), 3,500 ft.; and "The Gilded Wedding," 3,000 ft.

Particulars of Scottish Trade Views should, to ensure insertion, reach Mr. W. S. Shepherd, 606, Alexandra Parade, Dennistoun, Glasgow, by Saturday, each week.

THE DOMINION EXCLUSIVES.—May 6th and 7th, at Star Buildings, 26, Northumberland Street, Newcastle-on-Tyne. Subjects: "The Outcast" and "The Lost House."

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THE PICK OF THE PROGRAMMES.

WHAT WE THINK OF THEM.

The Stenographer.

Gertrude Sawyer .....Gertrude McCoy.
Her Sister .....Edith Peters.
Charles Hardin .....Charles Sutton.
Joe Elbert .....Richard Tucker.
Mr. Loper .....Robert Brower.
Mr. Jackson .....John Sturgeon.

We have here a very interesting and dramatic little sketch by Mark Swan showing the difficulties that surround a girl who is compelled by circumstances to earn her own living, told simply and without undue sensationalism, but holding the attention throughout. Gertrude Sawyer works as a stenographer to a large corporation, and has a hard struggle to provide for her little sister, who is an invalid requiring careful attention. Her employer, Charles Hardin, has a business rival in Joe Elbert, and he contrives that Gertrude shall be offered a post in Elbert's office, his object being that she shall supply information which will enable Hardin to get the better of his rival. Gertrude is tempted by the rise of salary offered, though when she finds what is required of her she is bitterly opposed to it, and in a stormy interview with Hardin, Elbert discovers the plot against him. He is greatly attached to Gertrude, so without revealing his knowledge he purposely supplies her with information which will completely frustrate Hardin's schemes. Gertrude falls in love with Elbert, and at last confesses the deception she has practised, but he convinces her that she has been of material assistance to him in his business, and he claims the right in his turn to look after her future and that of her sister, who is soon restored to health.

Though there is no great originality in the weaving of the plot, it is pleasantly told, and perfect acting makes it a very enjoyable entertainment. Miss Gertrude McCoy and Mr. Richard Tucker are an interesting pair of lovers, and Mr. Charles Sutton and Mr. Robert Brower contribute studies which are of great value to the play. The appointments and photography are fully up to the high standard of this studio's work. (Thomas A. Edison, Limited. Released June 3rd. Length 1,094 ft.)

Charlie's Night Out.

The countless admirers of Mr. Charles Chaplin will certainly welcome this film with enthusiasm, for it consists of two reels of farcical incidents obviously strung together to provide the opportunity for Mr. Chaplin to exhibit those comic gifts which have secured for him so firm a place in popular estimation. Of plot there is little or nothing, and the film may be described as an elaborate and comprehensive study in inebriety. Chaplin goes out with his friend, Ben Turpin, for an evening's entertainment, and the fun is certainly fast and furious. The sight of these two disreputable tramps mixing with the company in a gorgeous restaurant and behaving in a manner which would not be tolerated in an East-end beerhouse, is sufficiently amusing in itself, and by disregarding any pretence at realism adds to the absurdity and enjoyment of a humour which is extravagant to the last degree. Chaplin appears in the old familiar costume, and does all the old familiar business, some of which which might well be spared, but most of which is rendered even funnier by its constant repetition. The ease and apparent lack of effort with which Chaplin works his quaint tricks show him to be a very conscientious and hard-working actor in his own peculiar line, and the company supporting him, with one or two exceptions, prove themselves readily adaptable to this style of burlesque. Ben Turpin gives an excellent burlesque performance, and the gigantic husband whose jealousy is aroused by Chaplin is an excellent foil.

To say that Mr. Chaplin is as good as ever is merely to say that he repeats the performance that has made him one of the most popular film comedians, and which will cause roars of laughter wherever it is shown. (Essanay. Released June 3rd. Length 1,961 ft.)

A Mix-up In Dress Suit Cases.

Gentleman Harry .....Billy Quirk.
Henry Brown .....Lee Beggs.
Mrs. Brown .....Florence Natol.
Stella La Blanche .....Eulalie Jensen.
George Stevens .....Frank Currier.
His Wife .....Helen Relyea.

Mr. Edward J. Montague has written a comedy which is full of humour, and shows quite remarkable ingenuity and invention, of which the utmost has been made by a company of favourite comedians who play together with the dash and combination of a first-rate football team.

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Henry Brown, soon after his return from his honeymoon, receives a letter from an old flame demanding a handsome cheque in return for a packet of letters in his handwriting which the lady possesses. He explains to his wife that he must pay a business visit to his friend, Stevens, in Philadelphia. Having secured the letters, he returns in triumph the next morning, but by mistake picks up the wrong suit case when leaving the train. His wife reads in the paper of a daring burglary at Stevens' house the night before, and her suspicions, which are aroused by her husband's ignorance of the affair, are confirmed when she finds his suit case packed with silverware. Gentleman Harry, a notorious crook whom Brown has met in the train, calls for his suit case, and learns that Mrs. Brown has gone to Philadelphia to return the silver to Mr. Stevens. Gentleman Harry follows her, and cleverly manages to change the cases at the booking-office. He runs into Brown, who is in pursuit of his wife, and in a struggle the silver comes to light, the burglar is arrested, and Brown receives five hundred dollars for his capture. He then manages to steal the packet of letters from his own suit case during the journey, and his wife's astonishment is great when she finds that instead of silver she has brought Mr. Stevens a collection of her husband's nightwear, and he is received as a hero for his daring capture of the burglar.

Mr. Lee Beggs, who has already fully established his reputation as an inimitable farce actor, is responsible for the production, and plays Henry Brown with infinite humour. He receives magnificent support from Miss Florence Natol, Miss Eulalie Jenson, and Mr. Billy Quirk, who combine to make this comedy one of the most successful of recent Vitagraph releases. (Vitagraph. Released June 3rd. Length 2,012 ft.)

Saving the Fort.

The general air of brightness in this drama is still further accentuated by the very remarkable camera work and picturesque marine views. In one portion a singularly fine advantage has been taken of reflections in a silent pool, while at other points in the story we have cleverly chosen vistas of marine caves and grottoes which bespeak considerable care in the selection of locality. The interior views in an old seaport villa are no less entrancing, and, as a setting for fine acting, these and the foregoing are seen to present a really finished picture. There is a simple, easily followed story which, by the way, strikes hard at the methods of the foreign spy, further point being given to an interesting little play by clearly shown maps and charts handled by the villain of the story. Whatever may be said as to any plenitude of spy dramas, we certainly feel that a few more such as this would be quite acceptable. The attention of the spectator is, by reason of the construction of the play, fully concentrated upon a limited cast, and, as usual with the French artist, the acting is such as to hold the attention to a very marked degree.

In an engaging little story which might well have formed a couple of leading chapters in a popular novel, we note that at a picturesque old place, now a deserted inn, near a seaside fort, the wife of the innkeeper has been left alone with her child upon the outbreak of war. A former lodger, now gone from the palace, had left behind him various papers and unsettled business affairs which form a pretext for another man's arrival at the inn. The new boarder, as with the other, is a secret service man, and he is not long in finding explicit plans which will aid the destruction, by dynamite, of the adjoining fortress. Here, by clever lighting effects, we are powerfully shown the methods by which the new spy sets to work, and we have the plans and his ferretting out of the locality unfolded alternately, and in a very ingenious way.

Choosing a suitable night, the Teuton arouses the woman, who sits by the bedside of an ailing child. Cautiously the story is unfolded; we note the deft touches of a clever producer, and how the heroine tracks the man she has cause to suspect. By the time she has arrived at the cliffs near the fort, the fuse of a battery of cartridges has begun to burn. She bravely cuts apart the live portion, then hastily conceals herself in a small cavity. The plotter returns to ascertain the cause of delay, and is examining the cut fuse when the woman takes him unawares. Agility proves more powerful than mere bulk, and an enemy of France lies dead at the base of the huge cliffs. Although not strictly original, nevertheless a successful and very effective feature. (Gaumont Company, Limited. Released May 31st. Length 1569 ft.)

A Daughter of the People.

Delia (or "Dell") Hamilton.....Laura Sawyer
Arthur Stillman.....Robert Broderick
Henry Thornton.....Fred de Belleville

The vogue of industrial drama, to which is allied a strong domestic interest, will long continue, and especially so will this be realised if we can occasionally be furnished with so cleverly directed an example of its kind as "A Daughter of the People." For sheer virility and power, the drama should alone command success, while the excellence and intelligibility of the sub-titles forms a further recommendation. While touching upon the latter, it should be added that the conversational caption not, as a rule, the most successful of efforts in "sub-titling," is here both well adapted and striking in its bearing upon several of the main episodes. The various types depicted

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are essentially American, the unrefined product of a new country, but the portrayals are so entirely convincing that the spectator very quickly forgets the little crudities apparent in several directions, and follows the play with a keen interest.

There is quite a masterly handling of the different scenes, no matter whether it be a stormy interview between two characters or the struggles of an excited mob, the acting is excellent throughout, and some very fine lighting effects are also worthy of special remark. The work of Mr. J. Searle Dawley, as producer, is worthy of every praise. The tale opens with a secret meeting of cotton magnates, an event followed by the closing of the Rockton mill in order to assist the creation of a "corner." Delia Hamilton, daughter of the head dyer, is in love with Sam Lloyd, an engineer, at the works of Stillman, the leader of the combine. Sam learns of the master's duplicity, and the men, led by Bill Slinger, a burly machineman, set fire to the warehouses. Bill, however, is unaware that his own boy has fallen asleep among the bales, and after an extremely exciting rescue by Dell and Sam, he is distracted to find the lad carried home seriously injured. In the hearing of the crowd, Bill vows that he will kill Stillman. The mob of starving workers is easily incited, and there follows a stirring series of incidents as they force their way into the grounds of the mill-owner's mansion, breathing threats against its occupants. Dell, meanwhile, has arrived at the house, and while warning Stillman, is aghast at the sudden onslaught.

The workers storm the house, and Bill, now known to Stillman as the originator of the fire, attempts to advance the claims of the workers. Losing his temper and reproaching the master, the workman is about to kill, when he hears the words: "Strike, and you will ruin the future of your son. If you believe in a Deity, appeal to him to save you and yours through all Eternity." Dissuaded from his murderous plan, unsuccessful in his plea, the worker returns to his fellows. Dell now pleads with the master, and told by Stillman that marriage with him will only save the people, at last goes to the window and pronounces the sentence: "My people, the mills will open for you." Stillman, the brute once more awakened in him, arranges with a rascally attorney for an illegal marriage, and, while the workers return to the mills, the master and the heroine are upon their honeymoon trip.

When old Hamilton asks for his child, he is coarsely told by Sam that she has sold herself to Stillman. The latter soon awakens to the pure mind of Delia Hamilton, and the first act upon his return is to place all child workers upon half-time as a proof of a new regard for his employees. When Thornton, his partner, and a *parvenu* wife, attack the character of Dell, the master nobly defends her honour, but receives a painful surprise when the girl, now aware of the common rumour, leaves his household. A strong scene occurs where Stillman, unaware that Dell is in the engine room of the mill, tells Sam that he alone can make Dell happy, but is surprised to find the engineer quite callous as to her fate. One or two clever dramatic touches, and Dell, now fully alive to the fact that Stillman loves her, asks him to take her back. A beautifully chosen sub-title ends a very striking play, on which should achieve success with any audience, and containing a story which will "carry the audience" from beginning to end. (World Film Corporation. United Kinematograph. Exclusive. 4,200 ft. Released June 21st.)

The Gilded Wedding.

This film adaptation of the play by Bronson Howard, shown to the trade at the Shaftesbury Pavilion last week, proved much to the taste of the very large audience invited to witness its first presentation. The producer has a powerful theme to work upon, and a variety of incident and frequent changes of environment afford many opportunities for effective treatment, of which full advantage has been taken.

Lilian Westbrook, the daughter of a wealthy banker in New York, is engaged to Harold Routledge, a young artist, in spite of which fact the Count de Carojac is a persistent suitor. John Strebolow, a middle-aged millionaire, and a friend of Lilian's father, also falls in love with her, and, unaware of her attachment, asks Mr. Westbrook's permission to propose marriage. His letter comes at a moment when Mr. Westbrook finds himself on the verge of bankruptcy, and realising that only Strebolow's wealth can save her father from ruin, she breaks her engagement with Routledge and marry's her father's friend.

Six years later Strebolow and his wife are staying in Paris, and their house is frequently visited by the Count de Carojac, and also by Routledge, who has made a great reputation as a painter. The Count cherishes a bitter resentment against Routledge, which at last culminates in a public insult, and a duel is the result. Lilian hears that it is to take place, and hastens to the scene in the endeavour to prevent it. Her husband follows, quite unaware of the interest she takes in one of the combatants. They arrive too late, for Routledge has received a fatal wound, and Lilian's grief is so intense that her husband realises for the first time that she has always loved the young artist. Acting as he thinks best for his wife, he persuades her father to take her back to America. He meets Carojac and kills him in a duel, and later on he receives a letter from his little daughter begging him to return home. Lilian has learned to appreciate his great love, and welcomes him back with sincere affection.

Much depends on the acting, and the company engaged in its representation succeeds in maintaining the interest throughout. John Strebolow is the central figure, and easily secures the entire sympathy of the audience. The production is elaborate, a reception at the

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Embassy and the duel scenes being particularly effective. The representation of the Paris *salon* hardly strikes us as being adequate, and when the Count insinuates that Routledge's picture bears a striking resemblance to Lilian Stre bolow he might have added that it also bears a striking resemblance to a famous picture which has been familiar to the public for more than a quarter of a century. This is a small detail which easily could and certainly should be omitted, and detracts in no way from the general excellence of a very fine production. (Bishop, Pessers and Company. Three reels. Exclusive.)

"Our Boys."

Opinions will, of course, differ whether "Our Boys" is as effective on the screen as it has been for a generation past on the stage proper but there can be no doubt that Messrs. Cherry Kearton, Ltd., have, in filming the late Mr. H. J. Byron's immortal comedy, done their work exceedingly well, and those who may have often laughed or shed a furtive tear almost in the same breath over its presentation will find their emotions aroused no less by this new version It says much for the producers to our way of thinking that they should so effectively have sustained the essentials of the old comedy which contributed very largely to its initial success. Admitting that the social barrier between the Baronet and the retired Butterman is not so clearly defined to-day as it was in 1875—the year in which "Our Boys" first saw the light—there is much that is so thoroughly human in the play that few will marvel at its phenomenal success from that period to the present time.

The story is, of course, familiar to all of us —and if at times departures are made from the text it is merely that the situations shall receive fuller treatment on the screen. The artists deport themselves excellently in the costume of the period and play the comedy in a thoroughly spirited manner, noticeably so by Mr. Maitland Marler as Perkyn Middlewick, Mr. W. Compton Coutts as Talbot Champneys and Miss Kathleen Harrison as Belinda, all of whom infuse much character into the work. The photography is also very good. (Standard Feature Film Company. Released early in June. Length 2,450 ft.)

FILMS ON VIEW.

The following forms a summary of Films which Buyers or Viewers will be enabled to witness in the Showrooms during next week.

(For full addresses, telephone numbers, etc., of various firms, see "Film Releases" in supplement.)

AMERICAN CO. (LONDON), LIMITED.

Title.	Des.	Length.	Released.
His Brother's Debt	D	1977	June 17
The First Stone	D	982	— 21
A Heart of Gold	D	990	— 21

Monday, 1 p.m. to 5.30 p.m.; Tuesday till Friday, 9.30 a.m. to 5.30 p.m.; Saturday, 9.30 a.m. to noon.

H. A. BROWNE & CO., LTD.

Title.	Des.	Length.	Released.
On the Banks of the Llobregat	S	350	July 5
Peace, Perfect Peace	Com	784	— 8

Thursdays.

CINES CO. (G. Serra, Sole Agent).

Title.	Des.	Length.	Released.
Cunning v. Cunning	F	2100	June 14
The World Power	Car	320	— 14
That Silly Ass	C	870	— 14
Picturesque Romagna	T	360	— 17
Polidor Dislikes Music	Com	540	— 17

Monday to Friday, 10 a.m. to 5 p.m.

ECLAIR FILM CO., LTD.

Title.	Des.	Length.	Released.
The Glass Coffin	D	2543	June 21
Mischievous Miss Flora	C	471	— 21
The Lone Game	D	1971	— 24
The Growth of America	Int	382	— 24

Daily, except Fridays.

THOS. A. EDISON, LTD.

Title.	Des.	Length.	Released.
The Portrait in the Attic	D	1070	June 14
A Pipe Dream	C	999	— 14
Tracked by the Hounds	D	2075	— 17
One Way to Advertise	C	550	— 17

Mondays to Thursdays, inclusive.

ESSANAY FILM CO.

Title.	Des.	Length.	Released.
The Dance at Alec Fontaine's	D	1000	June 21
Mustang Pete's Pressing Engagement	C	1016	— 21
The Bachelor and the Back Pedal	Fab	1016	— 21
The Strength of the Weak	D	1926	— 24
Broncho Billy's Vengeance	D	977	— 24
Sweedie's Hopeless Love	Com	1029	— 24

Mondays to Thursdays, inclusive.

GAUMONT CO., LTD.

Title.	Des.	Length.	Released.
The Silver Wedding	D	1993	June 21
The Manufacture of Lace	Int	408	— 21
Colonel Bontemps	C	2249	— 24
Jersey	S	380	— 24

April 27th and 28th.

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HEPWORTH MANUFACTURING CO.

Title.	Des.	Length.	Released.
A Ramble in the New Forest	S	400	June 14

Tuesdays, 2 to 6.30 p.m.
Other times by appointment.

LUBIN FILMS (J. Frank Brockliss, Ltd.).

Title.	Des.	Length.	Released.
A Tragedy of the Hills	D	2072	June 28
The Good in Him	D	1041	— 28
Mazie Puts One Over	C	1000	— 28
A Perilous Passage	D	1033	July 1
A Prize Baby	Far. C.	504	— 1

Monday to Friday, 10 a.m. to 6 p.m. Saturday, 10 a.m. to 1 p.m.

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Desperate Dud, the Plumber	C	1017	— 14
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The Sheriff's Dilemma	D	1036	— 17
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Old Fisherman's Story	D	1805	— 17

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Timbuctoo and the French Soudan	T	600	— 17
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The Golden Sword-Knot	D	3 reels	— 27
The Old Fogey	D	3 reels	July 1

Daily.

PHŒNIX FILM AGENCY.

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Arabella's Frightfulness	Com	690	May 31

Daily.

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The Gold Brick	C	1009	June 17
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Only a Volunteer	C	480	June 7
An Innocent Burglar	D	1024	— 7
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His Wife's Husband	C	944	— 21
The Diana of Eagle Mountain	D	1910	— 21
Their Last Haul	C	982	— 21
Her Adopted Mother	D	968	— 21
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A Cycling Honeymoon	Com	325	— 24
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VITAGRAPH CO., LTD.

Title.	Des.	Length.	Released.
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The Fates and Flora Fourflush: Part 3	C	1026	— 21
A Man of Parts	C	1064	— 21
Snatched from a Burning Death	D	2117	— 24
Cabman Kate	C	964	— 24
The Black Wallet	D	1026	— 24

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85, Shaftesbury Avenue, London, W.

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THE OPEN MARKET.

If one were to cast one's thoughts over the rapid changes that have characterised the progress of the cinematograph industry during the past five years, perhaps the most surprising thing noticeable during that time is the permanence of the open-market film or, rather, the permanence of the conditions that first established the principle of open-market releases. True, the open market, as such, at the present time is not the same as that of four or five years ago, but the fact remains that in spite of repeated attacks upon its stability as the basis of all dealings between manufacturers, renters and exhibitors, and innuendoes regarding its usefulness, the support accorded the open market is, comparatively, as strong to-day as ever it was, and is still regarded by a large number—perhaps we may safely claim the majority—of exhibitors as the only real, safe and permanent method of conducting business.

There is a lot to be said for this devotion to principle, but we have to face the fact that the exclusive film, if not seriously threatening the existence of the open market, at any rate by its active competition hampers and restricts its older rival; and because there is much that is attractive about it—from a monetary point of view—exhibitors are often inclined to over-rate its value as a paying proposition, at the same time under-estimating the importance to them, individually and collectively, of "keeping the open door."

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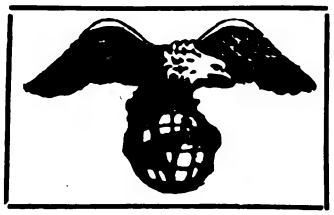
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TRADE TOPICS.

The Globe Film Company, Limited, have created a fusion of interests with Messrs. Bishop, Pessers and Co., Limited. The two businesses will remain quite distinct and independent in their trading, but the directors of the latter concern will join the Board of the Globe Company and certain members of the Globe Company's Board will join that of Messrs. Bishop, Pessers and Co. Mr. Harold Bishop, as hitherto, still continues chairman and managing director of the Globe Film Company, and Mr. Stanley Bishop (of Bishop, Pessers), who is deservedly popular and has been actively connected with the industry for the past twelve years, will be in charge as general manager of the Globe Company, and have his offices at 81, Shaftesbury Avenue, otherwise the *personnel* of this Company will remain exactly as before; and Mr. Bishop expressed to us the hope that he would be fortunate enough to retain the services of every member of the staff for many years to come.

Mr. Reynolds, junior, who, of course, is a son of Mr. Walter Reynolds, the well-known member of the London County Council, will in future conduct the exclusive hire business of Messrs. Bishop, Pessers and Co., at 29a, Charing Cross Road, W.C.

THE BIOSCOPE
is the **only** British Trade
∴ Journal which reviews ∴
ALL THE FILMS.

A strong wave of patriotism has spread over London and the recruiting authorities have found ready and willing assistance in the cinemas. Practically every picture house has given one or more nights over to the resounding cry, "Men, more men." In South-west London the managements have vied with one another in their patriotic efforts, and special pictures have been secured for various occasions. Among the houses which have assisted in the great movement has been the Shakespeare Theatre, Clapham Junction, where Mr. Perry, the manager, readily acceded to the request of the local military authorities and granted the use of the palatial building for recruiting purposes. On Friday last, special efforts were made on behalf of the 23rd County of London Regiment and a very interesting programme was arranged. The Mayor of Battersea was present and addressed the audience, advocating the claims of the local Regiment. Mr. James Hewson, of the Imperial Maritime League also spoke, and the Regimental band played selections. The feature film of the evening was "Defenders of the Empire," and the stirring incidents portrayed on the screen were enthusiastically applauded. The proceeds of the performance were handed over to the funds of the Bolingbroke Hospital.

Having been fully assured of the excellence of their forthcoming productions, we again take the liberty of calling the attention of our readers to the important initial private review to be held by the M.L.B. Productions on May 18th, and of which particulars will be noted in our usual columns ending "Trade Topics." We would also add that the title of the film "A Brother's Sacrifice" has been altered to "His Brother's Wife." This will be one of a trio of All-British productions and we learn that the company will make a speciality of high-class society dramas, having secured a powerful company of talented artists whose names include those of Miss Flora Morris, Messrs. Harry Gilbey, J. R. Tozer and Austin Campy as principals. The studios at Portsmouth Road, Esher, one of the buildings of which is 80ft. in length are already being enlarged, and are fitted with a powerful equipment of Westminster arc lamps, have large property rooms and will give employment to the best artists and craftsmen. Elaborate furniture, specially built scenery and accessories will facilitate the work of a very capable stock company, the productions generally being under the direction of J. Welfear Lloyd. A large scenery dock, nearly 60ft. in length, will house the elaborate scenery, and a full laboratory equipment has been installed for the necessary film development and printing operations. The London offices are at 13, Hanover Street, Regent Street, W., where Mr. Mr. Reginald Michaelson is in charge of the sales department. No expense will be spared in order to secure adequate presentation, and, from all accounts, the Michaelson-Lloyd British productions seem already assured of a very promising reception.

The news of Mr. John Bunny's death, which we announced in our issue of last week, was received at the offices of the Vitagraph Company by cable from New York, in which it was stated that Mr. Bunny died of Bright's disease after a month's illness. Mr. George H. Smith wishes to express his sincere thanks for the many letters of sympathy which he has received from all parts of the country and which are too numerous for him to acknowledge

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individually. Special memorial cards are being issued, further details of which will be announced later.

The recent celebration held at the Savoy Hotel, when Sir Gilbert Parker gave an inspiriting address upon the life of the great humanitarian, President Abraham Lincoln, should, in the light of a forthcoming film production, prove of interest to many of our readers. The occasion referred to was the fiftieth anniversary of the great American's death, and Sir Gilbert, in the course of a lengthy speech, gave many affecting reminiscences of the man who will long be remembered as among the greatest of his race and the personification of all that is truly noble in mankind. Sir Gilbert also drew several very potent analogies between the days of the 'sixties in America and Great Britain and the present time of International strife. The special account which appeared in *The Daily News and Leader* of the meeting provides most interesting reading and should lend much additional *eclat* if extracts could be utilised in connection with the advertising of the release we have hinted at. The film, one of two reels, has been prepared by the Edison Company from a scenario by James Oppenheim, and gives all the humour, pathos, and dramatic intensity of action embraced in the leading episodes of "The Life of Abraham Lincoln." The feature is on view this week at the Edison London establishment and will be shown to the Trade throughout the Provinces during next week. Its reception, especially in the cotton manufacturing districts, so intimately associated with American trade, should be one fraught with a deep significance.

When one comes to scan over the lists of films down for review week after week, there immediately appears a task of some considerable magnitude for the reviewer, and it is not at all surprising that an occasional error, either of omission or commission, may be apparent. Our own reviewers are but seldom at fault, yet we must confess to an entirely inexplicable mistake in our last issue and would particularly ask our readers to carefully note, contrary to the statement which appears in "Comments on the Films," that the Pathe subject "Wiffles in Love and War" is not a reissue. A glance at page v., of the supplement in our last issue will render our meaning clear and we trust that the foregoing explanation will remove any doubts existing as to this notable exclusive being, as it is, an entirely new production.

There is a story about the new Hepworth exclusive, "The Sweater," which appears to be perfectly true and is certainly interesting. There appeared at the editorial offices of the Company one day within the last two months the most ragged-looking specimen of slum inhabitant. He was about to be ejected, with enthusiasm, by Mr. Parker, from the outer office, when he mysteriously reached into his apparently dirty pocket and pulled out a quite clean visiting card. The card bore the name of one of the well-known plot writers who are in the habit of submitting plots regularly to the Company. It transpired that this was Mr. W. J. Elliott, who had just completed a long period of living at Bermondsey and Poplar, making a careful study of sweating conditions during war time for his next plot. Feeling that the Hepworth editorial department might not believe him when he told them that he had actually studied the conditions, he had come straight from the little room which he had occupied (at a cost of 2s. per week) so that he could prove the genuineness of his claim. The editorial department was, of course, very much impressed, but is anxious to point out to other plot writers that the reason for the acceptance of the plot was not the novelty of its presentation. The writer was well-known to the Company and the plot was very carefully considered before being accepted, in the usual way. Needless to say, the plot deals vividly with the sweating of the workers in the slums at the present time.

A Regular Meeting of the Cinema Lodge (No. 3634) was held at Pagani's Restaurant in Great Portland Street, W., on Tuesday afternoon last, the Worshipful Master (J. Brooke Wilkinson, Esq.) being supported by a large gathering of Members.

Truly a splendid record is that already achieved in connection with the recruiting meetings held upon Sundays at the Electric Theatre, Birmingham, where Mr. Harry Bruce has had the pleasure of seeing the roll call rise up to over 1,500 recruits. We are pleased to see that Mr. Bruce has again been granted a special licence for the performances and will thus, with the aid of a number of enthusiastic helpers, be enabled to carry on the work so nobly done at this popular place of amusement.

A cheery note from Mr. Joe Fisher, of the Elite Bioscope, Cape Town, informs us that he is once again upon the move, this time in Central Africa. He writes from Victoria Falls, Rhodesia, and says that he was pleased to encounter *The Bioscope* and find it in great demand at all the theatres he has visited. We thank Mr. Fisher for his message, at the same time coupling the expression with greetings to our friends in Africa, and shall await a further report as to their activities in the world of films.

It afforded us considerable pleasure only a few days ago, to be enabled to greet our esteemed friend, Mr. Lionel Grant, well known to the industry through his association with Amalgamated Cinematograph Theatres Limited, looking remarkably fit and well in his naval uniform. Mr. Grant is, of course, an old Service man and volunteered for duty immediately upon the outbreak of war.

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THE PHOTOPLAY REVIEW & ESSANAY GUIDE

Should be among the files of every theatre. It contains valuable information for exhibitors about everything ESSANAY—release dates, synopses, lengths, advertising material issued, reading articles for republication in local papers, programme fliers etc.
POST FREE TO THEATRE ADDRESS.

H. A. SPOOR.

ESSANAY



ESSANAY PRESENTS

THE WORLD-CELEBRATED COMEDIAN

CHARLES CHAPLIN

IN

Charlie's New Job.
Released Thur., May 20th. Approx. length 1,996 ft.

Charlie's Night Out.
Released Thur., June 3rd. Approx. length 1,961 ft.

Champion Charlie.
Released Thur., June 17th. Approx. length 1,939 ft.

Charlie in the Park.
Released Thur., July 1st. Approx. length 994 ft.

Charlie's Elopement.
Released Thur., July 15th. Approx. length 2,000 ft.

Charlie the Tramp.
Released Thur., July 22nd. Approx. length 2,000 ft.

Quad-Crown, Six and Twelve-sheet Posters.

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Telephone—Regent 1829. **Telegrams—"Essafilm, Ox, London"**

FILM MFG. Co., 148, Charing Cross Road, London, W.C.

NEW SAMPLES Showing in PROVINCES, May 6th to 14th.
LONDON. May 17th to May 19th.

Released MONDAY, JULY 5th. **Drama.** **App. length, 1,056 ft.**

When the Fates Spin.

An aged man relates his love story while seated at his fireside, in this one-reel drama. The action is carried back to the time of the frilled shirt and the bell-topped hat, a Southern girl being the heroine. The film contains many picturesque and entertaining scenes.

Released MONDAY, JULY 5th. **Snakeville Comedy.** **App. length, 1,029 ft.**

A Horse of Another Colour.

This Snakeville comedy is full of "horseplay" of the thoroughbred brand. The four-foot actors in it furnish a large part of the laughs, and send the fun along at a lively pace. Three country "gents.," a lady from the city, and the lady's husband are the two-footed characters. This film is a "sure winner" of the hilarity stakes.

Released MONDAY, JULY 5th. **Geo. Ade Fable.** **App. length, 540 ft.**

Fable of Azalea and the Celebrities.

Another very humorous phase of woman's nature, satirised after the approved and highly amusing George Ade manner. An excellent comedy.

Released THURSDAY, JULY 8th. **Drama.** **App. length, 1,989 ft.**

THE WOOD NYMPH.

A two-reel dramatic picture that is thoroughly delightful in every respect. Ruth Stonehouse in the title *role* is capably supported by such favourites as Richard C. Travers and Bryant Washburn, who, in their *roles,* are both in love with her. Some of the exterior scenes are beautiful in the extreme, and Miss Stonehouse gives a classic dance on the soft green turf of an open glade on the estate of one of Chicago's millionaires, against a background that is suitable in every way. A strong dramatic feature.

Released THURSDAY, JULY 8th. **Broncho Billy Adventure.** **App. length, 1,026 ft.**

The Outlaw's Awakening.

The story of this one-reel tale of the West affords Broncho Billy ample opportunities to ride, shoot, and do the hero with his customary effective ease. The climax is especially well done, and will immensely please Mr. G. M. Anderson's admirers.

Released THURSDAY, JULY 8th. **Comedy.** **App. length, 980 ft.**

Sweedie Learns to Ride.

A one-reel comedy, in which Wallace Beery gives a remarkable demonstration of several thousand ways of mounting—and of falling off—a horse. Mr. Beery's broad and vigorous comedy methods have ample opportunity while Sweedie is taking her first lesson to ride.

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He is stationed with the R.N. Division at the Nore, where part of the duties consist of boarding and examining all vessels entering the Thames. When one considers that the watches are forty-eight hours on and a similar period off, there will be seen the possibility of some pretty rough experiences, especially during the inclemency of the recent winter upon the East Coast. The good wishes of the Trade will, we feel assured, be extended to our friend and his comrades.

One of the subjects discussed at the quarterly meeting of the Liverpool and District Branch of the Cinematograph Exhibitors' Association, held at the Palais de Luxe, Lime Street, on Friday last, was that dealing with the "Performing Right Society"—a matter which has been before the committee for some time, and it is now stated by the Hon. Secretary, Mr. W. H. Huish, that special concessions have been made to members of the branch. In summoning the meeting, the Secretary states, "We are pleased to report that the Licensing Authorities have recognised our Association, and deputations have been received by them over matters concerning our Trade. Advance copies of intending new rules have been submitted by the Authorities and we have suggested amendments to these. Further, we were received by Dr. Hope (Medical Officer of Health for Liverpool) over the ventilation question and a satisfactory scheme of working with the Health Department saved the Trade a great deal of worry and unnecessary expense. There will be many other points to be discussed and taken up with the Authorities, who we feel sure will listen to our committee, and will not impose any rules without giving us a chance to discuss same with them." For purposes of local defence, a fee of two guineas for each membership (hall) is being charged for the year 1915.

By the opening of another important branch in the Provinces, we have further evidence of the well recognised activities of the J. D. Walker organisation. All who know the firm's well furnished headquarters in Wardour Street will, we feel assured, be keenly interested to learn that they have just inaugurated at 12, John Bright Street, Birmingham, another handsome addition to their already extensive "plant." This establishment will serve the Birmingham and Midlands district for J. D Walker's World's Films, Limited, and local exhibitors are requested henceforth to address all inquiries for bookings on "Famous Players" or Jesse L Lasky Features to the new premises. There will, we venture to add, be no necessity for us to dilate upon the excellence of the films handled by this enterprising establishment, for their fame has long ago spread to all our leading cities, and it only remains for us to wish every success to the latest of busy Birmingham film emporiums.

The task of inaugurating a new weekly supplement to any trade journal is necessarily one attended with a considerable amount of labour, but this has, we can assure our Scottish readers, now become tempered with a feeling that, as time goes on, the weekly "Scottish Section" of *The Bioscope* will arouse still more favourable comments from "ayont the Border." Meanwhile we would tender our thanks for a number of congratulatory messages, and in particular for the kindly review accorded our last issue by the *Edinburgh Evening News*. It is pleasant indeed to have the feeling of good fellowship with our subscribers, and we trust that our latest innovation will long continue to do its share towards cementing the bond of a valued friendship.

Mr. George H. Smith informs us that two important Broadway Star Feature Films have been sold, one being "From Headquarters" to the Gaumont Film Hire Service, who have secured exclusive rights for the United Kingdom while those for "Mother's Roses" go to Hibbert's Pictures, Temperance Hall, Bradford. A Vitagraph item of special interest is the serial "The Fates and Flora Fourflush," a brilliant burlesque of the popular serial sensation film. This is to be completed in three parts, the first two of which have already been shown, and should recommend itself particularly to those exhibitors who find the serial film so much to their patrons' taste. These good-natured and humorous satires are brilliantly played by a talented company, and show much ingenuity in mounting and construction.

"At a Berlin picture theatre," says the German correspondent of *El Mundo Cinematografico*, "there is to be screened a film entitled, "A Week of Reuter's Lies," the object of which will be to contradict in humorous form the falsehoods circulated by the English press agency of that name."

Another cinema event of a military nature was held last week at Blackpool, the occasion being a special matinee at the Hippodrome, Church Street, on behalf of the First Battalion Blackpool Volunteers. Several prominent artists gave their services and, during an interval the Mayor delivered an inspiring address of a truly patriotic kind. The leading film was "The Master of Merripit," a drama which, as might be expected, gained the hearty applause of a crowded audience.

There is something quite irresistibly appropriate about the title of a forthcoming Kineto film, also with regard to its release date, for the second week in June will see the inaugural displays of "Kill That Fly." This forms a particularly valuable contribution to education in public hygiene and should do its work most admirably in the spreading of a wonderful record of valuable knowledge.

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The half-reel is little short of a marvellous achievement, and should meet with a splendid reception from the Trade as well as educational authorities.

Senor Carlos Vasseur deserves our hearty congratulations upon having secured from Barker Motion Photography, Limited, for Argentine, Uruguay, Bolivia and Paraguay, the sole rights of the famous masterpiece film "Jane Shore," a subject of which Senor Vasseur speaks in terms of the highest praise. He is thus enabled to add the above to the fine London films, "The Middleman," "Prisoner of Zenda," and "Rupert of Hentzau," and to the Broadway Star features, "413," "Two Women," and "The Painted World," a list of which any buyer might well feel proud. The foregoing forms a splendid tribute to the discrimination of the audiences in South America with regard to really first-class attractions.

Our readers in the Belfast district will shortly miss from their midst the familiar personality of Mr. Henry Pulling, who is resigning his position with the Kelvin Picture Palace Company Limited, in order to come to the London district. He will, on and after the 17th proximo, be located as assistant manager, under Mr. R. Bulley, of the Acton Kinema, to which address the Trade is requested to redirect publicity matter, also to make the necessary alterations in their mailing lists.

An interesting function was held on Saturday last aboard H.M.S. *Vernon* torpedo training school, when a special exhibition of films was arranged by officers of the ship. The items included Bamforth comedies, a Japanese interest film and, by courtesy of Messrs. Gaumont's Film Hire Service, "In the Mine Strewn North Sea." The films were dispatched by the Yorkshire Cine Company, Limited, who were specially congratulated upon providing such an admirable list. In his telegram to the Company, Lieutenant Holden Illingworth says, "entertainment much appreciated by the officers present."

Charles Chaplin, the famous Essanay comedian, is stated to have insured his feet for 150,000 dollars. "My feet are my fortune," he says. "What kind of a picture play comedian do you think I should be without them?"

A Russian customs circular, dated September 17 (30), 1914, prohibits the importation by post of parcels containing manufactures of celluloid (including cinematograph films). All articles of celluloid so shipped, even if packed in wooden containers, are liable to confiscation, according to the American *Daily Consular Reports*.

An extremely pleasant gathering of members of the Trade and friends took place recently at the Chanticler Restaurant, Frith Street, the object being to enable final greetings and God-speed to Mr. F. J. Sapsford of the Grand Central Circuit and Electric Theatres (1908) Limited who has accepted a commission in the Army Service Corps. Among those present were Mr. A. M. Kay (Ideal Film Company) who, in the course of a very appropriate speech, presented the guest of the evening with a handsome wrist watch subscribed for by a number of friends present. Mr. Deeks, also on behalf of the assembled company, proposed the hero's health, a toast which was indeed acclaimed with gusto. Other members of the gathering included Messrs. S. T. Parrish, A. H. Law, and F. George (of the X.L. Film Company); Messrs. Dillistone (Renters, Limited); E. H. Rockett (Nordisk Company), G. King and Griffiths (United Kinematograph); J. Sowerbutts and H. Bunch (Film Libraries, Limited); F. W. Wood (Pathe Freres, Limited), F. Prentice (Samson Film Company); G. Blom (City Exclusives); Turner (Ruffell's Exclusives, Limited) and G. Tebbitt (Victory Feature Film Company), also Messrs. Goodall, Gill and Tyler. A most enjoyable time was spent by all present, the usual harmony putting the final touches to a function which will long be remembered.

Thursday last was quite a memorable day in the Kingsland district, for it marked the formal opening of the handsome new cinema house erected in the High Street of this portion of North-east London. The Kingsland Empire is a really palatial building and, with its lofty dome, adds a prominent architectural feature to the neighbourhood. The house is luxuriously furnished and the interior, with its classic design of decoration and charming scheme of cornice lighting, provides an unusually tasteful *ensemble*. The architects, Messrs. Adams and Coles, are certainly to be congratulated upon an entirely successful result. There is seating for 1,000, two Tyler "Indomitable" projectors, and other excellent apparatus of British manufacture. We regret that lack of space prevents a more detailed reference, but can assure our readers that the latest addition to the houses in the district bounded by the City, Dalston, and Stoke Newington, will bear favourable comparison with many of our West-end enterprises. The manager for the Company is Mr. Courtney Crocker, who formerly presided as manager of the Scala Picture Theatre, Croydon. We must, before concluding our reference, congratulate the directors upon the beautifully illustrated souvenir booklet issued in connection with the opening ceremony.

A version of Mr. Zangwill's successful Jewish play, "The Melting Pot," with Walker Whiteside in his original part, is announced by the Cort Film Corporation of New York.

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THE OUTCAST

The FIRST of the DOMINION MASTERPIECES is being shown in the Provinces as under:—

BIRMINGHAM.	SHEFFIELD.	MANCHESTER.	LEEDS.
SCALA THEATRE, Smallbrook Street.	UNION STREET PICTURE PALACE	SALFORD CINEMA, Chapel Street, Salford.	ASSEMBLY ROOMS, Briggate.
SUNDAY, May 9th, at 2.30 p.m.	**FRIDAY, May 14th, at 10.45 a.m.**	**SUNDAY, May 16th, at 3 p.m.**	**FRIDAY, May 21st.**

FILM by **Reliance** (Four Reels).
SCENARIO by **Thos. Nelson Page,** the famous author.
CHIEF PARTS by **Mae Marsh, Robert Harron, Mary Alden,** and **Spottiswoode Aitken.**

THE DOMINION "MASTERPIECES" will include the cream of the product of four of the most ambitious manufacturing organisations in the States—the **D. W. Griffith, T. H. Ince, Reliance,** and **Majestic** Companies. This first release will convince you of the quality of the whole bunch—make a point of seeing it in your own town.

DOMINION EXCLUSIVES Co.,

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NORTHERN DISTRICTS AND SCOTLAND. — Dominion Exclusives Co., 26, Northumberland St., Newcastle-on-Tyne.

LANCS., YORKS., NORTH WALES AND CHESHIRE.— Dominion Exclusives Co., 46, Victoria St., Manchester.

MIDLANDS. — Exclusive Supply Co., 111, New Street, Birmingham.

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Among the special Trade reviews, readers are requested to note that the following features will be on view at the theatres and times mentioned below:—

LONDON.

"The Pride of Nations" (British Natural Colour Films), shown by Aurora Film Campany, Limited, at Shaftesbury Pavilion, Thursday, May 6th, at 11.30 a.m.

"Nana, of the Moulin Rouge," "An Insult to the Flag," and "Lena Rivers" (shown by Kinematograph Trading Company, Limited), Shaftesbury Pavilion, on Friday, May 7th, at 11 a.m.

"Adventures of a Plucky Woman" (McEnnery Syndicate), at Palais De Luxe, Great Windmill Street, May 7th, at 11.30 a.m.

"Morals of Marcus" (Famous Players) and "Rose of The Rancho" (Lasky Feature), at Shaftesbury Pavilion, Tuesday, May 11th, at 11 a.m.

"The Lost House," shown by Dominion Exclusives Company, at Shaftesbury Pavilion, Wednesday, May 12th, at 11 a.m.

"Cardinal Richelieu's Ward" (Thanhouser Company) and "The Last Egyptian" (Imperial Film Company, Limited), shown at the Shaftesbury Pavilion, Friday, May 14th, at 11 a.m.

"Time and The Hour," "Story of a Punch and Judy Show"; also "His Brother's Wife" (Michaelson Lloyd British Productions), at Shaftesbury Pavilion, Tuesday, May 18th, at 11 a.m.

"A Daughter of England" (British Empire Films, Limited), at Shaftesbury Pavilion, Wednesday, May 19th, at 11 a.m.

"As Men are Made" and "A Woman at Bay" (Bishop, Pessers and Co., Limited), shown at the Shaftesbury Pavilion, Tuesday, May 25th, at 11.30 a.m.

"The Devil's Profession" (Arrow Film Production), based upon Gertrude Wentworth James' novel, shown by Yorkshire Cine. Company, Limited, at Shaftesbury Pavilion, Friday, May 28th, at 11 a.m.

"The Beggar Girl's Wedding" (British Empire Films, Limited), at Shaftesbury Pavilion, Tuesday, June 8th, at 11 a.m.

PROVINCES.

"The Penalty Fits the Crime" (Walturdaw exclusive), at Scala Theatre, Birmingham, May 7th, at 11 a.m. Particulars obtainable from Walturdaw Company's Birmingham branch.

"Ready Money" (Lasky Feature), at Grand Theatre, Manchester, May 7th, at 2.30 p.m. Tickets obtainable from Clarion Film Agency, Manchester.

"Man Proposes, But——," "In the Grip of Impostors" and "Diamond Hunters," shown by Palatine Film Company at Cinema, Salford, May 9th, at 2.30 p.m. Also at Theatre De Luxe, Leeds, May 11th, at 10 a.m.

"After Five" (Lasky Feature), at Assembly Rooms, Leeds, May 11th, at 11 a.m. Particulars obtainable from Greta Film Service, Barnsley.

"The Outcast" (Dominion Exclusives Company), at Scala Theatre, Birmingham, May 9th, at 2.30 p.m. Also to be shown at Picture Palace, Union Street, Sheffield, May 14th, at 10.45 a.m.; at Cinema, Salford, May 16th, at 3 p.m., and at Assembly Rooms, Leeds, on May 21st (time to be announced later).

"Lorna Doone" and "Adam Bede," also other features, to be shown by M.P. Sales Agency, Limited, at Cinema, Salford, May 9th, at 2.30 p.m.

[Manufacturers and agents are requested to send us particulars and dates as above for inclusion in future lists. Kindly mark envelope "Trade Review."]

"THE WRONG GIRL."

An Agreeable Vitagraph Comedy.

Tom Hastings	Wally Van
Elsie Dryden	Nitra Frazer
Zelie	Lilian Burns
Count Fromage de Brie	Albert Roccardi
Jack	Garry McGarry
John Dryden	Charles Eldridge

Mr. Paul West in this very bright and amusing farce, shows us a lively picture of American college life during the period when this all-important event is the performance by the Amateur Dramatic Club. Tom Hastings is the leading "lady" and he is particularly anxious to shine before the eyes of Elsie Dryden, the sister of his chum Jack. He has a serious rival in the Count Fromage de Brie who is making desperate love to Elsie with his sister to assist him in the capacity of Elsie's French maid. The Count decides that the evening of the dramatic performance will afford a suitable opportunity for an abduction and he learns from Zelie the particulars of the costume which Elsie is to wear. It happens that the College Seniors also have a little plot to spoil the effect of the Juniors' dramatic performance and though they don't intend to go to the extent of kidnapping the leading lady, they steal his clothes, which, in the circumstances, comes to the same thing. Tom is in descair, until his friend Jack comes to the resque by borrowing his sister's dress which quickly transforms him into a very attractive leading lady. Unfortunately, he steps out into the balcony for a cigarette just as the Count passes in his car and being deceived by the costume, he promptly bags Tom and hurries him into the car under the impression that he has secured the lady of his choice. The Seniors' carry off Elsie believing her to be Tom and the little cherub that sits up aloft and directs the fortunes of farcical comedy arranges that they shall overtake the Count's motor car at the moment when Tom, having got free of his wraps, is inducing the Count and chauffeur to pull up. The Count is restored by the help of a rain barrel, while Tom returns to finish his performance in the intervals of receiving the blessing of his father-in-law, and the congratulations of his friends. The intricacies of the plot are so skilfully woven that an air of plausibility is given to frankly farcical situations and the interest is never allowed to flag. Mr. Wally Van skips through his part in his well-known staccato style and being also responsible for its production must take credit of the general air of boisterous high spirits which infects the college students. The production is admirable in every detail and the gusto with which the company works together constituting this a very bright and pleasing entertainment.—(Vitagraph Company, Limited. Released June 17th. Length, 1,793 ft.).

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TRADE MARK
Thomas A Edison
THIS SIGNATURE IS A GUARANTEE OF QUALITY



Ellis Parker Butler as the Scenario Writer, and Miriam Nesbitt as the Slavey

in "Lena," make a powerful and refreshing combination of talent. In this humorous skit on the servant question the versatility of Miriam Nesbitt is well displayed—she is supported by an all star cast, including Dan Mason, Viola Dana, Augustus Philips, Edward Earle, Jessie Stevens, Dan Baker—all names to conjure with in the film world.

LENA

Released June 7th. Approx. 2,050 ft.

QUAD-CROWN POSTERS.

FILMS NOW ON VIEW

IN LONDON May 10th to 13th inclusive. IN THE PROVINCES May 17th to 21st inclusive.

THE EXPERIMENT...	Drama	App. 1,018 ft.	Released June 28th.
ROONEY, THE BRIDE	Comedy	App. 995 ft.	Released June 28th.
A TRAGEDY OF THE RAILS ...	Drama	App. 1,950 ft.	Released July 1st.

On receipt of Postcard we will send you, regularly and post free, advance information of Edison Releases.

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TRADE MARK
Thomas A Edison



The *Cinema News*
describes this as

"The Rarest Type of Cinema Play."

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SOME "IDEAL" WINNERS

The following is the record—GUARANTEED ABSOLUTELY CORRECT—of the Bookings on a few "Ideal" Exclusives to Tuesday, April 20th.

FILM.	RELEASED.	LENGTH FEET.	BOOKED THEATRES.
"FROM SHOPGIRL TO DUCHESS"	April 19, 1915	3,600	158
"FLORENCE NIGHTINGALE" ... ... Received with tremendous applause everywhere.	March 22, 1915	3,700	210
"SHOP GIRLS"	March 1, 1915	3,500	290
"IDOL OF PARIS" ... ... Successor to "When London Sleeps."	Feb. 15, 1915	3,300	281
"HOW HEROES ARE MADE" ... ... The Greatest of all Military stories.	Jan. 18, 1915	5,000	248
"MARRIAGES OF CONVENIENCE"	Jan. 4, 1915	2,900	212
"ACE OF SPADES"	Jan. 4, 1915	3,000	122
"EVERY WOMAN SHOULD KNOW"	Dec. 7, 1914	2,500	292
"IN THE SHADOW OF BIG BEN" ... ... Life in London Town.	Nov. 23, 1914	3,100	387
"WHEN LONDON SLEEPS" ... ... The Drama that has toured the country for thirty years.	Oct. 26, 1914	3,400	560
"FEBRUARY 31st," The Naval Mystery ...	Sept. 21, 1914	3,100	254
"MR. PRYCE, OF SCOTLAND YARD" ... ... The greatest Detective Film on the screen.	Sept. 7, 1914	4,500	305
"AS A MAN SOWS SO SHALL HE REAP" ... The great Drama of life among the poor.	Aug. 17, 1914	3,400	473
"JOAN OF ARC" ... ... Introducing the famous Rheims Cathedral, bombarded by Germans.	Jan. 26, 1914	4,500	290
"MONEY GOD" ... ... Do Riches bring Happiness?	Nov. 24, 1913	3,500	394
"BRAND OF CAIN" ... ... The ever-green film.	May 26, 1913	4,000	368

And Six "BETTY NANSEN" Films—

"NEGLECTED WIFE." "WAS SHE JUSTIFIED?" "PRINCESS'S DILEMMA."

"FOR THE SAKE OF A MAN." "HER HOUR OF TEMPTATION." "A MOTHER'S SACRIFICE."

These Films were released in 1914, and have already been booked by **1,063** theatres. The Managers who have shown a "Betty Nansen" Film readily acknowledge her claim to be the Queen of Tragediennes.

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ITEMS OF INTEREST.

PETERBOROUGH PARS.

Mr. J. E. Draper continues to attract crowded houses to the Broadway Kinema by the splendid programmes he can always be depended upon to place before cinema-lovers and the luxuriously furnished lounges and balcony become more popular week by week. The famous Nordisk production, "Atlantis," and the London Film Company's "Liberty Hall" and "1914" maintained the high reputation of the house.

OFFERED FOR OVERSEAS.

An exceedingly interesting list of some thirty pages, and containing particulars of quite a number of export programmes, has been issued by the Express Film Service, Limited. The various offers also include complete parcels of good second-hand films, and those who are interested, are requested to forward their names to the Company, if not already upon their mailing lists. "The Express" have closed some big contracts, and have, in consequence, been enabled to add to their stocks a number of very attractive recent productions.

OFFERED AND WITHDRAWN.

Messrs. Foden, Flint and Son, recently offered for sale by auction, at the Grand Hotel, Birmingham, the Sparkhill Picture Palace, which is situated at the corner of Stratford Road and Nansen Road, and is let on a repairing lease at a rental of £780 per year. The theatre was rebuilt in 1914. It was explained that the vendors held the property on a lease of twenty-one years, and had the option to purchase the freehold of the site at 15s. per square yard. Bidding started at £1,000, and at £1,700, the property was withdrawn.

FAMOUS NOVEL FILMED.

One of the sensations of the New York season is the magnificent reception which is being accorded to the Famous Players film version of that favourite novel, "The Eternal City." In order to give full effect to the film play, in which Miss Pauline Frederick gives her first characterisation upon the screen with great distinction, the various scenes include actual views of the Castle of St. Angelo, the Gardens of The Vatican, the Coliseum, St. Peter's, and many other landmarks of history. The result of such fine reproductions of the wonders of Rome is said to have fairly taken the audiences by storm, the feature now playing to capacity business is one of the masterpieces of the year.

SUGGESTION FROM SOUTHPORT.

During last week, a rather novel recruiting effort was made at the Picture Palace, Lord Street, Southport, on behalf of the local Cadet Battalion, which is affiliated with the 7th King's (Liverpool) Regiment, and has done useful work in training youths in the district for the Army proper. The 7th King's, by the way, is the regiment with which Private Kennedy, son of Mr. Kennedy, the secretary of the Picture Palace, is at present fighting in France. The recruiting method employed was arranged so that at an interval in the programme, one of the cadets sang as a solo, a patriotic song, composed by Major Underwood, the commandant of the Battalion, the chorus being taken up by a company of cadets in the audience. In this way, not only did the cadet movement receive an important advertisement, but an enjoyable feature was added to the entertainment. The idea should prove worthy of development, and might well be used on a larger scale for the benefit of recruiting.

PLAYING "THE HALLS."

Many of our London readers will doubtless be interested to learn that Baby Langley, the clever little juvenile actress in the Bamforth modern comedies, issued by the Yorkshire Cine Company, Limited, of Gerrard Street, W., is appearing this week at the London Palladium. Baby is making a name for herself in the theatrical world, and is also destined to become famous in screenland, for she is quite as bewitching in her mischievous way on the film as on the variety stage. Her next film release is "Hilda Routs the Enemy," for June 17th.

NOVEL CINEMA CASE.

The occupier of the Gaiety Cinema Theatre, New Brighton, was recently summoned at the Wallasey Police Court, for an alleged contravention of the Cinematograph Act of 1909, the offence consisting of having two attendants on the premises, who were not provided with uniforms. The Chief Constable did not press the case, but desired it to be a warning to others.—In reply to the summons, defendant stated that sometimes it became necessary to have two men, in addition to those regularly employed. These were only employed on Friday evenings, and took up their station in the cheaper part of the house as ticket collectors. He, therefore, did not think it necessary to have them in uniform, but when the inspector told him, he had the uniforms made.—The Bench dismissed the case on payment of costs.

INAUGURAL AND IMPORTANT.

An event of considerable importance to exhibitors seeking exclusives is, we are informed, to take place on May 28th, at the Shaftesbury Pavilion, when the first big exclusive handled by the Yorkshire Cine Company, Limited, is to be shown to the Trade. The feature, one of three reels, is entitled "The Devil's Profession," and is based upon the popular novel by Gertrude Wentworth James. The cast, we believe, includes a Continental actor of genuine renown, and is displayed to great advantage by a singularly judicious allotment of parts. The various scenes include views of Piccadilly Circus, the Embankment, and the Houses of Parliament, the production being directed for the Arrow Film Company, by Mr. F. C. Tudor, who was also responsible for that deeply interesting film, "The Cripple of Ypres," a release which already promises big bookings.

INTERESTING DISCUSSION AT CROYDON.

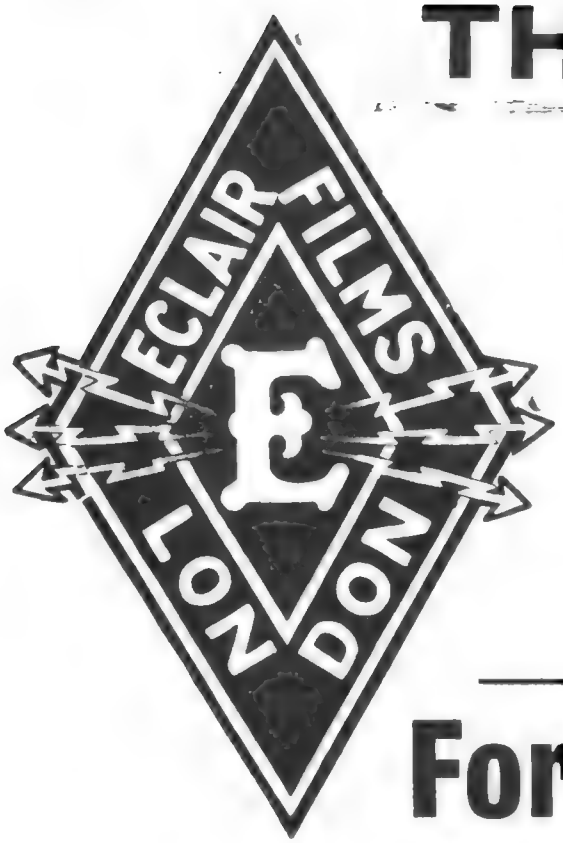
The Croydon County Borough Council recently heard an application by Mr. Elwin Wrench, of Croydon, for a cinematograph licence, in respect of the North End Hall.

A barrister appeared to oppose the application on behalf of the Scala Picture Theatre, and the Croydon Cinematograph Theatre (Amalgamated Cine. Theatre Circuit). He stated that other picture theatres also opposed, and pointed out that there were nineteen other picture houses in the borough. In addition, there were fifty-nine other places licensed for music, and he thought that was quite sufficient. As it was, some of the picture palaces in Croydon were not paying their way just now.

When the Chairman of the General Purposes Committee moved that the application be acceded to, Councillor Adams proposed its rejection.

The matter was accordingly taken *in camera*, and, after discussion, the licence was granted.

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PASSED OR PENDING.

Notwithstanding the prevalent idea of a certain amount of trade depression in some parts of the country, new cinema theatres still continue to come into being. Plans have, we hear, been passed for buildings at Sowerby Bridge (Yorks), St. Helens, Rishton, Ryhill and Eastbourne, while among other proposals of recent date is one for the Burnley district. Who says, after this, that there is no such thing as cheery optimism in the Trade?

MELTON MEMS.

Mr. Cox has been giving patrons at the popular Thorpe End Picture Palace, a feast of good things of late, and is deserving of success. "The Grip of Iron," "Nick Winter in the Wild West," "Two Little Britons," "The Corsair" and "The Death Trap" have appeared within a fortnight, in addition to the latest topicals, comedies, etc.—At the King's Picture Palace, too, business has been on the upward grade of late, and patrons here have also been well catered for. "When a Woman Loves," "A Victim of Blackmail," "A Beautiful Traitress" and "A Bond That Binds Not" have recently appeared, and the "Pathé Gazette" is always popular.

RETURNS TO STUDIOS.

Mr. Jesse L. Lasky, who has been spending some weeks at the New York executive offices of the Jesse L. Lasky Feature Play Company, is returning to the studios in California. The offices in New York have recently been moved from the old 48th Street address, to a new building with special accommodation at 120, West 41st Street. The great increase of business upon the part of the Lasky concern had long ago made such a step imperative, and the staff are said to be loud in their praises of the new building.

SEEN AT CARDIFF.

A highly successful Trade show was held last week at the Castle Cinema, Cardiff, of "Her Nameless Child," by the Ideal Film Renting Company, Limited. We are informed by Mr. J. M. Phillips, the local manager, that already a large number of bookings have been received. Fine business is also being accomplished with "The World's Desire" and "Florence Nightingale." Owing to the increase in business and the necessity for larger and more suitable premises, we understand this concern will shortly be removing to Glamorgan Buildings, Frederick Street. However, due notice will be published when the present offices are being vacated.

ILKESTON IMPRESSIONS.

The quality of "pictures" in Ilkeston has reached a very high standard of late, and the excellent attendances at all houses is proof of the popularity of the cinema when run on progressive lines. The latest features show the lines taken generally by the respective managers, and they are to be congratulated upon their selection. Mr. Arthur Severn, of the Scala, maintained the reputation of his house for high-class fare by screening "The Daughter of the Hills" and "Mr. Barnes of New York" (the first of the famous Vitagraph Broadway series seen here, but it will certainly not be the last), whilst this week, the main items are "On His Majesty's Service," "The Heroine of Mons," "Little Lord Fauntleroy" and "Baffles." Miss Mary Pickford appears at the Scala this week in "The Eagle's Mate."—Mr. Aubrey Allen has again shown his sound judgment in booking a house-filler at Vint's Picturedrome, by screening "Three Weeks." "Trapped in the Great Metropolis" and "A Page from Life" were popular last week.—At the splendidly-equipped King's Picture House, Mr. Brailsford is always to the fore with a fine programme. "The King's Outcast," "The Bells," "Fangs of Hate," "Lil o' London" and "The Bells of Rheims" are the latest.

CHANNEL ISLANDS CINEMAS.

Mr. J. Hindle, who until recently was managing St. Julian's Theatre, Guernsey, has gone on a tour to Buenos Aires, and has been replaced by Mr. Algernon W. Lee, who comes from London. One of his first duties was to present solid silver cigarette cases to Messrs. Gartell and Williams, stage hands, who have volunteered for war service, this making six from this theatre. The principal films have been "The Coward," "Wells *v.* Moran Contest," and another edition of the "Million Dollar Mystery."—Mr. J. Nesbit, of the Rectory Hall, has used a certain amount of foresight in erecting an oil engine to drive his dynamo, so that if there should be a sudden "lights out" order from the local authorities, he will be enabled to continue showing. One of the best features of late has been "The Fire of London," and a local picture of Mr. Nisbet's own taking, depicting the inspection and departure of the Militia Artillery Contingent, has also proved successful.—At the People's Palace, "Mareea, the Foster Mother," was featured.—At the Opera House, Jersey, "Darkest London," together with a number of humorous films, have "filled the bill," whilst the Alhambra has the "Million Dollar Mystery" serial.—"Southern Passions," "On the Stroke of Five," and "John Bull on Top" are samples of features on one programme at West's Picture Palace.

CURIOUS CASE IN CHESHIRE.

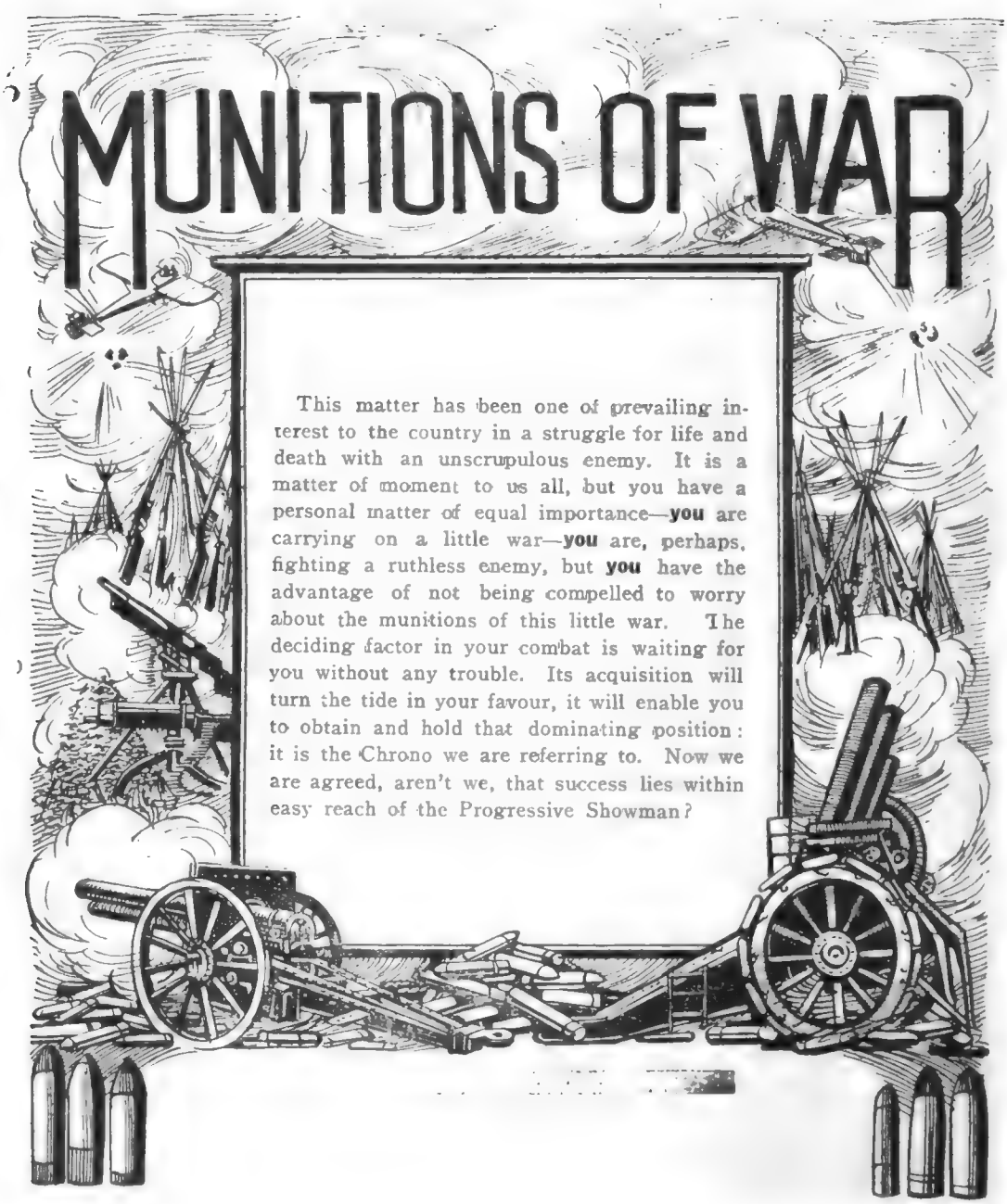
A cinema case in which several of the points raised by the prosecution provided a situation quite Gilbertian in its way was recently decided at the Wallasey Petty Sessions, when Mr. Matthew Chapel Feakes, of London, was summoned, as occupier of the Lyceum Electric Palace, for permitting standing in two of the gangways, thereby occasioning an obstruction. The defendant pleaded "Not Guilty," but the inspector, who, along with a police-sergt., visited the premises, said that quite a number of people were waiting in the gangways, and that when the lights went up, a scramble for seating ensued. The licensee, Mr. W. H. Smith, was present, and assisted persons to the various seats. There were also some twenty to thirty people standing at the rear of the balcony.

The licensee, in his evidence, said that he was short-handed at the time, in addition to which the day was a Bank Holiday. It was the invariable practice to allow patrons to enter by the right and left gangways and have the centre clear for those leaving the theatre. On the particular occasion, he maintained that he had procured seats for all who were standing by the time that the picture was finished. There were seats enough for all but people coming straight into a darkened hall, required to be assisted to their seats. He contended that the lights did not go up as stated, and that it was impossible for the officer to have judged. The people had only just been allowed to enter and were soon placed in their seats.

Mr. H. H. Joy, who appeared for defendant, said that it must be proved that the licensee permitted persons to stand. He said that such a charge could not be laid against one who was endeavouring to cope with those entering the theatre. He contended that the licensee was the best judge of the conditions. The officer, not being used to the darkness, would not be able to discriminate. Mr. Smith maintained that there were sufficient seats, and that everyone was seated within one and a half minutes.

The Chairman (Mr. Lindsay), said that there had been a slight breach of the regulations, mainly caused by insufficient attendance. In the circumstances, the magistrates decided to order the payment of 3s. 6d. costs on each of the summonses, one for allowing persons to stand in the gangways, and the other for allowing the obstruction. Further comment, in our opinion, is unnecessary.

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LASKY FEATURE LINES.

There is, so we learn, great activity at the huge studios and upon the wonderful mountain ranch of the Jesse L. Lasky Company, California. As a number of the players specially engaged to feature in new releases have finished their theatrical seasons, they have made their way to, or will soon be among the wonders of the south-western State. Miss Ina Claire has arrived at Hollywood, so has Edgar Selwyn, while Miss Fannie Warde and Miss Charlotte Walker are, in all probability by now, in the locality. Other famous artists include Donald Brian and Louis Mann. Great progress is being made with a number of new plays based upon stage successes, these including one specially chosen for the third release to feature that favourite player, Miss Blanche Sweet.

HONOURING A HERO.

The "star" picture at the Mansfield Picture Houses last week, and also those of the surrounding district, was that of Lance-Corpl. Fuller, who has just received the Victoria Cross for most conspicuous bravery, at Neuve Chapelle, when, single-handed, he compelled the surrender to him of fifty Germans. At the Rock Picture House, Mansfield, there were extraordinary scenes of enthusiasm on the hero's picture being thrown on the screen, the band playing "See the Conquering Hero Comes," and the cheers were continuous. After the picture was taken off, the audience clamoured for an "encore," and this has been repeated each night. Special interest is attached to its exhibition at the Rock Picture House, because the V.C.'s home is just opposite the building, and his relatives and friends have been amongst the large audiences. But the utmost enthusiasm has been displayed at other houses, and it is considered that the throwing of the hero's portrait on the screen has proved the best recruiting agent in this district since war broke out. An appropriate item appeared at the Mansfield Hippodrome at the same time in "The Child-Killers."

TO LOVERS OF CANINE PETS.

It is not often that cinema patrons have an opportunity of seeing clever dog actors, this fact mainly being due to the large amount of time required for their training. Exhibitors should give a hearty welcome to two recent films issued by the Edison Company. In the first, "The Portrait in the Attic," a wonderful French bull-dog named "Jerry" appears, lending much additional interest to the story. We shall have more to say of this dog later on. "Jerry" does his work as if there were nothing in the world quite so interesting as "acting" before the camera.

In the second subject, "Tracked by the Hounds," a pair of magnificent Siberian wolf-hounds are utilised with great effect, their marvellous power of scent being shown while actually tracking a girl who has been carried off by the villain of the play.

"Tracked by the Hounds" is a most interesting subject, and produced in that excellent manner with which the name of Edison is synonymous. It is a story of revenge on a father by the abduction of his daughter, holding the daughter for ransom, tracking her to a hiding place in the woods, by the means of the Siberian wolf-hounds, and her daring rescue from a burning hut.

The above are just a few of the points which should make exhibitors anxious to show this film. Its photographic quality is superb, while the fire is said to be most realistic. The release date of "Tracked by the Hounds" is June 17th.

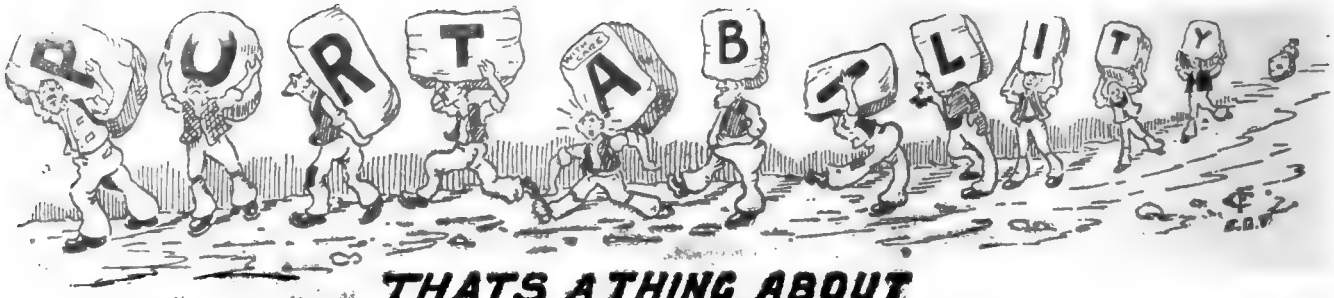
THE DEFENCE OF THE REALM ACT.

At Bow Street Police Court, on Friday last, the action brought against Mr. de Frece, trading as the Reliance Film Company, of 12, Cecil Court, W.C., under the Defence of the Realm Regulations, for having a greater quantity of film on his premises than was allowed by his permit, again came up for hearing. A report of the previous hearing appeared in our issue of April 22nd.—Mr. de Frece, giving evidence regarding the visit of the London County Council Inspector, stated that only a cursory examination of the premises was made by this official, and produced his cash book, showing that he had not purchased any films since Mr. Starr had withdrawn from the business.—Mr. Cartwright Sharp, who appeared for the defendant, addressing the magistrate, drew attention to a point of law as to whether the authorities had power to impose restrictions under the Act, and he referred to the fact that the evidence of the various witnesses did not agree with regard to what took place upon the occasion of the inspector's visit.—The Magistrate said that although the evidence of the witnesses did not agree, he was disinclined to think that an official of the London County Council would deliberately invent the statements given in his evidence. He therefore convicted the defendant, and, as the case appeared to be of some importance, imposed a fine of £30, with £10 10s. costs.

AT STRATFORD-ON-AVON.

On visiting the old world town of Shakespearian fame, I find the Festival, so writes our local representative, in progress, and the Memorial Theatre attracting large crowds of Americans, who pay yearly visits to worship at the shrine of their favourite poet. The town itself does not impress itself upon one as being conducive to such business in "pictures," but one soon becomes disillusioned after getting a short distance from the railway. The town itself is, on this occasion, owing to the war, devoid of its usual embellishments, and for the time being it has taken on the form of quieter rejoicings. One may see Shakespearian plays at the Memorial Theatre, also one may occasionally see similar plays screened at the Picture House, in Greenhill Street. Here is a very striking departure from the old world buildings, a modern up-to-date picture house in every way carried out to attract the eye as far as exterior decoration is concerned. The exterior is lighted by hundreds of electric bulbs, the pay-box is of artistic design, while the main entrance is through a spacious lounge. The interior provides seating accommodation for 700, and is comfortably fitted with plush seats of the tip-up variety. Performances are given once nightly, and children's matinees commenced this last Saturday afternoon. The manager-proprietor, Mr. A. J. Mullis, brings his keen business abilities to bear on this theatre. At one time he was interested in another picture house in the town, under the direction of Wadbrook and Mullis, but has transferred his energies to this one concern. In the theatre a Gaumont machine is used, with a 65 ft. throw, splendid pictures being the result. Mr. Mullis has at frequent intervals been enterprising enough to take films of local events, and screen them the same night, but contends that proprietors can only carry this out with financial success with the aid of a circuit of theatres. He presents fine programmes, which invariably contains a "Gaumont Graphic." He has had, with great success, for a recent feature, "The Inheritance of Hate." "The Trey o' Hearts" is being shown regularly here, and is proving of extreme interest. A really fine orchestra is under the direction of Mr. J. Deakin. In spite of local counter attractions, Mr. Mullis is nightly getting full houses.

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INTERVIEW WITH MR. J. F. BROCKLISS.

The V.L.S.E.—Lubin Activities.—Big Films.—The Open Market.

One of the leading exponents of Britain's famous commercial policy in war time, "Business as Usual," Mr. J. Frank Brockliss, was full of optimism for the future when interviewed by a BIOSCOPE representative after his return last week from his latest visit to America. So far as the cinematograph industry is concerned, and particularly his own interests therein, Mr. Brockliss is well satisfied with the results of the nine past months and is hopeful of even greater successes in the months to come.

"One of my chief objects in going over to America," said Mr. Brockliss, "was to endeavour, if possible, to bring the manufacturing end of this Company more closely into touch with the demands of the English market. Successful as Lubin films have proved already in this country and great as have been the recent improvements therein, I had felt for some time that a personal visit and a personal chat with our producers would do more to assist them in catering for the British public than any number of explanations by letter. The difference between American and British ideas are not a matter of radical principles, but generally of quite small details which are easy to adjust. In view of the constantly rising standard, and, more especially, in view of our desire to render Lubin films as nearly perfect as possible, it seemed to me worth while to run across to New York and Philadelphia and go thoroughly into the question at headquarters with those who are actually concerned in the work of production."



MR. J. F. BROCKLISS.

"Can you tell us something, Mr. Brockliss, of the new Vitagraph-Lubin-Selig-Essanay amalgamation?"

"The position is briefly as follows. Having decided to withdraw their special five and six thousand foot productions from the General Film Company through which they were previously marketed, these four firms have combined in order to form a new feature service of their own, with offices all over the country. It simply means that the four big firms concerned have decided to distribute their special feature films through their own organisation on somewhat new and, as they believe, better lines. I am rather surprised, by the way, that the V.-L.-S.-E. amalgamation should have created so much interest in England, since it will have no effect here and solely concerns the American market. In view of the many questions I have been asked since returning and the many rumours about new combines of manufacturers in this country which appear to be in circulation, I should like to add that I, personally, have no knowledge whatsoever of any such combine and, moreover, that I have nothing of that kind in my mind."

"And how did you find business in America?"

"So far as I was able to judge everyone seems to be doing exceedingly well. There's a real open market there now, you know. The conditions are slightly different from those which obtain here, it is true, but nowadays there is absolutely nothing to prevent a man who makes good films from selling them successfully in free competition. There have been many other changes since I was last in America, two years ago. The theatres, for example, have improved enormously, and there is at present a growing tendency to build large and elaborate houses considerably surpassing anything of the kind yet seen in England. The big theatres have stimulated a demand for long and important films—mainly adaptations from well-known plays. Most of the theatres, in fact, seem to want 5,000 to 6,000 ft. pictures, and I can assure you, in this connection, that the Lubin Company is keeping well apace with the times. There are now being made in the Lubin studios some of the very biggest film productions that have ever been known."

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GLOBE FILM CO., 81, Shaftesbury Av., London W.
GREEN'S FILM SERVICE, The Carnival, Gallowgate, Glasgow.
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Not another print of "The Master Key" will now be sold for love or money! We repeat this statement so that you may fully realise that The Trans-Atlantic intends now and always to protect the exhibitor and the renter from unfair competition. If you want to take your share of the piled-up gold behind the door of success and prosperity, get immediately in touch with one of the above firms, and make sure that YOU are going to get the magic key to fame and fortune. MAKE MONEY THIS SUMMER BY BOOKING "THE MASTER KEY"—THE MASTERPIECE OF SERIAL PICTURE PLAYS.

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"ALMOST A SCANDAL." 996 feet approx. Released June 3.

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THE L-KO brand of comedies are booming! The leading laugh-maker is of course the one and only BILLIE RITCHIE.

"L-KO BILL" is a breeze! He is full to the brim of the pure fresh spirit of fun and joy that sends the most jaded audience into spasms of screaming laughter.

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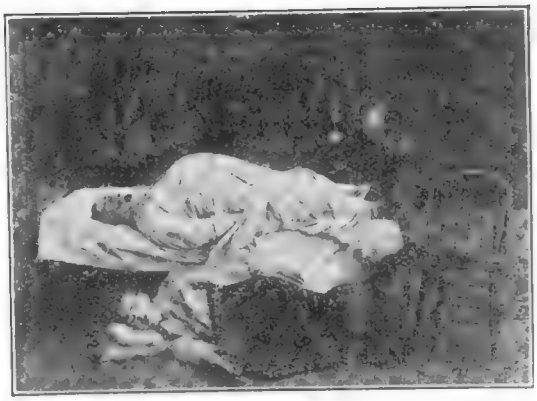
Book all the joyous farces illustrated on this page. Boom Billie Ritchie, THE MAN, as well as the titles of his comedies. Give Ritchie's magnetic personality a full opportunity and a bulging pay-box will make you as happy and contented as Ritchie is himself.

Billie Ritchie

"THE AVENGING DENTIST." 1602 ft. app. Released June 10, 1915.



Every Billie Ritchie picture will add to the reputation of your theatre. Book all L-KO's.



"BILL'S NEW PAL." 985 feet approx. Released June 14.

WE want to draw your particular attention to the L-KO comedy illustrated opposite. The title of it is "The Avenging Dentist." It is a two-reeler and transcends even the record laugh-getter "After Her Millions." In "The Avenging Dentist" Ritchie is presented with a new set of laugh-extracting instruments. The fearsome forceps and the drilling machine in the hands of Billie Ritchie make you forget that a dentist's chair ever had any terrors.

TRANS-ATLANTIC FILM CO., Ltd.,
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BILLIE RITCHIE

BILLIE RITCHIE

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L-KO Comedy 985 feet approx.
Released June 14th.

J. WARREN KERRIGAN

In "SMOULDERING FIRES." This popular picture idol is seen in a curious role. Browbeaten by all, he is sheltered by a woman, who mothers him. The woman's daughter is molested by a bully, which rouses the smouldering fires of the wanderer's manhood. Then you get the real Kerrigan touch.

Victo Drama. 170 feet approx.
Released June 14th.



J. Warren Kerrigan



King Baggot

KING BAGGOT

In "PRESSING HIS SUIT." King Baggot's genius runs both to drama and comedy. This is a jolly comedy arising out of the changing of a parcel of flowers for a pair of breeks. The complications produce roars of happy laughter.

Imp Comedy. 989 feet approx.
Released June 17th.

PAULINE BUSH

In "WHERE THE FOREST ENDS." This is the kind of drama which always appeals. Rose is a child of the forest, but an artist from the city entices her away, and her awakening is painful. Later she is loved by another, but when their union is threatened a story by an old ranger leads to reconciliation.

Rex Drama. 1957 feet approx.
Released June 17th.



Pauline Bush



Murdock J. Mcquarri

M. MACQUARRIE

In "SEVEN AND SEVENTY." This famous character actor appears as an aged veteran, who tells little Bobbie the story of his great deeds in the wars. A heart-gripping drama of strong appeal at the present time. Book it with certainty.

Big U Drama. 1051 feet approx.
Released June 14th.

NESTOR TRIO

In "WHEN HE PROPOSED." You can always book every Nestor comedy with perfect confidence. Here is another by Eddie Lyons, Victoria Forde, and Lee Moran. Eddie's savings go to buy a car for his girl's family, but a series of sorry incidents makes him sell it to buy furniture.

Nestor Comedy. 959 feet approx.
Released June 17th.



Eddie Lyons

THE TRANS-ATLANTIC FILM COMPANY, LIMITED,
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THE ART OF JOHN BUNNY.

It is not too much to say that the news of Mr. John Bunny's death, which was announced in our issue of last week, will be received with regret in every quarter of the civilised world; indeed, in many remote regions, far from the outskirts of civilisation, wherever the travelling cinematograph showman has penetrated, there must be many a dusky savage who still retains a pleasing memory of that genial personality, the enjoyment of whose unctuous humour was not restrained by any limitations of language or social conditions. It has been freely stated that John Bunny was the best known figure in the world, and of all the millions who knew him, there can be none who will not regret that his career as a maker of merriment has come to such a sudden termination. His personality appealed to all, for the most highly cultivated intellect could not resist his kindly humour, and the simplicity and directness of his art was obvious to every child.

Mr. Bunny was born in New York, his family originally coming from Penzance, where it had been established for many years. He first turned his thoughts to the stage at the age of twenty, and his experience must have been greatly varied,



SCENE FROM "BUNNY'S LITTLE BROTHER."



SCENE FROM "BUNNY'S LITTLE BROTHER."

for he appears to have played in almost every class of entertainment, from nigger minstrelsy to Shakespearian comedy. His achievements in legitimate drama have been overshadowed to a great extent by his subsequent success on the screen, but his connection with the stage extended over twenty-six years, during which period he was associated with most of the leading American stars. It is little over four years since Mr. Bunny's appreciation of the great future of the cinematograph as a popular entertainment induced him to turn his thoughts in the direction of the studio. With the determination of offering his services, he commenced in a systematic and methodical manner to call upon the film manufacturers taking

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them in alphabetical order. He would have saved himself much time and trouble had he commenced at the end of the alphabet, and worked backwards, for no one recognised the fortune that lay in his features until he met Mr. Albert Smith, the manager of the Vitagraph Company. Mr. Bunny offered to play in a film for nothing, and abide by the result, but Mr. Smith would not allow this. He showed Mr. Bunny a list of artists available, and asked him to select his producer and his cast, and get to work on a film at a moderate salary, which was mutually agreed upon. No actor could have hoped to start under better conditions, and it may be well assumed that Mr. Bunny put forth his best endeavours. The result was entirely satisfactory to the Vitagraph Company, to Mr. Bunny and to the general public, Mr. Bunny became a regular member of the stock company, and his appearance as the principal character in "Queen For a Day," started that series which, produced weekly with almost unbroken regularity for nearly four years, has made him the most popular favourite of the cinematograph public. Our illustrations are taken from "Bunny's Little Brother," the last film in which he appeared, and which has only recently been released.

That Mr. Bunny has retained his hold on the affections of the public, and is likely to do so while records of his work remain in existence, is due to far more than an unique personality. It cannot be denied that his instanteous and phenomenal leap into fame was greatly due to his remarkable physical qualifications. The fates that presided over his birth must have foreseen the occasion that would demand his services, and have worked for nearly half a century moulding his features into that glorious imperfection which enabled him to take his place as the Munden of the silent drama. But it is not only his flexibility of countenance and ponderous agility that have secured for him the position to which he has attained. Other comedians almost equally gifted by Nature find enthusiastic support from one section of the public or another, but it is reserved for Mr. Bunny to meet with equal favour from all. The secret of this, we imagine, lies in the thorough training and ripe experience gained during those five and twenty years spent in the theatres and music-halls in comic opera and burlesque, with Shakespeare and the nigger minstrels. Whether his success on the stage exceeded his expectations or fell below his hopes, his experience undoubtedly supplied that remarkable versatility which is unusual in a comedian of such pronounced personality, and explains the permanence of his appeal to all classes. Though experienced in the art of make-up, he was always chary of its use, and never allowed it to obscure the play of facial expression; and with a keen eye for humorous extravagance, he never depended for his effects on the eccentricity of costume. Indeed, we should imagine that Mr. Bunny rather preferred to appear smartly dressed, and some of his best work is done in immaculate morning coat, and faultlessly ironed silk hat. Arrayed thus, or in evening dress, and genially elevated by libations at his club, he recalls memories of some of Charles Keene's incomparable creations.

No appreciation of Mr. Bunny's work would be complete without some slight reference to the company with which he has always been associated. As the Vitagraph Company was the first to recognise his special gifts, so its organisation was the best adapted to give them their adequate value. The artistic co-operation of Miss Flora Finch, a lady whose talents range from extravagant farce to dainty comedy and delicate sentiment, and of the Company which has worked with him with such perfect accord, has been a great asset in the building up of Mr. Bunny's reputation. The sympathy which will be felt for these ladies and gentleman at the severance of so intimate an association, will be mingled with gratitude for their untiring effects for the entertainment and delight of the public.

The feeling of personal regret felt by the general public, will be lessened by the fact that Mr. Bunny, by his untiring energy, has left behind him a magnificent record of his work. The cinematograph actor has one great advantage over the stage player, for his reputation is not of that ephemeral nature which is only kept alive, after his work is ended, by memory and tradition. Our grandchildren may still find delight in John Bunny's genial humour, and we need have no fear that this appreciation will ever be tinged with doubt as to the critical sagacity of their grandfathers.

FEATURES AND TOPICAL SONGS AT BRIXTON.

Brixton Pavilion's programme is always available for the fireside patron who likes to find the wares of the picture houses set out in his newspaper. Last week a capital programme was given variation by a return visit from Mr. David Thomas, the Welsh baritone, whose songs included, "Strike Up a Song," "Jack Briton" and "Sea Road." This week Mr. St. John Worfolk, the manager, has scored with such films as "The Making of Bobby Burnit" (in which Edward Abeles sustains the medley of business and romance penned by the author of "Brewster's Millions" and "The Evil Men Do," portraying Maurice Costello in this stirring play.

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Films Weekly.

THE LATEST FROM FAMOUS PLAYERS, JESSE LASKY & J. D. WALKER

Thursday, May 6th, 1915. *No. 20.*

TRADE VIEWS.

London.—"The Morals of Marcus," by Famous Players, featuring Marie Doro, in four acts, and "The Rose of the Rancho," by Jesse Lasky, featuring Bessie Barriscale, in four acts, at the Shaftesbury Pavilion, Shaftesbury Avenue, W., on Tuesday, May 11th, at 11 a.m. Get your ticket from Walker's World's Films, Limited.

Liverpool.—"The Circus Man," by Jesse Lasky, featuring Theodore Roberts, in four acts. On view throughout the day, on Friday, May 7th, at J. D. Walker's World's Films, Limited, 124, Dale Street, Liverpool.

Leeds.—"After Five," by Jesse Lasky, featuring Edward Abeles, in four acts, at the Assembly Rooms, Briggate, on Tuesday, May 11th, at 11 a.m. Get your ticket from the Greta Film Service, of Royal Street, Barnsley.

Manchester.—"Ready Money," by Jesse Lasky, featuring Edward Abeles, in four acts, at the Grand Theatre, on Friday, May 7th, at 2.30 p.m. Get your ticket from the Clarion Film Agency, 12, Cannon Street.

THIS WEEK'S RELEASE.

Monday, May 10th.—"Ready Money," by Lasky, and featuring Edward Abeles.

LAST WEEK'S RELEASE.

Monday, May 3rd.—"The Million," by Famous Players, and featuring Edward Abeles.

BIRMINGHAM OFFICE OPEN.

J. D. Walker's World's Films, Limited, are now firmly established in Birmingham, at No. 12, John Bright Street. Business is being carried on at this address under the management of Mr. Stainsby, and all communications as to renting either Famous Players or Jesse Lasky subjects for Birmingham and district, should be made to the "World's Films," at this address.

A FREE FILM.

An interesting film, length 340 feet, recording the presentation to Miss Mary Pickford, of an album and loving cup from her admirers in Australia, is to be loaned free to exhibitors under certain conditions. All that is necessary is that exhibitors shall be showing one of the Mary Pickford subjects, controlled by Walker's World's Films, when, if they will make application to the Publicity Department, Famous Players Film Company, Limited, Wardour Street, the short film of the presentation, will be loaned to them free during the period of exhibition, provided this time has not already been booked. All requests will be executed strictly in rotation.

SIDNEY OLCOTT.

Engaged by Famous Players.

Mr. Sidney Olcott, the prominent producer, has been engaged by the Famous Players Film Company. Mr. Olcott has had a varied experience, extending over the past eight years, during which he has traversed the entire globe. He was responsible for "From Manger to Cross" and "Colleen Bawn," and has latterly been producing independently, under the name of "Sidfilm."

BLANCHE SWEET.

A coming feature, in which Blanche Sweet will appear under the Lasky management, will be "Stolen Goods." This film drama is based on a successful play by Margaret Turnbull, and is said to be extremely forceful. In addition to Miss Sweet, the cast will include House Peters, Theodore Roberts, Sydney Deane, H. B. Carpenter, and Cleo Ridgely.

A large part of the action of this drama takes place in Belgium, and includes very realistic scenes, showing conditions in the hospitals and the refugees' camp as they actually are at the present time.

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FORTHCOMING TRIUMPHS!



MARY PICKFORD

IN

"Mistress Nell."

Released May 31st.



FLORENCE REED

IN

"The Dancing Girl"

By HENRY ARTHUR JONES.

Released May 17th.



MARIE DORO

IN

"The Morals of Marcus."

Released June 7th.

Famous Players Film Co., Ltd.,

166-170, Wardour Street, W.

Telephone—Regent 4201. **Telegraph—"Famoplafil, Ox., London."**

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JESSE L. LASKY

PRESENTS

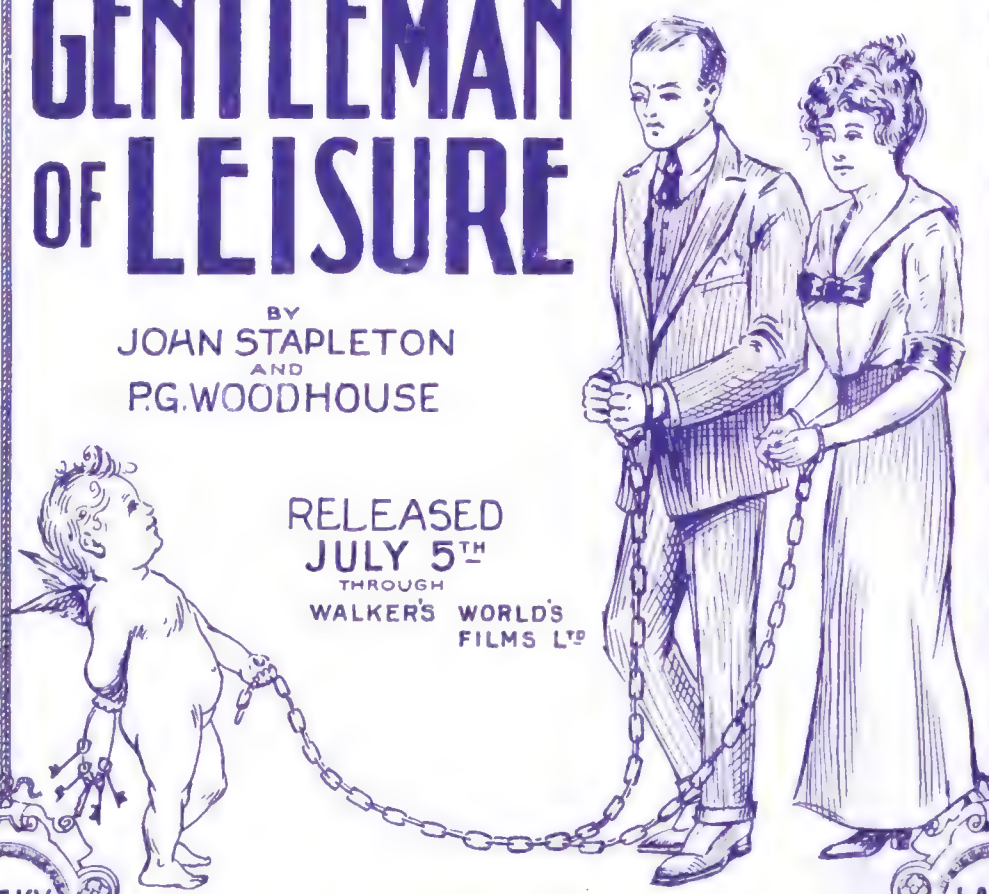
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IN FOUR ACTS.

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Featuring MARIE DORO

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Featuring BESSIE BARRISCALE

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RELEASE DATES.

MAY.

31st. "Mistress Nell," by Famous Players, featuring Mary Pickford.

JUNE.

7th. "The Morals of Marcus," by Famous Players, featuring Marie Doro.

14th. "After Five," by Lasky, featuring Edward Abeles.

21st. "Young Romance," by Lasky, featuring Edith Taliaferro.

24th. "The Rose of the Rancho," by Lasky, featuring Bessie Barriscale.

28th. "The Only Son," by Lasky, featuring Thos. W. Ross.

JULY.

5th. "A Gentleman of Leisure," by Lasky, featuring Wallace Eddinger.

12th. "The Country Boy," by Lasky, featuring Marshal Neilan.

19th. "The Girl of the Golden West," by Lasky, with All-Star Belasco Cast.

26th. "A Bachelor's Romance," by Famous Players, featuring John Emerson.

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THE TRUMPET CALL.

NEPTUNE FILM COMPANY'S BIG SUCCESS.

Cuthbert Cuthbertson.....Gregory Scott
Richard Featherstone.....Frank Tennant
Sir William Barton.....Cecil Morton York
Professor Ginnifer.....John M. East
Dutton.....Jack Denton
James Redruth.....Douglas Payne
Sergeant-Major Milligan.....Douglas Cox
Bertha Redruth, alias "Astræa".....Daisy Cordell
Mrs. Wicklow.....Stella St. Audrie
Lavinia Ginnifer.....Agnes Paulton
Little Cuthbert.....Biddy de Burgh
Constance Barton.....Joan Ritz

The dramas of Mr. G. R. Sims, as well as those written in collaboration with other authors, have at least the merit of directness. There is no swerving from the main purpose of the tale, no irritating side issues; everything is subordinated to the theme upon which the story rests, with corresponding benefit to its dramatic interest. In other words, Mr. Sims knows his public, their requirements and their limitations, with results satisfactory to both parties.

"The Trumpet Call" is a typical Sims "collaborated" drama—a strong, "meaty" tale that loses nothing by reason of its simplicity, a rapid development, several sufficiently satisfying, if theatrical, situations, a little touch of broad comedy humour, and—*voilà*—your Sims drama all complete.

The cinematograph version of "The Trumpet Call" produced by the Neptune Film Company and screened to the Trade by Messrs. H. A. Browne and Company, Limited, at the Shaftesbury Pavilion on Friday last, compares more than favourably with the original production. In a sense it gains in completeness, and in the skilful hands of Mr. Nash nothing has been omitted that could possibly add to the success of the piece. The acting is excellent throughout, though chief honours are carried off by Mr. Gregory Scott as Cuthbert Cuthbertson; Mr. Douglas Payne as James Redruth; and Miss Daisy Cordell as Bertha Redruth. Miss Joan Ritz gives a sympathetic rendering of the somewhat colourless part of Constance Barton, and Mr. John M. East makes a humorous figure of Professor Ginnifer.

Briefly the story opens with the discovery by James Redruth that his wife, Bertha, cares more for the gaieties of life than his happiness, and she leaves him for a richer man. A few months later, tired of her lover, Bertha goes upon the stage, where she attracts the notice of a young squire, Cuthbert Cuthbertson, who becomes speedily infatuated, and marries her, only to repent at leisure, for Bertha's extravagance speedily brings all his property under the "hammer." Cuthbert's love turns to hate, and he orders Bertha from the house. A few months later he reads of the news of her reported death, and is enabled to renew his acquaintance with the pretty daughter of Sir William Barton, who, having decided that she shall marry Richard Featherstone, the son of a great friend, strongly disapproves of Cuthbert, with the natural result that the young couple elope.

Meantime Redruth sinks lower and lower, and eventually enlists in the Royal Horse Artillery.

The scene changes, and we are reminded that the report of the death of Bertha is false. She has now joined a travelling showman, "Professor" Ginnifer, as a clairvoyant, and the show halts one New Year's Eve at a little country inn at which Cuthbert and Constance, together with their little boy, are staying, prior to make a call on Sir William, from whom they hope to obtain forgiveness for their runaway match. There Cuthbert and Bertha meet face to face, and as the price of her silence the woman insists upon him leaving Constance at once. Heartbroken, he hurriedly writes a note explaining that Bertha is alive, and in desperation enlists in the same regiment as Jim Redruth.

Two years elapse, and Constance, whose father is dead, in spite of all inducements remains steadfast in her loyalty to Cuthbert. Richard Featherstone, unable to shake her determination, employs Ginnifer to trace Bertha. She has sunk very low indeed, and Richard promises her a large sum if she will keep quiet about her false marriage to Cuthbert. At length Constance agrees, for the sake of the boy, to marry Richard, and the ceremony is fixed for a certain date. Prior to that, however, Redruth, whose habits have grown from bad to worse, one day meets Bertha; and savagely attacks her. She is rescued by Cuthbert, and feeling her end to be near, she determines to confess the truth, and, learning by chance on the day of the marriage of what is taking place, she staggers to the church and, interrupting the ceremony—at which, by the way, Cuthbert attends unnoticed in order to see his wife for the last time—is able to prove the legality of the marriage between him and Constance, before falling dead on the altar steps.

It should be mentioned that the exclusive rights for Great Britain and Ireland have been secured by the Gaumont Company, Limited (the Gaumont Film Hire Service), who are to be congratulated upon the acquisition of a very interesting and successful production.

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PRESTON'S PICTURES.

(FROM OUR OWN CORRESPONDENT.)

The closing of the public houses in Preston at the early hour of 9 o'clock at night has had an unexpected effect on the picture theatres in the town. When 10 o'clock closing came into being a marked diminution in attendances at second performances took place. From that fact the natural inference was that many persons gave up going to the later show, as it meant either leaving it for a short time during the course of the performance to have some refreshment, or going without the customary evening glass of beer. The lessened attendance was compensated for to a certain extent by the larger number of persons who frequented the earlier "house." Now the closing of public houses at 9 o'clock has witnessed an appreciable improvement in attendances at the second show in the evening, and, as it cannot yet be said that those at the first performance is depreciating proprietors generally are gaining a richer harvest. It is peculiar, but true, that, despite the supposed restrictions of trade and consequent lessened incomes, Mr. Foster, of the Marathon Hall, can boast of very much better trade than at this time last year. I shall not state the actual advance, but it is quite considerable on the prices charged. Such a result could have been achieved only by competent and enterprising management. Mr. Foster has built up an extensive *clientele* by dint of the merit of the pictures shown at this place, and he has not allowed his success to rust by any dropping off in the standard of his programmes, but continued to maintain it at a high level. On Thursday, his theatre was crowded with people anxious to see that most excellent film, "St. Elmo," from the novel by Augusta J. Evans.

The arrival of warmer and summerlike weather will, no doubt, turn many people from thoughts of indoor entertainment to open-air recreation. In this respect, probably the places where a continuous programme is given, stand to benefit most from the altered conditions. People will desire to enjoy the light of the day as long as possible, but afterwards they might feel an inclination to go to a theatre, and it is a consideration to them if they can have the chance of seeing a full programme even on entering about 8 o'clock, and without staying to a late hour.

A prolonged spell of the fine weather prevailing during the past week would certainly bring on the quiet season all the sooner, for it is generally the case that once the people lose the habit of regular attendance they are not likely to resume it until the longer and colder nights arrive again.

Military pictures are not produced to the extent that might be expected. To get "the real thing" is not easy, though some of the constructed ones are thrilling and interesting enough. The people like to see the Germans getting "hard times," and that is generally the case. It is a good thing that the justice and honour of British arms are illustrated as they are in these productions, because they strengthen the ideal which forms the basis of our patriotism and love of country. Among the war themes recently shown in the town were the Clarendon Company's films, "Under the German Yoke" and "The Heroine of Mons," both at the Marathon; "Britain's Naval Secret," at the Temperance Hall"; and "The Airship of the Night," at Bennett's Electric Theatre. The most popular films are one or two-reel topics. Variety lends enchantment to a cinema programme just as much as to any other thing. But one great event last week was the showing at the Palace Theatre of a six-reel Keystone comedy, "Tillie's Punctured Romance. It drew crowded houses every night, and was run throughout the week.

Patrons of the Theatre Royal, where the acme of comfort can be obtained, were delighted at the opportunity of seeing the famous actor, Sir Herbert Tree, featured in "Trilby." This entrancing piece makes an admirable film.

Another good item seen at the Theatre Royal was "Liberty Hall."—At the Imperial Theatre, there was on view a very fine picture in "Lost Paradise," one of a series of productions from the studios of the Famous Players Company to be shown at this hall An interesting Hepworth subject also screened was entitled, "Time, the Great Healer."

THE TRADE IN CARDIFF.

(BY OUR OWN CORRESPONDENT.)

Kineco, the local agents for Lasky and Famous Players films gave a private exhibition of "Ready Money" and "The Dancing Girl," at the Castle Cinema, Cardiff, on the 4th. Judging by the excellent results that attended their last Trade show, when "The Morals of Marcus" and "Mistress Nell" were screened, there should be no lack of good bookings on these two newer pictures. I hear that the Bristol exhibitors, and in fact all the West of England showmen, evince a very keen interest in the releases that Kineco control in their district, and that the Bristol branch, under the management of Mr. Gordon Dartnell has proved a very healthy offspring of the Cardiff head office. Of course, the South Wales exhibitors are none the less watchful of what this firm offers, and Mr. Thos. Lucas, the managing director of Kineco, assures me that he is highly gratified with the results both in Wales and the West Country.

I have welcome news from Mr. Lewis H. S. Chave, the manager of Jury's branch here, to the effect that the remarkable growth of business at his house has necessitated an increase in staff. "Business," he says, "with exclusives, both old and new, is remarkable, in particular with the production, "Vendetta," which has also proved such a patron-puller." The Kalee British-made projector has just been installed by this firm at the New Cinema, Ogmore Vale. The agency for this machine is held in South Wales by Messrs. Jury. The Edison Kinetophone is also being handled in this district by them, and very satisfactory results are reported. To meet the demand for Keystone comedies, the firm have laid in a good stock, and with the extremely reasonable prices at which they are offered, good business with them is confidently anticipated.

The Trade exhibition of Messrs. Tatem, given at the Hippodrome, on Thursday last, of the two Ashley exclusives, "A Fatal Woman" and "The Rogues of London," was well attended, and both films were very favourably commented upon. I understand that good bookings resulted. Mr. Percy Tatem, the manager of this go-ahead firm, tells me that a record has been made in bookings for "Tillie's Punctured Romance." The firm have a big budget of new Moss' exclusives to deal with now.

Mr. J. Pearson, late manager of the Walturdaw Company, has now taken over the management of the Allied Films, Limited, of Working Street, Cardiff. This concern has the agency for Apex exclusives, and have done splendid business. The directors of the Allied Films have purchased Mr. Pearson a latest model Studebaker car, which he will use to advantage in the widely scattered area of South Wales.

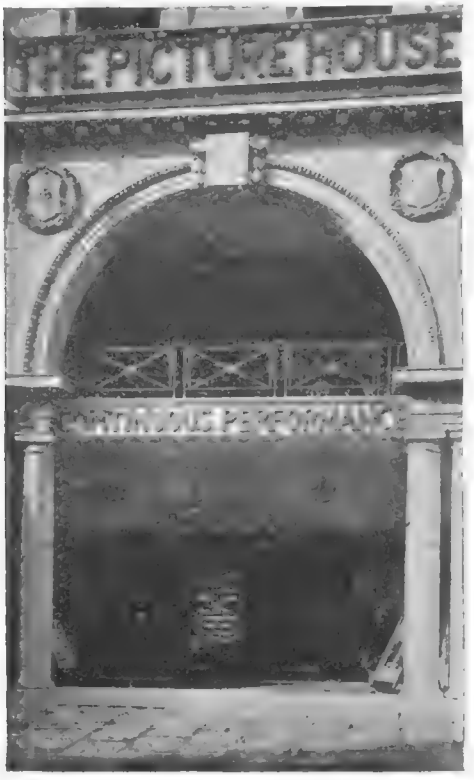
Mr. A. Douglas Thomas, manager of the Corona Company, informs me that his firm have made a new departure in undertaking film hire service, in addition to exclusives. Rapid strides are being made in this department.

Mr. T. Edward Irish, now installed at his new offices, in 100, Queen Street, tells me that he is doing good business with "Fate's Foundling" and "Knights of Mystery." He has just secured the sixty-sixth booking for this district on the "Bells of Rheims" and informs me that it is booked for five runs in Cardiff alone.

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LUXURIOUS LINCOLN THEATRE.

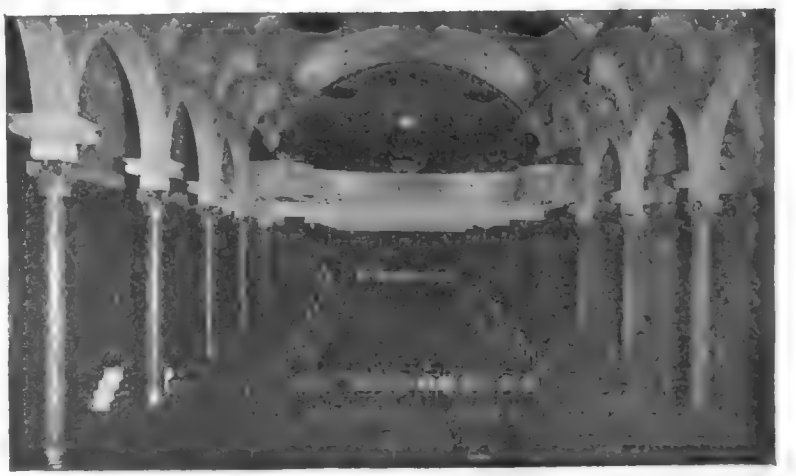
Among the most significant of signs relating to the great and growing popularity of "moving pictures" there must be recognised the manner in which this wonderful indoor recreation of the masses has taken its hold upon our ancient Cathedral Cities. Time was when the legitimate theatre, with its acknowledged triumphs of histrionic art, could make but little headway in such places, but now we have the up-to-date cinema and, in a good many cases, a rejuvenated home of drama almost cheek by jowl, harmony which, at one period, would not have been deemed within the bounds of possibility among our historic cities that of Lincoln now possesses some exceedingly well-equipped places of amusement, capital bills and discriminating audiences being the rule at each. Genuine success has, we are informed, been the share of the luxurious Picture House, situated in the High Street, Lincoln, and opened in the early part of the year. This splendid erection, of which our illustrations will convey an excellent idea as to the style of architecture, accommodates over 1,000 patrons, all in comfortable plush tip-up seating, and has as adjuncts well furnished cafes, lounges, smoking and billiard rooms. The front elevation is of stone, in classic design, with wreathed entablatures containing coats of arms at either side of a noble arch, beneath which will be seen a spacious open-air promenade. Above the cornice a handsome sign bears out the excellent and tasteful character of the building.



MAIN ENTRANCE, HIGH STREET.

The interior lighting has received very special attention, a prominent feature being the use of "Eye-rest" fittings, these in tasteful bowls suspended from the ceiling. A very notable innovation here is the use of three colours—red, white and blue—the whole being upon the dimmer regulating principle and controlled from the operating box.

The manager of the house is Mr. J. W. Armstrong, a gentleman well known and widely appreciated in the district, having previously held a similar position in the city. In the operating chamber there are two Power's cameragraphs, the chief operator and electrician being Mr. O. L. Marsden, transferred from the company's theatre at Coventry, and who supervised the installation of the electrical and mechanical apparatus at the new house. The throw is one of 110 ft., and a 22 ft. picture is screened in first-rate style. Prices of admission are upon a popular scale, and remarkable business has attended Lincoln's latest since the opening. The Picture House is certainly entitled to rank as one of the most up-to-date in the Midlands.



VIEW FROM ORCHESTRA.

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LINCOLNSHIRE NEWS.

(BY OUR OWN CORRESPONDENT.)

Since their arrival at Belton Park, Grantham, the men of various Liverpool and Manchester Battalions have shown their appreciation of the excellent fare provided at the well-equipped cinema there, also of the houses in Grantham. Last week I overheard a very nice compliment paid to the manner in which films are projected at the Electric Theatre, High Street, when a corporal in the Manchesters sitting near me remarked to his comrade during the screening of the fine military drama, "In the Ranks"—"Well, Grantham is not a big town, but they *do* know the way to show a picture." The "magnets" at the Electric during the last few days have been "1014" (Rita), "Liberty Hall," "Little Lord Fauntleroy," and Gaumont's special topical, "Captured by a German Submarine."

Mr. Stevens, of the King's Picture House, has always been most optimistic with regard to the future in spite of many disadvantages at the outset, and his energetic and enterprising spirit in adverse circumstances is a model that might be copied to advantage by many managers. He is ever on the look out for giving his patrons the little comforts and courtesies that count for so much, and although the King's is not well situated for soldiers at camp, he manages to attract large numbers. The Trans-Atlantic feature "A Secret of the Air" was being enjoyed by a crowded house when I called on Saturday, and "Grip of Iron" and "Caught in a Cabaret" have proved very popular. The special matinees for children are also going strong.

"Fair" week is always a busy time for managers in Boston, and this year has been no exception to the rule. Mr. Aspland Howden continues to attract crowded houses to the Electric New Theatre, where the musical accompaniment of the films is a much appreciated feature. "The Girl in the Case," the fine military drama, "Bootles' Baby," "The Man with the Scar" together with a good selection of comedies and the popular "Pathe Gazette," are the latest successes here.

Chas. Chaplin is undoubtedly the most popular comedian amongst Boston audiences, and Mr. Vernon Hague has recently shown at the Scala "Rounders," "The Property Man," "Mabel's Latest Prank" and "Mabel's Blunder" "Parson Martin's Wife" and "Saved from Destruction" have also done well. At the Quay Picture House "The Woman with the Red Hair" and "The Black Cross Gang" have been featured this week. Special matinees are being run at each house every day during the week.

Vitagraph productions are always well represented at the Electric Picturedrome, Stamford, where there has been a decided improvement in business of late. "Daphnia," "Mysterious Lodger," "Ticket-of-Leave Man," "When the West was Young," and "The Sky Pilot," have been shown, and the military topicals and war films have done something for recruiting in the town. At Spalding, Mr. Howden is screening at the Picture House, "Bootles' Baby." Mr. Wood's orchestra provides a delightful selection of music.

Following the great success at the Picture House, Lincoln, of "From Shop Girl to Duchess," and "Where the Trail Divides," Mr. Armstrong has been doing big business with "Three Weeks." At the Central Hall, Mr. Gaisby, the proprietor-manager, is screening some fine programmes, the chief items during the last few days being, "Behind the Scenes," "German Kultur," "Aftermath," "The Child Killers," and "The Rounders."

Mr. Kadwell has made more than a local reputation for the able manner in which he has conducted the commodious Corn Exchange, Lincoln, and as provincial manager of Messrs. Gale & Co., has had much to do with starting on a successful career many houses in neighbouring towns. Re-seating on a lavish scale has recently been carried out at the Corn Exchange, and patrons much appreciate the improvement made for their comfort. "In the Ranks," "The Middleman" (featuring Albert Chevalier), and "The King's Outcast," have tested the seating to the full. Mr. Claude H. Fletcher is showing plenty of enterprise at the Electric Theatre, High Street, and his efforts are meeting with most encouraging results. "The Floating Call," "A Messenger of Death," "Lola, the Rat," and "Nine Fathoms Deep," are the latest attractions here.

FURNESS FILM FEATURES.

(BY OUR OWN CORRESPONDENT.)

The "shows" in Barrow and in all the neighbouring towns continue to draw gratifying crowds, but I am told by a local manager that the matinees in Barrow this week witnessed a considerable falling off. This can be truthfully attributed, not to any inferiority in the pictorial fare provided, but to the first spell of real bright summer-like weather which has encouraged the people to seek recreation out of doors. No doubt another reason for the drop in attendance at afternoon performances has been the prevalence of an epidemic of measles, which has caused several schools to be closed, and parents are chary about allowing their children to enter public places of amusement when there is a chance of disease being disseminated. My managerial friend who confessed to me that he could not understand the shrinkage in his takings need not imagine that the pictures or his particular place of amusement are losing popularity. I think I have correctly stated the cause of the smaller attendances, which have been chiefly noticeable at matinees. The good business which has been done at the evening performances has been satisfactorily maintained.

Mr. Harper, the manager of the Gaiety, filmed the church parade of the local Volunteer Training Corps, of which he is an enthusiastic member, and the picture "caught on" very well. The Mayor of Barrow, who is President of the Association, congratulated Mr. Harper on the production, and personally attended at the Gaiety to witness it screened.

The Belgian Refugees in Barrow, of whom there are about 1,000, are good supporters of the picture houses. Not being able to speak the language they are at a great disadvantage at a music hall or theatre but at the picture palaces they are quite at home. Many of the Belgians are skilled mechanics who have come to work on munitions of war at the shipyard.

The Gaiety had as its chief attractions "The Glow Worm," a strong and fascinating drama, and a thrilling production entitled, "Saved from Destruction." "Keystones" always elicited applause.

"Should Parents Interfere?" is a very fine piece of human interest and gave much satisfaction to the patrons of His Majesty's, and "The Ghostly Band," was another enthralling production screened at this house.

The Electric had a capital programme, including as the star items, "The Boat Race Mystery," and "Tainted Gold," while the Palace showed "British Cavalry in the Making," "Empty Rag," etc.

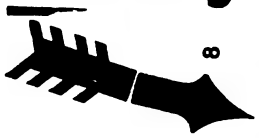
Dalton cinema goers saw "The Mystery of 12.35," and the famous Mary Pickford in "The Bishop's Carriage," these being included in the programme at the Co-operative Cinema, while the Empire afforded pleasure to large audiences by screening "Les Miserables," "Shop Girls," and Keystone numbers.

At Ulverton, Millom and Kendal, there has been fairly good business. The popular Kendal Kinema showed "The Trey o' Hearts," and the "Mystery of Souls," while at St. Georges' there appeared "The Sheriff's Sister," and "The Romance of a War Correspondent."

The business all round has been quite satisfactory and this should continue for work is plentiful, wages are high, and the working people, as well as the more leisured class, will have their amusement. There are plenty of "push and go" in the local cinema world, judging by the enterprise displayed and the pictures on the walls!

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HULL AND EAST COASTAL NEWS.

(BY OUR OWN CORRESPONDENT.)

Popularity does not always pay! This was evident the other evening at more than one picture house. Owing to the ubiquity of the zeppelin, the Humber Defence Commander issued an order for the whole of the men in the city wearing khaki, to return at once to billets. To reach the men of the various units there are many still stationed at Hull, an emergency notice was posted at the majority of the picture halls. The point of the incident is this, that a good many of the general public reading the notice outside the doors refrained from going in; either they were nervous and apprehensive, or else with that innate curiosity most possess, waited outside to see "the fun." The fact that the picture playhouse is so popular, not alone with the general public, but also with the men in khaki, was in this case a disadvantage, because, if it had not been, the audience would have been much larger, which seems as if one were speaking in paradox. The "Tommies" no doubt, find the comfortable seats of the cinema house very refreshing after a long and trying route march.

It is not surprising to write that in a great seaport like Hull, the stories of the sea make a very strong and striking appeal, and therefore there is little wonder that at the Picture Playhouse, Capt. Marryat's "Midshipmen Easy" is doing very fine business for the enterprising management.

At the Circus, Mr. Swan has had no cause to grumble with his great attraction, "Satan." A striking social drama, it has been the means of ensuring a large patronage.

The Morton management have had a big draw at Holderness Hall this week in "The Submarine Spy." With everybody thinking and talking of the under-sea boats, there is little wonder that a hall so near the great docks of the port should have been crowded. Apart from the realism of the submarine, there is a strong love interest in the picture drama that commends it.

The great moving story of "Florence Nightingale" has proved a veritable magnet at the Prince's Hall, this week, where Mr. Tom Martin has done very good business. A leading feature here is the "Pathé Gazette."

The Eureka Picture Palace directorate have long earned the good will of the great fishing community who live in West Hull for the frequency with which they place their palace on Sunday evenings at the disposal of those who desire to do some good service either for the men who go down to the sea in ships, or their families. Last Sunday a memorial service was held there for the men who have been the latest victims of German submarines. Touching addresses were given, and a vote of thanks was accorded the proprietors. The Excelsior Silver Band played during the service.

That great Gaumont attraction, "Neptune's Daughter," has made such excellent business for the National that it was arranged to include it in this week's programme. The film is one of the finest specimens of the producers' skill ever seen here.

Withernsea, not content with one good cinema show, intends to open another. A scheme of an ambitious nature is on foot, and is sufficiently mature for this public announcement to be made. The popularity of this little watering place is yearly on the increase, and there is no doubt that in the season there will be sufficient support for more than one picture show. The nearness to Hull apparently will not deter the promoters from proceeding with their scheme.

The go-ahead management of the Tower have always an eye to the musical programme, and to strengthen this they have now secured the services of Mr. E. R. Houghton, who hitherto has been the leader at the Tivoli Variety Hall. In Hull, music has not been sacrificed by any of our local managers, in fact it has been made a very prominent feature. Excellent orchestras are to be found in the principal theatres here.

Mr. Sim Shaw's Picturedrome, in East Hull, last week delighted its patrons with "The Counterfeit Rose," chapter 8 of that engrossing serial, "The Trey o' Hearts."

Mr. W. Morton has just been elected a life governor of the Hull Victoria Hospital for sick children, having recently lent the Holderness Hall for a benefit performance, in aid of that institution. Other years, a Fancy Dress Ball has been held, which was productive of a large sum. But this year so many families were affected by the great war that it was decided to abandon the annual ball, with the result that over £72 was raised through Mr. Morton's generous treatment. A special programme suitable for both children and adults was arranged, and a most enjoyable time was spent.

Manager Comber is repeating the success he attained at the Theatre de Luxe in his new quarters at the National, on the Beverley Road. This latest acquisition to Hull's picture shows is situated on the fringe of a vast and populous district, as well as in the midst of a comfortable residential suburb. Mr. Comber boasts of the longest programme shown at any hall in the city.

CINEMA SHOW AT PUBLIC BATHS.

The Court of Appeal dismissed the appeal of the Shoreditch Borough Council against a decision of Mr. Justice Joyce, who held that the letting of the hall at the Hoxton Baths, did not come within the Baths and Wash-houses Acts, 1878 and 1896, and found for plaintiff, the Attorney-General, who was moving at the instance of the Hoxton Cinema, Limited. In the action, the plaintiff claimed a declaration that the letting by the defendant, counsel to the defendant, Mr. C. F. Wright, of the large hall at the Hoxton Baths, for the winter season, 1913-14, for cinema entertainment, was contrary to the Baths and Wash houses Acts, and was not authorised thereby, and was *ultra vires*, an injunction to restrain the letting and the use of the premises for such purposes, and an injunction restraining Wright occupying or using the baths, and Mr. Justice Joyce found in their favour. Defendants now appealed.

The Master of the Rolls, in giving judgment, said the learned judge in the court below, had made a declaration that what the defendants were doing or licensing to be done, was not authorised by the Act of Parliament. His Lordship did not think that in any fair sense of the word that the defendants had allowed the hall to be used as an empty building. They had fallen within the prohibition against letting otherwise than occasionally, and against taking money at the doors. The learned judge in the court below, was quite right in saying that the user of the bath, for the purposes for which it was let, was unauthorised by the Acts of Parliament. The appeal failed, and must be dismissed with costs.

Lords Justices Pickford and Warrington concurred.

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EAST ANGLIAN NOTES.

(BY OUR OWN CORRESPONDENT.)

With the coming of the brighter days and more settled weather, a big question faces us all who live on the East Coast. What of the season? Last year, just on the eve of the great August rush, ugly rumours filled the air and the newspapers and, like a bomshell, came the announcement that England and Germany were in a state of war. Immediately people rushed back to town, while those who had arranged for apartments cancelled them.

Then came the Fishing Season. Trawlers were taken over for Government work, the fishermen manned mine-sweepers, and a large part of the foreign ports to which the herring is exported, were closed. Only those intimately acquainted with the state of affairs on the East Coast knew what a struggle the past nine months has been for many. Visitors of course, there will be found this year, at Great Yarmouth, Lowestoft, Southwold, Felixtowe, etc., but I wonder how many? One thing, at least, is clear, *viz.*, that it will be a very serious matter if people should decide not to take their usual yearly sojourn by the sea. "Holidays as usual" must be the rule, viewed from a patriotic standpoint, and there is no reason why it should not be so. The towns mentioned above possess many places of entertainment, with a fine array of picture theatres managed in as enterprising a manner as anyone could wish for. At Great Yarmouth, there is the Regent Theatre, seating 2,000 people. It is a perfect dream inside, and no one can realise what it is like except by seeing it. On the front, there are E. U. Barr and Co., Limited, two palatial halls, the Gem and the Empire. But a week or so ago another theatre was opened, the Central Cinema, which is splendidly upholstered and comfortable. Gorleston possesses two up-to-date cinemas in Filmland, and the Coliseum. The Palace, the Cosy Corner, the Coronet Cinema, the Public Hall, are the chief cinemas at Lowestoft, and fine places they are. I could go on enumerating for some time, but the above will suffice. These theatres are giving first-class programmes, and will continue to do so; in fact everything calculated to entertain, amuse and refresh, is provided at the East Coast resorts.

The attendances are keeping up to a satisfactory pitch at Norwich. I have noticed a slight decrease, however, in the numbers attending local theatres during the past week. This is unquestionably due to the glorious weather we have enjoyed for the past few days.

"Jane Shore," which will shortly be screened at the Cinema, is being well advertised by Mr. J. W Bruce. It is quite the talk of the city, and there is no doubt that the manager will reap abundantly from his enterprise. The pictures now showing are up to the usual high standard, the features being a splendid Edison drama, "The Man in the Street," and a thrilling London film, "The King's Outcast."

Mr. George Starkey is quickly getting popular in Norwich. His management of the King's Lynn Electric and Empire augured well for his success in the "City of Churches," and there is no doubt that his appointment to the Norwich Electric was an excellent move.

The films at the Empire in Oak Street just now are all that can be desired. A thrilling Pathé drama, "Too Rich," is the special. The features of the lighter side of the entertainment are two screamingly funny Keystone subjects, "A Fatal Sweet Tooth" and "The Great Toe Mystery."

Business is well maintained at the Haymarket Picture Playhouse. This is in no small measure due to the attractions provided by Mr. J. McCormic. Hidden treasure and adventure was the theme of a first-class Gerrard production, "The Treasure of the Lowzats," that was filmed on Monday, Tuesday and Wednesday. A comic relief was found in a very amusing Imperial comedy masterpiece "Three Times and Out," featuring King Baggot, Much interest was aroused by the screening of "From Shop Girl to Duchess," a magnificent Ideal film.

The famous novel and play, "Brewster's Millions," is the feature this week at the Prince of Wales' Palace. The Jesse L. Lasky production took immensely well, as was anticipated. "The Million Dollar Mystery" is going strong, as each part is shown the interest in the serial grows more intense.

The Theatre de Luxe is offering this week irresistible attractions. For the first half, a striking Eclipse exclusive, "Lead Us Not Into Temptation," was the feature, and drew large houses.

NOTES FROM SURREY.

(BY OUR OWN CORRESPONDENT.)

Satisfactory business continues to be done by the Kingston picture houses, and one hears no complaints from local managers. Patrons of the Cinem Palace have been much interested in the three-part drama, "Thou Shalt Not Covet," which illustrates a very tense and absorbing story. "For England's Sake," too, has had a large measure of popularity, as well as the two-part drama, "The Centre of the Web." The leading attractions this week are "A Desperate Ride" (exclusive), "The Best Man," and "A Volunteer Burglar," Patrons are being liberally catered for, and the audiences are well maintained.

An additional attraction at the Kingston Coliseum is the Mona Welsh Orchestra, which plays selections daily, from 3 to 11. Miss Florence Turner, in the drama, "For Her People," has been much to the liking of patrons of this house, and for the latter half of the week, the leading feature is "Dead Heart." Mr. Harry J. Brett, the manager, is catering well for his patrons, a future booking being "Neptune's Daughter," featuring Miss Annette Kellerman, whose powers as a swimmer have been seen more than once at the local baths, and this fact should enhance the attractiveness of the film.

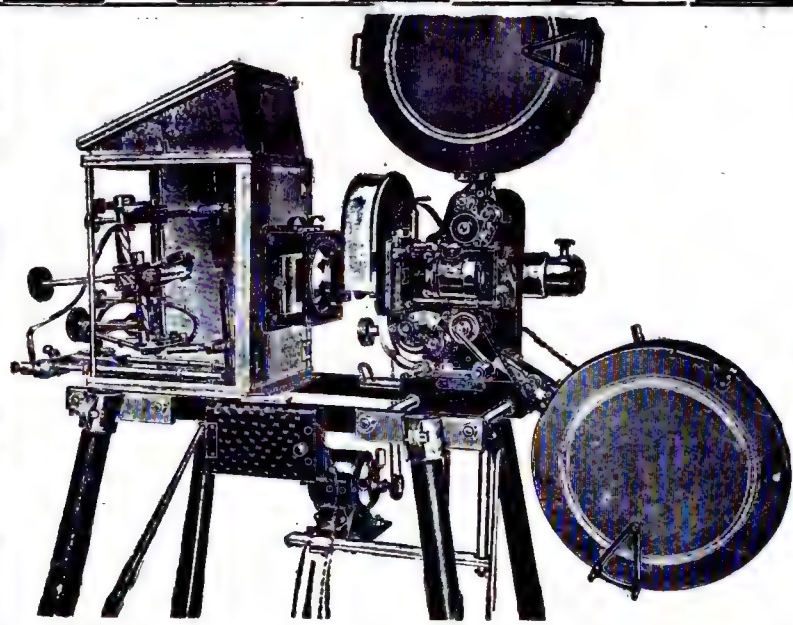
At the Kingston Picture Theatre good business has been done with "The Spitfire," and "The Crucible," another of this company's films. "One of Our Girls" is to be the week-end attraction.

At the Teddington Picture House, the "Trey o' Hearts" series continues to be a popular feature, added to which "Out of the Darkness" is underlined. Great things are expected from the exhibition of "Wake Up!" which is coming shortly to this theatre.

At the reopening night at the renovated P.P.P theatre, a collection was taken for the local Belgian Refugee Fund, and resulted in a substantial sum being added to the coffers of this deserving philanthropic work. Gratifying business has been done at this hall since it reopened under new management, and no doubt a successful career lies ahead. Merit will tell in the picture showing business, as elsewhere, and patrons know when they are being well catered for.

In the course of my peregrinations, I visited the King's Palace, at Wimbledon, one of the most handsome and commodious picture houses in the district, and found an interested audience enjoying a well-arranged programme. Some excellent future bookings are announced at this house, including "How Heroes Are Made," "Barnaby Rudge" and "Florence Nightingale."—Farther along the street, the Apollo Theatre was doing satisfactory business.

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PICTURES IN IRELAND.

By "PADDY."

At the Picture Theatre, Academy Street, Navan, there is always to be found a tip-top programme in every respect, and it is always most carefully chosen to suit the needs of the good people in Navan. Recent big films included "The Sign of the Cross," "The Wearing of the Green" and "The Filly." A special feature is being made of the serial "Dolly of the Dailies," and No. 6 of this series was on the programme last week. The "Gaumont Graphic" is also billed and proves an undoubted attraction.

"She Stoops to Conquer" had a very successful run at the National Picture Palace, Mullingar. This old favourite proved very much to the liking of the patrons of the National, and fully justified Mr. Kay in booking same. "The Bell Boy's Revenge" and "Ghosts" were also screened, while "Pathé Gazette" proved as popular as always.

"London's Underworld" was shown at the Princess Cinema, and dense crowds could be seen every night when it was shown in Rathmines. Mr. I. I. Bradlaw must have felt very proud of his judgment in booking such an attraction. The very best of the open-market releases are procured for the Princess, and another notable top-liner was "The Patriot of France, or The Ordeal." This film was first shown at the Grand Cinema, and it has proved such an attraction that it has already been booked for third run in Dublin. The orchestral music at the Princess leaves nothing to be desired, and is under the skilled direction of Mons. Renaud.

Mr. Tighe, the popular manager of the Coliseum, Cork, featured the great Ideal exclusive, "Florence Nightingale," last week, and this powerful film proved a veritable house-packer. "Hearts Adrift" was a good film, and I notice that the management have secured "The Kinetophone" for a run of two weeks. This attraction finished a very successful two weeks' run in Dublin on Saturday night last, following after its success in Limerick, and there is little doubt but that it will prove equally successful in Cork.

At the Imperial Cinema, Cork, the two best films of the week were, "Pawns of Fate" and "The Mystery of Causton Castle." This cosy picture *rendezvous* continues to maintain its hold on Cork picture-lovers.

"A Highwayman's Honour" was featured at the Fair Street Cinema, Drogheda, last week, and was very successful in drawing in the people, in spite of the summery weather which existed. "Those Love Pangs" and "Helping Mother" were also screened, in addition to a host of other good things in the film line. "Shadows of Adventure" was shown at Cinema House, Drogheda, on April 27th, and this was followed during the week by "When Death Rode the Engine" and "Red Bird Wins," a racing drama, which took well in Drogheda on account of the proximity of a famous race-course.

Mr. P. McCarthy featured at the Gaiety Kinema de Luxe, Limerick, the great four-reel spectacular drama entitled "The Wrath of the Gods." This film proved a terrific draw, and it was followed up later in the week by "The King's Minister," also an exclusive of high merit. —"The Wrath of the Gods" was also screened at the Clonmel Theatre the two days following Limerick, and here it also proved very much to the taste of the public. The boxing film featuring "Wells v. Moran" was also secured by Mr. Magner the same week, and, as boxing films always go well in Ireland, crowded houses were the rule.

The Grand Cinema, Dublin, showed "She Stoops to Conquer," "The Heroine of Mons" and "The Great Python Robbery" last week. — The Dame Street Picture House showed "Florence Nightingale" for Thursday to Sunday inclusive, and "The Lady of the Island" and "The Best Man" were also featured.—"The Golden Cobra" was shown at the Sackville Street house, and the Milano detective drama met with success.—The Harcourt Road Picture-drome, under the skilled guidance of Mr. Will Summerson showed "The Imposter" and "The Locked House." "On the Road to Calais" and "Laughing Gas" also proved very acceptable.

GENERAL FILM SUPPLY, 17, Brunswick St., Dublin. 'Phone: 4347. 'Grams: "Realise, Dublin." Locals and Topicals constantly taken. Exclusives, etc.

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IN THE MANCHESTER DISTRICT.

(BY OUR OWN CORRESPONDENT.)

The Alexandra Park portion of Moss Side is well catered for in the way of picture theatres, and although it is less than six months since a new one was opened, another will be ready within the next few weeks. In spite of this fact, the Moss Side Theatre, Darncombe Street, which is now under the management of Mr. Gerald Brooks, succeeds in maintaining its hold on the inhabitants of the district. In the case of Mr. Brooks it is not a question of "trying his 'prentice hand" for he has spent many years in entertaining the public in another way. He is an ex-member of "the profession" in both drama and variety. Among members of the latter his part in "Positions Realised," a comedy sketch will be best remembered, particularly on the Broadhead Circuit. His ambition at the moment is to place the Moss Side theatre in a position to turn money away nightly, and he is well on the road to success. With regard to pictures, last week saw "The Gambler's Penalty," "Life of Lord Roberts" and "The Property Man" among the principal. This week "Harbour Lights," "The Judgment," with the usual supply of comics and "Pathé Gazette" are the chief items. Among the films booked to appear shortly is "Trilby," featuring Sir H. Tree.

The widening of Factory Lane at the Rochdale Road end is a great advantage to the Blackley Empire, which can now be seen from the main road. If it were not for the present restriction with regard to outside lights greater use could have been made of this fact at night. A thorough redecoration of both the interior and exterior of this large theatre has just commenced, which should make the building as bright and distinctive as the entertainment provided. Messrs. Boardman have had quite a succession of extra good films for some weeks past. "Tommy Atkins," "Idol of Paris" and "Enoch Arden" were shown last week. At the present time the chief attraction is a second run of "Edison's Kinetophone," owing to the success scored by the first a few weeks ago. Increased business is anticipated next week when "Three Weeks" appears. Among others shortly following are "Shop Girls," "1914" by "Rita," "The Strange Story of Sylvia Gray" and "The Middleman."

In my last reference to the Victoria, Ardwick Green, mention was made of a forthcoming attraction entitled "The Belgian Girl's Honour," in which the actual Belgian shown in the film appears on the stage and sings a song. Mr. C. A. Hurley, the manager of this theatre, states that the novelty proved an immense success. Originally booked for three days, he obtained the extension to a week, with the result that the box office receipts broke all records. Last week "Scales of Justice," "The Lancashire Lass," and "For Her Sake" all had a good reception, whilst this week the programme includes "Her Dishonoured Career" and "Battle of the Vosges." Among the best of those booked and shortly due are "Tommy Atkins," "Tillie's Punctured Romance" and "Jane Shore."

The Oxford Street Picture House, which is now under the management of Mr. R. H. Jones, has some excellent films booked for the next few weeks, including "Brother Officers," "The Prisoner of Zenda," and "Rupert of Hentzau."

Last week one of Gaumont's coloured comedies, "A Nice Little Girl," was very much admired. This week "The Swindler" and "The Mystery of Sea-View Hotel" are the chief items on a programme containing plenty of variety. The orchestra, under the direction of Mr. J. Fielding Crompton, renders appropriate selections in a style which has secured a musical reputation for the Picture House.

Mr. Tom Robertson, manager of the Bijou, Erskine Street, Hulme, was so pleased with the result of a recent all-Keystone night that he arranged for another this week. Apart from this the film which appeared to meet with most approval was a Gaumont exclusive, entitled "Southern Blood." Last week the three chief pictures screened were "The She Wolf," "Her Escape" and "The Fight to the Death."

The Princess, Conran Street, is as popular as ever, in spite of its numerous competitors. Last week "The Fatal Likeness" and "The Derelict" were the two leading pictures, supported by "The Call of the Drum" and "Trey o' Hearts" (episode 12). This week the most important are "Lady of Dreams" and "Cast Up by the Sea."

The Star, Great Ducie Street, has been rechristened the Apollo. The programme last week consisted of "Blindness of Love," "Across the Border," "Fury of Hate" and "Southern Passions."

At the opening of the Progress Film Company's new premises at 40, Deansgate, last week, three

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new films of Moss Empires, Limited, were shown on Tuesday, Wednesday and Thursday at 11 and 3 o'clock. There was a good attendance at the Company's large and comfortable projection room on the premises, the pictures shown being "As Ye Repent," 3,600 ft., featuring Florence Turner; "The One Between," 4,400 ft., and "Buttons," 2,000 ft. It is the intention of the firm to continue Trade shows each week upon the days and at the times mentioned.

The Signal Film Service, Great Ducie Street, report good business in connection with their latest purchase, "Aurora Floyd." Others booking well are "Capt. Swift," "Society and Its Sins," "The Painted World," "Weight of a Crown," and "Marah the Pythoness."

The Advance Film Service is experiencing a good demand for their exclusive "Judge Not." Another which is booking well, due to be released on the 31st inst., is "Daughter of Russia." This firm is continuing to buy largely the best open market films and intend making this branch a special feature of their business.

The Dispatch Film Service is busy with "The House of Terror," the demand for which is increasing daily. Others in good request are "Price of a Kiss," "Ruby of Destiny" and "Tricking the Government."

The Clarion Film Agency, Limited, have now released their new detective "thriller," entitled "The Invisible Hand," a two-reeler possessing very great potentialities. This agency is also handling for Lancashire, Cheshire, Derbyshire, Staffs., Warwickshire and Ireland, the Film Agencies', Limited, star subject, "Her Martyrdom," and for the McEnnery Syndicate, "Soldiers of Fortune," in the same area and Yorkshire.

A Trade show of two important films is to be given this week at the Picture House, Oxford Street. The first, on Wednesday at 11 a.m., is "The Prisoner of Zenda," and the other, at the same time the following day, "Rupert of Hentzau." Bookings can be arranged through Messrs. Weisker Brothers, Limited, at their branch office, 2, Long Millgate. Mr. Leech, who is in charge, states that "Three Weeks" is booking extremely well, and at the places where it has so far appeared "a rush" has been experienced.

The B.B. Film Hiring Service, whose branch office in Great Ducie Street was the first to open there, is doing well. "Our Navy" is still in demand and proves as popular as ever.

Messrs. J. D. Walker's, 12, Cannon Street, at their usual weekly Trade show held on Friday at the Grand Theatre, screened "The Circus Man."

NORTH STAFFORDSHIRE NOTES.

(BY OUR OWN CORRESPONDENT.)

"The Great Million Dollar Mystery" maintains its interest for *habitues* of the Hanley Empire, where the thirteenth episode was exhibited last week. The other films shown there are of an acceptable character, and the place becomes increasingly popular. "The Wayward Son," "The Midnight Mail," "She Was Only a Working-Girl," "The Tear that Burned" and "The Intriguers," were included among other pictures seen at the hall during the past few days.

The Hanley Imperial have launched out into a new scheme of advertising by calling to its aid several local artists, whose original designs are being reproduced in the most prominent part of the local daily newspaper. The first, which was seen a few days ago, was really a choice work of art, and it caught the public eye both because of its fine workmanship and because it was something different than the ordinary letterpress type of advertisement.

Mr. A. Goldstein took a departure from his usual line at the Alexandra Palace, Longport, last week, when his entertainment was provided by Mr. Walter Duncan and company, in "The Earls and the Girls."

The management of the Cobridge Picture Hall continue to report good business with "The Great Million Dollar Mystery," and another serial which is doing well in the district is "The Trey o' Hearts," which is running at the Majestic, Stoke, the Hanley Lyric and the Marshlands, Wolstanton.

Having regard to all the circumstances, attendances at the local cinemas are very good just now, and nowhere better than at the Burslem Picture Palace, where the high standard of programmes established long ago is still preserved. This is a hall where the film serial is never introduced, and while present issues of this class of film are generally regarded here to be superior to some of the earlier ones of the kind, it is worthy of note that the two largest halls in North Staffordshire—the Burslem Palace and the Hanley Imperial—still become crowded, as the result of showing items complete in themselves. The reason given to me is that while a lot of people may enjoy the serial, everybody can feel they are missing nothing, if there is no idea of "continued in our next" about the programme.

No one could wish for a better programme than was provided at the Burslem Palace last week. The list during the first three days comprised "The Centre of the Web," "The Call of the Sea," "The Stray Shot," "She Was only a Working Girl," "A Strand of Blonde Hair," "Gems and Germs," and the "Topical Budget." The later list was: "In Jungle Wilds," "The Friendship of Lamond," "Volunteer Burglar," "Pimple Copped," "Ethel's Roof Party," "All at Sea" and the "Topical Budget." This week's features are "Patriot of France" and "Hurled from an Aeroplane."

The Majestic, at Stoke, also retains a reputation for most entertaining pictures. The specials there during the past week were "The Spoilers," "Tommy Atkins, Esq.," "Judith's Heroism" (the fourteenth instalment of the "Trey o' Hearts"), and "The Pardaillans," or "Intrigues of Paris." Other numbers included "A Strand of Blonde Hair," "Netty or Letty" and "Mabel's Latest Prank." Elinor Glyn's "Three Weeks" is being screened at the Majestic throughout the present week.

After a good run with "The Middleman," the proprietors of the Moorlands, Burslem, are now showing "Shorty Turns Judge," "Love and Dentistry," and "Boss of the Eighth." "Home, Sweet Home," is booked for an early date.

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SERIES

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JACK TAR — AS AN — ATHLETE

OUR BLUEJACKETS' RECREATIONS.

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A Film which Ought To Be Seen.

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WHOSE LOYALTY HAS TAKEN THE WORLD BY STORM.

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KINETO'S WAR FILMS ARE HOT IN THE PURSUIT OF ALL DETAILS IN THIS GREAT CRISIS.

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THE FIGHTING AGAINST A GREAT DISEASE.

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WORLD OF FINANCE.

The following information has been specially compiled for THE BIOSCOPE, and includes a Register of New Companies, Mortgages and Charges, Winding-up Petitions and Orders, County Court Judgments, Reports of Financial Cases, etc., etc

All inquiries respecting financial matters must be addressed to the Editor and the envelope marked "Financial."

Bankruptcy.

The statutory first meeting of the creditors interested under the recent failure of Artograph Film Co. (Mrs. Eveleen Boyle Anna Arton, trading as), 8, New Compton Street, W., Film Renters and Importers, took place at the London Bankruptcy Court, before Mr. E. L. Hough, the Official Receiver. The Chairman reported that the debtor had stated that she carried on the business under the style of the Artograph Film Coy. The business was commenced five or six years ago by her husband in partnership with herself at 8, New Compton Street. For eighteen months there was no partnership deed but then one was drawn up under which they became equal partners. After they had been in partnership for three years the debtor said she was not satisfied with her husband's conduct and she threatened to apply to the Court for a dissolution. Her husband then agreed to a dissolution and went out of the business, the debtor taking over the assets, including the stock of films, and the liabilities. The business was not insolvent. An amendment was made under which the husband was to carry on a separate film business on his own account and in his own name and she was to pay him out of the business £200 a year so long as he refrained from interfering with the daughter of the marriage. That annuity she had paid up to within a week of the making of the Receiving Order. The name of the business was altered to the Artograph Film Co. a few months ago and at the date of the Receiving Order the debtor was employing four men, two women and a youth. Upon the application of the creditors he (the Official Receiver) had appointed Mr. Newman to carry on the business, pending the first meeting of the creditors, it having been represented to him that it was a valuable business and one that should be kept going. Mr. Newman's remuneration was fixed at £4 4s. a week. The debtor had not yet filed any statement of affairs but stated her liabilities roughly were £1,260, not including anything that might be due to her husband and that her assets were in excess of her liabilities.

In the result resolutions were passed for bankruptcy and the appointment of a trustee who will wind up the estate.

At the London Bankruptcy Court the case of Mr. Leo Seaholme described in the Receiving Order as Ludwig Schleintheim, director of cinematograph companies, and the case of Leo Seaholme and Edith Seaholme, described as Somerald & Co., cinematograph theatre proprietors, were mentioned. In the first case the statement of affairs disclosed total liabilities, £38,700 unsecured and assets £361, and in that of Somerald & Co., the total liabilities were stated at £48,546, of which £33,777 is unsecured and expected to rank against assets estimated to produce £3,334

The two cases are closely connected. The debtors who are husband and wife, in 1909 commenced with a small capital the business in partnership as cinematograph theatre proprietors, their chief premises at the date of the Receiving Order being 17-19, Great Windmill Street, W.C. Between 1909 and the date of the Receiving Order, they acquired premises for cinematograph theatres at Liverpool, Stockton-on-Tees, Peterborough, Kidderminster, Cheltenham, Hastings, Herne Bay, Birmingham, Brighton, Cardiff, Worcester, Whitley Bay, and in London, at Great Windmill Street, W.C., High Street, Fulham, and Clapham, S.W. With the exception of the Shakespeare Theatre at Clapham, which they held at the date of the Receiving Order all the premises acquired by them were subsequently assigned to limited companies, which were formed for the purpose, the consideration for the assignment in each case taking the form of shares in the company, which the debtors subsequently disposed of or held according to circumstances. Down to the end of 1910, their business was profitable but after that date certain of their ventures proved unsuccessful. In 1913 they lost from £4,000 to £5,000 in connection with one of their theatres at Brighton, and the Shakespeare Theatre, Clapham had involved them in a loss of from £5,000 to £6,000. In the beginning of 1914 matters had become acute and the subsequent pressure of creditors finally resolved itself into the presentation of the petition on which the Receiving Order was made. In the case of Somerald & Co. the failure and insolvency is attributed to the losses on the Brighton and Clapham Theatres, to their liabilities for the debts of some of the companies, contracted as their agents, to loss on trading to high interest on loans and to the depreciation in the value of shares owing to the European Crisis. In the case of Leo Seaholme the debtor attributes his failure to liabilities for the debts of Somerald & Co., and for the liabilities of certain companies promoted by the firm and to loss on theatres.

Mr. Knight (Official Receiver) in applying for an adjournment of the public examination of the debtor said that in the case of Mr. Schleintheim proofs of debts had been received from twenty-four creditors, whose debts amounted to nearly £3,000 and who were not mentioned in the standing account, and that the debtor had been ordered to amend his statement but had not done so. In case of Somerald & Co. proofs of debts and claims had been received from twenty-three creditors aggregating to £3,700 and the debtors had been also ordered to amend their accounts but had not done so. Both debtors were indebted to the Palais de Luxe Cinema Co., Ltd., for about £20,000, moneys received by them as agents for one of the companies under an agreement and so far as he knew they had not accounted for the money and had been required to file an account showing its disposal. He asked that the public examination should be adjourned for six weeks.

His Honour acceded to that application and adjourned the public examination to June 22nd next.

Mortages and Charges.

DERBY PICTURE THEATRE, LTD.—Issue on April 13th, 1915, of £50 debentures, part of a series of which particulars have already been filed.

LINCOLN PICTURE HOUSE, LTD.—Issue on April 13th, 1915, of £1,650 debentures, part of a series of which particulars have already been filed.

HARRIS FILM SERVICE, LTD.—Particulars of £300 debentures, created April 10th, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the whole amount being now issued. Property charged: The Co's property, present and future, including uncalled capital. No trustees.

BALDOCK CINEMA CO., LTD.—Issue on April 6th, 1915, of £1,400 debentures, part of a series of which particulars have already been filed.

PALACE (ROYSTON) LTD.—Mortgage on land and premises in Maland Road, Royston, nr. Barnsley, Yorks., dated April 17th, 1915, to secure all moneys due or to become due from the Company to Union of London and Smith's Bank, Ltd., Barnsley.

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CLARION FILM AGENCY, LTD.—Particulars of £600 debentures, created April 22, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the whole amount being now issued. Property charged: The Co's undertaking and property, present and future, including uncalled capital. No trustees.

MILITARY CINEMAS, LTD.—Particulars of £1,100 debentures, created March 31, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the whole amount being now issued. Property charged: The Co's. property, present and future, including uncalled capital. No trustees.

HYDE PICTUREDROME, LTD.—Particulars of £1,000 debentures, created by resolutions of Feb. 28, and March 30, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the whole amount being now issued. Property charged: The Co's. undertaking and property, present and future including uncalled capital. No trustees.

ASSOCIATED COUNTY HALLS & THEATRES, LTD.—Transfer of Equitable Charge on the County Rink, Lower Sandgate Road, Folkestone, dated April 12, 1915, to secure £2,874 1s. 1d. Holder: W. A. Smithe, Blackbush Cottage, Denham, Bucks.

Irish—

SANDFORD CINEMA CO., LTD.—Debenture dated April 1, 1915, to secure £200, charged on the Co's. undertaking and property, present and future, including uncalled capital.

New Companies.

BEARWOOD PICTURE HOUSE COMPANY, LIMITED. (140,026.)—This company was registered on April 21st, with a capital of £1,000 in £1 shares, to adopt agreements with the Smethwick Empire, Limited (1) relating to a lease of the picture house, known as The Coliseum, Bearwood Road, Smethwick; and (2) relating to the hire of certain articles now at the said picture house, and to carry on the business of proprietors and managers of electric and cinematograph theatres, etc. Private company. C. H. Simcox is the first director. Solicitor: L. Clark, Smethwick, Staffs. Registered office: The Coliseum, Bearwood Road, Smethwick.

MONTROSE PICTURE HOUSE, LIMITED. (9,369.)—This company was registered in Edinburgh on April 17th, with a capital of £3,000 in £1 shares, to carry on the business of exhibitors of moving pictures, opera house and theatre proprietors, etc. Private company. The number of directors is not to be less than two nor more than seven. The first are: J. Maxwell, A. M. Melville, 19, Highburgh Drive, Burnside, Rutherglen; and J. Wright, 17, Bromley Drive, Giffnock. Qualification fifty shares. Remuneration £50 per annum.

KINEMATOGRAPH CONCESSIONS, LIMITED. (139,991.)—This company was registered on April 16th, with a capital of £100 in £1 shares, to carry on the business of cinematograph film producers, owners, contractors, exporters and dealers, etc. Private company. The number of directors is not to be less than two nor more than five. The first are to be appointed by the company or subscribers. Qualification one share. Remuneration as fixed by the company. Registered by Alfred H. Atkins, Limited, 27-28, Fetter Lane, E.C. Registered office: 5, Wellington Chambers, Victoria Street, Manchester.

BRADFIELD, LINDO & CO., LTD. (140,091)—This company was registered on April 27th, with a capital of £350 in £1 shares, to carry on the business of theatrical and touring managers, theatre, music hall and cinematograph theatre proprietors, etc. Private company. The first directors (to number three) are: L. Bradfield, C. H. R. Profumo, 56, Cleveland Square, Hyde Park, W., and A. A. Lindo, 15, Upper Bedford Square, Russell Place, W.C. Qualification: 100 shares. Registered Office: 44, Cranbourn Chambers, Cranbourn Street, W.C.

RANDALSTOWN PICTURE PALACE CO., LTD. (4,327)—This company was registered in Dublin on April 26th with a capital of £1,000 in £1 shares, to carry on the business of amusement caterers, providers of entertainment and cinematograph pictures, etc. Private company. The number of directors is not to be less than three nor more than six. The first are: J. Owens, Ballymena, A. L. McClelland, Ballymena, J. Clarke, W. Allen and W. Kelly. Remuneration as fixed by the Company. Registered Office: New Street, Randalstown, Co. Antrim.

HOME & EXPORT FILM SUPPLY CO., LTD. (140,080) This company was registered on April 26th, with a capital of £200 in £1 shares, to carry on the business of producers and manufacturers of, agents for and dealers in cinematograph films, photographic records, film renters, hirers and dealers, cinematographic, phonographic and kindred machinery, appliances and accessories, song music, play and general publishers and printers, etc. Private company The number of directors is not to be less that two nor more than seven. The first are: H. B. Judge, 26, Charing Cross Road, W.C., and R. K. Abrahams, 26, Charing Cross Road, W.C., Solicitor: R. B. Abrahams. Registered Office: 99a, Charing Cross Road, W.C.

RING PALACE PICTURES, LTD (140,085).—This company was registered on April 26th, with a capital of £2,500 in £1 shares, to adopt and complete the contract dated January 27, 1915, relating to the purchase of certain leasehold land and premises known as the Ring Palace, Oldbury Road, West Smethwick, to carry on the business of cinematograph, biograph and animated picture entertainments, music hall proprietors, etc. Private company The number of directors is not to be less than two nor more than five. G. R. Devey, 314, Dudley Road, Birmingham, signs documents as "director." Solicitor: E. A. Cox, 10a, Temple Row, Birmingham. Registered Office: 6, Cherry Street, Birmingham.

TEES-SIDE TOPICS.

(BY OUR OWN CORRESPONDENT.)

Although cinema pictures are still remarkably attractive, it is necessary that the latest films should be obtained, and this is generally tthe case at the Electric Theatre, Middlesbrough. The chief films were "1914," "The Black Ghost Bandit" and "Bunny's Little Brother."—The story of Captain Scott's successful dash to the South Pole was shown at the Middlesbrough Opera House. The picture made an irresistible appeal, and was shown to large houses. Matinées were held on Wednesday and Saturday.—Another exciting episode in "The Million Dollar" serial, entitled "Tracked by the Secret Service," was shown, in addition to the thrilling detective story, "From Danger to Death," at the popular Stockton Empire. A humorous film, "Killing Horace," and the latest news pictures were included in an attractive programme.—Appreciative audiences greeted the showing of "The Submarine Spy" at the Royal Cinema. "Fatty's Debut" was a capital Keystone effort, and Billy Ritchie was very funny in "Cupid in a Hospital.—Another good all-round show was presented at the Globe, the programme including a splendid episode of the "Trey o' Hearts" serial, and the drama, "The Jewel of Hate." The usual topical pictures were closely followed. A programme of exceptional merit was shown at the Darlington Alhambra. Drama was well represented in "The Heart of Midlothian" and "Without a Country." Of the comedy pictures, "Ada's Hero" and "Max's Marvellous Tulip," were very amusing.—A two hours' full programme featuring film, "1914," was successfully shown at the Court and Arcade. The local actress, Miss Ivy Close, attracted the particular attention of the crowded audiences in the picture, "Darkest London."

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It's a film your audience will delight in. The **Keystone** favourite is featured as a telephone operator, with both a married and a single admirer. The film develops in a series of delightfully funny misunderstandings and "dramatic" encounters, and the conclusion is great.

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The trick effects in this film are quite uncommon and highly diverting. The flight from a cannon ball, discharged by a jealous rival, is one of the most effective of **Keystone** touches. A sure public winner.

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Special Publicity

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who are featuring a series of **Keystone** articles, and invite the co-operation of exhibitors in a campaign which will be to the advantage of both sides.

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The Novel and the Cinema.

By BRIAN LAWRENCE.

The art of the bioscope and the art of the novel are so markedly distinct that the works of literature are seldom particularly suited to cinematisation. A vulgar error nowadays is to judge a novel by the story it tells instead of by the way it tells the story. It ought to be unnecessary to point out that from precisely the same plot one author may write a good book and another a bad one. Unfortunately, a large number of novel readers pursue that recreation avowedly for the incidents of the tale; they forget, or they have never known, that the story *per se* is quite a secondary matter, a mere mannequin. These skippers of pages are born cinema-goers, and in the last decade their destiny has had its chance. With them I am one in enthusiasm for the film.

It does not require much thought to see that the literary art is concerned mainly with the elucidation and analysis of obscure motives. Now the screen has small capacity for handling the more delicate nuances of human feeling. Its "properties" are passions in primitive; all its purpose is to present a series of incidents whose cause or reason is intelligible to grandfather and grandchild alike. That it is successful in its appeal to young and old, educated and uneducated can be proved by anybody any evening in any picture theatre in the world; and, if you have not observed the phenomenon before, we may pause, *en passant*, to remark that it is found only in the church and in the cinema. The universal appeal of each to the Primitive is the cause. Now those limitations to which I have alluded oblige the screen-play to express itself in incident, the only wide avenue open to it; and the consequent volubility of this exhaust has earned for the cinematograph the stigma of Sensationalism.

The two arts are cousins many times removed, thrown together with matrimony aforethought by meddlesome matchmakers. The modern tendency towards the cinematisation of novels is deprecated by the true lover of letters, and is by him considered to be an ill-directed development. He is hurt when his friends of the library are caricatured by the screen. His memories of them are too sacred, too intimate for him not to be shocked by the apparitions of this new necromacy. The film urges that it shows you these people as they looked, and that it permits you to see their actions, a claim which is untrue; but even if it were so, these are precisely the things least interesting to your bookworm. He does not love these beings for the things they did, but because he appreciates why they did them. His is a sympathy for motive. And no picture can bring you *en rapport* with others in the same easy manner as that exercised by the pen. Therefore he charges us with wilful trespass; and I am beginning to think we had better plead guilty. For even in the case of a novel of the Boothby type, whose only excuse for existence is an abundance of exciting adventures our interference is unwarrantable. A picture of a chain of events already known to the observer is without the greater portion of its inheritance, and can never be a full success. Imagine a life with an unforgettable future!

Unfortunately there are numbers of people mentally too indolent to read good books, people who seize avidly any opportunity to become informed of their contents without the pain of perusal. These persons, when asked if they have read Eden Phillpott's "Master of Merripit" will soon be able to answer glibly: "Well, no! I hav'nt exactly read it; but I've seen it on the pictures, and that's just as good, is'nt it." *Is* it?

Thoughtless minds may argue that this treatment of literature encourages a taste for reading: as a matter of fact it kills effectually any incipient leaning there may be in that direction; for a man who has seen a representation of a series of events is not likely to go to the unnecessary trouble of reading about them. The spur of curiosity is absent.

My attitude on this question is that it is futile and not desired by the public. Every dramatist knows that it is just as easy to construct an original play as it is to adapt one. Why then do we waste labour chiselling the unfit when it costs less effort to manufacture the exact?

It is a case of mistaken progress. The Trade is not yet sure of itself; its tentacles are groping in the dark, feeling for the lines of natural development. We are bound to make many false steps in this early stage of our career; the wise laws of biology will see to that. It is only by mistakes that wisdom comes; it is only by defeats that our weaknesses are discovered and repaired. The giant babe is stirring in its slumber, perhaps dreaming of a great and glorious career.

To-day, we want a prophet. As things are the public have to take what is given to them. For the sake of the other items on the programme, they will tolerate these hybrids that are neither books nor plays, but they do not like them. They have not yet protested, partly, perhaps, because they are unable to suggest improvement and partly because they are long-suffering. A prophet is required to point out the direction of the Desired Land.

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AN ACTRESS OF GENIUS.

We are pleased to be enabled to present to our readers the accompanying likeness of Miss Sydney Fairbrother, who is shortly to make her *debut* upon the screen. Miss Fairbrother's inimitable character study as the landlady in "A Sister to Assist 'er" has long ago made her famous, but as Mrs. Micawber in "David Copperfield" Miss Fairbrother proved the versatility of her gifts, and is now scoring heavily in "Quinney's" at the Haymarket Theatre.

Messrs. Payne and Morgan are to be congratulated on having secured Miss Sydney Fairbrother for their first Renaissance film, "Iron Justice," and it is interesting to note that the cast includes no less than



seven well-known West End players. Besides Miss Tittell-Brune and Miss Fairbrother are the following:—Mr. Julian Royce, from the Lyric Theatre; Mr. Alfred Drayton, now with James Welch at the Coliseum; Mr. Cecil Fletcher, appearing at Daly's; Mr. Harding Steerman, from the Lyric Theatre; and Miss Marguerite Belona, lately at the New Theatre. Even the supers came from Daly's, so that the whole film is veritably a West-end production. Messrs. Davison's Agency, as recently mentioned, are to handle the film. An appreciation of Miss Tittell-Brune, who is the leading lady, appeared in our last issue.

MANAGERIAL CHANGE.

Mr. James Hardiman, who until recently controlled the Newtown Palace, has left Birmingham to manage the Pavilion, Beckenham. He made himself very popular in Birmingham, and many will retain recollections of his abilities in the way of advertising.

TRAWLINGS FROM GRIMSBY.

(BY OUR OWN CORRESPONDENT.)

The advent of more summer-like weather has not, so far as I am aware, had a deleterious effect on the picture houses' receipts in Grimsby. The inference is that, whilst fine weather doubtless keeps many people away from the shows, there are many others who, remaining at home in bad weather, visit the cinemas when the meteorological conditions are better. The consistent manner in which the Grimsby public patronise the "pictures," considering that the staple trade of the town—the greatest fishing port in the world—has been disorganised by the war, is surprising, though, of course, things are not so bad as they at first appear, in view of the large number of fishermen who are engaged in mine sweeping and the large number of troops always billetted here.

The continuation of many of the managements to show films of first-class quality has doubtless much to do with the good attendances.

There was an interesting item at the Empire, Cleethorpes, recently, a private in the Manchester Regiment, who was formerly wtih Poole's Myriorama, reciting during three evenings the poem, "The Ballad of Silence," by E. Nesbit. Copies of the poem were sold at 1d. each, and the proceeds were handed over to a tobacco fund for Grimsby men on active service. "The Idol of Paris" and "The Man in the Street" were the features here last week, and the advance bookings include some good things.

If proof were needed of the popularity of Charles Chaplin with local picture-goers it was forthcoming last week when "Tillie's Punctured Romance" was shown at the Strand and Lyric—three nights at each house. There were crowded houses at each performance, and this six-reel Keystone subject delighted all who saw it. Seats had to be booked to ensure a good position. In ordinary circumstances Mr. Burton arranges for the same programmes to be provided at the Strand and Lyric with the usual change twice nightly. In the case of a good subject like the one mentioned, however, it is featured at each place on separate nights—half the week at each. Some up-to-date productions are to be included in future shows here, but the management prefer not to disclose their names. "The Dare-Devil Circus Queen" has been another recent feature at these houses.

In spite of all opposition—which is undoubtedly keen—the Tivoli retains its hold on a good share of the picture-going public of the port. "Two Women," "The Warning," "The Long Way," and "For Those Unborn" are some of the films which lately enticed good companies to spend an hour and a half at this centrally-situated, commodious and up-to-date cinema. Mr. J. H. Curry, the proprietor of the Tivoli, as well as the Prince of Wales' Theatre (legitimate), is now a prominent member of the Town Council, to which he was elected some time ago. At recent meetings he has had much to say on the lighting—or should it be the darkening?—question.

Mr. Protheroe has secured for show shortly such admirable productions as "London's Underworld" and "The Modern Messaline" for the cosy Kent Street Playhouse, where continuous performances from 6 p.m. till 11 p.m. are still the rule. Recently he "starred" "Wiffles in the Path of Glory" and "The Life of Florence Nightingale."

Films of a melodramatic type are greatly relished by patrons of the flourishing West Marsh house, the Paragon, and "The Great Larsan Mystery" and "Tess of the D'Urbervilles" were popular items last week.

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"Sunshine and Clouds of Paradise Alley."

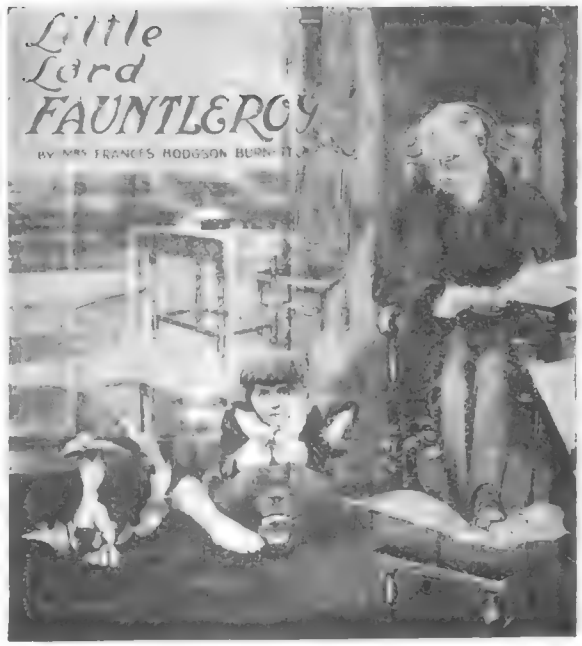


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"Among the Clouds."

★★★★

A Film which ... will interest all who see it.



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BIRMINGHAM JOTTINGS.

(BY OUR OWN CORRESPONDENT.)

Arrangements have been made for the presentation of the patriotic war film, "Wake up!" at the Newtown Palace, Newtown Row, each evening from May 10th to 15th. This will be an event of unusual importance, as it is expected that the Lord Mayor (Alderman W .H. Bowater), Mr. Austen Chamberlain, M.P., and other members of Parliament for the City will attend and speak on the subject of the film—that of the urgent need for recruits.

Mention of recruiting reminds me that two Sunday meetings, arranged by the East Worcestershire Committee, were held at the Grand Picture Palace, Soho Road, Handsworth. Addresses were given by Councillor Eldred Hallas, and no fewer than 120 names were enrolled.

The latest exclusive purchase made by the Walturdaw Company Limited, consists of a four-reel drama entitled "The Penalty Fits the Crime." Mr. C. W. Hutchin, the popular branch manager, tells me that they have another drama coming along featuring the celebrated American actor, Mr. Max Figman. Trade shows of these attractions will be announced later. That masterpiece, "Jane Shore," continues to be greatly in demand, and on June 21 no fewer than six copies will be working in the Midland area. Showmen who want "something for nothing" should note that the Walturdaw Company are supplying *gratis* a film 1,500 ft. in length dealing with the training of soldiers and sailors. Posters are issued free, and the carriage on all items is defayed by the company. All that is required of the picture house proprietor is that he should devote for ten minutes each night an interval for a short address by a local speaker.

At the Rink Picture House, Logells, I found that Mr. Blissart, the manager, experienced brisk business with "Zuza, the Band Leader."—Further afield, at Stockingford, I called upon Mr. F. Barber, proprietor of the Palace in that Warwickshire mining centre. His leading lines last week were "As a Man Sows" and "Flames of Justice." Mr. Barber puts thoroughly good programmes before his patrons, but the war has somewhat affected average attendances, which is not surprising when one states that something like 3,000 men have enlisted from the Stockingford district.

Mr. J. Millar, manager of the Birmingham branch of Renters, Limited, John Bright Street, informs me that they have taken over the agency for the Alerta Exclusives Company with some capital features, as to which particulars may be obtained from him. Business moves briskly with Renters, and just now nothing is booking up better than "Darkest London" and "Master of Merripit," which have thoroughly justified the high expectations formed of them.

Mr. R. Malcolm, the Birmingham representative of the Kinematograph Trading Company, Limited, Hill Street, has fixed up an interesting Trade show at the Scala Theatre on May 11th, when "An Insult to the Flag," "Nana of the Moulin Rouge," and "Lena Rivers" will be reviewed. These are but the forerunners of some other interesting "goods" which the firm will shortly be announcing. The synopsis of "An Insult to the Flag" suggests a capital film dealing with Mexican life.

Things continue to go well with the local manager (Mr. G. R. Armes) of the London Independent Film Trading Company, Limited, Hill Street. The business is especially brisk with "Danger to Death," "War and the Woman" (which latter has had a tremendous run in Birmingham), and "A Daughter of France."

Exhibitors came to the New Street Picture House from far and near to witness, at the invitation of Messrs Jury's Imperial Pictures, Limited, the London films, "The Prisoner of Zenda" and "Rupert of Hentzau," which were shown on successive days. These films met with a real good reception, particularly that remarkable production, "The Prisoner of Zenda," and Mr. Bovill, Messrs. Jury's Midland representative, had every reason to be well satisfied with the shows.

The Clarion Film Agency, John Bright Street, are doing particularly well with "The Rendezvous," which, by the way, was the "star"' at the Winson Green Picture House, and "Eugene Aram." Business generally is very brisk.

The local house of Messrs Pathé Frères, Broad Street, have booked "The Stain" and "The Quest of the Sacred Gem" to many of the leading halls in Birmingham and the Midlands. I was interested to learn that Mr. G. A. Hopton, the branch manager, has had numerous requests from customers for complete programmes, including one or other of these long productions. This is a line of business in which the firm specialises. Exhibitors should note that "A Night Out," comedy featuring "Wiffles" (2,125 ft.), and "When Fate Was Kind," a powerful drama (2,900 ft.), can be viewed any time at the firm's private theatre, which is of itself the acme of comfort. "Pathé's Gazette" goes on increasing its place in programmes.

The Gaumont Company, Limited, John Bright Street, put on "In the Hands of the Jury," "Love of Women," "The Shanghaied Baby," and "Court-Martialled," all high-class exclusives, at their latest Trade show at the Scala Theatre, which was largely attended. Mr. T. W. Stevens, the branch manager, has my congratulations in having achieved record business in the Midlands with that fine film, "Neptune's Daughter," which he has handled in the right way. When "A Patriot of France," which has gone so well for the Gaumont Company, was shown at the Highgate Picture Theatre, Darwin Street, the only complaint which the manager there (Mr. H. R. Morris) had to make was that he had to turn people away in consequence of the crush. The Gaumont people took topicals of the review of the Town Guard at Derby, and the Sherwood Foresters in training at Luton, for the White Hall Cinema, Derby.

Messrs. J. D. Walker's World's Films, Limited, have opened, under very favourable auspices, a Birmingham branch at 12, John Bright Street. The firm have secured an excellent "pitch," and a projection room is provided. The manager is Mr. A. T. Stainsby, and the Famous Players and Jesse Lasky subjects look like going better than ever in the Midlands. "Mistress Nell," featuring Mary Pickford, is much in demand.

The Birmingham branch of the Ideal Film Renting Company, Station Street, notify me that their latest, "Her Nameless Child," Madge Duckworth's famous play, will be reviewed to the Trade at their private theatre on May 11th, at 10.30 and onwards. Mr. M. Mitchell, the manager, was exceedingly busy when I looked him up the other day. "Florence Nightingale" continues to attract much attention, and likewise "The World's Desire" and "From Shopgirl to Duchess."

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LIVERPOOL AND DISTRICT.

(BY OUR SPECIAL CORRESPONDENT.)

So strong is the grip of the Chaplin and Keystone comedies upon the public, that last week numerous halls in Liverpool and district adopted the expediency of giving special performances, at which the films exhibited consisted exclusively of the Chaplin productions. This venture has synchronised with the screening broadcast of the six-reeler, "Tillie's Punctured Romance," and whether it was designed to counteract the drawing power of this unique production, one can say that both entertainments were boisterously funny and extremely well attended. Among the leading theatres will have had special Keystone nights are the King's, Oakfield Road, the Bedford, Walton, the Palladium, West Derby Road, and the Gaiety, New Brighton.

The death has occurred at Liverpool of Mr. R. Heber Radcliffe, who built Sun Hall, Bootle, which having been leased by Mr. H. Leslie Greene, is used for cinema exhibitions. It is interesting to reflect that the first permanent moving picture entertainment in Bootle was given at this hall, at the time when Mr. George Prince was the lessee.

The Waterloo Picture Playhouse, one of the two halls in a residential neighbourhood, with a population of over 13,000 people, is in receipt of consistently good patronage. In the programmes submitted here, prominence is given to the topical film, and such bookings as "Launch of the Formby Lifeboat" (local), "Captured by a German Submarine," etc., have attracted, as the result of useful advertising, very considerable audiences. Amongst the most successful films lately have been "White Lilies of Repentance," "Through the Valley of Shadows," "The Importance of Being Another Man's Wife" and "The Revolution."

Business at the Rice Lane Picture House, it is gratifying to record, is on the up-grade, and Mr. T. Griffin featured in the programme for last week-end, "Tillie's Punctured Romance." Among the leading films recently, has been "Every Woman Should Know." This week, "Barnaby Rudge" and "Legacy of Vengeance" are the premier films. Particular attention is given the musical side of the entertainment, the selections being discoursed by Mr. P. Jordon's efficient philharmonic trio. Mr. Griffin's advertising methods are conducted on distinctive lines, and the following, his latest effort is a reproduction of a three-sheet poster:—

AND THEY COME.
TO-NIGHT'S THE NIGHT.
When your tired of business worry,
Get your hat and quickly hurry
To that restful spot where all is gay and bright,
Where the wife and kiddies greet you,
Saying softly when they meet you,
"Will you take us to RICE LANE PICTURES,
Dad, to-night?"
Our programme of propriety will suit both she and him,
Especially after viewing ST. ELMO and CHARLIE CHAPLIN.
In fact, all the show is strictly up-to-date,
So, as wholesome recreation
To the mind's elevation,
BRING THEM ALL ALONG TO-NIGHT, and DON'T BE LATE.

The Smithdown Picture Playhouse is rapidly making a name for itself among the residents of Edge Hill. None but the most recent releases are screened. The musical part of the entertainment is in the capable hands of Mr. Delmonte, who on numerous occasions lately, has played special music to the request of patrons. The manager, Mr. Lennan, developed this idea, by announcing a "Request week," when patrons had the opportunity of hearing their favourite pieces of music played at the theatre. Another of Mr. Lennan's proposals is the feature special musical evenings, such, for instance, as a "Sullivan's" night, when the selections will be exclusively from the great composer's works.

The Queen's, Walton Road, which is under the supervision of Mr. J. A. Lobb, is a favourite venue for the residents of Kirkdale and Walton, and very encouraging support is given to a daily continuous show. Pride of place in recent entertainments must be given "In the Ranks," "The Ring and the Man," "Britain's Secret Treaty" and "The King and the Outcast." "Tillie's Punctured Romance" is among the bookings, which include "The Virginian," "Swede Larson," "Behind the Scenes" and "The Master Key" (serial).

The film adaptation of Elinor Glyn's famous novel, "Three Weeks," was shown at Liverpool, for the first time last week, at the Palais de Luxe.

One of the leading features of the entertainments at the Derby, Scotland Road, is the Vivaphone pictures, which are looked forward to, and appreciated by patrons. Mr. Stewart, the manager, has an excellent bill display outside the theatre, and the various posters have a good set-off by a top-border of deep blue, and the sides in white, with an inner surrounding border of red. The effect is very pronounced to the passer-by.

Further down the road is the Electra, of which Mr. McVay is the manager. Although the charges for admission are extremely nominal (owing to the neighbourhood), the film matter exhibited is quite up-to-date and of good quality, as the following titles signify:—"Sea Wolf," "Tillie's Punctured Romance," "The Spider," "The Property Man" and "When London Sleeps." It is intended when the Keystone six-reeler is shown, to give a daily matinée and to slightly increase the prices of admission to the evening performances.

A very cordial reception was given last week at a Trade show, held by the Anglo-French Film Company, at the Savoy, to three films, entitled "The Price of a Kiss," "House of Terror" and "The Queen's Double," from each of which good business is expected. Mr. Tarlo reports that bookings for "Queen of Diamonds" and "Kismet" are still going strong. "Jane Shore," "Be Sure Your Sin" and "Penalty Fits the Crime," particularly the latter, are only three films being handled by Walturdaw's, which seem to be in extremely great demand. "Jane Shore" is proving a phenomenal success. On Tuesday, May 4th, the Trade was shown "The Penalty Fits the Crime" and "The Call of the Motherland," at a show held at the Savoy Theatre.

Mr. Colton, of the Kinematograph Trading Company, who recently showed to the Trade, "Barnaby Rudge," "Jane Eyre," "Madcap Molly" and "Canker of Jealousy," reports that these films are proving particularly acceptable to exhibitors, and are justifying the confidence which was placed in them. Well produced Dickensian films are always eagerly booked up, and this was the case with "Barnaby Rudge," which, in the early part of the current week, was screened at the Rice Lane Picture House.

Pathé Frère's weekly programme is to be seen every Tuesday at their local branch, Paradise Street, in addition to any exclusives which may have come

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to hand. Week by week, enhanced success is being achieved by the Northern edition of the "Gazette." The reissue of "A Night Out" (two-part comedy), will, no doubt, be noted with interest by exhibitors, whose attention is also directed to the commanding merits of "The Slain" and "The Child Killers."

Messrs. Gaumont's are hoping to show to the Trade a long list of exclusives shortly, the first two of which are due to-morrow (Friday)—"The Love of Women" and "The Shanghaied Baby." These are to be followed immediately after by "Court Martialled" (Hepworth), and "Two Women." Mr. Clifton reports that business is steadily improving, and altogether, the outlook is most encouraging.

The writer, last week, had the opportunity of chatting with Mr. Leonard B. Cox, of Leonard's Features and Exclusives, Limited, Manchester, and was informed that "Sapho" is breaking all records. "Mardot" and "Village of Death" are also much sought for by exhibitors.

The local film firms were well alive to the opportunities of turning out a good local topical last Thursday morning, when the 4,000 Liverpool troops, who were in training at Prescot (about 10 miles from the city), entrained for Grantham. Pathé Frère's took 300 ft. of picture, a print of which was purchased by the management of the Majestic, London Road, and exhibited the same evening. Messrs. Fenning's, of Slater Street, had every facility from the authorities for turning out a complete record of what took place, and it is claimed that this is the most detailed of all the films that were taken. Mr. Ball informed me last week-end, that the film, which is 400 ft. in length, would be shown, for the first time, in Liverpool, on Monday, May 3rd. This subject is an excellent follower up to another of the firm's topicals, "With the Pals in Sunshine and Snow."

Mr. Percy Hamer last week re-embarked upon his managerial career, taking charge of the Majestic, from which Mr. H. G. Griffen had resigned. "Shop Girls" and "The Great Bank Sensation" were the leading features for the week, in addition to the local topical of the departure of the Liverpool Pals, which had been specially procured for the week-end. Mr. Hamer is featuring for three days this week, programmes consisting entirely of Keystone films, and for the week-end, "In the Ranks" will be shown.

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Mr. Arons Conder, proprietor of the Haymarket Picture Palace, Liverpool, whose photograph we reproduce, has a record of service on the amusement profession, which but few can equal, having for forty-eight years been actively associated with the circus, the vaudeville and the cinema. Commencing his career in Glasgow by delivering and posting bills, before attaining the age of twenty-one years he was manager of the largest theatre in Glasgow, the Coliseum (now Theatre Royal); afterwards he managed the Prince of Wales Theatre, from which, tiring of theatre work, he joined Manley's Circus, and was subsequently with most of the leading circus companies in England and America, including the well-known Sanger's circus. His reminiscences of these days are full of anecdote and would fill a good sized volume. Upon his return to theatrical life Mr. Conder opened on his own behalf a number of variety halls in England and Scotland, converting a circus in Scotland Road, Liverpool, into a variety theatre, which was the means of the Westminster and Haymarket music halls (now cinemas) being built. During a brief retirement Mr. Conder found the call of the stage irresistible, and it was then—six years ago—that he took what is now the Haymarket Picture Palace, which had been unoccupied for six months. Although only a few years previously the Haymarket was recognised as a leading music-hall at which all the leading artists of the country appeared, it was now regarded owing to the depreciation of the neighbourhood, consequent upon the city's development, and the building of modern and palatial music-halls, as a "white elephant." More than one exploiter had failed to revive the fortune of the Haymarket until Mr. Conder purchased the building, which is now a gratifying success.



MR. ARONS CONDER.

Reviewing briefly his career, Mr. Conder declares that the only method of attaining success is by conducting a business on distinctive lines and by judicious advertising.

Although over seventy years of age, Mr. Conder is as vigorous and as enthusiastic as ever, and one hopes that two years hence, when he will celebrate his jubilee, he will still be exploiting with equal, if not enhanced success, the resources of the moving picture.

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COMMENTS ON THE FILMS.

BY OUR OWN REVIEWERS.

For Addresses, Telephone Numbers, etc., see "Film Releases."

The following critical film reviews are contributed by our own staff of critics, and contain candid opinions of the productions reviewed.

Any films not dealt with in this supplement, particularly "exclusives," will be found, as usual, either on our "Pick of the Programmes" pages, or in the body of the paper.

H. A. BROWNE & CO., LTD.

AMBROSIO.

The Little Street Performer.—An agreeable, sentimental drama dealing with the adventures of the youthful son of the Marquis Salvi, who, lost by a careless nurse, is adopted by a travelling showman, and experiences all the hardships of a street acrobat. His old "patron" dies, and, sooner than remain with his new employers he runs away and becomes a chimney sweep. One day he is called upon to clean the chimneys of the Marquis' house, but, overcome with the fumes, is in danger of suffocation, when he is finally rescued and restored to his family. The story is a little inclined to drag, and brisker action would have considerably heightened the interest. It is, however, an interesting if unpretentious drama, and should become quite popular. (June 21st. 1,850 ft.)

A £50 Kiss.—A bright and amusing comedy of an infatuated young man who makes a bet with his friend that a fashionable young dancer will kiss him of her own will within twenty-four hours. He tries all sorts of schemes, without result, until at length Dame Fortune smiles on him, and he not only wins his bet but the love of the fair dancer. (June 24th. 1,120 ft.)

DAVISON'S FILM SALES AGENCY.

B. and C.

War in China.—This boisterously humorous issue, with its irritable store-keeper, his impish assistant, and the lady kleptomaniac, furnishes some delightfully incongruous situations. Would, however, have been improved in popular estimation if leading man had not made up in the style of another comedy artist. The incidents which happen in the china emporium are quite comical enough without such a device or the played-out burlesque police force. A comedy which should meet with a capital reception, and well worked up into a riotous *finale*, two bullocks greatly aiding the fun. (June 14. 475 ft.)

D.F.S.A.

Making a Sporting Rifle.—Shows many of the interesting processes involved in the roughing, finishing, and assembling of the parts. Could well have included tempering, also the blueing of external fittings, and the whole described at greater length. Sub-titles not quite so explicit as they might have been, but this, doubtless, due to considerations of length. Quite a good "interest," with some well-chosen views. (June 17th. 527 ft.)

LION'S HEAD.

Eggs ! !—One of those old-style comics, plenty of mess and bustle, which still please the majority of patrons. Begins when Uncle comes to stay and refuses to dine sumptuously off kipper. The frantic efforts of the household to procure his favourite ovological diet end in a scene which quite defies description. (June 17th. 544 ft.)

MARTIN.

Bosh !—Once more we are treated to one of those not infrequent film burlesques of heavy melodrama. In this case the hero is a curious fellow (stable boy in love with pantech-owner's daughter), the villain (moustachiod *à la Figaro*) an equally weird individual, and the innocent cause of the trouble a really smart girl. Not, perhaps, quite original, but well directed and displaying a certain quaintness of treatment which should enable success. (June 14th. 578 ft.)

ECLAIR.

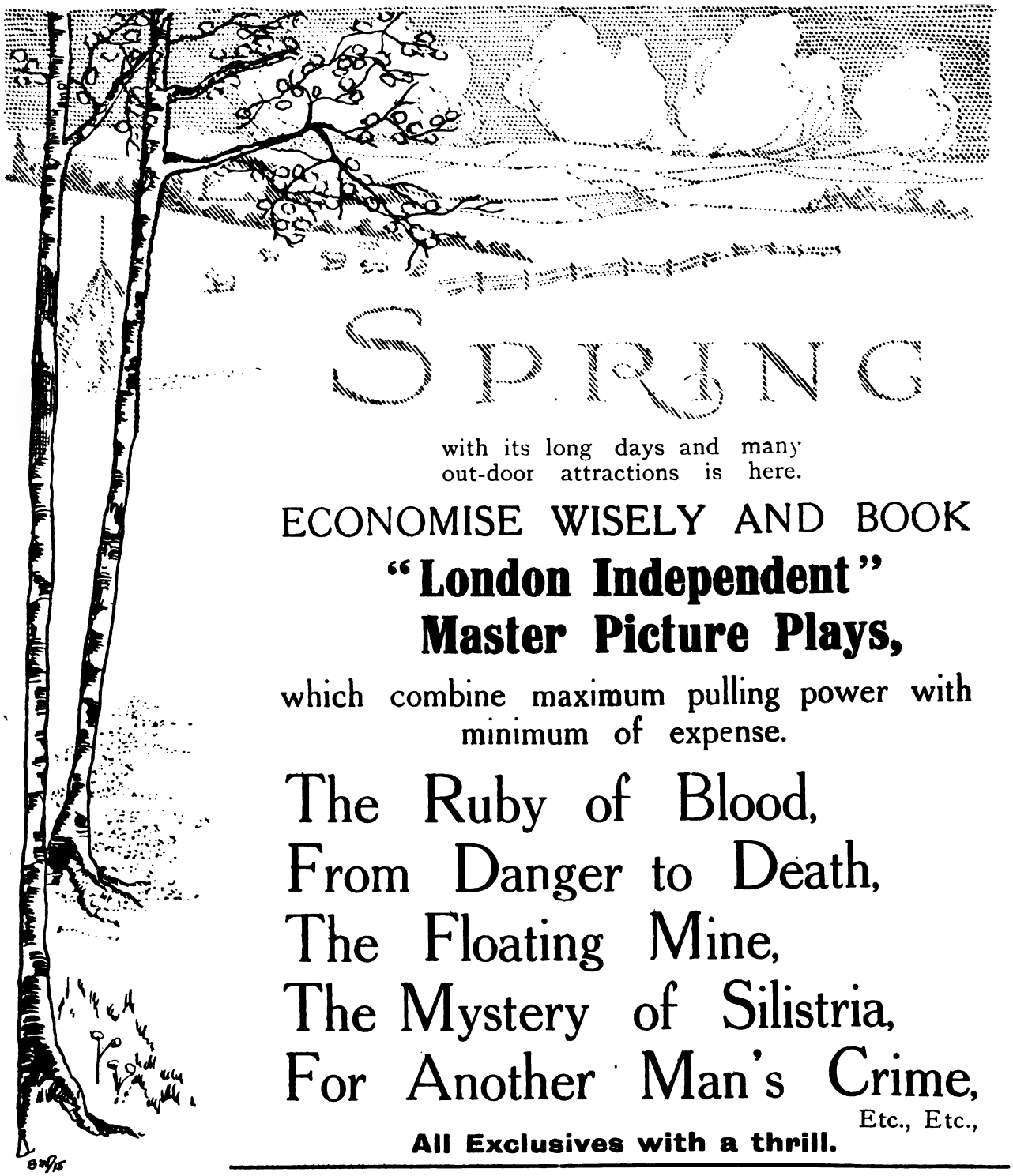
The Glass Coffin.—A welcome reissue of this famous Eclair classic, which proves quite as enthralling to-day as it ever was. A picture, dating from the time when rapid action was of paramount importance, and "padding" anathema, one is particularly appreciative of its wealth of incident and ever-varying interest. Admirably acted by a company of finished French players and very elaborately staged, it is still worthy to rank as a first-rate "feature,"—considerably better and more enjoyable as an entertainment, it may be said, than many of the alleged "features," with which the market is at present overstocked. (June 21st. 2,543 ft.)

Mischievous Miss Flora.—A mischievous little French girl proves a tyrannical mistress to the unfortunate chauffeur, whose services are placed at her entire disposal by a doting parent. The tricks she plays upon the unhappy employee constitute the basis of an agreeable, if slight, little picture. (June 21st. 471 ft.)

The Lone Game.—A good story in which are blended the different interests of the detective drama and the Western love story. Ingenious and not without originality, the plot conceals the identity of the criminal with whose escapades it is primarily concerned until the end, when he turns out to be one of the least suspected characters in the story. One or two of the less important scenes might be slightly abbreviated, but otherwise the film, which is well acted and photographed, makes quite a good entertainment. (June 24th. 1,071 ft.)

The Growth of America.—By means of an "animated map," the gradual growth of "those United States," is clearly and rapidly traced from the time of Colombus to the present day. Although necessarily brief, the film affords an admirable idea of the romantic history of the American Republic, and while naturally being of greater interest to American than British audiences, it is so novel and so well done

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that it certainly deserves a place on most programmes. It is, moreover, a wonderfully educational picture, and one which points the way to still further developments of the cinematograph as a teacher's help. (June 24th. 382 ft.)

THOMAS A EDISON, LTD.

The Portrait in the Attic.—A pretty story of the efforts made by a young wife to win the love of her little step-daughter. Thelma Chadwick strongly resents her father's second marriage, and with her dog, Jerry, spends most of her time in an attic, where she treasures a picture of her own mother. One night she is accidentally imprisoned in the attic, and falls asleep with her mother's portrait in her arms. She dreams that the picture comes to life, and exhorts her to love her new mother for her father's sake. When the child wakes, she finds her father and his wife bending over her, and, mindful of her dream, she embraces Mrs. Chadwick, and calls her "Mother" for the first time. This pretty little play is charmingly acted by Miss Viola Dana, who gives a very attractive study of the child, while Miss Miriam Nesbitt, looking exceedingly handsome as the new Mrs. Chadwick gives a performance full of tenderness and distinction. (June 14th. 1,070 ft.)

A Pipe Dream.—Mr. Mark Swan has written a very amusing comedy, depicting the frightful dreams by which a confirmed bachelor is tormented when contemplating the matrimonial state. Mr. Herbert Prior, as Meersham Bowles, the bachelor, who dreams of a house filled to overflowing with his wife's relations, and a swarm of small children, displays to advantage his unrivalled powers as a comedian, and excellent sketches of character are filled in by a strong company, making this an unusually bright and amusing film. (June 14th. 999 ft.)

Tracked by the Hounds.—A strong and interesting drama in two parts, reviewed in another column. (June 17th. 2,075 ft.)

One Way to Advertise.—Mrs. Brown, in order to add to her income, decides to do a little laundry work, and places a notice to that effect outside her front window. A hungry goat tears half the sign down, and what is left reads like the announcement of an event which excites the curiosity of the male population, while it rouses indignation in the females. When Mr. Brown returns home to find an excited mob outside his dwelling, and it is only by Mrs. Brown's tearful explanation and the efforts of the police that the public curiosity is abated. Mr. William Wadsworth, Mr. Arthur Housman, Miss Cora Williams, and many other clever comedians make a great deal of fun of an amusing idea. (June 17th. 550 ft.)

Crystals.—A scientific subject of unique interest and extraordinary beauty, which should certainly be secured by every exhibitor. (July 8th. 500 ft.)

ESSANAY.

The Man in Motley.—A very pretty, original and human little story, which reveals unexpected depths of pathos in the art of the usually comic, though always clever, Harry Dunkinson. The plot deals with the hopeless love of a regimental buffoon for an English girl, who treats his heart-felt declarations as a joke, and bestows her affection upon a handsome young officer. One night, the "Man in Motley," has an opportunity of proving the sincerity of his passion by saving the girl's life; but, realising that his suit is hopeless, he generously allows the credit for his bravery to be taken by his rival. The attempted abduction of the heroine at which the buffoon intervenes, is somewhat unnecessarily melodramatic, but otherwise it is quite a good little story—not over-convincing as a picture of Anglo-Indian life, perhaps, but sufficiently so for the purpose of the film. (June 14th. 1,022 ft.)

Slippery Slim's Wedding Day.—The everlasting courtship of Sophie is carried in this instalment over the threshold of matrimony—of course, after the usual farcical complications. It is a good average Snakeville comic. (June 14th. 1,022 ft.)

The Cold Grey Dawn of the Morning After.—A day in the life of a gourmand, who wakes up in the morning, tortured by internal pangs, as a result of the "night before." He endeavours to repair the havoc by still further gastronimic excesses, the greater portion of the film being devoted to his Napoleonic efforts in this direction. There are some realistic bar, restaurant and billiard-room interiors. The sub-titles contain, perhaps, the best of the humour, but the film is quite amusing. (June 14th. 1,053 ft.)

Champion Charlie.—Reviewed in our "Pick of the Programmes" pages. (June 17th. 1,939 ft.)

GAUMONT.

The Spirit of France. — Unfolds a nicely written but somewhat gloomy story. A clever child actress is used by the distressed mother in order to deceive her soldier husband into the belief that his little daughter still lives. Some weeks later, in Alsace, the Captain almost recognises the child as one engaged during a performance before his men. The incident passes off successfully, but during a subsequent battle both the Captain and the old showman are killed, Little Fifi and her sorrowing mother find at last a home with the widowed lady, and thus ends a beautifully presented and well photographed drama. (June 14th. 2,204 ft.)

The Automatic House.—Played in brisk style, this American comedy shows how the various cute contraptions about an ultra-up-to-date dwelling are put to base uses in order to get rid of an unwelcome visitor (needless to add, ma-in-law). The last straw comes when Hezekiah Hanks, shown round the house by Brown, is introduced to the switchboard, when the virago sits up "some," and is glad to "beat it slick." (June 14th. 939 ft.)

Tiny Tim and The Spy.—Quite an entertaining little comedy, with a simply told story, in which Tim cleverly outwits a Teuton. Has, of course, the usual reference to muchly desired plans, and an attempt to drug their bearer. Well played, admirable quality and forming a welcome relief from the average knockabout item. (June 17th. 1,407 ft.)

A Trip to Luxor.—Charming views of one of Egypt's wonders. Diversified in a manner which arouses much interest, and should prove a popular short item. (June 17th. 433 ft.)

HEPWORTH

A Ramble in the New Forest.—A brilliant example of the remarkable effect secured by Mr. Hepworth's interesting Stereo-scenic system. The pictures deal mainly with forest scenery, which would become monotonous but for the novel beauty of the manner in which it is reproduced. So far as treatment is concerned, these Stereo-scenic films certainly surpass most pictures of their class. Their subject matter might, however, be more varied. (June 14th. 400 ft).

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LUBIN.



A Night's Adventure.—We have here quite one of the best efforts of the Lubin Company—a tense, exciting drama, in which the action is kept at top pitch, with the result that "something is happening" all the time. The acting is adequate, and the entire production one that we can well recommend. George Heath, who came to the big city a year back to make his fortune, has gone "right to the dogs," and now lives upon occasional remittances from his father. More in desperation than anything else, he plays a final game of cards, with the result that he wins a very large sum. Now the scene changes to a quiet home, wherein, however, the calmness is purely on the surface, for Grace Walton is tired of the perpetual narrowness of her father's views, and is filled with the spirit of revolt. She persuades her lover to take her to a dance hall, and he, only too willing, selects a notorious place that, unknown to her, her father, assisted by the police, intends to raid that night. Meantime George has wandered to the hall, and, finding that Grace has been neglected, offers his services, and when the police arrive, helps her to escape. After seeing her safely home, George determines to return to his people and settle down in the old village once again. This is but the barest outline of an exciting story that cannot fail to attract much favour. (June 21st. 2,093 ft.)

A Double Role.—A slight but amusing tale of an actor who teaches his matinee-loving wife a severe and none too well merited lesson. (June 21st. 1,051 ft.)

Through Desperate Hazards.—Lord Piccadilly becomes acquainted with a lady whose innocence had led to her confiding her small savings to a plausible rogue, and determines to help her to regain her money. In this he succeeds, and more important still, is reunited to his bride. The film includes a sensational fire scene on board a vessel laden with gunpowder, and is thrilling to a degree. (June 24th. 1,020 ft.)

It All Depends.—Although Society is quite willing to pay tribute to the wonderful singing of a celebrated Italian, it finds his voice somewhat overpowering at close quarters, especially in the circumstances narrated in this comic film, which is quite amusing in its way. (June 24th. 1,037 ft.)

M.P. SALES AGENCY.

BIOGRAPH.

A Foothill Problem.—Strongly played Western drama, the heroine heroine being given a splendid part. She leaves her brother, a brutal miner, for whom she keeps house, but gets into the clutches of a villain. A prospector nobly acts the part of Sir Galahad, and when the brother and her pursuer are killed in a mountain duel, promises to become a husband worthy of her love. Magnificent photography and a rousing fight upon a mountain side. (June 7th. 1,036 ft.)

A Maid of Romance.—Very interesting domestic and business interest drama, the hero getting a fine chance of regeneration in the final scenes. Well enacted, even if a little reminiscent of others. (June 7th. 1,035 ft.)

The Love Transcendent.—But another pseudo-romantic tale of mistaken marriage, and an erring husband, who, ere the final scenes, obligingly commits suicide, thus enabling the wife to go to the man she really loves. (June 10th. 1,023 ft.)

A Hot Foot Romance.—A species of chase comic which begins when a tramp steals the footgear of a respectable citizen. Becomes almost too ridiculous when the bridal party, and the ceremony, are seen travelling hot foot along a dusty road. (June 10th. 795 ft.)

H. and B.

The Thames: The Source to Henley.—Without any question of doubt, as beautiful and well edited a "scenic" film as we have witnessed. Superb photography, glorious riparian views and landscapes, and a result which reflects the utmost credit upon those responsible. June 7th. 395 ft.)

Seaton and Brandscomb Landslip.—Shows a portion of the Western Channel cliffs, fantastic and grimly enchanting. Suffers greatly in quality through having evidently been photographed during the prevalence of a sea fret or mist. (June 10th. 334 ft.)

HAZARDS OF HELEN.

The Death Train.—Sensational, even if stereotyped, and enabling a thrilling scene where Helen Holmes, intrepid as ever, is suspended from a bridge by a rope which will be cut through as the express passes over the rails. She saves herself from a terrific fall by a gymnastic feat quite unique for a lady film performer. The villains are, of course, rounded up, and the play ends with the usual tableau. Photography up to standard of a capital series of adventures. (June 7th. 1,058 ft.)

KALEM.

Lightning Sculpture. — Interesting example of trick photography, with the addition of a cartoon effect wherein an old countryman admires the statuary until an irate better half puts an end to his reverie. (June 7th. 240 ft.)

NEW MAJESTIC FILM CO.

MAJESTIC.

His Lesson.—Murray has political aspirations, and, encouraged by Dorothy, a rich banker's daughter, and a settlement worker, he starts out to "win his spurs." He becomes a councillor, and later, determines to stand for the legislature. To encourage his helpers, he arranges a ball, to which all are invited, including Dorothy, and his old sweetheart, Mamie, whom he has sadly neglected of late. A fire breaks out, and Murray first rescues Dorothy, and then learning that Mamie is inside the blazing room, fights his way through the flames and effects a heroic rescue. He is, however, badly burned, and Mamie tends him devotedly. Later, he learns that Dorothy is to be married, and again turns to his old love. An interesting drama, of more than average interest. (June 7th. 1,000 ft.)

Branch 37.—An agreeable romantic drama of a little maid of all work, who wins the affection of a police officer. She is dismissed from her situation, and obtains a position as manageress of a branch of a laundry company. One day, she is held up in the office by a desperate Mexican criminal, who, after a fierce struggle, overpowers the girl, and commences to rifle the office. Meantime, her lover has 'phoned her up, and, owing to the instrument in the office being overturned during the struggle, hears sufficient to convince him that something out of the ordinary is happening, and at once dashes to the rescue. The Mexican is arrested, and eventually, all ends happily. (June 10th. 987 ft.)

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RELIANCE..

Bobby's Medal. — Bobby, a newspaper seller, reads in one of the journals of the expected arrival of a Italian prince and princess. At once his romantic instincts are at work, and he dreams most curious happenings, in which he plays a heroic part, until the rude shaking of a policeman brings him back to stern reality. Amusing comedy, particularly suitable for children's matinées. (June 7th. 1,006 ft.)

The Lost Receipt.—A well-constructed two-part drama, which, if not particularly original in plot, is skilfully developed, and offers a pleasing and effective story. John Powers, a young manufacturer, secures an important contract, and pressed for funds, accepts the offer of a moneylender, who advances him a large sum on a bill of sale. On the day the bill falls due, Powers finds he can just scrape the money together, and pays over the cash to a clerk, who carelessly credits the account to another customer. Meantime, Powers drops the receipt, and his



little sister uses it as a curl-paper for her doll. The money-lender, unable to trace any reference to the bill having been redeemed, calls on Powers, who, unable to produce the receipt, is forced to yield up possession of his premises. Brooding over his wrongs, he determines to destroy the factory, and arranges a time explosive. On reaching his home he learns that his sister has gone to the factory with the moneylender's daughter, with whom he has fallen in love, and, dashing back to the works, he is just in time to throw the explosive out of the window. Then he finds the lost receipt carefully screwed up among the doll's hair, and all ends as it should do. (June 10th. 1,992 ft.)

PATHÉ FRÈRES.

A.K.

A Tragedy of the Western Hills.—Reissue of a conventional Red Indian drama of no very special interest. (June 6th. 925 ft.)

ECLECTIC.

When Fate Was Kind.—This admirably acted, beautifully staged, dramatic comedy gives one the impression that it has been reduced from its original length, and that insufficient attention has been paid during the process to the matter of sub-titles. At all events, as the film stands the gist of the story is far from clear until after a considerable portion has been unrolled, and there are several details as to relationships and motives which never receive any proper explanation at all. Fortunately almost the only weakness in the film consists in this matter of sub-titular explanations, and it will therefore be an easy business for a careful editor to render the production wholly intelligible and effective. We entertain little doubt that after this necessary re vision has been completed the picture will be full worthy to rank with the many clever distinguishe l works which the brilliantly clever Eclectic C mpany have given us. The film is splendidly . cted, and, so far as one can judge, it possesses a good, sound, logically developed plot. But some additional sub-titles are absolutely essential. June 24th. 2,900 ft.)

ORIENTAL.

A Stroll in Hanoi (Tonkin).—An interesting morning's excursion through the quaint capital of Tonkin, personally conducted by a very self-possessed lady of the city. (June 6th. 450 ft.)

A Tea Plantation in Java.—An interesting and somewhat picturesque glimpse of the tea industry in Java. Both this film and the one reviewed above are particularly well arranged. (June 6th. 725 ft.)

PATHE.



Shot in the Fracas.—An American knock-out comic with no very pronounced plot. Some of the sub-titles should either by Anglicised or dispensed with. The humour mainly consists of violent assault and battery by a comic Jew, an Irishman, a negro, and other similar characters. (June 6th. 1,000 ft.)

A Night Out.—An exceedingly welcome reissue of a riotous farce which is entitled to rank amongst the most gay and humorous films ever made even by Wiffles. Somewhat reminiscent of Pinero's "The Magistrate," the picture possesses a good plot, which is made the very most of, not only by Wiffles, but by everyone concerned. Inimitable as he is with his matchless drolleries, Wiffles is by no means solely responsible for the fun, and it is seldom that one finds a "star" comedian so admirably supported. The secret diversions of the pompous Lecturer on Public Morals and his irresponsible nephew, Wiffles, at an unconventional Parisian night restaurant form the basis of a picture which is certainly as amusing as any one could desire to see. (June 20th. 2,125 ft.)

PATHECOLOR.

In Lovely Algeria.—Interesting and varied glimpses of Algeria and its inhabitants. The film, which is well coloured, concludes with some beautiful sunset scenes on a rocky coast. (June 10th. 550 ft.).

SCIENCE AND NATURE.

Curious Foreign Fishes.—Well executed photographic studies of an aquarium stocked with many extraordinary fishes. (June 10th. 425 ft.)

PHŒNIX.

Arabella Meets Raffles.—Arabella, becoming acquainted—very unconventionally—with Raffles, the notorious criminal, agrees to assist him in his nefarious enterprises, which she does in a very unorthodox and decidedly humorous manner. Played on broad comedy lines, the film abounds in good-natured fun, and should prove an acceptable item. (June 7th. 695 ft.)

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THANHOUSER **PHOTOPLAYS.**

The . . .

Finger-Prints of Fate

Released June 10th. **App. Length 1,690 ft.**



A Two-Part Drama featuring Florence La Badie, supported by Riley Chamberlin, Harris Gordon, and John Rinehart. Quad-Crown and Six-Sheet Posters.

An Innocent Burglar—Featuring Boyd Marshall. A Princess Drama of merit. Released June 7th. App. length 1,324 ft. Quad-Crown Posters.

Only a Volunteer—A half-reel Comedy. Released June 7th. App. Length 450 ft. Quad-Crown Posters.

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R. PRIEUR & CO., LTD.

ACME.

Cupid's Pranks.—A rapidly acted French comic, in which everybody wilfully or inadvertently makes love to the wrong lady. (June 17th. 525 ft.)

SOLAX.



The Gold Brick.—An excellent little farcical comedy with a good plot of some originality. The sub-titles contain an unnecessarily large number of Americanisms, but it is quite an amusing film. The story deals with an ingenious swindler's scheme to sell false gold bricks on the strength of a genuine sample. The scheme comes to a bad end; the sample is lost and the remainder of the picture shows the various hands through which the latter passes before it comes to rest. (June 14th. 1,009 ft.)

SELIG.

Hearts of the Jungle.—A young settler in South Africa finds a leopardess with two cubs, one of which he takes home to his little boy. The mother tracks him home and enters the house in search of her cub. The man is about to shoot her when he is stopped by his wife, who sympathises with the animal's maternal affections. It is a good drama, and the scenes in which the leopardess is shown playing with her two cubs is particularly beautiful, and will prove popular everywhere. (June 7th. 956 ft.)

The Missing Ruby.—Bessie Blake, a female detective, is engaged to watch a valuable ruby, which, in a case, has been sent as a wedding present to a young bride. Bessie poses as a servant, and a friend of the bride, who is an enthusiastic amateur detective, is very suspicious, and when the ruby is found to have disappeared he accuses Bessie of theft. Bessie is able to prove that the ruby is not missing at all. It is a fairly amusing little comedy, and the end comes as an ingenious surprise. (June 7th. 1,048 ft.)

A Child of the Prairie.—Tom Martin's wife and child have been taken from him by a man who makes a trade of gambling, and who before he disappeared, dropped a photograph of himself, in which Tom preserves, swearing some day to find the original. Fifteen years later, as sheriff of the county, he is told to arrest a man whom he recognises from the photograph as his old enemy. While riding to find the man he rescues a girl from a runaway team. He captures the gambler, who is fatally hurt, and from whom Tom learns that the girl he has rescued is his own daughter. The drama, in which Tom Mix plays the chief part, is of intense interest, and the rescue of the girl is a thrilling sensation. It is to be strongly recommended. (June 10th. 2,005 ft.)

Slim Higgins.—This is a comedy-drama, chiefly notable as a vehicle for the exploits of Mr. Tom Mix, who performs some wonderful feats of horsemanship and shooting with rifle and revolver. The comedy is of the healthy open-air order, and a slight love interest forms an effective conclusion. It is a very good example of its type. (June 7th. 1,050 ft.)

The Millionaire Cabby.—A comedy. (June 10th. 1,056 ft.)

G. SERRA

CINES.



The Rivals.—The loves and jealousies of two lovers, their quarrels and ultimate reconciliation from the subject of a drama which, though slight as regards the plot, is rendered of great interest by the beauty of the Italian coast scenery, and the very dramatic and forcible way in which it is acted. It is a perfect picture of life in an Italian fishing village, and its beauty will appeal to all. (June 7th. 790 ft.)

Bloomer's Vow.—The too susceptible Bloomer gives his card to a pretty girl, asking for an appointment, but the lady promptly calls on Mrs. Bloomer, and the pair decide to give him a lesson. They change dresses, and Mrs. Bloomer keeps the appointment, hidden by a thick veil. On parting with the lady, Bloomer discovers that he has lost his watch and chain, and he has to face the music on his return home. Bloomer displays all his usual drollery in an excellent farce. (June 7th. 530 ft.)

A.F.T.

John Bull's Visiting Card.—This is another or Santry's clever satires on Turkey and his position between the Kaiser and John Bull. The visiting cards are shells, which seriously disturb the equanimity of the Sultan, and cause him, eventually, to vanish in smoke. The drawing and trick effects are most ingenious, and the humour is such as will be decidedly popular. (June 7th. 320 ft.)

Posilipo, Italy.—This is one of the many beautiful scenic studies in which the Cines Company, combining artistic selection with perfect technical skill, are acknowledged masters. Beautiful forest scenery are varied with views on land and sea, all showing exquisite effects of light and shade. (June 10th. 290 ft.)

PASQUALI.



Polidor's Chicks.—In his eagerness to oblige a pretty girl, Polidor volunteers to buy a dozen eggs at the dairy. He has many misadventures, and has to return again and again for fresh supplies, until at last he reaches home with the entire remaining stock. These, too, come to grief, and a large brood of tiny chicks quite reconcile Polidor's sweetheart to the delay. This a very amusing comedy, well played and full of fun, and the *finale* will cause universal delight. (June 10th. 490 ft.)

THANHOUSER.

The Finger Prints of Fate.—A good, strong drama, written round the mystery of a safe robbery, reviewed in another column. (June 10th. 1,690 ft.)

Only a Volunteer.—A bustling comedy, showing how Grimmes, the barber, longed to do heroic deeds, so joins the local fire brigade. His exploits prove him to be the better as a comedian than as a fire fighting hero, but his appearance in either capacity will be heartily welcomed. (June 7th. 480 ft.)

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PRINCESS.

An Innocent Burglar.—Ed. is a ne'er-do-well, and, after having been turned from home by his parents, he only escapes arrest for burglary by the fact that the man whose flat he has entered is Jack Adams, who is about to marry Ed.'s sister. He gives Ed. money and advice, and the boy has the good sense to settle down to work, and eventually he is received into the house of his sister and her husband. While staying with them, a valuable necklace is missed, and suspicion pointing to Ed., he is sentenced to a term of imprisonment. The ingenious manner in which the theft is carried out, and the way in which it is discovered, and Ed.'s innocence vindicated show considerable originality, and makes this drama of more than usual interest. (June 7th. 1,024 ft.)

TRANS-ATLANTIC

The Master Key.—The seventh episode in John Fleming Wilson's serial drama. (June 14th. 2,000 ft.)

JOKER.

Some Nightmare.—Ernie and a friend indulge in opium, but the dreams that result decide them to leave it severely alone in future. The dream is worked out with ingenious trick photography, which will cause considerable amusement. (June 14th. 664 ft.)

The Butcher's Bride.—A capital farce of the knock-about order, showing how Mr. and Mrs. Peabody, the butcher, his wife, and the butcher's boy, came on indiscriminate flirtations of a mild order, resulting in plenty of fun. (June 17th. 958 ft.)

BIG U.

Seven and Seventy.—A film of the military sentimental type, affording an effective contrast between a small boy and an old army veteran, introducing some battle pictures, and an impressive military funeral. Excellent in quality, and extremely likely to secure popular approval. Mr. MacQuarrie gives a fine character sketch as the old soldier. (June 14th. 1,051 ft.)

Wheels Within Wheels.—A fairly effective spy drama, in which the spy and his daughter are outwitted by a detective, who appears in the disguise of a burglar. It is well played, and the interest is maintained to the end. (June 17th. 990 ft.)

L-KO.

Bill's New Pal.—Billie Ritchie as the waiter is a rival with the cook in their love for the pretty cashier at a restaurant. The comedians spare no exertions to keep the fun going, and developed on highly amusing lines, the farce will certainly commend itself to the public taste. (June 14th. 985 ft.)

REX.

Such Is Life. — A charming little character study of a maid-of-all-work, who falls in love with an actor staying at the boarding house in which she is employed. She acts the part of good angel to a young actress who is insulted by a manager. The actor secures an engagement for the actress, and they leave together with no thought for the little drudge who has helped to bring them together. It is a well-played and pretty little piece, with a pleasant touch of sentiment. (June 14th. 984 ft.)

Where the Forest Ends.—A pretty and fanciful romantic drama, in which the heroine leads a wild life in the woods, and is seen by an artist, who persuades her to go to town with him. She finds that he is married, and leaves him, and he then attempts to spoil her life by insinuating scandal. Her happiness is brought about by an old ranger, who tells her lover the story of his own life. Miss Pauline Bush plays the part with great charm, and the setting, which introduces many beautiful woodland scenes, is rendered with fine photography. (June 17th. 1,957 ft.)

POWERS.

A Matter of Parentage.—Blair is the foreman of an oil company, and one of his men dying, and leaving a baby girl, the child is adopted and cared for by Blair. One day, during his absence, his sweetheart calls, and on the slightest evidence believes the child to be a proof of her lover's infidelity. She is, however, just as easily convinced of his innocence, and the misunderstanding serves as the basis of a fairly interesting film. (June 14th. 980 ft.)

IMP.

Pressing His Suit.—A very amusing little comedy, in which a young man sends a fine bouquet of flowers to the tailor to be pressed, and a pair of trousers to be worn for his sake at a dance. The mistake is amicably explained, and Mr. King Baggot makes the trifle interesting by a very excellent comedy performance. (June 17th. 989 ft.)

101 BISON.

The Lost Ledge.—Leslie, a mining engineer, is sent to Mexico to locate a lost ledge in a mine belonging to the father of a girl whose life he has saved. The girl's lover causes an explosion while Leslie is in the mine. He manages to escape, and the accident enables him to discover the ledge of which he is in search, thus bringing about a highly satisfactory ending. A good strong drama of the West, very capably played, and full of excitement. (June 17th. 2,027 ft.)

VICTOR.

Smouldering Fires.—A youth of unusually mild disposition obtained a post as porter in a saloon. He lodges with the mother of a girl who sings in the same saloon. The girl is insulted by the town bully, and the youth, who has given no intimation of his manhood goes to the saloon and avenges the girl by thoroughly thrashing the bully and his gang. Mr. Kerrigan, in the chief part, has a thankless task, as his lamblike docility seems quite out of keeping with his Herculean physique, but his last scene works up the excitement in a way which will make the little piece a decided favourite. (June 14th. 1,700 ft.)

Rooms for Rent.—A husband to raise money, decides to take boarders, during the absence of his wife. She returns unexpectedly, and is thrown out by the cook. She retaliates with the garden hose, and speedily clears the house of its new tenants. Excellent farce of a conventional type. (June 17th. 959 ft.)

NESTOR.

When He Proposed.—Eddie is saving money to buy furniture, but to please his girl's family, he spends the money on a motor car. They then want a garage, and the expenses are piled up till Eddie rebels, and selling his motor car, buys his furniture, and marries the girl. The idea is amusing, and it is well carried out. (June 17th. 959 ft.)

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The Bioscope FILM INDEX.

Alphabetically arranged, giving the Name and Maker of all films released on the Open Market DURING THE MONTH, together with the number of issue and page upon which the description and length appear.

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Other Life, The	Gaumont	22	—	—
Put Me Off at Wayville	Kalem	1	437	vi.
Playing the Deuce	Lion's Head	8	—	—
Partner to Providence, A	Lubin	8	433	359
Pimple, Child Stealer	Folly	5	438	vii.
Piediluco and Surroundings	Santoni	5	438	ix.
Playful Puppies	Urban-Eclipse	8	—	—
Professional Scapegoat	Vitagraph	5	437	xi.
Panic!	Martin	15	438	i.
Pimple Copped	Folly	12	439	vii.
Pruning the Movies	Nestor	15	439	x.
Pure Gold	Vitagraph	12	438	xv.
Picturesque California	Vitagraph	15	438	xv.
Perilous Expedition, A	Eclair	22	439	i.
Pines of Lory, The	Edison	22	440	1050
Political Mess, A	Joker	22	440	x.
Peter at the Seaside	Urban-Eclipse	19	—	—
Philosopher's Stone, The	Gaumont	26	—	—
Primitive Way, The	Selig	29	441	ix.
Pawns in the Game of Life	Rex	26	441	xi.
Product, The	Vitagraph	26	440	x.
Plot, The	Vitagraph	29	440	xi.
Question of Clothes, A	Vitagraph	29	440	xi.
Race for a Bride, A	Sterling	1	438	x.
Restitution	Flying A	5	—	—
R. N. Division in Training	Neptune	1	441	i.

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Title.	Maker.	Released.	Issue.	Page.
Ronald's Treachery	A.K.	8	440	vii.
Refining Fires	Flying A	12	437	i.
Rebuilt, Fisherman for Love	Ambrosio	15	437	i.
Rough on Uncle	B. and C.	12	438	i.
Robert Thorne Forecloses	Selig	12	438	vii.
Rodolphi Dreams of War	Ambrosio	22	438	i.
Roses of Life	Gaumont	19	—	—
Room No. 5	Gaumont	19	—	—
Really Lovely Flat, A	Gaumont	22	—	—
Richest Girl in the World	Selig	22	440	ix.
Romance of a Fat Girl	Crystal	19	440	x.
Rambles in Sweden	Kineto	19	—	—
Reindeer in the Swedo-Norwegian Mountains	Vitagraph	29	—	—
Rastus' Rabid Rabbit Hunt	Pathé	15	441	ix.
Sweedie and the Hypnotist	Essanay	1	—	—
Shield of Innocence, The	Gaumont	1	—	—
She Would Drive	Gaumont	1	—	—
Shooting for Women	Hepworth	1	437	765
Scenes in Kew Gardens	H. and B.	1	437	vi.
Snakeville's Rising Sons	Essanay	5	438	iii.
School Teacher and the Waif	Kalem	1	437	vi.
Scandal	Gaumont	8	437	ii.
Strenuous Life, The	Selig	8	438	ix.
Sammy and the Wonderful Lamp	Urban-Eclipse	8	—	—
Slippery Slim Gets Square	Essanay	12	439	i.
Shanty at Trembling Hill, The	Essanay	15	440	1059
Sweedie Collects for Charity	Essanay	15	—	—
Stray Shot, The	Biograph	12	—	—
Summer in Norway	H. and B.	15	—	—
Saving the Flag	A.K.	11	—	—
Struggle with a Panther, A	Prieur	12	438	856
Stout, Hypnotist	Cines	15	439	ix.
Submarine Spy, The	Imp	15	439	ix.
She was only a Working Girl	Nestor	12	439	x.
Sin of Olga Brandt, The	Rex	15	—	—
Strand of Blonde Hair, A	Vitagraph	12	438	xv.
Saved from a Life of Crime	Vitagraph	12	438	x.
Silence	Flying A	19	438	i.
Spoof!	Lion's Head	22	—	—
Sphinx, The	Eclair	19	439	i.
Surgeon Warren's Ward	Essanay	22	440	ii.
Sweedie's Suicide	Essanay	22	—	—
Spies	Hepworth	19	—	—
Sheriff for an Hour	Reliance	22	440	vii.
Spider Monkey, The	Sc. and Nature	18	443	vii.
Snailbury Volunteers, The	Selig	22	—	—
Shadow of Remorse, The	Cines	19	441	1161
Shadows and Sunshine	Princess	19	440	ix.
Star of the Sea	Rex	19	440	x.
Slow but Sure	Rex	22	—	—
Sammy as a Duellist	Urban-Eclipse	22	—	—
Sunshine and Shadows	Vitagraph	19	439	x.
"Some" Competition	Ambrosio	29	439	i.
Stuff that Dreams are Made of	Edison	29	440	1063
Sarcastic Husband, The	Essanay	26	441	iii.
Sweedie and the Sultan's Present	Essanay	29	441	iv.
Salmon Industry, Norway	Swedish	29	443	vii.
Strange Cace of Princess Khan	Selig	26	441	ix.
Such a Mistake	Crystal	29	441	x.
Stolen Jewel Casket, The	Urban-Eclipse	29	—	—
Star of the North	Domino	26	440	xi.
The Tin Can Shack	Flying A	1	—	—
Two Doctors, The	Edison	1	436	ii.
Their Cheap Vacation	Essanay	8	438	iii.
Tilly and the Fire Engines	Hepworth	5	437	iii.
Their Divorce Fund	Biograph	8	438	vi.
Trip by Monorail, A	Pathé	15	441	ix.
Tontolini and the Donkey	Cines	15	439	ix.
Tour in Turkey, A	Eclair	19	439	i.
Through Morocco by Motor	Gaumont	22	—	—
Traitress of Parton's Court, The	Hepworth	22	—	—
Tear that Burned, The	Majestic	22	441	1161
Tale of a Coat	Royal	19	440	vii.
Three Times and Out	Imp	19	—	—
Two of a Kind	Joker	19	440	x.
'Twixt Love and Duty	Ambrosio	26	439	i.
Trips through Norway	Kineto	26	—	—
They Looked Alike	Lubin	26	439	iii.
Third Thief, The	A.K.	29	443	vii.
Tramp's Paradise, The	Phœnix	26	441	ix.
To Be Called For	Selig	29	441	ix.
Through a Knot Hole	Joker	29	441	x.
Unwritten Play, The	Vitagraph	5	437	xi.
University of Cambridge, The	H. and B.	12	—	—
Uncle Crusty	Edison	26	440	ii.
Under False Colours	Thanhouser	20	—	—
Useless One, The	Big U	26	441	x.
Visit to Petrograd, A	Urban-Eclipse	1	437	xi.
Vivian's Beauty Test	Crystal	8	439	ix.
Visit to Senegal, A	Urban-Eclipse	8	—	—
Volunteer Burglar, The	Essanay	12	—	—
Village and Wood	Hepworth	15	438	vi.
Village Postmaster, The	Joker	12	439	ix.
Virtuoso	Victor	15	—	—
Vivian's Cookies	Crystal	22	440	x.
Valley of Flames, The	D.F.S.A.	26	—	—
Western Justice	Prieur	1	436	vii.
Winning the Old Man Over	Biograph	1	—	—
Woman's Martyrdom, A	S.C.A.G.L.	1	436	v.
Wonderful Hudson, The	Solax	5	437	vii.
Whose Baby?	Crystal	1	437	x.
Winter Sports in Norway	D.F.S.A.	5	—	—
Way of the Woman, The	Essanay	5	438	ii.
What'll the Weather Be?	Hepworth	8	437	iii.
Wonders of Rock and Tidal Pools	Nature	5	—	—
Wiffles in the Path of Glory	Pathé	8	437	vii.
Wasp, The	Selig	8	438	ix.
World Grabber, The	A.F.T.	5	438	ix.
Who Stole the Bridegroom?	Nestor	8	439	x.
Wayward Son, The	Victor	8	439	x.
With Slight Variations	Edison	15	437	ii.
Working the Oracle	Gaumont	12	438	iii.
When Honour Awakes	Lubin	15	437	iii.
Woman Who Paid, The	Biograph	15	—	—
Woman Second, A	Reliance	12	439	vi.
Widow's Children, The	Reliance	15	439	vi.
Workers of the French Soudan	Imperium	11	441	v.
Wade Brent Pays	Selig	15	439	vii.
Willie's Bubbles Bust	A.F.T.	12	439	vii.
Winning the Prize	Imp	12	—	—
Which Would You Rather Be?	Beauty	22	439	i.
When the Pie was Opened	B. and C.	22	—	—
Waterplane Trials by Japanese Navy	Special	19	440	vi.
Warning, The	Majestic	19	440	vi.
Wiffle's Country Cousins	Pathé	18	443	vii.
Where the Huns were Turned Back	Pathécolor	18	443	vii.
When East Goes West	Thanhouser	19	440	ix.
When It's One of Your Own	Nestor	19	440	x.
Wily Chaperone, The	Flying A	29	440	i.
War at Home	Eclair	26	440	i.
When Slim Went for the Eggs	Essanay	26	441	iii.
What's in a Name?	Gaumont	26	440	ii.
Warning, The	Eclectic	25	441	v.
Woman's Debt, A	Gold Seal	29	—	—
When the Count Proposed	Nestor	26	441	x.
When the Mummy Cried for Help	Nestor	29	441	x.
With the French Army on Manœuvres	Urban-Eclipse	26	—	—
Who's Who in Hogg's Hollow	Vitagraph	25	440	x.
Winky, Long and Short of It	Bamforth	29	440	xi.
Young Mrs. Winthrop, The	Edison	15	438	ii.
Z-Rays, The	Urban-Eclipse	15	438	x.
Zuza, the Band Leader	Keystone	12	438	xv.

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URBANORA.

The Little French Heroine.—This is a very interesting little drama of the war, in which a wounded French soldier seeks refuge in a house which, unknown to him, has just been occupied by the Germans. He is hidden in a cupboard by a little child, who causes the German officer to believe it to be empty by showing him her doll, asleep in its bed in the cupboard. She then assists the Frenchman to escape in the officer's overcoat and cap, and is cheered as a heroine by French troops, who arrive and drive out the enemy. It is a good story on a highly popular subject, and is admirably played by an exceedingly clever little girl. (June 17th. 1,250 ft.)

Can You Do This?—A clever and novel film. Portrait busts of notable people are evolved by trick photography from balls of clay manipulated by a very charming girl. An original and attractive subject. (June 14th. 600 ft.)

Climbing the King's Peak.—A mountaineering expedition, showing some very perilous climbing at an altitude of 10,000 ft. The adventurous climbers arrest one's attention, and the magnificence of the scenery is enhanced by superb photography. (June 14th. 495 ft.)

VITAGRAPH.



The Still, Small Voice.—Musa is a beautiful dumb girl, living alone in a cabin in the woods, and regarded almost with fear by the inhabitants of Gallows Gulch. They learn that Musa is entitled to a large fortune, and two miners, Dom and Hapgood, try to persuade her to marry, each agreeing to share the money with the other if he succeeds in winning the girl. Musa stabs Dom, and Hapgood is convicted of murder, and condemned to be hanged. Musa is overcome with horror at her deed, and commits suicide, after leaving a note exonerating Hapgood. The story is disconnected and seems lacking in motive, probably owing to the necessary excision of certain scenes, which also renders the ending abrupt and unsatisfactory. Miss Helen Gardner gives a careful study of the half-witted dumb girl, but fails to make her a very convincing figure. Some very beautiful forest scenes are shown, and the photography is of magnificent quality. (June 14th. 1,908 ft.)

Some White Hope?—Hiram Limburger is very enthusiastic on the subject of prize fighting, and after discussing the matter at the country inn, and practising in his own backyard he is ordered to bed by his wife. He dreams that he is being hypnotised, and being told by the professor that he is a "white hope," he enters for a prize-fight, and his exploits in the ring are only disturbed by a shower of cold water poured over his head by his indignant wife. The piece is extravagant farce, played with great energy by Mr. Donald Macbride. (June 14th. 954 ft.)

The Fates and Flora Fourflush: "The Treasure Temple of Bhosh."—This is part two of the massive Ten Billion Dollar Vitagraph Mystery Serial, and continues the adventures of the lovely Flora, and the honest young street-cleaner, after their descent from a balloon. Flora and Frank sail for India, on her million dollar yacht, but being captured by Sir Simon Blackheart, who has hoisted the Jolly Roger, Frank is thrown into the sea. They escape to the Rajah of Chutneypore, but Sir Simon follows, and Flora and Frank are thrown into an alligator pit. What happens later will only be revealed with the next release, but the present number contains sufficient tense excitement and hair-raising situations to satisfy the most exacting audiences for at least a week. (June 14th. 1,064 ft.)

The Wrong Girl.—A farcical comedy in two parts, a notice of which appears in another column. (June 17th. 1,793 ft.)

The Quality of Mercy.—Jacob Van Courtland has disowned his son, Harry, and when the latter appeals for assistance his letter is returned unopened. His daughter, Eileen, finds the brother seriously ill, and in order to send him abroad she sells a valuable necklace, ordering a paste duplicate to be made. Van Courtland discovers its loss, and his secretary, Powers, is found to have the paste duplicate in his possession, having called for it on behalf of Eileen. The police are called in and also take possession of a letter found on Powers, which contains a large cheque sent by Van Courtland as a bribe to prevent the condemnation of some of his tenement property. Eileen forces her father to drop the charge against Powers and consent to their marriage, which he does to prevent the letter being made public. A general family reconciliation is the result. A good drama, very well played by Miss Edith Storey, Mr. Antonio Moreno, and Mr. Frank Currier. (June 17th. 1,064 ft.)

The Worthier Man.—Bob Hall, a handsome young cowboy, shoots a man in a brawl, and hiding in the mountains, he makes love to Echo, an Indian girl, who remains with him till news comes that the wounded man has recovered, and the affair blown over. Bob deserts the Indian girl, and later becomes engaged to Mary Rutter. In a rage of jealousy, Echo shoots Bob, and suspicion for a time falls on Mary. The truth is found out by Jack Davis, the sheriff, and Mary, having learnt of Bob's infidelity, consents to become the wife of Davis. There is a fine flavour of the wild atmosphere of the West in this film, and the acting, setting and photography are all of a high standard. (June 17th. 1,003 ft.)

WESTERN IMPORT CO.

KEYSTONE.

Hallo! Mabel.—Mabel is employed as telephone operator at a big hotel, and causes considerable irritation among the guests by the shameless manner in which she neglects their "calls" for a quiet flirtation with her "boy." Unfortunately, she is the innocent cause of a serious breach between a hitherto devoted married couple, with unhappy results for all concerned. A typical Keystone comedy, of more than average merit. (June 10th. 1,025 ft.)

Shot in the Excitement.—A highly diverting story of love, jealousy and deadly revenge. (June 14th. 1,620 ft.)

YORKSHIRE CINE CO., LTD.

BAMFORTH.

Hilda Routs the Enemy.—In this comedy, Baby Langley is seen to some degree of advantage, and works out a scheme, whereby an undesired mother-in-law is treated to an involuntary bath, then scared by a 'cutely devised ghost. Effective in its way, but just a little too much inspiration in some of the tricks. Quality excellent, and staging very well thought out. No connected story. (June 17th. 655 ft.)

HASELDEN.

Adventures of Big and Little Willie.—The novelty of this film consists in the use of marionettes, which portray the quaint ideas of W. K. Haselden, the *Daily Mirror* cartoonist. An ingenious trick issue, fairly well carried out, and with some amusing topical hits. (June 14th. 355 ft.)

G.T.G.

The Cripple of Ypres.—Romantic and very well played two-reel drama. Specially reviewed in our "Pick of the Programmes" section." (June 21st. 1,921 ft.)

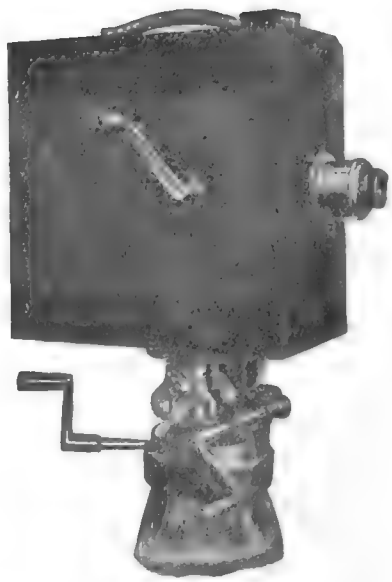
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FILM RELEASES.

THIS WEEK, NEXT WEEK AND THE WEEK AFTER. MAY 2nd to MAY 22nd.

ABBREVIATIONS: B, Biblical; C, Comedy; Car, Cartoons; Com, Comic; D, Drama; E, Educational; G, Gymnastic; I, Industrial; Nov, Novelty; Spec, Spectacular; S. Scenic; Sp, Sporting; T, Travel; Tr, Trick; Top, Topical.

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"BEAUTY."

	Des.	Feet.	Date.
The Constable's Daughter	C	983	May 6
She Never Knew	D	980	— 13
The Doctor's Strategy	C	989	— 20

"FLYING A."

Justified!	D	1810	May 3
Imitations	D	986	— 6
In the Twilight	D	1457	— 10
Three Daughters of the West	D	880	— 13
Producing a Nation's Pride	Int	600	— 13
The Happier Man	D	940	— 17
The Decision	C	1982	— 17
The Truth of Fiction	D	1987	— 20

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AMBROSIO.

	Des.	Feet.	Date.
The Match Maker	C	1450	May 6
The Penalty of Fame	C	970	— 10

BALBOA.

The Heart of a Brute	D	1740	May 3
A Romance of the Hills	D	1737	— 13
Under Hypnotic Influence	D	1700	— 17

BROWNE.

The Conjuring Cook	Tr.Com	410	May 6

NEPTUNE.

The Motorist's Dream	Com	516	May 17
A Touch of Nature	D	610	— 20

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KINEMACOLOR.

	Des.	Feet.	Date.
"With the Fighting Forces of Europe"	Top	Series	Current
The "Sure Shield of England"	Top	1 reel	—
British Troops of Foreign Service	Top	—	—
Our Allies in the Far East	Top	—	—
Army and Navy of Germany	Top	1 reel	Current
The Army of France at the Front	Top	—	—
With the Belgian Army	Top	—	—
Wonderful Exploits of Italian Cavalry	Top	—	—
Travels in Belgium	Top	—	—
Italian Troops and the Navy	Top	—	—
Cruising Off the Belgium Coast	Top	—	—
Italian Troops from Tripoli	Top	—	—
"Sons of the Empire"	Top	—	—
Armies of Neutral Nations	Top	—	—
With the Serbian Army	Top	—	—
British Troops at Aldershot	Top	—	—
Mobilisation of Kitchener's Army	Top	—	—
People and Soldiers of Turkey	Top	—	—
The Army of Bulgaria	Top	—	—
The Grecian Army at the Front	Top	—	—
Vienna and the Danube	Top	—	—
Rambles in Bavaria	Top	—	—
Moscow and the Czar	Top	—	—
Airmen and Their Craft	Top	—	—

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B. and C.

	Des.	Feet.	Date.
The Dis-Order of the Bath	Com	471	May 3
The Lightning Billposter	Com	682	— 17

D.F.S.A.

Her Husband's Honour	D	1027	May 10

LION'S HEAD.

Brown's Day Off	Com	699	May 6
Who Kissed Her?	Com	875	— 10
What a Bounder!	Com	451	— 20

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MARTIN.

	Des.	Feet.	Date.
A Chip of the Old Block	D	1228	May 3
Mike Murphy's Marathon	Com	560	— 13
Spoof For Oof	Com	496	— 17

ECLAIR FILM CO., LTD.

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Regent 630. Cineparlon, London.

ECLAIR.

	Des.	Feet.	Date.
The Fortunes of Margaret	D	2078	May 3
Taming Wild Horses, Buenos Aires	Top	353	— 3
A Higher Impulse	D	1042	— 6
The Manufacture of Steel	Int	550	— 6
A Game of Wits	D	2025	— 10
Constantinople	S	306	— 10
The Jewel of Allah	D	1028	— 13
Hard Work to Please Him	Com	479	— 13
Within an Inch of His Life	Com	1976	— 17
Nancy	S	343	— 17
For the Defence	D	1040	— 20

EDISON.

164, Wardour Street, W.

Regent 668.

	Des.	Feet.	Date.
The Magnate of Paradise	D	2228	May 3
The Flirt	C	1005	— 3
Joey and His Trombone	C	750	— 6
The Heritage of Hamilton Cleek	D	1056	— 6
Seen from the Gallery	Com	534	— 6
The Stone Heart	D	1094	— 10
A Thorn Among Roses	C	605	— 10
Dickson's Diamonds	D	1114	— 10
A Superfluous Baby	C	1092	— 13
The President's Special	D	1875	— 13
The Adventure of the Lost Wife	C	1030	— 17
A Moment of Madness	D	970	— 17
Their Happy Little Home	C	500	— 17
Where is My Wandering Boy?	D	2169	— 20
Expensive Economy	C	1125	— 20

ESSANAY.

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	Des.	Feet.	Date.
The Misjudged Mr. Hartley	C.D	961	May 3
Sentimental Sophie	C	996	— 3
The Grafters and the Unprotected Rube	Fab	1040	— 3
Third Hand High	D	1084	— 6
Broncho Billy and the Baby	D	988	— 6
Sweedie and Her Dog	Com	927	— 6
The End of a Perfect Day	D	994	— 10
When Slim Bought the Cheese	Com	1020	— 10
Difference Between "Doc" and a Physician	Fab	615	— 10
The Lieutenant Governor	D	1877	— 13
Broncho Billy and the False Note	D	1009	— 13
Two Hearts That Beat as Ten	C	1018	— 13
A Romance of a Night	D	936	— 17
Sophie's Homecoming	C	1025	— 17
The Syndicate Lover	Fab	1015	— 17
Charlie's New Job	C	1996	— 20
Broncho Billy's Greaser Deputy	D	995	— 20
The New Teacher	C	991	— 20

GAUMONT.

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Gerrard 5966-7-8. Chronophon, London.

	Des.	Feet.	Date.
The Philosopher's Stone	D	2842	May 3
Tiny Tim Kicked to Death	Com	1192	— 3
The Bois de Boulogne	S	436	— 3
Sweethearts of 1914	D	1902	— 6
On the Banks of the Theve	S	320	— 6
The Fisher Caught	C	938	— 6
The Mystery of the Riviera	D	4233	— 10
The Trianons	S	403	— 10
Leonce Has Rheumatism	Com	1173	— 10
In the Cloisters	D	1840	— 13
Tiny Tim Wants to Join the Army	Com	918	— 13
The Heiress of Seville	D	3358	— 17
The Ruins of Chotin	S	316	— 17
The Café Singer	D	2220	— 20
Mr. Smith's Bonds	Com	640	— 20

HEPWORTH.

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Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
Jill and the Old Fiddle	D	975	May 3
They're All After Flo	Com	825	— 3
Bodlam Castle	S	475	— 6
Tilly and the Nut	C	725	— 10
Who Stole Pa's Purse?	C	975	— 17

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	Des.	Feet.	Date.
Airmen and Their Craft	Top	610	Current
Glimpses of Italy's Power	Top	710	—
Egypt and Her Defenders	Top	670	—
Warplanes as In Present War	Top	415	—
Peasantry Around Smyrna Before the War	Int	475	May 3
Moscow in Winter	Top	475	— 10
Kineto War Map, No. 5	Int	380	— 10
Britain's New Army: Training of N.C.O.'s at Aldershot	Top	625	— 17

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Regent 4840-1.

	Des.	Feet.	Date.
In Her Mother's Footsteps	D	2047	May 3
The Language of the Dumb	D	1023	— 3
Cupid's Target	Com	497	— 3
The Biter Bit	D	1034	— 6
Shoddy, the Tailor	Com	1026	— 6
You Can't Beat Them	Com	300	— 6
Her Weakling Brother	D	2064	— 10
Greenback and Redskins	Com	1000	— 10
Sam and the Bully	Com	560	— 10
Saved by Strategy	D	1008	— 13
What He Forgot	Com	537	— 13
Mr. Stubbs' Pen	Com	386	— 13
The Trapper's Revenge	D	2049	— 17
A Human Investment	D	1048	— 17
The Furnace Man	C	1038	— 17
An Untarnished Shield	D	1075	— 20
Spaghetti and Lottery	C	627	— 20
Who's Who?	Com	326	— 20

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	Des.	Feet.	Date.
Tess of the Hills	D	1036	May 3
His Losing Day	Com	572	— 3
Their Village Friends	C.D	1029	— 6
Rose o' the Shore	D	1041	— 10
Boob and Magician	Com	1035	— 10
The Ward of the Mission	D	1038	— 13
The Bunkum Budget	Com	386	— 13
The Beautiful Lady	D	1030	— 17
Where Enmity Dies	D	1030	— 17
The Soup Industry	Com	358	— 17
The Deputy's Duty	D	1030	— 20
Blown Into Custody	Com	675	— 20

HAZARDS OF HELEN.

The Red Signal	D	1066	May 10

HAM COMEDIES.

	Des.	Feet.	Date.
A Melodious Mix-Up	C	1012	May 20

KALEM.

The Swindler	D	2095	May 3
The Hicksville Tragedy Troupe	Com	665	— 3
Cub Reporter's Assignment	D	1050	— 6
Mr. Pepperie Temper	Com	580	— 6
A Mexican's Chickens	Com	455	— 10
Ham and the Sausage Factory	Com	1070	— 13
Love *v.* Chickens	Com	583	— 17

NEW AGENCY FILM CO.

81-3, Shaftesbury Avenue, W.

Gerrard 6331. Nuafilms, London.

BURLINGHAM.

	Des.	Feet.	Date.
Bull-Dog Grit	D	1230	May 20

SAVOIA.

The Honour of a Name	D	2026	May 3
The Anarchist Conspiracy	D	2730	— 10
Ascent of Mt. Blanc	S	565	— 13
The Shorn Tresses	D	2300	— 17

NEW MAJESTIC CO.

Majestic House, 5, Gerrard Street, W.

Regent 4426. Majesfilm, Westrand, London.

MAJESTIC.

	Des.	Feet.	Date.
The Better Way	D	1000	May 3
In Fear of His Past	D	2000	— 6
The Baby's Ride	D	1002	— 10
The Old Maid	D	1927	— 13
The Old-Good-for-Nothing	D	903	— 20

KOMIC.

Mr. Hadley's Uncle	Com	1000	May 3
A Corner in Hats	Com	989	— 13
The Housebreakers	Com	859	— 17

RELIANCE.

The Hop Smugglers	D	903	May 6
The Wagon of Death	D	1680	— 10
The Hidden Message	D	905	— 17
The Exposure	D	1996	— 20

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Regent 2836 (two lines). Phonofilm, Ox, London.

A.K

	Des.	Feet.	Date.
The Cry of a Mother's Heart	D	650	May 2
Wilful Meg	D	875	— 6
The Car that Bolted	Com	300	— 6
Lynch Law	D	700	— 20

BRITANNIA.

When Their Caravan Was Wrested	Com	775	May 13
Peggy's Present	C	1050	— 16
The Live Mummy	C	950	— 20

CHICAGO.

A Heroine of the Footplate	D	725	May 9

ECLECTIC.

When Rome Ruled	D	2700	May 23

IMPERIUM.

The Three Orlandos	V	450	May 16

JAPANESE.

Kembu and Ju-Jitsu	Int	375	May 9
Queer Sights in Malay Archipelago	Int	575	— 16

MICHIGAN.

A Redskin's Pity	D	875	May 16

ORIENTAL.

Yuman-Fou, China	S	350	May 6
The Zinc Mines of Lang-Hit	Int	675	— 13

PATHE.

Wiffles and the Unwritten Law	Com	700	May 2
The Handyman of the Future	Top	450	— 2
Col. Heeza Liar, Naturalist	Car	725	— 6
Max's Appointment	C	900	— 9
Glimpses of Beautiful Lakeland	S	375	— 13
Lovely Llangollen	S	375	— 20

PATHECOLOR.

The Bois de Boulogne	C	475	May 2
On the Waterways of Bruges	S	425	— 9
Why Did He Forgive?	D	950	— 13
The Letter of the Law	D	2000	— 16
The Children of Tulip-Land	Int	375	— 20

S.C.A.G.L.

The Price of Discipline	D	4425	May 9

SWEDISH.

The Salmon Industry, Norway	Int	600	Apl. 29

WHARTON.

	Des.	Feet.	Date.
The Fireman and the Girl	D	2300	May 2

PHŒNIX FILM AGENCY,

City 6312. Pholicinem, Westrand, London.

PHŒNIX.

	Des.	Feet.	Date.
Pugilist Potts	Com	570	May 5
Arabella Out of a Job	Com	660	— 10
Arabella, the New Slavey	Com	695	— 17

R. PRIEUR & CO., LTD.,

40, Gerrard Street, W.

Gerrard 9115. Enerphone, London.

ACME.

	Des.	Feet.	Date.
A Capricious Sweetheart	Com	668	May 3
Gedeon Suffers from Neurasthenia	Com	485	— 20

SOLAX.

The Divided Ring	D	980	May 3
A Tramp's Strategy	C	850	— 13

UNITED.

An Instrument of Justice	D	1250	May 10
The Curse of Drink	D	1110	— 17

SELIG POLYSCOPE CO.,

12, Gerrard Street, W.

Gerrard 5156. Polyscope, Westrand, London.

	Des.	Feet.	Date.
The Passer-by	D	1993	May 3
Further Adventures of Sammy Orpheus	Com	1040	— 3
Grizzly Gulch Chariot Race	Com	875	— 6
Hut in Sycamore Gap	D	1267	— 6
The Leopard's Lair	D	975	— 10
She Wanted to be a Widow	C	1059	— 10
In the Days of the Thundering Herd	D	3043	— 13
Cats	C	1046	— 13
Forked Trails	D	1132	— 17
Old Billy	C.D	1046	— 17
Just Like a Woman	D	1037	— 17
The Spirit of the Violin	D	2095	— 20
The Perfumed Wrestler	C	1012	— 20

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G. SERRA,

22, Denman Street, W.

Regent 4132. Rossicines, London.

CINES.

	Des.	Feet.	Date.
A Father's Vengeance	D	850	May 3
Lake Albano	S	360	— 3
Jenny	D	820	— 6
Italian Boy Scouts	Top	395	— 10
Naples	S	370	— 10
Romance and Reality	D	920	— 13
Bloomer Passes the Dardanelles	Com	625	— 20

A.F.T.

The Bear's Omelette	Car	270	May 3
The Allies' Chorus	Car	330	— 10
Egypt! I Want You	Car	240	— 17

ARMSTRONG.

Armstrong's Trick War Incidents	Tr	360	May 13

PASQUALI.

Up-to-date Women	C	530	May 6

VAY FILM.

Milan Cathedral (Winter)	S	300	May 17

THANHOUSER FILMS, LTD.,

(Head European Office)

100, Charing Cross Road, W.C.

Regent 3452 Impafil, Ox, London.

	Des.	Feet.	Date.
A Hatful of Trouble	C	859	May 3
The Barrier of Flames	D	1975	— 6
The Wild and Woolly West	C	734	— 10
The Menacing Past	D	2020	— 13
Sid Nee's Finish	C	762	— 17
The Speed King	D	2014	— 20

PRINCESS.

When Fate Rebelled	D	1030	May 3
The White Rose	D	1050	— 10
Shep, the Sentinel	D	953	— 17

TRANS-ATLANTIC FILM CO., LTD.

Universal House, 37-9, Oxford Street, W.

Regent 4332-3. Transfilco, Ox, London.

BIG U.

	Des.	Feet.	Date.
The Dear Old Hypocrite	D	989	May 3
The Bargain	D	1793	— 6
Their Island of Happiness	D	2025	— 10
His Last Performance	D	1005	— 13
Alias Mr. Smith	D	1020	— 17
The Unmasking	D	1006	— 20

BISON.

	Des.	Feet.	Date.
Old Peg-leg's Will	D	1958	May 17

CRYSTAL.

"Some" Cop	C	993	May 3
Caught With the Goods	C	640	— 6

IMP.

The Millionaire Engineer	D	1993	May 13
Funnyosities	Car	500	— 13
On Dangerous Ground	D	992	— 13
Story That Silk Hats Told	D	1006	— 17
The Awaited Hour	D	1995	— 20

JOKER.

The Butler's Baby	Com	650	May 6
Fools and Pyjamas	Com	991	— 10
The Hickstone Rivals	Com	930	— 13
The Blank Note	Com	1015	— 20
The Magic Mirror	Com	475	— 20

L-KO.

After Her Millions	C	2020	May 3
Thou Shalt Not Flirt	C	955	— 10
The Death of Simon Legree	C	902	— 17

NESTOR.

All Over the Biscuits	C	975	May 3
Jed's Little Elopement	C	978	— 3
When Cupid Caught a Thief	C	940	— 10
When Eddie Took a Bath	C	578	— 13
A Mile a Minute Ride	S	340	— 13
A Maid by Proxy	C	939	— 17
Lizzie's Dizzy Career	C	928	— 20

POWERS.

The Crime of Thought	D	951	May 3
Uncle Sam's Phenomenal Achievement	E	640	— 20

REX.

The Flash	D	1890	May 3
Children of Chance	D	1002	— 6
The Girl and the Spy	D	986	— 10
The Temptation of Edwin Swayne	D	2050	— 13
The Measure of a Man	D	1950	— 20

STERLING.

Love and Dough	C	927	May 17

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UNIVERSAL SPECIAL.

	Des.	Feet.	Date.
The Master Key: Episode 1	D	2000	May 3
The Master Key: Episode 2	D	2000	— 10
The Master Key: Episode 3	D	2000	— 17

VICTOR.

Cards Never Lie	D	1971	May 6
His Guardian Angel	D	1938	— 10
Father's Three	D	1981	— 17
How She Fooled Aunty	C.D	1006	— 20
Auntie's Portrait	C	790	May 6
Rattlesnakes	E	201	— 6
The Sage Brush Gal	D	3104	— 10
The Man that Might Have Been	D	1061	— 10
The Smoking Out of Bella Butts	C	1066	— 10
War!	D	2002	— 13
Billy's Wager	C	1046	— 13
The Legend of the Lone Tree	D	1014	— 13
The Old Flute Player	D	2640	— 17
Wanted, a Nurse	C	957	— 17
Chiefly Concerning Males	C	1054	— 17
A Daughter of Israel	D	2074	— 20
The Navajo Ring	D	1036	— 20
The Chief's Goat	C	1063	— 20

TURNER FILMS, LTD.

2, Denman Street, Piccadilly Circus, W.

Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
Film Favourites	Nov	975	Current
Snobs	C	1000	—

URBANORA.

(Chas. Urban Trading Company, Ltd.)

89-91, Wardour Street, W.

Central 3118. Bioscope, London.

URBAN-ECLIPSE.

	Des.	Feet.	Date.
The Quick Change Mesmerist	Tr	320	May 3
Life in the Alps	S	430	— 3
In the Pontine Marshes	S	360	— 6
Sammy, "Special," and His Truncheon	Tr.Com	390	— 6
The Guard's Alarm	Tr.Com	430	— 10
The Channel Islands	S	430	— 10
Sammy, Don Juan	Com	490	— 13
Chemical Experiments	E	265	— 13
Sammy's Narrow Squeak	Com	390	— 17
Through the Isle of Borneo	S	385	— 17

CÆSAR.

A Noble Sacrifice, or Was He Justified?	D	1820	May 20

VITAGRAPH

31-3, Charing Cross Road, W.C.

Regent 3422. Vitgraf, London.

	Des.	Feet.	Date
Within an Ace	D	1682	May 3
Love Will Out	C.D	1039	— 3
Forcing Dad's Consent	C	1027	— 3
An Affair for the Police	C	1055	— 6
Man, the Mission, and the Maid	C.D	1024	— 6

WESTERN IMPORT CO., LTD.,

Wesfilm House, 4, Gerrard Street, W.

Gerrard 8080. Wesfilm, London.

KEYSTONE.

	Des.	Feet.	Date.
Their Ups and Downs	C	988	May 3
Fatty Again	C	1020	— 6
The Knock-Out	C	1960	— 10
Lover's Luck	C	1015	— 13
Mabel at the Wheel	C	1900	— 17
His Musical Career	C	1025	— 20

DOMINO.

Jim Cameron's Wife	D	1600	May 6

K.B.

The Winning of Denise	D	1192	May 3

YORKSHIRE CINE CO., LTD.

30, Gerrard Street, W.

Regent 5757. Elttekpac, Westrand, London.

BAMFORTH.

	Des.	Feet.	Date.
And That's How the Row Began	Com	578	May 3
Love and a Legacy	Com	679	— 6
Venus and the Nuts	Com	595	— 10
Artful, Not 'Ait	Com	668	— 13
What the ——?	Com	411	— 17
That's Done It!	Com	623	— 20

CORONET.

Potty's Wedding Day	Com	508	May 17

HORSE SHOE.

Beware of Zeppelins	Com	485	May 10

Y.C.C.

The Soldiers of To-morrow	Int	450	May 3

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(See page ii.)

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GENERAL NOTES.

The first issue of the Scottish Section of THE BIOSCOPE has met with a splendid reception from the Trade in Scotland, and congratulations and good wishes have been received from exhibitors North and South. To all, thanks are returned, with the assurance that everything possible will be done to retain the good opinions expressed in regard to the first issue of Scotland's own.

Mr. Harry Burdette, of the Glasgow Cinema House, had a narrow escape from serious injury one day last week. Crossing busy Renfield Street behind a lorry, Mr. Burdette stepped in front of an electric tramcar and was knocked down, sustaining several nasty cuts and bruises and being considerably shaken.

In these days of records of long service it is interesting to note that on the staff of Messrs. Green's Film Service, Glasgow, are five employees whose periods of service added together total just a hundred years. This speaks volumes for both employers and employees.

Dalry, a little Ayrshire town, still without a cinema, is coming into the fold. Plans have been before the local Council, and the building operations will shortly be commenced.

Greenock already possesses six cinema halls, and I hear that the seventh is under consideration by a well-known body of promoters. The projected hall is right in the centre of the main street, in a very likely position for a first-class continuous show.

After a seven months' absence from business, owing to a severe illness, Mr. Metcher, of the Bijou, Glasgow, is once more at the post of duty. Mr. Metcher underwent a very severe operation, which turned out eminently successful, and he now looks fit for any amount of hard work.

Messrs. Jury had a fine turnout of exhibitors on Wednesday to view two of their exclusives: "The Odessy of the North" and "What Could She Do?" This is the only private theatre in Glasgow where musical accompaniments are provided, and it is wonderful the difference it makes. Regarding the pictures submitted both were up to Jury's average, and exhibitors would do well to keep them in mind when fixing up future dates.

I had an interesting chat with Mr. Collins, of the Newcastle Film Supply Co., on Friday last, and gleaned a little information of the good things in store for Scottish exhibitors. Among the futures are, "Are You a Mason?" (which has had a *three-months'* run at the Knickerbocker Theatre, New York); Hall Caine's "Eternal City," from the novel which achieved so great popularity when it was published; "The Silver King"; "Jim the Penman"; "Rags," from Ouida's famous novel, with Mary Pickford in the principal part; Gaby Deslys in "Her Triumph"; "The Dancing Girl," by Arthur Shirley Jones; "The Goose Girl," featuring Hazel Dawn, who made a great hit in "One of Our Girls," shown in Glasgow last week; and Marguerite Clark, in a series, commencing with "Wildflower." The whole of the above will be handled by the Edinburgh office, and Mr. Ingledew will have no difficulty in finding exhibitors willing and anxious to book many of these popular subjects.

The latest innovation by the Gaumont Company's Glasgow branch is a weekly Theatre Report, of which I have been favoured with a copy of No. 1. The report consists of a circular letter, containing notes on subjects shown during the week, and is intended for the guidance of exhibitors unable to view the pictures personally. This is good business, and proves that in the North we "are getting on."

The Committee appointed at the meeting of exhibitors to make arrangements for benefits for the Relief of the Belgians in Belgium have quickly got to work. A circular issued this week shows that a Belgian Fortnight has been decided on, to commence on Monday, May 17th. Exhibitors are given a wide choice as to the means to employ. They are asked to give a matinee, an evening performance, sell tickets available for any day during the fortnight, or take collections in their halls.

The Committee have made arrangements to provide free programmes of films for the occasion, which will not interfere with the regular programme. An extensive publicity scheme, including supplies of slides, posters, handbills, special posters on the Corporation tramcars, and advertisements in the Glasgow newspapers has also been completed, and a supply of stewards will be detailed to assist where necessary. Nothing is being left undone to ensure success for the Fortnight, and already the principal halls in Glasgow and the West have agreed to "stand in" and "do their bit."

A rather unfortunate error crept into the Bendon Trading Company's advertisement last week the exclusive, "The Fatal Woman," appearing as "The Fatal Album." We are pleased to make the correction. "The Fatal Woman," by the way, is a particularly fine drama, and was very much admired at the Trade view on Tuesday. The other subject shown, "Rogues of London," found immediate favour, and the latest additions to the Bendon library should have a good circulation.

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GLASGOW.

TELEGRAMS—"JURISCOPE, GLASGOW" 'PHONE—CENTRAL 2955.

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"The Stain," the latest long subject shown by Mr. Jowett, of Pathé's Glasgow Branch, held the Trade viewers enthralled last Friday. From first to last the story grips, and works up well to the final dramatic climax. "The Stain" will make a good successor to "Her Dreadful Secret," one of the greatest Pathé successes.

I had the pleasure last week of visiting Glasgow's Technical College, which the Governors claim to be the largest and most perfect institute of its kind in the world. I may say it covers in all over eight acres of floor space. Perhaps some may imagine that this has nothing to do with cinemas, but in the College employees of cinemas have opportunities of improving their knowledge of the business which are seldom presented.

The electrical demonstration and class-rooms are perfect models, and contain specimens of almost every known make of motors, dynamos, generators, etc., etc., and classes are held regularly at hours which would suit operators or electricians. Those who can take advantage of the College should certainly do so, they will be increasing their own value, and employers are always ready to recognise exceptional capabilities in a tangible manner.

In addition to the Belgian Relief Fortnight already arranged, the Glasgow Exhibitors' Association convened a meeting (held yesterday) to consider what could be done by exhibitors to aid the Corporation's Fund for Refugees in Scotland. It seems a pity that the Association should have put forth their effort meantime. A better response to their appeal would have been a foregone conclusion had they waited until the scheme already unanimously decided on had been carried out. A report of the meeting will appear next week.

Mr. J. J. Bennell, of the B.B. Pictures, Limited, whose hobby is work, has been taking an enforced holiday at Harrogate, owing to a breakdown in health. I hear, however, that Mr. Bennell is making a good recovery and hopes to be back at his post by next week.

If anything were required to prove the efficacy of the arrangements and precautions against danger from fire in Glasgow cinemas, a splendid example was provided last week. A fire broke out in a film store of a popular house, the fire-brigade were summoned, about £100 damage was done; *and the crowded audience were never aware anything was wrong.* One up for Glasgow.

The Scot loves a screaming comic, and this week thousands in Glasgow and Edinburgh have been convulsed by the antics of Marie Dressler and Charlie Chaplin in "Tillie's Punctured Romance." In both cities new records have been put up, and it will take a good subject to lower the figures. By a curious coincidence in both cities the picture was shown at the "Cinema House," although the companies have no connection with each other. They have one thing in common—the faculty to spot winners.

The Grand Theatre, Glasgow, will be opened as a picture house on May 17th, under the management of Mr. S. Cruickshank, from Messrs. Green's Gorbals Picturedome. The lessees of the Grand are the Bicolor Picture Company, who already own ten large theatres. Two new projectors are being installed, extensive alterations carried out, and when the house opens the residents in this north-western district will find themselves well catered for. The prices are to run from one penny to sixpence. The programme will be all pictures, and the best of pictures at that.

Last week I was shown a portion of the Scottish Artistic Producing Company's latest scenic, "Loch Lomond." The quality of the photography and toning was perfection, and if such work characterises all the productions of this new concern there should be no fear of the future. The Land o' Cakes abounds in scenic bits of unequalled beauty, and the producers will be a long time in exhausting the possibilities of the country.

Mount Stuart House, Rothesay, the Scottish residence of Lord and Lady Bute, one of the stateliest mansions in the country, is at present used in part as a hospital for wounded sailors. In addition to sharing the duties of nursing, Lady Bute sees to it that there is no lack of entertainment for the wounded heroes, and in this connection, cinema entertainments are given weekly in the magnificent drawing room. Here a projector has been installed, screen fitted up, and every Friday, Mr. Eskdale, from the Empire, Rothesay, gives a programme calculated to cheer up those who are fortunate to witness the performance. Variety is lent by artists appearing in Rothesay, giving their services, while Mr. Eskdale occasionally has the assistance of "stars" from the Glasgow halls. The munificence of Lord and Lady Bute in thus providing entertainment, is highly appreciated by the men.

TO BE DISPOSED OF immediately (owner retiring) the entire contents of THE IBROX PALACE, GLASGOW: 400 handsome tip-up chairs, pit seats, etc. Elaborate electric fittings, first-class motor generator, and all up-to-date apparatus. If not sold at once by private treaty, will be sold by public auction, of which due notice will be given.—For particulars, and order to view, address PICKARD, PANOPTICON, GLASGOW.

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JANE SHORE

The Greatest Comic of To-day—

Tillie's Punctured Romance. (THE Keystone).

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GLASGOW'S SUBURBAN HALLS.

Glasgow's total of over 100 halls is spread over a wide area, the extent of which can be imagined when it is mentioned that the city's area is covered by over 500 miles of streets, and there are few main thoroughfares without one or more halls. During last week I made visits to houses in many parts of the city, and the following notices will give an indication of the business being done and the programmes submitted to Glasgow's "outer population."

In Dennistoun, at the Palladium, patrons are always sure of a good programme. Last week's star items included "The Strange Case of Princess Khan," "The Escape of the Fast Freight," "Sheriff for an Hour," and "The Golden Hope." The comedy part of the programme was particularly strong, and included "Mysterious Mr. Davey," "Snakeville's Blind Pig," "Conjurer's New Assistant," "Who's Who in Hogg's Hollow," "Bombs and Bangs," etc., "Bully Boy." cartoons and "Topical Budget" completed a really fine programme. The fine weather caused a slight falling off in business last week, the unusual sunshine keeping people out of doors. At the Parade Cinema, Dennistoun, business is always good, this being one of those houses which has a regular family audience. Messrs. Smith and Welsh cater carefully for their patrons, and reap full benefit. Ideal exclusives are having a run here just now. Last week "The Idol of Paris" did good business, and a hit is expected this week with "How Heroes are Made." The six-reel Keystone is a feature booked for the Parade in the near future.

Down Govan way, where the Dreadnoughts come from, the residents are enthusiastic supporters of the pictures. Six halls within easy reach of one another are all doing exceedingly well, and no complaints were heard. At the Govan Cinema the attendances keep well up to the average. Attractive programmes are provided, as the following for last week will show: "Law of the Wild," "All at Sea," "For I Have Toiled," "Ethel Has a Steady," "Trey o' Hearts," "In a Boarding House," "Current Events," "One Good Turn," "A Question of Clothes," "Cactus Jim's Shop Girl," "Call of the North," "Nabbed." This week the Cinema supporters are to witness the first run of "The Master Key."

The Govan Cross Picture Palace, with its seating capacity of nearly 2,000 was well packed on the evening of my visit, and Mr. Hamilton informed me that this year was as good as last. Three stars a week are the attraction here, and "Germinal," "Spell of Darkness" and "A Million Bid" were the draws last week. Comedy is, of course, strongly represented, and topical events are always found in the programme.

Mr. W. S. Thompson, of the Govan Picturedrome, one of Messrs. Green's large halls, knows what his audience likes, and sees that they get it. "The Old Curiosity Shop," "Convict, Costume, and Confusion," "Million Dollar Mystery," "In Taxi 23," and Charlie Chaplin's were included last week, while this week the great Thanhauser serial will have for a companion "The Master Key," first run. The improvements in this hall are now completed, and the building is now one of the best of its kind.

Opened just before the end of last year, the Lorne Cinema, Cornwall Street, S.S., has soon found a place for itself, and it is now entertaining crowded houses nightly. Mr. A. B. King, the manager, believes in keeping pace with the opposition, and this week will screen "The Master Key," first run. Last week Mr. King's stars were "A Soldier's Honour" and "The Convent Gate." Chaplin's are as popular here as elsewhere, and at least one is included in every programme.

To pay a visit to "a lordly pleasure house wherein at ease you are entertained" (as the programme has it) is always an event I look forward to. My visit, then, to the Cinerama last week was not disappointing. A cheery talk with the ever hopeful Mr. Wolstenhulme, and always a good programme to witness the while. Last week "Trilby" was the tit-bit, with "His Fighting Blood" a good second. The afternoon matinees, with "Our Mutual Girl" specially screened for the fair patrons, keep up well, while business in the evenings is as usual, and that is saying crowded houses.

Mr. Alex. Gilchrist, J.P., of the Electreum, who, by the way, has quite recovered from his indisposition, reports very fair business. Finely varied programmes, with plenty of comedy, are required here to cope with the near opposition of one of the largest music-halls in the City, and this is just what Mr. Gilchrist provides.

The Scenic, Paisley Road, Toll, after passing through several "anxious times," is now on the high road to success under Mr. Baker's management. Returns go up week by week, and the programmes provided give much satisfaction. This week Mr. Baker is showing "The Vengeance of Durand" and "The Green Shadow" as "stars" and plenty of fine, lively comedies.

Two of the best serials and two star exclusives every week are responsible for the good business being done at the Majestic, Govanhill. "The Trey o' Hearts" and "Million Dollar Mystery" are the serials, and the exclusives "Her Luck in London" and "A Patriot of France." With such draws Manager Robinson deserves to succeed, and the crowded houses nightly prove that he is doing so.

At the Bijou, Cowcaddens, last week, Mr. Metcher had on a very good selection. "Trey o' Hearts," "Touch of a Child," "His Last Appeal," "The Corsair," "The Master of the Mine" and "The Greater Motive," are selections from the week's screenings, which attracted good audiences at every performance.

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GLASGOW'S OLDEST RENTING FIRM.

For well over thirty years the name Bendon has been well-known in connection with the entertainment business of Scotland, and for the whole of that period no name has commanded more respect. In the early days, before films were thought of, the founder of the firm now known as the Bendon Trading Company was Scotland's own ventriloquial artist, and as Prince Bendon was known in every city town and hamlet in the country. Mr. Bendon's experiences as an artist would fill a goodly sized volume, and make interesting reading, but as to present day readers the subject of our sketch is primarily known as the pioneer of the film-hiring business North of the Tweed we will confine our remarks to that part of his career which deals solely with cinematography. It was in 1900, then, that Prince Bendon first commenced the film-hiring business, but for several years prior to this date he had intimate acquaintance with the early films, for in his entertainment tours with his own company he was one of the first to show the marvels of animated photography to the people of Scotland.



Mr. Prince Bendon,
The Founder of the Company.



Mr. William Bendon.

In the increase of entertainments similar to his own Prince Bendon saw great opportunities, and, having the courage of his own convictions, opened Scotland's first film-hiring business, conducting operations from his private residence in Cathcart Road. From small beginnings the enterprise prospered and increased, and soon larger premises had to be secured. A move was made to Albert Road, Crosshill, but it was soon discovered that central premises were a necessity, and these were ultimately found in Jamaica Street, in the centre of the city. For six years these premises served their purpose well but, with increasing clients, another move was necessary, and the present premises in Wilson Street was secured. Here the business has developed to one of the largest of its kind in the city, and as it was first in 1900 so it still holds its position in 1915. As an instance of cordial relations which exist between the firm and its clients it is only necessary to state that the first customer in 1900 is still a regular hirer of the firm's specialities.

We have said that Mr. Bendon saw the possibilities of the business, and this is borne out by the fact that in the early days the firm not only hired the films but also let out on hire projectors and accessories, at times having as many as twenty outfits on the road at one time. With the advent of permanent halls the B.T.C. laid themselves out to supply clients with their programmes, and right along have kept pace

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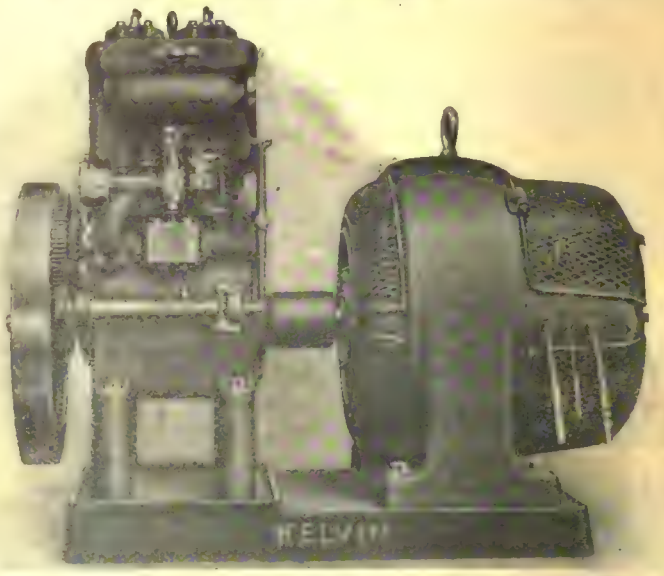
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EASTERN MORNING NEWS.

A book has just been published, the aim of which is to give some practical hints to the would-be maker of picture-play films. The writer of the book, "Picture Play Photography," Mr. H. M. Lomas, F.R.P.S., is one of the foremost experts in the great cinema industry, and he has made it easy by his entertaining style of writing to get a grasp of the subject, and to draw inferences and deduct practical working rules. He deals with the work of the scenario writer, followed by that of the producer of the play about to be filmed, very lucidly, and explains the important part of the man responsible for the pictorial part of the production.

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with the times. Buying the best features, handling the best exclusives, and doing their own topical work from first to last Messrs. Bendon have been able to give their clients the necessary goods all along, and the success of many shows in Scotland is due to their early association with the Bendon Trading Company. Though still a young man, Mr. Bendon now contents himself with a supervising interest in the business, leaving the hard work to his two sons, Mr. William and Mr. Samuel Bendon, who, having been brought up in the business, are fully qualified to keep up the long and honourable reputation of the firm.

THE PROVINCIAL HALLS.

Scotland differs from other parts of the Kingdom in that it has vast tracts of land in the North-Western district, sparsely-populated, but in the other districts, cinemas are well represented. In all, there are 420 halls in Scotland, and of these quite 300 are in the provinces. It would be impossible to give detailed notes of the whole every week, but each district will be dealt with in turn.

At Kirkcaldy Pavilion, Mr. Pearson usually has good fare for his patrons, and this week is no exception. "Scars of Possession" and "Bombs and Bangs" are the dramatic and comedy top-liners first half of the week, while during the latter moiety, "Bravo! Kilties" and two Keystones are being screened. Topicals are supplied by "Pathé Gazette," and proved a popular item.

A special ability for getting good things characterises Mr. Tom Mackay, of the Port Brae Picture House, Kirkcaldy. This week the stars are "The Adventures of Captain Alvarez" and "For Another Man's Crime"; while future bookings announced are "Barnaby Rudge" and Jane Shore." With such subjects it is not surprising to know that Mr. Mackay is nightly showing to his full capacity.

The patrons of the King's Theatre, Kirkcaldy, are this week having a change, and will be entertained with Mr. Herbert G. Ponting's Cinema Lecture, "With Captain Scott in the Antarctic." Mr. Thompson ought to do well out of this engagement, as it is seldom provincial (I hope Kirkcaldy will pardon me for that word) towns have an opportunity of seeing pictures of such subjects without visiting some of the larger halls in Edinburgh or Glasgow.

At Burntisland, Mr. James Farquhar keeps up his reputation for up-to-date pictures, and this week is screening Pathes' recent success, "The Child Killers," in addition to "Time the Conqueror," "Broken Nose Bailey" and "The Mystery of the Crystal Salts." A photo of local "Harry Lauder" in the guise of the "Film Johnny" (Chaplin) caused much amusement last week, while at same time proving that Charlie has a serious rival.

In Elgin, the Picturedrome provides strong programmes, and draws good houses. This week's subjects include "Love Triumphant," "Harry the Swell," "A Queen's Love," "Two Little Britons," and coming shortly are "Woman" and "The Fighting Strain of Old England."

In the Highland Capital, Inverness, both houses are doing good business and submitting fine programmes. At La Scala, "Trey o' Hearts," "Dandy Donovan," "Harry the Swell," "In the Clutches of the Hun" and "The Phantom of His Love," are the principal attractions, while next week, the audience are to have a real treat in "Tillie's Punctured Romance."

At the Central Hall, Inverness, Mr. Thurston's *piece de resistance* last week-end, was "Barnaby Rudge," which drew good houses. This week opens with N.B.'s "Queen of Diamonds," "The Escape of the Fast Freight," "The Useless One," and comics by Keystone and Sterling. The Madam Sara Walker Orchestra dispenses excellent music daily at the Central.

At the Chamber's Town Hall, Peebles, Mr. T. J. Scott continues to add to his laurels. This week the programme includes "Give Us This Day," "Nine Fathoms Deep," "The Black Countess," "The New Janitor," "M'Ginty and The Count," "Those Happy Days" and "The Professional Scapegoat." A programme well worth quoting.

The Peebles Pavilion, since opening, has made way quickly, and Mr. Lindsay always seems to choose subjects that please his many patrons. This week, "For the Empire" and "A Shepherd of Souls" are outstanding items, well supported by "Fate's Midnight Hour," "Red Cross Pluck," "The Old Bellringer" and "Love and Surgery."

The magistrates in Aberdeen set an example to others by permitting a Sunday evening entertainment in aid of Belgian Refuges in the Music Hall. I notice that Mr. Dave Paterson, elocutionist, gave a fine rendering of "Turning the Points." A selection of topical and patriotic pictures was also shown. The hall was crowded, and a good sum realised.

The Picture House, the property of the Universal Cinematograph Company, Broughty Ferry, Dundee, is advertised as for sale by auction, on May 10th next. It is a wooden erection, with corrugated iron roof, and is to be sold in its entirety, with goodwill. The drawings last year were £1,200.

Motherwell will storm the Cienma House this week, when Mr. Mundell screens the great six-reel Keystone. Mr. Mundell has advertised "Tillie" in a way which will command success, and it is up to the patrons to get there early if they want a seat.

The Motherwell Pavilion this week features "Queen of Diamonds" and "The Price of a Kiss,"

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two strong drawing subjects. The Pavilion has been doing good business since it came under Mr. Wright's management.

The Empire, Motherwell, still pins much faith in variety turns, but finds room in its programme for "The Vengeance of Durand" and "The Corsair," with topical and comedy subjects.

The Motherwell Theatre, one of the Buchanan Circuit of Halls, is this week putting on something big, having for the first three nights, "The Spoilers." For the latter half of the week, "The Spitfire" and "Trey o' Hearts" are the top-liners. Madame Firth's Orchestra is a fine attraction for the Theatre, and give much satisfaction.

Mr. Harry Kemp, of La Scala, Saltcoats, has quite captured the people of that district, and his house is as popular as any in Ayrshire. This week his specials are "The Girl at the Lock" and "Trey o' Hearts," with a good admixture of comedy and topical subjects.

The Crown Picture Palace, Ardrossan, is now under the management of Mr. James Gray, jun., and is doing remarkably good business.

Troon cinema goers are at present being treated to splendid programmes, and Mr. Gilchrist has other extra special subjects coming along. Last week, "The Man in the Street" gave much satisfaction, while this week, "Liberty Hall" is being screened. Future events include "Little Lord Fauntleroy," "Baffles," "Vendetta," etc. Such fare as this cannot but please patrons, and good business will result.

A POPULAR HAWICK HALL.

The Pavilion Theatre, Hawick, is one of the Scott Circuit of halls, owned by Mr. George Urie Scott, of Glasgow, who also owns halls in Glasgow, Shettleston, Larkhall, and Barrhead. The Pavilion, which is built in a style of architecture to conform with other prominent buildings in the town, is one of the most perfectly equipped halls



PAVILION THEATRE, HAWICK.

in the southern counties, and as a picture and variety house, has had a remarkable success. Managed by a brother of the proprietor, the Pavilion is immensely popular with the large number of troops at present in the district, and has the unique privilege of being considered "in bounds" with the camp. Soldiers from the camps are, on entering, given special tickets, which, being presented on return to camp, are recognised by the officials as being sufficient guarantee that the holders have been "within bounds."

MESSRS. PICKARD'S ENTERPRISES.

Situated in all parts of Glasgow—north-east, south and west—the Pickard's enterprises always draw large audiences. Last week, the Casino had "Tragedy of the Pepper Box Inn"; Seamore, "Lepain," great detective drama; Panoptician, "The Great Leap"; Clydebank, "The Mountain Rat"; and at Ibrox, a special programme of dramatic and comedy subjects.

FORTHCOMING SCOTTISH TRADE SHOWS.

N.B. Exclusives, 77-79, Dunlop Street, Glasgow.—Special show days in Private Projection Room, Friday, May 7th, at 11 a.m. and 2.30 p.m.; Tuesday, May 11th, 11.30 a.m. and 1 p.m.; Wednesday, May 12th, 11.30 a.m. and 1 p.m.

Pathé Frères, 80, Miller Street, Glasgow, Special show day, Wednesday, each week, at 11 a.m.

Gaumont Company, Limited, 77-79, Mitchell Street, Glasgow.—Special show day, Wednesday, each week, at 11 a.m.

Jury's Pictures (Scotland), Limited, 16, Dixon Street, Glasgow.—Wednesday, May 12th, at 11 a.m. sharp, in the Picture House, Sauchiehall Street, "The Prisoner of Zenda." Thursday, May 13th, at 11 a.m. sharp, in the Picture House, Sauchiehall Street, "Rupert of Hentzau."

Messrs. Green's Film Service, B.B. Pictures, Limited, N.B. Exclusives, Limited, Bendon Trading Company, Pathé Frères, Gaumont Company, Glasgow, Anglo-American Film Service, Edinburgh Film Supply Company, have private projection theatres for showing films to clients at any time.

Notices of Trade shows for inclusion in this column, should reach Mr. W. S. Shepherd, 696, Alexandra Parade, Dennistoun, Glasgow, not later than last post, Saturday.

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MARY PICKFORD AS "NELL GWYN."

Two Interesting Films from Mr. J. D. Walker.

Two plays, as widely different in character as they well could be, but each possessing distinctive merits of its own, were presented last week by Mr. J. D. Walker at the latest of his periodical Trade Shows, which functions are rapidly assuming an importance in film circles



comparable, let us say, with a first night at His Majesty's Theatre. It will be sufficient to add by way of introduction that both these productions were quite worthy of their place in Mr. Walker's vast and constantly expanding dramatic repertory.

Mistress Nell.

Mary Pickford is now so very much more important a personage in English history than the second King Charles' beautiful, if unconventional, favourite, that one may be forgiven for suggesting "Mistress Mary" as a somewhat apter title for this very pretty play. At all events, one felt throughout the film that it was not Miss Pickford's efforts to re-create the passionate personality of the ex-orange-girl which lent the entertainment its unquestionable charm, but rather the unfailing fascination of her own merry, light-hearted, sweet little self. One did not leave the theatre, that is to say, feeling that one knew very much more about the secret history of the Caroline Court, nor even that the little one had learned was of very much moment. The sensation was one of pure enjoyment, and that, after all, is the best test of a play's success, for one does not visit the theatre to be instructed.

Having said this much, it will be unnecessary to speculate as to how far the episodes of the play are a matter of orthodox record. The author of the piece has made a very pretty and effective romance out of the relations between an easy-going, philandering (and, as presented in the film, rather nincompoop) monarch and the latter's bewitchingly lovely, resourceful and courageous mistress. This romance has been staged in considerable detail with all the skill that one expects from the Famous Players Company, and it was acted by a clever company, with Mary Pickford at their head.

One can find little but praise for the pleasant picture of seventeenth century England afforded by the film. It is true that debate might be made over certain small points such as the arrangement of the stage in the theatre interior and some details of furnishing, but as a whole it is exceedingly well done, and many of the settings are as sumptuous as they are picturesque.

Concerning Miss Pickford's performance it is really unnecessary to write at this time of day. Her style varies but slightly, and her infinite charm always remains. In the part of Nell Gwyn she finds a vehicle which allows her to display all those delightful tricks of gesture and facial expression which have endeared her always individual art to multitudes. As Charles II., Mr. Owen Moore rather fails to suggest the



impetuous gaiety and personal magnetism which that volatile sovereign is popularly supposed to have possessed. He makes, indeed, rather a moody monarch, shy to assert his emotions. Admirable performances are given by the lady

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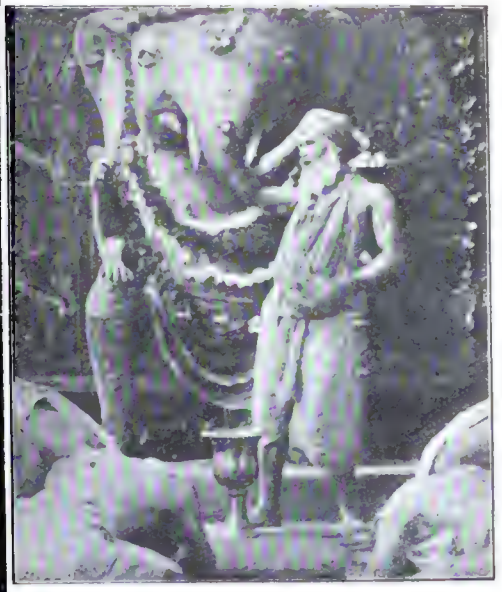
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and gentleman responsible, respectively, for the chic but cat-like Duchess of Portland and her fellow conspirator. So far as sheer characterisation is concerned, indeed, these two contribute what is, perhaps, the best work on the film.

The Circus Man.

It is Mary Pickford's fault that we have left ourselves all too little space in which to appreciate the merits of this entertaining drama by the Lasky Company. It is a story of modern America and, as its title suggests, much of its action takes place in an old-fashioned circus, where the hero, accused of a murder he has not committed, finds a refuge from the law, and incidentally meets a very pretty girl, whom he takes as his wife when his innocence is subsequently proved and he is free to return to society. Mr. Theodore Roberts, a character actor of considerable ability, is the "star" of this particular film, and his performance as a drunken bullying circus proprietor (who eventually makes a rather unconvincing repentence) is one of admirable finish and realism. Perhaps, however, the most attractive study in the film is given by an unnamed actor as a lean, genial and frankly unscrupulous young gentleman who lives by his wits and finally turns out to be everybody's good angel. He is a delightful example of that popular and human figure in drama, the Hero-Rake.

Some of the more sentimental passages in the play are a little forced and melodramatic, but as a whole "The Circus Man" makes an engaging entertainment which should prove very popular.

EXETER AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

The Exeter Theatre Royal is now running a short cinema season, and as on previous occasions some first-class films are being shown. The great attraction this week is the well-known recruiting film "Wake Up," which is attracting a large number of people. There are three performances daily, and at the first house on Monday evening, officers and men of the 3rd Devons with their band were present, marching from their headquarters to the theatre. Included among the soldiers were a number of men who have been wounded at the Front, but who are now convalescent. In addition there is being shown the striking Gaumont film, "A Brilliant French Victory in the Vosges." The chief attraction of the last half of last week at the Palladium was "Red Bird Wins," a film which drew good houses. "Their Golden Wedding" was another good one, while the lighter side was well catered for with such films as "Such a Cook," "Cupid and a Dress Coat." For the present week the cinematograph adaptation of Conan Doyle's "A Study in Scarlet" is the star turn, while next week the leading production will be a version of Elinor Glyn's novel, "Three Weeks." At the Franklin last week's items were well selected, amusing, interesting and instructive scenes being screened. "War in Mexico" was a splendid spectacular film, while "A Shot in the Night" among others roused considerable interest.

"The Million Dollar Mystery" is still proving a source of considerable interest at the Exeter Empire, the eleventh episode of which was screened last week. "The Senator's Lady" was another good one, while in addition to the ever-popular Gaumont Graphic such films as "Cupid Backs the Winner" and "The Masquerader" raised roars of laughter. For the present week episode 12 of the "Million Dollar Mystery" ("The Elusive Treasure Box") and "The Orphan" are among the pick of an excellent programme. I have heard nothing but praise for "Spartacus, or the Revolt of the Gladiators," which was the star film at the Exeter City Palace last week, and the large crowds who visited this picture house last week, testified to the attraction it proved. Other films were "Those Love Pangs," "The Risky Road of Love," and the excellent dramatic subject "Slippery Jack," while "Pathe's Animated Gazette" contained some good war scenes. This week's films include "The May Queen" and "In the Land of Arcadia," typical May time scenes.

At the Public Hall, Exmouth, last week the cinema part of the programme included "When Fate Disposes," "The Other Man," and "The Face on the Bar-room Floor," while the war pictures as usual proved very interesting. This week's films include "Red Bird Wins" which proved so popular at the Exeter Palladium last week, and "Shadows of Adventure." The films with which the variety at the Imperial Electric Theatre, Newton Abbot, was interspersed last week included the sixth instalment of the "Million Dollar Mystery," and "Isle of Abandoned Hope." This week "The Masked Wrestler" and the next instalment of the "Million Dollar Mystery" are being shown. High-class films were also exhibited at the Newton Abbot Empire last week, and were much enjoyed. This week the star films are "Love and Flowers" for the first half of the week, and "Mystery of Stolen Beans" for the last three days.

The Western drama "Frenchy" proved a good draw at the Electric Theatre, Torquay, last week while there were also a number of other good films. For the present week, in addition to variety, a further episode of the "Million Dollar Mystery," and "That Minstrel Man" are the star films for the opening half, while later in the week the detective drama, "February 31st" will be screened At the Picturedrome in Market Street, the films shown for the latter half of last week included "The Fakir's Ring" (The Second of the Golden Beetle series), and the "Mystery of the Crystal Salts." The cinematograph part of the programme for the first half of the present week includes "Three Men and a Woman" and "The Counterfeit Rose" (the eighth of the "Trey of Hearts" series). In addition to variety, the programme at the Empire, Ellacombe, Torquay, last week included some interesting films of which "Poppies" was a good sample. An excellent variety and cinema programme is also being shown this week. The departure of the R.A.M.C. from Paignton does not appear to have affected the audiences at the Paignton Picture Palace, where the three hour programme continues to prove a highly attractive feature. Last week's films included "The Romance of a War Correspondent," "In Peril of the Law," "Helen's Sacrifice," "A Double Error," and "Soldiers of Misfortune." For the first half of the present week, an all star programme is provided, including "A Queen's Love," and "The Fifth Man," while later in the week, "Mystery of the Old Mill," and "Pimple as Trilby," will be shown.

SPECTACULAR SELIG FEATURE.

The work of filming the story of "The Millionaire Baby," from the novel of the same name, written by Anne Katherine Green, is progressing at the Chicago studios of the Selig Company. One of the most spectacular scenes of the film play will occur in a theatre, and the scenic artists are engaged in preparing for the big scene, in which some hundreds of supers will take part.

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"THE BIOSCOPE" PARLIAMENT.

Readers are invited to express their Opinions upon any subject of General Interest.

Correspondence submitted for publication must be accompanied by the full name and address of the writer, not necessarily for publication, but as an evidence of good faith. Anonymous letters will be promptly consigned to the Waste Paper Basket. Publication of a letter must not be taken to imply that the views expressed are endorsed by the Editor.

The Patriotic Drum.

To the Editor of THE BIOSCOPE.

SIR,—In your issue of April 29, under the heading of "The Patriotic Drum," there appear certain definite statements as to the extent to which German-made films are still coming into this country, *via* neutral territories; the vital damage that is thereby being wrought upon us nationally, together with a corresponding benefit to our enemies in the field—and, incidentally, in our midst; the opportunity which is thereby offered to put a stop to treasonable acts while benefiting British industry; and much more to the same effect, which is all as sensible as it is striking.

Now, to anybody who is not fast asleep and who has even a superficial knowledge of the Trade, not only is all this glaringly true, but far worse remains as yet untold. I gather from the tone of the article that you are minded to push this discreditable affair to a definite issue. May I, as no doubt one of many who have this very much at heart, while cordially commending your good endeavour, also tender a suggestion as to procedure? In doing so, granted your permission, I feel sure I am expressing what is keenly felt by very many—in fact, I know it. In the final paragraph of the article it is stated that the general public must be the final arbiter as to whether this slur that is cast upon the Trade shall be removed. Then let it go before the public. Each of the main branches has an Association: I suggest that, as soon as may be, film manufacturers, renters and exhibitors should declare, through the medium of their representative bodies, their views upon, and their attitude toward, this question of trading with the enemy. Given such declaration, it is inconceivable that popular support will be withheld.

This anti-national menace, of enemy influence and aggression, obvious and concealed, confronts every section of our community, from the dwellers in mean streets to those who move in high places. The Briton is notoriously slow to anger, and so little of a sneak and a traitor himself as to be readily imposed upon by the crafty and unscrupulous—up to a certain point. But, once aroused to anger, he is implacable. Public resentment against this alien enemy in our midst has now reached the flash-point; and concerted action is about to be taken to expose his methods and to root him out. It is written that, in this country of conflicting aims and numberless busybodies, many leagues shall be formed, but few shall be chosen, as instruments of national beneficence. I am in a position to state that the Anti-German Union, now in process of formation, bids fair to be one of the few. The character and status of its Hon. Secretary, Sir George Makgill, and of those who are associated with him, afford grounds for my belief that this is destined to be no fugitive and ineffective affair. The address of the Union is, Aldwych Site, Strand, W.C.; Tel., City 639. In addition to my suggestion, above, that all branches of the film trade should let their opinion be officially known, I suggest, further, that all who agree with the sentiments and opinions as expressed in "The Patriotic Drum," should set about finding how the Anti-German Union propeses to deal with the enemy within our gates, and, if they approve, do as I have done, and join it.—Yours, etc.,

H. C. MACILWAINE.

TESTED BEFORE TRADE.

In addition to their usual purpose, the host of Trade reviews held at the Shaftesbury Pavilion, have admirably served to display the advantages claimed for the "Toflex" screen, which has, for the last six months or more been in use at this rendezvous of the Trade. The very fine definition usually so marked a feature here, is in no small degree due to the screen supplied by the Toflex Screen Company, who have also made similar installations at the Brixton Palladium; Pavilion, Edgware Road; and at the new Marble Arch Pavilion, the famous West-end house. We have personally tested the screen at the latter, also at the Shaftesbury Avenue theatre, and can quite agree with the claims of the makers and patentee that the pictures can be viewed with complete satisfaction from any part of the building. The great saving of current (we are told about one-third), is another very strong point in favour of this very successful invention.

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HELP IN TROUBLE.

FOR PROPRIETORS AND MANAGERS.

CONDUCTED BY J. W. BARBER, A.M.I.E.E.

A correspondent signing himself "Anxious-Manager," writes as follows:—

"Could you tell me the best and most genuinely satisfactory way in which to reduce the hum and vibration of a motor converter? The machine is a C.M.B., and owing to lack of space is fitted at the rear of the Balcony. The foundation on which it rests is a cement one. The noise is most objectionable, and I am particularly anxious to cure the trouble."

Where a machine is inherently noisy, it is a very difficult matter to so isolate the sound that it is inaudible near the room in which it is fitted. Vibration is one thing, and noise quite another. Where machines are fitted on an upper floor, as in your case, much difficulty is experienced in isolating vibration. A common fault is the bolting of converters direct to the floor. This practice can only result in vibration being transmitted to the whole of the building, and will, therefore, make itself felt at position far removed from the machine. Without question, the best plan with any purely rotary machine, such as the converter, is to simply lay the machine upon an insulating material. There are many such available, and probably the homely fibre floor mat is as effective as anything for the purpose. We should recommend you to lay the converter upon two thicknesses of heavy coconut fibre door mats, which should certainly isolate the vibration from the building, keeping it purely local to the machine itself.

There are other alternatives, such as employing the well-known "Mascolite" insulator, which is made up of lamination of specially prepared fibre and india-rubber. On the other hand, spring and pneumatic cushions are obtainable, but it is rarely that the first-mentioned expedient does not prove quite efficacious.

The noise question is probably the more difficult matter. Certainly by isolating the machine from the cement floor will improve matters somewhat, but the hum or buzz of which you complain, is carried more by air vibrations than of walls and floor.

A practice sometimes adopted is to completely encase the machine. A box is made of teak, and lined with a number of thicknesses, and with specially prepared felt, made fire-proof. Whether this practice is desirable or not, depends entirely upon the proportion the normal working load bears to rated output of the machine, for the successful running of any converter, depends upon confining the generator temperature within reasonable limits.

The machine running near its rated output might have the temperature increased considerably if it were enclosed in such a case, whilst, on the other hand, a machine running much below its rate might be hampered thereby. In any case, of course, it is essential to ventilate the enclosure. The best plan for doing this is to carry a pipe, say one of 4 in. diameter, direct to the open air.

Probably the safest but, at the same time, a generally expensive method of isolating the noise, is to line the whole of the motor-room in the same manner as is a telephone cabinet. A good plan is to build up a light match door structure about 4 in. away from the walls, and to pack up the intervening space with sawdust. Such a method, as may be imagined, does not improve the fire-resisting qualities of the motor-room. Probably, the only real and certain method of dealing with a noisy machine, is to remove same to a place sufficiently remote, so that it cannot be heard in the building.

OPERATOR ENGINEER asks for particulars of a reliable form of floor or gangway lighting. Alterations to this theatre are in progress, and it is the desire of the management to facilitate the seating of the audience, and to obviate the necessity of the use of small hand lamps.

The effective lighting of the gangway is unfortunately a point that has not received the attention it deserves. In picture theatres showing a continuous programme, it is always imperative that some reliable means be adopted to facilitate the seating of one's patrons. Side and back gangways may be dealt with by the employment of bulk-head fittings let into the walls about 18 in. above floor level. This is a common practice in those few theatres where the problem is at all dealt with. Unfortunately, however, the weakness of this matter lies in the fact, that standing in the gangways may obstruct the light. The argument may be that if persons are standing, there is no need for lighting. Be this, however, as it may, it is probably best to use lamps lighting the gangways from the seat

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side. Fittings can be obtained for bolting to the seat standards, but this is not an ideal practice, in as much as, unless a very effective earthing system is adopted, there is ever present a danger of a patron receiving a severe shock through the seat arm becoming alive, through probably a fault in the wiring. The best plan is to carry a small, stout box fitting on heavy barrel to a height of 9 inches above the floor level, and beneath the seat, the position being such that the light is not obstructed by the seat standard. Solid fixings are essential, by reason of the fact that the fittings are liable to be kicked. Carbon lamps of about eight candle-power each are desirable, the fittings box being well ventilated to prevent overheating, and fitted with a stout glass front. For centre gangways the lamps should be fitted on every tenth seat per side, the lamps on both sides being staggered. In this way the gangways lighted by one lamp per five rows. Side gangways should be dealt with by using all lights beneath the seats, placing one fitting per five rows. The gallery steps will require at least one light for every two steps. The lamps, here again, should be staggered so that, as far as the rows are concerned, there will be one lamp each side per four rows.

Screwed barrel only should be employed for the wiring, and in case of centre gangway, each side should be protected by a separate fuse. For side gangways alternate lamps should be fused separately. In no case should the seat lighting be combined with the general lighting of the building. Indeed, it is far better, that all the police or red light of the building be run from a separate distribution board.

THE SOUTHAMPTON SHOWS.

(BY OUR OWN CORRESPONDENT.)

I am glad to be able to sound a more optimistic note this week than I at first thought possible with the coming of the longer days. The cinema houses are always among the first to suffer as spring advances into summer, but, so far, at only one hall I have heard a really doleful story. It was a very warm evening when I made my round of visits, yet with one exception I have mentioned practically every show was doing well.

A generous tribute was paid by Mr. Sydney Bacon, of the Portswood Palladium, to "The Angel of the Ward." Mr. Bacon admitted that he knew he was booking a good thing, but the success of the film exceeded even his expectations, and he has written to the Gerrard Film Company, expressing his satisfaction in no uncertain terms. "The Lyons Mail" and "Black Bull's Great Raid" also made their mark last week, and by special request, the film taken on Southampton Common in the summer of 1913, when the ex-Mayor, Lieut. Bowyer, R.N.R., and 10,000 school children entertained the municipality of Cherbourg, was also thrown on the screen. In view of the present cementing of the *entente cordiale*, that interchange of courtesies possessed a national significance. The bookings by Messrs. Hood and Bacon for this week were "The Last Days of Pompeii" and "Mysteries of London."

In the centre of the town, the Gaiety still gathers way. Some excellent exclusives figure in the programme, and the merit of good pictures is readily recognised. Mr. Arthur Pickup had no fault to find with the drawing powers of "The Woman" and "Florence Nightingale," and had every whit as much confidence in "The Straight Road" and "The Little Minister," his leading lines for this week. "The Friendship of Lamond" was screened on Sunday evening, and "The Culprit" will be shown this week.

In the Shirley district, things appeared to be going strong. I dropped across Mr. Buck contemplating how to comfortably accommodate more people at the Atherley, which was packed out, the attraction being Mary Pickford in "Behind the Scenes." One of the Famous Players series, "The Redemption of David Carson," was projected on Monday, and next week, "Cousin Pons" and "A Scrap of Paper" appear on the screen.

The little Regent Theatre at the tram terminus, is also doing very well at present, having jumped into popularity with "The Million Dollar Mystery." Episode 12, "The Secret Agent from Russia," follows up to-day (Thursday). "The Best Man" was screened on Sunday, and "The Mystery of the D'Orcival" occupied the first part of the present week. —The Shirley Electric showed "For those Unborn," "A Soldier's Honour" and "The Black Conutess" last week, "413" being booked for to-day.

At the opposite suburb of the town, at Bitterne Park, "The Trey o' Hearts" is proving an alluring serial at the Scala. The fourth episode, "The Dead Reckoning," was reeled off this week, and maintained the interest of its predecessors. "For the Empire" was the week-end leader, and Gaumont's "The Naked Truth "goes on to-day.

So far as the majority of the town halls are concerned, there is very little of special character to report. At the Alexandra, "The Call of Garibaldi" and "Flames of Vengeance" held sway last week.—The Empire screened "As a Man Sows, So Shall He Reap" and "Midshipman Easy."—Mr. E. H. Turner, at the Standard Electric, East Street, gave me the following lines of his programmes:—April 29th, "The Price of Atonement"; May 3rd, "The Daughter of France" and "Silent Valley"; 6th, "The Fatal Fight" and "Shorty"; 10th, "A Sister to Carmen" and "Fall of Bill Napoli-Hun"; and 13th, "The Warning" and "Pimple, Child Stealer."—At the Carlton last week, Mr. Brown showed "For Love of a Toreador" and "Plot and Counterplot," this week's features being "The Moneylender" and "Indian Blood."—The Southampton Picture Palace, East Street, led off during the week-end with "Power of a Drug," and at the Kingsland, Mr. Harold Couper made a good show with "A Madonna of the Poor."—Some first-class pictures were also submitted at the Northern Picturedrome.

REALISTIC REVIVAL.

The Famous Players Film Company will shortly release a realistic version of David Belasco's great play, "May Blossom," which will, undoubtedly, revive the immense interest created by the original stage production of this famous drama. Its tender romantic qualities make it one of the most appealing plays ever produced. A specially selected Famous Players cast, including Gertrude Robinson, Russel Bassett, Marshal Neilan, Donald Crisp, and Gertrude Norman, will take part in this very appealing feature.

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IN THE METROPOLITAN DISTRICT.

(BY OUR OWN CORRESPONDENT.)

Returning to London after nine months' military service abroad, I have been taking stock of business at the picture palaces without renewing the pleasant acquaintanceships which I formed with managers in the first half of last year. There appears to be no diminution in the size of audiences generally, which is doubtless due to the extra amount of money in the hands of families whose bread-winner has answered the Empire's call. It is important to note also that the best business is apparently being done at those establishments whose managers adopt adequate means of advertising in the local newspapers. The lead in this respect is collectively taken by the Tooting houses, while Croydon presents an unfavourable contrast.

Diligent perusal of the leading journals has only served to show that the prominent advertisers at Croydon are a Brotherhood, which has ventured into a large hall, and is giving cinema displays as a portion of the Saturday evening programmes. Considerable discussion took place at a meeting of the Town Council on an application made for a licence for this hall under the Cinematograph Act, 1909, and finally the licence was granted. During the discussion, Mr. Hart, who appeared in opposition on behalf of the Amalgamated Theatres and the Scala Theatre, mentioned that there were nineteen more cinema theatres in the borough, with a seating capacity for 12,448 people, and with three representations a day that provided a seat for every person in Croydon one day a week. The two theatres he represented paid £880 a year to the Corporation for electricity.

Another matter which requires to be brought to the notice of the majority of houses is the necessity for the provision of a programme in handbill form neatly printed, available to the public outside the buildings. A special need for this exists at such a place as Brixton now that the County Council tramways are developing the use of transfer tickets.

Balham Palladium provides an instance of improved business due to advertising, since Mr. F. Lantree has been at the helm. In stimulating the patriotic spirit of the people of the district, he has not been backward. The latest instance was the placing of the Palladium stage at the service of the Tipperary League, when Mrs. Martel explained the League's work in opening club rooms for the wives of soldiers on active service.

An adaptation from "Springtime," by Booth Tarkington, headed the programme till Wednesday of this week, and until Saturday there will be shown "Incomparable Bellairs," featuring Edna Flugrath. At each performance this week the Vivaphone singing picture has proved an entertaining item. Next week, Paul J. Rainey's African Hunt cinema lecture will be a feature. This film was reviewed in our Trade Notes of April 29th.

Tooting palaces have also been to the fore in patriotic work. At a recent showing of the "V.C." film, at the King's Hall Mr. Joe Wood, the new proprietor, conceived the idea of the Rev. Derek Keppel, Rector of Tooting, making an appeal for recruits. The rev. gentleman, who is a descendant of Admiral Sir H. Keppel, willingly responded, and his effective oration was supplemented by Lieut. Briggs, of the 23rd County of London Regt., and Cr. A. J. Hurley.

This week's programme includes "Snatched from Death," which figured during the first half, while on Thursday, Friday and Saturday, the main attraction is "The Lure of London," featuring Miss Ivy Close. A capital organ has recently been installed at this hall.

A patriotic service has also been rendered this week by the management of the Tooting Broadway Cinema, where for three days "Wake Up" has been screened. The Member for Wandsworth (Mr. S. Samuel) attended to accentuate this stirring appeal for recruits, which was produced with the aid of the War Office. For the second half of the week the bill is headed by another exclusive, four-part picture, "The Conspiracy," showing John Emerson as the leading character in this detective comedy-drama.

A year's enterprising catering has served to thoroughly establish the popularity of the Tooting Pavilion, owned and erected by Mr. R. Pearse, whose experience in both businesses has given the western-end of Tooting a first-class building and an excellent entertainment. His long experience on the road, in the early years of cinemas, enabled him to select in Mr. D. Cook a manager who has proved his worth, and on Friday next (May 7th) this gentleman is to be given a benefit. The programme will include several additional items. Chief of the ordinary films for this end of the week is the adaptation of Bulwer Lytton's play, "Money." For yesterday, Wednesday, Tuesday and Monday, the "Life of Lord Roberts" was a worthy top-liner.

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Miss Sydney
Fairbrother
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* *

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Julian Royce
(at the Lyric Theatre).

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(in "Betty," at Daly's).

* *

Mr.
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(at the Lyric Theatre).

* *

Miss
Marguerite Belona
(Lately at The New Theatre)

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A Romance of Ancient Egypt.

THE MAGNET FILM COMPANY'S "MIZPAH."

The production of pictures dealing with the long vanished civilisations of ancient Rome and Egypt has hitherto been left almost entirely to foreign film makers, and for this reason the Magnet Film Company might justly claim their latest exclusive, "Mizpah," which is an ambitious romantic tragedy of old Egypt, to be very nearly unique,



so far as British-made films are concerned. The work of the pioneer is always difficult, and doubly so when connected with so elaborate an undertaking as the production of a classical film spectacle; and if only on this account the Magnet Company are entitled to a cordial tribute. It must be added, moreover, that they are to be praised not only for their enterprising originality and courage, but also for their real success in accomplishing what is in many respects a very interesting and effective piece of work.

We understand that the film is an adaptation of a successful play, which has been presented at the London Coliseum and other leading English houses as well as in the chief European capitals. The plot of the film is comparatively simple in texture, but lends itself well to the decorative treatment suggested by its period, includes, moreover, many effective dramatic situations. With considerable art and ingenuity, and aided by somewhat extensive resources in the matter of scenery, property and costumes, the producer of the film, Mr. Stewart Kinder, has succeeded in putting upon the screen a long series of picturesque and unusual scenes, some of which are of a particularly striking character. One especially remarked also the use of double toning or staining in several portions of the picture—a novel method responsible for some agreeable effects. The film is acted by a capable company of players, headed by Miss Kahli Ru, who is supported on the feminine side by a bevy of very charming young ladies.

The story of the film deals with the tragic history of a beautiful and self-willed Egyptian princess, who falls in love with one of her father's warriors, to whom she is first attracted by his prowess in archery, and who subsequently saves her life. The King has already chosen a husband for his daughter, and the two are formally betrothed with duly elaborate ceremony. Passion proves stronger than the royal command, however, and, after an attempted elopement has been frustrated, the true lovers end their unhappy romance in voluntary death. That is the tale in



outline, though, in its full form, it naturally includes more intricacy of action and incident than we have the space to set out fully here.

It should be mentioned in conclusion that "Mizpah" was received with favour by a crowded house at the Trade Show, on Tuesday morning last. The special incidental music by Mr. F. Bohr added considerably to the attractiveness of the entertainment as a whole, and was much appreciated.

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COMRADES IN COMEDY.

If any producer can be relied upon to get the best out of a humorous film, it is surely that imperturbably comical fellow, Mack Sennett. The originality of his subjects and his ability to discover new stars places the famous producer quite by himself. It would probably be more accurate to describe the Keystone chief as maker of screen stars, for the critic who has followed his career through the hundreds of Keystones under his control can see his hand in most of these unexpected little pieces of humorous by-play, and can trace his instructions behind the most diverting pieces of "business."

In Syd Chaplin, the latest addition to the Keystone Company's staff, Sennett has once



again found an artist who seems destined to achieve big things. Chaplin is well known as the inebriated gentleman in the famous Karno sketch, "Mumming Birds," and thus afforded keen enjoyment to the public in a purely pantomimic part, the successful presentation of which augured a certain amount of talent. It remained to be seen how far Chaplin was possessed of the other comedy arts essential to the screen star. "Keystone" provides the answer very forcibly indeed with "Giddy, Gay and Ticklish," their first Syd Chaplin release, and which forms one of the most successful of their comedies.

Chaplin's part in this subject is that of a husband keenly susceptible to feminine charms. His entry to the screen is quite dramatic and forms a particularly clever bit of tumbling. The fun begins to get furious when the scene changes to a hairdresser's establishment, where an utterly ludicrous series of episodes culminate in some remarkable knockabout business, and a *finale* which will arouse shouts of laughter. The whole is "Keystone," pure and unadulterated, and one of the most amusing conceptions as yet issued from the famous comedy studios. There should be a particularly fine reception for all Syd Chaplin releases, and especially so if kept up to the standard of the one outlined above.

MUSIC IN THE PICTURE THEATRE.

The First Number of a Novel Journal.

The place of music in the picture theatre entertainment is, as we have repeatedly and vehemently urged in these columns, of the very highest possible importance. It is not, indeed, an exaggeration to say that music is almost as essential to the complete enjoyment of a film as it is, let us say, to the proper appreciation of a ballet. This fact is nowadays so very generally recognised that there is no necessity to dilate upon it. And the recognition of music's inherent place in the cinema entertainment has naturally provoked an immense amount of new artistic activity, and created an ever-growing demand for the services of those who have studied and grown proficient in the novel business of picture theatre music.

For these reasons one can feel no hesitation in extending a most cordial welcome to the new monthly journal, *The Cinema Orchestra*, published by that well-known and extremely enterprising firm, Ascherberg, Hopwood and Crew, Limited, under the able and experienced editorship of Mr. M. de Wolf.

"The aim of *The Cinema Orchestra*" to quote the Editor thereof, "is to provide, month by month, a collection of pieces specially selected by expert advisers and issued in such a cheap and convenient form that it will prove an indispensable adjunct to the library of every musical director who values his reputation. Not only will it contain copyright arrangements of the best classical compositions, but modern works by composers whose names are world-famous will be included in its pages. In fact, the whole resources of the publishers will be placed at the disposal of the cinema trade."

The first number of the journal, which is admirably produced in a most convenient and practical form, contains compositions by Sir Edward Elgar, Coleridge Taylor, Ernest Centola and Chopin, whilst for the second number we are promised works by Schumann, Novelli, Rachmaninoff, and Tschaikowsky. Each number contains piano, organ (or harmonium), violin obligato, 'cello and bass parts for each composition, whilst extra parts may be secured, if necessary, at a very low additional rate.

The journal does not consist solely of music but also includes a page of very helpful and interesting Editorial comments on picture theatre music in general and the contents of the current issue in particular.

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NORTHERN NOTES.

(BY OUR OWN REPRESENTATIVE.)

A novel and perhaps unique entertainment is being provided at the Newcastle Picture House, Grainger Street, this week, and Mr. T. Lincoln Wright, the manager, and the Provincial Cinematograph Theatres, Limited, who are the owners of this theatre, are well deserving of the hearty congratulations and appreciation which have been forthcoming from the public. The special feature is the personal appearance, every afternoon, of Mr. Harry Kaigh Eustace, the famous big-game hunter, explorer and pioneer, and the hero of Tsavo, in British East Africa. For nearly twenty years Mr. Eustace has carved his fortune out of the innermost recesses of the African jungle, and two years ago he took to that continent an elaborately-equipped expedition—the Harry K. Eustace Expedition, 1914. That expedition has now returned, bringing with it thousands of feet of exceedingly fine bioscope films of jungle life, as thrilling and as interesting and instructive as true life studies. Whilst these films are being shown on the screen Mr. Eustace tells his own wonderful story of adventures in the wilds, and both pictures and story are extremely fascinating. In addition to his jungle tales, Mr. Eustace held the attention of his audiences with another remarkable story, for when the war broke out he was still in British East Africa, and by reason of his intimate knowledge of the country he was able to render valuable assistance to the British forces. He planned and led in the battle of Tsavo against the Germans, and was taken prisoner and escaped. On every possible occasion he had the cinema at work, making a permanent and delightful record of his exploits and adventures. The entertainment given by him at the Newcastle Picture House lasted an hour, and was given in the afternoon's only. The programme was of a continuous one, but no extra charge was made by the management because of the appearance of Mr. Eustace.

There was another striking feature in the programme, in the shape of a repeat exhibition of the big London Film Company's production, "The Middleman," in which the *role* of Cyrus Blenkarn was played with such conspicuous success by Mr. Albert Chevalier. When "The Middleman" was screened at the Newcastle Picture House a few weeks ago, large numbers of patrons were turned away at each performance, and its rebooking was in response to a strong demand for a return visit of the film.

A lot of attention has lately been given by residents in the Heaton district to the Scala Picture House, in Chillingham Road, because of the long run of high-class films that Mr. W. M. Patterson has been providing there. He has featured nearly all the big productions of the Famous Players Company, and has, in addition, gone in for other outstanding bookings. A good sample of his bills was that in which he had Mary Pickford in "Such a Little Queen," the thrilling Pathé dramas, "The Child Killers" and "The Boat Race Mystery," the Vitagraph Company's comedy, "Bunny's Little Brother," and Martin's clever trick film comedy, "The Devil to Pay." This bill he followed up with another containing the Edison Company's "Man in the Street," "The Weight of a Crown" and Keystones. His pay-box returns were sufficient evidence that the fare provided was to the liking of his patrons

Whilst mentioning Famous Players and Keystone productions, let me add how very popular they are in this district. Nearly every theatre has shown some of the former plays, and a programme is considered to be hardly complete if the name Keystone does not figure on it, whilst Charles Chaplin is in itself sufficient to fill any theatre in Newcastle or Gateshead.

The Keystone six-reel feature of "Tillie's Punctured Romance," went "great guns" at the Grand Theatre, Byker, and so gratified with its success were Messrs. Black Brothers that they promptly put it on also in the succeeding week, at their Palace Theatre, in Gateshead. This and the Graphics filled the pictorial bill at both these places, but a three turn high-class variety programme is always a feature of Messrs. Blacks' theatres, and this succeeded the films.

A reference to comedies prompts me to add how greatly grieved were the Newcastle picturegoers to read of the death of Mr. John Bunny. It was felt by many that they had lost someone whom they regarded in the light of a personal friend. Bunny's farcical exploits amused thousands of people far separated from one another, and unlike most entertainers, whose work becomes but a memory when death rings down the curtain, John Bunny, although gone from amongst us, will continue to live on the pictures for many years to come.

The Trade shows at the Pathé Frères' premises in the Bigg Market, Newcastle, have lately been attended in a highly satisfactory manner, and exhibitors have found that every effort has been made to meet their wishes and provide for their comfort. There has lately been a change of managership at this branch, Mr. Ernest R. Hills, who for some time past acted as assistant manager, having been given supreme control. Amongst the several specialities to which he is giving particular attention is the "Pathé Gazette," and to make this the more attractive he loses no opportunity of securing local matter.

By the courteous invitation of Mr. William Walker, the district manager for the Exclusive Film Hire Service, conducted by the B. B. Pictures, Limited, I have been enabled to attend two of his recent Trade shows held in the Messrs. Baker Brothers' Gaiety Theatre, Nelson Street, Newcastle, and have been greatly interested to note the ready response his invitations received from members of the Trade in the district. On each occasion the theatre was well filled, and his programme was the subject of the heartiest congratulations, which, one presumes, would lead to a still more satisfactory result in the shape of bookings for the films he was exhibiting. Amongst these he included at one show the Barker four-reel drama, "Rogues of London," and the Hollandia four-reel, "The Fatal Woman," whilst the second show of exclusives was given on behalf of Messrs Moss Empires, Limited, and included "The One Between," "As Ye Repent" and "Buttons." These totalled 10,000 ft. of film.

The Newcastle Chrono House was recently visited by the Lord Mayor, members of the City Council, Army officers and others, who have been greatly interested in a film which has been taken locally to further recruiting. The production concluded a highly successful run at Alnwick, and it is likely to be in good demand in other districts where more recruits are being sought.

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PROVINCIAL PROGRAMMES.

The following are samples of Programmes showing this week, selected at random:—

KING'S PICTURE HOUSE, Wharf Road, Grantham.

May 3rd.

Unknown Italy.
Caught in a Cabaret (Keystone).
Grip of Iron.
Pimple, Spiritualist (Phœnix).
A Close Call.

May 6th.

A Day with the Hounds.
The Gold Thief.
Soldiers of Misfortune.
Detective Burton's Triumph.
No. 28, Diplomat.
Love, the Clairvoyant.
Peculiar Pets.

Cap., 950. Prices, 3d., 4d. and 6d.

PICTURE HOUSE, Wards End, Halifax.

May 3rd.

Salmon Industry of Norway (Pathé).
A Nice Little Girl (Gaumont).
The Middleman (London Film).
Mrs. Cook's Cooking (Flying A).
Pathé Gazette.
A Question of Clothes (Vitagraph).
Broncho Billy and the Claim Jumper (Essanay).

May 6th.

Prize Shetland Ponies (Excelsior).
Their Ups and Downs (Nestor).
The Misjudged Mr. Hartley (Essanay).
The Bois de Boulogne (Pathé).
Brother Officers (London Film).
Pathé Gazette.
All Over the Biscuits (Nestor).

Cap., 1,500. Prices, 3d., 6d., and 1s.

HIGHGATE PICTURE THEATRE, Darwin Street, Birmingham.

May 3rd.

The Dead Heart (Hepworth).
Trey o' Hearts (Trans-Atlantic).
Myer's Mistake (Sterling).
Gaumont Graphic.
Little Mischief (Thanhouser).
Topical: Birmingham Call to Arms (Gaumont).

May 6th.

Kelly from the Emerald Isle (Solax).
Adventures of Kathlyn (Selig).
The Great Toe Mystery (Keystone).
The Honeymooners (Keystone).
Cossacks' Wonderful Horsemanship (Eclair).
Gaumont Graphic.

Cap., 1,000. Prices, 2d., 3d., and 4d.

CINERAMA, Victoria Road, Glasgow.

May 3rd.

Eugene Aram (Cricks).
The Golden Hope (Lubin).
Killing Horace (Keystone).
New Editor (Lubin).
Sammy, the Duellist (Urban).
Our Mutual Girl (Dominion).
Topical Budget.

May 6th.

Strange Case of Princess Khan.
Escape of the Fast Freight (Kalem).
Cactus Jim's Shop-Girl (Selig).
Bombs and Bangs (Keystone).
Law of the Wild (Vitagraph).
Hubby's Cure (Joker)
Topical Budget.

Cap., 1,200. Prices 3d., 4d., 6d., 9d. and 1s.

WHITEVALE PICTUREDROME, Glasgow.

May 3rd.

Topical Budget.
Fatty and the Balloon (Keystone).
Jeanie Deans (Hepworth).
Horrible Murder (Ambrosio).

May 6th.

Topical Budget.
Fatty Again (Keystone).
Million Dollar Mystery (16) (Thanhouser).
Affair for the Police (Vitagraph).
Phantom Cracksman (Victor).

Cap., 1,000. Prices, 1d., 2d., 3d.

THE PICTUREDROME, Govan.

May 3rd.

All at Sea (Keystone).
The Master Key (Trans-Atlantic).
Broken Nose Bailey (Majestic).
W. H. Jones' Courtship (Vitagraph).
Topical Budget.

May 6th.

Cupid in Hospital (L-Ko).
Million Dollar Mystery (Thanhouser).
Escape of the Fast Freight (Kalem).
Diamond Nippers (Joker).
Topical Budget.

Cap., 1,500. Prices, 2d., 4d., 6d.

BATHGATE PICTUREDROME.

May 3rd.

Hard Cider (Keystone).
Trey o' Hearts (Trans-Atlantic).
Lion Tamer (Yorkshire Sales).
As We Journey Through Life (Nestor).
House of Horror (A.B.).
Ham, the Iceman (Kalem).
Topical Budget.

May 6th.

Fatty and the Balloon (Keystone).
Sexton Blake and the Secret Treaty (B. and C.).
Head Waiter (Sterling).
Black Signal (Essanay).
Topical Budget.

Cap., 1,200. Prices, 2d., 4d., 6d.

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MARATHON HALL, Preston.

May 3rd.

The Cruise of the Hell Ship (Balboa).
A Daughter of Belgium (Barker).
Midnight Mail (Hepworth).
Rounders (Keystone).
Peach at the Beach (Kalem).

May 6th.

Nine Fathoms Deep (Lubin).
Young Briton Foils the Enemy (Barker).
The Decision (Rex).
Mabel's Blunder (Keystone).
In the Mine Strewn North Sea (Yorkshire Film Co.).
He Loved the Ladies (Keystone).

Cap., 600. Prices, 1d., 2d., 3d.

THE SCALA, Bitterne Park, Southampton.

May 3rd.

The Dead Reckoning.
For the Cause (A.B.)
Flanagan's Bomb (Keystone).
Mysterious Fez (Hepworth).
Dreamy Jimmy (Martin).
Love and Pride (Selig).
Pathé Gazette.

May 6th.

The Naked Truth (Gaumont).
Red Cross Martyr (Vitagraph).
One Touch of Nature (Edison).
The Burden (A.B.)
Algy's Little Error (Hepworth)
A Difficult Meeting (Ambrosio).
Pathé Gazette.

THE CARLTON, Southampton.

May 3rd.

The Moneylender (Pathé).
A Dollar Saved is a Dollar Earned (Edison).
The Grouch (Edison).
Mania for Caricature (Comica).
Gaumont Graphic.

May 6th.

Indian Blood (Bison).
Little Girl Next Door (Thanhouser).
Raffles and the Blue Diamond (Pasquali).
'Twixt Love and Fire (Keystone).
Cupid's Joke (A.B.)
Cheese-Making in New Zealand (Imperial).
Gaumont Graphic.

HIPPODROME, Brotton.

May 3rd.

Friendship of Lamond.
Making Khaki.
Jam and Jealousy.
Caught in a Flue.
Topicals.
Secret of the Air.

May 6th.

Trey o' Hearts.
Where the Road Parts.
Such a Cook.
Mrs. Raffles *née* Pimple.
Grip of the Past.
Topicals.

Prices, 3d., 4d., 6d., and 9d.

THE HUNSLET PICTURE HALL, Queen's Hall, Norfolk Street, Hunslet.

May 3rd.

The Trap.
The Touch of a Little Hand.
Cock of the Walk.
Zuza, the Band Leader.

May 5th.

Trey o' Hearts (Gold Seal).
In Taxi Cab 23 (Nestor).
The Lion Hunters.

May 6th.

Topicals.
Million Dollar Mystery (Thanhouser).
Sweedie's Skates.
A Child's Devotion.

Prices, 1d., 2d., 3d., 4d.

THE DINGLE PICTUREDROME, Park Road, Dingle.

May 3rd.

Jewel of Fate.
Gallantry of Jim Rogers.
Summer in Norway.
Three Times and Out.
The Devil to Pay.
Topicals.

May 6th.

Tillie's Punctured Romance (Keystone).
The World Grabber.
Arthur Truman's Ward.
Topicals.

Cap., 900. Prices, 3d., 6d., 9d.

PLYMOUTH AND DISTRICT NOTES.

(BY OUR OWN CORRESPONDENT.)

The cinematograph art holds its own with all counter attractions introduced into the town, and during last week there were enough of these to compete against. However, the picture palaces did fairly good business, and praise was bestowed on the local proprietors and managers for the enterprise shown in the selecting of pictures, which in some cases were exceptionally good.

I was much struck with the general high tone of Mr. Linsdell's programme at the Cinedrome, in Ebrington Street. The Vitagraph production, "The Painted World," provided a most absorbing drama. Another subject which claimed special approval was "The Trap," a drama of high merit. There are many comedies and other dramatic and introductive pictures exhibited to make the visitor pleased with himself and to thank Mr. Linsdell for the programme offered. He is regaling his patrons this week with "Tommy Atkins."

Mr. H. C. Fontaine, the manager of Andrews' Palace, had a magnificent film featuring the great Albert Chevalier in "The Middleman." The Football Association Cup final between Sheffield United and Chelsea was shown and other films, both dramatic and humorous, made up three hours of delightful entertainment.

Lovers of boxing were specially catered for at St. James's Hall, where the feature of a capital programme was the film depicting the great contest between Bombardier Wells and Moran.

Out at Devonport the tastes of all picture lovers were splendidly provided for both at the Electric and at the Tivoli. At the former the leading attraction was a dramatic story of the present war, entitled "War is Hell." "The Fifth Man" was also far above the average. At the Tivoli, "The Tenth Commandment'" and the great patriotic play, "An Englishman's Home," proved excellent assets to the manager's treasury box.

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SHEFFIELD SHOWS.

(BY OUR OWN CORRESPONDENT.)

The continuous performances at the Cinema House, Barker's Pool, given by Mr. J. W. Dickinson are still proving most acceptable to the ever-adding patronage. Programmes of first-class merit are provided. The subsidiary business of cafe, grill room and billiard saloon, which, by the way, may be entered independently of the theatre, are still doing exceedingly well.

That old-established house, the Picture Palace, Union Street, is maintaining its reputation for bills of A1 standard at each show, and Mr. Leonard Shaw is ever on the alert to seize any film of approved quality for the delectation of his clients.

One of the greatest "raids" on local cinemas was witnessed at each performance last week at the Coliseum, Spital Hill, where "Tillie's Punctured Romance" was exhibited, and Mr. T. Ed. Gick was painfully perforced to turn away capacity crowds, notwithstanding the "commodiousness" of his house.

The New Tivoli, Norfolk Street, under the active administration of Mr. Stevenson, is attracting good business, and the inclusion of films featuring Chas. Chaplin is much appreciated by good houses. The vaudeville element is also of a first-rate grade, and forms a pleasant interlude in the programmes.

Mr. E. A. Hickman has lately been installed manager of the Heeley Coliseum. This gentleman, who is well known locally and in the district, has had some considerable experience in the trade, having previous to his present appointment represented a firm of film hirers and renters. With his knowledge of the business there is hardly any doubt but that his success will be assured

The suburban district of Woodseats has its wants in the amusement line filled at the Woodseats Palace. Mr. T. O'Neill, an old entertainment man, knows his patrons' wishes, and caters for them accordingly with appreciative results.

Mr. Fred. Holmes, still at the head of affairs at the Heeley Electric, is showing "the goods," and in spite of the fine weather days (and nights) his large show is well packed. The programmes submitted are most excellent, and the musical accompaniments leave hardly anything to be desired.

An innovation (that is, so far as Sheffield is concerned) is morning shows, which Mr. W. W. Bryan is continuing with good results at the Theatre Royal, Attercliffe. The films, music and vaudeville provided, all go to make up a real effective entertainment. The "Master Key" series has been booked for showing, and, judging from past experience, Mr. Bryan is assured of great interest on his patrons' part in the serial named.

Another new appointment to be recorded is that of Mr. R. Hickinson, who is now in charge of the Greystones Palace. Mr. Hickinson has been with one or two other shows in town, and with the knowledge derived therefrom, his new venture should be attended with success. As a matter of fact, since he commenced his new duties the hall has shown a decided upward movement. The dance hall attached to the theatre has had a very successful initial season.

The Cinema, Darnall, a *bijou* hall at one of the local tram termini, has suffered some little vicissitudes since its inception, but under the new proprietorship of Mr. Forsdike its troubles seem to be o'er. A new manager has been appointed in Mr. Leslie Clarke, who has had some lengthy experience in vaudeville, and through his indefatigable efforts business is reported brisk.

LINES FROM LEICESTER.

(BY OUR OWN CORRESPONDENT.)

The prosperity which Leicester—as a manufacturing centre, has for so long enjoyed—is still generously reflected in the majority of cinema box office receipts throughout the town. A great number of exclusives again figure in this week's films—among them at least one—"Tillie's Punctured Romance," at Olympia—being a whole-week attraction.

The commodious Shaftesbury Picture House—controlled by Messrs. A. Cayless and T. Chamberlain—has made satisfactory headway in its seven months' existence, and is now quite firmly established in the affections of the cinema-going public. The principal films this week are "Bungling Bunks' Bunco,"—and "Those That Trespass."

There are, as usual, unlimited attractions at the huge Coliseum, Melton Road. "The Love of a Circus Girl," "The Roses of Life," and "The Barrier of Flames," among them, to say nothing of the "Trey o' Hearts," and "Million Dollar Mystery" serials, both of which are still "running" as vigorously as ever. Next week, "Margaret of Navarre" will make a three days' appearance,

The death of Mr. John Bunny is lamented by some thousands of intimate film acquaintances throughout the town. Some excellent cabinet sized portraits of Bunny are on view at the Picture House, Granby Street. At this hall "The Middleman," for the ensuing week, takes pride of place. The musical selections here are of the usual high order, in pleasing variety—and, also, as usual—are superbly rendered by the large and efficient orchestra under the Mr. W. H. Carter's conductorship.

Of the many topical films recently shown in Leicester—probably none has met with a more stirring reception than "How Lieut. Rose, R.N. Spiked the Enemy's Guns," the realistic war drama now showing as a star feature both at the Tudor and Belgrave Cinemas—"Southern Passions" being yet another quite notable item on the programme. Another topical of unusual merit is "Under the German Yoke"—at the Silver Street Electric—an important central house that loses nothing of its well-earned popularity. Among other noteworthy features here is "Sweethearts of 1914," a promised tit-bit for the near future being "The False Witness", a detective drama of singular power.

The gratifying reception extended to "Max's Double" (just concluded) at the High Street Electric, must also have gratified Mr. H. J. Crane, the recently installed local manager there, not a little. "The Warning" is a current star feature. Occupying a fine position in the centre of a residential neighbourhood—and with no competitor in the immediate vicinity—the converted Public Hall—the Knighton Cinema, Clarendon Park, goes serenely on. Under the experienced managing directorship of Mr. H. D. Moorhouse, the high level of entertainment associated with this house since its inauguration is maintained. The current dominant features "The Senator's Brother," and "The Story of the Blood Red Rose," being no exception to the general rule.

A signal and double-barrelled success is scored by Mr. E. C. Clayton this week at his Picturedrome on the Mere Road, where "London's Underworld" for the first half of the week, and "Wolves of the Underworld" for the latter end, are compelling features.

Great crowds flock nightly to the Empire, Wharf Street, where seating accommodation for approximately 1,000 is provided, and where "The Floating Call" is a conspicuous feature in a long and varied programme.

Among the pick of the pictures showing elsewhere this week are:— Floral Hall, "The Plot," and "Fire and Sword." Boulevard Electric. "The Fangs of Hate," and "The Fortune Hunters" (both exclusive) and, simultaneously at the Star and the Imperial Picture Houses—"Sharks of a Great City," and "The Mystery of the Seven Chests."

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We were recently accused, through a mistake, of making a disparaging reference to our most respected competitor.

In the present instance, therefore, in speaking of another company (The London Film Company) we wish to make it perfectly clear that only the most cordial goodwill and friendship prompts us to point out that the recent loan of a picture player to the manager of a West End theatre, though highly creditable to the young, but very able company which made it, is not the first instance of its kind.

We remind the trade that in

September 1913, The Hepworth Company lent Reggie Sheffield (Eric Desmond) to Charles Hawtrey for the production of "Never Say Die" at the Apollo Theatre; and in

December 1913, The Hepworth Company lent Whimsical Walker (Jamie Darling) to Arthur Collins for the production of "Sleeping Beauty Re-awakened" at Drury Lane.

In both cases the indebtedness of the producer to the Hepworth Company was fully acknowledged on the programme.

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THE PICK OF THE PROGRAMMES.

WHAT WE THINK OF THEM.

Her Nameless Child.

There is so much that is excellent in this feature that its success should be very considerable, especially in those districts where the play from which it is adapted may formerly have been staged. At the same time it must be remembered that old style melodrama, which will pass muster with the aid of special scenery, effects and the many resources of a fully equipped stage, becomes a rather different proposition when made to rely upon "sub-titles" for its elucidation, and we would add that, in this case, much more point would have been given the story if the somewhat confusing prologue had been omitted altogether.

Commencing from the point where the child Phyllis has grown up to captivating young



woman and the heroine of the play (Miss Elizabeth Risdon) we are introduced to Lawrence, her lover, son of the Earl of Marlow. As villain of the piece we have the Earl's nephew, Woodville, who exerts an evil influence over Arthur Ford, the brother of Phyllis and son of the village smith. Old Anthony Ford will have none of Lawrence and the couple secretly wed prior to the young fellow leaving for the War, a departure saddened by the behaviour of a Spartan parent. Arthur Ford, now in London, frequents night clubs and becomes indebted to Woodville for the amount of a heavy stake. News comes that the uncle, in Australia, of the two Fords, has left them a big legacy and Woodville so alters the I.O.U. that Arthur, now sobered, is confronted with a greatly increased demand.

Phyllis is soon in a sad dilemma, finding that she is called upon to save her brother from disgrace and faced with the position that, in order to obtain the legacy she must proclaim herself as unmarried. The necessary legal formalities are apparently settled in record time and the girl, deeply agitated over the troubles of herself and Arthur, not only liquidates the debt but allows Woodville to steal her marriage certificate. When the child of the union arrives the mother is cast out and seeks her brother in London. At the club where she finds him there is one of the finest scenes of the drama and a stirring fight between Arthur and the villain which should arouse great enthusiasm. The young fellow soon takes his sister to Marlow, where the Earl is mourning the loss of his son who has been killed in action. The blacksmith also learns the truth and, in the smithy, there is witnessed another encounter, fought with hammers, the result being that Woodville hands over the necessary papers. This is honour vindicated and the play closes with a tableau and words of welcome to "The Future Earl of Marlow." The film is excellently acted, and with the really fine photography the story will undoubtedly prove of great interest. (Ideal Film Renting Co., Ltd. Exclusive. Length 3,500 ft.)

Fortunes of War.

There are three leading characters in this drama, Julia and Basil Hanwell, and Anthony Rayne, all, as stated in the opening scenes, members of the theatrical profession, and two of the trio in love (despite the presence of Basil, who does not favour the suit). At the outset the drama promises exceedingly well and in the first act we have a fall by the heroine, and a mountain-side rescue, which are carried out in splendid style. In the face of such an artistic production it seems unfortunate that the play should, in the subsequent portions, degenerate into a repetition of incidents which have done their duty in quite a number of war dramas. What adds further emphasis to our contention is the fact that several of the scenes have been presented, almost in the same sequence, in more than one feature drama, the memory of which will occur to quite a number of our readers.

It is, of course, very possible that the release will achieve a goodly share of success, if only from the manner of its development and production, but the whole, with its none too original story, the evidently made-to-destroy "wireless station," an unusually time-worn method of hiding

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the hero from pursuing enemy soldiers and confusing uniforms, forms a convincing proof that novelty is more than ever a *sine qua non* in such a play as that about to be outlined. The initial scenes portray the doings of the company of which the aforesaid trio are prominent members, and a mountaineering trip during which Rayne is enabled to display genuine heroism in rescuing Julia Hanwell from an extremely perilous position. Some weeks later war is declared and the two men, despite their very British surnames, are seen to join opposing forces, the nationality of which does not transpire. There are several well managed battle scenes (with vividly portrayed shell-fire), then we learn that Basil, through the advance, has arrived near his home and is billeted with his parents.

Anthony, eager to assist his General, volunteers to wreck the wireless station and succeeds in blowing up the barn which (contrary to the usual modern practice) houses the field installation. While making his escape, the hero is captured and taken before the Captain in charge of the section, who happens to be Basil Hanwell. There, of course, succeeds the inevitable struggle between sentiment and duty. Anthony is sent away with the firing squad. A surprise attack, and in the general *mêlée* both men are wounded. Basil, upon recovery, finds Rayne near at hand and, after great exertion, manages to help the young officer across the valley to his own home. The remainder of the play is upon reminiscent lines but has a rather ingenious scene where Rayne is enabled to pass the sentry and return to his own lines. Upon the arrival there of the hero he is decorated for bravery and we come to the *finale* of a play which, although labouring under the disadvantages previously alluded, may please a large number of patrons. (Nordisk Film. Exclusive. Length 3,378 ft.)

A Duel for Love.

Quite the outstanding film in a programme of general excellence shown recently by the New Majestic Company is the two-reel picture, "A Duel for Love," which, we are tempted to state, is easily one of the few pictures that one would care to see again. Although there is no great strength of plot the story is singularly appealing in its human interest, and in the hands of those most charming sisters and delightful artists, the Misses Lillian and Dorothy Gish, aided by an excellent cast, it becomes a polished production that should prove one of the biggest successes of a company whose films are invariably distinguished by sympathetic acting and finished production.

May and Dorothy are two winsome country lassies, whose suitors are many, but whose innocent coquetry keeps most of them at full arms length. Arrives on the scene a smart young city salesman, who strikes up a flirtation with Dorothy, which is taken quite seriously by her, but which fades to nothingness with him when he meets May, to whom he is, after a brief courtship, married. Dorothy at first is nearly broken-hearted, but she at length realises the value of true love and is in turn united to a country swain. Time passes, and to both girls are given the joys of motherhood, but they are brief indeed to May, for her baby lives but a few short hours, while Dorothy's is a strong, lusty infant. May's life is in danger, and the doctor fears to tell her of the death of her child. Insistently she calls for her baby, and at length, yielding to the last desperate thought, the distracted husband dashes over to Dorothy's home where he makes an impassioned appeal to her to save her sister's life by giving up the child. Dorothy yields, and hastily the baby is given to the doctor, who places it in May's eager arms.

A few weeks later and we find May crooning over the child, still ignorant of the fact that it is not hers. In the adjoining room her husband and the doctor are talking the matter over, each anxious that she should know the truth, each unwilling to break the news. Then Fate takes a hand, and May, coming quietly into the room, hears the whole truth. Quickly distractedly, she turns from the doctor to her husband, seeking the real truth, and, at length, she realises that the little babe is but hers through the self-sacrifice of her sister. Then slowly she takes the child back to her sister, and in each other's arms the old sisterly love returns, and all jealousy forgotten and forgiven.

It is, as we have said, a very interesting picture, and one which we can recommend. (Majestic Film. New Majestic Company. (June 3rd. 1,871 ft.)

The Cripple of Ypres.

Here is an instance of a war drama which, in conjunction with a considerable amount of domestic interest, provides an entirely satisfactory film, and, in the leading scenes, forms an engrossing issue which augurs extremely well for the future productions of this Company. All the principal interior episodes take place in a charming replica of a cottage in Flanders. This Flemish interior is, we would add, so accurate in detail that it forms quite an object lesson to many producers. The photography is another strong point, while, quite apart from the acting of a competent company (with a very charming heroine), there is much to be said in favour of the title and its topical value. There should, in short, be a capital reception for this play in whatever part of the Kingdom it may be shown. It forms one of the few war dramas which can be voted entirely satisfactory from a purely dramatic standpoint.

The real story of the play begins when a treacherous German agent, who had long lived in the district, is asked to act as guide for the

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invaders, and, knowing the dangers of a carefully prepared ambush, repairs to the cottage where Marie and her old father, with a crippled cousin, are living. The spy, who had been as one of themselves, again renews his attentions to the girl, taking care, also, that the cripple shall be marked out as "the guide" inquired for. A dramatic scene of jealousy, and the spy is shot by the cripple lad, the body being hidden away in a large chest. When the enemy officer enters the cottage he scans his list of local "agents," and upon a hasty search by his men a clue to the affray is alighted upon. When the body is discovered the lad is given the alternatives of being shot out of hand, or that of acting as a guide through the forest.

He has, before this, managed to send the girl across country with a message, and we



have some very beautiful scenes where she makes her way through the moonlit forest to the British lines. At dawn the lad places himself at the head of the enemy troops, but, unused to hardships, has before going far to be carried upon a couple of crossed rifles. The march continues in extreme caution until we, who have seen certain preparations, note that the Teutons have literally stumbled into a cleverly arranged ambush. A withering fire decimates the front ranks and a bayonet charge does the rest. The cripple, just a little in advance of the Prussians, has no chance of safety, for the German captain, enraged at the manner of his outwittal, fires point blank at the lad, who dies with a bullet through his back. A touching *finale* ends a really interesting and praiseworthy drama, the acting of which is a most engaging feature. (G.T.G. Film. Yorkshire Cine Company, Limited. Released June 21st. Length, 1,921 ft.)

Pressing His Suit.

Most people have, at one time or another, made this mistake of confusing the addresses, of different parcels, and it is a device which has been freely employed in dramatic fiction. It has rarely been done more effectively than in this excellent little comedy, where Mr. King Baggot plays the part of an impecunious youth, who wishes to take his sweetheart to a ball but finds that his wardrobe is somewhat the worse for wear. A financial transaction, for which his watch is received as security, enables him to provide a handsome bouquet of flowers, without which no American girl would believe in the sincerity of her lover, and to send his only presentable pair of trousers to the tailor to be pressed. His impatient ardour causes him to misdirect the parcels, and the tailor wastes valuable time pressing the flowers, while the girl receives a dilapidated pair of dittos with a request that she will wear them for her lover's sake. The young man's despair when he realises that his plans have gone agley makes excellent comedy, and the final scene, where the girl, determined to press the trousers herself, allows the iron to scorch them, while she is being subjected to the same treatment herself, brings the film to an amusing conclusion.

Mr. King Baggot has a pleasant personality and restraint of method which fits him admirably for the part, and out of very trifling matter he makes an agreeable little comedy. (Imp Comedy. Trans-Atlantic. Length 989 ft. Released June 14th.)

Tracked by the Hounds.

Great additional interest is lent to an excellent drama by the clever work of a couple of Siberian wolf hounds who play this part with an intelligence and evident relish which will secure for them a firm position in the ranks of favourite film actors. The story is concerned with the kidnapping of Katherine Stuart, the daughter of a millionaire, by a foreign nobleman, whose very name is suggestive of pseudonymous villainy. Frank Johnson, a young farmer, is the rival of the Count La Francisco and he possesses a pair of hounds which he has been training for police work. In the company of a detective he lays these hounds on the trail and their work is most interesting and dramatically effective.

The hounds run down their quarry in a hut where the girl is imprisoned, and during a fierce fight which takes place with the Count's accomplices the hut is destroyed by fire. Katherine is rescued from the burning building, and her father whose eyes have been opened to the Count's villainy, withdraws his opposition to the man who has been the means of restoring his daughter.

Although the intelligence and beauty of these fine dogs render their part in the story one of

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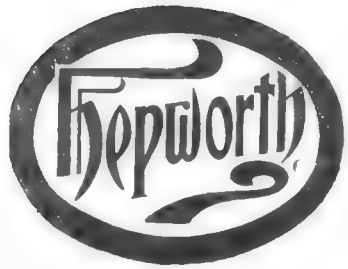
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unusual interest the drama is by no means a mere vehicle for the display of their abilities. The plot is an interesting one, if not of striking originality, and it is excellently played all round, particularly so by Miss Gladys Hulette and Mr. Harry Beaumont as the two young lovers, while a strong piece of character is supplied by Mr. Carlton King as the Count. Most of the action takes place in the open country amongst picturesque woodland scenery, which is reproduced by first rate photography.

Another exceedingly effective scene is that of the burning of the hut, the beautiful toning of which makes this a very striking picture. (Thomas A. Edison, Limited. Released June 17th. Length 2,075 ft.)

Crystals, Their Making, Habits and Beauty.

This very beautiful film is the result of experiments made by Mr. Edison in his private laboratory and shows the growth and formation of many different kinds of crystals. The beauty and extraordinary variety of geometrical designs formed by the expanding crystals form a subject of unique interest and every exhibitor should make a point of including this film in his programme, providing, as it does, an exhibition which could not be surpassed by the most elaborate pyrotechnical display. (Thomas A. Edison, Limited. Released July 8th. Length 500 ft.)

Lured From Home.

Plot-writers may exercise their ingenious imaginations as they will in the search for new and strange situations upon which to base their plays, but, when all is said and done, human nature changes but little, and it is upon human nature that the playwright must base his themes in nine cases out of ten if he wishes his works to be really successful.

In "Lured From Home" we have a real human nature drama of a type which has proved itself to be perhaps more popular than any other with audiences as a whole. It contains no startling novelties of plot-manipulation, nor even any particular originality of incident unless it be a somewhat unconventional ending. But, in spite of the fact that its theme has been seen many times before in slightly varying forms, it is, nevertheless, a play that may be relied upon in most cases to attract and to satisfy, because it will unquestionably possess to a very high degree for the average audience in the all-important quality of human appeal.

Briefly speaking, the film tells the story of a simple, innocent country girl who is lured from her peaceful rustic home by the promised joys of life in a wonderful, unknown city in company with a wealthy and handsome lover. The tale progresses on familiar lines until the girl finds herself deserted in a lonely world with a little child to care for. Subsequently her lover, having been through the fire of bitter experience in the meanwhile, returns and wishes to marry her, but the girl by then has learned to distinguish true worthiness and goes back to the country to become the wife of one who has remained her faithful friend throughout.

The story is treated with considerable skill by a clever company who manage to instil the old situations with completely new life and interest. There is some very able characterisation, in small as well as in big parts, with the result that the whole play "lives" upon the screen and, without aspiring to great subtlety, makes a direct appeal to one's emotions. As the heroine of the piece, Miss Pauline Bush, acts with all the sincerity, sympathy and sweetness that one has always associated with her art. Altogether "Lured From Home" makes quite a sound and agreeable entertainment. (Rex Film. Samson Film Company.)

Champion Charlie.

There can be few comedians who obtain their effects with the apparent ease and simplicity which characterise the art of Charles Chaplin. It is, perhaps, in this very case and in the wonderful adroitness with which he executes his inimitable "business" that a large part of Chaplin's charm as a humorist consists. On the other hand, he is very far from being a careless performer whose tricks are left, as it were, to chance. Such astonishing facility in the technique of the art of being funny as Chaplin possesses is not an accident but can only be the result of many years' serious study and hard work. And to this consummate skill in the actor's side of stage-craft the famous comedian obviously adds exceptional natural gifts. He is, in short, a man with a great talent who has developed that talent to the uttermost.

"Champion Charlie" is as funny a Chaplin film as one has seen. It shows how, on the inspiration of a mad moment, Charles becomes a boxer—and (with the artful aid of a horse-shoe in his glove) a champion. A large part of the film is devoted to a wildly mad and merry boxing match which is quite certain to delight the average audience. Indeed, this unique combination of Chaplin and pugilism—two of England's most popular institutions—may be safely relied upon to bring down almost any house. (Essanay Film. June 17th. 1,939 ft.)

The Finger Prints of Fate.

This is a well-conceived detective drama in which a girl is able to establish the innocence of her lover who is suspected of a serious crime. Old Mr. Gray is found dead in his chair, his safe having been opened and a large amount of notes taken from it. His nephew

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Jack has had a quarrel with his uncle on the subject of his engagement to Flo, and on somewhat slight evidence is arrested for the crime. Flo thinks she has reason to suspect Henry, who is jealous of Jack, and her suspiciones are confirmed when Henry professes to have discovered the missing notes concealed in Jack's bedroom. She finds at the back of one of the notes the distinct impression of a thumb, and, hiding this note, she induces the police to take the thumb-marks of everyone in the house. Flo is astonished to find that Henry passes the test successfully but the mystery is cleared up when it is found that the trusted old butler is the guilty party.

The interest is well worked up and the end comes in the nature of a surprise and one is led to believe that Flo's first suspicions are correct.

It was well played by a strong company, in which Miss Florence La Badie and Mr. Riley Chamberlain are particularly well suited and the entire production is admirable. (Thanhouser. Released June 10th. Length 1,690 ft.)

FILMS ON VIEW.

The following forms a summary of Films which Buyers or Viewers will be enabled to witness in the Showrooms during next week.

(For full addresses, telephone numbers, etc., of various firms, see "Film Releases" in supplement.)

AMERICAN CO. (LONDON), LIMITED.

Title.	Des.	Length.	Released.
The Poet of the Peaks	D	1970	June 24
The Once Over	C	978	— 24
His Mysterious Neighbour	D	996	— 28

Monday, 1 p.m. to 5.30 p.m.; Tuesday till Friday, 9.30 a.m. to 5.30 p.m.; Saturday, 9.30 a.m. to noon.

H. A. BROWNE & CO., LTD.

Title.	Des.	Length.	Released.
Pimple's "Million Dollar" Mystery	C	1045	June 17

Thursdays.

CINES CO. (G. Serra, Sole Agent).

Title.	Des.	Length.	Released.
Dishing the Dardanelles	Top	340	June 21
Bloomer's Wonderful Brake	Com	360	— 21
Egyptian Scenes	S	310	— 21
Thynn's Nightmare	Com	410	— 24
False to His Trust	D	1800	— 24

Monday to Friday, 10 a.m. to 5 p.m.

ECLAIR FILM CO., LTD.

Title.	Des.	Length.	Released.
Reunited	D	2000	June 28
The Alpine Soldier	Top	420	— 28
The Squatter	D	3000	— 28
The Amateur Detective	Com	590	— 28

Daily, except Fridays.

THOS. A. EDISON, LTD.

Title.	Des.	Length.	Released.
The Banker's Double	D	1110	June 21
That Heavenly Look	Com	670	— 21
The Life of Abraham Lincoln	D	2120	— 24
Hypno and Trance Subjects	C	975	— 24

Mondays to Thursdays, inclusive.

ESSANAY FILM CO.

Title.	Des.	Length.	Released.
The Conflict	D	2040	June 28
Fable of the Fastidious Fanny	Fab	499	— 28
Two Bold Bad Men	C	990	— 28
Charlie in the Park	C	994	July 1
A Western Way	D	1042	— 1
Love and Trouble	C	977	— 1

Mondays to Thursdays, inclusive.

GAUMONT CO., LTD.

Title.	Des.	Length.	Released.
To Avenge His Son	D	1020	June 28
Printing U.S.A. Money	Int	365	— 28
The Miraculous Fortune	C	2142	July 1
The Cotton Industry	Int	408	— 1

May 11th and 12th.

HEPWORTH MANUFACTURING CO.

Title.	Des.	Length.	Released.
A Ramble in the New Forest	S	400	June 14

Tuesdays, 2 to 5.30 p.m.
Other times by appointment.

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LUBIN FILMS (J. Frank Brockliss, Ltd.).

Title.	Des.	Length.	Released.
In the Dragon's Claw	D	2086	July 5
On the Road to Reno	Com	576	— 5
In the Port o' Dreams	D	1020	— 8
Here Comes the Bride	Com	1000	— 8

Monday to Friday, 10 a.m. to 6 p.m. Saturday, 10 a.m. to 1 p.m.

M.P. SALES AGENCY, LTD.

Title.	Des.	Length.	Released.
The Miser's Legacy (A.B.)	D	1032	June 21
The Girl and the Matinée Idol (A.B.)	C.D	1036	— 21
A Life in the Balance (Hazards of Helen series)	D	1010	— 21
Tomboys (Kalem)	C.D	435	— 21
The Sister's Solace	D	1049	— 24
Ham in the Harem (Ham Comedy)	C	1037	— 24
The Vindication (A.B.)	D	1030	— 24

Every Monday, Tuesday and Wednesday.

NEW MAJESTIC CO.

Title.	Des.	Length.	Released.
A Costly Exchange	C	990	June 21
A Night's Adventure	D	984	— 21
At Dawn	D	1005	— 24
His Responsibility	D	2005	— 24

Tuesdays to Fridays, inclusive.

PATHE FRERES CINEMA, LTD.

Title.	Des.	Length.	Released.
The Light of Truth	D	950	June 20
Turkish Delights	Com	670	— 20
Some Meadow Flowers	Int	350	— 20
Romantic San Diego	T	500	— 20
"All That Glitters —"	Com	650	— 24
Uncommon Insects	E	450	— 24
In the Province of Oran (Algeria)	T	600	— 24
Enmity of Love	Ex.D	2625	July 4
The Bomb Boy	Ex.D	2950	— 8

Daily.

PHŒNIX FILM AGENCY.

Title.	Des.	Length.	Released.
Arabella Meets Raffles	Com	695	June 7

Daily.

R. PRIEUR & CO., LTD.

Title.	Des.	Length.	Released.
The Bride of the Sea Dragon	D	908	June 21
The Gambler	D	945	— 24

Tuesdays, Wednesdays and Thursdays.

THANHOUSER FILMS, LTD.

Title.	Des.	Length.	Released.
The Dog Catcher's Bride	C	715	June 14
An Inside Tip	D	1000	— 17

Any day except Tuesday, between the hours of 9.30 a.m. and 6 p.m.

TRANS-ATLANTIC FILM CO., LTD.

Title.	Des.	Length.	Released.
The Master Key: Episode IX	D	2000	June 28
At His Own Terms	D	995	— 28
Easy Money	Com	947	— 28
The Blood of the Children	D	1685	— 28
Rough but Romantic	Com	764	— 28
All for Peggy	D	980	— 28
Down on the Farm	C	952	— 28
The Five Pound Note	D	1875	— 28
The Witch Girl	D	1156	July 1
A Mix-Up at Maxins	C	880	— 1
The Recoil	D	1724	— 1
The Rejuvenation of Liza Jane	Com	966	— 1
An Arrangement with Fate	D	990	— 1
Haunted Hearts	D	1920	— 1
Raindrops and Girls	C	855	— 1

Mondays to Fridays, inclusive, 10 a.m. to 6 p.m.

URBAN-ECLIPSE.

Title.	Des.	Length.	Released.
An Unfortunate (H)itch	C	695	July 1
The Funicular Railway from Niesen (Switzerland)	S	300	— 1

Daily.

VITAGRAPH CO., LTD.

Title.	Des.	Length.	Released.
The Millionaire's Hundred Dollar Bill	D	1775	June 28
The Hypochondriac	C	1049	— 28
The Professor's Nightmare	C	828	— 28
The Girl at Nolan's	D	1049	July 1
Cupid's Column	C	1074	— 1
The Young Man Who Figgered	C	720	— 1
A Study in Tramps	C	728	— 1
A Rare Companionship	E	251	— 1

Tuesdays and Thursdays, 9.30 a.m. till 5.30 p.m.

WESTERN IMPORT CO., LTD.

Title.	Des.	Length.	Released.
Giddy, Gay and Ticklish	C	1070	June 24
Dash, Love and Splash	C	430	— 28
Santa Catalina	E.S	500	— 28

Tuesdays and Thursdays, 9.15 a.m. to 2 p.m.

YORKSHIRE CINE CO., LTD.

Title.	Des.	Length.	Released.
Mama's D-E-A-R	Com	599	June 21
Dr. Violet Dearing	C	850	— 24

Daily.

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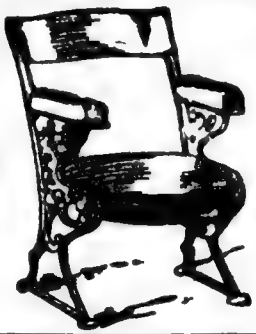
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THE POSITION TO-DAY.

THE MANUFACTURERS' ATTITUDE.

We referred last week to the increase in the number of exclusive films and the corresponding weakening in the quantity, if not quality, of open market releases. We intend, during the course of the next few weeks, to examine in detail the curious, and in some respects acute, position which confronts the Trade, and which threatens to develop very rapidly in the near future.

Curiously enough, the influence exercised by the exclusive was not felt by the manufacturers, at least to any appreciable extent, until the last year or so. Up to that time they were inclined to regard the exclusive as something in the nature of an experiment, then only in an embryo stage, and one hardly calculated, either directly or indirectly, to affect them or the sale of their films. In the light of the present position it seems very curious indeed, considering that in a great degree the manufacturers themselves are largely responsible for the development of the exclusive. Nothing accelerated its arrival more than the sudden speeding-up of production of late years—the desire, apparently, to produce as many films weekly as possible. In place of the usual two, three, or at the utmost four, releases per firm a week, as obtained three years ago, we have arrived at the stage when five is looked upon as the minimum; and, let us boldly state the fact, in the majority of cases without a corresponding improvement in the films themselves. The present supply must surely exceed the demand in the proportion of at least three to one; and the open market, which, in spite of its imperfections, is undoubtedly the best test—crude though it be—of the drawing power and attractiveness of a film, glutted with the number of films thrust upon it, and unable to swallow more than its powers of digestion allow, has, by its inability to keep pace with production, been amended—shall we say?—by the exclusive.

Thus, whatever part the renters and exhibitors may have played in the development of the exclusive film—and that part we shall deal with in subsequent issues—the manufacturers have to bear their share of the responsibility. It is useless, and, surely, slightly hypocritical, to bewail the "loss" of the open market, bearing in mind the facts set forth above. After all,

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the manner in which films are to be controlled rests entirely with the manufacturers and agents, and it is but facing both ways to complain of the condition of the open market when one has helped to bring about that state of affairs.

As we have said before, the open market *per se* is not what it was four years back. It now remains for the manufacturers to give us some indication of what policy or principle they collectively favour. We, all of us, are anxious to make up our minds on the subject. We hear various rumours, we see various developments, we wait for certain facts, and one is this—*Are the manufacturers agreed upon the principle of an open market as the best method of disposing of their films?* If they are, then we shall look forward to the revival of the best features of the open market; if not, perhaps the near future will give us a timely hint as to movements of which as yet we are mainly in the dark.

TRADE TOPICS.

We had the pleasure last week of a chat with Mr. Harry G. Musgrove, the well-known secretary of Australasian Films, Limited, who came to England by way of America, where he visited most of the important studios from coast to coast, and met many leading lights of the industry, including Mr. Pathé, Mr. Edison, Miss Mary Pickford and Mr. J. F. Brockliss. Conversation naturally turned upon the 2d. a foot tax recently imposed by the Commonwealth Government upon all cinematograph films, negative and positive, imported into Australia, with a rebate of ½d. per foot in favour of English productions. The avowed object of the tax, said Mr. Musgrove, was to stimulate home manufacture. It has certainly not achieved that object, however, nor is it likely to do so in view of the fact that the home market is too small to make film production profitable, there being only some 800 picture theatres in the whole of Australia.

"The tax has naturally proved a terrible blow to the Australian Trade," Mr. Musgrove continued, "and especially to the renters, upon whom the onus chiefly falls. In Canada, where conditions are somewhat similar, many manufacturers have their own branches, but Australia is too remote and its population too small for such a course to be adopted there. The Australian film distributor is certainly placed in a very difficult position. He cannot reduce the quality of the films he imports for the reason that Australian audiences demand, and are accustomed to, a very high standard in all forms of theatrical entertainment. The difficulty is increased by the fact that on account of the war the exhibitor is not in a position to pay more for his films. The only solution is, therefore, a reduction in buying and a longer circulation for copies on which duty is paid. It is true that Australasian Films, Limited, possess a big studio and laboratory, but we use these mainly for topical work and printing, and have no intention of becoming producers on a large scale. Yes, English firms are naturally very popular in Australia, but there must be some thought behind them. Sloppy melodramas are no good at all.

"What are the signs of the times in the American Trade? Well, I should say that, at the present time, America reflects the success of the long film. The success of one and two-reel films, with the exception of comedies, seems practically gone. The future of the business in America looks to me like a battle between the 'feature' firms. It is now almost entirely a feature film market."

Mr. Musgrove will again visit America before returning to Australia. He had booked a passage by the ill-fated *Lusitania*, but will now, of course, be compelled to return by another boat.

THE BIOSCOPE
is the **only** British Trade
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ALL THE FILMS.

With reference to a recent article in THE BIOSCOPE, "The Patriotic Drum," we were interested to learn, from a well-known member of the industry who has recently been in America, that German films are freely being offered in that country at "bargain prices" for importation into England—many of these pictures having been carefully retitled expressly for that purpose. One of these films was actually offered by a German-American agent to our informant who, needless to say, rejected the proposition with appropriate emphasis.

Now, nobody need object on patriotic grounds to the exhibition in England of enemy-made films which were acquired by English dealers *before* the commencement of the war. There

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may be a natural diffidence on the part of exhibitors as to the wisdom of placing such pictures before their audiences, but apart from this consideration no question of "trading with the enemy" can enter into the matter. It is, however, a very different thing if German pictures, exported from Germany *since* the war, are still being circulated in this country by persons who have purchased them in, or through, a neutral country. For our own part, we refuse to believe that this evil, if it exists at all (which has not yet been definitely proved), can be of a widespread nature. At the worst, it is probably confined to one or two isolated cases. Nevertheless, for the honour of the Trade, it seems to us essential that the matter should be given the fullest and most careful inquiry by the Trade organisations in order that the implied reproach may be either officially denied or remedied.

In order to be enabled to suit the convenience of exhibitors desirous of viewing exclusive subjects, Messrs. J. Frank Brockliss, Limited, have decided to devote their projection rooms on Wednesdays and Thursdays of each week solely to such Lubin films as come under this designation. The subjects for the open market will not, we are assured, suffer in quality, but will continue upon that upward grade so marked a feature of recent Lubin productions. The first two days of the week will, in consequence of the new arrangement, be set apart for the display of the regular open market programmes, and viewers who can make a point of attending on these days are, we are told, to be favoured with quite a number of pleasing surprises in film production.

A novelty of decided topical value is being displayed during this week in the Wardour Street showrooms of Messrs. Davison's Film Sales Agency. Entitled "The Royal Danish Navy," it includes some very remarkable pictures of torpedo firing by battleships and submarines. The latter are shown rising from the sea, and after discharging the deadly missile, sinking out of sight again as silently as they appeared. Few people have had the opportunity of seeing these vessels at close quarters, so this short topical should prove an undoubted attraction for every class of patron.

The April Board of Trade returns give some interesting figures relating to the import and export of cinematograph films. It is therein stated that by far the largest producers were the United States, and the United Kingdom imported during the month from America no less than £112,272 worth of films. From France were received films valued at £3,968 and "other countries" sent goods to the amount of £1,409. Germany is represented by an ominous dash. Taking the total figures we find that films to **United States during the month. Up to the last available date, April 30th, no less than £342,018** of films have been imported. Of this sum, America is represented by £310,347, France £15,565 and "other countries" £16,106.

The statistics with regard to exports show that in April films to the value of £15,129 left England, making £61,339 in all which have been exported since the commencement of the year. It is not possible to note any comparison with the Trade in other years, as prior to 1915 the statistics relating to cinematograph films were included in photographic apparatus.

The figures dealing with foreign and colonial merchandise records that the exports to France amounted to £974 and "other countries" £6,376, a total of £7,350 for the month. During the year films valued at £40,835, according to the Colonial section, have been exported.

Our Birmingham correspondent learns on very reliable authority that permits have been granted for the erection of four cinematograph theatres at the huge military camp which is being formed on Cannock Chase in the Midlands. This fact indicates that the War Office regards the exhibition of pictures as a very suitable form of entertainment for the troops. The company which will be responsible for the Cannock project has also secured permits for cinemas at a number of other army camps, and we hope shortly to be able to give some interesting details concerning their plans.

The popular North-country exhibitor, Mr. Victor Branford, licensee of the Palace, Whitehaven, was last week the recipient of a handsome gold hunter watch with the inscription, "Presented to Mr. A. V. Branford as a token of esteem and respect by the Committee and members of the Whitehaven Miners' Union," also a gold-and-pearl brooch for Mrs. Branford. This is the eighth year that Mr. Branford has been lessee of the Palace, he being the pioneer in Whitehaven, of a twice-nightly permanent entertainment, and has met with a well-deserved success in this Cumberland seaport. He is also co-lessee of the Central Theatre, Northwich, and has ever been a keen critic of films for audiences which are notoriously difficult to please.

A visit to the Pathé showrooms during the exhibition of the weekly programme affords one ample evidence of the extraordinary far-reaching resources of this great firm and of the singularly high standard of merit which they seem to have set themselves. Besides a long and varied selection of ordinary programme pictures, they now place upon the market every week two important "exclusives," chosen from the best work of the most distinguished Continental and American producers. The wonderful Pathécolor process has long been justly famous, and brilliant examples of the beautiful results obtained by this method are constantly on view in Wardour Street.

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THE PHOTOPLAY REVIEW & ESSANAY GUIDE

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Charlie's Elopement.
Released Thur., July 15th. Approx. length 1,986 ft.

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RELEASED MONDAY, JULY 12th. **Dramatic Feature.** **App. length, 1,711 ft.**

AN OPAL RING

This two-reel drama, written by JUSTUS MILES FORMAN, is of the typical romantic type with a foreign princess and a dashing young American to fall in love and be parted by the lady's high station. The spirit of modern romance brings many dramatic happenings to the fore, during the unfolding of the plot. The production has been carefully looked after, and the company, headed by Beverly Bayne, is thoroughly excellent.

RELEASED MONDAY, JULY 12th. **Snakeville Comedy.** **App. length, 950 ft.**

Sophie's Fighting Spirit

Margaret Joslin carrys off the honours of this excellent farce. She has able assistance from Victor Potel and Harry Todd, but, the female member of Essanay's Potel-Joslin-Todd trio earns most of the laughs by her strenuous fun-making.

RELEASED MONDAY, JULY 12th. **Geo. Ade Fable.** **App. length, 1,062 ft.**

Fable of the Divine Spark that had a Short Circuit

George Ade's veracious, but keenly satirical, history of a stage-struck maiden's awakening, when she attempts to astonish the world with her histrionic ability, forms the basic motive for this sparkling comedy. As usual, the sub-titles are half the fun. Ruth Stonehouse is the lady of the spark. Her personality and acting are a judicious blend of the right material.

RELEASED THURSDAY, JULY 15th. **Charles Chaplin Comedy.** **App. length, 1,986 ft.**

CHARLIE'S ELOPEMENT

Another Charlie Chaplin film that starts with a chuckle and ends with a roar. The funny business leading up to the elopement is excellent preparation for the flight of the couple in their "jitney" automobile. This is two reels of genuine "touch and go" farce.

RELEASED THURSDAY, JULY 15th. **Broncho Billy Adventure.** **App. length, 1,026 ft.**

Ingomar of the Hills

G. M. Anderson impersonates the modern robber chief, who is won over to giving freedom to his girl captive. Marguerite Clayton is the present day Parthenia. This one-reel revision of the play averages well with the other Broncho Billy adventures.

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Turning to another branch of this versatile firm's almost innumerable activities, we find their "topical" department constantly securing fresh "scoops." One of the most fascinating and valuable "topical" films ever taken was shown by Messrs. Pathé last week—the first of the series of war films taken under the auspices of the French military authorities. This picture, which may be regarded as the record of a historical event, shows the meeting "somewhere in France" of Lord Kitchener, General Joffre, Sir John French and M. Millerand, each one of whom is seen on the screen with an intimacy that almost suggests personal contact. It is a film which can scarcely fail to enthrall any spectator, for it is an exact and realistic reproduction of an occasion at which most of us would have given our ears to be present.

Mr. A. F. Olphert, recently publicity manager to the Gaumont Film Hire Service, is now connected with Pathé Frères Cinema, Limited, where no doubt his well-known talents will find plenty of scope.

We have to tender our apologies for an unfortunate error upon the part of one of our London representatives, who mentioned last week that Mr. David Thomas, the Welsh baritone, paid a return visit to the "Brixton Pavilion." This should have read as referring to the commodious Palladium in the same locality. We cordially thank the management of this popular enterprise for calling our attention to the matter in question.

Of all the interesting and popular plots that Geo. R. Sims has given to the stage "Master and Man" must certainly be counted as one of the strongest. This stirring tale is one of strong human interest, and gives a great opportunity for good acting. The proper atmosphere has been infused into this picture by the fact that most of the scenes were taken in the localities to which the plot refers. The film especially features Mr. Gregory Scott, Mr. Douglas Payne, Miss Daisy Cordell, Miss Joan Ritz and last, but not least, Mr. Bryan Daly, who gives a lifelike portrayal of the foreman of the iron works. This picture will be shown at a private Trade show at the Shaftesbury Pavilion, particulars of which will be found in our usual columns.

Visiting the Duke of York's Theatre the other evening, by the way, we were interested to notice that the film introduced in "Rosy Rapture," to illustrate the peregrinations of Rosy's infant, is the work of Mr. Percy Nash—a fact for which both he and the Neptune Company are given due credit on the programme.

A compliment as gracious as it is well deserved has been paid the Cines Company of Rome by the inclusion of a special article upon "Julius Cæsar," their wonderful film production, in a recent issue of the *Teachers' World*. The very manner of the review tells us that it is by no means of an artificially inspired nature, and we are pleased to note that the vast educational possibilities of such a work of art have evoked the praise of so representative a journal. There should be a record demand from the various scholastic authorities for tickets of admission when the film is on view in their respective localities, and especially so if special matinees can be arranged for by the exhibitors.

"It is earnestly to be hoped," says "Observator" in the *Observer*, "that the film which has, by some astonishing concession, been taken of the Press Bureau, including the 'acting of the reception of the news of the German submarine U8,' will be at once suppressed; and the more emphatically as Mr. George Robey is understood to have supplied comic relief. The Censorship is an extraordinary institution, but it can hardly be so extraordinary as to authorise this lamentable lapse of taste."

We have just received quite one of the latest and most acceptable of advertising mementoes in the form of a treasury note wallet issued by the Walturdaw Company, Limited. The gift, which is in imitation morocco of a rich crimson, is made somewhat after the fashion of the once-popular folding card puzzle with the difference, in this case, that the tapes forming the actual hinges are so designed as to instantly grip the notes for which the wallet is intended. As a beginning, and doubtless as a reminder of at least one "money-maker," the gift is accompanied by a "note" which refers to the firm's greatest and most recent attraction. We see no reason why the prediction it contains should not be verified wherever this fine subject may be upon show.

Upon reference to our advertising pages our readers will note that, in addition to the Neptune film, "Master and Man," to be shown by H. A. Browne and Co., Limited, at the Shaftesbury Pavilion on May 21st, there is mentioned as to

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be included in the programme "Bully Boy No. 8." As we go to press we learn that, owing to unforeseen circumstances, the popular Neptune cartoon item will not be included.

Irish exhibitors are asked to note that all X.L. Exclusives for that country are being handled by the Green Isle Film Company, of 34, Windsor Road, Dublin, to whom inquiries for these well-known subjects should be addressed.

That much reviled yet often truthful lady "Rumour," tells us that two popular film artists have been very busy of late at the great San Francisco Exposition, where they have "staged" two exceptionally funny comedies and, at the same time, had their camera-man secure bits of the show for use in future educational issues. We need only add that the company is spelt with a "K," and that "Mabel" and "Fatty" are the artists in question, to give a hint that the results will be very eagerly awaited upon this side of the Atlantic.

For the guidance of scenario writers in general, we are asked by the President of the Balboa Producing Company, of Long Beach, California, to state that Mr. Frank Wiltermood is no longer with the company. All scripts or scenarios intended for the consideration of the Balboa organisation should therefore be addressed to the company direct and, in order to enable prompt consideration, plainly marked envelopes signifying the nature of enclosure should in every case be used.

We learn from Mr. George H. Smith that the success of the Vitagraph single-reel comedy, "The Right Girl," which is so perfectly played by Miss Anita Stewart and Mr. Earle Williams, has been so pronounced that arrangements have been made for the speedy issue of another comedy on similar lines, entitled "His Phantom Sweetheart." Though the release date of "The Right Girl" is not until May 24th the sales already constitute a record, and Mr. Smith is confident that "His Phantom Sweetheart" will achieve equal popularity.

That sterling actress, Miss Gene Gautier, has now, so we have learned, arrived at the Trans-Atlantic studios, Universal City, California, getting there in time to assist at the opening ceremony. The famous picture star will be featured in a special company, of which Mr. Jack Clark is to be director and leading man. The work of this favourite and thoroughly artistic actress under the new *regime* should be awaited with a very keen interest.

An urgent appeal, and one which we feel assured will find a ready response, comes to hand from the Hon. Secretary (Mr. W. A. M. Goode) of the National Committee for Relief in Belgium. The list of patrons includes many of the highest and most influential in the Kingdom, while the Lord Mayor of London has kindly consented to act as chairman. Donations for the purchase of food are earnestly solicited, and it here occurs to us that exhibitors could nobly assist by making collections or by the arrangement of special performances. Full particulars can be obtained from Trafalgar Buildings, Trafalgar Square, W., and all donations should be addressed to the Hon. Treasurer, Mr. A. Shirley Benn, M.P., at this address. All expenses have been provided for, and every penny given will be devoted to the above worthy object.

Mr. Percy Paterson, late scenario editor and producer for the British and Colonial Kinematograph Company, is now assistant manager of the Queen's Cinema, Forest Gate. By a coincidence, the B. and C. feature, "Her Luck in London," was shown recently at this house, excellent business being done during the run of the film.

From a local source we note that an addition is to be made to the attractions of Dunfermline, the Scottish burgh associated with the famous names of Robert the Bruce and, later in history, of Andrew Carnegie. Curiously enough, the site purchased is that of the church manse in Queen Anne Street, so that the opening of this house of entertainment should afford many reminiscences relative to the annals of the ancient Fifeshire town. This venture will, we believe, form the fourth cinema in Dunfermline, and occupies one of the finest sites in the main part of the place.

Yet another "camp cinema" has been added to the list. So writes a friend in the Trade, with the additional information that the location is not far away from breezy Epsom Downs, where the Public Schools Brigade is wont to spend a good deal of its hours in training. The building is at Woodcote Park Camp, and we hear that the tri-weekly change of programme enables a selection of films which forms a valuable adjunct to the daily lives of Kitchener's brave boys in this locality.

What will be voted an interesting and very significant piece of news will be seen when we mention that the U.S.A. Army authorities

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RELIABILITY!

THAT'S WHAT MAKES THE EMPIRE PIN IT'S FAITH TO OUR INDIAN ARMY.

AND IT'S THE SAME THING THAT MAKES THE SHOWMAN PUT HIS MONEY DOWN FOR:- POWER'S No. 6.



Its Tremendous Throw gives it Preference over any other Projector on the Market :: ::

A World-Wide Reputation and Genuine Guarantee.

POWER'S No. 6

FLICKERLESS and ROCK-STEADY.

A Demonstration will quickly convince you.

'Phone—Wire—Write or Call.

THE WALTURDAW Co., Ltd., 46, Gerrard St., LONDON, W.

Telephones—Regent 3310, 3311, 3312. Telegrams—" Albertype, Westrand, London."

BIRMINGHAM.
102, Corporation Street.
'Phone: Central 6123.
Wires: Albertype, Birmingham.

LIVERPOOL.
116, Dale Street.
'Phone: Central 1666.
Wires: Walturdaw, Liverpool.

CARDIFF.
9, St. John's Square.
'Phone: Cardiff 1060.
Wires: Walturdaw Cardiff.

Sheffield Agents—MESSRS. CLAYTON'S BIOSCOPE, 176, Norfolk Street, Sheffield.

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have placed an order for the supply of sixty-six Simplex projectors, which are to be sent to the various army posts under the American Government. The equipments also include a large number of special tents, each of a big seating capacity, with full plant and equipment. The admission fees will be devoted to the upkeep of the film service and machines. The whole scheme forms a strong tribute to American thoroughness and the manner in which the educational value of the film has been grasped by those responsible for so vast a scheme.

We are informed that Mr. E. Hounsell, manager of the Midland Exclusive Film Company, Birmingham, has secured very important rights in the features produced by the Alliance Film Corporation of America, and has also completed certain arrangements with the MacNamara Film Company. In addition, he will act as European agent for several other American producing concerns. The control of these important features will be undertaken by a new company, under the title of the Anglo-American Film Distributing Company, with offices in London and New York. Mr. Hounsell will also buy extensively for certain American concerns.

Anxious lest public morality should suffer, the Mayor of Boston (U.S.A.) refused to allow a film, entitled "Hypocrites," to be shown in his city, but finally withdrew his ban on condition that a nude statue of Truth, introduced in one scene, was discreetly covered. The remarkable task of draping a figure on the film, says the *Moving Picture World*, has been undertaken by a laboratory expert, who is now working on the film, and all Boston is awaiting with interest the coming of "Clothed Truth."

Mr. William Fox, of the Fox Film Corporation, announces in the American papers an adaptation of Marie Corelli's well-known novel, "Wormwood."

According to the *Moving Picture World*, the Picture Playhouse Film Company, who already have a dozen offices in the United States, are about to open an office in London.

Brooklyn, that place of big things, is shortly, so we are told, to possess a gigantic picture theatre, Messrs. Picker and Bennett having purchased a huge site in the Flatbush district. This will be 200 by 100 ft., forming a rectangular corner site, and will, in addition to a handsome theatre, have, above it, a luxurious roof garden to accommodate at least 1,500 people. The total cost is estimated to be about one quarter of a million dollars, and this enterprise will form one of a well planned and noteworthy "circuit" of large houses each of a similar nature.

Among the special Trade reviews, readers are requested to note that the following features will be on view at the theatres and times mentioned below:—

LONDON.

"Cardinal Richelieu's Ward" (Thanhouser Company) and "The Last Egyptian" (Imperial Film Company, Limited), shown at the Shaftesbury Pavilion, Friday, May 14th, at 11 a.m.

"Time and The Hour," "Story of a Punch and Judy Show"; also, "His Brother's Wife" (Michaelson Lloyd British Productions), at Shaftesbury Pavilion, Tuesday, May 18th, at 11 a.m.

"Be Sure Your Sin—" and "The Penalty Fits the Crime," to be shown by Walturdaw Company, Limited, at Cambridge Circus Cinema, Wednesday, May 19th, at 11 a.m.

"A Daughter of England" (British Empire Films, Limited), at Shaftesbury Pavilion, Wdenesday, May 19th, at 11 a.m.

"Master and Man" (Sims and Pettitt drama), shown by H. A. Browne and Co., Limited, at Shaftesbury Pavilion, Friday, May 21st, at 11.30 a.m.

"As Men are Made" and "A Woman at Bay" (Bishop, Pessers and Co., Limited), shown at the Shaftesbury Pavilion, Tuesday, May 25th, at 11.30 a.m.

"A Boy's Best Friend" (Bindard and Co.'s exclusive), at Shaftesbury Pavilion, Wednesday, May 26th, at 11 a.m.

"The Devil's Profession" (Arrow Film Production), based upon Gertrude Wentworth James' novel, shown by Yorkshire Cine. Company, Limited. at Shaftesbury Pavilion, Friday, May 28th, at 11 a.m.

"The Enemies" and "11.59 a.m." (Ideal Film Renting Company's Exclusives), at Shaftesbury Pavilion, Friday, June 4th, at 11 a.m.

"The Beggar Girl's Wedding" (British Empire Films, Limited), at Shaftesbury Pavilion, Tuesday, June 8th, at 11 a.m.

THE PROVINCES.

"The Bachelor's Romance" (Famous Players) and "The Circus Man" (Jesse L. Lasky), shown by J. D. Walker's World's Films, Limited, at Lime Street Picture House, Liverpool, May 14th. Time and tickets from local branch.

"The Outcast" (Dominion Exclusives Company), to be shown at Picture Palace, Union Street, Sheffield, May 14th, at 10.45 a.m.; at Cinema, Salford, May 16th, at 3 p.m. and at Assembly Rooms, Leeds, on May 21st, at 10.45 a.m.

"Madcap Molly" and "Jane Eyre" (Kinematograph Trading Company, Limited), at Gaiety Theatre, Newcastle, May 14th, at 2 p.m. "Lena Rivers" and "Nana of the Moulin Rouge," to be shown at same Theatre, May 28th, at 2 p.m. The foregoing features, accompanied by "The Eighth Commandment" and "An Insult to the Flag," will also be on view at Alexandra Theatre, Salford on May 16th, at 2.30 p.m.

[Manufacturers and agents are requested to send us particulars and dates as above for inclusion in future lists. Kindly mark envelope "Trade Review."]

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TRADE MARK
Thomas A Edison
THIS SIGNATURE IS A GUARANTEE OF QUALITY

Miss Viola Dana in The Portrait in the Attic

One of those rare subjects that rivet the attention, and stir the deepest emotions. . . . . it made a profound impression on the viewers.

Miss Dana gives a most appealing and sympathetic study as the little girl who, holding aloof from her step-mother, nightly seeks consolation from the portrait of her own mother in an old attic, until won by her stepmother's affection and tenderness.



The Portrait in the Attic

Released June 14th. **Approx 1,070 ft.**

SIX-SHEET AND QUAD-CROWN POSTERS.

FILMS NOW ON VIEW

IN LONDON May 17th to 20th inclusive. **IN THE PROVINCES May 24th to 28th inclusive.**

THE GIRL AT THE KEY	Drama ...	App. 1,065 ft.	Released July 5th.
THE TAILOR'S BILL...	Comedy ...	App. 671 ft.	Released July 5th.
THE GLORY OF CLEMENTINA ...	**Drama ...**	**App. 2,285 ft.**	**Released July 8th.**
CRYSTALS : THEIR MAKING, HABITS AND BEAUTY	Educational ...	App. 495 ft.	Released July 8th.

On receipt of Postcard we will send you, regularly and post free, advance information of Edison Releases.

THOMAS A. EDISON, LIMITED,

WE PRINT EXCLUSIVELY ON EASTMAN FILM STOCK. EASTMAN NON-FLAM TO ORDER.

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TRADE MARK
Thomas A Edison
THIS SIGNATURE IS A GUARANTEE OF QUALITY



Two Striking Points

about this subject are

The burning hut, and the wonderful work of the Police dogs

These are the two features that will greatly impress the public.

The burning hut gives a remarkable scenic effect, while the two magnificent Siberian Wolf-hounds, belonging to the New York Detective Force, are seen tracking down the girl's abductors in a very realistic manner.

GET THIS SUBJECT—

Tracked by the Hounds.

Released June 17th. **Approx. 2,075 ft.**

SIX-SHEET AND QUAD-CROWN POSTERS.

164, Wardour Street, London, W. Phone: Regent 865

WE PRINT EXCLUSIVELY ON EASTMAN FILM STOCK. EASTMAN NON-FLAM TO ORDER.

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THE MANAGER'S BUREAU.

[The Editor is always glad to hear from Picture Theatre Managers on any topic affecting the control of their houses. He will also be pleased to receive specimens of advertising matter for comment in this section. All letters asking for personal advice should be accompanied by a stamp for reply.]

In response to innumerable requests, we have made arrangements to revive our popular feature dealing with matters managerial.

As before, we want this section of our paper to be of active and personal assistance to everyone of our readers concerned in the control of a theatre. We gladly place the whole of our knowledge and experience at the free disposal of those who care to seek our advice on any matter connected with the running of a picture house, but we have no desire to make this page an organ for our opinions alone, and shall be happy at all times to hear the views of our readers.

If we can be of any use to you, write to us.

There is no trouble that we shall not be glad to take, provided we can help you.

Do not hesitate to consult us on all points at all times.

That is what we are here for.

TALKS TO MANAGERS.

NO. 1.—"STYLE IN ADVERTISING."

So far as a generalisation is permissible on so big a subject, it may be said that the secret of success in business is organisation.

Of two men having equal scope and equal material, the one who organises best will succeed best.

When one thinks of it, the term "business man," and the word "organiser," are really synonymous. The business man is the man who organises for commercial exploitation, the goods which the manufacturer produces. He is the middleman between the maker and the consumer. The only justification for his existence lies in his ability to place the manufacturer's output before the public in the most profitable, suitable and attractive manner. And the measure of his success in accomplishing this object is the degree of his genius for organisation.

Organisation affects many different forms of activity in the work of a picture theatre manager, but in the present article we intend to confine ourselves to one of its applications to the all-important question of advertising.

The presence of the lack of organisation in any advertising campaign is immediately apparent. In fact, the very word "campaign," implies organisation. Study the methods of any prominent and successful advertiser, and you will at once be conscious that every detail is a carefully adjusted part of one big system which has been thought out beforehand. Haphazard, impromptu advertising is very nearly as useless as it is extravagant. It will be crushed out of sight by more capable competitors who have realised that modern publicity must be approached with care and intelligence as a definite science.

In this little article, we can make no attempt to deal with the whole colossal subject of advertising and organisation, but wish merely to touch upon one of the more pronounced evidences of the latter in the former. This point is Style in Advertising.

There is no necessity to go outside the Film Trade to find many admirable examples of what Style in Advertising means, or of its value. Look at the distinctive announcements of almost any of the larger firms occupying space in this issue of THE BIOSCOPE, and you will immediately recognise the difference between scientific and unscientific advertising. The scientific advertiser adopts an individual style which quickly becomes identified with his firm in the mind of the reader, and in a short time the distinctive "make up" of his announcements, with the reputation attaching to it, gains a definite value of its own, comparable with the value attaching to the gradually-formed style of a newspaper which in time becomes one of that paper's chief assets.

In too many cases the picture theatre manager omits to consider this question of style, and thereby neglects an important means of building up for his house that distinctive reputation which is so desirable. Formulate a definite style (and the style itself should be more or less representative of the character of your entertainment), and adhere to it so far as possible throughout all your publicity. By doing so you will find in a short time that the public recognises your advertising at a casual glance, and that a reminder of your theatre is carried by every one of your announcements, even to people who do not wait to assimilate the whole message.

An individual style may be formed in many ways, among the most popular being the employment of special type and special colours. This part of the question may well be left for managers to decide for themselves, but we cannot urge too strongly the value of a style of some kind. For style in advertising is equivalent to the signature of the author in a work of art. The anonymous artist can never become famous.

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ITEMS OF INTEREST.

LATEST AT LIVERPOOL.

A new picture house, known as the Garston Empire and Picture Theatre, will open at Liverpool on Monday next. It is intended to give an entertainment consisting of vaudeville and pictures. The building accommodates 1,200 people, and will be under the managership of Mr. C. H. Locke, who comes from the Royal County Theatre, Bedford.

REPEATED BY REQUEST.

For the second time in three weeks a specially arranged Trade show was given of "Her Nameless Child" at the Ideal Film Renting Company's Leeds branch. Mr. A. M. Bass, the local manager, expressed his pleasure at the large gathering, and entertained the company, which included several ladies, to afternoon tea. A tour of the different departments ended a very enjoyable visit.

SPECIAL VIEWS SHORTLY.

Messrs. Bishop, Pessers and Co., Limited, inform us that they have made further arrangements to release several special Balboa films, featuring the well-known favourite, Miss Jackie Saunders. On May 25th, "A Woman at Bay," together with another Life Photo Production, "As Men Are Made," will be presented at a Trade review, of which full particulars will be found in our usual columns. Another excellent Balboa subject will be entitled "The Sting of Jealousy," a Trade show of which will be announced later.

CHANNEL ISLANDS CINEMAS.

"Kismet" has been shown to delighted audiences at the Opera House, Jersey; also "A Messenger of Gladness" and "British Cavalry in the Making." The comedy element was sustained with "Put Me Off at Wayville" and "His Dog Gone Luck."—Besides the "Million Dollar Mystery" series, which is attracting much attention, the Alhambra, Jersey, has screened "Pilot of the R.R. Cut" and war series.—"The Other Woman" has been seen at West's Picture Palace, Jersey, and "The World Grabber," with "Fifty Years Ago: or, The Golden Wedding," have kept them company. The principal comedy has been Vitagraph's enjoyable "The Professional Scapegoat."—St. Julian's Theatre (Guernsey) patrons have viewed with intense interest "When London Sleeps," which was accompanied by "The Availing Prayer." The closing of the programme was "The Rounders," a comic providing immense amusement. Episode of "The Million Dollar Mystery" and "The Last Days of Pompeii" go to show that patrons are well catered for.—The following were in the programme for three evenings recently at the Rectory Hall Theatre: "The Power to Forgive," "Caryl of the Mountains," "Pimple's Proposal," "A Fatal High C," "The Gaumont Graphic," with "The Veteran" as the top liner.—At the People's Picture Palace, "The Adventures of Kathlyn" evoked much interest. The management has now taken up "The Trey o' Hearts." The letterpress of the story is being published in advance by the local paper, including also specially-secured photos. "The 'Varsity Race" was recently a feature here.—Despite the war, weekly picture programmes are being submitted at The Rink, Alderney, which tend to break the monotony of this out-of-the-way isle of the sea.

NOVEL CARTOON EFFECTS.

Messrs. Davison's Film Sales Agency are showing next week the first of a new series of cartoons, entitled "The Topical Sketch." These sketches are drawn in white on a black ground by a very skilful artist who hides his identity under the *nom-de-plume* of "Say." The great drawback to ordinary cartoons drawn in black on white is their short life, the scratches being very obvious on the white screen. This is obviated in the "Topical Sketches" in which the black ground is not devoid of scratches, but by contrast throws up the drawing very definitely and clearly.

LEYLAND'S PICTURES

The picture theatres in Leyland and district continue to do fair business. The good weather has not yet made much impression on the attendances. Mr. McKenzie generally has such excellent subjects on view at the Palace that he might be expected to have an appreciable audience at every show. Among his recent attractions are "The Pipes of Pan," "The Sign of the Cross," "The Pace that Kills," "The Masqueraders," and "The Trey o' Hearts" series.—At Green's Pavilion, Forington, last week, an exciting German spy film was shown, while the features during the present week are "A Dead Man's Child" and "Blazing the Trail."

CAUGHT ON THE COAST.

An adventure while "film-taking" recently befell a cinema company organised by the British Empire Films, Limited, who are now securing film versions of the two well-known plays, "In the Enemy's Camp" and "The Girl of My Heart," their producer, Mr. Leedham Bantock, and his company being near to Portland on Thursday last. They were interrogated by the local police, and explained the reason of their being in the vicinity, but this was not sufficient, for the local authorities wired to Scotland Yard. The result was an unexpected visitor at 7, Great Newport Street, who came round to see if the film producer's tale was correct. Needless to say, he was fully satisfied, but apparently the police are well on the lookout for "people taking photos" near the coast..

AN EAST COAST ADDITION.

To-day (Thursday) the Star Picture Palace at Hessle opens its doors. Hessle might be called an *annexe* to Hull, for it is only four miles away, and a favourite residential district. In the exterior little attempt has been made at extravagant embellishment, but though somewhat plain, the elevation is by no means displeasing. More pains, however, have been taken to add to the artistic features of the interior. The walls are decorated with some very interesting canvases by Buccini, representing "Science," "Art," "Architecture," etc. The illumination is secured by pendant lights, and on the side walls are massive candelabra in brass. All the lamps are supplied from an electric installation, which forms part of the equipment of the building. To secure the comfort of the Star patrons an excellent heating system has been installed, whilst the seating is extremely comfortable.

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SOME "IDEAL" WINNERS

The following is the record—GUARANTEED ABSOLUTELY CORRECT—of the Bookings on a few "Ideal" Exclusives to Tuesday, April 20th.

FILM.	RELEASED	LENGTH FEET.	BOOKED THEATRES.
"THE WORLD'S DESIRE"	May 10, 1915 ...	3,300 ...	122
"FROM SHOPGIRL TO DUCHESS"	April 19, 1915 ...	3,600 ...	178
"FLORENCE NIGHTINGALE"	March 22, 1915 ...	3,700 ...	228
"SHOP GIRLS"	March 1, 1915 ...	3,500 ...	309
"IDOL OF PARIS"	Feb. 15, 1915 ...	3,300 ...	298
"MIDSHIPMAN EASY"	Feb. 8, 1915 ...	2,700 ...	102
"HOW HEROES ARE MADE"	Jan. 18, 1915 ...	5,000 ...	258
"MARRIAGES OF CONVENIENCE"	Jan. 4, 1915 ...	2,900 ...	214
"EVERY WOMAN SHOULD KNOW"	Dec. 7, 1914 ...	2,500 ...	304
"IN THE SHADOW OF BIG BEN"	Nov. 23, 1914 ...	3,100 ...	398
"WHEN LONDON SLEEPS"	Oct. 26, 1914 ...	3,400 ...	574
"FEBRUARY 31st," ...	Sept. 21, 1914 ...	3,100 ...	259
"MR. PRYCE, OF SCOTLAND YARD"	Sept. 7, 1914 ...	4,500 ...	319
"AS A MAN SOWS SO SHALL HE REAP" ...	Aug. 17, 1914 ...	3,400 ...	485
"JOAN OF ARC"	Jan. 26, 1914 ...	4,500 ...	297
"MONEY GOD"	Nov. 24, 1913 ...	3,500 ...	396
"BRAND OF CAIN"	May 26, 1913 ...	4,000 ...	373

And Six "BETTY NANSEN" Films—

"NEGLECTED WIFE." "WAS SHE JUSTIFIED?" "PRINCESS'S DILEMMA."

"FOR THE SAKE OF A MAN." "HER HOUR OF TEMPTATION." "A MOTHER'S SACRIFICE."

These Films were released in 1914, and have already been booked by **1,097** theatres. The Managers who have shown a "Betty Nansen" Film readily acknowledge her claim to be the Queen of Tragediennes.

Are you satisfied that the films you are thinking of booking can show the same record of public preference as these? If so, we have nothing to say. But if not—well, the moral is obvious.

For Particulars apply—

THE IDEAL FILM RENTING CO., LTD.,

A. M. KAY, Manager,

Head Offices: 76-78, Wardour Street, London, W.

Telephone—Regent 6070 (2 lines). Telewriter—Charing Cross 261. Wires—"Idefilm, Telew, London."

Branches: BIRMINGHAM, 79, Station Street; MANCHESTER, 97, Great Ducie Street; LEEDS, 9, Upper Mill Hill, Boar Lane; GLASGOW, 108, Renfield Street; NEWCASTLE-ON-TYNE, 67, Westgate Road; CARDIFF, 23, Wood Street; DUBLIN, 40, Dawson Street.

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A LITERARY OBJECTOR.

An amusing item of news not unconnected with "Davison's," reaches us in connection with the Cricks and Martin Shakespearian burlesque of "Hamlet." It seems that a well-known authority, who has championed the Bard on many a lecture platform, and in countless letters to the Press, has written to the firm protesting in no measured terms against the "desecration" of filming the immortal William's works in parody-form. We hear, by the way, that "Hamlet" is going extremely well, and there are several weeks yet to run before release date.

MERITORIOUS FILM MAGNET.

The film version of "Mizpah," or, to give its stage name, "The Sacrifice," again features Miss Kahli Ru as "Princess Zaga." This clever actress was born in South Africa and has, in addition to appearing at the Gaiety Theatre, fulfilled engagements at the Palladium and other London variety houses, also touring the provinces with her own company in "The Bachelor's Club." The music for "The Sacrifice" was specially composed by Francis Bohr, and much of it has been cleverly adapted for the film. The world's rights for the latest version of the popular ballet-pantomime are held by the Magnet Film Company, Limited, by whom the film was prepared.

ON THE SOUTH-EAST COAST.

All that is best in films is sure of a cordial reception at Folkestone. Mr. C. Adams, the popular manager of the Central, lives up to a high standard, and has the gratification of seeing packed houses. Vitagraphs never fail to draw, "The Painted World" meeting with generous response. "The Dishonoured Medal" was also a popular success.—"His Dominant Passion" and "Great Toe Mystery" were greeted with continuous laughter at the Playhouse.—The name of the late John Bunny appearing in any film is ever a sure sign of satisfaction with the patrons of the Electric, and "Bunny's Little Brother" created more than usual attention. "Who Killed George Stone?" and "Solders of Misfortune" also went remarkably well.—At the Victoria Pier Pavilion, "In Jungle Wilds" drew crowded houses.—In spite of the remarkably fine weather at Ramsgate business is improving. "Last of the Hargroves," "Broncho Billy's Mission" and "The Black Countess" were attractive features at the Queen's.—"The Battle of the Sexes," the powerful Griffith feature, was followed with attention by good audiences at the King's. "The Body in the Trunk" and "In the Southern Hills" were principal films in a later programme.—Mr. W. J. Attack is bringing good results to the Royal Palace Theatre with a capital selection, some of the best being "Centre of the Web," "Shorty" and "For England's Sake."—Mr. H. W. Harward reports good business at the Star. "In a Persian Garden," "Acid Test" and "The Verdict" were top of the bill.—Two remarkably fine subjects appeared at the Cinema, Broadstairs, "The Legend of Provence" and Miss Florence Turner in "Through the Valley of the Shadows," both of which evoked every sign of appreciation.—At Margate a very enjoyable programme was presented by Mr. C. W. Stanley at the Parade Cinema, the principal item being "Marguerite of Navarre." Detective drama is always a prime favourite, and "The Great Bank Sensation" fully supplied this interest. "Fatty's Debut" and "Pruning the Movies" were greeted with endless laughter.—"King of the Beggars" and "A Soldier's Honour" were the "stars" at the Cinema de Luxe.—"The Ruby of Destiny" and "In Darkest London" occupied chief place at the Clifton Cinema. "The Trey o' Hearts" reached its last instalment at the Lounge, Cliftonville, and sustained interest right to the end.

MARY AGAIN MERRY.

Miss Mary Pickford having been ill for a week, and her play, "A Girl of Yesterday," being delayed a short time on that account, her director, Allan Dwan, continued much work by doing scenes in which Miss Pickford does not appear. However, our famous little player is now working again as hard as ever. A forthcoming Famous Players production, starring Mary Pickford, will be an artistic film version of the famous drama, "Fanchon, the Cricket," by Georges Sand, the celebrated authoress, who wrote so many of the great novels of France. Mary Pickford has a very excellent part in this subject, and should make this *rôle* as popular as her memorable part in "Tessibel of the Storm Country," which is voted one of the most successful of all great film productions.

BABY LANGLEY SCORES REMARKABLE SUCCESS.

Baby Langley, the juvenile genius, introduced to the film world by Messrs. Bamforth, through the enterprising agents the Yorkshire Cine Co., has scored a remarkable success at the Palladium, London, where owing to her popularity she is re-engagegd for a further week. The Langley sisters, of whom Baby is the particular bright and shining star, are said to have received the congratulations of Queen Mary and Queen Alexandra, and it is little doubted that they will soon be among the most brilliant of shining stars in the music-hall firmament. By the way, the Yorkshire Cine Co. inform us that the forthcoming Baby Langley releases, "There's Hair," released May 27, "Hilda Routs the Enemy," released June 17, and "Mama's Dear," released June 21, are all going very well indeed.

POPULAR HIT FOR HEADLINER.

The Jesse L. Lasky Feature Play Company announce that a forthcoming Lasky-Belasco release will be Laura Hope Crews in the picture production of the famous Belasco modern dramatic hit, "The Fighting Hope," a drama which scored a very exceptional hit when first produced at the Belasco Theatre, N.Y. Miss Crews made her first appearance in San Francisco when only four years of age, and is now one of the most celebrated of the younger Broadway stars. Among the productions in which she has played important *rôles* during recent years are:—"Merely Mary Ann," "Ranson's Folly," "Zira," "The Great Divide," "The Faith Healer," and other widely-known successes. She will make her initial screen appearance at about the same time as a number of other distinguished Lasky stars, including Ina Claire, Fannie Ward (the celebrated English actress), Charlotte Walker, Edgar Selwyn, Louis Mann and Donald Brian.

FIXED.

Though "The Wild Goose Chase," the first picture in which Ina Claire is to appear under Lasky management, has not yet been released, Mr. Lasky and Mr. Samuel Goldfish are so absolutely delighted with the production that they have arranged for Miss Claire to begin work immediately upon her second production. Mr. Cecil B. De Mille, from the studio in California, and the entire Lasky office, is united in believing that one of the greatest "picture" discoveries of the age has been made in this young star. By the terms of the contract between Miss Claire and the Lasky Feature Play Company, the fact that she is retained for a second production gives the Lasky Company the exclusive right to her services for a period of five years. This does not mean that Miss Claire is to abandon her engagements as a legitimate artist, but merely that she will devote a certain portion of time each year to work for the screen. The second subject chosen for Miss Claire is a film version of Harold MacGrath's famous novel, "The Puppet Crown."

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FILMING "LUSITANIA" INCIDENT.

On Monday the first films bearing on the *Lusitania* disaster were issued, and shown to the public. Messrs. Gaumont's, according to Mr. Clifton, their Liverpool manager, have released a special topical, 350 ft. in length, while Messrs. Pathé Frères included over 50 ft. in Monday's "Gazette," and intends supplementing this by at least another 150 ft. for the week-end. The enterprise of these two firms is only surpassed by their restraint, when it is remembered that about ten cameras were employed, and the output of film ran into four figures. Each of the films relieved of all their morbidity, and at the same time are a coherent record of incidents associated with the rescue of the survivors from the vessel.—Immediately the news was received, Gaumont's dispatched four photographers to the south of Ireland—one from London, Liverpool, Dublin and Belfast—and their joint film contributions were promptly sent to London, where they were supplemented by a few views of the arrival at Euston of survivors. The subject is introduced by a general view of the *Lusitania*. Messrs. Pathé Frères had men at Queenstown, and a staff of three photographers at Lime Street Station, Liverpool, to meet the train conveying survivors. Mr. Graham, manager of Messrs. Pathé Frères' Liverpool branch, left his home at 4 a.m. on Sunday, in order to be at the station before the arrival of the train, and tells a heart-rending story of the incidents he witnessed. The subject, while possessing a strong local bearing, is most comprehensive in its appeal, and gives a vivid but subdued impression of scenes never to be forgotten.

TEES-SIDE TOPICS.

The leading pictures at the Electric Theatre, Middlesbrough, were two powerful dramas, "The Long Way" and "For I Have Toiled." Comedy was provided in "All At Sea" and "A Strand of Blonde Hair." Appreciative audiences saw the picture programme screened at the Opera House. The leading film was "Mrs. Van Ruyter's Stratagem." There were several others grave and gay, including "A Wily Chaperone," "Escape of the Fast Freight," and "The District Attorney's Brother."

There was a special attraction at the Globe, Stockton, where a film depicting an adventure in Darkest Africa was shown under the title of "The Philistine." The current issue of the "Trey o' Hearts" serial furthered the keen interest in this well-known production. "Hard Cider," a good Keystone, was keenly enjoyed by the large audiences at the Royal Cinema, always comfortable and inviting, and was attended by crowds of patrons eager to see a topical film, "The She-Wolf." Interest was maintained in the Vitagraph's "The Product" and "Bombs and Bangs," a Keystone. A crisp programme of pictures of all-round attractiveness was presented at the Empire. The principal was "The Best Man," whilst there was another instalment of "The Million Dollar Mystery" which, by the way, has made a big local impression. The other films included a sensational animal picture entitled "Lassoing a Lion" and three capital humorous pictures, in one of which the floods in the South some months ago have been utilised for laughable scenes.

The management of the Darlington Court and Arcade Cinemas showed excellent programmes. The feature film was "The Master of Merripit," and there was also a picture showing the training of our cavalrymen. "The Lost Bridegroom" was a comedy which was greatly enjoyed. Crowded audiences made their appearance at the Alhambra, where a deeply absorbing drama, showing "high life" in Continental society was screened. The film was "Woman," and featured Francesca Bertini. The remainder of the programme maintained the high quality associated with the Alhambra.

ADDITIONAL "IDEAL" ATTRACTIONS.

An excellent list of new and attractive film subjects is, we learn, announced by the Ideal Film Renting Company, Limited. One is an adaptation of Robert Buchanan's famous play, "Alone in London," and which features Miss Florence Turner, who has put some of her finest acting into it. Another of the new Ideal releases is the Vitagraph Broadway star feature, "The Enemies," a gripping story of a novel revenge. The third of the new films has the striking title, "11.59 a.m.," and is fitly described as the "sweetest story the Ideal have ever released," although showing what is claimed to be the greatest fight ever put upon the screen.

Yet another new Ideal release is "Mignon," based upon the same story as that of Ambroise Thomas' world-famous grand opera.

A Trade show of "The Enemies" and "11.59 a.m.," of which particulars will be found in our usual columns, will be given on June 4th next, at 11 a.m. It will be seen from the above and other Ideal features that the company "headliners" are offering a magnificent assortment to the Trade.

THE CHILD PERFORMER AGAIN.

At the Huddersfield Borough Court, recently, a lady entertainer was summoned for allowing a child under eleven years of age to perform for profit without a licence, and Messrs. Hawthorne and King, Limited, cinema proprietors, were summoned for causing the child to perform.—According to the police evidence, the Picturedrome at Slaithwaite was visited on April 3rd, and a girl, aged ten years, was there found performing with a troupe.—The defendand was fined £3, with an alternative of 16 days imprisonment.—In the case against Messrs. Hawthorne and King, Mr. Alfred Pontefract, the secretary of the company, pleaded not guilty, contending that the company had not caused nor procured the girl to perform, but had simply engaged the troupe. He maintained that the performance took place with the consent of the Superintendent, who gave permission for the entertainment to proceed without a licence.—The magistrates found the defendants guilty, and imposed a penalty of £5, stating that persons responsible for an entertainment of the character invited should see that the necessary permission was secured.

OBJECTED TO EMPIRE.

At the licensing sessions held at Great Yarmouth on May 1, Mr. W. P. Eversley applied for a music licence for the new Central Cinema. Mr. Eversley said the management had received notice, which amounted to an objection on two grounds. One was to the alleged noise from the engine that drove the dynamo. He judged there was nothing in the way of vibration to complain of. If the people on either side felt they had a grievance there was a remedy in law, but those who complained of a nuisance must show that the comfort of an ordinary person was seriously impaired, and he did not think it could be alleged that the comfort of neighbours on either side was in any sense interfered with or seriously impaired by the working of this engine. He could say that if the Bench thought anything should be done for the purpose of meeting the objections Mr. C. Wood, the manager, would undertake to carry out their suggestions.—Mr. G. R. Talbot, in opposing, said that the gentlemen whom he appeared for lived on both sides of the new building. They said the noise of the engine had rendered occupation of the premises impossible.—Mr. Eversley said that if a generator was put in and the Corporation current taken, it would reduce the noise, but it would make it much more expensive to carry on the business.—The Mayor said the Bench would grant a temporary licence for two months, and hoped the company would do its utmost to mitigate the nuisance.

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Mr. Thomas Bentley Joins the Universal Film Co.

The outstanding genius, as a film producer, of Mr. Thomas Bentley has won him instant recognition, not only in this country but practically throughout the whole world. In one sense, therefore, it will not be altogether a surprise to our readers to learn that he has accepted a very tempting offer to join the Universal Film Manufacturing Company, of New York, whose enterprise and discrimination in securing the services of the very finest artists are well-known.

This important engagement by the Universal Company, who are, of course, represented on this side of the Atlantic by the Trans-Atlantic Film Co., Ltd., means that all Mr. Bentley's future productions will be under the "Universal banner." That they will form a distinguished addition to the already huge and significant output of this great firm may safely be prophesied. The boundless resources of the wonderful moving picture city which the Universal Company have created in California, U.S.A., should allow Mr. Bentley the fullest scope for his talents, and this auspicious union will doubtless produce the happiest and most interesting results.



We believe we are right in saying that Mr. Bentley may claim the honour of being the first English producer engaged by an American company in this manner. There are, of course, numerous well-known producers of English birth working in the United States, but in every instance, we think, they have built up their reputation in that country. In view of the fact that several distinguished American producers have been invited over here by British firms, it is especially gratifying to be able to record this notable reversal of the position.

Mr. Bentley's wonderful Dickens films are so justly famous that it is almost unnecessary to make any reference to his past work. His productions have always been notable for their extraordinary accuracy and beauty of detail, and for their very high technical finish. A skilful photographer, and an experienced actor as well as an accomplished producer, Mr. Bentley possesses a familiarity with every phase of the many-sided art of film-making which is as rare as it must be valuable. Those who have had the privilege of watching him at work know something, moreover, of the untiring energy, the tact, and, above all, the systematic thoroughness which characterise his methods, to see him handle a vast crowd—inspiring enthusiasm, and even real histrionic ability, into the most unpromising material—is quite a revelation.

Educated first as an engineer, Mr. Bentley next became associated with the Press. Afterwards he was for nine years on the variety stage, impersonating Dickens characters, and it was during this period that he toured Australia, being elected Vice-president of the Sydney (N.S.W.) branch of the Dickens Fellowship. It was in 1910 that he entered the cinema world, producing his well-known version of "Oliver Twist," which has since been followed by equally popular adaptations of "David Copperfield," "The Old Curiosity Shop," "The Chimes" and "Barnaby Rudge."

Although naturally busy with preparations for his departure, Mr. Bentley kindly spared THE BIOSCOPE a few minutes for a chat last Monday, when he was full of enthusiasm for his new undertaking. He has never visited America hitherto, and will, therefore, find additional interest in his forthcoming journey, apart from his desire to see the Universal Company's wonderful Film City. It should be mentioned, by the way, that before leaving he will produce a film for the Trans-Atlantic Company in this country, the subject of which must not be revealed at the moment.

There is no producer more worthy than Mr. Bentley to represent, as it were, the art of the British film maker in America.

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Two Recent Walturdaw Acquisitions.

If there be one sentence more than another that has fulfilled its mission in the vocabulary of the showman it is the oft repeated motto that "variety is the spice of life." We, however, have a more than sufficient excuse for once more reviving the expression in the wealth of attractions, especially for that wary individual, the exhibitor of "exclusives," as displayed in the lists available from our leading Trade concerns. Knowing full well the difficulty which confronts our friends upon the exhibiting side in suiting the extremely varied tastes of audiences in various parts of the kingdom, we invariably endeavour, in presenting our weekly critiques of films, to devote the space at our disposal to as judicious a selection as possible of current attractions, and have pleasure in herewith referring to a duo of films just added to the already lengthy, and extremely varied, lists of the Walturdaw Company, Limited.



Although the two items about to undergo analysis may, by some, be voted "upon the ordinary lines," they are just such subjects as will, we should imagine, appeal to the majority, and, in spite of certain little crudities more or less apparent in each, should certainly admirably serve their purpose as headliners of more than average merit. The first subject, bearing the forcible, if not particularly original title, "The Penalty Fits the Crime," is so well produced that the settings, with all deference to the producers, could well have been applied to a much more ambitious narrative.

The play is upon the generally accepted lines of sensational drama, but has a strong topical interest by reason of the leading dramatic episodes being set forth amidst a ruined village "somewhere in France," and the introduction of a fair share of military element. The story begins with the meeting, in a Red Cross Hospital, of Simonne Hubert, a wealthy woman, separated from a brutal husband, and now working as a nurse, and an English officer, Lord Wm. Raleigh. The self-sacrificing acts of the handsome Frenchwoman beget a platonic love affair which is discovered by the husband, who also possesses himself of a document which, in case of the soldier's death, forms proof of a handsome legacy to Simonne.

From this point onward, the story presents a battle of wits between the villainous Hubert, who disguises himself as a camp follower, and the hero. So cleverly does the rascal manage matters that the officer is posted as killed, and mourned by his lover, who is also faced with the possibility of sudden death by means of an explosive placed in a package identical with that stolen by Hubert. Need we add that the officer is rescued from his predicament and, through the agency of a clever criminologist, the villain is exposed. The tragic end of the brutal husband, hoist by his own petard, solves the riddle, and enables the consummation of a love that is pure and noble.

The second release, entitled, "Be Sure Your Sin ——," is portrayed in the costumes of early Victorian days, and tells of the troubles of a heroic schoolmaster, whose methods are disapproved of by the powers-that-be in a lawless Indiana village, a hotbed of brigandage and political jobbery. Ralph, the schoolmaster, quickly quells rebellion among his quaintly assorted flock, and finds a sweetheart in Hannah, an orphan girl of genteel parents, who is domestic "help" to a family aptly named "The Means." Much of the humour of the play is, in fact, derived from the methods adopted by Mrs. Means to "load" her darling "Sis" on to the newcomer.

We thus have a species of moving comedy-drama allied to a tale of crime and circumstantial evidence. The schoolmaster, of course, finds a bitter enemy in the arch-plotter of the place, and we see Ralph nobly standing his ground when charged with murder. He has staunch friends in a burly "schoolboy," also in an old veteran, who do their best to save his life. Just as things look grave indeed, and a lynching scene probable, a startling piece of evidence condemns, of all people, the sheriff himself, and the last we see of that worthy individual is his savage manipulation of a chair in order to break his way out of the primitive court house, the sitting-room of the squire. The film ends somewhat abruptly, but is, for all its crudity of development, a really typical drama of turbulent times. We believe that full synopses for both films, with release dates and lengths, will be available from the Walturdaw Company, Limited, during the present week.

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"Star" Productions from Moss' Empires, Limited.

To their already extensive and constantly increasing repertoire of important "feature" films, Moss' Empires, Limited, have recently added numerous others, which, by their excellence, give further testimony as to the skill and discriminative ability invariably displayed in this firm's admirable selections.

The two pictures we propose to review to-day —"As Ye Repent," by the Turner Company, and "A Dare-Devil Circus Queen," by the Eclair Company—are so widely different in character that any comparison between them is quite impossible. The one, a powerful domestic drama, is mainly notable, perhaps, for the remarkably penetrative character delineations provided by a singularly strong company of players, and for its many striking dramatic situations. The other, although it also is quite well acted, is avowedly a sensational melodrama, full of spectacular thrills, and, as such, it could scarcely be more satisfactory.

"As Ye Repent———."

At the opening of this forceful, if sometimes rather gloomy, play, we find Miss Florence Turner in an *ingenue rôle* which, with her almost uncanny versatility, she manages to make as convincing and natural as any other of the extraordinarily wide variety of characters she has played in the past. After the first reel or so, however, she "grows up," and it is then that she has an opportunity to display to the fullest extent her amazing mastery over the whole gamut of human passions. Almost every one of her performances we can remember has been a work of art, both creative and interpretive, individual, finished and intensely vivid; and her portrait of the Italian girl, with whose chequered career this film is mainly concerned, is no exception to the rule.

Apart from Miss Turner's share in the production, however, "As Ye Repent ——" is an unusually well acted film. Mr. Edward Lingard—certainly one of the most convincing "heavy men" appearing on the screen—gives a performance which is full of sinister power, and withal perfectly natural and restrained. Mr. Anthony Keith gives a sensitive reading in a rather unremunerative part as the somewhat priggish hero of the piece whose ingenuous belief in human nature leads him into various painful situations. Mr. Tom Powers makes an all too brief appearance as an ungenerous young man, who first ruins the Italian heroine and then deserts her in the belief, inspired by a thoroughly despicable villlainess, that she has been unfaithful to him. As the villainess in question, Miss Maud Stuart does not hesitate to invest an excessively unpleasant part with its full measure of viciousness.

If we have devoted more than usual space to the acting of the film it is because the latter is so extremely well presented by its players. At the same time, a great deal of credit is due to Mr. Larry Trimble, the producer, for the skill with which he has supervised the architecture of the work. The play is full of dramatic situations, and in every case Mr. Trimble has not been afraid to take his gloves off and give us life as it is, even in so difficult an episode as that in which a wife announces to her husband her refusal to "make the sacrifice of motherhood." It is unnecessary to point out, on the other hand, that he is too fine an artist to offend by lack of restraint or delicacy.

While not offering tremendous scope for scenic display, the film is consistently well staged throughout, and contains at least one effective spectacular episode in the panic incidents during a theatre fire.

A Dare-Devil Circus Queen.

In their very handsome descriptive booklet, Messrs. Moss' Empires, Limited, characterise this picture as "the sensational limit," and we really do not think a more apt phrase could be applied to it. The "limit" referred to is attained in the drama's culminating episode where a woman, mounted on horseback, is seen to make the circle of a Great Wheel similar to that at Earl's Court, stationed on the roof of one of the small passenger carriages. There appears to be no deception whatever about this episode. It is presented in cold blood by the courageous equestrienne concerned, and the exhaustive nature of the pictures illustrating her feat seem to remove from the latter any possibility of "faking."

Although this hair-raising performance is naturally the most striking feature of the picture, the latter contains a great deal else that is meritorious as well as sensational. The story, which weaves the history of two unscrupulous criminals into the lives of a fickle circus proprietor and his wife, is set largely amidst characteristic circus and menagerie scenes, so that it possesses an uncommonly largely share of spectacular interest. It is, for the most part, extremely well acted, and its plot, though not much more probable than that of the average melodrama, proves a satisfactory vehicle for all kinds of stimulating sensations. Unquestionably, "A Dare-Devil Circus Queen" is a rattling good entertainment of a type that is invariably popular.

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THE "LUSITANIA" DISASTER.

Notwithstanding the contention that we must, as a rule, confine our attentions, from a journalistic standpoint, to purely Trade matters, we feel ourselves justified, and amply justified, in expressing, on behalf of our readers, our utter abhorrence of the latest of Germany's crimes, the torpedoing of the R.M.S. *Lusitania*. In com-



MR. E. HOUNSELL.

mon with every business in the kingdom and across the Atlantic, we have either lost, or come near to losing, friends among those on board the great liner at the time of the dastardly attack, and we therefore propose to briefly mention the names of some of those referred to, and their connection with the industry.

Before doing so, however, we would like to present to our readers one of the many instances of epic heroism displayed during the work of rescue, one which redounds to the eternal credit of a gentleman as well-known in London as among our cousins over-seas. We are indebted to the *Pall Mall Gazette* for the following:—

> Mrs. Lines, a Canadian lady, paid a glowing tribute to the gallantry of Mr. Alfred Vanderbilt and his valet, Ronald Denver.
>
> "'People,' said Mrs. Lines, 'will not talk of Mr. Vanderbilt in future as the millionaire sportsman and man of pleasure. He will be remembered as the 'children's hero,' and men and women will salute his name. When death was nearing him he showed a gallantry which no words of mine can adequately describe.
>
> "'Find all the kiddies you can, boy,' he said to his valet. The man rushed off immediately collecting the children, and as he brought them to Mr. Vanderbilt the latter dashed to the boats with two little ones in his arms at a time. When he could no longer find any more children, he went to the assistance of the women, and placed as many as he could in safety.
>
> "'In all his work he was gallantly assisted by Ronald Denver, and the two continued their efforts until the very end. I hope the young men of Britain will act the same for their country now as Mr. Vanderbilt did for somebody's little ones.'
>
> "Other survivors state that just before the end Mr. Vanderbilt gave up his lifebelt to a friendless old woman who came along. He could not swim."

The last few words tell their own story. His should for ever be an honoured name.

Among those passengers who were lost must unfortunately be placed Mr. Chas. Frohman, the famous *entrepeneur*, who would, in all probability, hold the record for Trans-Atlantic trips as a passenger, and verily seemed to be quite as often here in London as he appeared in New York. He was affiliated to the Famous Players Film Company, Limited, of America, of which his brother Daniel, is managing director, and this concern is, in fact, at present producing certain of his very popular dramatic attractions. Mr. Charles Klein, who was also lost, at one time reader of plays for Mr. Frohman, was the author of "The Third Degree," and part author of "Potash and Perlmutter." He was upon his way to London to superintend the production of a sequel to the latter play. His brother Manuel recently left New York in order to become conductor at the Gaiety theatre.

The theatrical world has, in addition to the foregoing, suffered other losses through the disaster, but we learn that Miss Rita Jolivet, who was formerly leading lady for Mr. James Welch, and has latterly been appearing in America, including a special engagement with the Lasky Feature Play Company, is among the saved. Curiously enough, the title of the feature film in which she is to be presented is "The Unafraid," based upon Eleanor Ingram's successful novel. Miss Jolivet's home



MR. E. BARRY.

is at Kew, near London, and she has, fortunately, been enabled to reach there for what surely is a well earned vacation.

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Two of Birmingham's best known men in the Trade were on the *Lusitania*, Mr. E. Hounsell, manager of the Midland Exclusive Film Company, and Mr. Edward Barry, who accompanied him. It was well known locally that they were coming home on the liner, and Saturday morning brought a flood of inquiries as to their safety. The noon editions of the daily papers announced that Mr. Hounsell had reached Queenstown, but nothing definite concerning the fate of Mr. Barry transpired until late in the evening. Mr. Hounsell is, besides his association with the Midland Exclusive Film Company, manager of the Imperial Picture Palace, West Bromwich, where he resides.

Mr. Barry was formerly with Warners Features Company, London, and his breezy personality and enterprising methods have made him very popular. He had been to America several times before.

Mr. Hounsell and Mr. Barry lost everything they had with them. When the liner was torpedoed they at once proceeded to render aid to the women and children. Before Mr. Barry got to the frail craft to which he clung, he picked up a child floating on the surface of the sea, but the youngster, who had been hit by floating wreckage, was dead when placed on the raft. It need hardly be added that both Mr. Hounsell and Mr. Barry have been overwhelmed with congratulatory messages upon their escape.

Our representative at Liverpool informs us that the disaster had a staggering effect upon the people of the city, whence many of the crew of the ill-fated Cunarder hailed, and certainly reacted to some extent upon the attendances at the local cinema houses. Upon making special inquiries at some of the leading suburban halls, which usually on Friday and Saturday evenings are packed to their utmost, our representative learnt that a depression set in immediately the news was received. On Saturday, when it was ascertained that the proportion of survivors was so small, the perturbed feeling became intensified, and patronage during the evening consequently suffered. The Lord Mayor of Liverpool is, it is stated, opening a relief fund. Questioned as to the likelihood of cinemas assisting this effort by giving special performances, three managers who were interviewed declared that that would naturally depend upon the general feeling of the trade in the city.

"THE BIOSCOPE" PARLIAMENT.

Readers are invited to express their Opinions upon any subject of General Interest.

Correspondence submitted for publication must be accompanied by the full name and address of the writer, not necessarily for publication, but as an evidence of good faith. Anonymous letters will be promptly consigned to the Waste Paper Basket. Publication of a letter must be taken to imply that the views expressed are endorsed by the Editor.

Local Colour for Scenarios.

To the Editor of THE BIOSCOPE.

SIR,—*Apropos* of your paragraph about the Hepworth Company's forthcoming production, "The Sweater," of which I am the author. Yes, it is right enough—the Hepworth Company said: "If you get us the real local colour we'll produce the play," and as what the Hepworth Company says goes, I just trotted off and installed myself in the sweating area and studied the habits, manners, and customs of the sweaters and the sweated. As for what I saw—well you'll know all about that when the film is released—and though I ses it as perhaps shouldn't, I can tell you it is *some* film, and will make the British public sit up and take notice."

But what I really wanted to say was that during my sojourn in slumland, one or two facts were borne in upon my intelligence which might be of interest to some of the readers of your valuable journal in the various branches of the Trade.

One was that the way to get good film stories is to go to the fountain head for 'em (a thing which, personally, I have always done when possible—a fact to which I attribute the further fact that I have just been paid £25 by a famous explorer to write a film for him. Think on that, ye writers of picture plays. This being so, why is it that so many scenarios dealing with slumland are written at Brighton, and so many of High Society in Fulham? I put this to some of my fellow picture playwrights, and their replies, boiled down, amounted to this: "We'd do it quick enough, old chap, if the producers only encouraged us a bit by tacking our names on to the films, and giving us a reputation to live up to. As it is we're like the pauper's funeral—nobody knows and nobody cares, and all we've got to do is to make our guineas as easily as possible in enforced obscurity."

Just turn that over in your mind, Mr. Producer—and remember that all your best stuff comes from the free-lance writer.

Sometimes in the evening I took a "bus-driver's holiday" in a picture house, both in the East and West of the great Metropolis. And these were a couple of remarks I elicited in talking to the audiences.

In the East. "Strewth, mate, wish ter Gawd they'd cut aht these 'ere blood-and-thunderers an' give us more like that Sassiety kid wot stopped 'er old woman from runnin' away wiv 'er bruvver's pal—summin as mikes yer wanta' snivel's wot I likes."

And in the West: "Pon me soul, I'm fed up with the Society problem films—what I like to see on the screen is the good old melodrama—something that make one's blood run hot and cold by starts—that's my meat."

And that's for you, Mr. Exhibitor.

And so, Mr. Editor, trusting that these impressions, gained on the spot, will prove sufficiently interesting to justify you in giving so much of your valuable space to a mere voluable writer of scenarios,

I am, with compliments,—Yours, etc.,

WILLIAM J. ELLIOTT.

Link Cottage,
Copthorne, Sussex.
May 7, 1915.

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Not another Print to be Sold in Great Britain



THAT is the fiat that went forth from the offices of The Trans-Atlantic Film Co., Ltd., in connection with the great serial, "The Master Key," and in accordance with our solemn promise to the Exhibitors of Great Britain, we wish to emphasize that nothing will induce the Trans-Atlantic to depart from this clearly-defined policy. The advantage of this course to Renters and Exhibitors generally is obviously of a very definite money-value, for all Exhibitors who book "The Master Key" are protected from unfair competition. If you are still holding back your booking of this money-maker for the summer months, don't hesitate an instant longer—BOOK "THE MASTER KEY" N—O—W! If you **have** booked this masterpiece of picture plays, don't forget to write to the Trans-Atlantic for your FREE publicity matter.

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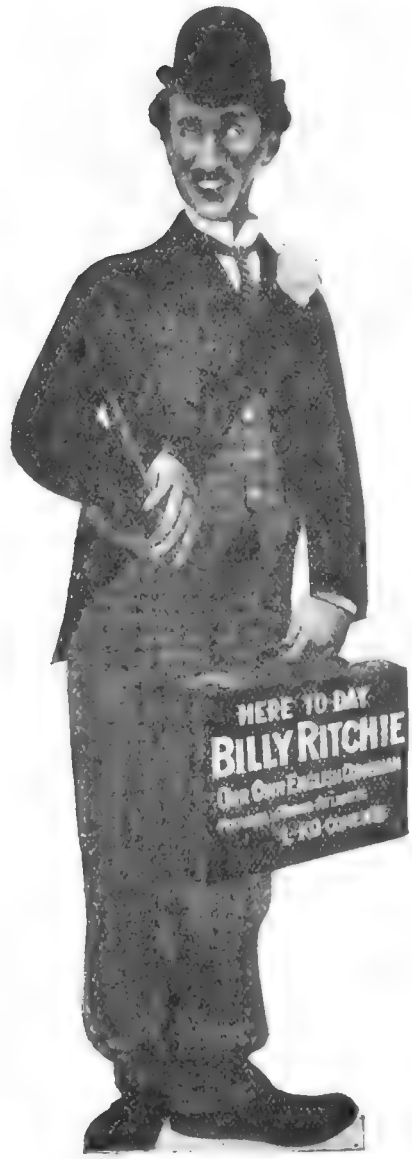
Owned and Operated by CARL LAEMMLE, PATRICK A. POWERS, ROBERT H. COCHRANE, JOHN B. STANCHFIELD, and JAMES MacKINNEY.

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THIS is a reduced reproduction of the magnificent life-size cut-out of the famous L-KO comedian Billie Ritchie. The Trans-Atlantic Film Co., Ltd., will present one of these cut-outs FREE to Cinema Managers who apply immediately. This great cut-out is beautifully printed in six colours, mounted on very thick non-warping cardboard, and is fitted with a specially constructed wooden prop, which not only makes it stand steady and firm, but renders it immune from the warping influence of sun or rain.



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ONLY a limited number have been made, so that if you want one of these great crowd-attractors you will have to be amongst the first applicants. Mention this paper in your application, and also note that in view of the great size of this cut-out and the need for careful packing **it will be necessary to send with your application 1/- in stamps or postal order to cover the cost of the packing. This offer will not be repeated,** so write off at once if you don't want to miss a very generous offer.

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Portrait Sketch by Carlton Studio.

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Father of the Famous Nestor Comedies.

THE Nestor brand of comedies stand first in public favour as the "Film Comedies with Genuinely Funny Plots." Nestor comedies were the first to base their humour on funny situations and steadily-worked-up plots which planted the principals where they could not fail to be funny. Then Mr. Al. Christie saw to it that his funny plots were given their highest humorous value by discovering and training a trio of comedy players who are now at the top of the tree in their own branch of screen humour. Mr. Al. Christie has produced all the Nestor Comedies, the first being made nearly six years ago, and he is popularly known as the Director of

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WHEN HE PROPOSED	..	959 *feet approx.*	*Released June* 17.
A COAT'S A COAT ..	..	990 *feet approx.*	*Released June* 24.
A MIX-UP AT MAXIN'S	..	880 *feet approx.*	*Released July* 1.

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"THE OUTCAST."

A FINE RELIANCE PRODUCTION.

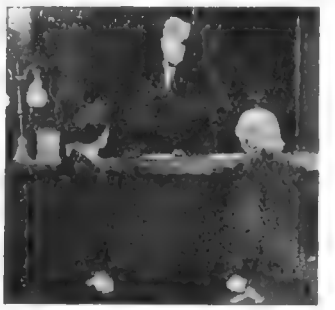
There is one type of drama which American writers have made almost their own, and which in popular favour with an American audience is hardly excelled by stories of Wall Street or the newspaper office. This may be termed the drama of the police court, and has provided the American public with many effective plays, some of which have achieved almost equal popularity on this side of the water. This, however, is not invariably the case, for the procedure of the Courts in the



United States differs in some respects so materially from our own that its ready acceptance demands a mental attitude which the conservative playgoer is not always inclined to adopt, while the American policeman or detective of dramatic fiction is allowed a licence and autocratic power which is quite incomprehensible to the law-abiding British playgoer who is accustomed to regard the police as so many walking directories maintained solely for his own convenience and safety. That peculiarly detestable method of examination known as the "Third Degree" is either regarded with tolerant curiosity as a dramatic expedient to exploit the talents of an emotional leading lady or a persecuted leading man, or it is rejected with irritation and even indignation as something unfamiliar and therefore not to be credited.

When, however, the drama is founded upon a story of such simple human interest as will make a direct appeal to the heart irrespective of local conditions or customs this drama of the police court evokes universal interest, and it will be admitted that in this particular type the American producer is easily the first in the field.

The very remarkable film "The Outcast," shown by the Dominion Exclusives last week, is an admirable case in point. Thomas Nelson Page is a writer with a keen insight into human nature with a tender sympathy for its weaknesses and failings, and a charitable faith in its efforts toward regeneration, and he has written a simple human story in which the characters have human failings and human virtues. The author has been extremely well served by the adaptor, and the film version is a model of dramatic construction, while the producer, Mr. D. W. Griffith, with the assistance of a company unequalled in their individual lines, has made another important addition to his long list of successes. We have rarely seen a film of its class where the art of the producer has been so evident throughout with so little apparent artifice. It is obvious from the very commencement where the characters of Netta and Dan are so clearly revealed amidst their sordid and vicious surroundings. He is the waiter at a low drinking saloon where the girl dances and sings in bizarre and tawdry finery, and where, with a hundred little touches of commonplace detail they show their steady and honest affection for each other. In spite of their horrible surroundings they are happy in their humble plans for the future, as is shown by a beautiful episode during their afternoon out where, sitting on a bench in the park they wistfully watch a happy mother romping with her little child, a scene which is played with exquisite delicacy and charm. Then comes the tragedy which shatters their dream. One of the pestiferous frequenters of the saloon forces his attentions on the girl. Dan comes to her rescue, but it is only in courage that he is a match for the powerful bully. In his defence and her own Netta snatches the ruffian's revolver, and a moment later the lovers are



staring aghast at the dead body of the man who has wrecked their happiness. There is a hasty flight, a pursuit by the police, and the girl, hit by a shot, is captured. The boy escapes at her urgent entreaty, for he has a previous conviction against him, and it would go hard with him if he were caught.

Then follows the dreary procedure of a criminal trial, counsel for the prosecution and the defence each doing all he can for his own reputation before a judge who is well known for his strict and stern sense of duty. The poor child has no chance, for she is regarded as

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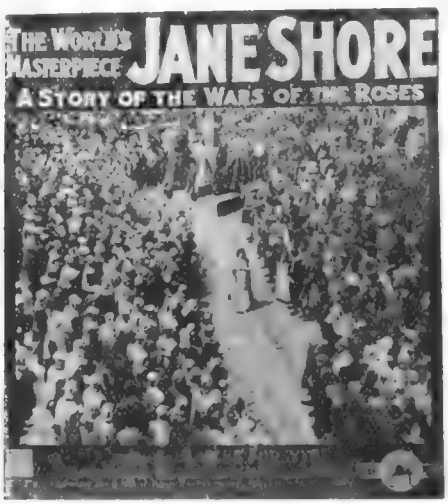
an outcast, against whom society must be protected. She is found guilty and sent back to await her sentence, and Dan, who surrenders himself up in order to give evidence on her behalf, is committed for trial on an accessory.

The attorney for the defence takes an interest in the prisoner, and after hearing the story of her life he goes to her native village to gather further details. Here he learns how her mother was deceived and deserted by a young lawyer, and with the aid of an old photograph the attorney identifies him as the judge who will soon be called upon to pronounce sentence on his own daughter. In an intensely dramatic scene this sentence is averted at the last moment, the shock of discovery is fatal to the judge, and a more lenient magistrate makes it possible for Dan and Netta to begin life anew under happier auspices in the village where her grandfather is eagerly waiting to welcome her. The story is told throughout with admirable concision and unerring dramatic instinct. The scene showing the death of Netta's mother and that in which the judge receives a deputation seem to us less essential to the development of the story than any, but both have interest in themselves and can hardly be said to delay the action to any appreciable extent. The trial scene is a masterpiece of stage-management, and without being unduly prolonged gives an interesting insight into the methods of the American courts, at the same time giving fine scope for acting of which very full advantage is taken by prisoners, counsel, judge, jury and spectators.

If the film is a triumph for the producer it is no less so for the company engaged in its representation. Miss Mae Marsh and Mr. Robert Harron, with an enviable record of successes have done nothing better than their perfectly realistic pictures of these ill-fated young lovers. Their performances show all the restraint of real life with all the effectiveness of consummate art. Mr. Ralph Lewis, a handsome and impressive figure as the judge, Mr. Dillon and Mr. Lowery as the two attorneys, and Mr. Spottiswoode Aitken in a fine character study of Netta's grandfather are other members of a company who have built up the foundations of their success by a long and conscientious study of the medium in which they work.

AIDING THE EXHIBITOR.

The many viewers and others in the business who have seen, or been informed of, the merits of that magnificent production, "Jane Shore," should certainly possess themselves of at least a



portion of the superb publicity matter which has been issued for the exhibitor by the Walturdaw Company, Limited.

The various souvenirs are alone well worth possessing, and include one of the finest synopsis volumes we have seen; a portfolio of photogravures, panel size, and twelve in number; post card views of scenes from the film and other special matter for general distribution, the latter including the various press opinions bestowed upon the Barker masterpiece. There is also available a veritable picture gallery of enlarged photos, for use in the vestibule of the theatre. The question of posters forms an additional and extremely strong factor for here, indeed, the lucky possessors of the great British film have, in collaboration with the Barker organisation, been enabled to issue a magnificent series of designs in four and six colours. These range from six-sheets up to a beautiful twenty-four-sheet, all at strictly reasonable prices, and forming as fine a set as ever issued. We regret that lack of space prevents further illustration, but herewith, as a little indication





of their quality, give reproductions of the six and one of the twelve sheet sizes. Messrs. Walturdaw will send full particulars either from the London headquarters or various provincial branches.

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There's only one "One Brand" Programme,

which invariably shows, not simply satisfactory, but astonishing, results. Wherever a "Keystone Night" has been featured there has been a big jump in receipts, frequently overtopping the previous record even when that record has been made with a famous and expensive exclusive. For instance, the MILNSBRIDGE PICTURE PALACE, HUDDERSFIELD, recently tried

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And this is how Mr. H. M. Ellis, the manager, writes to us as a result.

"I have this day returned to you two Keystone uniforms, and trust you will pardon me for not returning them sooner, but the Keystone Night was such a success, it had to be repeated the following evening, over and above our ordinary show.

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Without exaggeration, the most daring motor cycling comedy ever released, and one of our funniest. The business with the side-car is an absolute revelation. You can't fathom how it's done, but it'll keep you gasping right through. A film that will bring you many new patrons.

RELEASED MONDAY, JUNE 21st. **APP. LENGTH 1,020 ft.**

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A "Police" comedy, and one of the best efforts of that absolutely unique force. The "Master Crooks'" liberties with the guardians of law and order are in a vein of broad farce, which makes you laugh whether you would or not.

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Just as there is no special attraction like a Keystone Night, so there are no comedies for regular attraction as good as Keystones.—No artists so popular as Keystone artists.—No receipts so satisfactory as those brought by a regular Keystone policy.

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How many people have actually seen submarines in action?
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Very few! And they will flock to the theatre that shows

The ROYAL DANISH NAVY

Rel. July 5th. A film of great topical interest. **748 ft.**

Wonderful Pictures of Torpedo Firing by Battleships and Submarines.
All orders must reach us by June 21st. Send YOURS to-day.

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Rel. June 28th. LIONS HEAD BRAND **947 ft.**

A film crammed with sensation from start to finish.

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A delightful pictorial holiday.

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Produced by PERCY NASH.

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On May 21st, at the Shaftesbury Pavilion,

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Featuring—

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MAJESTIC

"The Films with the Famous Artistes."

Every "Majestic and "Reliance" poster exhibited outside your theatre carries with it the assurance that the film is acted by capable and popular performers — tried and proved favourites of the public. There are hundreds in **your** district who will wish to see

The Old Fisherman's Story

simply because the leading parts are taken by Mary Alden, Raoul Walsh and Spottiswoode Aitken. And their judgment is good. These "big-part" stars have never been seen to better advantage than in this simple but wonderfully artistic open-market release, which is presented with all the charm of photography and beauty of setting associated with the "Griffith" Companies. Our Bulletin gives the full story—if the cast appeals to you, we shall be pleased to send you the description. But you will be taking no risk in asking your renter for a booking, even without inspection.

Released Thursday, June 17th. **Approx. Length, 1,805 ft.**

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Sunderland and Wearside Sidelights.

(BY OUR OWN CORRESPONDENT.)

Zeppelin "scares" are in the air and hereabout. Following the recent real raid, the military have imposed still further lighting restrictions. What these are no man knoweth—except the police, who have been interested with the putting of them into execution. Need I say more, or even hint at the thoughts my managerial friends "can ne'er express, yet cannot all conceal." Practically all exterior illumination is banned, and one has now to search for the erstwhile brilliantly lighted palaces. Various devices have been experimented upon by managers, but the strong hand (or voice) of the gentleman in blue, armed with the authority of the "gentleman in khaki," have nipped these effectively in the promising bud, and a dark (in every sense) uniformity is now general. With the steadily brightening nights these regulations will be negatived by Old Sol's parting rays; but, alas! at the time of writing, news has come to hand that the Durham's have suffered fearfully in the recent fighting near Ypres. These sad tidings are, as I need hardly say, being seriously reflected upon the cinema halls in common with all other entertainments. Still, one shouldn't grumble at what are really only minor troubles compared with what is befalling our cinema supporters across the Channel, fighting our greater battle.

Without the city wall most of the pit picture halls are suffering from the dearth of men, but within the gates of Durham City each of the three halls is enjoying a fair spell of business. The palace ran a revue last week for a change, but is reverting to the cinema, whilst at Messrs. Rushworth's Assembly Rooms, "Lil o' London," "Two Women," and "Those that Trespass," were the star pictures, the New Globe Cinema making the most, and deservedly so, with "For Love of the King," "A Romance of Old Brittany," "They Called Him Coward," and "The Philistine."

"It isn't always what you've got, but what you can make of it," is a venerable axiom. And Mr. Gordon Gray knows it. Only recently he took the Queen's Hall Kinema at Sunderland in hand, and booking "The Trey o' Hearts" series at once, began booming it and the Kinema for all he was worth. The military negativing the illumination of his huge electric sign, he placed two huge "three of hearts" playing cards at each side of it, quite flooded the town with attractive throwaways, striking posters, and in divers other ways made the people realise that there was something doing at the Kinema. All these things had their effect, drew in fresh patrons, and appear to have already greatly increased the popularity of the hall, which I found crowded when I dropped in to see Mr. Gray. Immediately succeeding this will come "The Million Dollar Mystery," and in this way Mr. Gray hopes to retain continued interest of his patrons. One cannot but commend his idea. Then, he also told me, he is booking some of the Famous Players productions, from all of which it will be apparent that the Kinema is out for business. Mr. Gray is a great believer in serials. He has, he was saying, been running the "Lucille Love" episodes at both his West Cornforth and Coxhoe theatres, where he has also introduced "The Trey o' Hearts" with considerable success. "The Mysteries of Paris" went so well at these theatres that he is bringing it for a return visit. Following "The Trey o' Hearts" instalment, he had "A Human Soul" showing at the Kinema, the orchestra of which he is greatly strengthening; indeed, he and Mr. Colvin, its conductor, mean to make it the biggest cinema orchestra in the town. It is playing every afternoon now, and has sensibly enhanced the pleasure of visitors.

Football is "off," but the interest of the spectators in its exponents is an asset of which the proprietors of the Pavilion Theatre have just taken advantage by appointing Mr. Irvine Thornley, one of the leading players in the South Shields Club, manager of the hall. As the season was closing, the Shields club found themselves in the happy position of being in the final for the Sunderland Shipowners' Cup, and, glory beyond all glory, Mr. Thornley managed to score the only and winning goal of the match. It was a lucky shot in every way, for it enabled the club to display the trophy upon the Pavilion stage, when he was formally introduced to the audiences, which included several of the directors of the football club. Mr. Thornley was accorded a great reception, and there is no doubt but that his active association with the popular code will stand him in good stead, and at the same time be beneficial to the Pavilion. That night, "St. Elmo" was the film feature, whilst immediately following it has been "Les Miserables," "Quo Vadis?" and "Vendetta," representing some of the finest picture plays of the day. All have been screened previously in the town, but their return was none the less very heartily welcomed.

"We intend to develop this part of our programme," said Mr. A. E. Barnes, the resident manager of the Sunderland Empire to me last week, when we were speaking of the pictures showing there. "Our 'Pathé Gazette' is a great feature, especially this week"; and so it was, for on one of its topicals one saw the Canadians, who have just earned their spurs at Ypres, and amongst whom are many local lads. "You will see more pictures here than formerly," Mr. Barnes informed me, "on every programme, and especially on Friday nights, when we suspend the 'two houses' and give a whole night's performance. This week we are showing a special film of 'Bobs'' Regiment at Hartlepool, which is wholly made up of local officers and men, whilst on Friday 'Called Back,' in three parts, will be screened. Following that, we have booked three of W. W. Jacobs' sketches, 'Bosun's Mate,' 'Beauty and the Barge,' and 'Lawyer Quince.'" In order to make the best of all these good things, the Empire screen has been almost doubled in size, and what also pleased me was the fact that the projection of the pictures has been vastly improved.

Mr. Arthur E. Holland, who only quite recently became manager of Mr. J. H. Tindle's Empress Theatre, at Horden, has been appointed manager of the Theatre Royal at Sunderland. He succeeds Mr. Will Ruecroft, formerly operator and electrician at the Sunderland Theatre de Luxe, who is following Mr. George Dunn in the management of the Borough Theatre, Wallsend, Mr. Dunn having been appointed manager for Mr. George Black's theatres. The new manager of the Horden hall is Mr. Arthur Gordon, until recently a member of the Sember Repertoire Company.

Like most of our Durham County pit halls, the Star, at Easington Lane, is suffering from the absence from home men who, erstwhile digging coal down the mine, are now digging trenches in defence of their homeland. Last week's principal pictures

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THE LURE OF THE YUKON.

This film was actually taken on those spots in the Klondyke which saw the beginning and end of the great rush for gold, and faithfully depicts the hardships and perils of the Alaskan winter.

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here were "Life's Dark Roads," "Naval Secrets," "The Alarm" and "The Greatest Treasure," all good things.

Although in different villages, the Grand, at Ryhope, and the Hippodrome, at New Silksworth, are really rival halls, for the miners and their people find the distance between these neighbouring places, which can be nullified by the tram service, no hindrance when they want to see the pictures. Both halls have therefore to keep attractive programmes going. Silksworth last week specialising with "The Brand of His Tribe," "Lovers of Seville," "The Masqueraders," "The Fast Mail's Danger" and "The Senator's Brother," whilst the Grand countered with "The Locked Door," "Those Love Pangs," "The Fighting Strain of Old England," and "The Baggage Smasher." At the Grand there is to be a Famous Players week soon.

"The Mystery of Greystone Hall," "fetched them" at the Tivoli, at New Herrington.

Several friends of mine have got into the habi of spending most of their Saturday evenings at the Roker Theatre, which last week, so Mr. Thos. H. Johnson, the managing director of the company, told me with pride, was the best week he had had there since the opening, Bank Holiday business excepting. And at that I was not surprised, for he is really providing excellent entertainment. "Thou Shalt Not Covet," "The Jewel of Fate," "Fringe of War," "Find the Woman," "How Heroes are Made" and "Weight of the Crown," are speciments of his recent or present showings, added to which are always Keystones and the "Pathé Gazette," which latter he would not miss for worlds. The orchestra here has for its conductor, Mr. E. Fletcher, who knows how to make the most of good material, whilst the projection of the pictures is in the safe and sure hands of Mr. Hilton Fox. As almost all lights are extinguished outside the Roker Theatre, Mr. Johnson's prominently displayed invitation to "Come in out of the dark" is, as I have hinted, meeting with a liberal response from the many who can confidently rely upon him providing them with an altogether entertaining programme.

Variety is the spice of the entertainment provided for the Wheatley Hill people by Mr. J. Burley at the Palace Theatre, which he has, in a way, made the local town hall. Many public functions take place there, and much has been raised for good objects. Last Wednesday night, for instance, the presentation of the Trimdon League Cup and medals was made upon the stage to the village football club. In this and other ways, Mr. Burley has made the Palace the people's palace, and the village would be the poorer and much less brighter but for it. "Out of the Air" and "Heart of Night Wind" were his leading films last week, the first-named being screened largely because of the sensation it created when shown at the Palace Theatre at Sunderland.

NEWS FROM HERTS.

(BY OUR OWN CORRESPONDENT.)

The few occasions upon which I have visited local picture theatres lately in the afternoon have shown that the fine weather spirit has not conduced to increases the size of the audiences. Whatever causes may be operating to keep the public out of picture houses is always met in an enterprising spirit by the managers, who truly have an almost formidable task to hold the interest of their clients. We in Watford do fairly well in this respect, and probably not many towns of the same size can show the same list of big attractions in the way of film programmes.

In some way or other, the management of the Central Hall succeeds in drawing patrons in large numbers to their house in King Street, Watford. Quite a novel turn was introduced last week in the visit of a member of the Queen's Westminster's, in the capacity of elocutionist. This was James A. Stanely, and he recited most tellingly to the film, "The Green Eye of the Yellow God." Each week, exclusive drama now figures among the Central attractions. Last week we had "Thou Shalt Not Covet" and "Desperate Ride," "While Queen of Diamonds" was another film that met with success.—It is almost impossible to find the Watford Coliseum having an "off week." The hall is continuously full, particularly in the evenings, and a big sprinkling of soldiers can always be found enjoying the pictures. Last week the star pictures were "The Woman Pays" and "Seven Sealed Orders."—Though not so well situated as the other Watford houses, the Empire wins popularity by the sterling merit of its programmes; Mr. Ashdowne has always something specially good to show his numerous clients.

Out of Watford the picture halls have almost the monopoly of public entertainment. To mention Hertford first, the programmes at the Castle Cinema at the Wash have been chockful of first-class films. A repetition of "The Fighting Strain of Old England" became necessary through the success of its first showing. Hertford has a special interest in this picture, as many of its scenes were taken in the surrounding country, and it also shows the Bedfords leaving Hertford Barracks. The Wells-Moran fight, "Zigomar," Charles Chaplin in "The New Janitor"; all these have been in the Castle programme during the last week or so, and the audiences have been appreciative to the point of filling the hall.—At the Premier, Hertford, Mr. C. E. Sheppard secured the sole right of showing the noted emotional production, "Home, Sweet Home."—At the Hitchin Playhouse, besides film programmes of the highest order, the management engaged Ohma, a hypnotist of weird powers. The great attraction for the screen was "The Bells of Rheims," and the Vitagraph drama, "Billy's Burglar," was another of the recent successes of this house. "War is Hell," with its vivid glimpses into what terrors our soldiers have to face, was a film that deeply impressed. Another picture, "Across the Border," in its production, gave those who saw it some idea of the dangers faced bravely by cinema actors.

Rarely has a film excited so much interest in St. Albans as "The Life of Lord Roberts." The military population particularly were able to watch the career of the man whose memory will live as long as the name of Britain endures. One of W. W. Jacobs' sketches, "The Bo'sun's Mate," was given a prominent place in the programme last week, and many people saw for the first time the capital pictures that this humorist's stories make when translated into film form. Also last week, the films, "The Woman Pays," "A Reader of Minds" and "A Rogue's Honour," figured in the two programmes.

Another picture hall at which I have always found something good is the Princess's, Hemel Hempstead. Last week there were many full houses for films, which have made history, "A Patriot of France," "413," and the week previous, the bookings of "Dandy Donovan" and "An Englishman's Home" proved the pulling power of these stories.—Down Tring way, last Wednesday, a big audience of soldiers enjoyed, through the kindness of Mr. J. P. Darvill, a picture exhibition at the Halton Camp Theatre. Among the scenes of local military life, depicted were bridge-buliding by the 98th Company R.E. at Henley-on-Thames.—Mr. Darvill has been showing this film, of which he holds the exclusive rights, at the Gem Picture Hall, Tring, the other programmes including "The Other Man" and "Kid Regan's Hands."

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IN THE METROPOLITAN DISTRICT.

(BY OUR OWN CORRESPONDENT.)

A tour of South London reveals a decrease in the number of war pictures, though it is true the sensational topic, in which the great struggle is a prominent feature, is to be seen at the halls in the working-class areas. Presumably it is on account of the stirring scenes that are depicted rather than the reference to the war.

Keen competition still continues in the Peckham area, the cinemas in Rye Lane apparently seeking to acquire the patrons of the defunct house at the corner. The Cinema House, the first in the Lane, stands well for this, and, needless to add, Mr. Botell, the manager, is alive to the fact. Since Mr. Botell's advent he has inaugurated a strong publicity scheme, and many original and catchy handbills have emanated from his pen. I was particularly struck with one headed "Medical Advice," which proved to be a handbill setting forth the merits of a half-hour's relaxation "at the pictures." The management not only believe in good advertising propaganda, but they see the public are regaled with "the goods." "Kismet" was shown last week, and during the latter end the "Trey o' Hearts." On Monday "The Destruction of Carthage" was screened.—At the Tower "Cameo Kirby" headed a strong programme of films, including "Sweedie and Her Dog," "Hop Smugglers," "Our Reporter's Assignment," "Fatty Again" and the "Topical Budget." Mr. Eric Williams was also appearing in his well-known speaking pictures, rendering "The Lifeboat." This week "Three Weeks" and "A Daughter of Russia" are the top-liners and "Tillie's Punctured Romance" is announced for Monday.—"The Warning" was the attraction of the Peckham Hippodrome, which gave place on Monday to "Romany's Revenge" and "The Heart Punch."

As I was passing I noticed that "The Indian" was the principal film at the Old Kent Road Electric Theatre.—At the Mascot Picture Theatre, lower down the road, "Foiled" was being shown. —In the Rye Lane Electric Theatre "Her Luck in London" was the attraction and "Ten Sealed Orders" was announced.—The Imperial Hall (Dulwich) was screening a local topical, and this week's programme includes "A Million Bid" and "Scenes on the Austro-Serbian Frontier." —"The Price of Atonement" was announced at the Queen's Picture Theatre, Peckham, where "Outwitted" was being run.—At the Electric Theatre (late Pykes) was "Youngsters and the Girl."

The Old Kent Picture Palace, occupying a commanding position at the beginning of the apparently interminable thoroughfare, takes advantage of its opportunities by catering for the masses. The building holds over 1,200, and popular prices prevail; a special children's matinee being given on Saturdays. The "star" films last week were "Woman Against Woman" and "On the Russian Frontier." This week "The End of the Galley" and "Avenged" are being shown.

At Gatti's, in the Westminster Bridge Road, the "star" attraction was "The Bells of Rheims," which had followed "The Evil Men Do." The first part of this week "Her Weakling Brother" and Billy Ritchie in "After Her Millions" was screened. To-day (Thursday) "The Win(k)some Widow" and "Aurora Floyd" commence a three days' run. Two performances a night are given at this cinema and, as will be observed, the public are provided with a strong programme. The prices are 4d., 3d., 2d. and 1d., and the hall accommodates 1,500 persons.

The Purple Picture Palace, Camberwell Gate, where "the world's latest pictorial productions only are shown," were featuring "The Traitress of Parton's Court" and "Thou Shalt not Covet." On Monday the London Film Company's production, "1914," was screened and "The Kaffir's Soul." The management provide first-class orchestral accompaniment to the pictures, and special children's prices are charged every afternoon from 2 p.m. to 4 p.m.

Looking in at the Elephant Electric Theatre (London Road) I had an interesting chat with Mr. Thornley, who spoke of the many first-class films the "house" has shown. The "Trey o' Hearts" was a great feature, and the management are following with "The Master Key." "Margarite of Navarre" was shown on Monday and a "Lieut. Rose" film on Thursday.

Despite the warm weather, the Palisino, Old Kent Road, recorded good business, a strong programme being headed with "The Painted World." Other films screened recently include "A Mexican Conspiracy" and "A Race for an Inheritance." A forthcoming attraction will be "The Master Key."

Across in Camberwell the Golden Domes have had a run of good class pictures and among those recently screened have been "Where the Trail Divides" and "The Painted World." On Monday "The Middleman" was shown. Last week an innovation was made at this cinema when, as the result of the permission of the manager, Miss Elizabeth Risdon made a collection on behalf of the Belgian Fund.—The Grand Cinema, managed by Mr. F. W. Purcell, was showing "The World's Desire." The management claim to screen "all the newest releases," and recent pictures include "Neptune's Daughter," "The Mystery of Silistria" and "Out of the Past."

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PICTURES IN IRELAND.

By "PADDY."

The chief attraction in Dublin last week was the great exclusive, "The Traitor of Venice," which was screened at the Pillar Picture House. This film had previously been given a private show at the Vice-Regal Lodge, and this fact was given for publicity, which, needless to say, considerably helped to fill the house. The film—which ran for the entire week—proved an enormous success, and the beautiful settings were universally admired.

At the Grafton Picture House last week we had a very welcome visit of "The Middleman," which was secured by special request. The theatre was packed, many of those who had seen this superb film in the first instance coming in again. During the latter part of the week the London exclusive, "Brother Officers," was on the bill, in addition to "All Over the Biscuits" and "Their Ups and Downs." A forthcoming attraction is "The Prisoner of Zenda."

Edison's famous "Kinetophone" is proving a powerful attraction at the Coliseum, where it has been booked for a two weeks' run. Other films shown last week were "A Daughter of Belgium" and "The Coward." The Coliseum is always up-to-date in its attraction, and I have little doubt but that the securing of "The Kinetophone" will enhance Mr. Tighe's reputation for giving the good people of Cork Everything of the best.

At the Dorset Picture Hall, Dublin, "Father" and "The Cruise of the Hellship" were on the bill, and proved good draws.—"Captain Swift" and "As a Man Sows . . ." were the two big exclusives at the Bohemian, while at the Sandford Picture Theatre "The Mystery of the Bank Vaults" was successful in attracting considerable attention.—"The Red Snake Club" was screened at the Grand Cinema during the latter portion of the week, while on Monday, Tuesday and Wednesday the star film was "When London Sleeps."—At the Theatre de Luxe, Camden Street, Mr. Elliman screened "A Mother's Sacrifice" and "O.H.M.S."

"In the Hands of Conspirators" proved very much to the liking of the patrons of Mr. Magner's Theatre, Clonmel, as also did "The Eye of the Government" and "The Property Man."

Mr. F. A. Sparling gave a private view at the Bohemian on Sunday morning last at 11.30 of the great six-reel Keystone comedy "Tillie's Punctured Romance." The film has been secured for a week's exhibition at the Bohemian, commencing May 24, and if the round of applause which marked the finish of the picture is any criterion I venture to say that Mr. Sparling will enjoy packed houses throughout the week.

Mr. Edwards, of the Gaumont Company, informs me that his firm have secured a powerful film in the shape of "The Jockey of Death." He singles it out of a number of others as worthy of special mention in my notes. "Two Women"—another Gaumont exclusive—was featured at the Gaiety Kinema de Luxe, Limerick, last week, and proved very successful. Other exclusives which can be booked at Lord Edward Street are "In the Hands of the Jury," "If I Were King" and "The Love of Women."

I met Mr. Walker, of the Ideal Film Renting Company, 40, Dawson Street, Dublin, looking very fit after his trip to the South of Ireland, and on inquiry I found that business had been particularly brisk, and that he had practically booked out all his firm's exclusives. "Every Woman Should Know" has been booked to the Sandford Cinema for exhibition this week, and should repeat the success it had at the Bohemian.

Mr. Whitten, of the General Film Supply, 17, Brunswick Street, Dublin, informs me that the film which he took by special request of Lord and Lady Wimborne at the Vice-Regal Lodge recently has turned out a great success, and should prove an exceptional draw to the lucky exhibitor who secured first-rights for Dublin. Mr. Whitten—as I have mentioned in these notes on several occasions—specialises in "topicals," and I venture to say that there are few houses in Ireland able to turn out such fine films as Mr. Whitten, not only from the point of photography, but also from the choice of subject. In fact, people have often wondered how Mr. Whitten succeeded in getting such fine close-up views in his topicals. The secret of his success would seem to lie in originality and an artistic perception.

Mr. Ashton, of Messrs. Weisker Brothers, informs me that he finds the demand for exclusives throughout the country very brisk, and particularly have the bookings for "The Heart Punch" been heavy. As exhibitors probably are already aware that this film features Jess Willard, "the man who stopped Jack Johnson smiling."

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BUSINESS AT BATH.

(BY OUR OWN CORRESPONDENT.)

Having reached May, we are supposed to have entered upon the month which heralds an unprofitable period for the managements of cinema theatres. It is an undeniable fact that indoor entertainments do not attract with that irresistible fascination in summer as in winter, but I contend that it is also a fact, that in the majority of cases, managers with enterprise and business acumen, when the cold dull days are with us, strive, and very successfully too, to make their theatres as cosy as possible. That they succeed is proved by their very large, regular *clientele;* their patrons are quite prepared to leave their firesides on rainy afternoons or evenings to attend such cosy theatres, because inside comfort is combined with first-class entertainment. And if people can be induced to leave their warm firesides in winter, there is no reason why they should not be attracted inside picture theatres in summer. Managers who are out for success in winter keep their theatres warm and free from draughts. In summer they should keep them cool. Plenty of electric fans, and well-ventilated theatres should be their objective, and they should couple with those the provision of ice cream, iced drinks, etc., at moderate charges.

Bath is considered one of the hottest places in the country. I am pleased to say that all the managements here are most considerate, and although very many of the soldiers have now left for camp, and we have had a foretaste of very warm weather, it is particularly gratifying to be able to record that there is absolutely no cause for complaint, in fact, business is as it has been throughout the winter,—namely, particularly brisk. Moreover, I can predict with confidence, that if the present high standard—as indicated by the following notes—is consistently maintained throughout the summer, adequate support will be meted out to not any one but to all, the picture theatres here.

There has been a magnificent succession of "star" attractions at the Electric Theatre (managing director, Mr. L. Davis), Westgate, for some time now. One of the latest additions was the film version of Knoblauch's interesting play, "Kismet." When I looked in at the Electric, I found a very full house thoroughly enjoying this picture, and appreciatively commenting upon its many good points. By the way, praiseworthy British productions have been a characteristic of the programmes at this popular house recently. Another "all-British," and an exclusive, has been "From Flower Girl to Red Cross Nurse." Two other top-liners" worthy of mention during the past fortnight, have been "The Master of the House" and "The City of Darkness," both of which have distinctive points of merit. Incidentally, I might mention, that the topical element is introduced through the medium of the "Warwick Chronicle."

A little further along the same street, the Vaudeville Picture Theatre, so ably and successfully controlled by Mr. A. E. Vaughan, is the rendezvous of all classes of picture lovers. The outstanding feature of the past fortnight here was Rita's eminently successful military picture play, "1914." Judging by the crowds which flocked to see it during its all too brief stay, its reputation had preceded it. There is no doubt it is a good paying proposition, and when people realise that managements provide such capital pictures they can be relied upon to pay a return visit very early. And it so proved. "Lil o' London," a film which reflects the utmost credit upon the London Film Company, was the succeessor, and when I attended there were very few vacant seats in the highest priced parts of the theatre, none in the popular stalls. I cannot pass over "Incomparable Bellairs," which Mr. Vaughan also secured. It tells the love story of Bath's historic beauty. What could be more attractive? It is indeed a first-rate costume play, made all the more charming by the producers. "The Weight of a Crown" has also been seen here and enjoyed.

Mr. Vaughan secured "Liberty Hall," with which the name of R. C. Carton must be associated, for the first three days of this week.

Variety is the keynote of the excellent programmes which Mr. Arthur Hales, at the Picturedrome, provided for his enthusiastic and appreciative supporters. The best quality is the unalterable standard. I found the tense "Queen of Diamonds" keeping the "house" very quiet. "The Kaiser's Dream" was a topical cartoon very much enjoyed, by the soldiers particularly. "The Idol of Paris" "lives" by its own merits, and not because it is by the author of "When London Sleeps." It filled the 'Drome time after time. That Mr. Hales exercises a judicious taste is obvious by his successful efforts in securing such a film as "The Call of the Drum," which by its "pulling" powers, amply repaid him. And when we are all constantly thinking of war, "How Lieut. Rose, R.N., Spiked the Enemy's Guns," which occupied the premier position early this week, is bound to prove acceptable.

BLACKPOOL AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

No one could wish for a better selection of pictures than those shown locally, the standard being extremely high. "Million Dollar Mystery" was an outstanding feature at the Co-operative Hall Picture House, Fleetwood, and it gave extreme pleasure to large audiences. Later programmes included "When Honour Wakes" and "A False Friend.—"Saving of Young Anderson" was one of the finest pictures of its kind yet shown at the Queen's Theatre, and full houses nightly greeted it with loud applause. "Shepherd of Souls" and the "Trey o' Hearts" series also went well.—Mr. Campbell, of the Empress Electric, had every reason to be pleased at the reception accorded that splendid production, "Ticket-of-Leave Man." "The Awakening" also drew capacity business. "Fatty's Finish" and "Caught in Tights" were the comedies in a really tip-top programme.—"Captured by a German Submarine," "In Jungle Wild," and "The Flooded Mine" were features at the Victoria Pier Pavilion, the former especially drawing good houses.

Stronger than ever the Hippodrome in Church Street, Blackpool, is going, for the management of this large hall are keeping up a very high standard of interest, and as a result, the audiences have increased so considerably that one has hard work to get a seat long before the first picture is screened. Recently "The Master of Merripit" was screened, and supporting this were many fine pictures, including "Ruan Valley," "Widow's Children," and "The Heart Punch." For the second part of the week the star film was "The Stolen Siege-Gun Plans." Last week "Kismet" was shown to record houses. The splendid orchestra greatly enhances the entertainment.

Calling at the Clifton Palace in Church Street, I found Mr. Holgate doing very satisfactory business. The programme of last week sparkled with gems of picture entertainment, "Sharks of a Great City" and "Tricking the Government" proving great successes. This week Mr. Holgate has secured "The False Claimant." Prices of admission are 3d. and 6d., and there is a continuous programme from 2.30 p.m.

At the Palace Pavilion Promenade, "The Tragedy in the Life of General Villa" is proving of great attraction, whilst at the Imperial "Bootle's Baby" is an unbounded success.—The features at the Royal Pavilion are "Sunshine and Shadow," "Submarine Spy," and "Killing Horace."

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LIVERPOOL AND DISTRICT.

(BY OUR SPECIAL CORRESPONDENT.)

For some time past there has been talk at Liverpool of forming an association of local managers, and possibly operators. So far as can be ascertained, up to the present there has been nothing done more than unofficial conversations, but, according to one very well-known exhibitor, who is interested in the proposal, the idea is likely to materialise. This, of course, will depend upon the responsiveness of those whom the proposed association is designed to benefit, professionally or socially. Developments are awaited with interest.

Aigburth being a residential neighbourhood occupied by better class people, Mr. A. Scott, of the Aigburth Assembly Picturedrome, week by week submits a programme refined and of a generally consistent quality. Consequently one cannot make any invidious distinctions by naming any special films which have given patronage any startling impetus. Mr. Scott is always on the *qui vive* for good quality open market releases, and he finds that patrons are quite as appreciative of these as of expensive exclusives. As indicative of the class of programme presented, one may instance the following, which was screened on the evening of my visit: "'Varsity Race," "The Two Stages," "His Prior Claim," "His New Profession," "Curing of Myra May," "In the Clutches of a Villain," "Kineto War Map," and the "Gazette." In the management of the hall Mrs. Scott takes a leading part, and asserts that before to-day she has adapted herself to the requirements of the operating chamber. Her husband, whose real avocation is engineering, claims to have designed the first fireproof operating room in Liverpool.

About half a mile nearer town is the Dingle Picturedrome, which, under the *ægis* of Mr. B. N. Byerley, still merits the attentions of the picture-loving public of the neighbourhood. A tribute is paid by the management to the success achieved by Edison's "Kinetophone," the novelty, no doubt, being responsible for unusually large attendances. "Tillie's Punctured Romance," which was shown last week, ensured a continuity of success. "Liberty Hall" and "The Land of the Lost" have contributed largely to the popularity of recent entertainments, and will be followed shortly by "St. Elmo" and "The Middleman."

The managership of the Prince of Wales Theatre, which has been rendered vacant through the resignation of Mr. W. H. Huish, the hon. secretary of the Liverpool branch of the Exhibitors' Association, has been filled by the transfer of Mr. C. M. Fraser from the Provincial Cinematograph Theatres', Limited, hall at Edinburgh. "The Middleman," which was screened last week at the Prince of Wales, received a particularly good reception, and as a film of real merit was accorded well-deserved commendation. The week-end attraction was "The Mystery of Sea View Hotel." Included in the list of bookings are "Prisoner of Zenda" and "Rupert of Hentzau," to be exhibited in a few days' time.

In the most happy circumstances Mr. W. Bell has returned to the management of the Derby, Mr. A. Stuart having, it is stated, left the city. The entertainments are run on successful lines, last week's pictorial agenda including "The Monkey's Paw" and "413."

With a choicely-blended programme of pictures and vaudeville, combined with good music, the Park Royal, of which Mr. N. Edwards is manager, continues its successful career under encouraging auspices. "The Trey o' Hearts" is being extremely well received by patrons, and is to be followed by "The Man Who Disappeared." Amongst the best films lately have been "Locked Door," "The Call of the Waves," "Mill Stream," "Soldiers of Peace," and "Sunshine and Shadows."

The Belmont Road Picture House has obtained the rights for the first run in Liverpool of "Jane Shore." "Tillie's Punctured Romance" has been rebooked for a further period of three days.

A "Keystone night" is to be held at the Warwick, where early next month Mr. C. S. R. Coleman is to feature the Keystone Company's famous six-reeler. Two serial stories are run each week—"Adventures of Kathlyn" in the first part, and "Trey o' Hearts" in the second. Good business synchronised with "In the Firing Line," "The Link that Binds," and "The Rose and the Thorn."

"The Man in the Street" has achieved extremely good results at the Granby Cinema. Mr. Grundy also pays a tribute to the drawing power of "Little Grey House" and "The Revenge of Mr. Thomas Atkins."

The 6d. seating accommodation of the New Empress, Tuebrook, is to be reorganised, which will mean that the total capacity of the auditorium will be reduced by sixty-eight seats. A number of attractive films have been arranged for the list, including "The Middleman," "The Warning," "Prisoner of Zenda," "Rupert of Hentzau," and "Buttons."

Messrs. Monkhouse and Denison, of Dale Street, on Friday showed to a representative Trade audience "Jim, the Fireman," and "Son of France." They were well received, and are assured of a good future.

Last week Messrs. Weisker Bros. exhibited at their Liverpool and Manchester houses "Prisoner of Zenda" and "Rupert of Hentzau," and quite a long list of bookings have been obtained already. Inquiries for "Three Weeks," "The Middleman," "Little Minister," and "1914" are received almost daily.

The approach of the summer weather is the time when many managers, particularly of the smaller halls, look out for cheap programmes. This is one of the specialities of the Star Film Service, St. Anne Street, who supply a service of films from 30s. The demand for Keystones this last week or two has exceeded all records.

The Fenning Film Service, Limited, Slater Street, have just completed installing the plant for the production of local topicals. This new department, besides being compact, is designed on lines affording a maximum of convenience, and is provided with every facility for the speedy production of film. Mr. Moser, who looks after this branch of the business, informed me that it was hoped to be able to issue a special topical film at regular intervals. The complete equipment of the Williamson make, with a temperature of 110 degrees, which is attained by the use of eight radiators, the drying process of wet films can be completed in slightly under six minutes. A "scoop" was obtained with the recent film of the departure of the Liverpool Pals' Regiment. A camera man journeying to Grantham, where the troops were bound for, and took 200 ft., which supplemented the portion taken locally. This complete film is 600 ft. Mr. Ball, who manages the branch, informed me that several important films were expected shortly; meanwhile inquiries are still being made for "Bootles' Baby," "Called Back" and "England Expects."

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On Monday, Messrs. Pathé Frères released the first of a series of French war films, which have been submitted to, and passed by, the censor; the first is 320 ft. in length, and includes some splendid views of behind the firing line.

The Walturdaw Company have, I am informed, obtained the rights to film the great Wells v. Smith fight, to take place at the end of the present month. It is expected that the film will be released about the 3rd or 4th of June. The Belmont Road Picture House will be the first Liverpool hall to place "Jane Shore" before exhibitors—a film for which many bookings have been recorded. The two recent acquisitions, "The Penalty Fits the Crime" and "Call of the Motherland" are achieving the success hoped for. Arrangements are being made for a Trade show of "Be Sure Your Sin——."

On the occasion of his visit to Liverpool last week, I had the opportunity of chatting with Mr. J. D. Walker, of the firm of J. D. Walker's World's Films, Ltd. In the course of the conversation Mr. Walker emphasised that his firm did not intend to hold back during the summer months any of the big and important films they had on hand, but between now and August 31 would be releasing at least one a week. Amongst those of outstanding appeal are: "Rags" (Mary Pickford film), "Gaby Deslys," "Jim the Penman," "The Eternal City," and "Are You a Mason?" The business ramifications of the firm have been gradually creeping further and further north, and a few days ago a new branch was opened at Birmingham. Novel and useful methods have been adopted for popularising Famous Players productions, and now Messrs. Walker's are manufacturing life-size portraits of Mary Pickford, for which it is hoped there will be a big demand.

On Friday, Messrs. Films, Ltd., showed before a good attendance of exhibitors two subjects which should evince more than ordinary interest. They are entitled: "Ruby of Blood" and "From Gambling to Crime." "Trapped in the Great Metropolis" is one of the films in constant inquiry.

Messrs. Gaumont's showed at their Liverpool branch on Friday three films of good popular appeal, the titles being "The Shanghaied Baby," "The Love of Women," and "Two Women." Mr. Clifton is expecting heavy bookings. To-morrow (Friday's) subjects will be "Pearl of the Ganges," "A Woman Went Forth," and "Court Martialled."

Amid many manifestations of regret, the funeral took place on Monday of Mr. R. Andre Byland, who for many years was manager and licensee of the Premier Picturedrome, Smithdown Road. It is only three weeks ago that I mentioned that Mr. Byland was confined to a bed of sickness, and the hope was entertained then that he would have a speedy recovery. During his lengthy association with the amusement profession, and particularly with the cinema branch, he has been a vigorous advocate for equitable treatment from the hands of the authorities. By his demise Liverpool has lost one of her stalwart managers.

NORTH STAFFORDSHIRE NOTES.

(BY OUR OWN CORRESPONDENT.)

Mr. J. E. Mottershead, manager of the Marshlands Picture Hall, Wolstanton, who has just recovered from a severe attack of influenza, and is back at business again, reports excellent returns from "The Trey o' Hearts" series and a number of other particularly good features shown at the Marshlands during recent weeks. The most noteworthy and the most successful films exhibited during the past month comprised "The Jungle Master," "The Marriage Wager," "The Fifth Man," "The Octagonal Room Mystery" (being the tenth episode of the "Chronicles of Cleek"), "The Speck on the Wall," "The Man Who Knew," "The Hand of Iron," "A Night of Terror," "A Close Call," "A Law Unto Himself," "Helen's Sacrifice," "The Impostor" and "Thumbprints and Diamonds."

"The Reward of Thrift," arranged in co-operation with the Savings Bank Section of the American Bankers' Association, by the Vitagraph Company, created a great impression on the last two days of April and the first day of the present month. Last week "Mirage," story 12 of "The Trey o' Hearts" serial, was the chief attraction, and other items included: "Ambushed," "Greater Love Hath No Man," "Granny," ""The Dream Girl," "The Senator's Lady," "The White Mouse," "Daughter of the Plains" and "The Heart of Sonny Jim." There was also a strong comedy element and a good supply of war pictures, while the interest film, "Cinema in the Clouds" was very much appreciated.

In the course of a conversation I had the other day with Mr. J. Croushaw, Secretary of the Cosy Cinema, Smallthorne, he spoke in the highest terms of the manner in which patrons there received the "Lord Roberts, V.C." film, a week before.

An announcement is made that the Burslem Hippodrome, which has been picture-hall, music-hall and the home of melodrama in turn, and was closed a few weeks ago, will shortly be opened again by its first proprietors. I hope to have further particulars for my next notes.

Elinor Glyn's "Three Weeks" has proved an exceptional draw at the Stoke Majestic, where Mr. A. G. Granger continues to find himself consistently well supported. The film ran the week through, and crowds flocked to see it, and returned home to send their friends later. Other items on the programme were "The Professional Scapegoat," "Out of the Storm," "Where the Huns Were Turned Back," "Pimple, Child Stealer," "The Fall of Bill Napoli-Hun" and the "Pathé Gazette."

A good selection of films, including "Calamity Anne's Trust" and "The Triangle," at the Alexandra Palace, Longport, during the past week was supported by two enjoyable vaudeville turns.

The management of The Moorlands, Burslem, are ever original, and the following newspaper advertisement, published on Saturday, is characteristic of their novel and profitable methods of making business:—

To our patrons,—

You will be delighted to hear that our popular pianist, Mr. D. A. Goldthorpe, will again take up duties at the Moorlands Picture House, Burslem, on Monday next, the 10th of May. You will agree that "Moorlands" is now

"THE HOUSE TO VISIT."

The notice appears grouped in the centre of a three-inch single column space, without any heading whatever.

The Hanley Empire have had another prosperous week with a further instalment of "The Million Dollar Mystery" running during the first three days, and "Jim Cameron's Wife" and "A Woman Scorned" leading the way later.

"The Child Killers" made a great hit at the Hanley Imperial, where a high standard of programme is still maintained.

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SNIPPETS FROM SOUTHPORT.

(BY OUR OWN CORRESPONDENT.)

With Whitsuntide and the opening performances of the Corporation Band this month, Southport's summer season may be said to commence. The town in general—and cinema proprietors in particular—who are now regarded as an important, and perhaps one of the very most important holiday enterprises in a town that lives largely on providing entertainment—may be forgiven if they find the task of calculating the prospects of the season rather a difficult one. But whatever the summer may hold in store for good or evil, during the past week conviction has grown into certainty that Southport will not for many months at least be without soldiers. This fact in itself is a comforting one when the prospects of the usual crowds of visitors seem highly improbable. Since last October 14,000 soldiers have given to the picture theatres support which proves beyond question the popularity of the cinema even when army pay enforces economy, and the question now arises as to the numerical strength of the summer contingent. Probably the numbers will be equal to, or even greater than, those of the winter, because while it is now apparently the intention to follow up the East Lancs. Division with the Reserve Division of equal strength the rumoured billeting of Canadian soldiers has this week received what almost amounts to confirmation. There are, of course, two sides to the question of billeting, for while soldiers undoubtedly have a preference for passing spare hours in picture theatres, the very fact of their being billeted keeps indoors during the evening hundreds, and probably thousands of billet-holders and domestic servants, who once the troops are removed will be able to resume the old cinema habit that increased duties about the house have broken. And not only so, but billet-holders' savings, which in many cases must be considerable, will very naturally be spent in seeking recreation and amusement after months of arduous work. One can see the cinemas benefitting either way. In the meantime business is brisk. One has only to look in at the various theatres at any time of the afternoon or evening to see the truth of this statement. Good pictures will always attract good houses, and it is good pictures that the Southport public invariably obtains on every hand. Typical of this state of affairs is the Picture Palace, Lord Street. Here Mr. Kennedy sees to it that the patrons are provided with films of the highest quality, and Mrs. Parker, in her department, supervises the arrangements most carefully, and ensures that audiences are comfortably housed. A fortnight ago, the work was commenced with "The Long Way" and "Olive's Love Affair" as the principal attractions, and concluded in an equally auspicious manner with "Lil o'London" and "Celebrated Case." These successes were followed up on Monday with "The Escape," a production that aroused keen interest, and was much talked of in the town, while for the second half of the week "A Fatal Wedding" and "Saved from Destruction" brought crowds into this elegant theatre.

The enterprise of Mr. Henry J. Sherlock at the Picturedrome is meeting with the reward it deserves. It is impossible to beautify a town week after week with handsome posters announcing distinguished films without finding a reflection in the dimensions of one's audiences, and the experience of the management of the Picturedrome gives apt confirmation of it. Here are selections from a week's programmes at the Picturedrome: "Woman," "A Honeymoon for Three," "Bombs and Bangs" (Keystone), and "Hard Cider" (Keystone). Not only is that the case for next week's selections show up usually well—"413" (exclusive), "The Ace of Spades," "Their Ups and Downs" and "Fatty Again." Mr. Sherlock gives his patrons the best drama and the best comics also.

Sunday evenings at the Pier Pavilion and week-day afternoons at the Palladium, under the respective control of Mr. John Dunbar and Mr. Eric Longden, maintain their success. It seems as though there cannot be too many pictures for the people of Southport.

Mr. A. Wade, out at Birkdale, is catering for a public of a distinctive nature in a distinctive way, and has shown some excellent films during the past fortnight.

The "anti.'s" are taking their recent defeat on the Sunday cinema question very badly. They have now opened correspondence in the local papers, but the debate has degenerated into a mere theological discussion. How far they are from the real issue is shown by the following extract from a letter a whole column in length: ". . . Tinns, a poet, who flourished before Moses, and is mentioned by Eusebius, speaks of the seventh day as observed amongst pious people. Homar and Hesiod, who were contemporaries and lived 1,000 years B.C. . . ." and so forth.

BITS FROM BOLTON.

(FROM OUR OWN CORRESPONDENT).

We had quite a novelty at the Rumworth Electric Theatre recently. Mr. J. Reid, the prospective candidate for Parliament for Middlesbrough has had a few weeks at the front with the troops, and has brought home with him a number of slides of great interest. These he has been showing at the Rumworth and has also been giving a lecture, his "turn" extending for an hour or thereabouts. The reality of many of his items created a profound impression and the audience showed a deep touch of sympathy with his accounts of the awful suffering and trials of the homeless Belgians and French subjects. His photographs were many and varied and included the British Navy at practice, and well-known and costly buildings before and after a German bombardment. Probably the most interesting item, however, was a slide showing the construction of a floating mine. The films which accompanied the lecture in the programme were "The Strength o' Ten," "They called Him Coward," and "The Baggage Smasher."

At the Queen's Electric Theatre appeared "Barnaby Rudge," which was lectured to by Mr. Jas. Morris. Other items were "The Painted Lady," "Cupid in Hospital," "Bunny Backslides," and "Fattie's Debut." The usual topical pictures were of great interest.

There was a remarkably appealing drama at the head of the programme at the Deansgate Electric in "The Straight Road." Other films were "The Fatal Fascination," and "When Slippery Slim Went for the Eggs," both humorous items of quality and a very interesting picture gave a display of the German submarine U. 30 in active operation. "Neptune's Daughter" appeared last week with great success.

At the Mount Electric Theatre, "The Culprit," was at the head of the bill and was well backed up by another instalment of "The Trey o' Hearts," and a comedy drama "Lord Piccadilly and the American Heiress." The other comedies were "The Baron's Bear Escape," and "His Doctor's Orders," whilst later in the week the leading subject was "Their Only Son."

There have been some very good items at the Gem Picturedrome lately, and last week the good reputation of the hall was well maintained. The best of the dramas were "Scientific Detection," "Romance of the South Seas," "The Secret of the Will," "The Trey o' Hearts" (last part), "Hope Foster's Mother," and "Restitution." With the conclusion of "The Trey o' Hearts," a new serial commenced last week, "The Man Who Disappeared."

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LINES FROM LEEDS.

(BY OUR OWN CORRESPONDENT.)

All reports tend to show that the coming of the warm winter evenings are having little appreciable effect on the picture audiences. Exhibitors have mostly come to realise that the star programme is the line for the summer as well as the winter, and the result is a well-maintained patronage, whatever the weather. It cannot be denied that the removal, by enlistment in the army, of thousands of men has been felt by the theatres, but the effect of even that factor has not been anything like so serious as was, very naturally, expected.

The Leeds film agencies have borne in mind the need for provision of ever-improving classes of fare to the halls. Mr. Boden, of the Pathé Frères Leeds house, assures me that even in what are frequently termed the lower class halls—meaning, of course, the theatres in purely working-class areas—where taste in pictures might not be expected to be quite of the degree of the central houses, there is an ever-increasing demand for really high-class stuff. The Pathécolor feature films, for instance, are meeting a growing demand from large halls and small. There is little doubt that such subjects as "The Waterways of Bruges," both by reason of magnificence of production and the added interest of being in the war zone, should be screened with material advantage in any theatre. The Pathé Leeds house has a cosy projection theatre, where the choicest stuff is screened to the Trade every Friday morning and afternoon.

Mr. Collins tells me that the Gaumont film are doing excellent business from their Leeds headquarters in Lands Lane. There has been a surprisingly good trade in new machines for districts as widely separated as Leeds, Sheffield, and Huddersfield. Amongst the films "Neptune's Daughter" is going strong. Mr. Cotton, the exclusives manager, tells me the Gaumont people are releasing an enormous amount of exclusives now. Amongst those which stand out particularly may be mentioned "Pearl of the Ganges," a fascinating story of India; "Jockey of Death," which is claimed to be one of the finest films of the year; "In the Hands of the Jury," a heavy drama, brimful of incident; and two coloured exclusives, one of which, "A Tale of Florence," in particular, is a real "draw." Handsome souvenirs, of costly production, are given with the best Gaumont films now, and should be in the hands of all Yorkshire showmen. The Trade shows of exclusives at Lands Lane are on Tuesdays, and the same films are screened to the Trade on Wednesday mornings at the Picture House, Union Street, Sheffield.

Mr. White, who has charge of exclusives and feature films at the New Century Company's headquarters, informs me that business has been a revelation, considering the handicap of the circumstances arising out of the war. "Three Weeks," from the novel by Elinor Glyn, is booked up almost solid to September. The firm are handling the Yorkshire rights of "Her Martyrdom," of which there will be a Trade screening shortly. Another attractive subject which will be shown in a little while, is "The Valley of the Moon," from the charming story of the wild, by Jack London. At the Trade show last Wednesday "The Prisoner of Zenda" drew the attention of the exhibitors, and on the following morning the sequel, "Rupert of Hentzau," was shown. These two films, from stories by Anthony Hope, are worth securing.

Messrs Bennett and Tolfree have the privilege of supplying the periodical programmes for the cinema theatre which has been installed on board the *Princess Royal*, for the benefit of the sailors. Amongst Bennett and Tolfree's best exclusives on the market just now are "The Tragedy in the Life of General Villa," "Jim Regan's Last Ride," "The Tragedy of Her Mistake," and "The Thunderbolt."—Mr. Sidney Dixon, of the Northern Film Service, South Parade, is widening his area of influence steadily. He had a well-attended Sunday Trade show in Bradford of "War is Hell," and other subjects. Amongst the films handled for this area by Mr. Dixon are "The House of Terror" and "Five Nights."—The Angelo Exclusives, Limited, of 12, East Parade, are gaining a secure footing in the district in their own special line of exclusives. Yorkshire exhibitors who have not yet given the new agency here a trial might with advantage do so.—The Wray Film Service, Limited, in their commodious offices in Bond Street Chambers, are finding business excellent. The Wray firm are specialising in Charles Chaplin comedies. They hold Yorkshire and other northern counties' rights for some very good exclusives, including "Belgium's Martyrdom," a subject of the moment.

The Greta Film Service, of Barnsley, one of the most enterprising concerns in Yorkshire, maintain their regular Trade shows in Leeds on Tuesday mornings. Mr. Coulthard will be glad to furnish particulars of these shows, and the subjects to be seen, to any exhibitor who cares to communicate with him at Royal Street, Barnsley. A couple of good things in the Greta hands just now are "The Morals of Marcus," by Famous Players Company, and "The Circus Man," a Jesse L. Lasky feature, both of these being controlled by the Greta Service for Yorkshire, Derbyshire, Lincolnshire, and Nottinghamshire.

"The Middleman," featuring Mr. Albert Chevalier, proved a great catch at the Picture House, Briggate, having been rebooked owing to its immense popularity on a previous visit a few weeks ago. An entirely different type of star subject led the succeeding programme, when "The Mystery of the Sea View Hotel" was screened.—At the Theatre de Luxe, the cosy hall in Kirkgate, the big Trans-Atlantic serial, "The Master Key," is being run with conspicuous success. "Fire and Sword" was a good top-liner. Famous Players films are being featured here.—At the Savoy, in Queen's Arcade, Mr. Rogerson ran a powerful programme, with "Father" as the leading line. In the same programme was "Shep's Race With Death," whilst in the next half-week came "Out of the Air" and "The Midnight Mail."—Patrons of the Coliseum, where Mr. Broughton gathers full houses in his big hall, were delighted to meet once again Ford Sterling in a Keystone comedy, "Zuza, the Band Leader." Amongst the principal dramas shown here were "The Candle and the Moth "and "Neptune's Daughter," the remarkable mythical sea story.—At the Malvern Picture House "The Man on the Box" took first place in a first-rate programme, and, in the succeeding bill appeared popular Mary Pickford in "Behind the Scenes." "The King's Minister" was also screened here.—This latter subject has also been featured at the Parkfield Picture Palace, where another powerful drama was "Loved and Lost," and, to the huge delight of full houses, Chas. Chaplin, in "The Property Man," was shown.

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EXETER AND DISTRICT.

(BY OUR OWN CORRESPONDENT.)

Whether the recruiting film "Wake Up!" which was exhibited thrice daily at the Theatre Royal, Exeter, last week, has had any effect on recruiting in the city, is at the moment rather difficult to tell, as many young men have already gone. The unique Gaumont film depicting a French victory in the Vosges was much admired, and especially interested the numerous soldiers who are finishing their training in the city prior to going out "yonder." This week a film of an entirely different character will be exhibited, Mr. Percy Dunsford having with characteristic enterprise obtained Mr. Cherry Kearton's latest film of his expedition, "Across Central Africa." We have had several of the well-known explorer's films exhibited at previous places in the city, and the greatest interest is being shown in this latest.

Mr. J. Kerr, resident manager for Mr. Albany Ward, at the Palladium, is going in for some excellent films, and naturally his enterprise is being well repaid by good houses. For the present week the well-known cinematograph production of Elinor Glyn's "Three Weeks" is proving an overwhelming attraction, and a worthy successor to the excellent films shown here week by week to which I have already referred in my notes. Shortly "The Middleman" is to be exhibited at the Palladium. The Franklin Theatre has also had varied programmes of interesting, instructive and comic films.

The City Palace, which screened the usually excellent programmes last week, are well to the fore this week with some fine subjects, of which "A Daughter of the Hills," one of the Famous Players Film Company's releases, was screened by special request of a number of patrons.

Mr. R. G. Butler is finding that "The Million Dollar Mystery" which he is exhibiting, in episodes weekly, is proving a source of great attraction. Other films last week included "The Orphan," "Her Last Chance," "The Call of the North," and numerous others, in addition of course to the usual war scenes. For the present week the programme includes "The Wireless Voice," "The Secret Agent from Russia."

The audiences at the Public Hall, Exmouth, had no cause for complaint to find with the quality of the programmes provided last week. For the present week the public will be able to see the late John Bunny in "Bunny and Taft," other good films including "The Vagabond" and "Regan's Daughter."

Summing up doings at Torquay and Newton Abbott: At the Picturedrome last week "A Change of Heart" and "For the Last Edition" were shown in addition to variety. This week the picture part of the programme included "The Boat Race Mystery," and the ninth instalment of the Trey o' Hearts "serial" (As the Crow Flies). The Electric Theatre did good business with "Feb. 31st," while for the present week "In the Clutches of the Gang" and "A Good Little Devil" are being shown. At the Paignton Picture House for the first half of the present week "The Chevalier de Maison Rouge" is being screened. For the latter end of the week this will be succeeded by "A Son of France" and "The Mysterious Count." The Newton Abbott Empire is still doing well with "The Million Dollar Mystery," while "The Masked Wrestler" also attracted attention. The films this week include the eighth instalment of "The Million Dollar Mystery" and "Violin of M'sieu." At the Newton Abbott Empire "Love and Flames" and "Mystery of the Stolen Plans" were last week's star films, those for the present week being "Secret of the Ring" and "A Woman Wronged."

FURNESS FILM FEATURES.

(BY OUR OWN CORRESPONDENT.)

"How's business?" I asked a well-known local manager the other day. "Can't complain," he cheerfully replied. The same night I passed the modern and up-to-date theatre, over which he so ably presides, and the people came out in droves. This was at the conclusion of the "first house," and a big *queue* was waiting for the next. Monday is usually a big day at the picture palaces, and the matinées are invariably well supported. Last week I referred to the epidemic of measles, and this has resulted in the closing of all the elementary schools in Barrow until after Whitsuntide. This may lead to the children being deprived of their cinema entertainments, for at such a time there is a desire that young people should not congregate in large numbers, and parents become uneasy. So far, however, there does not seem to have been any interference with the young folks who so heartily enjoy the pictures. I believe the picture palaces are doing a great educational work amongst the rising generation. They teach them strong moral lessons, impart patriotic instincts, and give them ideas and impressions which cannot fail to be helpful to them.

Capt. Routledge, manager of the Coliseum, is now serving with the Colours, but he is fortunate in having his good lady, Mrs. Routledge, to manage affairs in his absence. Mrs. Routledge and her husband were at one time on the stage, and know all about the business. They have brought many good things to Barrow in the theatrical line, and now that the Coliseum and His Majesty's are given over exclusively to pictures, they are displaying equal enterprise, and meeting with the support their able management deserves.

One of the first picture shows in Barrow was at the Electric, established by Councillor C. Barben, and Mr. T. Dockeray. Mr. Barben carried out the managerial work himself for a time, but having established the business on a strong footing, he has released the reins of active management.

Mr. Harper, of the Gaiety, booked some good stuff, but if it is any better than the fare he has been serving up to his numerous patrons since he came to Barrow it must indeed be the "real goods."

I will briefly refer to some of the film features of the week. At His Majesty's we had "The Abduction" and "Sexton Blake," both very fine pictures indeed, and the Coliseum offered strong attractions in the exclusive, "From Shop Girl to Duchess" and "The Lost Dollar."—The Electric screened, amongst other good things, "The Mystic Seven" and "Nick Winter."—Mr. Fred. Newman, manager, and part proprietor of the Palace, had an additional attraction in Fred. Kitchen, the well-known comedian.—Steady business is reported from Ulverston, where the principal pictures of the week were "Under the German Yoke" and "Out of the Shadows," at the Victoria Palace, while the Empire at Dalton also screened "From Shop Girl to Duchess" and "In the Hands of London Crooks."—Asta Neilsen was featured at the Palace, Milton, and at the hall of the Milton Recreations, Limited, "Vendetta" and "The Link that Binds" were amongst the excellent items.—The Kinema at Kendal and the St. George's Theatre in the same town also had attractive programmes, and from all quarters the reports are satisfactory.

Hubert von Herkomer in "Highwayman's Honour."

Barnet Cinema, last week, had the story, "The Highwayman's Honour," in which the late Sir Hubert von Herkomer figures in a striking part, and the exhibition of this film was particularly successful. The Aerial Invasion Frustrated," "A Page from Life" and "The Unseen Witness" were among the most popular items in the programmes here.

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WORLD OF FINANCE.

The following information has been specially compiled for THE BIOSCOPE, and includes a Register of New Companies, Mortgages and Charges, Winding-up Petitions and Orders, County Court Judgments, Reports of Financial Cases, etc., etc.

All inquiries respecting financial matters must be addressed to the Editor and the envelope marked "Financial."

MUSICIANS AND REHEARSALS.

In the Shoreditch County Court, on Friday, before his Honour Judge Cluer, Percy Albert Humphrey, a musician, sued H. Rosenbloom, of the Palladium Picture Palace, Mile End Road. Plaintiff said he wired to attend on certain nights to play in the orchestra, and in all did three nights and a rehearsal. The defendant said rehearsals were never paid for to musicians, but plaintiff emphatically denied this, and said payment was governed by the rules of the Union.

Defendant: That is not so. There is no payment for rehearsals.

Judge Cluer: The only way to settle that is to let me see the rules of the Union.

The plaintiff said he had not got them on him, whilst the defendant was a non-union man. His Honour asked how it came about that a rehearsal was necessary at all, and the defendant said if a conductor considered it necessary, it had to be held.

His Honour said the conductor, in such circumstances, would be the agent for the proprietor, and he was of opinion that the plaintiff was entitled to be paid, and gave judgment for the amount claimed, £1 1s. and costs.

Receiverships.

CLIMAX FILM PRODUCTIONS, LIMITED.—A notice of the appointment of W. G. Newman, of 116, Cannon Street, E.C., as receiver on April 27, 1915, under powers contained in debentures dated April 27, 1915, filed pursuant to Section 94, of the Companies (Consolidation) Act, 1908.

OLYMPIA (LEICESTER), LIMITED.—A notice of the appointment of W. Bateman, of 26, St. Petersgate, Stockport, as receiver, on April 26, 1915, under powers contained in first mortgage debentures, dated September 17, 1913, filed pursuant to Section 94, of the Companies (Consolidation) Act, 1908.

CHERTSEY ELECTRIC THEATRES, LIMITED.—T. S. Sheard, of 381, St. John Street, E.C., ceased to act as receiver or manager on December 6, 1914.

Mortgages and Charges.

FLEET CINEMA COMPANY, LIMITED.—Particulars of £100 debentures, created March 15, 1915, filed pursuant to Section 93 (3), of the Companies (Consolidation) Act, 1908, the whole amount being now issued. Property charged. The company's undertaking and property, present and future, including uncalled capital. No trustees.

MERTHYR ELECTRIC THEATRES, LIMITED.—Charge on the Merthyr Cinematograph Theatre, High Street, Merthyr Tydfil, dated April 14, 1915, to secure all moneys due or to become due from company to London City and Midland Bank.

HORNCHURCH CINEMA, LIMITED.—Debenture dated March 29, 1915, to secure £500 and an agreement of even date, to execute a mortgage for £800, and a debenture for £500, charged on company's undertaking and property, present and future, including book debts and freehold land and hall erected thereon. Holder: R. Living, High Street, Hornchurch.

BRITISH EMPIRE FILMS, LIMITED.—Issue on April 14, 1915, of £2,000 debentures, part of a series of which particulars have already been filed.

LIVERPOOL PICTUREDROME, LIMITED.—A memorandum of satisfaction to the extent of £500, on March 13, 1915, of debentures dated March 17, 1911, securing £5,000, has been filed.

PHŒNIX PICTURE PALACE, LIMITED.—Deposit on May 1, 1915, of deeds of land at Dublin, to secure all moneys due or to become due from the company to the National Bank, Limited.

STAVELEY TOWN PICTURE AND VARIETY PALACE, LIMITED.—Mortgage dated April 20, 1915, to secure £1,200, charged on land, with theatre thereon, in Chesterfield Road, Staveley, Derby. Holders: G. W. Aked, Gloucester Road, Storegravels, Chesterfield, and others.

PICTURE AMUSEMENTS, LIMITED.—Particulars of £500 debentures, created April 22, 1915, filed pursuant to Section 93 (3) of the Companies (Consolidation) Act, 1908, the amount of the present issue being £180. Property charged. The company's undertaking and property, present and future, including uncalled capital. No trustees.

New Companies.

GRAND THEATRE (GLASGOW), LIMITED, (140,122).—This company was registered on April 29th, with a capital of £3,000 in £1 shares, to carry on the business of proprietors of cinematograph or electric theatres, providers of bioscope or cinematograph entertainments, etc. Private company. The first directors are F. G. Osborn, 1, Pleydell Avenue, Upper Norwood, S.E., and P. G. Martin, 7, Rohat Road, Wimbledon, S.W. Remuneration, £52 each per annum. Registered office: 5, Great Newport Street, W.

SOME FILMS, LIMITED (140,142).—This company was registered on April 30th, with a capital of £1,250 in £1 shares, to carry on the business of proprietors, renters, hirers, exhibitors, producers and manufacturers of and dealers in cinematograph films, cinematograph and other theatre proprietors, etc. Private company. The number of directors is not to be less than two nor more than five. The first are J. M. Hawkins, 91, Uxbridge Road, Hanwell, W., and S. Harris, 6, Abersham Road, Hackney, N.E., who have power to appoint another director or directors including a permanent director, and to fix his or their remuneration. Remuneration (except managing directors and directors appointed as above), 5 guineas each per annum. Solicitor, H. V. Harraway, 12, South Square, Gray's Inn, W.C. Secretary, J. M. Hawkins.

LONDON AND COUNTIES FILM COMPANY, LIMITED (140,180).—This company was registered on May 4th, with a capital of £3,500, in 3,000 participating Preference shares of £1 each, and 10,000 Ordinary shares of 1s. each, to carry on the business of manufacturers, buyers, sellers, importers, exporters, letters to hire, producers, exhibitors and licensees of cinematograph films, dealers in celluloid, cellulose, gelatine and other materials, apparatus and plant for the manufacture of films, etc. Private company. The number of directors is not to be less than two nor more than five. The subscribers are to appoint the first. Qualification (except first directors), 100 Preference shares. Remuneration, £30 per annum, and £20 extra for the chairman. Solicitors: Vallance and Co., 28, Bishopsgate, E.C.

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SOME OLD-TIME REMINISCENCES.

An Interview with Mr. John East, of the Neptune Film Company.

We recently had an opportunity of interviewing Mr. John East, whose excellent performance as "Professor Ginnifer" in the Neptune Film Company's version of "The Trumpet Call" was referred to in our last week's issue, and from him gathered a whole host of amusing reminiscences, many which we think may prove of interest to our readers.

Mr. East, to quote his own words, was originally intended to be an artist, "but," he says, "I was not a great success in that walk of life, so from putting paint on canvas I drifted into painting my face, my first engagement in the theatrical world being with the late J. L. Toole in 'Artful Cards' at the Folly Theatre. By the way, there is a little anecdote attached to that. After spending two hours carefully making up as the police inspector I went to the stage manager, Mr. John Billington. 'Very good, indeed, my lad,' said he, looking me up and down critically, 'now go and wash your face.' After that I next appeared as the messenger in an extravanganza of St. George and the Dragon at the Crystal Palace. I had to rush on and say 'the dragon is coming up the stairs.' On the eventful night, full of nervous anxiety, I rushed on to the stage, but before I could get out my bit I vanished, not to appear again. Someone had left a trap open. Then came a long engagement—five years—with the Brothers Gatti at the Adelphi Theatre. One of my dressing-room companions at that time was G. P. Huntley, then playing utility business. During this period I received my baptism of fire in the whirl of melodrama, 'Streets of London,' 'In the Ranks,' etc. After a long provincial tour with the last-named piece, my ambition was fired to go into management on my own account, and I took 'Not Guilty' through the 'smalls' of Wales. Here my previous artistic experience came in useful as I painted my own scenery, made my own props, and was accounted one of the most artistic window posters that ever wore a pair of boots out in a week.



MR. JOHN EAST.

"Arriving one night at a public hall I noticed large packs of scenery, and, in conversation with the hall-keeper, I remarked, 'You have a large stock of scenery here. Amateurs I suppose?' 'No,' said the Cerberus, laughing, 'Everyone leaves their scenery here for rent.' *I* did not laugh. However, with the aid of the local brass band—forty strong — who came down and played the national airs of Wales, I did a very good three nights. I may mention these same airs were all played *fortissimo*, and so disturbed the plaster of the hall that the audience on leaving looked as if they had all been supering in the snow scene!

"After about six months' fit-up I returned to London with two suits with Gothic shoulders, made by country tailors, and a not overwhelming banking account, and, walking down the Strand one morning, met a well-known agent who asked me if I would like to manage a theatre. 'Manage a theatre,' said I. 'I'll manage Drury Lane if you like.' 'No,' said my friend, 'not quite as big as that. You go to the Lyric Theatre, Hammersmith, to-night at 9 o'clock, see Mr. Acton Phillips; say I sent you.' 'Right oh! Management, eh!' My first thought was my hair, which, after my histrionic efforts in Wales, was somewhat lengthy. I was shorn of my luxuriant locks, carefully shaved, and went home: donned the better of my two provincial-cut suits, and at seven precisely presented myself at the 'Drury

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Lane' of Hammersmith. 'What can I do for you, sir?' said Mr. Acton Phillips. I said, 'I'm the new manager.' 'Oh,' said the proprietor, looking somewhat surprised, 'Come in.' At 8 o'clock I was engaged, and a few minutes later we were cracking a bottle—out of the profits (?) of the Welsh tour. At 9 o'clock I looked round and saw my agent friend advancing with about thirty clients. 'Ah,' said Acton Phillips, 'I've engaged Mr. East, let's drink his health' (more dipping into the profits).

'My various experience, extending over thirteen years at the Lyric, would take too long to tell you now, but on Mr. Phillips giving up the theatre I was again a free lance. For the next year or so I produced all the latest melodramas at the suburban houses in between my panto-mine engagements, but seeing that the profits at this game were becoming gradually less I abandoned this sphere of action, and, accidently meeting Mr. Brock, was engaged to produce 'Invasion of England,' with airships, zeppelins, etc., at the Crystal Palace. This being a huge success, he decided to send it on the Continent, and I was engaged as his general manager and producer, visiting Stockholm, Copenhagen, Elsmore, and various other towns.

"How did I come to take up picture acting? Oh, quite by accident. Meeting Mr. Nash one day I asked him if there was 'anything doing.' 'Yes, we're doing the "House of Temperley" down at St. Margarets. You're just the man for "Tom Cribb," and so it started. I liked the work and continued with Mr. Nash for some time. Later I joined the stock company under Charles Urban's management, playing in 'Little Lord Fauntleroy,' 'Robin Hood' and many other films. When Mr. Nash left St. Margarets, and was appointed general manager of the Neptune Film Co., I returned to his banner, and have been here since the Company's inception.

"Oh, yes! we're busy. Why, since we started here I've played over forty parts and hope to play forty more."

JOTTINGS FROM ULSTER.

(BY OUR OWN CORRESPONDENT.)

The Gaumont Company, Limited, are at last established in Linenopolis, and with such extensive premises, and so elaborate a stock, they are sure to make their presence felt ere long. Situate in Donegal Street, overlooking The Exchange, their building occupies four floors; the general office and accessories department being located on the same level as the street. Mr. Robb—formerly associated with the Liverpool Branch of the Gaumont Company—is installed as manager, and under his guidance I am confident the share of patronage which the firm enjoyed prior to the opening of the new branch will be considerably increased.

One advantage of Gaumont's new premises which Ulster exhibitors will appreciate is the projection theatre, where at all times can be viewed available subjects, and in which weekly will be held a Trade exhibition of the firm's latest purchases. Mr. Robb informs me that the numerous exclusives held by the firm are being anxiously sought after in the Northern Provinces, and inquiries continue to reach him each day. The new branch is staffed by capable and energetic men, so exhibitors can be assured of prompt attention to their requirements.

Flag Day in Belfast, organised for the purpose of raising funds for the benefit of wounded soldiers visiting the city, was held on the 30th ult., and on the day previous Mr. Fred Stewart, proprietor-manager of the Belfast Panoptican, held a four and a half hours' continuous performance for the benefit of the fund. He was screening Elinor Glyn's great love story, "Three Weeks," and the hall was packed to its utmost capacity during the entire show. As I write no idea of the receipts can be afforded, but a record sum in cinema benefit will surely be recorded.

Whilst on a visit to Lurgan a few days ago I heard a rumour to the effect that the Grand Cinema in that town would shortly eschew pictures in favour of varieties. As I write a double turn and three "singles" figure on the programme, in addition to pictures.

The Picture House, Lurgan, has also introduced "turns," but not so extensively as has the opposition hall. Mr. Clarke contents himself so far with a single turn, and judging by the attendances at both houses on the evening of my visit I should say that satisfaction is given in both pictures and vaudeville.

The Pallidrome, Strabane, was the scene of a great recruiting meeting a few days ago, and as a result of an exhibition delivered I learn that the ranks of local contingents of the New Army benefited considerably.

Some weeks ago I mentioned that the Theatre Royal, Belfast—the then oldest house of entertainment remaining in all Linenopolis—was shortly to be demolished to make way for the rapid march of the cinema. The onslaught on the old edifice has commenced, and ere long the house-breakers will have done their part and made room for those whose duty it is to erect. The "Fall" will be upon us ere the furnishings of the new building will be in swing.

Donegall Place, Belfast, is at last to have a picture house—as I predicted in these columns over twelve months ago. A company, comprised principally of local magnates, has been formed, and a piece of land acquired at the rear of the city's main thoroughfare. The main entrance will be on the principal artery—the hall being approached through an arcade.

"KINE" FEATURES' BRIGHT BUSINESS.

Mr. Ronald Malcolm, the Birmingham representative of the Kinematograph Trading Company, Limited, Hill Street, had an interesting Trade review at the Scala Theatre, when the firm's latest exclusives, "Nana, of the Moulin Rouge," "Lena Rivers," and "An Insult to the Flag," featuring Betty Harte, were shown. The Kinematograph "goods," "Canker of Jealousy," "Barnaby Rudge," "Madcap Molly," and 'Jane Eyre," are going swimmingly.

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BIRMINGHAM JOTTINGS.

(BY OUR OWN CORRESPONDENT.)

Mr. H. R. Morris, manager of the Highgate Theatre, Darwin Street, always keeps his show bright and up-to-date. The display of posters in the district on the occasion of my visit indicated that Mr. Morris lets the public know what attractions he has got. He told me that the Walturdaw "Tandem" resistance recently installed in the theatre has given the utmost satisfaction. Here are a few of his forthcoming films, "Thou Shalt Not Covet," "The Inheritance of Hate," "The Idol of Paris" and "Man in the Street."

Though I went to Sutton Coldfield the other day intending to confine my visit to a ramble through the glorious park, I could not resist making a call upon Mr. Arthur Izon, manager of the New Picture House Parade, where a point which struck me was the large number of members of the City Battalions enjoying the pictures. In consequence of the great success of "Orders Under Seal," Mr. Izon secured a second run of the film. He had taken "Thou Shalt Not Covet" from the Walturdaw Company, and had also booked such noteworthy items as "Barnaby Rudge," "Jane Shore," and the Wells-Moran boxing contest.

The popularity of the new Winson Green Picture House is evidenced by the fact that the audiences have been increasing ever since the hall was opened. Mr. Harry Devey, the manager, drew full houses with the exclusives, "In the Shadow of Big Ben" and "The Deserter," from the Ideal Company. Mr. Devey has booked "Barnaby Rudge" and "Madcap Molly" from the Kinematograph Trading Company, and "The World's Desire" (Ideal).

Mr. Charles E. Pindar, manager of Pringle's Picture House, Gooch Street, casts spells over the people by his striking bills, into which he often weaves some national topic. Last week, for instance, folks stopped to stare at this:—"Tynesiders say they will deliver the goods. Pringle's have always given the goods." His star items were: "Man's Enemy" and "Sons of the Sea." Besides Pringle's, Mr. Pindar is now controlling the Globe, Aston, and the Bull Ring Cinema.

A busy atmosphere enveloped the Birmingham branch of Messrs. Pathé Frères Cinema, Limited, when I looked up Mr. G. A. Hopton, the manager, the other day. By the way, any of the Pathé productions can be seen during the whole of the week at the firm's private theatre. The most interesting news Mr. Hopton imparted was that the forthcoming exclusives were "The Old Fogey," "The Golden Sword Knot," "The Spy," and a thrilling detective story, "The Clue of the Cigar Band." The two films, "The Stain" and "The Quest of the Sacred Gem," to which previous reference has been made in my weekly jottings, continue to be much in demand.

"Admission—By Paying Regard," read a footnote on the artistic little invitation cards sent out by the Birmingham branch of the Walturdaw Company, Limited, for their Trade show at the Scala Theatre of "The Penalty Fits the Crime," a powerful 4,099 ft. drama, which should receive special attention. Midland exhibitors of enterprise should note that the Walturdaw Company have purchased the exclusive picture rights for the English heavyweight boxing championship between Bombardier Wells and Sergt. D. Smith, which comes off on May 31st. Every day Mr. C. W. Hutchin, the Walturdaw Company's local manager, has inquiries for "Jane Shore."

Good business is anticipated on "Her Nameless Child," which film was screened for Trade reviews at the Birmingham branch of the Ideal Film Renting Company, Limited, in Station Street. Mr. M. Mitchell, the manager, and his staff will, when the Gaumont Company move from John Bright Street to Broad Street Chambers, take possession of the latter firm's old premises. In John Bright Street, the Ideal people intend to stock everything from films to screws. Moreover, they have some big features coming, of which more anon.

Mr. J. Millar, manager of the Birmingham branch of Renters, Limited, is handling for the Alerta Exclusive Film Company three productions, which were put on for a private show at the Scala. They are: "Ursula's Inheritance," "Destiny," and a particularly strong feature, "Rapier's Escape from Devil's Island," a further instalment of the Rapier series, unfolding remarkable scenes of prison life, and desperate means by which freedom is eventually gained. These films were well received. Mr. Millar, so far as general activities go, reports an excellent run on "Darkest London" and other Renters' features.

Mr. Moryd Sheridan, manager of the business of the International Feature Film Company, Burlington Chambers, Birmingham, has had nearly fifty bookings of the great military drama, "Tommy Atkins," in the Midlands. The Era Theatre, Bordesley Green, showed the film last week with great success, and it will shortly be paying a return visit to the Imperial Palace, Moseley Road.

Under the management of Mr. A. T. Stainsby, Messrs. J. D. Walker's World's Films, Limited, have made an excellent start with their recently opened branch at 12, John Bright Street, Birmingham, where exhibitors can get into touch with a fine and varied stock of high-class films. Mary Pickford in "Mistress Nell," "The Dancing Girl" (Florence Reed) and "The Morals of Marcus" (Marie Doro) are commanding great bookings just now. When everything is ship-shape at the firm's Birmingham home, they will have first-class premises in all respects.

The Clarion Film Agency, John Bright Street, have, among their open market features, three capital cartoons on the war from "John Bull's Sketch Book."

The Birmingham branch of the Gaumont Company, Limited, will hold a Trade review at the Scala Theatre, to-morrow (Friday), of "Dungeon of Death," "Pearl of the Ganges" and "If I Were King" (Gaumont colour), starting at 11 o'clock. Their now famous film, "A Patriot of France," proved just as big a draw as it has done elsewhere at Handsworth Picture Hall, Baker Street, whilst with "Neptune's Daughter," the Scala Theatre, which always seems to have winners, did the right kind of business. Mr. T. W. Stevens, the Gaumont Company's branch manager, had an order for a topical of the great parade of rifle corps in Birmingham, and it was a very attractive item in the programme of the New Street Picture House.

Mr. G. R. Armes, of the London Independent Film Trading Company, Hill Street, has coming along a string of attractive features, including "From Gambling to Crime," "Deserter of Submarine 57," "Stolen Actress," "State Secrets" and "Adrift."

With reference to the paragraph appearing in last week's notes to the effect that the Walturdaw Company are supplying *gratis* a film dealing with the training of soldiers and sailors, together with posters, the carriage being defrayed by the firm, we are requested to state that while the Walturdaw Company are paying billposting charges in connection with the posters, the only item of expense to which theatres intending to exhibit the film are put is the actual carriage. Will exhibitors kindly note?

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MONEY-MAKING FILMS.

"Little Lord Fauntleroy."

By Mrs. F. HODGSON-BURNETT.

If you are one of the few who has not had this film, we suggest you get in touch with us at once.

"Sunshine and Clouds of Paradise Alley."

A touching story beautifully portrayed.
True to Life.

BOOK THIS FILM AT ONCE.

"Among the Clouds."

More thrilling than an aeroplane flight.
Brimful of interest.

"The Woman-Spy Outwitted."

A sensational and exciting up-to-date Drama.
It shows you how the spies in our midst are working.

"The Last of the Smugglers."

"The Faithful Butler."

"Artist and the Girl."

"The Tempter."

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HELP IN TROUBLE.

All legal questions under this heading are dealt with by a well-known barrister-at-law, while Mr. James W. Barber, A.M.I.E.E., consulting engineer, is responsible for replies on technical matters.

APOLOGETIC wishes to know how to tint titles and pictures in some local topicals he has taken, and how to waterproof wooden slats in his dark-room. He also says: "Since films are anything but fireproof, is it not a mistake to use gelatine in fireproof solutions? Can you recommend a formula not using gelatine?"

There is no need to apologise, APOLOGETIC; we are here to be "worried," as you call it. To obtain a coloured picture on the screen you could use a stained glass or gelatine sheet in front of the projector, but it is usual and more convenient to stain the film itself. There are special dyes on the market, but quite good results can be obtained from aniline colours bought at or through any chemist. The colours are dear, but very powerful, so that quite small quantities suffice. They are available in an immense variety of colours, some much more expensive than others. Most are soluble in water, and hence easily applied. Wear rubber gloves to keep your hands clean. Since you are concerned only with short lengths of film you can get good results by running the film through a solution of the dye in cold water in a rectangular developing dish or pie dish. Be very careful not to get the colour too strong. Experiment with a short length of odd film first, then do the little strips, and do the pictures last. You will be quite experienced by that time. It is best to rinse the film in cold water after staining, and do not let it lie about or hang in folds, otherwise colour is sure to collect in the bends. Blue or green tints are best for moonlight or tragedy effects. Use red (eosin) for fires and firelight, amber or brownish yellow for interiors lighted by candles or oil lamps, and rose for sunrise effects. Let us repeat, experiment on old stock and give preference to delicate tints. Glaring colours are rarely effective in tinted film.

Woodwork may be rendered waterproof by steeping in molten paraffin wax (which is very inflammable) for 10 minutes to half an hour, and then letting it drain in a hot place to remove surplus wax, and let the rest soak well into the pores. A waterproofing solution may be made by dissolving ½ lb. each of paraffin wax and Judean bitumen in 1½ gallons each of benzine and carbon tetrachloride. This solution is very dangerous, and not so effective as plain wax. If greasiness is not permissible, it is best to use some other material than wood. Creosote is about the best material to prevent damp rot where there is no question of chemical contamination.

As regards your fireproofing query, you are evidently confusing gelatine with celluloid. It is the celluloid of films that is so inflammable. The object of using gelatine in proofing mixtures is to obtain a softer and better finish on the material treated. It is impossible to say that any fireproofing solution or compound will leave all coloured materials unaffected in appearance, and you should always experiment on a small sample first. The gelatine preparation you have in mind is probably water 100, gelatine 6 parts for fabrics; and water 100, alum 10, gelatine or isinglass 10 parts for woodwork. The former solution should be used at 100 or 120 degrees, the material being soaked in it, wrung out, shaken to remove creases, and then dipped in alum solution for 5 or 10 minutes. With some materials it is best to give a final quick rinsing in cold water—this is a matter for experiment. The gelatine keeps the material pliable, and since it has to absorb enough alum during the second stage of the treatment, the alum solution should be strong, say 30 parts in 100 parts of water. If a simple solution of alum in water is used, without gelatine, it may be weaker—say 10 parts of alum to 100 parts of hot water; adding 10 parts of sodium tungstate further improves the effect of the solution. The alum solution suggested for wood work should be worked in hot with a stiff brush; several asbestos paints are on the market, and form a good substitute. Any so-called fireproofing treatment really only makes the materials concerned more fire-resisting than before.

BIJOU writes us at considerable length, to the following effect: He is the proprietor of a small house, and rather fears the competition of a recently erected larger hall. It is not in respect of quality of programme that he is nervous, but simply in the matter of patrons' comfort during the approaching hot weather. He is unable to heighten his hall owing to "Ancient Lights," and is therefore anxious to put in a really effective air-cooling and ventilating scheme which can be advertised, and which will be so satisfactory as to pay for its cost.

Your idea is excellent, BIJOU. Unless you keep your house cool and fresh, you will undoubtedly lose business during the summer, and much of it will not come back during the winter. By running good programmes and supplying plenty of fresh air, you should have no difficulty in getting a full house, even during the dog days. The whole question of air treatment and distribution is

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so important to you and to other exhibitors, that we are dealing exhaustively with it in an article to run through several forthcoming issues.

COLONIAL writes from a small South American town as follows:—"I am thinking of starting a "movie" show, but am up against the difficulty of getting films. It seems to me that renting will be out of the question, as I suppose I should have to pay full hire-price during the time films were reaching me and going back again. I doubt whether I could make a working profit if I had to buy films outright. What do you advise?"

Your difficulty is a real one, but it is fairly well met nowadays. Certainly you could hardly afford to buy new films outright for exhibition in such a small community. You must remember that success will largely depend on a frequent change of programme. The cost of renting will be prohibitive, taking into account the several weeks the films would take to reach you and return. Your only course is to buy second-hand films from a reliable exporter. Pay a reasonably high price to a firm with a reputation to uphold, and you will get good satisfaction. Modern projectors do a minimum of damage to films, and exhibitors, as a whole, take much better care of films than formerly, so that one which has been out several times is generally in surprisingly good condition, and can be bought on very reasonable terms, since it has already earned a fair return for its producers. Of course, anything which looks a phenomenal bargain will probably turn out to be a more or less close approximation to "junk"—scratched on its surface, and with badly damaged perforations. Remarkably good "used" film is being exported at 20s. to 25s. per 1,000 ft. (50 to 100 per cent. extra for coloured film, according to subject). Sometimes the price is as low as 15s. a thousand, and it is possible to buy at 7s. 6d. or 10s. a thousand, but naturally one cannot expect guaranteed quality at that price, and the subject is generally a topical one which may or may not have any interest by the time it reaches you. Shipping companies require films to be packed for export in hermetically sealed cases, and you should allow five or seven shillings each for these.

Talking of "topicals," there are nearly sure to be local events worth filming. You would find such films an immense "draw" in a small community, and quite inexpensive camera outfits are now on the market. Whatever you do, do not show "junk"; it won't pay for long. When ordering from exporters, don't forget to requisition posters for a few of the best films in each programme. Advertisement is indispensable in even a one-horse locality. As to what you are to do with the films after showing them—keep some of those which you find most popular, and "revive" them a year or two hence. If there are other townships within a reasonable radius, start shows there as well, and work the films round to each in turn, giving each house a fair share of fresh arrivals. Films which are still useful, after you have done all you can with them, should be advertised or disposed of by private arrangement with exhibitors at a distance. If you decide to limit yourself to one show, you should arrange to exchange approved films (with cash adjustment if necessary) with one or more exhibitors in neighbouring districts. Good luck to your venture. Write us again if we can help you further.

HALIFAX HINTS.

(BY OUR OWN CORRESPONDENT.)

"Her Martyrdom," was the principal feature at the Picture House, Wards End, the showing of which proved a great attraction. Other films included in the splendidly arranged programme were, "Broncho Billy and the Sisters," "Bunny's Little Brother," and "Through Morocco by Motor." Owing to the splendid reception of "The Middleman," when it appeared here a few weeks ago, Mr. Horsfall decided to give it a second run at an early date, and for the former part of the last week this interesting and delightful conception took premier position. For the latter portion of the week, "Brother Officers" was booked and proved a big attraction. The orchestra, under the direction of Mr. J. Van Beevers, maintains its popularity, the arranging of the musical programmes being in good hands. The cafes and lounges connected with this establishment, Mr. Horsfall informs me, are doing remarkably well and it is not at all surprising for the management spare no expense in providing their numerous patrons with every comfort and the best of catering facilities. "The Prisoner of Zenda" has been booked to appear here shortly.

At the Electric Theatre, Commercial Street, a strong programme was shown and good business was the rule. For last week Mr. Leslie M. Stansfield booked "His Last Dollar," "London's Yellow Peril," and the first presentation of "The Master Key." A different episode of the latter will be shown every Thursday, Friday and Saturday. The newly installed orchestra under Mr. H. Joyson Scholey, is a distinct gain to this popular theatre, gay and inspiring music being ably rendered throughout the sessions.

Business is brisk at the Theatre de Luxe, Northgate. Recently "The Floating Call" proved a capable "top liner," and the programme generally was excellent. For last week Mr. Sutcliffe, the manager, booked "Where the Huns Were Turned Back," also "The Man Who Disappeared."

"Jack's Awakening" went strong at the Gem, Crossley Street. The popular serial, "Trey o' Hearts" is continued here and is followed with keen interest, a recent contribution being "The Flooded Mine." Messrs. Green Brothers secured "Black Nissen" to head the bill at Victoria Hall, Commercial Street, last week. Mr. Shockleton Pollard continues to give his organ recitals which are a feature of each performance.

Large audiences were in evidence at the Cosy Corner Picture House, Queen's Road, to witness "Hearts Adrift," featuring Miss Mary Pickford. Included in the general fare were "The Strike of Coaldale," "Mabel's Latest Prank," and "Love, Oil and Grease." Mr. Upton arranged "The Unwelcome Mrs. Hatch" for his principal attraction last week.

The Palladium, King Cross, maintains its usual standard of excellence. "The Story of the Blood Red Rose" proved a big draw here last week.

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COMMENTS ON THE FILMS.

BY OUR OWN REVIEWERS.

For Addresses, Telephone Numbers, etc., see "Film Releases."

The following critical film reviews are contributed by our own staff of critics, and contain candid opinions of the productions reviewed.

Any films not dealt with in this supplement, particularly "exclusives," will be found, as usual, either on our "Pick of the Programmes" pages, or in the body of the paper.

AMERICAN CO

BEAUTY.



The Once Over.—Really intended to convey the information that the story is one of "a biter bitten," this title stands for an interesting and clean-cut comedy. A tale of rivalry between two chums, one of whom is arrested (a frequent occurrence in American comedy), while the other marries the girl, only to find himself very much of a stepfather. The acting and superb photography by far the best points of the release. (June 28th. 978 ft.)

FLYING A.

The Poet of the Peaks.—As a genuine attraction for the high-class cinema, this very beautiful feature should prove an especially valuable top-liner, especially where something in the way of change is required. Treats the theme of a heartless woman and her victims in quite a novel manner, and in reality, based upon John Keat's famous poem, "La Belle Dame Sans Merci." Many beautiful settings and superb photography, with a splendid part for Miss Vivian Rich, give further promise of distinctive success. (June 24th. 1,970 ft.)

His Mysterious Neighbour.—Quite one of the best comedy-dramas done by this company, with deft touches and a love interest by no means overdone. The fair neighbour, despite the evil premonitions of her admirer, proves but the sister of the man next door, and after an amusing scene at the Attorney's office, the new arrival begins his duties, and leaves sister and employer to end their eager *tete-a-tete*. (June 28th. 996 ft.)

H. A. BROWNE & CO., LTD.

AMBROSIO.

Was She to Blame?—Reviewed in the "Pick of the Programmes" section of this week's issue. (June 28th. 2,720 ft.)

More Haste, Less Speed.—Fairly amusing chase comic, especially suitable for children's matinees. (June 28th. 370 ft.)

A Wily Widow.—A pretty widow is pestered with the attentions of two lively gentlemen, between whom trouble is quickly brewing. To prevent bloodshed the lady suggests a novel method of settling their differences, and, what is more important, the "right to woo." After much strenuous endeavour the little man proves too much for his bigger rival, and gaily hastens to the widow's house, where he is confronted by the maid, who hands him a letter that speedily puts an end to his hopes. Quaintly amusing, the film can be recommended as a bright little production. (July 1st. 473 ft.)

DAVISON'S FILM SALES AGENCY.

B. & C.

The Last Satchel.—The various incidents in this film present a very curious admixture of Continental farce, broad humour and knockabout comedy, not altogether displeasing, yet of that order which, upon sober reflection, really demands rather keen analysis. The doings of an over-amorous



husband, supposedly in a New York hotel, bring troubles galore and a ridiculous *finale* where the truant, after a fall from a window, quietly walks into the restaurant and restores the missing satchel to an enraged spouse. (June 21st. 542 ft.)

LION'S HEAD.

Oh! That Face.—An up-to-date version of the old style chase comic, the runaway, who prefers disgrace to marriage, leading his pursuers a sorry dance. Has some very amusing moments, but may lose point with some on account of, on the part of one performer, an obvious attempt to imitate a certain film favourite, both in make-up and in style. (June 24th. 450 ft.)

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MARTIN.

Mike and the Zeppelin Raid.—The lively bricklayer's *amanuensis* falls asleep and dreams of his adventures through the arrival of a personally conducted airship. A wild cycle ride, some clever trick effects, and a fair slice of topical interest, especially due to clever make-up and attire of the chief Huns, cause a really good comic. Mike's awakening, at the hands of Bridget, and his sudden access of industry, also enable a capital *finale*. June 21st. 613 ft.)

ECLAIR.

Re-United.—Here is an interesting and unusual story, which is staged very prettily, and with a great deal of care, and is quite capably acted. Its somewhat novel theme is the theory of reincarnation, the plot showing how a husband's quarrel with his wife is brought to an end by his realisation that they were lovers in a previous existence. The earlier romance is dealt with first in a series of picturesque scenes dated at the commencement of the eighteenth century. The prologue over, the story proper brings us back to the present day, the two episodes being linked together towards the end in the manner indicated above. There is not a great deal of plot, but it is a very agreeable production which, as we have said, is also of considerable originality. (June 28th. 2,000 ft.)

The Alpine Soldiers.—The Alpine Chausseurs, of whose skill and daring we heard so much during the past winter, are seen here amidst their native mountains, at work on their skis. (June 28th. 420 ft.)

The Squatter.—A pretty and effective drama of ranch life. The hero joins his uncle's ranch without revealing his identity, and is thus instrumental in detecting the peculations of an unscrupulous foreman, to whom the management of the place is entrusted. A fiery-tempered, but honest, tenant, whom the foreman misleads for his own purposes, also figures in the plot which contains, in addition, a pretty love theme. It is a good and logically developed tale, and it is capably acted by the Eclair Company's American players against expansive Western backgrounds. Although perhaps just a trifle too long, it contains plenty of action and excitement, and certainly constitutes an acceptable entertainment. (July 15th. 3,000 ft.)

The Amateur Detective.—An amateur detective proves a disastrous failure in attempting to catch two burglars, who instead catch him, and give him a very bad time, afterwards making their exit from the house, in the face of the owner, by means of an ingenious ruse. The farce is brightly acted by a French company, and is sufficiently amusing. (July 1st. 590 ft.)

THOMAS A. EDISON, LTD.

The Banker's Double.—Felix Boyd, the famous detective, is called up on the telephone by a voice calling for help. The sound of a blow is heard, and the telephone is suddenly cut off. Boyd and his assistant, Coleman, find the place from which the message has been dispatched, and there the head book-keeper of Hersey and Co., is found unconscious in a pool of blood, the safe having been ransacked. Smith, on recovering his senses, has a story of a man entering, who looked exactly like Mr. Hersey, to whom he handed over certain bonds. The story sounds plausible, but Boyd's suspicions are aroused, and he watches Smith after his arrival at home. What he sees leads him to a house in the suburbs, where he finds the whole gang including Smith and the banker's double, dividing the contents of the safe. It is a very cleverly constructed story, with a double element of surprise, and the impersonation of the banker is rendered most effective by the clever performance of Mr. William West. The reconstruction of the robbery, after its discovery by the detective is intensely interesting, and this may be accounted one of the most successful of the detective's exploits. (June 21st. 1,110 ft.)

That Heavenly Cook.—Mr. Charles M. Seay and the members of the company engaged in this film, have certainly succeeded in making a very excellent and serviceable brick, with the very smallest proportion of straw imaginable. A young wife discharges her cook, and herself provides a meal for her husband and father. They pretend to eat it and go to a restaurant. The wife discovers their perfidy, and re-engages the cook, and all ends to everyone's satisfaction. Out of this very slight material, the company, which includes Miss Bessie Learn, Mr. Dan Mason, Mr. Harry Beaumont and Miss Lou Gorey, has produced a delightful and amusing little comedy, full of humorous touch, which will appeal to every housekeeper of either sex. (June 21st. 670 ft.)

The Life of Abraham Lincoln.—This important two-reel feature is reviewed in another column. (June 24th. 2,120 ft.)

Hypno and Trance Subjects.—These two gentlemen are so impressed by the powers of a travelling hypnotist, that they decide to practice the art themselves. The subject leads them into various adventures, which provide Mr. William Wadsworth and Mr. Arthur Housman with ample opportunities for the exploitation of their quaint personalities and unfailing fund of humour. (June 24th. 975 ft.)

ESSANAY.

The Bachelor and the Back Pedal.—Here is a clever and amusing little fable, providing a witty commentary upon a familiar real-life situation. One of the greatest charms of these fables lies in the fact that they almost all deal with aspects of everyday life, coming essentially within the scope of the average middle-class man or woman. George Ade shows us ourselves in the very faithful mirror of his humour, and there can be few who do not appreciate the acute, yet tolerant, perception with which he searches out our commonest foibles. One imagines, by the way, that, thanks to the picture theatre, the British public is now more or less familiar with American currency. Otherwise it would be unfortunate that monetary transactions should figure so frequently as the main basis of so many American films. (June 21st. 1,066 ft.)

Broncho Billy's Vengeance.—A tense, dramatic episode, showing how Broncho Billy seeks out, with a fearful vengeance in his heart, the man who betrayed his dead wife, but is deterred from executing it by the appearance, at a crucial moment, of the latter's spirit. The film contains nothing that is very new, but it vibrates with realism, thanks to the vehement art of Mr. Anderson. It is a pity, by the way, that Mr. Anderson does not either pay more careful attention to his "make-up," or else dispense with it altogether. (June 24th. 977 ft.)

The Strength of the Weak.—To be reviewed in our "Pick of the Programmes" section. (June 24th. 1,926 ft.)

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GAUMONT.

The Silver Wedding.—The wonderful finesse of the acting called for in this release forms by far the greatest charm of the production, albeit some very fine photography should by no means go unmentioned. Has a slight and occasionally melancholy story, mainly about an old farmer and his wife, who are about to celebrate their silver wedding, and send a hamper to the firing line, just as the news arrives that their only son has been killed in action. (Some remarkably fine acting in this portion.) The hamper is, however, dispatched to a lonely soldier, who, when wounded, is persuaded to spend his sick leave with the old people, to whom he relates the glorious manner of Jean's death. A love affair with his chum's sister leads to his filling the place of the absent one in the old people's affections. (June 21st. 1,993 ft.)

The Manufacture of Lace.—An industrial film of a decided topical value, and which shows expert French lace makers at work on the loom-made article, and, as a final contrast, an aged Breton peasant dexterously manipulating the maze of bobbins on the old style pillow or "real" process of handicraft. (June 21st. 408 ft.)

Colonel Bontemps.—Excellent comedy of military and civil life, enjoyably acted and splendidly presented. Specially reviewed in our "Pick of the Programmes" section. (June 24th. 2,249 ft.)

Jersey.—The varied attractions of the beautiful Channel island are given in capital style, and enable a crisply portrayed scenic of good quality. (June 24th. 380 ft.)

KINETO.

Britain's New Army.—A picture which will help every spectator with a relative or friend in Kitchener's Army to understand something of the way in which the latter is spending his long days of training. The film deals more particularly with the training of non-commissioned officers, and, apart from those who have direct personal reasons for finding the subject of interest, should appeal to everyone as a piece of solid testimony as to the wonderful physical fitness and general capability of our new fighting forces. It is also a pleasant picture from a purely spectacular point of view. (May 17th. 625 ft.)

LUBIN.

A Tragedy of the Hills.—A highly dramatic story of a deadly feud that exists between two factions, and the evil influence it exerts on innocent people. The story is somewhat needlessly complicated, and the introduction of so many characters, each of whom plays a more or less important part in the story, makes it difficult for one to follow the plot as closely as its development warrants. It is, however, very well acted, and a touch of sentiment agreeably flavours the story. (June 28th. 2,072 ft.)

The Good in Him.—An interesting story of an outlaw, who, when pursued by the sheriff and his posse, is sheltered by a young girl, to whom, when opportunity offers, he abundantly proves his gratitude. The story is not particularly original, but is exciting and well carried out. (June 28th. 1,041 ft.)

Mazie Puts One Over.—A bright little comedy, depicting the manner in which a lady of the chorus reconciles an irate father to her marriage with his son. (June 28th. 1,000 ft.)

A Perilous Passage.—In this, a further episode in the adventurous life of Lord Piccadilly, we are shown how brave little Betty, his wife, saves a young officer from disgrace. Fairly effective drama, with an exciting *finale*. (July 1st. 1,033 ft.)

The Prize Baby.—Mildly amusing comic, dealing with the ingenious efforts of a stranded touring company to "raise the wind." (July 1st. 504 ft.)

M.P. SALES AGENCY.

BIOGRAPH.

Destiny Decides.—Well played but unoriginal play, a little sordid in one or two respects, and telling how a harrassed wife, imagining herself free, contracts a second and happier marriage, only to be again terrorised by a worthless brute. A shooting affray, and circumstantial evidence against the hero, are further complications succeeded by the usual happy *finale*. (June 14th. 1,032 ft.)

Just a Lark.—Possesses an attenuated plot, serving to expound a comedy-drama which is a combination of the "sheriff's posse in pursuit of convict" and "gun-enforced exchange of clothing" ideas. Briskly played, but, as a story, rather futile. (June 14th. 1,041 ft.)

The Sheriff's Dilemma.—Really a good and attention-compelling "Western," with a fine type of muscular cleric as the hero. When dismissed his church as the result of ill-founded scandal, he becomes evangelist, and through sheer bravery is elected sheriff. In his sweetheart's home he recognises the portrait of her father as that of a noted desperado. Refusing to carry out the arrest, he dispatches his deputy. A sensational happening, and the father staggers home to die, the daughter's anguish causing her to denounce her sweetheart. The misunderstandings finally dispelled, love vows are renewed, and the parson-sheriff is reinstated in his living. (June 17th. 1,036 ft.)

The End of the Play.—Charmingly photographed release, the story concerning a playwright, who goes West in search of inspiration, lives upon a farm, and finds lovemaking more pleasant than literary effort. The girl, a sharp-witted beauty, keeps a diary, enlists the aid of an irate (?) father, and when the author is at his wits' end for material, coolly presents him with the record of his own experiences, thus paving the way for further happiness. (June 17th. 1,032 ft.)

H. and B.

Two Belgian Cities.—Fine quality views of the well-remembered charms, now sadly depleted, of fair Bruges, and of Ghent. (June 14th. 227 ft.)

Lulworth Cove.—Should appeal more particularly to audiences of a scientific turn of mind, and showing in fine style the marvellous contortions of strata and geological freaks of a fascinating coast resort. (June 17th. 320 ft.)

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HAM COMEDY.

Ham at the Garbage Gents.' Ball.—As a wildly improbable and bustling comic, this issue provides many really excruciating incidents and relics more upon the comical antics of Ham and Bud than upon any degree of those messy situations so prevalent in certain releases. The ways and means adopted to secure admission, and the fun at "the dance," should provoke loud laughter. (June 17th. 1,073 ft.)

KALEM.

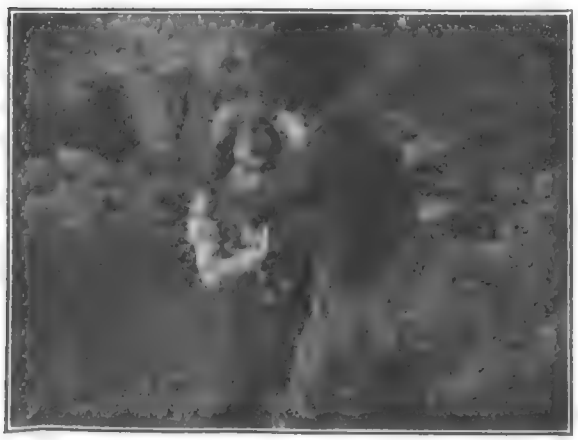
Desperate Dud, the Plumber.—Another of those very comical "Kalems," the wooden-looking plumber's mate providing some curious catastrophes. The climax comes when he "shorts" the cables on to the water pipes and electrifies the entire building. A weirdly conceived *finale* shows the evil doer pinned to a ceiling by a veritable torrent of main water. (June 14th. 1,017 ft.)

NEW MAJESTIC FILM CO.

MAJESTIC.

Probation.—The story of a Spartan father who, as judge, is called upon to pronounce judgment on his son accused of manslaughter. Later the boy overhears a plot to murder his father, and, breaking out of jail, arrives in time to protect the judge from sudden death. We get very irritated with the smug, self-complacent father, who apparently is very little fitted for the important office he holds, inasmuch as he himself, by reason of his self-righteous views—and surely there is very little harm in an innocent game of "pool," and that is the whole cause of the trouble—is responsible for his son's waywardness. The boy's sweetheart, too, is a very narrow-minded little person, and thoroughly deserves a good shaking. Instead, the only human figures in the story are the boy and his mother, the latter character being played with much feeling and restraint by Miss Cora Drew. It is a fairly satisfactory drama, and should prove quite popular. (June 14th. 1,004 ft.)

The Old Fisherman's Story.—Reviewed in this



week's "Pick of the Programmes" section. (June 17th. 1,805 ft.)

KOMIC.

Ethel Gets the Evidence.—A light, but amusing, little trifle, dealing with the astute manner in which Ethel, the lively stenographer, and Bill, the big American office boy, secure the evidence to enable a weeping bride to secure a divorce. (June 14th. 970 ft.)

RELIANCE.

The Terror of the Mountains.—An exciting Western drama, which, if developed on the usual orthodox lines, is not without a distinct touch of originality. Dan Mellon, the sheriff, is much perturbed over the daring crimes committed by a notorious outlaw, Black Jack, who, in spite of the large sum set upon his head has long resisted capture. Gambling is rife in the district, and the little saloon is nightly patronised by many cowboys, in addition to a gentlemanly individual by name "Soapy Sam." The latter becomes enamoured with Dan's sweetheart, Daisy, who rapidly loses her heart to the fascinating Sam. One day Daisy's horse goes dead lame, and, walking to a lonely hut, she requests the occupier, who is none other than Black Jack, to render her assistance. She is suddenly attacked, and in the struggle Black Jack's beard is torn off, and Daisy is astounded to see revealed the features of Sam, the gambler. Meantime, the sheriff has been informed of what has occurred, and, dashing off to the cabin, the two men are quickly engaged in a fierce struggle in which the bandit is killed. Dan takes Daisy home, and a complete reconciliation is effected. (June 17th. 978 ft.)

PATHÉ FRÈRES.

ECLECTIC.

A Soldier's Mother.—A lurid and tragic little episode dealing with the heartless brutality of the German invaders during the present war. The film, which is an incident rather than a story, is presented with the utmost force and sincerity, and unlike too many "war plays," it is entirely convincing. A picture such as this should do more to bring home to English readers the inhuman cruelty of German methods than reams of newspaper descriptions. (June 13th. 825 ft.)

JAPANESE.

Typical Japanese Dances.—Quaint and interesting native dances are shown in this film, the effect of which will naturally be considerably enhanced by a suitable musical accompaniment. The picture is perhaps a little lengthy for its subject, as such pictures go, but it is by no means dull. (June 13th. 625 ft.)

PATHE.



Wiffles Wins a Beauty Prize.—The priceless Wiffles really seems to grow funnier with each new film in which he appears. The present picture is a perfectly irresistible entertainment—as funny a film of the kind as one could desire. And like other Wiffles films, it is admirably acted by everyone concerned, so that the humour does not stop short when the "star" happens to be absent from the screen, but continues consistently all the time. (June 13th. 1,025 ft.)

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A Captured Industry: Toy-making at Richmond, Surrey.—A sufficiently interesting review of some English toy-making activities. (June 17th. 450 ft.)

The Old Fogey.—In many respects an extremely clever and interesting piece of work, this production is mainly notable for its numerous realistic circus scenes, and for some very fine acting, particularly on the part of Nell Craig, who gives a most sensitive and sincere performance in one of the chief *roles*. Although telling a somewhat mournful story, the plot contains many well-managed sensational scenes besides many episodes of purely human interest. The "cut back" figures prominently in the construction of the piece, but is so skilfully and intelligently handled that the disadvantages usually attending its employment are successfully avoided. "The Old Fogey" is a thoroughly good picture, which may be recommended. (July 1st. 2,900 ft.)

PATHECOLOR.

Picturesque Zeeland (Holland).—An engaging coloured film, consisting largely of delightful character studies. We can never have too many of such films, and can only regret that they are so short. (June 13th. 300 ft.)

S.C.A.G.L.

The Golden Sword-Knot.—Here is a wonderfully original, ingenious and well-woven story, which may be classified as an admirable example of that very rare thing, a real romance. It is distinctly different from the ordinary Ruritanian comedy, and is, on the whole, considerably more human and convincing. The film is perfectly acted with the grace and sincerity that one associates with the best French players, and it is elaborately staged in a series of spacious and splendid interiors and magnificent and exquisitely lovely exteriors. As fascinating and satisfactory a tale as one could wish to encounter. (June 27th. 3,500 ft.)

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DRAGON.

The Bride of the Sea.—A highly improbable, but distinctly sensational, drama, dealing with the murderous method by means of which an unscrupulous lover seeks to get rid of a dangerous rival in love. The spirit of the murdered man (who perishes in a ship which is lost through the wilful omission of the villain, a wireless operator, to transmit an "S.O.S." message) returns after death and lures both bride and bridegroom to a watery grave on their wedding day. (June 24th. 998 ft.)

UNITED.

The Gambler.—A sufficiently effective Western dramatic comedy, showing how a gambler is reformed by meeting and falling in love with a pretty girl stranger, whom he saves from the clutches of a villain, and subsequently marries. (June 24th 948 ft.)

PHŒNIX.

Arabella's Frightfulness.—A bright little comic dealing with the further adventures of Arabella, who, in this particular instance, receives a letter from a solicitor informing her that she has been left a large fortune. On the strength of this, Arabella is introduced into swagger society, and hardly fails to distinguish herself. Her hand in marriage, is much sought after by two impecunious gentlemen, between whom keen rivalry exists, until the arrival of a further letter from the solicitors, confessing to a hideous mistake in names, speedily puts to an end their pretentions of love. (June 14th. 745 ft.)

SELIG.

The Lady of the Cyclamen.—A story of student life in Paris, with a touch of mystery which makes most effective drama. Willard is a young artist who has painted a wonderful portrait from the memory of a girl to whom he was deeply attached, and for whom he still mourns. He is invited to stay with a rich American whose daughter, Phyllis, is engaged to another young artist. She is strangely attracted by Willard's romantic story. One evening, a beautiful girl is seen by all of them coming towards them across the lawn. It is the spirit of Ulrica come to meet Willard, and when they turn to him they find him dead in his chair. The story is of considerable power, and is admirably played by a capable company, headed by Mr. Lamar Johnstone, who gives an interesting study of the painter, Willard. (June 14th. 2,100 ft.)

Scars.—A powerful and realistic picture of the rough passions of a typical Western mining camp. Mobile is a handsome young reprobate, who elopes with Celeste, the daughter of a miner. She finds later on, that he has a wife living, and takes the law into her own hands. Miss Virginia Kirtley gives a fine performance in the leading part. (June 14th. 1,250 ft.)

The Man from Texas.—The sister of the man from Texas is deceived by a gambler, and before she dies, writes to her brother, enclosing a picture of her betrayer. The man from Texas eventually meets the gambler at a moment when he is making love to another girl. The two fight, and the man from Texas is able to avenge his sister's death. A typical Western drama, in which Tom Mix is well suited. (June 17th. 1,035 ft.)

Jack's Pals.—An interesting animal film, in which the hero, Murphy is keeper at the city Zoo. He loses his position through the schemes of the head keeper, but when a crisis arises through a fire which breaks out owing to the head-keeper's carelessness, Murphy comes to the rescue, and his courage and resource in rescuing the animals, procures for him the position of head-keeper. (June 17th. 1,043 ft.)

The Eagle and the Sparrow.—The Eagle and the Sparrow are crooks in different degrees, the one working on a great scale and moving in good society, while the other is forced into crime by poverty. The two men meet, and the more powerful finds himself interested in the tale told by the other man. He assists him to start in life again, and the result of his experiment is such as to induce him to give up his own nefarious profession. Elaborately mounted and with a strong moral, this film should recommend itself to exhibitors. (June 21st. 1,080 ft.)

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The Guardian's Dilemma.—A large circus pitches its tents near the grounds of a wealthy gentleman, whose daughter, Anita, takes a great interest, not only in the animals, but in their trainer, Jaquin Delano. Cummings warns Jaquin to keep out of his place, but when one night he finds wild animals at large in his garden, he is glad of the assistance of the despised trainer, and his curiosity completely vanishes when he learns that Jaquin is a distinguished professor, who is merrily taking a course of practical zoology. A good story, greatly enhanced by the interest attaching to the wild animals. (June 21st. 1,153 ft.)

G. SERRA



Cunning *versus* Cunning. — This powerful melodrama in two reels, is reviewed in another column. (June 14th. 2,100 ft.)

Picturesque Romagna.—A short film, showing the country round about Rome, with some very beautiful effects of light and shade, taken with perfect photography and making a very attractive feature. (June 17th. 360 ft.)

A.F.T.

The World Power.—Another of Santry's brilliant animated cartoons showing how Big and Little Willie attempt to achieve world power and how their efforts are frustrated by John Bull. The drawing and inventive power of this film is quite up to the standard created by its author in previous films. (June 14th. 230 ft.)

UNION.

That Silly Ass.—Bebe is a fine example of the *enfant terrible* and plays sad havoc with the schemes of Mr. Green, his sister's elderly suitor. Bebe's tricks succeed at last in driving Mr. Green from the house, but the child's particular friend, the young man from next door is called in to console Maud, which he does with obvious success. It is an amusing comedy, in which a small boy displays considerable talent. (June 14th. 870 ft.)

POLIDOR.

Polidor Dislikes Music.—This is a rattling comedy, in which Polidor, in his efforts to put an end to his neighbour's musical selections, indulges in antics which not only serve their own purpose, but furnish a plentiful fund of laughter for all who enjoy vigorous and irresponsible humour of knockabout order. (June 17th. 540 ft.

TRANS-ATLANTIC,

The Master Key.—The eighth episode in the great serial drama. (June 21st. 2,000 ft.)

VICTOR.

A Romance of the Backwoods.—While roaming the woods with a friend, Rosemary cuts her hand, and is taken to Harry's cabin to have it bandaged. She takes Harry for a backwoodsman, and amuses herself by a mild flirtation. Harry realises that her intentions are not serious, and appearing in his true character of a smart young city man, he soon manages to turn the tables. Rosemary quarrels with her *fiancé*, Shaw, and she and Harry soon learn that their flirtation has turned to a real romance. It is a pleasant little play, admirably acted and prettily set, and should prove popular. (June 21st. 948 ft.)

My Lady High and Mighty.—Lady Mary, the daughter of an earl is a terrible tom-boy, and plagues the life out of old Sir James White, whom her father wishes her to marry. A rejected suitor named Harvey leaves in despair, and takes up his quarters in the summer-house, on a small island. Lady Mary follows him and spends the night on his doorstep, but when the Earl and Sir James appear in the morning, Lady Mary slips on her mother's wedding ring, and obtains her father's blessing, and Mr. Harvey is willing to accept her action as favourable to his hopes. The manners and customs of English society as represented in this film record the times of Fielding or Smollett, and we cannot think that Lady Mary's manners or her costume, which is suggestive of comic opera, give a true picture of the doings of the peerage. Miss Mary Fuller plays the part with great spirit and gaiety, and if dressed in eighteenth century costume this piece would make a very amusing comedy. (June 24th. 1,225 ft.)

His Wife's Husband.—An amusing farce is made out of a very familiar theme, Jack having married without the knowledge of his parents, and being obliged to persuade his chum to pose as the husband of Jack's wife. The situations are diverting if not very novel, matters being satisfactorily arranged by the friend falling in love with the girl destined for Jack by his parents. It is well played and produced. (June 21st. 944 ft.)

POWERS.

The Fate of Persistent Pete.—The Count Peterhof proposes to Daisy, and with the pretence of testing his love she sets him a variety of tasks, which place him in as ridiculous a light as possible. He certainly shows a certain amount of courage in attempting to carry out her bequests, which would be more amusing if the principal part were not played in a mincing effeminate manner, which is not usually to the taste of a British audience. (June 21st. 959 ft.)

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NESTOR.

A Coat's a Coat.—This is an excellent comedy, in which Eddie, a young man, about to become engaged, and Bates, a young married man, buy new overcoats identical in pattern. Bates takes Eddie's coat by mistake, and his wife discovers a ring and a pair of lady's gloves in the pockets. Eddie asks the police to recover his ring, and some amusing complications arise. It is most ingeniously constructed, and very well played. (June 24th. 990 ft.)

101 BISON.

The Diana of Eagle Mountain.—Dr. Goring, while on a holiday in the woods, saves the life of an old man, who is wounded during a raid on an illicit still. The doctor falls in love with the old man's daughter, Kate. Some time later news is brought to the girl that her father is dying, and she at once sets off with the messenger, without informing her husband. His suspicions are naturally aroused, and he follows her, to learn the truth on his arrival at the old man's cabin. There seems little reason why Kate should go off without informing her husband, particularly as his professional services might have been useful, but otherwise the drama is well constructed, and with its healthy atmosphere of the mountains makes a very attractive film. (June 21st. 1,010 ft.)

L-KO.

Their Last Haul.—Rudolph and Gustave, employed on their last burglary, place a bomb in a safe, and Gustave gets locked in with it. Rudolph attempts to remove the safe, and the two burglars and the police have an exciting time when the bomb explodes. Riotous farce of a kind which should prove immensely popular. (June 21st. 982 ft.)

BIG U.

The Adopted Mother.—A story of pretty, simple sentiment, in which Edna Ellis, a young stenographer, finds her life so lonely that she adopts an old lady as her mother, and instals her in her apartments. Edna's employer takes a great interest in the girl, and calling one afternoon he recognises the old lady as his mother, from whom he had been separated for years. It is a slight story, filled in with many homely details which will ensure it a cordial reception. (June 21st. 968 ft.)

The Truth About Dan Deering.—A strong Western drama, in which Dan Deering, a gambler by profession, shoots a youth who has come West to secure his interests in a mine. The boy's sister, Mary, sets out in search of her brother, and seeks the protection of Dan against some toughs, who try to rob her. In order that she may not know that he killed her brother, he buys the silence of the toughs, then shoots himself. It is a strong drama, in which Mr. Murdoch MacQuarrie gives a fine performance as Dan Deering. (June 24th. 2,006 ft.)

IMP.

The Destroyer. — Dorothy Trusk runs away from home after being deserted by her lover, Willard Foster. Her brother Edgar engages a detective to trace her, and not taking his wife into his confidence she becomes jealous. Foster makes love to her, and Edgar, finding his sister, learns that Foster is the man who has deceived her. It is a strong drama, well mounted, and depending much for its success on the admirable way in which it is played and produced. (June 24th. 975 ft.)

LÆMMLE.

His Last Serenade.—Beppo, an old Italian, plays the violin to an invalid girl. She becomes worse, and as a last resource Beppo is called in to play at her bedside. A play with very little incident, but full of a delicate sentiment, and presented with taste and refinement. (June 24th. 1,000 ft.)

JOKER.

He Fell in Love with His Mother-in-Law.—The author of this little comedy has hit upon the original idea of bringing peace and domestic comfort to a young married couple through the intervention of the young man's mother-in-law. This unusual departure from all humorous tradition is fully justified by this very bright and pleasing comedy. (June 24th. 773 ft.)

REX.

Outside of the Gates.—An elaborate and somewhat ambitious drama, in the nature of an allegory in which a young nun has to undergo penance for expressing her delight at a pedlar's wares. She dreams that she has left the convent, and goes into the world, where she is offered wealth and luxury in return for her love. She is made to realise the futility of earthly pleasure, and is relieved to find herself awakened from her dream. Miss Pauline Bush plays the part with charm and sincerity, the setting is picturesque, the scenes in the convent being specially beautiful, and the photography is exceptionally fine. (June 24th. 2,034 ft.)

STERLING.

Noodle's Return.—On somewhat familiar lines, an amusing farce is evolved when Noodle, having quarrelled with his wife returns to find that she has let the house and gone home to her mother. She misses her train and has to return, and many amusing complications follow. Played very brightly, it is calculated to afford plenty of amusement. (June 24th. 1,000 ft.)

URBANORA.

CÆSAR FILM.

The Bond of Silence.—This very beautiful production shows how Charles Gibson, a young married man, whose wife is a confirmed invalid, finds that he is gradually falling in love with Elvira, his wife's sister. They realise at last that their love is mutual, but knowing that the shock of its disclosure would prove fatal to his young wife, they resolve to renounce their love for her sake, and in order to do so effectively Elvira announces her engagement to a friend who has long been her devoted admirer. The theme of the story is hardly sufficient for its length, but the beauty of its setting, the sincerity and conviction of the acting, and the perfection of detail shown in the production marks this as one of the most artistic films yet produced by this company. (June 24th. 1,055 ft.)

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—the man who has made more famous film comedies than any other three producers — In supreme control of the production of

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"Be Sure Your Sin——", and

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Further Provincial Trade Shows—

MANCHESTER.	LEEDS.
Salford Cinema, CHAPEL STREET, SALFORD.	Assembly Rooms, BRIGGATE.
Sunday, May 16th, at 3 p m.	Friday, May 21st.

BOOKINGS for this Feature are **ENORMOUS** already—this is not "advertising talk," but **PLAIN FACT**—if you don't want to be forestalled, your inquiry should be in **RIGHT AWAY.**

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MIDLANDS.—Exclusive Supply Co., 111, New Street, Birmingham.

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A Cycling Honeymoon.—A good bustling farce, showing the adventures of a couple of inexperienced cyclists who elect to take their honeymoon on the wheel. Their disastrous journey will cause great delight to any audience not too sophisticated in its demands. (June 24th. 325 ft.)

VITAGRAPH.



Roselyn. — This strong two-reel drama is reviewed in another column of this issue. (June 21st. 1,783 ft.)

The Home Coming of Henry. — Henry Hannibal is called away on business just as he and his wife have started a holiday at their country bungalow. Finding that he may be away for some time, he writes to his wife, who goes to stay with her mother after letting the bungalow to four young lady friends. Henry, however, gets through his business in record time, and before his wife's wire reaches him he is on his way home. The fact that it is Mr. Sidney Drew who plays the part of Henry, and finds himself regarded with intense suspicion by a bevy of pyjama-clad young maidens is sufficient proof that this is a capitally played and highly enjoyable little comedy. (June 21st. 1,063 ft.)

The Fates and Flora Fourflush: Part 3: A Race for Life.—It is with feelings of relief, if not of amazement, with which we note the courage and agility with which honest Frank rescues the fair Flora from the alligator pit of Chutneypore. The trials of these young lovers are by no means at an end, for Sir Simon Blackheart knows no limit to his methods of frightfulness. His invention is so fertile and his disguise so ingenious that it is almost with regret that at last we see him blown to atoms by his own dynamite, and realise that the wedding of the lovely millionairess and the honest young scavenger conclude a series of brilliantly entertaining burlesque. (June 21st. 1,026 ft.)

A Man of Parts.—The ever popular humours of the amateur dramatic club provide the material for a very amusing farce, in which Eb, the stage manager of the village amateurs, is left in the lurch by the mutiny of his company on the night of the performance. With the assistance of his stage carpenter, he decides to carry on the show, and the methods by which the two not only keep the curtain up but cover themselves with histrionic glory cannot fail to create merriment. Mr. Wally Van, who produces the piece, works with heroic energy, in which he is ably assisted by Mr. Donald Macbride, and a very strong company. (June 21st. 1,064 ft.)

Snatched from a Burning Death.—Described as a melodrama extravaganza, we have here a lurid picture of the wild and woolly West. Le Grande, an old trapper, with two lovely daughters, is warned off the hunting grounds by earlier settlers, but his daughter, Joan, not only defies interference, but soon reduces the villain-in-chief to a condition of hopeless and passionate love. Young Chandler comes from the east and proves that the land for miles around belongs to him, and falling immediately in love with Joan, entrusts her father with vast sums of money. The villain, Sampson, determines to burn down this log cabin, but, being caught in a trap, he is consumed in the flames, together with Sanchezza, a girl whom he has deserted for Joan. Joan is rescued from the flames, and revived in time to receive the hand of Chandler, and the blessing of her father. The piece would have gained in effect if treated with more dramatic freedom. One or two parts are played in an admirable spirit of burlesque, while others attack it in a half-hearted manner, which at times makes one wonder if, after all, it is intended as serious drama, a state of doubt which is accentuated by the sufferings of the heroine and the villain in the burning cabin. The setting is extremely picturesque, and the photography of perfect quality. (June 24th. 2,117 ft.)

Cabman Kate.—Kate, the laundress, forcibly seizes Tim McGrath's horse and cab, as security for his unpaid washing bill. A commercial traveller engages her to get him to the station in time for his train. Though Kate does her best as an amateur whip, the drive is attended by disaster, and the parties concerned end up in the police station instead of the railway station. The magistrate is sympathetic, and Tim, being forced to pay his laundry, compromises by inducing Kate to combine her business with his for life. Miss Kate Price plays with much humour, and the adventures on the wild drive to the station will cause great delight. (June 24th. 964 ft.)

The Black Wallet.—A fine strong drama of Western life. Hal Strong believes that his father was killed by Henry Ford, whose daughter has inherited her father's ranch. Hal has sworn to avenge his father's death, and though he falls in love with Madge he is held back by the thought of her father's crime. Madge's foreman, Stuart, robs her, and accuses Hal, whom he shoots. Madge rescues him from a perilous position down the side of the cliff, and evidence then comes to light which fasten the guilt of John Strong's murder on to Stuart. It is a fine, breezy drama, with some exciting situations well played by Miss Estelle Allen, Mr. Albert D. Vosburgh and others. (June 24th. 1,026 ft.)

WESTERN IMPORT CO.

KEYSTONE.

Stout Hearts, But Weak Knees.—The police force of Mudville are ordered to capture a notorious bandit, but although the spirit is willing, the flesh is very, very weak. Typical Keystone farce of riotous humour. (June 17th. 1,025 ft.)

Love, Speed, and Thrills.—The amount of thrills introduced into this most amusing film abundantly justifies its title. Really one wonders where the Keystone artists will stop, for they seem to risk their life and limbs with a nonchalance that wins our admiration, even if it hardly succeeds in arousing our desire to emulate their deeds of daring. "Love, Speed, and Thrills" cannot be described; one can only advise everybody to see it. (June 21st. 1,020 ft.)

YORKSHIRE CINE CO., LTD.

BAMFORTH.

Mamma's D.E.A.R.—Presumably written to "feature" the clever child artist, Baby Langley, this comedy also enables some very effective acting by others in the cast. Various 'cute little tricks, naturally carried out by the child, create a succession of genuinely funny incidents. Some very good photography and a neatly devised double exposure effect at the end. Over the half reel, but quite worthy of extra length. (June 21st. 599 ft.)

Dr. Violet Dearing.—Novel story, and photography of excellent quality, with a neatly-played series of scenes, evolve a superior comedy quite devoid of the knockabout element. The love-stricken dudes, who, by means of a trick, are led to expect in the new lady doctor their charmer of the preceding day, are sadly disillusioned. Two of them, in fact, pay dearly for their temerity. Presents Miss Lily Warde in a new *role*, which is, of course, admirably enacted. Quite good enough without the inclusion of a ridiculous page boy and his "sketchy" business, forming only a jarring note. (June 24th. 852 ft.)

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FILM RELEASES.

THIS WEEK, NEXT WEEK AND THE WEEK AFTER, MAY 9th to MAY 29th.

ABBREVIATIONS: B, Biblical; C, Comedy; Car, Cartoons; Com, Comic; D, Drama; E, Educational; G, Gymnastic; I, Industrial; Nov, Novelty; Spec, Spectacular; S. Scenic; Sp, Sporting; T, Travel; Tr, Trick; Top, Topical.

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193, Wardour Street, W.

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"BEAUTY."

	Des.	Feet.	Date.
She Never Knew	D	980	May 13
The Doctor's Strategy	C	989	— 20

"FLYING A."

In the Twilight	D	1457	May 10
Three Daughters of the West	D	880	— 13
Producing a Nation's Pride	Int	600	— 13
The Happier Man	D	940	— 17
The Decision	C	1082	— 17
The Truth of Fiction	D	1987	— 20
The Derelict	D	998	— 24
The Clubman's Wager	C	395	— 24
The Call of the Open Range	D	1020	— 24
The Two Sentences	D	1983	— 27

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Gerrard 9264. Aphrodite, London.

AMBROSIO.

	Des.	Feet.	Date.
The Penalty of Fame	C	970	May 10
Wanted, a Title!	C	1310	— 24
Catalonia	S	324	— 24

BALBOA.

A Romance of the Hills	D	1737	May 13
Under Hypnotic Influence	D	1700	— 17
The Call of the Heart	D	1175	— 27

NEPTUNE.

The Motorist's Dream	Com	516	May 17
A Touch of Nature	D	610	— 20

COLORFILMS, LTD.,

80-82, Wardour Street, W.

Central 6730 Kinmacolor, London.

KINEMACOLOR.

	Des.	Feet.	Date.
"With the Fighting Forces of Europe"	Top	Series	Current
The "Sure Shield of England"	Top	1 reel	—
British Troops of Foreign Service	Top	—	—
Our Allies in the Far East	Top	—	—
Army and Navy of Germany	Top	1 reel	Current
The Army of France at the Front	Top	—	—
With the Belgian Army	Top	—	—
Wonderful Exploits of Italian Cavalry	Top	—	—
Travels in Belgium	Top	—	—
Italian Troops and the Navy	Top	—	—
Cruising Off the Belgium Coast	Top	—	—
Italian Troops from Tripoli	Top	—	—
"Sons of the Empire"	Top	—	—
Armies of Neutral Nations	Top	—	—
With the Serbian Army	Top	—	—
British Troops at Aldershot	Top	—	—
Mobilisation of Kitchener's Army	Top	—	—
People and Soldiers of Turkey	Top	—	—
The Army of Bulgaria	Top	—	—
The Grecian Army at the Front	Top	—	—
Vienna and the Danube	Top	—	—
Rambles in Bavaria	Top	—	—
Moscow and the Czar	Top	—	—
Airmen and Their Craft	Top	—	—

DAVISON'S FILM SALES AGENCY.

151-3, Wardour Street, W.

Regent 4985. Dafilsage, London.

B. and C.

	Des.	Feet.	Date
The Lightning Billposter	Com	682	May 17

D.F.S.A.

Her Husband's Honour	D	1027	May 10

LION'S HEAD.

Who Kissed Her?	Com	875	May 10
What a Bounder!	Com	451	— 20
When Father Fetched the Doctor	Com	411	— 27

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MARTIN.

	Des.	Feet.	Date.
Mike Murphy's Marathon	Com	500	May 13
Spoof For Oof	Com	496	— 17
Jewels and Jim Jams	Com	630	— 24

ECLAIR FILM CO., LTD.

12, Moor Street Cambridge Circus, W.

Regent 630. Cineparlon, London.

ECLAIR.

	Des.	Feet.	Date.
A Game of Wits	D	2025	May 10
Constantinople	S	306	— 10
The Jewel of Allah	D	1028	— 13
Hard Work to Please Him	Com	479	— 13
Within an Inch of His Life	Com	1976	— 17
Nancy	S	343	— 17
For the Defence	D	1040	— 20
The Collingsby Pearls	D	2050	— 24
Smyrna	S	340	— 24
The Mountain Traitor	D	1025	— 27
The Tribulations of a Saucepan	Com	500	— 27

EDISON.

164, Wardour Street, W.

Regent 668.

	Des.	Feet.	Date.
The Stone Heart	D	1094	May 10
A Thorn Among Roses	C	605	— 10
Dickson's Diamonds	D	1114	— 10
A Superfluous Baby	C	1092	— 13
The President's Special	D	1875	— 13
The Adventure of the Lost Wife	C	1030	— 17
A Moment of Madness	D	970	— 17
Their Happy Little Home	C	500	— 17
Where is My Wandering Boy?	D	2169	— 20
Expensive Economy	C	1125	— 20
The Voice of Conscience	D	1139	— 24
The Terrible Trunk	Com	577	— 24
The Temple of Moloch	D	1120	— 24
Suspicious Characters	C	1125	— 27
Her Husband's Son	D	2182	— 27

ESSANAY.

H. A. Spoor, 148, Charing Cross Road, W.C.

Regent 1829 Essafilm, London.

	Des.	Feet.	Date.
The End of a Perfect Day	D	994	May 10
When Slim Bought the Cheese	Com	1020	— 10
Difference Between "Doc" and a Physician	Fab	615	— 10
The Lieutenant Governor	D	1877	— 13
Broncho Billy and the False Note	D	1009	— 13
Two Hearts That Beat as Ten	C	1018	— 13
A Romance of a Night	D	936	— 17
Sophie's Homecoming	C	1025	— 17
The Syndicate Lover	Fab	1015	— 17
Charlie's New Job	C	1996	— 20
Broncho Billy's Greaser Deputy	D	995	— 20
The New Teacher	C	991	— 20
The Creed of the Clan	D	974	— 24
Slim the Brave, Sophie the Fair	C	968	— 24
Highfaluting Tilly and Plain Parents	Fab	1060	— 24
Thirteen Down	D	1997	— 27
Broncho Billy's Sentence	D	959	— 27
Sweedie Goes to College	Com	987	— 27

GAUMONT.

Chrono House, Sherwood Street, W.

Gerrard 5966-7-8. Chronophon, London.

	Des.	Feet.	Date.
The Mystery of the Riviera	D	4233	May 10
The Trianons	S	403	— 10
Leonce Has Rheumatism	Com	1173	— 10
In the Cloisters	D	1840	— 13
Tiny Tim Wants to Join the Army	Com	918	— 13
The Heiress of Seville	D	3358	— 17
The Ruins of Chotin	S	316	— 17
The Café Singer	D	2220	— 20
Mr. Smith's Bonds	Com	640	— 20
The Last of the Fairies	C	1841	— 24
The Might of the Allies	Top	1112	— 24
Leonce Beautifully "Had"	Com	622	— 27
Picturesque Cities of S.E. France	S	447	— 27

HEPWORTH.

2, Denman Street, Piccadilly Circus, W.

Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
Tilly and the Nut	C	725	May 10
Who Stole Pa's Purse?	C	[illegible]	[illegible]
The Smallest Worm	C	700	— 24
Sister Susie's Sewing Shirts	C	625	— 24
A Call from the Past	D	725	— 27

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80-2, Wardour Street, W.

Central 6730. Kinetonia, London.

	Des.	Feet.	Date.
Airmen and Their Craft	Top	610	Current
Glimpses of Italy's Power	Top	710	—
Egypt and Her Defenders	Top	670	-
Warplanes as In Present War	Top	415	—
Peasantry Around Smyrna Before the War	Int	475	—
Moscow in Winter	Top	475	May 10
Kineto War Map, No. 5	Int	380	— 10
Britain's New Army: Training of N.C.O.'s at Aldershot	Top	625	— 17

LUBIN CO.,

Head European Office: 4, New Compton Street, W.C.

Regent 4840-1.

	Des.	Feet.	Date.
Her Weakling Brother	D	2064	May 10
Greenback and Redskins	Com	1000	— 10
Sam and the Bully	Com	560	— 10
Saved by Strategy	D	1008	— 13
What He Forgot	Com	537	— 13
Mr Stubbs' Pen	Com	386	— 13
The Trapper's Revenge	D	2040	— 17
A Human Investment	D	1648	— 17
The Furnace Man	C	1038	— 17
An Untarnished Shield	D	1075	— 20
Spaghetti and Lotte y	C	627	— 20
Who's Who?	Com	326	— 20
A War Baby	D	2046	— 24
An Obstinate Sheriff	C	1010	— 24
When Father Interfered	C	1015	— 24
An Affair of Honour	D	1030	— 27
His Soul Mate	C	1040	— 27
He Gave Him a Million	C	484	— 27

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BIOGRAPH.

	Des.	Feet.	Date.
Rose o' the Shore	D	1041	May 10
Boob and Magician	Com	1035	— 10
The Ward of the Mission	D	1038	— 13
The Bunkum Budget	Com	386	— 13
The Beautiful Lady	D	1030	— 17
Where Enmity Dies	D	1030	— 17
The Soup Industry	Com	358	— 17
The Deputy's Duty	D	1030	— 20
Blown Into Custody	Com	675	— 20
The Bandit and the Baby	D	1032	— 24
Mud and Matrimony	C	565	— 24
His Desperate Deed	D	1028	— 27
His Own Hero	Com	470	— 27

HAZARDS OF HELEN.

The Red Signal	D	1066	May 10
The Open Drawbridge	D	1058	— 24

HAM COMEDIES.

	Des.	Feet.	Date.
A Melodious Mix-Up	C	1012	May 20

KALEM.

A Mexican's Chickens	Com	455	May 10
Ham and the Sausage Factory	Com	1070	— 13
Love *v.* Chickens	Com	583	— 17
You'll Find Out	Com	470	— 24

MARY PICKFORD.

The Unwelcome Guest	C.D	1034	May 27

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BURLINGHAM.

	Des.	Feet.	Date.
Bull-Dog Grit	D	1230	May 20

NAPOLI.

Personal Merits	C	1760	May 24

SAVOIA.

The Anarchist Conspiracy	D	2730	May 10
Ascent of Mt. Blanc	S	565	— 13
The Shorn Tresses	D	2300	— 17
Eel Fishing at Coumachio	Int	395	— 27

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	Des.	Feet.	Date.
The Baby's Ride	D	1002	May 10
The Old Maid	D	1927	— 13
The Old-Good-for-Nothing	D	993	— 20
The Little Country Mouse	D	989	— 24
The Tavern of Tragedy	D	1252	— 27

KOMIC.

A Corner in Hats	Com	980	May 13
The Housebreakers	Com	850	— 17
The Record Breakers	Com	929	— 24

RELIANCE.

The Wagon of Death	D	1680	May 10
The Hidden Message	D	995	— 17
The Exposure	D	1096	— 20
A Lucky Disappointment	D	994	— 27

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A.K

	Des.	Feet.	Date.
Lynch Law..	D	700	May 20
The Sheriff's Daughter	D	1110	— 27

BRITANNIA.

When Their Caravan Was Wrested	Com	775	May 13
Peggy's Present	C	1050	— 16
The Live Mummy	C	950	— 20
Love on a Yacht	C	1475	— 23

CHICAGO.

A Heroine of the Footplate	D	725	May 9

ECLECTIC.

When Rome Ruled...	D	2700	May 23

IMPERIUM.

The Three Orlandos	V	450	May 16

JAPANESE.

Kembu and Ju-Jitsu	Int	375	May 9
Queer Sights in Malay Archipelago	Int	575	— 16

MICHIGAN.

A Redskin's Pity	D	875	May 16

ORIENTAL.

The Zinc Mines of Lang-Hit	Int	675	May 13

PATHE.

Max's Appointment	C	900	May 9
Glimpses of Beautiful Lakeland	S	375	— 13
Lovely Llangollen	S	375	— 20
Hats and Heads	Com	700	— 23
Max on the Road to Matrimony	C	1125	— 27
How Paper Umbrellas are Made	Int	450	— 27
Cambria's Glory	S	350	— 27
Max Sees Life	C	1550	— 27

PATHECOLOR.

On the Waterways of Bruges	S	425	May 9
Why Did He Forgive?	D	950	— 13
The Letter of the Law	D	2000	— 16
The Children of Tulip-Land	Int	375	— 20
The Rustic Venice (Geithorn, Holland)	S	450	— 23

S.C.A.G.L.

The Price of Discipline	D	4425	May 9

SCIENCE & NATURE.

Studies in Human Movement	Int	600	May 23

SWEDISH.

	Des.	Feet.	Date.
The Salmon Industry, Norway	Int	600	Apl. 29

PHŒNIX FILM AGENCY,

City 6312. Pholicinem, Westrand, London.

PHŒNIX.

	Des.	Feet.	Date.
Arabella Out of a Job	Com	660	May 10
Arabella, the New Slavey	Com	695	— 17
Arabella's Antics	Com	420	— 24

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Gerrard 9115. Enerphone, London.

ACME.

	Des.	Feet.	Date.
Gedeon Suffers from Neurasthenia	Com	485	May 20
Gedeon's Silver Wedding	Com	635	— 27

SOLAX.

A Tramp's Strategy	C	850	May 13
The Old Violin	D	980	— 24

UNITED.

An Instrument of Justice	D	1250	May 10
The Curse of Drink	D	1110	— 17

SELIG POLYSCOPE CO.,

12, Gerrard Street, W.

Gerrard 5156. Polyscope, Westrand, London.

	Des.	Feet.	Date.
The Leopard's Lair	D	975	May 10
She Wanted to be a Widow	C	1059	— 10
In the Days of the Thundering Herd	D	3043	— 13
Cats	C	1046	— 13
Forked Trails	D	1132	— 17
Old Billy	C.D	1046	— 17
Just Like a Woman	D	1037	— 17
The Spirit of the Violin	D	2095	— 20
The Perfumed Wrestler..	C	1012	— 20
The Odd Slipper	D	980	— 24
The Bugle Call	D	1042	— 24
The Van Thornton Diamonds	D	2100	— 24
Roping a Bride	Com	650	— 24

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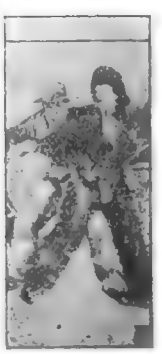
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CINES.

	Des.	Feet.	Date.
Italian Boy Scouts	Top	395	May 10
Naples	S	370	— 10
Romance and Reality	D	920	— 13
Bloomer Passes the Dardanelles	Com	625	— 20

A.F.T.

The Allies' Chorus	Car	330	May 10
Egypt! I Want You	Car	240	— 17
Pretoria	S	320	— 24
Bill and Joseph's Downfall	Car	330	— 24

ARMSTRONG.

Armstrong's Trick War Incidents	Tr	360	May 13

POLIDOR.

Polidor, Peacemaker	Com	470	May 27

VAY FILM.

Milan Cathedral (Winter)	S	300	May 17

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	Des.	Feet.	Date.
The Wild and Woolly West	C	734	May 10
The Menacing Past	D	2020	— 13
Sid Nee's Finish	C	762	— 17
The Speed King	D	2014	— 20
The Bridal Bouquet	D	888	— 24
Craft v. Love	D	1969	— 27

PRINCESS.

The White Rose	D	1050	May 10
Shep, the Sentinel	D	953	— 17
Pleasing Uncle	C	1021	— 24

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Regent 4332-3. Transfilco, Ox, London.

BIG U.

	Des.	Feet.	Date.
Their Island of Happiness	D	2025	May 10
His Last Performance	D	1005	— 13
Alias Mr. Smith	D	1020	— 17
The Unmasking	D	1066	— 20
Dad	D	1032	— 24
The Vaudry Jewels	D	2075	— 27

BISON.

	Des.	Feet.	Date.
Old Peg-leg's Will	D	1958	May 17
Terrors of the Jungle	D	1260	— 24

CRYSTAL.

Si Puts One Over	Com	332	May 27

GOLD SEAL.

The Girl of the Secret Service	D	1784	May 24

IMP.

The Millionaire Engineer	D	1993	May 13
Funnyosities	Car	500	— 13
On Dangerous Ground	D	992	— 13
Story That Silk Hats Told	D	1006	— 17
The Awaited Hour	D	1995	— 20

JOKER.

Fools and Pyjamas	Com	991	May 10
The Hickstone Rivals	Com	930	— 13
The Blank Note	Com	1015	— 20
The Magic Mirror	Com	475	— 20
Won with Dynamite	Com	560	— 24
The Plumber Wins the Girl	Com	670	— 27
From Base to Summit of Sierras	S	332	— 27

L-KO.

Thou Shalt Not Flirt	C	955	May 10
The Death of Simon Legree	C	902	— 17
Father Was a Loafer	C	977	— 24

NESTOR.

When Cupid Caught a Thief	C	940	May 10
When Eddie Took a Bath	C	578	— 13
A Mile a Minute Ride	S	340	— 13
A Maid by Proxy	C	939	— 17
Lizzie's Dizzy Career	C	928	— 20
And the Deacon Swore	C	900	— 24
All Aboard	C	1180	— 27

POWERS.

Uncle Sam's Phenomenal Achievement	E	640	May 20
The Vengeance of Sampson	D	963	— 27

REX.

The Girl and the Spy	D	986	May 10
The Temptation of Edwin Swayne	D	2050	— 13
The Measure of a Man	D	1050	— 20
A Man's Temptation	D	983	— 24
The Phantom Warning	D	989	— 27
Wolves of Society	D	1007	— 27

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UNIVERSAL SPECIAL.

	Des.	Feet.	Date.
The Master Key: Episode 2	D	2009	May 10
The Master Key: Episode 3	D	2000	— 17
The Master Key: Episode 4	D	2000	— 24

VICTOR.

	Des.	Feet.	Date.
His Guardian Angel	D	1938	May 10
Father's Three	D	1981	— 17
How She Fooled Aunty	C.D	1006	— 20
Everygirl	D	2020	— 24
A Bogus Bandit	D	963	— 27

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Gerrard 2451. Heptoic, London.

	Des.	Feet.	Date.
Film Favourites	Nov	075	Current
Snobs	C	1000	—

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Central 3118. Bioscope, London.

URBAN-ECLIPSE.

	Des.	Feet.	Date.
The Guard's Alarm	Tr.Com	430	May 10
The Channel Islands	S	430	— 10
Sammy, Don Juan	Com	400	— 13
Chemical Experiments	E	265	— 13
Sammy's Narrow Squeak	Com	300	— 17
Through the Isle of Borneo	S	385	— 17
Studies of Cats and Dogs	Int	300	— 27
Switzerland Off the Beaten Track	S	350	— 27
The Invisible Dog	Tr.Com	375	— 27

CÆSAR.

A Noble Sacrifice, or Was He Justified?	D	1820	May 20

VITAGRAPH

31-3, Charing Cross Road, W.C.

Regent 3122 Vitgraf, London.

	Des.	Feet.	Date.
The Sage Brush Girl	D	3104	May 10
The Man that Might Have Been	D	1061	— 10
The Smoking Out of Bella Butts	C	1060	— 10
War!	D	2002	May 13
Billy's Wager	C	1046	— 13
The Legend of the Lone Tree	D	1014	— 13
The Old Flute Player	D	2640	— 17
Wanted, a Nurse	C	957	— 17
Chiefly Concerning Males	C	1054	— 17
A Daughter of Israel	D	2074	— 20
The Navajo Ring	D	1036	— 20
The Chief's Goat	C	1063	— 20
In the Latin Quarter	D	1760	— 24
The Right Girl	C	1026	— 24
A Slightly Worn Gown	C	1043	— 24
Life's Game	D	2041	— 24
The Hair of Her Head	C	1021	— 27
The Barrier of Faith	D	1074	— 27

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KEYSTONE.

	Des.	Feet.	Date.
The Knock-Out	C	1060	May 10
Lover's Luck	C	1015	— 13
Mabel at the Wheel	C	1060	— 17
His Musical Career	C	1025	— 20
High Spots on Broadway	C	1015	— 24
The Anglers	C	1020	— 27

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Regent 5757. Elitekpac, Westrand, London.

BAMFORTH.

	Des.	Feet.	Date.
Venus and the Nuts	Com	535	May 10
Artful, Not 'Alf	Com	668	— 13
What the ——?	Com	411	— 17
That's Done It!	Com	623	— 20
Love and Cameras	Com	535	— 24
There's Hair!	Com	625	— 27

CORONET.

Potty's Wedding Day	Com	508	May 17

HORSE SHOE.

Beware of Zeppelins	Com	485	May 10

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GENERAL NOTES.

The annual Licensing Court for Glasgow was held on Monday, but immediately on entering the presiding Magistrate announced that it would stand adjourned till a date to be intimated to exhibitors later on. The unusual proceeding caused quite a flutter among exhibitors, and many speculations were made as to the cause of the adjournment. I am no prophet, but imagine I am safe in saying that at the next meeting the question of standing-room and alien shareholders will figure largely, recent events pointing very much that way.

I am pleased to be able to announce that the Committee for the Relief of the Belgians in Belgium (Cinema Fortnight Branch) have met with a magnificent response to their appeal. Already, when scarcely a fortnight has elapsed since the appeal was sent out, nearly sixty halls in Glasgow and other districts in Scotland have intimated their desire to assist and fixed dates for their efforts, while many more are merely waiting for meetings of directors before finally making arrangements. The Glasgow houses have set a splendid example, and the country districts are also responding nobly. The Committee have already got their publicity matter out, and slides are being shown at many houses announcing dates, etc. A goodly sum, running into four figures, is confidently expected.

The success of the social functions, arranged at Christmas for cinema exhibitors and their good ladies, has encouraged the Committee to make arrangements for an excursion this summer, and Sunday, June 20, has been fixed as the most suitable date. The trip will include a run to Greenock by train, boat to Dunoon, dinner at Dunoon, a motor drive to Loch Eck, one of the sights of the Western Highlands, back to Dunoon for tea, and home by steamer and train.

The tickets, which are now ready, are 10s. 6d. each, including everything, and can be had from Mr. Bert Foulger, secretary; Mr. James Milne, Govan Cinema; Mr. Will Carré, Star, Bridgeton; Mr. Thos. Butt, Theatre de Luxe; Mr. Ritson Bennell, B.B. Film Hire Service; and Mr. W. S. Shepherd, BIOSCOPE. No tickets will be sold after June 12, and those intending taking part in the trip should procure tickets at once.

Mr. James Graham, of the Standard Picture Hall, Partick, has lodged plans for an additional hall with the Glasgow Dean at Guild. Mr. Graham's new hall will occupy a prominent site at the corner of Dover Street and Breadalbane Street, in the west end of the city. In the midst of a district thickly populated with good-class residents Mr. Graham's new house should be an assured success, and with the personal management of the proprietor it has every chance of being so. Mr. Graham is not one of the oldest exhibitors in the city but he has already made a success of a "forlorn hope" and works on the right lines.

Another proprietor out after bigger things is Mr. Albyn, of the Premier, Shettleston, who has this week disposed of his present premises to Mr. Scott. Mr. Albyn is not leaving the industry, and is at present negotiating for something which will provide greater scope for his undoubted ability.

Phœnix-like, the new King's Cinema, Perth, has risen from the ashes of the old building burned down in July of last year, and on Monday the new and handsomely fitted-up building was opened to the public. The whole of the contractors concerned in the erection of the new building have done their work well, and all deserve congratulation. Mr. Hunter now has a house second only to best in Glasgow and Edinburgh, and second to none in the provinces.

During the past week or two a decided improvement has set in in the business done in the various halls up and down the country, especially on the east coast. The extending hours of daylight seems to bring the people out, and the change from the enforced darkness of the winter months seems to have given them a longing to make up for lost time. Whatever the cause, the exhibitor is reaping the benefit, and from accounts during the winter months, it is only his due.

For defying the fates the following should be a record. A Glasgow picture house I visited the other day contained thirteen boxes, had thirteen double rows of seats, thirteen lights each side of the hall, and the operating box and film-winding room are thirteen feet square. As if that was not enough the hall was opened on the thirteenth day of the month—a Friday. And it is one of the most successful and best paying halls in the city.

The meeting of exhibitors called by the Exhibitors' Association (Glasgow Branch) to consider the Belgian Refugee Relief scheme made up in animation what it lacked in numbers. Plain speaking was the order, and the remarks of several cleared the air considerably. The deputation from the Corporation must have carried away with them mixed feelings of the reception they received, for the speakers plainly let them understand what to expect. What the outcome of the meeting will be remains to be seen. A deputation was appointed to wait on the Magistrates and ask for Sunday opening in aid of the Fund, but the Bailies present held out no hope of the concession being granted.

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Last week I mentioned Messrs. Gaumont's Theatre Report. This week I have received a copy of a circular entitled "Glimpse No. 1," and I have seen an advance copy of No. 2. For smart advertising these will be hard to beat, and the reader who commences on one cannot stop till he has reached the last line, and by that time the advertisement has soaked in well. The poem on "The Jockey of Death" is a gem.

This week I had the pleasure of meeting Mr. R. S. Watson, the gentleman who is to have control of the Grand Central when it opens early in July. The central building contracts have been seriously interfered with by the war and by the accident which occurred in the early stages. The latter caused considerable delay, and the fact that the contractors for the steel work were on the Government list delayed the special beams necessary. At present workmen are difficult to find, but it is confidently expected that everything will be ready for date now fixed for the opening.

GLASGOW HALLS.

The programmes at the principal city halls during the past week have been exceptionally good, though the fine weather has had a tendency to cause a slight drop in the attendances.

At the Picture House, in the early part of the week Mr. Smith was very successful with the return visit of "The Middleman," which was so popular when first presented. The pictures by the London Film Company are always very popular at this house, and "The Middleman" has certainly improved the reputation of this popular brand. Some of the new releases are being eagerly looked forward to.

La Scala continues to enjoy a great measure of popularity, and good programmes and enchanting music seldom fail to fill the house. Last week the chief attractions were "Liberty Bells" and "Canada to the Rescue"; while supporting these were a fine variety of comedy and interest subjects.

The Empress Playhouse, where pictures form a good share of the programme, two special features were "The Barrier of Flames" and "The Star of the Sea." Both subjects took well with the Empress audience, one of the largest in Glasgow, and Manager Godwin is usually fortunate in his choice.

The St. George's Cross Picture Palace (Mr. Twaddle) has now been released from the hands of the decorators and upholsterers, and is now a perfect gem of a hall. The scheme of decoration is exceedingly attractive, while the comfortable, roomy tip-ups which have been installed are a vast improvement on the rather narrow and stiff variety which prevailed on my last visit. Messrs. Paterson (Glasgow), Limited, have done their work well, and the finished contract is a credit to them. Mr. Twaddle is now confidently looking forward to better business than ever, if that be possible.

Charing Cross Electric had first run for Sauchiehall Street for "Neptune's Daughter," that pretty allegorical subject by the Trans-Atlantic, featuring Annette Kellerman. The subject was a draw, and pleased those who saw it immensely. The Charing Cross keeps up its reputation for good things, and is a credit to the manageress, Mrs. Stuart.

Mr. Watson, of the Salon, knew what he was about when he secured the Harry Lauder tour film for the early part of last week. The subject, though devoid of story, has enough clean humour in it to make it very interesting, while its value as a scenic is undoubted. For the latter half Mr. Watson featured "The Fireman and the Girl," "The Hop Smugglers," and a fine show of comedies. The Salon has, since Mr. Watson's advent, taken a bound into popular favour, and looks likely to maintain it.

The King's Cinema, Sauchiehall Street's newest house, had a good share of the fashionable people's patronage last week, and good entertainment was provided. On Saturday, as a special feature, Mr. Reid showed "Little Lord Fauntleroy" at 12 and 4 o'clock, and the experiment was very satisfactory.

The City Picture House (Mr. Matthew Waddell) always provides a programme different from other houses, and seldom clashes with his neighbours. Last week the chief features were "In Her Mother's Footsteps," "Captain Barnacle's Courtship" (starring the late lamented John Bunny), "Third Hand High," "Fatty Again," and many more comedy and topical subjects.

At the Hillhead Salon special prominence was given last week to a topical showing the Glasgow Academy sports, a popular West End event. The filming of the sports was the work of the Scottish Artistic Producing Company, and an excellent result was obtained. Mr. Baker is ever alive to the value of local topicals and I understand he had another taken on Saturday of the High School sports.

The St. Enoch's Picture House programmes are being well kept up by Mr. Lightfoot, who reports no complaints as to the business he is doing. Last week "A Woman's Influence" and "Ye Vengeful Vagabonds" were the top liners. A splendid programme is also booked for this week.

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EXCLUSIVE OR OPEN MARKET?

In trade circles generally much discussion has recently ranged round the respective merits of Open Market and Exclusive Films. According to the opinion of some, the exclusive is destined in the near future to supplant the open market feature entirely. In the opinion of others it is the open market subject

THAT IS

to survive when exclusives are a thing of the past. It is a question which every Exhibitor must decide for himself. We cannot help him to decide, but when he has taken his decision we ***can*** help him to carry out that decision to the best advantage. Whether he decides

THE QUESTION

in favour of "open market" or "exclusives" we can offer the very best obtainable from either source. We are buying every week the pick of open market production, both two-reel features and short dramas and comedies, and we are devoting every possible care to efficient and prompt service.

We believe our exclusive stock is the best in the country and we are adding winners to it every week. Whether you decide to run exclusives, or open market, or both, you want ***the best*** and the place to get ***that*** is

The B.B. Film Hire Service,

81, DUNLOP STREET, GLASGOW.

'Phone—CENTRAL 5485-6-7. —OR— Telegrams—"Bennell, Glasgow."

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TRADE NOTES.

During the past twelve months the trade in Scotland has come into its own. Up to the period mentioned exhibitors north of the Tweed were, or at least seemed to be, regarded as a body of minor importanec, but one or two firms more wide-awake than their *confreres* saw possibilities, and laid themselves out to cater for Scotland in a manner which was essential to an ever increasing number of up-to-date showmen. The wisdom of the few has now impressed itself on many, and from a trade point of view, as far as film hire is concerned, Scotland is in as good a position as the rest of the Kingdom, and in a better position than many territories which were formerly thought of more importance. All the great London firms have branches or representatives in Glasgow, the hub of the Scottish Film Hire trade, and local enterprise has also secured for itself a firm footing in this branch of the industry. At the moment almost all are in a position to report good business, for the hiring business was never better than it is in Scotland to-day. Formerly many exhibitors had to book their specials from London. Now those who do so are in the minority, for they have found that they can do equally well if not better by placing their bookings with local firms, and that through these firms they can have the pick of the world's best filmic productions.

Messrs. Jury's Pictures (Scotland), Limited, have been kept at high pressure recently with their exclusives, and Mr. Simmons informs me that for ordinary programme and feature subjects they are booking up remarkably well. The projection theatre at Jury's is, on Wednesday afternoons, quite a rendezvous for exhibitors, and the afternoon shows in this pretty miniature theatre are quite a feature.

Messrs. Pathé Frères, Limited, have their show day on Wednesday forenoon, and many exhibitors find their way to Miller Street, for it is still a saying in the trade that "for quality you cannot beat Pathé." Mr. Jowett has had an exceptional number of good things recently, and his returns are even on the up grade. The Gazette and topical subjects are very popular, and the latest topical, "The Meeting of the Generals," has had a regular boom, many copies having been sold for first run.

Messrs. Gaumont's are in their new premises tackling exclusives in a very energetic manner, and at the rate of three a week will soon have a creditable list. Those shown last week pleased immensely, and future amusements should attract many viewers.

Messrs. Green are ever to the front with serials, exclusives and features. All the serials are working overtime, and booked well on to the autumn. The latest purchase, "Canada to the Rescue, or the Call of the Motherland," had a fine reception at a prominent Sauchiehall Street house last week, and is already well booked for other shows. Nordisk and Renters subjects are also booking up well, while the firms' topical department has made a good start for the season.

Messrs. N.B. Exclusives have now got thoroughly settled down in their commodious new premises, and Mr. Humphrys informs me that he is perfectly satisfied with the way progress is being made. The Trade view on Wednesday in the Theatre de Luxe, was well attended and the two subjects shown, "The Gilded Wedding" and "Romany Rye," were regarded as among the best the N.B.'s have ever brought North. The N.B. exclusive list now embraces about sixty first-class subjects, while Chaplin and other features are now also being handled.

The B.B. Film Hire Service had a fine turn-out at their Trade Show on Tuesday, when Mr. Foulger presented "Pimple's Three Weeks," "Madcap Molly" and "Jane Eyre." The former was voted a "knock-out," both for the humour of the sub-titles and the picture itself. The remaining two were also well received, and all will be in great demand. "Tillie's Punctured Romance" and "Jane Shore" are going great guns, the former being booked for second, third, fourth and fifth runs in houses in Sauchiehall Street and neighbourhood. It is without question the success of the season.

The Bendon Trading Company have done a good stroke in securing the Scottish rights for "The Amazing Mr. Fellman," a picture which the keen exhibitor will very quickly get on his books. The long list of exclusives this house is now handling is one of the best I have seen, and has subjects in it to suit every hall. The free hat clips are still to be had, and are a boon to the audience in every hall.

I have run across many London firm's representatives during the past week, and find all well pleased with results. Mr. Alex. Robertson has some exceptionally strong Kinema Exclusive films on his list, and Mr. Alex. Stewart, London Independent, is doing well with their specials.

In a week or two the Ideal Film Hiring Company will have removed to their new premises, where extra scope will be found. A projection room will form a part of the new premises, and Mrs. Jack will find this a valuable asset. "Ideals" are going strong at present, and in many halls I visit I find exclusives from this house showing to pleased audiences.

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A Selection of WINNERS

The Sign of the Cross	4,000 ft.	Famous Players.
Queen of Diamonds	3,500 ft.	Milano.
St. Elmo	4,000 ft.	Balboa.
The Land of the Lost	4,000 ft.	Sterling.
The Bells of Doom	3,000 ft.	Life Photo.
Ruy Blas	3,000 ft.	Majestic.
When East Meets West	3,000 ft.	Clarendon.
House of Terror	3,000 ft.	Imp.
Springtime	3,000 ft.	Life Photo.
The Philistine	4,000 ft.	Life Photo.
The Price of a Kiss	3,000 ft.	Milano.
The End of the Bridge	3,000 ft.	Balboa.
Golden Cobra	3,000 ft.	Milano.
The Gilded Wedding	3,000 ft.	Life Photo.
A Fettered Soul	3,000 ft.	Milano.
The Romany Rye	3,000 ft.	Neptune.
A Woman at Bay	3,000 ft.	Balboa.
Seeds of Jealousy	3,000 ft.	Balboa.
The Next in Command	3,000 ft.	Life Photo.
As Men are Made	3,000 ft.	Life Photo.
In Peace and in War	2,500 ft.	Clarendon.
The Guest of the Regiment	3,000 ft.	Clarendon.
King Charles	4,000 ft.	Clarendon.

N. B. EXCLUSIVES, LTD.
77 & 79, Dunlop Street,
GLASGOW.

Telephone:- 285, Central

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THE B.B. FILM HIRE SERVICE.

The pioneer of permanent cinema entertainments in Glasgow, Mr. J. J. Bennell, the respected chief of the B.B. Film Hire Service, also one of the pioneers of the film-hiring industry in Scotland. Opening the Wellington Palace, Glasgow, with an all-picture entertainment on Dec. 23, 1907, and hiring his pictures from Jury's, London, it only took Mr. Bennell a little over twelve



MR. J. J. BENNELL.

months to foresee the boom that was to come, and having by this time seven complete touring cinema entertainments on the road, to see advantage which would be his were he to do his own buying. But buying films and using them in his own shows did not suffice, for in these days even more than now, the length of the "run" was an important factor, and Mr. Bennell quickly found that to get the best out of the films he bought he had to hire them out. Such, then, was the genesis of the B.B. Pictures as a film hiring concern. The hiring staff at first consisted of one—Mr. Bert Foulger, who was a moving spirit in the new venture, and who is now the general manager of the exclusive department. In the early days the hiring was conducted from the Wellington Palace, but the space at the disposal of the department was rapidly outgrown and larger premises became a necessity. These were found in Dunlop Street, where a flat was taken in the present premises three years ago. Six months later another flat was necessary, and now still more space is about to be secured in the same building. It has been stated that the original staff consisted of one. At present there are forty employees in the film hire department, and many more in the six halls owned by the firm. In the hiring department pace has been kept with the times. When features were most wanted features were bought, and when transition of trade caused a demand for exclusives the demand was supplied, and supplied in a way which at a bound made the B.B. what it claims—*the* House for Exclusives. As for the *personnel* of the firm, no one is better known in the industry in Scotland or in England than Mr. J. J. Bennell, who, in the North at any rate, is looked up to as the father of the profession. His connection with the entertainment world goes back for many years, commencing when he first went on tour as manager of the Alpine Choir, of which he was latterly proprietor. Mr. Ritson Bennell joined the firm in 1910, and for a time filled the position as traveller on the northern journey, opening much new business for the company. After four years' buying in London Mr. Bennell came to the head office in Glasgow, where he now assists his father in the direction of the business. Mr. Foulger has been connected with the business since its earliest days, and has in a manner grown up with the firm. As head of the exclusive department Mr. Foulger has found his *forte* and the manner in which this department has developed during the past twelve months is proof of his sterling ability. With the customers of the firm "Bert" is a popular favourite, and whether at trade shows or in his sanctum in Dunlop Street is always consulted by those in trouble and found ever ready to put his practical knowledge at the disposal of all. The staff of all departments are a happy family, a fact which is evidenced annually when they meet in social capacity to celebrate the anniversaries of the firm's commencement in business.



MR. BERT FOULGER.

The B.B. Film Hiring Service having the goods the exhibitor requires, both in features and exclusives, has earned the respect of the exhibitors throughout Scotland; and while conducted as hitherto the firm is assured of retaining the enviable position they now occupy in the industry.

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The Lady of the Black Castle

Three Reel Detective Story with Zigomar Effects.

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Thrilling and Topical War Drama.

Two Reels.

The Gurkha's Revenge

A worthy successor to "The Looters of Liege."

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is a guaranteed Germicide, delicately perfumed. For all vaporising purposes, clears the atmosphere in **30** seconds.

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Have you had your

FREE HAT CLIPS?

If not, ask for them.

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Four Reels of Real Excitement.

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Adapted from Charles Darrel's Great Play.

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Three Reels.

Featuring Arthur Johnson of "Lord Piccadilly" fame.

None but the Brave—

A Thrilling Drama of the European War, replete with Sensational Incidents and Breathless Battle Scenes.

Sole Agents for Gerrard Exclusives in Scotland.

The Amazing Mr. Fellman

The most-talked-of Drama of the year.

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THE BELGIAN RELIEF QUESTION AGAIN.

A meeting, convened by the Glasgow branch of the Exhibitors' Association, was held in the Religious Institute Rooms, Buchanan Street, on Wednesday last, to hear a deputation from the Corporation Belgian Relief Committee, and to consider ways and means of benefitting the fund.

In the absence of Mr. Ballantine, the chair was occupied by Mr. James Welsh, of the Executive Committee, who introduced a deputation consisting of Bailie Smith, Treasurer Macmillan, and Mr. Alex Walker, city assessor, secretary to the Corporation's Relief Committee.

Bailie Smith stated that the number of Refugees in Scotland, who all passed through the hands o. the Glasgow Committee, was now 9,000, and was the wish of the Government that they should provide for 20,000. To provide for these funds were needed, and while picture house proprietors had done well already, they confidently appealed to them to do more. Picture houses, he was informed, had had a reasonably prosperous time, they had not been badly hit by the war, and he did not think the Committee were asking too much.

Mr. Walker anounced that the music-halls had arranged for a combined matinée, and hoped th. cinema exhibitors would be able to do something. He thanked the exhibitors for what they had done already, and confidently appealed to them to do more.

Mr. James Hamilton said the special benefits arranged by the Association on behalf of the Soldiers and Sailors Families' Association, yielded £377 from thirty-eight halls, and he thought they could do as much for the Refugees.

Mr. Charles Williams, Dunoon, said a committee of exhibitors had already made arrangements for giving benefits for the aid of the Belgians in Belgium, and this fresh appeal was bound to cause confusion. The Belgians in this country were very well off. He thought the other effor. ought to be allowed to be carried out first.

Mr. Welsh explained that this appeal was being made on the request of Mr. Walker. There was no antagonism between the two committees. Continuing, Mr. Welsh said that if they could get permission from the magistrates to have Sunday performances, they would result in a substantial addition to the funds. (Hear, hear.)

Mr. Thomas Butt, said it was unfortunate that this meeting had been called, as it had already been decided at a large meeting of exhibitors to give matinées, etc., on behalf of the Belgians in Belgium. Immediately on the heels of that came this intimation from the Association. There was an unfortunate sentence in the circular, calling the meeting. It said: "The Committee, as you are no doubt aware, is composed principally of the magistrates of Glasgow." Was that a threat or a bribe? Were the magistrates to come out of their hide-bound condition and give permission for Sunday performances, he would be the first to help.

Bailie Smith: If an application is made it will be discussed on its merits, but I cannot pledge my colleagues.

Mr. Green asked Mr. Butt if the fund the first committee were working for was the fund that the Government had refused to help on the ground that it would be helping the enemy? He had a lively recollection that it was so.

Mr. Butt: No. I don't think it is.

Mr. Green: It would be better for us to support the fund supported by the magistrates.

Mr. Lawton proposed that as the exhibitors had already agreed to give special performances for the Belgians in Belgium, the magistrates be asked to give permission for Sunday performances to help their fund.

Mr. Butt seconded.

Mr. Gilchrist moved an amendment that permission be asked for a Sunday afternoon or evening. The exhibitor to give the money to any fund he chose, or pool it on behalf of both funds.

This was not seconded.

Finally, it was proposed, on the motion of Mr. Reid, King's Cinema, that a deputation be appointed to wait on the magistrates and ascertain if they were prepared to give their permission to a Sunday evening performance. This became the finding of the meeting, and Mr. Welsh, Mr. Green, Mr. Hamilton, Mr. Reid, and Mr. Ballantine were appointed to interview the magistrates, and report to a future meeting.

GLASGOW EXHIBITOR CHARGED WITH OBSTRUCTION.

In the Central Police Court, Glasgow, on Wednesday last, before Stipendiary Neilsen, Thomas Butt, licensee of the Theatre de Luxe, Sauchiehall Street, Glasgow, was charged with having on April 5th, allowed his premises to be used in contravention of the Regulations under the Cinematograph Act of 1909, and did fail during the presence of the public to keep the gangways and passages leading to the exits clear of obstruction by permitting men, women and children to stand in said gangways and passages, in excess of the number sanctioned by the magistrates, contrary to the Cinematograph Act of 1909, Section 3, and to the Regulations, particularly Regulation No. 2.

Mr. David Cook, solicitor, appeared for Mr. Butt, and objected to relevancy of the charge on the ground that Regulation No. 2, had been contravened by the magistrates. Regulation No. 2, Mr. Cook pointed out, stipulated that the gangways must be kept clear, and the magistrates had granted Mr. Butt a licence, which permitted a certain number of persons, men, women and children, to stand. It was notorious that in picture-houses you must have people standing in the gangways at times, waiting to get to their seats, and this was what happened on the date libelled. Mr. Butt had permission to allow thirty-one persons to stand, and having that permission, could not be charged with allowing people to stand.

After legal arguments, the Stipendiary announced that the objection would be allowed, and the diet was according deserted.

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MANAGERS I HAVE MET.

A hall in the suburbs with a seating capacity of nearly 1,500, and situated within a penny tram ride of the palatial and popular music and cinema halls in a city like Glasgow, must of necessity have a good man at the helm. Such is the Dennistoun Palladium, where the managerial duties are ably carried out by Mr. A. J. Carter. The Palladium is situated in just such a district as I have outlined above, and is in the midst of a population whose natural suburban instinct is of the kind to take them citywards for entertainment as well as for other things. All the more credit, then, to Mr. Carter for being able, not only to attract these residents to his hall, but to do it week after week. The present happy state of affairs has not always ruled at the Palladium, for when, twelve months ago, Mr. Carter undertook the position it seemed to him a hopeless task. But men of the stamp of our



MR. A. J. CARTER.

friend are born to overcome difficulties, and the experience and tact possessed by Mr. Carter soon made itself felt, and the people began to realise that here was an entertainment right at their doors which would equal any to be had further afield. Putting on the goods, making the hall comfortable, tidy, and attractive, combined with a pleasant personality worked wonders, and the past winter has been the best and most successful in the history of the hall.

Before coming to Glasgow Mr. Carter, who is a Brightonian, filled important managerial posts in Manchester and Brighton, and achieved success in each engagement. A keen judge of a good picture, Mr. Carter displays great care in choosing his programmes, and anything which in the slightest degree does not come up to his standard is immediately "turned down." Recently a revival of "Quo Vadis?" was the chief attraction at the Palladium, Mr. Carter rightly thinking that a subject like this can stand reviving, and his opinion was justified at the end of the booking. Mr. Carter has been a good friend to the various relief funds organised recently, and only a week ago was successful in raising, by one entertainment, £35 in aid of the Belgian Fund.

SCOTTISH MUSICAL NOTES.

In past issues of THE BIOSCOPE special mention has been devoted to the musical side of the cinema programmes as submitted to Scottish audiences. The Scot is a true lover of music, even when produced from the native bagpipes, but the high-class compositions of great masters, as expounded by competent orchestras, also stirs his soul and finds him an appreciative listener.

One of the finest orchestras in any picture theatre is that directed by Mr. Martin Marks at the St. George's Electric, New City Road, and the programmes selected have the distinction of appropriateness every time, as well as being faultlessly executed.

As a specimen programme of the week I append that given at the Salon last week-end, under the direction of Mr. Robert F. Steele:—

Fantasie—"La Dame Blanche,".....*Tavon-Boldieu*
Selection—"Ernani," .....*Verdi*
Suite—"Three Dream Dances," .....*Coleridge-Taylor*
Entr'acte—"Love in Arcady,".....*Wood*
Intermezzo—"The Golden West,".....*Everett*
Pastoral Dance—"A Shepherd's Idyll,".....*Haines*
Gavotte "Under the Palms,".....*Olsen*
Overtures
"Die Felsenmühle,".....*Ressiger*
"Fidelis," .....*Beethoven*
Medley Two-Step—"All Night Long," *Brooks-Strouse*
March—"You're Here, and I'm Here,".....*Kern*
A Coonland Rhapsody—"Sunny Savannah," *Thurban*
Serenade-Intermezzo—"A Neapolitan Beauty," *Clarke*
Selection—"Country Girl," .....*Monckton*

Exhibitors who specialise with their musical arrangements would oblige by occasionally forwarding copies of the programmes submitted to Mr. Shepherd, whose address will be found at the top of front page of Scottish Section.

Forthcoming Trade Shows.

May 14th and May 18th—B.B. Film Hiring Service. Trade shows in Theatre de Luxe, Sauchiehall Street, Glasgow, at 11 a.m. Particulars and subjects from B.B. Film Hire Service, 81, Dunlop Street.

May 19th—Messrs. Jury's (Scotland), Limited, 16, Dixon Street. "Margarite of Navarre," in Private Projection Theatre, at 2.30 p.m.

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London and Provincial Programmes.

The following are samples of Programmes showing this week, selected at random:—

ANGEL PICTURE THEATRE, Islington.

May 10th.

A Daughter of Russia (Swedish Biograph).
Eric Williams (Speaking Pictures).
The Penalty of Fame (Ambrosio).
Constantinople (Eclair).
Who Kissed Her? (Louis Head).
The Stone Heart (Edison).
She Wanted to be a Widow.
Topical Budget.

May 13th.

Three Weeks.
Eric Williams (Speaking Pictures).
On the Waterways of Bruges (Pathé).
A Superfluous Baby (Edison).
His Last Performance (Big U).
Tiny Tim Wants to Join the Army (Gaumont).
The Ward of the Mission.
Topical Budget.

Cap., 1,500.

HOLBORN CINEMA, 211, High Holborn, W.C.

May 10th.

Pathé Gazette.
Fatty Again (Keystone).
The Reporters Assignment (Kalem).
Brown's Day Off.
In the Gontuce Marshes (Pathé).
Imitations (Beauty).
Sweethearts of 1914.

May 13th.

Pathé Journal.
When Cupid Caught the Thief (Nestor).
Rose of The Shore (Biograph).
The Smoking Out of Bella Butt (Vitagraph).
Constantinople.
The Leopard's Lair (Selig).
The Barrier of Flame (Thanhouser).

Prices 6d., 9d., 1s., 1s. 6d., 2s.

CINEMA HOUSE, 56-58, Rye Lane, Peckham, S.E.

May 10th.

Destruction of Carthage (London Independ).
Sweethearts of 1914 (Gaumont).
The Trianons (Gaumont).
Egyptian Mummy (Vitagraph).
Honesty the Best Policy (Urban).
Will Evans in "The Jockey."

May 13th.

The Traitor of Venice (London Independ).
Naples (Cines).
The Bear's Omelette (Cines).
Mrs. Cook's Cooking (Beauty).
Trey o' Hearts (Gold Seal).
Will Evans in "Moving a Piano."

Cap., 600. Prices 3d., 6d. and 1s.

KING'S PICTURE PALACE, Chamberlayne Road, Kensal Rise, N.W.

May 10th.

Picardy (Pathé).
Netty or Letty (Vitagraph).
The House of Temperley (London Film Co.).
Lizzie's Fortune (Sterling).
The Tale of Two Cities (Vitagraph).

May 13th.

Gems and Germs (L-Ko.).
In the Shade of the Palm (Pathé).
Professional Scapegoat (Vitagraph).
The Traitor of Venice (Ambrosio).
Pimple Capped (Folly).

Cap., 1,100.

THE CINEMA, Broadstairs.

May 10th.

Little Lord Fauntleroy.
The Kaiser's Dream (A.F.T.).
Gaumont Graphic.

May 13th.

Revenge of Tommy Atkins.
Lola the Rat (Vitagraph).
Shorty (Edison).
Put Me Off at Wayville (Kalem).
Gaumont Graphic.

Cap., 750. Prices: 3d., 6d., and 1s.

PICTURE HOUSE, Oxford Street, Manchester.

May 10th.

Brother Officers (London Film Co.).
Kineto War Map.
The Knockout (Keystone).
On the Waterways of Bruges (Pathé).
Current Events.

May 13th.

In the Hands of the Jury.
His Musical Career (Keystone).
The Children of Tulip Land (Pathé).
The Blank Note (Joker).
Current Events.

Cap., 600.

EMPRESS PICTURE HOUSE, Tue Brook, Liverpool.

May 10th.

The Warning.
Gorges of the Loup.
When Slippery Slim Went for Eggs.
A Dear Old Hypocrite.
Fatty and the Balloon.
Topicals.

May 13th.

The Middleman (London Film).
French Army Manœuvres.
All Over The Biscuits.
Grizzly Gulch Chariot Race.
Topicals.

Cap., 1,200. Prices: 3d., 6d., 9d. and 1s.

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OFFICIAL

French War Films

The first of this series of Films having been received with acclamation by exhibitors and public alike, Messrs. Pathé Frères have pleasure in announcing that they will shortly release another of these great War Films.

These Films are edited by the French Cinematograph Chamber of Commerce with the sanction of the Military Authorities and with a view to their being shown throughout the World to the greatest possible extent.

For particulars and bookings apply to

Pathé Frères Cinema, Ltd.,

84, WARDOUR STREET, W.

This unique Series of Films—on Sale only—may — be obtained at the rate of 2½d. per ft. —

PATHÉ'S ANIMATED GAZETTE

Your Programme is incomplete unless you show Pathé's Animated Gazette —The Illustrated News recorder par excellence.

A crowd magnet that never fails to attract and always gives satisfaction to the audience. .. .. ..

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"CUNNING *versus* CUNNING."

Mr. G. Serra's New Series.

A new series of open market features by the Cines Company is announced by Mr. G. Serra. of which the first, a melodrama in two reels, entitled "Cunning *versus* Cunning," was shown at the Company's offices during last week. It is a drama of tense excitement, in which the chief incident is the theft of a valuable ring by an organised gang of criminals, the chief part being played by Signor Amleto Novelli, an actor of remarkable versatility who has appeared with distinction in many of the Cines' films, notably in the magnificently spectacular "Julius Cæsar," which was recently shown at the Alhambra.

The ring in question belongs to Mathilda Wilson, a lady who lives alone in her flat, and who values the ring as much for its associations as for its intrinsic value. Novelli, the leader of the gang, makes his first attempt by the desperate expedient of climbing down the chimney, but the lady having given the alarm he is obliged to take to flight. To elude the police he breaks into the chimney of the next house, and in the confusion he manages to secret himself in a huge barrel, in which he is conveyed away by rail.

His next attempt is made by swinging himself in at the window by means of a rope, and he almost succeeds in securing the ring from Mathilda's finger during her sleep, when he is disturbed by her house-dog, again making a sensational escape from the window.

After various attempts in which he and his confederates are baffled by the police he at last succeeds in obtaining possession of the ring by the ingenious device of electrifying the bars of a window and luring Mathilda and the police superintendent to the grating to give them an electric shock, which enables him to draw the ring from the lady's finger, and make good his escape while his victims are left helplessly clinging to the bars. They are released in time for the superintendent to join in hot pursuit of Novelli and his gang. The thief boards a passing train and is so certain of having escaped that he is examining the ring when the superintendent springs upon him and a tremendous struggle takes place. Novelli is captured and led away to prison while the ring is restored to its owner.

The interest of the story lies in the sequence of highly sensational situations occasioned by the pursuit of the ring, and there can be no doubt that the author has here displayed a fertility of inventions which will make this a film greatly to the popular taste. No pains have been spared to add realism to the production, and criminal methods unique in their conception are rendered as plausible as they are exciting. Signor Novelli plays the part with the proper dash and spirit and the photography being of that perfect quality to which the Cines Studio has accustomed us there is no reason to doubt the instantaneous success of this drama and any subsequent ones of the same series. 2,100 ft. in length; it is due for release on June 14.

SWANSEA SIFTINGS.

(BY OUR OWN CORRESPONDENT.)

Mr. Hansell, proprietor of the Gem Cinema, Morriston, has made a very great success of his cosy little picture palace, which has earned for itself a distinctly enviable reputation. The district offers abundant scope for the enterprising cinema manager, especially in view of the large industries which afford employment of a very lucrative nature. The star film last week was "Beautiful Jim," other subjects being "The Wrath of the Gods" and "Change of Heart." By the way, Mr. Hansell's brother, who assists him in the business, claims to be the youngest assistant manager in the kingdom, being still in his teens.

Competition is an excellent and very beneficial tonic to Swansea picturegoers, and in the town each of the fifteen cinema managers vies with the other in securing the best and most up-to-date pictures. Of course, the standard of excellency differs according to the class of the hall, but there are, at any rate, three theatres in the centre of the town that make every effort to secure the best and only the best. Local cinema patrons are often provided with "home-made" films depicting local events. At the Picture House, this week, there is such a film, showing scenes at Sir J. T. D. Llewelyn's seat at Penllergaer. Sir John opens his beautiful grounds once a year to Swansea folk, and last week, favoured by glorious weather, thousands visited the estate. Other pictures included "The Price of a Kiss" and "The Penalty."

Mr. Bowden, one of the most genial of local managers, has secured the film version of "The Middleman," with Albert Chevalier in the *rôle* of Cyrus Blenkarn, for exhibition at the Castle Cinema during this week. This picture is without doubt the success of the week in Swansea, and the Castle Cinema has certainly secured an enviable "scoop." Among other films to be shown during the next few weeks are such winners as "Jane Shore" and "The Amazing Mr. Fellman."

The Kinematograph Trading Company are now the only film hiring firm with offices at Swansea. Mr. Greenslade, who has charge of the large district reports excellent business.

"The Little Minister" is the best of the films at the Carlton, this week. Sir J. M. Barrie's story of life in the Scottish Highlands has been happily produced, and the film is a complete success. An interesting local picture is also in the programme.

BOOK REVIEWS.

GUIDA ITALIANA DELLA CINEMATOGRAFIA, 1915. G. MOLINARI. LIRE 4. A well produced and well arranged volume comprising a directory of the cinematograph and allied trades in Italy.

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IN THE MANCHESTER DISTRICT.

(BY OUR OWN CORRESPONDENT.)

The benefit recently given at the Queen's Stockport Road, on behalf of the St. Cyprian's Building Fund proved a great success. The picture specially put on for the occasion was "St. Elmo," with a special lecture. Mr. A. Taylor has every reason to be satisfied with business generally, and each week finds something fresh to make the inhabitants of Longsight feel that they must not miss a visit to the Queen's. Last week "A Belgian Girl's Honour" was shown during the latter half. Whilst on the screen the two Belgians featured appear personally before the audience. This week Montana Joe—cowboy lecturer and actor showing his own pictures—is the principal attraction in addition to "Tigris" and "Across the Border."

The two chief items shown last week at the Scala, Withington, were "The Heart Punch," featuring Jess Willard, who defeated Jack Johnson, and "1914" by "Rita." Business is distinctly good both at the continuous evening performances and the daily matinees. Mr. Claude Adams, the manager, expressed great satisfaction with the result obtained a few days previous at an all-Keystone night. The fact of Charles Chaplin proving so popular with the audience promises well for "Tillie's Punctured Romance" to be shown this week, and the life-size figure in card-board of the comedian at the entrance is proving a good advertisement. Among the prinpal films booked to appear shortly are "Sapho," "Three Weeks," "The Middleman" and "Lil o' London."

The steady progress, which for a year past has distinguished the Shaftesbury, Stockport Road, under the management of Mr. W. Neale, continues. Business has never been better than at the present moment, in spite of a decided improvement in the weather. "The Million Dollar Mystery" is still running, whilst in addition last week the more important films shown included "The Barrier of Flames" and "Roses of Life." This week the best include "Children of the Circus" and "Fringe of War." Among those due to appear shortly are "Tillie's Punctured Romance," "Man in the Street" and "Mysteries of London."

The Palladium, Oldham, under the management of Mr. Arthur Watson, is doing excellent business. Oldham audiences are keen on dramas, particularly those of the old melodramatic type, and Mr. Watson generally finds something to please them. Last week "Shop Girl to Duchess" proved entirely satisfactory. Always anxious to assist in a good cause, he ran Dr. Barnardo's film the previous week, which resulted in £14 10s. being collected for the Home. This week the two principal items are "Home, Sweet Home" and "The Heart Punch," and next week Mr. Watson is putting on a Keystone and Charlie Chaplin week, which is sure to prove a remunerative venture.

In present circumstances and with an exceptional amount of opposition the Queen's Park Picturedrome, Rochdale Road, succeeds in holding its own very well. This is a result due to the keen judgment and restless activity of Mr. Arthur Sereno, the manager. The important point is to suit the tastes of a rather difficult audience. This was successfully achieved last week with "The Great Court Scandal," "The Locked Door," "The Boat-race Mystery," "The Peacemaker," "Richest Girl in the World" and "The Centre of the Web." This week "413," "Pawns in the Game of Life" and "Out of the Past" are the outstanding items, whilst two exclusives coming shortly are "Man or Devil" and "Jewel of Fate."

The Empire, Trafford Road, Salford, had "His Last Dollar" and "War is Hell" as the leading attractions last week. At the present time "Conspiracy" and "The Win(k)some Widow" are the two likely to attract most attention. Both the evening performances and the daily matinees are satisfactorily attended. The Devonshire Theatre, which is under the same proprietorship (Messrs. Ogden), has just concluded a record week with "Tillie's Punctured Romance."

As a business antidote to the fine weather, the Opera House, Salford, last week found "Tillie's Punctured Romance" excellent. Even sunny afternoons found their daily matinees "packed" in all parts, whilst at evening performances, Mr. Tom Sherlock informed me, hundreds were turned away and records at the box office had been easily beaten. The chief film in addition was the first instalment of "The Master Key" serial.

The Alexandra, Salford, found "Three Weeks" an immense attraction. Its appearance last week was well advertised by prominent announcements on all the hoardings in the district, and the result exceeded the most sanguine expectations.

Messrs. Pathé Frères branch in Deansgate was still showing "The Stain" last week with good results. This firm is making a speciality of two small exclusives with each programme,

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these consisting last week of "The Old Fogey" and "The Golden Sword-Knot." Their colour films have achieved a great reputation and business generally is very satisfactory. The next big exclusive is "Two Little Vagabonds."

Last week saw the opening of the Market Street Picture Café, and the public lost no time in appreciating the fact. The premises run under the Picture House and the entrance is equally available to the patrons or the outside public. The furnishing has been carried out in dark wood and handsome 17th century tapestry, and the whole decorative scheme is exceedingly artistic. Judging by the number present on the opening day, who appeared to find the café a convenient rendezvous, success is assured.

There will be a large gathering of the Trade on Sunday next at the Salford Cinema to see the exclusives shown by the Dominion Company, entitled "The Outcast," "The Lost House" and "The Life of General Villa." These three are four-reels in length, but two others to be screened, "The Friend," and "A Romance of Old Holland," are only half the size. The exhibition starts punctually at 3 o'clock.

Mr. Finucane, manager of Ruffell's branch, 71, Great Ducie Street, reports business as very satisfactory. He is devoting special attention to accessories and the firm's latest novelty, the dissolving switch, which eliminates the delays caused by changing spools, is doing well. Among films "The Escape," booked in all Lancashire towns and nearly every district of Manchester, is proving a great success.

Mr. Seaman, of The City Film Service, Cathedral Street, is busy with "The Stigma" and "The Fatal Likeness." He has just purchased the Lancashire, Cheshire, North Wales and Irish rights of "A Madman's Love," 2,300 ft., released in September from Film D'Art, also "The White Horse," a circus picture, 3,000 ft., to be released in June. The special cheap service is proving popular.

The Clarion Film Company, Limited, held a Trade show on Wednesday at the Grand Theatre when the following were screened: "Her Martyrdom," "The Invisible Hand" and "Satan's Amazon." At the same theatre last Friday Messrs. J. D. Walker's weekly show included "Ready Money" (Lasky) and "Aristocracy" (Famous Players).

NELSON AND DISTRICT

(FROM OUR OWN CORRESPONDENT).

Cinema lectures have always been very popular in this district, but it is doubtful whether one has previously been received with so much enthusiasm as that given last week by Mr. James Reid, the prospective Parliamentary candidate for Middlesbrough, on the subject of "The World at War." Packed houses attended the Queen's Cinema, Nelson, to hear Mr. Reid give his fascinating story, and to witness the genuine films from Northern France, Belgium, and the snow-clad Carpathians. In addition to the vast influence the lecture has had from a recruiting standpoint, Mr. Reid has raised by his film-lecture over £1,500 for charity. He has had thrilling experiences, and tells his story with a simple directness, free from all exaggeration and boastfulness, that deeply gripped his audiences and evoked hearty applause. "Pathé's Gazette" and one or two Keystone comedies, and other films, added variety to the entertainment.

Writing to the Press, Mr. Kennedy Ellis states that his lecturing tour in Lancashire terminated at the Cosmo Theatre, Gorton, where close upon 20,000 persons attended last week. He wishes to express to all Lancashire people his sincere thanks for their sympathetic and kindly reception. "My special thanks," he says, "go to Mr. Arthur Peel, the enterprising manager of the Queen's Cinema, Nelson, to whose courtesy and initiative, I owe my success in Lancashire. Mr. Peel, as far back as last October, wrote to me with a view to my lecturing in Nelson." Many letters of appreciation have been received by Mr. Ellis, including one from the War Office, thanking him for his patriotic efforts. He is now about to start on a tour to Scotland, Ireland and the United States.

"Tillie's Punctured Romance" met with a great reception in Nelson and Colne last week, the enterprising management of the Electric Theatre securing this exclusive at the former town, and Mr. Thomas Lancaster was first in the running in Colne, at the King's Cinema. Medical men are united in their testimony as to the physical and mental value of a good, hearty laugh, and, in these drab days especially, the man who provides it is a public benefactor. The Keystone Company and the inimitable Chaplin have been a boon to thousands of harassed men and women in this district, and the two hours' continuous merriment last week cheered vast crowds.

"Sapho" is going strong at the Electric Palace, this week, and this famous love romance, by the New Majestic Company, is also featured at King's, Colne, with excellent results. "The Trey o' Hearts," "He Loved the Ladies," "Jim Regan's Last Ride," and the "Pathé Gazette" are fine supplementary items.

Mr. Peel maintained the great popularity of the Queen's Cinema, Nelson, this week, with the Famous Players production, "The Straight Road," and for the end of the week another fine exclusive by the same firm, "Ring and the Man" appears. The Queen's is one of the most successful houses in the district, and the management is deserving of all praise for the manner in which the business is handled. Next week, Edison's Kinetophone will undoubtedly prove a great attraction.

"The Prince," a fine Nordisk comedy, was at the top of Mr. Whitaker's bill at the De Luxe Picture-drome, last week, and was well received. Other items included "The Property Man," "The Million Dollar Mystery" and the "Pathé Gazette." This week, "Saved from Destruction," "Mabel's Latest Prank," and "He Loved the Ladies."

Mr. R. Windle is doing very well at the Victoria Hall, Colne, where the programmes are always well chosen. Of course, the famous "Charles" has a prominent place, and among the latest successes have been "The Price of Crime," "In the Ranks," "Chelsea 7,750," "The Revenge of Tommy Atkins," and Edison's fine production, "The Man in the Street."

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LINES FROM LEICESTER.

(BY OUR OWN CORRESPONDENT.)

Exclusives in profusion continue to figure in the town's cinema programmes, and in quite a number of instances return visits are being paid by films, the warmth of whose recent reception has been of a marked kind. One such is "Bootles' Baby," due at the latter end of the week at the far-famed Granby Street Picture House, where Mr. R. Lowndes-Salmon so ably holds the managerial reins. Another current item here that is meeting with no uncertain welcome is "Lord Kitchener in France." "The Prisoner of Zenda" will be the principal film for the entire week commencing May 17. For the week just concluded, "The Middleman," also on a return visit, was again enthusiastically received. The many members of Mr. Salmon's staff who have rejoined the colours are doing useful service in various parts of the field of operations. Those wounded some time since, are happily recovered, and again in the firing line.

A military spectacle of especial interest was the march through the town recently of a large body of troops, with Captain H. Worsley (until a few weeks ago manager of the High Street Electric Theatre), khaki clad, at their head.

The consistently satisfactory state of affairs existing at the commodious Silver Street Electric is reflected in the smiling countenance of Mr. Horace Springett, its alert local manager. "This week is to be a gala week with us," he told me, and certainly the series of current film features reeled off, including no less than four exclusives, should justify the optimism expressed. The chief items are "The False Witness," "The Win(k)some Widow," "The Evil Men Do," and "From Shop Girl to Duchess." Due May 17, "Lead Us Not Into Temptation."

"Neptune's Daughter" makes a return visit to the High Street Electric for the first half of the current week, the star film for the latter end being "Liberty Hall," while "In the Ranks" is a promised feature for the following week. All these are exclusive.

Prominent among many fine films showing at the Floral Hall, Belgrave Gate, is "Tess of the D'Urbervilles" and "Sweethearts of 1914."—Calling at the Shaftesbury Picture House, Uppingham Road, I had the good fortune to find both Mr. Chamberlain and Mr. Cayless, the joint proprietors, within. Though they have not yet experienced a summer's business—having opened as recently as October 1st last, and are therefore as yet unable to speak as to an all-the-year-round result—both express themselves as fully satisfied with progress to date. Owing to the overtime which, thanks to Government orders, manufacturing Leicester continues to put in nowadays (many factories not closing until 9 p.m.), there is obviously little opportunity for those so employed to indulge their cinema-going inclinations; but, on the other hand, early-closing days see every seat in this house filled, with invariably an expectant queue outside, many of whom perforce must be turned empty away. The outstanding feature here for the early part of the week is "Lil o' London."

The opening of the King's Hall Picture House, now being completed at the Grand Hotel, Granby Street, is likely to be somewhat delayed, owing, I understand, to the existing scarcity of labour due to the war.

PLYMOUTH AND DISTRICT NOTES.

(BY OUR OWN CORRESPONDENT.)

Gloriously fine weather prevailed at Plymouth for the most part of the week, and there appeared to be less desire for indoor amusement. However, little complaint could be found at the manner the picture theatres were patronised.

The palatial picture theatre of Andrews', in Union Street, presented another fine play in that splendid drama, "In the Ranks." With the troops the picture was highly popular, and the audiences were delighted with it. "The Inheritance of Hate" exhibited the latter part of week also proved a good draw.

"Tommy Atkins" was on view at the Cinedrome, and Mr. Linsdell's "house" was generally filled. This world-famous military film made a big impression on its spectators, and Plymouth endorsed the high encomiums the picture has gained in other parts of the country. Supporting this formidable attraction was "Caprice," with the charming Mary Pickford in the cast. There was other enjoyable films to complete the exceptional attractiveness of the programme.

The successful little theatre, Elite, under the able management of Mr. C. Halderson Rundle, recorded good business, and among the numerous good things shown was "The Law of the Range."

The emotional drama, "Home, Sweet Home," depicting the birth of the famous English song of the title, was exclusively exhibited at the Electric Theatre, Devonport. It was a most artistic production, and was received with general approbation. The "Golden Beetle" (third instalment) proved as interesting as its predecessors, and "Lola the Rat" and "The Girl in the Question" were also subjects of an unusually interesting character.

At the Tivoli Theatre, Mr. Cecil Frost provided a galaxy of attractions, including the charming English actress, Miss Gladys Cooper, in "Dandy Donovan" and "Rorke's Drift," two films of particular merit that were immensely enjoyed by crowded audiences.

WYNDHAM *v.* A. E. HUBSCH AND CO., LIMITED.

On May 6th the Court of Appeal, consisting of the Master of the Rolls and Lords Justices Pickford and Warrington, allowed an appeal by A. E. Hubsch and Co., Limited, from a judgment of Mr. Justice Joyce restraining them from representing on the cinematograph a comedy called "The Blue Mouse." The judgment was entered at the suit of Sir Chas. Wyndham, who had acquired the English rights in the play from two Austrians.

The Master of the Rolls, in giving judgment, said the question in this case turned on the construction of a contract in German which gave Sir Chas. Wyndham the rights for "English performance in the whole of England, Great Britain and the English Colonies." He thought that must necessarily mean performance in the English language, and that Sir Chas. Wyndham did not thereby acquire all performing rights. His rights were plainly limited by the word English. He therefore thought the judgmen of Mr. Justice Joyce was wrong, and the action must be dismissed with costs.

The Lords Justices concurred, and the appeal was accordingly allowed.

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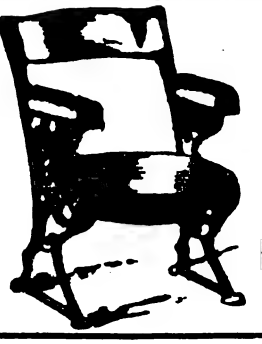
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THE PICK OF THE PROGRAMMES.

WHAT WE THINK OF THEM.

Was She to Blame?

There is, after all, a very great deal in a name, and few are in a better position to vouch for the truth of this assertion than those film manufacturers whose trade-marks have become familiar and highly popular with a public quick to discriminate between the really good and the merely indifferent. There are certain companies from whose studios we invariably expect films well worth seeing, and, to the credit of those firms let us add, we are rarely disappointed. Of a certainty a film is known by the company it keeps!

Among the manufacturers whose productions are of general all-round excellence, the name of the Ambrosio Company stands high indeed. Their past record is sufficient in itself to indicate the very ambitious standard which the company sets itself. Its films are characterised by grace and dignity of setting and staging, while the art of the producer obtains the highest possible effect for every situation. Little need be said of the Ambrosio players, except that each is an artist of outstanding ability.

In the film under review we have presented to us a highly interesting story of a woman who, neglected by her husband in favour of another, and loved sincerely and passionately by a youthful artist, is faced with the problem upon which very, very few will ever agree. In the end, tempted as she is, and at a time when her husband has exposed her to open insult, she half yields to the persuasions of her lover, and only the silent intervention of her baby girl prevents the taking of the final step.

It is by no means an original story, yet in the hands of those wonderfully clever Italian players it becomes a strong human subject that never fails in its appeal. If we may venture the criticism, the story has been elaborated to a greater degree than seems altogether necessary; judicious abbreviation would, it seems to us, have heightened the interest without detracting from the dramatic nature of the production. But, taken as it stands, "Was She to Blame?" is a very excellent film indeed; it is certainly a subject for which there is always a demand. (Ambrosio film. H. A. Browne and Co., Limited. Released, June 28th. Length, 2,720 ft.)

A Fettered Soul.

This fine drama produced on a lavish scale with great skill and keen artistic taste, conveys a strong and impressionable warning against the abuse of stimulants. Violet, the wife of George Faber, a scientist, has inherited from her father a weakness for absinthe. In the happy atmosphere of her early married life, secure in the love of her husband and little child she stifles the craving and, for a time, believes that she has cured herself of the vice. Her husband loses his eyesight and the shock of this disaster causes her to relapse into the old habit. The husband and wife gradually drift apart, George's sole companion being his little girl who devotes herself entirely to her father. Chance brings Violet in contact with Max Didier, a former acquaintance and an intimacy grows up between them of which Didier takes advantage till one day he is surprised by George in the act of embracing his wife. It is impossible for the blind man to fight a duel, but he compels Didier to put their two names in a hat. His little child is told to draw out a name and the man whose name is not drawn pledges himself to disappear for ever. The child draws her father's name and Didier leaves the country.

Under the impression that she has forfeited her husband's love Violet leaves her home and endeavours to support herself by literary work. Her fatal weakness reduces her to want, till one day, fainting in the street, she is sent by a compassionate stranger to the house of Didier's mother who nurses her back to health. Through an accident her husband is brought to the same house and there a perfect reconciliation takes place and they start life again under happier auspices.

The play is very well constructed and worked out in a perfectly natural way, and though the woman's weakness for drink forms the basis of the plot, the moral is enforced without undue prominence being given to its demoralising effects. Madame Hesperia plays the part with consummate tact and delicacy and through all her vicissitudes fully retains the sympathies of the audience. The mounting is extremely tasteful, the interior carrying a suggestion of theatrical effect and the outdoor scenes being selected with artistic discrimination and reproduced by flawless photography. It is a film which should make a special appeal to a cultured audience though its human interest will make it popular wherever it is shown. (X.L. Film Company, Limited. Three reels. Exclusive.)

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Colonel Bontemps.

As a vehicle for the ever facile, yet entirely natural, acting of a talented company, this film so very admirably fulfils its purpose that the result is quite a work of art. As befits a subject wherein the military element plays a prominent part, the merry scenes run with a thoroughly enjoyable precision and no matter whether the spectator follows the delightful mannerisms of the Colonel, or gazes upon complications resulting from the exploits of a decidedly amorous Baron, the result is ever the same, pure, genuine comedy, conveyed amidst beautiful surroundings and by means of excellent photography. The release will, we feel assured, prove quite pleasing to all classes and should, moreover, strongly appeal by reason of the topical interest displayed by the story, one which cleverly proves that, in extreme circumstances, the sternest of disciplinary laws can occasionally unbend before the dictates of human love.

When a trifling mishap enables a brief chat with the pretty daughter of Colonel Bontemps, the Baron Guy Estac is by no means dismayed at receiving the old officer's card and an invitation to their home. On the way to his flat, the Baron, an arrant flirt, sees, alas, another charmer, and following her from a street car along the promenade, is suddenly involved in a quarrel with her husband. Challenged to fight, the amorous one has, perforce, to defend his honour but, very unfortunately, hands his adversary of the morrow the Colonel's *carte-de-visite*. When the latter gentleman, with his daughter, awaits the Baron he is quite nonplussed at the arrival of two courteous strangers yet, as a soldier, waves aside their protestations and insists upon the duel, saying that he would disappoint no man. What shall we say of the poor Baron? He is, upon arrival, promptly ordered off the premises.

At the place appointed for the duel, M. Calvert is considerably surprised, next morning, to meet the fiery Colonel who, saying that the challenger shall not lack cause for the fight, promptly slaps his face. The duel is soon in progress but an unlooked-for interruption, the posting in the vicinity of an army mobilisation order, brings the affair to a sudden conclusion. The principals and seconds salute, there is a different kind of fighting to be done, and we realise that the Colonel has resumed his rank, the Baron that of Lieutenant and Calvert, the aggrieved husband is now private soldier. When the old fire-eater is later on appointed chief of the hospital in which Mlle. Bontemps and Mme. Calvert are nurses (and Lieut. Guy Estac and Calvert are patients), there are some delightfully evolved complications and splendid acting until, under the kindly offices of the Colonel, matters are straightened out and we arrive at the *finale* of a really attractive and naturally presented comedy. (The Gaumont Company. June 24. Length 2,249 ft.)

The Life of Abraham Lincoln.

Abraham Lincoln	Frank McGlynn.
Mary Todd	Nellie Grant.
Stephen Douglas	Guido Colucci.
Judge Davis	Charles Sutton.
Edwin MacMasters Stanton	Charles McGee.
General Grant	James Harris.
General Lee	Robert Kegerreis.
"Tad" Lincoln	Richard Peer.
John Wilkes Booth	Richard Tucker.

The life of Abraham Lincoln is a fascinating study not only for an American citizen but to all who appreciate the force of character which enables a man to rise from humble and obscure beginnings to fill the position of one of the world's greatest rulers and no time could be chosen to bring the details of his career prominently before a vast public than the present. So near the fifteenth anniversary of his death and at a moment so full of momentous responsibility for the last of his successors in office.

Mr. James Oppenheim has prepared an admirably condensed version of a great career. While strictly confining himself to historical fact he has succeeded in conveying much of the romance of Lincoln's life, and with the able assistance of Mr. Frank McGlynn he has given us a very intimate picture of those personal characteristics and peculiarities which so endeared Lincoln to his friends and fellow-countrymen. Both author and actor have been faced with the difficulty of conveying without words the arresting charm of an awkward and ungainly personality, the power of eloquence which was entirely lacking in all the rhetorical graces of his great rival, and that very homely and unrefined humour which was the particular delight of all his intimates. These difficulties have been overcome with almost unqualified success and though one is not swept away by the eloquence of his dedication of the Field of Gettysburg or tickled by the dry humour of his bar-room stories, one gets a convincing picture of the man who was a devoted lover, an affectionate father, a staunch friend and a resolute and chivalrous opponent. At times one may fancy that Mr. McGlynn over-emphasises the sentimental and dreamy side of Lincoln's character at the expense of that shrewdness which made Lincoln, in spite of, or perhaps because of, his humanitarianism, the greatest diplomatist of his time. But this perhaps is rendered advisable by the exigences of the screen and it detracts nothing from a sound and convincing character study, aided by a make-up which, particularly in the later scenes, is a perfect masterpiece of reproduction. We believe that the original log-hut in which Lincoln was born is still in a state of preservation, and it seems a pity that in this instance the producer should have had to call in the assistance of the scenic artist. In every other respect the production is picturesque, realistic and effective. The costumes of the

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early sixties have been reproduced with scrupulous fidelity and the make-up of the great historical figures of the time has resulted in some life-like and realistic portraits. Mr. James Oppenheim and his author, Mr. Langdon West, who is responsible for the production, and Mr. Frank McGlynn may be sincerely congratulated on a thoroughly conscientious and artistic piece of work, and it should certainly encourage the Edison Company to continue the issue of films like this which provide the best kind of dramatic entertainment and are historical records of the highest educational value. (Thomas A. Edison, Limited. Length 2,120 ft. Released June 24.)

Lena Rivers.

Those of our exhibitor friends who desire an item for their programmes of the kind so generally classed as "heart interest" drama should certainly become acquainted with the film adaptation of the popular novel by Mary J. Holmes. Although by no means of a sensational order, the film is, nevertheless, a particularly sound production and so well played upon the whole that the poignant sentences and chapters of the story, one of a secret marriage and the after-effects of a man's duplicity, are reproduced in rare style. The company which appears, the settings employed, and the photography are alike excellent and enable a release which should prove pleasing to all. A particularly strong element in the play is the way in which the vicissitudes of Lena, the heroine, and her grandmother are shown, a splendid foil also being presented hereabouts by the domineering manner of a *parvenu* hostess. There will, we know, be many a responsive chord awakened by the various scenes and, what is more, by the exceptionally vivid contrasts afforded during the propounding of the romance.

We regret that lack of space forbids extended reference but must, as a brief guide, state that a certain degree of complication, begun through one of the male characters denying a prior marriage, affords quite a fascinating sequence of events, coupled with many heartburnings and scenes of jealousy. The real mystery is not cleared up until the final scenes which prepare the way for a reunion as unexpected as it is unconventional. (Kinematograph Trading Co., Limited. Exclusive. In Three Reels.)

An Insult to the Flag.

In attempting to classify such a production as the feature bearing this title, there arises not one, but several, difficulties and we find ourselves rather at a loss as to whether it be of the generally accepted order of "sensational" film, or partaking of a nomenclature based upon the lighter elements of the drama. The story, one of rather slender dimensions, develops, during about half of its length, a powerfully dramatic sequence then almost before we have become aware of the change, evinces a strong disposition towards broad humour. Were it not, in fact, for the truly magnificent manner of production and fine acting, the result would, we are afraid, be somewhat of a mediocre character, but the fact remains that the drama, for thus we may designate the film, is thoroughly enjoyable, thanks to the splendid company entrusted with its portrayal, not forgetting the very winsome heroine, as played by Miss Betty Harte. While mentioning the artists, another word of praise should certainly be given to the youngest member of the cast, a 'cute little rough-haired terrier pup, who certainly provides as much humour in the play as many an older comedian. He, in fact, made the viewers laugh heartily at the Trade show, this certainly forming a strong recommendation in favour of his abilities as an actor.

In scenes typical of the most charming portions of Mexico, the various episodes of quite a miniature insurrection take place, the fighting being realistic to the degree of men being stationed upon the roofs as snipers, and still further interest being afforded by wonderful equestrian feats upon the part of the heroine. The major part of the tension is not, in fact, relieved until the arrival of a hastily dispatched American battleship, the "Rhode Island," which actually appears in a number of splendid scenes. There are also a number of "episodes of villainy," due to a polished individual who directs the Mexican element, and further trouble when the flag is found torn down and in tatters within the grounds of the Consulate.

A search for the culprit reveals the mischievous canine, unfortunately the property of the heroine, and he is soon sentenced to death by court-martial. After considerable trouble, a pardon is secured for the little rascal, mainly on account of Miss Betty's services to the States, and all ends happily. We have given but the barest outline of the plot but would certainly advise all who like their drama with a goodly share of excitement and additional recommendation, genuine humour to view this very engaging production. (Kinematograph Trading Co., Limited. Exclusive. Length 3,000 ft.)

Nana, of the "Moulin Rouge."

Although we have had many film productions during the course of which the leading character "tells his own story," we can safely say that very seldom indeed has the idea been so successfully brought to consummation as in the romance entitled as above. There is real, telling interest, a considerable leaven of enjoyable humour, and, when the *finale* does arrive, it is no puerile affair of crudely drawn proportions, but one utterly in keeping with the story. The latter is, as noted from the brief prologue where Jean Ranciro

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stands before the Criminal Court in Rome, a defence, and a striking one, in extenuation of his action in a moment of passion and, scene by scene, we literally have laid before us the rascally manner in which the accused, an old man, has been duped by a profligate nephew. The play is natural in the extreme, staged in an entirely artistic manner and enacted so very well that that the artists, each and every one, deserve nothing but the highest of praise. As a further recommendation, there are a number of exquisite views taken in the Eternal City, shown in photography, which is quite a strong point of the release.

The leading character, facing the Court in resolute style, unfolds the following story:—"I live at Boston and my only relative is Charles, my nephew, who lives here in Rome. His requests for money became so insistent that I expressed the hope that he was spending his income judiciously, and one day received the answer I so greatly desired, that he was to marry a woman worthy of an honoured name. This evidently served his purpose for he received a substantial cheque with my wishes for his future happiness. I have since learnt that he lied and, a year later, was still a bachelor, but had made the acquaintance of Nana, the little dancer of the cabarets. Just then I suddenly came to Rome on business and decided to surprise my nephew and his wife. It was morning and, unable to restrain myself, I rushed past the manservant and entered the flat.

"Our greetings over, I caught a glimpse of the lady who, with becoming modesty, had hidden herself but soon emerged with so chaste an air that my deception was completed. So enchanted was I with my niece that I prolonged my visit, included the sights of this beautiful City and made them expensive presents before leaving their home. I now feel convinced that Charles made an infamous compact with this woman, and that she dressed solely for the part she had to play. On arrival at Genoa, I received a cable that my partner would be unable to meet me and forthwith decided to return to Rome. Arriving at my nephew's flat, I found it closed and, upon inquiry at the Club, was told that Charles might be found at the Cabaret Rouge.

"There I found a palatial restaurant, with visitors who were, while dining, gazing upon an entertainment quite in keeping with the surroundings. To my amazement, I also saw the woman to whom I had been introduced, in the company of another man, and behaving in a manner quite at variance with my ideas of the niece I had respected. Demands for an explanation resulted in my being held up to the derision of a ribald crowd, her laughter and cries of "Dear Uncle" acting as gall. I thought but of an honoured name dragged in the mire, my brain reeled, a sudden impulse and she fell, shot to the heart, with laughter frozen upon her lips. And now, gentlemen, you may judge me." Thus ends the drama, powerful, insistent, and leaving the spectator with the memory of a play fraught with many humorous side issues, yet culminating in the fitting climax of tragedy. (Latium Films, Rome. Kinematograph Trading Company. Exclusive. 2,500 ft. Released June 7.)

The Old Fisherman's Story.

The Fisherman	Spottiswoode Aitken
Ben	Raoul Walsh
Ned	Jack Conway
The Gipsy	Mary Alden

The Majestic Company have here given us a very powerful story, that in spite of its dramatic intensity never sinks to the merely lurid or sentimental. Briefly, the story deals with the sad tale related to a party of tourists by an old fisherman whom the party discover carefully tending a grave by the sea. He tells them of his two sons, one a handsome, stalwart lad and the other a hunchback. Both fall in love with the same girl, who, naturally enough, chooses Ben in preferance to his unfortunate brother. The two men quarrel and for over a year coolness exists between them, until the arrival of a little son, when Ned, reluctantly at first, yields to the persuasive little hands of his baby nephew, and the brothers again renew their warm affection.

Time passes and Ben becomes fascinated with a beautiful gipsy girl—the queen of her tribe—and, in spite of the entreaties of his father and Ned, he determines to leave his hitherto happy home. To save him from himself the father and Ned suddenly attack him on his leaving the house and carry him to their boat where Ned takes him out to the open sea. Meantime the gipsy is tired of waiting and the caravans slowly disappear from the village. Early in the morning Ben recovers consciousness and fiercely demands to be put ashore. A terrific struggle ensues and the little boat is overturned, and although Ben manages to reach the shore Ned is drowned. Later in the day the sorrowing father discovers the dead body of his son and receives Ben's promise to lead a better life.

The film is finely acted throughout and is presented in a simple but highly effective manner. The many beautiful sea scenes add considerably to the interest of the play, which we have little hesitation in describing as one of the best productions of a company whose work is invariably of a distinguished character. (Majestic Film. New Majestic Company. Released June 17. 1,800 ft.)

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Roselyn.

Roselyn .....Naomi Childers.
Philip James .....H. Vincent.
Helen .....Phyllis Grey.
John Ware .....Charles Wellesley.

Mr. V. Fulton has written an engrossing story which conveys with it a valuable moral lesson showing as it does the futility of harbouring the spirit of revenge and the peace of mind which is attendant on the conscientious discharge of one's social obligations.

Roselyn Lynn is a talented young actress deeply in love with Philip James, a rising lawyer. He is selfishly wrapped up in his own career, and when he sees a chance of improving his social position by an advantageous marriage he throws Roselyn over without compunction.

Roselyn deeply resents the indignity, and in a fit of pique marries John Ware, who is generally in love with her, but brooding over thoughts of revenge does not conduce much to the happiness of their married life, and when after a time she loses her baby, unable to stand the monotony of her life, she leaves her husband and returns to the stage. She makes a great success, and one evening James, whose wife is away from home, visits the theatre and seeks an interview with Roselyn. She welcomes the opportunity, and using all her arts of seduction she leads him on until she has obtained one or two letters from him declaring his affection. Armed with these she then calls at his house, intending to show the letters to his wife. While waiting for Mrs. James she sees Philip's little child playing in its nursery. The thought of what her own child might have been to her softens her mood, and at that moment Philip enters the room. She tells him of her intention and what has altered it, but before she can leave Mrs. James is heard approaching. By a clever trick Roselyn succeeds in escaping from the house unnoticed, and she decides to return to her husband and with him begin a new life of domestic content.

Miss Naomi Childers not only looks very beautiful but plays the part with strength and conviction, and the elaborate and tasteful setting and perfect balance of the cast makes this a play of more than usual interest and dramatic appeal. (Vitagraph. Length 1,783 ft. Released June 21.)

The Pride of Nations.

A well-attended Trade demonstration was given at the Shaftesbury Pavilion on Thursday last by the Aurora Film Co., Limited, of their new natural colour process for which numerous advantages and special features are claimed.

Frankly speaking, from the spectator's point of view, we are unable to find in the short examples exhibited any perceptible improvement on results that have already been achieved by other natural colour processes. In many cases the colours were accurately reproduced, but in other cases there were obvious falsities of tone and slurring of detail. It is difficult for the non-technical spectator to form any definite conclusion from so limited a selection of subjects, but the general impression left in our minds was that the sum-total of æsthetic enjoyment derived from this first exhibition of the new colour films fell considerably below that which one might expect from similar subject-matter in a perfect process. Intimate studies of still-life appeared, so far as we could judge, to be better suited for accurate reproduction than more expensive or rapidly moving subjects.

Considered as an entertainment, "The Pride of Nations" is a patriotic film, introducing the flags of the Allies and concluding with an effective scene in which John Bull testifies to the cordial relations existing between himself and his comrades in arms.

Among the special features claimed by the Aurora Company for their natural colour process are the following:—"No alteration or addition required to any standard cinematograph projector," "no special experience required on the part of the operator," "no special electric installation necessary," "length of film and speed of running practically corresponds with black and white films," "films can be supplied at virtually the cost of black and white films." (Aurora Film Co., Limited. Length 1,000 ft.)

FILMS ON VIEW.

The following forms a summary of Films which Buyers or Viewers will be enabled to witness in the Showrooms during next week.

(For full addresses, telephone numbers, etc., of various firms, see "Film Releases" in supplement.)

AMERICAN CO. (LONDON), LIMITED.

Title.	Des.	Length.	Released.
Heart of Flame	D	1080	July 1
Oh! Daddy!	C	975	— 5
The Problem	D	983	— 5

Monday, 1 p.m. to 5.30 p.m.; Tuesday till Friday 9.30 a.m. to 5.30 p.m.; Saturday, 9.30 a.m. to noon.

H. A. BROWNE & CO., LTD.

Title.	Des.	Length.	Released.
Lieut. Pimple; "The Man Who Stayed at Home"	C	975	June 24
Making Shell and Shrapnel	Int	700	July 1
The I.O.U.	Com	628	— 12

Thursdays.

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CINES CO. (C. Serra, Sole Agent).

Title.	Des.	Length.	Released.
The Isle of Ischia	T	260	June 28
Coaxing the Neutrals	Car	420	— 28
Bob, Ambassador	Com	400	— 28
Cinessino's Patriotic Dream	C	550	July 1

Monday to Friday, 10 a.m. to 5 p.m.

ECLAIR FILM CO., LTD.

Title.	Des.	Length.	Released.
Cancelled	D	2015	July 5
The Town of Trent (Austria)	S	250	— 5
Feed the Brute	C	1915	— 8

Daily, except Fridays.

THOS. A. EDISON, LTD.

Title.	Des.	Length.	Released.
The Experiment	D	1018	June 28
Rooney, the Bride	C	995	— 28
A Tragedy of the Rails	D	1950	July 1

Mondays to Thursdays, inclusive.

ESSANAY FILM CO.

Title.	Des.	Length.	Released.
When the Fates Spin	D	1056	July 5
A Horse of Another Colour	C	1029	— 5
Azalea and the Celebrities	Fab	540	— 5
The Wood Nymph	D	1960	— 8
The Outlaw's Awakening	D	1026	— 8
Sweedie Learns to Ride	C	980	— 8

Mondays to Thursdays inclusive.

CAUMONT CO., LTD.

Title.	Des.	Length.	Released.
A Son of France	D	2121	July 5
Cigar Making	Int	487	— 5
Crossed Wires	C	998	— 8
Caspian Sea at Teheran	S	281	— 8

May 18th and 19th.

HEPWORTH MANUFACTURING CO.

Title.	Des.	Length.	Released.
A Ramble in the New Forest	S	400	June 14

Tuesdays, 2 to 6.30 p.m.
Other times by appointment.

LUBIN FILMS (J. Frank Brockliss, Ltd.).

Title.	Des.	Length.	Released.
A Thief in the Night	D	1000	July 12
An Expensive Visit	C	1000	— 12
The Stroke of Fate	D	1000	— 15
Mother of Pearl	C	1000	— 15

Mondays and Tuesdays only, 10 a.m. to 6 p.m.

M.P. SALES AGENCY, LTD.

Title.	Des.	Length.	Released.
The Gambler's I.O.U.	D	1020	June 28
The Test of Sincerity	D	1046	— 28
Tale of a Hat	Com	1011	— 28
The Ebbing Tide	D	1031	July 1
The Brooding Heart	D	1032	— 1
Ham's Harrowing Duel	Com	1046	— 1

Every Monday, Tuesday and Wednesday.

NEW MAJESTIC CO.

Title.	Des.	Length.	Released.
The Broken Lullaby	D	976	June 28
Cupid and the Pest	C	1000	— 28
Above Par	D	974	July 1
Vengeance is Mine	D	1955	— 1

Tuesdays to Fridays, inclusive.

PATHE FRERES CINEMA, LTD.

Title.	Des.	Length.	Released.
The Saving Word	D	1000	June 27
Wiffles and the Heiress	Co.C	1075	— 27
Bats, Their Ways and Habits	E	450	— 27
Perak	T	425	— 27
The Tale of a Shirt	Com	975	July 1
Insects That Sing	E	525	— 1
A Wooden Cathedral	T	425	— 1
The Spy	Ex.D	2175	July 11
The Clue of the Cigar Band	Ex.D	3550	— 15

Daily.

PHŒNIX FILM AGENCY.

Title.	Des.	Length.	Released.
Arabella in Society	Com	745	June 14

Daily.

R. PRIEUR & CO., LTD.

Title.	Des.	Length.	Released.
An Escape	C	1200	June 28
Good for Evil	D	720	July 1

Tuesdays, Wednesdays and Thursdays.

THANHOUSER FILMS, LTD.

Title.	Des.	Length.	Released.
The Shoplifter	D	1010	June 21
Who Got Stung?	Com	100	— 21
The Man of Iron	D	1811	— 24

Any day except Tuesday, between the hours of 9.30 a.m. and 6 p.m.

TRANS-ATLANTIC FILM CO., LTD.

Title.	Des.	Length.	Released.
The Master Key: Episode X.	D	2000	July 5
The Wrong Address	C	700	— 5
Uncle John	D	1275	— 5
They Were on Their Honeymoon	C	970	— 5
The Rider of Silhouette	D	1845	— 5
When Jealousy Tumbled	D	920	— 5
Observations in China	S	245	— 5
Self-Sacrifice	D	992	— 8
A Change in Lovers	C	1000	— 8
The Funny Side of Jealousy	D	1275	— 8
The Runaway Wardrobe	C	714	— 8
The Human Menace	D	1060	— 8
The Ace of Clubs	D	980	— 8
The Refugees	C	970	— 8

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TILLIE'S PUNCTURED ROMANCE ...	6,000 ,,	Keystone ...	18, 12, 6 and Qds.
A Bold Adventuress	3,000 ,,	Broadwest ...	... 12, 6 and Qds.
Cloister and the Hearth	3,000 ,,	Hepworth ...	... 12, 6 and Qds.
Barnaby Rudge	5,000 ,,	Hepworth ...	18, 12, 6 and Qds.
A Princess of Bagdad	4,000 ,,	Gardner Players	... 12, 6 and Qds.
The Canker of Jealousy	3,000 ,,	Hepworth ...	... 12, 6 and Qds.
A Honeymoon for—Three?	3,000 ,,	B. & C. ...	... 12, 6 and Qds.
Through the Valley of Shadows	3,700 ,,	Turner Film ...	... 12, 6 and Qds.
The Shepherd Lass of Argyle...	3,000 ,,	Turner Film ...	... 12, 6 and Qds.
Revolution	4,000 ,,	B. & C. ...	18, 12, 6 and Qds.
A Spy at Bay	3,500 ,,	... ...	... 12, 6 and Qds.
Orders Under Seal	6,000 ,,	Dansk ...	18, 12, 6 and Qds.
In the Days of Trafalgar	3,000 ,,	B. & C. ...	18, 12, 6 and Qds.
Importance of Being Another Man's Wife	2,000 ,,	Hepworth ...	6 and Qds.
Mystery of the Diamond Belt	3,500 ,,	Davidson ...	... 12, 6 and Qds.
Temptation	3,000 ,,	C. & M. ...	... 12, 6 and Qds.
A Hero of the Trenches	1,300 ,,	Barker	6 and Qds.
The Whirr of the Spinning Wheel	2,000 ,,	Hepworth ...	6 and Qds.
Kissing Cup	3,500 ,,	Hepworth ...	... 12, 6 and Qds.
The Black Panther	3,250 ,,	Dansk	... 12, 6 and Qds.
Shadows of a Great City	4,000 ,,	Hepworth ...	18, 6 and Qds.
The Ring that Binds	3,000 ,,	... ...	6 and Qds.
The Vicar of Wakefield	3,500 ,,	Hepworth ...	... 12, 6 and Qds.
A Cry in the Night	3,000 ,,	... ...	12, 6
The Seed of the Fathers	4,000 ,,	Monopol ...	... 12, 6 and Qds.
The Clue of the Wax Vesta...	3,600 ,,	Davidson ...	... 12, 6 and Qds.
A Harvest of Tares	3,000 ,,	Nordisk ...	6 and Qds.
Eastern Passions	2,600 ,,	... ...	12, 6 and Qds.
Sister Beatrix	4,000 ,,	... ...	Qds.
Will Evans "Harnessing a Horse"... ...	1,200 ,,	Hepworth ...	6 and Qds.
For Ever	3,000 ,,	Danmark ...	6 and Qds.
The Suicide Club	3,400 ,,	B. & C. ...	18, 12, 6 and Qds.
Heart of Midlothian	4,000 ,,	Hepworth ...	... 12, 6 and Qds.
Enoch Arden	3,000 ,,	Neptune ...	... 12, 6 and Qds.
Old Curiosity Shop	5,000 ,,	Hepworth ...	... 12, 6 and Qds.
Incomparable Bellairs	3,500 ,,	London Film...	... 12, 6 and Qds.
Beautiful Jim	3,460 ,,	B. & C. ...	... 12, 6 and Qds.
Justice	3,400 ,,	Hepworth ...	... 12, 6 and Qds.
Darkest London	3,000 ,,	Hepworth ...	... 12, 6 and Qds.
David Copperfield	6,500 ,,	Hepworth ..	12, 6
East Lynne	7,000 ,,	Barker	6 and Qds.
Wearing of the Green	2,000 ,,	Domino ...	... 12, and Qds.
Back to Life	3,000 ,,	Warner ...	... 12, 6 and Qds.
The Curse	3,000 ,,	Art Cinema Plays	6 and Qds.
A Leaf in the Storm	3,000 ,,	Warner ...	... 12, 6 and Qds.
Thieves	2,000 ,,	Domino ...	6 and Qds.
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The German Spy Peril	1,000 ,,	Barker	6 and Qds.
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URBAN-ECLIPSE.

Title.	Des.	Length.	Released.
The Distant Call	D	905	July 8
On the Shores of the Bosphorus	Int	380	— 8
And the Golden Hair was Hanging	Com	400	— 8

Daily.

VITAGRAPH CO., LTD.

Title.	Des.	Length.	Released.
A Wireless Rescue	D	1845	July 5
The Jarr Family Discovers Harlem	C	1059	— 5
The Lady of Shalott	C	1083	— 5
The Other Man's Wife	D	1032	— 8
When Samuel Skidded	C	1050	— 8
Burglarious Billy	C	1077	— 8
Postponed	C	1066	— 8

Tuesdays and Thursdays, 9.30 a.m. till 5.30 p.m.

WESTERN IMPORT CO., LTD.

Title.	Des.	Length.	Released.
The Man Who Died	D	1030	July 1
Cursed By His Beauty	C	1020	— 1
Gentlemen of Nerve	C	1030	— 5
With the U.S. Army	Int	380	— 5

Tuesdays and Thursdays, 9.15 a.m. to 2 p.m.

YORKSHIRE CINE CO., LTD.

Title.	Des.	Length.	Released.
A False Clue	Com	484	June 24
Scottie Turns the Handle	Com	486	— 28
A Muddled Affair	C	626	— 28
Papa Scores	C	726	July 1

Daily.

DERBY DOINGS.

(BY OUR OWN CORRESPONDENT.)

After a considerable run of vaudeville performances at the Palace Theatre, the management have returned to an all-picture programme, and some excellent films have been much appreciated by good audiences during the last two or three weeks. "Detective Craig's Coup," and "King of the Air," were very well received recently. Mr. T. Allan Edwardes is the lessee and manager of the Palace, and Mr. T. W. Moyes, acting manager, with Mr. A. J. Knight, assistant manager, and this comfortable house has an excellent reputation for the manner in which business is conducted.

Mr. W. H. Hill has had many of the most famous productions of cinematograph world at the handsome Babington Lane Picture House, but it is doubtful whether one has been more successful in drawing crowds than that shown last week. "Three Weeks" was the special attraction, and nothing but praise was heard for this work, which was screened to perfection. It is a great triumph for the Reliance Features Company of New York. This week Sheridan's great work, "The School for Scandal" was the exclusive.

At the White Hall, Mr. Arthur Ashley featured last week a film of particular local interest in the "Derby House Guards," marching through the town and in training on the Normanton Recreation Ground, which had been specially taken for this popular house, and was received with much enthusiasm. "The Warning," was also well received. The delightful music and charming surroundings of the White Hall, make it a popular rendezvous throughout the day. The latest Famous Players Film Company's productions at the White Hall are, "The Conspiracy," and "Aristocracy," and these well maintained the high reputation enjoyed by this famous firm. This week Mr. Ashley is showing "Neptune's Daughter," and another exclusive topical depicting the Derby Territorials in training at Luton.

There has been a considerable increase in the attendance at the Spot Cinema of late, and what has always been a popular house seems to be ascending to a still higher place in public favour. Mr. H. B. Edwardes certainly gives his patrons good value for money. His latest successes have been "The Mystery of the Crystal Salts," "Dare Devil Jennings," "The Sheriff's Sister," and "A Devil of a Honeymoon."

Mr. F. W. Walker, manager of the Alexandra Theatre, is also well holding his own amongst keen competition, and although varieties are run here, in conjunction with the pictures, the latter form the main part of the programme "Cousin Pons," and "The Girl and the Stowaway" were last week's features.

I am sure it will be good news to many in Derby to hear that Mr. F. T. Studd, who opened the Victoria Electric Theatre in 1910, and who successfully managed it for several years, has been invited to take up his former position again, and that will take effect as soon as he can be released from his present engagement. It is hoped that Mr. Studd's return to the Victoria will bring back the success previously enjoyed by this well-equipped house—the first of its kind in Derby—and with this end in view no expense will be spared by the manager to make performances attractive. I wish Mr. Studd all success.

The Normanton Picture Palace has been very popular amongst the troops that have been stationed in the town, and it is welcome news to hear that the Chief Constable has been approached by the military authorities for the purpose of providing accommodation for a further contingent. It is expected that 500 of these will be stationed near the Normanton Barracks. Mr. J. M. Allen, manager of the spacious Normanton Palace, maintained its prosperity last week with "The Messenger of Death," and "In the Jungle Wilds."

An agreeable form of advertisement, and one which could be successfully used throughout the country, was recently shown in Derby of "Beautiful Buxton." The views included scenes in the Winter Gardens, Haddon Hall, Chatsworth House, and much of the surrounding country, and there is no doubt that after witnessing these films there is a strong desire on the part of patrons to visit this delightful country. It is a form of advertisement that cannot be approached in any other direction for creating a lasting impression, and it is surprising that the cinema is not taken advantage of to a greater extent by those municipal authorities who spend large sums of money in trying to acquaint the public of the charms of their particular resorts.

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EAST ANGLIAN EVENTS.

(BY OUR OWN CORRESPONDENT.)

I understand that one of the Norwich *alfresco* entertainments opens this week, but do not think it will unduly affect the local audiences. We are having quite a host of good things just now in the "City of Churches," and the public is showing its appreciation of managerial enterprise in a practical manner. That Hepworth masterpiece, "Barnaby Rudge," is showing to crowded houses at the Electric, and is undoubtedly one of the most striking films yet offered in the City. When "The Escape" was shown at this theatre some time ago, it proved a huge success, and Mr. G. Starkey, the manager, was asked to book it again. Thus this week this telling picture is again being screened here.

"Marguerite of Navarre" is the present feature at the Cinema. Mr. Bruce has indulged in extensive advertising, with the result that large numbers are flocking to see this fine Pathe production. A film that is also of exceptional merit is a fine London drama entitled, "Lil o' London." As a person leaving the Theatre de Luxe this week, speaking of "The Traitor of Venice" said, "It is one of the best films I have ever seen." All credit to Mr. T. Hallsey for securing such a fine film. Another picture of merit was "Swede Larson," a rattling good Rex story of the North-West.

Jesse L. Lasky films are very popular at the Prince of Wales Palace. This week H. B. Warner is featured in "The Ghost Breaker." One of the best comedies screened locally is being shown here just now in "The Professional Scapegoat," by Vitagraph. Mr. J. McCormic presents a varied and excellent selection of films at the Haymarket Picture Playhouse. The feature for Monday, Tuesday and Wednesday was "The Underworld of London." "Roses of Life" was a beautiful Gaumont production much appreciated by patrons. For to-day (Thursday) the star picture is "The Plot."

The Empire continues to attract large numbers. The bill, this week, leaves nothing to be desired. The three films that are most appreciated being "Frenchy," "A Beautiful Traitress," and "Those Were Happy Days."

I hear the Beccles Cinema is doing good business. The Gaumont masterpiece, "A Patriot of France," proved an immense success when shown there recently. This week the first part of the "Million Dollar Mystery" is being featured and is much appreciated. "Turkey's Treachery," and "The Wrong Flat," are two films that are now showing.

A convenient position and excellent programmes are making the new Central Cinema, Great Yarmouth, very popular, and a prosperous future seems assured. A recent attraction that proved a great success was the "Ideal" drama, "From Shop Girl to Duchess."

Mr. G. F. Allen is doing good business at the Regent Theatre, where he always provides the latest and best. The star film at present is "Pages from Life," "Young Mrs. Winthrop" is also a dramatic Edison that is very popular. At the Empire a first-rate all-round entertainment is being shown this week, a striking Milano drama, "The Price of a Kiss," being the feature. "A Million Bid" is coming shortly.

Business is very satisfactory at the Gorleston Coliseum. Two recent attractions of note were "The Price of a Kiss," and "The Mystery of Causton Castle" (Gaumont).

Manager Dagnall is keeping things in a satisfactory condition at Lowestoft Palace. Recent bills have been of an exceptionally high standard, patrons being regaled with "The Mystery of Causton Castle," and "The Ghurka's Revenge." On Friday evening last, the management had a grand Naval and Military performance. The Mayor and Mayoress and many other influential residents kindly consented to be present. A two-part drama showing at the Cosy Corner Cinema is, "A Little Child Shall Lead Them."

Trade is also good in Ipswich. The visit of the German aircraft to Suffolk's capital is being shown in the "Pathé Gazette" at the Picture House, and is naturally exciting great interest. The feature this week is "Tillie's Punctured Romance," by the Keystone Company.

Recent attractions at the Central Cinema have included "The Eye of the Government," "The Miser's Daughter," and a Keystone comedy.

BRISTOL NOTES.

(BY OUR OWN CORRESPONDENT.)

Bristol managers are, I am pleased to say, always willing to do all they can to help in any way our wounded soldiers. We have several large military hospitals here and entertainment for the inmates is often provided at the various picture houses. This week about 150 soldiers were entertained by Mr. F. Price at the Bedminster Town Hall and, needless to say, they had an enjoyable time. Collections have also been made in some of the local cinemas towards the "Entertainment Fund," and although not yet half of the halls have been worked nearly £100 has been collected. Well done!

The King's Hall has recently changed hands and Mr. Bromhead has appointed Mr. Geo. Stammers as manager. This week he is featuring "As We Forgive Those," and "The Coward's Dilemma," and this hall should certainly prove successful under his capable management.

At the Kosy Korner one can always see a capital programme, and it is Mr. Price's intention to give his patrons "something of the best" every week. His recent features, "How Heroes are Made," and "The Unwelcome Mrs. Hatch," proved very acceptable.

Mr. Alex Grant at the Cinema still continues to do excellent business and "standing room only" is the rule. "Shop Girls" and "The Lure of Drink," were his recent top-liners.

At the Palace, Baldwin Street, vocal turns are interspersed between the pictures and the house is proving a very popular one. Mr. Horace Livermore, ably assisted by Mr. T. Channing, provides his audiences with first-class films, and his recent "stars" were, "The Evil Men Do," and "The Fireman and the Girl."

The attendances at the recently opened Bedminster Hippodrome have been quite up to expectations; here also vocal items are included and Mr. F. Sumpter in booking "The Philistine," and "The Underworld of London" for this week should be assured of good business. At the Picture House, "The Middleman" paid a return visit, and admirers of Albert Chevalier did not lose this opportunity of seeing this clever actor. This week Mr. Robertson is featuring "Brother Officers." At the Triangle Hall, Mr. Harris informed me business still continues good. Here Vitagraph films are at present in vogue, "The Senator's Brother," and "The Adventures of Captain Alvarez" being well received. At Knowle, "A Desperate Ride," and "Shop Girls" drew splendid houses, while "A Queen's Double, or From Cabaret to Palace," proved very successful at the Globe. By the way, the Manager's Outing has been fixed for June 27th, and as the arrangements are in the capable hands of Mr. Tom Channing all that is required is a fine day to make the outing as enjoyable as it was last year

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